Appendices

Appendix 1 – Vitality & Viability Assessment (Town Centres)

BRADFORD STUDY UPDATE - HEALTH CHECK ASSESSMENTS

Introduction

Set out below is WYG's assessment of the vitality and viability of the five key centres in Bradford district, namely: Bradford city centre, Keighley town centre, Ilkley town centre, Shipley town centre and Bingley town centre. A comprehensive and detailed evidence base is outlined in the following sections for these centres, with original survey work undertaken at the centres in order to determine the diversity of use and overall provision of services in these locations. WYG has also drawn on the findings from the previous White Young Green Bradford Retail and Leisure Study (BRLS, 2008) and, where possible, made comparisons with the data to identify any historic changes in the centres.

The Importance of Town Centres

The National Planning Policy Framework (March 2012) states that local authorities should set out policies for the management and growth of centres over the plan period. The Framework requires local authorities to recognise town centres as the heart of their communities and to pursue policies to support their vitality and viability. It is recognised that competitive town centre environments should be promoted in order to ensure customer choice, a diverse retail offer and to reflect the individuality of town centres.

These centres have an important role to play in the district for serving the needs of the local community. They form a focal point for the area and provide a wide range of services that are accessible to the population, including retail, employment, leisure and education facilities. The former Planning Policy Statement (PPS) 4: Planning for Sustainable Economic Growth (December 2009) noted that city centres are 'the highest level of centre identified in development plans. In terms of hierarchies, they will often be a regional centre and will serve a wide catchment. The centre may be very large, embracing a wide range of activities and may be distinguished by areas which may perform different main functions.' In regards to town centres, the former PPS4 states that these 'will usually be the second level of centres after city centres and, in many cases, they will be the principal centre or centres in a local authority's area. In rural areas they are likely to be market towns and other centres of similar size and role which function as important service centres, providing a range of facilities and services for extensive rural catchment areas.'

Since the turn of the century, town centres nationally have witnessed high levels of vitality and viability with strong retail sales growth and the implementation of major town centre redevelopment schemes. Therefore, despite the growth of out-of-centre retail development, development activity has been focused within established centres primarily linked to the ambitious expansion plans of national department stores and key retailers such as Debenhams, Primark and Next. However, the recent recession has had an impact on consumer spending which in turn has had a negative impact on the vitality of the high street nationally. This has led to an increase in vacancy rates within many town centres, as retailers attempt to compete in a challenging market and shop owners struggle to let their stores to retailers.

Purpose of the Health Checks

It is important that these centres therefore remain competitive in light of increased competition and continue to attract shoppers, visitors and businesses. To achieve this, they must continually strive to build on their strengths, alleviate their weaknesses and improve the facilities they provide to the community.

Town Centre Health Check Indicators

The National Planning Policy Framework (NPPF) recognises the importance of local authorities preparing an up-to-date and sound evidence base to plan positively for town centre uses. In particular, it notes that this evidence base should be used to assess the role and function of town centres and the relationship between them, including any trends in the performance of the centres. Although the Framework does not provide a list of indicators to be used to assess the health of a centre, the former Planning Policy Statement (PPS) 4: Planning For Sustainable Economic Growth (December 2009) set out a number of key indicators which should be monitored on a regular basis in order to judge the health of a centre and its performance over time. The performance indicators outlined in PPS4 comprised the following:

Health Check Indicator A1 – Diversity of Main Town Centre Uses

The A1 indicator makes reference to the need to review the diversity of main town centre uses (by number, type and amount of floorspace). This will include reviewing the different function of each unit to determine whether it represents a convenience, comparison, retail service, leisure service or financial and business service use. This information is obtained from Experian Goad, though it should be noted that smaller centres are less likely to have been surveyed by Experian. The analysis by WYG compares the proportion of different uses in each centre against the UK national average rates.

Health Check Indicator A2 – The Amount of Retail, Leisure and Office Floorspace in Edge-of-Centre and Out-of-Centre Locations

In addition to reviewing the diversity of retail, leisure and office uses in a town centre, there is also a requirement to review the quantum of floorspace which exists in edge-of-centre and out-of-centre locations. The NPPF defines that retail units at edge-of-centre locations are defined as being well connected and up to 300 metres from the Primary Shopping Area of the town centre, and that for all other main town centre uses, it should be within 300 metres of a town centre boundary.

Health Check Indicator A3 – Potential Capacity for Growth or Change

This indicator involves a review of the opportunities available for the centre to expand or consolidate, with this information typically measured in the amount of land available for new or more intensive forms of town centre development. The indicator also requires the review of any extant or emerging planning permissions for new town centre uses, both within and out of the centre. In addition, land which has been allocated within the development plan for town centre uses and which may have not come forward and/or which may be vacant will also be identified to assess any potential new development sites for town centre uses.

Health Check Indicator A4 – Retailer Representation and Retailer Demand

Indicator A4 should be used to determine the existing retailer representation in a given centre and intentions to change representation within centres, including the demand of retailers wanting to come into a centre. The Focus database is used to identify commercial demand and retailer requirements for floorspace in town centres, whilst also recognising that this source only represents a limited number of operators. WYG note that such requirement searches will also not identify independent retailers considering premises in the area. In addition, it should be noted that retailer demand can also be strongly influenced by the provision of new schemes being made available and effectively marketed. The analysis can also include a review of the number of national or independent retailers which are present within a centre, recognising that multiple retailers (such as Boots, Marks & Spencer and Debenhams) can act as anchor tenants in the centre, thus adding to its appeal and attracting a greater number of shoppers. Venuescore's UK Shopping Venue Rankings (2011) is used to identify the retail hierarchy of the centres, using a weighted scoring system which takes account of the presence in each location of multiple retailers.

Health Check Indicator A5 – Shopping Rents

An analysis of the rate of Zone A shopping rental patterns in the primary shopping area of a town centre can provide an important indication of the overall strength and competitiveness of the centre. It is also important to review the movement of rental patterns over a few years and compare the figures with other nearby centres. Zone A rents is defined as the value for the first six metres of floorspace in retail units from the shop window. The data can be obtained from Estates Gazette and Focus, which uses Colliers CRE's data in respect of open market Zone A rents.

Health Check Indicator A6 – Vacant Street-Level Property

The number of vacant units within a centre can provide a good indication of how a shopping centre is performing. However, care should be taken when interpreting figures. Vacancies can occur for positive as well as negative reasons; for example, the opening of a new retail centre elsewhere in a town may draw retailers from older properties or more peripheral areas of the city. Vacant units will therefore be found in even the strongest of town centres. For example, some properties may lay vacant because they are poorly maintained, unsuited to modern retailing requirements or are simply not being actively marketed. However, they can be a useful indicator of the level of demand. Conversely, a low vacancy rate does not necessarily mean that a centre is performing well. For example, if there is a proliferation of charity shops and other uses not usually associated with a town centre it may be a sign of decline, particularly where these uses are located in prime locations.

Health Check Indicator A7 – Commercial Yields

The commercial yield on non-domestic property data is obtained from the Valuation Office Agency (July 2008) and is deemed a reliable indicator of general health as it reflects investor confidence in a centre. The yield value is calculated by determining the open market rent of a unit as a percentage of its capital value. A low yield generally indicates that a town is considered to be attractive and, as a result, be more likely to attract investment than a town with high yields. The data can also demonstrate the confidence of investors in the long-term profitability of the centre for retail, office and other commercial developments.

Health Check Indicator A8 – Land Values

The land value of a site and the length of time it may have remained undeveloped can provide an important indication as to how flexible the planning policies on the site can be and can help to inform planning decisions. However, it should be recognised that each parcel of land is often subject to a unique set of circumstances, for example physical or ownership constraints, which could affect the likelihood of the land being developed.

Health Check Indicator A9 – Pedestrian Footfall

The analysis of the pedestrian footfall of a town centre is deemed as a key indicator of the vitality of the area. It is measured by recording the number and movement of people in different areas of a centre.

Health Check Indicator A10 – Accessibility

The accessibility of a centre is a key measure of its vitality and viability, noting that this will be determined by the ease and convenience of access by a choice of means of travel (including the quality, quantity and type of car parking; the frequency and quality of public transport services; and the range of customer origins served), quality of provision for pedestrians, cyclists and disabled people and the ease of access from the main arrival points to the main attractions in the centre.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour

Regular surveys are often used by local authorities to obtain the views of customers and residents in their area, with the findings often helpful for monitoring and evaluating the effectiveness of town centre improvements and for identifying future priorities. The survey can either be undertaken in the town centre or at home, with WYG regularly appointing survey companies to determine the pattern of retail and leisure expenditure patterns in the local area and to establish the degree of linked trips.

Health Check Indicator A12 – Perception of Safety and Occurrence of Crime

The perception of the safety and security of a town centre can include a number of indicators, for example: the number of CCTV systems in operation; the crime levels; the police presence in the street; whether there is a Pub Watch/Street Watch scheme in operation; and any other issues associated with the night-time economy.

Health Check Indicator A13 – Town Centre Environmental Quality

The final indicator requires a review of the quality of the town centre environment, including an assessment of the positive and negative factors affecting environmental quality, such as the provision of trees, open spaces and landscapes, as well as potential problems, including noise, clutter, litter and graffiti.

Methodology

In order to accurately determine and assess the vitality and viability of the centres, an up-to-date evidence base has been created by WYG. The majority of the health check work was undertaken during the initial site visits of each of the centres in March 2012 in order to obtain the most up-to-date evidence and photographs, with this information being supplemented by a number of other sources, including:

- Experian Goad mapping to determine the floorspace, retailer representation and vacancies data;
- Bradford Retail and Leisure Study (BRLS) (WYG, June 2008);
- Replacement Unitary Development Plan (UDP, October 2005) and emerging Local Development Framework documentation;
- Desk-based research using data from several sources, including Venuescore's UK Shopping Venue Rankings (2011), Valuation Office Agency data (July 2008), Estates Gazette and Focus; and
- Experian MMG3 Mapping Software, to obtain the existing and future projections of the population and expenditure figures.

The following section summarises the key findings from the health check analysis, with the former PPS4 indicator headings used to categorise the analysis and figures from the site visit and other evidence sources. It is then followed by an in-depth review of the vitality and viability for each of the five centres.

Table 1: Summary of the Centres

Centre	Total No. of Outlets	Total Amount of Floorspace (Sq.m)
Bradford city centre	449	99,340
Keighley town centre	391	83,940
Ilkley town centre	245	37,880
Shipley town centre	197	39,730
Bingley town centre	124	20,060

Source: Site Visit, March 2012 – Experian Goad
Nb. Figures for Bradford city centre are based on the defined Bradford City Centre Central Shopping Area from the Bradford Replacement UDP Proposals Map. Figures for Keighley, Ilkley and Shipley town centre are based on the town centre as defined by Goad. Figures for Bingley town centre are based on the defined Bingley Town Centre Boundary from the Bradford Replacement UDP Proposals Map.

Health Check Indicator A1 – Overall Diversity of Main Town Centre Uses

Table 2: Diversity of Use Figures of the Centres

March 2012	Convenience		Comparison		Retail Service		Leisure Service		Financial/Business Service		Vacant	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Bradford city centre	24	5.3%	165	36.7%	49	10.9%	63	14.0%	60	13.4%	88	19.6%
Keighley town centre	28	7.2%	128	32.7%	61	15.6%	70	17.9%	39	10.0%	65	16.6%
Ilkley town centre	19	7.8%	95	38.8%	40	16.3%	49	20.0%	27	11.0%	15	6.1%
Shipley town centre	11	5.6%	59	29.9%	27	13.7%	43	21.8%	24	12.2%	33	16.8%
Bingley town centre	6	4.8%	31	25.0%	19	15.3%	29	23.4%	19	15.3%	20	16.1%
Centres Average	18	6.1%	96	32.6%	39	14.4%	51	19.4%	34	12.4%	44	15.0%
UK Average*	**-**	**8.1%**	**-**	**33.3%**	**-**	**13.4%**	**-**	**21.8%**	**-**	**10.9%**	**-**	**12.2%**

Source: Site Visit, March 2012, *UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)

Table 3: Floorspace Figures of the Centres

March 2012	Convenience		Comparison		Retail Service		Leisure Service		Financial/Business Service		Vacant	
	Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%
Bradford city centre	12,510	12.6%	45,870	46.2%	3,700	3.7%	10,980	11.1%	10,140	10.2%	16,140	16.2%
Keighley town centre	19,350	23.1%	30,700	36.6%	4,590	5.5%	12,200	14.5%	4,740	5.6%	12,360	14.7%
Ilkley town centre	8,770	23.3%	11,035	29.1%	3,040	8.0%	8,815	23.3%	4,480	11.8%	1,740	4.6%
Shipley town centre	9,450	23.8%	9,640	24.3%	3,240	8.2%	9,550	24.0%	3,960	10.0%	3,890	9.8%
Bingley town centre	1,450	7.2%	3,600	17.9%	1,150	5.7%	5,790	28.9%	2,300	11.5%	5,770	28.8%
Centres Average	10,306	18.0%	20,169	30.9%	3,144	6.2%	9,467	20.4%	5,124	9.8%	7,980	14.9%
UK Average*	**-**	**14.2%**	**-**	**36.9%**	**-**	**7.1%**	**-**	**22.6%**	**-**	**8.4%**		**10.1%**

Source: Site Visit, March 2012, *UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. Figures for Bradford city centre are based on the defined Bradford City Centre Central Shopping Area from the Bradford Replacement UDP Proposals Map. Figures for Keighley, Ilkley and Shipley town centre are based on the town centre as defined by Goad. Figures for Bingley town centre are based on the defined Bingley Town Centre Boundary from the Bradford Replacement UDP Proposals Map.

HEALTH CHECK ASSESSMENT
ANALYSIS OF PUBLISHED DATA SOURCES

Health Check Indicator A4 – Retailer Representation and Retailer Demand

Regional Retail Hierarchy

Table 4 illustrates the position of the principal centres within the hierarchy of centres based on the Venuescore's UK Shopping Venue Rankings (2011). The index ranks 2,288 retail venues within the UK (including town centres, stand-alone malls, retail warehouse parks and factory outlet centres) based on current retail provision. Towns and major shopping centres are rated using a scoring system which takes account of the presence in each location of multiple retailers – including anchor stores, fashion operators and non-fashion multiples. Venuescore allocates each centre within a tier, reflecting its level of retail provision. The eight tiers comprise (highest to lowest): 'Major City'; 'Major Regional'; 'Regional'; 'Sub-Regional'; 'Major District'; 'District'; 'Minor District' and 'Local.' It should be noted that the 2010 Venuescore reviewed 2,106 retail venues and the 2006 report reviewed 2,226 retail destinations.

The rankings in Table 4 represent the position of the five centres at the time of the most recent Rankings, from 2011-2012, as well as competing surrounding destinations. A more detailed tabulation of retail rankings data is also provided which shows the historic performance of the centres in the preceding 2006, 2007 and 2010 Rankings.

Bradford is classed as a regional centre by Venuescore (2011) and is currently ranked 99th of retail venues surveyed, placing it within the top 5% of UK shopping venues. Its ranking has improved by two places since 2006, when it was ranked 101st. The four town centres of Keighley, Ilkley, Shipley and Bingley all have a different location grade classification which reflects the variation in their individual retail offer. Keighley, Ilkley and Bingley are identified as Major District, District and Local centres, though all of their rankings have gradually fallen by 33, 14 and 80 places respectively between 2006 and 2011. In contrast, the Minor District centre of Shipley has experienced an improvement in its retail ranking by 51 places, from a ranking of 700 in 2006 to 649 in 2011. This indicates that Shipley is likely to have improved its representation from national multiple retailers over this time, whereas the other three competing centres have experienced either a stagnation or decline in their representation.

Venuescore identified two retail parks in the local area, namely the Forster Square Retail Park in Bradford and the Keighley Retail Park. The Forster Square Retail Park is identified as a District Centre and has experienced a notable improvement in its retail ranking between 2006 and 2011, with an increase of 96 places. In contrast, the Keighley Retail Park has undergone a significant decline in its ranking, from a ranking of 1,715 in 2006 to 2,029 in 2011.

Table 4: The Sub-Regional Shopping Hierarchy

Centre	Score	Location Grade	Rank 2011	Rank 2010	Rank 2007	Rank 2006	Change in Rank 2006 - 2011
Leeds	500	Major City	6	6	7	6	-
Sheffield	272	Major Regional	35	34	32	28	- 7
Harrogate	239	Regional	48	57	71	73	+ 25
Huddersfield	204	Regional	72	69	67	61	- 11
Wakefield	196	Regional	82	133	121	130	+ 48
Bradford	**179**	**Regional**	**99**	**93**	**103**	**101**	**+ 2**
Halifax	128	Sub-Regional	187	194	191	186	- 1
Keighley	**100**	**Major District**	**254**	**236**	**227**	**221**	**- 33**
Ilkley	**49**	**District**	**583**	**525**	**562**	**569**	**- 14**
Forster Square Retail Park - Bradford	49	District	583	591	697	679	+ 96
Shipley	**44**	**Minor District**	**649**	**706**	**759**	**700**	**+ 51**
Pudsey	20	Local	1,436	1,722	1,448	1,229	- 207
Bingley	**13**	**Local**	**2,029**	**1,721**	**1,727**	**1,946**	**- 80**
Keighley Retail Park	13	Local	2,029	-	-	1,715	- 314

Source: Venuescore (2011)

Table 4 also indicates the strength of the retail offer in the competing locations which are in close proximity to the five key centres and it is evident that many of these other settlements are performing well and have a strong influence on shopping patterns within the study area. It is noted that the catchment area of such destinations extends over a significantly wider area than the centres in Bradford District, as a result of their larger and more comprehensive retail offer. In particular, the centres of Leeds, Harrogate and Wakefield have a strong retail provision, with Leeds ranked in the top 10 UK shopping destinations by Venuescore. In order to be able to effectively compete and ensure that as much market share of retail expenditure is retained within the catchment area, it is evident that the five centres need to strengthen their retail offer.

In addition to assessing the current condition of the nearby competing centres, WYG has also undertaken a review of any new emerging retail/leisure development schemes in these locations by contacting the relevant Council Planning departments.

Leeds

- Trinity Leeds (Developer – Land Securities): The £350million scheme is the largest shopping and leisure scheme currently being built in the UK and is due to open in spring 2013. It will create 120 new units within the city's prime retail area. In March 2012, 66% of the units were pre-let, with the scheme to be anchored by the existing Marks and Spencer, a new Primark and independent cinema.
- Eastgate Quarters (Developer - Hammerson): Outline permission was granted in September 2011 for the major mixed-use redevelopment of the 6.9 ha site (LPA Ref. 11/01000/OT). The scheme will be anchored by John Lewis and will comprise approximately 130 retail and leisure units. To ensure flexibility the outline planning application seeks a range of Class A1 to A5 floorspace of between 79,800 sq.m and 117,080 sq.m (gross external).

Sheffield

- Sevenstone project (Developer – Hammerson): Plans were originally submitted in 2005 for a mixed use scheme comprising 8 blocks of development at Barker's Pool, Pinstone Street and Cambridge Street, resulting in 64,942 sq.m of additional retail floorspace, with John Lewis acting as the anchor store. The outline planning permission (LPA Ref. 05/03933/OUT) has now lapsed, however the developers plan to submit a revised application in 2012.
- The Moor (Developer – SWIPPT): The development will comprise refurbishment works to the upper area of the Moor shopping street, the building of new shops and the construction of a new indoor market, with plans for the existing indoor market at Castlegate to relocate to the Moor. It is anticipated that the development will be completed by the end of 2013 (LPA Ref. 11/02250/FUL).

Harrogate

- The Land at Station Parade Development Brief (May 2005) sets out guidelines for the redevelopment of this 0.8 ha site. It is envisaged that the scheme will include a new transport interchange for both the train and bus station, along with mixed use development including retail and office units. Harrogate Borough Council do not anticipate that any development will take place for the next 4-5 years.

Huddersfield

- Kingsgate Shopping Centre Phase Two – Outline planning permission (LPA Ref. 2008/60/90016/W1) was approved at appeal for a 2-storey extension to the existing Kingsgate Shopping Centre to provide an additional 11,154 sq.m of retail floorspace (Class A1 and A3). The development has not been implemented to date, with a 3 year extension to the consent obtained in November 2011.
- Queensgate – An application was submitted in 2008 (LPA Ref. 2008/48/91902/W1) for a £200m redevelopment of the Queensgate site which includes the market hall, multi-storey car park, former Co-operative Food store and buildings on New Street. The scheme would include a new library, art gallery and information centre, three-storey department store, 100 bed hotel, a new market hall, bars, restaurants and up to 900 parking spaces. The plans are currently on hold due to the requirement for additional private sector investment, the application remains live.

Wakefield

- Trinity Walk – The shopping centre which provides more than 50 retail units across a 46,000 sq.m (gross) site opened in May 2011. The centre's occupiers include Sainsbury's, Debenhams (8,361 sq.m gross), Next, H&M, River Island, Peacocks, ASDA Living, Carphone Warehouse and Orange (LPA Ref. 04/99/61138/A).
- Merchant Gate – Comprises a 6.9 hectare development linking the station to the city centre and delivering 65,032 sq.m of mixed-use development including offices, a hotel, retail/leisure (3,252 sq.m) and 350 new homes. Phase 1 of the scheme opened in September 2010, with Phase 2 which includes new council offices due to be occupied by May 2012.
- Wakefield Waterfront – 4 hectare waterfront site, construction started in 2006 with development occurring in phases over a 10 year period. The development will provide apartments, office space and leisure facilities including restaurants, cafes, new public spaces and the Hepworth international art gallery.
- Riddings Shopping Centre – Structural and cosmetic improvements have taken place to the shopping centre.

Halifax

- Broad Street Plaza (Developer - Gregory Projects) – Mixed use development comprising a nine screen cinema, multi-storey car park, bars, restaurants and a hotel, with the second phase comprising 3,900 sq.m of office floorspace. Work began on the 1st phase of the development in July 2010 and is due to open in summer 2012 (LPA Ref. 08/01521/FUL).
- Pennine Shopping Centre – Outline planning permission (LPA ref. 11/01132/OUT) was granted in March 2012 for the redevelopment of the Pennine Shopping Centre on Hawton Street and adjoining property and land for retail and A3/A4 uses. The site is approximately 1.5 ha and the scheme will include retail development with a footplate of 5,832 sq.m, with scope for a mezzanine floorspace of 4,366 sq.m to be brought into use as one, two or three units, with approximately 500 car spaces.

In addition to the mixed-use schemes outlined above, there have also been a number of new foodstores in the nearby competing centres which have been built or approved since 2008, including the following:

Leeds

- Meanwood - Waitrose foodstore opened for trading in September 2010 with a net floorspace area of 2,487 sq.m (LPA Ref. 08/02993/FU).
- Kirkstall – A full application for a Tesco Extra store (LPA Ref. 11/04253/FU) was submitted in October 2011 and is still being considered by Leeds Council. It seeks a store with a gross external floorspace of 9,230 sq.m and a net sales area of 5,667 sq.m (3,066 sq.m of convenience goods).
- Armley – An outline application for a new foodstore with a gross floorspace of 8,361 sq.m and a net sales area of approximately 5,017 sq.m (LPA Ref. 10/02363/OT) was approved in January 2012.
- Middleton – Asda was granted permission in February 2010 (LPA Ref. 09/02589/FU) for a store with a gross floorspace of 6,262 sq.m and a net sales area of 3,561 sq.m (Convenience sales floorspace of approximately 2,020 sq.m). Work is due to commence on the site in June 2012, with the store due to open in November 2013.

Harrogate

- Skipton Road – Tesco was granted permission in September 2011 for a foodstore with a gross floorspace of 7,345 sq.m and a net sales area of 4,038 sq.m, comprising 2,721 sq.m of convenience goods floorspace (LPA Ref. 09/02704/FUL). The store is expected to open in December 2013.
- Leeds Road – An application for an M&S Simply Food store was submitted in February 2012 (LPA Ref. 12/00816/FUL).

Huddersfield

- Southgate – Tesco store granted permission after appeal in February 2012 (LPA Ref. 2009/62/93675/W1) with a gross floor area of 11,187 sq.m and a net sales area of 6,860 sq.m (convenience goods sales area of 4,585 sq.m and a comparison goods sales area of 2,275 sq.m).

Wakefield

- Trinity Walk –Sainsbury's foodstore with a maximum GIA of 10,869 sq.m and a maximum retail sales area of 7,135 sq.m, with convenience sales floorspace up to 5,092 sq.m and comparison up to 2,866 sq.m (LPA Ref. 10/00127/NMC). Opened May 2011.
- Ings Road – The Sainsbury's store was re-opened in December 2011 after it closed in May 2011 following the opening of the Trinity Way unit. It has a net sales area of 3,728 sq.m and a net convenience sales area of 2,688 sq.m.
- Ings Road – Tesco Extra application (LPA Ref. 11/01746/FUL) submitted in August 2011 for a new foodstore with a GIA of 10,290 sq.m and a net sales area of 6,458 sq.m. The application is still pending consideration.

Cleckheaton

- Northgate – Tesco Superstore replacement unit with a gross floorspace of 6,750 sq.m with a sales floorspace of 3,533 sq.m granted permission in April 2010. The original unit has not been demolished to date (LPA Ref. 2009/62/91958/E1).

National and Independent Retailers - Top Retailers (Experian Goad)

Table 5: Top 27 Comparison Retailers in the Centres

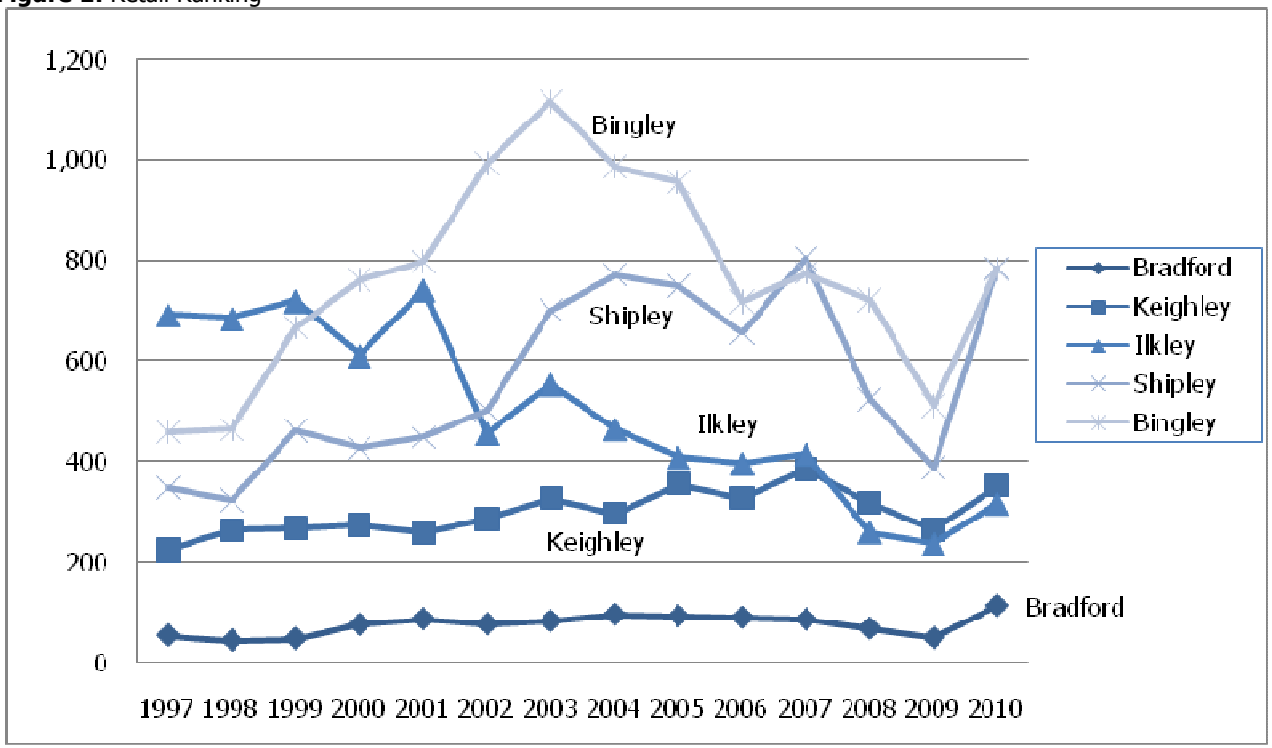
Retailer	Bradford	Keighley	Ilkley	Shipley	Bingley	Leeds	Sheffield	Harrogate	Wakefield	Halifax
Argos	✓	✓	-	✓	-	✓	✓	✓	✓	✓
BHS	-	-	-	-	-	✓	✓	-	✓	-
Boots	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Burton	✓	✓	✓	-	-	✓	✓	✓	✓	✓
Carphone Warehouse	✓	✓	-	-	-	✓	✓	✓	✓	✓
Clarks	✓	✓	✓	-	-	✓	✓	✓	✓	✓
Clintons	✓	✓	✓	✓	-	✓	✓	✓	✓	✓
Debenhams	-	✓	-	-	-	✓	✓	✓	✓	-
Dorothy Perkins	✓	✓	✓	-	-	✓	✓	✓	✓	✓
H&M	-	-	-	-	-	✓	✓	✓	✓	-
HMV	✓	-	-	-	-	✓	✓	✓	✓	-
House of Fraser	-	-	-	-	-	✓	✓	-	-	-
John Lewis	-	-	-	-	-	-	✓	-	-	-
Marks & Spencer	✓	✓	✓	-	-	✓	✓	✓	✓	✓
New Look	✓	✓	-	-	-	✓	✓	✓	✓	✓
Next	✓	✓	-	-	-	✓	✓	✓	✓	✓
O2	✓	✓	-	-	-	✓	✓	✓	✓	✓
Phones 4U	✓	✓	-	✓	-	✓	✓	✓	✓	✓
Primark	✓	-	-	-	-	✓	✓	✓	✓	-
River Island	✓	-	-	-	-	✓	✓	✓	✓	✓
Superdrug	✓	✓	-	✓	-	✓	✓	✓	✓	✓
TK Maxx	✓	-	-	-	-	✓	✓	✓	✓	✓
Topman/Topshop	✓	✓	-	-	-	✓	✓	✓	✓	✓
Vodafone	✓	✓	-	-	-	✓	✓	✓	✓	✓
Waterstones	✓	-	-	-	-	✓	✓	✓	✓	-
WHSmith	✓	✓	✓	-	-	✓	✓	✓	✓	✓
Wilkinson	✓	-	-	✓	-	✓	✓	-	✓	✓
Total	**22**	**17**	**7**	**6**	**1**	**26**	**27**	**23**	**25**	**19**

Source: Experian Goad Key Major Retailers List and WYG research via store finders search

Retailer Demand/Ranking

Focus reports for the five centres were reviewed to determine their retail ranking (based on retailer demand) between 1997 and 2010. It is noted that the level of retailer demand in a centre can reflect its retail offer, for example the provision of high quality and modern retail units is likely to attract greater levels of retailers, particularly national operators. It is evident from **Figure 1** that between 2009 and 2010, each of the centres has experienced a reduction in their retail ranking, with Shipley and Bingley being the centres which have performed the most poorly during this period. Bradford, Keighley and Ilkley have the highest overall retail ranking, with Bradford ranked 113th in 2010. Ilkley has experienced a notable improvement in its ranking over the period, indicating that it has gradually increased its level of national multiple retailers. Bingley experienced a clear decline in its retail ranking between 1997 and 2003, though it later improved and reached a peak of 511 in 2009, which may be attributable to the completion of the 5 Rise Shopping Centre scheme in the town.

Figure 1: Retail Ranking



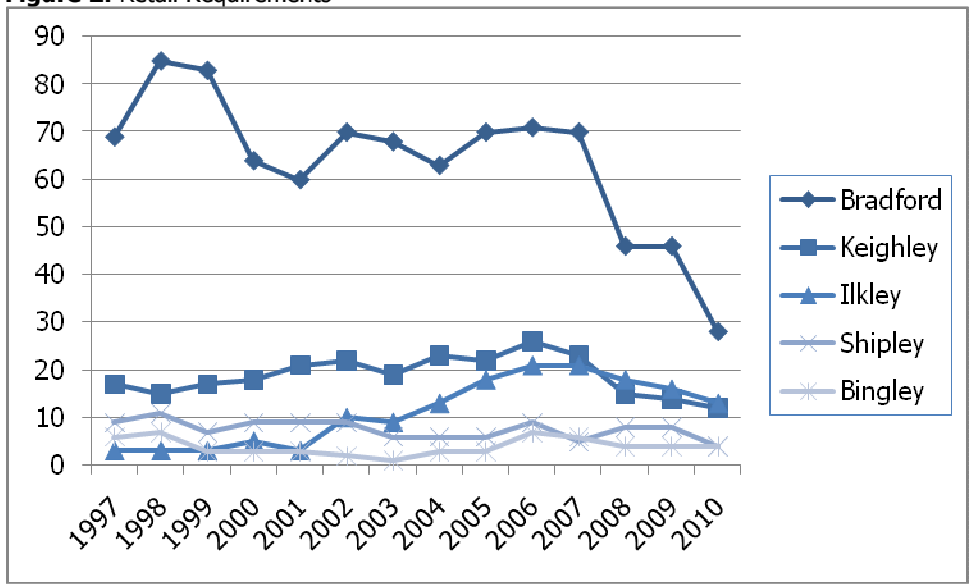
Source: Focus Report (March 2012)

Retailer Requirements

The Focus reports for the five centres were reviewed to determine the number of retailers who are actively seeking representation in each of the centres. It is evident from **Figure 2** that the number of retailers seeking to locate in Bradford city centre is significantly higher than those in the smaller town centres of Keighley, Ilkley, Shipley and Bingley. Between 1997 and 2007, Ilkley experienced the greatest increase of retailer requirements, though in-line with the other four centres and wider national trends, there has since been a decline. It is recognised that the post-2007 recession has reduced the number of retailers who are seeking to expand nationally, with many operators (including Thornton's, HMV and Mothercare) reducing their existing portfolio of stores.

The Focus database also identifies several companies which have published requirements not location-specific to any of the centres. The West Yorkshire region, for example has been identified as being suitable to accommodate several retailers, including Grainger Games and Subway. In addition, there are several retailers, including Aldi, Lidl, Marks & Spencer, Poundland, Sainsbury's Local and Starbucks who have all published retailer requirements covering the whole of Yorkshire and Humberside. It is evident that these operators could potentially consider any suitable development opportunities that may arise in the region.

Figure 2: Retail Requirements



Source: Focus Report (March 2012)

Health Check Indicator A5 – Shopping Rents

Table 6 identifies the changes in Zone A rents in Bradford, Keighley, Leeds, Sheffield and Wakefield between June 2003 and June 2009, with the relevant data for Ilkley, Shipley and Bingley not available. It is evident that Leeds and Sheffield have significantly higher Zone A rental figures than Bradford and Keighley, which reflect their important role as key retail centres. Between June 2008 and 2009, all of the centres experienced a reduction in the Zone A rents which is indicative of the wider national picture. It is important to note that despite Wakefield having a higher retailer ranking than Bradford (as evident in Table 4), it has a lower Zone A rental level, though this may be because the relevant Zone A rental figures for the centres are only available to June 2009.

Table 6: Prime Pitch Zone A Rents (£/sq m)

Centre	June '03	June '04	June '05	June '06	June '07	June '08	June '09
Leeds	£2,906	£2,906	£3,337	£3,337	£3,337	£3,337	£2,799
Sheffield	£2,207	£2,207	£2,260	£2,260	£2,260	£2,530	£2,153
Bradford	**£1,507**	**£1,507**	**£1,507**	**£1,507**	**£1,615**	**£1,615**	**£1,076**
Keighley	**£753**	**£807**	**£861**	**£861**	**£969**	**£969**	**£646**

Source: Focus Report based on Colliers CRE's opinion of open market Zone A rents

Health Check Indicator A6 – Vacant Street – Level Property

Table 7 indicates the number of vacant units in each of the centres, with Bradford and Bingley containing the greatest proportion of vacant units and floorspace. In contrast, only 6.1% of outlets and 4.6% of floorspace in Ilkley were vacant (compared to national averages of 12.2% and 10.1%), it is only Shipley and Ilkley where the vacancy levels are below the national town centre average.

Table 7: Vacant Units

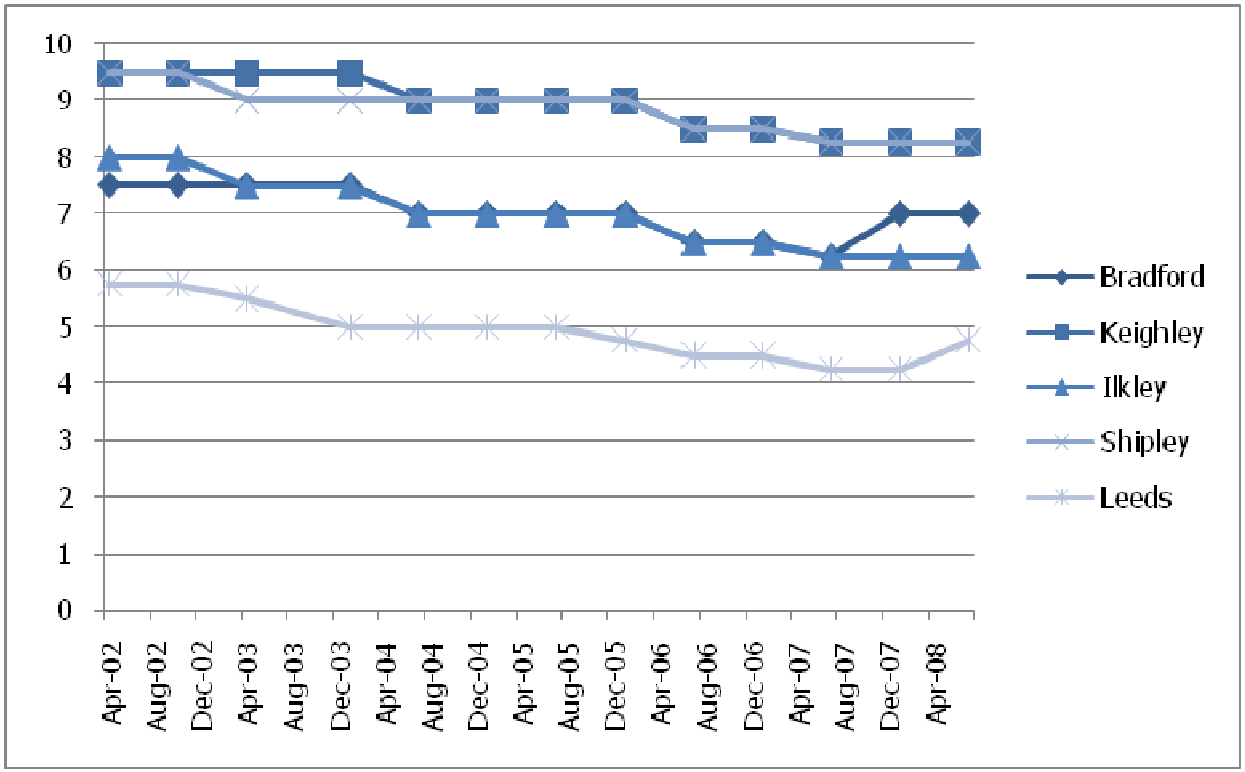
Centre	Total No. of Vacant Outlets	% of Outlets	Total Amount of Vacant Floorspace (Sq.m)	% of Floorspace
Bradford city centre	88	19.6%	16,140	16.2%
Keighley town centre	65 (62)	16.6% (16.0%)	12,360 (6,080)	14.7% (7.8)
Ilkley town centre	15	6.1%	1,740	4.6%
Shipley town centre	33	16.8%	3,890	10.1%
Bingley town centre	20 (19)	16.1% (15.4%)	5,770 (2,740)	28.8% (16.1%)
Centres Average	44	15.0%	7,980	14.9%
UK Average*	**-**	**12.2%**	**-**	**10.1%**

Source: Goad Survey and Site Visit (March 2012), *UK Average Figure, Goad (January 2012) (taken from Full Category Report averages)
Nb. Figures for Bradford city centre are based on the defined Bradford City Centre Central Shopping Area from the Bradford Replacement UDP Proposals Map. Figures for Keighley, Ilkley and Shipley town centre are based on the town centre as defined by Goad. Figures for Bingley town centre are based on the defined Bingley Town Centre Boundary from the Bradford Replacement UDP Proposals Map. Figures in brackets indicate vacancies omitting the former Damside car park and two former Leeds College buildings in Keighley and the former Bradford and Bingley office building in Bingley.

Health Check Indicator A7 – Commercial Yields

The most recent commercial yields figures from the Valuations Office Agency (July 2008) in **Figure 3** demonstrate the confidence of investors in four of the centres, plus Leeds. It is evident that, as Leeds, Bradford and Ilkley have the lowest yields, it would appear that these have the greatest level of investor confidence, though it should be noted that the recorded yield for Leeds and Bradford declined slightly between February 2008 and July 2008. The commercial yield values in Keighley and Shipley have improved between April 2008 and July 2008, from a yield of 9.5 to 8.25.

Figure 3: Commercial Yield Value



Source: Valuations Office Agency (July 2008)

BRADFORD CITY CENTRE
HEALTH CHECK ASSESSMENT

Status: City Centre – Bradford Replacement UDP (2005)

Centre Overview

Bradford city centre is the principal retail, commercial and administrative centre of the District, with close links to the nearby other major settlements of Leeds, Halifax and Huddersfield.

The main shopping area in Bradford is concentrated along the pedestrianised area of Darley Street, Kirkgate, Bank Street and Ivegate. The designated Replacement UDP (2005) Proposals Map also identifies that the Primary Shopping Area also includes John Street, part of Rawson Road and James Street. The majority of the national retailers in Bradford are concentrated in the indoor Kirkgate Shopping Centre (for example, Boots, Primark and WHSmith). The Oastler Centre in the north-west of Bradford, on Westgate/Rawson Road, includes a number of independent operators, as well as a recently refurbished Morrisons foodstore. Both of the shopping centres include a permanent indoor food market, which accommodates numerous local market traders.

The Morrisons store on Westgate and the Tesco Express store on Sunbridge Road are the main foodstores within the defined city centre boundary (Bradford Replacement UDP Proposals Map), with additional national convenience provision available at the out-of-centre large Tesco (24-hour) superstore at The Peel Centre and Aldi at Singleton Street Retail Park. Primark, Wilkinson and Sports Direct stores are three of the largest comparison retailers in the centre, with the large units at the Forster Square Retail Park, including Currys and Asda Living supplementing this provision.

As Experian's latest GOAD survey of Bradford was completed in August 2011 and the previous BLRS used data from February 2007, a site visit of the centre has been undertaken in order to ensure that the health check analysis could be compiled using the most up-to-date diversity of use and floorspace figures. This information has then been used to compare the relevant data of Bradford with the UK national average figures and, where necessary, identify any potential issues with the centre.

The data from March 2012 identified that there was a total of 449 units within Bradford city centre, comprising a total floorspace of 99,340 sq.m. As adopted in the previous BLRS, these figures are based upon the defined Bradford City Centre Central Shopping Area from the Bradford Replacement UDP Proposals Map.

Figure 4: Bradford City Centre – Defined Central Shopping Area (UDP Proposals Map)

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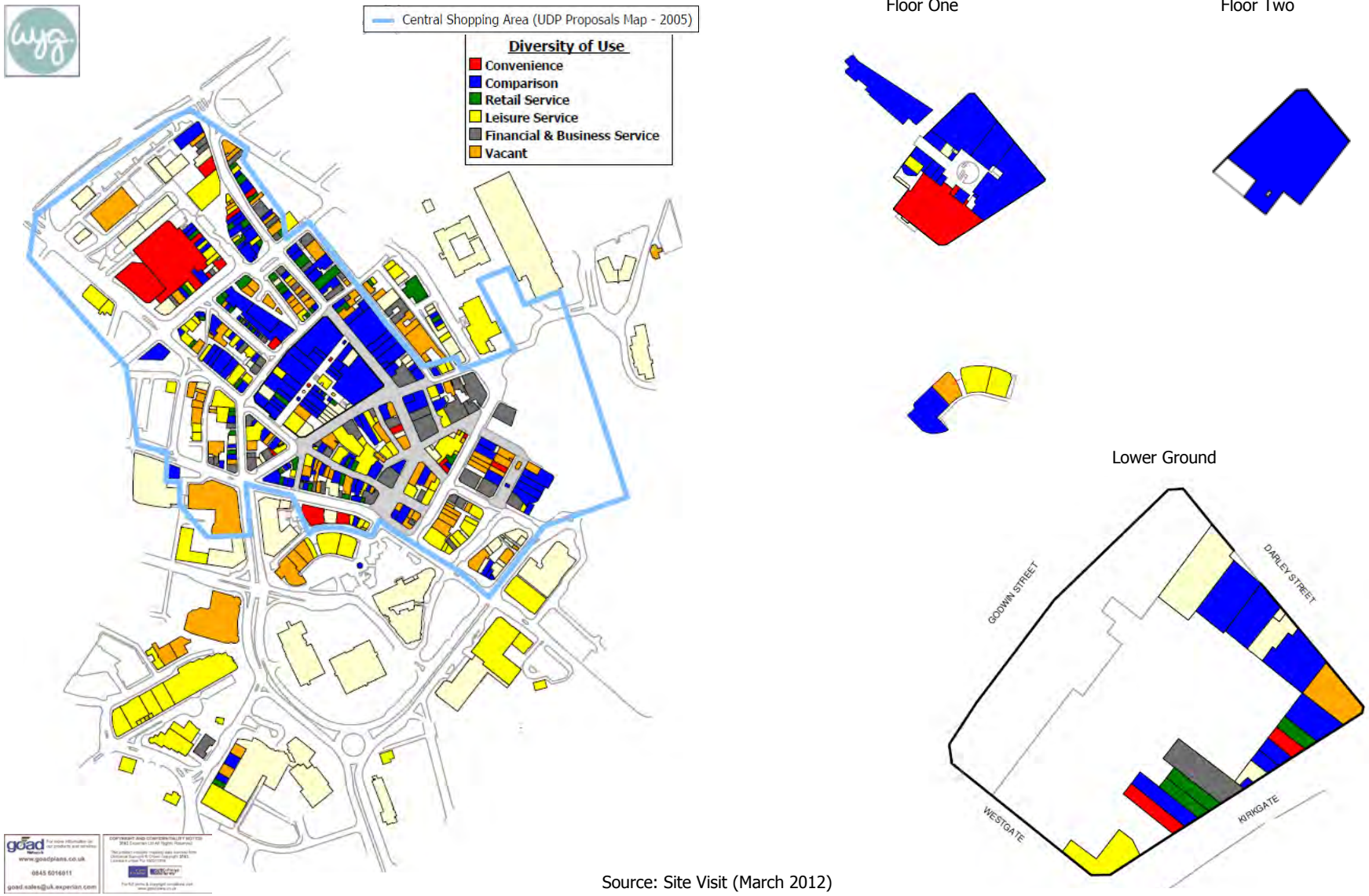
Photographs of Bradford City Centre (March 2012)

Photograph 1 (top left): HMV and Game, Broadway
Photograph 2 (top centre): Morrisons, Westgate
Photograph 3 (top right): Waterstones and Starbucks, The Wool Exchange, Hustlergate
Photograph 4 (bottom left): Ladbrokes, Bank Street
Photograph 5 (bottom centre): Greggs, Broadway
Photograph 6 (bottom right): Tesco Express, Sunbridge Road

Health Check Indicator A1 – Diversity of main town centre uses

Figure 5: Land Use Plan for Bradford City Centre (March 2012)



Source: Site Visit (March 2012)

Table 8: Previous Diversity of Uses in Bradford City Centre (December 2001)

Number of Units			
	Number	Bradford	UK
Convenience	36	6.8%	-
Comparison	209	39.3%	-
Retail Service	50	9.4%	-
Leisure Service	70	13.2%	-
Financial and Business Service	58	10.9%	-
Vacant	109	20.5%	-
Total	**532**	**100%**	**-**

Source: Experian Goad – December 2001

Table 9: Previous Floorspace in Bradford City Centre (December 2001)

Previous Floorspace			
	Sq.m	Bradford	UK
Convenience	7,430	6.8%	-
Comparison	57,430	52.7%	-
Retail Service	4,900	4.5%	-
Leisure Service	12,080	11.1%	-
Financial and Business Service	11,150	10.2%	-
Vacant	15,910	14.6%	-
Total	**108,900**	**100%**	**-**

Source: Experian Goad – December 2001

Table 10: Previous Diversity of Uses in Bradford City Centre (February 2007)

Number of Units			
	Number	Bradford	UK
Convenience	30	6.3%	8.4%
Comparison	181	38.3%	36.6%
Retail Service	47	9.9%	12.7%
Leisure Service	62	13.1%	20.8%
Financial and Business Service	63	13.3%	11.6%
Vacant	90	19.0%	9.6%
Total	**473**	**100%**	**100%**

Source: Experian Goad – February 2007 & previous Bradford Retail Study (June 2008)
Nb Classifications applied by Goad in 2007 differed from current Goad classifications (2012) for a limited no of units.

Table 11: Previous Floorspace in Bradford City Centre (February 2007)

Previous Floorspace			
	Sq.m	Bradford	UK
Convenience	8,320	8.4%	13.6%
Comparison	52,450	53.1%	39.2%
Retail Service	4,040	4.1%	6.9%
Leisure Service	11,740	11.9%	22.3%
Financial and Business Service	12,050	12.2%	9.2%
Vacant	10,130	10.3%	7.9%
Total	**98,730**	**100%**	**100%**

Source: Experian Goad – February 2007 & previous Bradford Retail Study (June 2008)
Nb Classifications applied by Goad in 2007 differed from current Goad classifications (2012) for a limited no of units.

Table 12: Existing Diversity of Uses in Bradford City Centre (March 2012)

Number of Units			
	Number	Bradford	UK*
Convenience	24	5.3%	8.1%
Comparison	165	36.7%	33.3%
Retail Service	49	10.9%	13.4%
Leisure Service	63	14.0%	21.8%
Financial and Business Service	60	13.4%	10.9%
Vacant	88	19.6%	12.2%
Total	**449**	**100%**	**100%**

Source: Site Visit, March 2012
* UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. All of the diversity of use figures are based on the defined Bradford City Centre Central Shopping Area from the Bradford Replacement UDP Proposals Map.

Table 13: Existing Floorspace in Bradford City Centre (March 2012)

Existing Floorspace			
	Sq.m	Bradford	UK*
Convenience	12,510	12.6%	14.2%
Comparison	45,870	46.2%	36.9%
Retail Service	3,700	3.7%	7.1%
Leisure Service	10,980	11.1%	22.6%
Financial and Business Service	10,140	10.2%	8.4%
Vacant	16,140	16.2%	10.1%
Total	**99,340**	**100%**	**100%**

Source: Site Visit, March 2012
* UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. All of the floorspace figures are based on the defined Bradford City Centre Central Shopping Area from the Bradford Replacement UDP Proposals Map.

Health Check Indicator A1 – Diversity of main town centre uses

The data in **Tables 8** to **13** have been obtained from three sources, namely: the December 2001 GOAD report, the February 2007 GOAD report (as utilised in the previous Bradford Study, 2008); and the site visit in March 2012. It should be noted that Goad applied different classification labels to some of the units in the 2007 data set to those which have been applied to the 2012 data set (using the current Goad classifications); therefore a direct comparison between the figures can not be provided.

Convenience Goods Units

Table 12 shows the diversity of uses in Bradford city centre in March 2012, with 24 convenience goods units accounting for 12,510 sq.m of floorspace. The percentage of units (5.3%) and percentage of floorspace (12.6%) in use for the sale of convenience goods figures are both below the respective national average figures of 8.1% and 14.2%. At present, the sector is dominated by the two independent markets at the Kirkgate and Oastler Shopping Centres, with additional provision available at the Morrisons (1,780 sq.m), Tesco Express (560 sq.m) and Simply Food section in the Marks and Spencer store. There are also a number of other national convenience goods traders within the town centre, including five Greggs bakers, Premier convenience store and two Timpson units. **Figure 6** illustrates the location of the key national convenience goods operators in Bradford city centre (based on IGD, 2010), though it should be noted that the Netto foodstore is no longer located at the Manningham Lane Retail Park. Bradford also accommodates a Tesco 24-hour superstore (9,110 sq.m) at the Peel Centre Retail Park and an Aldi (1,240 sq.m) and Farmfoods (450 sq.m) at the Singleton Street Retail Park, which are both to the north of the city centre.

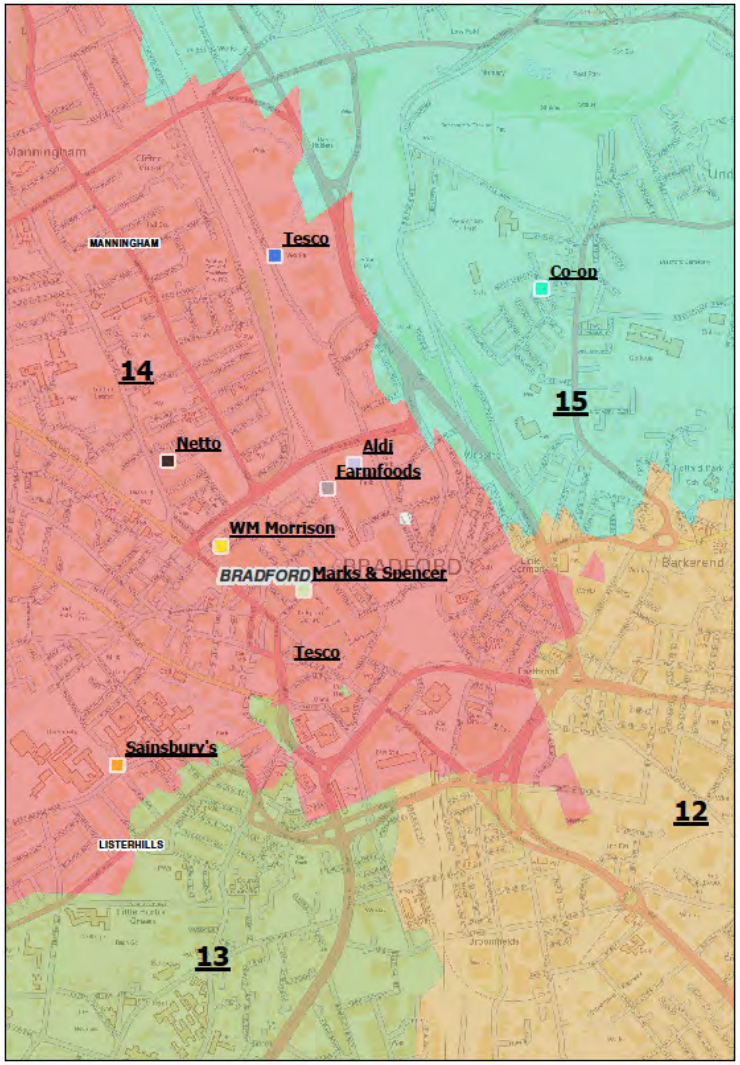
Since the previous Study, although there has been a decline in the number of convenience goods, there has been an increase in the amount of convenience goods floorspace, from 8,320 sq.m to 12,510 sq.m in March 2012. However, a review of the two data sets has identified that the classification of the units has varied, for example B&M Bargains was previously identified as a convenience goods unit, although Experian Goad now classify this as a comparison store. Whilst a direct comparison between the figures will not be accurate, it is evident that there has been some minor variations, with the Tesco Express store on Sunbridge Road opening in February 2008 (IGD, 2010). The former Netto store at Manningham Lane Retail Park now forms part of the Toys R Us store.

Comparison Goods Units

Comparison traders in Bradford occupy 36.7% of all outlets in the centre, which is slightly above the national average rate of 33.3%. In contrast, in terms of the comparison goods floorspace provision in the centre, the 165 units account for 45,870 sq.m of floorspace, with the percentage of floorspace (46.2%) above the national average figure of 36.9%. This can be attributed to large comparison units which are located in the Kirkgate Shopping Centre. The largest comparison goods units in Bradford city centre include Primark (4,810 sq.m) and Wilkinson (3,400 sq.m). Other national comparison retailers in the centre include Boots, Marks and Spencer, Topshop and Waterstones.

The three out-of-centre Retail Parks to the north of the city centre also accommodate 28 comparison goods units, including Argos, Next and TKMaxx.

Figure 6: Bradford City Centre (Zone 14)



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Retail Services

Retail services, which comprise such uses as hairdressers, dry cleaners and petrol filling stations, account for 10.9% of outlets (49 units) and 3.7% of floorspace (3,700 sq.m) in Bradford city centre, which compares to respective national averages of 13.4% and 7.1%. 'Health and beauty' traders are particularly dominant in this sector, with a total of 30 such businesses, followed by opticians (ten) and travel agents (four). There are two Post Offices at Sunbridge Road and Darley Street. The retail service units tend to operate from small units in the centre and include a variety of national and independent retailers, including Max Spielmann, Specsavers and Thomson. A First Choice holiday hypermarket (1,020 sq.m) is also located at Forster Square Retail Park.

Leisure Services

Leisure services, as defined by Experian GOAD, include uses such as restaurants, cafes, bookmakers and public houses. Bradford is under-provided for in terms of the proportion of such outlets in comparison to the national average (14.0% compared to 21.8%). Similarly, the proportion of floorspace occupied (11.1%) is below the national average (22.6%). The most common types of leisure service in the centre are cafes which occupy 16 units and a total floorspace of 2,450 sq.m, with other key services including take-aways (15 units), casinos/betting offices and bingo/amusement arcades (8 units) and public houses (7 units). There are several national operators in the centre, including Bet Fred, Costa, Starbucks and Subway. The Forster Square Retail Park also accommodates five leisure units which are located in the former Deichmann Shoes unit comprising a total floorspace of 672 sq.m.

Additional leisure units are located to the south of the centre boundary, including Alhambra Theatre, several nightclubs on Morley Road, Mecca Bingo and Bradford Ice Arena on Little Horton Lane, the Hilton Hotel and Cineworld Cinema. The Travelodge hotel on Mill Street (outside of the Central Shopping Area) is due to open for trading in May 2012.

Financial and Business Services

In terms of financial and business services in Bradford, the proportion of outlets occupied by such uses (13.4%) is slightly above the national average figure (10.9%). Similarly, the proportion of floorspace occupied by such uses (10.2%) is above the national average level (8.4%). There are a total of 18 retail banks in the centre, as well as 11 employment/careers and financial services units, eight estate agents, six building societies and four legal services.

Non-Retail Units

In addition to the retail service on offer within Bradford city centre, there are a number of non-retail uses, including: ten offices, five government and municipal buildings, four medical service buildings, four educational institutions and two information/advice centres. To the south of the centre are several other non-retail units, including the National Media Museum and Bradford Central Library.

Health Check Indicator A2
The Amount of Retail, Leisure and Office Floorspace in Edge-of-Centre and Out-of-Centre Locations

In addition to retail, leisure and office floorspace in Bradford city centre which has already been reviewed, there are also a number of units located in edge-of-centre and out-of-centre locations in Bradford. The following section therefore summarises the distribution and scale of these facilities.

The NPPF defines that retail units at edge-of-centre locations are well connected and up to 300 metres of the Primary Shopping Area (PSA) of the town centre, whilst for all other main town centre uses these should be located within 300 metres of a town centre boundary. For office development, this includes locations outside the town centre but within 500 metres of a public transport interchange. In determining whether a site falls within the definition of edge of centre, account should be taken of local circumstances. Out-of-centre locations are identified as being not in or on the edge of a centre but not necessarily outside the urban area.

There are several retail parks located in out-of-centre locations around the defined Bradford city centre which accommodate a number of retail and leisure operators, including the Woodhall Retail Centre, Harrogate Road Retail Park and Weaverthorpe Retail Park. Due to the vicinity of the Forster Square, Singleton Street, Manningham Lane and The Peel Centre Retail Parks to Bradford city centre, it was identified that these locations should be reviewed in greater detail.

Table 14: Diversity of Use and Floorspace Figures

Centre Name	Total No. of Outlets	Total Amount of Floorspace (Sq.m)	Distance from the PSA*	Key National Operators
Forster Square Retail Park	27	25,940	350m	Argos, Asda Living, Boots, Costa, Currys, DFS, Greggs, Halfords, Home Bargains, JD Sports, McDonalds, Next, Sports World and Subway
Singleton Street Retail Park	3	1,970	540m	Aldi, Carphone Warehouse and Farmfoods
Manningham Lane Retail Park	5	4,830	100m	Brantano Footwear, Dreams Beds and Toys R Us
The Peel Centre	3	12,470	820m	Tesco, PC World, Staples

Source: Site Visit (March 2012)

*Approximate distance of the Retail Parks from the PSA based on the boundary shown on the Bradford Replacement UDP Proposals Map (2005)

Health Check Indicator A2

The Amount of Retail, Leisure and Office Floorspace in Edge-of-Centre and Out-of-Centre Locations (Continued…)

Forster Square and Singleton Street Retail Park

In March 2012, the 30 units at Forster Square and Singleton Street Retail Park accommodated a total floorspace of 27,910 sq.m. The two convenience units in the Retail Park comprise an Aldi and Farmfoods supermarket. The comparison sector is well represented by national retailers, including Asda Living (former PC World), Argos Extra, Comet, DFS, Halfords, Home Bargains, Sports World and TK Maxx. The single retail service unit is the First Choice Holiday Hypermarket travel agent. There are five leisure units, namely Costa, Greggs, Jaldi Jaldi take-away unit, McDonalds and Subway, with these units (with the exception of McDonalds) accommodated in the former Deichmann Shoes unit. The former Home Land store and vacant unit which were identified as being in the Retail Park in January 2006 have since been demolished. There are approximately 980 free car parking spaces.

Table 15: Diversity of Uses and Floorspace in Forster Square and Singleton Street Retail Park (March 2012)

Forster Square and Singleton Street Retail Park				
	Number	Diversity of Use (%)	Floorspace (Sq.m)	Floorspace (%)
Convenience	2	6.7%	1,690	6.1%
Comparison	22	73.3%	24,528	87.8%
Retail Service	1	3.3%	1,020	3.7%
Leisure Service	5	16.7%	672	2.4%
Financial and Business Service	0	0.0%	0	0.0%
Vacant	0	0.0%	0	0.0%
Total	**30**	**100.0%**	**27,910**	**100.0%**

Source: Site Visit, March 2012

Photographs of Forster Square and Singleton Street Retail Park (March 2012)

Photograph 7 (top left): Pets at Home and Boots – Units 6A and 6B Forster Square Retail Park
Photograph 8 (top centre): JD Sports and Comet – Units 2 and 3 Forster Square Retail Park
Photograph 9 (top right): Asda Living and Currys – Units 1 and 2 Forster Square Retail Park
Photograph 10 (bottom left): Forster Square Car Park
Photograph 11 (bottom centre): Costa, Jaldi Jaldi Take Away, Greggs, O2 and Subway units – Forster Square Retail Park
Photograph 12 (bottom right): Aldi, Farmfoods and Carphone Warehouse - Singleton Street Retail Park

Health Check Indicator A2

The Amount of Retail, Leisure and Office Floorspace in Edge-of-Centre and Out-of-Centre Locations (Continued…)

The Peel Centre

The Retail Park is located to the north of the Forster Square Retail Park and comprises only three units, namely: a Tesco supermarket, PC World (former Staples) and Staples (former Carpet Right) units. The large, 24-hour Tesco Superstore unit sells a variety of goods (including clothing, electrical goods and homeware), as well as a pharmacy. Approximately 750 car parking spaces are available at the Retail Park, with three hours free parking available for customers. The Retail Park appeared to be a popular and well-used shopping destination, with the close proximity of the Forster Square Retail Park.

Table 16: Diversity of Uses and Floorspace in the Peel Centre (March 2012)

The Peel Centre				
	Number	**Diversity of Use (%)**	**Floorspace (Sq.m)**	**Floorspace (%)**
Convenience	1	33.3%	9,110	73.1%
Comparison	2	66.6%	3,360	26.9%
Retail Service	0	0.0%	0	0.0%
Leisure Service	0	0.0%	0	0.0%
Financial and Business Service	0	0.0%	0	0.0%
Vacant	0	0.0%	0	0.0%
Total	**3**	**100.0%**	**12,470**	**100.0%**

Source: Site Visit, March 2012

Photograph 13: Tesco Store

Photograph 14: PC World

Photograph 15: Staples

Health Check Indicator A2

The Amount of Retail, Leisure and Office Floorspace in Edge-of-Centre and Out-of-Centre Locations (Continued…)

The Manningham Lane Retail Park

The Retail Park is located to the west of the Forster Square Retail Park and comprises five units, namely: Dreams Beds, Jolleys Pet Shop, a vacant unit, Brantano footwear and Toys R Us (incorporating a Babies R Us store). In January 2006, the Retail Park had included a Netto supermarket, Allied Carpets, The Bed Shed, Floors 2 Go and a vacant unit. The car park to the front of the units comprises 138 spaces, though there was little vehicular activity or pedestrian movement noted on the day of the site visit.

Table 17: Diversity of Uses and Floorspace in Manningham Lane Retail Park (March 2012)

Manningham Lane Retail Park				
	Number	Diversity of Use (%)	Floorspace (Sq.m)	Floorspace (%)
Convenience	0	0.0%	0	0.0%
Comparison	4	80.0%	4,550	94.2%
Retail Service	0	0.0%	0	0.0%
Leisure Service	0	0.0%	0	0.0%
Financial and Business Service	0	0.0%	0	0.0%
Vacant	1	20.0%	280	5.8%
Total	**5**	**100.0%**	**4,830**	**100.0%**

Source: Site Visit, March 2012

Photograph 16: Brantano Shoes and Vacant unit

Photograph 17: Toys R Us and Babies R Us Store

Health Check Indicator A3 – Potential Capacity for Growth or Change

The previous BRLS (2008) had identified several potential development opportunity sites in Bradford which could potentially be suitable to accommodate the future need for a new convenience superstore (2,500 sq.m+) in the city centre. The Study identified three potential sites where the store could be located, namely: The Oastler Centre Quarter, Land to the east of Manor Row and the Sorting Office on Valley Road.

The Oastler Centre Quarter

The land comprises a number of units, including the Morrisons store, Oastler Centre indoor market and car park, Boyes discount store and several other retail and service buildings. It was noted in the BRLS that the development of the Broadway scheme may shift the focus of shopping activity to the south of the city centre and it was therefore deemed appropriate to promote a key counterbalance in the northern area of the City. At the time of the BRLS, it was identified that there were aspirations of Morrisons to close their store and that any future strategy needs of the area would need to carefully consider the impact of the potential closure of the Morrisons. Since then, the Morrisons store has undergone internal alterations as part of a million pound refurbishment, demonstrating their commitment to investment in the city centre.

Photograph 18: Former Market Hall on Rawson Road

Photograph 19: The Oastler Centre and Car Park

Photograph 20: Rawson Road

Land to the East of Manor Row

The 2.3ha site comprises a mix of land and buildings in the north of the centre, which the BRLS identified as potentially being suitable to be comprehensively redeveloped to deliver a new superstore, with highways access to be provided off Manor Row. The Replacement UDP noted that this 'prominent corner site could form a substantial building several storeys in height to the Manor Row frontage,' with potential appropriate development of the site deemed to comprise retail, leisure and offices with housing on the upper floors. The 0.36 ha plot of land in the north of the site is for sale, with full planning consent granted for 216 apartments.

Photograph 21: Existing Car Park

Photograph 22: Vacant Site with Planning Permission

Sorting Office Valley Road

The existing 2.5ha Royal Mail sorting office site is located in close proximity to the proposed Broadway (Westfield) development and it was identified as being suitable location for a new superstore. The BRLS noted that the introduction of a superstore in this location may place further pressure on the vitality and viability of the northern area of the city centre. Discussions with Bradford Council have indicated that the Post Office intend to make the site available to market during 2012.

Photograph 23: Westfield and Sorting Office Site

Photograph 24: Existing Sorting Office Site

In addition, the BRLS reviewed two potential sites which could accommodate the significant need for comparison goods floorspace which was projected in Bradford city centre, identifying two potential sites, namely the Broadway scheme and the reconfiguration/redevelopment of the Kirkgate Shopping Centre.

Broadway (Westfield) Site

The previous Study had identified that work on the site was scheduled to commence in 2008 and would create 26,694 sq.m (net) of new comparison goods floorspace. Although there have been delays in implementing the development, detailed plans for the first phase of the scheme were approved in October 2011. In October 2012, Westfield, the shopping centre developer and owner of the site confirmed that the scheme had been sold, with its construction due to start in 2013.

Photograph 25: Boarded-up Site

Photograph 26: Temporary Parkland Site

Kirkgate Shopping Centre

It was identified that the reconfiguration or redevelopment of the existing Shopping Centre may be necessary due to the impact that the Broadway scheme could have, particularly as certain retailers may relocate to the new scheme. The BRLS noted that the Centre was a key anchor and important strategic retail destination and despite it being aesthetically poor, it should be retained and enhanced.

Other Sites

There are also several other large sites within the city centre, including the former TJ Hughes unit on Sunbridge Road (vacant since August 2011) and the former Odeon Cinema site on Princes Way (vacant since 2000). The Odeon site was granted planning permission in 2009 for the demolition of the existing building and the redevelopment of the site for a hotel, offices, restaurants and apartments. Work on the New Victoria Place scheme has since been delayed, due to ownership and financial issues.

Health Check Indicator A4 – Retailer Representation and Retailer Demand

National and Independent Retailers (Goad)

Table 18: Top Comparison Retailers

Retailer	Bradford
Argos	✓
BHS	-
Boots	✓
Burton	✓
Carphone Warehouse	✓
Clarks	✓
Clintons	✓
Debenhams	-
Dorothy Perkins	✓
H&M	-
HMV	✓
House of Fraser	-
John Lewis	-
Marks & Spencer	✓
New Look	✓
Next	✓
O2	✓
Phones 4U	✓
Primark	✓
River Island	✓
Superdrug	✓
TK Maxx	✓
Topman/Topshop	✓
Vodaphone	✓
Waterstones	✓
WHSmith	✓
Wilkinson	✓
Total	**22**

Source: Experian Goad Key Major Retailers List and WYG research via store finders search

Bradford accommodates a variety of independent and national retailers, with the majority concentrated within the Kirkgate Shopping Centre. **Table 18** outlines the level of national operators which are present within the city centre, with 22 of the Top 27 comparison retailers located in the city centre. Whilst this is high (81%), we would expect a top tier city centre to have a higher proportion of national retailers.

Experian Goad identifies a "Key Major Retailers" list. In this list there are 27 top comparison retailers. Bradford city centre accommodates 22 of these 'Top Comparison Retailers'. The majority of these top comparison retailers are located within the Kirkgate Shopping Centre including Argos (1,050 sq.m), Boots (1,670 sq.m), Carphone Warehouse (190 sq.m), Clintons (200sq.m), New Look (2,200 sq.m), O2 (120 sq.m), Phones4U (250 sq.m), Primark (4,810 sq.m), River Island (570 sq.m), Vodaphone (100 sq.m) and WH Smith (1,180 sq.m). Burton (160 sq.m), Dorothy Perkins (170 sq.m), Marks and Spencers (1,340 sq.m) and Topman/Topshop (320 sq.m) are located on Darley Street. HMV (500 sq.m) and Superdrug (320 sq.m) are situated on Broadway, Waterstones (730 sq.m) is on Market Street, Wilkinson (3,400 sq.m) is in the Rawson Quarter and Clarks (650 sq.m), Next (1,270 sq.m) and TK Maxx (2,020 sq.m) are located in Foster Square Retail Park.

WYG also conducted business surveys of the city centre and indoor market stores in the Kirkgate and Oastler Centre during September and October 2012. A total of 53% of the respondents in the city centre stores identified that they were independent retailers and 33% noted that they were part of a national/regional group or chain. The surveys also identified how long the respondent had been operating in the city centre, with the vast majority of businesses for each of the surveys noting that they had traded in Bradford for more than 20 years. In Bradford city centre, 56% of respondents identified that this was the case, with this figure increasing to 60% in the Kirkgate Centre and 75% in the Oastler Centre.

Regional Retail Hierarchy (Venuescore)

As noted in **Table 4**, the retail ranking of Bradford has improved by two places between 2006 and 2011, from 101st in 2006, 103rd in 2007, 93rd in 2010 and 99th in 2011.

Retailer Demand/Ranking (Focus database)

The retail ranking (based on retailer demand) of Bradford fluctuated considerably, with it being highly ranked in 1998 and 1999 (43rd and 47th), though it suffered a decline between 2002 and 2004. Since 2005 and 2009, its ranking improved and reached a peak of 48th, though by 2010 it had again experienced a marked decline to 113th. The business survey of the city centre and the Oastler and Kirkgate indoor markets indicate that the majority of respondents chose to locate their business in Bradford as they lived in the local area and they had a strong client base, with a number of respondents also noting that when they originally started their business it was a thriving centre. The survey also asked how their business was currently performing, with 32% of the units in the city centre stating that their business was performing moderately, whilst 43% were performing poorly or very poorly and 25% were performing well or very well.

Retailer Requirements (Focus database)

As noted in **Table 19**, in 2010 there were 28 retailers seeking representation in Bradford, with the centre having experienced a decline in its requirements from a peak of 85 in 1998 and 71 in 2006. The most up-to-date data from Focus (March 2012) identifies that there is currently only nine retailers seeking representation in Bradford (ground floor square metre trading requirements given in brackets). These comprise: one convenience store – Aleef News (10 to 50 sq.m) and eight leisure service operators – Costa (70 sq.m to 186 sq.m), Arcotis Cafes (139 sq.m to 186 sq.m), Le Petit Four (46 sq.m to 139 sq.m), Sandinista Bar (111 sq.m to 279 sq.m), Tragus restaurants (279 sq.m to 418 sq.m), Oporto UK take away units (116 sq.m +), Mr Pretzels take away units (23 sq.m to 56 sq.m) and Explore Amusements (111 sq.m to 186 sq.m).

Table 19: Retail Requirements

Centre	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Bradford	69	85	83	64	60	70	68	63	70	71	70	46	46	28

Source: Focus (March 2012)

Health Check Indicator A5 – Shopping Rents

The business survey identified that 50% of the city centre businesses leased their premises, whilst 41% of the units were owner occupied. **Table 20** identifies the changes in Zone A rents in Bradford city centre between 2003 and 2009. It is evident that the rental values improved between 2003 and 2008, from £1,507 per sq.m to £1,615 per sq.m, though there was a marked decline to £1,076 sq.m in June 2009. A review of the properties to rent in Bradford city centre via Estates Gazette (March 2012) identified a variation in the current rental values (nb. total unit retail floorspace rental value and not Zone A rental value), dependent on their location and building type. These units included: 25-27 Tyrrel Street which is seeking to achieve a rent of £375/sq.m and 67 Market Street which is seeking to achieve a rate of £268/sq.m.

Table 20: Prime Pitch Zone A Rents (£/sq.m)

Centre	June '03	June '04	June '05	June '06	June '07	June '08	June '09
Bradford	£1,507	£1,507	£1,507	£1,507	£1,615	£1,615	£1,076

Source: Focus Report (March 2012) based on Colliers CRE's assessment of open market Zone A rents

Health Check Indicator A6 – Vacant Street-Level Property

The site visit in March 2012 found that the 88 vacant units in Bradford accounted for 16,040 sq.m of the total floorspace in the city centre. The rate of vacant outlets (19.6%) was above the national average rate of 12.2%; whilst the proportion of total floorspace (16.2%) is also well above the UK average figure (10.1%). The size of vacant units present in Bradford city centre varies from 10 sq.m to 3,090 sq.m. The largest vacant units within the defined Central Shopping Area (CSA) are the former TJ Hughes unit (3,090 sq m) and the former Market Hall on Rawson Road (1,560 sq m). There are also a number of large vacant units to the south of the CSA, including several at the Centenary Square leisure scheme and the former Odeon Cinema unit on Princes Way (3,110 sq.m) which was also recorded as being vacant in 2006/2007. Although there are several large vacant units present in the city centre, the majority of units (61%) have a floorspace of less than 150 sq.m.

The location of the vacant units can be identified in the **Figure 7** map. The areas of the city which have the highest number of vacant units include Market Street where there are 10 vacant units (total - 1,440 sq.m), Ivegate where there are eight vacant units (670 sq.m) and North Parade where there are 8 vacant units (930 sq.m). 22 of the vacant units were also identified as vacant during the previous Study, which indicates that 25% of the vacancies are long-term, which shows that three quarter of previous vacancies have been recycled over the last four years. However, it may be the case that these units were re-occupied and re-vacated at some point between these two dates. As shows in Tables 8 to 13, the number of vacant units is lower than in 2001 (109 units) compared to 88 in 2012, however, this is part due to the removal of parts of the Broadway shopping centre. Notwithstanding the reduction in the number of vacant units, the latest data shows that the scale of vacant floorspace is comparable to that found in 2001 and significant (60%) higher than that found in 2007. It is clear that there is a acute vacancy problem in Bradford city centre which is affecting the sense of vitality and viability and should be addressed in the immediate future through direct policy and fiscal initiative.

Table 21: Vacancies in Bradford City Centre (March 2012)

Vacancy Figures			
	Total	Bradford (%)	UK (%)
No. of Outlets	88	19.6%	12.2%
Floorspace (sq.m)	16,140	16.2%	10.1%

Source: Site Visit (March 2012)

Health Check Indicator A6 – Vacant Street-Level Property

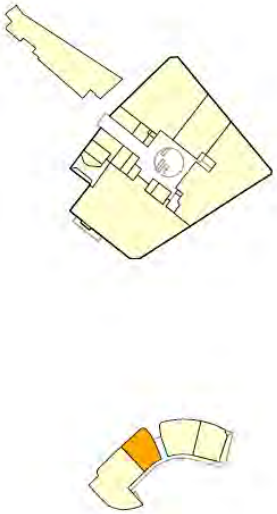
Photographs of vacant units in Bradford City Centre (March 2012)

Photograph 27 (top left): Former TJ Hughes site, Sunbridge Road/Godwin Street
Photograph 28 (top centre): Broadway
Photograph 29 (top right): Market Street
Photograph 30 (bottom left): Rawson Quarter
Photograph 31 (bottom centre): Former Mode nightclub, Great Horton Road
Photograph 32 (bottom right): Darley Street

Health Check Indicator A6 – Vacant Street-Level Property

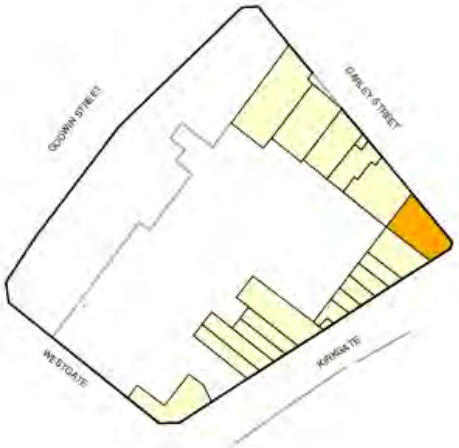
Figure 7: Vacancies in Bradford City Centre (March 2012)

Floor One



Floor Two

Lower Ground



Source: Site Visit (March 2012)

Health Check Indicator A7 – Commercial Yields

As noted in **Figure 3**, the commercial yield value of units in Bradford city centre remained static at 7.5% between April 2002 and January 2004, improving to a yield of 7.0% in July 2004-January 2006, 6.5% in July 2006 and January 2007 before reaching a peak of 6.25% in July 2007. The most recent data from January and July 2008 noted that its yield had fallen slightly to 7.0%, though this decline can be noted to reflect national trends.

Health Check Indicator A9 – Pedestrian Footfall

An observation of the general pedestrian flow was noted during the site visit to Bradford city centre in order to identify those areas of movement with a high or low pedestrian footfall. It was evident that the greatest levels of activity were located in the Kirkgate Shopping Centre and surrounding area, notably Darley Street, Hustlergate, Ivegate and Bank Street. The indoor market at the Oastler Shopping Centre also attracted high numbers of pedestrians, with good levels of linked trips noted between the indoor Centre and the main pedestrianised shopping area. The business surveys noted that a high proportion of respondents believed that the lack of passing trade outside their premises was a barrier to their trading performance, with this issue identified by 14% of businesses in the city centre, 12% at Kirkgate indoor market and 11% in the Oastler Centre.

Health Check Indicator A10 – Accessibility

Road Access: The M606 motorway to the south of Bradford city centre allows easy access to Junction 26 of the M62 motorway, with the outer ring road and other minor trunk roads also accommodating high traffic flows to the outlying centres of Leeds (20km) and Halifax (13km).

Car Parking: There is a good supply of off-street car parking within the defined CSA, with the principal facilities comprising the indoor Kirkgate Shopping Centre car park on Godwin Street (661 spaces) and the Oastler Centre multi-storey car park on John Street (410 spaces). Other open-air facilities are available on Simes Street (77 spaces), Fountain Street (30 spaces) and Rawson Road (30 spaces). There are several car parking facilities outside of the defined CSA, including the NCP multi-storey car parks on Hall Ings (526 spaces) and Southgate (430 spaces), Hamme Strasse (120 spaces), Sharpe Street (98 spaces) and Great Horton Road (80 spaces). The charges in the centre vary dependent on the location of the car park, costing approximately 60p for up to an hour, £1.20 for up to two hours and £3.00 for up to three hours.

Public transport: The centre benefits from particularly good accessibility by public transport, with the Bradford Interchange and Forster Square railway stations in particular located within walking distance of the CSA. These offer frequent services to the nearby centres of Leeds, Bingley, Shipley, Keighley and Ilkley, as well as other further-afield locations, including Manchester and Halifax. Additional public transport facilities are available at the bus station on Hall Ings (adjacent to the Bradford Interchange train station), with bus stops also located throughout the city centre. The FreeCityBus carried 970,914 passengers in 2011, an increase of 6,000 from 2010.

Health Check Indicator A10 – Accessibility (continued…)

The Bradford in-street survey found that 46% of visitors to the city had travelled by bus, minibus or coach, 32% had travelled by car or van and 16% had walked. The survey found the Oastler Centre (29%) to be the most popular place to park for those travelling by car/van, followed by Hall Ings NCP (10%) and the Kirkgate Shopping Centre car park off Godwin Street (8%). The majority of respondents (69%) were satisfied with the cost of car parking and only 8% had difficulty in obtaining a car parking space. 71% of respondents had travelled for 20 minutes or less to get to Bradford. The survey of businesses in the city centre identified that 63% of the respondents identified that their staff lived within five miles of the store, with 42% travelling by private vehicle, 31% using public transport, 15% walking and 11% cycling to work. The majority of staff park either in a private car park or at the businesses premises, with 23% using on street parking and 14% using a public car park.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour

The findings of the in-street survey, undertaken in September 2012, provide an insight into customer views and behaviour, including their perceptions of the city centre and how it could be improved. The Bradford in-street survey results show that:

- 81% of respondents had travelled directly from home to Bradford city centre;
- Most respondents were visiting (44%) or living (43%) in the centre and 14% were working in the centre;
- The main reasons for respondents choosing to shop in or visit the centre were due to Bradford being close to home (31%) or work (14%), the choice of High Street retailers (8%) and the choice of shops selling non-food items (7%);
- On the day of the in-street survey the main reasons for respondents being in Bradford was to browse (22%), for clothes/shoe shopping (14%), to visit the bank/building society/Post Office (13%) or for work/school/college (13%);
- 48% of visitors planned to stay in Bradford for up to two hours, with a further 35% planning to stay for up to four hours. Only 13% planned to stay for longer than four hours;
- The majority of respondents (82%) did not plan to undertake their main food shopping during their visit. 43% had spent or intended to spend nothing on food goods on the day of the survey, with 18% spending up to £5;
- 46% visited Bradford once a week or more to undertake their main food shopping, however 21% never visited for their main food shopping;
- 35% of respondents visited Bradford at least once a week for non-food goods;
- On the day of the survey, 26% of visitors planned to spend nothing on non-food goods, with only 8% planning to spend more than £50;
- 44% of respondents stated that they visited Bradford as frequently as they did five years ago, while 32% of visitors considered that they visited more frequently;
- The majority of those surveyed (56%) do not visit Bradford in the evening; and
- 38% of respondents intended to visit a market during their trip to Bradford, with the Kirkgate Shopping Centre indoor market being most popular.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour (continued…)

Respondents of the in-street survey were asked to compare Bradford to other centres. The majority of respondents considered Bradford to be 'about the same' as other centres in relation to a number of factors, including the choice of independent/specialist shops (56%), quality of shops (63%), range of banks/other financial services (71%), range of pubs/restaurants (61%), leisure facilities (61%), town centre environment (59%) and cleanliness (61%). There were however some areas where respondents considered improvements could be made. For example, 32% of visitors stated that the choice of shops in Bradford was worse or much worse than in other centres and 30% stated that the choice of High Street names is worse than in other centres.

When asked what types of shops or services they would like to see more of in Bradford, 26% responded that they would like more department stores/retailers and 22% would like more clothing stores. In relation to leisure services, visitors would like a swimming pool (11%) and health and fitness facilities (10%). Visitors stated that Bradford could be improved and made more attractive by improved cleanliness (20%) and by empty shops being filled (17%). Poor appearance (19%) and empty shops (16%) were identified as the biggest weaknesses in Bradford. The majority of visitors (78%) said that they would be more likely to visit Bradford once the Broadway Westfield scheme is built.

Respondents were also asked about locations where they undertake their food and non-food shopping other than Bradford. The majority (67%) had not undertaken their main food shopping anywhere other than Bradford in the last 12 months. Of those who had (33%), 22% had last visited Leeds city centre and 16% had last visited Huddersfield town centre. The main reason for visiting another destination was due to it being closer to home (58%). In terms of non-food shopping, the majority of respondents (56%) had undertaken their non-food shopping somewhere other than Bradford in the last 12 months; 48% had visited Leeds city centre. The main reason for shopping elsewhere was due to the choice of shops selling clothes or household goods (21%).

There have been some changes in customers' views and behaviour since the on-street survey was undertaken as part of the previous BRLS (2008). The previous survey found that the main reason for people visiting Bradford was for clothes and food shopping; whereas the 2012 survey identified the most popular reason for visiting Bradford was to browse, with only 1% of people's main reason being for food shopping. The 2012 survey indicates that an increased amount of people are visiting Bradford in the evening than previously, as 72% of respondents to the BRLS survey did not visit Bradford during the evening, compared to 56% at 2012. The results indicate that visitors consider Bradford's cleanliness, quality of shops and town centre environment to have improved when compared to other centres, as these factors were considered to be worse than other centres by respondents to the previous BRLS survey, whereas they are now seen as 'about the same'. Respondents of the previous survey suggested an increased choice of shops and more national multiples to improve Bradford, whereas the most popular suggestions to improve Bradford at 2012 are improved cleanliness and filling empty shops.

Health Check Indicator A12 – Perception of Safety and Occurrence of Crime

The City Centre Beat was formed in 1992 and forms part of the Bradford Business Crime Partnership which seeks to reduce crime and disorder in Bradford. The Beat office is located in the Kirkgate Shopping Centre and is supported by various organisations including West Yorkshire Police, Bradford City Centre Management, Metro and Bradford Council. Its overall objectives are to reduce crime, be an integral part of Bradford's crime reduction strategy and help publicise and promote the city centre as a safe environment. It is supported by a radio link communication and CCTV control system in the centre which enables the Beat members to assist in the apprehension and prosecution of offenders. The City Ward Neighbourhood Policing Team have also identified three key priorities for the centre, notably to: ensure safe areas for members of the public enjoying the nightlife in Morley Street, Ivegate and Centenary Square; prevent and detect any nuisance or disorder at the Interchange and tackle issues of begging and anti social behaviour on Rawson Road, North Parade and Fountain Street.

The most up-to-date crime statistics information (March 2011) which has been provided by the Bradford City Centre Operations Manager covers the period from April 2009. There has been an overall decline in the level of all crime activity in the city centre, from a peak of 481 incidents in April/October/November 2009, to 375 in February 2011 and 402 in March 2011. In addition, anti-social behavior incidents have also declined over the period, from a peak of 302 in November 2009 to 118 in January 2011 (the most recent data from March 2011 identified that there had been 161 incidents). The other crime data, including the number of burglaries, vehicle and shop thefts indicate that there has not been a marked improvement in the amount of incidents within the city centre, with significant variations in the figures on a month-by-month basis.

Health Check Indicator A13 – Town Centre Environmental Quality

The majority of Bradford city centre is designated in the UDP (2005) as a Conservation Area, with the exception of a small section of Broadway and the area surrounding the Oastler Centre. The historic centre contains a high number of Victorian buildings which help to create an attractive shopping environment for visitors to the area. The development of the Centenary Square scheme to the south of the CSA has also enabled the creation of a significant area of public open space, with new seating, water features and leisure units providing a focal point for this area of the City. The boarded-up vacant units which are dispersed throughout the centre detract from the overall good environmental quality of Bradford; the former TJ Hughes unit is a particular blight. It was noted that the overall environmental quality of the centre on the day of the site visit was good, with little evidence of litter, vandalism or graffiti. Whilst the Bradford Quarter scheme is a high quality development, the high number of vacancies in this location and the poor condition of the adjacent units is unlikely to attract new shoppers or commercial businesses. Similarly, it is evident that the delays on the Westfield Broadway scheme in the south-east of the centre has had an impact on vacancy rates in this area, with a notable increase in vacancies recorded there between 2006/2007 and March 2012.

The business survey also identified that a high proportion of the respondents identified that the quality of the city centre shopping environment was a key barrier to the trading performance of their business.

Business Survey Results

A total of 32 businesses responded to the city centre surveys (compared to 96 in 2008), with an additional eight respondents from the Oastler Centre and five from the Kirkgate Market. It should be noted that an accurate and detailed comparison between the business survey results from the previous and current Study has therefore not been possible due to the lack of responses for the 2012 surveys. Several of the responses to the questions in the business surveys have been outlined in the previous health check indicator text, with the following section providing details of the remaining comments.

Respondents to the business survey were asked to rate aspects of the city centre. In relation to transport, the majority (77%) considered the appearance of entrances to the city centre to be poor. Most respondents rated accessibility by pedestrians as average (48%) and accessibility by public transport as average (39%), however most rated accessibility by vehicles as poor (45%). The number of bus services and bus stops was considered by most respondents (35%) to be good. In relation to car parking, the majority of respondents (52%) considered the pricing of car parking to be poor, but considered the amount and location of car parking to be average.

When asked to rate the business offer, the majority of respondents to the business survey considered several aspects of the city centre to be poor, including: the number of shops (71%), the range of shops (84%), the number of independent traders (65%), the number of multiple traders (65%), the range of services in general (61%) and the number of restaurants (58%). 39% of businesses considered the number of supermarkets and number of services in the city centre to be average. Most businesses also considered the number of licensed premises, number of fast food restaurants and indoor market to be average.

In relation to city centre safety and security, the majority of businesses (61%) who responded to the survey considered the incident of anti-social activities to be poor. Most respondents also rated policing services (32%) and city centre warden facilities (35%) to be poor. When asked to about other issues, the majority of business respondents rated the range of marketing and promotion of the city centre (61%), the image of Bradford city centre (90%) and town centre management (58%).

The city centre businesses were asked what improvement measures they would like to see in the city centre, with the highest proportion of respondents identifying that there should be an increased choice/range of shops, a new department store in the city centre and more independent/specialist traders. In terms of the current barriers to the trading performance of their business, the city centre traders identified that the lack of passing trade outside their premises, the quality of the city centre shopping environment and the high rents/overheads/business rates were the key issues. These problems were also highlighted at the Oastler Centre and the Kirkgate Market, with anti-social behaviour also highlighted as a particular issue in these locations. A high proportion of businesses in each of the three centres also identified that the price of car parking and the inadequate amount of customer car parking were also key barriers to their success.

Business Survey Results (continued…)

The majority of businesses in the city centre identified that Leeds city centre was Bradford's biggest competitor, followed by Halifax, Huddersfield, Manchester and other out-of-centre facilities. The key reasons that these centres were deemed to be the biggest competitors were that they had a wider range of shops and other leisure activities, a better image and more attractive centre, free parking and provide an overall better shopping experience.

The delays associated with implementing the Broadway Westfield scheme is identified as having had a direct impact on their business by 68% of respondents, with the comments noting that the derelict plot of land is an eye sore and has put shoppers off from visiting the city centre, reduced footfall and had a negative impact on the image of Bradford. Whilst fewer businesses note that the delays associated with the former Odeon cinema building have had a direct impact on their business (44%), the comments again identify that the negative media coverage and delays with the scheme has put off investors and shoppers. In contrast, 63% of respondents identified that the City Park mirror development has had a positive impact on the city centre, with the comments noting that it has attracted more visitors to Bradford, though it is recognised that more events need to be located there. However, many of the Oastler Centre businesses noted that it has only enhanced the southern area of the city centre.

The respondents were also asked whether they believed the two markets helped encourage shoppers/visitors to the city centre, with only 21% of city centre businesses identifying that they did, 46% stating that they did not and 32% noting that they did not know.

In response to the question of whether they believed that the High Street Innovation Fund would improve the city centre, 68% identified that this would not be the case, with many respondents identifying that the £100,000 sum would not be enough to make a significant difference. The majority of businesses would like the money to be spent on dealing with the vacant units in the centre, as well as reducing car parking charges, improving the marketing/branding of Bradford, improving the city centre management and reducing business rates.

A significant majority of businesses in the city centre (79%) have their own website, with 36% and 23% of these operators deeming it either essential or very important for their business. A total of 91% of the businesses also stated that the website attracts customers from beyond the district, with 60% stating that customers visit their store as a result of browsing on their website. In contrast, only one indoor market trader have their own website.

Business Survey Results (continued…)

The surveys asked which measures should be implemented in order to improve the Oastler Centre and Kirkgate indoor markets, with the highest proportion of businesses identifying creating additional city centre shops, a greater numbers of special events, increasing the choice/range of stalls and creating additional promotion/advertising material. The majority (46%) of businesses do not support the holding of temporary outdoor markets in the centre, noting that it can take trade away from their stalls, particularly if these temporary markets are located at the southern area of the centre. All of the indoor market respondents identified that they would like to receive a city centre newsletter, and in particular would like information about forthcoming local events/activities, crime statistics/police activity and new development/regeneration activities in the centre.

KEIGHLEY TOWN CENTRE
HEALTH CHECK ASSESSMENT

Status: Town Centre – Bradford Replacement UDP (2005)

Centre Overview

Keighley is the second largest settlement in Bradford District and is defined as a 'Town Centre' within the Bradford Replacement UDP (2005). The centre performs an important role in serving the retail needs of the local catchment.

The main shopping area in Keighley is focussed on the Airedale Centre which is situated to the centre of the town and the surrounding area of Low Street, North Street, East Parade and Cavendish Street. Additional retail units are located on Hanover Street, High Street, Bow Street, Church Street, Market Place, Market Street, Church Way, Bridge Street and Lawkholme Lane. Cavendish Retail Park which includes the large retail units of Sports Direct, B&M Bargains and Beales Department Store is accessed from Cavendish Street. An indoor market is located on Low Street.

The Morrisons on Church Way and Sainsbury's on Cavendish Street are the main anchor foodstores in the town centre. A recently opened (2009) Asda store is located on the edge of the centre, off Bradford Road. Further foodstore provision is also offered by the Aldi and Iceland units on Bradford Road. A new retail and leisure development (Worth Valley Shopping Centre) was approved by the Council at the April 2012 Committee.

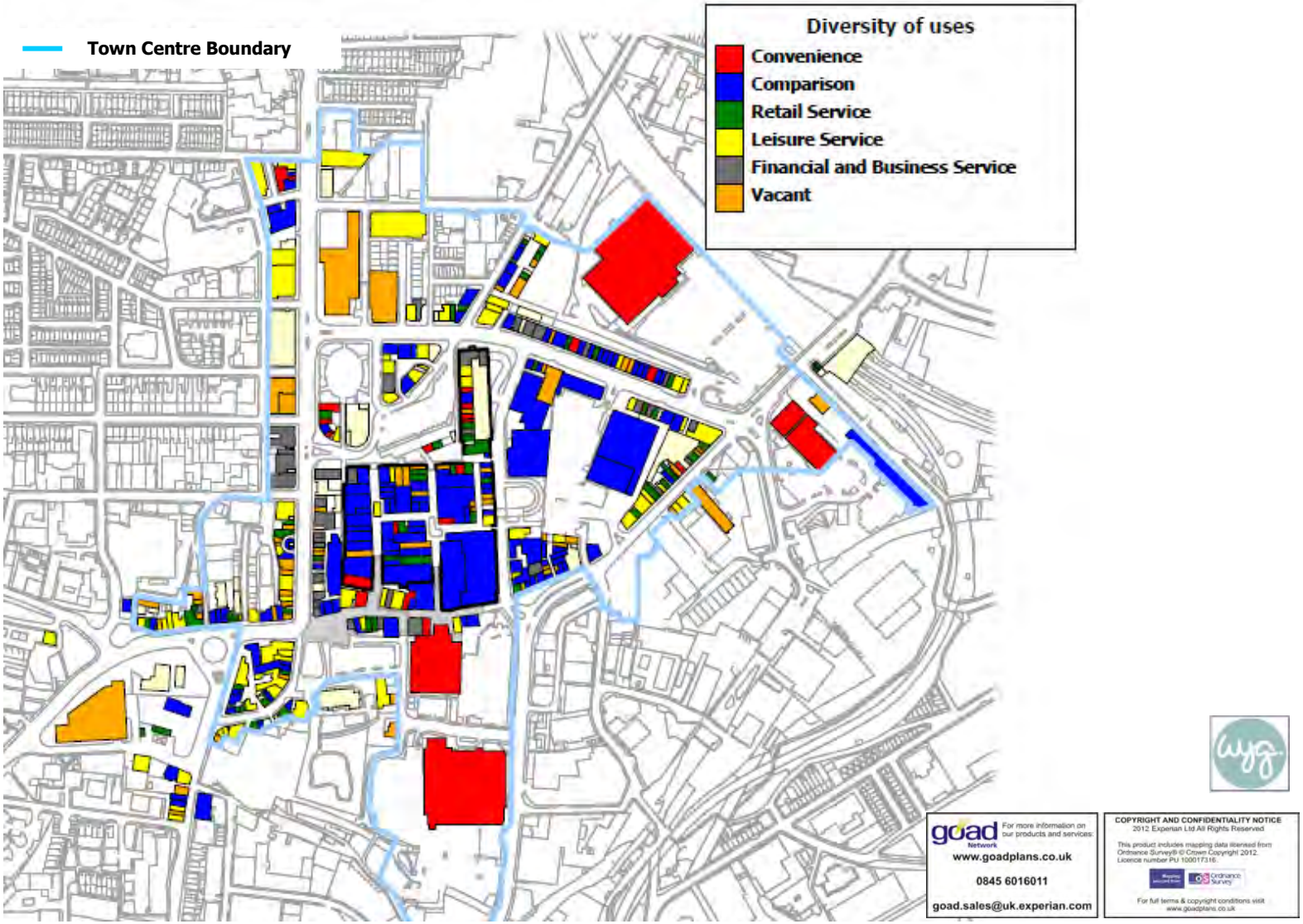
Keighley is located approximately 16km north west of Bradford and 32km west of Leeds.

As Experian's latest GOAD survey of Keighley was completed in July 2010, a site visit of the town centre has been undertaken to ensure that the health check analysis could be compiled using the most up-to-date diversity of use and floorspace figures. This information has been used to compare the relevant data of Keighley town centre with the UK national average figures and, where necessary, identify any potential issues with the centre. The data from March 2012 identified that there was a total of 391 units within Keighley town centre, comprising a total floorspace of 83,940 sq.m. As adopted in the previous BRLS, these figures are based on the town centre as defined by Goad.

Photographs of Keighley Town Centre (March 2012)

Photograph 33 (top left): Morrisons, Church Way
Photograph 34 (top centre): The Airedale Centre
Photograph 35 (top right): Town Hall Square
Photograph 36 (bottom left): Keighley Market, Low Street
Photograph 37 (bottom centre): Vacant units at the Airedale Centre
Photograph 38 (bottom right): Vacant units on North Street

Figure 8: Land Use Plan for Keighley Town Centre (March 2012)



Source: Site Visit (March 2012)

Health Check Indicator A1 – Diversity of main town centre uses

Table 22: Previous Diversity of Uses in Keighley Town Centre (May 2001)

Number of Units			
	Number	Keighley	UK
Convenience	34	8.5%	-
Comparison	160	40.1%	-
Retail Service	52	13.1%	-
Leisure Service	67	16.9%	-
Financial and Business Service	35	8.8%	-
Vacant	49	12.3%	-
Total	**397**	**100%**	**-**

Source: Experian Goad – May 2001

Table 23: Previous Floorspace in Keighley Town Centre (May 2001)

Previous Floorspace			
	Sq.m	Keighley	UK
Convenience	19,200	25.2%	-
Comparison	33,390	43.9%	-
Retail Service	3,720	4.9%	-
Leisure Service	10,520	13.8%	-
Financial and Business Service	4,740	6.2%	-
Vacant	4,490	5.9%	-
Total	**76,060**	**100 %**	**-**

Source: Experian Goad – May 2001

Table 24: Previous Diversity of Uses in Keighley Town Centre (May 2006)

Number of Units			
	Number	Keighley	UK
Convenience	34	8.5%	8.4%
Comparison	152	38.1%	36.6%
Retail Service	53	13.3%	12.7%
Leisure Service	65	16.3%	20.8%
Financial and Business Service	37	9.3%	11.6%
Vacant	58	14.5%	9.6%
Total	**399**	**100%**	**100%**

Source: Experian Goad – May 2006

Table 25: Previous Floorspace in Keighley Town Centre (May 2006)

Previous Floorspace			
	Sq.m	Keighley	UK
Convenience	19,080	24.9%	13.6%
Comparison	32,880	42.9%	39.2%
Retail Service	4,040	5.3%	6.9%
Leisure Service	11,070	14.4%	22.3%
Financial and Business Service	4,450	5.8%	9.2%
Vacant	5,170	6.7%	7.9%
Total	**76,690**	**100%**	**100%**

Source: Experian Goad – May 2006

Table 26: Existing Diversity of Uses in Keighley Town Centre (March 2012)

Number of Units			
	Number	Keighley	UK*
Convenience	28	7.2%	8.1%
Comparison	128	32.7%	33.3%
Retail Service	61	15.6%	13.4%
Leisure Service	70	17.9%	21.8%
Financial and Business Service	39	10.0%	10.9%
Vacant	65	16.6%	12.2%
Total	**391**	**100%**	**100%**

Source: Site Visit, March 2012
* UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. All of the diversity of use figures are based on Keighley town centre as defined by Goad.

Table 27: Existing Floorspace in Keighley Town Centre (March 2012)

Existing Floorspace			
	Sq.m	Keighley	UK*
Convenience	19,350	23.1%	14.2%
Comparison	30,700	36.6%	36.9%
Retail Service	4,590	5.5%	7.1%
Leisure Service	12,200	14.5%	22.6%
Financial and Business Service	4,740	5.6%	8.4%
Vacant	12,360	14.7%	10.1%
Total	**83,940**	**100%**	**100%**

Source: March 2012
* UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. All of the floorspace figures are based on Keighley town centre as defined by Goad.

Health Check Indicator A1 – Diversity of main town centre uses

The data in **Tables 22** to **27** have been obtained from three sources, namely: the May 2001 GOAD map of Keighley; the May 2006 GOAD map of Keighley and the site visit in March 2012.

Convenience Goods Units

Table 26 shows the diversity of use in Keighley town centre in March 2012, with the 28 convenience goods units accounting for 19,350 sq.m of floorspace. The percentage of units (7.2%) is slightly below the national average figure of 8.1%; however the floorspace in use for the sale of convenience goods (23.1%) is significantly above the national average figure of 14.2%. The majority of this floorspace is accounted for by the two large supermarkets in the town, namely the Morrisons (Church Way, 5,690 sq.m) and the Sainsbury's (Cavendish Street, 7,040 sq.m). A large Asda store is located beyond the defined GOAD boundary and is identified as being in an edge-of-centre location (in accordance with the NPPF). Keighley Market on Low Street (2,690 sq.m) makes a significant contribution to the convenience goods floorspace total, however it should be noted that although in line with the GOAD categorises the market is identified as a wholly convenience goods unit, comparison goods stalls are also present in the market, therefore the convenience goods floorspace figure can be considered slightly exaggerated. The rest of the convenience sector units include an Aldi supermarket (Gresley Road Retail Park, 1,240 sq.m), Iceland, Farmfoods, three Greggs bakers, Thornton's, Holland and Barrett, along with independent and local traders comprising three bakers, six CTNs (Confectionery, Tobacconist and Newsagent), two convenience stores, two grocers, a health food store and two shoe repair units.

Since the BRLS, the number of convenience goods units in Keighley has decreased by 6 units; however the amount of convenience goods floorspace has increased by 270 sq.m. Therefore, although the percentage of convenience goods units in Keighley has fallen from just above the national average in 2006 to slightly below the national average in 2012, the percentage of floorspace has remained substantially above the national average. From a review of the two data sets it would appear that these changes are as a result of the closure of smaller independent convenience units.

Comparison Goods Units

Comparison goods traders in Keighley occupy 32.7% of all outlets in the town centre, which is broadly commensurate to the national average rate of 33.3%. In terms of the comparison goods floorspace provision in the centre, the 128 units account for 30,700 sq.m of floorspace, the percentage of floorspace in use for comparison goods (36.6%) is nearly equal to the national average figure of 36.9%.

Health Check Indicator A1 – Diversity of main town centre uses (Continued…)

There are several national comparison goods retailers in Keighley, the majority of which are located within the Airedale Centre and include Sports Direct (Cavendish Retail Park, 2,280 sq.m), Debenhams (Airedale Centre, 2,160 sq.m), Westgate Co-op (Airedale Centre, 2,160 sq.m), Beales (Cavendish Retail Park) and Marks and Spencer's (1,410 sq.m). There are also a number of charity shops including Scope (Airedale Centre, 50 sq.m), Age UK (Cavendish Street, 60 sq.m), Sue Ryder (Cavendish Street, 60 sq.m), British Heart Foundation (Airedale Centre, 70 sq.m) and Oxfam (Low Street, 90 sq.m). The remaining units are operated by independent retailers; with the largest comparison goods units being Low Mills Furniture (Gresley Road Retail Park, 1,500 sq.m) and Rooms furniture shop (Hanover Street, 1,210 sq.m).

Since the BRLS, the number of comparison goods units in Keighley has decreased by 24 units, from 152 to 128. The amount of comparison goods floorspace has also decreased by 2,180 sq.m. Part of this loss in floorspace (800 sq.m) and the loss of one unit can be accounted for by the demolition of Unit B of Cavendish Retail Park, which at the time of the 2006 survey was an Instore and was subsequently occupied by Poundstretcher. The proposed Worth Valley Shopping Centre (LPA Ref. 11/05268/MAF), which was recently approved, also enabled the demolition of two comparison goods units, namely EMU furniture and carpet centre (2,620 sq.m) and Stylewood Interiors (190 sq.m) in order to accommodate the proposed development. However, once built, the Worth Valley Shopping Centre will offer 14 commercial and retail units.

Retail Services

Retail services, which comprise such uses as hairdressers, dry cleaners and petrol filling stations, account for 15.6% of outlets (61 units) which is above the national average of 13.4%. The floorspace (4,590 sq.m) dedicated to retail services in Keighley equates to 5.5% which is slightly below the national average of 7.1%. These retail services include a small number of national retailers including Johnsons dry cleaners (Airedale Centre, 80 sq.m), Sainsbury's filling station (East Parade, 80 sq.m), the three opticians: Specsavers (Airedale Centre, 250 sq.m); Dolland & Aitchison (Airedale Centre, 100 sq m) and Boots (Airedale Centre, 90 sq.m), Blockbuster video rental (Cavendish Street, 140 sq.m) and five travel agents: Co-operative Travel (Airedale Centre, 110 sq.m), Thomas Cook (Airedale Centre, 100 sq.m), Althams (Low Street, 80 sq.m), Going Places (Airedale Centre, 80 sq.m) and Thomson (Airedale Centre, 80 sq.m). In additional, Keighley has several independent traders of retail services including a total of 38 'Health and beauty' traders, three opticians, two repair and alterations units, two fancy dress shops, a dog groomer (East Parade, 40 sq.m) and a photo studio (Airedale Centre, 60 sq.m. The Post Office (280 sq.m) is located in the Airedale Centre on Towngate.

Since the BRLS, the number of retail service units present in Keighley has increased from 53 to 61 units, while the amount of retail floorspace has also increased by 550 sq m. During this period there has been an increase in the number of health and beauty retail services in Keighley, with an additional 8 units.

Health Check Indicator A1 – Diversity of main town centre uses (Continued…)

Leisure Services

Leisure services, as defined by Experian GOAD, include uses such as restaurants, cafes, bookmakers and public houses. Keighley is slightly under-provided for in terms of the number of leisure units in the town centre, with 70 units occupying 17.9% of all the outlets which is below the national average of 21.8%. The proportion of floorspace occupied by the leisure sector (14.5%) is further below the national average (22.6%). Fast food and take-aways occupy 23 units within the town centre (2,040 sq.m), public houses occupy 16 units (3,940 sq.m), cafes occupy 12 units (1,230 sq.m) and restaurants occupy 6 units (1,000 sq.m). There are also five casinos and betting offices, four bingo and amusement halls, two nightclubs, a wine bar and a cinema. There are a small number of national leisure operators including Gala Bingo (Alice Street), two Ladbrokes betting offices (Airedale Centre and Cavendish Street), two William Hill betting offices (Airedale Centre and Low Street), a Betfred (Cavendish Street) and a Subway (Low Street).

There has been an increase in the number of leisure service units in Keighley since the BRLS from 65 to 70 units. This has coincided with an increase in the amount of leisure service floorspace in Keighley by 1,130 sq.m.

Financial and Business Services

In terms of the proportion of units occupied by financial and business services in Keighley, the proportion of outlets (10%) is comparable to the national average figure (10.9%), whilst the proportion of floorspace occupied by such uses in the town centre (5.6%) is below the national average level (8.4%). There are a total of nine retail banks, namely: Santander (two units), Lloyds TSB (two units), Halifax, Nat West, HSBC, Yorkshire Bank, Barclays, along with a Cash Converters and Keighley Cheque Exchange. There is also nine financial services units, six property services units, five building societies, two employment and careers centres and legal services units.

There has not been a substantial change in the amount of financial and business service units and floorspace since the BRLS, with the number of units increasing by two units and the amount of floorspace increasing by 290 sq.m.

Non-Retail Units

In addition to the retail services on offer within Keighley, there are also three government and municipal buildings, six information and advice centres, two medical services, two religious institutions and two taxi offices in the town centre, as well as the bus station on Bow Street and the Railway Station on Station Bridge.

Health Check Indicator A2 -
The Amount of Retail, Leisure and Office Floorspace in Edge-of-Centre and Out-of-Centre Locations

The NPPF defines that retail units at edge-of-centre locations are well connected and up to 300 metres of the Primary Shopping Area of the town centre, whilst for all other main town centre uses these should be located within 300 metres of a town centre boundary. For office development, this includes locations outside the town centre but within 500 metres of a public transport interchange. In determining whether a site falls within the definition of edge of centre, account should be taken of local circumstances. Out-of-centre locations are identified as being not in or on the edge of a centre but not necessarily outside the urban area.

The Asda supermarket on Bradford Road opened for trading in July 2009. It is in an edge of centre location, approximately 225m to the north of the Primary Shopping Area and 40m north of the Town Centre Boundary. The store has a gross floorspace of 7,470 sq.m and a net sales area of 3,716 sq.m. It appeared to be trading well on the day of the site visit, with substantial pedestrian movements between the store and Leeds College (Keighley Campus) and also movements to Keighley town centre.

In terms of out-of-centre floorspace, Keighley Retail Park is situated to the north of the centre on Hard Ings Road, 1.1km from the Primary Shopping Area and 950m from the Town Centre Boundary. The retail park contains several large scale units and is occupied by national retailers including JJB, Comet, Curry's and Halfords. Alston Retail Park is situated to the north east of the centre on Alston Road, 1.1km from the Primary Shopping Area and 950m from the Town Centre Boundary. The retail park contains a B&Q, AMF Bowling, Yorkshire Linen, Carpet Right and Motorsave. There was previously a Netto store located at Alston Retail Park, however the store closed at the end of 2011 and is currently vacant.

Health Check Indicator A3 – Potential Capacity for Growth or Change

This indicator involves a review of the opportunities available for the centre to expand or consolidate, with this information typically measured in the amount of land available for new or more intensive forms of town centre development. The indicator also requires the review of any extant or emerging planning permissions for new town centre uses, both within and out of the centre. In addition, land which has been allocated within the development plan for town centre uses and which may have not come forward and/or which may be vacant will also be identified to assess any potential new development sites for town centre uses.

Keighley Town Centre Expansion Site

The Bradford Replacement UDP proposals map allocates an area of land to the east of Keighley town centre boundary as a Town Centre Defined Expansion Site; a Phase 2 Expansion Area is also identified. The majority of the defined Town Centre Expansion area which is bounded by East Parade, Gresley Road, Worth Way and the River Worth is the subject of a planning consent (Ref: 11/05268/MAF) for the development of the Worth Valley Shopping Centre which was approved at Committee in April 2012. The development will include a range of comparison retail units and a cinema.

Photograph 39: Keighley Town Centre Expansion Site

Photograph 40: Land south of 19-51 Church Street, Keighley

Land South of 19-51 Church Street, Keighley

Planning consent (10/03522/FUL) has been granted for the construction of a class A1 foodstore with residential maisonettes above, parking and modifications to the existing highway on the vacant site, south of 19-51 Church Street. The consent for the 1,451 sq.m gross store was granted in October 2010 but to date construction of the site has not commenced. This is one of the six sites which were identified as an opportunity site in the BRLS.

Health Check Indicator A4 – Retailer Representation and Retailer Demand

Regional Retail Hierarchy (Venuescore)

As noted in **Table 4**, the retail ranking of the Major District centre of Keighley has declined by 33 places between 2006 and 2011, from 221st in 2006, 227th in 2007, 236th in 2010 and 254th in 2011.

National and Independent Retailers (Goad)

Keighley town centre accommodates several national retailers. In terms of convenience national retailers there is representation from Morrisons, Sainsbury's, Aldi, Holland and Barrett, Iceland, Farmfoods and Greggs. The majority of national retailers are in the comparison sector and include Argos, Marks and Spencer's, Debenhams and Next.

National retail service retailers include Johnsons, Sainsbury's filling station, Boots opticians, Max Spielmann and Blockbuster video. There are also a number of financial and business service operators including Barclays, Nat West, Yorkshire Bank, Lloyds TSB and Halifax. There are only a few national leisure operators which are Gala Clubs, Ladbrokes, William Hill, Betfred and Pizza Hut.

WYG also conducted business surveys of the Keighley town centre during September and October 2012. A total of 82% of the respondents in the city centre stores identified that they were independent retailers and 13% noted that they were part of a national/regional group or chain. The surveys also identified how long the respondent had been operating in the centre, with the vast majority of businesses (37%) noting that they had traded in Keighley for more than 20 years.

Top Comparison Retailers (Experian Goad)

Table 28: Top Comparison Retailers

Retailer	Keighley
Argos	✓
BHS	-
Boots	✓
Burton	✓
Carphone Warehouse	✓
Clarks	✓
Clintons	✓
Debenhams	✓
Dorothy Perkins	✓
H&M	-
HMV	-
House of Fraser	-
John Lewis	-
Marks & Spencer	✓
New Look	✓
Next	✓
O2	✓
Phones 4U	✓
Primark	-
River Island	-
Superdrug	✓
TK Maxx	-
Topman/Topshop	✓
Vodaphone	✓
Waterstones	-
WHSmith	✓
Wilkinson	-
Total	**17**

Source: Experian Goad Key Major Retailers List and WYG research via store finders search

Experian Goad identifies a "Key Major Retailers" list. In this list there are 27 top comparison retailers. Keighley town centre accommodates 17 of these 'Top Comparison Retailers', namely Argos (510 sq.m), Boots (950 sq.m), Burton (250 sq.m), Carphone Warehouse (80 sq.m), Clarks (100 sq.m), Clintons (150 sq.m), Debenhams (within the Westgate Co-operative Food, 2,160 sq.m), Dorothy Perkins (270 sq.m) Marks and Spencer's (1410 sq m), New Look (840 sq.m), Next (430 sq.m), O2 (80 sq.m), Phones 4U (70 sq.m), Vodaphone (90 sq.m) and WH Smith (400 sq.m) which are all located within the Airedale Centre, and the Superdrug on Low Street (510 sq.m). There is also a Topman/Top Shop concession located within the Westgate Co-op Department Store in Sunwin House. There is strong representation, however WYG believe that there is still scope for improvement, subject to appropriate commercial space being available for national multiples to be encouraged to invest in Keighley.

The number of 'Top Comparison Retailers' in Keighley (17) which is classed as a Major District Centre by Venuescore is comparable to the number of 'Top Comparison Retailers' in Halifax (19) which is classed as a Sub-Regional Centre.

Retailer Demand/Ranking (Focus database)

The retail ranking (based on retailer demand) of Keighley town centre reached a peak of 258th in 2001. From this point the towns ranking decreased, to reach a low of 385th in 2007. Keighley's ranking improved again in 2009 to 291st, but then fell again in 2010 to 352nd. The business survey Keighley indicates that the majority of respondents chose to locate their business in the town as they lived in the local area and they had a good client base. The survey also asked how their business was currently performing, with 59% of the units in the city centre stating that their business was performing moderately, whilst 34% were performing well or very well and only 7% were performing poorly. In comparison with the previous Study, there has been an increase in the proportion of respondents who stated that they were performing moderately, from 32% in 2007/2008, with 51% identifying their business as performing very well or well and 17% were performing poorly or very poorly.

Table 29: Retail Ranking

Centre	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Keighley	262	267	273	258	285	327	296	355	327	385	318	291	352

Source: Focus (March 2012)

Retailer Requirements (Focus database)

Table 30 identifies that the number of identified retailers seeking representation in Keighley increased between 1998 and 2006, reaching a peak of 26 retailers seeking representations in 2006. Since 2006, there has been a reduction in demand, with only 12 retailers seeking representation in the town centre in 2010. The most up-to-date data from Focus (March 2012) identifies that there are currently two comparison retailers seeking representation, namely Everything Everywhere (electrical retailer, requirement for 84-139 sq.m) and Grainger Games (computer games retailer, requirement 67 – 116 sq.m). The leisure services operators of McDonalds and Arctotis Property (café) also have requirements for space in Keighley.

Table 30: Retail Requirements

Centre	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Keighley	15	17	18	21	22	19	23	22	26	23	15	15	12

Source: Focus (March 2012)

Health Check Indicator A5 – Shopping Rents

Table 31 identifies the changes in Zone A rents in Keighley town centre between 2003 and 2009. The Zone A Rents in the town centre gradually increased from 2003 up to a peak of £969 per sq.m in 2007 and 2008. Since 2008 there has been a steep decline in Zone A Rents, with rental values at 2009 falling markedly to £646 per sq.m.

Table 31: Prime Pitch Zone A Rents (£/sq.m)

Centre	June '03	June '04	June '05	June '06	June '07	June '08	June '09
Keighley	£753	£807	£861	£861	£969	£969	£646

Source: Focus Report based on Colliers CRE's opinion of open market Zone A rents

The business survey of the town centre identified that 85% of the questioned premises leased their units, whilst 13% were owner occupied. A review of the properties to rent in Keighley town centre via commercial agents (March 2012) identified a variation in the current rental values (nb. total unit retail floorspace rental value and not Zone A rental value), dependent on their location and building type. These units include: 1 Cavendish Street which is seeking to achieve a rent of £71/ sq.m (175sq.m, £12,500 per annum) and 28 North Street which is seeking to achieve a rate of £130/sq.m (40 sq.m, £5,200 per annum). Higher rental values are sought in the Airedale Shopping Centre, with units including: 36 Queensway, Airedale Shopping Centre which is seeking to achieve a rent of £675/sq.m (63 sq.m, £42,500) and 40 Brunswick Arcade, Airedale Shopping Centre which is seeking to achieve a rent of £417/sq.m (48 sq.m, £20,000 per annum).

Health Check Indicator A6 – Vacant Street-Level Property

The site visit in March 2012 found that the 65 vacant units in Keighley accounted for 12,360 sq.m of the total floorspace in the town centre. The rate of vacant outlets (16.6%) was above the national average rate of 12.2%, whilst the proportion of total floorspace (14.7%) is also above the UK average figure (10.1%). The size of the vacant units varies from 20 sq.m to 2,620 sq.m.

It is important to note that the largest of the vacant units (2,620 sq.m) on Damside is a former car park building, while the 2nd and 3rd largest units (2,410 sq.m and 1,250 sq.m) are the former Leeds College (Keighley Campus) buildings on Cavendish Road and North Street. These large former non-retail units are currently exaggerating the vacancy figures. If these units were to be omitted from the vacancy calculations, the total number of vacant units would be 62 vacant units in Keighley (16.0%) which is still above the national average (12.2%). However, the vacant floorspace would be 6,080 sq.m (7.8%) which is below the national average of 10.1%.

Table 32: Vacancies in Keighley (March 2012)

Vacancy			
	Total	Keighley (%)	UK (%)
No. of Outlets	65	16.6%	12.2%
Floorspace (sq m)	12,360	14.7%	10.1%

Source: Site Visit (March 2012)

Table 32a: Vacancies in Keighley (March 2012) – Excluding the former Keighley College Building and Damside Car Park

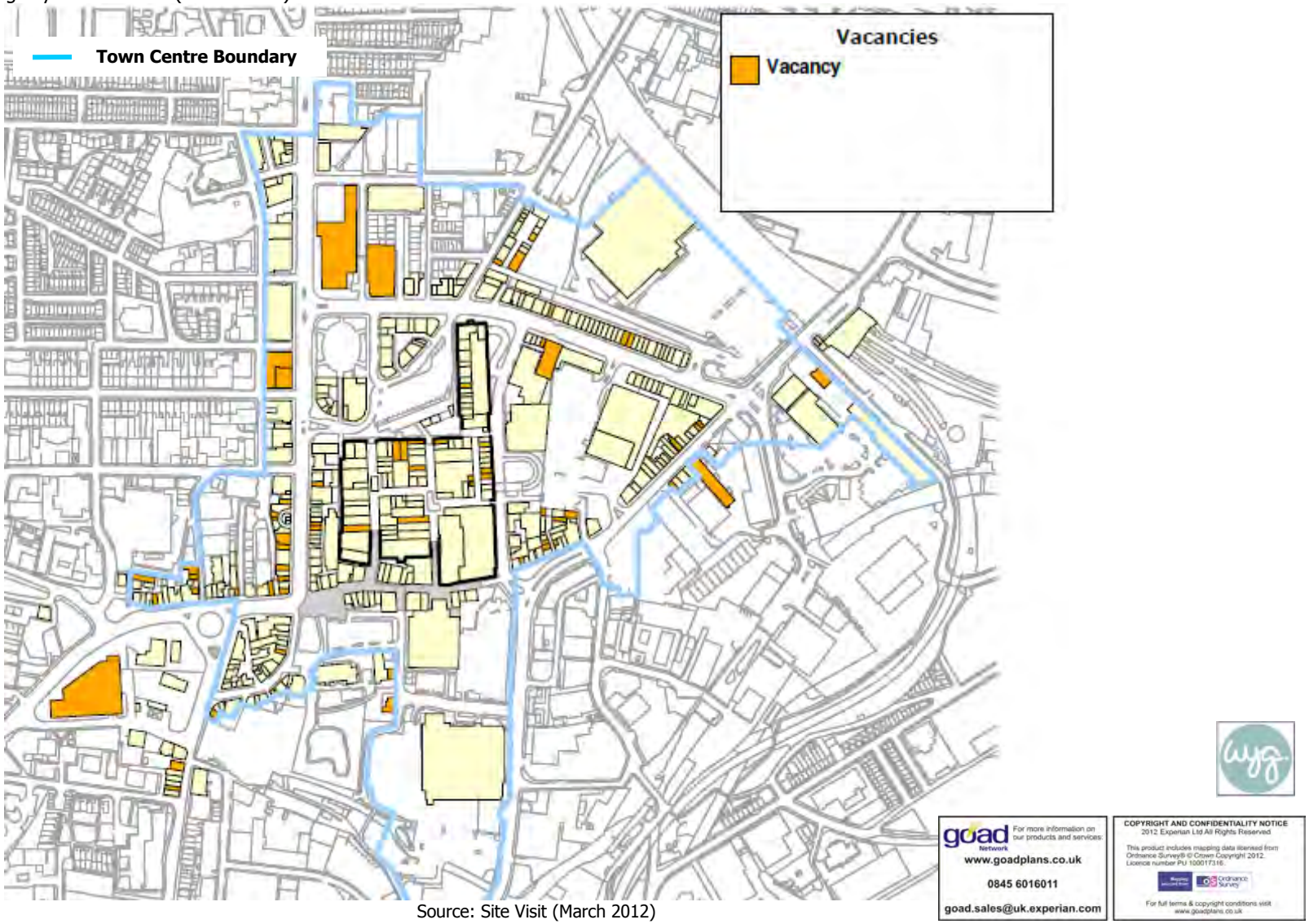
Vacancy			
	Total	Keighley (%)	UK (%)
No. of Outlets	62	16.0%	12.2%
Floorspace (sq m)	6,080	7.8%	10.1%

Source: Site Visit (March 2012)

The majority of the vacant units are located on North Street, with the 13 vacant units accommodating a total floorspace of 3,880 sq.m. This figure includes one of the former Keighley College buildings (2,410 sq.m), which if omitted the floorspace would total 1,470 sq.m. The Airedale Centre has 14 vacant units; these are dispersed within the centre. The vacant floorspace in the Airedale Centre totals 1,200 sq.m, which represents 9.7% of the vacant floorspace in the town centre. Aside from the former Keighley College buildings and the former Damside car park, the largest vacant units in Keighley include 118 East Parade (610 sq.m), 83 North Street (570 sq.m) and 59 Cavendish Street (520 sq.m). 83 North Street, along with the adjoining vacant 81 North Street (300 sq.m), is currently being refurbished. 72% of the vacant units in Keighley have a floorspace of less than 100 sq m, with 42% of the vacant units having a floorspace of 50 sq m or less. The fact that the majority of the vacant units in Keighley are of a small scale demonstrates that these smaller units are less attractive to potential occupiers.

The number of vacant units in Keighley town centre has increased by 7 units since May 2006 when there were 58 vacancies. The amount of vacant floorspace has also increased by 7,190 sqm. Again, a substantial amount of this increase is as a result of the 2012 data including the Damside car park and the two former Leeds College (Keighley campus) buildings. If these three buildings were not included the vacant floorspace would have increased by 910 sq m. It is evident that there are a number of long-term vacant units present in Keighley town centre, as 24 of the units were identified as vacant during the March 2012 site visit were also identified as vacant in the BRLS (2008). It may however be the case that some of these units have been occupied at some point between these dates.

Figure 9: Vacancies in Keighley Town Centre (March 2012)



Source: Site Visit (March 2012)

Health Check Indicator A7 – Commercial Yields

The most recent commercial yields figures from the Valuation Office Agency (July 2008) show that the commercial yields in Keighley town centre decreased gradually between 2002 and 2008. In 2002, commercial yields were 9.5; by July 2008 commercial yields had fallen to 8.25. This shows that there has been a slight increase in investor confidence in Keighley town centre.

Health Check Indicator A9 – Pedestrian Footfall

An observation of the general pedestrian flow was noted during the site visit of Keighley (March 2012) in order to identify those areas of movement with a high or low pedestrian footfall. Overall, it was noted that there was a reasonable level of pedestrian activity in the town centre. Pedestrian movement was greatest in the Airedale Centre and on Low Street. Frequent flows of movement also occurred to the Morrisons on Church Way and the Asda on Bradford Road, with lesser flows to the Sainsbury's off Cavendish Street. Pedestrian activity was also concentrated on Cavendish Street, North Street, Cooke Street, with less pedestrian movement noted to the periphery of the town on High Street, Church Street, East Parade and Lawkholme Lane.

Health Check Indicator A10 – Accessibility

Road Access: Keighley is located at the intersection of the A650 and A629 trunk roads. It is approximately 16km north-west of Bradford and 32km west of Leeds. Good road access is also provided to the surrounding smaller centres of Bingley (8km to the east), Shipley (13km to the east), Glusburn and Crosshills (9km to the west) and Skipton (16km to the south-east).

Car Parking: There is an adequate supply of car parking in the town centre, with the principal facilities including: the Airedale Centre multi-storey (460 spaces), Cavendish Retail Park (170 spaces), Cavendish Court (120 spaces), Gresley Road Retail Park (110 spaces), Market Place (54 spaces), Church Way (190 spaces) and Morrisons (600 spaces). Free parking is also available for customers of the Sainsbury's store on Cavendish Street. In total, approximately 2,600 car parking spaces are provided by the Council owned town centre car parks. There is some on street parking provided; however this is restricted to a short period of time. The parking costs in the centre appear reasonable, with the charges varying dependent on the location of the car park, though generally it costs 50p for up to an hour, £1.00 for up to two hours and £1.50 for up to three hours.

Public transport: Keighley benefits from good accessibility by public transport, with the railway station on Bradford Road just a short walk from the PSA. Regular services are available to the main surrounding centres, including Bradford and Leeds. The bus station is located to the centre of the Keighley, on Towngate, with regular services available to Bradford and the outlying smaller areas.

Health Check Indicator A10 – Accessibility (continued…)

The in-street survey for Keighley identified that the majority of respondents (52%) travelled to Keighley by bus, minibus or coach, with 20% travelling by car or van and a further 20% walking. The Airedale Shopping Centre multi-storey (30%) and Cavendish Street Retail Park car park (20%) where the most popular parking places for those travelling by car or van. The majority were satisfied with the cost of the car parking (90%) and did not have any difficulty parking (80%). 86% of visitors had travelled 20 minutes or less to visit Keighley, with 91% travelling direct from home. The business survey also identified that the majority of the staff in Keighley (81%) live within five miles of the business, with the majority of staff (47%) travelling to work via a private vehicle, 29% using public transport and 20% walking. A high proportion of staff are identified as parking in the local public car parks (notably the Airedale Centre and Cavendish Court), as well as via the on street parking facilities on in private car parks.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour

The in-street survey, which was undertaken in Keighley in September 2012, is a useful indicator in understanding customers' views and behaviour. The main findings of the in-street survey were:

- Most of the respondents were visiting Keighley (72%), 26% lived in Keighley and 3% worked in the centre;
- The majority of respondents (60%) choose to shop in Keighley as it is close to home, with 10% visiting due to the choice of shops selling non-food goods;
- The main reason for people being in Keighley was to visit the bank/building society/Post Office (17%), to visit Morrisons (12%), to browse (11%) and for social/leisure activities (11%);
- On the day of the survey, 62% of respondents intended to stay in Keighley for up to 2 hours, with a further 33% planning to stay for up to four hours. Only 5% planned to stay for more than four hours;
- The majority of respondents (83%) did not plan to undertake their main food shopping whilst in Keighley, with 54% intending to spend nothing on food goods on the day of the survey;
- 71% of those surveyed visited Keighley once a week or more for their main food shopping, with 18% never visiting Keighley for their main food shopping;
- 50% of respondents visited Keighley at least once a week for non-food goods;
- Most visitors (44%) planned to spend nothing on non-food goods on the day of the survey, with only 4% spending more than £50;
- 56% responded that they visited Keighley as frequently as they did five years ago, with 22% stating that they visited less frequently;
- The majority of those surveyed (74%) do not visit Keighley in the evening; and
- 47% of respondents intended to visit the market during their visit to Keighley, with Keighley Market Hall being the most popular.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour (continued…)

When asked to compare Keighley town centre to other centres, the respondents found Keighley to be 'about the same' as other centres in relation to several factors, for example quality of shops (61%), range of services such as banks (68%), town centre environment (61%), cleanliness (60%), accessibility by public transport (62%), daytime safety (68%), layout (64%) and general environment (62%). However, there were a number of areas in which several respondents felt Keighley performed worse than other centres; 41% considered the choice of High Street names to be worse/much worse than other centres, 34% felt the choice of shops in Keighley was worse/much worse than other centres and 34% stated that the choice of independent/specialist shops was worse/much worse than other centres.

In relation to the type of shops respondents would like to see more of in Keighley, 24% would like more clothing shops and 9% would like more independent/specialist shops. In terms of leisure facilities, there is a desire for a cinema (11%). 13% considered that Keighley could be improved and made more attractive by giving it a general facelift (13%) and by improving cleanliness (13%). Respondents considered anti-social behaviour (19%), empty shops (14%) and poor appearance (11%) to be the biggest weaknesses of Keighley.

Most respondents (45%) stated that they would be more likely to visit Keighley once the Worth Valley Shopping Centre scheme is progressed.

62% of visitors had not undertaken their main food shopping anywhere other than Keighley in the last 12 months. Of those who had (37%), 26% had undertaken their last main food shop in Bradford city centre and 21% in Leeds city centre, with the main reason (29%) being the other destination being closer to home. Within the last 12 months, 57% of respondents had undertaken non-food shopping somewhere other than Keighley, with 43% of those who had visiting Leeds city centre and 21% visiting Bradford city centre. The main reason for respondents choosing to undertake their non-food shopping at an alternative location to Keighley was due to the choice of goods available (28%).

A comparison of the results of the current in-street survey to the previous survey (2007) shows that customer' views and behaviour have changed in relation to a number of factors. The previous survey found the main reason for respondents being in Keighley was to undertake food shopping, however the 2012 survey found that only 4.9% of respondents' main reason for being in Keighley was to undertake food shopping (with a further 11.8% visiting Morrisons). The percentage of respondents intending to undertake their main food shop on the day of the survey has also decreased (from 38% in 2007 to 17% in 2012). Since the previous survey was undertaken, the percentage of respondents who consider that Keighley compares better than other centres in relation to cleanliness, quality of shops and range of services has increased, however views on the choice of shops has worsened, with 26% previously considering that Keighley compared better than other centres, which has decreased to 15%.

Health Check Indicator A12 – Perception of Safety and Occurrence of Crime

The Keighley Police and Communities Team (PACT) provide a means for local people to participate in how Keighley is policed. Local meetings take place where members of the public can speak to the police and the Council in relation to their concerns regarding crime and to discuss ways in which to tackle local problems. Keighley Safer Communities Network is one of five Local Safer Communities Partnerships (LSCPs) in the Bradford District. The LSCP links up the police, Councillors, residents, businesses and community groups in order to tackle crime and disorder in a localised manner. The Keighley Town Centre Association is a public/private partnership, with its members including Bradford District Council, Keighley Town Council and representatives from business and community organisations in the Keighley area. One of the association's key objectives is to make Keighley a safer place to visit, with a commitment to supporting crime reduction in the town centre.

Other schemes operating in the town centre include a Town Watch Radio scheme which allows businesses to report any incidents, a Child Safe Scheme to help prevent children getting lost via the use of a wrist band system and a Help I'm Lost scheme to provide assistance to young and vulnerable people who are lost.

Health Check Indicator A13 – Town Centre Environmental Quality

Overall, the environmental quality of Keighley town centre is good. There is a variety of building designs and styles in the centre including modern outlets such as the Airedale Centre and traditional arcades such as the Royal Arcade on East Parade. The covered nature of the Airedale Centre and pedestrianised streets such as Low Street create a pleasant shopping environment. Bins, street lighting and seating is provided in various locations, while the 'Keighley in Bloom' initiative means there are flower boxes and beds present in the centre. There are a small number of poor quality units, with some of the vacant properties boarded up or having suffered from vandalism, however this does not detract significantly from the overall environmental quality. There are some units to the periphery of the town which would benefit from some investment/refurbishment to improve their appearance. The Town Hall Square and public garden off Church Street provide attractive areas of public space, while the area of hard standing to the front of the Airedale Centre provides a meeting place.

The area including and to the north of Town Hall Square and to the west and south west of the Airedale Centre is designated as the Keighley Town Centre Conservation Area, which reflects the architectural and historic interest of the environment. This area includes a number of listed buildings.

Keighley has received Townscape Heritage Initiative (THI) funding for the North Street area of the town centre. A proportion of this funding is to be spent on works to the Civic Centre which will include a police drop in point, banquet halls and a police museum.

Business Survey Results

A total of 55 businesses responded to the town centre surveys (compared to 59 in 2008), with no responses received from the businesses in Keighley market. Several of the responses to the questions in the business surveys have been outlined in the previous health check indicator text, with the following section providing details of the remaining comments.

Businesses responding to the survey were asked to rate a number of aspects of Keighley town centre. In relation to transport, accessibility by public transport was the most highly rated aspect, with 62% of respondents considering public transport accessibility to be good. Most respondents rated the transport aspects as average, including appearances of entrances (60%), accessibility by pedestrians and amount of signage for vehicles. Most respondents considered the amount and location of car parking to be average, 45% and 47% respectively, but considered the price of car parking to be poor (45%).

In terms of the business offer in Keighley town centre, the majority of business survey respondents considered the number of supermarkets (80%) and number of services (60%) to be good. Most respondents (49%) considered the range of shops in general to be poor. The following aspects were rated as average by most respondents: number of independent traders (53%), number of multiple traders (60%), range of services in general (60%), number of restaurants (58%) and number of licensed premises (67%).
When asked to rate aspects of the public realm, most respondents considered Keighley town centre's public realm to be average in terms of attractiveness (49%), cleanliness (49%) and safety (51%). The number (55%) and range (49%) of events in the town centre was also viewed as average by businesses. In relation to other aspects, the majority of respondents (60%) considered the image of Keighley town centre to be poor (60%) and the range of marketing and promotion to be poor (56%).

The businesses were asked what improvement measures they would like to see in the town centre, with the highest proportion of respondents identifying that there should be an increased choice/range of shops (9%), lower parking charges (8%), more independent/specialist traders (6%), more car parking (6%), a better mix of short/long stay parking (6%), improved security/CCTV (6%) and public toilets (6%). The majority (55%) of businesses noted that there was an appropriate mix of shops and other non-retail units, whilst 25% stated that there were too many non-retail uses. In terms of the current barriers to the trading performance of their business, the units identified that anti-social behaviour, the high rents/overheads/business rates, inadequate amount of customer car parking and the price of car parking were the key issues.

Business Survey Results (continued…)

The majority of stores in Keighley (37%) have no plans to alter their businesses in the next five years, with 15% intending to refurbish their existing floorspace and 9% planning to relocate to another city/town centre or expand their range of products. Although Leeds city centre is located approximately 32km from Keighley, it is identified by 26% of businesses as being Keighley's biggest competitor, followed by Skipton town centre (20%), the internet (12%) and Bradford city centre (11%). These destinations were identified as providing a greater range of shops for visitors and also offering a better shopping environment.

A high proportion of respondents identified that marketing assistance would help to support their business, in addition to developing their websites/online capabilities and lowering their rents and rates. A total of 56% of the respondents stated that they were members or had received advice from Keighley Town Centre Association (an increase from 32% in 2007/2008), with several other businesses also referring to Trade Associations, the Chamber of Commerce and Business Link Yorkshire.

The businesses were asked their views on the two development schemes in Keighley, namely the Asda foodstore and the New Worth Valley Shopping Centre scheme. The impact of Asda on Keighley town centre was judged evenly by the respondents, with 34% stating that the foodstore has had a positive impact on the town centre, 32% identifying that it has had a negative impact on the town centre and 34% noting that it has had no impact on the town centre. The comments reflect this, with several businesses noting both that it has attracted additional shoppers to Keighley, whilst other responses note that there is now less footfall through the centre and it has taken trade away. The majority of businesses (51%) believe that the New Worth Valley Centre will have a positive impact on the town centre by creating more shops and increasing customer activity in Keighley. However, 43% of respondents stated that it will have a negative impact on the centre as it may divide the town in half and will cause more traffic. The results also indicate that whilst 38% of the respondents believe that it will have a negative impact on their business, 32% state that it will have a positive impact and 30% identified that it will have no impact on their business.

ILKLEY TOWN CENTRE
HEALTH CHECK ASSESSMENT

Status: Town Centre – Bradford Replacement UDP (2005)

Centre Overview

Ilkley is a popular retail and leisure destination, with its location close to the Yorkshire Dales National Park also attracting high numbers of tourists to the centre. It is located approximately 22 km to the north of Bradford city centre and 28km from Leeds city centre.

The main retail area in Ilkley (as defined in the Primary Shopping Area of the UDP) is concentrated along Brook Street, Grove Promenade and The Grove. The UDP also identifies a wider Central Shopping Area (CSA) which encompasses some additional streets, notably: Leeds Road, Church Street and Station Road. Brook Street accommodates the majority of national operators in Ilkley, for example, Boots, Costa, the Co-operarive Food, Dorothy Perkins and Thomas Cook. There is a strong proportion of high quality independent retailers in the centre (particularly along the Victorian parade of shops along The Grove), reflecting its role as a key tourist destination.

The Tesco on Springs Lane, Booths supermarket on Lower Wellington Road and Marks and Spencer Simply Food unit on Station Plaza are the anchor foodstores in the CSA of Ilkley, with additional provision at the new M (Morrisons) Local store on Bolton Bridge Road which opened in July 2011. The two largest comparison goods units in the centre are the RW Morten DIY store on Cunliffe Road and Laura Ashley on Station Plaza. Other national comparison operators include Boots, Clinton Cards and WHSmith.

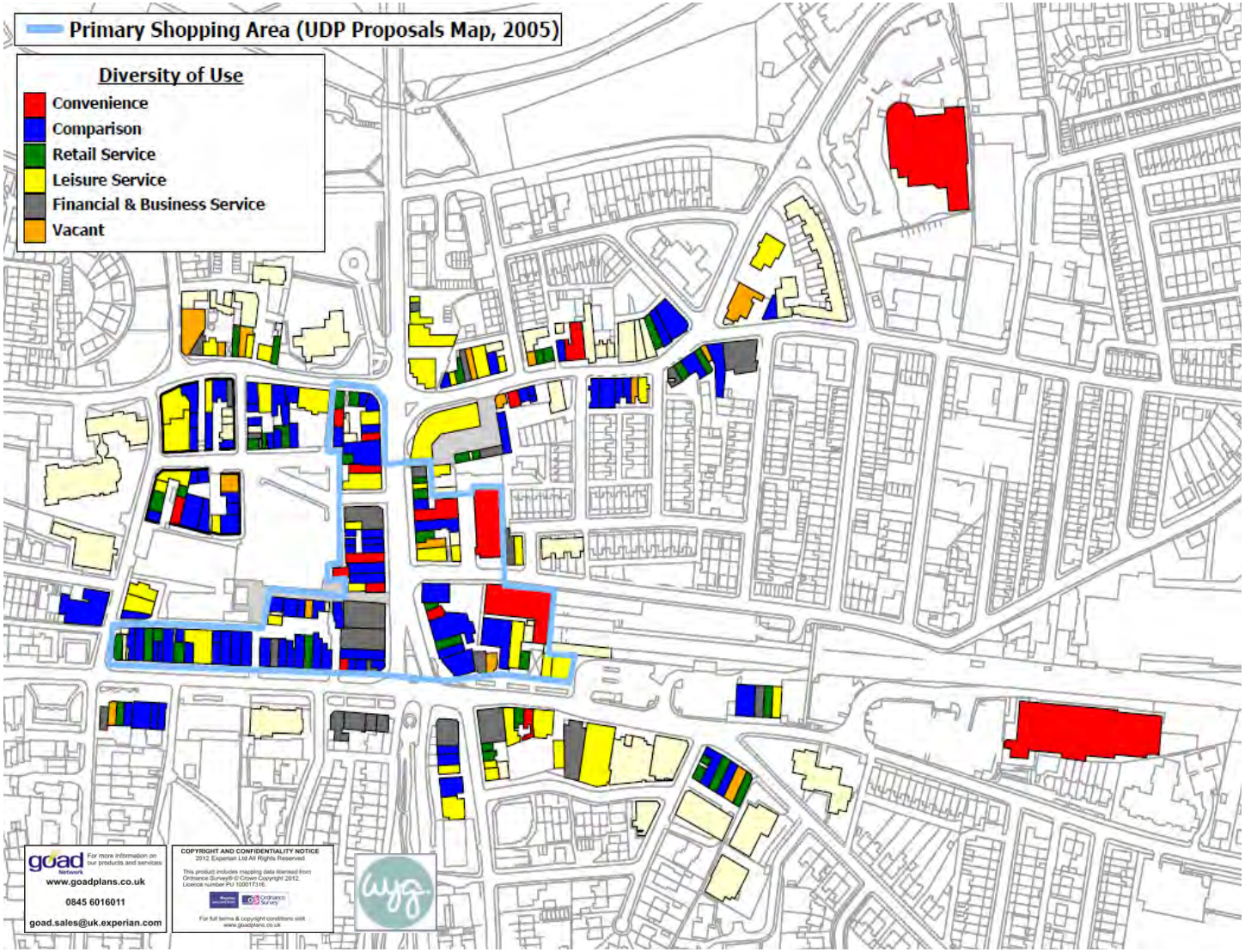
As Experian's latest GOAD survey of Ilkley was completed in November 2010 and the BRLS used data from March 2007, a site visit of the town centre has been undertaken in order to ensure that the health check analysis could be compiled using the most up-to-date diversity of use and floorspace figures. This information has been used to compare the relevant data of Ilkley town centre with the UK national average figures and, where necessary, identify any potential issues with the centre.

The site visit data from March 2012 identified that there was a total of 245 units within Ilkley town centre, comprising a total floorspace of 37,880 sq.m. It was agreed

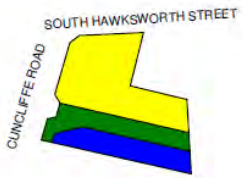
Photographs of Ilkley Town Centre (March 2012)

Photograph 41 (top left): Victorian Arcade, South Hawksworth Street
Photograph 42 (top centre): The Grove
Photograph 43 (top right): Brook Street
Photograph 44 (bottom left): Town Centre car park, Cunliffe Road
Photograph 45 (bottom centre): The Moors Shopping Centre
Photograph 46 (bottom right): Leeds Road/Little Lane

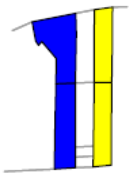
Figure 10: Land Use Plan for Ilkley Town Centre (March 2012)



Lower Ground



First Floor (Victorian Arcade)



Source: Site Visit (March 2012)

Health Check Indicator A1 – Diversity of main town centre uses

Table 33: Previous Diversity of Uses in Ilkley Town Centre (February 2001)

Number of Units			
	Number	Ilkley	UK
Convenience	25	9.7%	-
Comparison	112	42.2%	-
Retail Service	30	11.6%	-
Leisure Service	43	16.6%	-
Financial and Business Service	27	10.4%	-
Vacant	22	8.5%	-
Total	**259**	**100%**	**-**

Source: Experian Goad – May 2001

Table 34: Previous Floorspace in Ilkley Town Centre (February 2001)

Previous Floorspace			
	Sq.m	Ilkley	UK
Convenience	8,710	22.4%	-
Comparison	14,230	36.5%	-
Retail Service	2,330	6.0%	-
Leisure Service	7,700	19.8%	-
Financial and Business Service	4,520	11.6%	-
Vacant	1,450	3.7%	-
Total	**38,940**	**100%**	**-**

Source: Experian Goad – May 2001

Table 35: Previous Diversity of Uses in Ilkley Town Centre (March 2007)

Number of Units			
	Number	Ilkley	UK
Convenience	23	9.2%	8.4%
Comparison	112	45.0%	36.6%
Retail Service	37	14.9%	12.7%
Leisure Service	44	17.7%	20.8%
Financial and Business Service	26	10.4%	11.6%
Vacant	7	2.8%	9.6%
Total	**249**	**100%**	**100%**

Source: Experian Goad – March 2007 & previous Bradford Retail Study (June 2008)

Table 36: Previous Floorspace in Ilkley Town Centre (March 2007)

Previous Floorspace			
	Sq.m	Ilkley	UK
Convenience	8,720	26.3%	13.6%
Comparison	13,590	36.4%	39.2%
Retail Service	2,880	7.7%	6.9%
Leisure Service	7,000	18.7%	22.3%
Financial and Business Service	4,420	11.8%	9.2%
Vacant	770	2.1%	7.9%
Total	**37,380**	**100%**	**100%**

Source: Experian Goad – March 2007 & previous Bradford Retail Study (June 2008)

Table 37: Existing Diversity of Uses in Ilkley Town Centre (March 2012)

Number of Units			
	Number	Ilkley	UK*
Convenience	19	7.8%	8.1%
Comparison	95	38.8%	33.3%
Retail Service	40	16.3%	13.4%
Leisure Service	49	20.0%	21.8%
Financial and Business Service	27	11.0%	10.9%
Vacant	15	6.1%	12.2%
Total	**245**	**100%**	**100%**

Source: Site Visit, March 2012
* UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. All of the diversity of use figures are based on Ilkley town centre as defined by Goad.

Table 38: Existing Floorspace in Ilkley Town Centre (March 2012)

Existing Floorspace			
	Sq.m	Ilkley	UK*
Convenience	8,770	23.2%	14.2%
Comparison	11,035	29.1%	36.9%
Retail Service	3,040	8.0%	7.1%
Leisure Service	8,815	23.3%	22.6%
Financial and Business Service	4,480	11.8%	8.4%
Vacant	1,740	4.6%	10.1%
Total	**37,880**	**100%**	**100%**

Source: Site Visit March 2012
* UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. All of the floorspace figures are based on Ilkley town centre as defined by Goad.

Health Check Indicator A1 – Diversity of main town centre uses

The data in **Tables 33** to **38** have been obtained from three sources, namely: the February 2001 GOAD report, the March 2007 GOAD report (as utilised in the previous BRLS, 2008); and the site visit in March 2012.

Convenience Goods Units

Table 37 shows the diversity of use in Ilkley town centre in March 2012, with the 19 convenience goods units accounting for 8,770 sq.m of floorspace. The percentage of units (7.8%) in use for the sale of convenience goods was slightly below the national average (8.1%), though the proportion of convenience goods floorspace (23.2%) was above the national figure (14.2%). This can be attributed to the four large foodstores in the centre, namely: Tesco (Springs Lane, 2,920 sq.m), Booths (Lower Wellington Road, 2,590 sq.m), Marks and Spencer Simply Food (Station Plaza, 990 sq.m) and Boyes (Railway Road, 670 sq.m). The Simply Food and Boyes stores are located within the defined Primary Shopping Area (PSA), whilst the Tesco and Booths stores are deemed to be out-of-centre. The M-local (Morrisons) store on Bolton Bridge Road (300 sq.m) is located outside of the town centre boundary and opened for trading in July 2011, being the first of a convenience goods store concept trial by the operator. There are also several other national operators in the centre, including Timpson, Greggs and the Co-operative Food, as well as 11 other independent traders. There is a good variety of units in Ilkley, including five bakers/confectioners, two butchers and greengrocers. Although there has been a decline in the number of convenience goods stores between March 2007 and 2012 (a loss of four units), there has been an increase in convenience goods floorspace by 50 sq.m (though both the proportion of units and floorspace has declined over this period).

Comparison Goods Units

Comparison goods traders in Ilkley occupy 38.8% of all outlets in the town centre, which is slightly above the national average rate of 33.3%. In contrast, in terms of the comparison goods floorspace provision in the centre, the 95 units account for 11,035 sq.m of floorspace, with the proportion of floorspace (29.1%) below the national average figure (36.9%). The comparison goods units vary in size from 30 sq.m to 550 sq.m, with the largest stores comprising the RW Morten DIY (Cunliffe Road, 550 sq.m) and Laura Ashley (Station Plaza, 410 sq.m) units. There are a total of 18 national comparison goods operators in Ilkley, including Boots, Clinton Cards, Dorothy Perkins and WHSmith. Between March 2007 and 2012, there has been a decline both in the number and proportion of comparison goods stores, with a loss of 17 units and 2,555 sq.m of floorspace.

Retail Services

Retail services, which comprise such uses as hairdressers, dry cleaners and petrol filling stations, account for 16.3% of outlets (40 units) and 8.0% of floorspace (3,040 sq.m) in Ilkley, which are both slightly above the respective national averages of 13.4% and 7.1%. Ilkley has a total of 22 'Health and beauty' independent traders (comprising a total floorspace of 1,450 sq.m), with the other retail service uses comprising: seven travel agents, six opticians, two repair shops, a dry cleaners, video tape rental unit and Post Office on Station Plaza. Both the amount of retail service units (an additional 3) and floorspace (an additional 160 sq.m) have increased between March 2007 and 2012.

Health Check Indicator A1 – Diversity of main town centre uses (Continued…)

Leisure Services

Leisure services, as defined by Experian GOAD, include uses such as restaurants, cafes, bookmakers and public houses. Ilkley is generally well-provided for in terms of the number of leisure units in the town centre, with the 49 units occupying 20.0% of all the outlets. The proportion of floorspace occupied by the leisure sector (23.3%) is slightly above the national average (22.6%). There is a strong provision of cafes in the town centre (14 units, 1,935 sq.m), as well as 11 restaurants, nine take-away units, six public houses, three bars, a betting office and hotel. There are four national leisure operators in Ilkley, namely: Bet Fred, Caffe Nero, Costa and Pizza Express. In addition, there are also several clubs and community halls in Ilkley, as well as the Kings Hall theatre. Since March 2007, there has been an increase both in the number (five) and amount of leisure floorspace (an additional 1,815 sq.m) in the town centre. The high proportion of leisure services reflects the tourist nature of the centre.

Financial and Business Services

In terms of the proportion of units occupied by financial and business services in Ilkley, the proportion of outlets (11.0%) is marginally above the national average figure (10.9%), whilst the proportion of floorspace occupied by such uses in the town centre (11.8%) is also above the national average level (8.4%). There are a variety of units in Ilkley, including nine property services, seven banks, four financial services, two building suppliers and a conference centre. There is a good provision of national high street banks, for example Barclays, HSBC and Santander. Between March 2007 and 2012 there has been a nominal increase in one financial and business service, with an additional 50 sq.m of floorspace in this sector.

Non-Retail Units

In addition to the retail and service units which are on offer within Ilkley, there are also a number of other key buildings in the town centre, including a library, Town Hall and tourist information centre along Station Road. This area also accommodates the railway station buildings and Metro travel centre. The Manor House museum and art gallery is located to the north of the town centre, at Castle Yard.

Health Check Indicator A2 -
The Amount of Retail, Leisure and Office Floorspace in Edge-of-Centre and Out-of-Centre Locations

The NPPF defines that retail units at edge-of-centre locations are well connected and up to 300 metres of the Primary Shopping Area of the town centre, whilst for all other main town centre uses these should be located within 300 metres of a town centre boundary. For office development, this includes locations outside the town centre but within 500 metres of a public transport interchange. In determining whether a site falls within the definition of edge of centre, account should be taken of local circumstances. Out-of-centre locations are identified as being not in or on the edge of a centre but not necessarily outside the urban area.

As noted in the previous section and as indicated on **Figure 10**, the Ilkley Primary Shopping Area (UDP, 2005) is concentrated along sections of Brook Street, Grove Promenade and The Grove. Outside of this Area, there are a number of large retail and service units, including The Crescent Hotel (760 sq.m), Kings Hall theatre (730 sq.m) and the Booths and Tesco supermarkets. In addition, the M Local store on Bolton Bridge Road is located approximately 320 metres from the designated Ilkley Primary Shopping Area (PSA) boundary. The Ilkley Riverside Business Park accommodates a number of office buildings and is located approximately 1.5km to the north east of Ilkley town centre.

In addition to the existing units in Ilkley, construction has started on the new Railway Road Tesco scheme (approximately 354 metres from the PSA boundary) which was granted consent in September 2010 after a public inquiry. The former Spooner Factory has been demolished, with consent given for a store with a gross internal floorspace of 7,507 sq.m and a net sales area of 4,134 sq.m, with 467 ground level parking spaces. The existing Tesco on Springs Lane will be replaced by a mixed-use development, comprising five business units (929 sq.m), office floorspace (1,858 sq.m) and a 60-bedroom residential care home.

Photograph 47: M Local Store

Photograph 48: Existing Tesco Store

Photograph 49: Booths Store

Health Check Indicator A3 – Potential Capacity for Growth or Change

It was noted in the previous BRLS by WYG (2008) that given the historic nature and quality of the local built environment, no suitable redevelopment sites were identified which could provide new major retail development either within or on the edge of the town centre. WYG advised the Council that no new retail expansion areas were required in the short to medium term. It was also noted by the Inspector for the Tesco scheme that due to the intensive development within the centre and its conservation area designation, it was likely that any changes within Ilkley would be small scale in nature. A total of three sites were identified during the inquiry as potentially being sequentially preferable to the proposed Tesco site, though these were all dismissed. It was noted, for example, that any development of the Brook Street Car Park would lead to a loss of approximately 250 car parking spaces, would 'almost certainly be inappropriate and detrimental in design terms' and would have an adverse impact on the vitality and viability of the town centre. The Bradford Replacement UDP also designated land to the south of the Booths store on Wellington Road as being a Defined Expansion Area, though as it is currently in active use and is in an out-of-centre location, it is both unsuitable and unavailable.

Health Check Indicator A4 – Retailer Representation and Retailer Demand

Regional Retail Hierarchy (Venuescore)

As noted in **Table 4**, the retail ranking of Ilkley town centre has declined by 14 places between 2006 and 2011, though to 2010 it had been showing positive signs of growth by improving from 569th in 2006, 562nd in 2007 and 525th in 2010, an increase in 44 places. However, the most recent data from Venuescore in 2011 identified that it experienced a decline in its ranking to 583rd.

National and Independent Retailers (Goad)

Ilkley town centre accommodates a variety of independent and national retailers, with the majority concentrated within the PSA on Brook Street. **Table 5** outlines the level of national operators which are present within Ilkley, with seven of the top 27 comparison retailers (26%) located in the town centre. It should be noted however that this relatively low level of national operators should not be deemed negatively as the high proportion of high quality and niche independent traders which operate in Ilkley attract strong numbers of visitors to the town centre. This figure also excludes the national convenience operators in Ilkley, notably Booths, Co-operative Food, Marks and Spencer Simply Food and Tesco.

The business survey identified that 82% of the respondents operated independent stores, compared to 14% of the units being part of a national/regional group or chain. The majority of businesses (48%) had traded in Ilkley for more than 20 years, with a high proportion also operating for between three and five years (26%) and 11 and 20 years (17%).

Retailer Demand/Ranking (Focus database)

The retail ranking (based on retailer demand) of Ilkley town centre has improved considerably between 1997 and 2010, from a low of 741st in 2001 to a peak of 235th in 2009. The most recent figure from 2010 identifies that its ranking had declined slightly to 312th, though it is noted that this also reflects the national trends.

Table 39: Retail Ranking/Demand

Centre	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Ilkley	691	684	719	610	741	455	553	464	408	395	414	258	235	312

Source: Focus (March 2012)

The business survey of the town centre identified that the majority of respondents chose to locate their business in Ilkley because they lived nearby and also as it was an appropriate market for their store within an affluent and popular tourist area. The survey also asked how their business was currently performing, with the highest proportion (48%) identifying that it was performing moderately (compared to 25% in the 2007/2008 survey), 26% stated that it was performing poorly (3%), 22% identified that it was performing well (49%) and 4% of the businesses were performing very well (23%). In no businesses identified that they were performing very poorly.

Retailer Requirements (Focus database)

As noted in **Table 40**, the number of retailers seeking representation in Ilkley has increased significantly, from only three in 1997/98/99, ten in 2002 and a peak of 21 in 2006/2007. Since then, there has been a decline in the retailer requirements, from 18 in 2008, 16 in 2009 and 13 in 2010. WYG also note that such requirement searches may not necessarily identify independent retailers considering premises in the area.

Table 40: Retail Requirements

Centre	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Ilkley	3	3	3	5	3	10	9	13	18	21	21	18	16	13

Source: Focus (March 2012)

The most up-to-date data from Focus (March 2012) identifies that there is currently only three retailers seeking representation in Ilkley (ground floor square metre trading requirements given in brackets). These comprise:

- Two comparison operators – Phase Eight (65 sq.m to 186 sq.m) and The Original Factory Shop (up to 2,323 sq.m); and
- One leisure operator – Premier Inn (929 sq.m to 4,645 sq.m).

Health Check Indicator A5 – Shopping Rents

The business survey identified that 78% of the town centre businesses leased their premises, whilst 22% of the units were owner occupied. The Focus report for Ilkley does not provide details of its Zone A shopping rents. A review of the properties to rent in Ilkley (March 2012) identified a variation in the current rental values (nb. total unit retail floorspace rental value and not Zone A rental value), dependent on their location and building type. These units included: 15 The Grove Promenade which is seeking to achieve a rent of £304/sq.m (46 sq.m, £14,000 per annum), 17 Leeds Road which is seeking to achieve a rent of £180/sq.m (approximately 50 sq.m, £9,000 per annum), 2-6 Bridge Lane which is seeking to achieve a rent of £100/sq.m (approximately 350 sq.m, £35,000 per annum) and 16 Brook Street which is seeking to achieve a rent of £195/sq.m (approximately 100 sq.m, £19,500 per annum),

Health Check Indicator A6 – Vacant Street-Level Property

The site visit in March 2012 found that the 15 vacant units in Ilkley accounted for 1,740 sq.m of the total floorspace in the town centre. **Table 41** indicates that both the rate of vacant outlets (6.1%) and the proportion of total floorspace (4.6%) are below the respective national average figures of 12.2% and 10.1%.

Table 41: Vacancies in Ilkley town centre (March 2012)

Vacancy Figures			
	Total	Ilkley (%)	UK (%)
No. of Outlets	15	6.1%	12.2%
Floorspace (sq.m)	1,740	4.6%	10.1%

Source: Site Visit (March 2012)

There are only three vacant units within the defined PSA which collectively comprise a total floorspace of 250 sq.m. The largest vacancies in the wider town centre comprise 2-6 Bridge Lane (350 sq.m) and 46-50 Leeds Road (320 sq.m), with the majority of vacant units (four) located on Leeds Road (comprising a total floorspace of 510 sq.m). The majority of the vacant units (80%) are below 150 sq.m. Despite the site visit identifying that the vacancy rates were below the national average figures, in March 2007 there was only seven vacant units and 770 sq.m of vacant floorspace. This demonstrates that both the number of vacant units and amount of vacant floorspace has more than doubled since 2007. Although this increased incidence of vacancies reflects the wider economic context, vacancy levels in Ilkley town centre will need to be monitored in the future to

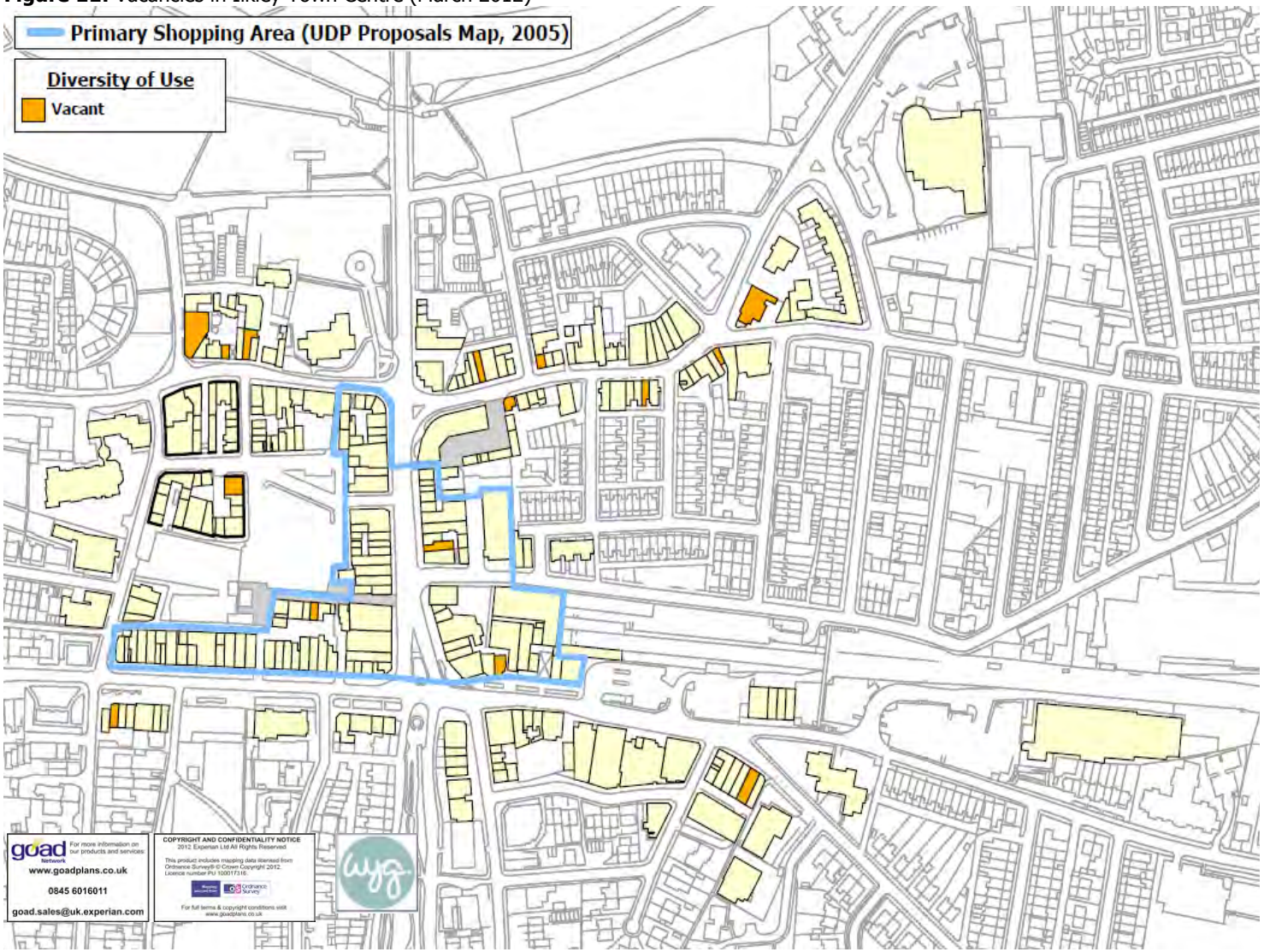
Health Check Indicator A6 – Vacant Street-Level Property

Photographs of vacant units in Ilkley Town Centre (March 2012)

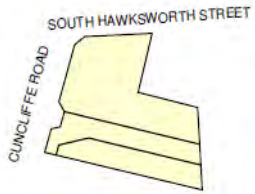
Photograph 50 (top left): Former Peugeot Car Dealers, Bridge Lane
Photograph 51 (top centre): Former furniture shop, The Moors Shopping Centre, South Hawksworth Street
Photograph 52 (top right): Former clothing store, Grove Promenade
Photograph 53 (bottom left): Leeds Road vacant unit
Photograph 54 (bottom centre): Former clothing store, The Grove
Photograph 55 (bottom right): Former take-away unit, Church Street

Health Check Indicator A6 – Vacant Street-Level Property

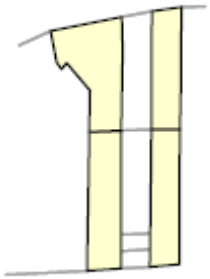
Figure 11: Vacancies in Ilkley Town Centre (March 2012)



Lower Ground



First Floor (Victorian Arcade)



Source: Site Visit (March 2012)

Health Check Indicator A7 – Commercial Yields

As noted in **Table 3**, the commercial yield value of units in Ilkley town centre remained static at 8.0% between April 2002 and October 2002, improving to a yield of 7.5% in April 2003 to January 2004, 7.0% in July 2004 to January 2006, 6.5% in July 2006 to January 2007 and 6.25% between July 2007 and July 2008.

Health Check Indicator A9 – Pedestrian Footfall

An observation of the general pedestrian flow was noted during the site visit of Ilkley town centre in order to identify those areas of movement with a high or low pedestrian footfall. It was noted that there was strong levels of activity along Brook Street and Station Plaza which reflects the high level of national operators which will attract shoppers to this area and also their location close to the busy railway station. There appeared to be limited levels of pedestrian movement along Leeds Road and Church Street.

Health Check Indicator A10 – Accessibility

Road Access: Ilkley is located along the A65, with Skipton located 15km to the north-west and Bradford city centre 22km to the south via the A6037/38.

Car Parking: The main town centre car park is located on Cunliffe Road/South Hawksworth Street and accommodates approximately 250 car parking spaces. A pay and display system is in operation at the car park, with 20p charged for up to 30 minutes, 60p for up to an hour, £1.20 for up to two hours, £1.80 for up to three hours and £4.00 for up to five hours. Further parking is located on Leeds Road (50 spaces), Railway Road (100 spaces), Station Road (40 spaces), with time-restricted on-street parking also available in the centre, including along The Grove and Brook Street. In addition, off-street car parking is available for customers of the Booths (220 spaces), M-Local and Tesco (200 spaces) foodstores.

Public transport: Ilkley has a good provision of public transport facilities, with the train station on Railway Road providing frequent services to the nearby centres. A half-hourly service is available to Bradford Forster Square Retail Park station (via Shipley) and Leeds. In addition, bus services are available to the outlying areas, including Leeds, Harrogate, Skipton and York.

The in-street survey for Ilkley found most visitors to travel to Ilkley by car/van (55%), with 22% walking and only 20% travelling by public transport. Those travelling by car/van mostly parked at South Hawkesworth Street (25%) and the Tesco car park off Springs Lane (18%) and 96% were satisfied with the cost of parking and 79% having no difficulties finding a car parking space. 57% of visitors had a journey of up to 20 minutes to Ilkley, with 8% travelling over one hour to the town. The business survey identified that the majority of staff travel to work by a private vehicle (51%), with 78% of these respondents using the on street parking facilities and 9% parking to the rear of the business premises.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour

The responses to the in-street survey undertaken in Ilkley are helpful in understanding customers' views and behaviour in the town. The survey found:

- The majority of respondents were visiting the centre (61%), with 33% living in the centre and 4% working in the centre;
- 29% choose to shop/visit Ilkley due to the shopping environment and 24% as it is close to home;
- The main reason for respondents being in Ilkley on the day of the survey was to browse (35%) and to visit the bank/building society/Post Office (18%);
- The majority of visitors (75%) planned to stay in Ilkley on the day of the site visit for less than 2 hours, with only 4% planning to stay for four hours or more;
- 77% of respondents did not intend to undertake their main food shop while in Ilkley on the survey day. 28% planned to spend nothing on food goods while in Ilkley, 41% planned to spend up to £50 and no respondents planned to spend more than £50;
- 49% of those surveyed visit Ilkley once a week or more for their main food shopping, with 28% never visiting Ilkley to do their main food shop;
- Only 16% of respondents visit Ilkley once a week or more for non-food goods, with 49% visiting less than once a month or never for non-food goods;
- On the day of the survey, 29% of visitors planned to spend nothing on non-food goods and only 4% planned to spend more than £50;
- When asked how frequently they visit Ilkley compared with five years ago, 78% of respondents visited as frequently or more and only 10% visited less frequently;
- The majority of respondents (78%) do not visit Ilkley in the evening; and
- As there is no market in Ilkley, no respondents intended to visit a market on their trip.

Respondents of the in-street survey were asked to compare Ilkley with other centres in relation to a number of aspects. Respondents considered Ilkley to be better or much better than other centres in relation to several factors, including choice of shops (69%), choice of independent/specialist shops (77%), quality of shops (79%), town centre environment (84%), cleanliness (80%), day time safety (77%) and general environment (84%). There were also some aspects where respondent considered Ilkley to perform 'about the same' as other centres, for example, choice of high street names (67%), range of services (80%) and public information/signposts/public facilities (59%). The main area where respondents considered Ilkley to perform worse or much worse than other centres was in relation to car parking provision (39%) and car parking prices (28%). However, in response to an earlier question, of those who had travelled to Ilkley by car/van, 96% were satisfied with the cost of parking and 79% had no difficulties finding a car parking space.

When asked what type of shops they would like to see more of in Ilkley, 20% would like more clothing stores and 14% more department stores. In terms of leisure services, 10% of respondents would like more art galleries and 10% more cinemas. In order to improve Ilkley and make it more attractive, 28% suggested reducing traffic congestion and 20% suggested more parking. Traffic (22%) and availability of car parking (18%) were identified as the biggest weaknesses in Ilkley. This contradicts the fact that most respondents who travelled to Ilkley by car were satisfied with the cost of parking in response to an earlier question.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour (continued…)

When asked whether they had done their main food shopping anywhere other than Ilkley within the last 12 months, 69% had. Of those that had, 11% went to Skipton, 6% to Bradford city centre, 6% to Harrogate town centre, 6% to Keighley town centre, 6% to The Peel Centre, Bradford and 6% to White Rose Retail Park, Leeds. The main reason given for undertaking their main food shopping elsewhere was due to the other location being closer to home (63%). In terms of non-food shopping, the majority of respondents (80%) have been non-food shopping in a centre other than Ilkley in the last 12 months, with the main alternative locations being Harrogate town centre (20%) and Leeds city centre (15%). The main reasons giving for undertaking non-food shopping elsewhere were the other centre being nearer to home (42%) and due to the shopping environment (27%). 47% of respondents considered that they would not be more likely to visit Ilkley once the larger Tesco foodstore scheme is progressed, 43% considered they would.

When comparing the previous on-street survey (2007) to the current survey, it can be noted that the percentage of respondents whose main reason for visiting Ilkley to undertake food shopping has decreased from 17% to 8%, while the percentage of respondents browsing has increased from 5% to 35%. The percentage of respondents intending to undertake their main food shopping while in Ilkley has increased from 15% in 2007 to 24% in 2012. The 2012 survey found traffic congestion to be a bigger problem than the 2007 survey; in 2007 only 7% suggested reducing traffic congestion as a means to improve Ilkley compared to 28% in 2012. In 2007, flexible parking was the measure which the largest proportion of visitors stated would be beneficial in improving Ilkley; however in 2012 only 10% suggested this measure.

Health Check Indicator A12 – Perception of Safety and Occurrence of Crime

Ilkley town centre is located within the Keighley Safer Communities Network area, which is one of the five Local Safer Communities Partnerships in the Bradford District. The Wharfedale and Craven Neighbourhood Policing Team also covers Ilkley, with the priority for the area being to prevent any increase in crime levels and anti-social behaviour. In December 2011, the Team recorded a total of 19 crimes, compared to 27 in November 2011.

Health Check Indicator A13 – Town Centre Environmental Quality

Ilkley is a popular and vibrant retail and service destination, with the high quality environmental quality creating an attractive town centre and place to visit. In particular, Brook Street and The Grove provide wide pedestrianised areas and are key routes for shoppers and visitors to Ilkley. The majority of the historic centre is designated as a Conservation Area, with the Victorian buildings in the town adding character to their surroundings. Ilkley appeared to be well maintained on the day of the site visit, with benches and street bins distributed throughout the centre.

Business Survey Results

A total of 24 businesses responded to the town centre surveys (compared to 80 in 2008) and therefore it should be noted that an accurate and detailed comparison between the business survey results from the previous and current Study has therefore not been possible due to the lack of responses for the 2012 surveys. Several of the responses to the questions in the business surveys have been outlined in the previous health check indicator text, with the following section providing details of the remaining comments.

As part of the business survey, businesses were asked to rate several aspects of Ilkley town centre. In relation to transport issues, the majority of respondents rated Ilkley town centre as good in terms of the appearance of entrances to Ilkley (52%), accessibility by pedestrians (70%), accessibility by public transport (74%) and location of car parking (57%). Most businesses responded rating Ilkley town centre in terms of accessibility by vehicles (52%), amount of signage for vehicles (48%) and pricing of car parking (43%). The only aspect which a considerable proportion of respondents rated as poor was the amount of car parking (39%).

In terms of Ilkley town centre's business offer, the majority of respondents to the business survey rated Ilkley town centre as good in relation to the number of shops in general (57%), the number of services in general (61%), the range of services in general (57%), the number of restaurants (83%) and the number of licensed premises (61%). The only aspect relating to the business offer that the majority of businesses rate as poor was the outdoor market (57%). In relation to Ilkley town centre's public realm, the majority of business survey respondents rate the attractiveness of the public realm (70%), the cleanliness of the public realm (74%) and safety within the public realm (70%) as good. Most respondents rated the town centre as average in terms of the amount of signage for pedestrians (48%), the number of events (61%) and the range of events (48%). When asked how they would rate other aspects of the town centre, the majority of business survey respondents rated the image of Ilkley as good (83%) and the amount of marketing and promotion (52%), the range of marketing and promotion (39%) and the town centre management (43%) as average.

The town centre businesses were asked what improvement measures they would like to see in Ilkley, with the highest proportion of respondents identifying that there should be more independent/specialist traders, a better mix of short/long stay parking and greater promotion/marketing of the centre. In terms of the current barriers to the trading performance of their business, the high rents/overheads/business rates, mail order and the internet, the lack of passing trade outside their premises and the inadequate amount of customer car parking were cited as the main issues in Ilkley. Leeds city centre, the internet and Skipton town centre were identified as being Ilkley's biggest competitor locations, with Harrogate also named as a key centre. The primary reasons that these were deemed to be the biggest competitors were that they have a larger range and more choice of shops.

Business Survey Results (continued…)

The survey asked the businesses what specific support would help them, with the majority (44%) stating that marketing assistance would be the most beneficial, with the other respondents identifying the development of a website/online capability, more free parking and a better overall shopping experience.

It was identified by 81% of the businesses that the Morrisons Local and M&S Simply Food stores have had a positive impact on the town centre, with the comments noting that despite their small size they add vibrancy, quality and choice to Ilkley. Only 10% of the respondents state that have a negative impact on their business, whilst 75% identify that they have had no impact on their business. In contrast, it is deemed by 76% of businesses that the new Tesco store off Railway Road will have a negative impact on the town centre and 57% of the businesses identify that it will have a negative impact on their business. The majority of respondents make specific reference to traffic concerns and the negative impact the Tesco will have on local independent traders.

SHIPLEY TOWN CENTRE
HEALTH CHECK ASSESSMENT

Status: Town Centre – Bradford Replacement UDP (2005)

Centre Overview

Shipley town centre performs an important role in catering for the local retail needs of the catchment to the north of Bradford City Centre. The main shopping area in the town is concentrated on the pedestrianised area of Market Square and Well Croft. Further shopping provision is located on Market Street, Otley Road, Kirkgate, Briggate, Westgate and Commercial Street. An outdoor market is located in Market Square on Mondays, Fridays and Saturdays.

There is a number of national multiple operators in the centre, along with a variety of independent small-scale operators. The main high-street chains evident in Shipley, including Argos, Boots, Clintons, Superdrug and Wilkinsons. The main convenience offer in Shipley is provided by the Asda on Manor Lane, the Aldi which is located on the Tony Miller Approach Retail Park to the north east of the centre and Fulton Foods on Market Square offer additional provision.

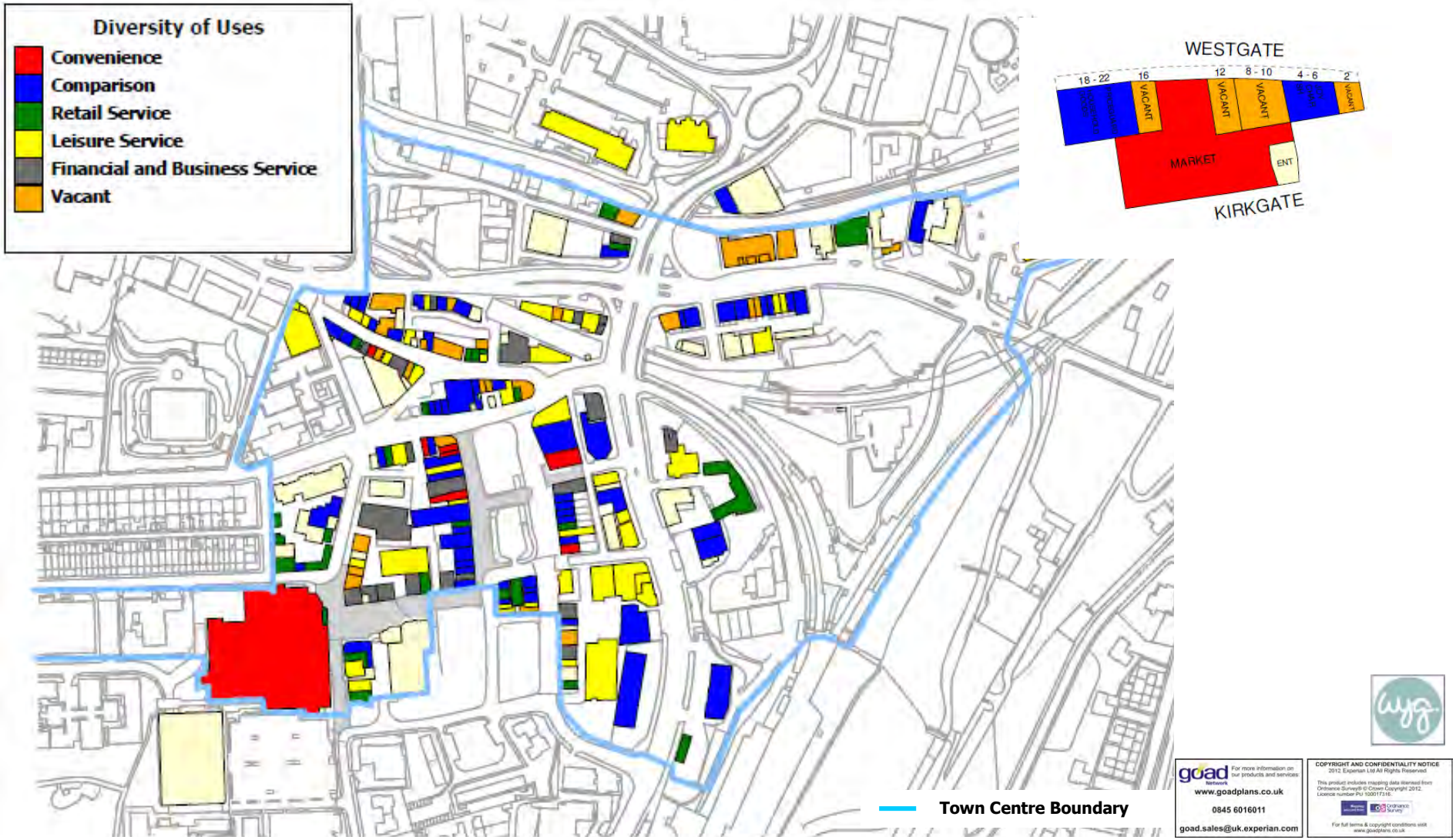
Shipley town centre is located approximately 5km to the north of Bradford, 13km to the east of Keighley and 20km to the west of Leeds.

The most recent Experian GOAD survey of Shipley town centre was completed in October 2010. In order to obtain the most up to date diversity of use and floorspace figures, a site visit was conducted by WYG in March 2012. The information from the site visit has then been used to compare the relevant data of Shipley town centre with the UK national average figures and, if necessary, identify any potential issues with the centre. The data from March 2012 identified that there was a total of 197 units within Shipley town centre, comprising a total floorspace of 39,730 sq.m. The Goad defined town centre for Shipley was used to determine the extent of the area surveyed, this is the same method that was adopted for the previous BRLS.

Photographs of Shipley Town Centre (March 2012)

Photograph 56 (top left): Asda, Manor Lane
Photograph 57 (top centre): Aldi, Tony Miller Approach Retail Park
Photograph 58 (top right): The Arndale Shopping Centre
Photograph 59 (bottom left): Shipley Outdoor Market
Photograph 60 (bottom centre): Vacant unit (Glenroyal Buildings) on Briggate
Photograph 61 (bottom right): Vacant unit on Market Square

Figure 12: Land Use Plan for Shipley Town Centre (March 2012)



Source: Site Visit (March 2012)

Health Check Indicator A1 – Diversity of main town centre uses

Table 42: Diversity of Uses in Shipley Town Centre (May 2001)

Number of Units			
	Number	Shipley	UK
Convenience	16	7.8%	-
Comparison	64	31.4%	-
Retail Service	31	15.2%	-
Leisure Services	43	21.1%	-
Financial and Business Services	25	12.2%	-
Vacant	25	12.2%	-
Total	**204**	**100%**	**-**

Source: Experian Goad – May 2001

Table 43: Previous Floorspace in Shipley Town Centre (May 2001)

Previous Floorspace			
	Sq.m	Shipley	UK
Convenience	10,490	25.9%	-
Comparison	10,550	26.1%	-
Retail Service	3,810	9.4%	-
Leisure Services	8,960	22.1%	-
Financial and Business Services	4,170	10.3%	-
Vacant	2,500	6.2%	
Total	**40,480**	**100%**	**-**

Source: Experian Goad – May 2001

Table 44: Diversity of Uses in Shipley Town Centre (May 2006)

Number of Units			
	Number	Shipley	UK
Convenience	14	7.1%	8.4%
Comparison	63	32.0%	36.6%
Retail Service	28	14.2%	12.7%
Leisure Services	40	20.3%	20.8%
Financial and Business Services	22	11.2%	11.6%
Vacant	30	15.2%	9.6%
Total	**197**	**100%**	**100%**

Source: Experian Goad – May 2006

Table 45: Previous Floorspace in Shipley Town Centre (May 2006)

Previous Floorspace			
	Sq.m	Shipley	UK
Convenience	9,330	24.0%	13.6%
Comparison	9,330	24.0%	39.2%
Retail Service	3,140	8.1%	6.9%
Leisure Services	8,320	21.4%	22.3%
Financial and Business Services	3,740	9.6%	9.2%
Vacant	4,940	12.7%	7.9%
Total	**38,800**	**100%**	**100%**

Source: Experian Goad – May 2006

Table 46: Diversity of Uses in Shipley Town Centre (March 2012)

Number of Units			
	Number	Shipley	UK*
Convenience	11	5.6%	8.1%
Comparison	59	29.9%	33.3%
Retail Service	27	13.7%	13.4%
Leisure Services	43	21.8%	21.8%
Financial and Business Services	24	12.2%	10.9%
Vacant	33	16.8%	12.2%
Total	**197**	**100%**	8.1%

Source: Site Visit, March 2012
* UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. All of the diversity of use figures are based on Shipley town centre as defined by Goad

Table 47: Existing Floorspace in Shipley Town Centre (March 2012)

Existing Floorspace			
	Sq.m	Shipley	UK*
Convenience	9,450	23.8%	14.2%
Comparison	9,640	24.3%	36.9%
Retail Service	3,240	8.2%	7.1%
Leisure Services	9,550	24.0%	22.6%
Financial and Business Services	3,960	10.0%	8.4%
Vacant	3,890	9.8%	10.1%
Total	**39,730**	**100%**	**100%**

Source: Site Visit, March 2012
* UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. All of the floorspace figures are based on Shipley town centre as defined by Goad.

Health Check Indicator A1 – Diversity of main town centre uses (Continued…)

The data in **Tables 42** to **47** have been obtained from three sources, namely: the May 2001 GOAD map of Shipley; the May 2006 GOAD map of Shipley and the site visit in March 2012.

Convenience Goods Units

Table 46 shows the diversity of use in Shipley town centre in March 2012, with the 11 convenience goods units accounting for 9,450 sq.m of floorspace. The percentage of units (5.6%) is below the national average figure of 8.1%; however the percentage of floorspace (23.8%) is above the national average figure of 14.2%. This can be accounted for by the large floorspace of the Asda (6,850 sq.m) on Manor Lane. The Asda, along with the Aldi (Tony Miller Approach, 1,250 sq.m) dominate the convenience goods sector in the centre. A substantial amount of convenience goods floorspace is also provided by the indoor market on Westgate, however, it should be noted that although GOAD classify markets as wholly convenience goods provision, the Shipley indoor market also includes comparison goods stalls. Other convenience goods operators in Shipley include Fulton Foods (Market Square, 290 sq.m) and Greggs (Market Square, 150 sq.m). In addition, there is a further bakers, a butchers, two CTNs (Convenience, Tobacco and Newsagent), a health food store and an off licence.

Since May 2006, the number of convenience goods units has decreased from 14 to 11; however the convenience goods floorspace has increased by 120 sq.m.

Comparison Goods Units

Comparison goods traders in Shipley town centre occupy 29.9% of all outlets in the town centre, which is slightly below the national average rate of 33.3%. In terms of the comparison goods floorspace provision in the centre, the 59 units account for 9,640 sq.m of floorspace, with the percentage of floorspace in use for comparison goods (24.3%) substantially below the national average figure (36.9%). It is likely that this can largely be attributed to the lack of large-scale comparison goods retail units within the town centre. The largest comparison goods units in the town centre are mainly concentrated on Otley Road and include Colin Appleyard Motors (Otley Road, 840 sq.m), Laura Ashley Home (Otley Road, 590 sq.m), Home Bargains (Market Square, 590 sq.m) and the Yorkshire Kitchen Centre (Otley Road, 530 sq.m). Shipley town centre accommodates a small range of national multiple operators, including Laura Ashley, Home Bargains, Argos, Wilkinson, Superdrug, Boots, Clintons, Phones 4U and Cancer Research UK charity shop. The majority of independent traders operate to the periphery of the town centre on Westgate, Commercial Street, Market Street and Briggate and include five furniture shops, four electrical stores, two florists, two general clothing units, two craft/gifts shops, two jewellery units, two motorcycle/car sales units and two newsagents.

Health Check Indicator A1 – Diversity of main town centre uses (Continued…)

The number of comparison goods units has decreased by four units since the previous study was undertaken in 2006. However, during this time the amount of comparison floorspace has increased by 310 sq.m.

Retail Services

Retail services, which comprise such uses as hairdressers, dry cleaners and petrol filling stations, account for 13.7% of outlets (27 units) and 8.2% of floorspace (3,240 sq.m) in Shipley town centre, which compares to respective national averages of 13.4% and 7.1%. 'Health and beauty' traders are particularly dominant in this sector, with a total of 11 such businesses, followed by opticians (five) and vehicle repairs and service units (three). The largest retail service units in Shipley include the Drive In Service Centre vehicle repairs (Otley Road, 680 sq.m) and Kwik-fit (Briggate, 480 sq.m). National retail services in Shipley include Johnsons dry cleaners (Market Street, 70 sq m), Specsavers (Market Square, 60 sq.m), the Post Office (Well Croft, 130 sq m), Thomson (Well Croft, 110 sq.m), Co-op Travel (Arndale Centre, 160 sq.m) and Kwik-fit (490 sq.m). Retail services units in Shipley have decreased by just one unit since the May 2006 survey. At the same time the amount of retail service floorspace has increased by 100 sq.m.

Leisure Services

Leisure services, as defined by Experian GOAD, include uses such as restaurants, cafes, bookmakers and public houses. Shipley town centre has 43 leisure services units (21.8%) this equates to the national average. The proportion of floorspace (24.0%) is slightly above the national average of 22.6%. The most common types of leisure service in Shipley are take-aways which occupy 12 units and 1,050 sq m of floorspace. Other key leisure uses include public houses (2,210 sq.m), restaurants (1,560 sq.m), cafes (750 sq.m) and casinos/betting offices (610 sq.m). The Ibis which is the only hotel within the town centre (as defined by Goad) has a floorspace of 1,110 sq.m. National leisure operators in Shipley include Costa, Ladbrokes, William Hill, Coral, Betfred, Subway, McDonalds and Ibis. Since the BRLS was undertaken the amount of leisure service units in Shipley has increased by three units, with the amount of floorspace dedicated to leisure services also increasing by 1,230 sq.m.

Financial and Business Services

There are 24 units occupied by financial and business services in Shipley town centre, the proportion of outlets (12.2%) is slightly above the national average figure of 10.9%. The proportion of floorspace occupied by such uses (10%) is also marginally above the national average level (8.4%). There are a total of eight banks in Shipley, namely: Halifax, Natwest, Santander (two units), Barclays, Lloyds TSB, HSBC and Yorkshire Bank, along with a Cash Converters. There are also five property service units, three financial services units, three building supplies units and an employment and careers service. The number of financial and business services units has increased by two since May 2006, with a subsequent rise in floorspace of 220 sq.m.

Health Check Indicator A1 – Diversity of main town centre uses (Continued…)

Non-Retail Units

In addition to the retail service on offer within Shipley town centre, there are a number of non-retail uses, including: three educational institutions, three offices, two government and municipal buildings, two medical services, two religious institutions, Shipley library and the Post Office sorting office. A community run art gallery is also located on Market Square.

Health Check Indicator A2 - The Amount of Retail, Leisure and Office Floorspace in Edge-of-Centre and Out-of-Centre Locations

The NPPF defines that retail units at edge-of-centre locations are well connected and up to 300 metres of the Primary Shopping Area of the town centre, whilst for all other main town centre uses these should be located within 300 metres of a town centre boundary. For office development, this includes locations outside the town centre but within 500 metres of a public transport interchange. In determining whether a site falls within the definition of edge of centre, account should be taken of local circumstances. Out-of-centre locations are identified as being not in or on the edge of a centre but not necessarily outside the urban area.

The Primary Shopping Area (Bradford RUDP, 2005) of Shipley is concentrated on the Market Square, Kirkgate, Westgate, Manor Lane and Wellcroft. Outside of this area, there are a number of retail, service and leisure units, including the Aldi (1,250 sq.m) and McDonalds (240 sq.m) units on the Tony Miller Approach Retail Park, which is located 400m from the PSA, within the Town Centre Boundary. The Ibis hotel (1,110 sq.m) and adjacent Noble Comb public house (730 sq.m) are located outside of the PSA (450m and 210m respectively) and the Town Centre Boundary (350m and 70m respectively).

The retail units on the eastern side of Otley Road are also located outside the Primary Shopping Area (PSA), within the Town Centre boundary. These units include Laura Ashley Home (590 sq.m) which is located 140m from the PSA, Bathstore (290 sq.m) which is located 45m from the PSA and Tile Giant interior decorations (220 sq.m) which is located 55m from the PSA. These units are therefore located edge-of-centre.

Health Check Indicator A3 – Potential Capacity for Growth or Change

This indicator involves a review of the opportunities available for the centre to expand or consolidate, with this information typically measured in the amount of land available for new or more intensive forms of town centre development. The indicator also requires the review of any extant or emerging planning permissions for new town centre uses, both within and out of the centre. In addition, land which has been allocated within the development plan for town centre uses and which may have not come forward and/or which may be vacant will also be identified to assess any potential new development sites for town centre uses.

Health Check Indicator A3 – Potential Capacity for Growth or Change

It is understood from Bradford MBC that there is interest from a number of retailers to develop a new supermarket in Shipley. Although no formal planning applications have been submitted to date, pre-application discussions have taken place in relation to the former Council depot site off Saltaire Road and the former perseverance mill site off Crag Road. The site of Airedale Works to the north of the town centre may also present a potential opportunity for the growth of retail provision in the centre. The owners of the site are planning to consolidate the business, which will leave a plot at the Airedale Works available for potential development.

Some of the retail units within the centre are somewhat outdated and there may be the opportunity to refurbish or redevelop some of these units which are located around Market Hall, Market Square, Central Avenue, Market Place, Market Street and Otley Road, and were identified in the BRLS as potential redevelopment opportunities. Other redevelopment opportunities may exist to the north of the town, to the south of View Croft Road, at the BMW showroom off Otley Road and off Briggate. An area of land to the south of Saltaire Road which lies adjacent to the town centre boundary is identified in the Bradford UDP as a town centre expansion site. This site is currently occupied by a motorcycle retailer, an Indian restaurant and an insurance broker, amongst other uses, with no redevelopment of the site having taken place to date.

Although the above review shows that there is the potential capacity for the growth of, or improvements to Shipley town centre, no schemes have reached an advanced stage at present.

Health Check Indicator A4 – Retailer Representation and Retailer Demand

Regional Retail Hierarchy (Venuescore

As indicated in **Table 4**, the retail ranking of Shipley town centre has increased between 2006 and 2011, from being 700th in 2006, to a peak of 649th in 2011. As would be expected due to the differing scales of the shopping venues, Bradford's ranking is considerable higher in 2011 at 99th. Keighley and Ilkley's 2011 rankings are also higher than Shipley at 254th and 583rd respectively, while Bingley's ranking is substantially lower at 2029th.

National and Independent Retailers (Goad)

Shipley includes a mix of both independent and national retail, service and leisure operators. The national retail operators are mainly concentrated in the centre of the town, on Market Square and Well Croft, while the majority of independent retailers are located to the periphery of Shipley. Experian Goad has compiled a list of Key Major Retailers as detailed in **Table 5**. Shipley contains six of the major comparison retailers, namely Argos, Boots, Clintons, Phones 4U, Superdrug and Wilkinson. A total of 75% of the respondents to the business survey identified that there were independent traders, whilst 19% were part of a national/regional group or chain. The survey also identified how long the respondent had been operating in Shipley, with the majority of businesses (40%) noting that they had traded in the town centre for more than 20 years, with 17% having traded for between 11 and 20 years and 15% having operated for between 6 and 10 years.

Retailer Demand/Ranking (Focus database)

The retail ranking (based on retailer demand) of Shipley town centre has fluctuated considerably between 1997 and 2010, from 347th in 1997, to a peak of 321st in 1998, falling to 803rd in 2007, rising again to 387th in 2009 and then falling to 782nd in 2010. The survey of Shipley identified that the majority of respondents chose to locate their business in the town centre as it was in a convenient location and close to where they live. The businesses were also asked how they were currently performing, with 15% stating that they were doing very well, 24% were performing well, 39% were doing moderately, 13% stated that they were trading poorly and 9% were performing very poorly.

Table 48: Retail Ranking/Demand

Centre	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Shipley	347	321	460	425	447	500	699	770	747	655	803	522	387	782

Source: Focus (March 2012)

Retailer Requirements (Focus database)

As noted in **Table 49**, in 2010 there were 4 retailers seeking representation in Shipley town centre, with the number having fallen from the eight representations which were required in 2008 and 2009 and the peak of 11 representations in 1998. The Focus database in March 2012 outlined two retailers seeking to locate in Shipley town centre, namely Brown and Gold pawnbrokers who have now opened a new unit on Well Croft (110 sq.m) and Textiles Direct who have a requirement for 90-465 sq.m of floorspace.

Table 49: Retail Requirements

Centre	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Shipley	9	11	7	9	9	9	6	6	6	9	5	8	8	4

Source: Focus (March 2012)

Health Check Indicator A5 – Shopping Rents

The business survey identified that 83% of businesses in Shipley leased their premises and 15% of the units were owner occupied. The Focus Report for Shipley does not include any information on Zone A rents in the centre.A review of the properties to rent in Shipley town centre via local commercial agents (March 2012) identified a variation in the current rental values (nb. total unit retail floorspace rental value and not Zone A rental value), dependent on their location and building type. These units included: 1D Atkinson Street which is seeking to achieve a rent of £130/sq.m (20 sq.m, £2,600 per annum), 17 Kirkgate which is seeking to achieve a rent of £167/sq.m (42 sq.m, £7,000 per annum) and 40 Market Square which is seeking to achieve a rent of £316/sq m (95 sq.m, £30,000 per annum).

Health Check Indicator A6 – Vacant Street-Level Property

The site visit in March 2012 found that the 33 vacant units in Shipley accounted for 3,890 sq.m of the total floorspace in the town centre. The rate of vacant outlets (16.8%) is above the national average rate of 12.2%, while the proportion of vacant floorspace (9.8%) is comparable to the national average of 10%.

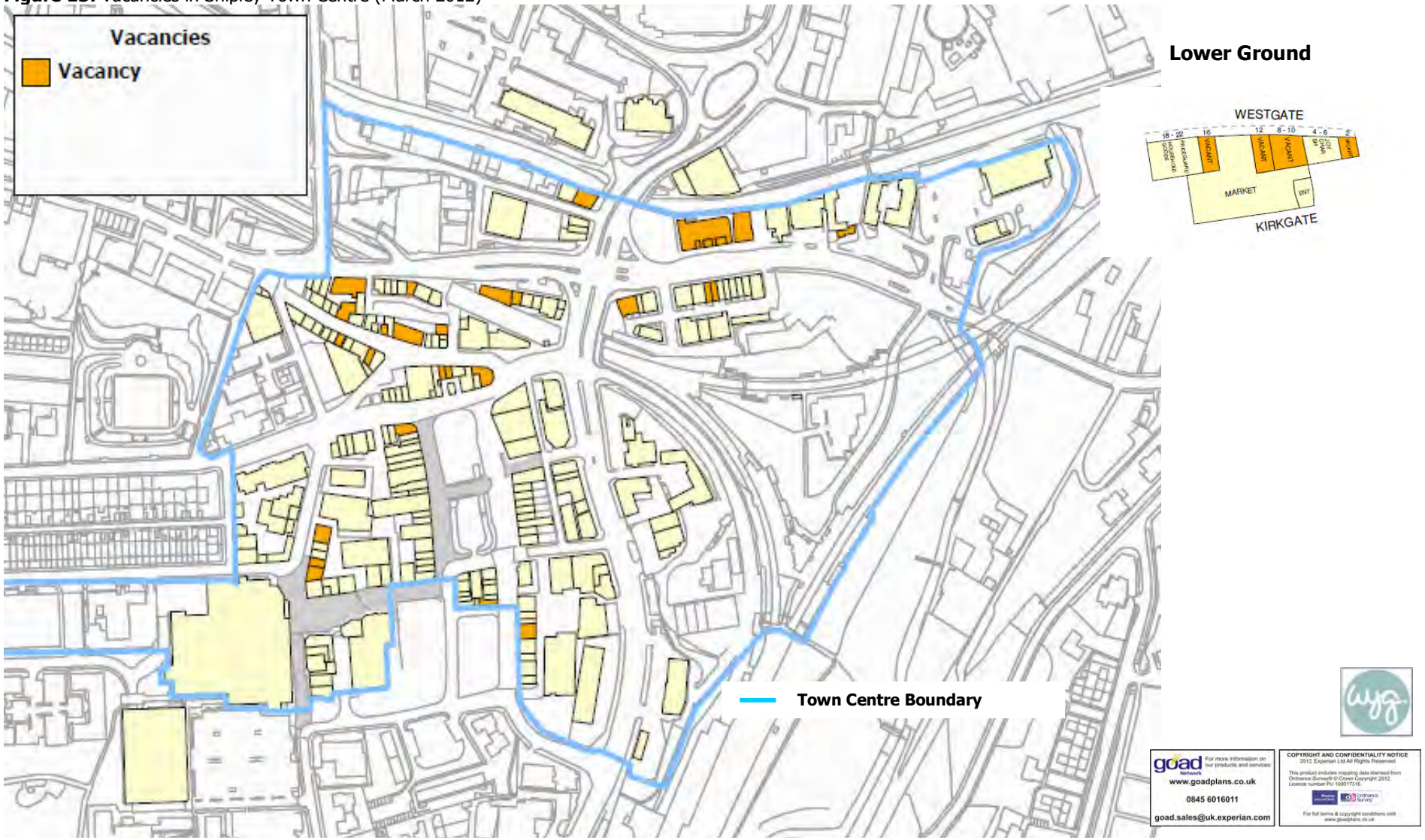
Table 50: Vacancies in Shipley (March 2012)

Vacancy			
	Total	Shipley (%)	UK (%)
No. of Outlets	33	16.8%	12.2%
Floorspace (sq.m)	3,890	9.8%	10.1%

Source: Site Visit (March 2012)

The majority of the vacant units present in Shipley town centre are located outside the Primary Shopping Area in secondary locations. A high proportion of the vacant units are located on Briggate (nine), accounting for 35% of the vacant floorspace (1,400 sq.m), this includes the Glenroyal Buildings which are in a state of disrepair. A further nine vacant units are located on Westgate, accounting for 770 sq.m of floorspace, with other vacant units present on Commercial Street, Kirkgate and Manor Lane. There is only one vacant unit in Market Square. A number of the vacant units, including the Glenroyal Buildings, 12 Commercial Street, 16 Market Street and 7 Arndale Shopping Centre were also vacant at the time of the previous BRLS and can therefore be classified as long-term vacancies. It is evident that the majority of vacant units are small in size; 79% of the vacant units have a floorspace of less than 150 sq.m. This perhaps indicates a demand for larger units from retailers, the smaller units which are available may not be able to meet operators' requirements.

Figure 13: Vacancies in Shipley Town Centre (March 2012)



Source: Site Visit (March 2012)

Health Check Indicator A7 – Commercial Yields

The commercial yield value of units in Shipley has gradually declined between April 2002 and July 2008 from a yield of 9.5% (April 2002 to October 2002), 9% (April 2003 to January 2006), 8.5% (July 2006 to January 2007) and 8.25% (July 2007 to July 2008). This shows that there has been an improvement in investor confidence. The commercial yields in Shipley are comparable to those in Keighley, but are higher than the commercial yields in Ilkley, Bradford and Leeds, demonstrating that Shipley holds lower levels of commercial return.

Health Check Indicator A9 – Pedestrian Footfall

Pedestrian movement in Shipley town centre on the day of the site visit in March 2012 was reasonable for a centre of this size. Footfall appeared to be at its greatest in Market Square, Well Croft and in the vicinity of the Asda store on Manor Lane. The level of pedestrian movements lessened to the north of the town centre in the area of Westgate, Kirkgate, Commercial Street and Briggate.

Health Check Indicator A10 – Accessibility

Road Access: The primary access road into Shipley town centre is the A650 which connects to Bingley and Keighley to the west and Bradford to the south. Shipley is located approximately 5km to the north of Bradford, 13km to the east of Keighley and 20km to the west of Leeds.

Car Parking: Shipley town centre's main car parking facilities include: Market Place car park (24 spaces, 2 hour maximum stay), Wharf Street (20 spaces), Atkinson Street (24 spaces) and Saville Street (52 spaces). The Asda car park on Manor Lane also offers 2 hours free parking, while the Tony Miller Approach (Retail Park) offers free car parking to customers. There is some free on-street car parking provision in Shipley, however this is subject to time restrictions.

Public transport: Shipley railway station is located in the eastern part of the town centre on Station Road and provides services to Bradford, Keighley, Skipton and Leeds. A number of bus services are available from Market Square to the surrounding local areas and Bradford city centre.

The in-street survey undertaken in Shipley found that 33% of respondents had travelled to Shipley by car/van, 33% had walked and 27% had taken public transport. Of those who travelled by car/van, 24% parked at the Market Place car park and 18% parked at the Asda on Manor Road, 88% were satisfied with the cost of the car parking and 82% did not have any difficulties parking. 82% had travelled for less than 20 minutes to reach Shipley. The business survey identified that 46% of the staff in Shipley travelled to work by private vehicle, with 28% walking and 21% using public transport to reach the premises. A high proportion of the respondents identified that they parked either to the rear of the business premises, or at a private car park or at Atkinson Street public car park.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour

An in-street survey was undertaken in Shipley in September 2012. The key findings of the survey, detailed below, are useful in understanding customers' views and behaviour.

- Of those surveyed, 51% were visiting Shipley, 47% lived there and 4% worked in the centre;
- The majority of people (57%) had chosen to shop or visit Shipley because it was close to home;
- 16% of respondents were in Shipley for work/school/college, 14% for the services (e.g. hairdressers, laundrette) and 12% for the bank/building society or Post Office;
- The majority (80%) of visitors to Shipley only planned to stay for up to two hours, with only 6% planning to stay for more than four hours. Most people (28%) intended to stay for 30-59 minutes;
- When asked whether they would undertake their main food shopping in Shipley on the survey day, the majority (69%) would not;
- Most respondents (41%) intended to spend nothing on food goods while in Shipley, with no-one planning to spend over £50 on food goods;
- 73% of those surveyed undertake their main food shopping in Shipley once a week or more, while 16% never undertake their main food shopping in Shipley;
- 37% visited Shipley once a week or more for non-food goods, with 31% planning to spend nothing on non-food goods on the day of the survey and only 2% intending to spend over £50;
- When asked how frequently they visit Shipley compared with five years ago, 82% visited about as frequently or more;
- The majority of respondents (65%) don't visit Shipley in the evening; and
- 28% of respondents intended to visit Shipley outdoor market during their trip to Shipley.

Respondents were asked to compare Shipley to other centres which they visit in relation to a number of aspects. The majority considered that Shipley is 'about the same' as other centres in relation to choice of shops (51%), quality of shops (63%), range of banks/financial services (75%), town centre environment (77%), cleanliness (82%) car parking provision (67%), car parking prices (63%), accessibility by public transport (71%), public information/signposts/public facilities (67%) and day time safety (84%), layout (78%) and general environment (69%). They were some areas where several respondents considered Shipley to be worse or much worse than other centres, including choice of independent/specialist shop (47%) and cinemas (45%). There was a lack of aspects where the majority of respondents considered Shipley to compare better than other centres.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour (continued…)

When asked what type of shops or services they would like to see more of, 33% said clothing stores, 14% said department stores and 14% said High Street names. In terms of leisure services, most people (18%) would like a cinema in Shipley. 12% of respondents felt that improving the quality of shops would improve Shipley and make it more attractive, 10% suggested an increased range of shops would improve the centre.

The choice and range of non-food shops was mentioned most frequently (14%) as the biggest weakness in Shipley, followed by empty shops (10%) and poor appearance (10%).

Within the last 12 months only 37% of respondents had undertaken their main food shopping somewhere other than Shipley. Of those who had shopped elsewhere (63%), the centre where most (47%) had undertaken their last main shop other than Shipley was Bradford city centre, with 11% having shopped at Greengates district centre. Most (47%) chose to shop elsewhere as the destination was nearer to home, with other reasons including the shopping environment (21%) and the choice of food available (16%). In terms of non-food shopping, 73% of respondents had visited a centre other than Shipley in the last 12 months, with Leeds city centre (38%), Keighley town centre (24%) and Bradford city centre (22%) being the most popular alternative destinations. The main reasons given for shopping at an alternative centre than Shipley for non-food goods were the choice of goods available (24%), people wanting a day out (24%) and the choice of shops selling clothes or household goods.

The results of the 2012 in-street survey have been compared to the previous survey (2007) to understand how customer views and behaviour have changed. Since the previous survey the proportion of respondents whose main reason for visiting Shipley was to undertake food shopping has decreased from 32% to 6%. It appears from the results of the surveys that the choice and quality of shops in Shipley is considered to have improved; the 2007 survey found 63% of respondents to view the choice of shops to be worse than other centres and 51% considered the quality of shops to be worse, in 2012 this had reduced to 33% and 37% respectively. Notwithstanding this, the choice and range of shops was mentioned as the biggest weakness in Shipley in both surveys.

Health Check Indicator A12 – Perception of Safety and Occurrence of Crime

Shipley Local Safer Communities Partnership (LSCP) is one of five such partnerships in the Bradford district. The LSCP links up the police, Councillors, residents, businesses and community groups in order to tackle crime and disorder in a localised manner. The local priorities which have been identified for Shipley at local Neighbourhood Policing Team meetings include ensuring high visibility patrol vehicles and offering crime prevention advice to prevent car crime, targeting youths causing anti social behaviour and to provide reassurance patrols in Shipley town centre to reduce the fear of crime.

The Business Watch Scheme operates in Shipley town centre, with an aim to reduce crime and reduce the fear of crime. Radios are used as part of the scheme in order to ensure that people are quickly made aware of any incidents taking place in the town centre. CCTV is also present in Shipley town centre. Members of the Business Watch scheme meet every six weeks in order that any criminal activity and information on how it has been dealt with can be reported to all members of the group.

Health Check Indicator A13 – Town Centre Environmental Quality

The area around Market Square contains a mix of two and three storey buildings, although these buildings appear to be in an adequate state of repair, they do appear somewhat outdated and would benefit from a degree of refurbishment or modernisation. There are elements of the town which add to its character such as the outdoor market stalls which form a focal point for the centre, however overall the centre is limited in character and distinctiveness. Shipley Indoor market is currently rather uninviting, the entrance off Kirkgate and the signage for the market on Westgate would benefit from improvements. The style of the buildings in the town centre changes on Otley Road, where a number of large units, both traditional and modern are located. The busy nature of Otley Road means those units on the eastern side of this route feel isolated from the main hub of the town centre. In the northern part of the town, there is a mix of architectural styles, from more traditional terraced properties to the modern retail units at the Tony Miller Approach Retail Park. Investment in the public realm has taken place in recent years, with the introduction of new street furniture and cleaning initiatives in the town centre. Since the previous BRLS was undertaken, new signage has been introduced leading into Shipley in order to signal the direction to the town centre.

Business Survey Results

A total of 48 businesses responded to the Shipley town centre surveys (compared to 48 in 2008), whilst only one business at the Market Square outdoor market completed a questionnaire. Several of the responses to the business surveys have been outlined in the previous health check indicator text, with the following section providing details of the remaining comments.

The respondents to the business survey were asked to rate several aspects of Shipley town centre. In relation to transport aspects the majority of respondents (60%) rated accessibility by public transport to the town centre as good. Most respondents rated the following aspects of Shipley town centre as average: appearance of entrances to Shipley (53%), accessibility by pedestrians (51%) and amount of signage for vehicles (68%). There were a number of aspects which most respondents rated as poor, namely, accessibility by vehicles (36%), amount of car parking (72%), location of car parking (55%) and pricing of car parking (45%).

In terms of the business offer in Shipley town centre, most respondents to the business survey rated the number of services in general (49%), the number of restaurants (45%) and the number of licensed premises (47%) as good. The following aspects were rated as poor by the majority of business survey respondents: the range of shops (62%) and the indoor market (53%). Businesses rated most aspects of Shipley town centre's business offer as average, including number of shops in general (60%), number of independent traders (53%), number of supermarkets (60%), range of services in general (55%) and the outdoor market (51%).

When asked to rate aspects of Shipley town centre's public realm, most respondents rated all aspects as average, including attractiveness of the public realm (49%), safety within the public realm (57%) and the amount of signage for pedestrians (53%). Shipley town centre was rated as poor by the majority of business survey respondents in relation to the range of marketing and promotion (64%) and the image of Shipley (60%). Town centre management was rated by most (32%) as average.

The majority of businesses in the town centre identified that they would like to see an increased choice/range of shops and more car parking in Shipley, as well as a new department store, more independent/specialist traders and lower parking charges. Most respondents (38%) noted that there were too many non-retail units in the centre, whilst 29% stated that there was a good balance of shops and service units. A high number of businesses (8) specifically commented that there were too many charity shops in Shipley.

Business Survey Results (continued…)

The surveys asked the businesses what they considered were the main barriers to their trading performance, with the inadequate amount of customer car parking, high rents/overheads/business rates and the quality of the town centre environment identified as the key issues. The Asda foodstore and the Forster Square Retail Park at Bradford were also identified by several respondents as being the main barriers to the trading performance of their business. Leeds, Bradford and Keighley town centre were identified as being Shipley's biggest competitor, with seven respondents also specifically referring to the Forster Square Retail Park. The comments from the businesses identified that these locations were deemed as offering a better range of shops, a more attractive environment and better/free parking.

A high proportion of respondents in Shipley identified that marketing assistance would help to support their business, as well as developing their websites/online capabilities. The other comments also noted that the town centre needs to be tidied up, there should be more advertising and signage to certain areas and car parking issues should be sorted out.

The businesses were asked their views on the potential development of a new foodstore both inside and outside Shipley town centre, with an almost equal proportion of respondents stating that they would support/not support any proposals for a new foodstore in the centre (49% against 51%). A total of 51% of the respondents also stated that they believe that it would have a positive impact, 32% thought that it would have a negative impact and 17% identified that it would have no impact on the town centre. In addition, 40% stated it would have no impact on their business whilst 33% believed it would have a positive impact. In regard to any proposals for a new foodstore outside of the centre, 73% of businesses stated that they would not support the scheme, whilst 27% stated that they would, with 78% of the respondents noting that it would have a negative impact on the town centre. A similar proportion (46%/44%) of the respondents stated that it would either have a negative or no impact on their business.

BINGLEY HEALTH CHECK ASSESSMENT

Status: Town Centre – Bradford Replacement UDP (2005)

Centre Overview

Bingley is identified in the Bradford Replacement UDP (2005) as a 'Town Centre'. The main shopping area of Bingley is linear in nature and extends along Main Street from the 5 Rise Shopping Centre to the south.

The primary convenience foodstore in the town centre comprises the Co-operative Food which is located within the 5 Rise Shopping Centre. Other convenience provision is limited and includes a Greggs baker, a butchers, a delicatessen, Timpsons shoe repairs and key cutting and a confectionary, tobacco and news (CTN) retailer. National retailers in Bingley are limited, with the only national comparison retailers being Boots, Card Factory and Home Bargains which are all located within the newly developed 5 Rise Shopping Centre, along with Age UK, Scope and Sue Ryder charity shops. There are a number of independent retailers in the town.

Bingley is located 9km to the north west of Bradford, 24 km to the west of Leeds and 8km to the east of Keighley.

Experian's latest GOAD survey of Bingley was undertaken in February 2011, to ensure that the health check analysis could be compiled using the most up-to-date diversity of use and floorspace figures a site visit of the town centre was undertaken in March 2012. This information has then been used by WYG to compare the relevant data of Bingley town centre with the UK national average figures and, where necessary, identify any potential issues with the centre.

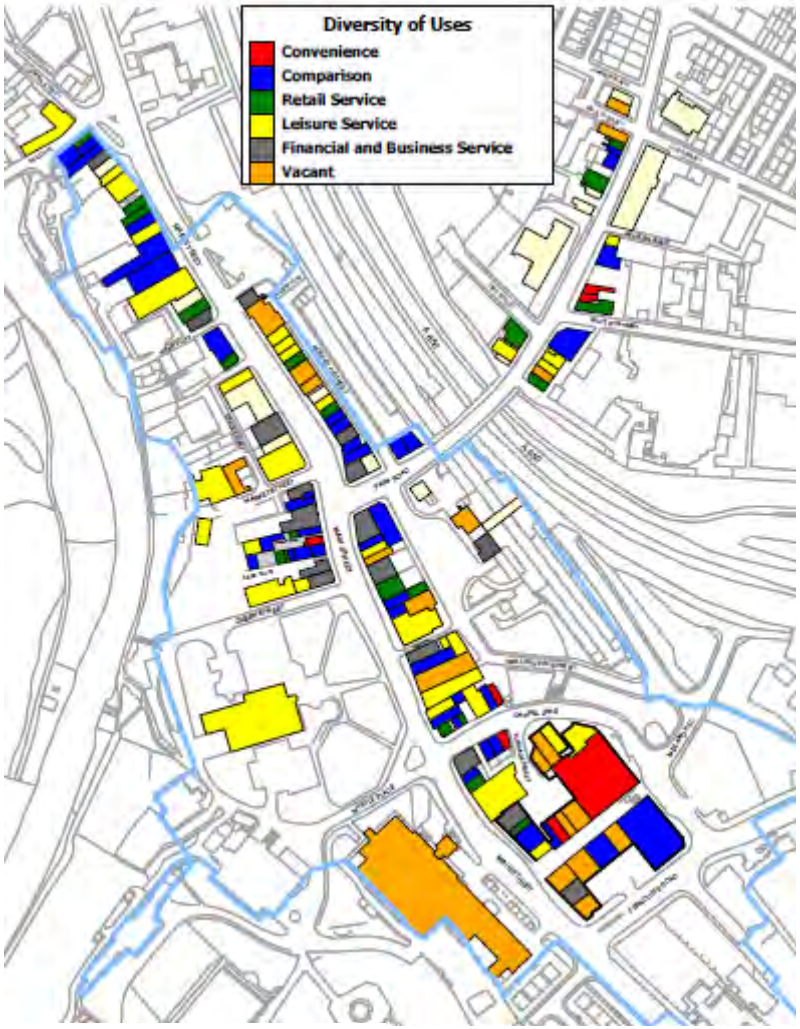
The data from March 2012 identified that there was a total of 124 units within Bingley town centre, comprising a total floorspace of 20,060 sq.m. As adopted in the BRLS, these figures are based upon the defined Bingley town centre boundary from the Bradford Replacement UDP Proposals Map.

Photographs of Bingley Town Centre (March 2012)

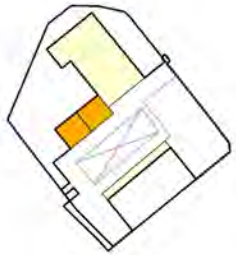
Photograph 62 (top left): Co-operative Food, 5 Rise Shopping Centre
Photograph 63 (top centre): 5 Rise Shopping Centre
Photograph 64 (top right): 73-93 Main Street
Photograph 65 (bottom left): 150-152 Main Street
Photograph 66 (bottom centre): Vacant Former Bradford and Bingley Offices, Main Street
Photograph 67 (bottom right): Vacant Unit, 55-57 Main Street

Figure 14: Land Use Plan for Bingley Town Centre (March 2012)

Source: Site Visit (March 2012)



Lower Ground (5 Rise Shopping Centre)



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Town Centre Boundary

Health Check Indicator A1 – Diversity of main town centre uses

Table 51: Diversity of Uses in Bingley Town Centre (May, 2001)

Number of Units			
	Number	Bingley	UK
Convenience	13	10.0%	-
Comparison	37	28.5%	-
Retail Service	14	10.8%	-
Leisure Service	27	20.8%	-
Financial and Business Service	18	13.9%	-
Vacant	21	16.2%	-
Total	**130**	**100%**	**-**

Source: Experian Goad – May 2001

Table 52: Previous Floorspace in Bingley Town Centre (May, 2001)

Previous Floorspace			
	Sq.m	Bingley	UK
Convenience	2,230	14.2%	-
Comparison	3,780	24.1%	-
Retail Service	640	4.1%	-
Leisure Service	5,120	32.6%	-
Financial and Business Service	2,020	12.9%	-
Vacant	1,930	12.3%	-
Total	**15,720**	**100%**	**-**

Source: Experian Goad – May 2001

Table 53: Diversity of Uses in Bingley Town Centre (May, 2005)

Number of Units			
	Number	Bingley	UK*
Convenience	11	8.3%	8.4%
Comparison	38	28.8%	36.6%
Retail Service	22	16.7%	12.7%
Leisure Service	29	22.0%	20.8%
Financial and Business Service	18	13.7%	11.6%
Vacant	14	10.6%	9.6%
Total	**132**	**100%**	**100%**

Source: Experian Goad – May 2005

Table 54: Previous Floorspace in Bingley Town Centre (May, 2005)

Previous Floorspace			
	Sq.m	Bingley	UK*
Convenience	1,960	12.3%	13.6%
Comparison	3,300	20.7%	39.2%
Retail Service	1,340	8.4%	6.9%
Leisure Service	5,730	36.0%	22.3%
Financial and Business Service	2,020	12.7%	9.2%
Vacant	1,590	10.0%	7.9%
Total	**15,940**	**100%**	**100%**

Source: Experian Goad – May 2005

Table 55: Diversity of Uses in Bingley Town Centre (March 2012)

Number of Units			
	Number	Bingley	UK*
Convenience	6	4.8%	8.1%
Comparison	31	25.0%	33.3%
Retail Service	19	15.3%	13.4%
Leisure Services	29	23.4%	21.9%
Financial and Business Services	19	15.3%	10.9%
Vacant	20	16.1%	12.2%
Total	**124**	**100.0%**	**100.0%**

Source: Site Visit, March 2012
* UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. All of the diversity of use figures are based on the defined Bingley Town Centre boundary from the Bradford Replacement UDP Proposals Map.

Table 56: Existing Floorspace in Bingley Town Centre (March 2012)

Existing Floorspace			
	Sq.m	Bingley	UK*
Convenience	1,450	7.2%	14.2%
Comparison	3,600	17.9%	36.9%
Retail Service	1,150	5.7%	7.1%
Leisure Service	5,790	28.9%	22.6%
Financial and Business Service	2,300	11.5%	8.4%
Vacant	5,770	28.8%	10.10%
Total	**20,060**	**100.0%**	**100.0%**

Source: Site Visit, March 2012
* UK Average Figure, Goad, January 2012 (taken from Full Category Report averages)
Nb. All of the floorspace figures are based on the defined Bingley Town Centre boundary from the Bradford Replacement UDP Proposals Map.

Health Check Indicator A1 – Diversity of main town centre uses

The data in **Tables 51** to **56** have been obtained from three sources, namely: the May 2001 GOAD map; the May 2005 GOAD map and the site visit in March 2012.

Convenience Goods Units

In March 2012, there were 6 convenience goods units in Bingley town centre which accommodated a total floorspace of 1,450 sq.m. The percentage of units (4.8%) figure and the percentage of floorspace figure (7.2%) are both below the national average rate (8.1% and 14.2% respectively). The majority of convenience goods floorspace in Bingley is provided by the Co-operative Food (1,160 sq.m, 5 Rise Shopping Centre). The remainder of the convenience goods offer is provided by smaller units, including the national retailers Greggs (90 sq.m, 5 Rise Shopping Centre) and Timpsons (60 sq.m, 5 Rise Shopping Centre), along with independent retailers including a butchers (50 sq.m, Chapel Lane), confectionery, tobacco and news (CTN) (40 sq.m, Main Street) and a delicatessen (50 sq.m, Chapel Lane).

The number of convenience goods units in Bingley has decreased substantially since May 2005, when there were 11 units which was comparable to the national average. Since 2005 the number of independent convenience goods units has decreased, for example in 2005 there were three delicatessens, now there is just one. The percentage of convenience goods floorspace has also decreased from 12.3% in 2005 to 7.2% by March 2012. A proportion of this perceived decrease in convenience goods provision can be attributed to Experian GOAD not including the newly re-located Bingley open market as part of the convenience goods provision in Bingley, whereas the market which was previously located at Myrtle Walk was included in the May 2005 survey.

Comparison Goods Units

Comparison goods traders in Bingley occupy 25.0% of all outlets in the town centre, which is below the national average rate of 33.3%. In terms of the comparison goods floorspace provision in the centre, the 31 units account for 3,600 sq.m of floorspace, with the percentage of floorspace in use for comparison goods (17.9%) significantly below the national average figure of 36.9%. The largest comparison goods units in Bingley comprise the Home Bargains unit (770 sq.m, 5 Rise Shopping Centre), Labrinth Interiors (340 sq.m, Main Street), Keith Lambert Cyclesport (320 sq.m, Main Street), Flouncy Flouncy florists (220 sq.m, Park Road) and Card Factory (200 sq.m, 5 Rise Shopping Centre).

The number of comparison goods units in Bingley has also decreased since the May 2005 survey, with a reduction of 7 comparison goods units. The amount of comparison goods floorspace has however increased by 300 sq.m. The percentage of comparison goods units and floorspace was below the national average in 2005 and this remains the case in March 2012. Again, the outdoor market was included in the May 2005 survey and this will account for the loss of one of the comparison goods units. A further explanation for the changes to the number of comparison goods units and floorspace since May 2005 can be attributed to the redevelopment of the Myrtle Walk Shopping Centre to form the new 5 Rise Shopping Centre. This reconfiguration of the retail space has altered the number and size of comparison goods outlets in Bingley.

Health Check Indicator A1 – Diversity of main town centre uses (Continued…)

Retail Services

Retail services, which comprise such uses as hairdressers, dry cleaners and petrol filling stations, account for 15.3% of outlets in Bingley town centre, this is slightly higher than the national average of 13.4%. These 19 units take up 1,150 sq.m of floorspace (5.7%) which is slightly lower than the national average of 7.1%. The largest retail service store is Thomson travel agents (140 sq.m, Main Street). The only national retail service operators in Bingley are Max Spielman (60 sq.m, 5 Rise Shopping Centre), the Post Office (40 sq.m, Main Street) and Thomson. There are a total of 11 health and beauty independent traders occupying a total of 610 sq.m floorspace, two opticians, two travel agents, a photo processing unit, a clothing alterations and repairs service and a TV, cable and video rental unit in the town centre.

The number of retail service units in Bingley has decreased slightly since May 2005, by 3 units and 190 sq.m of floorspace. The percentage of retail floorspace (15.3%) has however remained above the national average (13.4%) but to a lesser extent than in May 2005 when the number of retail service units was 4% above the national average.

Leisure Services

Bingley town centre is well provided for in terms of the number (29) and amount of leisure service floorspace (5,790 sq.m) in comparison with the national average. The largest leisure units comprise the Bingley Entertainment Centre and Little Theatre on Queen Street (660 sq m and 530 sq.m respectively). There are three national leisure operators in Bingley, namely: Pizza Hut (290 sq.m, Main Street), Ladbrokes (150 sq.m, Chapel Lane) and Bet Fred (120 sq.m, 5 Rise Shopping Centre). The most prominent leisure sectors in the town centre are; public houses (five units, 1,450 sq.m), fast food and take-aways (six units, 390 sq.m) and cafes (six units, 490 sq.m).

Since May 2005 there has been an increase of one leisure service unit in Bingley, with an increase in leisure service floorspace of 60 sq.m.

Financial and Business Services

In terms of the proportion of units occupied by financial and business services in Bingley, the proportion of outlets (19 units – 15.3%) is above the national average figure (10.9%). Similarly the proportion of floorspace occupied by such uses in the town centre (2,300 sq.m – 11.5%) is above the national average level (8.4%). The property service sector accounts for most of the financial and business service units in the town centre, with the seven units accounting for 690 sq.m. There are also six retail banks which occupy 930 sq.m of floorspace. There are a number of national operators in Bingley, including Barclays, HSBC, Yorkshire Bank, Nat West, Santander and Skipton Building Society. The Barclays (210 sq.m, Main Street) and HSBC (200 sq.m, Main St) banks are the largest financial and business services units in the centre.

Health Check Indicator A1 – Diversity of main town centre uses (Continued…)

Since May 2005, the financial and business service sector in Bingley has not altered substantially, with an increase of one financial and business service unit and 280 sq.m of floorspace. The percentage of units and floorspace has remained above the national average.

Non-Retail Units

In addition to the retail services on offer within Bingley town centre, there are also a few other non-retail units, including a government and municipal building, an information and advice centre (Bingley CVS), Bingley Library, two medical services, the Post Office sorting office and a transport facility (Bingley Railway Station).

Health Check Indicator A2 - The Amount of Retail, Leisure and Office Floorspace in Edge-of-Centre and Out-of-Centre Locations

The NPPF defines that retail units at edge-of-centre locations are well connected and up to 300 metres of the Primary Shopping Area of the town centre, whilst for all other main town centre uses these should be located within 300 metres of a town centre boundary. For office development, this includes locations outside the town centre but within 500 metres of a public transport interchange. In determining whether a site falls within the definition of edge of centre, account should be taken of local circumstances. Out-of-centre locations are identified as being not in or on the edge of a centre but not necessarily outside the urban area.

There are a number of retail outlets located to the east of Bingley town centre boundary, which are separated from the main shopping area by a bridge leading over the Leeds and Liverpool Canal and the A650. Although these units are included in the Experian GOAD for Bingley, they have not been included in the assessment of the Diversity of Uses in the town centre as they lie outside the town centre boundary. The units in this edge of centre location along Park Road, include a vets, two hairdressers, an art gallery, a furniture shop, a beauty salon, two offices, a fish and chip shop, a pet shop, a confectionary, tobacco and news (CTN) unit and a bakers. The units in this area which are situated nearest to the town centre (Nos 15 and 22 Park Road) are located 100m from the Primary Shopping Area and 50m from the Town Centre Boundary. The unit which is located at the far end of this row of retail units (No 31 Park Road) is 275m from the Primary Shopping Area and 225m from the Town Centre Boundary. Therefore all of these units currently occupy an edge-of-centre position.

Health Check Indicator A3 – Potential Capacity for Growth or Change

This indicator involves a review of the opportunities available for the centre to expand or consolidate, with this information typically measured in the amount of land available for new or more intensive forms of town centre development. The indicator also requires the review of any extant or emerging planning permissions for new town centre uses, both within and out of the centre. In addition, land which has been allocated within the development plan for town centre uses and which may have not come forward and/or which may be vacant will also be identified to assess any potential new development sites for town centre uses.

Bingley town centre currently contains the large (3,030 sq.m) former Bradford and Bingley office building on Main Street. The re-use of this building presents an opportunity for the expansion of the retail offer in the centre. Following their acquisition of the site, Sainsbury's obtained permission (11/00940/MAF) in December 2011 for the demolition of the offices and erection of a two-storey supermarket. The construction and opening of the 3,716 sq.m net (details obtained from approved Proposed Site Plan P52 F) supermarket at this location will help to increase the convenience goods offer in Bingley town centre, which is currently below the national average.

The Bingley Auction Mart site, which is located out-of-centre to the north of Bingley, also presents a potential development site. In 2009, Tesco Stores Limited submitted an application for the development of a supermarket on this site; however consent was refused in November 2010. It is understood that Tesco are no longer pursuing a scheme on the site.

Three town centre expansion areas are defined on the proposals map for Bingley (Bradford UDP, 2005), namely Lilycroft Mill on Midland Hill, the former depot on Main Street and land at Busfield Street. Although these areas present an opportunity for the growth of Bingley, to date none of these areas have been redeveloped.

Health Check Indicator A4 – Retailer Representation and Retailer Demand

Regional Retail Hierarchy (Venuescore)

As noted in **Table 4**, the retail ranking of Bingley has declined by 80 places between 2006 and 2011. It experienced an improvement between 2006 and 2010, from 1,946th in 2006, 1,727th in 2007 and 1,721st in 2010. Bingley was ranked 2,029th by Venuescore in the most recent data from 2011.

National and Independent Retailers (Goad)

Bingley accommodates a limited number of national retail, service and leisure operators. Within the defined town centre boundary there are the following multiple operators; three convenience goods retailers (all located in the 5 Rise Shopping Centre), six comparison retailers (5 Rise Shopping Centre and on Main Street and Park Road), three retail service operators (5 Rise Shopping Centre and Main Street), three leisure operators (5 Rise Shopping Centre, Main Street and Chapel Lane) and eight financial and business service operators (5 Rise Shopping Centre and Main Street). **Table 5** identifies that Bingley only contains one of the major comparison retailers, namely Boots.

The business surveys of Bingley town centre identified that 82% of the respondents were independent traders and 15% were part of a national/regional group or chain. The majority of businesses (26%) have operated in Bingley for more than 20 years, with 24% having their premises for between 6 and 10 years and 18% having the unit for between 3 and 5 years.

Retailer Demand/Ranking (Focus database)

The retail ranking (based on retailer demand) of Bingley has fluctuated considerably between 1997 and 2010, ranging from a peak of 459th in 1997, to the lowest ranking of 1,116th in 2003, improving to 511th by 2009 and then decreasing again to 782nd in 2010. The business survey of Bingley indicates that the majority of respondents chose to locate their business in the town centre as they lived in the local area, with one comment noting that it was a busy market town. The survey also asked how their business was currently performing, with 44% of the units in the centre stating that their business was performing well, 32% were performing moderately and 15% were doing poorly.

Table 57: Retail Ranking/Demand

Centre	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Bingley	459	464	667	761	798	992	1,116	987	956	719	775	721	511	782

Source: Focus (March 2012)

Retailer Requirements (Focus database)

As noted in **Table 58**, the number of retailers seeking representation in Bingley has fluctuated between 1997 and 2010, with the highest number of retailers (7) seeking representations in 1998 and 2006, whereas in 2003 only one retailer was looking for representation in Bingley. Between 2008 and 2010 the retail requirement has remained stable at four retailers. The March 2012 Focus report notes that there are two retailers seeking representations, namely: Savers Health and Beauty, who are seeking 163-186 sq.m of floorspace and Brown and Gold jewellers and pawnbrokers who are seeking between 14 and 139 sq.m of floorspace.

Table 58: Retail Requirements

Centre	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Bingley	6	7	3	3	3	2	1	3	3	7	6	4	4	4

Source: Focus (March 2012)

Health Check Indicator A5 – Shopping Rents

The business survey identified that 79% of the premises were leased and 18% were owner occupied. The Focus report for Bingley does not provide details of the Zone A shopping rents. A review of properties to rent in Bingley town centre via local commercial agents (March 2012) identified a variation in the current rental values (nb. total unit retail floorspace rental value and not Zone A rental value), dependent on their location and building type. These units include Unit 11A, 5 Rise Shopping Centre which is seeking to achieve a rent of £51/ sq.m (381 sq.m, £19,500 per annum) and Unit 5, 5 Rise Shopping Centre which is seeking to achieve a rent of £278/sq.m (144 sq.m, £40,000 per annum).

Health Check Indicator A6 – Vacant Street-Level Property

The site visit in March 2012 found that the 20 vacant units in Bingley accounted for 5,770 sq.m of the total floorspace in the town centre. Whilst the rate of vacant outlets (16.1%) is 4% above the national average rate of 12.2%, the proportion of vacant floorspace (28.8%) is substantially above the UK average figure (10.1%). This high percentage of vacant floorspace can be attributed to the inclusion of 3,030 sq.m of vacant floorspace at the former Bradford and Bingley building, which is the subject of an extant planning permission for the redevelopment of the site to form a Sainsbury's store. If this area of floorspace were omitted from the vacancies calculation, the total vacant floorspace in Bingley town centre would be 2,740 sq.m (13.7%); however this is still marginally above the national average. Therefore, the vacancy level is artificially inflated at present, and WYG believe that the vacancies in the centre are considered satisfactory.

Health Check Indicator A6 – Vacant Street-Level Property (continued…)

Table 59: Vacancies in Bingley (March 2012)

Vacancy			
	Total	Bingley(%)	UK (%)
No. of Outlets	20 (19)	16.1% (15.4%)	12.2%
Floorspace (sq.m)	5,770 (2,740)	28.8% (13.7%)	10.1%

Source: Site Visit (March 2012), Vacancy figures omitting the former Bradford and Bingley building shown in brackets.

Since May 2005, the number of vacant units in Bingley has increased by six, from 14 to 20 units, with a substantial increase in vacant floorspace of 4,180 sq.m. In 2005, nine of these units were located in the former Myrtle Walk Shopping Centre, however the shopping centre has now been redeveloped with the 5 Rise Shopping Centre having been developed in its place. Similarly, there are currently ten vacant units in the 5 Rise Shopping Centre, this could be attributed to the centre being recently developed and the need for the centre to secure full occupancy. The number of vacant units is one less than the 21 vacant units which were present in 2001. Two of the units which were identified as vacant in May 2005, namely 123 Main Street and 3 Wellington Street remain vacant in March 2012, however 123 Main Street has been occupied by Co-operative Food between these dates, before moving to new premises at the 5 Rise Shopping Centre. This demonstrates that there is a recycling of vacant space which demonstrates that there are no acute vacancy problems in the centre. However, vacancies levels are above the UK and the Council should seek to devise a planning or fiscal policy to address vacancies levels and encourage re-occupation.

Figure 15: Vacancies in Bingley (March 2012)

Lower Ground (5 Rise Shopping Centre)

Town Centre Boundary

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Source: Site Visit (March 2012)

Health Check Indicator A7 – Commercial Yields

There is no data available in relation to commercial yields in Bingley.

Health Check Indicator A9 – Pedestrian Footfall

An observation of the general pedestrian flow was noted during the site visit of Bingley in order to identify those areas of movement with a high or low pedestrian footfall. There appeared to be a reasonable level of pedestrian activity within and surrounding the 5 Rise Shopping Centre and at the southern end of Main Street. Pedestrian footfall at the northern end of Main Street and along the streets branching off Main Street including Chapel Lane, Queen Street, Park Road, Market Street appeared quiet on the day of the site visit.

Health Check Indicator A10 – Accessibility

Road Access: Bingley is located adjacent to the A650, the main road linking Keighley to Bradford. The town is located 9km to the north west of Bradford, 24km to the west of Leeds and 8km to the east of Keighley. On the day of the site visit there appeared to be constant flows of traffic along Main Road (B6265) which runs through the centre of Bingley; however there are an adequate number of pedestrian crossings to allow ease of access for pedestrians across this route. Since the previous survey was undertaken in 2006, Main Street has been narrowed with the road now a single-carriageway rather than a dual-carriageway. A 20 mile per hour speed limit has also been introduced on Main Road, along with areas of on-street parking and new bus-lay-bys and stops.

Car Parking: There are several pay and display car parks in Bingley town centre, namely Queen Street (59 spaces), Main Street (43 spaces), Ferncliffe Road (93 spaces), Victoria Street (53 space), Wellington Street (50 spaces) and Waterloo (30 spaces). Parking operates on a pay and display basis with charges of 50p for up to an hour, £1 for up to 2 hours, £1.50 for up to 3 hours and £2 for up to 4 hours. There is also some on-street parking provision which is subject to time-restrictions.

Public transport: Bingley train station is located in the town centre on Wellington Street. Bus stops and lay-bys are located at several points along Main Street. Bingley is located on the Airedale Train Line with a frequent service operating to Keighley, Skipton, Leeds and Bradford (Forster Square). Bus services are also frequent and are provided to the key surrounding centres, including Bradford city centre, Leeds city centre, Keighley and Shipley, in addition to the smaller outlying settlements.

The in-street survey for Bingley identified that most respondents walked to the centre (40%), with 30% travelling to the centre by public transport and 28% travelling by car/van. Those who did travel by car/van mainly parked at Ferncliffe Road (27%), with 80% satisfied with the cost of car parking and 80% having no difficulties obtaining a car parking space. The majority of visitors (91%) travelled for less than 20 minutes to reach Bingley. The business survey identified that 47% of their staff travel to work via a private vehicle, 28% walk, 22% use public transport and 3% cycle to the premises, with the majority of staff (42%) who arrive via private vehicle using the on street parking facilities.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour

The in-street survey was undertaken in Bingley in September 2012. The results of the survey are useful in understanding customer views and behaviour, with the main findings as follows:

- The majority of respondents (55%) were in Bingley as they live there, 42% were visiting the centre and 4% work in the centre;
- The main reason for people choosing to shop/visit Bingley is the centre being close to their home (60%), the second biggest reason was habit (15%);
- The main reason for respondents being in Bingley on the survey day was to visit the Co-operative Food store (26%); visiting Home Bargains was the second most popular reason (9%);
- 85% of those surveyed planned to stay in Bingley for up to two hours, only 4% planned to stay for four hours or more;
- The majority (83%) did not intend to undertake their main food shop whilst in Bingley. 11% had spent or intended to spend nothing on food goods on the day of the survey, 70% proposed to spend up to £15, with a further 17% between £15 and £50, with no-one planning to spend over £50 on food goods;
- Most people (36%) visit Bingley at least once a week to undertaken their main food shopping, with 43% never visiting Bingley to undertake their main food shopping;
- 36% of respondents visited Bingley at least once a week for non-food goods, with 23% never visiting Bingley for non-food goods;
- On the day of the survey, 47% planned to spend nothing on non-food goods, with 23% planning to spend up to £5;
- When asked to describe how frequently they visited Bingley compared to five years ago, 81% visited Bingley as or more frequently, with only 17% visiting less frequently;
- The majority (74%) don't visit Bingley in the evening; and
- 15% of respondents planned to visit Bingley outdoor market on their visit to the centre.

Respondents of the in-street survey were asked to compare Bingley to other centres they visit in relation to a range of aspects. It was considered that Bingley was 'about the same' as other centres in relation to a number of aspects, including range and choice of pubs (53%), accessibility by public transport (59%), public information/signposts/public facilities (68%), day time safety (62%), layout (64%) and general environment (51%). There were some areas where the majority thought Bingley was worse or much worse than other centres, namely choice of shops (66%), choice of high street names (79%), choice of independent/specialist shops (51%) and cinemas (75%). There were no aspects where the majority thought Bingley to be better/much better when compared to other centres, the most positive response was in relation to cleanliness which 49% considered to be better/much better in Bingley than other centres.

Health Check Indicator A11 – Customer and Residents' Views and Behaviour (continued…)

When asked what shops or services they would like to see more of, the majority of respondents wanted a large supermarket (51%). In relation to leisure services, 42% would like a cinema. 25% of respondents considered that filling empty shops would improve Bingley and make the town more attractive, while 15% considered that an increased choice and range of shops would be an improvement. The biggest weakness in Bingley was considered to be empty shops (34%) and the foodstore provision (23%).

The majority of respondents (87%) had undertaken their main food shopping in a location other than Bingley. The other centre or retail park where the majority had undertaken their last visit for main food shopping was Keighley town centre (52%). Respondents chose to undertake their main food shopping elsewhere due to the choice of food goods available (67%) and the choice of shops selling food goods (50%).

In relation to non-food shopping, 80% had visited another centre other than Bingley in the last 12 months to undertake their non-food shopping. Leeds city centre (36%) and Keighley town centre (24%) were the centres most respondents had last visited for non-food shopping other than Bingley. The main reason (62%) for shopping elsewhere was the choice of goods available at the other centre/retail park.

The 2012 in-street survey has been compared to the previous survey (2007) in order to understand how customer views and behaviour have changed. In 2007, the majority of respondents considered that Bingley performed worse than other centres in relation to choice of shops, shopping environment and quality of shops. The 2012 survey shows that the choice of shops is still viewed as a problem in Bingley, however, it appears that respondents' views of the quality of shops has improved slightly (with the majority considering Bingley to be the same as or better than other centres) and the shopping/town centre environment is also viewed to have improved, with only 8% considering the town centre environment to be worse than other centres in 2012 (a decrease of 50 percentage points). The proportion of respondents considering empty shops to be the biggest weakness in Bingley has increased by 32 percentage points.

Health Check Indicator A12 – Perception of Safety and Occurrence of Crime

Bingley is part of Shipley Local Safer Communities Partnership which is one of five Local Safer Communities Partnerships (LSCPs) in the Bradford district. The aim of the LSCP is to link up the police, Councillors, residents, businesses and community groups in order to tackle crime and disorder in a more localised manner.

Health Check Indicator A13 – Town Centre Environmental Quality

Bingley is an attractive settlement, with several historic buildings and well-maintained outlets helping to positively contribute to the environmental quality of the town centre. The newly opened 5 Rise Shopping Centre offers a range of modern units, although a number of the units are currently vacant large advertising posters are displayed in their windows to advertise the new units which are available for rent. Although at present these vacancies do not detract from the environmental quality of Bingley, it will be important for these units to become occupied in order that their quality does not deteriorate. Benches, bins and planting beds are provided within the centre, particularly within the 5 Rise Shopping Centre and at the Jubilee Gardens and investment in the public realm has taken place in recent years. The presence of some vacant units which have been boarded up are unattractive and it would be beneficial to the centre if these units were re-occupied. The majority of the main shopping area, to the north of the 5 Rise Shopping Centre and Jubilee Gardens is designated as Bingley Conservation Area, adding to the quality of the built environment.

Business Survey Results

A total of 34 businesses responded to the Bingley town centre surveys (compared to 45 in 2008), whilst only one business at the Town Square outdoor market completed a questionnaire. Several of the responses to the questions in the business surveys have been outlined in the previous health check indicator text, with the following section providing details of the remaining comments.

Respondents to the business survey were asked to rate several aspects of Bingley town centre. In relation to transport, the majority of respondents rated accessibility by pedestrians (59%) and accessibility by public transport (62%) as good. The only transport aspect that most respondents rated as poor was the pricing of car parking (44%). Most respondents rated other aspects, including appearances of entrances to Bingley (71%), accessibility by vehicles (53%), amount of car parking (44%) and location of car parking (47%) as average.

In terms of Bingley town centre's business offer, the only aspect which the majority of businesses (62%) rated as good was the number of services in general. There were several aspects which most respondents rated as poor, including the range of shops in general (74%), the number of multiple traders (47%) and the number of supermarkets (71%). The majority of respondents to the business survey rated the number of independent traders (56%), the range of services in general (59%), the number of restaurants (50%) and the number of fast food outlets in Bingley as average.

Business Survey Results (continued…)

When asked to rate aspects of Bingley town centre's public realm, most respondents rated all aspects as average, including the attractiveness of the public realm (50%), cleanliness of the public realm (47%), amount of signage for pedestrians and range of events (44%). The majority of respondents to the business survey rated the amount of marketing and promotion (62%), the range of marketing and promotion (74%) and town centre management (50%) as poor.

The majority of businesses in Bingley identified that they would like to see an increased choice/range of shops, more independent/specialist traders, lower parking charges, more car parking and a better mix of short/long stay parking. The surveys asked the businesses what they considered were the main barriers to their trading performance, with the high rents/overheads/business rates, the quality of the town centre shopping environment and the lack of day visitors/tourists identified as the main issues in Bingley. Keighley town centre was identified as being Bingley's biggest competitor, with Leeds, Skipton and Shipley also noted as being key destinations.

A total of 44% of the businesses are a member or have received advice from Bingley Chamber of Trade. In terms of receiving new information for their business, the majority of respondents would like details about forthcoming local events and activities, new businesses and development/regeneration activities in Bingley.

The survey also asked the respondents for their views on the two key development schemes in Bingley, namely the proposed Sainsbury's foodstore at the former Bradford and Bingley site and the 5 Rise Shopping Centre which opened in December 2009. A significant proportion of the businesses (91%) stated that they believe the Sainsbury's will have a positive impact on the town centre, with the additional comments noting that it will bring more people into Bingley and increase the level of footfall in the centre. Planning permission for the Sainsbury's was granted in December 2011, and although 52% of the businesses stated that any further delays will have no effect on their business, 45% identified that the delays will have a negative impact on their business. The development of the 5 Rise Shopping Centre was identified by the majority of respondents (47%) as having had a positive impact on the town centre, though 23% stated that it has had a negative impact and 30% noted that it has had no impact on Bingley. A number of the comments by the businesses stated that there are too many empty units in the scheme, with several noting that this was due to the high rental costs. The majority of the respondents (77%) stated that the development has had no impact on their business, whilst 13% noted that it has had a positive impact and 10% identified that it has had a negative impact on their business.

Appendix 2 – District Centre Reports

BRADFORD DISTRICT CENTRES STUDY - 2012

Introduction

The previous Bradford Retail and Leisure Study (BRLS, 2008) undertook a review of the retail provision and overall health of the District by examining a total of seven district centres (Five Lane Ends, Greengates, Girlington, Great Horton, Mayo Avenue, Thornbury and Tong Street) and forty local centres. The recommendations from the Study were used to inform the Bradford Core Strategy Further Engagement Draft (October 2011), with a number of amendments made to the hierarchy of centres. In particular, Mayo Avenue district centre and four local centres were de-listed from the hierarchy. A total of 11 new local centres were also added to the hierarchy and since the production of the previous BRLS, Odsal has been identified as a new location for a district centre to serve South Bradford, and this is reflected in the Core Strategy.

This current Study has reviewed the centres identified in the Core Strategy Further Engagement Draft, and the health check analysis by WYG has also focused on an assessment of the performance of the seven district and 47 local centres in Bradford, as outlined in the Core Strategy Further Engagement Draft report (Policy EC5, October 2011). A comprehensive and detailed evidence base has been produced by WYG, with site visits conducted to each of the centres, as detailed in the following section. WYG has also undertaken a review of those centres which were de-listed from the retail hierarchy, in order to determine whether these could be re-allocated as key district centres.

The Importance of the District Centres

The National Planning Policy Framework (March 2012) emphasises the need for local authorities to monitor the health of their centres and determine how they are changing over time. Indeed, vital and viable centres help to foster civic pride, promote local identity and contribute towards the aims of sustainable development.

Each of the centres has an important role to play in Bradford for serving the needs of the local community on a day-to-day basis. They form a focal point for the surrounding area and provide a wide range of services that are accessible to the population, including retail, employment, leisure and education facilities. The former Planning Policy Statement (PPS) 4: Planning for Sustainable Economic Growth (December 2009) noted that district centres 'usually comprise groups of shops often containing at least one supermarket or superstore, and a range of non-retail services, such as banks, building societies and restaurants, as well as local public facilities such as a library.'

Since the turn of the century, centres nationally have witnessed high levels of vitality and viability with strong retail sales growth and the implementation of major redevelopment schemes. Therefore, despite the growth of out-of-centre retail development, development activity has been focused within established centres primarily linked to the ambitious expansion plans of national department stores and key retailers such as Debenhams, Primark and Next. However, the recent recession has had an impact on consumer spending which in turn has had a negative impact on the vitality of the high street nationally. This has led to an increase in vacancy rates within many town centres, as retailers attempt to compete in a challenging market and shop owners struggle to let their stores to retailers.

Purpose of the Health Checks

It is important that these centres therefore remain competitive in light of increased competition and continue to attract shoppers, visitors and businesses. To achieve this, they must continually strive to build on their strengths, alleviate their weaknesses and improve the facilities they provide to the community.

BRADFORD DISTRICT CENTRES STUDY - 2012

Methodology

The health check analysis by WYG has focused on an assessment of the performance of the district centres in Bradford. The following section summarises the key findings from the site visit and other evidence sources. It is then followed by an in-depth review of the vitality and viability for each of the district centres.

Table 1: Summary of the District Centres (August/September 2012)

District Centre	Total No. of Outlets	Total Amount of Gross Floorspace (Sq m)
Five Lane Ends	43	21,703
Girlington	80	25,220
Great Horton	59	7,304
Greengates	38	18,265
Thornbury	16	17,968
Tong Street	36	10,226
Odsal	-	-
Mayo Avenue (Former District Centre)	3	9,644

Source: Site Visit – August/September 2012

Health Check Indicator A1 – Diversity of Main Town Centre Uses

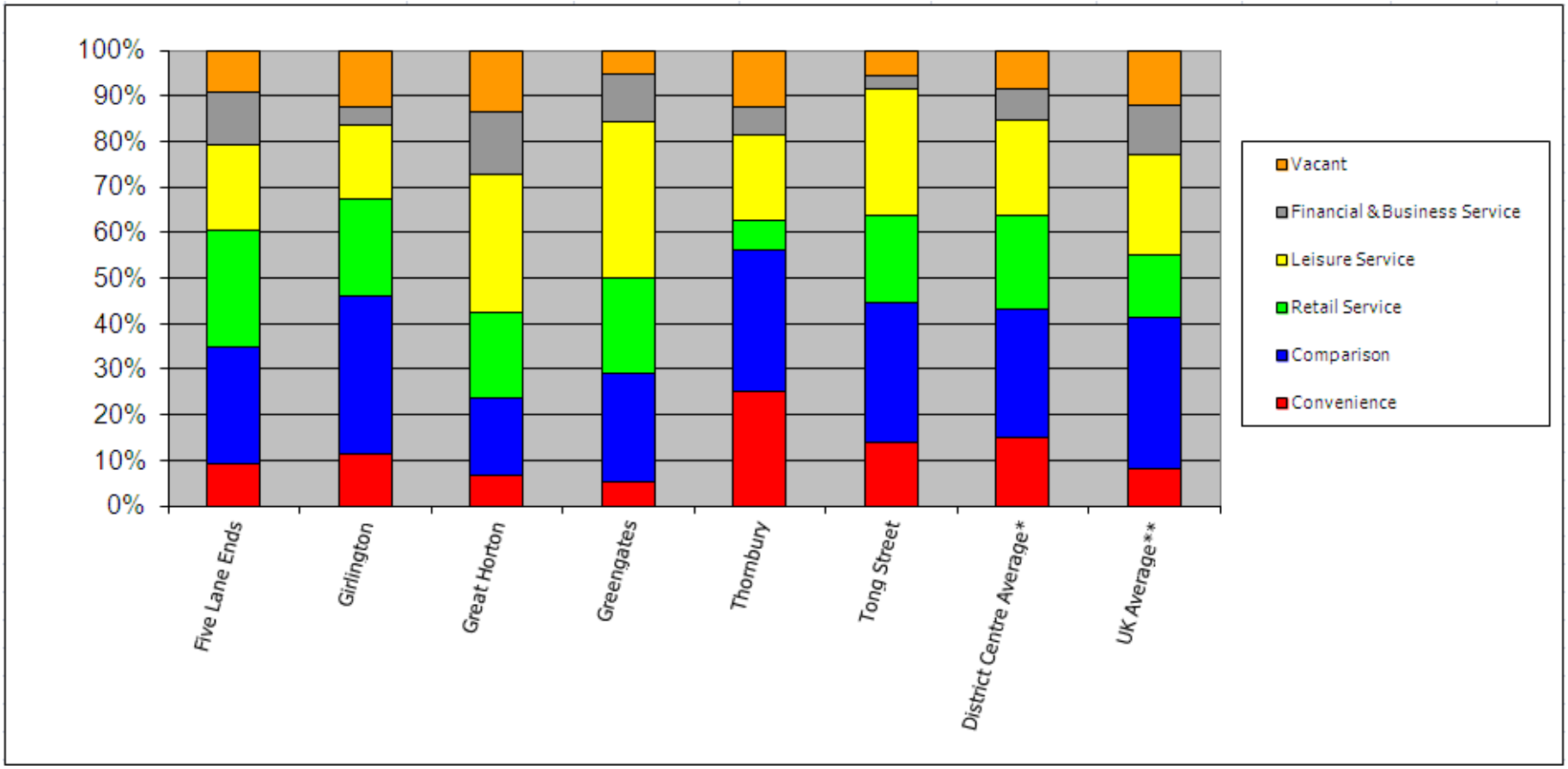
Table 2: Diversity of Use (Outlets) Figures (August/September 2012) – District Centres

August/September 2012	Convenience		Comparison		Retail Service		Leisure Service		Financial/Business Service		Vacant	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Five Lane Ends	4	9.3%	11	25.6%	11	25.6%	8	18.6%	5	11.6%	4	9.3%
Girlington	9	11.3%	28	35.0%	17	21.3%	13	16.3%	3	3.8%	10	12.5%
Great Horton	4	6.8%	10	16.9%	11	18.6%	18	30.5%	8	13.6%	8	13.6%
Greengates	2	5.3%	9	23.7%	8	21.1%	13	34.2%	4	10.5%	2	5.3%
Thornbury	4	25.0%	5	31.3%	1	6.3%	3	18.8%	1	6.3%	2	12.5%
Tong Street	5	13.9%	11	30.6%	7	19.4%	10	27.8%	1	2.8%	2	5.6%
Odsal	-	-	-	-	-	-	-	-	-	-	-	-
Mayo Avenue (Former District Centre)	1	33.3%	1	33.3%	1	33.3%	0	0.0%	0	0.0%	0	0.0%
Bradford District Centre Average*	4	15.0%	11	28.1%	8	20.8%	9	20.9%	3	6.9%	4	8.4%
UK Town Centre Average**	**-**	**8.0%**	**-**	**33.3%**	**-**	**13.4%**	**-**	**21.9%**	**-**	**10.9%**	**-**	**12.1%**

Source: Site Visit – August/September 2012, * Excluding Odsal and Mayo Avenue, **UK Average Figure, Goad, June 2012

Health Check Indicator A1 – Diversity of Main Town Centre Uses

Figure 1: Diversity of Use (Outlets) Figures (August/September 2012) – District Centres



Source: Site Visit – August/September 2012, * Excluding Odsal and Mayo Avenue, **UK Average Figure, Goad, June 2012

Health Check Indicator A1 – Diversity of Main Town Centre Uses

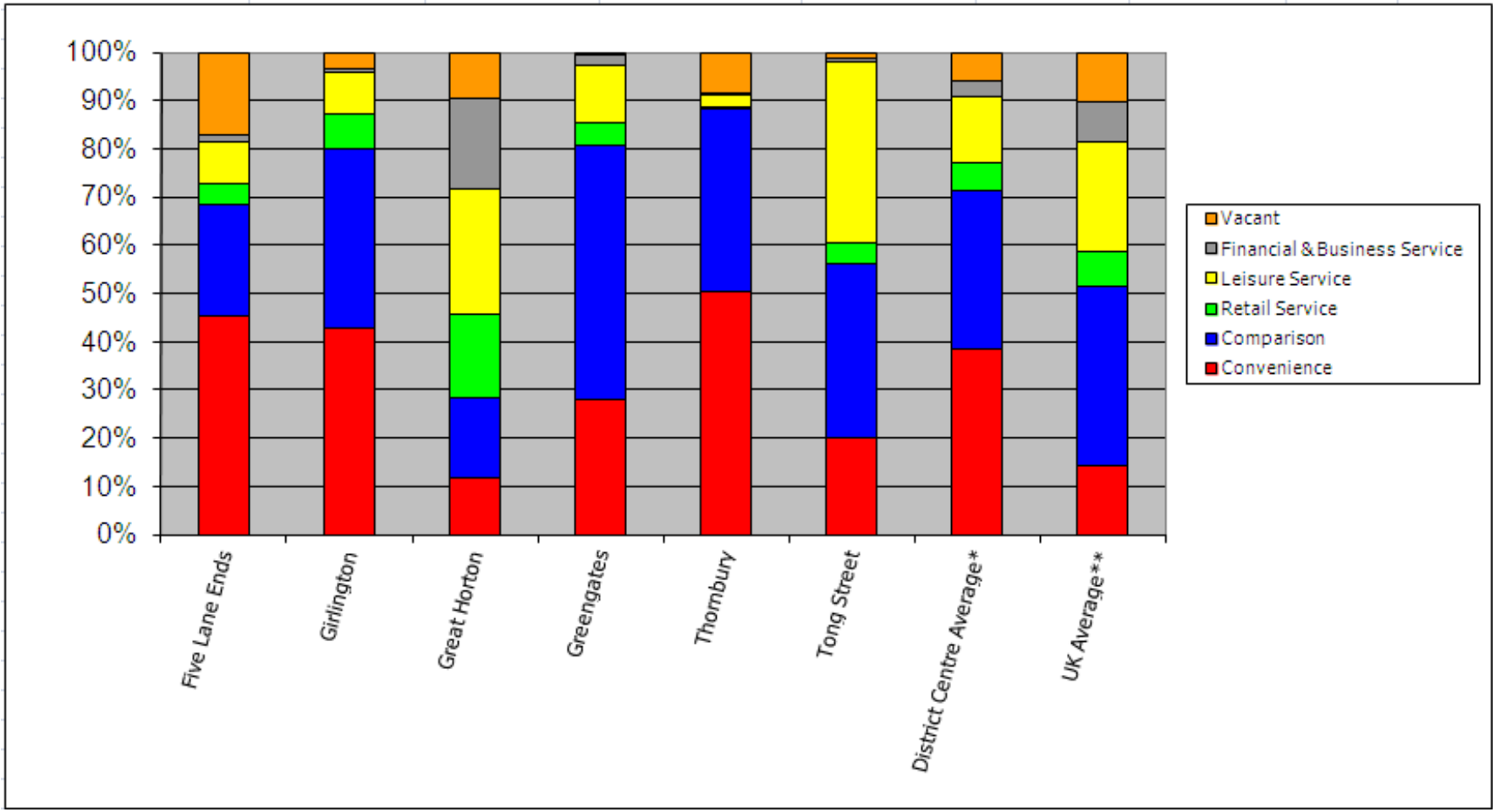
Table 3: Diversity of Use (Floorspace) Figures (August/September 2012) – District Centres

August/September 2012	Convenience		Comparison		Retail Service		Leisure Service		Financial/Business Service		Vacant	
	Sq m	%	Sq m	%	Sq m	%	Sq m	%	Sq m	%	Sq m	%
Five Lane Ends	9,802	45.2%	5,060	23.3%	950	4.4%	1,834	8.5%	360	1.7%	3,697	17.0%
Girlington	10,817	42.9%	9,401	37.3%	1,753	7.0%	2,177	8.6%	195	0.8%	877	3.5%
Great Horton	856	11.7%	1,211	16.5%	1,275	17.5%	1,880	25.8%	1,384	18.9%	698	9.6%
Greengates	5,135	28.1%	9,609	52.6%	842	4.6%	2,171	11.9%	431	2.4%	77	0.4%
Thornbury	9,027	50.2%	6,821	38.0%	59	0.3%	476	2.6%	61	0.3%	1,524	8.5%
Tong Street	2,064	20.2%	3,659	35.8%	467	4.6%	3,819	37.3%	73	0.7%	144	1.4%
Odsal	-	-	-	-	-	-	-	-	-	-	-	-
Mayo Avenue (Former District Centre)	6,798	70.5%	2,497	25.9%	349	3.6%	0	0.0%	0	0.0%	0	0.0%
Bradford District Centre Average*	6,357	38.4%	5,465	32.8%	814	6.0%	1,765	13.5%	358	3.5%	1,002	5.8%
UK Town Centre Average**	**-**	**14.3%**	**-**	**36.8%**	**-**	**7.2%**	**-**	**22.6%**	**-**	**8.3%**	**-**	**10.1%**

Source: Site Visit – August/September 2012, * Excluding Odsal and Mayo Avenue, **UK Average Figure, Goad, June 2012

Health Check Indicator A1 – Diversity of Main Town Centre Uses

Figure 2: Diversity of Use (Floorspace) Figures (August/September 2012) – District Centres



Source: Site Visit – August/September 2012, * Excluding Odsal and Mayo Avenue, **UK Average Figure, Goad, June 2012

Health Check Indicator A6 – Vacant Street – Level Property

Table 6 indicates the number of vacant units and amount of vacant floorspace in the district centres, with the figures indicating that the centres of Great Horton, Girlington and Thornbury have an above average level of vacancies, compared to both the overall national average and centre average figures. Five Land Ends has a significant proportion of vacant floorspace (17.0%), both compared to the district centre (5.8%) and national average (10.1%) figures.

Table 6: Vacant Units in August/September 2012

Centre	Total No. of Vacant Outlets	% of Outlets	Total Amount of Vacant Floorspace (sq m)	% of Floorspace
Five Lane Ends	4	9.3%	3,697	17.0%
Girlington	10	12.5%	877	3.5%
Great Horton	8	13.6%	698	9.6%
Greengates	2	5.3%	77	0.4%
Thornbury	2	12.5%	1,524	8.5%
Tong Street	2	5.6%	144	1.4%
Odsal	-	-	-	-
Mayo Avenue (Former District Centre)	0	0.0%	0	0.0%
Bradford District Centre Average*	4	8.4%	1,002	5.8%
UK Town Centre Average**	**-**	**12.1%**	**-**	**10.1%**

Source: Site Visit – August/September 2012, * Excluding Odsal and Mayo Avenue, **UK Average Figure, Goad, June 2012

Five Lane Ends District Centre

Centre Overview: The Morrisons is the largest unit in the centre, with a Peacocks clothing concession opening within the store in June 2010. Additional convenience stores at Five Lane Ends include a Greggs bakers, newsagent and key cutting firm. There is also a good provision of comparison stores, including several furniture and furnishings stores, a Clinton Cards, Rowlands Pharmacy and Wickes, as well as several service units including a fitness club, estate agents, three take away units, a dry cleaners, travel agents and filling station. Since the previous site visit in September 2007, there has been a reduction in the amount of comparison goods floorspace in the centre which has primarily been due to the closure of the DFS, JJB and Big Discount stores in the Enterprise retail park. As a result, the amount of vacant floorspace in the centre has increased significantly, from 210 sq.m to 3,697 sq.m. There are three ATM machines in the centre, namely at the newsagent unit on Bradford Road, at the Morrisons and Santander stores.

Representation from National Retailers: There are 11 national operators in the centre, namely: Bet Fred, Clinton Cards, Greggs, McDonalds, Morrisons (and Peacocks clothing), the Post Office, Rowlands Pharmacy, Santander, Specsavers and Wickes.

Table 7: Diversity of Use and Floorspace Figures (August 2012)

	September 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	9.5%	9,785	45.4%	4	9.3%	9,802	45.2%
Comparison	14	33.3%	8,956	41.5%	11	25.6%	5,060	23.3%
Retail Service	9	21.4%	699	3.2%	11	25.6%	950	4.4%
Leisure Service	8	19.1%	1,719	8.0%	8	18.6%	1,834	8.5%
Financial & Business Service	3	7.1%	210	1.0%	5	11.6%	360	1.7%
Vacant	4	9.5%	210	1.0%	4	9.3%	3,697	17.0%
Total	**42**	**100%**	**21,579**	**100%**	**43**	**100%**	**21,703**	**100%**

Source: Site Visit - September 2007 and August 2012

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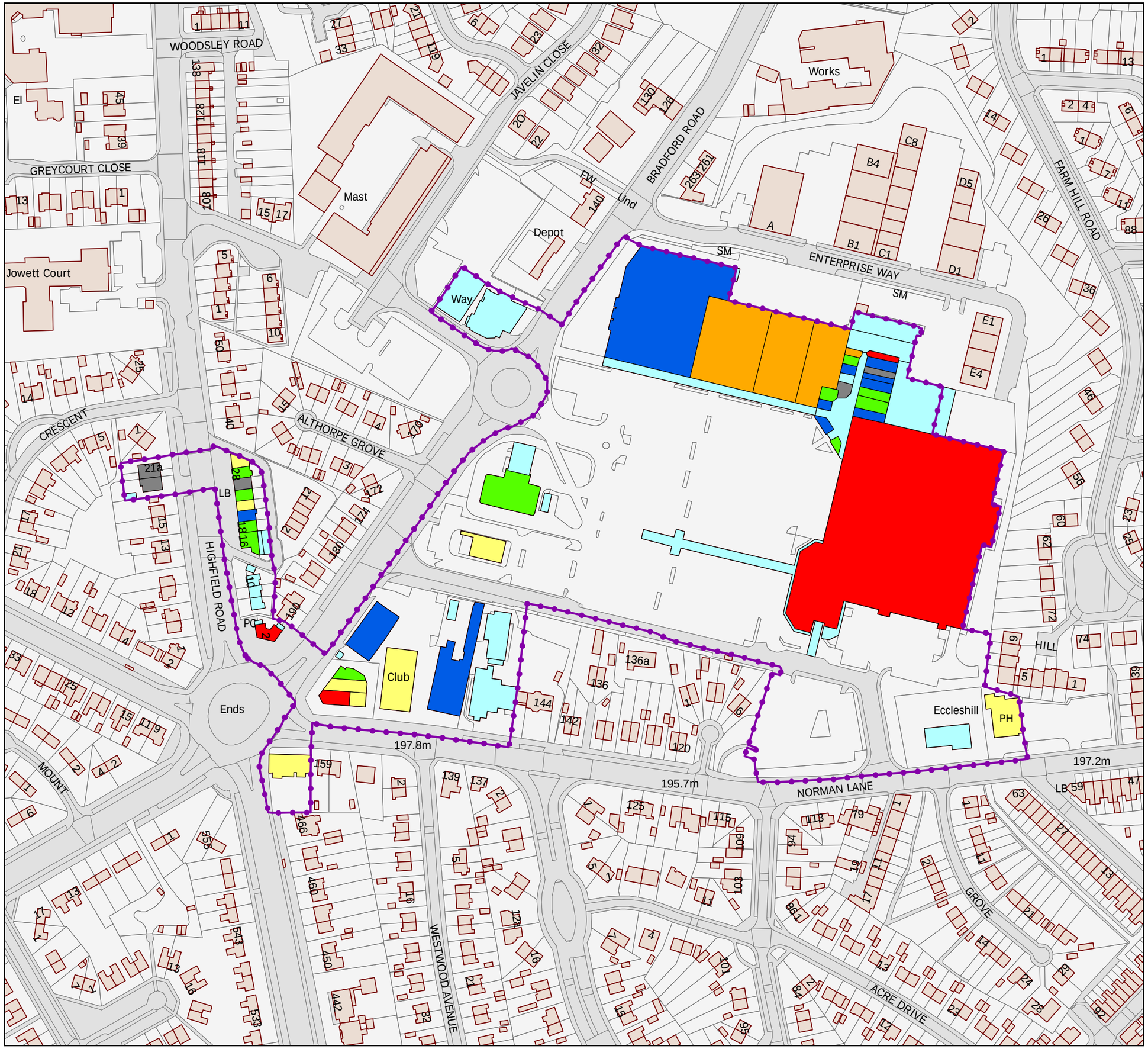
Five Lane Ends District Centre

A



Key

District Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

North

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Girlington District Centre

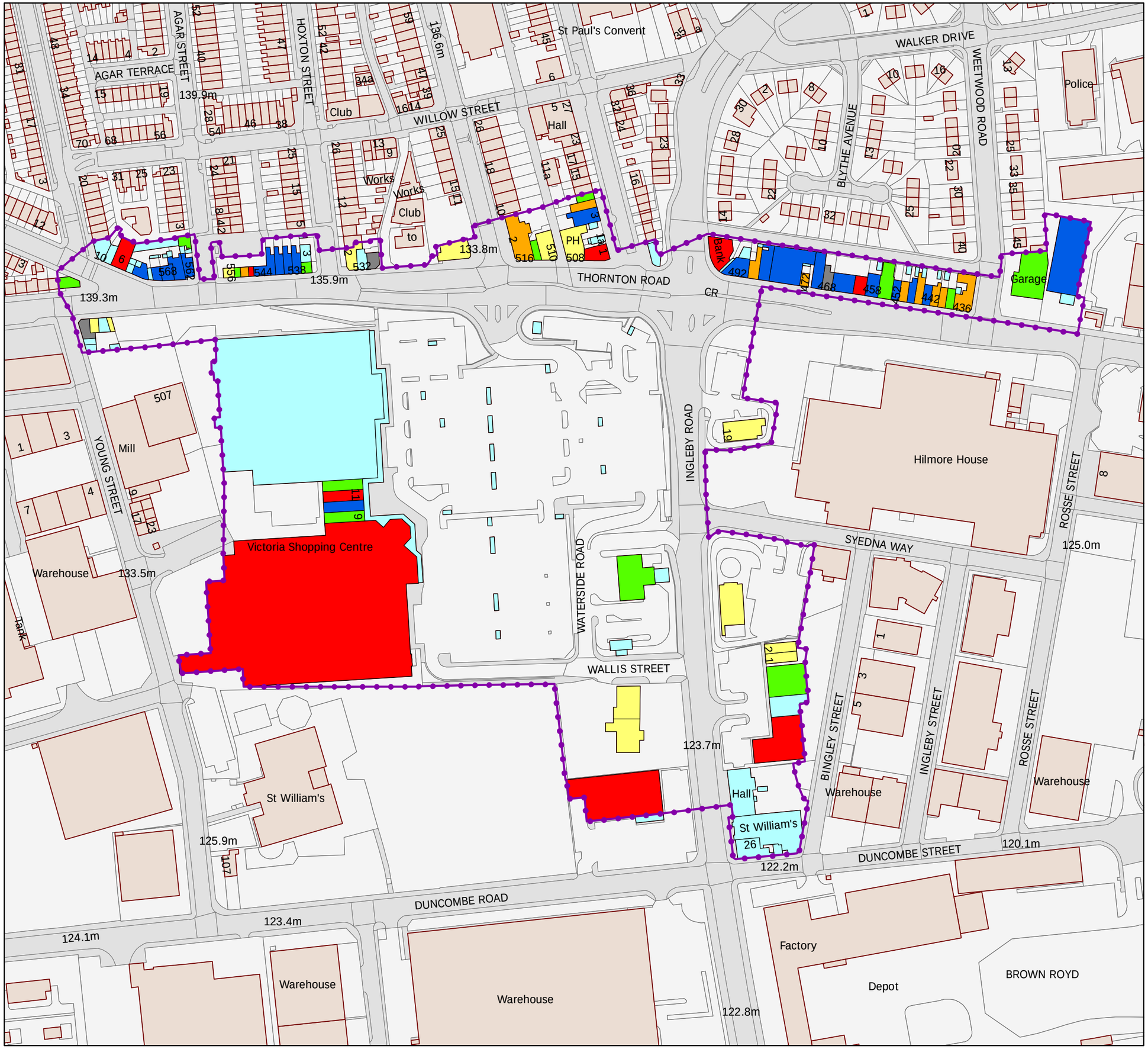
Centre Overview: The Victoria Shopping Centre is located in the western part of the centre and includes a Morrisons store, which is the largest unit in the centre, along with The Range and several smaller units including Specsavers and Carphone Warehouse. Other convenience units in the centre include a Lidl, Pakeezah halal supermarket, an off licence, bakers, grocers and newsagent. A range of comparison goods retailers are present in the centre including several household goods units, furniture stores and electrical goods stores, a Wyndsors World of Shoes and a Clinton Cards. In terms of service units in the centre there are nine fast food restaurants and take aways including Subway, Dominos, KFC and McDonalds, three estate agents, six hairdressers, two travel agents and a Post Office. Since the previous site visit in 2007, there has not been any substantial variation in the amount of floorspace for each use in the centre, with the level of vacancies remaining stable. There is one ATM machine in the centre at the Morrisons in the Victoria Shopping Centre.

Representation from National Retailers: There are 17 national operators present in the centre, including Blockbuster, Carphone Warehouse, Clinton Cards, Dominoes, Klick Photos, KFC, Ladbrokes, Lidl, McDonalds, Morrisons, Specsavers, Subway, The Post Office, The Range, Thomas Cook and Wyndsors World of Shoes.

Table 8: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	9	11.0%	10,570	40.9%	9	11.3%	10,817	42.9%
Comparison	29	35.4%	9,746	37.7%	28	35.0%	9,401	37.3%
Retail Service	19	23.2%	1,913	7.4%	17	21.3%	1,753	7.0%
Leisure Service	9	11.0%	2,310	8.9%	13	16.3%	2,177	8.6%
Financial & Business Service	6	7.3%	480	1.9%	3	3.8%	195	0.8%
Vacant	10	12.2%	840	3.3%	10	12.5%	877	3.5%
Total	**82**	**100%**	**25,859**	**100%**	**80**	**100%**	**25,220**	**100%**

Source: Site Visit - October 2007 and September 2012



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Bradford Retail & Leisure Study

Girlington District Centre B

Key

District Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

North

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Great Horton District Centre

Centre Overview: Great Horton district centre is located approximately 3km to the south west of Bradford city centre. The centre is linear in nature, with the majority of retail units located on either side of Great Horton Road. There are four convenience goods units located in the district centre, the largest of which is a specialist Asian supermarket, Al Halal and there is also a butchers, bakers and newsagents. A Tesco Extra store is located approximately 100m to the north of the district centre boundary off Havelock Street. Comparison goods units in the centre include three furniture shops, a clothes shop, a gift shop and a florist. The majority of the comparison goods floorspace in the centre is provided by Pennies Bargain Store. In terms of service uses in the centre, there are several fast food and take aways (10) and health and beauty (five) uses, along with two betting offices, two cafes, an optician and The Post Office. There have been no substantial changes to the diversity of uses in the district centre since the previous site visits were undertaken in 2007, with the vacancy levels below the national average.

Representation from National Retailers: There are three national operators present in the district centre, namely William Hill, Ladbrokes and The Post Office, with Tesco located adjacent to, but outside the centre boundary.

Table 9: Diversity of Use and Floorspace Figures (September 2012)

	September 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	6	9.8%	989	13.5%	4	6.8%	944	12.9%
Comparison	11	18.0%	1,229	16.8%	10	16.9%	1,211	16.5%
Retail Service	10	16.4%	1,410	19.2%	11	18.6%	1,275	17.5%
Leisure Service	17	27.9%	1,881	25.6%	19	32.2%	1,880	25.8%
Financial & Business Service	8	13.1%	1,160	15.8%	8	13.6%	1,384	18.9%
Vacant	9	14.8%	670	9.1%	7	11.9%	698	9.6%
Total	**61**	**100%**	**7,339**	**100%**	**59**	**100%**	**7,304**	**100%**

Source: Site Visit - September 2007 and September 2012

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Bradford Retail & Leisure Study

Great Horton District Centre

C

Key

District Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

North

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Greengates District Centre

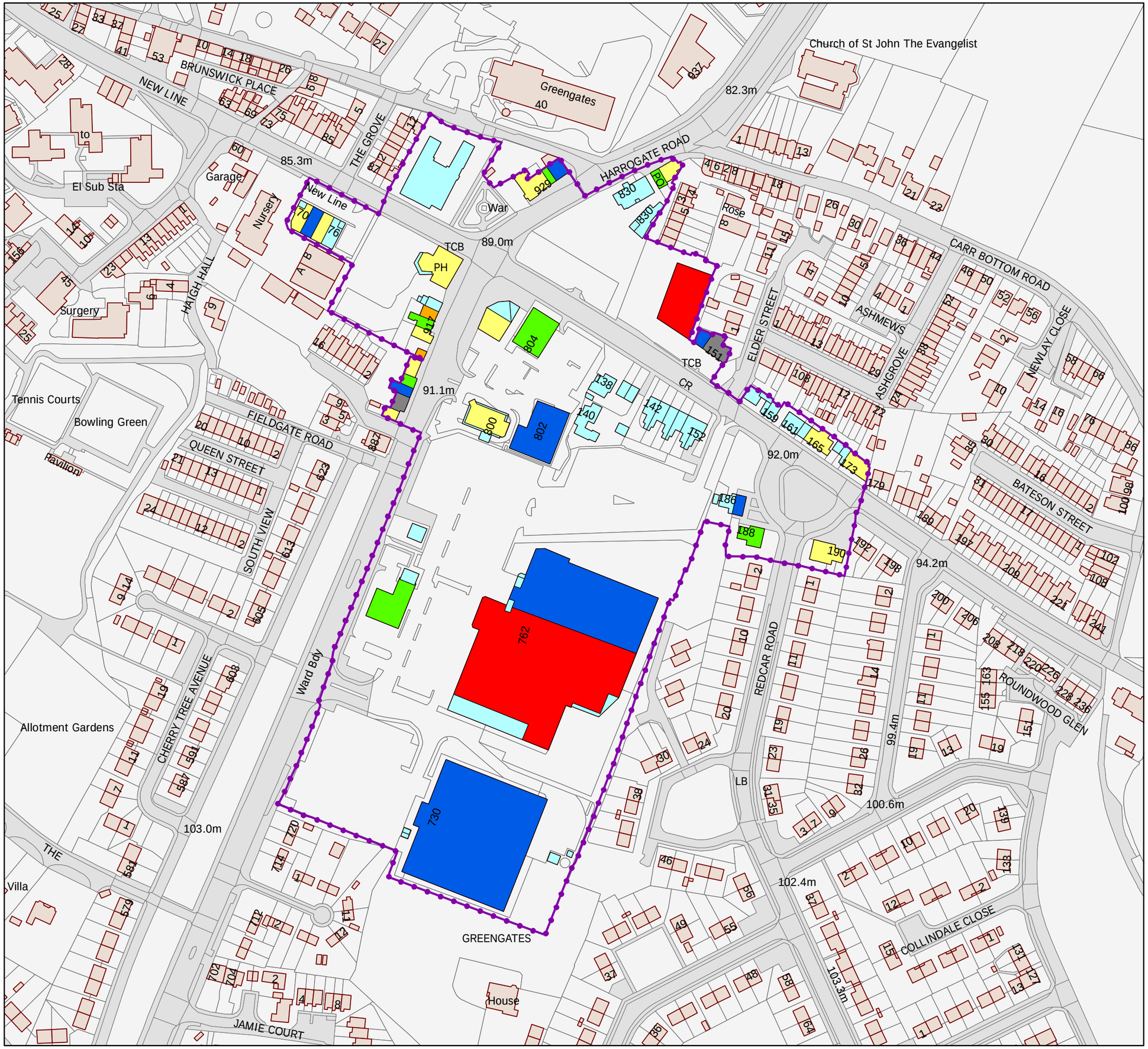
Centre Overview: Greengates is a busy district centre, approximately 6.5km to the north east of Bradford city centre and 6km to the east of Shipley. The commercial units are concentrated at the junction of Harrogate Road and New Line, with the Matalan, Sainsbury's and Homebase stores the largest units in Greengates. The former Netto at 147 New Line was converted into an Asda store in October 2011. There is a good provision of comparison stores in the centre, including two pharmacies, a pet shop and shoe shop. There are three financial and business service units, as well as 13 leisure units. Other facilities within the defined district centre boundary include six residential units, two offices, a vets, nursery, opticians, petrol filling station and Post Office. The previous Study had identified that the New Line Retail Park had recently been constructed on a speculative basis and that all of the vacant units in the centre were located there. The Retail Park is now fully let and includes a variety of units, including a pharmacy, restaurant and pet shop. As a result, vacancy levels in the centre have improved and are very low compared to the national average. The site visit identified that traffic levels through the centre were high, with the lack of pedestrian crossings at the junction at New Line (A657)/Harrogate Road (A658) preventing visitors to the centre from undertaking linked trips between the units. There are three ATM machines in Greengates district centre.

Representation from National Retailers: There are 13 national operators at Greengates, including Boots pharmacy, Coral bookmakers and Subway.

Table 10: Diversity of Use and Floorspace Figures (August 2012)

	September 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	3	7.5%	5,195	28.6%	2	5.3%	5,135	28.1%
Comparison	8	20.0%	9,737	53.6%	9	23.7%	9,609	52.6%
Retail Service	10	25.0%	938	5.2%	8	21.1%	842	4.6%
Leisure Service	11	27.5%	1,510	8.3%	13	34.2%	2,171	11.9%
Financial & Business Service	3	7.5%	261	1.4%	4	10.5%	431	2.4%
Vacant	5	12.5%	519	2.9%	2	5.3%	77	0.4%
Total	**40**	**100%**	**18,160**	**100%**	**38**	**100%**	**18,265**	**100%**

Source: Site Visit - September 2007 and August 2012



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Bradford Retail & Leisure Study

Greengates District Centre

D

Key

District Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

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Thornbury District Centre

Centre Overview: Thornbury is located approximately 3.5km to the north east of Bradford city centre and comprises the Woodhall Retail Park and several other smaller commercial units on Leeds Old Road. The Retail Park comprises a Morrisons, petrol filling station and B&Q, as well as B&M Bargains (former Au Naturale Interiors), Iceland, Asda (former Netto) and Carpet Right. Additional commercial stores in the centre include a McDonalds, grocers and take away. The centre is also located adjacent to the Gallagher Leisure Park which accommodates an Odeon cinema, Virgin Active Gym and, Travelodge hotel. The two vacant units in Thornbury (1,524 sq.m) have remained unoccupied since the previous Study. ATM machines are located at the Morrisons foodstore and the McDonalds units.

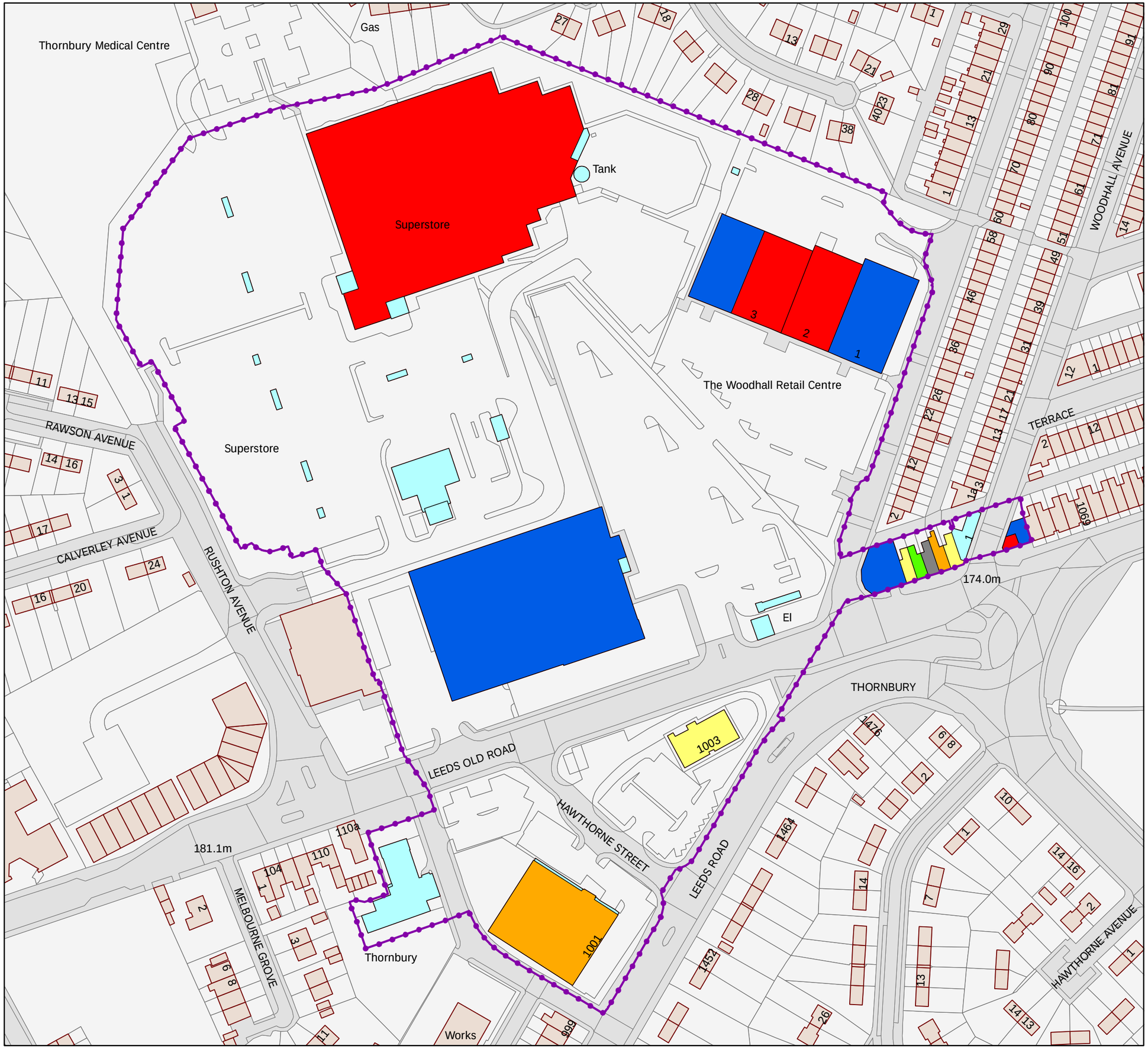
The site visit in September 2012 identified that the vacant unit on Hawthorne Street (1,454 sq.m) has remained vacant from September 2007. Since the previous Study, two new commercial developments have been built outside of the centre boundary, at the junction of Leeds Old Road and Rushton Avenue, comprising a terrace of commercial units on Leeds Old Road (LPA Reference No. 09/03781/FUL) and the Bradford Plaza development (LPA Reference No. 10/05581/FUL). This land was identified in the previous Study as being a Redevelopment Opportunity Site, though the second identified site on Leeds Old Road remains undeveloped. WYG believes that the district centre boundary should be amended to include these two new terraces of shops.

Representation from National Retailers: There are seven national operators in the district centre, including B&Q, Iceland and McDonalds.

Table 13: Diversity of Use and Floorspace Figures (September 2012)

	September 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	23.5%	9,027	50.1%	4	25.0%	9,027	50.2%
Comparison	5	29.4%	6,821	37.8%	5	31.3%	6,821	38.0%
Retail Service	2	11.8%	127	0.7%	1	6.3%	59	0.3%
Leisure Service	4	17.7%	476	2.6%	3	18.8%	476	2.6%
Financial & Business Service	1	5.9%	61	0.3%	1	6.3%	61	0.3%
Vacant	2	11.8%	1,524	8.5%	2	12.5%	1,524	8.5%
Total	**17**	**100%**	**18,076**	**100%**	**16**	**100%**	**17,968**	**100%**

Source: Site Visit - September 2007 and September 2012



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Bradford Retail & Leisure Study

Thornbury District Centre

F

Key

District Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 Metres

1:1,500 @A3 Do not scale from this drawing

North

A077745

November 2012

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Tong Street District Centre

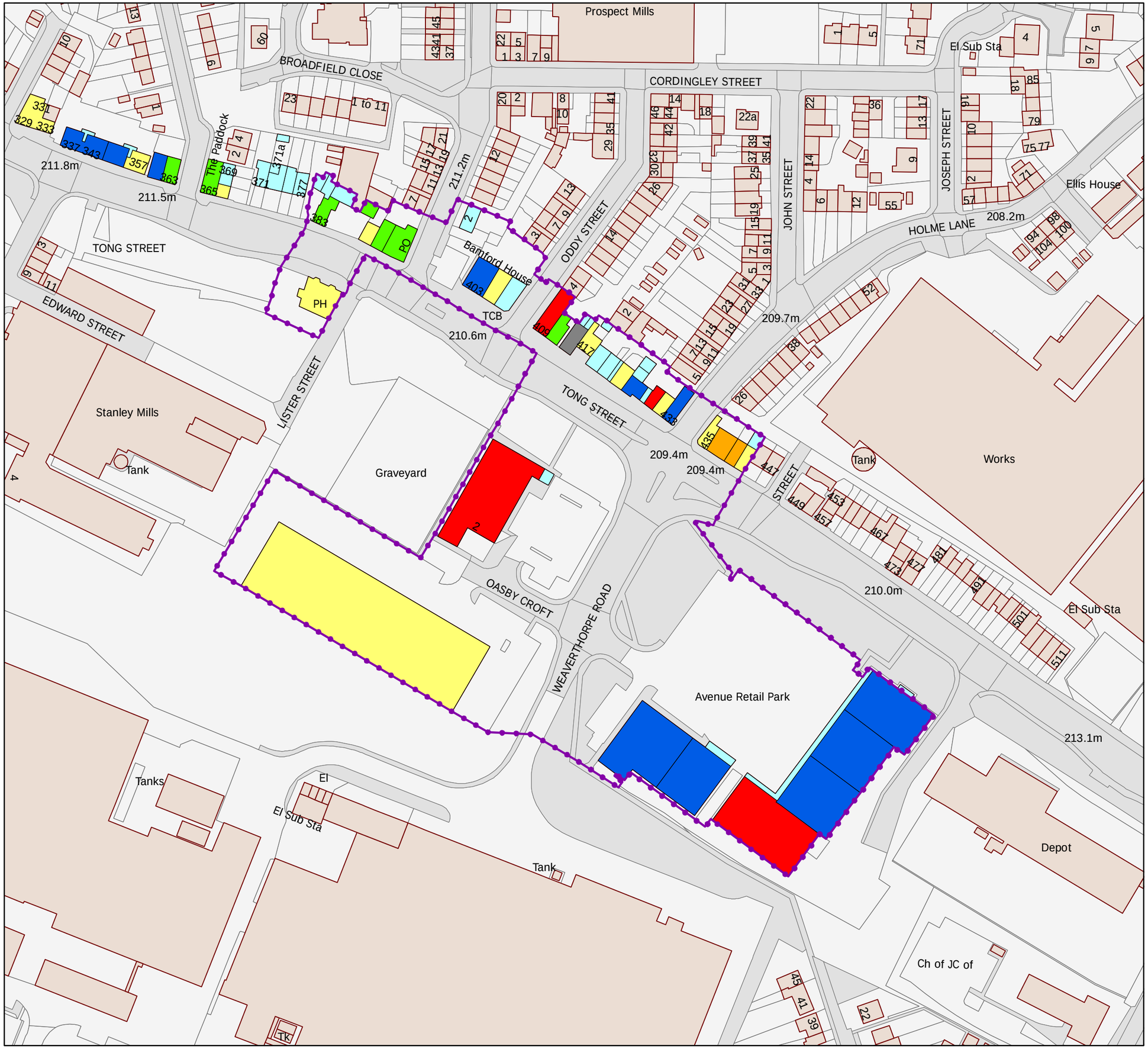
Centre Overview: The district centre is situated approximately 5km to the south east of Bradford city centre, with the commercial stores located on both sides of Tong Street. The largest units are located within and adjacent to the Avenue Retail Park and these comprise Cash Converters, Gala Bingo, Iceland foodstore, Pet City, Poundstretcher, Superdrug, UGO (former Netto) and Wynsors Shoes. The remaining units on Tong Street are smaller stores and tend to be operated by independent local retailers, with the exception of the Bargain Booze, Post Office and William Hill businesses. Additional commercial provision in the centre includes a bakers, three clothing stores, a florist, newsagent, estate agent, nine take aways and a taxi hire firm. There are also a number of residential properties which are dispersed throughout the centre along Tong Street. Since October 2007, there has been an improvement in the level of vacancies in the centre, with the two largest former vacant units within the Retail Park now in operation as a Cash Converters (547 sq.m) and Pet City (604 sq.m), and as such vacancy levels are low and well below the national average figures.

Representation from National Retailers: There are nine national retailers in the centre, including Bargain Booze, Gala Bingo and the Post Office.

Table 14: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	10.8%	1,947	19.0%	5	13.9%	2,064	20.2%
Comparison	12	32.4%	2,707	26.4%	11	30.6%	3,659	35.8%
Retail Service	5	13.5%	438	4.3%	7	19.4%	467	4.6%
Leisure Service	10	27.0%	3,768	36.7%	10	27.8%	3,819	37.3%
Financial & Business Service	1	2.7%	73	0.7%	1	2.8%	73	0.7%
Vacant	5	13.5%	1,337	13.0%	2	5.6%	144	1.4%
Total	**37**	**100%**	**10,270**	**100%**	**36**	**100%**	**10,226**	**100%**

Source: Site Visit - October 2007 and September 2012



WYG Planning & Environment

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City of Bradford MDC

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Bradford Retail & Leisure Study

Tong Street District Centre

G

Key

District Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 Metres

1:1,500 @A3 Do not scale from this drawing

North

A077745

November 2012

A077745 District Centre Plans.mxd

5th Floor, Longcross Court, 47 Newport Road, Cardiff CF24 0AD
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De-listed District Centre - Mayo Avenue

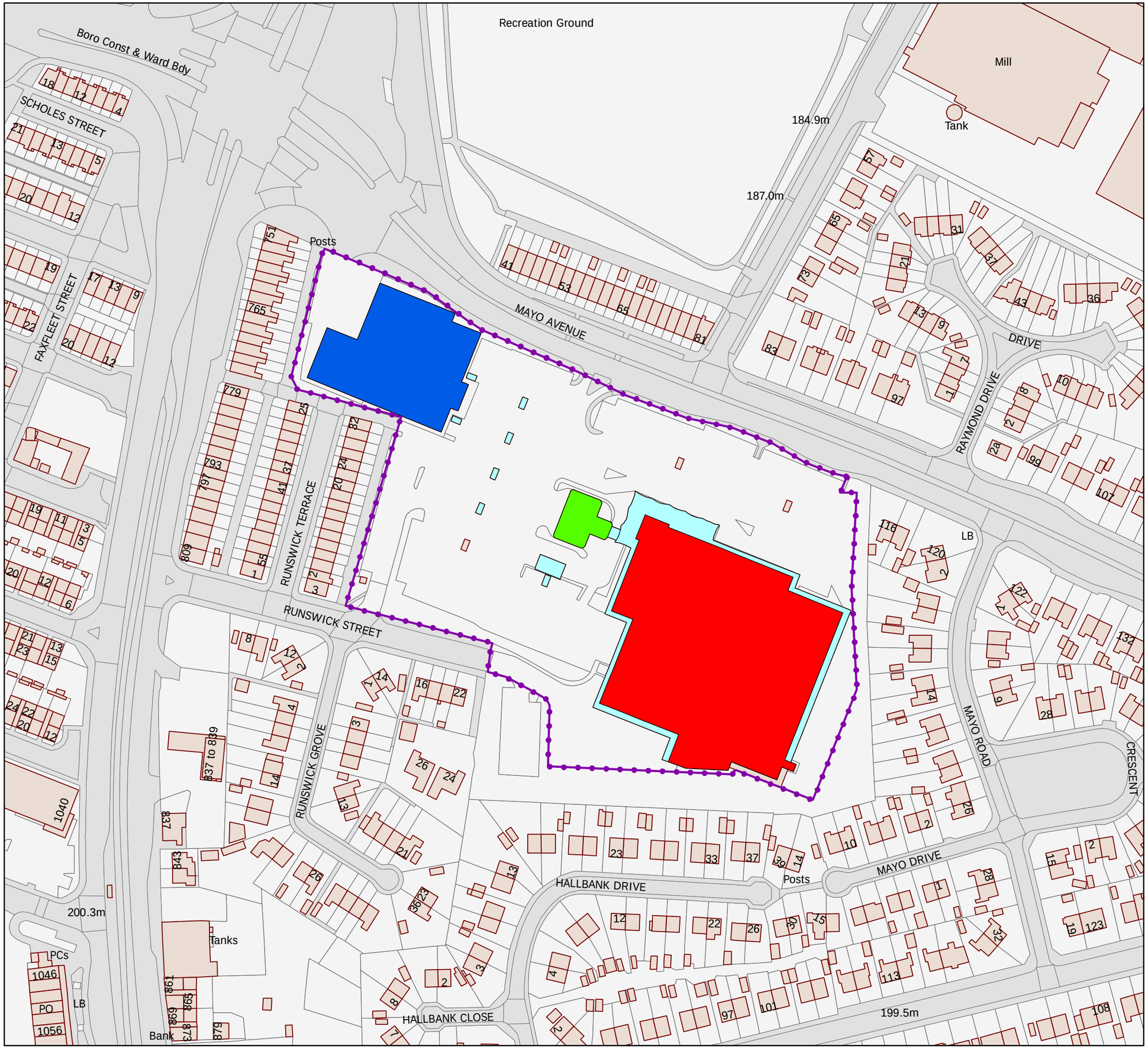
The previous BRLS recommended the de-listing of one district centre (Mayo Avenue) and four local centres from the retail hierarchy. This has been reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011) where it was noted that Mayo Avenue centre was de-listed as it did 'not have the necessary range of uses to be considered a district centre or even a local centre.' The report also noted that it lacked the opportunities for any expansion in additional retail and service floorspace, and was therefore viewed as a free standing out of town centre designation.

Centre Overview: WYG undertook a site visit to Mayo Avenue to find out whether there had been any significant changes since 2007 and to determine whether it should be reviewed as a district centre. The centre continues to accommodate a Morrisons foodstore, petrol filling station and Matalan and these all appeared to be trading well. Mayo Avenue is located close to a number of local centres in the south of Bradford, notably Marshfields (no. 38), Bankfoot (no. 39) and Wibsey (no. 40), as well as the newly designated Odsal district centre. WYG believe that Mayo Avenue should continue to be regarded as an out of centre retail destination and should not be classed as either a district or local centre.

Table 15: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	1	33.3%	6,798	70.5%	1	33.3%	6,798	70.5%
Comparison	1	33.3%	2,497	25.9%	1	33.3%	2,497	25.9%
Retail Service	1	33.3%	349	3.6%	1	33.3%	349	3.6%
Leisure Service	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Financial & Business Service	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vacant	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	**3**	**100%**	**9,644**	**100%**	**3**	**100%**	**9,644**	**100%**

Source: Site Visit - October 2007 and September 2012



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Bradford Retail & Leisure Study

Mayo Avenue District Centre

Key

District Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 Metres

1:1,500 @A3 Do not scale from this drawing

North

A077745 November 2012

A077745 District Centre Plans.mxd

5th Floor, Longcross Court, 47 Newport Road, Cardiff CF24 0AD
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Appendix 3 – Local Centre Reports

BRADFORD LOCAL CENTRES STUDY - 2012

The previous Bradford Retail and Leisure Study (BRLS, 2008) reviewed the retail provision and overall health of the District by examining a total of seven district centres (Five Lane Ends, Greengates, Girlington, Great Horton, Mayo Avenue, Thornbury and Tong Street) and forty local centres. The recommendations from the Study were used to inform the Bradford Core Strategy Further Engagement Draft (October 2011), with a number of amendments made to the hierarchy of centres. In particular, Mayo Avenue district centre and four local centres (Bolton Junction, Buttershaw, Eldwick and Shearbridge/Listerhills (Woodhead Road)) were de-listed from the hierarchy. A total of 11 new local centres were also added to the hierarchy, namely Steeton with Eastburn, Menston, Riddleston, Oakworth, Harden, Cullingworth, Wilsden, Cottingley, Heaton, Sandy Lane and Low Moor. Since the production of the previous Study, Odsal has been identified as a new location for a district centre to serve South Bradford, and this is reflected in the Core Strategy Further Engagement Draft report.

The former Planning Policy Statement (PPS) 4: Planning for Sustainable Economic Growth (December 2009) noted that local centres 'include a range of small shops of a local nature, serving a small catchment. Typically, local centres might include, amongst other shops, a small supermarket, a newsagent, a sub-post office and a pharmacy. Other facilities could include a hot-food takeaway and launderette.'

The health check analysis as part of the current Study by WYG has also focused on a re-assessment of the performance of the seven district and 47 local centres in Bradford, as outlined in the Core Strategy Further Engagement Draft report (Policy EC5, October 2011). A comprehensive and detailed evidence base has been produced, with site visits conducted to each of the centres, as detailed in the following section. **Table 1** provides a summary of the key retail and service facilities in each of the centres. WYG has also undertaken a review of those centres which were de-listed from the retail hierarchy, in order to determine whether these could be re-allocated as key district or local centres.

The Strategic Core Policy 4 of the Core Strategy Further Engagement Draft (Policy SC4) also identifies a hierarchy of settlements which will be used to guide and control the distribution of growth and development across the District. The Policy identifies a total of six Local Growth Centres (namely Burley in Wharfedale, Menston, Steeton with Eastburn, Silsden, Queensbury and Thornton) and 11 Local Service Centres (Addingham, Baildon, Cottingley, Cullingworth, Denholme, East Morton, Harden, Haworth, Oakworth, Oxenhope and Wilsden).

Nb. The analysis in the following section is based on the currently defined local centre boundary, as identified in the 2008 Study, though reference is made where necessary if WYG believe that new units should be included or removed from the centre. It should also be noted that as there were no defined boundary for those centres which had been newly identified as part of the Core Strategy, WYG has been required to produce new boundaries which have been based on the findings from the site visits.

Table 1: Summary of the facilities in the local centres (August/September 2012)

No.	Local Centre	ATM	Convenience Store*	Pharmacy	Post Office	% National Operators**	% Vacancies	No. of Units	Total Floorspace (Sq.m)
1	Addingham	X	X	X	✓	5.0%	13.0%	23	1,595
2	Silsden	✓	✓	✓	✓	8.5%	7.8%	77	6,930
3	Steeton with Eastburn	X	X	X	✓	10.0%	0.0%	9	972
4	Burley-in-Wharfedale	✓	✓	✓	✓	8.8%	5.6%	36	4,329
5	Menston	✓	✓	X	✓	14.3%	0.0%	14	1,227
6	Fell Lane/Oakworth Road	X	X	X	✓	9.1%	5.9%	17	1,263
7	Riddlesden	✓	✓	X	✓	25.0%	5.9%	17	2,250
8	Crossflatts	✓	X	✓	✓	7.7%	7.1%	14	1,031
9	Baildon	✓	✓	✓	✓	12.5%	1.5%	65	6,319
10	Oakworth	✓	✓	✓	✓	25.0%	0.0%	8	812
11	Main Street – Haworth	X	X	X	✓	1.6%	6.2%	65	4,923
12	Mill Hey – Haworth	✓	✓	✓	X	3.8%	10.3%	29	2,587
13	Cross Road - Keighley	X	X	X	X	0.0%	0.0%	12	887
14	Saltaire	✓	✓	✓	✓	13.2%	7.0%	57	5,493
15	Idle	✓	✓	✓	✓	7.5%	9.5%	74	10,167
16	Wrose	✓	✓	X	✓	25.0%	0.0%	8	1,180
17	Frizinghall	✓	✓	✓	✓	3.8%	25.7%	35	2,057
18	Eccleshill	X	✓	✓	X	3.6%	20.0%	35	2,112
19	Undercliffe	✓	✓	X	X	5.6%	10.0%	40	3,438
20	Oak Lane – Manningham	X	✓	✓	X	0.0%	10.0%	50	3,897

Source: Site Visit – August/September 2012, * Nb. 'Convenience store' refers to units offering a range of food goods, ** Nb. Excluding vacant units

Table 1 (Continued): Summary of the facilities in the centres (August/September 2012)

No.	Local Centre	ATM	Convenience Store*	Pharmacy	Post Office	% National Operators**	% Vacancies	No. of Units	Total Floorspace (Sq.m)
21	Duckworth Lane	✓	✓	✓	X	10.9%	5.9%	68	5,283
22	Carlisle Road/Whetley Hill	✓	✓	✓	X	1.8%	20.8%	72	8,669
23	White Abbey Road	X	X	X	X	0.0%	12.9%	31	5,285
24	Heaton	X	✓	✓	✓	18.2%	0.0%	11	959
25	Allerton	✓	✓	✓	✓	17.9%	15.2%	33	3,996
26	Sandy Lane	X	X	X	X	0.0%	0.0%	5	344
27	Thornton	✓	✓	X	✓	11.1%	18.2%	44	3,339
28	Clayton	X	X	X	X	0.0%	5.3%	19	1,778
29	Queensbury	✓	✓	✓	✓	7.4%	15.6%	64	8,208
30	Harden	X	✓	✓	✓	10.0%	0.0%	9	697
31	Cullingworth	X	✓	✓	✓	16.7%	0.0%	12	799
32	Wilsden	✓	✓	✓	✓	21.4%	6.7%	15	3,305
33	Cottingley	X	✓	✓	✓	8.3%	7.7%	13	949
34	Denholme	✓	✓	✓	✓	18.2%	15.4%	13	1,287
35	Lidget Green	✓	✓	X	X	8.3%	11.1%	27	2,477
36	Princeville	✓	✓	X	X	5.3%	20.8%	24	1,405
37	Horton Grange	X	X	✓	✓	3.8%	16.1%	31	4,239
38	Manchester Road - Marshfields	✓	X	X	X	10.2%	14.0%	57	5,782
39	Manchester Road – Bankfoot	✓	X	✓	✓	15.8%	17.4%	23	3,476
40	Wibsey	✓	✓	✓	X	10.0%	6.3%	64	5,722

Source: Site Visit – August/September 2012, * Nb. 'Convenience store' refers to units offering a range of food goods, ** Nb. Excluding vacant units

Table 1 (Continued): Summary of the facilities in the centres (August/September 2012)

No.	Local Centre	ATM	Convenience Store*	Pharmacy	Post Office	% National Operators**	% Vacancies	No. of Units	Total Floorspace (Sq.m)
41	Barkerend Road	✓	✓	X	✓	16.7%	7.7%	26	3,097
42	Leeds Road	X	X	X	X	1.8%	10.9%	64	5,322
43	Laisterdyke	✓	✓	X	X	4.5%	21.4%	56	7,794
44	Sticker Lane	X	✓	X	✓	13.6%	0.0%	22	4,832
45	Holme Wood	X	✓	✓	X	12.5%	27.2%	13	1,358
46	Low Moor	✓	✓	✓	X	23.1%	0.0%	13	2,876
47	Wyke	✓	✓	✓	✓	10.9%	9.1%	55	5,832

Source: Site Visit - August /September 2012, * Nb. 'Convenience store' refers to units offering a range of food goods, ** Nb. Excluding vacant units

Table 2: Diversity of Use (Outlets) Figures (August/September 2012)

No.	Local Centre	Convenience		Comparison		Retail Service		Leisure Service		Financial/Business Service		Vacant	
		No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
1	Addingham	2	8.7%	5	21.7%	5	21.7%	7	30.4%	1	4.3%	3	13.0%
2	Silsden	9	11.7%	12	15.6%	23	29.9%	18	23.4%	9	11.7%	6	7.8%
3	Steeton with Eastburn	2	22.2%	0	0.0%	3	33.3%	4	44.4%	0	0.0%	0	0.0%
4	Burley-in-Wharfedale	8	22.2%	4	11.1%	8	22.2%	11	30.6%	3	8.3%	2	5.6%
5	Menston	4	28.6%	1	7.1%	5	35.7%	3	21.4%	1	7.1%	0	0.0%
6	Fell Lane/Oakworth Road	3	17.6%	1	5.9%	7	41.2%	5	29.4%	0	0.0%	1	5.9%
7	Riddlesden	3	17.6%	2	11.8%	8	47.1%	2	11.8%	1	5.9%	1	5.9%
8	Crossflatts	3	21.4%	1	7.1%	4	28.6%	5	35.7%	0	0.0%	1	7.1%
9	Baildon	5	7.7%	14	21.5%	21	32.3%	18	27.7%	6	9.2%	1	1.5%
10	Oakworth	2	25.0%	1	12.5%	3	37.5%	2	25.0%	0	0.0%	0	0.0%
11	Main Street – Haworth	4	6.2%	30	46.2%	4	6.2%	23	35.4%	0	0.0%	4	6.2%
12	Mill Hey – Haworth	3	10.3%	6	20.7%	6	20.7%	11	37.9%	0	0.0%	3	10.3%
13	Cross Road - Keighley	4	33.3%	2	16.7%	1	8.3%	4	33.3%	1	8.3%	0	0.0%
14	Saltaire	8	14.0%	16	28.1%	13	22.8%	10	17.5%	6	10.5%	4	7.0%
15	Idle	4	5.4%	6	8.1%	23	31.1%	26	35.1%	8	10.8%	7	9.5%
16	Wrose	1	12.5%	1	12.5%	3	37.5%	3	37.5%	0	0.0%	0	0.0%
17	Frizinghall	2	5.7%	8	22.9%	6	17.1%	7	20.0%	3	8.6%	9	25.7%
18	Eccleshill	3	8.6%	6	17.1%	9	25.7%	9	25.7%	1	2.9%	7	20.0%
19	Undercliffe	3	7.5%	7	17.5%	10	25.0%	12	30.0%	4	10.0%	4	10.0%
20	Oak Lane – Manningham	5	10.0%	23	46.0%	6	12.0%	8	16.0%	3	6.0%	5	10.0%
21	Duckworth Lane	8	11.8%	16	23.5%	8	11.8%	18	26.5%	14	20.6%	4	5.9%
22	Carlisle Road/Whetley Hill	12	16.7%	17	23.6%	10	13.8%	11	15.3%	7	9.7%	15	20.8%
23	White Abbey Road	3	9.7%	18	58.1%	1	3.2%	5	16.1%	0	0.0%	4	12.9%
24	Heaton	2	18.2%	0	0.0%	2	18.2%	7	63.6%	0	0.0%	0	0.0%

Source: Site Visit – August/September 2012, UK Local Centre Average based on Goad July 2012 Figures

Table 2 (Continued): Diversity of Use (Outlets) Figures (August/September 2012)

No.	Local Centre	Convenience		Comparison		Retail Service		Leisure Service		Financial/Business Service		Vacant	
		No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
25	Allerton	3	9.1%	6	18.2%	8	24.2%	10	30.3%	1	3.0%	5	15.2%
26	Sandy Lane	0	0.0%	1	20.0%	2	40.0%	2	40.0%	0	0.0%	0	0.0%
27	Thornton	2	4.5%	8	18.2%	10	22.7%	12	27.3%	4	9.1%	8	18.2%
28	Clayton	1	5.3%	1	5.3%	7	36.8%	7	36.8%	2	10.5%	1	5.3%
29	Queensbury	6	9.4%	6	9.4%	19	29.7%	15	23.4%	8	12.5%	10	15.6%
30	Harden	2	22.2%	1	11.1%	4	44.4%	2	22.2%	0	0.0%	0	0.0%
31	Cullingworth	3	25.0%	3	25.0%	4	33.3%	2	16.7%	0	0.0%	0	0.0%
32	Wilsden	3	20.0%	2	13.3%	6	40.0%	3	20.0%	0	0.0%	1	6.7%
33	Cottingley	4	30.8%	1	7.7%	3	23.1%	4	30.8%	0	0.0%	1	7.7%
34	Denholme	3	23.1%	2	15.4%	3	23.1%	3	23.1%	0	0.0%	2	15.4%
35	Lidget Green	2	7.4%	3	11.1%	5	18.5%	11	40.7%	3	11.1%	3	11.1%
36	Princeville	5	20.8%	5	20.8%	4	16.7%	3	12.5%	2	8.3%	5	20.8%
37	Horton Grange	3	9.7%	10	32.3%	4	12.9%	8	25.8%	1	3.2%	5	16.1%
38	Manchester Road - Marshfields	5	8.8%	14	24.6%	12	21.1%	14	24.6%	4	7.0%	8	14.0%
39	Manchester Road – Bankfoot	2	8.7%	5	21.7%	3	13.0%	9	39.1%	0	0.0%	4	17.4%
40	Wibsey	2	3.1%	11	17.2%	19	29.7%	17	26.6%	11	17.2%	4	6.3%
41	Barkerend Road	4	15.4%	7	26.9%	6	23.1%	5	19.2%	2	7.7%	2	7.7%
42	Leeds Road	4	6.3%	26	40.6%	10	15.6%	14	21.9%	3	4.7%	7	10.9%
43	Laisterdyke	3	5.4%	19	33.9%	6	10.7%	12	21.4%	4	7.1%	12	21.4%
44	Sticker Lane	2	9.1%	1	4.5%	7	31.8%	10	45.5%	2	9.1%	0	0.0%
45	Holme Wood	2	15.4%	4	30.8%	1	7.7%	1	7.7%	0	0.0%	5	38.5%
46	Low Moor	2	15.4%	3	23.1%	1	7.7%	7	53.8%	0	0.0%	0	0.0%
47	Wyke	6	10.9%	8	14.5%	14	25.5%	16	29.1%	6	10.9%	5	9.1%

Source: Site Visit – August/September 2012, UK Local Centre Average based on Goad July 2012 Figures

Table 2 (Continued): Diversity of Use (Outlets) Figures (August/September 2012)

Local Centre	Convenience		Comparison		Retail Service		Leisure Service		Financial/Business Service		Vacant	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Bradford Local Centre Average	-	13.6%	-	19.2%	-	24.1%	-	28.3%	-	5.4%	-	9.4%
UK Local Centre Average	-	10.8%	-	28.3%	-	16.3%	-	22.6%	-	11.1%	-	10.7%

Source: Site Visit – August/September 2012, UK Local Centre Average based on Goad July 2012 Figures

Table 3: Diversity of Use (Floorspace) Figures (August/September 2012)

No.	Local Centre	Convenience		Comparison		Retail Service		Leisure Service		Financial/Business Service		Vacant	
		Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%
1	Addingham	135	8.5%	261	16.4%	284	17.8%	735	46.1%	30	1.9%	150	9.4%
2	Silsden	1,740	25.1%	863	12.5%	1,175	17.0%	1,888	27.2%	733	10.6%	531	7.7%
3	Steeton with Eastburn	161	16.6%	0	0.0%	228	23.5%	583	60.0%	0	0.0%	0	0.0%
4	Burley-in-Wharfedale	561	13.0%	538	12.4%	711	16.4%	2,016	46.6%	240	5.5%	263	6.1%
5	Menston	447	36.4%	65	5.3%	332	27.1%	328	26.7%	55	4.5%	0	0.0%
6	Fell Lane/Oakworth Road	165	13.1%	82	6.5%	412	32.6%	532	42.1%	0	0.0%	72	5.7%
7	Riddlesden	478	21.2%	453	20.1%	1,065	47.3%	119	5.3%	57	2.5%	78	3.5%
8	Crossflatts	150	14.5%	52	5.0%	176	17.1%	603	58.5%	0	0.0%	50	4.8%
9	Baildon	1,671	26.4%	1,034	16.4%	1,214	19.2%	1,967	31.1%	410	6.5%	23	0.4%
10	Oakworth	509	62.7%	39	4.8%	184	22.7%	81	10.0%	0	0.0%	0	0.0%
11	Main Street – Haworth	166	3.4%	1,782	36.2%	152	3.1%	2,588	52.6%	0	0.0%	235	4.8%
12	Mill Hey – Haworth	530	20.5%	456	17.6%	382	14.8%	991	38.3%	0	0.0%	228	8.8%
13	Cross Road - Keighley	178	20.1%	133	15.0%	54	6.1%	491	55.4%	31	3.5%	0	0.0%
14	Saltaire	810	14.7%	1,104	20.1%	919	16.7%	2,146	39.1%	268	4.9%	246	4.5%
15	Idle	559	5.5%	4,098	40.3%	1,821	17.9%	2,755	27.1%	588	5.8%	346	3.4%
16	Wrose	525	44.5%	51	4.3%	265	22.5%	339	28.7%	0	0.0%	0	0.0%
17	Frizinghall	231	11.2%	440	21.4%	337	16.4%	407	19.8%	115	5.6%	527	25.6%
18	Eccleshill	491	23.2%	352	16.7%	347	16.4%	574	27.2%	48	2.4%	300	14.2%
19	Undercliffe	683	19.9%	360	10.5%	548	15.9%	1,410	41.0%	235	6.8%	202	5.9%
20	Oak Lane – Manningham	928	23.8%	1,747	44.8%	326	8.4%	465	11.9%	124	3.2%	307	7.9%
21	Duckworth Lane	989	18.7%	1,184	22.4%	520	9.8%	1,122	21.2%	1,114	21.1%	354	6.7%
22	Carlisle Road/Whetley Hill	806	9.3%	1,690	19.5%	945	10.9%	2,792	32.2%	643	7.4%	1,793	20.7%
23	White Abbey Road	212	4.0%	4,218	79.8%	34	0.6%	436	8.2%	0	0.0%	385	7.3%
24	Heaton	220	22.9%	0	0.0%	139	14.5%	600	62.6%	0	0.0%	0	0.0%

Source: Site Visit – August/September 2012, UK Local Centre Average based on Goad July 2012 Figures

Table 3 (Continued): Diversity of Use (Floorspace) Figures (August/September 2012)

No.	Local Centre	Convenience		Comparison		Retail Service		Leisure Service		Financial/Business Service		Vacant	
		Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%
25	Allerton	1,124	28.1%	530	13.3%	730	18.3%	908	22.7%	52	1.3%	652	16.3%
26	Sandy Lane	0	0.0%	40	11.6%	78	22.7%	226	65.7%	0	0.0%	0	0.0%
27	Thornton	438	13.1%	407	12.2%	543	16.3%	1,079	32.3%	313	9.4%	559	16.7%
28	Clayton	59	3.3%	23	1.3%	398	22.4%	1,004	56.5%	175	9.8%	119	7.0%
29	Queensbury	946	11.5%	2,654	32.3%	1,005	12.2%	2,221	27.1%	755	9.2%	627	7.6%
30	Harden	154	22.1%	76	10.9%	232	33.3%	235	33.7%	0	0.0%	0	0.0%
31	Cullingworth	263	32.9%	262	32.8%	149	18.6%	125	15.6%	0	0.0%	0	0.0%
32	Wilsden	540	16.3%	1,992	60.3%	380	11.5%	342	10.3%	0	0.0%	51	1.5%
33	Cottingley	480	50.6%	70	7.4%	158	16.6%	210	22.1%	0	0.0%	31	3.3%
34	Denholme	522	40.6%	131	10.2%	156	12.1%	303	23.5%	0	0.0%	175	13.6%
35	Lidget Green	470	19.0%	206	8.3%	319	12.9%	1,197	48.3%	154	6.2%	131	5.3%
36	Princeville	376	26.8%	244	17.4%	226	16.1%	194	13.8%	116	8.3%	249	17.7%
37	Horton Grange	257	6.1%	1,369	32.3%	330	7.8%	1,907	45.0%	66	1.6%	310	7.3%
38	Manchester Road - Marshfields	266	4.6%	1,057	18.3%	1,277	22.1%	1,010	17.5%	1,165	20.1%	1,007	17.4%
39	Manchester Road – Bankfoot	100	2.9%	321	9.2%	229	6.6%	1,437	41.3%	0	0.0%	1,389	40.0%
40	Wibsey	993	17.4%	675	11.8%	1,053	18.4%	2,282	39.9%	535	9.3%	184	3.2%
41	Barkerend Road	1,897	61.3%	415	13.4%	370	11.9%	227	7.3%	108	3.5%	80	2.6%
42	Leeds Road	265	5.0%	2,028	38.1%	537	10.1%	1,236	23.2%	162	3.0%	1,094	20.6%
43	Laisterdyke	1,302	16.7%	1,963	25.2%	595	7.6%	1,873	24.0%	400	5.1%	1,661	21.3%
44	Sticker Lane	141	2.9%	2,901	60.0%	311	6.4%	1,379	28.5%	100	2.1%	0	0.0%
45	Holme Wood	269	19.8%	537	39.5%	113	8.3%	69	5.1%	0	0.0%	370	27.2%
46	Low Moor	904	31.4%	515	17.9%	33	1.1%	1,424	49.5%	0	0.0%	0	0.0%
47	Wyke	2,169	37.2%	602	10.3%	840	14.4%	1,436	24.6%	353	6.1%	432	7.4%

Source: Site Visit – August/September 2012, UK Local Centre Average based on Goad July 2012 Figures

Table 3 (Continued): Diversity of Use (Floorspace) Figures (August/September 2012)

Local Centre	Convenience		Comparison		Retail Service		Leisure Service		Financial/Business Service		Vacant	
	Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%	Sq.m	%
Bradford Local Centre Average	-	20.2%	-	20.0%	-	15.8%	-	31.8%	-	4.0%	-	8.2%
UK Local Centre Average	-	19.4%	-	25.4%	-	10.7%	-	25.2%	-	9.9%	-	9.3%

Source: Site Visit – August/September 2012, UK Local Centre Average based on Goad July 2012 Figures

Local Centre 1: Addingham

Status: Addingham was identified in the previous BRLS (2008) as being a local centre, with the Bradford Core Strategy Further Engagement Draft report (October 2011) also identifying it as a local service centre. WYG proposes that Addingham should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Addingham is in the north of the study area, with Ilkley town centre located approximately 5km to the south east. The commercial and service units in the village are located in a linear pattern along Main Street, with limited pedestrian movement noted on the day of the site visit. There is a lack of commercial facilities in Addingham, with no convenience store, pharmacy or ATM machine, though there is a small Post Office. Additional units in the centre include a deli, butchers, clothes shop, two hairdressers and two take away units. There are several other buildings within the designated centre boundary, including eight residential properties, a library, medical centre and community hall. Both the number of vacant units and floorspace has increased slightly since 2008, due to the closure of a comparison and retail service unit.

Representation from National Retailers: There is only one national operator in the centre, namely the Post Office.

Table 2: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	3	13.0%	212	13.5%	2	8.7%	135	8.5%
Comparison	6	26.1%	273	17.3%	5	21.7%	261	16.4%
Retail Service	6	26.1%	313	19.9%	5	21.7%	284	17.8%
Leisure Service	7	30.4%	735	46.7%	7	30.4%	735	46.1%
Financial & Business Service	0	0.0%	0	0.0%	1	4.3%	30	1.9%
Vacant	1	4.4%	41	2.6%	3	13.0%	150	9.4%
Total	**23**	**100%**	**1,574**	**100%**	**23**	**100%**	**1,595**	**100%**

Source: Site Visit - November 2007 and August 2012

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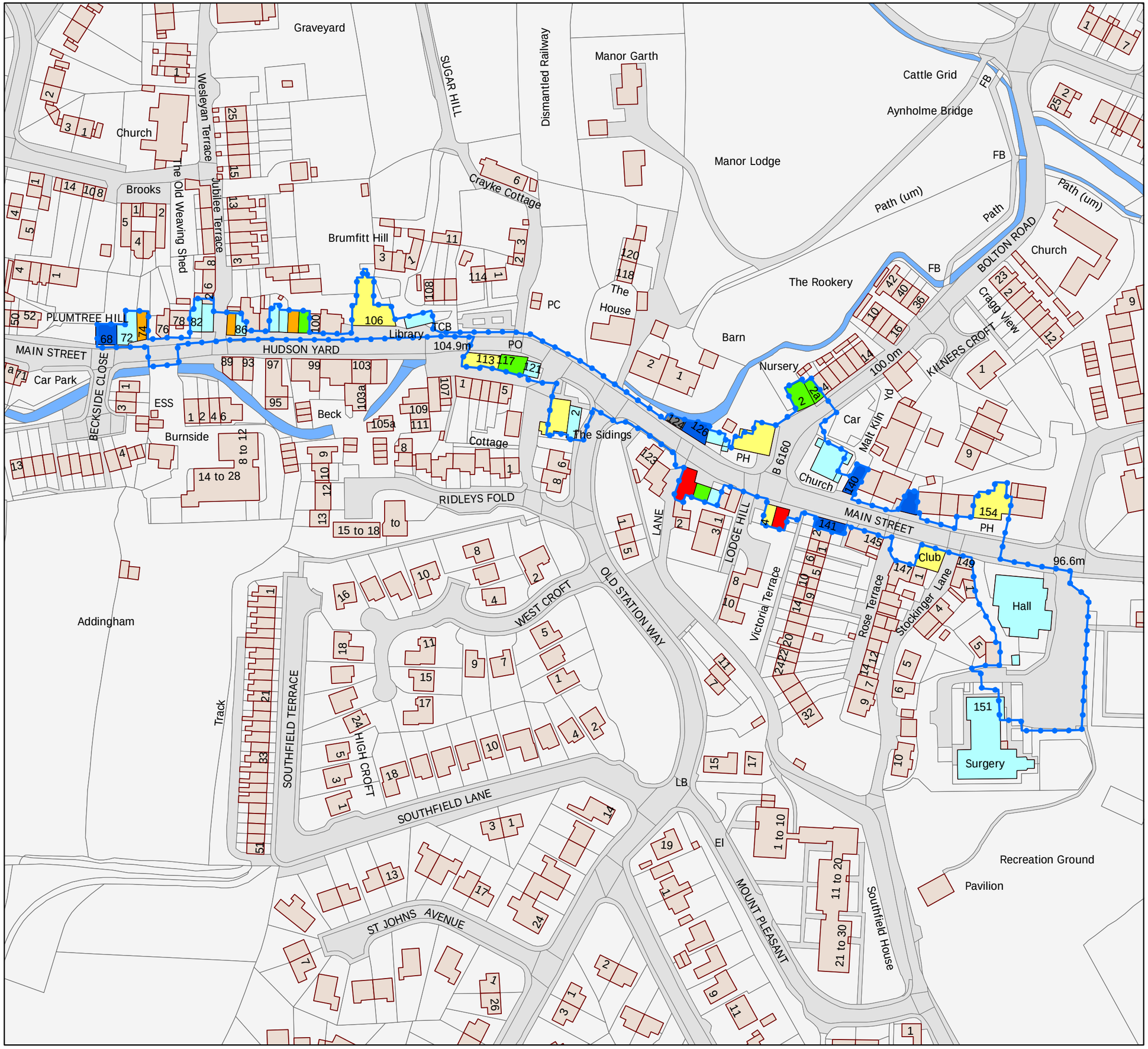
Bradford Retail & Leisure Study

Addingham Local Centre

1



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 Metres

1:1,500 @A3 Do not scale from this drawing

North

A077745

November 2012

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Local Centre 2: Silsden

Status: Silsden was identified in the previous BRLS (2008) as being a local centre, with the Bradford Core Strategy Further Engagement Draft report (October 2011) also identifying it as a local growth centre. WYG proposes that Silsden should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Silsden is located in the north west of the District, with Keighley located approximately 7km to the south east of the town. There is a good variety of retail and service operators in Silsden, including a Co-operative Food, three bakers, two butchers, two newsagents, two florists, a charity shop, two pharmacies, four estate agents, six take aways, the pubs, a fitness club, eight hairdressers, a dry cleaners, Post Office and travel agent. In addition, there are also 21 residential units within the defined local centre boundary, as well as two community centres, a town hall and library. There are two ATM machines at the Co-operative Food and Nat West branches. There is a pay and display car park on Wesley Place, with additional free car parking spaces available on-street. Whilst the level of vacancies has increased since 2007, Silsden still has a below average proportion of vacant units and vacant floorspace.

Representation from National Retailers: There are six national operators, including Bet Fred, Co-operative Food, Nat West and Rowlands Pharmacy.

Table 3: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	9	11.8%	1,689	24.2%	9	11.7%	1,740	25.1%
Comparison	13	17.1%	943	13.5%	12	15.6%	863	12.5%
Retail Service	17	22.4%	871	12.5%	23	29.9%	1,175	17.0%
Leisure Service	21	27.6%	2,176	31.2%	18	23.4%	1,888	27.2%
Financial & Business Service	12	15.8%	977	14.0%	9	11.7%	733	10.6%
Vacant	4	5.3%	326	4.7%	6	7.8%	531	7.7%
Total	**76**	**100%**	**6,982**	**100%**	**77**	**100%**	**6,930**	**100%**

Source: Site Visit - November 2007 and August 2012

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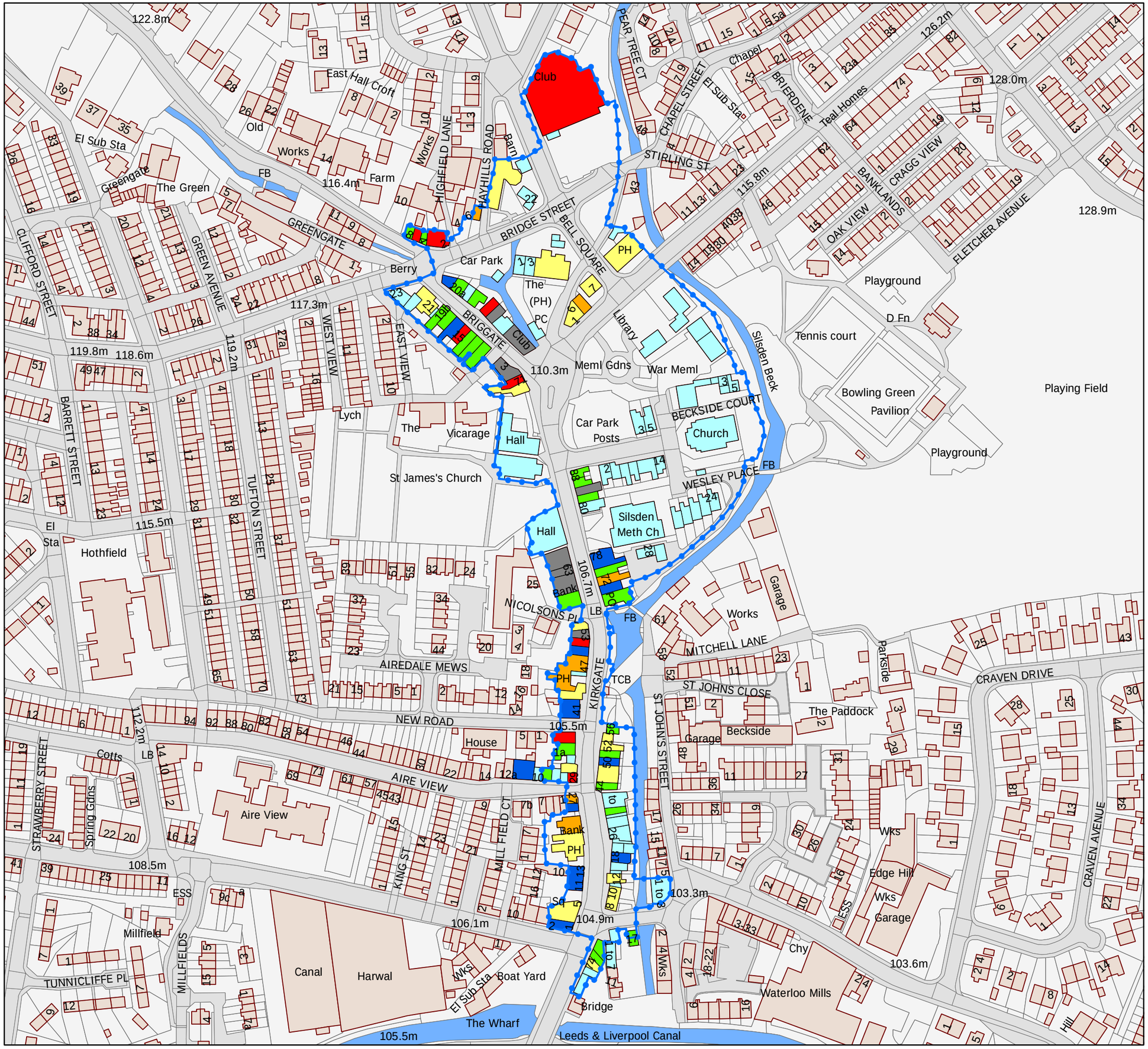
Silsden Local Centre 2



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

North

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Local Centre 3: Steeton with Eastburn

Status: The previous BRLS (2008) had recommended that Steeton with Eastburn should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011) when it was identified as being both a local centre (Policy EC5) and a local growth centre (Policy SC4).

Centre Overview: The centres are located in a linear form along Main Road and Skipton Road, approximately 5km to the north west of Keighley town centre. The three units at Eastburn are located at the junction of Moor Lane and comprise a general store (and Post Office), take away and pub. The main retail core of Steeton is approximately 1.2km to the east, at the junction of both Elmsley Street and Station Road, with a number of residential properties dispersing the two core retail areas. The units in the area comprise a newsagent, grocers (and Post Office outlet), butcher, two hairdressers and two pubs. There is no ATM machine available in Steeton with Eastburn. The lack of vacancies in the local centre indicates that Steetwon with Eastburn is performing well.

Representation from National Retailers: There is one national operator in Steeton with Eastburn, namely the Post Office.

Table 4: Diversity of Use and Floorspace Figures (August 2012)

	Number of Units			Floorspace Figures		
	Number	Steeton with Eastburn	Goad UK Local Centres Average	Sq m	Steeton with Eastburn	Goad UK Local Centres Average
Convenience	2	22.2%	10.8%	161	16.6%	19.4%
Comparison	0	0.0%	28.3%	0	0.0%	25.4%
Retail Service	3	33.3%	16.3%	228	23.5%	10.7%
Leisure Service	4	44.4%	22.6%	583	60.0%	25.2%
Financial & Business Service	0	0.0%	11.1%	0	0.0%	9.9%
Vacant	0	0.0%	10.7%	0	0.0%	9.3%
Total	**9**	**100%**	**100%**	**972**	**100%**	**100%**

Source: Site Visit – August 2012, UK Local Centre Average based on Goad July 2012 Figures

Local Centre 4: Burley-in-Wharfedale

Status: Burley-in-Wharfedale was identified in the previous BRLS (2008) as being a local centre, with the Bradford Core Strategy Further Engagement Draft report (October 2011) also identifying it as a local growth centre. WYG proposes that Burley-in-Wharfedale should continue to be defined as a local centre in the emerging Bradford Core Strategy, particularly due to its low level of vacancies and good provision of facilities.

Centre Overview: The centre is located to the north-east of the District, approximately 6km to the north of Ilkley. The commercial units are primarily concentrated along Main Street and Station Road. In addition to the retail and service stores in the village, there are several additional community buildings including St Marys Parish Centre, the Grange College and Queens Hall community centre, with six residential properties also located within the defined local centre boundary. An ATM machine is outside of the Co-operative Food store on Station Road, with free on-street parking available in front of many of the units.

Representation from National Retailers: There are three national operators at the centre, namely Costcutter, Co-operative Food and the Post Office.

Table 5: Diversity of Use and Floorspace Figures (August 2012)

	September 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	6	16.2%	481	12.0%	8	22.2%	561	13.0%
Comparison	4	10.8%	531	13.3%	4	11.1%	538	12.4%
Retail Service	9	24.3%	513	12.8%	8	22.2%	711	16.4%
Leisure Service	11	29.7%	2,016	30.5%	11	30.6%	2,016	46.6%
Financial & Business Service	5	13.5%	310	7.8%	3	8.3%	240	5.5%
Vacant	2	5.4%	145	3.6%	2	5.6%	263	6.1%
Total	**37**	**100%**	**3,996**	**100%**	**36**	**100%**	**4,329**	**100%**

Source: Site Visit - September 2007 and August 2012

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Burley in Wharfedale Local Centre

4

Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 Metres

1:1,250 @A3 Do not scale from this drawing

North

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Local Centre 5: Menston

Status: The previous BRLS (2008) recommended that Menston should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011) when it was identified as being both a local centre (Policy EC5) and a local growth centre (Policy SC4). WYG proposes that Menston should continue to be allocated as a local centre.

Centre Overview: Menston is a rural village in the north-east of the District, with Bradford city centre approximately 13km to the south. The retail and service units in the centre are dispersed along Main Street, with a parade of four shops located on Croft Park. The Co-operative Food store the largest unit in the centre, with additional convenience provision in Menston available the bakers, grocers and newsagent. Menston also accommodates a gift shop, a printing business, two pubs, a take away, three health and beauty salons, a funeral directors and Post Office. An ATM machine is located inside the Co-operative Food unit. Menston railway station is located to the north of Main Street, with direct services available to several outlying centres, including Ilkley, Leeds and Bradford. The lack of vacancies in Menston indicates that the centre is performing well.

Representation from National Retailers: There are two national operators in the centre, namely Co-operative Food and the Post Office.

Table 6: Diversity of Use and Floorspace Figures (August 2012)

	Number of Units			Floorspace Figures		
	Number	Menston	Goad UK Local Centres Average	Sq m	Menston	Goad UK Local Centres Average
Convenience	4	28.6%	10.8%	447	36.4%	19.4%
Comparison	1	7.1%	28.3%	65	5.3%	25.4%
Retail Service	5	35.7%	16.3%	332	27.1%	10.7%
Leisure Service	3	21.4%	22.6%	328	26.7%	25.2%
Financial & Business Service	1	7.1%	11.1%	55	4.5%	9.9%
Vacant	0	0.0%	10.7%	0	0.0%	9.3%
Total	**14**	**100%**	**100%**	**1,227**	**100%**	**100%**

Source: Site Visit – August 2012, UK Local Centre Average based on Goad July 2012 Figures

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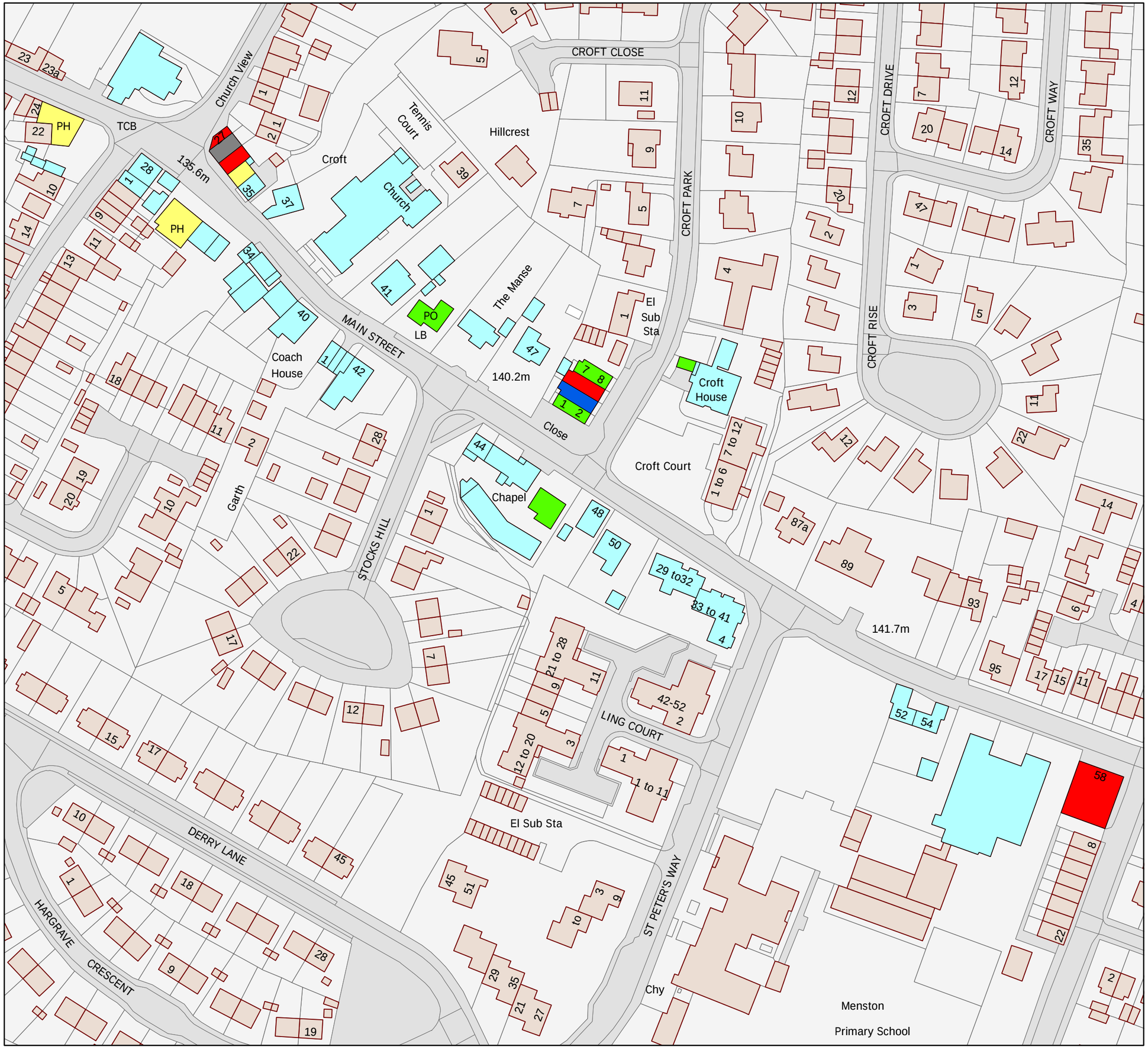
Menston Local Centre 5



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 Metres

1:1,250 @A3 Do not scale from this drawing

North

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Local Centre 6: Fell Lane/Oakworth Road - Keighley

Status: Fell Lane/Oakworth Road was identified in the previous BRLS (2008) as being a local centre and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Fell Lane/Oakworth Road should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: The local centre is located at the junction of Fell Lane and Oakworth Road, approximately 0.5km to the east of Keighley town centre. The 17 commercial units in the centre comprise a bakers, butchers, newsagents, off-licence, electrical goods shop, health club, four take away units, a dry cleaners, four hair dressers, a taxi firm and a Post Office. The centre does not contain a supermarket, pharmacy or ATM facility, though the presence of the Post Office unit does mean that it is a key service destination for local residents. The vacancy levels in the centre are below the national average.

Representation from National Retailers: There is one national operator within the centre, namely the Post Office.

Table 7: Diversity of Use and Floorspace Figures (August 2012)

	October 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	2	12.5%	105	9.0%	3	17.6%	165	13.1%
Comparison	3	18.8%	193	16.6%	1	5.9%	82	6.5%
Retail Service	5	31.3%	281	24.1%	7	41.2%	412	32.6%
Leisure Service	5	31.3%	532	45.7%	5	29.4%	532	42.1%
Financial & Business Service	0	0.0%		0.0%	0	0.0%	0	0.0%
Vacant	1	6.3%	54	4.6%	1	5.9%	72	5.7%
Total	**16**	**100%**	**1,165**	**100%**	**17**	**100%**	**1,263**	**100%**

Source: Site Visit - October 2007 and August 2012

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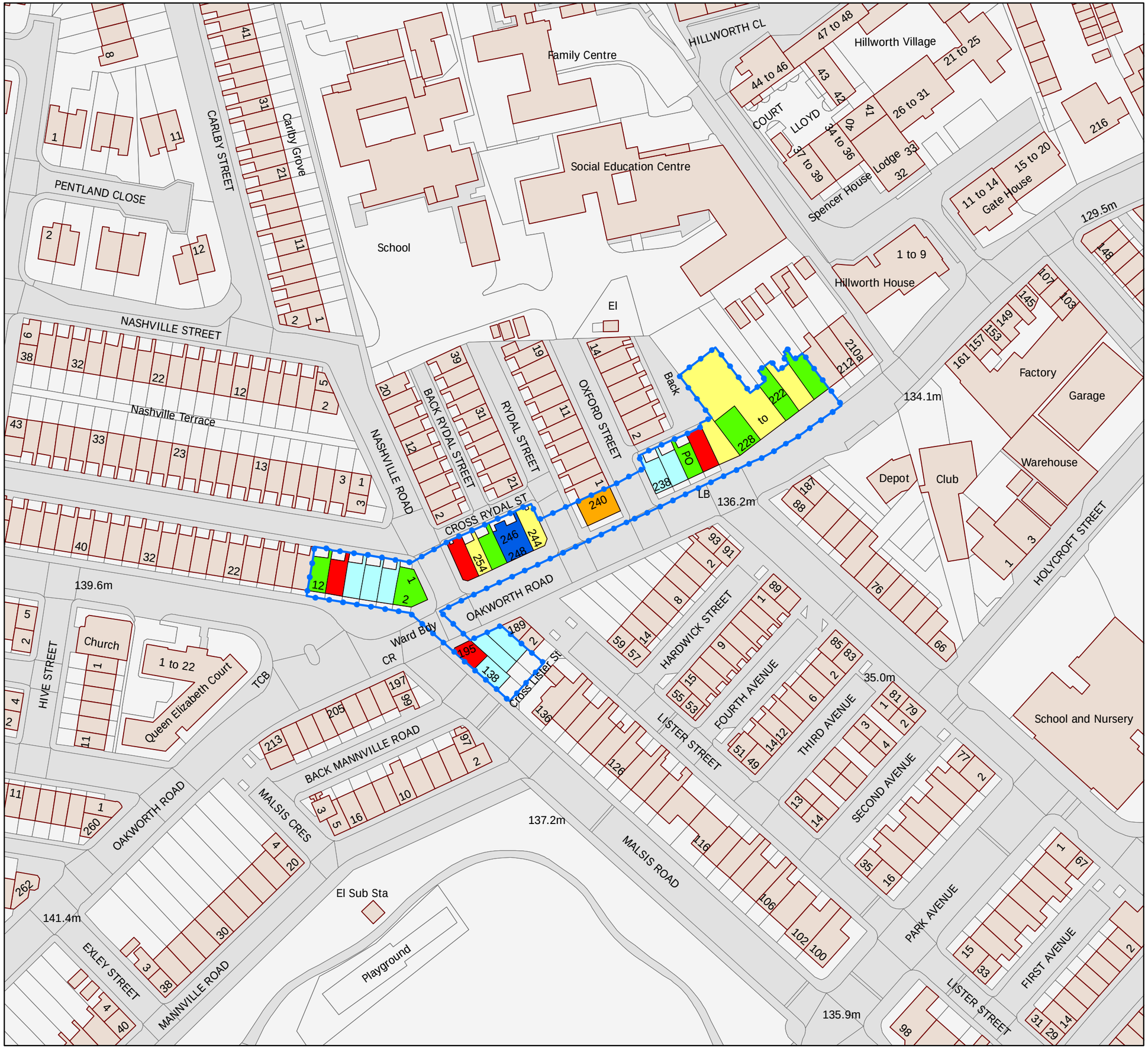
Bradford Retail & Leisure Study

Fell Lane & Oakworth Road Local Centre

6



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 7: Riddlesden

Status: The previous BRLS (2008) had recommended that Riddlesden should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Riddlesden should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Riddlesden is located approximately 2.5km to the north east of Keighley town centre, with the retail and service units located in a linear pattern along Bradford Road (the B6265) and to a lesser extent, Bar Lane. There is a variety of stores in the centre, including a Co-operative Food, off licence and butcher, two comparison units (window and garden goods sellers), an insurance office, two take aways, two garages, three hairdressers, a dry cleaners a health and beauty salon and a Post Office. It should be noted that the units are relatively spread out and are dispersed by residential properties, for example the Post Office and butcher units on Bar Lane are relatively isolated from the main concentration of shops. There is an ATM machine at the Co-operative Food unit. There is only one vacant unit (78 sq.m), which indicates that Riddlesden is a healthy local centre.

Representation from National Retailers: There are four national operators in Riddlesden, namely the ATS, Co-operative Food, Halfords and Post Office.

Table 8: Diversity of Use and Floorspace Figures (August 2012)

	Number of Units			Floorspace Figures		
	Number	Riddlesden	Goad UK Local Centres Average	Sq m	Riddlesden	Goad UK Local Centres Average
Convenience	3	17.6%	10.8%	478	21.2%	19.4%
Comparison	2	11.8%	28.3%	453	20.1%	25.4%
Retail Service	8	47.1%	16.3%	1,065	47.3%	10.7%
Leisure Service	2	11.8%	22.6%	119	5.3%	25.2%
Financial & Business Service	1	5.9%	11.1%	57	2.5%	9.9%
Vacant	1	5.9%	10.7%	78	3.5%	9.3%
Total	**17**	**100%**	**100%**	**2,250**	**100%**	**100%**

Source: Site Visit – August 2012, UK Local Centre Average based on Goad July 2012 Figures

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Bradford Retail & Leisure Study

Riddlesden Local Centre

7

Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 110 Metres

1:2,250 @A3 Do not scale from this drawing

North

A077745

November 2012

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Local Centre 8: Crossflatts

Status: Crossflatts was identified in the previous BRLS (2008) as being a local centre and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Crossflatts should continue to be defined as a local centre in the emerging Bradford Core Strategy, though the boundary should be amended to remove the residential properties (1-4 Canal Road) which are currently included.

Centre Overview: The centre is located at the junction of Keighley Road (B6265) and Micklethwaite Lane, approximately 2.5km to the north west of Bingley. The 14 commercial units in Crossflatts include: a newsagent, bakers, butchers, pharmacy, pub, social club, three take aways, a funeral directors, two hairdressers, a Post Office and one vacancy. An ATM machine is located outside of the Post Office unit, with a Tesco Express store and ATM machine also located approximately 0.5km to the north of the centre on Morton Lane. In addition there are two large out of centre Magnet and Homebase stores on Croft Road. The vacancy levels in the centre have declined since 2007 and are well below the national average figures.

Representation from National Retailers: There is one national operator in the centre, namely the Post Office.

Table 9: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	3	21.4%	150	14.6%	3	21.4%	150	14.5%
Comparison	0	0.0%	0	0.0%	1	7.1%	52	5.0%
Retail Service	4	28.6%	175	17.0%	4	28.6%	176	17.1%
Leisure Service	5	35.7%	603	58.5%	5	35.7%	603	58.5%
Financial & Business Service	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vacant	2	14.3%	103	10.0%	1	7.1%	50	4.8%
Total	**14**	**100%**	**1,031**	**100%**	**14**	**100%**	**1,031**	**100%**

Source: Site Visit - November 2007 and August 2012

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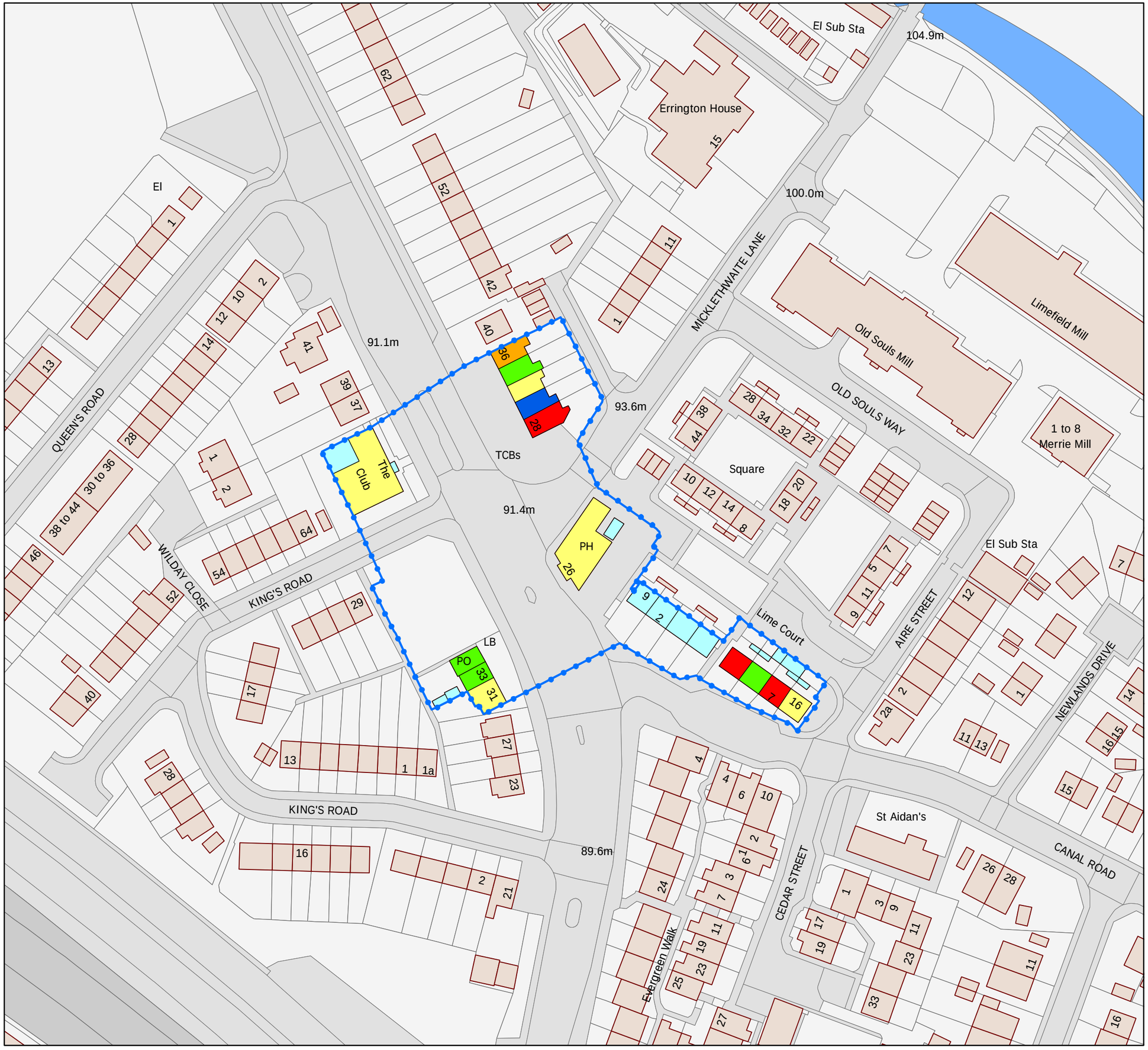
Bradford Retail & Leisure Study

Crossflatts Local Centre 8



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 9: Baildon

Status: Baildon was identified in the previous BRLS (2008) as being a local centre, with the Bradford Core Strategy Further Engagement Draft report (October 2011) also identifying it as a local service centre. WYG proposes that Baildon should continue to be defined as a local centre in the emerging Bradford Core Strategy and its boundary does not need to be altered.

Centre Overview: Baildon is located approximately 3km to the north of Shipley town centre, with the retail and service units concentrated at the Towngate roundabout. There is a good provision of stores in Baildon and the centre appeared to be trading well, with the site visit identifying only one vacant unit. The Co-operative Food store is the largest retail unit, with additional convenience foodstore provision also available at Martins newsagents, the butchers and Westgate stores. In terms of comparison goods, the 14 units include three clothing stores, two florists, two gift shops, a hardware store and pharmacy. Other facilities in Baildon include four pubs, three estate agents, three cafes, three take away units, five health and beauty salons and seven hairdressers. The overall environmental quality is also of a high quality, with the centre appearing to be well maintained and attractive for shoppers to Baildon. On-street parking is available to the front of the retail units, with a bus station also located adjacent to the Martins store. ATM facilities in Baildon are sited at the Co-operative Food, Right Move and Santander units. The local centre boundary also includes five residential properties, two community halls and a library. Vacancies in the centre are low and have been reduced since the 2008 Study.

Representation from National Retailers: There are eight national operators within Baildon, including the Boots pharmacy, Coral and the Post Office units.

Table 10: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	6	9.8%	1,705	28.4%	5	7.7%	1,671	26.4%
Comparison	13	21.3%	931	15.5%	14	21.5%	1,034	16.4%
Retail Service	17	27.9%	1,033	17.2%	21	32.3%	1,214	19.2%
Leisure Service	16	26.2%	1,772	29.5%	18	27.7%	1,967	31.1%
Financial & Business Service	6	9.8%	413	6.9%	6	9.2%	410	6.5%
Vacant	3	4.9%	145	2.4%	1	1.5%	23	0.4%
Total	**61**	**100%**	**5,999**	**100%**	**65**	**100%**	**6,319**	**100%**

Source: Site Visit - November 2007 and August 2012

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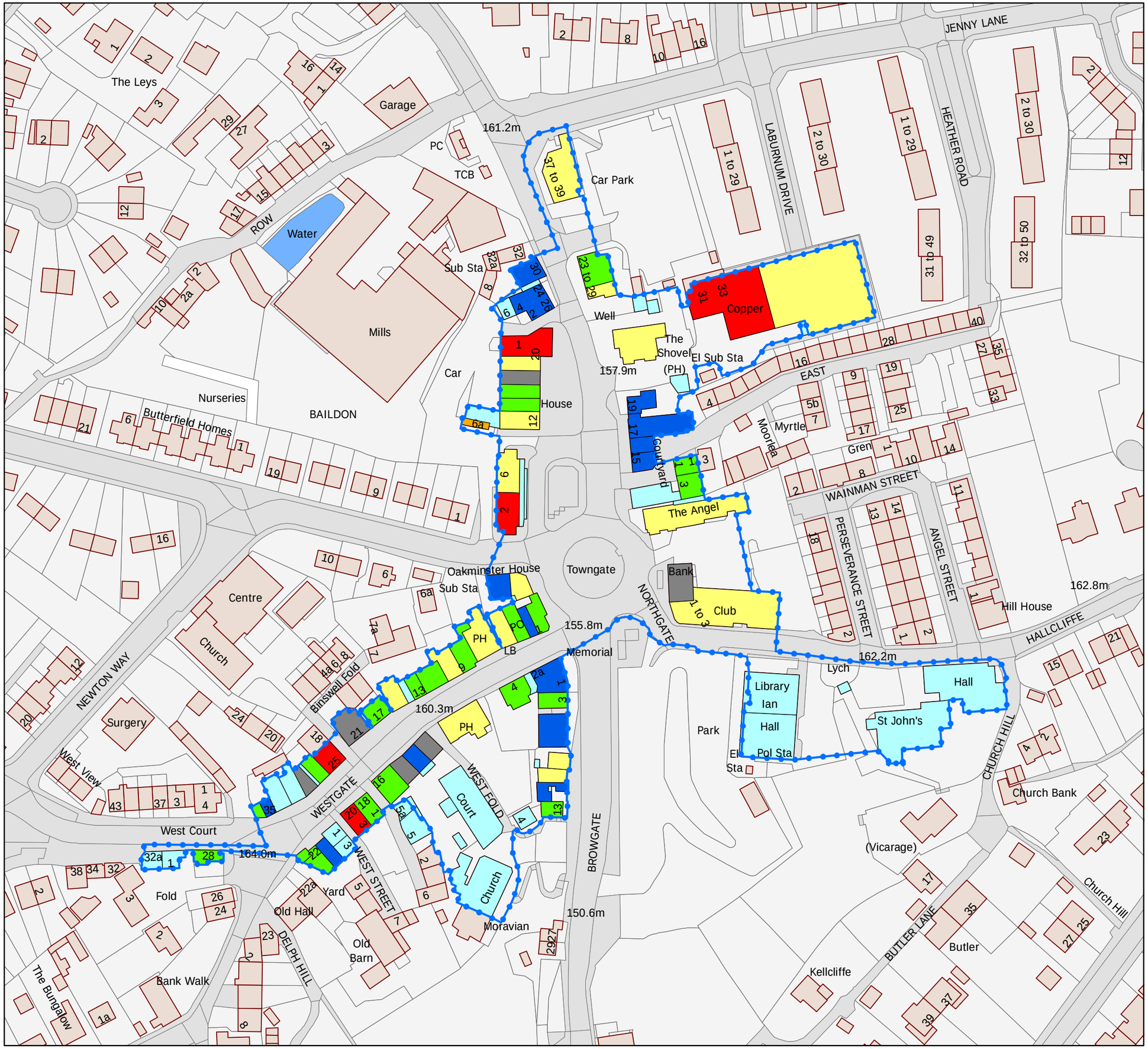
Baildon Local Centre 9



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 Metres

1:1,250 @A3 Do not scale from this drawing

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Local Centre 10: Oakworth

Status: The previous BRLS (2008) had recommended that Oakworth should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011) when it was identified as being both a local centre (Policy EC5) and a local service centre (Policy SC4). WYG proposes that Oakworth should continue to be allocated as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Oakworth is a small village in the west of the District, with Keighley town centre located approximately 4km to the north east. The retail core of the centre is located at the junction of Park Avenue and Keighley Road (the B6143), adjacent to a primary school and church. There is a good provision of units in Oakworth, including a Co-operative Food store (and Post Office outlet inside), butcher, pharmacy, two take aways, two hairdressers and a health and beauty salon, with a medical practice also located at 3 Lidget Mill. There is an ATM machine at the Co-operative Food store.

Representation from National Retailers: There are two national operators within Oakworth, namely the Co-operative Food and Post Office stores.

Table 11: Diversity of Use and Floorspace Figures (August 2012)

	Number of Units			Floorspace Figures		
	Number	Oakworth	Goad UK Local Centres Average	Sq m	Oakworth	Goad UK Local Centres Average
Convenience	2	25.0%	10.8%	509	62.7%	19.4%
Comparison	1	12.5%	28.3%	39	4.8%	25.4%
Retail Service	3	37.5%	16.3%	184	22.7%	10.7%
Leisure Service	2	25.0%	22.6%	81	10.0%	25.2%
Financial & Business Service	0	0.0%	11.1%	0	0.0%	9.9%
Vacant	0	0.0%	10.7%	0	0.0%	9.3%
Total	**8**	**100%**	**100%**	**812**	**100%**	**100%**

Source: Site Visit – August 2012, UK Local Centre Average based on Goad July 2012 Figures

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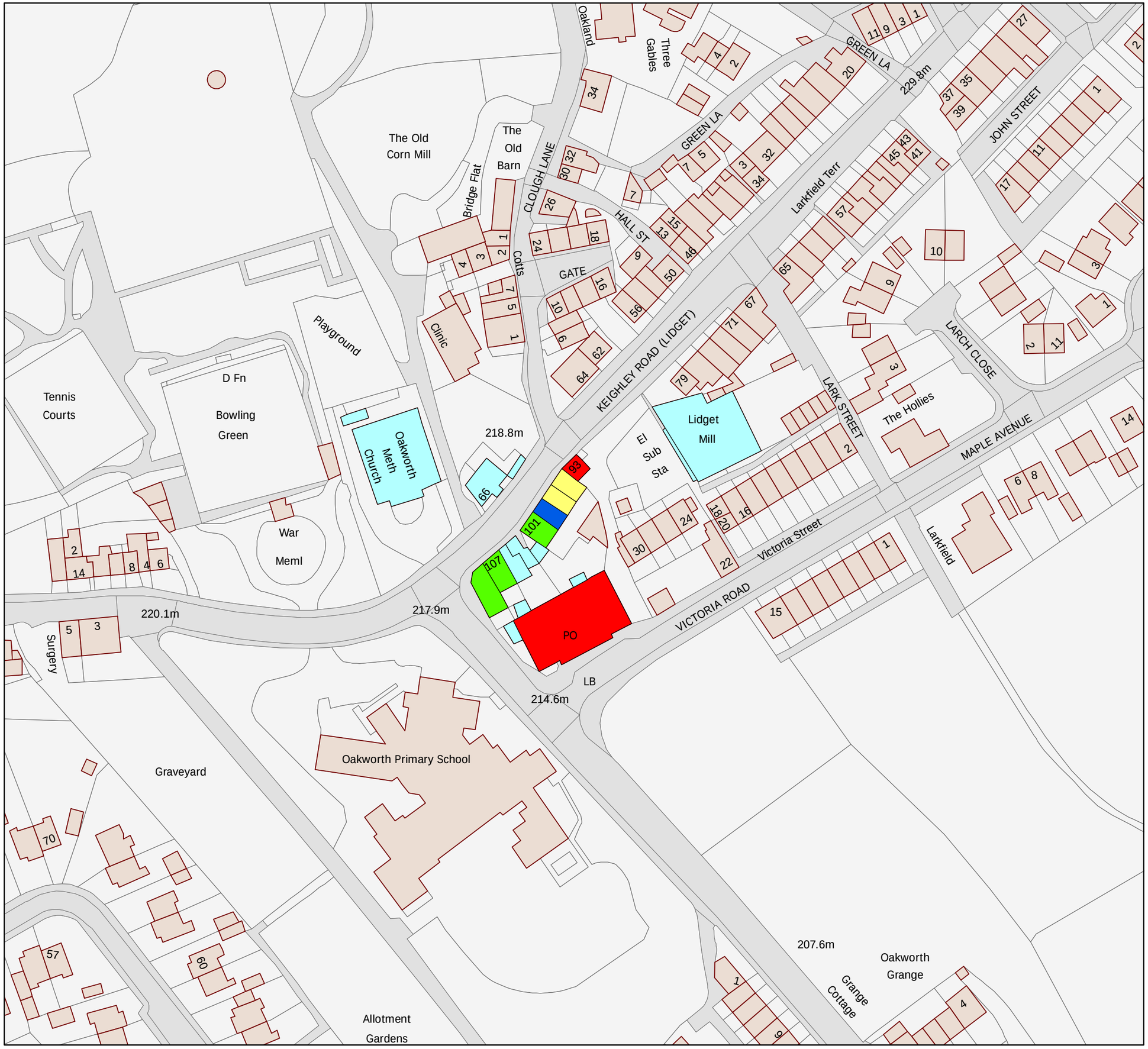
Oakworth Local Centre 10



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

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Local Centre 11: Main Street - Haworth

Status: Main Street (Hayworth) was identified in the previous BRLS (2008) as being a local centre, with the Bradford Core Strategy Further Engagement Draft report (October 2011) also identifying the whole of Haworth as a local service centre. WYG proposes that Main Street should continue to be defined as a local centre in the emerging Bradford Core Strategy and the boundary does not need to be altered.

Centre Overview: Haworth is a popular tourist destination, with the high proportion of gift shops and leisure units (notably B&Bs and cafes) reflecting the number of visitors to the village. In terms of the convenience provision in the centre, there are two sweet shops, a baker and grocers, with the retail service sector accommodated at the hairdressers, vets, physiotherapist and Post Office units. There is no ATM machine on the Main Street, though there is at the Spar unit at the Mill Hey local centre. In addition to the commercial units in Haworth, there are also 39 residential properties within the defined local centre boundary, as well as two churches and a tourist information office. Vacancy levels in Haworth are low, though they have increased marginally since 2007.

Representation from National Retailers: There is one national operator within the centre, namely the Post Office unit.

Table 12: Diversity of Use and Floorspace Figures (August 2012)

	October 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	5	8.5%	276	6.0%	4	6.2%	166	3.4%
Comparison	28	47.5%	1,607	34.8%	30	46.2%	1,782	36.2%
Retail Service	6	10.2%	256	5.5%	4	6.2%	152	3.1%
Leisure Service	17	28.8%	2,334	50.5%	23	35.4%	2,588	52.6%
Financial & Business Service	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vacant	3	5.1%	151	3.3%	4	6.2%	235	4.8%
Total	**59**	**100%**	**4,624**	**100%**	**65**	**100%**	**4,923**	**100%**

Source: Site Visit - October 2007 and August 2012

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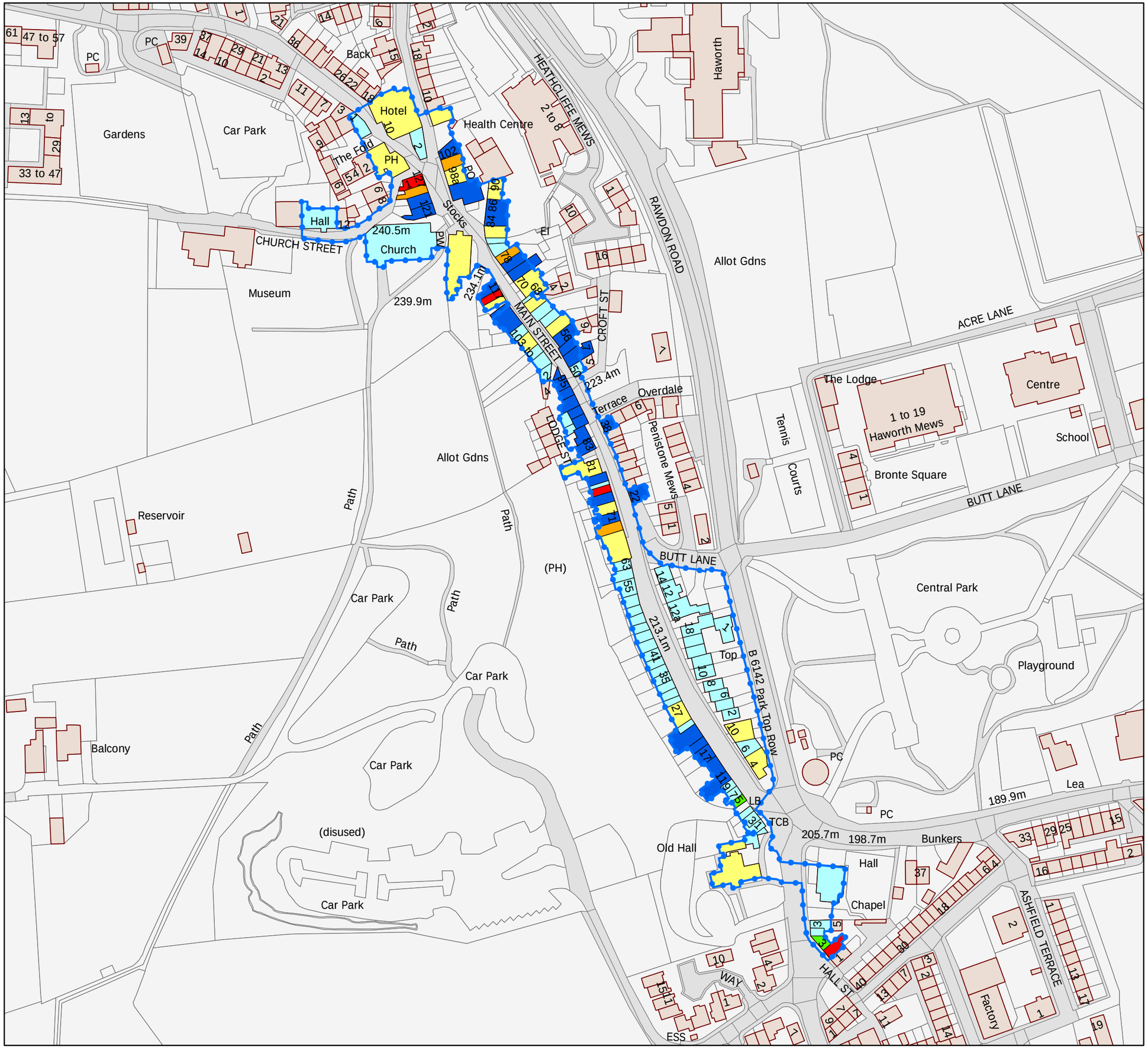
Haworth - Main Street Local Centre

11



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 Metres

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Local Centre 12: Mill Hey - Haworth

Status: Mill Hey (Hayworth) was identified in the previous BRLS (2008) as being a local centre, with the Bradford Core Strategy Further Engagement Draft report (October 2011) also identifying the whole of Haworth as a local service centre. WYG proposes that Mill Hey should continue to be defined as a local centre in the emerging Bradford Core Strategy and the boundary does not need to be altered.

Centre Overview: The Mill Hey area is located in the eastern area of the village of Haworth, approximately 6km to the south west of Keighley town centre. The centre appears to perform an important function for residents in the local area, with the Spar unit supplemented by a bakery and grocers, as well as a pharmacy, pet shop and homeware store. Other commercial units in Mill Hey include five take away units, two cafes, two community clubs, five hairdressers and vets. A total of seven residential units are also located within the defined centre boundary, as well as the railway station building and associated facilities. The previous site visit in 2007 had identified the presence of a Post Office, though this building is now one of the three vacant units in the centre. An ATM machine is located at the Spar. Although there has been a slight increase in both the number and amount of vacant floorspace since 2007, these figures are still below the national average.

Representation from National Retailers: There is one national operator within the centre, namely the Spar unit.

Table 13: Diversity of Use and Floorspace Figures (August 2012)

	October 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	13.3%	609	24.4%	3	10.3%	530	20.5%
Comparison	5	16.7%	423	16.9%	6	20.7%	456	17.6%
Retail Service	8	26.7%	522	20.9%	6	20.7%	382	14.8%
Leisure Service	11	36.7%	845	33.8%	11	37.9%	991	38.3%
Financial & Business Service	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vacant	2	6.7%	101	4.0%	3	10.3%	228	8.8%
Total	**30**	**100%**	**2,500**	**100%**	**29**	**100%**	**2,587**	**100%**

Source: Site Visit - October 2007 and August 2012

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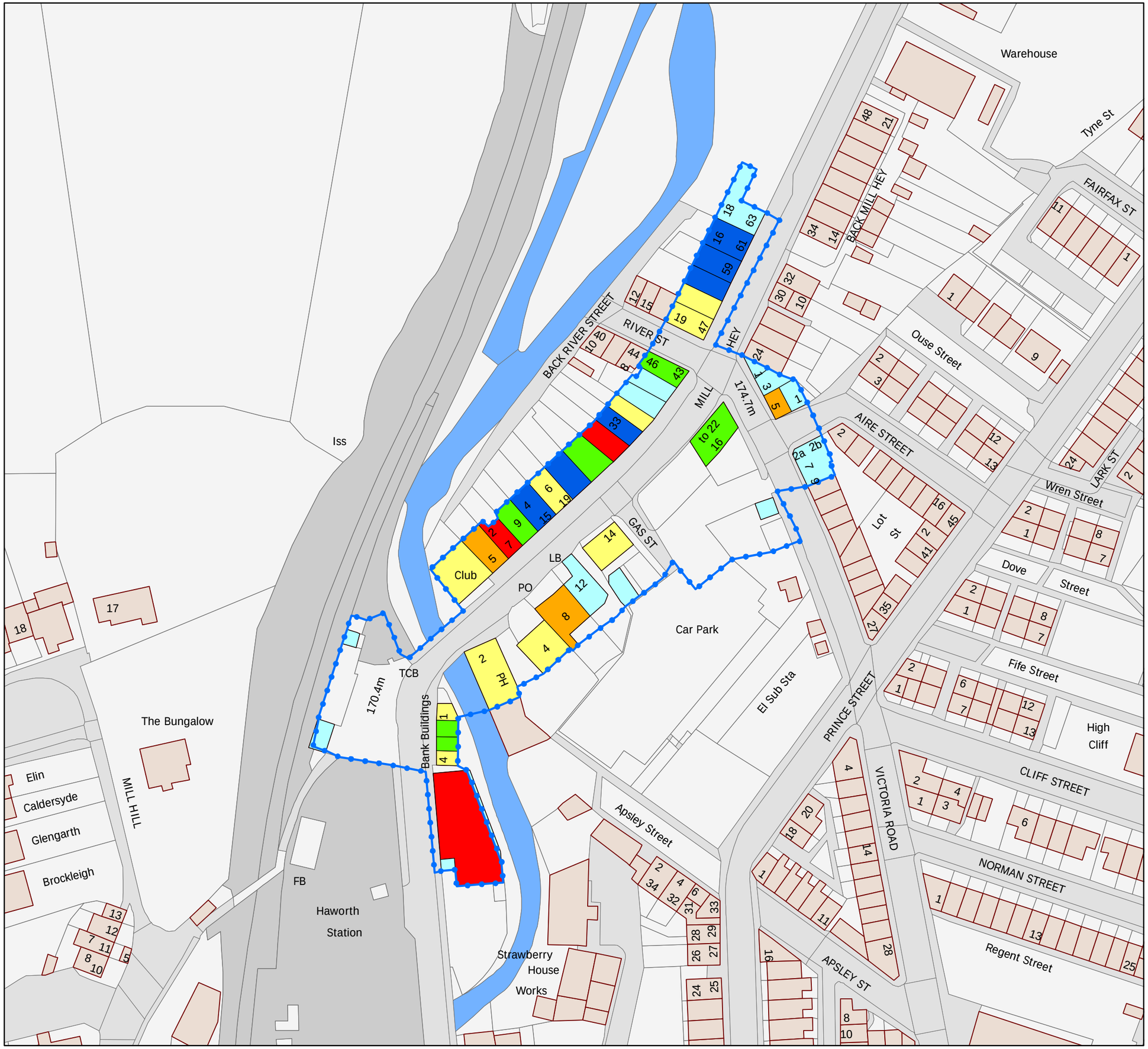
Haworth - Mill Hey Local Centre 12



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

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Local Centre 13: Cross Road

Status: Cross Road was identified in the previous BRLS (2008) as being a local centre and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Cross Road should continue to be allocated as a local centre in the emerging Bradford Core Strategy.

Centre Overview: The small linear centre is located on Haworth Road, approximately 4.5km to the south of Keighley. There are a total of 12 units in Cross Road, namely a bakers, butchers, grocers and newsagents, as well as two furniture shops, an insurance office, café, pub, restaurant, take away and hairdressers. There are no ATM facilities at Cross Road. There was limited pedestrian movement recorded on the day of the site visit, with on-street parking available in front of many of the units. The lack of vacant units indicates that Cross Road is a healthy local centre.

Representation from National Retailers: There are no national operators within the local centre.

Table 14: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	30.8%	178	19.1%	4	33.3%	178	20.1%
Comparison	2	15.4%	133	14.3%	2	16.7%	133	15.0%
Retail Service	2	15.4%	108	11.6%	1	8.3%	54	6.1%
Leisure Service	4	30.8%	480	51.6%	4	33.3%	491	55.4%
Financial & Business Service	1	7.7%	31	3.3%	1	8.3%	31	3.5%
Vacant	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	**13**	**100%**	**930**	**100%**	**12**	**100%**	**887**	**100%**

Source: Site Visit - November 2007 and August 2012

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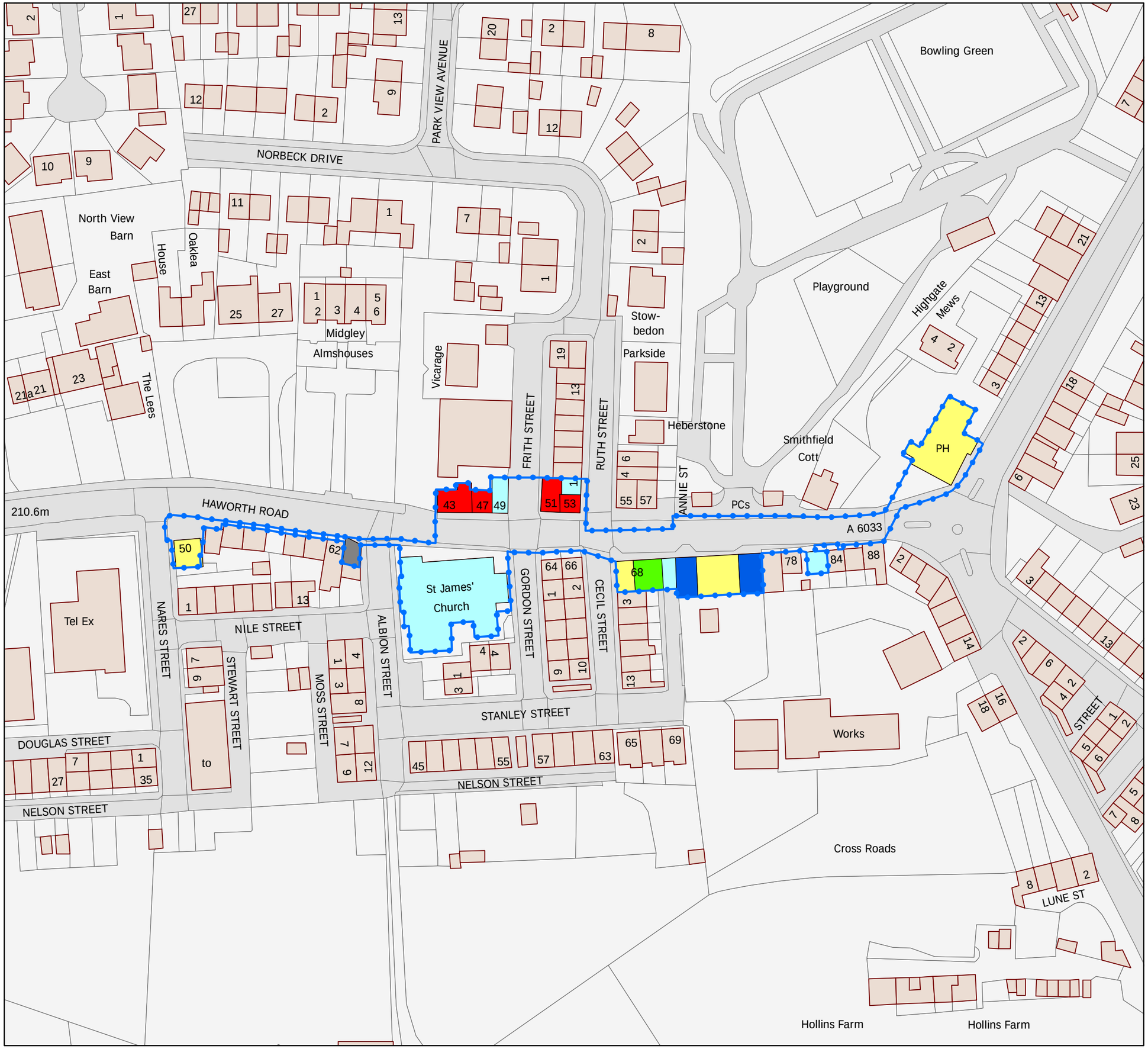
Bradford Retail & Leisure Study

Cross Road Local Centre

13



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

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Local Centre 14: Saltaire

Status: Saltaire was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Saltaire should continue to be defined as a local centre in the emerging Bradford Core Strategy, due to its key role as a retail and commercial destination for both local residents and visitors.

Centre Overview: The linear centres stretches along Bingley Road (the A650), which is a busy route as it acts as the primary network connecting Keighley to Bradford. Saltaire is located approximately 1.5km to the west of Shipley town centre and continues to perform as a strong and healthy centre which provides a good level of retail and commercial services. The largest foodstore is the Co-operative Food, with other convenience units in the centre including a bakers, butchers, deli, grocers and off licence. The 16 comparison units include two charity shops, two pharmacies, and numerous clothing and gift stores. There are four estate agents in Saltaire, as well as a recruitment office and Santander bank, with additional commercial units including six hairdressers, four cafes, two restaurants, a dry cleaners, Shell petrol filling station and Post Office. A dentist, medical centre and residential property are also located within the defined local centre boundary. The units between 49-97 Bingley Road and 1 Albert Road are located within the designated Saltaire World Heritage Site. An ATM machine is located outside of the Co-operative Food store. Vacancy levels in Saltaire have declined slightly since 2007.

Representation from National Retailers: There are seven national operators in the centre, including Bet Fred, KFC and Lloyds Pharmacy.

Table 15: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	7	12.7%	765	14.5%	8	14.0%	810	14.7%
Comparison	16	29.1%	1,122	21.3%	16	28.1%	1,104	20.1%
Retail Service	11	20.0%	620	11.8%	13	22.8%	919	16.7%
Leisure Service	8	14.6%	2,018	38.3%	10	17.5%	2,146	39.1%
Financial & Business Service	8	14.6%	371	7.0%	6	10.5%	268	4.9%
Vacant	5	9.1%	377	7.2%	4	7.0%	246	4.5%
Total	**55**	**100%**	**5,273**	**100%**	**57**	**100%**	**5,493**	**100%**

Source: Site Visit - November 2007 and August 2012

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Bradford Retail & Leisure Study

Saltaire Local Centre 14

Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 Metres

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Local Centre 15: Idle

Status: Idle was identified in the previous BRLS (2008) as being a local centre and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Idle should continue to be defined as a local centre in the emerging Bradford Core Strategy and the boundary does not need to be altered.

Centre Overview: Idle is located to the east of the District, approximately 2km to the west of Greengates district centre. There is a variety of outlets in the local centre, including two convenience foodstores, two off-licences, a pharmacy, pet shop, florist, three accountancy firms, two estate agents, two banks (Barclays and Yorkshire), four pubs, 12 take-aways, seven hairdressers, an opticians, dry cleaners, travel agents, Post Office and vets. In addition, there are 32 residential properties within the centre boundary, as well as a dentist, medical centre and library. There is a good provision of free on street parking available in Idle and the centre appeared to be busy on the day of the site visit, though the steep incline through the centre may prevent some pedestrians from making linked trips between the units to the north and south of the centre. The large increase in the proportion of comparison goods floorspace can be attributed to the Dunnes clothing and hardware store on Idlecroft Road which was not included in the previous Study. ATM facilities are available at Barclays, Co-operative Food, Post Office and Yorkshire Bank. Vacancies are below the national average and have declined since 2007.

Representation from National Retailers: There are five national operators in Idle, including the Co-operative Food and Dunnes stores.

Table 16: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	5.3%	559	8.3%	4	5.4%	559	5.5%
Comparison	6	7.9%	560	8.3%	6	8.1%	4,098	40.3%
Retail Service	24	31.6%	1,826	27.1%	23	31.1%	1,821	17.9%
Leisure Service	23	30.3%	2,568	38.2%	26	35.1%	2,755	27.1%
Financial & Business Service	8	10.5%	585	8.7%	8	10.8%	588	5.8%
Vacant	11	14.5%	632	9.4%	7	9.5%	346	3.4%
Total	**76**	**100%**	**6,730**	**100%**	**74**	**100%**	**10,167**	**100%**

Source: Site Visit - November 2007 and August 2012

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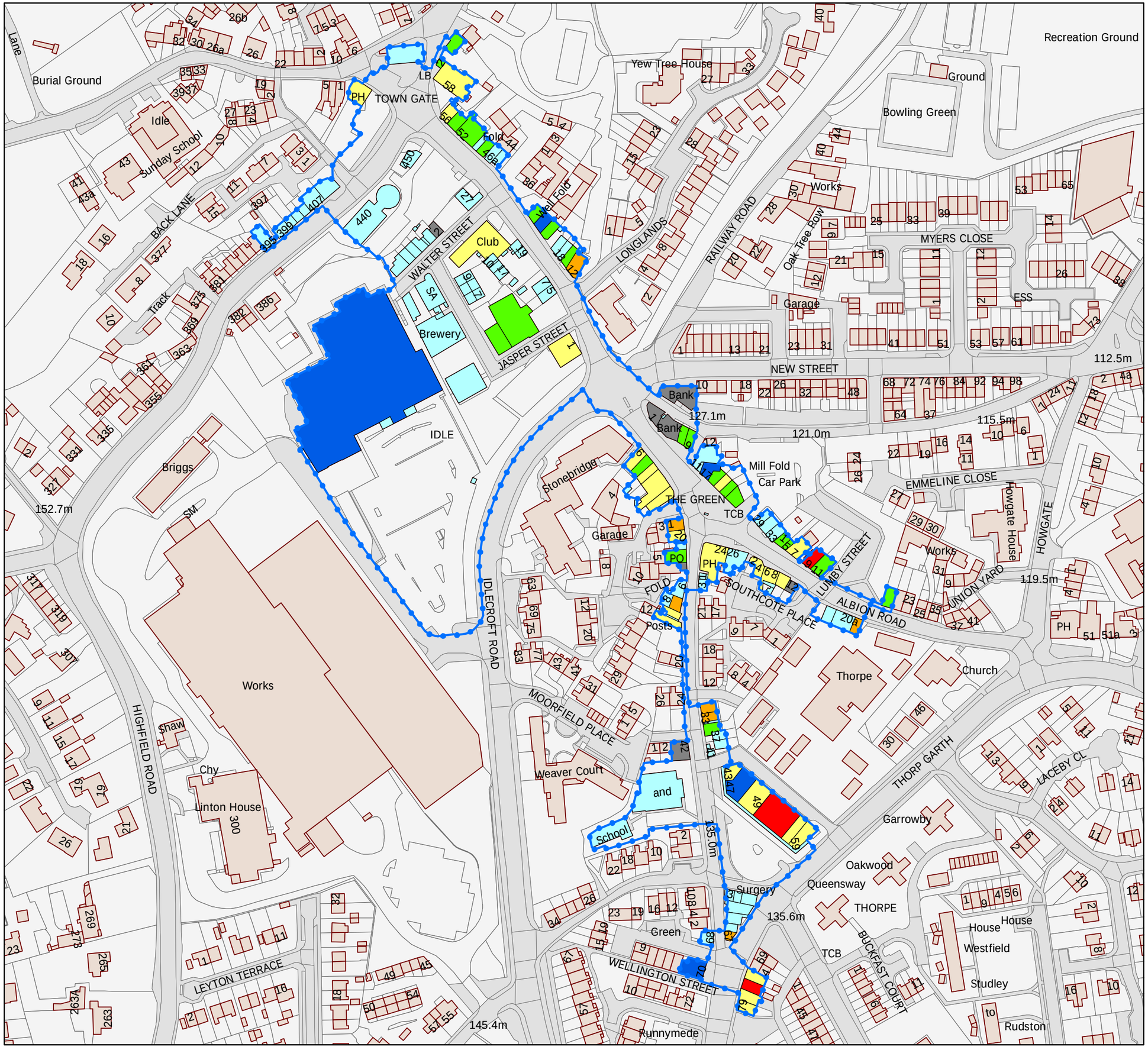
Bradford Retail & Leisure Study

Idle Local Centre 15



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

North

A077745 November 2012

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Local Centre 16: Wrose

Status: Wrose was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Wrose should continue to be defined as a local centre in the emerging Bradford Core Strategy, due to the presence of the Co-op and Post office units.

Centre Overview: The small centre is located along Wrose Road, approximately 2.5km to the south east of Bingley town centre and 5km to the north west of Bradford city centre. The commercial units are in a linear form and dispersed by a number of residential properties, with limited pedestrian movement recorded on the day of the site visit. In November 2007, there were a total of two vacant units in Wrose local centres: these are now a second hand goods store and a take-away unit. The other units in the centre comprise a Co-op, pub, take away unit, hairdressers, Post Office and dry cleaners. An ATM machine is available at the Co-operative Food store, with a community centre and library also within the defined local centre boundary.

Representation from National Retailers: There are two national operators in the centre, namely the Co-operative Food and Post Office units.

Table 17: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	2	22.2%	555	46.6%	1	12.5%	525	44.5%
Comparison	0	0.0%	0	0.0%	1	12.5%	51	4.3%
Retail Service	3	33.3%	265	22.2%	3	37.5%	265	22.5%
Leisure Service	2	22.2%	257	21.6%	3	37.5%	339	28.7%
Financial & Business Service	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vacant	2	22.2%	115	9.7%	0	0.0%	0	0.0%
Total	**9**	**100%**	**1,192**	**100%**	**8**	**100%**	**1,180**	**100%**

Source: Site Visit - November 2007 and August 2012

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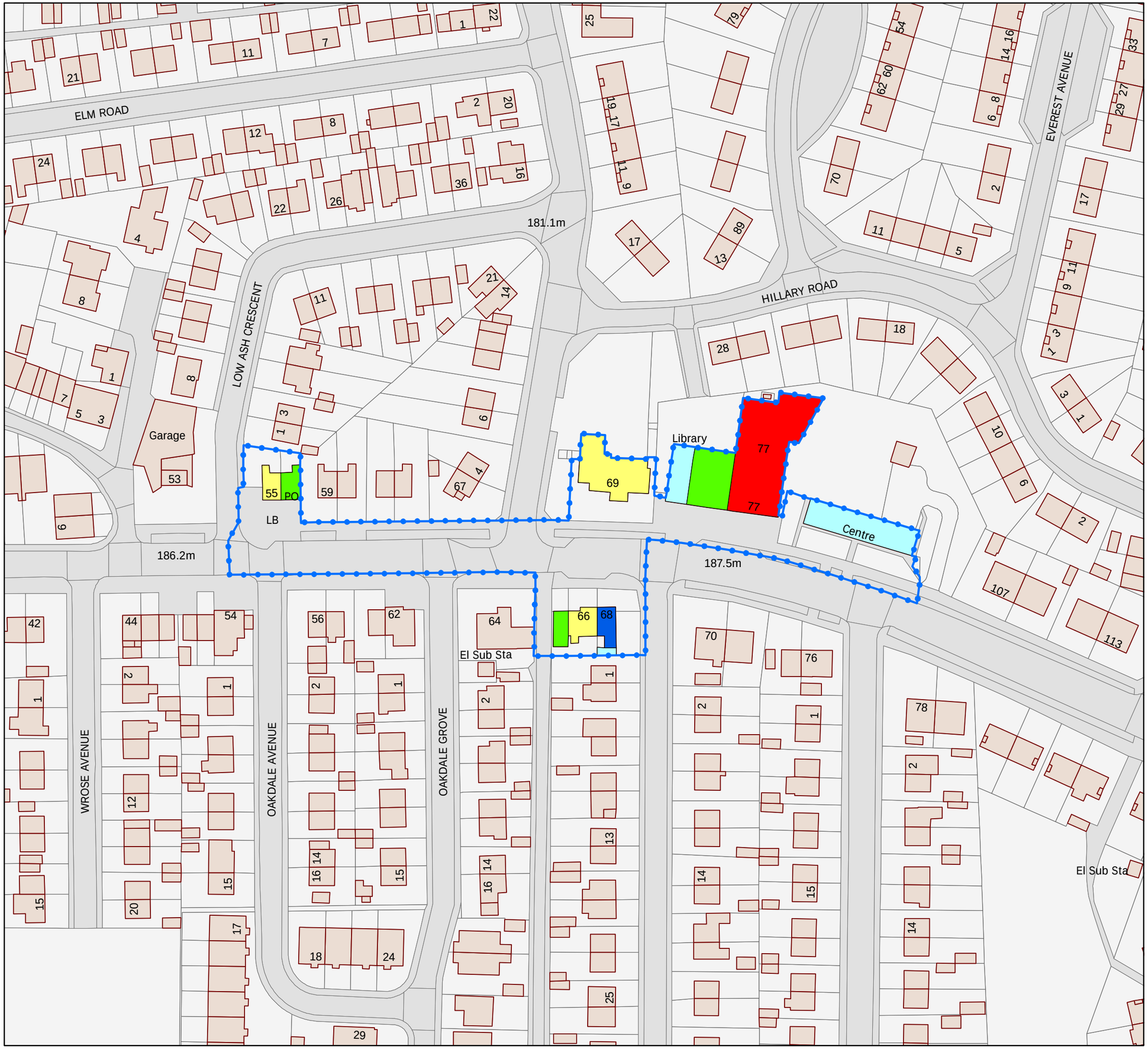
Bradford Retail & Leisure Study

Wrose Local Centre 16



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

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North

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Local Centre 17: Frizinghall

Status: Frizinghall was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Frizinghall should continue to be defined as a local centre in the emerging Bradford Core Strategy, due to the presence of the convenience foodstore and Post office units, though its boundary does need to be amended to remove the residential units on Aireville Road.

Centre Overview: Frizinghall extends in a linear form along Bradford Road and Keighley Road, approximately 3km to the north of Bradford city centre, with Frizinghall railway station located to the east of the local centre. There is a variety of units in the centre, including two convenience stores, a pharmacy, two clothes shops, an estate agents and seven take away units. There is a good provision of on-street parking to the front of many of the units, with the overall environmental quality of the centre deemed good, though the high level of vacancies does make certain areas of the centre appear run down. An ATM machine is located outside of the Post Office unit. Other facilities in the centre include a surgery and Islamic centre, with seven residential units also located in Frizinghall. The vacancy levels have increased significantly since 2007.

Representation from National Retailers: There is one national operator within Frizinghall local centre, namely the Post Office.

Table 18: Diversity of Use and Floorspace Figures (August 2012)

	October 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	2	6.7%	231	13.0%	2	5.7%	231	11.2%
Comparison	7	23.3%	406	22.9%	8	22.9%	440	21.4%
Retail Service	5	16.7%	310	17.5%	6	17.1%	337	16.4%
Leisure Service	8	26.7%	464	26.2%	7	20.0%	407	19.8%
Financial & Business Service	4	13.3%	160	9.0%	3	8.6%	115	5.6%
Vacant	4	13.3%	201	11.3%	9	25.7%	527	25.6%
Total	**30**	**100%**	**1,772**	**100%**	**35**	**100%**	**2,057**	**100%**

Source: Site Visit - October 2007 and August 2012

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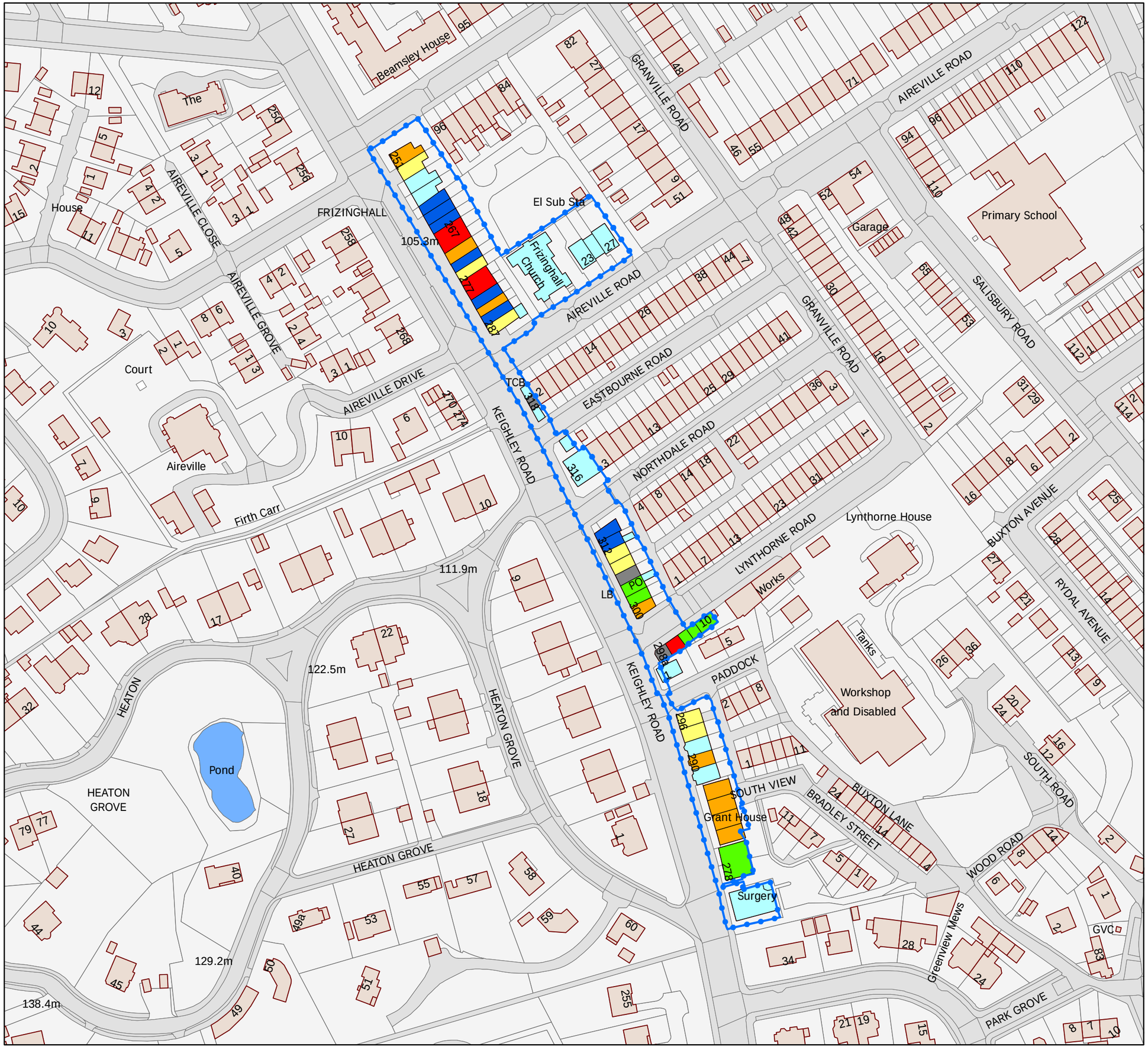
Bradford Retail & Leisure Study

Frizinghall Local Centre 17



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 Metres

1:1,500 @A3 Do not scale from this drawing

North

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Local Centre 18: Eccleshill

Status: Eccleshill was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Eccleshill should continue to be defined as a local centre in the emerging Bradford Core Strategy, due to the presence of the convenience foodstore units.

Centre Overview: Eccleshill is located approximately 4.5km to the north east of Bradford city centre, in close proximity to both the Five Lane Ends and Greengates district centres. The commercial units in the local centre are concentrated along both sides of Stone Hall Road, Institute Road and Stony Lane. There is a good provision of facilities for local residents, including two small convenience foodstores, a butcher, pharmacy, florist, seven take away units, an estate agents, pub, betting shop and seven health and beauty/hairdressing salons. In addition, the Eccleshill boundary also includes five residential units which are dispersed throughout the centre, a church, community centre and hall, dentist and doctors surgery. There are no ATM machines available at the local centre. Vacancy levels are well above the national averages, but have improved slightly from 2007.

Representation from National Retailers: There is one national operator in Eccleshill, namely the Ladbrokes betting shop.

Table 19: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	3	9.4%	491	25.0%	3	8.6%	491	23.2%
Comparison	3	9.4%	219	11.2%	6	17.1%	352	16.7%
Retail Service	9	28.1%	360	18.4%	9	25.7%	347	16.4%
Leisure Service	8	25.0%	512	26.1%	9	25.7%	574	27.2%
Financial & Business Service	1	3.1%	48	2.5%	1	2.9%	48	2.4%
Vacant	8	25.0%	332	16.9%	7	20.0%	300	14.2%
Total	**32**	**100%**	**1,962**	**100%**	**35**	**100%**	**2,112**	**100%**

Source: Site Visit - November 2007 and September 2012

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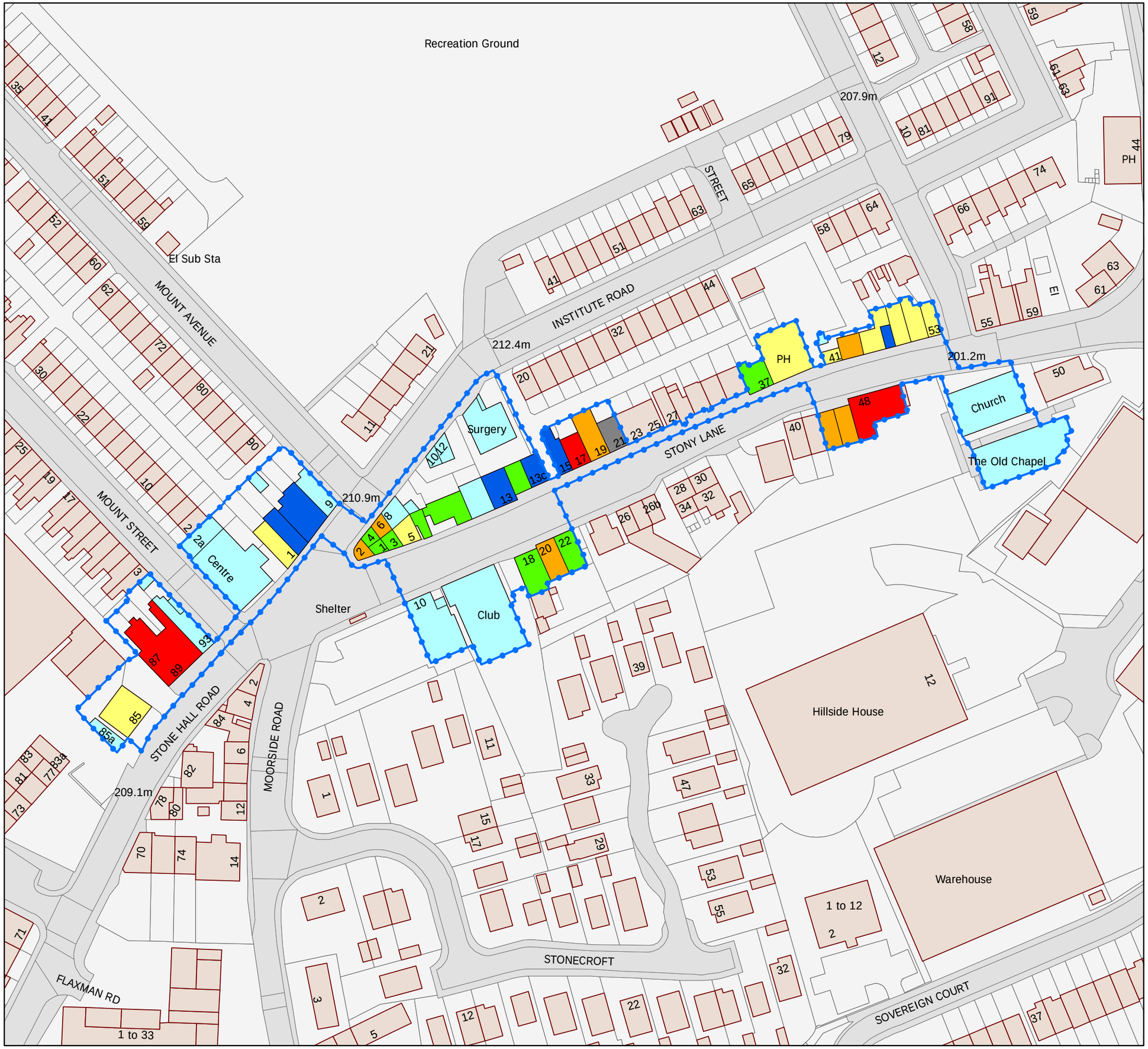
Bradford Retail & Leisure Study

Eccleshill Local Centre

18



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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November 2012

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Local Centre 19: Undercliffe

Status: Undercliffe was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Undercliffe should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Undercliffe is located approximately 3km to the north east of Bradford city centre, with the commercial units in a linear pattern along Otley Road and the junction of Killinghall Road, Dudley Hill Road and Harrogate Road. The local centre accommodates a variety of commercial units, including two convenience stores, a bakers, two phone shops, a gift shop, electrical goods store, two estate agents, a bingo/social club, seven take away units, two pubs and seven health and beauty salons/hairdressers. The local centre boundary also includes a church, two offices, two residential units and a vets. A Post Office is no longer located in Undercliffe and this unit is now a solicitor's office. There are ATM facilities available at the Spar and Tesco Express stores. The vacancy levels are moderate (just below the national average), and have improved marginally since 2007.

Representation from National Retailers: There are two national operators in Undercliffe, namely the Spar and Tesco Express units.

Table 20: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	9.5%	468	15.5%	3	7.5%	683	19.9%
Comparison	6	14.3%	342	11.4%	7	17.5%	360	10.5%
Retail Service	11	26.2%	495	16.4%	10	25.0%	548	15.9%
Leisure Service	13	31.0%	1,215	30.3%	12	30.0%	1,410	41.0%
Financial & Business Service	3	7.1%	250	8.3%	4	10.0%	235	6.8%
Vacant	5	11.9%	242	8.0%	4	10.0%	202	5.9%
Total	**42**	**100%**	**3,012**	**100%**	**40**	**100%**	**3,438**	**100%**

Source: Site Visit - October 2007 and September 2012

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Bradford Retail & Leisure Study

Undercliffe Local Centre

19

Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 20: Oak Lane, Manningham

Status: Oak Lane, Manningham was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Oak Lane should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Oak Lane is a linear centre which is bounded at the junction of St Marys Road to the east and Heaton Road to the west. It is located approximately 2km to the north west of Bradford city centre and accommodates a high proportion of comparison goods operators, notably clothing and jewellery stores. There are four convenience units in Oak Lane, namely a supermarket, two grocers and a butchers, with the comparison sector also including six clothing stores, five jewellers, two household good units, a book shop, two phone shops, two shoe shops and a pharmacy. Additional services in Oak Lane include eight take aways, three hairdressers, an opticians, travel agents and dentist. There are no ATM facilities in the local centre. The vacancy levels in the centre have increased slightly since 2007, though these figures are still below the national average.

Representation from National Retailers: There are no national operators in Oak Lane local centre.

Table 21: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	8.7%	883	23.5%	5	10.0%	928	23.8%
Comparison	20	43.5%	1,534	40.8%	23	46.0%	1,747	44.8%
Retail Service	6	13.0%	323	8.6%	6	12.0%	326	8.4%
Leisure Service	6	13.0%	427	11.4%	8	16.0%	465	11.9%
Financial & Business Service	6	13.0%	342	9.1%	3	6.0%	124	3.2%
Vacant	4	8.7%	252	6.7%	5	10.0%	307	7.9%
Total	**46**	**100%**	**3,761**	**100%**	**50**	**100%**	**3,897**	**100%**

Source: Site Visit - October 2007 and September 2012

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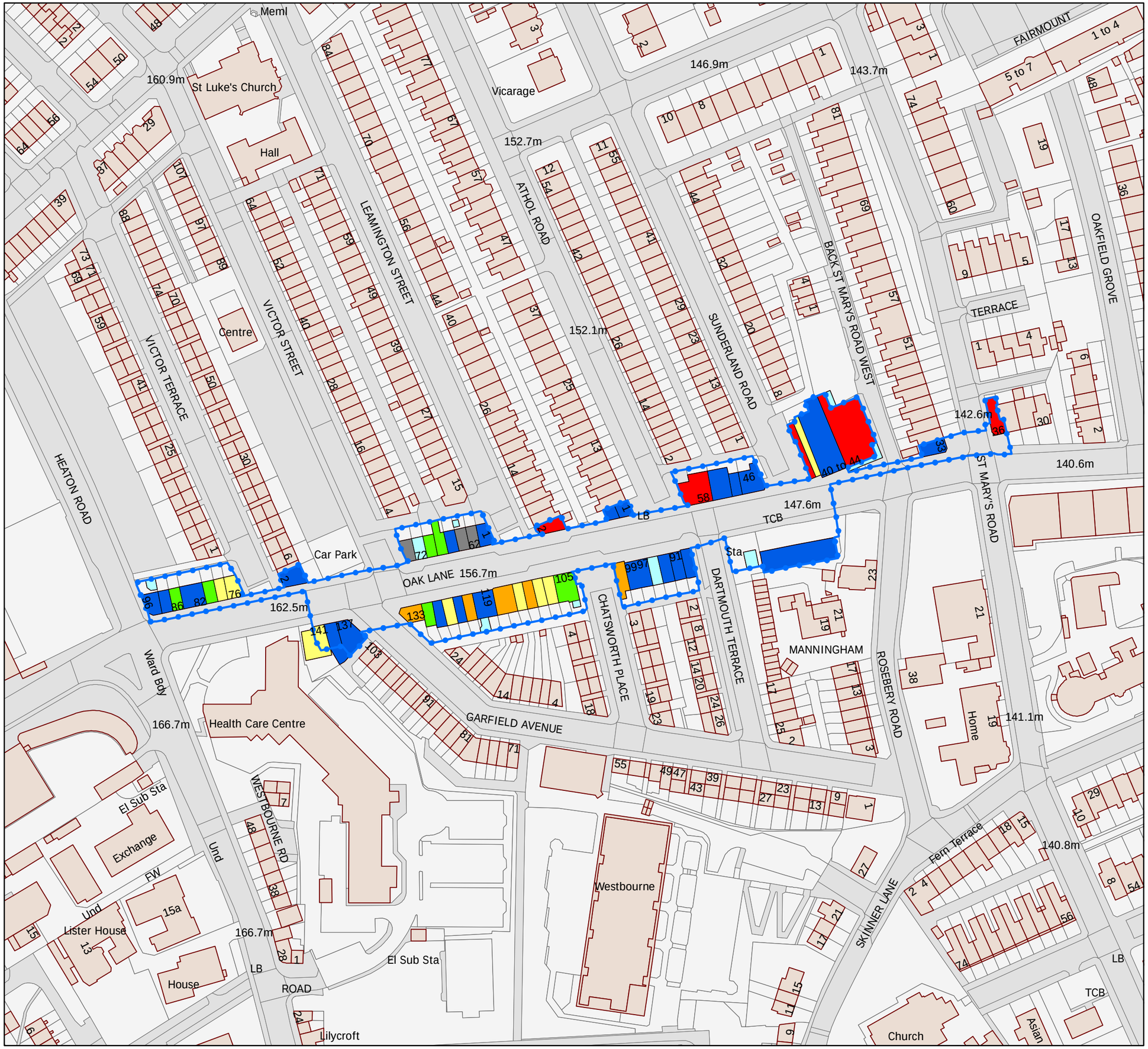
Bradford Retail & Leisure Study

Oak Lane Manningham Local Centre 20



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 Metres

1:1,500 @A3 Do not scale from this drawing

North

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Local Centre 21: Duckworth Lane

Status: Duckworth Lane was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Duckworth Lane should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Duckworth Lane is located to the west of Oak Lane local centre, at the junction of Toller Lane and Lilycroft Road. There is a good provision of retail and service units in the centre, including four convenience foodstores, a bakers, grocers, four clothing stores, two jewellers, two fabric shops, a pharmacy, six estate agents, four restaurants, 10 take aways, two opticians, a dry cleaners and travel agents. Although there are four vacant units including a former pub on Duckworth Lane, the level of vacancies has declined since 2007 and is below the national average. ATM machines are located at the Barclays, Co-operative Food, Santander and Yorkshire Bank units. There is a good supply of on street parking spaces in front of many of the units.

Representation from National Retailers: There are seven national operators in the local centre, including Oxfam, Pizza Hut and Your Move estate agency.

Table 22: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	6	8.7%	940	17.9%	8	11.8%	989	18.7%
Comparison	19	27.5%	1,351	25.7%	16	23.5%	1,184	22.4%
Retail Service	11	15.9%	838	15.9%	8	11.8%	520	9.8%
Leisure Service	13	18.8%	932	17.7%	18	26.5%	1,122	21.2%
Financial & Business Service	13	18.8%	851	16.2%	14	20.6%	1,114	21.1%
Vacant	7	10.1%	349	6.6%	4	5.9%	354	6.7%
Total	**69**	**100%**	**5,261**	**100%**	**68**	**100%**	**5,283**	**100%**

Source: Site Visit - October 2007 and September 2012

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Bradford Retail & Leisure Study

Duckworth Lane Local Centre 21

Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 Metres

1:1,750 @A3 Do not scale from this drawing

North

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Local Centre 22: Carlisle Road/Whetley Hill

Status: Carlisle Road/Whetley Hill was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Carlisle Road/Whetley Hill should continue to be defined as a local centre in the emerging Bradford Core Strategy.

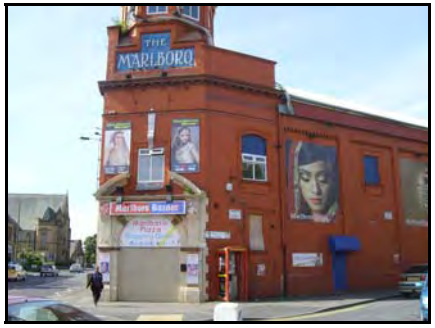
Centre Overview: Carlisle Road/Whetley Hill is located approximately 1.3km to the north west of Bradford city centre, close to Duckworth Lane and White Abbey Road local centres. The commercial units are located on both sides of Carlisle Road (the A6177), from the junction of Church Street/Lumb Lane to the east and Whetley Hill to the west. There is a strong variety of facilities (notably Asian retailers) in the centre, including six convenience stores/newsagents, three butchers and two grocers, three pharmacies, four clothing stores, a travel agents, two solicitors, seven take away units, a sports centre, three hairdressers, two travel agents and two dry cleaners. Other uses in the centre include a library, community centre and two offices. An ATM machine is located outside of the Barclays unit. The largest vacant unit is the former Manningham swimming pool (876 sq.m), with vacancy levels in the centre almost double the national average.

Representation from National Retailers: There is only one national operator present in the centre, namely Barclays Bank.

Table 23: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	10	14.3%	658	10.9%	12	16.7%	806	9.3%
Comparison	15	21.4%	1,153	19.0%	17	23.6%	1,690	19.5%
Retail Service	11	15.7%	1,021	16.9%	10	13.8%	945	10.9%
Leisure Service	11	15.7%	1,678	27.7%	11	15.3%	2,792	32.2%
Financial & Business Service	8	11.4%	618	10.2%	7	9.7%	643	7.4%
Vacant	15	21.4%	927	15.3%	15	20.8%	1,793	20.7%
Total	**70**	**100%**	**6,055**	**100%**	**72**	**100%**	**8,669**	**100%**

Source: Site Visit - October 2007 and September 2012



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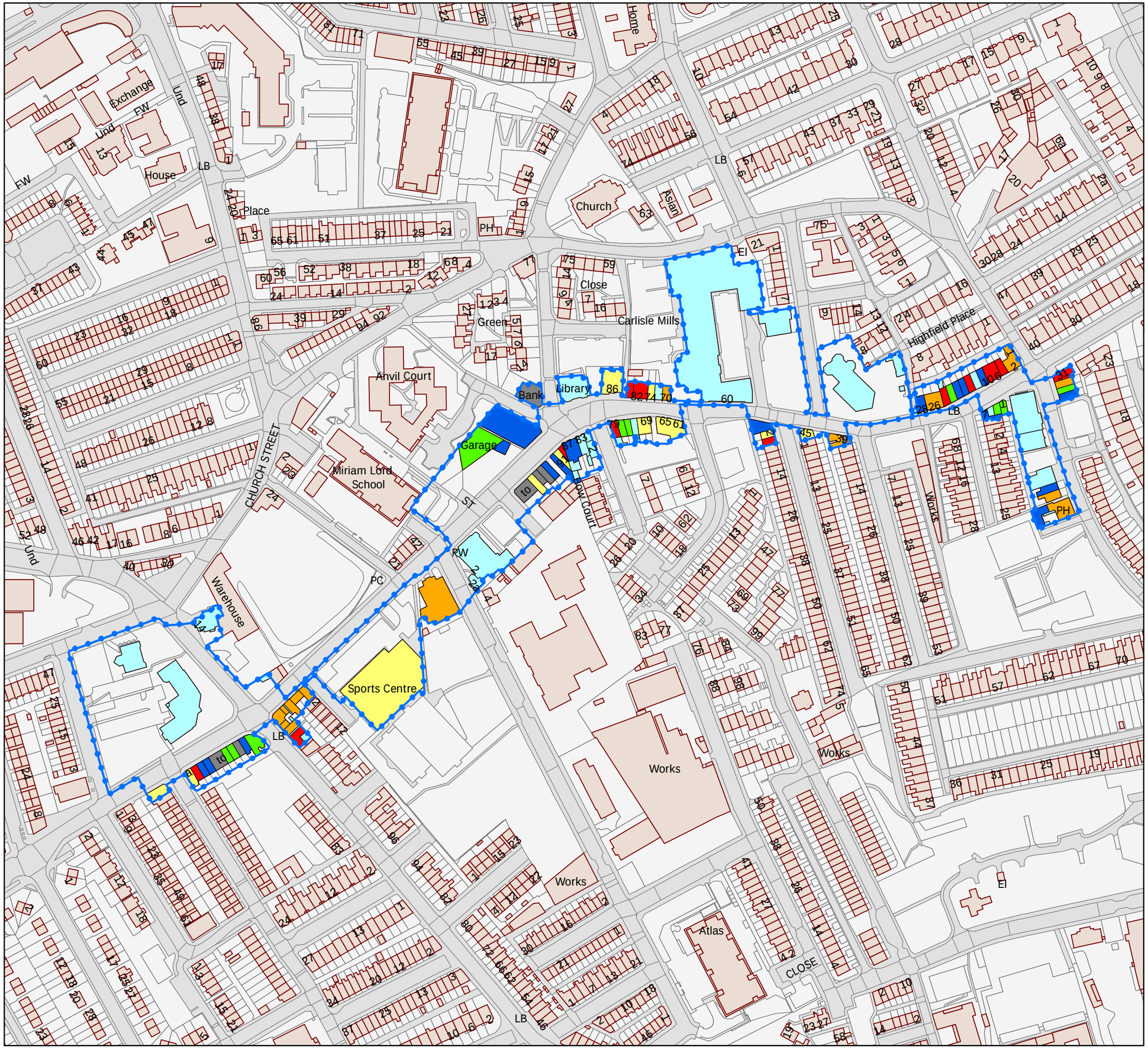
Bradford Retail & Leisure Study

Carlisle Road - Whetley Hill Local Centre

22



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 510 20 30 40 50 60 70 80 90 100110120 Metres

1:2,500 @A3 Do not scale from this drawing

North

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Local Centre 23: White Abbey Road

Status: White Abbey Road was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that White Abbey Road should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: The retail and service units in the local centre are concentrated in a linear pattern along White Abbey Road (the B6144), approximately 0.75km to the north west of Bradford city centre. There is a strong concentration of Asian retailers in the centre which reflects its inclusion within the Bradford World Mile, a designated area which includes a diverse and vibrant range of facilities. White Abbey Road itself includes a strong provision of Asian clothing, fabric and jewellery stores (17 of the 18 comparison stores in the centre), as well as a household goods store, newsagents, bakery, sweet shop, café, two take aways, internet café and hairdressers. There are also four vacant units in the centre as well as a gym on Arthington Street. There is a shortage of retail service and financial and business services in the centre and there are no ATM facilities. In addition, vacancy levels in the centre have increased since 2007. Despite this, White Abbey Road appears to be a distinctive retail destination and is likely to attract shoppers from further afield than many of the other local centres in the District.

Representation from National Retailers: There are no national operators in the local centre.

Table 24: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	3	10.3%	212	4.2%	3	9.7%	212	4.0%
Comparison	22	75.9%	4,451	88.7%	18	58.1%	4,218	79.8%
Retail Service	0	0.0%	0	0.0%	1	3.2%	34	0.6%
Leisure Service	2	6.9%	238	4.7%	5	16.1%	436	8.2%
Financial & Business Service	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vacant	2	6.9%	116	2.3%	4	12.9%	385	7.3%
Total	**29**	**100%**	**5,017**	**100%**	**31**	**100%**	**5,285**	**100%**

Source: Site Visit - October 2007 and September 2012

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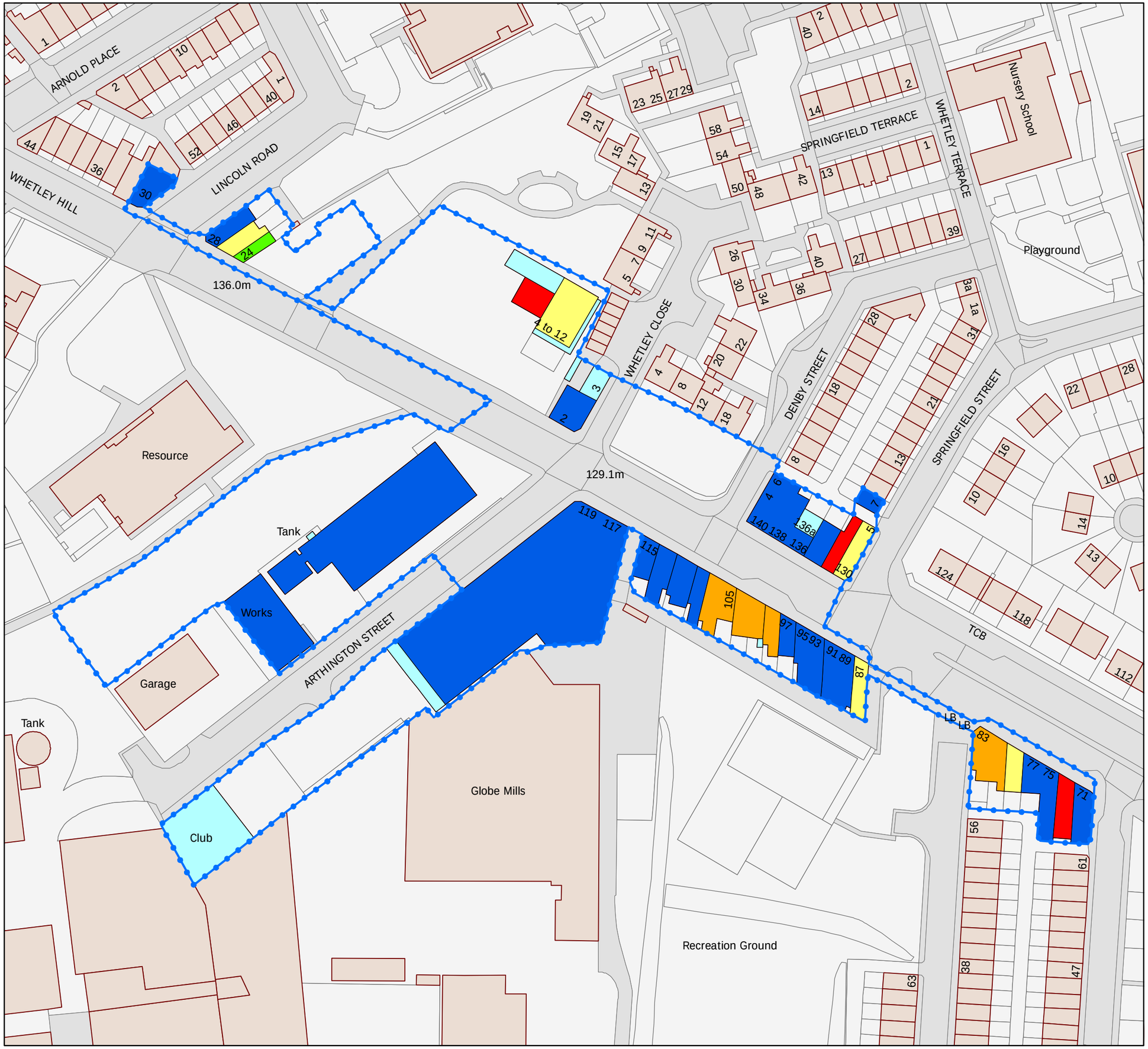
White Abbey Road Local Centre 23



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 24: Heaton

Status: The previous BRLS (2008) had recommended that Heaton should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011) where it was identified as being a local centre (Policy EC5). WYG proposes that Heaton should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Heaton is a small centre located approximately 3km to the north west of Bradford city centre, with the commercial units located on the southern side of Highgate. There are only 11 retail and service outlets in the centre, namely a newsagents/convenience store, bakers, a health and beauty salon, café, two pubs, a restaurant, three take aways and Post Office/pharmacy. Heaton is located on a slight incline, with limited on-street parking available to the front of many of the units. There are no ATM facilities and vacant units in the centre.

Representation from National Retailers: There are two national operators in the centre, namely the Premier newsagents and the Post Office.

Table 25: Diversity of Use and Floorspace Figures (September 2012)

	Number of Units			Floorspace Figures		
	Number	Heaton	Goad UK Local Centres Average	Sq m	Heaton	Goad UK Local Centres Average
Convenience	2	18.2%	10.8%	220	22.9%	19.4%
Comparison	0	0.0%	28.3%	0	0.0%	25.4%
Retail Service	2	18.2%	16.3%	139	14.5%	10.7%
Leisure Service	7	63.6%	22.6%	600	62.6%	25.2%
Financial & Business Service	0	0.0%	11.1%	0	0.0%	9.9%
Vacant	0	0.0%	10.7%	0	0.0%	9.3%
Total	**11**	**100%**	**100%**	**959**	**100%**	**100%**

Source: Site Visit – September 2012, UK Local Centre Average based on Goad July 2012 Figures

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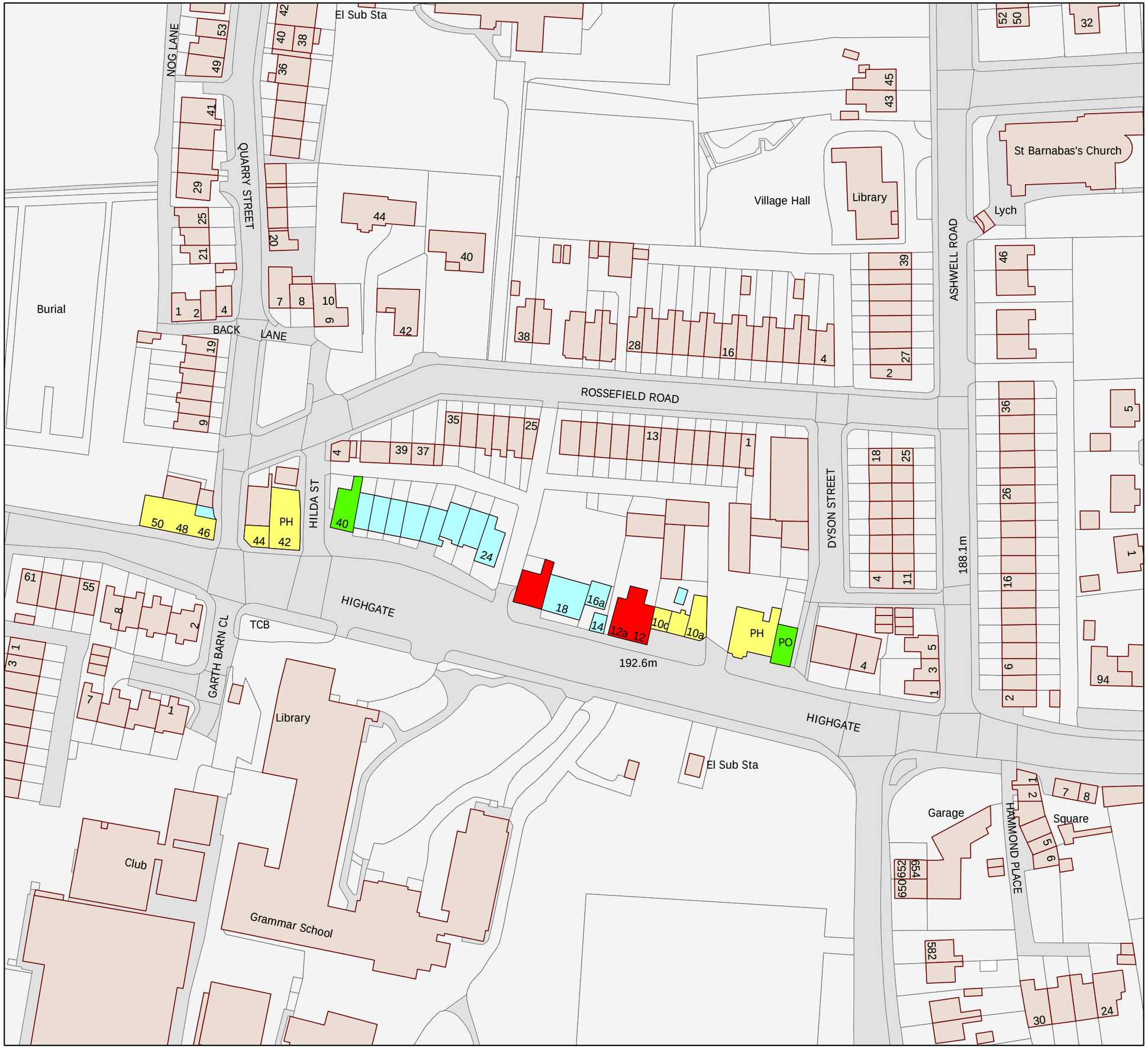
Heaton Local Centre 24



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 25: Allerton

Status: Allerton was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Allerton should continue to be defined as a local centre in the emerging Bradford Core Strategy and its boundary does not need to be altered.

Centre Overview: The local centre is located approximately 5km to the west of Bradford city, with the retail and service units located in a linear pattern along Allerton Road and at the purpose built Allerton Shopping Centre. The Co-operative Food is the largest unit in the centre, with additional convenience provision available at the Bargain Booze off licence and minimarket. There is a good provision of comparison outlets in the centre, including a Lloyds pharmacy and bike sales store. Additional service provision is available in the remaining 19 units, including six take aways, Coral betting shop, a dry cleaners/launderette, funeral directors, three hairdressers and a garage. There is a high level of vacancies in the centre and these boarded-up units detract from the overall environmental quality of Allerton, though it should be recognised that the number of vacancies has improved since the previous site visit in 2007. An ATM machine is available at the Co-operative Food store.

Representation from National Retailers: There are five national operators in the centre, including a Post Office in the Co-operative Food store.

Table 26: Diversity of Use and Floorspace Figures (August 2012)

	October 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	1	3.0%	1,006	25.7%	3	9.1%	1,124	28.1%
Comparison	5	15.2%	435	11.1%	6	18.2%	530	13.3%
Retail Service	5	12.1%	442	11.3%	8	24.2%	730	18.3%
Leisure Service	12	36.4%	1,069	27.3%	10	30.3%	908	22.7%
Financial & Business Service	0	0.0%	0	0.0%	1	3.0%	52	1.3%
Vacant	11	33.3%	964	24.6%	5	15.2%	652	16.3%
Total	**33**	**100%**	**3,916**	**100%**	**33**	**100%**	**3,996**	**100%**

Source: Site Visit - October 2007 and August 2012

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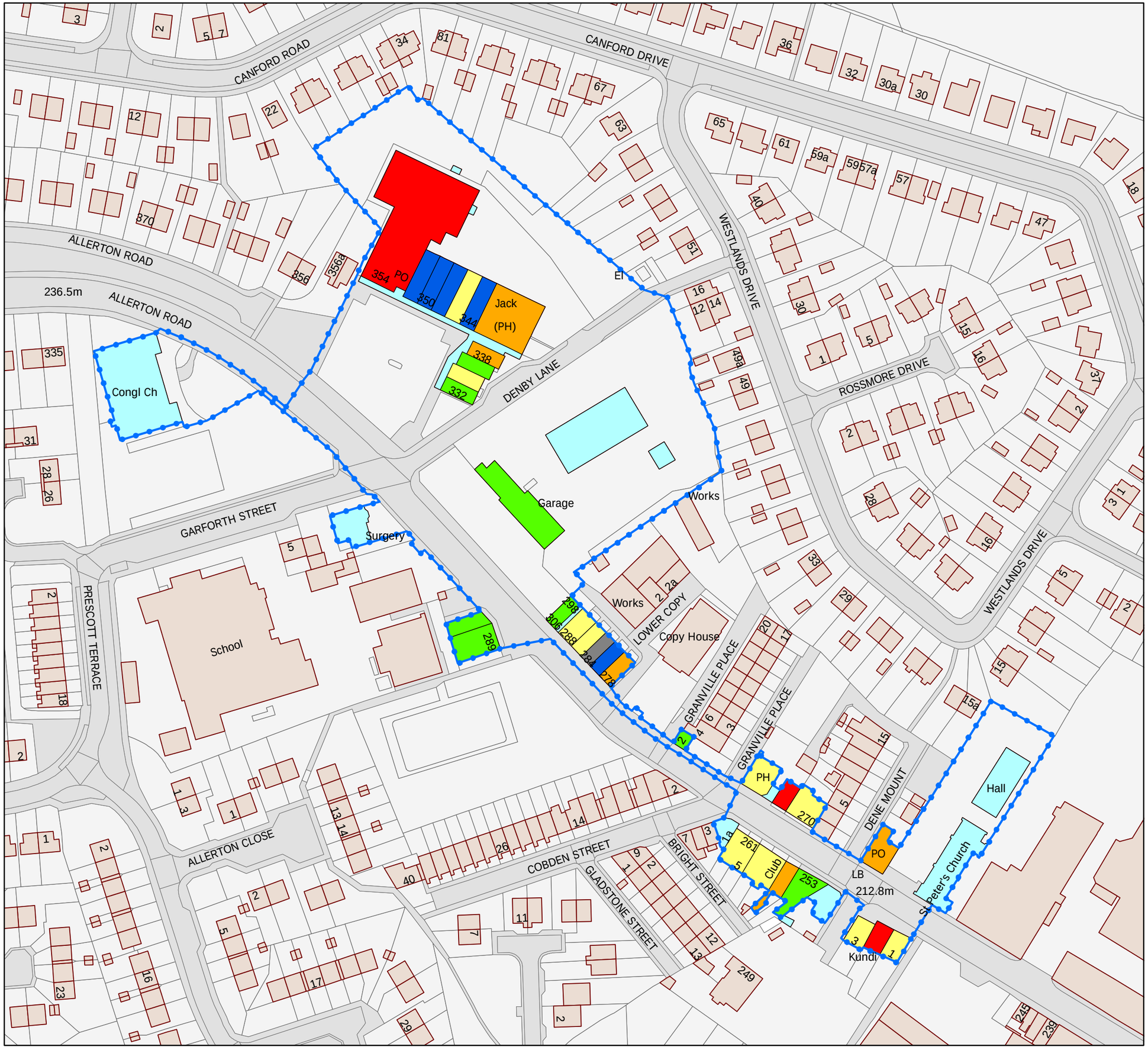
Bradford Retail & Leisure Study

Allerton Local Centre 25



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 Metres

1:1,250 @A3 Do not scale from this drawing

North

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Local Centre 26: Sandy Lane

Status: The previous BRLS (2008) had recommended that Sandy Lane should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Sandy Lane should be de-allocated as a local centre in the emerging Bradford Core Strategy as it provides a limited service and does not contain any of the essential services which WYG deem necessary for it to be described a local centre.

Centre Overview: The local centre is located approximately 6km to the west of Bradford city, with the retail and service units located in a linear pattern at the junction of Cottingley Road and Stone Street, adjacent to Greenwood Park. The five retail and service units in the centre comprise an electrical goods operator, two hairdressers, a take away and hotel/pub. There are also three residential units in between the two hairdressers units. There are no ATM facilities or vacant units in Sandy Lane.

Representation from National Retailers: There are no national operators in the centre.

Table 27: Diversity of Use and Floorspace Figures (August 2012)

	Number of Units			Floorspace Figures		
	Number	Sandy Lane	Goad UK Local Centres Average	Sq m	Sandy Lane	Goad UK Local Centres Average
Convenience	0	0.0	10.8%	0	0.0%	19.4%
Comparison	1	20.0%	28.3%	40	11.6%	25.4%
Retail Service	2	40.0%	16.3%	78	22.7%	10.7%
Leisure Service	2	40.0%	22.6%	226	65.7%	25.2%
Financial & Business Service	0	0.0%	11.1%	0	0.0%	9.9%
Vacant	0	0.0%	10.7%	0	0.0%	9.3%
Total	**5**	**100%**	**100%**	**344**	**100%**	**100%**

Source: Site Visit – August 2012, UK Local Centre Average based on Goad July 2012 Figures

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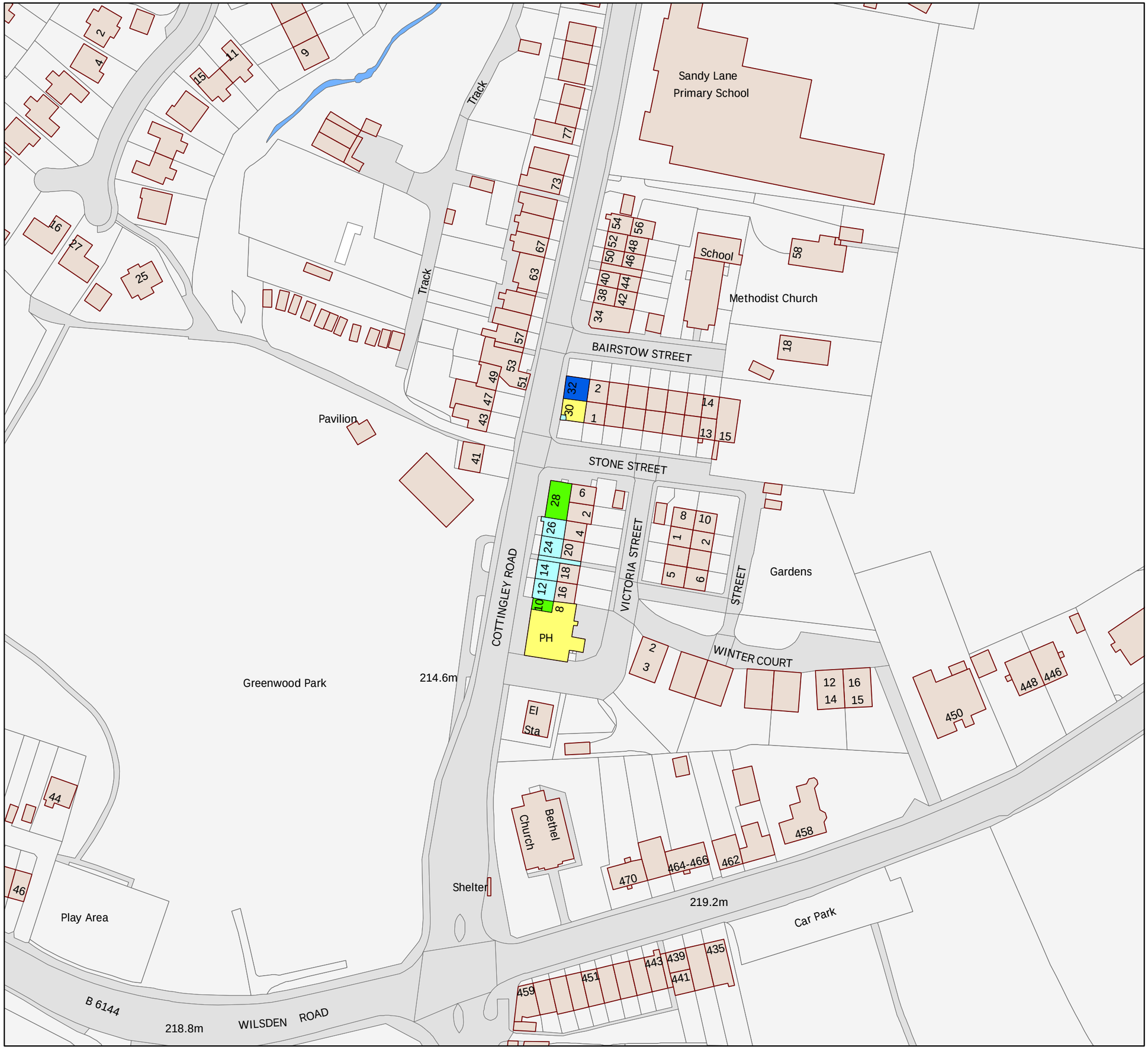
Sandy Lane Local Centre

26



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 27: Thornton

Status: Thornton was identified in the previous BRLS (2008) as being a local centre, with the Bradford Core Strategy Further Engagement Draft report (October 2011) also identifying it as a local growth centre. WYG proposes that Thornton should continue to be allocated as a Local Centre in the emerging Bradford Core Strategy.

Centre Overview: The local centre is located at the junction of Thornton Road/Kipping Lane/Market Street, approximately 7km to the west of Bradford city centre. There is a variety of retail and commercial services in Thornton, including a Co-operative Food and Premier convenience store, carpet shop, two cafes, an estate agent, Coral betting agents, two pubs, five take aways, five hairdressers and an opticians. Free on-street parking is available to the front of many of the units, and there are two ATM machines at the Co-operative Food and Post Office stores. In addition to the commercial units in Thornton, there are also 17 residential units within the defined centre boundary. There is a high incidence of vacancies in the local centre which has remained consistent since 2007.

Representation from National Retailers: There are four national operators in the centre, namely the Co-operative Food, Coral, Post Office and Premier units.

Table 28: Diversity of Use and Floorspace Figures (August 2012)

	October 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	3	7.0%	493	14.9%	2	4.5%	438	13.1%
Comparison	4	9.3%	187	5.6%	8	18.2%	407	12.2%
Retail Service	13	30.2%	861	26.0%	10	22.7%	543	16.3%
Leisure Service	12	27.9%	1,057	31.9%	12	27.3%	1,079	32.3%
Financial & Business Service	3	7.0%	201	6.1%	4	9.1%	313	9.4%
Vacant	8	18.6%	514	15.5%	8	18.2%	559	16.7%
Total	**43**	**100%**	**3,313**	**100%**	**44**	**100%**	**3,339**	**100%**

Source: Site Visit - October 2007 and August 2012

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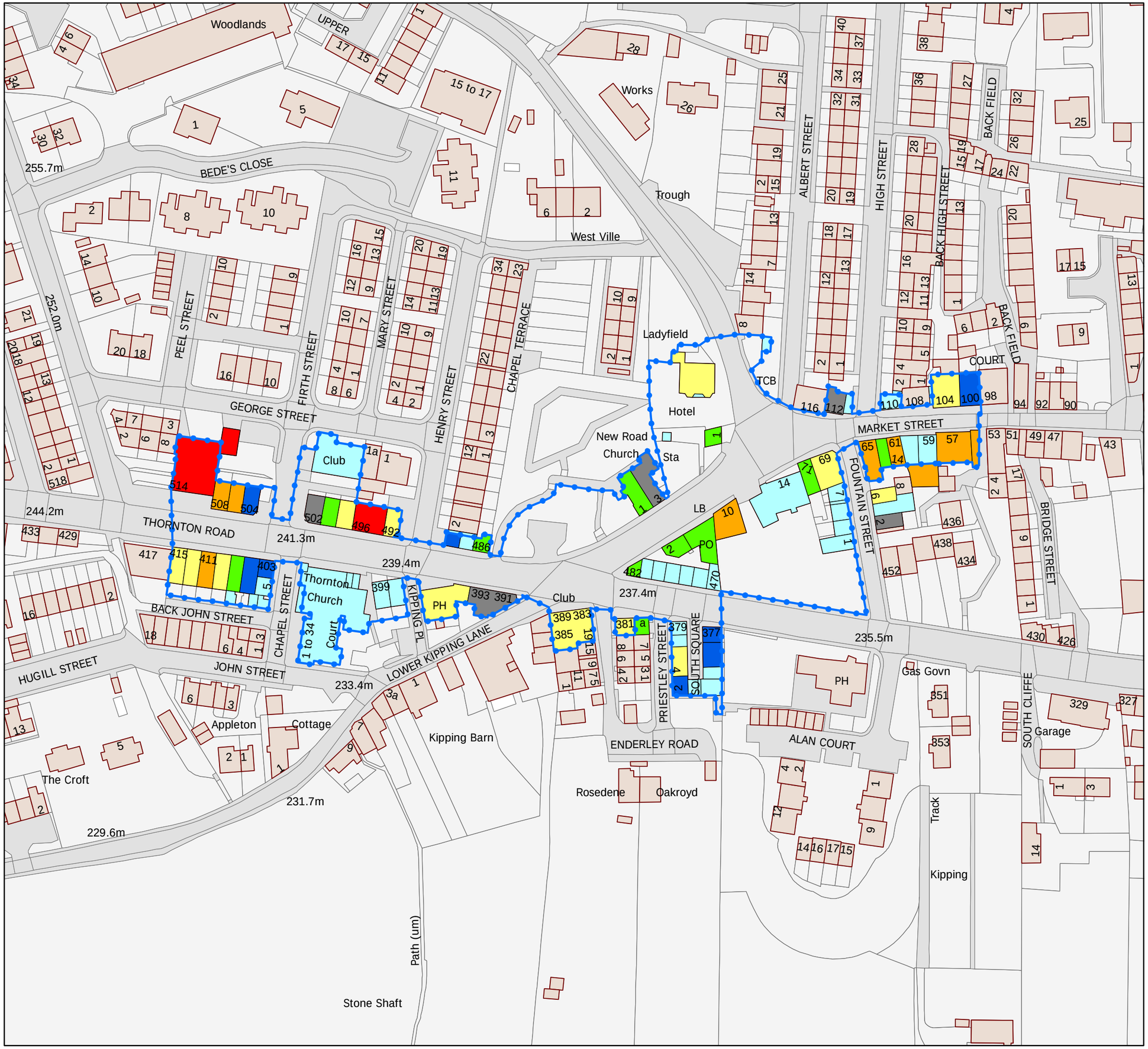
Thornton Local Centre

27



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 Metres

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North

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Local Centre 28: Clayton

Status: Clayton was identified in the previous BRLS (2008) as being a local centre and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Clayton should continue to be allocated as a Local Centre in the emerging Bradford Core Strategy, though the boundary should be altered to include several additional commercial units on Clayton Lane, Station Road and the Co-op store on Bradford Road.

Centre Overview: Clayton is a small local centre, located approximately 6km to the west of Bradford city centre. The commercial units, which are dispersed throughout the centre on Green End, Clayton Lane, School Street and Park Lane, comprise: a bakers, florist, plumbers, estate agent, bookmakers, two pubs, two take away units, two social clubs, six health and beauty salons/hairdressers and a chiropodist. In addition to the stores within the defined local centre boundary, there are also several additional units which WYG recommend should be included within the boundary, namely; the Co-operative Food on Bradford Road and the five units between 12-20 Clayton Lane which include a pub, butchers, Post Office, dentist and newsagents. There are also several additional units on Station Road, namely Rowlands Pharmacy, a hairdresser and newsagents. An ATM machine is available at the Co-operative Food store, outside of the defined local centre boundary. There is only one vacant unit in Clayton, which indicates that the centre is healthy and performing well.

Representation from National Retailers: There are no national operators in the centre, though the Co-operative Food, Post Office and Rowlands Pharmacy units are located in Clayton but are outside of the defined local centre boundary.

Table 29: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	1	5.3%	59	3.1%	1	5.3%	59	3.3%
Comparison	4	21.1%	545	29.1%	1	5.3%	23	1.3%
Retail Service	4	21.1%	140	7.5%	7	36.8%	398	22.4%
Leisure Service	6	31.6%	885	47.2%	7	36.8%	1,004	56.5%
Financial & Business Service	3	15.8%	222	11.8%	2	10.5%	175	9.8%
Vacant	1	5.3%	25	1.3%	1	5.3%	119	7.0%
Total	**19**	**100%**	**1,876**	**100%**	**19**	**100%**	**1,778**	**100%**

Source: Site Visit - November 2007 and August 2012

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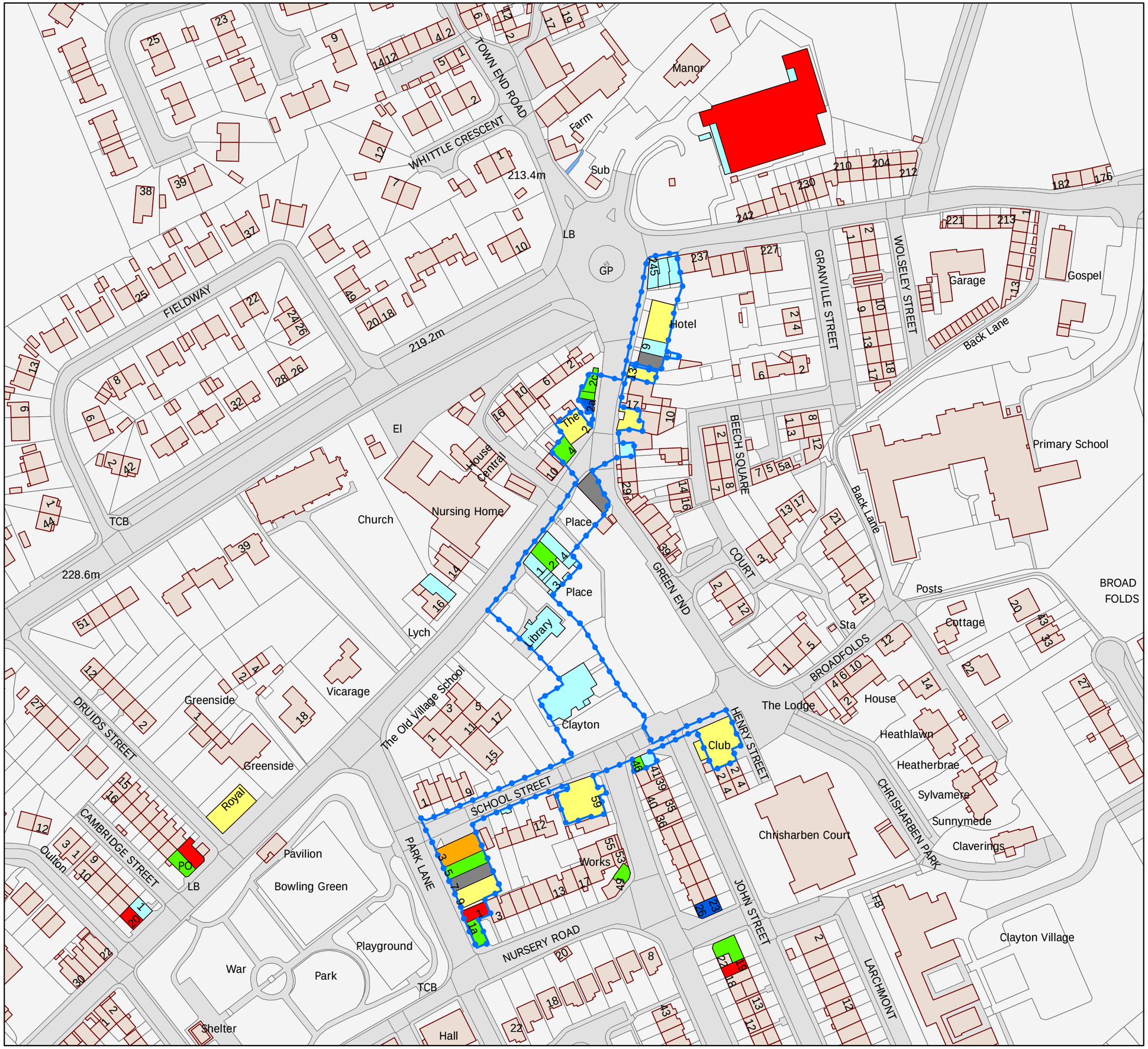
Clayton Local Centre 28



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 Metres

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Local Centre 29: Queensbury

Status: Queensbury was identified in the previous BRLS (2008) as being a local centre, with the Bradford Core Strategy Further Engagement Draft report (October 2011) also identifying it as a local growth centre. WYG proposes that Queensbury should continue to be allocated as a local centre in the emerging Bradford Core Strategy, though the boundary should be altered to include several additional units at 16-18 Sand Beds, whilst also excluding several residential properties.

Centre Overview: Queensbury is located at the intersection of the A647 and the A644, approximately 9km to the south west of Bradford city centre. The commercial core of the centre is located on the High Street, Sand Beds, Brighouse Road and Chapel Street. Queensbury accommodates a good variety of retail and service units, including a Co-operative Food store, bakers, off licence, newsagent, Rowlands pharmacy, three estate agents, six take aways, four pubs and six hairdressers. Nb. The large increase in the amount of floorspace can be attributed to the inclusion of the two units in Black Dyke Mill (a gym and carpets shop) which are within the defined boundary but which were not reviewed in the previous Study. The new Tesco on Brighouse Road has a gross area of 2,931 sq.m. ATM facilities are available at the Co-operative Food, Tesco and Yorkshire Bank units. The vacancy levels (units) are high, whilst the proportion of vacant floorspace is below the national average.

Representation from National Retailers: There are four national operators in the defined Queensbury local centre boundary, namely Age Concern, Co-operative Food, Rowlands pharmacy and Yorkshire Bank, with the Tesco store located outside the boundary.

Table 30: Diversity of Use and Floorspace Figures (August 2012)

	October 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	5	8.8%	970	18.4%	6	9.4%	946	11.5%
Comparison	6	10.5%	371	7.1%	6	9.4%	2,654	32.3%
Retail Service	14	24.6%	823	15.6%	19	29.7%	1,005	12.2%
Leisure Service	17	29.8%	1,905	36.2%	15	23.4%	2,221	27.1%
Financial & Business Service	7	12.3%	745	14.2%	8	12.5%	755	9.2%
Vacant	8	14.0%	450	8.6%	10	15.6%	627	7.6%
Total	**57**	**100%**	**5,264**	**100%**	**64**	**100%**	**8,208**	**100%**

Source: Site Visit - October 2007 and August 2012

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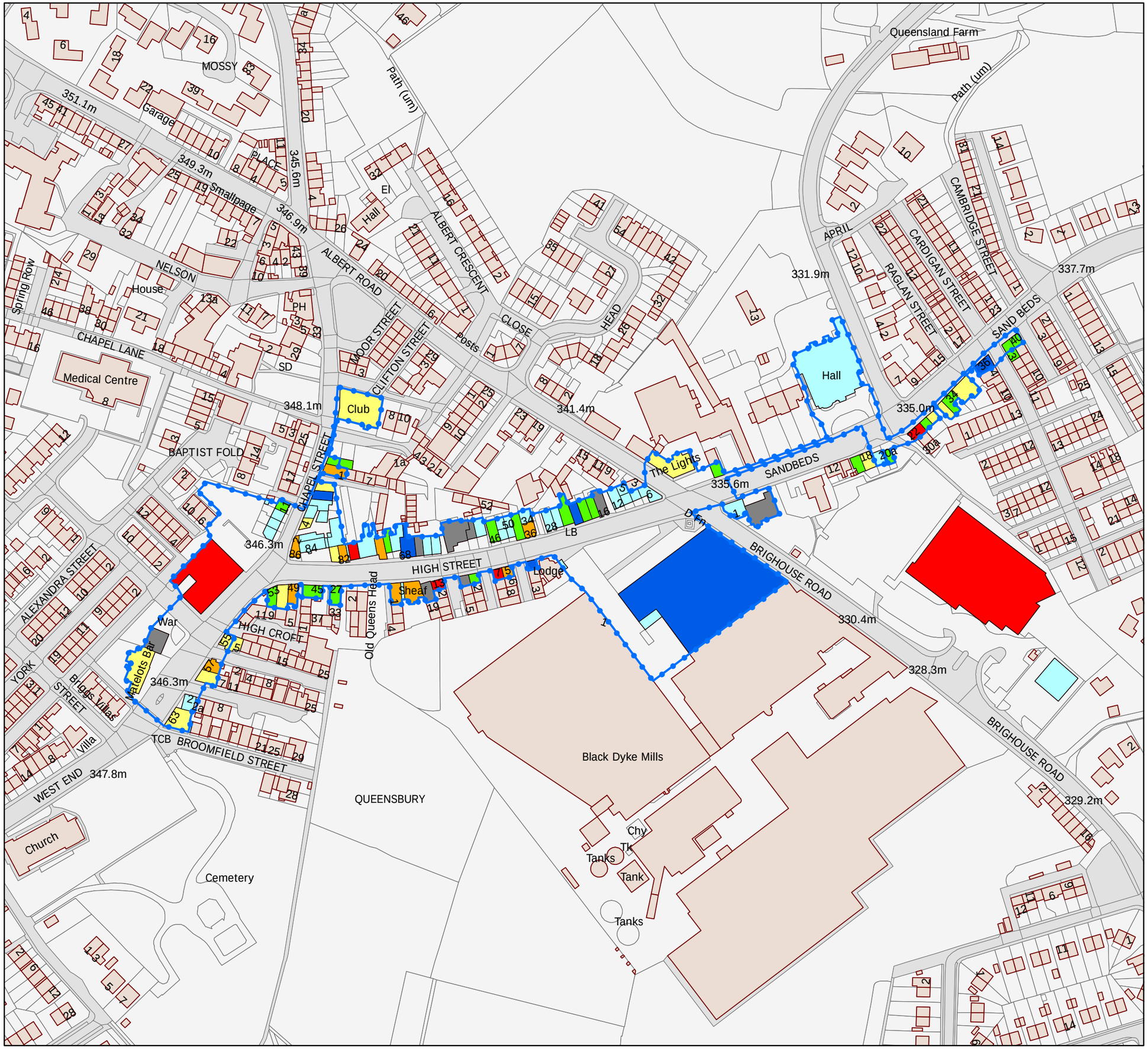
Bradford Retail & Leisure Study

Queensbury Local Centre

29



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

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Local Centre 30: Harden

Status: The previous BRLS (2008) had recommended that Harden should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011) when it was identified as being both a local centre (Policy EC5) and a local service centre (Policy SC4). WYG recommend that it should continue to be allocated as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Harden is a small village in the centre of the District, approximately 10.5km to the north west of Bradford city centre and 3km to the south west of Bingley town centre. The retail and service units in Harden are located at the junction of Long Lane and Wilsden Road. The nine units in the centre include a convenience store, butcher, pharmacy, pub, take away, hairdressers, two health and beauty salons and a Post Office. There is no ATM facility in Harden, with the centre appearing quiet on the day of the site visit, with free on street parking available to the front of many of the units. The lack of vacancies indicates that Harden is performing well as a local centre.

Representation from National Retailers: There is one national operator in Harden, namely the Post Office.

Table 31: Diversity of Use and Floorspace Figures (August 2012)

	Number of Units			Floorspace Figures		
	Number	Harden	Goad UK Local Centres Average	Sq m	Harden	Goad UK Local Centres Average
Convenience	2	22.2%	10.8%	154	22.1%	19.4%
Comparison	1	11.1%	28.3%	76	10.9%	25.4%
Retail Service	4	44.4%	16.3%	232	33.3%	10.7%
Leisure Service	2	22.2%	22.6%	235	33.7%	25.2%
Financial & Business Service	0	0.0%	11.1%	0	0.0%	9.9%
Vacant	0	0.0%	10.7%	0	0.0%	9.3%
Total	**9**	**100%**	**100%**	**697**	**100%**	**100%**

Source: Site Visit – August 2012, UK Local Centre Average based on Goad July 2012 Figures

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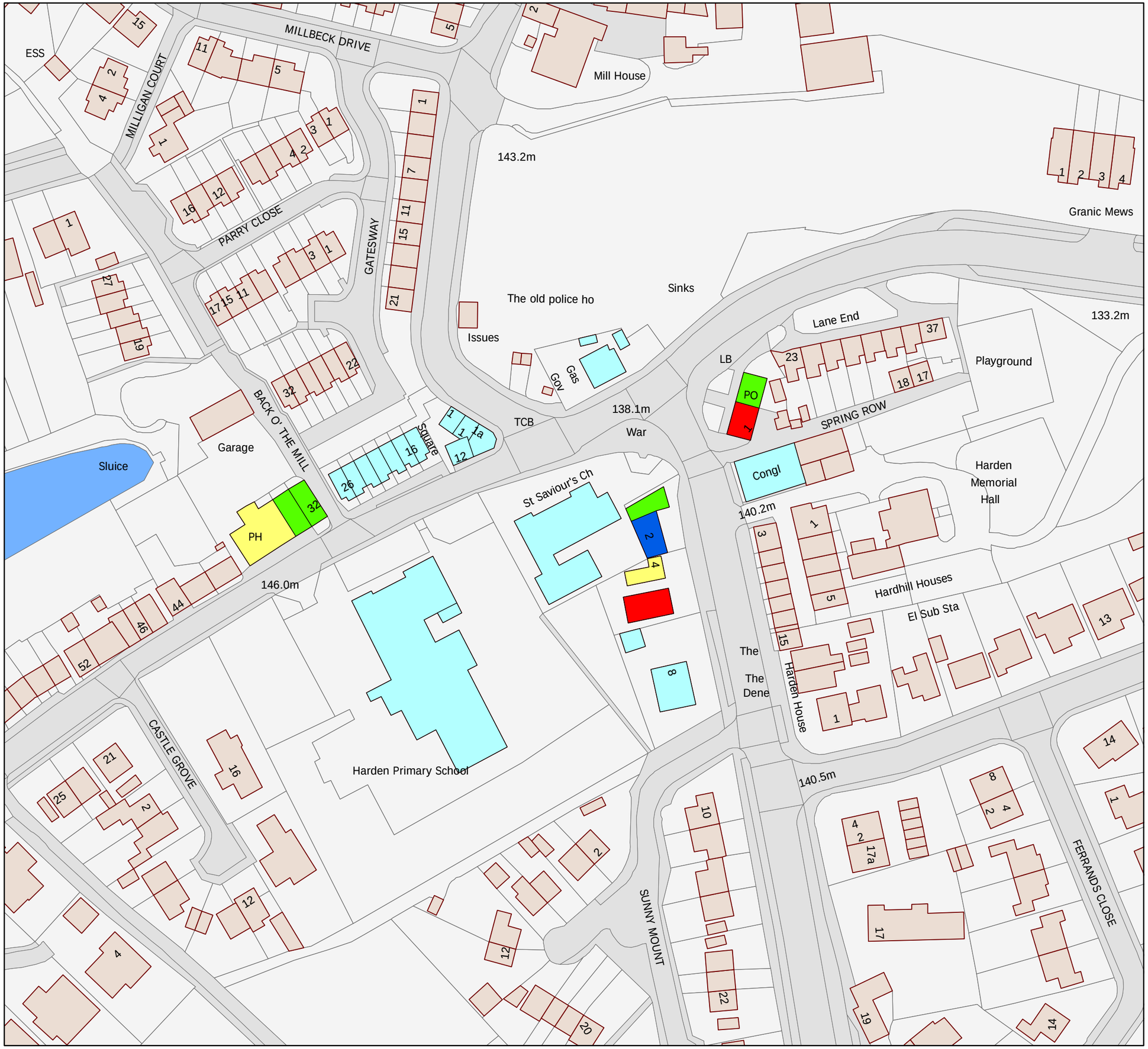
Bradford Retail & Leisure Study

Harden Local Centre 30



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 31: Cullingworth

Status: The previous BRLS (2008) had recommended that Cullingworth should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011) where it was identified as being both a local centre (Policy EC5) and a local service centre (Policy SC4). WYG recommend that it should continue to be allocated as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Cullingworth is located approximately 10.5km to the north west of Bradford city centre and 6km to the south of Keighley town centre. The commercial units are located on both sides of Halifax Road (the B6429), from the junction of Mill Street to the north and Fieldside to the south. There is a good provision of facilities in Cullingworth, namely a convenience store, newsagent, butcher, a pharmacy, garage sales unit, gift shop, two take aways, three hairdressers and a Post Office. There are no ATM facilities or vacant units in the centre.

Representation from National Retailers: There are two national operators in Cullingworth, namely the Post Office and Rowlands Pharmacy.

Table 32: Diversity of Use and Floorspace Figures (August 2012)

	Number of Units			Floorspace Figures		
	Number	Cullingworth	Goad UK Local Centres Average	Sq m	Cullingworth	Goad UK Local Centres Average
Convenience	3	25.0%	10.8%	263	32.9%	19.4%
Comparison	3	25.0%	28.3%	262	32.8%	25.4%
Retail Service	4	33.3%	16.3%	149	18.6%	10.7%
Leisure Service	2	16.7%	22.6%	125	15.6%	25.2%
Financial & Business Service	0	0.0%	11.1%	0	0.0%	9.9%
Vacant	0	0.0%	10.7%	0	0.0%	9.3%
Total	**12**	**100%**	**100%**	**799**	**100%**	**100%**

Source: Site Visit – August 2012, UK Local Centre Average based on Goad July 2012 Figures

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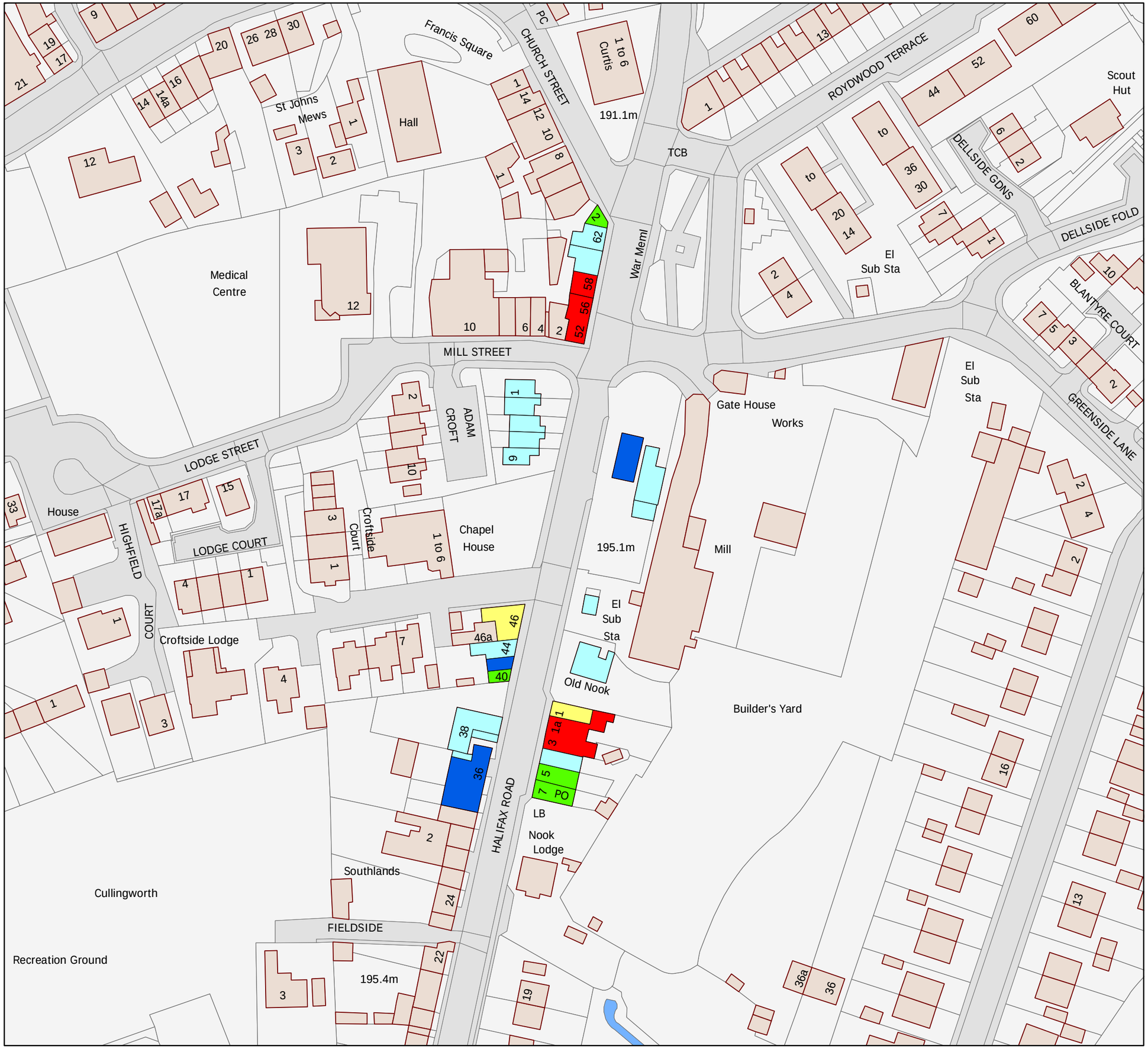
Bradford Retail & Leisure Study

Cullingworth Local Centre

31



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 32: Wilsden

Status: The previous BRLS (2008) recommended that Wilsden should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011) where it was identified as being both a local centre (Policy EC5) and a local service centre (Policy SC4). WYG recommend that it should continue to be allocated as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Wilsden is a small village approximately 8km to the north west of Bradford city centre. The retail and service units are widely dispersed along Main Street and comprise a number of individual units as well as a small parade of shops, with residential properties also located in-between the commercial units. The three convenience stores in the centre include the Co-operative Food store on Royd Street, a baker and butcher, with the additional facilities in Wilsden comprising a car sales unit, Rowlands Pharmacy, two take aways, a pub, chiropodist, dry cleaners, hairdressers, health salon, opticians and Post Office. Wilsden also accommodates a medical centre and village hall. ATM facilities are available at the Co-operative Food store. The level of vacancies in Wilsden is minimal.

Representation from National Retailers: There are three national operators in the centre, including Co-operative Food, the Post Office and Rowlands Pharmacy.

Table 33: Diversity of Use and Floorspace Figures (August 2012)

	Number of Units			Floorspace Figures		
	Number	Wilsden	Goad UK Local Centres Average	Sq m	Wilsden	Goad UK Local Centres Average
Convenience	3	20.0%	10.8%	540	16.3%	19.4%
Comparison	2	13.3%	28.3%	1,992	60.3%	25.4%
Retail Service	6	40.0%	16.3%	380	11.5%	10.7%
Leisure Service	3	20.0%	22.6%	342	10.3%	25.2%
Financial & Business Service	0	0.0%	11.1%	0	0.0%	9.9%
Vacant	1	6.7%	10.7%	51	1.5%	9.3%
Total	**15**	**100%**	**100%**	**3,305**	**100%**	**100%**

Source: Site Visit – August 2012, UK Local Centre Average based on Goad July 2012 Figures

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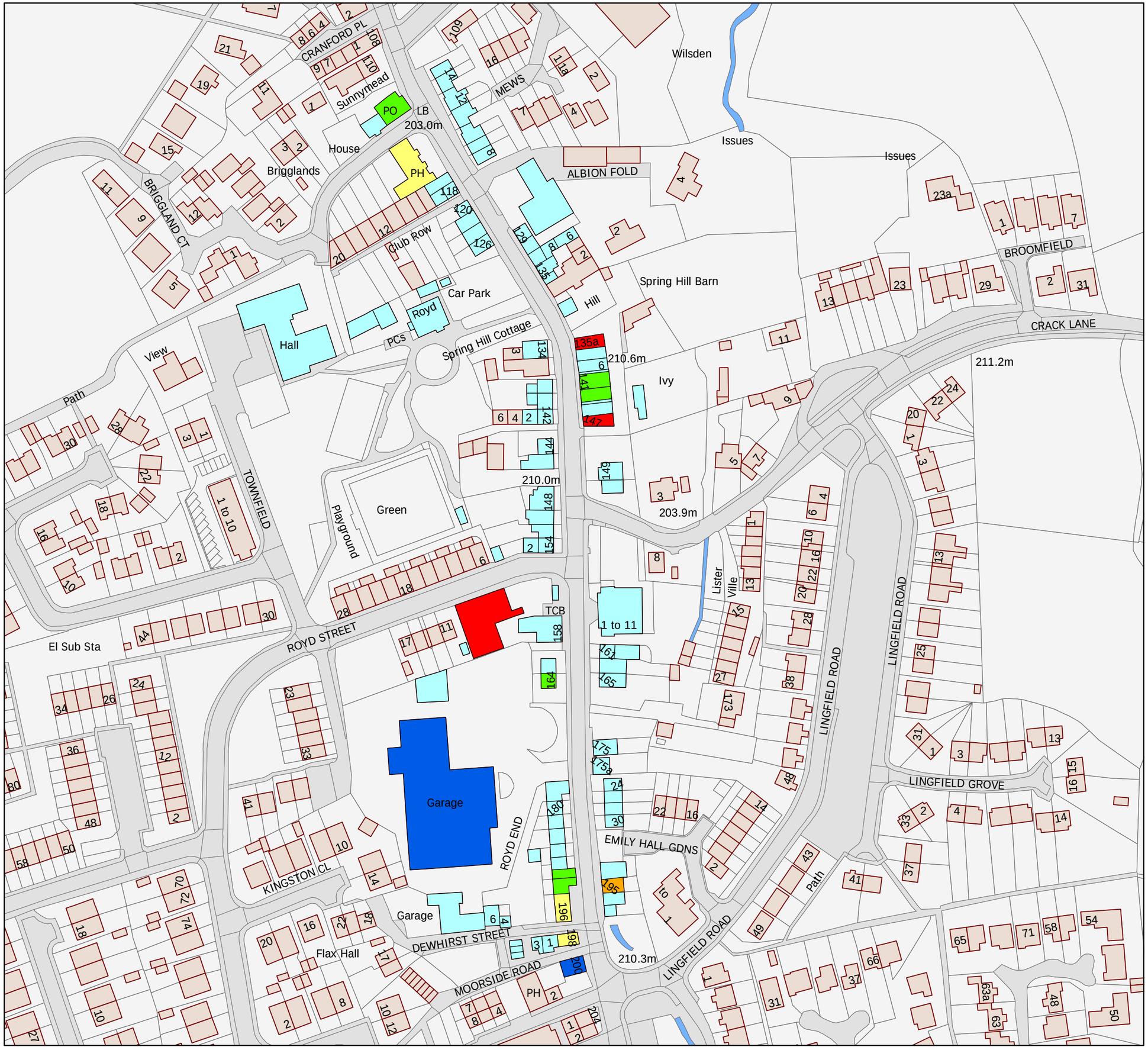
Bradford Retail & Leisure Study

Wilsden Local Centre 32



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 Metres

1:1,500 @A3 Do not scale from this drawing

North

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Local Centre 33: Cottingley

Status: The previous BRLS (2008) recommended that Cottingley should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011) where it was identified as being both a local centre (Policy EC5) and a local service centre (Policy SC4). WYG recommend that it should continue to be allocated as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Cottingley is located approximately 3km to the south of Bingley town centre and 6.5km to the north west of Bradford city centre. The main retail and service units in the centre are located at The Parade, a purpose built centre which accommodates 13 units, namely two convenience stores, an off licence, butcher, pharmacy, café, three take aways, a hairdressers, health and beauty salon and Post Office. There are no ATM facilities at The Parade. In addition to this parade of shops, there are also several additional commercial units in Cottingley at the junction of Main Street and Bradford Old Road (the B6146) which comprise a Texaco petrol filling station (210 sq.m), take away (22 sq.m), pub (288 sq.m), two hairdressers (106 sq.m) and a health and beauty salon (57 sq.m). There is just one vacant units in the centre.

Representation from National Retailers: There is one national operator in the Cottingley parade, namely the Post Office.

Table 34: Diversity of Use and Floorspace Figures (August 2012)

	Number of Units			Floorspace Figures		
	Number	Cottingley	Goad UK Local Centres Average	Sq m	Cottingley	Goad UK Local Centres Average
Convenience	4	30.8%	10.8%	480	50.6%	19.4%
Comparison	1	7.7%	28.3%	70	7.4%	25.4%
Retail Service	3	23.1%	16.3%	158	16.6%	10.7%
Leisure Service	4	30.8%	22.6%	210	22.1%	25.2%
Financial & Business Service	0	0.0%	11.1%	0	0.0%	9.9%
Vacant	1	7.7%	10.7%	31	3.3%	9.3%
Total	**13**	**100%**	**100%**	**949**	**100%**	**100%**

Source: Site Visit – August 2012, UK Local Centre Average based on Goad July 2012 Figures

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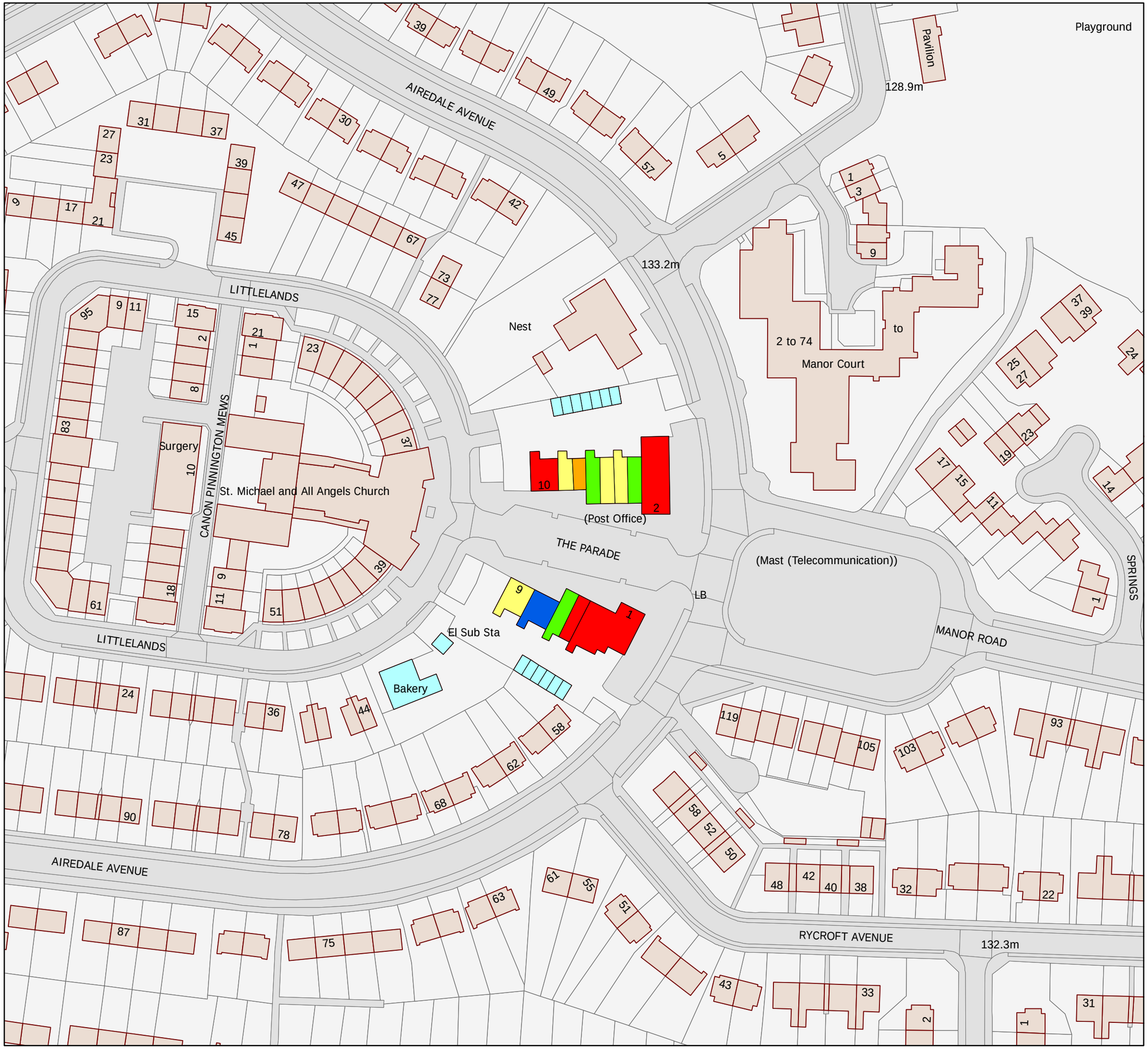
Cottingley Local Centre 33



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 34: Denholme

Status: Denholme was identified in the previous BRLS (2008) as being a local centre, with the Bradford Core Strategy Further Engagement Draft report (October 2011) also identifying it as a local service centre. WYG proposes that Denholme should continue to be allocated as a Local Centre in the emerging Bradford Core Strategy.

Centre Overview: Denholme is a small linear centre on Main Road in an isolated position, with the nearest local centres of Cullingworth and Thornton approximately 3.5km away and Bradford city centre 12.5km to the east. It accommodates a number of key retail and service facilities, including a Co-operative Food, bakers, convenience store, pharmacy, household goods store, café, public house, take away, computer repairs shop, hairdressers and Post Office. There are also five residential properties and a library within the defined local centre boundary. There are two vacant units and an ATM machine is located inside the Co-operative Food store. Vacancy levels, although limited in number, are high and are slightly above the national average rates for local centres.

Representation from National Retailers: There are two national operators in Denholme, namely the Co-operative Food and Post Office.

Table 35: Diversity of Use and Floorspace Figures (August 2012)

	November 2007				August 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	3	23.1%	548	42.7%	3	23.1%	522	40.6%
Comparison	3	23.1%	170	13.3%	2	15.4%	131	10.2%
Retail Service	3	23.1%	156	12.2%	3	23.1%	156	12.1%
Leisure Service	2	15.4%	238	18.6%	3	23.1%	303	23.5%
Financial & Business Service	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vacant	2	15.4%	171	13.3%	2	15.4%	175	13.6%
Total	**13**	**100%**	**1,283**	**100%**	**13**	**100%**	**1,287**	**100%**

Source: Site Visit - November 2007 and August 2012

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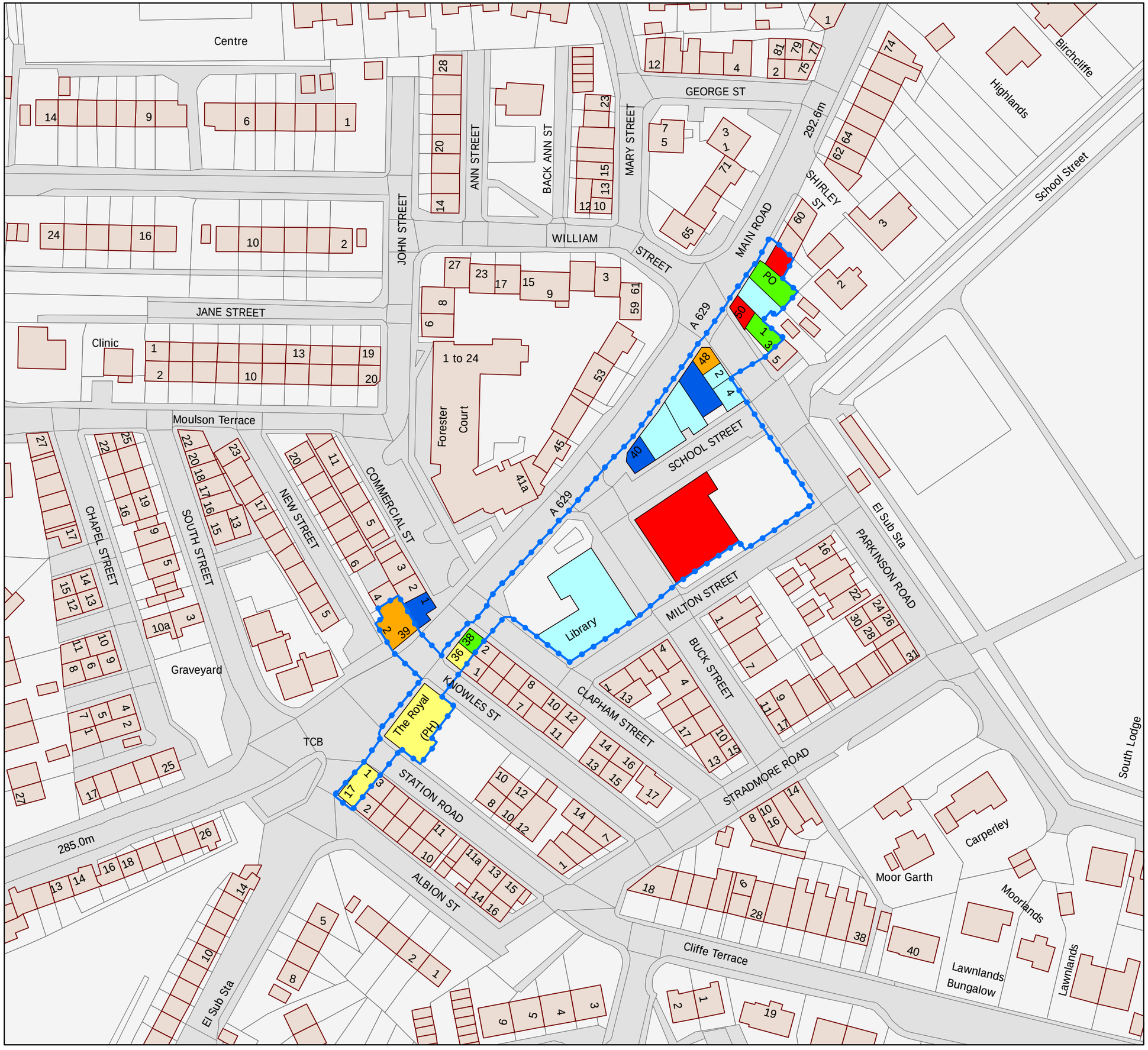
Bradford Retail & Leisure Study

Denholme Local Centre

34



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 35: Lidget Green

Status: Lidget Green was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Lidget Green should continue to be defined as a local centre in the emerging Bradford Core Strategy, though its southern boundary should be extended to include the 18 commercial units at the junction of Wheater Road.

Centre Overview: Lidget Green is located approximately 2.5km to the west of Bradford city centre, at the junction of Legrams Lane and Cemetery Road. The reduction in the number of units can be attributed to the change in the boundaries reviewed as part of the previous 2008 Study and the current one, which was based on the new boundary which WYG had recommended be amended. The current boundary comprises 27 commercial units, including a Co-operative Food, accountants, estate agent, four take aways, three hairdressers and a travel agents. There is an ATM machine located outside of the Co-operative Food store. However, due to the presence of 18 commercial units in close proximity to the local centre boundary, WYG believe that these should be incorporated into the centre boundary (excluding the residential units), particularly as they include a Post Office (and ATM), Boots pharmacy, bakers, butchers and opticians. Vacancies in the centre are moderate and there has been an improvement in the amount of vacant units and floorspace since 2007.

Representation from National Retailers: The existing local centre comprises two national operators (Bet Fred and Co-operative Food), though the amendment to the centre boundary will result in the centre also accommodating a Boots pharmacy and Post Office.

Table 36: Diversity of Use and Floorspace Figures (September 2012)

	November 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	3	6.7%	448	12.7%	2	7.4%	470	19.0%
Comparison	9	20.0%	770	21.9%	3	11.1%	206	8.3%
Retail Service	12	26.7%	589	16.7%	5	18.5%	319	12.9%
Leisure Service	10	22.2%	1,160	33.0%	11	40.7%	1,197	48.3%
Financial & Business Service	3	6.7%	157	4.5%	3	11.1%	154	6.2%
Vacant	8	17.8%	395	11.2%	3	11.1%	131	5.3%
Total	**45**	**100%**	**3,519**	**100%**	**27**	**100%**	**2,477**	**100%**

Source: Site Visit - November 2007 and September 2012

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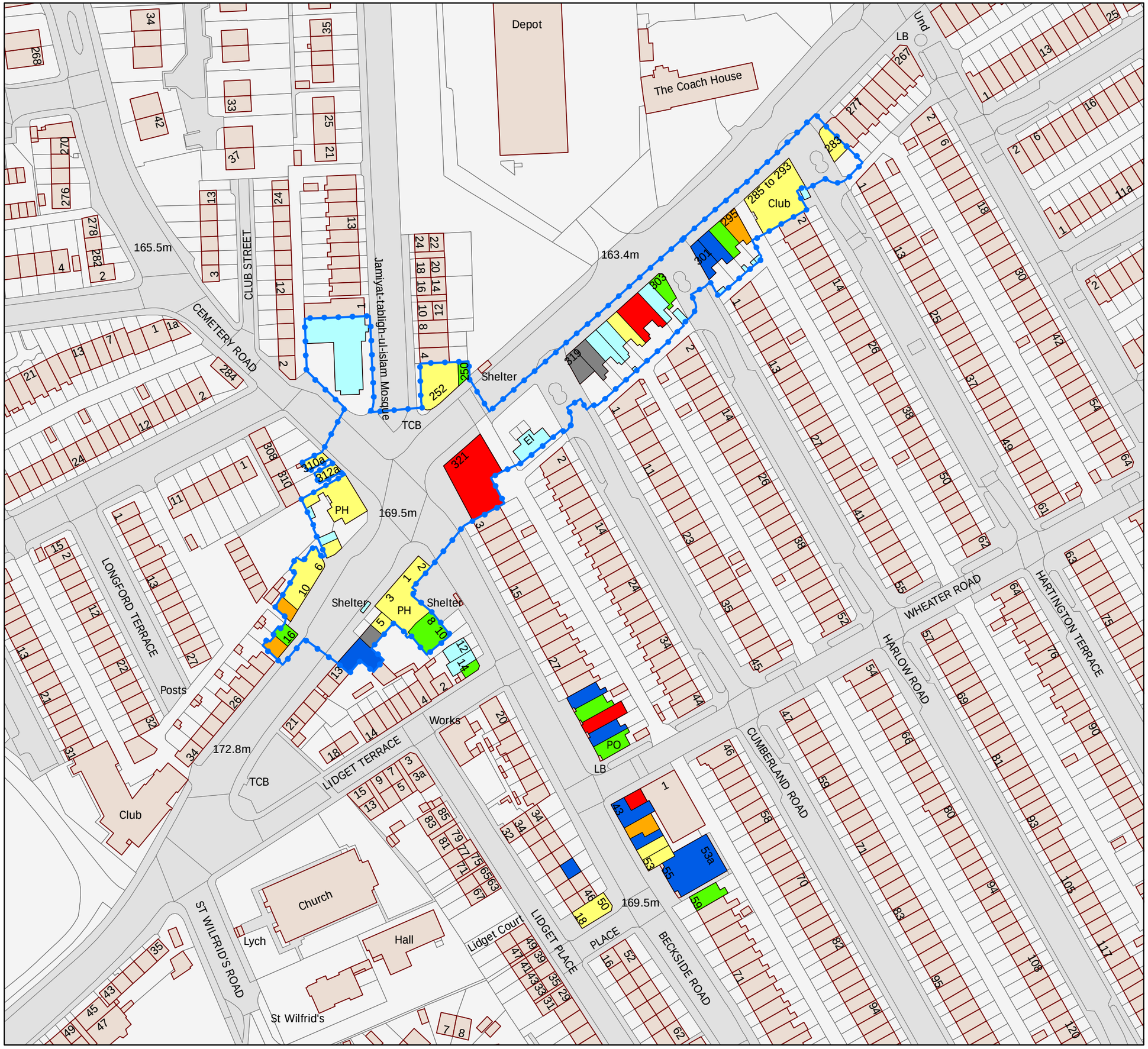
Lidget Green Local Centre

35



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 Metres

1:1,250 @A3 Do not scale from this drawing

North

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Local Centre 36: Princeville

Status: Princeville was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Princeville should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Princeville is a medium sized local centre approximately 1km to the west of Bradford city centre. The commercial units are located on the southern side of Legrams Lane, at its junction to Princeville Street. There is a good variety of retail and service outlets in the centre, including a Costcutter convenience store, two newsagents, two bakers, a charity shop, clothing store, two auto motor spare units, an estate agents, a financial office, café, two take aways, a barbers, computer repairs unit, travel agents and glaziers. The previous Study noted that Princeville had been performing poorly and that there was a high proportion (33.3%, 8 units) of poor quality vacancies. The site visit in September 2012 identified that since then, the Co-operative Food store has been converted into a Costcutter and the number of vacant units has decreased by three (20.8%), which is a positive sign despite the level of vacancies still being above the local centre average. There are also several large retail warehouse units to the north of Princeville on Ingleby Road, including Wickes and several textile stores, as well as a Kwik Fit and Co-op funeral care. An ATM machine is located outside the Costcutter store.

Representation from National Retailers: There is one national operator in the local centre, namely the Costcutter store.

Table 37: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	5	20.8%	376	26.8%	5	20.8%	376	26.8%
Comparison	3	12.5%	149	10.6%	5	20.8%	244	17.4%
Retail Service	4	16.7%	193	13.7%	4	16.7%	226	16.1%
Leisure Service	2	8.3%	146	10.4%	3	12.5%	194	13.8%
Financial & Business Service	2	8.3%	112	8.0%	2	8.3%	116	8.3%
Vacant	8	33.3%	429	30.5%	5	20.8%	249	17.7%
Total	**24**	**100%**	**1,405**	**100%**	**24**	**100%**	**1,405**	**100%**

Source: Site Visit - October 2007 and September 2012

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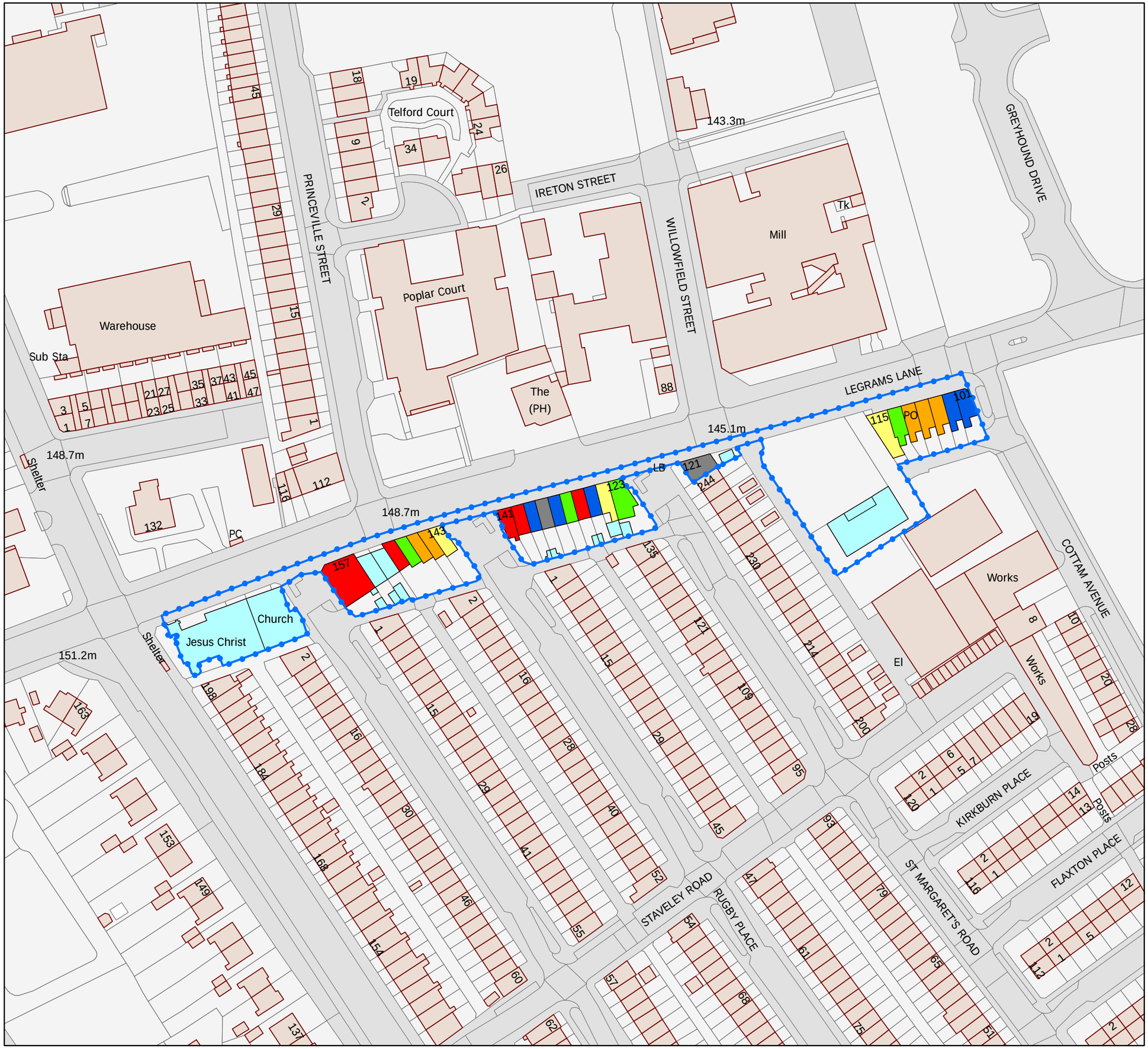
Bradford Retail & Leisure Study

Princeville Local Centre

36



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 Metres

1:1,250 @A3 Do not scale from this drawing

North

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Local Centre 37: Horton Grange

Status: Horton Grange was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Horton Grange should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Horton Grange is a busy local centre, approximately 2km to the north west of Bradford city centre. It is located at the junction of All Saints and Great Horton Road and accommodates a variety of retail and service operators. There are three convenience units, namely a butchers/grocers, off licence and cake shop, as well as two clothing stores, a computer shop, two DIY/household goods stores, a phone shop, two pharmacies, seven restaurants/take aways, two hairdressers, a laundrette and a Post Office. The former 735 sq.m vacant unit at the junction of Great Horton and All Saints Road is now the Hijaz Community Centre. There are also four residential units within the local centre boundary. There are no ATM facilities in Horton Grange. Vacancy levels have improved since 2007, though the proportion of vacant units is well above the local centres national average.

Representation from National Retailers: There is one national operator in the centre, namely the Post Office.

Table 38: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	12.5%	243	4.9%	3	9.7%	257	6.1%
Comparison	6	18.8%	1,069	21.5%	10	32.3%	1,369	32.3%
Retail Service	5	15.6%	405	8.1%	4	12.9%	330	7.8%
Leisure Service	5	15.6%	1,718	34.5%	8	25.8%	1,907	45.0%
Financial & Business Service	4	12.5%	354	7.1%	1	3.2%	66	1.6%
Vacant	8	25.0%	1,185	23.8%	5	16.1%	310	7.3%
Total	**32**	**100%**	**4,974**	**100%**	**31**	**100%**	**4,239**	**100%**

Source: Site Visit - October 2007 and September 2012

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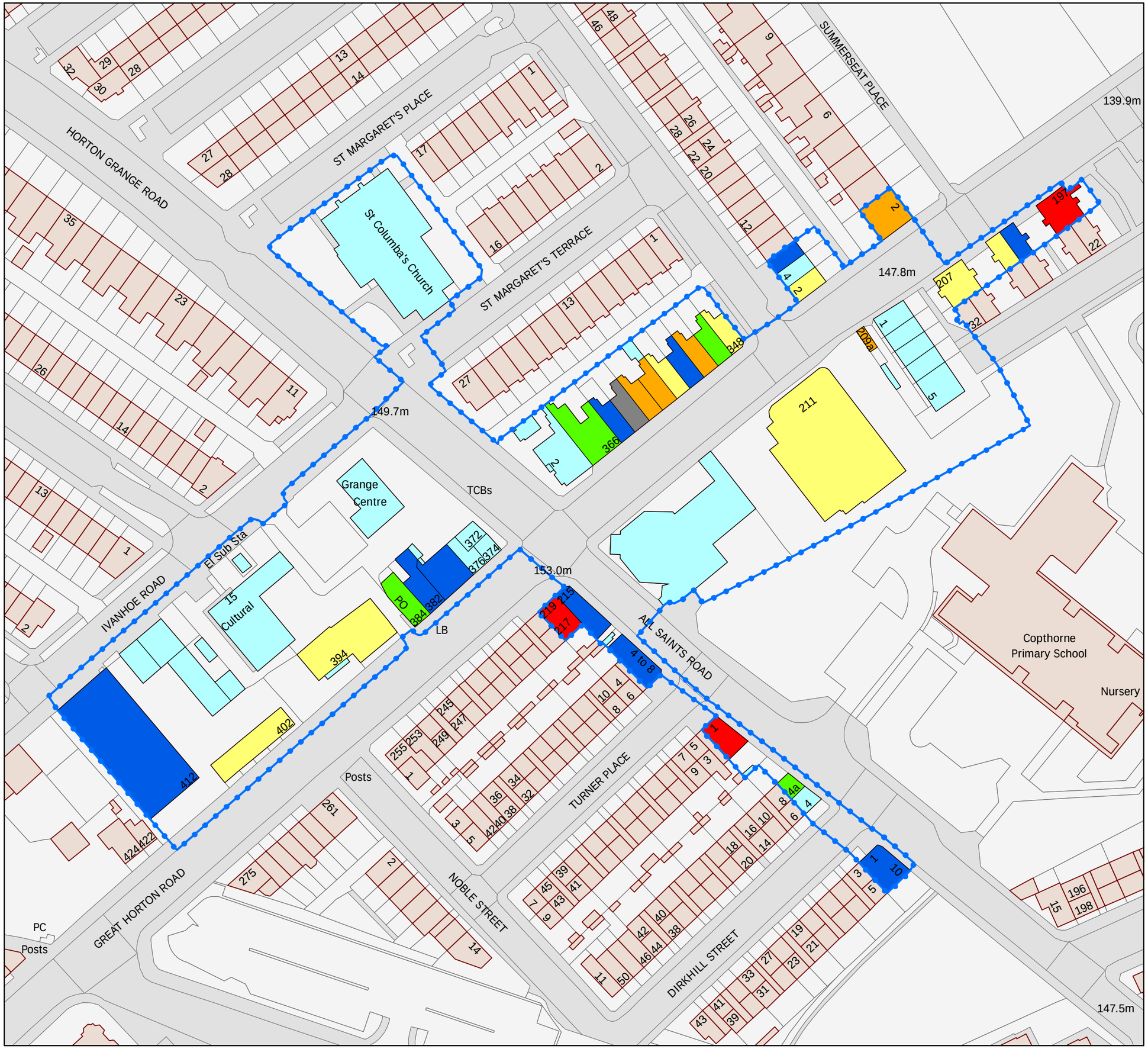
Horton Grange Local Centre

37



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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Local Centre 38: Marshfields (Manchester Road)

Status: Marshfields (Manchester Road) was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Marshfields should continue to be defined as a local centre in the emerging Bradford Core Strategy, though its boundary does need to be amended to remove several residential units on Manchester Road and include the Boots pharmacy and opticians units to the east of the centre.

Centre Overview: Marshfields is located approximately 2km to the south of the city centre, with the commercial units located on both sides of Manchester Road (the A641). The five convenience stores in the centre comprise two bakers (including a Greggs), two newsagents and a deli, with additional retail units including three clothing stores, two furniture units, and a phone shop. There is also a good provision of service operators in Marshfields, including a solicitors, two banks, 12 take aways, five health and beauty salons/hairdressers and an opticians. Manchester Road is a busy route to Bradford city centre, though pedestrian crossings are present which enables easier access to the stores in the centre. There are ATM facilities at the Lloyds TSB and Yorkshire Bank units. Vacancy levels are considered high, despite a reduction since 2007 in the level of vacant floorspace. The proportion of vacant units has remained stable and remains above the national average.

Representation from National Retailers: There are five national operators in Marshfields, including Bet Fred, Greggs, Halfords and Lloyds TSB.

Table 39: Diversity of Use and Floorspace Figures (September 2012)

	November 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	7.1%	193	3.7%	5	8.8%	266	4.6%
Comparison	21	37.5%	1,365	26.0%	14	24.6%	1,057	18.3%
Retail Service	9	16.1%	533	10.2%	12	21.1%	1,277	22.1%
Leisure Service	11	19.6%	864	16.5%	14	24.6%	1,010	17.5%
Financial & Business Service	3	5.4%	994	19.0%	4	7.0%	1,165	20.1%
Vacant	8	14.3%	1,297	24.7%	8	14.0%	1,007	17.4%
Total	**56**	**100%**	**5,246**	**100%**	**57**	**100%**	**5,782**	**100%**

Source: Site Visit - November 2007 and September 2012

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Bradford Retail & Leisure Study

Marshfields - Manchester Road Local Centre

38

Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

North

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Local Centre 39: Bankfoot (Manchester Road)

Status: Bankfoot (Manchester Road) was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Bankfoot should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Bankfoot is located at the junction of Manchester Road and Rooley Lane, to the south of Marshfields local centre. The commercial units in Bankfoot include a newsagent, off licence, pharmacy, sports goods shop, DIY store, William Hill, two public houses, a restaurant, four take aways, two hairdressers and a Post Office. The local centre boundary also includes three residential properties and two churches. The vacancy levels in the centre have remained very high since October 2007, with the closure of the former car sales unit (637 sq.m) also increasing the amount of vacant floorspace. Manchester Road is a busy route through the centre, though the presence of several pedestrian crossings ensures that the commercial units on both sides of the centre are accessible. An ATM machine is located in the Post Office unit.

Representation from National Retailers: There are three national operators in the centre, namely Lloyds pharmacy, the Post Office and William Hill.

Table 40: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	2	9.1%	100	3.1%	2	8.7%	100	2.9%
Comparison	5	22.7%	898	27.4%	5	21.7%	321	9.2%
Retail Service	1	4.6%	58	1.8%	3	13.0%	229	6.6%
Leisure Service	9	40.9%	1,395	42.6%	9	39.1%	1,437	41.3%
Financial & Business Service	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vacant	5	22.7%	824	25.2%	4	17.4%	1,389	40.0%
Total	**22**	**100%**	**3,275**	**100%**	**23**	**100%**	**3,476**	**100%**

Source: Site Visit - October 2007 and September 2012

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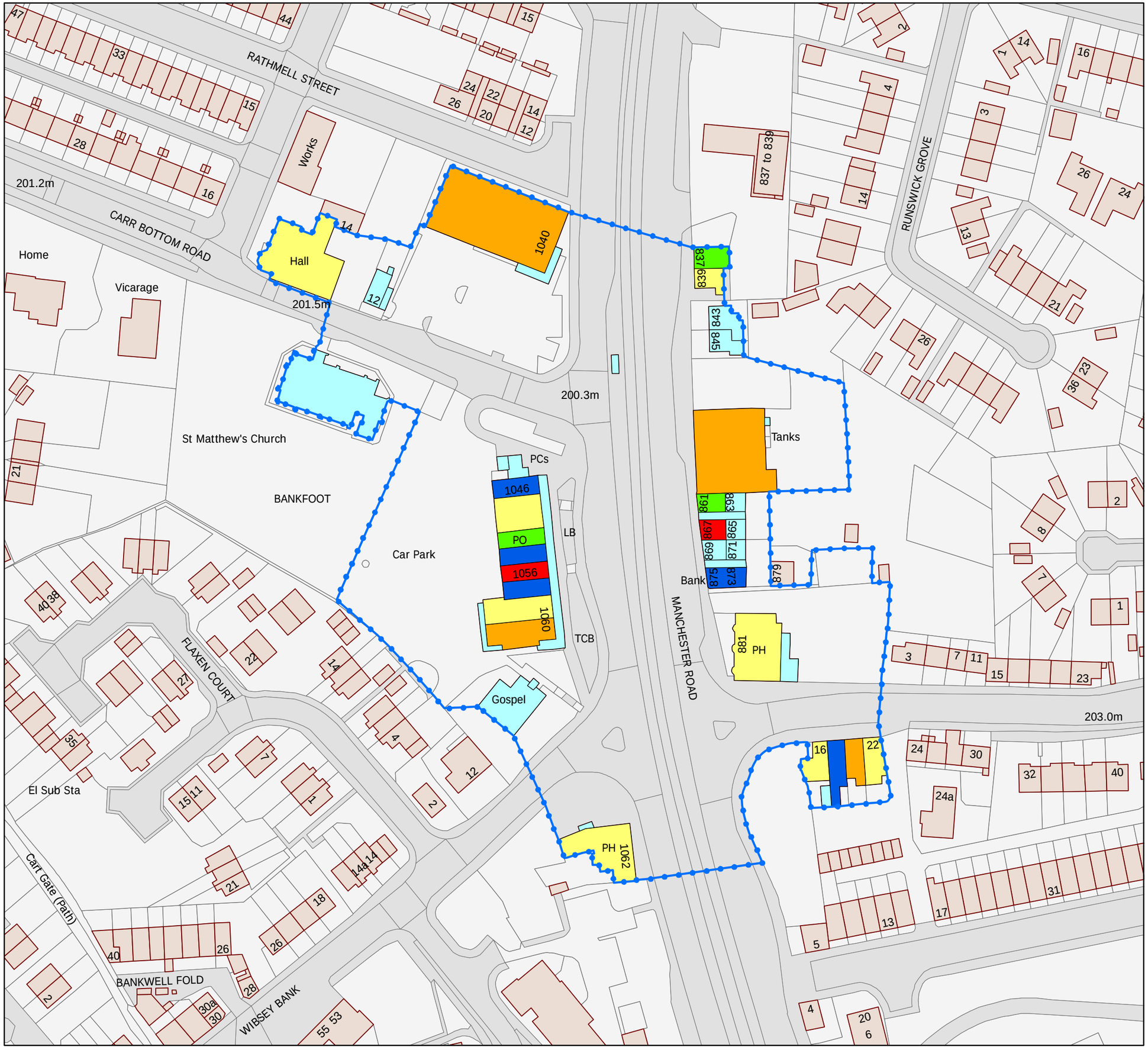
Bradford Retail & Leisure Study

Bankfoot - Manchester Road Local Centre

39



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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November 2012

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Local Centre 40: Wibsey

Status: Wibsey was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Wibsey should continue to be defined as a local centre in the emerging Bradford Core Strategy, though its boundary does need to be amended to include several additional commercial units at the junction of Sanderson Avenue, including a Costcutter convenience store (and ATM), take away and hotel.

Centre Overview: Wibsey is located approximately 3km to the south west of Bradford city centre and 0.8 km to the west of Bankfoot local centre. It is a large centre which accommodates a variety of commercial units, including a Co-operative Food, newsagents, two charity shops, a furniture store, four estate agents, two solicitors, four pubs, seven take aways, 11 health and beauty salons/hairdressers, an opticians and travel agents. The former Post Office unit (96 High Street) is now a card shop. There are three ATM machines at the Co-operative Food, Nat West and Santander units. The local centre boundary also includes 16 residential properties, two offices, a church and dentist. The vacancy levels in the centre have remained low since 2007 and appear to be stable.

Representation from National Retailers: There are six national operators in Wibsey, namely Bet Fed, Co-operative Food, Lloyds pharmacy, Nat West, Santander and Your Move estate agent.

Table 41: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	2	3.2%	993	17.6%	2	3.1%	993	17.4%
Comparison	11	17.7%	647	11.5%	11	17.2%	675	11.8%
Retail Service	20	32.3%	1,117	19.8%	19	29.7%	1,053	18.4%
Leisure Service	15	24.2%	2,142	38.0%	17	26.6%	2,282	39.9%
Financial & Business Service	10	16.1%	505	9.0%	11	17.2%	535	9.3%
Vacant	4	6.5%	239	4.2%	4	6.3%	184	3.2%
Total	**62**	**100%**	**5,643**	**100%**	**64**	**100%**	**5,722**	**100%**

Source: Site Visit - October 2007 and September 2012

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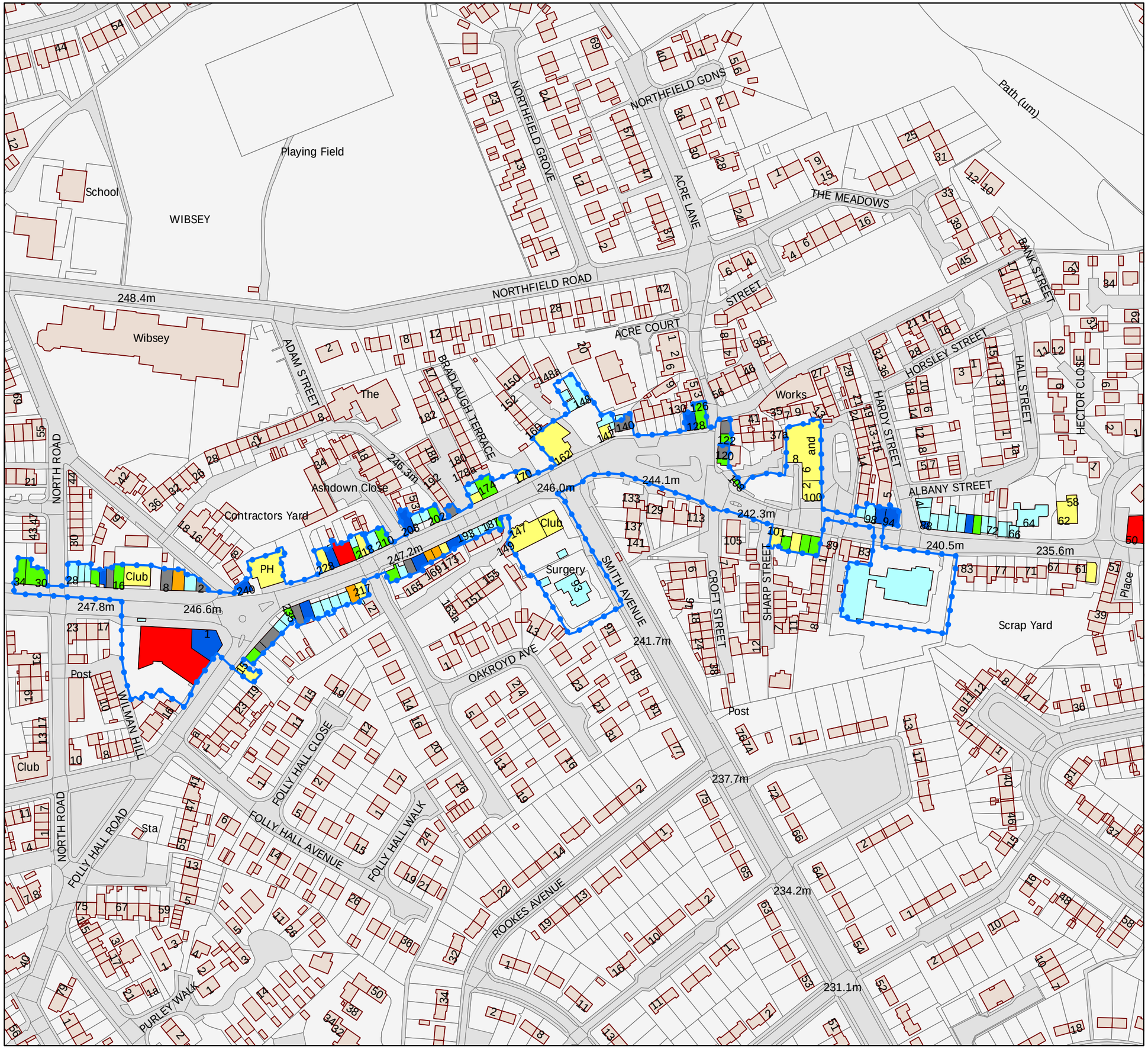
Bradford Retail & Leisure Study

Wibsey Local Centre 40



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

North

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Local Centre 41: Barkerend Road

Status: Barkerend Road was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Barkerend Road should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: The local centre is located in a linear form along Barkerend Road (the B6381), approximately 0.5km to the north east of Bradford city centre. There is a good variety of uses in the centre, including a Lidl, a convenience foodstore, a newsagents, Nisa Local, two furniture shops, a clothes shop, a solicitors, five take aways, three hairdressers and a Post Office. An ATM machine is located at the Nisa Local store which is associated with the BP petrol filling station. Other units within the local centre boundary include a mosque, church and community centre. The vacancy levels are low and have improved since the 2007 site visit.

Representation from National Retailers: There are four national operators in the centre, namely BP, Lidl, Nisa Local and the Post Office.

Table 42: Diversity of Use and Floorspace Figures (September 2012)

	November 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	3	12.0%	1,774	59.7%	4	15.4%	1,897	61.3%
Comparison	6	24.0%	348	11.7%	7	26.9%	415	13.4%
Retail Service	6	24.0%	374	12.6%	6	23.1%	370	11.9%
Leisure Service	4	16.0%	182	6.1%	5	19.2%	227	7.3%
Financial & Business Service	2	8.0%	108	3.6%	2	7.7%	108	3.5%
Vacant	4	16.0%	188	6.3%	2	7.7%	80	2.6%
Total	**25**	**100%**	**2,974**	**100%**	**26**	**100%**	**3,097**	**100%**

Source: Site Visit - November 2007 and September 2012

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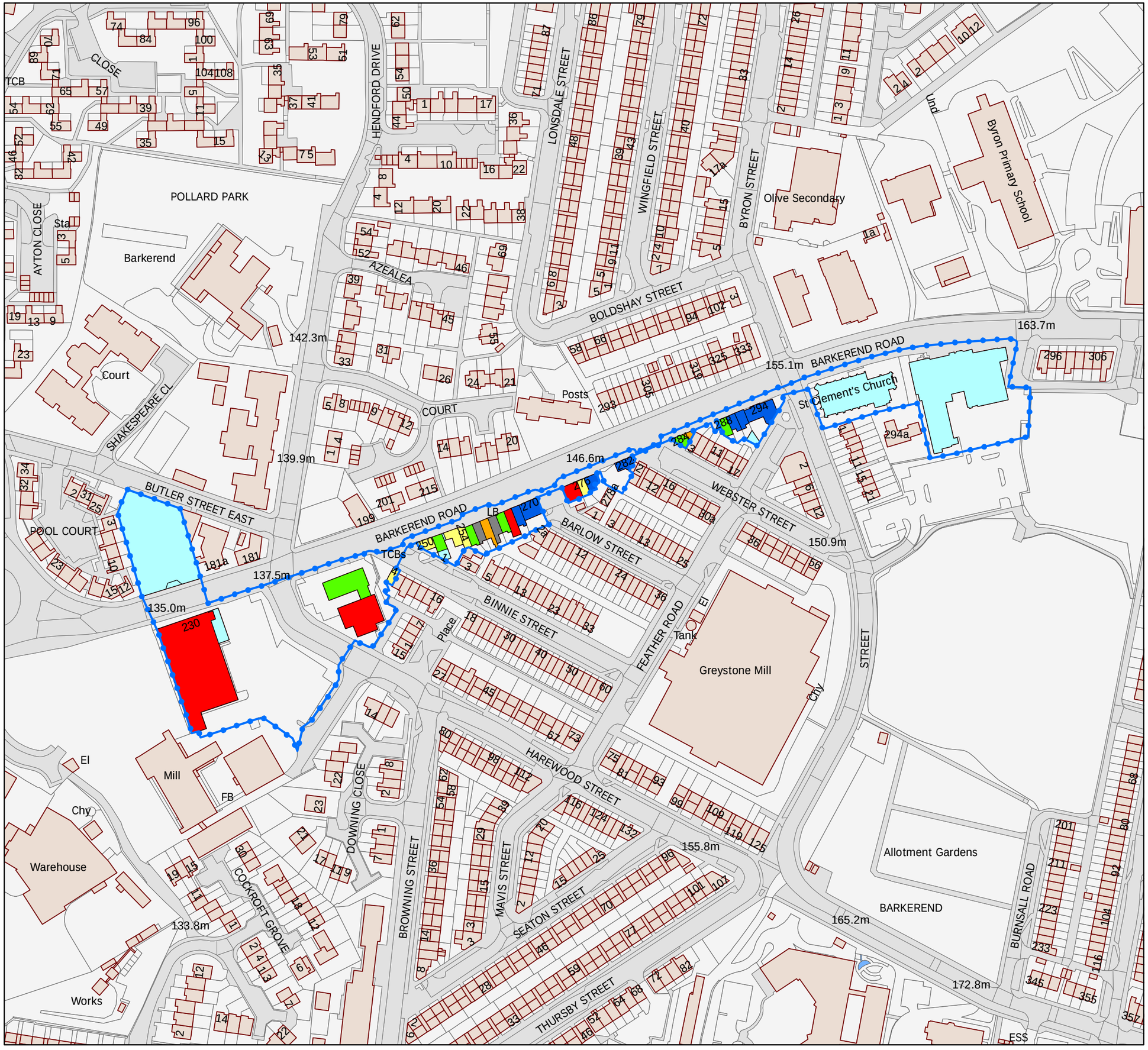
Barkerend Road Local Centre

41



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

North

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Local Centre 42: Leeds Road

Status: Leeds Road was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Leeds Road should continue to be defined as a local centre in the emerging Bradford Core Strategy, though its boundary does need to be amended to include several commercial units to the west, including a Shell petrol filling station (and ATM), take away, travel agents and café.

Centre Overview: The local centre is located on both sides of Leeds Road (the A647), from the junction of Lapage Street to the east and Whitehead Street to the west. The convenience stores on Leeds Road are generally small scale and comprise a butcher, off licence and two general stores. Additional commercial units in the local centre include 12 clothing stores, three jewellers, two household goods stores, an estate agent, nine take aways, three restaurants, four hairdressers and an opticians. There have been several changes since the previous Study, for example the former Cash and Carry unit is now vacant and the former Post Office is now a dentist. Although the number of vacant units has declined since 2007, a significant proportion of the units had shutters on their fascia during the site visit, which makes it difficult to ascertain whether the stores were in operation or were vacant, as well as making the appear more run down.

Representation from National Retailers: There is only one national operator in the local centre, namely Ladbrokes.

Table 43: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	5.8%	192	3.5%	4	6.3%	265	5.0%
Comparison	21	30.4%	2,311	42.6%	26	40.6%	2,028	38.1%
Retail Service	12	17.4%	712	13.1%	10	15.6%	537	10.1%
Leisure Service	13	18.8%	1,064	19.6%	14	21.9%	1,236	23.2%
Financial & Business Service	4	5.8%	196	3.6%	3	4.7%	162	3.0%
Vacant	15	21.7%	956	17.6%	7	10.9%	1,094	20.6%
Total	**69**	**100%**	**5,431**	**100%**	**64**	**100%**	**5,322**	**100%**

Source: Site Visit - October 2007 and September 2012

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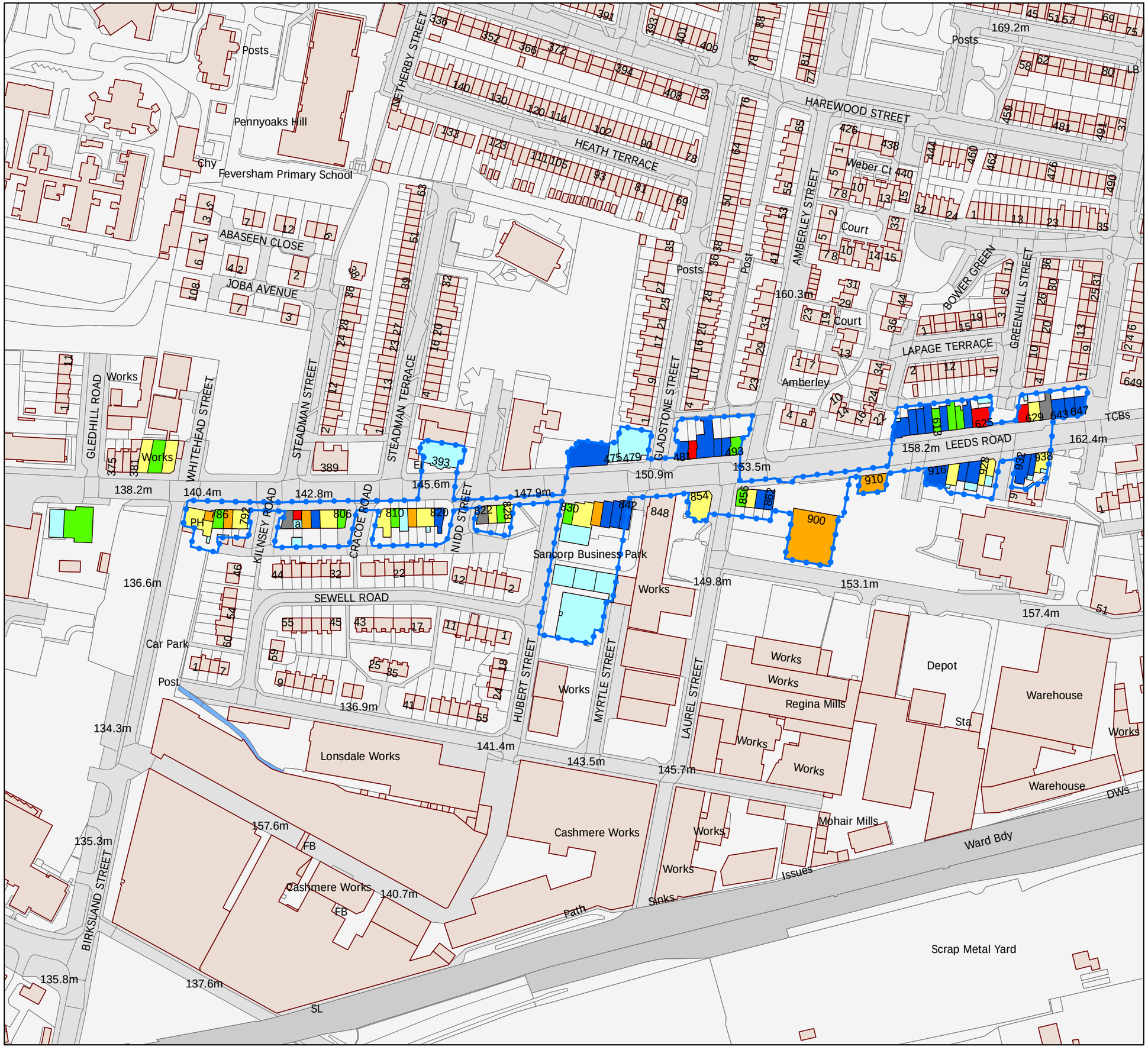
Bradford Retail & Leisure Study

Leeds Road Local Centre

42



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

North

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Local Centre 43: Laisterdyke

Status: Laisterdyke was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Laisterdyke should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Laisterdyke is located approximately 1km to the east of Bradford city centre and Leeds Road local centre is to the west along the A647. It contains a variety of units, including three convenience foodstores, five clothes units, three textile retailers, an estate agent, two solicitor firms, six take aways, two restaurants and a petrol filling station. The number of vacancies and the amount of vacant floorspace has increased since the previous site visit, with four of the units identified as being vacant in both 2007 and 2012, whilst the former Yorkshire Bank (190 sq.m) and Lloyds pharmacy (178 sq.m) units are now vacant. ATM machines are located at the Costcutter and Zurich bank units.

Representation from National Retailers: There are two national operators in Laisterdyke, namely Costcutter and William Hill.

Table 44: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	1	1.9%	791	11.2%	3	5.4%	1,302	16.7%
Comparison	22	41.5%	2,570	36.3%	19	33.9%	1,963	25.2%
Retail Service	9	17.0%	805	11.4%	6	10.7%	595	7.6%
Leisure Service	9	17.0%	1,612	22.8%	12	21.4%	1,873	24.0%
Financial & Business Service	2	3.8%	238	3.4%	4	7.1%	400	5.1%
Vacant	10	18.9%	1,058	15.0%	12	21.4%	1,661	21.3%
Total	**53**	**100%**	**7,074**	**100%**	**56**	**100%**	**7,794**	**100%**

Source: Site Visit - October 2007 and September 2012

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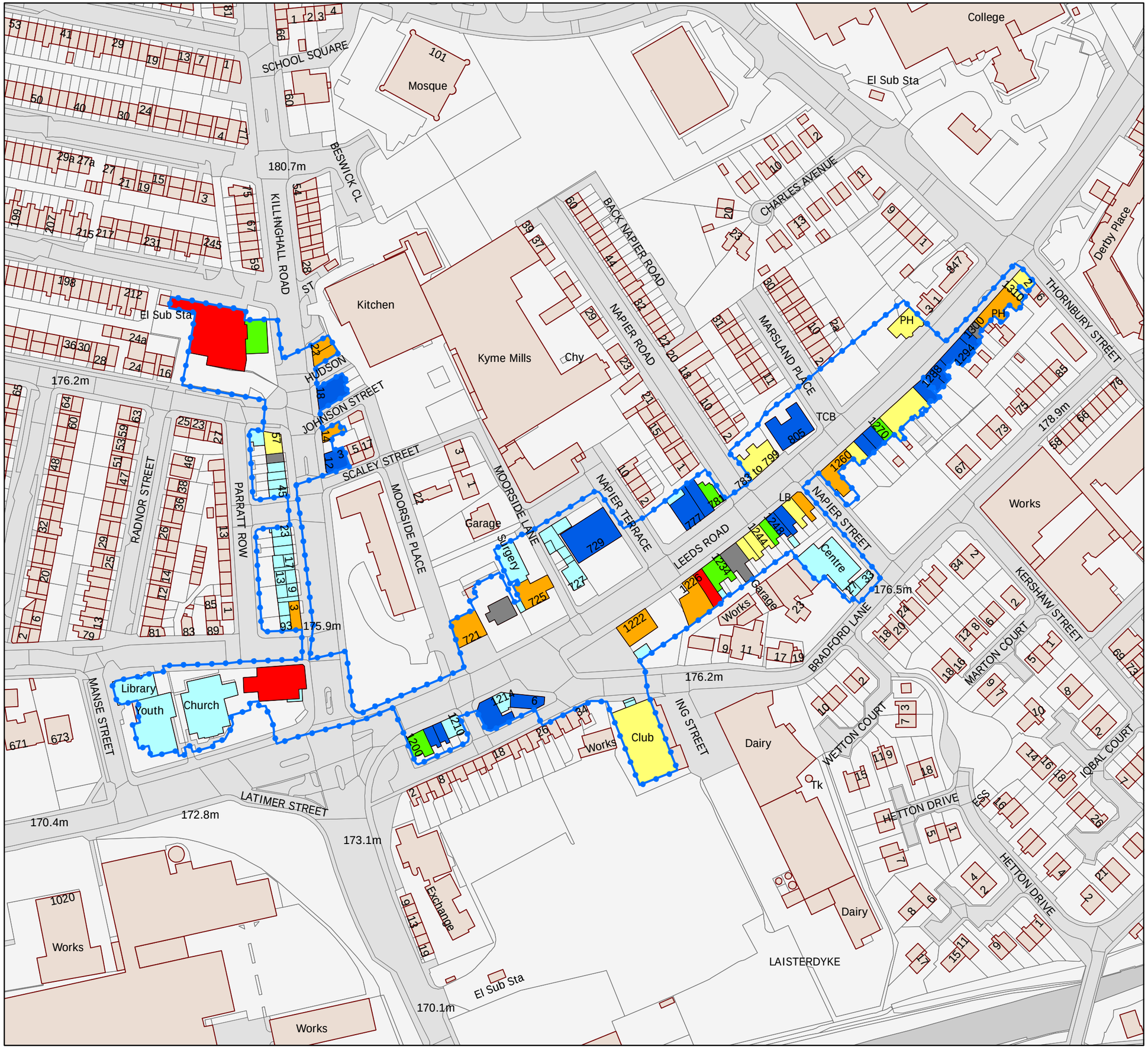
Laisterdyke Local Centre



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 80 Metres

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North

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Local Centre 44: Sticker Lane

Status: Sticker Lane was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Sticker Lane should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Sticker Lane is located approximately 3km to the east of Bradford city centre and to the south of Laisterdyke local centre. The 22 commercial units are located on both sides of the A6177 and include a convenience store, butchers, Dunelm Mill, café, three pubs, four take aways, a dry cleaners, hairdressers and Post Office. There has been an additional three service units built in the centre since the previous Study, namely: a car hire firm, estate agent and insurance unit, at the junction of St Mary's Road (LPA Ref. 07/08063/OUT). There are no ATM machines in the local centre. Vacancies have improved since 2007, with the site visit identifying that there are no current vacant premises.

Representation from National Retailers: There are three national operators in the centre, namely Coral, Dunelm Mill and the Post Office.

Table 45: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	2	11.8%	92	2.0%	2	9.1%	141	2.9%
Comparison	1	5.9%	2,901	63.8%	1	4.5%	2,901	60.0%
Retail Service	4	23.5%	173	3.8%	7	31.8%	311	6.4%
Leisure Service	8	47.1%	1,290	28.4%	10	45.5%	1,379	28.5%
Financial & Business Service	0	0.0%	0	0.0%	2	9.1%	100	2.1%
Vacant	2	11.8%	92	2.0%	0	0.0%	0	0.0%
Total	**17**	**100%**	**4,548**	**100%**	**22**	**100%**	**4,832**	**100%**

Source: Site Visit - October 2007 and September 2012

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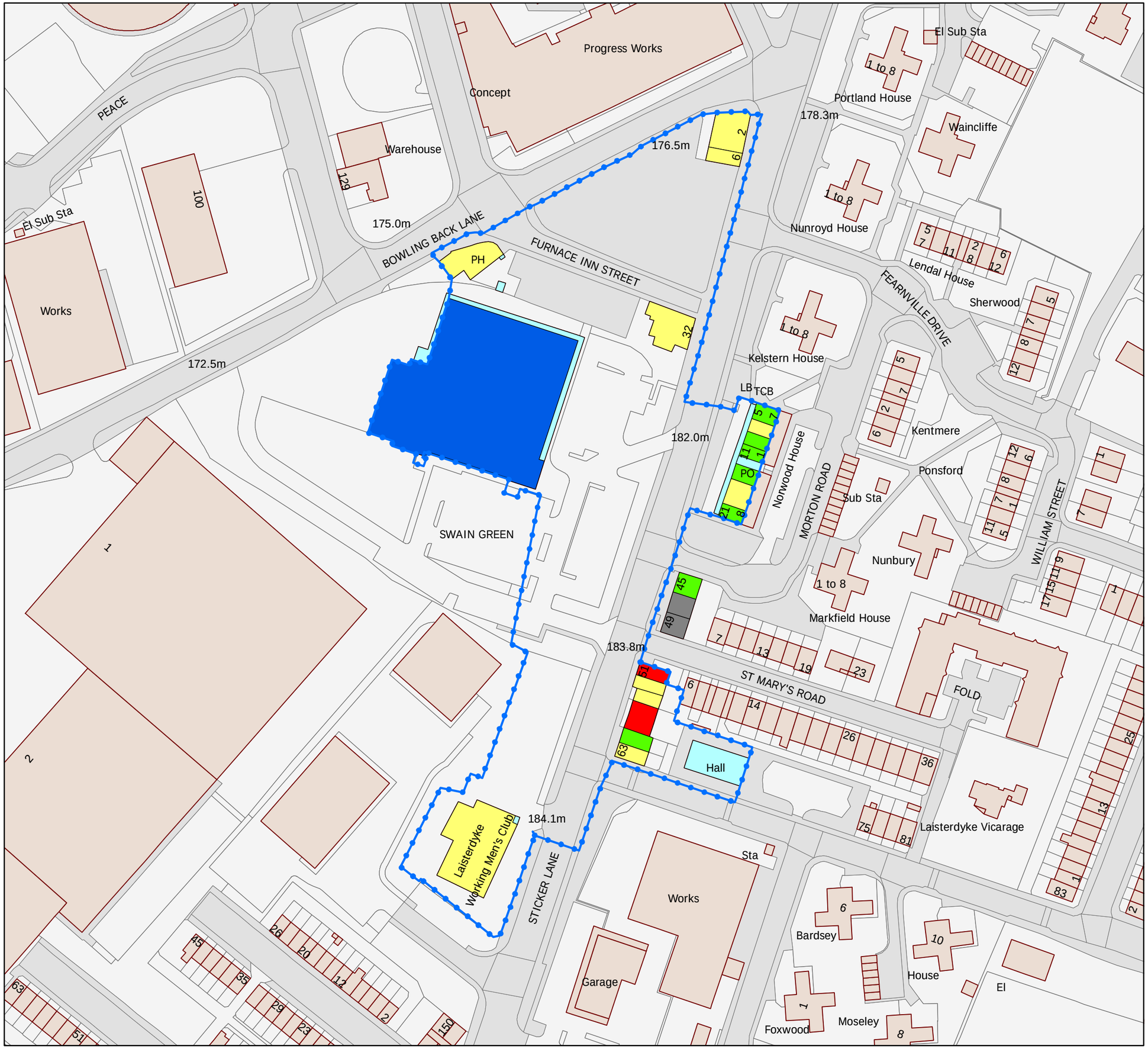
Bradford Retail & Leisure Study

Sticker Lane Local Centre

44



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 Metres

1:1,250 @A3 Do not scale from this drawing

North

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Local Centre 45: Holme Wood

Status: Holme Wood was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Holme Wood should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Holme Wood is located approximately 3km to the south east of Bradford city centre and Tong Street district centre is located to the south along Broadstone Way. The centre contains 13 units including a convenience foodstore, a baker, a pharmacy, a DIY shop, a furniture shop, a toy shop, a take away and a hairdresser. There is also a library and health centre present in the centre. There are no financial and business service units present in the centre, which was also the position at the time of the previous BRLS. There is a high proportion of vacant units in the centre (38.5%), however the number of vacant units has remained constant since the previous site visit was undertaken in 2007, suggesting that there are some long term issues with the vacant properties. Since the previous survey, the Post Office which was formerly present in the centre has closed down and is currently vacant. There are no ATMs located in the centre.

Representation from National Retailers: Lloyds pharmacy is the only national operator present in the centre.

Table 46: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	2	15.4%	269	19.8%	2	15.4%	269	19.8%
Comparison	3	23.1%	420	30.9%	4	30.8%	537	39.5%
Retail Service	2	15.4%	220	16.2%	1	7.7%	113	8.3%
Leisure Service	1	7.7%	69	5.1%	1	7.7%	69	5.1%
Financial & Business Service	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vacant	5	38.5%	380	28.0%	5	38.5%	370	27.2%
Total	**13**	**100%**	**1,358**	**100%**	**13**	**100%**	**1,358**	**100%**

Source: Site Visit - October 2007 and September 2012

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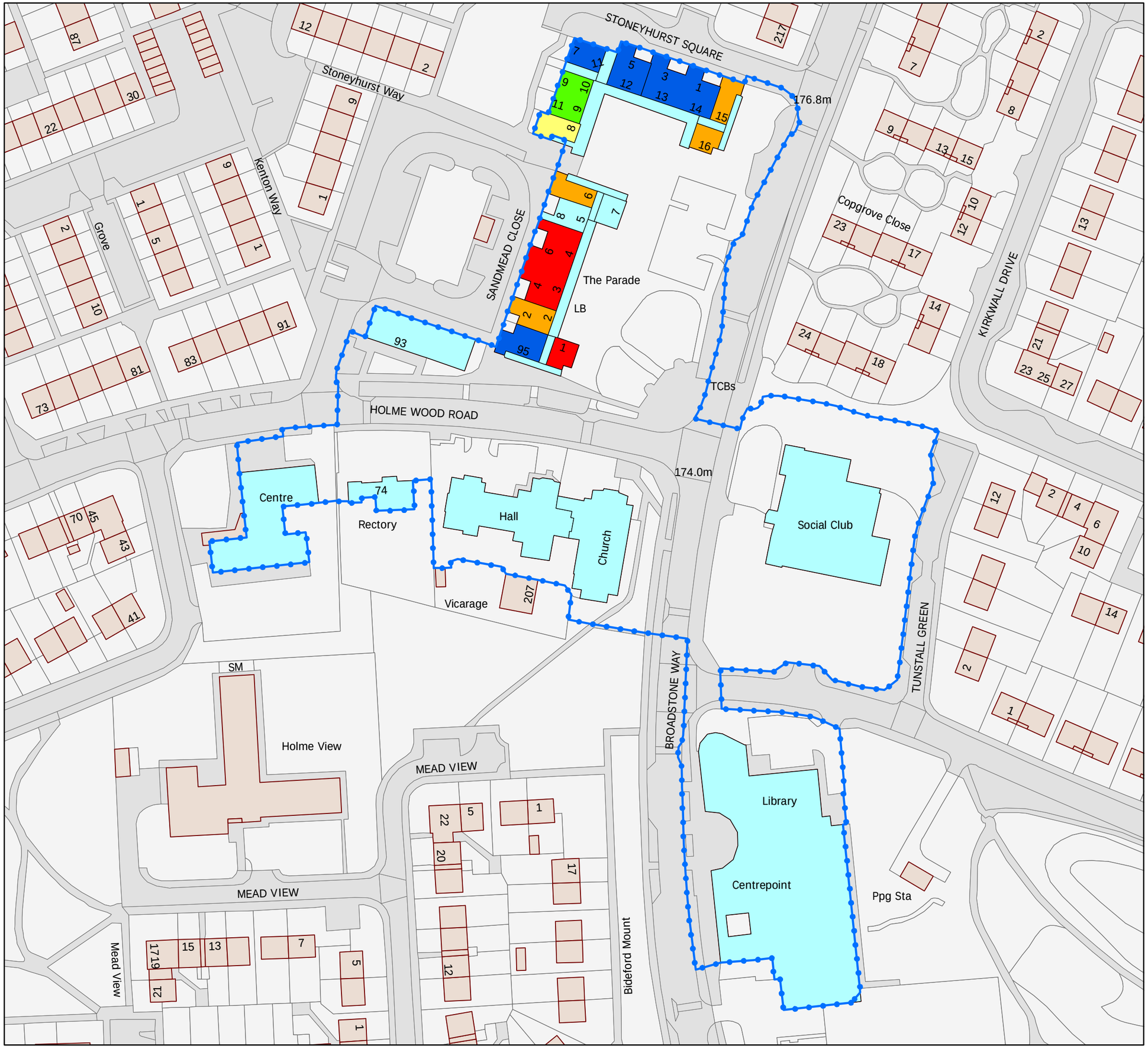
Bradford Retail & Leisure Study

Holme Wood Local Centre

45



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

North

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November 2012

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Local Centre 46: Low Moor

Status: The previous BRLS (2008) had recommended that Low Moor should be considered for designation as a local centre, and this was reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Low Moor should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Low Moor is located approximately 4km to the south of Bradford city centre, with units on both sides of Huddersfield Road (the A641), from Netherlands Avenue to the north and Lower School Street to the south. Despite its small size, there is a good provision of commercial units in the centre, namely: a Co-operative Food and Tesco Express, two pharmacies, an interiors shop, three pubs, a betting shop, three take aways and a health and beauty salon. A veterinary clinic and medical centre are also located in Low Moor. ATM machines are available at the Co-operative Food and Tesco Express foodstores. There are no vacancies present in the centre.

Representation from National Retailers: There are three national operators in Low Moor, namely Co-operative Food, Coral betting and Tesco Express.

Table 47: Diversity of Use and Floorspace Figures (September 2012)

	Number of Units			Floorspace Figures		
	Number	Low Moor	Goad UK Local Centres Average	Sq m	Low Moor	Goad UK Local Centres Average
Convenience	2	15.4%	10.8%	904	31.4%	19.4%
Comparison	3	23.1%	28.3%	515	17.9%	25.4%
Retail Service	1	7.7%	16.3%	33	1.1%	10.7%
Leisure Service	7	53.8%	22.6%	1,424	49.5%	25.2%
Financial & Business Service	0	0.0%	11.1%	0	0.0%	9.9%
Vacant	0	0.0%	10.7%	0	0.0%	9.3%
Total	**13**	**100%**	**100%**	**2,876**	**100%**	**100%**

Source: Site Visit – September 2012, UK Local Centre Average based on Goad July 2012 Figures

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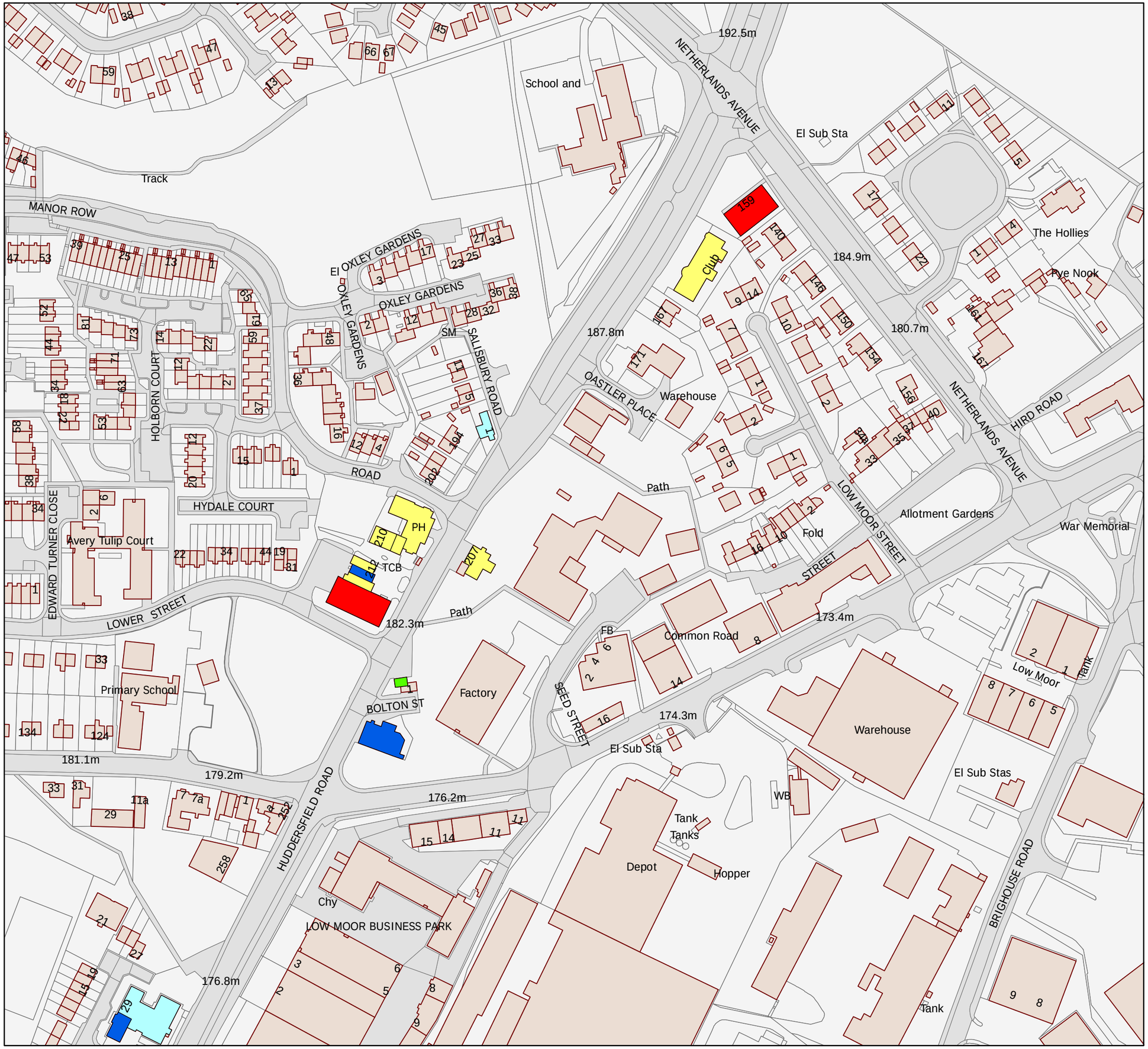
Bradford Retail & Leisure Study

Low Moor Local Centre 46



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

** BOUNDARY TBC BY BRADFORD COUNCIL**

0 5 10 20 30 40 50 60 70 80 90 100 Metres

1:2,000 @A3 Do not scale from this drawing

North

A077745 November 2012

A077745 Local Centre Plans.mxd

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Local Centre 47: Wyke

Status: Wyke was identified in the previous BRLS (2008) as being a local centre, and this was also reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011). WYG proposes that Wyke should continue to be defined as a local centre in the emerging Bradford Core Strategy.

Centre Overview: Wyke local centre is located approximately 7km to the south of Bradford city centre. The centre is linear in form, with the majority of retail units located on either side of Town Gate. There are 55 units present in the centre, offering a variety of goods. The main convenience goods offer is providing by the Asda store (1,110 sq.m) which was formerly a Netto store and the Co-operative Food store (863 sq.m). Other convenience goods units include two bakers and a newsagent. Other units in the centre include a DIY store, two pet shops, three estate agents, eight take-aways, six hairdressers, two opticians and a Post Office. A pharmacy forms a concession within the Asda store. The number of vacant units in the centre has decreased by four units (from 9 units to 5 units) since the previous site visit was undertaken in 2007. At the same time, the numbers of convenience goods and retail service units have both increased by two. There are three ATMs present in the centre at Asda, the Co-operative Food and Barclays Bank.

Representation from National Retailers: There are six national operators present in Wyre local centre, namely Co-operative Food, Asda, Barclays Bank, Yorkshire Bank, William Hill and the Post Office.

Table 48: Diversity of Use and Floorspace Figures (September 2012)

	October 2007				September 2012			
	No. of Units	% of Units	Sq. m	% of Floorspace	No. of Units	% of Units	Sq. m	% of Floorspace
Convenience	4	7.3%	2.058	35.4%	6	10.9%	2,169	37.2%
Comparison	8	14.6%	510	8.8%	8	14.5%	602	10.3%
Retail Service	12	21.8%	862	14.8%	14	25.5%	840	14.4%
Leisure Service	16	29.1%	1,321	22.7%	16	29.1%	1,436	24.6%
Financial & Business Service	6	10.9%	353	6.1%	6	10.9%	353	6.1%
Vacant	9	16.4%	710	12.2%	5	9.1%	432	7.4%
Total	**55**	**100%**	**5,814**	**100%**	**55**	**100%**	**5,832**	**100%**

Source: Site Visit - October 2007 and September 2012

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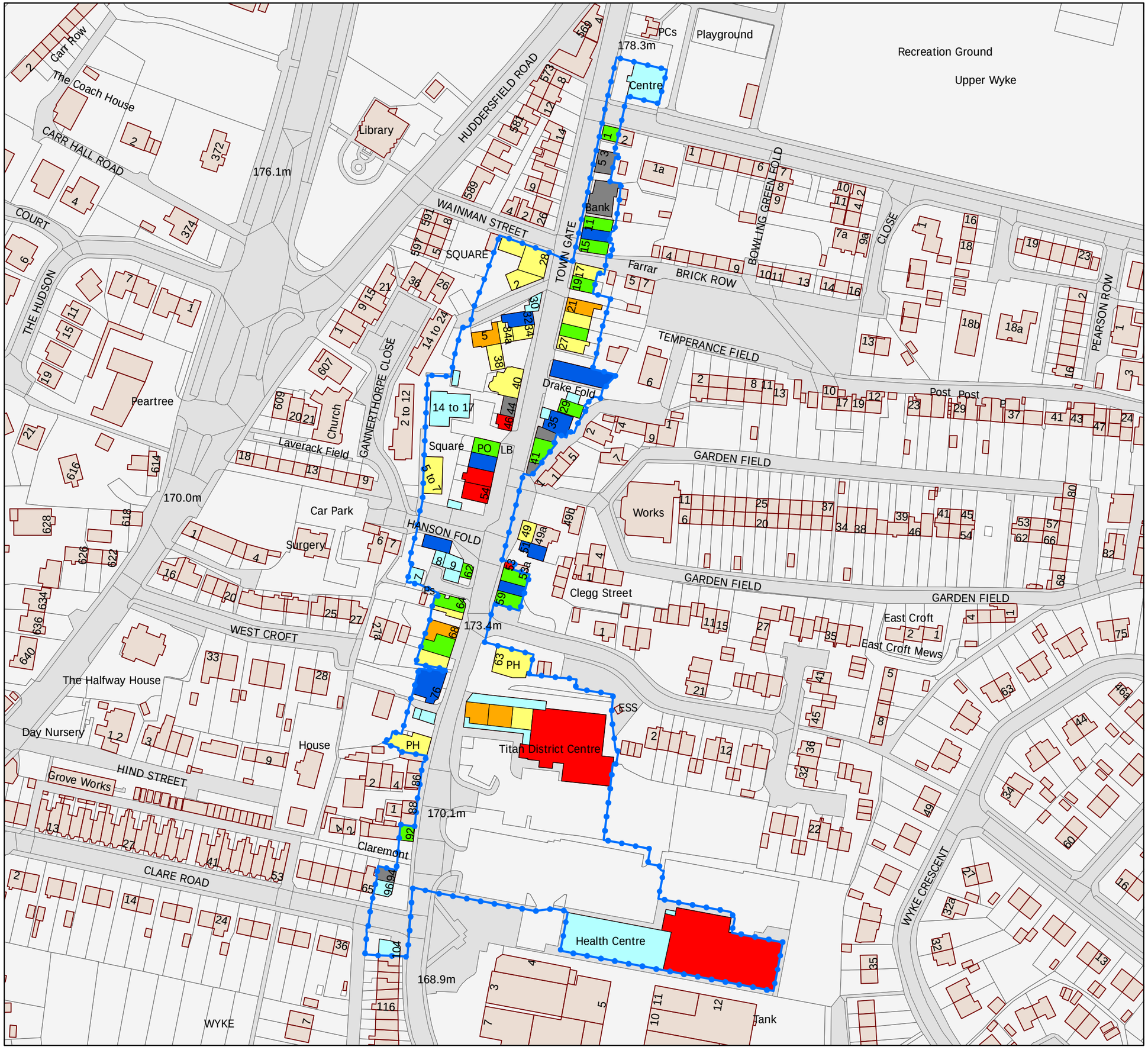
Bradford Retail & Leisure Study

Wyke Local Centre 47



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 60 70 Metres

1:1,500 @A3 Do not scale from this drawing

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De-listed Local Centres

The previous BRLS (2008) had recommended the de-listing of one District Centre (Mayo Avenue) and four Local Centres (Bolton Junction, Buttershaw, Eldwick and Shearbridge/Listerhills (Woodhead Road)) from the retail hierarchy. This has been reflected in the Bradford Core Strategy Further Engagement Draft report (October 2011), with WYG also undertaking site visits to these centres to determine whether their designation should be re-instated.

Bolton Junction – Former Local Centre

The previous BRLS had identified that Bolton Junction was not functioning as an effective local centre, particularly as it did not contain a newsagent, Post Office or pharmacy. In addition, there were two large vacant units in the centre, notably the former fitness outlet on Bolton Road and the former QLM store on Idle Road. The site visit in September 2012 identified that the former building is now operating as a gym, whilst the latter unit is still vacant. There have also been some changes in the variety of units in the centre, including two furniture shops, a gift store, estate agent, five take aways, a betting shop and two health and beauty salons/hairdressers. There are now four national operators in the centre, including a Co-operative Food, Dominos, HSBC and William Hill, with ATM machines available at the Co-op and HSBC units. As a result, WYG believe that Bolton Junction should be re-allocated as a local centre.

Buttershaw – Former Local Centre

The previous BRLS identified that Buttershaw did not have the necessary attributes of a local centre. It was found that due to the dominance of the Tesco store in Buttershaw, the centre was drawing its trade from a large catchment rather than the facilities in the centre providing for residents within a 500m catchment. It was also noted that it did not contain units which would be expected in a local centre such as a pharmacy or newsagent, although these are providing in the Tesco store. As such, it was recommended that the centre be downgraded or delisted. The site visit in September 2012, found that the majority of units in the centre had not changed their use since the previous Study, with the exception of the former off licence unit which is now occupied by a barbers and the former carpet unit which is now occupied by Coral windows and conservatories. It is evident that the centre continues to be dominated by the stand-alone Tesco store with the other ten units largely occupied by independent traders. WYG believe that the local centre designation for Buttershaw should not be re-instated.

Eldwick – Former Local Centre

The previous Study in 2008 noted that although the retail offer in Eldwick had included a Post Office and off-licence, it was deemed that it did not contain the necessary diversity of uses to be considered as a local centre. It was also noted that most retailers would have considered the locality to be unviable in economic terms. The site visit by WYG in August 2012 identified that there remained a lack of facilities in Eldwick, although it does benefit from a Post Office, pub, health and beauty salon, hairdressers, interiors shop, several community halls, a church and one vacant unit. As a result, WYG believe that this centre should not be re-classified as a local centre.

Shearbridge/Listerhills (Woodhead Road) - Former Local Centre

There is a lack of national operators in the centre as the former Lloyds store now operates as an independent pharmacy, with the 10 commercial units in this locality also comprising a grocers, two clothing stores, a household goods unit, jewellers, textile firm, restaurant and take away unit. There is also a doctor's surgery and one vacant unit. The 2008 Study had noted that Shearbridge/Listerhills lacked the necessary range of goods and services to be considered a successful local centre, and the site visit by WYG in September 2012 confirmed that this was still the case.

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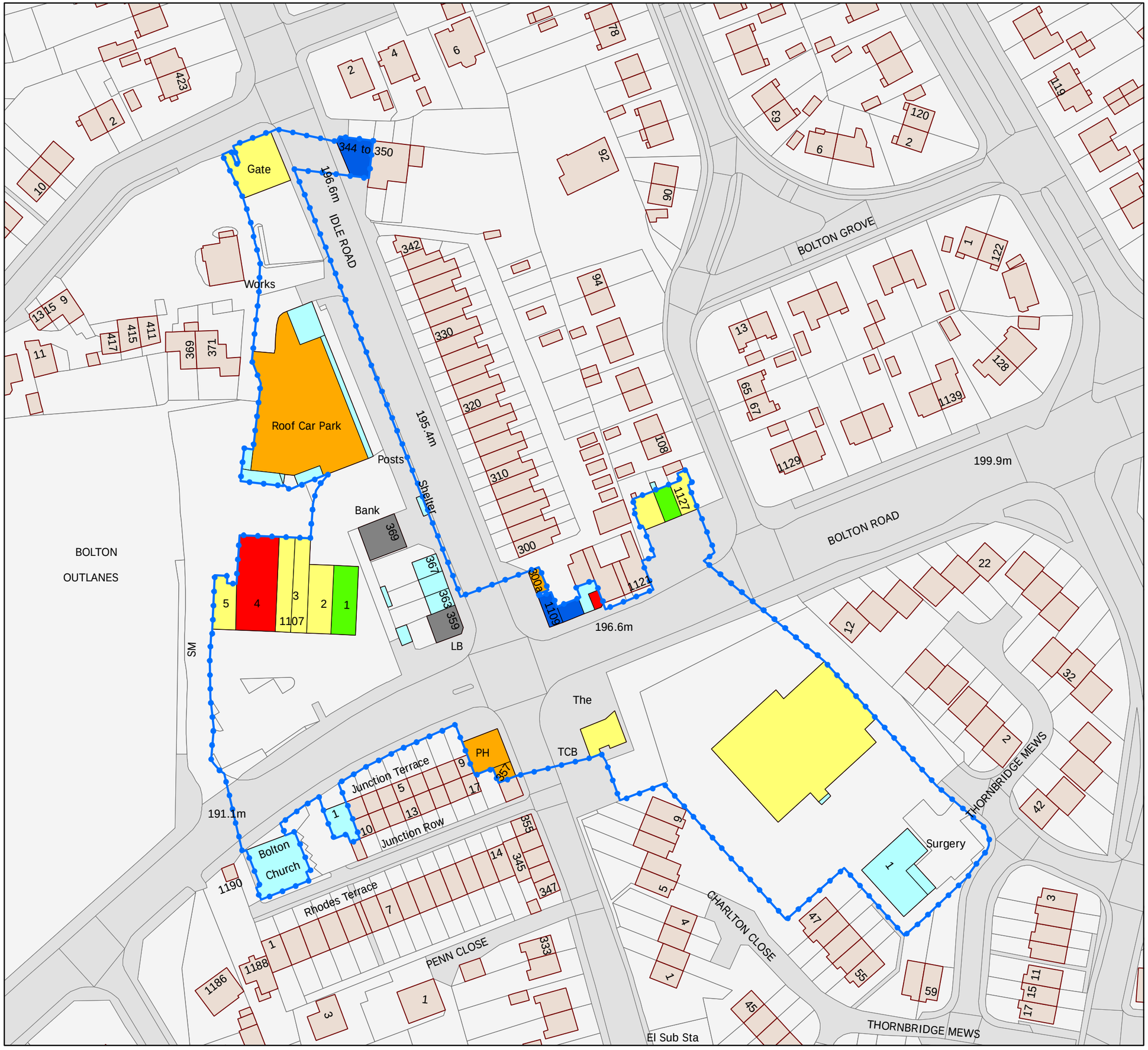
Bolton Junction Local Centre

B



Key

- Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

1:1,000 @A3 Do not scale from this drawing

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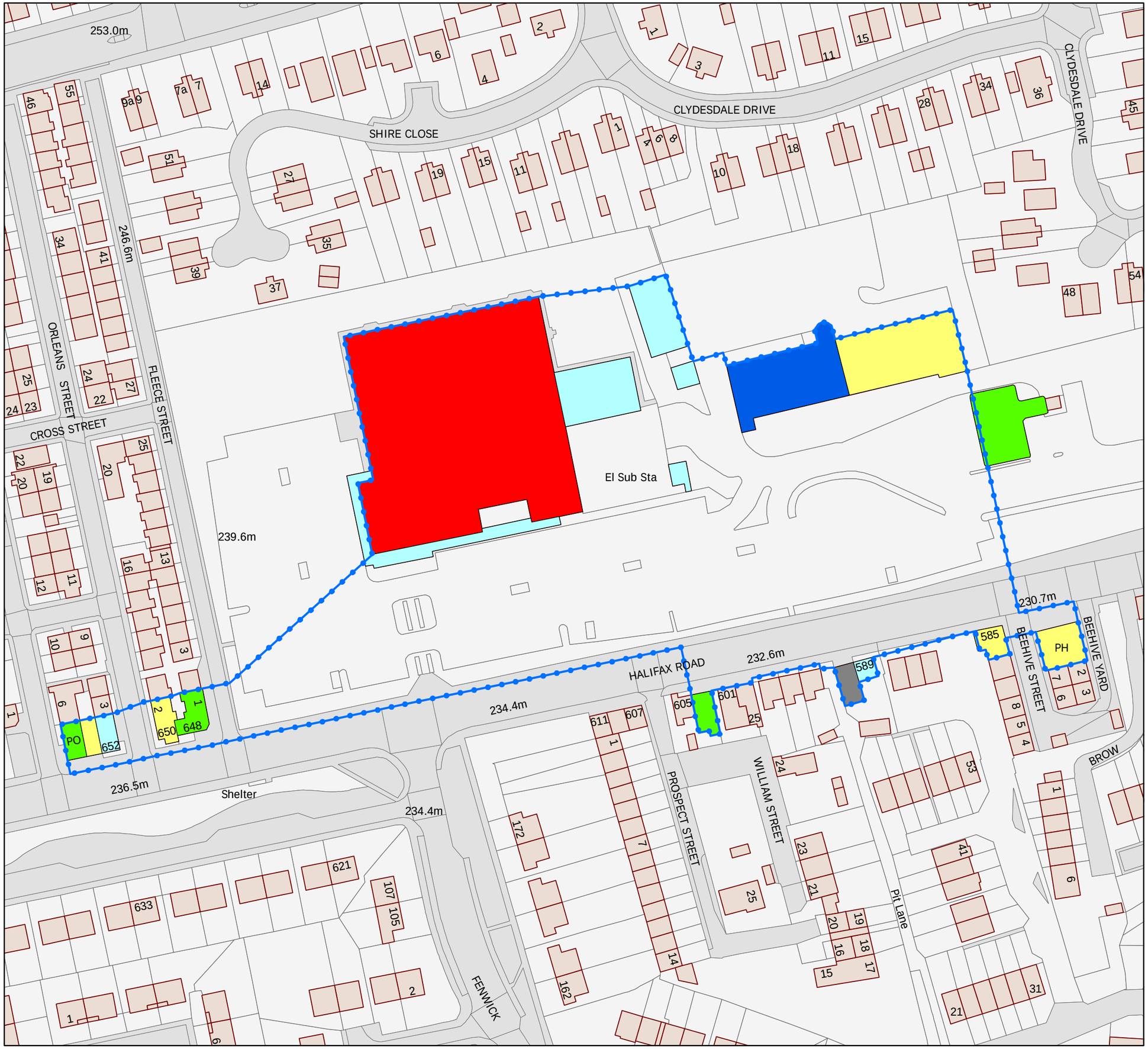
Buttershaw Local Centre

C



Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
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Shearbridge - Lister Hills Local Centre

E

Key

Local Centre

Class Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial & Business Service
- Vacant
- Other

0 5 10 20 30 40 50 Metres

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Appendix 4 – NEMS Bradford Household Survey Results (2012)

Q01 Where did you last go to undertake your main food and grocery shopping?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Co-operative Food, Station Road, Oxenhop, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Station Road, Haworth	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cowling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cross Roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Haworth	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Oakworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Victoria Road, Oakworth, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Co-operative Food, Cross Hills Service Station, Station Road Keighley	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Cross Hills, Keighley	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Street, Sutton-in-Craven, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cononley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Crosshills	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eastburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Steeton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Booths, Leeds Road, Ilkley	0.6%	10	0.0%	0	0.0%	0	11.5%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Bridge Road, Silsden, Keighley	0.1%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Brook Street, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Station Plaza, Ilkley	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bolton Bridge Road, Ilkley	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Riverside, Ben Rhydding, Ilkley	0.1%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Ilkley	1.6%	28	0.0%	0	0.0%	0	27.1%	21	6.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Addingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Ilkley	0.2%	4	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Silsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Co-operative Food, Bradford Road, Riddlesden, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Asda, Pool Road, Cross Green, Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Menston, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Station Road, Burley-in-Wharfedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Burley-in-Wharfedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, East Morton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eldwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Otley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Riddlesden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Guiseley Retail Park, Guiseley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	3.8%	67	0.0%	0	0.0%	0	5.2%	4	30.1%	31	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Bondgate, Otley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Westgate, Otley	0.6%	10	0.0%	0	0.0%	0	0.0%	0	6.5%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Aldi, Gresley Road, Keighley	1.2%	20	2.1%	1	8.1%	6	1.0%	1	2.2%	2	12.4%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bingley Street, Keighley	4.4%	77	20.8%	12	22.2%	16	6.3%	5	14.0%	14	26.8%	19	11.2%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Broomhill Avenue, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Cooke Lane, Keighley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Gresley Road, Keighley	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Keighley Market Hall, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Low Street, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	6.0%	104	39.6%	23	21.2%	15	7.3%	6	7.5%	8	43.3%	31	25.5%	20	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, Cavendish Street, Keighley	3.7%	65	24.0%	14	16.2%	11	7.3%	6	9.7%	10	10.3%	7	16.3%	13	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jack Fulton Frozen Food, Towngate, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keighley	0.1%	3	0.0%	0	1.0%	1	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thwaites Brow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Co-operative Food, 5Rise Shopping Centre, Bingley	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Royd	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Street, Wilsden																												
Co-operative Food, School Street, Denholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, The Workshop, Greenside Lane, Cullingworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mornington Road, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Keighley Road, Crossflats, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Crossflats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cullingworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wilsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Bingley Outdoor Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Co-operative Food, Allerton Road, Allerton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Duckworth Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Park Drive, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Bingley Road, Saltaire, Shipley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Haworth Road, Heaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Duckworth Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Heaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lilycroft Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Co-operative Food, 514 Thornton Road, Thornton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Clayton, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Queensbury	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Hall Farm Shop, Brighouse & Denholme Road, Thornton, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Thornton Road, Thornton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Black Dyke Mills,	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	14.6%	10	6.1%	5	3.1%	4	0.0%	0	1.0%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Brighouse Road, Bradford																												
Local Shops, Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keelham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Queensbury	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thornton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Lidl, Carr House Road, Shelf	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Keighley Road, Illingworth, Halifax	2.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	5.2%	4	36.7%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Boothtown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Illingworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mixenden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Southowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Asda, Town Gate, Wyke	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	20	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westfield Service Station, Whitehall Road, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.2%	14	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	1.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	9.2%	8	7.1%	10	1.1%	1	0.0%	0	5.1%	9
Local Shops, Buttershaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Brighouse	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Co-operative Food, Bradford Road, Birkenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Broadstone Way, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Co-operative Food, Whitehall Road, Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	2.0%	4
Local Shops, Bierley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Local Shops, Birkinshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Broadstone Way, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Drighlington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Asda, Rooley Lane, Bradford	4.8%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	9.2%	13	26.6%	25	23.5%	17	13.3%	23
Harris Superstore, Moor Park Drive, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bakerend Road, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0
Local Shops, Barkerend Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, East Bowling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Harewood Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tong Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Killinghall Road, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lasiterdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lister Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Otley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Rochester Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Sticker Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tong Street, Bradford, Local Shops, Tong Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tyersal, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wakefield Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, West Bowling, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Market, John Street Market, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, St James's Wholesale Market, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Asda,	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Canterbury Avenue, Bradford																												
Co-operative Food, Beacon Road, Wibsey, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Co-operative Food, Fair Road, Wibsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	6.5%	113	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	6.1%	5	26.5%	37	7.4%	7	3.1%	2	28.6%	50
Sainsbury's, Great Horton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Great Horton Road, Bradford	5.1%	89	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	2.1%	2	25.0%	18	2.0%	2	0.0%	0	2.1%	2	2.0%	1	27.6%	48
Local Shops, Bankfoot (Manchester Road), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Barton Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cooper Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Gaythorne Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Little Horton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Marshfields (Manchester Road), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mayo Avenue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Odsal Top District, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shearbridge/ Listerhills (Woodhead Road), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Smiddles Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Smith Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Spencer Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wibsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Local Shops, Woodhead Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 14~!Aldi, Valley Road, Bradford	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	2
Co-operative Food, Beckside Road, Lidget Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Co-operative Food, Legrams Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Sunwin Self Service, 111 Thornton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Valley Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ingleby Road, Bradford, Near Lidget Green	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Darley Street, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Victoria Shopping Centre, Young Street, Bradford	6.8%	118	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.1%	2	33.0%	32	12.5%	9	0.0%	0	2.0%	3	0.0%	0	0.0%	0	6.1%	11
Morrisons, Westgate, Bradford	3.0%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	3.1%	3	9.4%	7	1.0%	1	2.0%	3	1.1%	1	1.0%	1	7.1%	12
Tesco Express, Manningham Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sunbridge Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre, Valley Road, Bradford	2.1%	37	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	1.0%	2
Local Shops, Bradford City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Carlisle Road / Whetley Hill, Manningham, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Girlington	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Local Shops, Legrams Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lidget Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Manningham, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Oak Lane, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Scholemoor Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Bazaar Markets, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Kirkgate Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Oastler Shopping Centre, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!Asda, Woodhall Road, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Co-operative Food, Gain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Lane, Fagley																												
Co-operative Food, Harrogate Road, Bradford, Keighley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Thornbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Otley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Unit 4, Bolton Junction, Bolton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons, Thornbury	5.0%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.6%	9	46.9%	33	1.0%	2
Tesco Express, Otley Road, Undercliffe, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Canal Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eccleshill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Fagley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thornbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Undercliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Ravenscliffe Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Aldi, Tony Miller Approach, Briggate, Shipley	1.2%	22	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Manor Lane, Shipley	6.6%	115	0.0%	0	0.0%	0	0.0%	0	6.5%	7	0.0%	0	9.2%	7	23.7%	23	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Co-operative Food, The Staithes, Baildon, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wrose Road, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Parkside Centre, Keighley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keighley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Saltaire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Shipley Outdoor Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Co-operative Food, Northgate, Baildon, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Yeadon, Leeds	1.3%	22	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Sainsbury's, Queensway, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Otley Road, Baildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Baildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tong Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Asda, Greengates, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	1.9%	34	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.6%	10	3.1%	2	0.0%	0
Co-operative Food, Lowtown, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Thorpe Garth, Bradford Road, Idle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town Street, Farsley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Owlcoates Centre, Valley Street, Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	6.7%	118	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	2.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's, Chapel town, Pudsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Greengates	2.4%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bradford Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Five Lane Ends, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Farsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Pudsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Barnsley~!Aldi, Claycliffe Road, Barugh Green,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Peel Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Asda, Thrum Hall Lane, Halifax	0.6%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	10.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Woolshops, Gaol Lane, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	1.0%	17	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.2%	4	9.2%	8	1.0%	1	0.0%	0	0.0%	0	1.0%	2
Tesco, Haugh Shaw Road, Kings Cross, Halifax	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Tesco, Market Street, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hebden Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.1%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Morrisons, Broughton Road, Skipton	1.2%	20	2.1%	1	11.1%	8	13.5%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Craven Street, Skipton	0.8%	15	3.1%	2	10.1%	7	5.2%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Midlands~!Outside Survey Area - East Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Asda, Longhill Road, Huddersfield	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	7	0.0%	0	0.0%	0	0.0%	0
Lidl, Bradford Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	3	1.1%	1	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook, Huddersfield	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	1.0%	1	0.0%	0
Tesco Express, North Road, Kirburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Queens Road, Mirfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0
Tesco, Hamza Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	3.2%	3	0.0%	0	0.0%	0
Local Shops, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirklees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Aldi, Beeston Ring Road, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Asda, Holt Road, Adel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	11	0.0%	0	0.0%	0
Asda, Kirkstall Road, Kirkstall, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Asda, Old Lane Beeston, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Oldfield Lane, Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Jail Yard Parade, Rothwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kirkstall, Leeds	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Morrisons, Merrion Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Swinnow Road, Leeds	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0
Sainsbury’s, Moor Allerton Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Sainsbury's, Otley Road, Headingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Headrow, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bradford Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dewsbury Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Crossgates Centre, Crossgates, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waitrose, Capital Parade, Green Road, Meanwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Calverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
!~Outside Survey Area - Pendle~!Asda, Corporation Street, Colne	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, Windy Bank, Colne,	0.2%	4	1.0%	1	4.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle	0.1%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Scotland~!Outside Survey Area - Scotland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Sainsbury’s, Racca Green, Knottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, Trinity Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Wakefield																												
Tesco, Market Street, Hemsworth, Pontefract	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!Tesco, St Marys Street, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1745		57		71		77		103		71		79		96		72		88		138		94		71		173
Sample:		1747		96		99		96		93		97		98		97		96		98		98		94		98		98

Q02 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Accessibility by public transport	0.7%	13	2.1%	1	1.1%	1	1.1%	1	0.0%	0	1.1%	1	1.0%	1	1.0%	1	2.1%	1	0.0%	0	1.0%	1	1.0%	1	2.1%	1	0.0%	0
Car parking prices	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.0%	18	4.1%	2	1.1%	1	3.2%	2	1.0%	1	2.1%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Choice of food goods available	3.1%	55	4.1%	2	3.2%	2	2.1%	2	3.0%	3	4.2%	3	5.2%	4	3.0%	3	5.2%	4	3.1%	3	1.0%	1	4.1%	4	3.1%	2	1.0%	2
Choice of shops nearby selling non-food goods	0.5%	10	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Choice of shops selling food goods	0.6%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	1	0.0%	0	1.0%	2
Cleanliness	0.2%	4	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	1.6%	28	1.0%	1	0.0%	0	1.1%	1	5.1%	6	0.0%	0	1.0%	1	1.0%	1	3.1%	2	1.0%	1	1.0%	1	4.1%	4	1.0%	1	0.0%	0
Easy to get to by car	1.5%	26	2.1%	1	1.1%	1	1.1%	1	0.0%	0	1.1%	1	4.2%	3	0.0%	0	2.1%	1	1.0%	1	3.0%	4	3.1%	3	2.1%	1	3.1%	5
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	1.2%	22	1.0%	1	6.4%	4	0.0%	0	2.0%	2	5.3%	4	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good service / friendly staff	0.2%	3	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always use it / preference for retailer	5.6%	99	12.4%	7	7.4%	5	8.4%	6	7.1%	8	7.4%	5	9.4%	7	3.0%	3	4.1%	3	6.1%	5	4.0%	6	4.1%	4	4.2%	3	6.1%	11
Internet shopping is convenient	0.8%	15	0.0%	0	0.0%	0	1.1%	1	2.0%	2	1.1%	1	1.0%	1	2.0%	2	1.0%	1	1.0%	1	2.0%	3	1.0%	1	0.0%	0	0.0%	0
Lower prices	11.5%	203	15.5%	9	17.0%	11	9.5%	7	10.1%	11	31.6%	22	11.5%	9	8.1%	8	8.2%	6	14.3%	13	13.1%	18	9.2%	9	6.3%	4	13.3%	23
Loyalty card / points scheme	0.8%	14	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.0%	1	3.1%	2	2.0%	2	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Near to home	50.8%	896	35.1%	20	36.2%	24	42.1%	32	47.5%	52	20.0%	14	35.4%	28	58.6%	57	44.3%	32	50.0%	44	47.5%	66	45.9%	45	64.6%	45	54.1%	94
Near to work	1.9%	34	4.1%	2	1.1%	1	3.2%	2	1.0%	1	0.0%	0	1.0%	1	1.0%	1	4.1%	3	4.1%	4	3.0%	4	3.1%	3	2.1%	1	4.1%	7
Nice shopping environment	1.1%	20	0.0%	0	2.1%	1	2.1%	2	2.0%	2	4.2%	3	0.0%	0	0.0%	0	2.1%	1	3.1%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Only one in the area / no other choice	0.4%	7	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	3.6%	63	4.1%	2	6.4%	4	3.2%	2	1.0%	1	6.3%	4	3.1%	2	1.0%	1	5.2%	4	1.0%	1	6.1%	8	4.1%	4	2.1%	1	4.1%	7
Provision of leisure facilities nearby	0.3%	5	0.0%	0	0.0%	0	1.1%	1	2.0%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	3.9%	69	2.1%	1	4.3%	3	4.2%	3	7.1%	8	7.4%	5	5.2%	4	6.1%	6	2.1%	1	4.1%	4	5.1%	7	2.0%	2	1.0%	1	3.1%	5
Quality of shops selling food goods	0.7%	12	1.0%	1	1.1%	1	3.2%	2	0.0%	0	1.1%	1	2.1%	2	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening/night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.5%	26	2.1%	1	0.0%	0	1.1%	1	1.0%	1	0.0%	0	2.1%	2	0.0%	0	1.0%	1	2.0%	2	0.0%	0	6.1%	6	2.1%	1	3.1%	5
Value for money	1.7%	30	1.0%	1	6.4%	4	0.0%	0	3.0%	3	1.1%	1	2.1%	2	2.0%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.1%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	0.5%	9	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Convenient	0.8%	13	1.0%	1	0.0%	0	2.1%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
For a change	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Get a lift there	0.3%	6	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.1%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Good range of clothes	0.3%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Good range of products	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	3.1%	3	1.0%	1	1.0%	1	1.0%	1	3.1%	5
Has a petrol station	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large store	0.4%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Part of school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Small store	0.2%	4	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
To support local business	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Was just in the area at the time	0.4%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know / no reason in particular)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1763		58		67		76		110		70		78		98		72		88		140		98		69		173
Sample:		1760		97		94		95		99		95		96		99		97		98		99		98		96		98

Q03 What if anything is the one thing you most dislike about your main food shopping destination (STORE MENTIONED AT Q01) ?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Nothing	73.3%	1318	75.0%	45	76.5%	54	65.0%	52	68.0%	76	65.7%	48	73.0%	59	68.0%	67	69.7%	51	68.0%	61	72.5%	104	75.8%	75	78.8%	56	82.0%	145
Change layout too often	1.1%	20	1.0%	1	3.1%	2	3.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.0%	2	0.0%	0
Difficult / expensive parking	0.6%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.5%	8	0.0%	0	0.0%	0	2.0%	2	2.0%	2	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Expensive	3.8%	69	3.0%	2	1.0%	1	7.0%	6	2.0%	2	5.1%	4	5.0%	4	5.0%	5	6.1%	4	2.0%	2	4.9%	7	3.0%	3	4.0%	3	2.0%	4
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.7%	12	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	2.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Lack of public transport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	4.1%	73	3.0%	2	4.1%	3	5.0%	4	5.0%	6	7.1%	5	5.0%	4	5.0%	5	2.0%	1	8.0%	7	2.0%	3	1.0%	1	3.0%	2	3.0%	5
No petrol station	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	1.2%	22	1.0%	1	1.0%	1	0.0%	0	3.0%	3	3.0%	2	2.0%	2	3.0%	3	0.0%	0	1.0%	1	2.0%	3	1.0%	1	3.0%	2	0.0%	0
Poor quality	2.1%	38	2.0%	1	2.0%	1	2.0%	2	1.0%	1	1.0%	1	4.0%	3	3.0%	3	3.0%	2	1.0%	1	2.9%	4	2.0%	2	2.0%	1	3.0%	5
Preference for retailer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	2.0%	3	1.0%	1	1.0%	1	3.0%	5
Too busy	1.5%	28	5.0%	3	3.1%	2	1.0%	1	1.0%	1	4.0%	3	1.0%	1	0.0%	0	2.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2
Too far away	0.5%	9	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Too small	2.0%	35	0.0%	0	2.0%	1	1.0%	1	1.0%	1	1.0%	1	3.0%	2	4.0%	4	2.0%	1	1.0%	1	3.9%	6	2.0%	2	2.0%	1	1.0%	2
Other	3.4%	61	1.0%	1	1.0%	1	5.0%	4	4.0%	4	5.1%	4	1.0%	1	4.0%	4	6.1%	4	5.0%	5	2.9%	4	5.1%	5	1.0%	1	2.0%	4
Can't choose the products yourself (online)	0.3%	5	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lack of checkout staff	0.8%	15	1.0%	1	2.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1	2.0%	2	0.0%	0	2.0%	2	0.0%	0	1.0%	2
Lack of fresh food	0.7%	13	2.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Misleading offers	0.4%	7	1.0%	1	0.0%	0	3.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Store too cold	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Substituting items (online)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Too big	0.6%	11	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	2
Unclean / rundown	0.6%	11	0.0%	0	2.0%	1	3.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The location that it's in	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not a nice environment	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1797		59		70		80		111		73		81		99		74		90		144		99		71		177
Sample:		1797		100		98		100		100		99		100		100		99		100		102		99		99		100

Q04 How much does your household normally spend on main food shopping in a week?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
£1 - £5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.3%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
£11 - £15	1.0%	16	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.1%	1	2.2%	3	2.3%	2	0.0%	0	1.1%	2
£16 - £20	2.4%	38	0.0%	0	4.3%	3	2.2%	2	1.1%	1	5.4%	4	2.2%	2	0.0%	0	1.1%	1	2.2%	2	0.0%	0	1.2%	1	3.4%	2	3.3%	5
£21 - £25	2.8%	45	2.2%	1	3.2%	2	2.2%	2	1.1%	1	2.2%	1	3.4%	2	5.3%	5	2.2%	1	2.2%	2	4.4%	6	0.0%	0	3.4%	2	4.4%	7
£26 - £30	7.2%	116	5.6%	3	6.4%	4	5.4%	4	7.7%	8	6.5%	4	6.7%	5	6.4%	6	7.9%	5	5.6%	5	7.8%	10	5.8%	5	6.8%	4	9.9%	16
£31 - £35	2.3%	37	2.2%	1	3.2%	2	2.2%	2	1.1%	1	3.3%	2	1.1%	1	3.2%	3	1.1%	1	3.3%	3	3.3%	4	2.3%	2	5.7%	4	1.1%	2
£36 - £40	8.2%	133	10.0%	5	9.6%	6	6.5%	5	4.4%	4	6.5%	4	10.1%	7	10.6%	10	10.1%	7	6.7%	5	6.7%	8	11.6%	10	10.2%	6	8.8%	14
£41 - £45	2.6%	42	2.2%	1	2.1%	1	4.3%	3	2.2%	2	4.3%	3	1.1%	1	3.2%	3	4.5%	3	0.0%	0	1.1%	1	2.3%	2	8.0%	5	3.3%	5
£46 - £50	12.2%	198	12.2%	7	12.8%	9	10.8%	8	7.7%	8	21.7%	15	14.6%	11	12.8%	12	12.4%	8	10.0%	8	13.3%	17	11.6%	10	8.0%	5	12.1%	19
£51 - £55	1.6%	27	1.1%	1	0.0%	0	1.1%	1	0.0%	0	6.5%	4	1.1%	1	3.2%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	2	2.2%	4
£56 - £60	8.9%	144	7.8%	4	9.6%	6	9.7%	7	14.3%	14	5.4%	4	11.2%	8	5.3%	5	9.0%	6	7.8%	6	5.6%	7	12.8%	11	6.8%	4	5.5%	9
£61 - £65	2.7%	43	3.3%	2	2.1%	1	1.1%	1	3.3%	3	2.2%	1	1.1%	1	1.1%	1	1.1%	1	3.3%	3	2.2%	3	4.7%	4	4.5%	3	4.4%	7
£66 - £70	7.9%	127	7.8%	4	3.2%	2	6.5%	5	6.6%	7	5.4%	4	9.0%	6	6.4%	6	12.4%	8	6.7%	5	8.9%	11	3.5%	3	5.7%	4	6.6%	11
£71 - £75	2.0%	32	1.1%	1	2.1%	1	5.4%	4	2.2%	2	5.4%	4	1.1%	1	1.1%	1	1.1%	1	0.0%	0	2.2%	3	1.2%	1	3.4%	2	2.2%	4
£76 - £80	9.2%	149	16.7%	9	12.8%	9	10.8%	8	4.4%	4	5.4%	4	9.0%	6	7.4%	7	3.4%	2	13.3%	11	12.2%	16	10.5%	9	8.0%	5	7.7%	12
£81 - £85	0.7%	11	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.3%	1	1.1%	2
£86 - £90	3.8%	62	2.2%	1	5.3%	4	3.2%	2	6.6%	7	5.4%	4	4.5%	3	3.2%	3	4.5%	3	4.4%	4	4.4%	6	3.5%	3	1.1%	1	4.4%	7
£91 - £95	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2
£96 - £100	12.6%	203	7.8%	4	5.3%	4	12.9%	10	22.0%	22	8.7%	6	6.7%	5	19.1%	18	14.6%	10	16.7%	14	13.3%	17	12.8%	11	9.1%	6	11.0%	18
£101 - £120	4.4%	70	6.7%	4	10.6%	7	5.4%	4	3.3%	3	1.1%	1	5.6%	4	2.1%	2	4.5%	3	6.7%	5	2.2%	3	2.3%	2	3.4%	2	4.4%	7
£121 - £140	1.8%	29	3.3%	2	1.1%	1	2.2%	2	2.2%	2	2.2%	1	2.2%	2	2.1%	2	3.4%	2	1.1%	1	2.2%	3	2.3%	2	1.1%	1	2.2%	4
£141 - £160	3.7%	60	5.6%	3	5.3%	4	5.4%	4	6.6%	7	1.1%	1	4.5%	3	4.3%	4	2.2%	1	7.8%	6	2.2%	3	5.8%	5	2.3%	1	2.2%	4
£161 - £180	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
£181 - £200	1.0%	16	2.2%	1	0.0%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0	2.1%	2	1.1%	1	0.0%	0	3.3%	4	1.2%	1	0.0%	0	1.1%	2
£201 - £250	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0
£250+	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*70.7*		*76.1*		*69.9*		*74.7*		*79.2*		*60.8*		*70.1*		*71.4*		*71.4*		*76.6*		*75.5*		*74.4*		*65.6*		*66.7*
Weighted base:		1618		53		67		75		101		68		72		93		66		81		127		86		63		161
Sample:		1624		90		94		93		91		92		89		94		89		90		90		86		88		91

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13
Q05 Which retailer do you purchase your main food internet / home delivery shopping from? *Those who said 'Internet / delivery' at Q01 AND Exc Nulls & SFT*																											
Asda	45.0%	22	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	33.3%	1	66.7%	1	0.0%	0	100.0%	4	40.0%	2	0.0%	0	0.0%	0
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s	11.9%	6	50.0%	1	0.0%	0	50.0%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Tesco	27.9%	14	0.0%	0	0.0%	0	25.0%	1	71.4%	6	0.0%	0	0.0%	0	33.3%	1	33.3%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	11.2%	5	25.0%	1	0.0%	0	25.0%	1	14.3%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	40.0%	2	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		49		2		0		3		8		1		2		3		2		2		4		5		0		0
Sample:		48		4		0		4		7		1		2		3		3		2		3		5		0		0
Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?) *Exc Nulls & SFT*																											
Daily	1.7%	29	1.0%	1	0.0%	0	2.0%	2	1.0%	1	3.1%	2	0.0%	0	1.0%	1	1.0%	1	2.1%	2	1.0%	1	2.0%	2	1.0%	1	2.1%	4
At least two times a week	12.1%	212	9.2%	5	16.3%	11	8.2%	6	13.1%	14	10.3%	7	12.1%	10	10.3%	10	9.3%	7	13.7%	12	6.1%	8	10.2%	10	10.2%	7	17.5%	30
At least once a week	71.4%	1254	69.4%	40	73.5%	51	73.5%	58	71.7%	79	73.2%	52	74.7%	60	70.1%	67	73.2%	53	69.5%	59	74.5%	103	71.4%	70	81.6%	58	62.9%	108
At least once a fortnight	9.7%	171	10.2%	6	7.1%	5	11.2%	9	9.1%	10	9.3%	7	9.1%	7	12.4%	12	12.4%	9	8.4%	7	10.2%	14	9.2%	9	5.1%	4	13.4%	23
At least once a month	4.7%	83	9.2%	5	3.1%	2	4.1%	3	5.1%	6	4.1%	3	4.0%	3	6.2%	6	4.1%	3	6.3%	5	8.2%	11	5.1%	5	2.0%	1	4.1%	7
At least every two months	0.2%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Less often	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Have only visited once	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1756		58		70		79		110		71		80		96		72		86		138		98		71		172
Sample:		1759		98		98		98		99		97		99		97		97		95		98		98		98		97

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	

Q07 How do you normally travel to (STORE MENTIONED AT Q01)?
Not those who said 'Internet / delivery' at Q01 AND Exc Nulls & SFT

Car / van (as driver)	65.2%	1140	76.0%	43	76.8%	54	71.9%	55	76.1%	78	52.6%	38	74.5%	59	71.1%	68	68.8%	49	77.6%	68	56.6%	79	69.9%	65	43.4%	31	59.0%	104
Car / van (as passenger)	15.0%	262	9.4%	5	9.1%	6	14.6%	11	12.0%	12	17.5%	13	11.2%	9	13.4%	13	12.5%	9	15.3%	14	17.2%	24	14.0%	13	28.3%	20	16.0%	28
Bus, minibus or coach	7.4%	130	9.4%	5	9.1%	6	6.3%	5	3.3%	3	7.2%	5	5.1%	4	8.2%	8	11.5%	8	4.1%	4	9.1%	13	3.2%	3	12.1%	9	6.0%	11
Motorcycle, scooter or moped	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.4%	165	4.2%	2	3.0%	2	6.3%	5	2.2%	2	16.5%	12	7.1%	6	5.2%	5	5.2%	4	3.1%	3	16.2%	23	10.8%	10	9.1%	6	15.0%	27
Taxi	2.2%	38	0.0%	0	1.0%	1	1.0%	1	3.3%	3	5.2%	4	1.0%	1	2.1%	2	1.0%	1	0.0%	0	1.0%	1	2.2%	2	5.1%	4	4.0%	7
Train	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Delivered	0.2%	3	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1747		57		71		77		102		71		79		96		72		88		140		93		71		177
Sample:		1748		96		99		96		92		97		98		97		96		98		99		93		99		100

Mean Score - minutes

Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?
Not those who said 'Internet / delivery' at Q01 AND Exc Nulls & SFT

Less than 5 minutes	10.3%	178	1.1%	1	4.2%	3	10.5%	8	5.6%	6	10.4%	7	1.1%	1	6.3%	6	9.5%	7	16.3%	14	11.1%	16	8.6%	8	10.2%	7	9.1%	16
5-10 minutes	64.8%	1122	33.0%	18	62.5%	43	54.7%	42	69.7%	69	69.8%	49	60.0%	46	60.4%	57	57.9%	41	65.3%	58	58.6%	82	62.4%	58	62.2%	44	73.7%	129
11-15 minutes	13.7%	238	30.9%	17	18.8%	13	20.0%	15	16.9%	17	8.3%	6	25.3%	19	12.5%	12	15.8%	11	11.2%	10	16.2%	23	18.3%	17	17.3%	12	11.1%	19
16-20 minutes	6.5%	112	28.7%	16	8.3%	6	9.5%	7	4.5%	4	7.3%	5	6.3%	5	9.4%	9	8.4%	6	5.1%	5	8.1%	11	6.5%	6	4.1%	3	2.0%	4
21-30 minutes	3.7%	64	5.3%	3	4.2%	3	3.2%	2	3.4%	3	4.2%	3	5.3%	4	9.4%	9	4.2%	3	2.0%	2	5.1%	7	3.2%	3	5.1%	4	3.0%	5
31-40 minutes	0.4%	7	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	2
41-50 minutes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51-60 minutes	0.4%	7	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Over one hour	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*10.1*		*15.4*		*11.6*		*11.1*		*10.2*		*9.1*		*13.3*		*12.4*		*12.8*		*8.5*		*10.8*		*10.2*		*10.2*		*8.9*
Weighted base:		1732		56		69		76		99		71		77		95		71		88		140		93		71		175
Sample:		1730		94		96		95		89		96		95		96		95		98		99		93		98		99

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	

Q09 When do you do your main food shopping?
Exc Nulls & SFT

Weekdays during the day	58.0%	765	62.2%	27	53.7%	31	61.4%	41	63.4%	50	56.6%	32	69.9%	41	55.4%	40	59.5%	35	57.4%	35	59.2%	59	59.5%	44	62.8%	35	50.7%	65
Weekdays during the evening	15.3%	202	21.6%	10	19.5%	11	10.8%	7	14.1%	11	17.1%	10	13.7%	8	17.6%	13	22.8%	13	14.7%	9	11.3%	11	16.2%	12	10.3%	6	23.3%	30
Saturday	20.5%	271	16.2%	7	17.1%	10	20.5%	14	14.1%	11	21.1%	12	11.0%	6	23.0%	17	17.7%	10	16.2%	10	23.9%	24	24.3%	18	23.1%	13	17.8%	23
Sunday	6.2%	82	0.0%	0	9.8%	6	7.2%	5	8.5%	7	5.3%	3	5.5%	3	4.1%	3	0.0%	0	11.8%	7	5.6%	6	0.0%	0	3.8%	2	8.2%	11
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1321		44		59		67		79		56		59		73		59		61		100		74		56		129
Sample:		1336		74		82		83		71		76		73		74		79		68		71		74		78		73

Q10 When you go main food shopping is your trip linked with any other activity?
Not those who said 'Internet / delivery' at Q01 AND Exc Nulls & SFT

Yes – non-food shopping	7.6%	129	5.3%	3	8.2%	6	17.0%	13	9.1%	9	13.7%	10	9.5%	7	3.2%	3	5.4%	4	5.1%	5	8.2%	11	6.6%	6	6.1%	4	3.1%	5
Yes – other-food shopping	4.8%	82	6.3%	4	5.2%	4	5.3%	4	9.1%	9	4.2%	3	6.3%	5	8.4%	8	6.5%	4	5.1%	5	1.0%	1	4.4%	4	8.1%	6	6.2%	11
Yes – visiting services such as banks and other financial institutions	2.6%	44	2.1%	1	1.0%	1	4.3%	3	2.3%	2	3.2%	2	6.3%	5	4.2%	4	2.2%	1	1.0%	1	1.0%	1	3.3%	3	2.0%	1	0.0%	0
Yes – leisure activity	3.3%	56	2.1%	1	4.1%	3	2.1%	2	4.5%	4	2.1%	1	5.3%	4	2.1%	2	6.5%	4	4.1%	4	4.1%	6	5.5%	5	1.0%	1	2.1%	4
Yes – travelling to/from work	4.0%	68	8.4%	5	6.2%	4	4.3%	3	5.7%	6	3.2%	2	4.2%	3	2.1%	2	6.5%	4	8.2%	7	6.2%	8	5.5%	5	4.0%	3	3.1%	5
Yes – travelling to/from school/college/university	1.0%	16	1.1%	1	1.0%	1	0.0%	0	0.0%	0	3.2%	2	1.1%	1	1.1%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	2
Yes – getting petrol	4.0%	69	4.2%	2	5.2%	4	3.2%	2	4.5%	4	2.1%	1	4.2%	3	7.4%	7	5.4%	4	7.1%	6	1.0%	1	3.3%	3	3.0%	2	6.2%	11
Yes – visiting café / pub / restaurant	3.0%	51	1.1%	1	4.1%	3	3.2%	2	2.3%	2	3.2%	2	6.3%	5	5.3%	5	0.0%	0	1.0%	1	5.2%	7	3.3%	3	3.0%	2	1.0%	2
Yes – visiting family/friends	2.7%	46	1.1%	1	0.0%	0	2.1%	2	6.8%	7	3.2%	2	2.1%	2	3.2%	3	4.3%	3	3.1%	3	3.1%	4	2.2%	2	4.0%	3	1.0%	2
Yes – visiting health service such as doctor, dentist, hospital	0.5%	9	0.0%	0	1.0%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	16	5.3%	3	1.0%	1	4.3%	3	1.1%	1	3.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Yes – Other activity	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No activity	65.3%	1112	63.2%	36	62.9%	44	53.2%	40	52.3%	51	58.9%	41	54.7%	42	62.1%	58	62.4%	43	62.2%	55	68.0%	93	65.9%	60	66.7%	48	76.3%	131
Yes - religious activities	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1704		56		69		75		98		70		77		94		69		88		137		91		71		172
Sample:		1707		95		97		94		88		95		95		95		93		98		97		91		99		97

Q11 Where do you do this linked trip?

Those who said 'non-food shopping', 'other-food shopping' or 'visiting services such as banks and other financial institutions' at Q10 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Cross Hills Village	0.3%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Addingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	4.8%	12	0.0%	0	0.0%	0	47.8%	9	11.1%	2	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	3.9%	10	0.0%	0	0.0%	0	0.0%	0	16.7%	3	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	16.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	19.4%	49	100.0%	8	71.4%	7	30.4%	6	22.2%	4	95.0%	14	57.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Crossflatts, Bingley																												
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	3	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Asda, Rooley Lane, Bradford	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	2
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Holmewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton Village	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	2
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 14~!Bradford City Centre	20.1%	50	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	21.4%	3	25.0%	2	27.3%	3	50.0%	7	33.3%	4	43.7%	5	44.4%	7
Forster Square Retail Park, Bradford	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	10.0%	1	0.0%	0	12.5%	1	0.0%	0
Girlington District Centre	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	2
Horton Grange Local Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Farsley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	2	0.0%	0
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Asda, Manor Lane, Shipley	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	12.1%	30	0.0%	0	0.0%	0	4.3%	1	22.2%	4	0.0%	0	9.5%	2	35.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0
Pudsey Town Centre	2.3%	6	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Charlestown Road Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	4.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	33.3%	3	45.5%	5	0.0%	0	0.0%	0	0.0%	0	11.1%	2
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.8%	5	0.0%	0	21.4%	2	13.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Cumbria~!Outside Survey Area, Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Anglia~!Outside Survey Area, East Anglia	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Midlands~!Outside Survey Area, East Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Greater Manchester~!Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
IKEA Leeds, Birstall	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	6.2%	1	0.0%	0
Outside Survey Area,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Kirklees																												
!~Outside Survey Area - Lancashire~!Outside Survey Area, Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.2%	5	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	4.8%	1	0.0%	0	8.3%	1	9.1%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	11.1%	2
Outside Survey Area, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North East~!Outside Survey Area, North East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Outside Survey Area, North West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Pendle~!Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Scotland~!Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South East~!Outside Survey Area, South East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South West~!Outside Survey Area, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Outside Survey Area, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - West Midlands~!Outside Survey Area, West Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		250		8		10		18		20		15		17		14		9		10		14		12		12		16
Sample:		264		13		14		23		18		20		21		14		12		11		10		12		16		9

Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

Yes	73.8%	1328	76.0%	45	72.7%	51	78.0%	63	74.0%	82	74.7%	54	71.0%	58	75.0%	74	75.8%	56	83.0%	75	72.5%	104	72.7%	72	72.7%	52	73.0%	129
No	26.2%	472	24.0%	14	27.3%	19	22.0%	18	26.0%	29	25.3%	18	29.0%	24	25.0%	25	24.2%	18	17.0%	15	27.5%	40	27.3%	27	27.3%	19	27.0%	48
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Q13 Where did you last go to undertake this 'top-up' shopping? *Those who do top-up shopping at Q12 AND Exc Nulls & SFT*																												
!~Zone 1~!Co-operative Food, Station Road, Oxenhop, Keighley	0.9%	12	24.0%	11	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Station Road, Haworth	0.5%	7	13.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cowling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cross Roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Haworth	0.2%	3	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Oakworth	0.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Victoria Road, Oakworth, Keighley	0.5%	7	14.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Co-operative Food, Cross Hills Service Station, Station Road Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Cross Hills, Keighley	1.2%	15	5.3%	2	21.1%	11	2.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Street, Sutton-in-Craven, Keighley	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cononley	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Crosshills	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eastburn	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Steeton	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Booths, Leeds Road, Ilkley	0.4%	6	0.0%	0	0.0%	0	9.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Bridge Road, Silsden, Keighley	0.7%	10	0.0%	0	0.0%	0	15.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Brook Street, Ilkley	0.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Station Plaza, Ilkley	0.4%	6	0.0%	0	0.0%	0	9.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bolton Bridge Road, Ilkley	0.7%	9	0.0%	0	0.0%	0	14.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Riverside, Ben Rhydding, Ilkley	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Ilkley	0.6%	8	0.0%	0	0.0%	0	10.4%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Addingham	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Ilkley	0.7%	10	0.0%	0	0.0%	0	15.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Silsden	0.2%	2	0.0%	0	1.4%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Co-operative Food, Bradford Road, Riddlesden, Keighley	0.8%	10	0.0%	0	0.0%	0	0.0%	0	11.3%	9	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Asda, Pool Road, Cross Green, Otley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Menston, Ilkley	0.2%	3	0.0%	0	1.4%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Station Road, Burley-in-Wharfedale	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Burley-in-Wharfedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, East Morton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eldwick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Otley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Riddlesden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Guiseley Retail Park, Guiseley	0.8%	11	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	2.8%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	1.4%	19	0.0%	0	0.0%	0	0.0%	0	16.9%	13	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Bondgate, Otley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Westgate, Otley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Aldi, Gresley Road, Keighley	0.7%	9	4.0%	2	4.2%	2	2.6%	2	0.0%	0	4.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bingley Street, Keighley	2.2%	28	6.7%	3	15.5%	8	0.0%	0	5.6%	4	18.1%	10	1.4%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Broomhill Avenue, Keighley	1.1%	15	5.3%	2	9.9%	5	0.0%	0	0.0%	0	13.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Cooke Lane, Keighley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Gresley Road, Keighley	0.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Keighley Market Hall, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Low Street, Keighley	0.2%	2	1.3%	1	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	1.5%	20	5.3%	2	11.3%	6	0.0%	0	0.0%	0	12.5%	7	7.0%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, Cavendish Street, Keighley	0.9%	12	2.7%	1	8.5%	4	1.3%	1	0.0%	0	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jack Fulton Frozen Food, Towngate, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keighley	1.7%	22	4.0%	2	8.5%	4	2.6%	2	1.4%	1	20.8%	11	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thwaites Brow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Co-operative Food, 5Rise Shopping Centre, Bingley	1.4%	18	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	25.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Royd	0.2%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Street, Wilsden																												
Co-operative Food, School Street, Denholme	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, The Workshop, Greenside Lane, Cullingworth	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mornington Road, Bingley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Keighley Road, Crossflats, Bingley	0.7%	9	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bingley	0.6%	8	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local Shops, Cottingley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Crossflats	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cullingworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wilsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Bingley Outdoor Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Co-operative Food, Allerton Road, Allerton	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Duckworth Lane, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Park Drive, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Bingley Road, Saltaire, Shipley	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	16.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Tesco Express, Haworth Road, Heaton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Allerton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Duckworth Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Heaton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local Shops, Lilycroft Road, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Co-operative Food, 514 Thornton Road, Thornton	0.5%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	11.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Clayton, Bradford	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Co-operative Food, High Street, Queensbury	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Hall Farm Shop, Brighouse & Denholme Road, Thornton, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Tesco Express, Thornton Road, Thornton, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Black Dyke Mills,	1.0%	13	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	11.0%	6	3.7%	3	1.4%	1	0.0%	0	1.4%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Brighouse Road, Bradford																												
Local Shops, Clayton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keelham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Queensbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thornton	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	2
!~Zone 9~!Lidl, Carr House Road, Shelf	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Keighley Road, Illingworth, Halifax	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Boothtown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Illingworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mixenden	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Southowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Asda, Town Gate, Wyke	1.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	19.4%	20	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westfield Service Station, Whitehall Road, Wyke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Bradford	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	5.6%	6	0.0%	0	0.0%	0	1.4%	2
Tesco, Huddersfield Road, Brighouse	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	12.5%	13	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	9	6.9%	7	0.0%	0	0.0%	0	5.6%	7
Local Shops, Buttershaw	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	2
Local Shops, Brighouse	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wyke	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Co-operative Food, Bradford Road, Birkenshaw	0.5%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%	0
Co-operative Food, Broadstone Way, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Co-operative Food, Whitehall Road, Drighlington	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	10	0.0%	0	0.0%	0
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Local Shops, Bierley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Local Shops, Birkinshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Broadstone Way, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Drighlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Asda, Rooley Lane, Bradford	3.1%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	12.9%	9	23.2%	12	11.1%	14
Harris Superstore, Moor Park Drive, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bakerend Road, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Local Shops, Barkerend Road, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Local Shops, East Bowling	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Local Shops, Harewood Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tong Street	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Holmewood Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Local Shops, Killinghall Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lasiterdyke	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0
Local Shops, Leeds Road, Bradford	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0
Local Shops, Lister Avenue, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local Shops, Otley Road, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local Shops, Rochester Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Rooley Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Local Shops, Sticker Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tong Street, Bradford, Local Shops, Tong Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tyersal, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Local Shops, Wakefield Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local Shops, West Bowling, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Market, John Street Market, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, St James's Wholesale Market, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Asda,	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Canterbury Avenue, Bradford																												
Co-operative Food, Beacon Road, Wibsey, Bradford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4
Co-operative Food, Fair Road, Wibsey	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	5.6%	7
Lidl, Manchester Road, Bradford	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.2%	5
Morrisons, Mayo Avenue, Bradford	2.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.6%	6	1.4%	1	0.0%	0	13.9%	18
Sainsbury's, Great Horton Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Great Horton Road, Bradford	2.8%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	4.1%	2	2.4%	2	1.4%	1	1.4%	1	0.0%	0	19.4%	25
Local Shops, Bankfoot (Manchester Road), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Barton Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cooper Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Gaythorne Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Great Horton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Local Shops, Little Horton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Local Shops, Marshfields (Manchester Road), Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Local Shops, Mayo Avenue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Odsal Top District, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shearbridge/ Listerhills (Woodhead Road), Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Smiddles Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Smith Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Spencer Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Local Shops, Wibsey	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0
Local Shops, Woodhead Road, Bradford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	2
!~Zone 14~!Aldi, Valley Road, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Beckside Road, Lidget Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Co-operative Food, Legrams Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Sunwin Self Service, 111 Thornton Road, Bradford	0.2%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Valley Road, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ingleby Road, Bradford, Near Lidget Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Darley Street, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Morrisons, Victoria Shopping Centre, Young Street, Bradford	1.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	9.3%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Morrisons, Westgate, Bradford	1.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.4%	1	1.2%	1	0.0%	0	2.9%	2	2.9%	1	2.8%	4
Tesco Express, Manningham Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sunbridge Road, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tesco, Bradford Peel Centre, Valley Road, Bradford	1.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	2
Local Shops, Bradford City Centre	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5
Local Shops, Carlisle Road / Whetley Hill, Manningham, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Girlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Legrams Lane, Bradford	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lidget Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Manningham, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Oak Lane, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local Shops, Scholemoor Lane, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Market, Bazaar Markets, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Kirkgate Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Oastler Shopping Centre, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!Asda, Woodhall Road, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Co-operative Food, Gain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Lane, Fagley																												
Co-operative Food, Harrogate Road, Bradford, Keighley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Thornbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-operative Food, Otley Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Unit 4, Bolton Junction, Bolton Road, Bradford	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.4%	1	0.0%	0
Morrisons, Thornbury	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	18.8%	9	0.0%	0
Tesco Express, Otley Road, Undercliffe, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Canal Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eccleshill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local Shops, Fagley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thornbury	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	1	0.0%	0
Local Shops, Undercliffe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Ravenscliffe Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Aldi, Tony Miller Approach, Briggate, Shipley	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Manor Lane, Shipley	2.7%	34	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	1.4%	1	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Co-operative Food, The Staithes, Baildon, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wrose Road, Shipley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Parkside Centre, Keighley Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keighley Road, Bradford	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Saltaire	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shipley	1.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Shipley Outdoor Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Co-operative Food, Northgate, Baildon, Shipley	2.0%	26	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Yeadon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Yeadon, Leeds	0.6%	8	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Sainsbury's, Queensway, Yeadon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Otley Road, Baildon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Baildon	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tong Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Asda, Greengates, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Co-operative Food, Lowtown, Pudsey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-operative Food, Thorpe Garth, Bradford Road, Idle	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town Street, Farsley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Owlcoates Centre, Valley Street, Pudsey	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.4%	2
Morrisons, Bradford Road, Idle	2.9%	37	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Chapel town, Pudsey	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.4%	1	0.0%	0
Sainsbury's, Harrogate Road, Greengates	1.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bradford Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Five Lane Ends, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Farsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Local Shops, Pudsey	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0
!~Outside Survey Area - Barnsley~!Aldi, Claycliffe Road, Barugh Green,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Peel Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Asda, Thrum Hall Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Woolshops, Gaol Lane, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Haugh Shaw Road, Kings Cross, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Tesco, Market Street, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Halifax	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.1%	2	11.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hebden Bridge	0.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	7.3%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Morrisons, Broughton Road, Skipton	0.2%	2	0.0%	0	1.4%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Craven Street, Skipton	0.1%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Skipton	0.1%	2	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Midlands~!Outside Survey Area - East Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Asda, Longhill Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bradford Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tesco Express, North Road, Kirburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Queens Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco, Hamza Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6	1.4%	1	0.0%	0	0.0%	0
Local Shops, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Huddersfield	0.2%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirklees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	10.0%	7	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Aldi, Beeston Ring Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Holt Road, Adel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Asda, Kirkstall Road, Kirkstall, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Asda, Old Lane Beeston, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Oldfield Lane, Wortley, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Jail Yard Parade, Rothwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kirkstall, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morrisons, Merrion Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Swinnow Road, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Sainsbury’s, Moor Allerton Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Otley Road, Headingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Headrow, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bradford Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dewsbury Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Crossgates Centre, Crossgates, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capital Parade, Green Road, Meanwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Calverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds	0.3%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
!~Outside Survey Area - Pendle~!Asda, Corporation Street, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, Windy Bank, Colne,	0.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle	0.1%	1	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Scotland~!Outside Survey Area - Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Sainsbury’s, Racca Green, Knottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, Trinity Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Wakefield																												
Tesco, Market Street, Hemsworth, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!Tesco, St Marys Street, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber	0.3%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1298		45		51		62		79		53		58		74		54		74		102		70		50		127
Sample:		1304		75		71		77		71		72		71		75		73		82		72		70		69		72

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?
Those who do top-up shopping at Q12 AND Exc Nulls & SFT

Daily	7.5%	93	19.7%	8	1.5%	1	11.0%	6	4.3%	3	5.7%	3	7.5%	4	7.5%	5	8.3%	4	4.9%	4	5.8%	6	0.0%	0	7.4%	4	4.6%	5
At least two times a week	51.2%	636	39.4%	17	55.9%	27	46.6%	27	57.1%	44	51.4%	26	52.2%	28	43.3%	29	50.0%	27	56.8%	41	55.1%	54	35.8%	24	58.8%	29	56.9%	65
At least once a week	33.2%	411	33.8%	14	32.4%	16	35.6%	21	25.7%	20	35.7%	18	26.9%	15	37.3%	25	33.3%	18	32.1%	23	33.3%	32	52.2%	35	25.0%	12	35.4%	41
At least once a fortnight	6.1%	76	5.6%	2	8.8%	4	6.8%	4	8.6%	7	7.1%	4	10.4%	6	9.0%	6	8.3%	4	4.9%	4	4.3%	4	7.5%	5	5.9%	3	0.0%	0
At least once a month	1.7%	21	1.4%	1	1.5%	1	0.0%	0	2.9%	2	0.0%	0	3.0%	2	1.5%	1	0.0%	0	1.2%	1	1.4%	1	4.5%	3	2.9%	1	3.1%	4
At least every two months	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1241		42		49		59		78		51		54		66		54		73		97		67		49		115
Sample:		1249		71		68		73		70		70		67		67		72		81		69		67		68		65

Q15 How much does your household normally spend on top-up shopping in a week?
Those who do top-up shopping at Q12 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
£1 - £5	16.9%	200	25.4%	10	14.3%	6	7.4%	4	13.2%	10	18.2%	9	26.7%	13	18.6%	13	22.4%	11	18.6%	12	20.9%	20	17.6%	12	11.1%	4	10.3%	12
£6 - £10	27.0%	318	22.2%	8	44.4%	20	32.4%	18	22.1%	17	36.4%	18	25.0%	12	27.1%	19	26.9%	13	22.9%	14	25.4%	24	33.8%	23	24.1%	9	22.1%	27
£11 - £15	14.1%	167	9.5%	4	12.7%	6	19.1%	10	13.2%	10	16.7%	8	8.3%	4	14.3%	10	13.4%	7	5.7%	4	10.4%	10	5.9%	4	16.7%	6	22.1%	27
£16 - £20	18.9%	223	17.5%	7	12.7%	6	19.1%	10	20.6%	16	13.6%	7	25.0%	12	20.0%	14	10.4%	5	24.3%	15	17.9%	17	22.1%	15	22.2%	9	19.1%	23
£21 - £25	4.8%	56	4.8%	2	0.0%	0	7.4%	4	4.4%	3	4.5%	2	5.0%	2	5.7%	4	4.5%	2	7.1%	5	7.5%	7	4.4%	3	9.3%	4	7.4%	9
£26 - £30	8.4%	99	15.9%	6	9.5%	4	4.4%	2	10.3%	8	4.5%	2	6.7%	3	2.9%	2	9.0%	4	14.3%	9	9.0%	8	4.4%	3	7.4%	3	10.3%	12
£31 - £35	1.1%	14	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.5%	1	0.0%	0	1.4%	1	1.5%	1	0.0%	0	1.5%	1	2.9%	2	0.0%	0	1.5%	2
£36 - £40	3.9%	46	4.8%	2	1.6%	1	2.9%	2	7.4%	6	0.0%	0	1.7%	1	2.9%	2	4.5%	2	2.9%	2	4.5%	4	1.5%	1	7.4%	3	5.9%	7
£41 - £45	0.6%	7	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	2.1%	24	0.0%	0	1.6%	1	4.4%	2	4.4%	3	0.0%	0	0.0%	0	1.4%	1	1.5%	1	2.9%	2	1.5%	1	4.4%	3	0.0%	0	0.0%	0
£51 - £55	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
£56 - £60	0.9%	11	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
£71 - £75	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
£76 - £80	0.3%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.2%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
£201 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*17.8*		*16.0*		*15.4*		*18.9*		*21.3*		*15.3*		*15.2*		*17.7*		*18.3*		*18.1*		*16.9*		*17.6*		*21.0*		*18.2*
Weighted base:		1180		37		45		55		76		49		49		69		50		63		95		68		39		120
Sample:		1175		63		63		68		68		66		60		70		67		70		67		68		54		68

Q16 Excluding out-of-the-ordinary shopping trips during school holidays - where did you last go to buy clothing or footwear goods?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Cross Hills Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Addingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	2.3%	37	2.2%	1	2.3%	1	26.8%	18	9.2%	9	1.2%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Monton Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	0.9%	14	0.0%	0	0.0%	0	1.2%	1	6.9%	7	0.0%	0	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Alston Retail Park, Keighley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	7.9%	126	33.3%	18	44.2%	27	13.4%	9	14.9%	14	47.6%	29	25.3%	18	2.2%	2	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.2%	3	3.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Crossflatts, Bingley																												
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Brighouse Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Asda, Rooley Lane, Bradford	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	1	2.2%	2	4.5%	3	4.2%	7
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Holmewood Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	7.4%	12
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2
Wibsey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 14~!Bradford City Centre	22.5%	357	6.7%	4	2.3%	1	3.7%	2	4.6%	4	15.5%	10	10.3%	7	31.1%	28	20.4%	14	3.4%	3	30.6%	37	23.6%	21	40.5%	26	40.0%	67
Forster Square Retail Park, Bradford	7.7%	122	2.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	2	12.2%	11	3.2%	2	1.1%	1	4.7%	6	3.4%	3	12.4%	8	15.8%	27
Girlington District Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Farsley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Asda, Manor Lane, Shipley	0.7%	11	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	1.0%	15	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	1.6%	26	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Harrogate Road Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Morrisons, Bradford Road, Idle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	3.5%	56	1.1%	1	0.0%	0	0.0%	0	5.7%	6	0.0%	0	10.3%	7	2.2%	2	1.1%	1	0.0%	0	1.2%	1	3.4%	3	3.4%	2	3.2%	5
Pudsey Town Centre	2.9%	46	2.2%	1	1.2%	1	2.4%	2	4.6%	4	0.0%	0	1.1%	1	6.7%	6	2.2%	1	0.0%	0	2.4%	3	6.7%	6	5.6%	4	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Charlestown Road Retail Park, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	5.8%	91	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	1.1%	1	23.7%	16	60.9%	48	9.4%	11	0.0%	0	2.2%	1	4.2%	7
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.1%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.2%	19	4.4%	2	7.0%	4	6.1%	4	1.1%	1	2.4%	1	3.4%	2	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Cumbria~!Outside Survey Area, Cumbria	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Anglia~!Outside Survey Area, East Anglia	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Midlands~!Outside Survey Area, East Midlands	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
!~Outside Survey Area - Greater Manchester~!Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.5%	4	1.1%	1	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	1.1%	17	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	1.2%	1	7.9%	7	2.2%	1	1.1%	2
Cleckheaton Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	1.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.1%	1	1.1%	1	11.8%	14	0.0%	0	0.0%	0	1.1%	2
IKEA Leeds, Birstall	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Kirklees																												
!~Outside Survey Area - Lancashire~!Outside Survey Area, Lancashire	0.3%	5	0.0%	0	4.7%	3	1.2%	1	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	13.8%	218	16.7%	9	7.0%	4	23.2%	15	27.6%	27	10.7%	7	13.8%	10	16.7%	15	11.8%	8	5.7%	5	9.4%	11	20.2%	18	9.0%	6	7.4%	12
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	8.1%	129	2.2%	1	0.0%	0	0.0%	0	5.7%	6	7.1%	4	5.7%	4	6.7%	6	11.8%	8	9.2%	7	12.9%	16	16.9%	15	4.5%	3	8.4%	14
Outside Survey Area, Leeds	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North East~!Outside Survey Area, North East	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Outside Survey Area, North West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.5%	8	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.5%	8	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	2.2%	1	1.1%	2
!~Outside Survey Area - Pendle~!Boundary Mill, Vivary Way, Colne	0.5%	8	3.3%	2	2.3%	1	1.2%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0
Colne Town Centre	2.2%	35	10.0%	5	18.6%	11	7.3%	5	4.6%	4	4.8%	3	2.3%	2	1.1%	1	2.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Scotland~!Outside Survey Area, Scotland	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South East~!Outside Survey Area, South East	0.1%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South West~!Outside Survey Area, South West	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Outside Survey Area, Wakefield	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Junction 32 Retail Park, Castleford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Freeport Retail Park, Castleford	0.5%	8	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.1%	2
!~Outside Survey Area - West Midlands~!Outside Survey Area, West Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!Harrogate Town Centre	1.2%	18	1.1%	1	1.2%	1	6.1%	4	6.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	2
York City Centre	0.7%	11	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.3%	3	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.6%	9	0.0%	0	0.0%	0	2.4%	2	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1585		53		61		66		97		62		71		89		69		78		120		89		64		168
Sample:		1581		90		86		82		87		84		87		90		93		87		85		89		89		95

Q17 How often do you make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q16)?
Not those who said 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q16 AND Exc Nulls & SFT

Daily	0.2%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.7%	10	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	2
At least once a week	6.1%	84	3.7%	2	8.9%	5	5.4%	3	3.6%	3	2.7%	1	2.6%	2	9.1%	7	12.3%	7	6.7%	5	5.5%	6	3.8%	3	9.5%	5	5.0%	7
At least once a fortnight	9.0%	124	12.2%	6	2.5%	1	5.4%	3	4.8%	4	10.7%	6	7.7%	5	7.8%	6	7.4%	4	10.7%	7	4.1%	4	8.9%	7	10.8%	6	13.8%	19
At least once a month	28.8%	399	23.2%	11	19.0%	11	25.7%	15	24.1%	22	22.7%	13	28.2%	18	29.9%	23	28.4%	17	34.7%	23	32.9%	34	30.4%	24	23.0%	12	32.5%	46
At least every two months	13.1%	181	13.4%	7	16.5%	9	13.5%	8	14.5%	13	16.0%	9	16.7%	11	15.6%	12	12.3%	7	8.0%	5	13.7%	14	7.6%	6	17.6%	9	11.3%	16
At least every 3 months	18.8%	260	24.4%	12	25.3%	14	29.7%	18	20.5%	19	20.0%	11	14.1%	9	18.2%	14	14.8%	9	20.0%	14	17.8%	18	27.8%	22	16.2%	9	13.8%	19
At least every 6 months	13.9%	192	13.4%	7	19.0%	11	14.9%	9	19.3%	18	14.7%	8	17.9%	11	9.1%	7	16.0%	10	12.0%	8	13.7%	14	13.9%	11	10.8%	6	12.5%	18
Less often than once every 6 months	7.9%	109	7.3%	4	8.9%	5	2.7%	2	9.6%	9	8.0%	4	10.3%	6	9.1%	7	4.9%	3	4.0%	3	9.6%	10	3.8%	3	9.5%	5	10.0%	14
Have only visited once	1.6%	22	2.4%	1	0.0%	0	1.4%	1	2.4%	2	2.7%	1	2.6%	2	0.0%	0	3.7%	2	2.7%	2	1.4%	1	3.8%	3	1.4%	1	0.0%	0
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1384		49		56		59		92		55		63		76		60		68		103		79		53		142
Sample:		1386		82		79		74		83		75		78		77		81		75		73		79		74		80

Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)?
Not those who said 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q16

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Car / van (as driver)	58.8%	932	65.6%	35	64.0%	39	61.0%	40	59.8%	58	45.2%	28	69.0%	49	64.4%	57	65.6%	46	64.4%	50	60.0%	72	67.4%	60	46.1%	30	55.8%	94
Car / van (as passenger)	11.4%	180	6.7%	4	9.3%	6	6.1%	4	8.0%	8	9.5%	6	8.0%	6	11.1%	10	8.6%	6	8.0%	6	10.6%	13	9.0%	8	20.2%	13	11.6%	19
Bus, minibus or coach	16.7%	264	13.3%	7	10.5%	6	7.3%	5	4.6%	4	9.5%	6	9.2%	6	8.9%	8	22.6%	16	23.0%	18	27.1%	32	21.3%	19	28.1%	18	21.1%	35
Motorcycle, scooter or moped	0.2%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.5%	56	0.0%	0	8.1%	5	11.0%	7	3.4%	3	16.7%	10	2.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.2%	1	5.3%	9
Taxi	1.3%	21	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	1	1.1%	1	1.1%	1	0.0%	0	1.1%	1	1.1%	1	3.2%	5
Train	7.5%	118	14.4%	8	8.1%	5	12.2%	8	23.0%	22	16.7%	10	10.3%	7	14.4%	13	1.1%	1	1.1%	1	2.4%	3	1.1%	1	1.1%	1	1.1%	2
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airplane	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Delivered	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4
Weighted base:		1585		53		61		66		97		62		71		89		69		78		120		89		64		168
Sample:		1581		90		86		82		87		84		87		90		93		87		85		89		89		95

Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?
Not those who said 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q16 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Yes – food shopping	6.4%	100	6.8%	4	4.7%	3	8.6%	6	0.0%	0	9.8%	6	8.2%	6	7.9%	7	6.5%	4	8.0%	6	3.7%	4	7.9%	7	4.5%	3	6.5%	11
Yes – non-food shopping	8.8%	138	4.5%	2	4.7%	3	11.1%	7	9.4%	9	7.3%	4	10.6%	7	12.4%	11	10.8%	7	11.5%	9	6.1%	7	12.4%	11	8.0%	5	4.3%	7
Yes – visiting services such as banks and other financial institutions	2.2%	34	2.3%	1	0.0%	0	4.9%	3	0.0%	0	1.2%	1	0.0%	0	1.1%	1	4.3%	3	6.9%	5	2.4%	3	1.1%	1	2.3%	1	3.2%	5
Yes – leisure activity	3.3%	52	10.2%	5	5.9%	4	1.2%	1	5.9%	6	2.4%	1	3.5%	2	4.5%	4	5.4%	4	1.1%	1	2.4%	3	3.4%	3	0.0%	0	0.0%	0
Yes – travelling to/from work	2.5%	39	2.3%	1	1.2%	1	2.5%	2	3.5%	3	4.9%	3	3.5%	2	3.4%	3	2.2%	1	3.4%	3	4.9%	6	1.1%	1	2.3%	1	2.2%	4
Yes – travelling to/from school/college/university	0.3%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	11.7%	183	13.6%	7	9.4%	6	7.4%	5	18.8%	18	17.1%	10	14.1%	10	12.4%	11	16.1%	11	13.8%	11	11.0%	13	10.1%	9	12.5%	8	8.6%	14
Yes – visiting family/friends	4.6%	72	5.7%	3	4.7%	3	7.4%	5	4.7%	4	9.8%	6	5.9%	4	5.6%	5	7.5%	5	2.3%	2	3.7%	4	4.5%	4	4.5%	3	1.1%	2
Yes – visiting health service such as doctor, dentist, hospital	0.9%	14	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	2.2%	4
Yes – visiting other service such as laundrette, hairdresser, recycling	0.6%	9	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
Yes – Other activity	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	57.5%	898	52.3%	27	64.7%	39	51.9%	34	55.3%	52	46.3%	28	54.1%	37	50.6%	44	43.0%	30	52.9%	41	63.4%	73	56.2%	50	63.6%	40	72.0%	119
Yes – visiting holiday / tourist destinations	0.2%	4	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting museums / art galleries	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – window shopping / browsing	0.5%	7	0.0%	0	1.2%	1	2.5%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1562		52		61		65		94		60		69		88		69		78		116		89		63		165
Sample:		1559		88		85		81		85		82		85		89		93		87		82		89		88		93

Q20 Where did you last go to buy small household goods such as home furnishings, glass, china items and CD/Books/DVD?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Cross Hills Village	0.1%	1	1.7%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Addingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	2.1%	22	0.0%	0	0.0%	0	28.3%	12	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	1.2%	12	0.0%	0	0.0%	0	1.9%	1	4.5%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.2%	2	0.0%	0	0.0%	0	1.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Alston Retail Park, Keighley	0.1%	1	1.7%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.5%	5	5.2%	2	1.7%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	8.7%	91	50.0%	17	39.7%	16	13.2%	6	10.6%	8	69.6%	29	20.3%	10	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	0.7%	7	0.0%	0	0.0%	0	1.9%	1	4.5%	3	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road,	0.5%	5	0.0%	0	3.4%	1	0.0%	0	1.5%	1	0.0%	0	1.7%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Crossflatts, Bingley																												
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Asda, Rooley Lane, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	6.3%	2	0.0%	0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	2
Euroway Industrial Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Holmewood Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	8.3%	3	3.2%	4
!~Zone 13~!Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Little Horton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7
Wibsey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 14~!Bradford City Centre	22.3%	235	5.2%	2	3.4%	1	3.8%	2	4.5%	3	10.7%	4	6.8%	3	28.1%	18	32.3%	15	3.0%	2	34.0%	24	17.2%	10	33.3%	12	38.7%	42
Forster Square Retail Park, Bradford	7.8%	82	1.7%	1	0.0%	0	0.0%	0	3.0%	2	1.8%	1	5.1%	2	10.9%	7	4.8%	2	0.0%	0	6.0%	4	5.2%	3	18.8%	6	16.1%	18
Girlington District Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Farsley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Thornbury District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Asda, Manor Lane, Shipley	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	3.2%	33	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	5.1%	2	10.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Greengates District Centre	1.6%	17	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	3.8%	40	5.2%	2	3.4%	1	3.8%	2	4.5%	3	0.0%	0	3.4%	2	3.1%	2	4.8%	2	4.5%	3	2.0%	1	8.6%	5	2.1%	1	4.8%	5
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	2.1%	22	0.0%	0	1.7%	1	0.0%	0	6.1%	4	0.0%	0	6.8%	3	3.1%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Pudsey Town Centre	1.4%	15	0.0%	0	1.7%	1	0.0%	0	1.5%	1	0.0%	0	1.7%	1	1.6%	1	1.6%	1	1.5%	1	2.0%	1	3.4%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Charlestown Road Retail Park, Halifax	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	5.2%	54	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	14.5%	7	55.2%	33	4.0%	3	0.0%	0	2.1%	1	8.1%	9
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Morrisons, Broughton Road, Skipton	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.1%	12	1.7%	1	10.3%	4	5.7%	2	3.0%	2	0.0%	0	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Cumbria~!Outside Survey Area, Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Anglia~!Outside Survey Area, East Anglia	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Midlands~!Outside Survey Area, East Midlands	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Greater Manchester~!Outside Survey Area, Greater Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.6%	7	1.7%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.7%	1	2.1%	1	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	5.0%	53	0.0%	0	3.4%	1	1.9%	1	1.5%	1	3.6%	1	1.7%	1	1.6%	1	1.6%	1	1.5%	1	16.0%	11	25.9%	15	2.1%	1	4.8%	5
Cleckheaton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.7%	1	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	4.5%	3	8.0%	6	0.0%	0	0.0%	0	0.0%	0
IKEA Leeds, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area,	0.6%	7	0.0%	0	0.0%	0	1.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	2	1.5%	1	0.0%	0	1.7%	1	2.1%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Kirklees																												
!~Outside Survey Area - Lancashire~!Outside Survey Area, Lancashire	0.2%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
!~Outside Survey Area - Leeds~!Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	8.4%	89	3.4%	1	1.7%	1	9.4%	4	18.2%	13	1.8%	1	13.6%	6	6.3%	4	6.5%	3	10.4%	6	6.0%	4	12.1%	7	6.3%	2	3.2%	4
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	1.6%	16	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	3.0%	2	4.0%	3	3.4%	2	0.0%	0	0.0%	0
Outside Survey Area, Leeds	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
!~Outside Survey Area - North East~!Outside Survey Area, North East	0.2%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Outside Survey Area, North West	0.2%	2	0.0%	0	1.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.4%	4	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
!~Outside Survey Area - Pendle~!Boundary Mill, Vivary Way, Colne	1.6%	17	1.7%	1	8.6%	4	0.0%	0	1.5%	1	1.8%	1	3.4%	2	0.0%	0	4.8%	2	1.5%	1	0.0%	0	1.7%	1	0.0%	0	1.6%	2
Colne Town Centre	2.2%	23	12.1%	4	8.6%	4	3.8%	2	3.0%	2	0.0%	0	6.8%	3	3.1%	2	1.6%	1	3.0%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Scotland~!Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South East~!Outside Survey Area, South East	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South West~!Outside Survey Area, South West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Outside Survey Area, Wakefield	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Junction 32 Retail Park, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park, Castleford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - West Midlands~!Outside Survey Area, West Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!Harrogate Town Centre	0.8%	9	1.7%	1	0.0%	0	7.5%	3	3.0%	2	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.3%	3	0.0%	0	1.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.4%	5	0.0%	0	0.0%	0	1.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.1%	1	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1051		34		41		43		73		41		48		63		46		60		71		58		35		110
Sample:		1050		58		58		53		66		56		59		64		62		67		50		58		48		62

Q20BHow often do you visit (LOCATION MENTIONED AT Q20) for small household goods?

Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q20 AND Exc Nulls & SFT

Daily	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0	1.8%	1	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	5.0%	44	0.0%	0	5.9%	2	7.7%	2	1.8%	1	4.5%	1	1.8%	1	7.3%	4	9.1%	4	1.7%	1	10.5%	6	3.8%	2	2.5%	1	2.0%	2
At least once a fortnight	4.1%	36	4.0%	1	0.0%	0	0.0%	0	1.8%	1	11.4%	4	0.0%	0	5.5%	3	0.0%	0	8.5%	5	0.0%	0	1.9%	1	10.0%	3	4.0%	4
At least once a month	12.4%	111	18.0%	5	11.8%	4	12.8%	4	8.8%	6	15.9%	5	7.3%	3	12.7%	7	14.5%	6	15.3%	8	18.4%	10	13.5%	7	12.5%	4	20.0%	18
At least every two months	9.9%	88	10.0%	3	11.8%	4	5.1%	2	15.8%	10	20.5%	7	5.5%	2	12.7%	7	10.9%	4	6.8%	4	10.5%	6	5.8%	3	7.5%	2	22.0%	19
At least every 3 months	15.2%	135	12.0%	4	9.8%	4	18.0%	6	17.5%	11	13.6%	4	16.4%	7	18.2%	10	25.5%	10	18.6%	10	15.8%	8	21.2%	11	20.0%	6	12.0%	11
At least every 6 months	18.8%	167	12.0%	4	15.7%	6	25.6%	8	26.3%	17	9.1%	3	27.3%	12	9.1%	5	23.6%	10	22.0%	12	18.4%	10	11.5%	6	22.5%	6	16.0%	14
Less often than once every 6 months	31.5%	281	38.0%	11	41.2%	15	25.6%	8	24.6%	16	15.9%	5	40.0%	18	30.9%	17	9.1%	4	22.0%	12	26.3%	14	42.3%	22	25.0%	7	22.0%	19
Have only visited once	2.0%	18	6.0%	2	3.9%	1	5.1%	2	3.5%	2	0.0%	0	1.8%	1	1.8%	1	5.5%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		891		30		36		31		63		32		45		54		41		53		54		52		29		89
Sample:		894		50		51		39		57		44		55		55		55		59		38		52		40		50

Q21 Where did you last go to buy goods such as toys, games, bicycles and recreational goods?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Cross Hills Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Addingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	1.1%	9	0.0%	0	2.3%	1	13.9%	4	7.1%	3	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	1.2%	9	0.0%	0	0.0%	0	5.6%	2	9.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	1.2%	10	0.0%	0	0.0%	0	8.3%	2	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Alston Retail Park, Keighley	0.4%	3	0.0%	0	2.3%	1	0.0%	0	2.4%	1	1.9%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.9%	7	4.9%	1	4.7%	1	8.3%	2	0.0%	0	3.8%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	13.9%	110	65.9%	16	58.1%	18	33.3%	10	23.8%	11	84.6%	32	47.5%	15	9.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Crossflatts, Bingley																												
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	2
Wyke Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Asda, Rooley Lane, Bradford	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	8.7%	3	3.6%	4
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Holmewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4
Little Horton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4
Wibsey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 14~!Bradford City Centre	25.5%	203	2.4%	1	7.0%	2	2.8%	1	4.8%	2	1.9%	1	12.5%	4	16.7%	7	35.7%	11	1.9%	1	25.8%	11	25.5%	12	54.3%	18	43.6%	42
Forster Square Retail Park, Bradford	9.6%	76	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	5.0%	2	19.0%	8	7.1%	2	1.9%	1	3.2%	1	0.0%	0	6.5%	2	16.4%	16
Girlington District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	3.3%	26	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	3.2%	1	2.1%	1	6.5%	2	7.3%	7
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Valley Road Retail Park (PC World/Staples), Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Farsley Village	0.5%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Asda, Manor Lane, Shipley	0.9%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	3.9%	31	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	5	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Charlestown Road Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	5.0%	39	2.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.5%	1	0.0%	0	21.4%	7	57.7%	27	3.2%	1	0.0%	0	0.0%	0	1.8%	2
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.8%	6	2.4%	1	2.3%	1	11.1%	3	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Cumbria~!Outside Survey Area, Cumbria	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Anglia~!Outside Survey Area, East Anglia	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Midlands~!Outside Survey Area, East Midlands	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Greater Manchester~!Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	6.5%	51	0.0%	0	4.7%	1	2.8%	1	4.8%	2	0.0%	0	0.0%	0	2.4%	1	4.8%	1	13.5%	6	29.0%	13	36.2%	17	6.5%	2	1.8%	2
Cleckheaton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Huddersfield Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	4	0.0%	0	0.0%	0	0.0%	0
IKEA Leeds, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area,	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.9%	1	3.2%	1	4.3%	2	0.0%	0	1.8%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Kirklees																												
!~Outside Survey Area - Lancashire~!Outside Survey Area, Lancashire	0.6%	4	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
!~Outside Survey Area - Leeds~!Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	5.8%	46	4.9%	1	2.3%	1	11.1%	3	7.1%	3	3.8%	1	12.5%	4	4.8%	2	9.5%	3	13.5%	6	0.0%	0	8.5%	4	6.5%	2	1.8%	2
Crown Point Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	2.2%	17	0.0%	0	2.3%	1	0.0%	0	4.8%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	3.2%	1	2.1%	1	2.2%	1	5.5%	5
Outside Survey Area, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
!~Outside Survey Area - North East~!Outside Survey Area, North East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Outside Survey Area, North West	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Pendle~!Boundary Mill, Vivary Way, Colne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.3%	3	0.0%	0	4.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Scotland~!Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South East~!Outside Survey Area, South East	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South West~!Outside Survey Area, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Outside Survey Area, Wakefield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - West Midlands~!Outside Survey Area, West Midlands	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
!~Outside Survey Area - Yorkshire & Humber~!Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.2%	1	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		794		24		31		29		47		38		32		41		31		47		44		47		33		97
Sample:		790		41		43		36		42		52		40		42		42		52		31		47		46		55

Q21BHow often do you visit (LOCATION MENTIONED AT Q21) for toys, games, bicycles and recreational goods?
Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q21 AND Exc Nulls & SFT

Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.0%	7	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.7%	1	2.2%	2
At least once a week	3.7%	26	0.0%	0	2.5%	1	3.2%	1	7.5%	3	8.7%	3	2.6%	1	2.8%	1	2.6%	1	2.2%	1	0.0%	0	6.4%	3	8.1%	2	4.3%	4
At least once a fortnight	3.7%	25	2.7%	1	0.0%	0	6.5%	2	2.5%	1	2.2%	1	7.7%	2	8.3%	3	7.7%	2	4.3%	2	3.8%	1	2.1%	1	2.7%	1	4.3%	4
At least once a month	15.9%	111	5.4%	1	10.0%	3	6.5%	2	7.5%	3	19.6%	7	20.5%	6	13.9%	5	12.8%	4	13.0%	5	19.2%	7	14.9%	7	5.4%	1	13.0%	11
At least every two months	10.4%	72	21.6%	5	7.5%	2	6.5%	2	5.0%	2	6.5%	2	10.3%	3	22.2%	8	10.3%	3	2.2%	1	15.4%	6	8.5%	4	10.8%	3	8.7%	7
At least every 3 months	18.7%	130	10.8%	2	25.0%	7	19.4%	5	35.0%	16	21.7%	7	20.5%	6	13.9%	5	23.1%	7	28.3%	12	30.8%	11	19.1%	9	18.9%	5	6.5%	5
At least every 6 months	18.6%	129	24.3%	5	12.5%	4	16.1%	4	17.5%	8	8.7%	3	5.1%	2	16.7%	6	20.5%	6	19.6%	8	11.5%	4	25.5%	12	18.9%	5	30.4%	25
Less often than once every 6 months	25.8%	180	24.3%	5	37.5%	11	41.9%	10	20.0%	9	30.4%	10	33.3%	11	19.4%	7	15.4%	4	26.1%	11	15.4%	6	21.3%	10	29.7%	8	28.3%	23
Have only visited once	2.4%	16	10.8%	2	2.5%	1	0.0%	0	5.0%	2	0.0%	0	0.0%	0	2.8%	1	7.7%	2	2.2%	1	3.8%	1	0.0%	0	2.7%	1	2.2%	2
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		698		22		29		25		44		34		32		35		29		41		37		47		27		81
Sample:		699		37		40		31		40		46		39		36		39		46		26		47		37		46

Q22 Where did you last go to buy chemist goods (including health and beauty products)?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.5%	8	14.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.1%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Cross Hills Village	0.4%	7	1.1%	1	8.1%	5	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.2%	4	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Addingham Local Centre	0.3%	4	0.0%	0	0.0%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	3.0%	47	0.0%	0	0.0%	0	47.3%	35	9.8%	10	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Silsden Local Centre	0.5%	7	0.0%	0	0.0%	0	9.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.1%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley-In-Wharfedale Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.5%	9	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	2.5%	40	0.0%	0	0.0%	0	0.0%	0	25.0%	26	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	1.0%	16	1.1%	1	0.0%	0	0.0%	0	8.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	11.6%	187	64.1%	35	64.0%	39	16.5%	12	22.8%	23	93.3%	62	13.3%	10	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	0.1%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.3%	5	0.0%	0	3.5%	2	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	2.7%	43	0.0%	0	0.0%	0	0.0%	0	10.9%	11	0.0%	0	41.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Collingworth Local Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Crossflatts, Bingley																												
Wilsden Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allenton Local Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	10	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	7	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Mixenden Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.3%	3	2.1%	2	0.0%	0	0.0%	0
Brighouse Town Centre	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	13.6%	17	0.0%	0	2.3%	1	0.0%	0
Hipperholme	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0
Oakenshaw	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.1%	1	1.1%	1	0.0%	0	1.3%	2
Wyke Local Centre	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	20	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Bierley Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Drighlington Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tong Street District Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.2%	4	1.2%	1	0.0%	0
Tyersal Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Asda, Rooley Lane, Bradford	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	8.4%	8	1.2%	1	2.5%	4
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Holmewood Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	1.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	8.8%	12
Little Horton Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Marshfield Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.5%	6	2.1%	2	0.0%	0	3.8%	5
Rooley Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Tesco, Great Horton Road, Bradford	1.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	21
Wibsey Local Centre	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	6.3%	9
!~Zone 14~!Bradford City Centre	22.8%	365	2.2%	1	0.0%	0	1.1%	1	0.0%	0	2.2%	1	4.4%	3	31.5%	29	25.3%	16	3.2%	3	23.9%	30	20.0%	19	61.6%	38	46.3%	65
Forster Square Retail Park, Bradford	3.2%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	3.3%	3	2.3%	1	1.1%	1	2.3%	3	1.1%	1	8.1%	5	6.3%	9
Girlington District Centre	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	2
Oak Lane, Manningham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Farsley Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Thornbury District Centre	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	8.1%	5	0.0%	0
Undercliffe Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Asda, Manor Lane, Shipley	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	5.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	14.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Windhill Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	1.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Caverley Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	1.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	9	1.2%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Rawdon Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Charlestown Road Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	4.4%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	9	62.8%	53	4.5%	6	0.0%	0	1.2%	1	1.3%	2
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	3.4%	4	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Morrisons, Broughton Road, Skipton	0.1%	2	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.1%	17	4.3%	2	12.8%	8	8.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.1%	2	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Cumbria~!Outside Survey Area, Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Anglia~!Outside Survey Area, East Anglia	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Midlands~!Outside Survey Area, East Midlands	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
!~Outside Survey Area - Greater Manchester~!Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	9.5%	9	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	2.1%	2	1.2%	1	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Huddersfield Town Centre	0.2%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.2%	1	0.0%	0
IKEA Leeds, Birstall	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.1%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Kirklees																												
!~Outside Survey Area - Lancashire~!Outside Survey Area, Lancashire	0.2%	3	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	3.1%	50	2.2%	1	2.3%	1	2.2%	2	3.3%	3	0.0%	0	3.3%	2	4.3%	4	0.0%	0	0.0%	0	1.1%	1	8.4%	8	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.1%	1	3.4%	4	6.3%	6	0.0%	0	1.3%	2
Outside Survey Area, Leeds	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.2%	1	0.0%	0
!~Outside Survey Area - North East~!Outside Survey Area, North East	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Outside Survey Area, North West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.2%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
The Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Pendle~!Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.1%	2	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Scotland~!Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South East~!Outside Survey Area, South East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South West~!Outside Survey Area, South West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Outside Survey Area, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - West Midlands~!Outside Survey Area, West Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!Harrogate Town Centre	0.2%	3	1.1%	1	0.0%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1602		55		61		73		102		66		73		91		65		85		124		95		62		142
Sample:		1614		92		86		91		92		90		90		92		87		94		88		95		86		80

Q22BHow often do you visit (LOCATION MENTIONED AT Q22) for chemist goods?

Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q22 AND Exc Nulls & SFT

Daily	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	1.5%	2
At least two times a week	1.6%	21	1.3%	1	1.3%	1	2.5%	2	0.0%	0	5.1%	3	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	3	1.2%	1	2.9%	4
At least once a week	16.4%	221	10.7%	5	25.6%	14	15.0%	10	10.8%	10	12.8%	7	20.2%	15	23.8%	19	15.7%	8	16.9%	12	12.1%	11	9.9%	8	16.3%	9	20.6%	25
At least once a fortnight	13.9%	188	14.7%	7	15.4%	9	20.0%	13	10.8%	10	14.1%	8	18.0%	13	12.5%	10	7.1%	4	14.3%	10	7.6%	7	9.9%	8	15.0%	9	16.2%	19
At least once a month	37.9%	512	44.0%	20	32.1%	18	36.3%	23	36.1%	33	37.2%	21	37.1%	27	36.3%	29	52.9%	28	40.3%	28	50.0%	47	38.3%	31	42.5%	25	29.4%	35
At least every two months	12.4%	167	10.7%	5	11.5%	6	10.0%	6	22.9%	21	11.5%	7	12.4%	9	15.0%	12	10.0%	5	9.1%	6	10.6%	10	13.6%	11	8.8%	5	11.8%	14
At least every 3 months	7.8%	106	9.3%	4	5.1%	3	6.3%	4	12.0%	11	10.3%	6	4.5%	3	7.5%	6	10.0%	5	5.2%	4	6.1%	6	12.3%	10	7.5%	4	8.8%	11
At least every 6 months	5.2%	70	2.7%	1	6.4%	4	6.3%	4	1.2%	1	5.1%	3	2.2%	2	3.8%	3	2.9%	1	9.1%	6	4.5%	4	9.9%	8	3.8%	2	5.9%	7
Less often than once every 6 months	3.5%	47	6.7%	3	2.6%	1	3.7%	2	3.6%	3	2.6%	1	3.4%	2	0.0%	0	1.4%	1	3.9%	3	4.5%	4	2.5%	2	3.8%	2	1.5%	2
Have only visited once	0.8%	11	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0	1.2%	1	1.5%	2
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1352		45		56		64		92		57		72		79		52		69		93		81		58		120
Sample:		1371		75		78		80		83		78		89		80		70		77		66		81		80		68

Q23 Where did you last go to buy electrical items, such as televisions, washing machines and computers?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Cross Hills Village	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Addingham Local Centre	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	1.0%	13	0.0%	0	0.0%	0	15.7%	9	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	4.0%	48	0.0%	0	0.0%	0	4.3%	2	25.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	4.1%	50	0.0%	0	0.0%	0	11.4%	6	25.4%	19	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Alston Retail Park, Keighley	1.8%	21	8.8%	4	15.3%	8	5.7%	3	3.0%	2	7.0%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.3%	4	1.5%	1	0.0%	0	0.0%	0	1.5%	1	1.4%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	4.3%	52	11.8%	5	26.4%	14	8.6%	5	6.0%	4	31.0%	16	11.1%	6	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	11.1%	135	60.3%	24	51.4%	26	34.3%	19	16.4%	12	49.3%	26	41.3%	21	5.6%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	0.2%	2	1.5%	1	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Collingworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Crossflatts, Bingley																												
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
!~Zone 9~!Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.3%	6	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Asda, Rooley Lane, Bradford	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.6%	2	2.8%	1	3.2%	4
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Holmewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Asda, Canterbury Avenue, Little Horton, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Bankfoot Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.2%	4
Little Horton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	7.9%	4	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.8%	5
Wibsey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 14~!Bradford City Centre	24.6%	299	1.5%	1	0.0%	0	2.9%	2	7.5%	6	4.2%	2	11.1%	6	32.4%	23	27.0%	13	5.2%	4	28.6%	25	14.5%	8	47.9%	25	50.8%	57
Forster Square Retail Park, Bradford	16.0%	195	1.5%	1	1.4%	1	1.4%	1	3.0%	2	0.0%	0	9.5%	5	29.6%	21	20.6%	10	6.5%	5	15.9%	14	10.9%	6	25.4%	13	15.9%	18
Girlington District Centre	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	1.6%	1	0.0%	0	1.4%	1	4.8%	5
Ingleby Road Retail Park (Wickes), Bradford	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.2%	4
Lidget Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.4%	5	1.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1	1.4%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!B&M, Kings Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Farsley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Thornbury District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Asda, Manor Lane, Shipley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	3.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	12.7%	9	1.6%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.8%	1	1.4%	1	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	1.6%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Charlestown Road Retail Park, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	6.3%	77	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	19.0%	9	75.3%	52	9.5%	8	1.8%	1	0.0%	0	3.2%	4
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.7%	8	1.5%	1	2.8%	1	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Cumbria~!Outside Survey Area, Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Anglia~!Outside Survey Area, East Anglia	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Midlands~!Outside Survey Area, East Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Greater Manchester~!Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	5.5%	3	1.4%	1	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	2.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	11.1%	10	29.1%	16	0.0%	0	3.2%	4
Cleckheaton Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Huddersfield Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	1.8%	1	0.0%	0	0.0%	0
IKEA Leeds, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Kirklees																												
!~Outside Survey Area - Lancashire~!Outside Survey Area, Lancashire	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
!~Outside Survey Area - Leeds~!Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.6%	32	2.9%	1	0.0%	0	1.4%	1	6.0%	4	0.0%	0	3.2%	2	4.2%	3	0.0%	0	0.0%	0	3.2%	3	7.3%	4	7.0%	4	0.0%	0
Crown Point Retail Park, Leeds	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.4%	1	0.0%	0
!~Outside Survey Area - North East~!Outside Survey Area, North East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Outside Survey Area, North West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Pendle~!Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.2%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Scotland~!Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South East~!Outside Survey Area, South East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South West~!Outside Survey Area, South West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Outside Survey Area, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - West Midlands~!Outside Survey Area, West Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1217		40		51		56		74		52		51		70		47		69		89		55		51		112
Sample:		1221		68		72		70		67		71		63		71		63		77		63		55		71		63

Q23BHow often do you visit (LOCATION MENTIONED AT Q23) for large electrical items?

Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q23 AND Exc Nulls & SFT

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.3%	3	1.7%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.9%	9	0.0%	0	3.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	3.4%	2	0.0%	0	3.3%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.7%	6	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	3.5%	35	0.0%	0	1.8%	1	1.9%	1	1.7%	1	3.4%	1	1.7%	1	6.9%	4	6.3%	2	1.6%	1	6.8%	4	2.0%	1	0.0%	0	4.0%	4
At least every two months	1.8%	18	0.0%	0	0.0%	0	1.9%	1	3.4%	2	3.4%	1	3.4%	2	0.0%	0	2.1%	1	4.9%	3	2.3%	1	0.0%	0	1.9%	1	2.0%	2
At least every 3 months	4.8%	47	3.4%	1	3.6%	1	3.8%	2	3.4%	2	6.9%	3	10.3%	5	0.0%	0	8.3%	3	6.6%	4	9.1%	6	6.0%	3	1.9%	1	6.0%	5
At least every 6 months	10.4%	101	6.8%	2	7.1%	3	11.5%	5	12.1%	8	17.2%	7	15.5%	7	12.1%	7	14.6%	5	4.9%	3	2.3%	1	6.0%	3	17.0%	6	10.0%	9
Less often than once every 6 months	70.7%	691	71.2%	25	80.4%	32	73.1%	31	67.2%	43	63.8%	27	65.5%	31	69.0%	39	60.4%	22	73.8%	41	68.2%	42	84.0%	42	75.5%	29	70.0%	62
Have only visited once	6.9%	67	16.9%	6	3.6%	1	5.8%	2	8.6%	6	3.4%	1	3.4%	2	8.6%	5	8.3%	3	3.3%	2	9.1%	6	2.0%	1	3.8%	1	8.0%	7
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		977		35		40		42		64		43		47		57		36		55		62		50		38		89
Sample:		985		59		56		52		58		58		58		58		48		61		44		50		53		50

Q24 Where did you last go to buy DIY goods?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.2%	3	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Cross Hills Village	0.1%	1	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Addingham Local Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	2.0%	24	0.0%	0	0.0%	0	34.8%	18	5.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Alston Retail Park, Keighley	3.9%	47	12.3%	5	18.1%	9	9.1%	5	5.5%	4	14.1%	7	22.2%	13	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	1.3%	16	5.5%	2	4.2%	2	7.6%	4	2.7%	2	4.7%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.3%	3	1.4%	1	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	4.1%	49	12.3%	5	27.8%	14	4.5%	2	9.6%	8	20.3%	10	13.9%	8	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	10.1%	122	53.4%	23	36.1%	19	27.3%	14	15.1%	12	56.3%	26	27.8%	16	8.2%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	1.1%	13	0.0%	0	0.0%	0	1.5%	1	4.1%	3	0.0%	0	8.3%	5	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Denholme Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road,	1.4%	17	0.0%	0	1.4%	1	0.0%	0	9.6%	8	0.0%	0	4.2%	2	6.6%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Crossflatts, Bingley																												
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
!~Zone 9~!Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	5.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	2.8%	1	2.6%	2	22.7%	21	12.3%	8	4.5%	2	19.1%	23
Euroway Industrial Estate	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.5%	4	0.0%	0	1.5%	1	8.8%	11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Holmewood Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.8%	11
Little Horton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	4.4%	5
!~Zone 14~!Bradford City Centre	21.1%	256	0.0%	0	0.0%	0	0.0%	0	6.8%	6	3.1%	1	4.2%	2	21.3%	13	28.2%	15	5.1%	4	37.9%	35	24.6%	16	43.9%	21	33.8%	41
Forster Square Retail Park, Bradford	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Girlington District Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	3.7%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	16.4%	10	9.9%	5	1.3%	1	0.0%	0	0.0%	0	1.5%	1	8.8%	11
Lidget Green Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	2
Princeville Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!B&M, Kings Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	2.8%	34	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0	1.5%	1	7.7%	5	9.1%	4	0.0%	0
Eccleshill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Farsley Village	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	5.0%	61	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	8.2%	5	2.8%	1	0.0%	0	0.0%	0	9.2%	6	27.3%	13	1.5%	2
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Asda, Manor Lane, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	3.3%	40	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.8%	2	9.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	1.0%	12	0.0%	0	0.0%	0	0.0%	0	6.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	1.1%	13	0.0%	0	0.0%	0	1.5%	1	8.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	2.7%	32	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	2
Five Lane Ends District Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	2.4%	29	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Charlestown Road Retail Park, Halifax	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	6.0%	72	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	25.4%	13	67.9%	48	4.5%	4	0.0%	0	0.0%	0	2.9%	4
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	12.8%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	2
!~Outside Survey Area - Craven~!Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.6%	8	0.0%	0	6.9%	4	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Cumbria~!Outside Survey Area, Cumbria	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Anglia~!Outside Survey Area, East Anglia	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Midlands~!Outside Survey Area, East Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Greater Manchester~!Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	0.4%	5	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1	1.5%	2
Cleckheaton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Huddersfield Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	0.0%	0	0.0%	0	0.0%	0
IKEA Leeds, Birstall	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area,	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	7	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Kirklees																												
!~Outside Survey Area - Lancashire~!Outside Survey Area, Lancashire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Colton Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Leeds City Centre	1.6%	19	0.0%	0	0.0%	0	1.5%	1	5.5%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1	12.3%	8	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0
Outside Survey Area, Leeds	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	10.8%	7	0.0%	0	0.0%	0
!~Outside Survey Area - North East~!Outside Survey Area, North East	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Outside Survey Area, North West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
!~Outside Survey Area - Pendle~!Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Scotland~!Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South East~!Outside Survey Area, South East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South West~!Outside Survey Area, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Outside Survey Area, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - West Midlands~!Outside Survey Area, West Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1213		43		51		53		81		47		58		60		53		70		93		65		48		120
Sample:		1215		73		72		66		73		64		72		61		71		78		66		65		66		68

Q24BHow often do you visit (LOCATION MENTIONED AT Q24) for DIY goods?

Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q24 AND Exc Nulls & SFT

Daily	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.9%	1	0.0%	0	2.4%	2
At least two times a week	0.9%	9	1.6%	1	1.6%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	1.9%	1	0.0%	0
At least once a week	3.7%	36	0.0%	0	3.1%	1	3.7%	2	1.4%	1	6.8%	2	3.2%	2	0.0%	0	1.9%	1	12.9%	7	5.3%	4	1.9%	1	3.8%	1	2.4%	2
At least once a fortnight	4.7%	46	3.2%	1	1.6%	1	11.1%	5	10.1%	8	2.3%	1	6.3%	3	4.0%	2	9.6%	4	4.8%	3	1.8%	1	1.9%	1	3.8%	1	4.8%	4
At least once a month	13.5%	131	15.9%	6	20.3%	9	16.7%	7	14.5%	11	20.5%	7	15.9%	8	8.0%	4	13.5%	5	17.7%	10	19.3%	16	9.4%	5	11.5%	4	7.1%	5
At least every two months	10.7%	104	1.6%	1	7.8%	4	13.0%	6	17.4%	13	2.3%	1	14.3%	7	8.0%	4	7.7%	3	12.9%	7	7.0%	6	9.4%	5	11.5%	4	16.7%	12
At least every 3 months	18.5%	179	15.9%	6	18.8%	9	20.4%	9	24.6%	19	13.6%	4	23.8%	12	18.0%	9	17.3%	7	14.5%	8	33.3%	27	18.9%	10	21.2%	8	16.7%	12
At least every 6 months	19.4%	188	22.2%	8	17.2%	8	16.7%	7	20.3%	16	25.0%	8	20.6%	11	26.0%	13	21.2%	8	11.3%	6	12.3%	10	20.8%	11	13.5%	5	16.7%	12
Less often than once every 6 months	26.5%	257	33.3%	12	28.1%	13	14.8%	6	11.6%	9	29.5%	10	15.9%	8	30.0%	15	26.9%	10	24.2%	14	15.8%	13	32.1%	17	28.8%	11	31.0%	23
Have only visited once	1.6%	16	6.3%	2	1.6%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	3	1.9%	1	0.0%	0	0.0%	0	3.8%	2	3.8%	1	2.4%	2
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		971		37		46		43		77		32		51		49		39		56		80		53		38		74
Sample:		980		63		64		54		69		44		63		50		52		62		57		53		52		42

Q25 Where did you last go to buy furniture, carpets and floor coverings?
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Cross Hills Village	0.7%	7	1.8%	1	9.2%	4	3.4%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Addingham Local Centre	0.4%	4	0.0%	0	1.5%	1	3.4%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	1.1%	12	0.0%	0	0.0%	0	19.0%	9	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.2%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley-In-Wharfedale Local Centre	0.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.7%	7	0.0%	0	0.0%	0	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	2.8%	29	0.0%	0	0.0%	0	5.2%	2	13.8%	9	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	1.4%	14	0.0%	0	0.0%	0	1.7%	1	12.1%	8	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Alston Retail Park, Keighley	0.6%	7	1.8%	1	3.1%	1	1.7%	1	0.0%	0	4.7%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	1.0%	10	0.0%	0	7.7%	4	1.7%	1	0.0%	0	4.7%	2	3.3%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	11.4%	119	70.9%	23	44.6%	21	22.4%	10	15.5%	10	67.2%	32	13.1%	6	9.7%	6	5.0%	2	0.0%	0	1.9%	1	0.0%	0	1.6%	1	0.0%	0
Morrisons, Worth Way, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	1.2%	13	1.8%	1	0.0%	0	0.0%	0	3.4%	2	0.0%	0	18.0%	9	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road,	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Crossflatts, Bingley																												
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	11.5%	8	0.0%	0	1.6%	1	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Bierley Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.2%	1	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.8%	2
Euroway Industrial Estate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Holmewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	1.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Little Horton Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
!~Zone 14~!Bradford City Centre	24.3%	254	0.0%	0	4.6%	2	3.4%	2	3.4%	2	7.8%	4	9.8%	5	24.2%	15	30.0%	13	5.3%	3	30.8%	23	20.0%	10	54.0%	25	40.4%	41
Forster Square Retail Park, Bradford	4.6%	48	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	3.3%	2	1.6%	1	5.0%	2	1.8%	1	3.8%	3	4.0%	2	1.6%	1	7.0%	7
Girlington District Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Lidget Green Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.8%	2
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Farsley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	7.9%	4	0.0%	0
Undercliffe Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Asda, Manor Lane, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	5.2%	54	0.0%	0	0.0%	0	1.7%	1	5.2%	3	1.6%	1	11.5%	6	16.1%	10	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	3.5%	4
Windhill Village	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	1.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Five Lane Ends District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	2.1%	22	3.6%	1	3.1%	1	0.0%	0	3.4%	2	0.0%	0	3.3%	2	4.8%	3	5.0%	2	1.8%	1	1.9%	1	2.0%	1	1.6%	1	3.5%	4
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Charlestown Road Retail Park, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	5.0%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.6%	1	13.3%	6	52.6%	27	3.8%	3	0.0%	0	1.6%	1	8.8%	9
Sowerby Bridge Town Centre	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	5.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	2
!~Outside Survey Area - Craven~!Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.7%	18	3.6%	1	10.8%	5	13.8%	6	0.0%	0	3.1%	1	1.6%	1	0.0%	0	1.7%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Cumbria~!Outside Survey Area, Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Anglia~!Outside Survey Area, East Anglia	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - East Midlands~!Outside Survey Area, East Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Greater Manchester~!Outside Survey Area, Greater Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.9%	9	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.7%	1	3.5%	2	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	6.2%	64	7.3%	2	3.1%	1	0.0%	0	5.2%	3	1.6%	1	4.9%	2	4.8%	3	6.7%	3	7.0%	4	15.4%	11	18.0%	9	6.3%	3	8.8%	9
Cleckheaton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Dewsbury Town Centre	0.4%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.7%	1	1.8%	1	3.8%	3	4.0%	2	1.6%	1	0.0%	0
IKEA Leeds, Birstall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area,	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	3.3%	1	1.8%	1	0.0%	0	12.0%	6	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Kirklees																												
!~Outside Survey Area - Lancashire~!Outside Survey Area, Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.8%	50	3.6%	1	3.1%	1	3.4%	2	6.9%	4	0.0%	0	4.9%	2	4.8%	3	8.3%	4	3.5%	2	3.8%	3	10.0%	5	7.9%	4	1.8%	2
Crown Point Retail Park, Leeds	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Outside Survey Area, Leeds	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
!~Outside Survey Area - North East~!Outside Survey Area, North East	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Outside Survey Area, North West	0.2%	2	0.0%	0	1.5%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	0.0%	0
The Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Pendle~!Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Scotland~!Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South East~!Outside Survey Area, South East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South West~!Outside Survey Area, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Outside Survey Area, Wakefield	0.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - West Midlands~!Outside Survey Area, West Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!Harrogate Town Centre	0.2%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.2%	2	0.0%	0	1.5%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.8%	8	0.0%	0	0.0%	0	3.4%	2	5.2%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1044		33		46		47		64		47		49		61		45		51		73		50		45		101
Sample:		1057		55		65		58		58		64		61		62		60		57		52		50		63		57

Q25BHow often do you visit (LOCATION MENTIONED AT Q25) for furniture, carpets and floor coverings?
Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q25 AND Exc Nulls & SFT

Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.8%	7	2.1%	1	0.0%	0	0.0%	0	1.9%	1	1.9%	1	0.0%	0	1.9%	1	0.0%	0	2.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.1%	2
At least once a month	1.5%	13	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.9%	1	2.0%	1	2.1%	1	0.0%	0	2.2%	1	0.0%	0	4.2%	4
At least every two months	1.3%	11	0.0%	0	1.9%	1	2.6%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	2.6%	23	2.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.8%	1	1.9%	1	2.0%	1	4.3%	2	7.1%	4	2.2%	1	2.0%	1	4.2%	4
At least every 6 months	4.5%	39	4.2%	1	11.1%	4	5.3%	2	1.9%	1	5.6%	2	5.3%	2	0.0%	0	6.1%	2	2.1%	1	0.0%	0	8.7%	4	2.0%	1	4.2%	4
Less often than once every 6 months	78.1%	687	77.1%	22	75.9%	29	73.7%	22	84.9%	50	77.8%	31	82.5%	38	86.5%	44	77.6%	28	78.7%	33	69.0%	41	73.9%	34	92.2%	34	81.3%	69
Have only visited once	10.2%	90	12.5%	4	11.1%	4	15.8%	5	7.5%	4	9.3%	4	8.8%	4	7.7%	4	12.2%	4	6.4%	3	16.7%	10	13.0%	6	3.9%	1	4.2%	4
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		880		29		39		31		59		40		46		51		37		42		59		46		37		85
Sample:		886		48		54		38		53		54		57		52		49		47		42		46		51		48

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Q26 Do you EVER visit any of the following centres? [MR/PR]																												
Bradford City Centre - Yes	63.4%	1141	47.0%	28	45.5%	32	35.0%	28	40.0%	44	56.6%	41	60.0%	49	72.0%	71	69.7%	51	38.0%	34	65.7%	95	54.5%	54	87.9%	63	83.0%	147
Bradford City Centre - No	36.6%	659	53.0%	31	54.5%	39	65.0%	52	60.0%	67	43.4%	32	40.0%	32	28.0%	28	30.3%	22	62.0%	56	34.3%	49	45.5%	45	12.1%	9	17.0%	30
Keighley Town Centre - Yes	39.0%	702	96.0%	57	92.9%	66	60.0%	48	52.0%	58	96.0%	70	94.0%	76	41.0%	40	38.4%	28	26.0%	23	15.7%	23	16.2%	16	16.2%	12	13.0%	23
Keighley Town Centre - No	61.0%	1098	4.0%	2	7.1%	5	40.0%	32	48.0%	53	4.0%	3	6.0%	5	59.0%	58	61.6%	46	74.0%	67	84.3%	121	83.8%	83	83.8%	60	87.0%	154
Ilkley Town Centre - Yes	41.7%	751	62.0%	37	47.5%	34	91.0%	73	79.0%	88	37.4%	27	55.0%	45	44.0%	43	49.5%	37	26.0%	23	28.4%	41	33.3%	33	20.2%	14	14.0%	25
Ilkley Town Centre - No	58.3%	1049	38.0%	23	52.5%	37	9.0%	7	21.0%	23	62.6%	46	45.0%	37	56.0%	55	50.5%	37	74.0%	67	71.6%	103	66.7%	66	79.8%	57	86.0%	152
Shipley Town Centre - Yes	40.3%	725	27.0%	16	15.2%	11	12.0%	10	37.0%	41	25.3%	18	61.0%	49	70.0%	69	37.4%	28	14.0%	13	23.5%	34	13.1%	13	40.4%	29	24.0%	42
Shipley Town Centre - No	59.7%	1075	73.0%	43	84.8%	60	88.0%	71	63.0%	70	74.7%	54	39.0%	32	30.0%	30	62.6%	46	86.0%	77	76.5%	110	86.9%	86	59.6%	43	76.0%	135
Bingley Town Centre - Yes	24.1%	434	31.0%	18	17.2%	12	7.0%	6	38.0%	42	27.3%	20	85.0%	69	39.0%	38	28.3%	21	10.0%	9	13.7%	20	7.1%	7	20.2%	14	9.0%	16
Bingley Town Centre - No	75.9%	1366	69.0%	41	82.8%	59	93.0%	75	62.0%	69	72.7%	53	15.0%	12	61.0%	60	71.7%	53	90.0%	81	86.3%	124	92.9%	92	79.8%	57	91.0%	161
Don't visit any of these centres	9.9%	178	2.0%	1	4.0%	3	1.0%	1	4.0%	4	2.0%	1	0.0%	0	3.0%	3	16.2%	12	40.0%	36	21.6%	31	27.3%	27	9.1%	6	10.0%	18
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100
Q27 Which centre do you visit the most? [PR] *Those who visit a centre at Q26*																												
Bradford City Centre	43.9%	712	3.1%	2	7.4%	5	2.0%	2	5.2%	6	7.2%	5	6.0%	5	49.5%	47	62.7%	39	45.0%	24	70.0%	79	68.1%	49	85.6%	56	82.2%	131
Keighley Town Centre	20.3%	330	87.8%	51	82.1%	56	30.3%	24	24.0%	26	85.6%	61	42.0%	34	10.3%	10	10.8%	7	28.3%	15	5.0%	6	2.8%	2	1.1%	1	4.4%	7
Ilkley Town Centre	15.9%	258	6.1%	4	9.5%	6	66.7%	53	46.9%	50	1.0%	1	5.0%	4	5.2%	5	9.6%	6	20.0%	11	15.0%	17	23.6%	17	5.6%	4	6.7%	11
Shipley Town Centre	14.9%	241	1.0%	1	0.0%	0	1.0%	1	7.3%	8	2.1%	1	8.0%	6	27.8%	27	13.3%	8	3.3%	2	6.3%	7	4.2%	3	6.7%	4	5.6%	9
Bingley Town Centre	5.0%	81	2.0%	1	1.1%	1	0.0%	0	16.7%	18	4.1%	3	39.0%	32	7.2%	7	3.6%	2	3.3%	2	3.8%	4	1.4%	1	1.1%	1	1.1%	2
Weighted base:		1622		58		68		79		107		71		81		96		62		54		113		72		65		159
Sample:		1635		98		95		99		96		97		100		97		83		60		80		72		90		90
Q28 How often do you visit (CENTRE MENTIONED AT Q27)? *Those who visit a centre at Q26 AND Exc Nulls & SFT*																												
Daily	7.1%	112	7.2%	4	3.2%	2	20.4%	16	5.3%	6	13.7%	10	9.0%	7	7.3%	7	3.8%	2	8.6%	5	6.8%	7	1.4%	1	7.0%	4	3.5%	5
At least two times a week	16.2%	254	27.8%	16	18.1%	12	29.6%	23	17.9%	19	35.8%	25	26.0%	21	13.5%	13	7.5%	4	0.0%	0	2.7%	3	8.3%	6	16.3%	10	12.9%	19
At least once a week	26.8%	421	25.8%	15	42.6%	29	30.6%	24	27.4%	29	34.7%	24	43.0%	35	36.5%	34	28.8%	17	6.9%	4	12.2%	13	16.7%	12	30.2%	19	27.1%	41
At least once a fortnight	14.3%	225	20.6%	12	12.8%	9	10.2%	8	15.8%	17	4.2%	3	9.0%	7	16.7%	16	7.5%	4	3.4%	2	25.7%	27	12.5%	9	18.6%	12	11.8%	18
At least once a month	16.1%	253	11.3%	7	12.8%	9	5.1%	4	18.9%	20	6.3%	4	8.0%	6	15.6%	15	23.8%	14	24.1%	13	12.2%	13	16.7%	12	10.5%	6	20.0%	30
At least every two months	6.1%	96	3.1%	2	6.4%	4	1.0%	1	8.4%	9	2.1%	1	3.0%	2	6.3%	6	6.3%	4	8.6%	5	12.2%	13	2.8%	2	7.0%	4	8.2%	12
At least every 3 months	6.4%	100	3.1%	2	1.1%	1	1.0%	1	4.2%	4	2.1%	1	1.0%	1	2.1%	2	8.8%	5	19.0%	10	6.8%	7	15.3%	11	7.0%	4	10.6%	16
At least every 6 months	3.5%	55	1.0%	1	3.2%	2	2.0%	2	0.0%	0	1.1%	1	1.0%	1	0.0%	0	8.8%	5	19.0%	10	5.4%	6	9.7%	7	2.3%	1	3.5%	5
Less often than once every 6 months	2.8%	44	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.1%	2	5.0%	3	8.6%	5	10.8%	11	12.5%	9	1.2%	1	2.4%	4
Have only visited once	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	5.4%	6	4.2%	3	0.0%	0	0.0%	0
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1569		58		67		79		106		70		81		95		60		52		104		72		62		150
Sample:		1589		97		94		98		95		95		100		96		80		58		74		72		86		85

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13
Q28A How often do you visit Bradford City Centre?																											
Those who visit Bradford City Centre the most at Q27 AND Exc Nulls & SFT																											
Daily	7.6%	51	0.0%	0	0.0%	0	0.0%	0	20.0%	1	14.3%	1	16.7%	1	8.3%	4	4.0%	1	19.2%	5	9.6%	7	0.0%	0	8.0%	4	4.3%	5
At least two times a week	12.4%	84	0.0%	0	14.3%	1	0.0%	0	20.0%	1	14.3%	1	0.0%	0	12.5%	6	8.0%	3	0.0%	0	3.8%	3	12.2%	6	18.7%	10	15.9%	19
At least once a week	26.1%	177	33.3%	1	0.0%	0	50.0%	1	20.0%	1	14.3%	1	50.0%	2	35.4%	17	36.0%	13	3.8%	1	15.4%	11	22.4%	11	30.7%	17	31.9%	39
At least once a fortnight	17.2%	116	0.0%	0	28.6%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	14.6%	7	6.0%	2	3.8%	1	25.0%	18	14.3%	7	18.7%	10	13.0%	16
At least once a month	17.3%	117	0.0%	0	14.3%	1	0.0%	0	40.0%	2	28.6%	1	16.7%	1	14.6%	7	24.0%	9	30.8%	7	15.4%	11	16.3%	8	10.7%	6	18.8%	23
At least every two months	6.1%	41	66.7%	1	28.6%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	10.4%	5	6.0%	2	0.0%	0	9.6%	7	4.1%	2	5.3%	3	4.3%	5
At least every 3 months	7.1%	48	0.0%	0	14.3%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	6.0%	2	23.1%	5	5.8%	4	16.3%	8	5.3%	3	8.7%	11
At least every 6 months	2.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	10.0%	4	11.5%	3	1.9%	1	6.1%	3	1.3%	1	1.4%	2
Less often than once every 6 months	3.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	7.7%	2	11.5%	8	8.2%	4	1.3%	1	1.4%	2
Have only visited once	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		677		2		5		2		6		5		5		47		37		23		73		49		54		122
Sample:		603		3		7		2		5		7		6		48		50		26		52		49		75		69
Q28B How often do you visit Keighley Town Centre?																											
Those who visit Keighley Town Centre the most at Q27 AND Exc Nulls & SFT																											
Daily	7.1%	23	8.2%	4	3.9%	2	13.3%	3	4.5%	1	14.8%	9	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	22.0%	71	31.8%	16	20.8%	11	13.3%	3	18.2%	4	40.7%	24	19.0%	6	0.0%	0	22.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	35.5%	115	28.2%	14	49.4%	27	40.0%	10	45.5%	11	35.8%	21	50.0%	17	55.6%	5	33.3%	2	12.5%	2	0.0%	0	0.0%	0	0.0%	0	25.0%	2
At least once a fortnight	10.4%	34	20.0%	10	13.0%	7	20.0%	5	9.1%	2	2.5%	1	11.9%	4	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	13.0%	42	8.2%	4	7.8%	4	13.3%	3	22.7%	6	4.9%	3	9.5%	3	22.2%	2	11.1%	1	18.8%	3	0.0%	0	0.0%	0	0.0%	0	25.0%	2
At least every two months	5.3%	17	1.2%	1	2.6%	1	0.0%	0	0.0%	0	1.2%	1	2.4%	1	11.1%	1	11.1%	1	12.5%	2	50.0%	3	0.0%	0	100.0%	1	50.0%	4
At least every 3 months	1.9%	6	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	18.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 6 months	2.8%	9	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	3	0.0%	0	100.0%	2	0.0%	0	0.0%	0
Less often than once every 6 months	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	50.0%	3	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		322		50		55		24		24		60		34		9		7		14		6		2		1		7
Sample:		408		85		77		30		22		81		42		9		9		16		4		2		1		4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13
Q28C How often do you visit Ilkley Town Centre?																											
Those who visit Ilkley Town Centre the most at Q27 AND Exc Nulls & SFT																											
Daily	7.3%	18	0.0%	0	0.0%	0	24.2%	13	2.2%	1	0.0%	0	0.0%	0	20.0%	1	12.5%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
At least two times a week	10.0%	25	0.0%	0	0.0%	0	37.9%	20	8.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	14.9%	38	0.0%	0	22.2%	1	25.8%	14	17.8%	9	0.0%	0	20.0%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	20.0%	1	0.0%	0
At least once a fortnight	13.5%	34	50.0%	2	0.0%	0	6.1%	3	24.4%	12	0.0%	0	40.0%	2	0.0%	0	0.0%	0	8.3%	1	18.2%	3	5.9%	1	20.0%	1	16.7%	2
At least once a month	17.3%	44	33.3%	1	44.4%	3	1.5%	1	20.0%	10	0.0%	0	20.0%	1	40.0%	2	37.5%	2	25.0%	3	0.0%	0	17.6%	3	20.0%	1	16.7%	2
At least every two months	11.8%	30	0.0%	0	22.2%	1	1.5%	1	15.6%	8	100.0%	1	0.0%	0	0.0%	0	12.5%	1	16.7%	2	18.2%	3	0.0%	0	20.0%	1	16.7%	2
At least every 3 months	10.2%	26	0.0%	0	0.0%	0	0.0%	0	8.9%	4	0.0%	0	20.0%	1	20.0%	1	25.0%	1	16.7%	2	18.2%	3	5.9%	1	20.0%	1	33.3%	4
At least every 6 months	7.8%	20	16.7%	1	11.1%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	25.0%	3	18.2%	3	11.8%	2	0.0%	0	0.0%	0
Less often than once every 6 months	5.4%	14	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	18.2%	3	29.4%	5	0.0%	0	16.7%	2
Have only visited once	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	17.6%	3	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		253		4		6		53		50		1		4		5		6		11		16		17		4		11
Sample:		255		6		9		66		45		1		5		5		8		12		11		17		5		6
Q28D How often do you visit Shipley Town Centre?																											
Those who visit Shipley Town Centre the most at Q27 AND Exc Nulls & SFT																											
Daily	6.2%	15	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	12.5%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	20.8%	49	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	22.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	29.6%	70	0.0%	0	0.0%	0	0.0%	0	42.9%	3	50.0%	1	50.0%	3	33.3%	9	20.0%	1	50.0%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0
At least once a fortnight	13.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2	25.9%	7	20.0%	1	0.0%	0	50.0%	3	33.3%	1	25.0%	1	0.0%	0
At least once a month	16.5%	39	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3	10.0%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	40.0%	4
At least every two months	2.7%	6	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2
At least every 3 months	6.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	66.7%	2	0.0%	0	20.0%	2
At least every 6 months	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	50.0%	1	25.0%	1	0.0%	0	25.0%	1	20.0%	2
Less often than once every 6 months	1.4%	3	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	30.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		236		1		0		0		8		1		6		27		7		2		6		3		3		9
Sample:		237		1		0		0		7		2		8		27		10		2		4		3		4		5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13
Q28E How often do you visit Bingley Town Centre? *Those who visit Bingley Town Centre the most at Q27 AND Exc Nulls & SFT*																											
Daily	5.4%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	30.8%	25	0.0%	0	0.0%	0	0.0%	0	43.8%	8	0.0%	0	46.2%	15	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	27.1%	22	0.0%	0	0.0%	0	0.0%	0	25.0%	4	50.0%	1	35.9%	11	42.9%	3	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	12.5%	10	0.0%	0	0.0%	0	0.0%	0	12.5%	2	25.0%	1	0.0%	0	14.3%	1	33.3%	1	0.0%	0	66.7%	3	0.0%	0	0.0%	0	0.0%	0
At least once a month	13.8%	11	50.0%	1	100.0%	1	0.0%	0	12.5%	2	0.0%	0	5.1%	2	14.3%	1	66.7%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
At least every two months	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	3.7%	3	50.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
At least every 6 months	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	2
Less often than once every 6 months	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		80		1		1		0		18		3		32		7		2		2		4		1		1		2
Sample:		86		2		1		0		16		4		39		7		3		2		3		1		1		1
Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)? *Those who visit a centre at Q26*																											
Car / van (as driver)	56.5%	916	71.4%	42	67.4%	46	54.5%	43	67.7%	72	45.4%	32	60.0%	49	61.9%	59	63.9%	40	68.3%	37	51.3%	58	62.5%	45	38.9%	25	50.0%	80
Car / van (as passenger)	9.0%	145	4.1%	2	4.2%	3	5.1%	4	6.3%	7	6.2%	4	9.0%	7	5.2%	5	9.6%	6	10.0%	5	12.5%	14	5.6%	4	16.7%	11	11.1%	18
Bus, minibus or coach	21.3%	346	22.4%	13	15.8%	11	11.1%	9	4.2%	4	17.5%	13	11.0%	9	15.5%	15	24.1%	15	16.7%	9	35.0%	40	29.2%	21	37.8%	25	28.9%	46
Motorcycle, scooter or moped	0.3%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.8%	126	2.0%	1	7.4%	5	26.3%	21	2.1%	2	28.9%	21	20.0%	16	9.3%	9	1.2%	1	1.7%	1	1.3%	1	0.0%	0	5.6%	4	4.4%	7
Taxi	1.7%	27	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	3.3%	5
Train	3.1%	51	0.0%	0	5.3%	4	2.0%	2	16.7%	18	0.0%	0	0.0%	0	3.1%	3	0.0%	0	3.3%	2	0.0%	0	1.4%	1	0.0%	0	1.1%	2
Metro	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1622		58		68		79		107		71		81		96		62		54		113		72		65		159
Sample:		1635		98		95		99		96		97		100		97		83		60		80		72		90		90

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13
Q29A How do you usually travel to Bradford City Centre (main part of journey)? *Those who visit Bradford City Centre the most at Q27*																											
Car / van (as driver)	51.2%	366	66.7%	1	42.9%	2	50.0%	1	60.0%	3	85.7%	4	83.3%	4	64.6%	31	55.8%	22	70.4%	17	47.4%	38	57.1%	28	35.1%	19	44.6%	58
Car / van (as passenger)	9.0%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	6.3%	3	7.7%	3	0.0%	0	8.8%	7	6.1%	3	14.3%	8	12.2%	16
Bus, minibus or coach	31.2%	223	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	10	32.7%	13	22.2%	5	42.1%	34	32.7%	16	42.9%	24	32.4%	42
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	1.9%	1	3.7%	1	1.8%	1	0.0%	0	6.5%	4	5.4%	7
Taxi	2.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1	4.1%	5
Train	1.8%	13	0.0%	0	57.1%	3	50.0%	1	40.0%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		714		2		5		2		6		5		5		47		39		24		80		49		56		131
Sample:		631		3		7		2		5		7		6		48		52		27		57		49		77		74
Q29B How do you usually travel to Keighley Town Centre (main part of journey)? *Those who visit Keighley Town Centre the most at Q27*																											
Car / van (as driver)	59.0%	194	70.9%	36	67.9%	38	43.3%	10	78.3%	20	38.6%	24	69.0%	24	60.0%	6	55.6%	4	58.8%	9	75.0%	4	50.0%	1	0.0%	0	75.0%	5
Car / van (as passenger)	10.1%	33	4.7%	2	5.1%	3	16.7%	4	8.7%	2	6.0%	4	11.9%	4	20.0%	2	22.2%	1	17.6%	3	25.0%	1	0.0%	0	100.0%	1	25.0%	2
Bus, minibus or coach	19.8%	65	22.1%	11	16.7%	9	33.3%	8	8.7%	2	19.3%	12	19.0%	6	20.0%	2	22.2%	1	23.5%	4	0.0%	0	50.0%	1	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.7%	29	2.3%	1	9.0%	5	3.3%	1	0.0%	0	33.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.6%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.7%	2	0.0%	0	1.3%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		330		51		56		24		26		61		34		10		7		15		6		2		1		7
Sample:		416		86		78		30		23		83		42		10		9		17		4		2		1		4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13
Q29C How do you usually travel to Ilkley (main part of journey)? *Those who visit Ilkley Town Centre the most at Q27*																											
Car / van (as driver)	68.1%	175	66.7%	2	88.9%	6	59.1%	31	62.2%	31	100.0%	1	80.0%	3	60.0%	3	75.0%	4	83.3%	9	66.7%	11	76.5%	13	80.0%	3	83.3%	9
Car / van (as passenger)	5.8%	15	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	20.0%	1	0.0%	0	12.5%	1	8.3%	1	25.0%	4	5.9%	1	20.0%	1	0.0%	0
Bus, minibus or coach	3.7%	9	33.3%	1	11.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	8.3%	1	17.6%	3	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.8%	20	0.0%	0	0.0%	0	37.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	13.0%	33	0.0%	0	0.0%	0	0.0%	0	28.9%	14	0.0%	0	0.0%	0	40.0%	2	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	2
Metro	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		258		4		6		53		50		1		4		5		6		11		17		17		4		11
Sample:		259		6		9		66		45		1		5		5		8		12		12		17		5		6
Q29D How do you usually travel to Shipley (main part of journey)? *Those who visit Shipley Town Centre the most at Q27*																											
Car / van (as driver)	54.7%	132	100.0%	1	0.0%	0	100.0%	1	71.4%	6	100.0%	1	50.0%	3	51.9%	14	90.9%	7	0.0%	0	20.0%	1	66.7%	2	66.7%	3	80.0%	7
Car / van (as passenger)	11.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.5%	2	0.0%	0	9.1%	1	100.0%	2	40.0%	3	0.0%	0	16.7%	1	0.0%	0
Bus, minibus or coach	15.5%	38	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	12.5%	1	7.4%	2	0.0%	0	0.0%	0	40.0%	3	33.3%	1	16.7%	1	20.0%	2
Motorcycle, scooter or moped	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	14.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.8%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		241		1		0		1		8		1		6		27		8		2		7		3		4		9
Sample:		243		1		0		1		7		2		8		27		11		2		5		3		6		5

Q29E How do you usually travel to Bingley (main part of journey)?
Those who visit Bingley Town Centre the most at Q27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13
Car / van (as driver)	59.0%	48	100.0%	1	0.0%	0	0.0%	0	68.8%	12	75.0%	2	46.2%	15	85.7%	6	100.0%	2	100.0%	2	66.7%	3	100.0%	1	0.0%	0	0.0%	0
Car / van (as passenger)	4.7%	4	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
Bus, minibus or coach	13.4%	11	0.0%	0	100.0%	1	0.0%	0	6.3%	1	25.0%	1	5.1%	2	14.3%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	100.0%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	21.8%	18	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	48.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		81		1		1		0		18		3		32		7		2		2		4		1		1		2
Sample:		87		2		1		0		16		4		39		7		3		2		3		1		1		1

Q30 What is the main reason for visiting (CENTRE MENTIONED AT Q27)?
Those who visit a centre at Q26

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Choice and range of shops	34.8%	565	39.8%	23	47.4%	32	30.3%	24	38.5%	41	39.2%	28	39.0%	32	30.9%	30	25.3%	16	36.7%	20	33.8%	38	29.2%	21	25.6%	17	30.0%	48
New supermarket	1.7%	28	5.1%	3	3.2%	2	3.0%	2	2.1%	2	0.0%	0	4.0%	3	3.1%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	5.1%	83	2.0%	1	4.2%	3	1.0%	1	13.5%	14	3.1%	2	6.0%	5	5.2%	5	7.2%	4	1.7%	1	5.0%	6	11.1%	8	5.6%	4	3.3%	5
Choice of services (hairdressers, banks etc)	9.6%	156	8.2%	5	1.1%	1	6.1%	5	8.3%	9	6.2%	4	8.0%	6	13.4%	13	13.3%	8	5.0%	3	8.8%	10	9.7%	7	10.0%	6	15.6%	25
Livestock market	0.9%	15	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	3.6%	2	3.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Environmental quality of centre	3.2%	52	3.1%	2	3.2%	2	4.0%	3	8.3%	9	1.0%	1	2.0%	2	2.1%	2	4.8%	3	6.7%	4	2.5%	3	4.2%	3	3.3%	2	3.3%	5
Close to home	22.3%	361	30.6%	18	21.1%	14	35.4%	28	14.6%	16	34.0%	24	25.0%	20	21.6%	21	16.9%	10	5.0%	3	11.3%	13	9.7%	7	31.1%	20	30.0%	48
Close to work	4.8%	77	3.1%	2	2.1%	1	7.1%	6	5.2%	6	6.2%	4	4.0%	3	4.1%	4	6.0%	4	8.3%	5	10.0%	11	8.3%	6	4.4%	3	4.4%	7
Easily accessible by public transport	0.3%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Free car parking	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	20	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	2.1%	2	0.0%	0	3.3%	2	2.5%	3	4.2%	3	0.0%	0	1.1%	2
Close to / visting friends / family	2.9%	47	1.0%	1	2.1%	1	2.0%	2	2.1%	2	2.1%	1	4.0%	3	2.1%	2	2.4%	1	6.7%	4	3.8%	4	4.2%	3	0.0%	0	2.2%	4
Compact shopping area	0.5%	7	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.4%	1	1.7%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Convenience	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.3%	1	4.2%	3	1.1%	1	0.0%	0
For food shopping	0.3%	5	1.0%	1	1.1%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	0.7%	11	1.0%	1	2.1%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.2%	1	0.0%	0
Friendly people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	0.0%	0
Part of a day out	1.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.0%	1	2.1%	2	6.0%	4	1.7%	1	6.3%	7	4.2%	3	1.1%	1	1.1%	2
Preference for retailer	0.3%	5	0.0%	0	1.1%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Preference to town	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
School run	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0
Supporting local business	0.2%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	0.9%	14	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.2%	4
Visit health service such as doctor / dentist / hospital	0.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Visit market	0.5%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.1%	2	1.2%	1	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Visit the theatre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	2.8%	2	0.0%	0	0.0%	0
Visit university / college	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	1.5%	24	1.0%	1	1.1%	1	1.0%	1	0.0%	0	3.1%	2	1.0%	1	1.0%	1	0.0%	0	5.0%	3	3.8%	4	0.0%	0	1.1%	1	3.3%	5
(Nothing in particular)	3.9%	63	0.0%	0	8.4%	6	2.0%	2	0.0%	0	1.0%	1	2.0%	2	4.1%	4	1.2%	1	5.0%	3	5.0%	6	2.8%	2	7.8%	5	1.1%	2
Weighted base:		1622		58		68		79		107		71		81		96		62		54		113		72		65		159
Sample:		1635		98		95		99		96		97		100		97		83		60		80		72		90		90

Q30A What is the main reason for visiting Bradford City Centre?
Those who visit Bradford City Centre the most at Q27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Choice and range of shops	31.8%	227	66.7%	1	42.9%	2	50.0%	1	20.0%	1	42.9%	2	50.0%	2	27.1%	13	26.9%	10	33.3%	8	36.8%	30	32.7%	16	27.3%	15	28.4%	37
New supermarket	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	4.1%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	4.2%	2	9.6%	4	3.7%	1	3.5%	3	10.2%	5	3.9%	2	2.7%	4
Choice of services (hairdressers, banks etc)	12.0%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	15.4%	6	3.7%	1	12.3%	10	12.2%	6	11.7%	6	17.6%	23
Livestock market	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Environmental quality of centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.4%	2
Close to home	26.3%	188	0.0%	0	28.6%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	2	29.2%	14	26.9%	10	3.7%	1	12.3%	10	14.3%	7	35.1%	19	35.1%	46
Close to work	6.4%	46	33.3%	1	14.3%	1	0.0%	0	40.0%	2	42.9%	2	0.0%	0	4.2%	2	5.8%	2	18.5%	5	10.5%	8	8.2%	4	5.2%	3	5.4%	7
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Free car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	15	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	7.4%	2	3.5%	3	6.1%	3	0.0%	0	1.4%	2
Close to / visting friends / family	1.3%	10	0.0%	0	14.3%	1	50.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Compact shopping area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.8%	1	2.0%	1	0.0%	0	0.0%	0
For food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	0.0%	0
Friendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Part of a day out	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	1.9%	1	0.0%	0	3.5%	3	0.0%	0	1.3%	1	0.0%	0
Preference for retailer	0.4%	3	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Preference to town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
School run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.7%	4
Visit health service such as doctor / dentist / hospital	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Visit the theatre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.8%	1	4.1%	2	0.0%	0	0.0%	0
Visit university / college	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	7.4%	2	1.8%	1	0.0%	0	1.3%	1	2.7%	4
(Nothing in particular)	6.0%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4	1.9%	1	7.4%	2	7.0%	6	2.0%	1	6.5%	4	1.4%	2
Weighted base:		714		2		5		2		6		5		5		47		39		24		80		49		56		131
Sample:		631		3		7		2		5		7		6		48		52		27		57		49		77		74

Q30BWhat is the main reason for visiting Keighley Town Centre?
Those who visit Keighley Town Centre the most at Q27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Choice and range of shops	45.1%	149	39.5%	20	47.4%	26	40.0%	10	56.5%	14	38.6%	24	52.4%	18	70.0%	7	44.4%	3	41.2%	6	25.0%	1	50.0%	1	0.0%	0	50.0%	4
New supermarket	3.2%	10	5.8%	3	3.8%	2	0.0%	0	4.3%	1	0.0%	0	9.5%	3	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	2.7%	9	1.2%	1	2.6%	1	0.0%	0	4.3%	1	1.2%	1	4.8%	2	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	100.0%	1	0.0%	0
Choice of services (hairdressers, banks etc)	5.4%	18	9.3%	5	1.3%	1	13.3%	3	8.7%	2	6.0%	4	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livestock market	1.0%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	1.9%	6	0.0%	0	2.6%	1	3.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	23.9%	79	34.9%	18	23.1%	13	33.3%	8	26.1%	7	39.8%	24	14.3%	5	10.0%	1	0.0%	0	11.8%	2	25.0%	1	0.0%	0	0.0%	0	0.0%	0
Close to work	2.6%	8	2.3%	1	0.0%	0	3.3%	1	0.0%	0	3.6%	2	4.8%	2	0.0%	0	11.1%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0
Easily accessible by public transport	0.5%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to / visting friends / family	3.6%	12	1.2%	1	1.3%	1	0.0%	0	0.0%	0	1.2%	1	2.4%	1	10.0%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	4
Compact shopping area	0.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For food shopping	0.6%	2	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	1.4%	4	1.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of a day out	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.4%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference to town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit health service such as doctor / dentist / hospital	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit market	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit university / college	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	1.4%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	2.4%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	3.4%	11	0.0%	0	10.3%	6	3.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		330		51		56		24		26		61		34		10		7		15		6		2		1		7
Sample:		416		86		78		30		23		83		42		10		9		17		4		2		1		4

Q30C What is the main reason for visiting Ilkley?
Those who visit Ilkley Town Centre the most at Q27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Choice and range of shops	34.3%	88	33.3%	1	55.6%	4	25.8%	14	37.8%	19	100.0%	1	60.0%	2	40.0%	2	0.0%	0	50.0%	5	8.3%	1	17.6%	3	20.0%	1	33.3%	4
New supermarket	1.6%	4	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	10.5%	27	16.7%	1	22.2%	1	1.5%	1	24.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	17.6%	3	20.0%	1	16.7%	2
Choice of services (hairdressers, banks etc)	2.2%	6	0.0%	0	0.0%	0	3.0%	2	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livestock market	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	13.5%	35	33.3%	1	11.1%	1	4.5%	2	15.6%	8	0.0%	0	20.0%	1	40.0%	2	37.5%	2	25.0%	3	16.7%	3	11.8%	2	20.0%	1	33.3%	4
Close to home	10.1%	26	0.0%	0	0.0%	0	37.9%	20	8.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	5.1%	13	0.0%	0	0.0%	0	9.1%	5	2.2%	1	0.0%	0	0.0%	0	20.0%	1	12.5%	1	0.0%	0	16.7%	3	5.9%	1	0.0%	0	0.0%	0
Easily accessible by public transport	0.6%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to / visting friends / family	4.6%	12	0.0%	0	0.0%	0	1.5%	1	2.2%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	8.3%	1	16.7%	3	11.8%	2	0.0%	0	0.0%	0
Compact shopping area	0.7%	2	0.0%	0	0.0%	0	1.5%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%	0
For food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	1.2%	3	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.6%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0
Part of a day out	4.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.5%	2	0.0%	0	25.0%	4	17.6%	3	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference to town	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.6%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit health service such as doctor / dentist / hospital	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit university / college	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	2.2%	6	0.0%	0	11.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	16.7%	2
(Nothing in particular)	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	20.0%	1	0.0%	0
Weighted base:		258		4		6		53		50		1		4		5		6		11		17		17		4		11
Sample:		259		6		9		66		45		1		5		5		8		12		12		17		5		6

Q30DWhat is the main reason for visiting Shipley?
Those who visit Shipley Town Centre the most at Q27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13
Choice and range of shops	34.3%	83	100.0%	1	0.0%	0	0.0%	0	42.9%	3	50.0%	1	50.0%	3	25.9%	7	18.2%	1	0.0%	0	60.0%	4	0.0%	0	16.7%	1	40.0%	4
New supermarket	4.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	4.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	12.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	14.8%	4	9.1%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	20.0%	2
Livestock market	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Close to home	20.8%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	18.5%	5	0.0%	0	0.0%	0	20.0%	1	0.0%	0	16.7%	1	20.0%	2
Close to work	3.0%	7	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	12.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to / visting friends / family	4.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	3.7%	1	18.2%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0
Compact shopping area	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Convenience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For food shopping	0.9%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of a day out	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference to town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	1.8%	4	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit health service such as doctor / dentist / hospital	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2
Visit market	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	9.1%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit university / college	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	2.2%	5	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Weighted base:		241		1		0		1		8		1		6		27		8		2		7		3		4		9
Sample:		243		1		0		1		7		2		8		27		11		2		5		3		6		5

Q30E What is the main reason for visiting Bingley?
Those who visit Bingley Town Centre the most at Q27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Choice and range of shops	22.1%	18	0.0%	0	0.0%	0	0.0%	0	18.8%	3	25.0%	1	18.0%	6	14.3%	1	33.3%	1	0.0%	0	33.3%	1	100.0%	1	0.0%	0	0.0%	0
New supermarket	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	7.5%	6	0.0%	0	0.0%	0	0.0%	0	6.3%	1	25.0%	1	10.3%	3	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	18.9%	15	0.0%	0	0.0%	0	0.0%	0	18.8%	3	25.0%	1	18.0%	6	42.9%	3	33.3%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livestock market	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	3.0%	2	50.0%	1	0.0%	0	0.0%	0	6.3%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	22.8%	18	0.0%	0	0.0%	0	0.0%	0	25.0%	4	0.0%	0	41.0%	13	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	3.3%	3	0.0%	0	100.0%	1	0.0%	0	6.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to / visting friends / family	3.5%	3	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
For food shopping	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of a day out	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2
Preference for retailer	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference to town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit health service such as doctor / dentist / hospital	0.7%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit market	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit university / college	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		81		1		1		0		18		3		32		7		2		2		4		1		1		2
Sample:		87		2		1		0		16		4		39		7		3		2		3		1		1		1

Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often?
Those who visit a centre at Q26

1st Mention

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Increased choice and range of shops	28.9%	468	24.5%	14	22.1%	15	10.1%	8	13.5%	14	32.0%	23	25.0%	20	36.1%	34	26.5%	16	20.0%	11	28.8%	32	36.1%	26	34.4%	22	35.6%	57
Discount foodstores within the town centre	0.6%	10	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Improved non-food shops within the town centre	0.2%	3	1.0%	1	1.1%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Improved quality of shops	1.6%	26	0.0%	0	1.1%	1	0.0%	0	2.1%	2	1.0%	1	4.0%	3	1.0%	1	3.6%	2	1.7%	1	0.0%	0	0.0%	0	3.3%	2	1.1%	2
More parking	6.0%	97	6.1%	4	7.4%	5	5.1%	4	7.3%	8	4.1%	3	5.0%	4	6.2%	6	4.8%	3	5.0%	3	7.5%	8	4.2%	3	3.3%	2	6.7%	11
Cheaper parking	1.8%	30	4.1%	2	1.1%	1	5.1%	4	4.2%	4	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	2.5%	3	2.8%	2	1.1%	1	2.2%	4
Improved street cleaning	0.5%	8	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.2%	1	1.7%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	2
Increased public transport	0.9%	14	0.0%	0	1.1%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Cheaper public transport	0.3%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.1%	35	3.1%	2	1.1%	1	2.0%	2	2.1%	2	1.0%	1	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.2%	1	3.3%	5
Better security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	20	1.0%	1	2.1%	1	7.1%	6	0.0%	0	0.0%	0	1.0%	1	2.1%	2	3.6%	2	0.0%	0	2.5%	3	1.4%	1	1.1%	1	0.0%	0
A cinema	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.3%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.1%	2	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Cheaper shops	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled access / parking	0.6%	10	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	1.1%	2
Less charity shops	0.4%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Less empty shops	0.3%	6	2.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	2
Less traffic congestion	0.6%	10	3.1%	2	2.1%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
More cafes / restaurants	0.4%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	2
More facilities for children / young people	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	1.1%	2
More independent shops	0.3%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Revamp it	0.6%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.7%	1	1.3%	1	0.0%	0	3.3%	2	0.0%	0
Toilet facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	1.3%	21	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	4.8%	3	1.7%	1	1.3%	1	1.4%	1	6.7%	4	1.1%	2
(Nothing / Nothing else)	49.0%	795	54.1%	31	57.9%	39	59.6%	47	61.5%	66	52.6%	38	48.0%	39	41.2%	39	48.2%	30	66.7%	36	51.3%	58	45.8%	33	38.9%	25	41.1%	65
Weighted base:		1622		58		68		79		107		71		81		96		62		54		113		72		65		159
Sample:		1635		98		95		99		96		97		100		97		83		60		80		72		90		90

Bradford Household Survey for WYG Planning & Design

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
2nd Mention																												
Increased choice and range of shops	4.4%	71	0.0%	0	2.1%	1	4.0%	3	3.1%	3	1.0%	1	10.0%	8	3.1%	3	10.8%	7	1.7%	1	3.8%	4	5.6%	4	7.8%	5	6.7%	11
Discount foodstores within the town centre	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.2%	52	1.0%	1	4.2%	3	1.0%	1	0.0%	0	8.2%	6	2.0%	2	2.1%	2	7.2%	4	1.7%	1	3.8%	4	4.2%	3	7.8%	5	1.1%	2
Improved leisure facilities	1.1%	17	1.0%	1	1.1%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	4.1%	4	1.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Improved quality of shops	3.6%	59	5.1%	3	5.3%	4	0.0%	0	1.0%	1	4.1%	3	6.0%	5	1.0%	1	2.4%	1	1.7%	1	3.8%	4	6.9%	5	3.3%	2	7.8%	12
More parking	2.1%	33	0.0%	0	0.0%	0	1.0%	1	3.1%	3	1.0%	1	2.0%	2	2.1%	2	1.2%	1	3.3%	2	2.5%	3	4.2%	3	2.2%	1	1.1%	2
Cheaper parking	1.7%	27	3.1%	2	1.1%	1	1.0%	1	1.0%	1	1.0%	1	2.0%	2	2.1%	2	2.4%	1	3.3%	2	2.5%	3	0.0%	0	3.3%	2	1.1%	2
Improved street cleaning	0.6%	9	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.4%	7	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Better environment	1.4%	22	0.0%	0	2.1%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.2%	1	0.0%	0	1.3%	1	0.0%	0	3.3%	2	1.1%	2
Better security	0.5%	8	0.0%	0	1.1%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	17	0.0%	0	0.0%	0	4.0%	3	0.0%	0	5.2%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	1.1%	2
A cinema	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.2%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
More disabled access / parking	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	5	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Less empty shops	0.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Less traffic congestion	0.3%	5	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.5%	8	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Toilet facilities	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.4%	1	1.7%	1	1.3%	1	1.4%	1	3.3%	2	0.0%	0
(Nothing / Nothing else)	75.8%	1229	86.7%	50	75.8%	51	83.8%	67	85.4%	91	75.3%	54	68.0%	55	71.1%	68	67.5%	42	83.3%	45	73.8%	83	73.6%	53	67.8%	44	73.3%	117
Weighted base:		1622		58		68		79		107		71		81		96		62		54		113		72		65		159
Sample:		1635		98		95		99		96		97		100		97		83		60		80		72		90		90

Bradford Household Survey for WYG Planning & Design

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
3rd Mention																												
Increased choice and range of shops	1.5%	24	2.0%	1	1.1%	1	0.0%	0	1.0%	1	0.0%	0	4.0%	3	0.0%	0	1.2%	1	1.7%	1	2.5%	3	2.8%	2	1.1%	1	2.2%	4
Discount foodstores within the town centre	0.3%	4	0.0%	0	1.1%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.3%	21	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	2	6.0%	4	0.0%	0	2.5%	3	1.4%	1	3.3%	2	0.0%	0
Improved leisure facilities	0.3%	6	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.6%	25	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	6.0%	4	1.7%	1	3.8%	4	4.2%	3	6.7%	4	0.0%	0
More parking	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	1.1%	2
Cheaper parking	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	2.4%	1	1.7%	1	1.3%	1	0.0%	0	1.1%	1	1.1%	2
Improved street cleaning	0.6%	10	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	1.1%	2
Increased public transport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.3%	1	0.0%	0	1.1%	1	2.2%	4
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	10	2.0%	1	1.1%	1	0.0%	0	0.0%	0	2.1%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Bigger / better market	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled access / parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.4%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.4%	1	2.2%	1	0.0%	0
More facilities for children / young people	0.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
(Nothing / Nothing else)	90.1%	1462	94.9%	55	88.4%	60	97.0%	77	94.8%	101	92.8%	66	88.0%	71	88.7%	85	84.3%	52	88.3%	48	86.3%	97	88.9%	64	81.1%	53	91.1%	145
Weighted base:		1622		58		68		79		107		71		81		96		62		54		113		72		65		159
Sample:		1635		98		95		99		96		97		100		97		83		60		80		72		90		90

Bradford Household Survey for WYG Planning & Design

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Any mention																												
Increased choice and range of shops	34.6%	561	26.5%	15	24.2%	16	14.1%	11	17.7%	19	33.0%	24	38.0%	31	39.2%	37	38.6%	24	23.3%	13	35.0%	40	44.4%	32	43.3%	28	44.4%	71
Discount foodstores within the town centre	1.1%	18	0.0%	0	2.1%	1	1.0%	1	3.1%	3	1.0%	1	3.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Improved non-food shops within the town centre	4.7%	76	2.0%	1	7.4%	5	1.0%	1	1.0%	1	9.3%	7	3.0%	2	4.1%	4	13.3%	8	1.7%	1	6.3%	7	5.6%	4	11.1%	7	1.1%	2
Improved leisure facilities	1.7%	28	1.0%	1	2.1%	1	0.0%	0	2.1%	2	2.1%	1	2.0%	2	5.2%	5	2.4%	1	1.7%	1	0.0%	0	0.0%	0	1.1%	1	3.3%	5
Improved quality of shops	6.8%	110	5.1%	3	9.5%	6	0.0%	0	3.1%	3	6.2%	4	10.0%	8	2.1%	2	12.0%	7	5.0%	3	7.5%	8	11.1%	8	13.3%	9	8.9%	14
More parking	8.9%	145	6.1%	4	7.4%	5	6.1%	5	10.4%	11	7.2%	5	7.0%	6	11.3%	11	6.0%	4	8.3%	5	10.0%	11	9.7%	7	6.7%	4	8.9%	14
Cheaper parking	4.1%	67	7.1%	4	2.1%	1	6.1%	5	5.2%	6	1.0%	1	5.0%	4	5.2%	5	4.8%	3	5.0%	3	6.3%	7	2.8%	2	5.6%	4	4.4%	7
Improved street cleaning	1.7%	27	1.0%	1	2.1%	1	1.0%	1	1.0%	1	0.0%	0	3.0%	2	1.0%	1	2.4%	1	1.7%	1	1.3%	1	0.0%	0	2.2%	1	2.2%	4
Increased public transport	1.4%	23	0.0%	0	1.1%	1	2.0%	2	1.0%	1	1.0%	1	2.0%	2	3.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	4
Cheaper public transport	0.6%	10	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Better environment	3.9%	63	3.1%	2	3.2%	2	2.0%	2	4.2%	4	1.0%	1	2.0%	2	5.2%	5	1.2%	1	1.7%	1	2.5%	3	1.4%	1	5.6%	4	4.4%	7
Better security	1.1%	17	0.0%	0	1.1%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.1%	2	2.4%	1	1.7%	1	2.5%	3	0.0%	0	1.1%	1	2.2%	4
Longer opening hours	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.9%	47	3.1%	2	3.2%	2	11.1%	9	0.0%	0	7.2%	5	4.0%	3	4.1%	4	3.6%	2	0.0%	0	2.5%	3	2.8%	2	2.2%	1	1.1%	2
A cinema	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.4%	6	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	3.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Bigger / better market	0.8%	13	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	2	4.1%	4	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Cheaper shops	0.3%	5	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2
More disabled access / parking	0.8%	13	0.0%	0	1.1%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.4%	1	0.0%	0	1.1%	2
Less charity shops	0.7%	12	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	0.0%	0
Less empty shops	0.6%	10	3.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.2%	4
Less traffic congestion	1.1%	18	3.1%	2	4.2%	3	2.0%	2	1.0%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	5.0%	6	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.3%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0
More cafes / restaurants	1.3%	20	1.0%	1	1.1%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	2	3.1%	3	0.0%	0	1.7%	1	1.3%	1	1.4%	1	2.2%	1	1.1%	2
More facilities for children / young people	0.4%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	1.1%	2
More independent shops	0.5%	8	0.0%	0	0.0%	0	2.0%	2	2.1%	2	1.0%	1	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Revamp it	0.9%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.2%	1	1.7%	1	1.3%	1	1.4%	1	3.3%	2	0.0%	0
Toilet facilities	0.3%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	2.2%	35	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	7.2%	4	3.3%	2	2.5%	3	2.8%	2	10.0%	6	2.2%	4
Weighted base:		1622		58		68		79		107		71		81		96		62		54		113		72		65		159
Sample:		1635		98		95		99		96		97		100		97		83		60		80		72		90		90

Q31A Are there any measures that would encourage you to visit Bradford City Centre more often?
Those who visit Bradford City Centre the most at Q27

1st Mention

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Increased choice and range of shops	44.3%	316	33.3%	1	42.9%	2	50.0%	1	20.0%	1	28.6%	1	50.0%	2	50.0%	24	42.3%	16	37.0%	9	38.6%	31	49.0%	24	39.0%	22	43.2%	57
Discount foodstores within the town centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Improved quality of shops	1.6%	11	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	3.7%	1	0.0%	0	0.0%	0	3.9%	2	1.4%	2
More parking	6.1%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	4.2%	2	3.8%	1	11.1%	3	7.0%	6	6.1%	3	3.9%	2	8.1%	11
Cheaper parking	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	4.1%	2	1.3%	1	2.7%	4
Improved street cleaning	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.7%	1	0.0%	0	0.0%	0	1.3%	1	1.4%	2
Increased public transport	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.6%	1	4.1%	5
Better security	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.9%	1	0.0%	0	3.5%	3	2.0%	1	1.3%	1	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	2
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	2
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1	1.4%	2
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Revamp it	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.8%	1	0.0%	0	3.9%	2	0.0%	0
Toilet facilities	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	2.7%	19	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	7.7%	3	3.7%	1	1.8%	1	2.0%	1	6.5%	4	1.4%	2
(Nothing / Nothing else)	32.8%	234	66.7%	1	28.6%	1	50.0%	1	80.0%	4	57.1%	3	33.3%	2	35.4%	17	26.9%	10	37.0%	9	42.1%	34	28.6%	14	32.5%	18	31.1%	41
Weighted base:		714		2		5		2		6		5		5		47		39		24		80		49		56		131
Sample:		631		3		7		2		5		7		6		48		52		27		57		49		77		74

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
2nd Mention																												
Increased choice and range of shops	7.9%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	17.3%	7	3.7%	1	7.0%	6	8.2%	4	10.4%	6	8.1%	11
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.9%	35	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	11.5%	4	3.7%	1	5.3%	4	6.1%	3	9.1%	5	1.4%	2
Improved leisure facilities	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	1.9%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	5
Improved quality of shops	5.4%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	3.8%	1	3.7%	1	5.3%	4	10.2%	5	2.6%	1	9.5%	12
More parking	3.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.9%	1	3.7%	1	3.5%	3	6.1%	3	2.6%	1	1.4%	2
Cheaper parking	2.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	2.1%	1	1.9%	1	7.4%	2	3.5%	3	0.0%	0	3.9%	2	1.4%	2
Improved street cleaning	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Better environment	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	2	1.4%	2
Better security	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.8%	1	2.0%	1	1.3%	1	2.7%	4
A cinema	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.5%	4	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Less traffic congestion	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.5%	3	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Toilet facilities	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.8%	1	3.7%	1	1.8%	1	2.0%	1	3.9%	2	0.0%	0
(Nothing / Nothing else)	63.6%	454	66.7%	1	71.4%	4	100.0%	2	100.0%	6	71.4%	4	66.7%	3	62.5%	30	50.0%	19	66.7%	16	66.7%	54	63.3%	31	62.3%	35	67.6%	89
Weighted base:		714		2		5		2		6		5		5		47		39		24		80		49		56		131
Sample:		631		3		7		2		5		7		6		48		52		27		57		49		77		74

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
3rd Mention																												
Increased choice and range of shops	2.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.7%	1	3.5%	3	4.1%	2	2.6%	1	4.1%	5
Discount foodstores within the town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	9.6%	4	0.0%	0	3.5%	3	2.0%	1	3.9%	2	0.0%	0
Improved leisure facilities	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.3%	23	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	4	3.7%	1	5.3%	4	6.1%	3	7.8%	4	0.0%	0
More parking	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	2
Cheaper parking	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.8%	1	3.7%	1	1.8%	1	0.0%	0	1.3%	1	1.4%	2
Improved street cleaning	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	1.4%	2
Increased public transport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.7%	1	3.5%	3	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.8%	1	0.0%	0	1.3%	1	2.7%	4
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	2
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.1%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.0%	1	2.6%	1	0.0%	0
More facilities for children / young people	0.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	82.8%	591	66.7%	1	71.4%	4	100.0%	2	100.0%	6	100.0%	5	100.0%	5	79.2%	37	75.0%	29	74.1%	18	77.2%	62	83.7%	41	77.9%	43	87.8%	115
Weighted base:		714		2		5		2		6		5		5		47		39		24		80		49		56		131
Sample:		631		3		7		2		5		7		6		48		52		27		57		49		77		74

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Any mention																												
Increased choice and range of shops	53.0%	378	33.3%	1	42.9%	2	50.0%	1	20.0%	1	28.6%	1	50.0%	2	56.3%	27	61.5%	24	44.4%	11	47.4%	38	61.2%	30	49.4%	27	54.1%	71
Discount foodstores within the town centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Improved non-food shops within the town centre	7.3%	52	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	21.2%	8	3.7%	1	8.8%	7	8.2%	4	13.0%	7	1.4%	2
Improved leisure facilities	2.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4	3.8%	1	3.7%	1	0.0%	0	0.0%	0	1.3%	1	4.1%	5
Improved quality of shops	10.3%	73	0.0%	0	28.6%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	19.2%	7	11.1%	3	10.5%	8	16.3%	8	14.3%	8	10.8%	14
More parking	10.9%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	12.5%	6	5.8%	2	14.8%	4	10.5%	8	14.3%	7	6.5%	4	10.8%	14
Cheaper parking	5.2%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	4.2%	2	5.8%	2	11.1%	3	8.8%	7	4.1%	2	6.5%	4	5.4%	7
Improved street cleaning	2.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.8%	1	3.7%	1	1.8%	1	0.0%	0	2.6%	1	2.7%	4
Increased public transport	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Cheaper public transport	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Better environment	6.4%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4	1.9%	1	3.7%	1	3.5%	3	2.0%	1	6.5%	4	5.4%	7
Better security	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.8%	1	3.7%	1	3.5%	3	0.0%	0	1.3%	1	2.7%	4
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	1.9%	1	0.0%	0	7.0%	6	4.1%	2	2.6%	1	4.1%	5
A cinema	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Bigger / better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	2
Less charity shops	0.1%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	1.0%	7	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.7%	4
Less traffic congestion	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.5%	3	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	4.2%	2	0.0%	0	3.7%	1	1.8%	1	2.0%	1	2.6%	1	0.0%	0
More facilities for children / young people	0.8%	5	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1	1.4%	2
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Revamp it	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.7%	1	1.8%	1	2.0%	1	3.9%	2	0.0%	0
Toilet facilities	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	4.3%	31	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	2.1%	1	11.5%	4	7.4%	2	3.5%	3	4.1%	2	10.4%	6	1.4%	2
Weighted base:		714		2		5		2		6		5		5		47		39		24		80		49		56		131
Sample:		631		3		7		2		5		7		6		48		52		27		57		49		77		74

Q31B Are there any measures that would encourage you to visit Keighley Town Centre more often?
Those who visit Keighley Town Centre the most at Q27

1st Mention

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Increased choice and range of shops	19.2%	63	26.7%	14	21.8%	12	16.7%	4	13.0%	3	33.7%	21	14.3%	5	20.0%	2	0.0%	0	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	3	1.2%	1	1.3%	1	0.0%	0	4.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	9.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	3.7%	12	5.8%	3	7.7%	4	0.0%	0	4.3%	1	3.6%	2	0.0%	0	10.0%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.7%	6	4.7%	2	1.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.5%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.2%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.6%	5	3.5%	2	1.3%	1	3.3%	1	4.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	1	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.6%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.6%	2	2.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	1.6%	5	3.5%	2	2.6%	1	3.3%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.7%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	64.2%	212	50.0%	26	59.0%	33	73.3%	18	56.5%	14	50.6%	31	69.0%	24	60.0%	6	88.9%	6	88.2%	14	100.0%	6	100.0%	2	100.0%	1	75.0%	5
Weighted base:		330		51		56		24		26		61		34		10		7		15		6		2		1		7
Sample:		416		86		78		30		23		83		42		10		9		17		4		2		1		4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
2nd Mention																												
Increased choice and range of shops	2.4%	8	2.3%	1	3.8%	2	0.0%	0	0.0%	0	3.6%	2	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.2%	7	1.2%	1	3.8%	2	3.3%	1	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.0%	3	1.2%	1	1.3%	1	0.0%	0	4.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.2%	11	4.7%	2	5.1%	3	0.0%	0	0.0%	0	6.0%	4	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	10.0%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.3%	4	3.5%	2	1.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.5%	2	1.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.4%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	8	1.2%	1	2.6%	1	3.3%	1	0.0%	0	8.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.5%	2	0.0%	0	1.3%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	83.7%	276	84.9%	43	73.1%	41	86.7%	21	87.0%	22	72.3%	44	85.7%	29	90.0%	9	88.9%	6	94.1%	14	100.0%	6	100.0%	2	100.0%	1	100.0%	7
Weighted base:		330		51		56		24		26		61		34		10		7		15		6		2		1		7
Sample:		416		86		78		30		23		83		42		10		9		17		4		2		1		4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
3rd Mention																												
Increased choice and range of shops	1.5%	5	2.3%	1	2.6%	1	0.0%	0	0.0%	0	2.4%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.4%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.3%	4	1.2%	1	3.8%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	3	2.3%	1	1.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.5%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.4%	308	94.2%	48	85.9%	48	96.7%	23	95.7%	24	88.0%	54	95.2%	32	100.0%	10	100.0%	7	100.0%	15	100.0%	6	100.0%	2	100.0%	1	100.0%	7
Weighted base:		330		51		56		24		26		61		34		10		7		15		6		2		1		7
Sample:		416		86		78		30		23		83		42		10		9		17		4		2		1		4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Any mention																												
Increased choice and range of shops	20.9%	69	29.1%	15	24.4%	14	16.7%	4	13.0%	3	34.9%	21	21.4%	7	20.0%	2	0.0%	0	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.7%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.6%	12	2.3%	1	7.7%	4	3.3%	1	4.3%	1	7.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.4%	5	1.2%	1	2.6%	1	0.0%	0	4.3%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	5.2%	17	5.8%	3	9.0%	5	0.0%	0	0.0%	0	7.2%	4	14.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	5.0%	16	5.8%	3	7.7%	4	0.0%	0	4.3%	1	7.2%	4	0.0%	0	20.0%	2	11.1%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	3.3%	11	8.1%	4	2.6%	1	0.0%	0	8.7%	2	0.0%	0	2.4%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.2%	4	1.2%	1	2.6%	1	0.0%	0	4.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.2%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.3%	8	3.5%	2	3.8%	2	3.3%	1	8.7%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.7%	12	3.5%	2	5.1%	3	3.3%	1	0.0%	0	10.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.6%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.9%	3	2.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	2.0%	7	3.5%	2	3.8%	2	3.3%	1	4.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	1.2%	4	1.2%	1	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.8%	3	0.0%	0	0.0%	0	3.3%	1	4.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		330		51		56		24		26		61		34		10		7		15		6		2		1		7
Sample:		416		86		78		30		23		83		42		10		9		17		4		2		1		4

Q31C Are there any measures that would encourage you to visit Ilkley more often?
Those who visit Ilkley Town Centre the most at Q27

1st Mention

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Increased choice and range of shops	5.4%	14	0.0%	0	0.0%	0	4.5%	2	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	5.9%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.0%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	8.1%	21	16.7%	1	11.1%	1	7.6%	4	8.9%	4	0.0%	0	20.0%	1	20.0%	1	0.0%	0	0.0%	0	16.7%	3	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	2.4%	6	0.0%	0	0.0%	0	7.6%	4	2.2%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.0%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2
Cheaper public transport	1.2%	3	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	12	0.0%	0	11.1%	1	13.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	8.3%	1	5.9%	1	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.7%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.9%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.5%	189	83.3%	3	77.8%	5	53.0%	28	80.0%	40	100.0%	1	80.0%	3	60.0%	3	87.5%	5	91.7%	10	58.3%	10	88.2%	15	100.0%	4	83.3%	9
Weighted base:		258		4		6		53		50		1		4		5		6		11		17		17		4		11
Sample:		259		6		9		66		45		1		5		5		8		12		12		17		5		6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
2nd Mention																												
Increased choice and range of shops	1.6%	4	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.8%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.9%	5	0.0%	0	0.0%	0	1.5%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.6%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	91.5%	236	100.0%	4	100.0%	6	80.3%	43	95.6%	48	100.0%	1	80.0%	3	100.0%	5	100.0%	6	100.0%	11	91.7%	16	100.0%	17	100.0%	4	100.0%	11
Weighted base:		258		4		6		53		50		1		4		5		6		11		17		17		4		11
Sample:		259		6		9		66		45		1		5		5		8		12		12		17		5		6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
3rd Mention																												
Increased choice and range of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	97.9%	252	100.0%	4	100.0%	6	95.5%	51	100.0%	50	100.0%	1	100.0%	4	100.0%	5	100.0%	6	100.0%	11	100.0%	17	100.0%	17	100.0%	4	100.0%	11
Weighted base:		258		4		6		53		50		1		4		5		6		11		17		17		4		11
Sample:		259		6		9		66		45		1		5		5		8		12		12		17		5		6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Any mention																												
Increased choice and range of shops	6.6%	17	0.0%	0	0.0%	0	10.6%	6	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	5.9%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.0%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	8.4%	22	16.7%	1	11.1%	1	9.1%	5	8.9%	4	0.0%	0	20.0%	1	20.0%	1	0.0%	0	0.0%	0	16.7%	3	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	4.2%	11	0.0%	0	0.0%	0	9.1%	5	2.2%	1	0.0%	0	20.0%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.9%	7	0.0%	0	0.0%	0	3.0%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	16.7%	2
Cheaper public transport	1.2%	3	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.2%	16	0.0%	0	11.1%	1	18.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	8.3%	1	5.9%	1	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	1.0%	3	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.9%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.9%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.9%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.7%	2	0.0%	0	0.0%	0	1.5%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		258		4		6		53		50		1		4		5		6		11		17		17		4		11
Sample:		259		6		9		66		45		1		5		5		8		12		12		17		5		6

Q31D Are there any measures that would encourage you to visit Shipley more often?
Those who visit Shipley Town Centre the most at Q27

1st Mention

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Increased choice and range of shops	21.4%	52	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	37.5%	2	18.5%	5	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.2%	8	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	6.2%	15	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	7.4%	2	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.9%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0
Less charity shops	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
(Nothing / Nothing else)	55.6%	134	100.0%	1	0.0%	0	100.0%	1	42.9%	3	100.0%	1	62.5%	4	44.4%	12	90.9%	7	100.0%	2	80.0%	6	66.7%	2	66.7%	3	100.0%	9
Weighted base:		241		1		0		1		8		1		6		27		8		2		7		3		4		9
Sample:		243		1		0		1		7		2		8		27		11		2		5		3		6		5

Bradford Household Survey for WYG Planning & Design

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
2nd Mention																												
Increased choice and range of shops	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	1.5%	4	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.6%	4	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	82.4%	199	100.0%	1	0.0%	0	100.0%	1	71.4%	6	100.0%	1	75.0%	5	74.1%	20	100.0%	8	100.0%	2	80.0%	6	66.7%	2	100.0%	4	100.0%	9
Weighted base:		241		1		0		1		8		1		6		27		8		2		7		3		4		9
Sample:		243		1		0		1		7		2		8		27		11		2		5		3		6		5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
3rd Mention																												
Increased choice and range of shops	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.8%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	94.5%	228	100.0%	1	0.0%	0	100.0%	1	85.7%	7	100.0%	1	100.0%	6	92.6%	25	100.0%	8	100.0%	2	100.0%	7	100.0%	3	100.0%	4	100.0%	9
Weighted base:		241		1		0		1		8		1		6		27		8		2		7		3		4		9
Sample:		243		1		0		1		7		2		8		27		11		2		5		3		6		5

Bradford Household Survey for WYG Planning & Design

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Any mention																												
Increased choice and range of shops	24.8%	60	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	37.5%	2	18.5%	5	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	5.4%	13	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	8.0%	19	0.0%	0	0.0%	0	0.0%	0	28.6%	2	0.0%	0	12.5%	1	7.4%	2	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	2.2%	5	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.6%	4	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0
Less charity shops	3.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	16.7%	1	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Weighted base:		241		1		0		1		8		1		6		27		8		2		7		3		4		9
Sample:		243		1		0		1		7		2		8		27		11		2		5		3		6		5

Q31E Are there any measures that would encourage you to visit Bingley more often?
Those who visit Bingley Town Centre the most at Q27

1st Mention

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13
Increased choice and range of shops	27.5%	22	0.0%	0	100.0%	1	0.0%	0	31.3%	6	25.0%	1	33.3%	11	57.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
Discount foodstores within the town centre	4.8%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	1	25.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	7.3%	6	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	2.4%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	14.3%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	3.4%	3	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	5.8%	5	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	33.3%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	33.7%	27	100.0%	1	0.0%	0	0.0%	0	18.8%	3	50.0%	1	20.5%	6	28.6%	2	33.3%	1	100.0%	2	100.0%	4	0.0%	0	0.0%	0	100.0%	2
Weighted base:		81		1		1		0		18		3		32		7		2		2		4		1		1		2
Sample:		87		2		1		0		16		4		39		7		3		2		3		1		1		1

Bradford Household Survey for WYG Planning & Design

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
2nd Mention																												
Increased choice and range of shops	11.1%	9	0.0%	0	0.0%	0	0.0%	0	18.8%	3	0.0%	0	18.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	5.3%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
More parking	3.8%	3	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.4%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	64.9%	52	100.0%	1	100.0%	1	0.0%	0	56.3%	10	100.0%	3	46.2%	15	71.4%	5	100.0%	2	100.0%	2	100.0%	4	100.0%	1	0.0%	0	100.0%	2
Weighted base:		81		1		1		0		18		3		32		7		2		2		4		1		1		2
Sample:		87		2		1		0		16		4		39		7		3		2		3		1		1		1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
3rd Mention																												
Increased choice and range of shops	4.4%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	2.7%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
Cheaper parking	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	83.6%	68	100.0%	1	100.0%	1	0.0%	0	75.0%	13	100.0%	3	74.4%	24	100.0%	7	100.0%	2	100.0%	2	100.0%	4	100.0%	1	0.0%	0	100.0%	2
Weighted base:		81		1		1		0		18		3		32		7		2		2		4		1		1		2
Sample:		87		2		1		0		16		4		39		7		3		2		3		1		1		1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Any mention																												
Increased choice and range of shops	43.0%	35	0.0%	0	100.0%	1	0.0%	0	56.3%	10	25.0%	1	59.0%	19	57.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
Discount foodstores within the town centre	9.6%	8	0.0%	0	0.0%	0	0.0%	0	18.8%	3	25.0%	1	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	3.4%	3	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	5.3%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
More parking	12.0%	10	0.0%	0	0.0%	0	0.0%	0	18.8%	3	0.0%	0	12.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
Cheaper parking	4.4%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	4.8%	4	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	4	14.3%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	4.4%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	7.0%	6	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	7.7%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	33.3%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		81		1		1		0		18		3		32		7		2		2		4		1		1		2
Sample:		87		2		1		0		16		4		39		7		3		2		3		1		1		1

Q32 Why don't you visit Bradford City Centre?
Those who don't visit Bradford City Centre or don't visit any centres at Q26 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Lack of choice and range of shops	29.1%	189	20.8%	7	22.2%	9	12.3%	6	26.7%	18	18.6%	6	25.6%	8	38.5%	10	36.7%	8	21.7%	12	45.7%	23	24.4%	11	50.0%	4	40.0%	11
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	16.7%	108	15.1%	5	13.0%	5	21.5%	11	25.0%	17	18.6%	6	18.0%	6	11.5%	3	13.3%	3	20.0%	11	8.6%	4	13.3%	6	0.0%	0	20.0%	5
To far away from home or work	10.6%	69	22.6%	7	20.4%	8	23.1%	12	11.7%	8	16.3%	5	10.3%	3	0.0%	0	6.7%	1	8.3%	5	8.6%	4	15.6%	7	0.0%	0	6.7%	2
Not accessible by public transport	0.5%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	4.1%	27	1.9%	1	5.6%	2	1.5%	1	3.3%	2	4.7%	1	10.3%	3	11.5%	3	6.7%	1	1.7%	1	0.0%	0	8.9%	4	0.0%	0	0.0%	0
Expensive car parking	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	6.7%	2
Nothing, no reason to visit	23.8%	154	30.2%	10	31.5%	12	24.6%	13	23.3%	16	11.6%	4	23.1%	7	23.1%	6	23.3%	5	28.3%	15	20.0%	10	26.7%	12	25.0%	2	20.0%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.7%	4	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	3.3%	1	1.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Disabled / can't get out	2.0%	13	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	8.3%	1	0.0%	0
Dislike the town	3.5%	23	3.8%	1	1.9%	1	1.5%	1	3.3%	2	16.3%	5	5.1%	2	0.0%	0	3.3%	1	5.0%	3	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Don't have the time	0.3%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know how to get there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know the town	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like big towns / cities	0.4%	3	0.0%	0	1.9%	1	1.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the people there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of safety / anti-social behaviour	1.9%	12	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	3.3%	1	1.7%	1	0.0%	0	4.4%	2	16.7%	1	6.7%	2
Poor disabled access	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road access	0.4%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Shops too far apart	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	7.7%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	1.3%	8	3.8%	1	0.0%	0	1.5%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	3.3%	1	1.7%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Too hilly	0.8%	5	0.0%	0	1.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.7%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.5%	3	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		650		31		39		52		67		32		32		26		22		54		49		45		9		27
Sample:		683		53		54		65		60		43		39		26		30		60		35		45		12		15

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Q33 Why don't you visit Keighley Town Centre? *Those who don't visit Keighley Town Centre or don't visit any centres at Q26 AND Exc Nulls & SFT*																												
Lack of choice and range of shops	4.6%	49	75.0%	2	28.6%	1	12.8%	4	6.3%	3	0.0%	0	16.7%	1	10.9%	6	8.3%	4	8.5%	5	0.0%	0	1.2%	1	4.9%	3	2.3%	4
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	2.8%	30	0.0%	0	14.3%	1	10.3%	3	6.3%	3	0.0%	0	0.0%	0	1.8%	1	1.7%	1	8.5%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0
To far away from home or work	44.3%	470	0.0%	0	0.0%	0	30.8%	10	39.6%	21	25.0%	1	33.3%	2	29.1%	16	41.7%	19	25.4%	16	46.3%	52	60.2%	50	42.0%	25	51.2%	78
Not accessible by public transport	2.5%	26	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	3.6%	2	3.3%	1	1.4%	1	3.8%	4	2.4%	2	3.7%	2	3.5%	5
Inconveniently located car parking	0.9%	9	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	1.2%	1	1.2%	1	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	41.0%	435	25.0%	1	42.9%	2	35.9%	11	41.7%	22	25.0%	1	50.0%	2	45.5%	25	41.7%	19	52.1%	33	42.5%	48	34.9%	29	38.3%	22	39.5%	60
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Disabled / can't get out	1.2%	13	0.0%	0	14.3%	1	2.6%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	1.2%	1	0.0%	0
Dislike the town	0.6%	6	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't have the time	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.5%	1	0.0%	0
Don't know how to get there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know the town	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0
Don't like big towns / cities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the people there	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Expensive public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Expensive shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Lack of safety / anti-social behaviour	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Poor disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Poor road access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	0.3%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Too hilly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1061		2		5		31		53		3		5		54		45		64		113		83		58		152
Sample:		957		4		7		39		48		4		6		55		60		71		80		83		81		86

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	

Q34 Why don't you visit Ilkley Town Centre?

Those who don't visit Ilkley Town Centre or don't visit any centres at Q26 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Lack of choice and range of shops	3.8%	38	0.0%	0	15.7%	6	0.0%	0	0.0%	0	0.0%	0	4.4%	2	7.8%	4	0.0%	0	2.8%	2	2.9%	3	1.5%	1	4.0%	2	3.7%	5
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.2%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	0.0%	0
To far away from home or work	50.6%	511	58.3%	12	33.3%	12	37.5%	2	38.1%	9	47.5%	21	64.4%	24	51.0%	26	66.0%	25	37.5%	24	48.6%	48	67.7%	44	44.0%	24	54.9%	80
Not accessible by public transport	3.1%	31	0.0%	0	3.9%	1	0.0%	0	9.5%	2	3.4%	1	4.4%	2	2.0%	1	2.0%	1	2.8%	2	4.3%	4	3.1%	2	4.0%	2	2.4%	4
Inconveniently located car parking	1.1%	11	2.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.3%	1	0.0%	0
Expensive car parking	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	36.9%	373	36.1%	8	37.3%	14	37.5%	2	38.1%	9	35.6%	15	22.2%	8	33.3%	17	26.0%	10	55.6%	36	37.1%	37	21.5%	14	41.3%	22	37.8%	55
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / can't get out	1.1%	11	0.0%	0	2.0%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.7%	1	0.0%	0
Dislike the town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't have the time	0.3%	3	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Don't know how to get there	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know the town	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.2%	1	2.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Don't like big towns / cities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the people there	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Expensive shops	1.5%	15	0.0%	0	2.0%	1	25.0%	2	9.5%	2	3.4%	1	2.2%	1	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.5%	1	0.0%	0	1.2%	2
Lack of safety / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Poor road access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too hilly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1010		21		36		6		23		43		37		50		37		65		99		65		54		145
Sample:		962		36		51		8		21		59		45		51		50		72		70		65		75		82

Q35 Why don't you visit Shipley Town Centre?

Those who don't visit Shipley Town Centre or don't visit any centres at Q26 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Lack of choice and range of shops	12.2%	127	15.5%	7	14.5%	9	6.9%	5	19.0%	13	11.1%	6	11.1%	3	23.1%	6	13.8%	6	10.8%	8	4.1%	4	7.1%	6	10.2%	4	11.0%	14
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	2.8%	29	0.0%	0	8.4%	5	2.3%	2	6.3%	4	1.4%	1	5.6%	2	0.0%	0	3.4%	1	2.4%	2	1.4%	1	1.2%	1	0.0%	0	1.4%	2
To far away from home or work	33.7%	350	28.2%	12	27.7%	16	39.1%	27	22.2%	16	34.7%	18	36.1%	11	15.4%	4	39.7%	17	20.5%	15	35.6%	37	51.8%	44	33.9%	14	43.8%	57
Not accessible by public transport	1.7%	18	1.4%	1	1.2%	1	0.0%	0	4.8%	3	0.0%	0	2.8%	1	3.8%	1	5.2%	2	1.2%	1	1.4%	1	2.4%	2	3.4%	1	0.0%	0
Inconveniently located car parking	1.5%	15	1.4%	1	0.0%	0	2.3%	2	1.6%	1	1.4%	1	11.1%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.4%	2	0.0%	0	1.4%	2
Expensive car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	44.9%	466	52.1%	22	45.8%	27	44.8%	31	44.4%	31	43.1%	23	27.8%	8	57.7%	15	36.2%	16	62.7%	47	49.3%	51	35.3%	30	49.2%	21	39.7%	51
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / can't get out	1.3%	13	0.0%	0	1.2%	1	1.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.4%	1	1.4%	2
Dislike the town	0.2%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't have the time	0.5%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	2
Don't know how to get there	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know the town	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0
Don't like big towns / cities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the people there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of safety / anti-social behaviour	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too hilly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1039		42		59		70		70		53		29		26		43		75		103		85		43		129
Sample:		1037		71		83		87		63		72		36		26		58		83		73		85		59		73

Q36 Why don't you visit Bingley Town Centre?
Those who don't visit Bingley Town Centre or don't visit any centres at Q26 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Lack of choice and range of shops	11.6%	154	23.5%	10	23.2%	14	11.8%	9	13.1%	9	11.1%	6	26.7%	3	24.6%	14	6.0%	3	12.2%	10	3.6%	4	4.4%	4	7.6%	4	6.9%	11
Lack of supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.7%	9	0.0%	0	2.4%	1	1.1%	1	3.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To far away from home or work	33.5%	445	23.5%	10	18.3%	11	30.1%	22	31.1%	21	25.0%	13	33.3%	4	21.1%	12	44.8%	22	16.7%	14	39.3%	47	56.7%	51	36.7%	21	46.0%	71
Not accessible by public transport	1.9%	25	0.0%	0	0.0%	0	1.1%	1	3.3%	2	1.4%	1	13.3%	2	1.8%	1	3.0%	1	2.2%	2	2.4%	3	2.2%	2	2.5%	1	1.1%	2
Inconveniently located car parking	0.9%	12	1.5%	1	1.2%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.5%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	2
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	49.1%	653	50.0%	20	53.7%	31	51.6%	39	49.2%	33	56.9%	30	26.7%	3	45.6%	26	43.3%	22	65.6%	53	48.8%	58	35.6%	32	49.4%	28	43.7%	67
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / can't get out	1.0%	14	0.0%	0	1.2%	1	1.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.5%	1	1.1%	2
Dislike the town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't have the time	0.3%	4	1.5%	1	0.0%	0	1.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Don't know how to get there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know the town	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.8%	1	0.0%	0	1.1%	1	3.6%	4	0.0%	0	0.0%	0	0.0%	0
Don't like big towns / cities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the people there	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of safety / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Poor road access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too hilly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1329		40		59		75		68		53		12		56		50		81		119		90		57		154
Sample:		1301		68		82		93		61		72		15		57		67		90		84		90		79		87

Q37 Do the people who live in your house, including you, make use of electronic home shopping, (i.e. internet or TV shopping)? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Yes, Internet	58.7%	1057	61.0%	36	63.6%	45	64.0%	51	78.0%	87	50.5%	37	62.0%	50	60.0%	59	67.7%	50	64.0%	58	59.8%	86	61.6%	61	49.5%	35	58.0%	103
Yes, Portable internet shopping (through mobile phone)	11.4%	205	11.0%	7	9.1%	6	10.0%	8	12.0%	13	9.1%	7	10.0%	8	8.0%	8	10.1%	7	12.0%	11	12.7%	18	11.1%	11	11.1%	8	16.0%	28
Yes, TV Shopping	7.1%	127	4.0%	2	3.0%	2	3.0%	2	6.0%	7	9.1%	7	4.0%	3	6.0%	6	10.1%	7	17.0%	15	9.8%	14	7.1%	7	8.1%	6	9.0%	16
No	39.4%	709	37.0%	22	35.4%	25	36.0%	29	21.0%	23	45.5%	33	38.0%	31	39.0%	38	30.3%	22	29.0%	26	39.2%	56	38.4%	38	49.5%	35	40.0%	71
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100

Q38 Which goods or services does your household currently purchase via electronic (home/mobile) shopping? [MR]
Those who make use of electronic home shopping at Q37

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Food	10.0%	109	9.5%	4	9.4%	4	10.9%	6	13.9%	12	7.4%	3	11.3%	6	6.6%	4	11.6%	6	5.6%	4	16.1%	14	4.9%	3	4.0%	1	8.3%	9
Clothes	48.2%	525	42.9%	16	50.0%	23	57.8%	30	44.3%	39	57.4%	23	45.2%	23	41.0%	25	40.6%	21	54.9%	35	43.5%	38	42.6%	26	44.0%	16	50.0%	53
Banking / finance	3.8%	42	4.8%	2	6.3%	3	7.8%	4	3.8%	3	0.0%	0	1.6%	1	3.3%	2	5.8%	3	2.8%	2	6.5%	6	0.0%	0	0.0%	0	3.3%	4
Books	34.4%	375	47.6%	18	50.0%	23	51.6%	26	44.3%	39	16.7%	7	45.2%	23	26.2%	16	33.3%	17	31.0%	20	40.3%	35	32.8%	20	30.0%	11	16.7%	18
CDs, DVD's, music	28.4%	309	28.6%	11	35.9%	16	37.5%	19	31.6%	28	20.4%	8	37.1%	19	34.4%	21	29.0%	15	26.8%	17	35.5%	31	21.3%	13	22.0%	8	10.0%	11
DIY goods	4.2%	46	4.8%	2	7.8%	4	1.6%	1	5.1%	4	9.3%	4	8.1%	4	3.3%	2	5.8%	3	2.8%	2	4.8%	4	0.0%	0	4.0%	1	0.0%	0
Furniture / Carpets	5.3%	58	7.9%	3	3.1%	1	0.0%	0	2.5%	2	1.9%	1	6.5%	3	4.9%	3	2.9%	1	7.0%	5	11.3%	10	8.2%	5	4.0%	1	5.0%	5
Garden items	3.3%	36	4.8%	2	1.6%	1	4.7%	2	2.5%	2	0.0%	0	4.8%	2	0.0%	0	7.2%	4	5.6%	4	6.5%	6	0.0%	0	2.0%	1	3.3%	4
Holiday and / or Travel Tickets	6.8%	74	9.5%	4	9.4%	4	12.5%	6	8.9%	8	3.7%	1	9.7%	5	6.6%	4	7.2%	4	4.2%	3	9.7%	8	4.9%	3	0.0%	0	3.3%	4
Jewellery	4.8%	53	3.2%	1	3.1%	1	0.0%	0	5.1%	4	1.9%	1	6.5%	3	1.6%	1	5.8%	3	11.3%	7	3.2%	3	6.6%	4	4.0%	1	6.7%	7
Major electrical items	17.9%	195	12.7%	5	14.1%	6	31.3%	16	27.8%	24	14.8%	6	16.1%	8	19.7%	12	24.6%	13	12.7%	8	17.7%	16	19.7%	12	20.0%	7	5.0%	5
Small electrical items	30.5%	333	17.5%	7	31.3%	14	37.5%	19	31.6%	28	37.0%	15	35.5%	18	36.1%	22	33.3%	17	31.0%	20	17.7%	16	37.7%	23	38.0%	14	28.3%	30
Small household goods	16.9%	184	22.2%	8	15.6%	7	21.9%	11	21.5%	19	11.1%	4	17.7%	9	18.0%	11	20.3%	10	23.9%	15	11.3%	10	18.0%	11	16.0%	6	16.7%	18
Sports goods	5.4%	59	1.6%	1	4.7%	2	10.9%	6	8.9%	8	1.9%	1	12.9%	6	4.9%	3	4.3%	2	4.2%	3	4.8%	4	9.8%	6	2.0%	1	1.7%	2
Toys	15.6%	170	15.9%	6	9.4%	4	21.9%	11	15.2%	13	18.5%	7	14.5%	7	16.4%	10	21.7%	11	9.9%	6	14.5%	13	11.5%	7	14.0%	5	11.7%	12
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby equipment	0.4%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Birthday cards	0.3%	3	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist / medical goods	1.0%	11	1.6%	1	1.6%	1	0.0%	0	1.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	0.0%	0	1.7%	2
Computer products (parts, games, software etc.)	1.5%	17	0.0%	0	4.7%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.2%	3	3.3%	2	0.0%	0	3.3%	4
Cosmetics / beauty products	4.5%	49	4.8%	2	4.7%	2	1.6%	1	5.1%	4	5.6%	2	4.8%	2	1.6%	1	5.8%	3	4.2%	3	4.8%	4	3.3%	2	6.0%	2	1.7%	2
Ebay	0.7%	8	0.0%	0	1.6%	1	0.0%	0	1.3%	1	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Flowers	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footwear	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.8%	2	0.0%	0	1.6%	1	2.0%	1	5.0%	5
Games	1.3%	14	1.6%	1	3.1%	1	1.6%	1	0.0%	0	3.7%	1	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.0%	1	1.7%	2
Gifts	2.1%	23	1.6%	1	4.7%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	3	2.9%	1	4.2%	3	0.0%	0	4.9%	3	2.0%	1	1.7%	2
Hobby / craft goods	1.4%	16	3.2%	1	0.0%	0	1.6%	1	1.3%	1	3.7%	1	3.2%	2	0.0%	0	1.4%	1	1.4%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Insurance	0.9%	10	0.0%	0	1.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Pet products	1.0%	11	0.0%	0	0.0%	0	1.6%	1	1.3%	1	0.0%	0	4.8%	2	1.6%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Vehicle parts	2.0%	22	4.8%	2	1.6%	1	1.6%	1	3.8%	3	1.9%	1	1.6%	1	3.3%	2	1.4%	1	1.4%	1	3.2%	3	0.0%	0	0.0%	0	3.3%	4
Dont know	1.2%	13	4.8%	2	0.0%	0	1.6%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	3.3%	4
Weighted base:		1090		37		46		51		88		40		50		60		51		64		87		61		36		106
Sample:		1098		63		64		64		79		54		62		61		69		71		62		61		50		60

Q39 Which goods or services are you likely to purchase in the future via electronic (home/mobile) shopping? [MR]
Those who make use of electronic home shopping at Q37

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Food	6.6%	72	6.3%	2	3.1%	1	9.4%	5	11.4%	10	5.6%	2	9.7%	5	6.6%	4	7.2%	4	2.8%	2	12.9%	11	3.3%	2	6.0%	2	3.3%	4
Clothes	32.2%	351	28.6%	11	28.1%	13	32.8%	17	27.8%	24	40.7%	16	33.9%	17	34.4%	21	29.0%	15	28.2%	18	30.6%	27	26.2%	16	34.0%	12	35.0%	37
Banking / finance	2.4%	26	1.6%	1	6.3%	3	1.6%	1	2.5%	2	0.0%	0	3.2%	2	1.6%	1	2.9%	1	2.8%	2	3.2%	3	1.6%	1	0.0%	0	0.0%	0
Books	22.0%	240	28.6%	11	31.3%	14	21.9%	11	30.4%	27	11.1%	4	37.1%	19	16.4%	10	27.5%	14	15.5%	10	22.6%	20	21.3%	13	22.0%	8	11.7%	12
CDs, DVD's, music	17.8%	194	19.0%	7	14.1%	6	10.9%	6	26.6%	23	11.1%	4	21.0%	11	21.3%	13	24.6%	13	14.1%	9	25.8%	23	13.1%	8	12.0%	4	6.7%	7
DIY goods	3.4%	37	6.3%	2	3.1%	1	1.6%	1	3.8%	3	7.4%	3	8.1%	4	3.3%	2	2.9%	1	1.4%	1	3.2%	3	1.6%	1	4.0%	1	0.0%	0
Furniture / Carpets	4.9%	54	7.9%	3	1.6%	1	1.6%	1	1.3%	1	1.9%	1	8.1%	4	4.9%	3	2.9%	1	2.8%	2	6.5%	6	1.6%	1	4.0%	1	5.0%	5
Garden items	2.3%	25	3.2%	1	0.0%	0	1.6%	1	3.8%	3	1.9%	1	4.8%	2	0.0%	0	1.4%	1	2.8%	2	4.8%	4	0.0%	0	0.0%	0	1.7%	2
Holiday and / or Travel Tickets	7.3%	80	9.5%	4	10.9%	5	4.7%	2	8.9%	8	1.9%	1	6.5%	3	8.2%	5	4.3%	2	8.5%	5	9.7%	8	4.9%	3	0.0%	0	5.0%	5
Jewellery	2.7%	29	1.6%	1	1.6%	1	0.0%	0	1.3%	1	0.0%	0	4.8%	2	0.0%	0	2.9%	1	7.0%	5	3.2%	3	3.3%	2	0.0%	0	1.7%	2
Major electrical items	14.2%	155	6.3%	2	7.8%	4	14.1%	7	11.4%	10	20.4%	8	17.7%	9	14.8%	9	14.5%	7	7.0%	5	16.1%	14	11.5%	7	18.0%	6	10.0%	11
Small electrical items	17.9%	196	7.9%	3	15.6%	7	23.4%	12	13.9%	12	29.6%	12	32.3%	16	19.7%	12	15.9%	8	11.3%	7	12.9%	11	16.4%	10	26.0%	9	15.0%	16
Small household goods	11.0%	120	14.3%	5	10.9%	5	15.6%	8	13.9%	12	9.3%	4	17.7%	9	9.8%	6	8.7%	4	7.0%	5	4.8%	4	11.5%	7	14.0%	5	11.7%	12
Sports goods	3.4%	38	0.0%	0	1.6%	1	6.3%	3	6.3%	6	1.9%	1	12.9%	6	3.3%	2	0.0%	0	0.0%	0	3.2%	3	6.6%	4	0.0%	0	1.7%	2
Toys	11.3%	123	7.9%	3	3.1%	1	7.8%	4	8.9%	8	20.4%	8	11.3%	6	13.1%	8	15.9%	8	7.0%	5	12.9%	11	11.5%	7	8.0%	3	5.0%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist / medical goods	0.5%	6	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Computer products (parts, games, software etc.)	1.1%	12	1.6%	1	1.6%	1	1.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	3.2%	3	3.3%	2	0.0%	0	1.7%	2
Cosmetics / beauty products	2.5%	27	3.2%	1	3.1%	1	0.0%	0	1.3%	1	5.6%	2	1.6%	1	0.0%	0	2.9%	1	2.8%	2	1.6%	1	6.6%	4	0.0%	0	1.7%	2
Ebay	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footwear	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.0%	1	1.7%	2
Games	0.6%	7	1.6%	1	3.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts	2.7%	30	3.2%	1	1.6%	1	1.6%	1	0.0%	0	0.0%	0	1.6%	1	13.1%	8	2.9%	1	2.8%	2	3.2%	3	4.9%	3	2.0%	1	1.7%	2
Hobby / craft goods	1.1%	12	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.6%	1	0.0%	0	1.4%	1	2.8%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Insurance	0.7%	8	0.0%	0	0.0%	0	1.6%	1	1.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet products	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle parts	1.3%	14	6.3%	2	1.6%	1	1.6%	1	0.0%	0	3.7%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	3.3%	4
Vehicles	0.4%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
(None)	23.5%	256	23.8%	9	42.2%	19	37.5%	19	20.3%	18	22.2%	9	16.1%	8	21.3%	13	23.2%	12	25.4%	16	22.6%	20	31.1%	19	30.0%	11	25.0%	27
Don't know	1.6%	17	4.8%	2	0.0%	0	1.6%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	3.3%	4
Weighted base:		1090		37		46		51		88		40		50		60		51		64		87		61		36		106
Sample:		1098		63		64		64		79		54		62		61		69		71		62		61		50		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Q40 Which of these leisure activities do you or your family participate in? [MR/PR]																												
Health and Fitness	27.3%	491	27.0%	16	23.2%	16	23.0%	18	38.0%	42	29.3%	21	30.0%	24	29.0%	29	25.3%	19	40.0%	36	25.5%	37	25.3%	25	18.2%	13	26.0%	46
Leisure Centre Activities	24.8%	446	27.0%	16	22.2%	16	24.0%	19	36.0%	40	27.3%	20	32.0%	26	28.0%	28	25.3%	19	24.0%	22	24.5%	35	33.3%	33	20.2%	14	19.0%	34
Cinema	47.6%	857	52.0%	31	41.4%	29	49.0%	39	51.0%	57	53.5%	39	40.0%	32	55.0%	54	55.6%	41	44.0%	40	41.2%	59	50.5%	50	51.5%	37	41.0%	73
Restaurant	68.9%	1239	78.0%	46	62.6%	44	66.0%	53	73.0%	81	64.6%	47	71.0%	58	73.0%	72	72.7%	54	69.0%	62	68.6%	99	76.8%	76	68.7%	49	59.0%	104
Pub	39.2%	705	54.0%	32	39.4%	28	46.0%	37	52.0%	58	37.4%	27	50.0%	41	33.0%	33	51.5%	38	44.0%	40	50.0%	72	42.4%	42	32.3%	23	28.0%	50
Nightclub	6.7%	121	6.0%	4	5.1%	4	3.0%	2	9.0%	10	4.0%	3	2.0%	2	4.0%	4	14.1%	10	8.0%	7	8.8%	13	10.1%	10	6.1%	4	9.0%	16
Social Club	10.7%	192	10.0%	6	8.1%	6	9.0%	7	6.0%	7	10.1%	7	9.0%	7	13.0%	13	13.1%	10	6.0%	5	8.8%	13	17.2%	17	16.2%	12	10.0%	18
Ten Pin Bowling	23.4%	421	13.0%	8	10.1%	7	10.0%	8	20.0%	22	20.2%	15	17.0%	14	31.0%	31	30.3%	22	25.0%	23	21.6%	31	24.2%	24	30.3%	22	30.0%	53
Bingo	5.9%	106	3.0%	2	1.0%	1	3.0%	2	0.0%	0	7.1%	5	3.0%	2	9.0%	9	10.1%	7	8.0%	7	7.8%	11	9.1%	9	8.1%	6	4.0%	7
Theatre / concert hall	43.5%	782	55.0%	33	51.5%	36	55.0%	44	59.0%	66	35.4%	26	55.0%	45	50.0%	49	54.5%	40	48.0%	43	36.3%	52	54.5%	54	39.4%	28	25.0%	44
Museum / Art Galleries	43.4%	781	45.0%	27	36.4%	26	45.0%	36	52.0%	58	43.4%	32	46.0%	37	51.0%	50	52.5%	39	45.0%	41	42.2%	61	51.5%	51	43.4%	31	35.0%	62
Walking / Cycling / outdoor activities	59.1%	1065	71.0%	42	61.6%	44	56.0%	45	79.0%	88	50.5%	37	69.0%	56	65.0%	64	69.7%	51	61.0%	55	49.0%	71	57.6%	57	60.6%	43	51.0%	90
(None mentioned / don't do any leisure activities)	10.3%	186	10.0%	6	13.1%	9	9.0%	7	5.0%	6	8.1%	6	9.0%	7	6.0%	6	8.1%	6	9.0%	8	10.8%	16	11.1%	11	10.1%	7	14.0%	25
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100

Q41 Which centre/facility did you last visit for indoor sports or health and fitness activity?
Those who said 'Health and Fitness' or 'Leisure Centre Activities' at Q40 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Hall, Sun Street, Haworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Local Facility/Gym, Eastburn	0.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Circle Dance Centre, Ravens View, Colne Lane, Keighley	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Fitness Fusion, The Grove Promenade, Ilkley	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Lawn Tennis & Squash Club, Stourton Road, Ilkley	0.8%	5	0.0%	0	0.0%	0	15.2%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Swimming Pool and Lido	0.4%	3	0.0%	0	0.0%	0	6.1%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Silsden	0.3%	2	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dillons Health & Fitness Studio, The Old Mill, Railway Road, Ilkley	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Bowling Club, Skipton Road, Ilkley	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Ilkley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Ilkley Moor	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margarets Church Hall, Ilkley	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Aireborough Leisure Centre, The Green, Guiseley, Leeds	3.0%	19	0.0%	0	0.0%	0	6.1%	2	16.7%	9	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannons Health Club, Otley Road, Guiseley	0.6%	4	0.0%	0	0.0%	0	3.0%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club Energy, Boroughgate, Otley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Otley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Centre, Guiseley	1.2%	8	0.0%	0	0.0%	0	3.0%	1	6.3%	3	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Fitness First, Worth Way, Keighley	2.2%	14	17.6%	4	3.4%	1	0.0%	0	2.1%	1	17.5%	5	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hi-Energy Dance, Health & Fitness Studio, Russell Street, Keighley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No 7 Health Club, Devonshire Street, Keighley	0.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakbank Recreation Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Oakworth Road, Keighley																												
The Keighley Leisure Centre, Victoria Park, Keighley	5.6%	35	29.4%	6	20.7%	4	12.1%	3	12.5%	7	37.5%	11	2.6%	1	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tone Zone Ii, The Leisure centre, Hard Ings Road, Keighley	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workouts, Oakworth Road, Keighley	0.6%	3	2.9%	1	6.9%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Keighley	2.4%	15	11.8%	2	10.3%	2	0.0%	0	2.1%	1	15.0%	4	7.7%	2	0.0%	0	3.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Grammar School Sports Centre, Keighley Road, Bingley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Swimming Pool	1.6%	10	2.9%	1	0.0%	0	0.0%	0	4.2%	2	2.5%	1	18.0%	6	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannons Health Club, Cottingley New Road, Bingley	3.4%	21	17.6%	4	0.0%	0	3.0%	1	8.3%	4	0.0%	0	12.8%	4	8.1%	3	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nab Wood Sports Centre, Cottingley New Road, Bingley	0.8%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilates Practice, Arden House, Wellington Street, Bingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford & Bingley Sports Club, Wagon Lane, Bingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Bingley	0.7%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	5.1%	2	2.7%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Heaton Tennis & Squash Club, Crofton Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Medical Practice, Bell Dean Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Saltaire	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhodesway Pool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!5 Alive Soccer Centre, York Street, Bradford	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Queensbury Swimming Pool, Queensbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Recreation Centre, Leaventhorpe Lane, Thornton	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Thornton Road, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legends Gym, Black Dyke Mills, High Street,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Queensbury, Bradford																												
!~Zone 10~!Horsfall Stadium, Stafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Sports Club, Russell Way, Brighouse	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0
Bridges Fitness Centre, Birkby Lane, Brighouse	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	5.9%	3	0.0%	0	0.0%	0	0.0%	0
The Play Gym, Upper Bonegate, Brighouse	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planet Fitness, Buttershaw Mills, Bradford	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	6.1%	4
Local Facility/Gym, Brighouse	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	4	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Tong Street High School (Sport Centre and swimming pool)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Methodist Church, King Street, Drighlington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
!~Zone 12~!Bowling Swimming Pool	1.2%	7	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	9.4%	2	0.0%	0	0.0%	0	2.7%	1	16.7%	3	0.0%	0
Karmand Community Centre, Barkerend Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Thornbury Centre, Leeds Old Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Women Zone, Hubert Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
XL, Leeds Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Bradford College, Great Horton Road, Bradford	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Fitness Finesse, Beacon Road, Bradford	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	4.2%	1	3.0%	2
Fitness First, Horton Park Avenue, Bradford	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2	6.1%	4
Richard Dunn Sports Centre, Rooley Avenue, Odsal, Bradford	8.3%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	4	6.7%	3	29.4%	14	10.8%	4	16.7%	3	30.3%	18
Streamline Fitness, Park View Mills, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Windmill Health and Strength Club, Cross Lane Mills, Bradford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4
Local Facility/Gym, Smith Avenue, Bradford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	3.0%	2
Local Facility/Gym, Wibsey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Cedar Court, Mayo Avenue, Rooley Lane, Bradford	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	6.1%	4
Grange Sports Centre, Haycliffe Lane, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Klick Fitness, The Ball Park, Canterbury Avenue, Bradford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	3.0%	2
Local Facility/Gym, West Bowling	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	3.0%	2
!~Zone 14~!Bradford Gym Club, Arthington St, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford University Gym, Bradford	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	5.9%	3	0.0%	0	4.2%	1	0.0%	0
Fitness First, St Georges Building, Westgate, Bradford	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	3.0%	2
Manningham Sports Centre, Carlisle Road, Bradford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Bodyflex, East Parade, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Bradford City Fitness Club, Valley Parade, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Duncombe Way, Bradford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym4All, Bradford Leisure Exchange, Vicar Lane, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Lister's Fitness Club, Heaton Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Bradford	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.7%	1	0.0%	0	4.4%	2	0.0%	0	2.7%	1	0.0%	0	3.0%	2
Physiques Health Studio, Mill Street, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Rock Solid Gym, Richmond Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Trinity Green Fitness Suite, Easby Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Parade Stadium, Valley Parade, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!Bradford Sports Centre, Greystone Mill, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Swimming Pool	3.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esporta, Gallagher Leisure Park, Thornbury	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0
Kents Leisure Centre, Undercliffe Road,	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Bradford																												
Bradford Moor Golf Course, Scarr Hall, Pollard Lane, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flacks Fitness, Norman Lane, Idle	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenfield School, Boothroyd Drive, Idle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pulse Health & Fitness, King's Road, Hanson	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury Leisure Centre, Alveston Hill, Thornbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercliffe Bowling Club, Undercliffe, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Energie Fitness, Shipley Wharf, Shipley	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Shipley Swimming Pool, Shipley	3.3%	20	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.6%	1	16.2%	6	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Shipley	2.4%	15	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Bodyfit Express, Wellcroft House, Wellcroft, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladyfit Express, Wellcroft House, Wellcroft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Windhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workouts, Wharf Street, Shipley	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Recreation Centre, Green Lane, Baildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens Health and Fitness, Fred Atkinson Way, Baildon	2.5%	16	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	5.1%	2	8.1%	3	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marriott Leisure Club, Hollins Hill, Baildon	1.0%	6	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LA Fitness, Haworth Lane, Yeadon	0.7%	5	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Thorpe Edge Community Centre, Summerfield Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Calverley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Idle	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Avenue Stadium, Thackley, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Pudsey Lawn Tennis Club, Tofts Road, Pudsey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Pudsey Leisure Centre, Market Place, Pudsey	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0
St Johns The Evengelist Church Hall, Harrogate Road, Greengates	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Jewels Gym Limited, Calderdale Business Park, Club Lane, Halifax	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Dean Clough Industrial Park, Halifax	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	6.7%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Halifax Leisure Centre, Union Street, Halifax	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	6.7%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Halifax Swimming Pool, Skircoat Road, Halifax	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Fitness Club, Charlestown Road, Halifax	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	17.8%	7	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Swim Gym, Luddenden, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Halifax	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	17.8%	7	2.9%	1	0.0%	0	0.0%	0	3.0%	2
Local Facility/Gym, Hebden Bridge	0.1%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Illingworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Bridge Leisure Centre, North Bridge Street, Halifax	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	8.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Broad Street Plaza, Halifax	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Swimming Pool & Fitness Centre, Sowerby Bridge, Halifax	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Aireville Park, Gargrave Road, Skipton	0.3%	2	5.9%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Skipton	1.7%	11	2.9%	1	17.2%	4	15.2%	4	2.1%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Craven Swimming Pool, Gargrave Road, Skipton	0.4%	3	0.0%	0	6.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rendezvous Hotel, Keighley Road, Skipton	0.3%	2	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devonshire Arms Country House Hotel, Bolton Abbey, Skipton	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Coulthurst Craven Sports Centre, Carleton New Road, Skipton	0.5%	3	2.9%	1	3.4%	1	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Cumbria~!Center Parcs, Whinfell Forest, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Harrogate~!Harrogate Fitness & Wellbeing Centre, Hornbeam Park Road, Harrogate	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Baths And Leisure Centre, Cambridge Street, Batley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Local Facility/Gym, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Cardigan Fields, Kirkstall	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.2%	1	2.9%	1	2.7%	1	4.2%	1	0.0%	0
Spenborough Swimming Pool & Sports Complex, Bradford Road, Liversedge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
JJB Fitness Club, Gelderd Road, Birstall, Batley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0
Gomersal Park Hotel, Moor Lane, Gomersal	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Local Facility/Gym, Batley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Local Facility/Gym, Birstall	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0
Local Facility/Gym, Cleckheaton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Heckmondwike	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
PJ's Health & Fitness Village, Cartwright Street, Cleckheaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitcliffe Mount Centre, Turnsteads Avenue, Cleckheaton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Cookridge Hall Health & Fitness, Cookridge, Leeds	0.6%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Leisure, Tongue Lane, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Kirkstall Road, Burley	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Livingwell Health Clubs, Neville Street, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Leisure Centre, Queensway, Morley	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	7	0.0%	0	0.0%	0
Local Facility/Gym, Leeds	1.3%	8	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	3.0%	2
Ladies Workout Express, Queen Street, Morley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Local Facility/Gym, Potternewton, Leeds	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	3.0%	2
The Village Hotel, Capitol Boulevard, Leeds	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
!~Outside Survey Area - Manchester~!Bannatyne's Health Club, Sunlight House, Quay Street, Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester University Student Gym	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Pendle~!Pendle Leisure Centre, Crown Way, Colne	0.1%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Sheffield~!The Source, Meadowhall Way, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Wakefield~!Bannatyne's, Paragon Avenue, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Wakefield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
!~Outside Survey Area - Wales~!Local Facility/Gym, Wrexham	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - York~!Fitness First, Lancaster Park Clifton Moor, Audax Road, York	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		624		20		21		26		53		29		32		36		24		41		48		37		17		58
Sample:		623		34		29		33		48		40		39		37		32		45		34		37		24		33

Q42 Which centre/facility did you last visit for the cinema?
Those who said 'Cinema' at Q40 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Ilkley Town Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Guiseley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!The Picture House Cinema, Keighley	5.6%	47	38.8%	11	24.4%	7	16.3%	6	5.9%	3	35.3%	13	15.0%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Thornton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Cineworld, Leisure Exchange, Vicar Lane, Bradford	37.7%	319	18.4%	5	34.1%	10	12.2%	5	23.5%	13	52.9%	20	27.5%	9	55.6%	30	42.6%	17	28.6%	11	31.7%	18	16.0%	8	36.0%	13	65.9%	48
!~Zone 13~!Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 14~!Bradford City Centre	1.0%	8	2.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	5.0%	2	1.9%	1	3.7%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
National Media Museum, Picturerville, Bradford	5.0%	42	0.0%	0	0.0%	0	4.1%	2	5.9%	3	0.0%	0	15.0%	5	11.1%	6	7.4%	3	2.4%	1	7.3%	4	2.0%	1	6.0%	2	4.9%	4
!~Zone 15~!Odeon Cinema, Gallagher Leisure Park, Thornbury	18.5%	157	4.1%	1	2.4%	1	2.0%	1	13.7%	8	3.9%	1	22.5%	7	24.1%	13	7.4%	3	7.1%	3	4.9%	3	14.0%	7	46.0%	17	14.6%	11
!~Zone 16~!Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Rex Cinema, Coronation Street, Elland	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	7.1%	3	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge Picture House, New Road, Hebden Bridge	0.3%	2	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Rex Cinema, Coronation Street, Elland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Skipton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plaza Cinema, Sackville Street, Skipton	2.2%	18	8.2%	2	14.6%	4	26.5%	10	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, Galpharm Stadium, Huddersfield	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	7.1%	3	9.8%	6	0.0%	0	0.0%	0	0.0%	0
Showcase Cinemas, Gelderd Road, Birstall	12.2%	104	2.0%	1	4.9%	1	4.1%	2	3.9%	2	3.9%	1	5.0%	2	5.6%	3	25.9%	10	28.6%	11	34.1%	20	54.0%	27	8.0%	3	7.3%	5
Vue, Cardigan Fields Leisure Centre, Kirkstall, Leeds	6.9%	59	0.0%	0	2.4%	1	6.1%	2	27.5%	16	0.0%	0	5.0%	2	0.0%	0	1.9%	1	4.8%	2	0.0%	0	6.0%	3	2.0%	1	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	2.4%	1	4.0%	2	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.5%	13	2.0%	1	2.4%	1	4.1%	2	0.0%	0	2.0%	1	2.5%	1	0.0%	0	1.9%	1	2.4%	1	2.4%	1	2.0%	1	0.0%	0	2.4%	2
Cottage Road Cinema, Cottage Road, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Yorkshire Playhouse, Playhouse Square, Quarry Hill, Leeds	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema, Birstall, Leeds	0.4%	4	0.0%	0	2.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, The Light, The Headrow, Leeds	3.1%	27	10.2%	3	2.4%	1	12.2%	5	9.8%	6	0.0%	0	2.5%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.0%	1	2.0%	1	2.4%	2
!~Outside Survey Area - North East~!Cinema, Metrocentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apollo Cinema, Manchester Road, Burnley	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	0.2%	2	4.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, Rigby Road, Blackpool	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zeffirellis By The Park, Compston Road, Ambleside	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Pendle~!Colne Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Centre																												
!~Outside Survey Area - Yorkshire & Humber~!York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, East Parade, Harrogate	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkway Cinema, Eldon Street, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Xscape, Castleford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	2	0.0%	0	2.4%	1	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		847		29		29		39		57		38		32		53		40		38		58		50		36		73
Sample:		855		49		41		49		51		51		40		54		54		42		41		50		50		41

Q43 Which centre/facility did you last visit for restaurants?
Those who said 'Restaurant' at Q40 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	1.1%	14	21.3%	10	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.9%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Oakworth Local Centre	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldfield	0.2%	3	4.0%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxenhope	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Goose Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowling	0.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.3%	3	1.3%	1	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton with Eastburn Local Centre	0.4%	5	0.0%	0	3.3%	1	3.1%	2	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Ilkley Town Centre	4.7%	56	2.7%	1	6.6%	3	46.2%	24	15.5%	12	1.6%	1	5.7%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.4%	1	0.0%	0	1.8%	2
Addingham Local Centre	0.3%	4	1.3%	1	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Ilkley Moor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.2%	2	1.3%	1	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley Woodhead	0.4%	5	0.0%	0	0.0%	0	1.5%	1	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Morton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldwick	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	1.5%	18	0.0%	0	0.0%	0	3.1%	2	8.5%	7	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.8%	10	1.3%	1	0.0%	0	0.0%	0	8.5%	7	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Keighley Town Centre	5.7%	69	30.7%	14	29.5%	13	6.2%	3	11.3%	9	41.0%	18	11.4%	6	1.4%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
!~Zone 6~!Bingley Town Centre	2.7%	33	2.7%	1	1.6%	1	0.0%	0	11.3%	9	3.3%	1	20.0%	11	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.4%	1	1.5%	1	1.8%	2
Cottingley Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullingworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harden Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allerton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Saltaire Local Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Thornton Local Centre	0.5%	6	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Holmfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Illingworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ogden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Shelf	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	3.0%	2	14.5%	14	0.0%	0	0.0%	0	0.0%	0
Clifton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	1.5%	1	0.0%	0
Wyke Local Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	7	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Tong Street District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0
Birkenshaw	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Drighlington	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
!~Zone 12~!Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Great Horton District Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5
!~Zone 14~!Bradford City Centre	31.8%	385	5.3%	2	8.2%	4	3.1%	2	2.8%	2	23.0%	10	14.3%	8	50.0%	35	25.4%	13	10.4%	6	39.1%	38	19.2%	14	63.6%	30	64.9%	65
!~Zone 15~!Thornbury District Centre	0.3%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.0%	1	0.0%	0
!~Zone 16~!Shipley Town Centre	5.9%	71	1.3%	1	1.6%	1	0.0%	0	2.8%	2	3.3%	1	5.7%	3	20.8%	15	2.8%	1	1.5%	1	0.0%	0	2.7%	2	3.0%	1	0.0%	0
Frizinghall Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.7%	9	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	1.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	4.5%	2	0.0%	0
Idle Local Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Farsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Calverley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Halifax Town Centre	5.1%	62	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0	23.9%	13	56.7%	34	7.2%	7	0.0%	0	1.5%	1	5.3%	5
Calderdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge	0.1%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripponden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Skipton Town Centre	1.9%	23	2.7%	1	18.0%	8	9.2%	5	7.0%	6	4.9%	2	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gargrave	0.2%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Grassington	0.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hetton	0.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleton	0.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettlewell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Long Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.9%	3	6.9%	5	1.5%	1	0.0%	0
Dewsbury Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.0%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	1.8%	22	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	2.8%	1	3.0%	2	4.3%	4	9.6%	7	3.0%	1	3.5%	4
Birstall	0.6%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	1.5%	1	1.8%	2
Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Liversedge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Morley Town Centre	0.4%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	8.9%	108	8.0%	4	1.6%	1	6.2%	3	9.9%	8	8.2%	4	8.6%	5	6.9%	5	5.6%	3	4.5%	3	5.8%	6	23.3%	17	4.5%	2	5.3%	5
Headingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsforth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pool-in-Wharfedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Manchester City Centre	1.1%	14	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1	3.5%	4
!~Outside Survey Area - Pendle~!Colne Town Centre	0.2%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire~!Hornsea	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.6%	8	1.3%	1	3.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Hull	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North East Lincolnshire~!Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire~!Area - North York Moors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Area - North Yorkshire	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Hambleton~!Bedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Harrogate~!Fewston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marton	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pateley Bridge	0.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire~!Leyburn	0.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale~!Pickering	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough~!Filey	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandsend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, York~!York City Centre	0.1%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley~!Barnsley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster~!Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield~!Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
West Yorkshire~!Area - Leeds/Liverpool Canal																												
!~Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield~!Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
!~Others~!Other	2.2%	26	1.3%	1	4.9%	2	0.0%	0	4.2%	3	3.3%	1	2.9%	2	1.4%	1	1.4%	1	1.5%	1	4.3%	4	1.4%	1	0.0%	0	1.8%	2
Abroad	0.8%	10	0.0%	0	1.6%	1	3.1%	2	1.4%	1	3.3%	1	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1210		45		44		52		79		45		57		71		53		60		97		73		48		101
Sample:		1219		75		61		65		71		61		70		72		71		67		69		73		66		57

Q44 Which centre/facility did you last visit for bars, pubs and nightclubs?
Those who said 'Pub', 'Nightclub' or 'Social Club' at Q40 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	2.1%	15	30.8%	10	0.0%	0	0.0%	0	0.0%	0	5.6%	1	2.1%	1	2.9%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.2%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxenhope	0.7%	5	15.4%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanbury	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Goose Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.6%	5	3.8%	1	13.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glusburn	0.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton with Eastburn Local Centre	0.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton in Craven	0.2%	1	1.9%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Ilkley Town Centre	3.4%	25	0.0%	0	0.0%	0	45.5%	16	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Addingham Local Centre	0.6%	5	1.9%	1	0.0%	0	11.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ben Rhydding	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnhill	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.6%	5	0.0%	0	2.6%	1	11.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley Woodhead	0.5%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Morton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldwick	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	2.7%	20	0.0%	0	0.0%	0	0.0%	0	21.2%	12	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	1.3%	10	0.0%	0	2.6%	1	0.0%	0	7.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riddlesden Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Keighley Town Centre	7.3%	54	23.1%	7	42.1%	11	11.4%	4	13.5%	8	66.7%	18	4.2%	2	2.9%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	8.3%	2	0.0%	0
Long Lee	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	4.3%	32	3.8%	1	2.6%	1	2.3%	1	11.5%	7	0.0%	0	43.8%	17	8.6%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Cottingley Local Centre	0.5%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullingworth Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harden Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allerton Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	1.6%	12	1.9%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	11.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	5	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Thornton Local Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	13.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Holmfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Northowram	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheatley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Brighouse Town Centre	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	17.3%	13	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	6	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Tong Street District Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0
Birkenshaw	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0
Drighlington	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	6	0.0%	0	0.0%	0
!~Zone 12~!Tyersal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
!~Zone 13~!Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bowling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Odsal District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Wibsey Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	5
!~Zone 14~!Bradford City Centre	19.9%	146	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.8%	1	4.2%	2	22.9%	8	26.9%	10	0.0%	0	32.7%	24	25.0%	11	52.8%	14	45.2%	25
Little Horton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!Thornbury District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.8%	1	0.0%	0
Eccleshill Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercliffe Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Shipley Town Centre	6.1%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	17.1%	6	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Frizinghall Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	2.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.8%	1	0.0%	0
Yeadon Local Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	4	2.8%	1	0.0%	0
Idle Local Centre	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawdon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farsley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Halifax Town Centre	5.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.1%	1	2.9%	1	17.3%	7	44.4%	18	9.6%	7	2.3%	1	2.8%	1	6.5%	4
Sowerby Bridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Outside Survey Area - Craven~!Skipton Town Centre	1.8%	13	1.9%	1	21.1%	6	6.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	3.2%	2
Bradley	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grassington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton-in-Ribblesdale	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettlewell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.3%	1	0.0%	0	0.0%	0
Cleckheaton Town Centre	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	9.6%	7	2.3%	1	0.0%	0	3.2%	2
Huddersfield Town Centre	0.4%	3	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Hunsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Morley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Leeds City Centre	7.9%	58	0.0%	0	2.6%	1	2.3%	1	11.5%	7	11.1%	3	6.2%	2	5.7%	2	1.9%	1	2.2%	1	7.7%	6	13.6%	6	8.3%	2	3.2%	2
Headingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsforth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oulton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
!~Outside Survey Area - Pendle~!Colne Town Centre	0.3%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire~!Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Harrogate Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North East Lincolnshire~!Cleethorpes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire~!Area - North York Moors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Area - Yorkshire Dales	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Hambleton~!Bedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Yorkshire & Humber, North Yorkshire, Harrogate~!Fewston																												
Knaresborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire~!Leyburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale~!Pickering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough~!Filey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, York~!York City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley~!Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster~!Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield~!Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, West Yorkshire~!Area - Leeds/Liverpool Canal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield~!Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
!~Others~!Other	2.8%	21	3.8%	1	2.6%	1	0.0%	0	3.8%	2	2.8%	1	6.2%	2	2.9%	1	1.9%	1	0.0%	0	1.9%	1	0.0%	0	5.6%	1	3.2%	2
Weighted base:		735		31		27		35		58		26		39		34		39		41		73		44		26		55
Sample:		756		52		38		44		52		36		48		35		52		45		52		44		36		31

Q45 Which centre/facility did you last visit for ten-pin bowling?
Those who said 'Ten Pin Bowling' at Q40 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Guiseley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Airedale Shopping Centre, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.4%	2	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.1%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AMF Bowling, Bradford Road, Keighley	4.2%	17	23.1%	2	10.0%	1	11.1%	1	10.0%	2	20.0%	3	29.4%	4	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
!~Zone 6~!Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 14~!Hollywood Bowl, Vicar Lane, Bradford	53.2%	220	30.8%	2	10.0%	1	11.1%	1	10.0%	2	55.0%	8	29.4%	4	66.7%	20	63.3%	14	12.5%	3	59.1%	18	60.9%	14	86.2%	18	90.0%	48
Bradford City Centre	2.2%	9	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	6.7%	1	4.2%	1	4.5%	1	0.0%	0	6.9%	1	0.0%	0
!~Zone 15~!Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Go Bowling at Shipley Lanes, Shipley	10.9%	45	7.7%	1	0.0%	0	0.0%	0	15.0%	3	5.0%	1	17.6%	2	23.3%	7	0.0%	0	0.0%	0	4.5%	1	0.0%	0	3.4%	1	0.0%	0
Shipley Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Halifax Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Electric Bowl, Commercial Street, Halifax	5.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	5.9%	1	0.0%	0	6.7%	1	62.5%	14	13.6%	4	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Skipton Town Centre	0.2%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matrix Bowling, Carleton	2.5%	10	15.4%	1	50.0%	4	44.4%	3	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
New Road, Skipton																												
!~Outside Survey Area - East Midlands~!Skegness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AMF Bowling, Merrion Centre, Merrion Way, Leeds	1.6%	7	0.0%	0	0.0%	0	0.0%	0	5.0%	1	5.0%	1	5.9%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Hollywood Bowl, Cardigan Fields Leisure Centre, Kirkstall, Leeds	12.5%	52	0.0%	0	10.0%	1	33.3%	2	45.0%	10	0.0%	0	0.0%	0	0.0%	0	3.3%	1	4.2%	1	0.0%	0	30.4%	7	3.4%	1	6.7%	4
Kirkstall Valley Retail Park, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Leeds City Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Manchester City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Center Parcs, Whinfell Forest, Penrith	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.1%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Pendle~!Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - South East~!London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - West Midlands~!Stratford-upon-Avon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Bowling, Festival Park, Stoke-on-Trent	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowlplex, Xscape, Castleford	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Bridlington	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bradford Household Survey for WYG Planning & Design

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Weighted base:	414	8	7	7	22	15	14	30	22	22	31	23	21	53
Sample:	399	13	10	9	20	20	17	30	30	24	22	23	29	30

Q46 Which centre/facility did you last visit for bingo?
Those who said 'Bingo' at Q40 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.6%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Sutton-in-Craven	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
!~Zone 3~!Sunny Bank Social Club, Bridge Road, Silsden	0.9%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.9%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Guiseley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Gala Clubs, Keighley	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	1.6%	2	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullingworth	0.6%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Cafe West, Allerton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Thornton Conservative Club , Thornton Road, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Gala Clubs, Weaverthorpe Retail Park, Bradford	21.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	12.5%	1	28.6%	1	0.0%	0	66.7%	6	44.4%	4	16.7%	1	0.0%	0
Tong Street District Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
!~Zone 12~!Buckingham Bingo Club, Bradford Interchange, Bradford	12.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	25.0%	2	14.3%	1	0.0%	0	0.0%	0	22.2%	2	0.0%	0	66.7%	4
!~Zone 13~!Mecca Bingo, Little Horton Lane, Bradford	15.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.5%	3	14.3%	1	12.5%	1	0.0%	0	11.1%	1	33.3%	1	0.0%	0
!~Zone 14~!Fairweather Green Working Mens Club, Thornton Old Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	10.4%	10	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	12.5%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Gala Clubs, Bridge Street, Bradford	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
!~Zone 15~!Eccleshill Working Mens Club, Stony Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Sports & Social	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Club, Harrogate Road, Bradford																												
!~Zone 16~!Shipley Town Centre	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Copper Beech Club, Northgate, Baildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Idle Thackley Conservative Club, Malt Shovel Yard, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Edge	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Halifax Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca, Broad Street, Halifax	7.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	62.5%	5	16.7%	1	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Craven~!Skipton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Working Mens Club, Keighley Road, Skipton	0.9%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Balm Road, Leeds	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Gala Clubs, Stonebridge Mills, Leeds	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
!~Outside Survey Area - North West~!Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2
!~Outside Survey Area - Pendle~!Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
British Legion Club, Keighley Road, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber~!York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Others~!Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bradford Household Survey for WYG Planning & Design

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Weighted base:	93	2	1	2	0	4	2	8	5	7	8	9	4	5
Sample:	94	3	1	3	0	6	3	8	7	8	6	9	6	3

Q47 Which centre/facility did you last visit for art/culture activities (i.e. theatres / galleries / museums)?
Those who said 'Theatre / concert hall' or 'Museum / Art Galleries' at Q40 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Goose Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Ilkley Town Centre	1.2%	12	0.0%	0	0.0%	0	12.9%	6	3.0%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley Woodhead	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Keighley Town Centre	3.6%	36	11.5%	4	19.6%	8	3.2%	2	1.5%	1	26.9%	10	1.7%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	1.2%	11	4.9%	2	0.0%	0	0.0%	0	1.5%	1	3.8%	1	6.7%	3	1.7%	1	3.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allerton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.9%	9	0.0%	0	3.6%	1	0.0%	0	1.5%	1	1.9%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 8~!Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Holmfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~!Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
!~Zone 11~!Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 12~!Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bowling	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4
!~Zone 14~!Bradford City Centre	49.6%	490	29.5%	11	35.7%	14	19.4%	10	26.9%	20	46.2%	18	56.7%	28	61.0%	35	62.5%	30	22.4%	12	49.0%	34	48.3%	29	69.2%	26	69.0%	51
Manningham Road Retail Park, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Shipley Town Centre	0.5%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Outside Survey Area - Calderdale~!Halifax Town Centre	3.9%	39	3.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.7%	1	1.7%	1	15.6%	7	31.0%	16	2.0%	1	0.0%	0	0.0%	0	11.9%	9
!~Outside Survey Area - Craven~!Skipton Town Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.7%	1	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Huddersfield Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
!~Outside Survey Area - Leeds~!Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	20.6%	203	26.2%	10	16.1%	6	40.3%	20	47.8%	36	13.5%	5	6.7%	3	16.9%	10	6.3%	3	15.5%	8	12.2%	8	40.0%	24	9.6%	4	4.8%	4
Thorp Arch	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Manchester City Centre	2.4%	23	3.3%	1	1.8%	1	4.8%	2	3.0%	2	1.9%	1	1.7%	1	0.0%	0	1.6%	1	5.2%	3	6.1%	4	3.3%	2	3.8%	1	2.4%	2
!~Outside Survey Area - Pendle~!Colne Town Centre	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire~!Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.5%	5	0.0%	0	0.0%	0	3.2%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North East Lincolnshire~!Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire~!Area - North York Moors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Hambleton~!Bedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Harrogate~!Fewston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Yorkshire & Humber, North Yorkshire, Richmondshire~!Leyburn																												
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale~!Pickering	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough~!Filey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, York~!York City Centre	2.0%	20	0.0%	0	3.6%	1	4.8%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	3.1%	1	6.9%	4	2.0%	1	0.0%	0	0.0%	0	2.4%	2
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley~!Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster~!Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield~!Sheffield	0.6%	6	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, West Yorkshire~!Area - Leeds/Liverpool Canal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield~!Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0
!~Others~!Other	7.0%	69	13.1%	5	7.1%	3	6.5%	3	11.9%	9	3.8%	1	10.0%	5	10.2%	6	3.1%	1	8.6%	5	8.2%	6	5.0%	3	5.8%	2	2.4%	2
Abroad	2.0%	20	3.3%	1	5.4%	2	3.2%	2	0.0%	0	0.0%	0	3.3%	2	3.4%	2	1.6%	1	5.2%	3	4.1%	3	1.7%	1	0.0%	0	2.4%	2
Weighted base:		987		36		40		50		74		38		49		58		48		52		69		60		38		74
Sample:		1010		61		56		62		67		52		60		59		64		58		49		60		52		42

Q48 Which centre/facility did you last visit for walking / cycling / outdoor activities?
Those who said 'Walking / Cycling / outdoor activities' at Q40 AND Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 1~!Haworth Local Centre	1.8%	17	28.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.5%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxenhope	0.4%	4	9.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 2~!Goose Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowling	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.3%	3	0.0%	0	7.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton with Eastburn Local Centre	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 3~!Ilkley Town Centre	5.9%	58	3.1%	1	3.7%	1	34.6%	14	17.6%	14	0.0%	0	1.5%	1	1.6%	1	1.5%	1	3.4%	2	2.2%	1	10.0%	5	3.5%	1	2.1%	2
Addingham Local Centre	0.2%	2	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnhill	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Moor	0.7%	6	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Silsden Local Centre	0.3%	3	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 4~!Burley Woodhead	0.3%	3	1.6%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldwick	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	10.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Otley Town Centre	2.0%	20	1.6%	1	1.9%	1	0.0%	0	12.2%	10	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 5~!Keighley Town Centre	6.4%	63	18.8%	7	37.0%	14	3.8%	2	10.8%	9	68.1%	24	4.6%	2	1.6%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1	0.0%	0
Hillworth, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 6~!Bingley Town Centre	3.8%	37	1.6%	1	5.6%	2	1.9%	1	2.7%	2	4.3%	1	29.2%	15	4.9%	3	3.0%	1	0.0%	0	0.0%	0	2.0%	1	3.5%	1	4.2%	4
Crossflatts Local Centre	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullingworth Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harden Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Ives, Bingley	1.2%	11	0.0%	0	1.9%	1	0.0%	0	4.1%	3	2.1%	1	9.2%	5	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 7~!Allerton Local Centre	0.7%	7	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	1.2%	12	1.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.9%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
!~Zone 8~!Clayton Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5
Thornton Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 9~!Holmfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Illingworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixenden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ogden	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	4.5%	2	6.8%	4	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Shelf	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Zone 10~!Buttershaw Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Brighouse Town Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	11	0.0%	0	1.8%	1	0.0%	0
Low Moor Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	7	0.0%	0	0.0%	0	0.0%	0
!~Zone 11~!Tong Street District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	1.8%	1	0.0%	0
Birkenshaw	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Drighlington	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	6.0%	3	0.0%	0	0.0%	0
Holme Wood Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
!~Zone 12~!Tyersal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
!~Zone 13~!Great Horton District Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Bankfoot Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
West Bowling	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Wibsey Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4
!~Zone 14~!Bradford City Centre	22.3%	221	1.6%	1	0.0%	0	0.0%	0	1.4%	1	2.1%	1	3.1%	2	29.5%	18	22.7%	11	1.7%	1	26.7%	17	24.0%	12	56.1%	23	54.2%	46
Girlington District Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Road Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Oak Lane, Manningham Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 15~!Thornbury District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Woodhall Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 16~!Shipley Town Centre	5.3%	52	0.0%	0	1.9%	1	0.0%	0	1.4%	1	0.0%	0	3.1%	2	14.8%	9	3.0%	1	0.0%	0	2.2%	1	4.0%	2	5.3%	2	2.1%	2
Wrose Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 17~!Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	2.4%	24	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.6%	6	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 18~!Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	3.5%	1	0.0%	0
Rawdon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Calderdale~!Halifax Town Centre	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	7	33.9%	18	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Calderdale	0.4%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Cragg Vale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Hebden Bridge	0.6%	6	1.6%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	1.5%	1	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Sowerby Bridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.1%	2
!~Outside Survey Area - Craven~!Skipton Town Centre	1.8%	18	3.1%	1	9.3%	4	1.9%	1	2.7%	2	6.4%	2	3.1%	2	0.0%	0	3.0%	1	1.7%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Coniston Cold	0.2%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grassington	0.4%	4	0.0%	0	1.9%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malham	0.5%	4	1.6%	1	1.9%	1	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblehead	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Settle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Kirklees~!Batley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1	0.0%	0
Cleckheaton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	2.0%	1	0.0%	0	0.0%	0
Huddersfield Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.7%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Birstall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
!~Outside Survey Area - Leeds~!Morley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Leeds City Centre	3.6%	35	1.6%	1	0.0%	0	5.8%	2	6.8%	6	2.1%	1	1.5%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	5.3%	2	0.0%	0
Pool-in-Wharfedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - North West~!Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
!~Outside Survey Area - Pendle~!Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire~!Hornsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Octon	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.6%	6	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	1.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilnsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North East Lincolnshire~!Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire~!Area - North York Moors	0.7%	7	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Area - North Yorkshire	0.6%	6	1.6%	1	1.9%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Area - Yorkshire Dales	5.7%	56	4.7%	2	13.0%	5	13.5%	6	1.4%	1	6.4%	2	7.7%	4	11.5%	7	4.5%	2	10.2%	5	6.7%	4	4.0%	2	1.8%	1	2.1%	2
Bolton Abbey	0.7%	7	0.0%	0	3.7%	1	5.8%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Hambleton~!Bedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Harrogate~!Fewston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Masham	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire~!Leyburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale~!Pickering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough~!Filey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Hoods Bay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	2.1%	2
Castle Howard, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, York~!York City Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.2%	1	2.0%	1	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley~!Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brierley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster~!Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield~!Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Outside Survey Area - Yorkshire & Humber, West Yorkshire~!Area -	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Leeds/Liverpool Canal Area - West Yorkshire	0.8%	8	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
!~Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield~!Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
!~Others~!Other	4.5%	44	6.3%	2	3.7%	1	3.8%	2	8.1%	7	4.3%	1	4.6%	2	4.9%	3	6.1%	3	11.9%	6	0.0%	0	6.0%	3	0.0%	0	6.3%	5
Abroad	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	2.2%	1	2.0%	1	0.0%	0	2.1%	2
Weighted base:		987		38		39		42		82		35		53		60		49		53		63		50		41		85
Sample:		1008		64		54		52		74		47		65		61		66		59		45		50		57		48

Q49 How do you normally travel when visiting leisure destinations?
Not those who said '(None mentioned / don't do any leisure activities)' at Q40

Car / van (as driver)	57.4%	927	71.1%	38	68.6%	42	60.4%	44	64.2%	68	49.5%	33	63.7%	47	60.6%	56	68.1%	46	63.7%	52	49.5%	63	68.2%	60	39.3%	25	54.7%	83
Car / van (as passenger)	13.2%	213	8.9%	5	10.5%	6	7.7%	6	10.5%	11	13.2%	9	12.1%	9	10.6%	10	12.1%	8	14.3%	12	13.2%	17	12.5%	11	19.1%	12	15.1%	23
Bus, minibus or coach	12.8%	207	12.2%	7	1.2%	1	5.5%	4	4.2%	4	11.0%	7	6.6%	5	12.8%	12	13.2%	9	6.6%	5	24.2%	31	10.2%	9	24.7%	16	12.8%	19
Motorcycle, scooter or moped	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.6%	155	4.4%	2	11.6%	7	19.8%	14	6.3%	7	16.5%	11	9.9%	7	9.6%	9	5.5%	4	7.7%	6	7.7%	10	6.8%	6	7.9%	5	10.5%	16
Taxi	3.3%	53	1.1%	1	4.7%	3	1.1%	1	3.2%	3	5.5%	4	0.0%	0	4.3%	4	0.0%	0	3.3%	3	3.3%	4	2.3%	2	7.9%	5	7.0%	11
Train	2.4%	39	2.2%	1	3.5%	2	2.2%	2	9.5%	10	4.4%	3	5.5%	4	2.1%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.8%	13	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop via Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	0.3%	4	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1614		53		61		73		106		67		74		93		68		82		128		88		64		152
Sample:		1620		90		86		91		95		91		91		94		91		91		91		88		89		86

Q50 Which leisure facilities would you like to see more of in the Bradford area? [MR]
Exc Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Bars / pubs	1.4%	21	0.0%	0	2.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.6%	3	0.0%	0	1.1%	1	3.3%	5
Better shopping facilities	4.2%	63	0.0%	0	1.2%	1	2.3%	2	3.6%	3	2.5%	1	3.5%	2	5.8%	5	6.4%	4	4.0%	3	3.9%	4	7.6%	7	8.0%	5	5.5%	9
Bowling alley	2.3%	34	9.5%	5	3.7%	2	1.1%	1	4.8%	4	6.2%	4	2.3%	2	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	2.3%	1	1.1%	2
Cinema	3.1%	46	3.6%	2	4.9%	3	4.5%	3	7.2%	7	1.2%	1	4.7%	3	3.5%	3	2.6%	1	2.7%	2	2.6%	3	1.1%	1	3.4%	2	1.1%	2
Concert hall / venue	2.4%	36	0.0%	0	4.9%	3	2.3%	2	2.4%	2	3.7%	2	1.2%	1	3.5%	3	2.6%	1	1.3%	1	2.6%	3	1.1%	1	2.3%	1	2.2%	4
Cycle paths / area	2.1%	32	0.0%	0	0.0%	0	1.1%	1	7.2%	7	0.0%	0	3.5%	2	2.3%	2	1.3%	1	1.3%	1	1.3%	1	2.2%	2	2.3%	1	3.3%	5
Dance facilities	1.0%	16	1.2%	1	1.2%	1	0.0%	0	3.6%	3	0.0%	0	1.2%	1	2.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	4
Extreme sports	0.7%	10	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.1%	2
Health and fitness (Gym)	3.5%	52	2.4%	1	2.4%	1	5.7%	4	6.0%	6	3.7%	2	2.3%	2	2.3%	2	0.0%	0	1.3%	1	1.3%	1	1.1%	1	8.0%	5	4.4%	7
Hotels	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Ice rink	1.1%	16	1.2%	1	1.2%	1	0.0%	0	2.4%	2	3.7%	2	0.0%	0	0.0%	0	1.3%	1	1.3%	1	2.6%	3	1.1%	1	0.0%	0	1.1%	2
Karting	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	2.3%	1	1.1%	2
Leisure centre	2.9%	44	0.0%	0	2.4%	1	3.4%	2	1.2%	1	2.5%	1	1.2%	1	3.5%	3	0.0%	0	2.7%	2	5.2%	6	4.3%	4	6.9%	4	4.4%	7
More children facilities / activities	9.4%	142	1.2%	1	6.1%	4	2.3%	2	6.0%	6	11.1%	7	7.0%	5	10.5%	9	7.7%	4	4.0%	3	10.4%	11	6.5%	6	12.6%	8	18.7%	30
More sports facilities (football pitches, tennis courts)	5.1%	77	1.2%	1	8.5%	5	2.3%	2	6.0%	6	7.4%	4	5.8%	4	4.7%	4	1.3%	1	1.3%	1	2.6%	3	1.1%	1	10.3%	6	6.6%	11
Museum / art galleries	1.5%	23	1.2%	1	3.7%	2	3.4%	2	2.4%	2	1.2%	1	1.2%	1	1.2%	1	1.3%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Outdoor play areas / park facilities	4.8%	72	1.2%	1	0.0%	0	0.0%	0	4.8%	4	4.9%	3	3.5%	2	4.7%	4	7.7%	4	1.3%	1	3.9%	4	5.4%	5	9.2%	6	7.7%	12
Paintballing	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Restaurants	1.9%	29	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	2.3%	2	2.3%	2	2.6%	1	2.7%	2	0.0%	0	4.3%	4	0.0%	0	2.2%	4
Swimming pool	11.3%	170	11.9%	6	4.9%	3	10.2%	7	13.3%	12	9.9%	6	16.3%	11	14.0%	12	16.7%	10	6.7%	5	7.8%	8	7.6%	7	14.9%	9	13.2%	21
Theatre	1.6%	24	1.2%	1	0.0%	0	2.3%	2	3.6%	3	1.2%	1	0.0%	0	4.7%	4	2.6%	1	0.0%	0	1.3%	1	2.2%	2	2.3%	1	1.1%	2
Other	1.2%	18	1.2%	1	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.2%	1	1.2%	1	1.3%	1	1.3%	1	0.0%	0	3.3%	3	2.3%	1	0.0%	0
Better public transport	0.4%	6	1.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Bingo	0.3%	4	1.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cafes	0.2%	3	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free swimming	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Community centre	0.3%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Cycle paths	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horse riding	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Library	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More accessible	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport	0.4%	6	1.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More elderly facilities / activities	0.7%	11	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More womens only facilities / activities	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rock climbing	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Rollerskating / Skate park	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	1.1%	2
Undercover shopping centre	0.4%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Youth centre	0.7%	10	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	2.6%	3	0.0%	0	0.0%	0	1.1%	2
(None)	57.0%	860	65.5%	33	62.2%	36	65.9%	47	51.8%	48	53.1%	32	59.3%	41	51.2%	43	55.1%	32	72.0%	49	61.0%	66	63.0%	58	51.7%	32	51.6%	83
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1510		50		59		71		92		60		70		85		58		68		109		92		63		161
Sample:		1515		84		82		88		83		81		86		86		78		75		77		92		87		91

Q51 Would you support the relocation of a major sports and swimming facility into a central position within Bradford City Centre?
Exc Nulls & SFT

Yes	59.9%	931	44.0%	22	40.0%	23	32.9%	22	52.9%	50	55.8%	32	43.7%	31	59.3%	50	65.5%	43	62.2%	46	53.9%	68	61.4%	54	72.7%	46	70.2%	117
No	40.1%	623	56.0%	28	60.0%	34	67.1%	44	47.1%	44	44.2%	25	56.3%	40	40.7%	34	34.5%	22	37.8%	28	46.1%	58	38.6%	34	27.3%	17	29.8%	50
Don't know	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1554		50		57		66		94		57		71		85		65		74		126		88		63		166
Sample:		1542		84		80		82		85		77		87		86		87		82		89		88		88		94

GEN Gender of respondent.

Male	34.1%	614	28.0%	17	40.4%	29	39.0%	31	35.0%	39	33.3%	24	34.0%	28	38.0%	37	32.3%	24	31.0%	28	33.3%	48	20.2%	20	39.4%	28	38.0%	67
Female	65.9%	1186	72.0%	43	59.6%	42	61.0%	49	65.0%	72	66.7%	49	66.0%	54	62.0%	61	67.7%	50	69.0%	62	66.7%	96	79.8%	79	60.6%	43	62.0%	110
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100

AGE Could I ask, how old are you?

18 – 24 years	3.5%	62	1.0%	1	0.0%	0	1.0%	1	1.0%	1	8.1%	6	1.0%	1	4.0%	4	4.0%	3	0.0%	0	4.9%	7	1.0%	1	9.1%	6	4.0%	7
25 – 34 years	11.0%	199	8.0%	5	6.1%	4	5.0%	4	9.0%	10	16.2%	12	7.0%	6	12.0%	12	8.1%	6	4.0%	4	8.8%	13	11.1%	11	14.1%	10	20.0%	35
35 – 44 years	16.6%	299	13.0%	8	18.2%	13	9.0%	7	17.0%	19	22.2%	16	13.0%	11	13.0%	13	14.1%	10	18.0%	16	18.6%	27	16.2%	16	16.2%	12	20.0%	35
45 – 54 years	20.1%	361	19.0%	11	18.2%	13	24.0%	19	22.0%	24	12.1%	9	15.0%	12	16.0%	16	20.2%	15	30.0%	27	20.6%	30	28.3%	28	17.2%	12	22.0%	39
55 – 64 years	18.7%	336	23.0%	14	24.2%	17	13.0%	10	19.0%	21	16.2%	12	27.0%	22	24.0%	24	22.2%	16	20.0%	18	19.6%	28	17.2%	17	14.1%	10	13.0%	23
65+ years	28.0%	503	34.0%	20	33.3%	24	48.0%	39	32.0%	36	23.2%	17	34.0%	28	27.0%	27	30.3%	22	27.0%	24	24.5%	35	26.3%	26	27.3%	19	19.0%	34
(Refused)	2.2%	39	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.0%	2	4.0%	4	1.0%	1	1.0%	1	2.9%	4	0.0%	0	2.0%	1	2.0%	4
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100

ADU How many adults, including yourself, live in your household (16 years and above)?

One	23.2%	418	23.0%	14	26.3%	19	27.0%	22	25.0%	28	18.2%	13	29.0%	24	22.0%	22	18.2%	13	19.0%	17	28.4%	41	23.2%	23	29.3%	21	24.0%	42
Two	51.5%	927	59.0%	35	55.6%	39	62.0%	50	63.0%	70	54.5%	40	55.0%	45	48.0%	47	64.6%	48	51.0%	46	52.9%	76	61.6%	61	37.4%	27	40.0%	71
Three	12.1%	217	11.0%	7	14.1%	10	7.0%	6	7.0%	8	10.1%	7	9.0%	7	8.0%	8	11.1%	8	20.0%	18	14.7%	21	11.1%	11	14.1%	10	13.0%	23
Four or more	11.0%	198	5.0%	3	4.0%	3	4.0%	3	5.0%	6	15.2%	11	5.0%	4	17.0%	17	5.1%	4	9.0%	8	2.9%	4	4.0%	4	15.2%	11	22.0%	39
(Refused)	2.2%	39	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	2	5.0%	5	1.0%	1	1.0%	1	1.0%	1	0.0%	0	4.0%	3	1.0%	2
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13
CHI How many children aged under 16 years old are there living in your household?																											
None	66.2%	1192	74.0%	44	77.8%	55	82.0%	66	74.0%	82	56.6%	41	82.0%	67	64.0%	63	71.7%	53	76.0%	68	67.6%	97	67.7%	67	61.6%	44	52.0%	92
One	12.5%	225	12.0%	7	9.1%	6	8.0%	6	8.0%	9	15.2%	11	5.0%	4	14.0%	14	13.1%	10	17.0%	15	10.8%	16	13.1%	13	10.1%	7	16.0%	28
Two	10.5%	189	11.0%	7	6.1%	4	9.0%	7	13.0%	14	18.2%	13	9.0%	7	12.0%	12	11.1%	8	4.0%	4	16.7%	24	12.1%	12	7.1%	5	9.0%	16
Three	6.0%	108	1.0%	1	4.0%	3	1.0%	1	5.0%	6	4.0%	3	1.0%	1	2.0%	2	3.0%	2	0.0%	0	2.9%	4	5.1%	5	10.1%	7	15.0%	27
Four or more	2.8%	50	0.0%	0	3.0%	2	0.0%	0	0.0%	0	4.0%	3	1.0%	1	4.0%	4	0.0%	0	2.0%	2	1.0%	1	2.0%	2	7.1%	5	7.0%	12
(Refused)	2.1%	37	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	2	4.0%	4	1.0%	1	1.0%	1	1.0%	1	0.0%	0	4.0%	3	1.0%	2
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100
CAR How many cars does your household own or have the use of?																											
None	17.5%	314	16.0%	10	11.1%	8	10.0%	8	14.0%	16	25.3%	18	14.0%	11	15.0%	15	17.2%	13	7.0%	6	24.5%	35	11.1%	11	25.3%	18	21.0%	37
One	45.1%	811	37.0%	22	50.5%	36	52.0%	42	31.0%	34	50.5%	37	44.0%	36	35.0%	34	37.4%	28	48.0%	43	39.2%	56	44.4%	44	52.5%	38	47.0%	83
Two	28.3%	509	33.0%	20	25.3%	18	32.0%	26	47.0%	52	17.2%	13	31.0%	25	38.0%	37	39.4%	29	29.0%	26	30.4%	44	40.4%	40	14.1%	10	25.0%	44
Three or more	7.1%	129	12.0%	7	12.1%	9	6.0%	5	8.0%	9	5.1%	4	9.0%	7	8.0%	8	5.1%	4	15.0%	14	5.9%	8	4.0%	4	4.0%	3	6.0%	11
(Refused)	2.1%	37	2.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	1	2.0%	2	4.0%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	4.0%	3	1.0%	2
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100
EMP Is the chief wage earner in full-time or part-time employment? *Those who have an occupation at OCC*																											
Full-time	60.0%	875	53.0%	26	66.3%	38	47.1%	33	61.5%	53	65.4%	39	58.8%	38	58.0%	46	56.8%	34	61.4%	46	59.3%	68	64.1%	50	54.8%	29	65.1%	96
Part-time	9.4%	138	14.5%	7	13.8%	8	10.3%	7	6.4%	6	17.3%	10	5.0%	3	7.4%	6	17.3%	10	8.4%	6	9.9%	11	6.4%	5	9.6%	5	10.8%	16
Other	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Not working - Retired	24.7%	360	30.1%	15	18.8%	11	42.5%	30	32.1%	28	12.3%	7	35.0%	23	28.4%	23	24.7%	15	24.1%	18	23.5%	27	24.4%	19	20.5%	11	16.9%	25
Not working - Unemployed	4.7%	69	1.2%	1	1.3%	1	0.0%	0	0.0%	0	3.7%	2	1.3%	1	4.9%	4	1.2%	1	4.8%	4	4.9%	6	2.6%	2	12.3%	6	7.2%	11
Not working - Disabled	0.8%	11	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.7%	1	0.0%	0
(Refused)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0
Weighted base:		1459		49		57		70		87		60		65		80		60		75		114		78		53		147
Sample:		1457		83		80		87		78		81		80		81		81		83		81		78		73		83
HOM Do you own your own home?																											
Yes	78.2%	1407	84.0%	50	86.9%	61	89.0%	71	94.0%	104	80.8%	59	85.0%	69	78.0%	77	80.8%	60	83.0%	75	68.6%	99	80.8%	80	65.7%	47	75.0%	133
No	18.6%	335	13.0%	8	12.1%	9	11.0%	9	5.0%	6	16.2%	12	13.0%	11	16.0%	16	17.2%	13	15.0%	14	27.5%	40	17.2%	17	29.3%	21	24.0%	42
(Refused)	3.2%	58	3.0%	2	1.0%	1	0.0%	0	1.0%	1	3.0%	2	2.0%	2	6.0%	6	2.0%	1	2.0%	2	3.9%	6	2.0%	2	5.1%	4	1.0%	2
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?																												
White	78.5%	1412	97.0%	58	96.0%	68	99.0%	79	97.0%	108	72.7%	53	93.0%	75	68.0%	67	92.9%	69	100.0%	90	90.2%	130	89.9%	89	56.6%	40	54.0%	96
Indian	4.1%	73	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	2	3.0%	3	5.1%	4	0.0%	0	3.9%	6	1.0%	1	7.1%	5	7.0%	12
Pakistani	11.7%	210	0.0%	0	2.0%	1	0.0%	0	1.0%	1	19.2%	14	2.0%	2	20.0%	20	1.0%	1	0.0%	0	1.0%	1	3.0%	3	27.3%	19	29.0%	51
Bangladeshi	1.0%	19	0.0%	0	1.0%	1	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.0%	2
Other Asian	1.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	2	5.0%	9
Black Caribbean	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Other Black	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Chinese	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed Race	1.0%	18	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	4.0%	7
Other Ethnic Group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.2%	22	2.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	4	2.0%	2	1.0%	1	0.0%	0
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100
QUOTA Zone																												
Zone 1	3.3%	59	100.0%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	3.9%	71	0.0%	0	100.0%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	4.5%	80	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	6.2%	111	0.0%	0	0.0%	0	0.0%	0	100.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	4.0%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	4.5%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	5.5%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	4.1%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	5.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	8.0%	144	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	144	0.0%	0	0.0%	0	0.0%	0
Zone 11	5.5%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	99	0.0%	0	0.0%	0
Zone 12	4.0%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	71	0.0%	0
Zone 13	9.8%	177	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	177
Zone 14	7.1%	128	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	6.8%	123	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	4.2%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17	4.9%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18	8.6%	155	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100

Bradford Household Survey for WYG Planning & Design

PC Postcode Sector	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
BD1 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD100	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD108	2.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD109	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD111	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	25	0.0%	0	0.0%	0
BD112	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	12	0.0%	0	0.0%	0
BD120	1.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.6%	30	0.0%	0	0.0%	0	0.0%	0
BD127	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6	0.0%	0	0.0%	0	0.0%	0
BD128	1.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.6%	30	0.0%	0	0.0%	0	0.0%	0
BD129	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	14	0.0%	0	0.0%	0	0.0%	0
BD131	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD132	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD133	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD134	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD135	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD146	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD150	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD157	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD158	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD159	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD161	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD162	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD163	1.3%	23	0.0%	0	0.0%	0	0.0%	0	21.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD164	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD175	1.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD176	1.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD177	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD181	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD182	1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD183	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD184	1.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD196	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	7	0.0%	0	0.0%	0	0.0%	0
BD2 1	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 2	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	1.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 4	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD200	1.0%	18	0.0%	0	0.0%	0	23.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD205	1.4%	24	0.0%	0	0.0%	0	0.0%	0	22.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD206	1.5%	27	0.0%	0	38.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD207	0.5%	9	0.0%	0	12.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD208	0.8%	14	0.0%	0	19.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD209	0.7%	12	0.0%	0	0.0%	0	15.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD211	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD212	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bradford Household Survey for WYG Planning & Design

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
BD213	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD214	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD215	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD220	0.7%	12	20.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD226	1.2%	21	0.0%	0	30.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD227	1.2%	21	36.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD228	0.6%	10	17.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD229	0.9%	16	27.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.3%	25	0.0%	0
BD3 9	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	10	0.0%	0
BD4 0	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	11	0.0%	0	0.0%	0
BD4 6	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	22	0.0%	0	0.0%	0
BD4 7	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	15	0.0%	0
BD4 8	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	22	0.0%	0
BD4 9	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	11	0.0%	0	0.0%	0
BD5 0	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	11
BD5 7	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	18
BD5 8	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	18
BD5 9	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	21
BD6 1	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	25
BD6 2	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	28	0.0%	0	0.0%	0	0.0%	0
BD6 3	2.4%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	42
BD7 1	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	2.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	23
BD7 4	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	19
BD8 0	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 7	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 1	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0
HD6 2	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	8	0.0%	0	0.0%	0	0.0%	0
HD6 4	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	13	0.0%	0	0.0%	0	0.0%	0
HX2 8	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 9	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 6	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	1.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6	0.0%	0	0.0%	0	0.0%	0
LS196	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS197	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS208	0.9%	16	0.0%	0	0.0%	0	0.0%	0	14.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS209	0.5%	9	0.0%	0	0.0%	0	0.0%	0	8.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
LS213	0.2%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS285	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS286	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS287	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS288	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	18	0.0%	0	0.0%	0
LS290	1.1%	20	0.0%	0	0.0%	0	25.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS296	0.8%	14	0.0%	0	0.0%	0	0.0%	0	13.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS297	1.1%	20	0.0%	0	0.0%	0	0.0%	0	18.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS298	0.9%	16	0.0%	0	0.0%	0	20.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS299	0.8%	14	0.0%	0	0.0%	0	17.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1800		59		71		80		111		73		81		99		74		90		144		99		71		177
Sample:		1800		100		99		100		100		99		100		100		99		100		102		99		99		100

Q01 Where did you last go to undertake your main food and grocery shopping?
Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Co-operative Food, Station Road, Oxenhop, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Station Road, Haworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cowling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cross Roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Haworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Oakworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Victoria Road, Oakworth, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Co-operative Food, Cross Hills Service Station, Station Road Keighley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Cross Hills, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Street, Sutton-in-Craven, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cononley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Crosshills	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eastburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Steeton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Booths, Leeds Road, Ilkley	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Bridge Road, Silsden, Keighley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Brook Street, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Station Plaza, Ilkley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bolton Bridge Road, Ilkley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Riverside, Ben Rhydding, Ilkley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Ilkley	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Addingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Ilkley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Silsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Co-operative Food, Bradford Road, Riddlesden, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pool Road, Cross Green, Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Menston, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Station Road, Burley-in-Wharfedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Burley-in-Wharfedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, East Morton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eldwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Otley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Riddlesden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Guiseley Retail Park, Guiseley	0.3%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	2
Morrisons, Otley Road, Guiseley	3.8%	67	0.0%	0	0.0%	0	2.0%	2	28.1%	24	2.1%	3
Sainsbury's, Bondgate, Otley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Westgate, Otley	0.6%	10	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Zone 5												
Aldi, Gresley Road, Keighley	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bingley Street, Keighley	4.4%	77	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Broomhill Avenue, Keighley												
Farmfoods, Cooke Lane, Keighley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Gresley Road, Keighley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Keighley Market Hall, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Low Street, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	6.0%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	3.7%	65	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Jack Fulton Frozen Food, Towngate, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keighley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thwaites Brow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Co-operative Food, 5Rise Shopping Centre, Bingley	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Royd Street, Wilsden	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, School Street, Denholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, The Workshop, Greenside Lane, Cullingworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mornington Road, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Keighley Road, Crossflats, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Crossflats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cullingworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wilsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Bingley Outdoor Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Co-operative Food, Allerton Road, Allerton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Duckworth Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Park Drive, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Bingley Road, Saltaire, Shipley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Haworth Road, Heaton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Duckworth Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Heaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lilycroft Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Co-operative Food, 514 Thornton Road, Thornton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Clayton, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Queensbury	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Hall Farm Shop, Brighouse & Denholme Road, Thornton, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Thornton Road, Thornton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Black Dyke Mills, Brighouse Road, Bradford	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keelham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Queensbury	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thornton	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9												
Lidl, Carr House Road, Shelf	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Keighley Road, Illingworth, Halifax	2.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Boothtown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Illingworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mixenden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Southowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Asda, Town Gate, Wyke	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westfield Service Station, Whitehall Road, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	1.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Buttershaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Brighouse	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Co-operative Food, Bradford Road, Birkenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Broadstone Way, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Whitehall Road, Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bierley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Birkinshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Broadstone Way, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Drighlington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Zone 12												
Asda, Rooley Lane, Bradford	4.8%	83	1.9%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Harris Superstore, Moor Park Drive, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bakerend Road, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Barkerend Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, East Bowling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Harewood Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tong Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Killinghall Road, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lasiterdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lister Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Otley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Rochester Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Sticker Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local Shops, Tong Street, Bradford, Local Shops, Tong Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tyersal, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wakefield Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, West Bowling, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, John Street Market, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, St James's Wholesale Market, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Asda, Canterbury Avenue, Bradford	0.3%	6	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Beacon Road, Wibsey, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Fair Road, Wibsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	6.5%	113	5.8%	7	1.0%	1	3.1%	2	0.0%	0	0.0%	0
Sainsbury’s, Great Horton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Great Horton Road, Bradford	5.1%	89	7.8%	10	1.0%	1	4.1%	3	0.0%	0	0.0%	0
Local Shops, Bankfoot (Manchester Road), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Barton Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cooper Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Gaythorne Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Little Horton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Marshfields (Manchester Road), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mayo Avenue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Odsal Top District, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shearbridge/ Listerhills (Woodhead Road), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Smiddles Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Smith Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Spencer Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wibsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Woodhead Road, Bradford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Aldi, Valley Road, Bradford	0.6%	11	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Beckside Road, Lidget Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Legrams Lane, Bradford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Sunwin Self Service, 111 Thornton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Valley Road, Bradford	0.1%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Ingleby Road, Bradford, Near Lidget Green	0.2%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks and Spencer, Darley Street, Bradford	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Morrisons, Victoria Shopping Centre, Young Street, Bradford	6.8%	118	47.6%	60	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	3.0%	52	11.7%	15	2.1%	2	2.0%	2	4.2%	4	0.0%	0
Tesco Express, Manningham Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sunbridge Road, Bradford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre, Valley Road, Bradford	2.1%	37	8.7%	11	8.2%	10	3.1%	2	2.1%	2	1.1%	2
Local Shops, Bradford City Centre	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Carlisle Road / Whetley Hill, Manningham, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Girlington	0.3%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Legrams Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lidget Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Manningham, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Oak Lane, Bradford	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local Shops, Scholemoor Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Bazaar Markets, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Kirkgate Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Oastler Shopping Centre, Bradford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Asda, Woodhall Road, Bradford	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Gain Lane, Fagley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Harrogate Road, Bradford, Keighley	0.1%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Thornbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Otley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Unit 4, Bolton Junction, Bolton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Thornbury	5.0%	86	1.0%	1	22.7%	27	0.0%	0	0.0%	0	8.4%	12
Tesco Express, Otley Road, Undercliffe, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Canal Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eccleshill	0.1%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Local Shops, Fagley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thornbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Undercliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Ravenscliffe Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Aldi, Tony Miller Approach, Briggate, Shipley	1.2%	22	0.0%	0	0.0%	0	9.2%	7	8.3%	7	1.1%	2
Asda, Manor Lane, Shipley	6.6%	115	3.9%	5	6.2%	7	48.0%	36	28.1%	24	2.1%	3
Co-operative Food, The Staithes, Baildon, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-operative Food, Wrose Road, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Parkside Centre, Keighley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keighley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local Shops, Saltaire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Shipley Outdoor Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Co-operative Food, Northgate, Baildon, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local Shops, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Yeadon, Leeds	1.3%	22	0.0%	0	0.0%	0	0.0%	0	13.5%	12	6.3%	9
Sainsbury's, Queensway, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Otley Road, Baildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Baildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local Shops, Tong Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Asda, Greengates, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Asda, Owlcoates Shopping Centre, Pudsey	1.9%	34	0.0%	0	4.1%	5	0.0%	0	2.1%	2	8.4%	12
Co-operative Food, Lowtown, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Thorpe Garth, Bradford Road, Idle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town Street, Farsley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Marks and Spencer, The Owlcoates Centre, Valley Street, Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	6.7%	118	1.0%	1	35.1%	42	18.4%	14	1.0%	1	35.8%	53
Sainsbury's, Chapel town, Pudsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Sainsbury's, Harrogate Road, Greengates	2.4%	42	1.0%	1	3.1%	4	4.1%	3	2.1%	2	21.1%	31
Local Shops, Bradford Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Five Lane Ends, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Farsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Pudsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Outside Survey Area - Barnsley												
Aldi, Claycliffe Road, Barugh Green,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Peel Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Asda, Thrum Hall Lane, Halifax	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Woolshops, Gaol Lane, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Haugh Shaw Road, Kings Cross, Halifax	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Market Street, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hebden Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Morrisons, Broughton Road, Skipton	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Craven Street, Skipton	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - East Midlands												
Outside Survey Area - East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Midlands												
Outside Survey Area - Kirklees												
Asda, Longhill Road, Huddersfield	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bradford Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook, Huddersfield	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, Kirburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Queens Road, Mirfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hamza Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirklees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Aldi, Beeston Ring Road, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Holt Road, Adel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kirkstall Road, Kirkstall, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Lane Beeston, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Oldfield Lane, Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Jail Yard Parade, Rothwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kirkstall, Leeds	0.3%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.1%	3
Morrisons, Merrion Shopping Centre, Leeds	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Swinnow Road, Leeds	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Morrisons, Windsor Court, Morley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Sainsbury’s, Moor Allerton Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Otley Road, Headingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Headrow, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bradford Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dewsbury Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Crossgates Centre, Crossgates, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capital Parade, Green Road, Meanwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Calverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Outside Survey Area - Pendle												
Asda, Corporation Street, Colne	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, Windy Bank, Colne,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area -	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Pendle												
Outside Survey Area - Scotland												
Outside Survey Area - Scotland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Wakefield												
Sainsbury's, Racca Green, Knottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Market Street, Hemsworth, Pontefract	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
Tesco, St Marys Street, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1745		127		119		75		85		147
Sample:		1747		103		97		98		96		95

Q02 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?
Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Accessibility by public transport	0.7%	13	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Car parking provision	1.0%	18	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.0%	2
Choice of food goods available	3.1%	55	2.9%	4	6.0%	7	4.0%	3	5.1%	4	1.0%	2
Choice of shops nearby selling non-food goods	0.5%	10	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	2
Choice of shops selling food goods	0.6%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.2%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Delivery service	1.6%	28	0.0%	0	3.0%	4	1.0%	1	1.0%	1	3.0%	5
Easy to get to by car	1.5%	26	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	1.2%	22	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	6
Good service / friendly staff	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always use it / preference for retailer	5.6%	99	2.9%	4	4.0%	5	4.0%	3	4.1%	4	7.1%	11
Internet shopping is convenient	0.8%	15	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
Lower prices	11.5%	203	8.7%	11	9.0%	11	12.1%	9	8.2%	7	9.1%	14
Loyalty card / points scheme	0.8%	14	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Near to home	50.8%	896	66.0%	84	64.0%	79	60.6%	46	52.0%	45	57.6%	88
Near to work	1.9%	34	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Nice shopping environment	1.1%	20	1.0%	1	1.0%	1	0.0%	0	3.1%	3	0.0%	0
Only one in the area / no other choice	0.4%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Preference for retailer	3.6%	63	3.9%	5	2.0%	2	5.1%	4	2.0%	2	4.0%	6
Provision of leisure facilities nearby	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	3.9%	69	1.9%	2	4.0%	5	0.0%	0	6.1%	5	4.0%	6
Quality of shops selling food goods	0.7%	12	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening/night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.5%	26	1.9%	2	0.0%	0	3.0%	2	0.0%	0	1.0%	2
Value for money	1.7%	30	1.0%	1	3.0%	4	3.0%	2	2.0%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	0.5%	9	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Convenient	0.8%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	3
For a change	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Get a lift there	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of clothes	0.3%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of products	0.9%	16	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Has a petrol station	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large store	0.4%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small store	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To support local business	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Was just in the area at the time	0.4%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / no reason in particular)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1763		127		123		76		87		154
Sample:		1760		103		100		99		98		99

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	

Q03 What if anything is the one thing you most dislike about your main food shopping destination (STORE MENTIONED AT Q01) ?
Exc Nulls & SFT

Nothing	73.3%	1318	80.8%	103	73.0%	90	71.7%	54	68.7%	60	75.8%	116
Change layout too often	1.1%	20	1.0%	1	2.0%	2	1.0%	1	0.0%	0	2.0%	3
Difficult / expensive parking	0.6%	10	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Difficult to get to	0.5%	8	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Expensive	3.8%	69	2.9%	4	6.0%	7	4.0%	3	3.0%	3	4.0%	6
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.7%	12	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lack of public transport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Limited range of goods	4.1%	73	6.7%	9	1.0%	1	6.1%	5	8.1%	7	2.0%	3
No petrol station	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	1.2%	22	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0
Poor quality	2.1%	38	1.0%	1	2.0%	2	4.0%	3	3.0%	3	0.0%	0
Preference for retailer	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.8%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Too busy	1.5%	28	1.9%	2	2.0%	2	3.0%	2	2.0%	2	2.0%	3
Too far away	0.5%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Too small	2.0%	35	1.9%	2	3.0%	4	2.0%	2	1.0%	1	2.0%	3
Other	3.4%	61	1.0%	1	5.0%	6	3.0%	2	5.1%	4	4.0%	6
Can't choose the products yourself (online)	0.3%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Lack of checkout staff	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Lack of fresh food	0.7%	13	0.0%	0	1.0%	1	0.0%	0	1.0%	1	3.0%	5
Misleading offers	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Store too cold	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Substituting items (online)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too big	0.6%	11	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Unclean / rundown	0.6%	11	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	2
The location that it's in	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not a nice environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1797		128		123		76		88		154
Sample:		1797		104		100		99		99		99

Q04 How much does your household normally spend on main food shopping in a week?
Exc Nulls & SFT

£1 - £5	0.1%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
£6 - £10	0.3%	5	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
£11 - £15	1.0%	16	0.0%	0	3.3%	4	1.1%	1	1.1%	1	0.0%	0
£16 - £20	2.4%	38	2.3%	2	4.4%	5	4.4%	3	3.3%	3	2.3%	3
£21 - £25	2.8%	45	2.3%	2	3.3%	4	4.4%	3	3.3%	3	0.0%	0
£26 - £30	7.2%	116	8.0%	9	4.4%	5	7.7%	5	5.5%	4	10.5%	14
£31 - £35	2.3%	37	2.3%	2	2.2%	2	3.3%	2	1.1%	1	1.2%	2
£36 - £40	8.2%	133	8.0%	9	4.4%	5	15.4%	11	11.0%	9	4.7%	6
£41 - £45	2.6%	42	2.3%	2	1.1%	1	4.4%	3	2.2%	2	1.2%	2
£46 - £50	12.2%	198	14.8%	16	12.1%	14	7.7%	5	14.3%	12	11.6%	16
£51 - £55	1.6%	27	1.1%	1	3.3%	4	3.3%	2	2.2%	2	1.2%	2
£56 - £60	8.9%	144	14.8%	16	11.0%	12	4.4%	3	7.7%	6	10.5%	14
£61 - £65	2.7%	43	2.3%	2	2.2%	2	1.1%	1	2.2%	2	3.5%	5
£66 - £70	7.9%	127	8.0%	9	13.2%	15	11.0%	8	7.7%	6	10.5%	14
£71 - £75	2.0%	32	2.3%	2	1.1%	1	1.1%	1	4.4%	4	0.0%	0
£76 - £80	9.2%	149	8.0%	9	9.9%	11	11.0%	8	6.6%	5	10.5%	14
£81 - £85	0.7%	11	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.2%	2
£86 - £90	3.8%	62	3.4%	4	1.1%	1	1.1%	1	4.4%	4	4.7%	6
£91 - £95	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	12.6%	203	10.2%	11	12.1%	14	13.2%	9	9.9%	8	14.0%	19
£101 - £120	4.4%	70	2.3%	2	3.3%	4	2.2%	2	7.7%	6	7.0%	9
£121 - £140	1.8%	29	1.1%	1	1.1%	1	0.0%	0	1.1%	1	1.2%	2
£141 - £160	3.7%	60	3.4%	4	4.4%	5	1.1%	1	2.2%	2	2.3%	3
£161 - £180	0.2%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	1.0%	16	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	2
£201 - £250	0.3%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*70.7*		*68.6*		*65.5*		*58.6*		*68.1*		*75.4*
Weighted base:		1618		108		112		70		81		133
Sample:		1624		88		91		91		91		86

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	

Q05 Which retailer do you purchase your main food internet / home delivery shopping from?
Those who said 'Internet / delivery' at Q01 AND Exc Nulls & SFT

Asda	45.0%	22	100.0%	1	33.3%	1	0.0%	0	25.0%	1	100.0%	8
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	4.0%	2	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	11.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	27.9%	14	0.0%	0	33.3%	1	100.0%	1	75.0%	3	0.0%	0
Ocado	11.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		49		1		4		1		4		8
Sample:		48		1		3		1		4		5

Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)
Exc Nulls & SFT

Daily	1.7%	29	0.0%	0	1.0%	1	3.1%	2	3.0%	3	4.1%	6
At least two times a week	12.1%	212	17.0%	21	9.3%	11	13.4%	10	13.1%	12	13.4%	20
At least once a week	71.4%	1254	67.0%	83	79.4%	95	67.0%	50	74.7%	66	68.0%	102
At least once a fortnight	9.7%	171	12.0%	15	6.2%	7	11.3%	8	4.0%	4	10.3%	16
At least once a month	4.7%	83	3.0%	4	4.1%	5	4.1%	3	4.0%	4	4.1%	6
At least every two months	0.2%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Less often	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1756		123		119		74		88		151
Sample:		1759		100		97		97		99		97

Q07 How do you normally travel to (STORE MENTIONED AT Q01)?
Not those who said 'Internet / delivery' at Q01 AND Exc Nulls & SFT

Car / van (as driver)	65.2%	1140	58.3%	74	54.6%	65	49.5%	37	69.8%	60	75.8%	112
Car / van (as passenger)	15.0%	262	18.4%	23	13.4%	16	21.6%	16	14.6%	12	11.6%	17
Bus, minibus or coach	7.4%	130	11.7%	15	7.2%	9	11.3%	8	9.4%	8	4.2%	6
Motorcycle, scooter or moped	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	2
Walk	9.4%	165	10.7%	14	17.5%	21	12.4%	9	5.2%	4	7.4%	11
Taxi	2.2%	38	1.0%	1	7.2%	9	2.1%	2	1.0%	1	0.0%	0
Train	0.2%	3	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivered	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1747		127		119		74		85		147
Sample:		1748		103		97		97		96		95

Mean Score - minutes

Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?
Not those who said 'Internet / delivery' at Q01 AND Exc Nulls & SFT

Less than 5 minutes	10.3%	178	17.5%	22	18.6%	22	8.3%	6	8.3%	7	14.7%	22
5-10 minutes	64.8%	1122	68.9%	87	68.0%	81	67.7%	50	65.6%	56	75.8%	112
11-15 minutes	13.7%	238	6.8%	9	6.2%	7	12.5%	9	13.5%	12	6.3%	9
16-20 minutes	6.5%	112	3.9%	5	4.1%	5	8.3%	6	6.3%	5	3.2%	5
21-30 minutes	3.7%	64	2.9%	4	3.1%	4	3.1%	2	4.2%	4	0.0%	0
31-40 minutes	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
41-50 minutes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51-60 minutes	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Over one hour	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*10.1*		*7.8*		*8.1*		*9.5*		*11.1*		*7.5*
Weighted base:		1732		127		119		74		85		147
Sample:		1730		103		97		96		96		95

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	

Q09 When do you do your main food shopping?
Exc Nulls & SFT

Weekdays during the day	58.0%	765	52.9%	44	52.6%	50	59.2%	34	63.4%	40	56.7%	59
Weekdays during the evening	15.3%	202	8.8%	7	12.8%	12	11.8%	7	14.1%	9	14.9%	16
Saturday	20.5%	271	32.4%	27	28.2%	27	23.7%	14	19.7%	12	14.9%	16
Sunday	6.2%	82	5.9%	5	6.4%	6	5.3%	3	2.8%	2	13.4%	14
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1321		84		96		58		63		104
Sample:		1336		68		78		76		71		67

Q10 When you go main food shopping is your trip linked with any other activity?
Not those who said 'Internet / delivery' at Q01 AND Exc Nulls & SFT

Yes – non-food shopping	7.6%	129	13.1%	16	6.2%	7	8.4%	6	9.9%	8	4.4%	6
Yes – other-food shopping	4.8%	82	5.1%	6	1.0%	1	5.3%	4	3.3%	3	1.1%	2
Yes – visiting services such as banks and other financial institutions	2.6%	44	0.0%	0	0.0%	0	4.2%	3	7.7%	6	5.5%	8
Yes – leisure activity	3.3%	56	1.0%	1	3.1%	4	1.1%	1	7.7%	6	2.2%	3
Yes – travelling to/from work	4.0%	68	1.0%	1	3.1%	4	2.1%	2	2.2%	2	1.1%	2
Yes – travelling to/from school/college/university	1.0%	16	1.0%	1	0.0%	0	5.3%	4	2.2%	2	0.0%	0
Yes – getting petrol	4.0%	69	1.0%	1	2.1%	2	2.1%	2	1.1%	1	7.7%	11
Yes – visiting café / pub / restaurant	3.0%	51	0.0%	0	2.1%	2	3.2%	2	4.4%	4	5.5%	8
Yes – visiting family/friends	2.7%	46	2.0%	2	1.0%	1	4.2%	3	3.3%	3	3.3%	5
Yes – visiting health service such as doctor, dentist, hospital	0.5%	9	0.0%	0	1.0%	1	2.1%	2	1.1%	1	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	16	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.1%	2
Yes – Other activity	0.2%	3	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0
No activity	65.3%	1112	75.8%	92	80.4%	96	57.9%	42	56.0%	45	67.0%	95
Yes - religious activities	0.2%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1704		122		119		73		81		141
Sample:		1707		99		97		95		91		91

Q11 Where do you do this linked trip?

Those who said 'non-food shopping', 'other-food shopping' or 'visiting services such as banks and other financial institutions' at Q10 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Cross Hills Village	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Addingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	4.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	3.9%	10	0.0%	0	0.0%	0	0.0%	0	26.3%	4	0.0%	0
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	19.4%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road, Crossflatts, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Clayton Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Asda, Rooley Lane, Bradford	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Little Horton Village	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	20.1%	50	55.6%	12	42.9%	4	5.9%	1	0.0%	0	10.0%	2
Forster Square Retail Park, Bradford	3.3%	8	5.6%	1	14.3%	1	0.0%	0	5.3%	1	0.0%	0
Girlington District Centre	3.0%	7	22.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.5%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	1.0%	2	11.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farsley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Thornbury District Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Asda, Manor Lane, Shipley	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	12.1%	30	0.0%	0	0.0%	0	82.4%	11	36.8%	6	0.0%	0
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	1	10.0%	2
Zone 18												
Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.8%	2	0.0%	0	14.3%	1	5.9%	1	0.0%	0	0.0%	0
Five Lane Ends District Centre	1.7%	4	0.0%	0	14.3%	1	0.0%	0	0.0%	0	20.0%	3
Greengates District Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	3
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2
Owlcotes Centre, New Pudsey	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	2.3%	6	0.0%	0	0.0%	0	0.0%	0	5.3%	1	20.0%	3
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Charlestown Road Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	4.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Cumbria												
Outside Survey Area, Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - East Anglia												
Outside Survey Area, East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Anglia												
Outside Survey Area - East Midlands												
Outside Survey Area, East Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Greater Manchester												
Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA Leeds, Birstall	1.8%	4	0.0%	0	14.3%	1	0.0%	0	0.0%	0	10.0%	2
Outside Survey Area, Kirklees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Lancashire												
Outside Survey Area, Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.2%	5	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North East												
Outside Survey Area, North East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North West												
Outside Survey Area, North West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Scotland												
Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South East												
Outside Survey Area, South East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South West												
Outside Survey Area, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Wakefield												
Outside Survey Area, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Castleford												
Outside Survey Area - West Midlands												
Outside Survey Area, West Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		250		22		9		13		17		16
Sample:		264		18		7		17		19		10

Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

Yes	73.8%	1328	66.3%	85	75.0%	92	69.7%	53	74.0%	66	75.0%	116
No	26.2%	472	33.7%	43	25.0%	31	30.3%	23	26.0%	23	25.0%	39
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100

Q13 Where did you last go to undertake this 'top-up' shopping?
Those who do top-up shopping at Q12 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Co-operative Food, Station Road, Oxenhop, Keighley	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Station Road, Haworth	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cowling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cross Roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Haworth	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Oakworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Victoria Road, Oakworth, Keighley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Co-operative Food, Cross Hills Service Station, Station Road Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Cross Hills, Keighley	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Street, Sutton-in-Craven, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cononley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Crosshills	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eastburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Steeton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Booths, Leeds Road, Ilkley	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Bridge Road, Silsden, Keighley	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Brook Street, Ilkley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Marks and Spencer, Station Plaza, Ilkley	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bolton Bridge Road, Ilkley	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Riverside, Ben Rhydding, Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Ilkley	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Addingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Ilkley	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Silsden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Co-operative Food, Bradford Road, Riddlesden, Keighley	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pool Road, Cross Green, Otley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Co-operative Food, Main Street, Menston, Ilkley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Station Road, Burley-in-Wharfedale	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Burley-in-Wharfedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, East Morton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eldwick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Otley	0.4%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Riddlesden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Guiseley Retail Park, Guiseley	0.8%	11	0.0%	0	0.0%	0	0.0%	0	6.8%	4	1.4%	2
Morrisons, Otley Road, Guiseley	1.4%	19	0.0%	0	0.0%	0	0.0%	0	4.1%	3	1.4%	2
Sainsbury's, Bondgate, Otley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Waitrose, Westgate, Otley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Zone 5												
Aldi, Gresley Road, Keighley	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bingley Street, Keighley	2.2%	28	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Co-operative Food,	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Broomhill Avenue, Keighley												
Farmfoods, Cooke Lane, Keighley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Gresley Road, Keighley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Keighley Market Hall, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Low Street, Keighley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.9%	12	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Jack Fulton Frozen Food, Towngate, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keighley	1.7%	22	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Local Shops, Thwaites Brow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Co-operative Food, 5Rise Shopping Centre, Bingley	1.4%	18	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-operative Food, Royd Street, Wilsden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, School Street, Denholme	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, The Workshop, Greenside Lane, Cullingworth	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mornington Road, Bingley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Keighley Road, Crossflats, Bingley	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bingley	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cottingley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Crossflats	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cullingworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wilsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Bingley Outdoor Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Co-operative Food, Allerton Road, Allerton	0.9%	11	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Duckworth Lane, Bradford	0.3%	3	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Park Drive, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Bingley Road, Saltaire, Shipley	1.2%	16	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0
Tesco Express, Haworth Road, Heaton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Allerton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Duckworth Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Heaton	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Local Shops, Lilycroft Road, Bradford	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Co-operative Food, 514 Thornton Road, Thornton	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Clayton, Bradford	0.9%	12	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Queensbury	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Hall Farm Shop, Brighouse & Denholme Road, Thornton, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Thornton Road, Thornton, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Black Dyke Mills, Brighouse Road, Bradford	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Clayton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keelham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Queensbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thornton	0.8%	10	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9												
Lidl, Carr House Road, Shelf	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Keighley Road, Illingworth, Halifax	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Boothtown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Illingworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mixenden	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Southowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Asda, Town Gate, Wyke	1.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westfield Service Station, Whitehall Road, Wyke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.2%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Bradford	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Buttershaw	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Brighouse	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wyke	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Co-operative Food, Bradford Road, Birkenshaw	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Broadstone Way, Bradford	0.3%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Whitehall Road, Drighlington	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bierley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Birkinshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Broadstone Way, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Drighlington	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Asda, Rooley Lane, Bradford	3.1%	40	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Harris Superstore, Moor Park Drive, Bradford	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Bakerend Road, Bradford	0.3%	3	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0
Local Shops, Barkerend Road, Bradford	0.3%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, East Bowling	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Harewood Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tong Street	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Killinghall Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lasiterdyke	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds Road, Bradford	0.6%	8	0.0%	0	4.1%	4	0.0%	0	0.0%	0	1.4%	2
Local Shops, Lister Avenue, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Otley Road, Bradford	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Rochester Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Rooley Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Sticker Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local Shops, Tong Street, Bradford, Local Shops, Tong Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tyersal, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wakefield Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, West Bowling, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, John Street Market, Bradford	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Market, St James's Wholesale Market, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Asda, Canterbury Avenue, Bradford	1.0%	13	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Beacon Road, Wibsey, Bradford	0.4%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Fair Road, Wibsey	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Bradford	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	2.3%	30	2.9%	2	1.4%	1	1.4%	1	0.0%	0	0.0%	0
Sainsbury’s, Great Horton Road, Bradford	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Extra, Great Horton Road, Bradford	2.8%	37	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bankfoot (Manchester Road), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Barton Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cooper Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Gaythorne Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Great Horton	0.5%	6	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Little Horton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Marshfields (Manchester Road), Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mayo Avenue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Odsal Top District, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shearbridge/ Listerhills (Woodhead Road), Bradford	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Smiddles Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Smith Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Spencer Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wibsey	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Woodhead Road, Bradford	0.4%	5	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Aldi, Valley Road, Bradford	0.3%	4	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Beckside Road, Lidget Green	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Legrams Lane, Bradford	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Sunwin Self Service, 111 Thornton Road, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Valley Road, Bradford	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Ingleby Road, Bradford, Near Lidget Green	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Darley Street, Bradford	0.3%	4	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Morrisons, Victoria Shopping Centre, Young Street, Bradford	1.9%	25	17.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	1.9%	25	5.9%	5	2.7%	2	1.4%	1	2.7%	2	2.9%	3
Tesco Express, Manningham Lane, Bradford	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sunbridge Road, Bradford	0.2%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre, Valley Road, Bradford	1.6%	20	10.3%	9	5.5%	5	0.0%	0	1.4%	1	1.4%	2
Local Shops, Bradford City Centre	1.4%	18	2.9%	2	5.5%	5	5.8%	3	0.0%	0	1.4%	2
Local Shops, Carlisle Road / Whetley Hill, Manningham, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Girlington	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Legrams Lane, Bradford	0.5%	6	7.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lidget Green	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Manningham, Bradford	0.2%	3	1.5%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Local Shops, Oak Lane, Bradford	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Scholemoor Lane, Bradford	0.2%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Bazaar Markets, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Kirkgate Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Oastler Shopping Centre, Bradford	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Asda, Woodhall Road, Bradford	0.2%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Gain Lane, Fagley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Harrogate Road, Bradford, Keighley	0.3%	4	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Thornbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Otley Road, Bradford	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Unit 4, Bolton Junction, Bolton Road, Bradford	0.4%	6	0.0%	0	5.5%	5	0.0%	0	1.4%	1	0.0%	0
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	0.3%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Thornbury	1.8%	23	1.5%	1	5.5%	5	0.0%	0	0.0%	0	4.3%	5
Tesco Express, Otley Road, Undercliffe, Bradford	0.3%	4	0.0%	0	2.7%	2	0.0%	0	1.4%	1	0.0%	0
Local Shops, Canal Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eccleshill	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Fagley	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Thornbury	0.4%	5	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Local Shops, Undercliffe	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Ravenscliffe Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Aldi, Tony Miller Approach, Briggate, Shipley	1.2%	16	0.0%	0	2.7%	2	10.1%	5	5.4%	4	2.9%	3
Asda, Manor Lane, Shipley	2.7%	34	0.0%	0	1.4%	1	31.9%	17	6.8%	4	0.0%	0
Co-operative Food, The Staithes, Baildon, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wrose Road, Shipley	0.2%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Sainsbury's, The Parkside Centre, Keighley Road, Bradford	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Local Shops, Keighley Road, Bradford	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local Shops, Saltaire	0.7%	9	0.0%	0	0.0%	0	5.8%	3	2.7%	2	0.0%	0
Local Shops, Shipley	1.3%	17	1.5%	1	1.4%	1	17.4%	9	2.7%	2	0.0%	0
Market, Shipley Outdoor Market	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Co-operative Food, Northgate, Baildon, Shipley	2.0%	26	0.0%	0	0.0%	0	1.4%	1	36.5%	24	0.0%	0
Local Shops, Yeadon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morrisons, Yeadon, Leeds	0.6%	8	0.0%	0	0.0%	0	0.0%	0	4.1%	3	4.3%	5
Sainsbury's, Queensway, Yeadon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Tesco Express, Otley Road, Baildon	0.2%	3	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0
Local Shops, Baildon	0.3%	4	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0
Local Shops, Tong Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Asda, Greengates, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Asda, Owlcoates Shopping Centre, Pudsey	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6
Co-operative Food, Lowtown, Pudsey	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Thorpe Garth, Bradford Road, Idle	0.9%	12	0.0%	0	1.4%	1	0.0%	0	0.0%	0	10.0%	11
Co-operative Food, Town Street, Farsley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Marks and Spencer, The Owlcoates Centre, Valley Street, Pudsey	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	2
Morrisons, Bradford Road, Idle	2.9%	37	0.0%	0	15.1%	14	4.3%	2	0.0%	0	15.7%	17
Sainsbury's, Chapel town, Pudsey	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Sainsbury's, Harrogate Road, Greengates	1.9%	24	1.5%	1	4.1%	4	0.0%	0	0.0%	0	17.1%	19
Local Shops, Bradford Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Local Shops, Five Lane Ends, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Local Shops, Farsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Pudsey	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6
Outside Survey Area - Barnsley												
Aldi, Claycliffe Road, Barugh Green,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Peel Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Asda, Thrum Hall Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Woolshops, Gaol Lane, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Haugh Shaw Road, Kings Cross, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Market Street, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Halifax	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hebden Bridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Morrisons, Broughton Road, Skipton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Craven Street, Skipton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Skipton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - East Midlands												
Outside Survey Area - East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Midlands												
Outside Survey Area - Kirklees												
Asda, Longhill Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bradford Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, Kirburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Queens Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hamza Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Huddersfield	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirklees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Aldi, Beeston Ring Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Holt Road, Adel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kirkstall Road, Kirkstall, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Asda, Old Lane Beeston, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Asda, Oldfield Lane, Wortley, Leeds	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Jail Yard Parade, Rothwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kirkstall, Leeds	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Morrisons, Merrion Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Swinnow Road, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Morrisons, Windsor Court, Morley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Sainsbury’s, Moor Allerton Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Otley Road, Headingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Headrow, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tesco Express, Bradford Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dewsbury Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Crossgates Centre, Crossgates, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capital Parade, Green Road, Meanwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Calverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Outside Survey Area - Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Outside Survey Area - Pendle												
Asda, Corporation Street, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s, Windy Bank, Colne,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area -	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Pendle												
Outside Survey Area - Scotland												
Outside Survey Area - Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Wakefield												
Sainsbury's, Racca Green, Knottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Market Street, Hemsworth, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
Tesco, St Marys Street, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1298		84		90		53		66		109
Sample:		1304		68		73		69		74		70

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?
Those who do top-up shopping at Q12 AND Exc Nulls & SFT

Daily	7.5%	93	10.4%	9	5.6%	5	20.0%	10	11.4%	7	9.0%	9
At least two times a week	51.2%	636	55.2%	46	51.4%	46	47.7%	24	44.3%	28	52.2%	54
At least once a week	33.2%	411	31.3%	26	30.6%	27	21.5%	11	32.9%	20	35.8%	37
At least once a fortnight	6.1%	76	3.0%	2	9.7%	9	10.8%	5	8.6%	5	1.5%	2
At least once a month	1.7%	21	0.0%	0	1.4%	1	0.0%	0	2.9%	2	1.5%	2
At least every two months	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1241		83		89		50		62		104
Sample:		1249		67		72		65		70		67

Q15 How much does your household normally spend on top-up shopping in a week?
Those who do top-up shopping at Q12 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
£1 - £5	16.9%	200	14.5%	11	21.7%	18	24.6%	11	14.7%	9	14.3%	14
£6 - £10	27.0%	318	25.8%	20	26.1%	22	27.9%	13	32.4%	20	22.2%	22
£11 - £15	14.1%	167	21.0%	16	14.5%	12	11.5%	5	8.8%	5	19.0%	19
£16 - £20	18.9%	223	14.5%	11	18.8%	16	13.1%	6	22.1%	13	22.2%	22
£21 - £25	4.8%	56	1.6%	1	2.9%	2	3.3%	2	1.5%	1	3.2%	3
£26 - £30	8.4%	99	8.1%	6	7.2%	6	4.9%	2	11.8%	7	9.5%	9
£31 - £35	1.1%	14	0.0%	0	1.4%	1	0.0%	0	1.5%	1	1.6%	2
£36 - £40	3.9%	46	4.8%	4	2.9%	2	3.3%	2	0.0%	0	6.3%	6
£41 - £45	0.6%	7	1.6%	1	0.0%	0	1.6%	1	2.9%	2	0.0%	0
£46 - £50	2.1%	24	3.2%	2	2.9%	2	3.3%	2	2.9%	2	1.6%	2
£51 - £55	0.2%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
£56 - £60	0.9%	11	1.6%	1	1.4%	1	3.3%	2	0.0%	0	0.0%	0
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
£71 - £75	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.3%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*17.8*		*20.3*		*16.1*		*18.0*		*17.7*		*17.5*
Weighted base:		1180		76		85		47		60		98
Sample:		1175		62		69		61		68		63

Q16 Excluding out-of-the-ordinary shopping trips during school holidays - where did you last go to buy clothing or footwear goods?
Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Cross Hills Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Addingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	2.3%	37	0.0%	0	0.0%	0	1.2%	1	3.5%	3	1.2%	2
Silsden Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	2
East Monton Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	0.9%	14	0.0%	0	0.0%	0	0.0%	0	3.5%	3	1.2%	2
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.4%	6	0.0%	0	1.2%	1	0.0%	0	3.5%	3	1.2%	2
Zone 5												
Alston Retail Park, Keighley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Airedale Shopping Centre, Keighley	0.3%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	7.9%	126	2.1%	2	0.0%	0	0.0%	0	2.4%	2	1.2%	2
Morrisons, Worth Way, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	0.3%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Collingworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road, Crossflatts, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Asda, Rooley Lane, Bradford	1.1%	17	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.7%	10	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	22.5%	357	46.4%	55	32.2%	34	26.8%	17	5.9%	4	16.3%	22
Forster Square Retail Park, Bradford	7.7%	122	21.6%	26	12.6%	14	8.5%	5	4.7%	4	9.3%	12
Girlington District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farsley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Thornbury District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Asda, Manor Lane, Shipley	0.7%	11	0.0%	0	0.0%	0	4.9%	3	3.5%	3	1.2%	2
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	1.0%	15	0.0%	0	0.0%	0	13.4%	8	5.9%	4	0.0%	0
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Zone 18												
Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.5%	8	0.0%	0	5.7%	6	1.2%	1	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Greengates District Centre	1.6%	26	0.0%	0	8.0%	9	3.7%	2	2.4%	2	7.0%	9
Harrogate Road Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Idle Local Centre	0.3%	4	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.2%	2
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Morrisons, Bradford Road, Idle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	3.5%	56	0.0%	0	3.4%	4	1.2%	1	14.1%	11	9.3%	12
Pudsey Town Centre	2.9%	46	1.0%	1	1.2%	1	4.9%	3	3.5%	3	7.0%	9
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Charlestown Road Retail Park, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	5.8%	91	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.2%	19	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0
Outside Survey Area, Craven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Cumbria												
Outside Survey Area, Cumbria	0.2%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - East Anglia												
Outside Survey Area, East	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Anglia												
Outside Survey Area - East Midlands												
Outside Survey Area, East Midlands	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Greater Manchester												
Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Cleckheaton Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	1.3%	20	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
IKEA Leeds, Birstall	0.3%	5	0.0%	0	1.2%	1	1.2%	1	0.0%	0	1.2%	2
Outside Survey Area, Kirklees	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Lancashire												
Outside Survey Area, Lancashire	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	13.8%	218	9.3%	11	14.9%	16	9.8%	6	22.4%	17	16.3%	22
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	8.1%	129	6.2%	7	6.9%	7	8.5%	5	8.2%	6	14.0%	19
Outside Survey Area, Leeds	0.4%	6	1.0%	1	1.2%	1	1.2%	1	1.2%	1	0.0%	0
Outside Survey Area - North East												
Outside Survey Area, North East	0.1%	2	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.0%	0
Outside Survey Area - North West												
Outside Survey Area, North West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.5%	8	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2
The Trafford Centre, Manchester	0.5%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Boundary Mill, Vivary Way, Colne	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	2.2%	35	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Scotland												
Outside Survey Area, Scotland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South East												
Outside Survey Area, South East	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Outside Survey Area - South West												
Outside Survey Area, South West	0.2%	4	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.0%	0
Outside Survey Area - Wakefield												
Outside Survey Area, Wakefield	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Retail Park, Castleford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park,	0.5%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Castleford												
Outside Survey Area - West Midlands												
Outside Survey Area, West Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
Harrogate Town Centre	1.2%	18	0.0%	0	0.0%	0	0.0%	0	2.4%	2	3.5%	5
Meadowhall Shopping Centre, Sheffield	0.6%	10	2.1%	2	1.2%	1	0.0%	0	0.0%	0	1.2%	2
York City Centre	0.7%	11	1.0%	1	2.3%	2	1.2%	1	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.6%	9	0.0%	0	0.0%	0	1.2%	1	1.2%	1	2.3%	3
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	5	1.0%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1585		119		107		63		76		133
Sample:		1581		97		87		82		85		86

Q17 How often do you make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q16)?
Not those who said 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q16 AND Exc Nulls & SFT

Daily	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.7%	10	2.5%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
At least once a week	6.1%	84	9.9%	10	6.2%	6	1.5%	1	2.7%	2	8.5%	9
At least once a fortnight	9.0%	124	7.4%	7	17.3%	17	7.4%	4	5.3%	4	11.3%	12
At least once a month	28.8%	399	27.2%	27	29.6%	30	29.4%	15	21.3%	14	39.4%	43
At least every two months	13.1%	181	8.6%	9	7.4%	7	17.6%	9	22.7%	15	12.7%	14
At least every 3 months	18.8%	260	21.0%	21	21.0%	21	14.7%	8	18.7%	12	9.9%	11
At least every 6 months	13.9%	192	14.8%	15	8.6%	9	19.1%	10	17.3%	12	9.9%	11
Less often than once every 6 months	7.9%	109	7.4%	7	7.4%	7	10.3%	5	8.0%	5	8.5%	9
Have only visited once	1.6%	22	1.2%	1	2.5%	2	0.0%	0	2.7%	2	0.0%	0
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1384		100		100		52		67		110
Sample:		1386		81		81		68		75		71

Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)?
Not those who said 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q16

Car / van (as driver)	58.8%	932	45.4%	54	50.6%	54	48.8%	31	56.5%	43	69.8%	93
Car / van (as passenger)	11.4%	180	20.6%	25	16.1%	17	19.5%	12	14.1%	11	5.8%	8
Bus, minibus or coach	16.7%	264	17.5%	21	24.1%	26	18.3%	11	9.4%	7	12.8%	17
Motorcycle, scooter or moped	0.2%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	2
Walk	3.5%	56	6.2%	7	0.0%	0	4.9%	3	1.2%	1	4.7%	6
Taxi	1.3%	21	3.1%	4	2.3%	2	1.2%	1	1.2%	1	1.2%	2
Train	7.5%	118	5.2%	6	6.9%	7	6.1%	4	17.6%	13	4.7%	6
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airplane	0.2%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivered	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1585		119		107		63		76		133
Sample:		1581		97		87		82		85		86

Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?
Not those who said 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q16 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Yes – food shopping	6.4%	100	4.2%	5	6.9%	7	12.2%	8	8.4%	6	6.0%	8
Yes – non-food shopping	8.8%	138	7.3%	9	10.3%	11	9.8%	6	3.6%	3	14.3%	19
Yes – visiting services such as banks and other financial institutions	2.2%	34	4.2%	5	0.0%	0	2.4%	2	1.2%	1	1.2%	2
Yes – leisure activity	3.3%	52	2.1%	2	2.3%	2	1.2%	1	8.4%	6	4.8%	6
Yes – travelling to/from work	2.5%	39	0.0%	0	0.0%	0	2.4%	2	2.4%	2	3.6%	5
Yes – travelling to/from school/college/university	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Yes – getting petrol	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	11.7%	183	12.5%	15	9.2%	10	12.2%	8	10.8%	8	8.3%	11
Yes – visiting family/friends	4.6%	72	5.2%	6	4.6%	5	2.4%	2	7.2%	5	3.6%	5
Yes – visiting health service such as doctor, dentist, hospital	0.9%	14	0.0%	0	0.0%	0	4.9%	3	0.0%	0	2.4%	3
Yes – visiting other service such as laundrette, hairdresser, recycling	0.6%	9	1.0%	1	1.2%	1	1.2%	1	0.0%	0	0.0%	0
Yes – Other activity	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
No	57.5%	898	62.5%	74	64.4%	69	51.2%	32	53.0%	39	52.4%	68
Yes – visiting holiday / tourist destinations	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Yes – visiting museums / art galleries	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Yes – window shopping / browsing	0.5%	7	1.0%	1	1.2%	1	0.0%	0	1.2%	1	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1562		118		107		63		74		130
Sample:		1559		96		87		82		83		84

Column %ges.

Q20 Where did you last go to buy small household goods such as home furnishings, glass, china items and CD/Books/DVD?
Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Cross Hills Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Addingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	2.1%	22	0.0%	0	0.0%	0	0.0%	0	7.0%	4	3.5%	3
Silsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
West Side Retail Park, Guiseley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	1.2%	12	1.6%	1	0.0%	0	0.0%	0	5.3%	3	3.5%	3
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Alston Retail Park, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Keighley Town Centre	8.7%	91	0.0%	0	0.0%	0	5.3%	2	3.5%	2	0.0%	0
Morrisons, Worth Way, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road, Crossflatts, Bingley	0.5%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Asda, Rooley Lane, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	1.2%	12	1.6%	1	1.9%	1	0.0%	0	1.8%	1	0.0%	0
Zone 13												
Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	22.3%	235	62.5%	49	37.0%	25	21.1%	9	1.8%	1	14.0%	12
Forster Square Retail Park, Bradford	7.8%	82	15.6%	12	11.1%	7	12.3%	5	5.3%	3	8.8%	8
Girlington District Centre	1.0%	11	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.2%	2	0.0%	0	1.9%	1	1.8%	1	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.8%	2
Eccleshill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farsley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Thornbury District Centre	0.3%	3	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Asda, Manor Lane, Shipley	0.5%	5	0.0%	0	0.0%	0	1.8%	1	5.3%	3	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	3.2%	33	0.0%	0	3.7%	2	26.3%	11	17.5%	9	0.0%	0
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.4%	5	0.0%	0	1.9%	1	1.8%	1	1.8%	1	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.4%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	1.6%	17	0.0%	0	5.6%	4	3.5%	2	1.8%	1	10.5%	9
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	3.8%	40	0.0%	0	1.9%	1	3.5%	2	0.0%	0	8.8%	8
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3
Morrisons, Bradford Road, Idle	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	2.1%	22	0.0%	0	0.0%	0	0.0%	0	1.8%	1	5.3%	5
Pudsey Town Centre	1.4%	15	0.0%	0	3.7%	2	1.8%	1	0.0%	0	3.5%	3
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Charlestown Road Retail Park, Halifax	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	5.2%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Morrisons, Broughton Road, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.1%	12	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Cumbria												
Outside Survey Area, Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - East Anglia												
Outside Survey Area, East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Anglia												
Outside Survey Area - East Midlands												
Outside Survey Area, East Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Greater Manchester												
Outside Survey Area, Greater Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	5.0%	53	0.0%	0	3.7%	2	0.0%	0	3.5%	2	8.8%	8
Cleckheaton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
IKEA Leeds, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Kirklees	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Lancashire												
Outside Survey Area, Lancashire	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	8.4%	89	1.6%	1	11.1%	7	8.8%	4	17.5%	9	12.3%	11
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Kirkstall Valley Retail Park, Leeds	0.4%	4	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.8%	2
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	1.6%	16	1.6%	1	1.9%	1	1.8%	1	1.8%	1	3.5%	3
Outside Survey Area, Leeds	0.8%	8	0.0%	0	1.9%	1	0.0%	0	1.8%	1	3.5%	3
Outside Survey Area - North East												
Outside Survey Area, North East	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North West												
Outside Survey Area, North West	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.4%	4	0.0%	0	0.0%	0	1.8%	1	1.8%	1	0.0%	0
The Trafford Centre, Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Boundary Mill, Vivary Way, Colne	1.6%	17	0.0%	0	0.0%	0	0.0%	0	3.5%	2	1.8%	2
Colne Town Centre	2.2%	23	1.6%	1	0.0%	0	1.8%	1	1.8%	1	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Scotland												
Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South East												
Outside Survey Area, South East	0.3%	3	0.0%	0	1.9%	1	0.0%	0	1.8%	1	0.0%	0
Outside Survey Area - South West												
Outside Survey Area, South West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Wakefield												
Outside Survey Area, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Retail Park, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Castleford												
Outside Survey Area - West Midlands												
Outside Survey Area, West Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
Harrogate Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.3%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.4%	5	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.8%	2
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1051		79		66		44		51		88
Sample:		1050		64		54		57		57		57

Q20B How often do you visit (LOCATION MENTIONED AT Q20) for small household goods?

Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q20 AND Exc Nulls & SFT

Daily	0.4%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.1%	2
At least two times a week	0.8%	7	1.8%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
At least once a week	5.0%	44	3.6%	2	4.3%	2	6.4%	2	5.8%	3	10.4%	8
At least once a fortnight	4.1%	36	5.4%	4	6.5%	4	8.5%	3	3.8%	2	4.2%	3
At least once a month	12.4%	111	1.8%	1	8.7%	5	17.0%	6	11.5%	5	8.3%	6
At least every two months	9.9%	88	8.9%	6	2.2%	1	2.1%	1	7.7%	4	4.2%	3
At least every 3 months	15.2%	135	14.3%	10	4.3%	2	8.5%	3	19.2%	9	12.5%	9
At least every 6 months	18.8%	167	14.3%	10	19.6%	11	27.7%	10	23.1%	11	18.8%	14
Less often than once every 6 months	31.5%	281	50.0%	34	52.2%	30	25.5%	9	28.8%	13	35.4%	26
Have only visited once	2.0%	18	0.0%	0	0.0%	0	2.1%	1	0.0%	0	4.2%	3
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		891		69		57		36		46		74
Sample:		894		56		46		47		52		48

Q21 Where did you last go to buy goods such as toys, games, bicycles and recreational goods?
Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Cross Hills Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Addingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	8.3%	3	2.4%	2
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	1.2%	9	0.0%	0	0.0%	0	0.0%	0	5.6%	2	2.4%	2
Menston Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0
Otley Town Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.4%	2
Zone 5												
Alston Retail Park, Keighley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	13.9%	110	0.0%	0	0.0%	0	0.0%	0	2.8%	1	4.9%	3
Morrisons, Worth Way, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Zone 6												
Bingley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Cottingley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road, Crossflatts, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.3%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.2%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Asda, Rooley Lane, Bradford	1.4%	11	1.9%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.8%	6	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	25.5%	203	50.9%	33	52.2%	30	20.0%	7	22.2%	7	19.5%	12
Forster Square Retail Park, Bradford	9.6%	76	26.4%	17	13.0%	7	11.1%	4	0.0%	0	19.5%	12
Girlington District Centre	0.3%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	3.3%	26	3.8%	2	6.5%	4	2.2%	1	8.3%	3	2.4%	2
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.5%	4	0.0%	0	2.2%	1	2.2%	1	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.3%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farsley Village	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Thornbury District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Asda, Manor Lane, Shipley	0.9%	7	0.0%	0	0.0%	0	15.6%	5	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	3.9%	31	3.8%	2	4.3%	2	33.3%	11	13.9%	4	4.9%	3
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Zone 18												
Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	1.0%	8	0.0%	0	0.0%	0	0.0%	0	2.8%	1	9.8%	6
Enterprise Five Lane Ends Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Owlcotes Centre, New Pudsey	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Pudsey Town Centre	0.7%	5	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.9%	3
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Charlestown Road Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	5.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Cumbria												
Outside Survey Area, Cumbria	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - East Anglia												
Outside Survey Area, East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Anglia												
Outside Survey Area - East Midlands												
Outside Survey Area, East Midlands	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Outside Survey Area - Greater Manchester												
Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	6.5%	51	0.0%	0	2.2%	1	0.0%	0	5.6%	2	2.4%	2
Cleckheaton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.6%	5	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
IKEA Leeds, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Kirklees	1.1%	9	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0
Outside Survey Area - Lancashire												
Outside Survey Area, Lancashire	0.6%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	5.8%	46	1.9%	1	2.2%	1	6.7%	2	5.6%	2	9.8%	6
Crown Point Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	2.2%	17	3.8%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Outside Survey Area, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North East												
Outside Survey Area, North East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North West												
Outside Survey Area, North West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Boundary Mill, Vivary Way, Colne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Scotland												
Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South East												
Outside Survey Area, South East	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Outside Survey Area - South West												
Outside Survey Area, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Wakefield												
Outside Survey Area, Wakefield	0.3%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Castleford												
Outside Survey Area - West Midlands												
Outside Survey Area, West Midlands	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		794		65		57		34		32		64
Sample:		790		53		46		45		36		41

Q21B How often do you visit (LOCATION MENTIONED AT Q21) for toys, games, bicycles and recreational goods?

Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q21 AND Exc Nulls & SFT

Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.0%	7	2.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
At least once a week	3.7%	26	7.0%	4	2.4%	1	2.6%	1	0.0%	0	0.0%	0
At least once a fortnight	3.7%	25	2.3%	1	4.8%	2	2.6%	1	3.2%	1	0.0%	0
At least once a month	15.9%	111	20.9%	11	31.0%	16	7.7%	2	12.9%	4	29.4%	16
At least every two months	10.4%	72	11.6%	6	14.3%	7	7.7%	2	9.7%	3	11.8%	6
At least every 3 months	18.7%	130	11.6%	6	14.3%	7	17.9%	5	32.3%	9	8.8%	5
At least every 6 months	18.6%	129	20.9%	11	21.4%	11	17.9%	5	16.1%	4	11.8%	6
Less often than once every 6 months	25.8%	180	23.3%	12	11.9%	6	35.9%	11	25.8%	7	35.3%	19
Have only visited once	2.4%	16	0.0%	0	0.0%	0	5.1%	2	0.0%	0	2.9%	2
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		698		53		52		30		28		53
Sample:		699		43		42		39		31		34

Q22 Where did you last go to buy chemist goods (including health and beauty products)?
Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Cross Hills Village	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Addingham Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	3.0%	47	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Silsden Local Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley-In-Wharfedale Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.5%	9	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.2%	2
West Side Retail Park, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	2.5%	40	0.0%	0	0.0%	0	1.1%	1	8.9%	7	3.5%	5
Menston Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	1.0%	16	0.0%	0	2.3%	2	0.0%	0	1.1%	1	1.2%	2
Zone 5												
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	11.6%	187	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	2
Morrisons, Worth Way, Keighley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	2.7%	43	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road, Crossflatts, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilsden Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allenton Local Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.4%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Howarth Road Local Parade	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.6%	9	0.0%	0	0.0%	0	3.2%	2	1.1%	1	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Clayton Local Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Mixenden Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.3%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Oakenshaw	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Bierley Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Asda, Rooley Lane, Bradford	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	1.3%	20	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	1.9%	31	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	22.8%	365	57.4%	66	54.5%	59	15.1%	11	4.4%	4	14.0%	19
Forster Square Retail Park, Bradford	3.2%	52	5.3%	6	6.8%	7	3.2%	2	2.2%	2	7.0%	9
Girlington District Centre	0.9%	15	8.5%	10	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.1%	2	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.6%	9	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.5%	8	0.0%	0	5.7%	6	0.0%	0	0.0%	0	1.2%	2
Farsley Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.4%	6	1.1%	1	3.4%	4	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Thornbury District Centre	0.6%	10	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Undercliffe Local Centre	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.3%	5	0.0%	0	3.4%	4	2.2%	2	0.0%	0	0.0%	0
Zone 16												
Asda, Manor Lane, Shipley	1.3%	22	2.1%	2	0.0%	0	12.9%	9	4.4%	4	0.0%	0
Frizinghall Local Centre	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Shipley Town Centre	5.0%	81	3.2%	4	5.7%	6	47.3%	34	22.2%	18	2.3%	3
Windhill Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	1.6%	25	0.0%	0	1.1%	1	0.0%	0	30.0%	24	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Otley Road Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.9%	14	0.0%	0	0.0%	0	0.0%	0	10.0%	8	4.7%	6
Zone 18												
Caverley Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Asda, Owlcoates Shopping Centre, Pudsey	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Enterprise Five Lane Ends Retail Park, Bradford	0.5%	8	0.0%	0	2.3%	2	1.1%	1	0.0%	0	2.3%	3
Five Lane Ends District Centre	0.3%	6	0.0%	0	2.3%	2	2.2%	2	0.0%	0	1.2%	2
Greengates District Centre	0.8%	13	0.0%	0	2.3%	2	0.0%	0	0.0%	0	8.1%	11
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	1.0%	16	0.0%	0	4.5%	5	1.1%	1	0.0%	0	7.0%	9
Owlcotes Centre, New Pudsey	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.3%	3
Pudsey Town Centre	1.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	14
Rawdon Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	2
Sainsbury's, Harrogate Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Charlestown Road Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	4.4%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Morrisons, Broughton Road, Skipton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.1%	17	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Cumbria												
Outside Survey Area, Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - East Anglia												
Outside Survey Area, East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Anglia												
Outside Survey Area - East Midlands												
Outside Survey Area, East Midlands	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Greater Manchester												
Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA Leeds, Birstall	0.9%	14	0.0%	0	1.1%	1	1.1%	1	0.0%	0	9.3%	12
Outside Survey Area, Kirklees	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Lancashire												
Outside Survey Area, Lancashire	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	3.1%	50	2.1%	2	0.0%	0	5.4%	4	4.4%	4	12.8%	17
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	1.2%	19	2.1%	2	0.0%	0	0.0%	0	1.1%	1	1.2%	2
Outside Survey Area, Leeds	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North East												
Outside Survey Area, North East	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North West												
Outside Survey Area, North West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Scotland												
Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South East												
Outside Survey Area, South East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South West												
Outside Survey Area, South West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Wakefield												
Outside Survey Area, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Castleford												
Outside Survey Area - West Midlands												
Outside Survey Area, West Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
Harrogate Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1602		116		108		71		80		133
Sample:		1614		94		88		93		90		86

Q22B How often do you visit (LOCATION MENTIONED AT Q22) for chemist goods?

Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q22 AND Exc Nulls & SFT

Daily	0.6%	9	1.4%	1	1.3%	1	0.0%	0	1.3%	1	0.0%	0
At least two times a week	1.6%	21	2.7%	2	2.6%	2	2.9%	2	0.0%	0	0.0%	0
At least once a week	16.4%	221	20.5%	18	13.0%	12	18.6%	10	15.6%	11	15.9%	17
At least once a fortnight	13.9%	188	16.4%	15	15.6%	15	8.6%	5	15.6%	11	15.9%	17
At least once a month	37.9%	512	35.6%	32	33.8%	32	32.9%	18	29.9%	20	43.5%	47
At least every two months	12.4%	167	8.2%	7	13.0%	12	20.0%	11	16.9%	12	7.2%	8
At least every 3 months	7.8%	106	5.5%	5	7.8%	7	5.7%	3	11.7%	8	5.8%	6
At least every 6 months	5.2%	70	2.7%	2	5.2%	5	8.6%	5	5.2%	4	7.2%	8
Less often than once every 6 months	3.5%	47	6.8%	6	7.8%	7	1.4%	1	2.6%	2	2.9%	3
Have only visited once	0.8%	11	0.0%	0	0.0%	0	1.4%	1	1.3%	1	1.4%	2
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1352		90		95		54		68		107
Sample:		1371		73		77		70		77		69

Q23 Where did you last go to buy electrical items, such as televisions, washing machines and computers?
Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Cross Hills Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Addingham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	1.0%	13	0.0%	0	1.3%	1	0.0%	0	2.9%	2	0.0%	0
Silsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	4.0%	48	0.0%	0	0.0%	0	3.5%	2	27.9%	17	7.6%	8
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	4.1%	50	1.3%	1	0.0%	0	0.0%	0	17.6%	11	12.1%	12
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.4%	4	0.0%	0	1.3%	1	0.0%	0	1.5%	1	0.0%	0
Zone 5												
Alston Retail Park, Keighley	1.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	4.3%	52	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Keighley Town Centre	11.1%	135	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Morrisons, Worth Way, Keighley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road, Crossflatts, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.1%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Asda, Rooley Lane, Bradford	0.9%	11	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.5%	2
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Asda, Canterbury Avenue, Little Horton, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	1.1%	13	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	24.6%	299	50.0%	48	43.6%	42	15.8%	7	19.1%	12	21.2%	22
Forster Square Retail Park, Bradford	16.0%	195	29.5%	28	34.6%	33	31.6%	14	10.3%	6	18.2%	19
Girlington District Centre	0.8%	10	3.8%	4	1.3%	1	0.0%	0	0.0%	0	1.5%	2
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	1.3%	16	3.8%	4	1.3%	1	1.8%	1	1.5%	1	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	1.4%	17	7.7%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.5%	6	1.3%	1	3.8%	4	1.8%	1	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
B&M, Kings Road, Bradford	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farsley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Thornbury District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Asda, Manor Lane, Shipley	0.2%	2	0.0%	0	0.0%	0	3.5%	2	1.5%	1	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	3.4%	41	0.0%	0	3.8%	4	28.1%	12	11.8%	7	6.1%	6
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Enterprise Five Lane Ends Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.4%	5	0.0%	0	2.6%	2	1.8%	1	0.0%	0	1.5%	2
Owlcotes Centre, New Pudsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Pudsey Town Centre	0.8%	10	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.5%	5
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Charlestown Road Retail Park, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	6.3%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Outside Survey Area, Craven	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Cumbria												
Outside Survey Area, Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - East Anglia												
Outside Survey Area, East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Anglia												
Outside Survey Area - East Midlands												
Outside Survey Area, East Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Greater Manchester												
Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	2.9%	35	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.0%	3
Cleckheaton Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA Leeds, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Kirklees	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Outside Survey Area - Lancashire												
Outside Survey Area, Lancashire	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.6%	32	0.0%	0	1.3%	1	3.5%	2	2.9%	2	6.1%	6
Crown Point Retail Park, Leeds	0.4%	5	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.5%	5
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Outside Survey Area - North East												
Outside Survey Area, North East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North West												
Outside Survey Area, North West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Scotland												
Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South East												
Outside Survey Area, South East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South West												
Outside Survey Area, South West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Wakefield												
Outside Survey Area, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Castleford												
Outside Survey Area - West Midlands												
Outside Survey Area, West Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1217		96		96		44		60		102
Sample:		1221		78		78		57		68		66

Q23B How often do you visit (LOCATION MENTIONED AT Q23) for large electrical items?

Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q23 AND Exc Nulls & SFT

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.3%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
At least once a fortnight	0.7%	6	0.0%	0	1.6%	1	0.0%	0	1.8%	1	2.2%	2
At least once a month	3.5%	35	2.8%	2	3.2%	2	2.2%	1	7.3%	4	6.5%	5
At least every two months	1.8%	18	0.0%	0	1.6%	1	0.0%	0	0.0%	0	4.3%	3
At least every 3 months	4.8%	47	2.8%	2	3.2%	2	2.2%	1	1.8%	1	6.5%	5
At least every 6 months	10.4%	101	9.9%	9	9.5%	7	4.4%	2	21.8%	11	8.7%	6
Less often than once every 6 months	70.7%	691	83.1%	73	71.4%	55	71.1%	25	60.0%	29	60.9%	43
Have only visited once	6.9%	67	1.4%	1	7.9%	6	20.0%	7	7.3%	4	8.7%	6
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		977		87		77		34		49		71
Sample:		985		71		63		45		55		46

Q24 Where did you last go to buy DIY goods?
Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Cross Hills Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Addingham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	2.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Silsden Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley-In-Wharfedale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Otley Road, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	5.5%	3	1.4%	2
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.3%	3	0.0%	0	1.4%	1	0.0%	0	1.8%	1	0.0%	0
Zone 5												
Alston Retail Park, Keighley	3.9%	47	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Airedale Shopping Centre, Keighley	0.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	1.3%	16	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Crossflatts Local Centre	0.3%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	4.1%	49	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Keighley Town Centre	10.1%	122	1.6%	1	0.0%	0	1.7%	1	7.3%	4	0.0%	0
Morrisons, Worth Way, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	1.1%	13	1.6%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Collingworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road, Crossflatts, Bingley	1.4%	17	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Clayton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Bierley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	5.0%	61	0.0%	0	0.0%	0	1.7%	1	1.8%	1	0.0%	0
Euroway Industrial Estate	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sticker Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	1.2%	15	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	21.1%	256	52.4%	41	34.7%	31	18.3%	8	5.5%	3	18.6%	20
Forster Square Retail Park, Bradford	0.7%	8	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.7%	8	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	3.7%	45	15.9%	12	2.8%	2	1.7%	1	0.0%	0	1.4%	2
Lidget Green Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.4%	5	3.2%	2	0.0%	0	1.7%	1	0.0%	0	1.4%	2
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.5%	6	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
B&M, Kings Road, Bradford	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	2.8%	34	0.0%	0	4.2%	4	5.0%	2	1.8%	1	12.9%	14
Eccleshill Local Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Farsley Village	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5
Hillam Road Industrial Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Thornbury District Centre	5.0%	61	3.2%	2	19.4%	17	10.0%	5	1.8%	1	7.1%	8
Undercliffe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.5%	7	0.0%	0	5.6%	5	0.0%	0	0.0%	0	0.0%	0
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Asda, Manor Lane, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	3.3%	40	1.6%	1	1.4%	1	31.7%	15	25.5%	12	1.4%	2
Windhill Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	1.0%	12	0.0%	0	0.0%	0	0.0%	0	7.3%	4	2.9%	3
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	1.1%	13	0.0%	0	0.0%	0	0.0%	0	9.1%	4	1.4%	2
Zone 18												
Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Enterprise Five Lane Ends Retail Park, Bradford	2.7%	32	0.0%	0	13.9%	12	13.3%	6	7.3%	4	4.3%	5
Five Lane Ends District Centre	0.5%	6	0.0%	0	1.4%	1	1.7%	1	0.0%	0	2.9%	3
Greengates District Centre	2.4%	29	0.0%	0	2.8%	2	6.7%	3	3.6%	2	15.7%	17
Harrogate Road Retail Park, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Idle Local Centre	0.8%	10	0.0%	0	5.6%	5	0.0%	0	0.0%	0	4.3%	5
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Pudsey Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.2%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Thackley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Charlestown Road Retail Park, Halifax	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	6.0%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Cumbria												
Outside Survey Area, Cumbria	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - East Anglia												
Outside Survey Area, East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Anglia												
Outside Survey Area - East Midlands												
Outside Survey Area, East Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Greater Manchester												
Outside Survey Area, Greater Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Huddersfield Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA Leeds, Birstall	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Outside Survey Area, Kirklees	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Lancashire												
Outside Survey Area, Lancashire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Colton Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.6%	19	1.6%	1	0.0%	0	0.0%	0	1.8%	1	1.4%	2
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Beeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.2%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
White Rose Shopping Centre, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Leeds	1.0%	13	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.9%	3
Outside Survey Area - North East												
Outside Survey Area, North East	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Outside Survey Area - North West												
Outside Survey Area, North West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Scotland												
Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South East												
Outside Survey Area, South East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South West												
Outside Survey Area, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Wakefield												
Outside Survey Area, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Castleford												
Outside Survey Area - West Midlands												
Outside Survey Area, West Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1213		78		89		46		49		109
Sample:		1215		63		72		60		55		70

Q24B How often do you visit (LOCATION MENTIONED AT Q24) for DIY goods?

Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q24 AND Exc Nulls & SFT

Daily	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.9%	9	0.0%	0	1.7%	1	2.1%	1	0.0%	0	0.0%	0
At least once a week	3.7%	36	5.8%	4	3.4%	2	2.1%	1	0.0%	0	5.5%	5
At least once a fortnight	4.7%	46	0.0%	0	5.1%	4	2.1%	1	2.4%	1	7.3%	6
At least once a month	13.5%	131	7.7%	5	6.8%	5	8.5%	3	19.0%	7	16.4%	14
At least every two months	10.7%	104	3.8%	2	13.6%	10	4.3%	2	9.5%	4	16.4%	14
At least every 3 months	18.5%	179	21.2%	14	11.9%	9	10.6%	4	23.8%	9	5.5%	5
At least every 6 months	19.4%	188	13.5%	9	25.4%	18	19.2%	7	21.4%	8	27.3%	23
Less often than once every 6 months	26.5%	257	48.1%	31	32.2%	23	46.8%	17	23.8%	9	20.0%	17
Have only visited once	1.6%	16	0.0%	0	0.0%	0	4.3%	2	0.0%	0	1.8%	2
(Don’t know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		971		64		73		36		37		85
Sample:		980		52		59		47		42		55

Q25 Where did you last go to buy furniture, carpets and floor coverings?
Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Oakworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Cross Hills Village	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Craven Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Addingham Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Ilkley Town Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Silsden Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Town Centre, Ilkley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley-In-Wharfedale Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Morrisons, Otley Road, Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.9%	2
East Monton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	2.8%	29	0.0%	0	0.0%	0	3.3%	2	16.1%	9	7.5%	6
Menston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	1.4%	14	0.0%	0	3.1%	2	0.0%	0	0.0%	0	1.9%	2
Zone 5												
Alston Retail Park, Keighley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airedale Shopping Centre, Keighley	0.2%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
B&Q, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	1.0%	10	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Keighley Town Centre	11.4%	119	1.8%	1	0.0%	0	3.3%	2	6.5%	4	0.0%	0
Morrisons, Worth Way, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Keighley Road, Crossflatts, Bingley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilsden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.3%	3	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howarth Road Local Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Parade, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brighouse Road, Queensbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Mixenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyedale, Northowram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Oakenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Buttershaw, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Bierley Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dudley Hill Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Avenue Retail Park, Tong Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.7%	7	0.0%	0	3.1%	2	1.6%	1	0.0%	0	1.9%	2
Tyersal Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.3%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Euroway Industrial Estate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmewood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Sticker Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Asda, Canterbury Avenue, Little Horton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	1.6%	17	5.5%	4	1.6%	1	0.0%	0	0.0%	0	1.9%	2
Little Horton Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	24.3%	254	56.4%	38	45.3%	36	23.0%	11	8.1%	4	26.4%	22
Forster Square Retail Park, Bradford	4.6%	48	10.9%	7	9.4%	7	9.8%	5	3.2%	2	7.5%	6
Girlington District Centre	0.5%	5	3.6%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Horton Grange Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Industrial Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Road Retail Park (Wickes), Bradford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.5%	5	1.8%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Young Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.3%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princeville Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Road Retail Park (PC World/Staples), Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Abbey Road Local Centre	0.3%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
B&M, Kings Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leeds Old Road, Thornbury, Bradford	0.3%	3	0.0%	0	3.1%	2	1.6%	1	0.0%	0	0.0%	0
Eccleshill Local Centre	0.4%	4	0.0%	0	1.6%	1	0.0%	0	1.6%	1	0.0%	0
Farsley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillam Road Industrial Estate, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Thornbury District Centre	1.3%	13	0.0%	0	6.3%	5	1.6%	1	0.0%	0	3.8%	3
Undercliffe Local Centre	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.3%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.9%	2
Wrose Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Asda, Manor Lane, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	5.2%	54	1.8%	1	1.6%	1	26.2%	12	17.7%	10	3.8%	3
Windhill Village	0.3%	3	0.0%	0	0.0%	0	1.6%	1	1.6%	1	1.9%	2
Zone 17												
Baildon Bridge Retail Park, Shipley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Baildon Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0
Homebase, Kirk Lane, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Morrisons, High Street, Yeadon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Road Retail Park, Shipley	0.3%	3	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Tony Miller Approach Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Zone 18												
Caverley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	1.8%	19	1.8%	1	6.3%	5	1.6%	1	1.6%	1	5.7%	5
Five Lane Ends District Centre	0.2%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.9%	2
Greengates District Centre	0.2%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.9%	2
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	2.1%	22	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.9%	2
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bradford Road, Idle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcotes Centre, New Pudsey	0.2%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Pudsey Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3
Rawdon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thackley Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Five Lane Ends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Charlestown Road Retail Park, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	5.0%	52	3.6%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Calderdale	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Morrisons, Broughton Road, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.7%	18	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Outside Survey Area, Craven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Cumbria												
Outside Survey Area, Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - East Anglia												
Outside Survey Area, East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Anglia												
Outside Survey Area - East Midlands												
Outside Survey Area, East Midlands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Greater Manchester												
Outside Survey Area, Greater Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.9%	2
Birstall Shopping Park (Junction 27 Retail Park)	6.2%	64	0.0%	0	1.6%	1	1.6%	1	4.8%	3	9.4%	8
Cleckheaton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA Leeds, Birstall	0.2%	2	0.0%	0	0.0%	0	1.6%	1	1.6%	1	0.0%	0
Outside Survey Area, Kirklees	1.4%	14	1.8%	1	1.6%	1	1.6%	1	1.6%	1	0.0%	0
Outside Survey Area - Lancashire												
Outside Survey Area, Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.8%	50	1.8%	1	6.3%	5	3.3%	2	6.5%	4	7.5%	6
Crown Point Retail Park, Leeds	0.5%	5	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.9%	2
Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Leeds	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Outside Survey Area - North East												
Outside Survey Area, North East	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Outside Survey Area - North West												
Outside Survey Area, North West	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Outside Survey Area, Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Scotland												
Outside Survey Area, Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South East												
Outside Survey Area, South East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South West												
Outside Survey Area, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Wakefield												
Outside Survey Area, Wakefield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Castleford												
Outside Survey Area - West Midlands												
Outside Survey Area, West Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
Harrogate Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area, Yorkshire & Humber	0.8%	8	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1044		68		79		47		55		82
Sample:		1057		55		64		61		62		53

Q25B How often do you visit (LOCATION MENTIONED AT Q25) for furniture, carpets and floor coverings?
Not those who said 'Abroad', 'Internet / delivery', '(Can't remember)' or '(Don't do this type of shopping)' at Q25 AND Exc Nulls & SFT

Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
At least once a fortnight	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
At least once a month	1.5%	13	0.0%	0	0.0%	0	4.3%	2	4.0%	2	2.1%	2
At least every two months	1.3%	11	2.1%	1	3.6%	2	2.1%	1	0.0%	0	2.1%	2
At least every 3 months	2.6%	23	6.3%	4	3.6%	2	2.1%	1	2.0%	1	0.0%	0
At least every 6 months	4.5%	39	6.3%	4	3.6%	2	0.0%	0	10.0%	4	6.4%	5
Less often than once every 6 months	78.1%	687	79.2%	47	83.6%	57	72.3%	26	70.0%	31	68.1%	50
Have only visited once	10.2%	90	6.3%	4	5.5%	4	19.2%	7	14.0%	6	17.0%	12
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		880		59		68		36		44		73
Sample:		886		48		55		47		50		47

Q26 Do you EVER visit any of the following centres? [MR/PR]

Bradford City Centre - Yes	63.4%	1141	96.2%	123	86.0%	106	74.7%	57	47.0%	42	49.0%	76
Bradford City Centre - No	36.6%	659	3.8%	5	14.0%	17	25.3%	19	53.0%	47	51.0%	79
Keighley Town Centre - Yes	39.0%	702	26.0%	33	28.0%	34	51.5%	39	32.0%	28	17.0%	26
Keighley Town Centre - No	61.0%	1098	74.0%	95	72.0%	89	48.5%	37	68.0%	60	83.0%	129
Ilkley Town Centre - Yes	41.7%	751	14.4%	18	30.0%	37	47.5%	36	76.0%	68	47.0%	73
Ilkley Town Centre - No	58.3%	1049	85.6%	110	70.0%	86	52.5%	40	24.0%	21	53.0%	82
Shipley Town Centre - Yes	40.3%	725	44.2%	57	54.0%	66	93.9%	71	82.0%	73	55.0%	85
Shipley Town Centre - No	59.7%	1075	55.8%	71	46.0%	57	6.1%	5	18.0%	16	45.0%	70
Bingley Town Centre - Yes	24.1%	434	26.9%	34	22.0%	27	39.4%	30	32.0%	28	14.0%	22
Bingley Town Centre - No	75.9%	1366	73.1%	94	78.0%	96	60.6%	46	68.0%	60	86.0%	133
Don't visit any of these centres	9.9%	178	1.0%	1	5.0%	6	0.0%	0	4.0%	4	15.0%	23
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100

Q27 Which centre do you visit the most? [PR]
Those who visit a centre at Q26

Bradford City Centre	43.9%	712	89.3%	113	66.3%	77	23.2%	18	8.3%	7	36.5%	48
Keighley Town Centre	20.3%	330	3.9%	5	6.3%	7	5.1%	4	6.3%	5	7.1%	9
Ilkley Town Centre	15.9%	258	1.9%	2	4.2%	5	2.0%	2	35.4%	30	23.5%	31
Shipley Town Centre	14.9%	241	3.9%	5	21.1%	25	69.7%	53	46.9%	40	31.8%	42
Bingley Town Centre	5.0%	81	1.0%	1	2.1%	2	0.0%	0	3.1%	3	1.2%	2
Weighted base:		1622		127		117		76		85		132
Sample:		1635		103		95		99		96		85

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	

Q28 How often do you visit (CENTRE MENTIONED AT Q27)?
Those who visit a centre at Q26 AND Exc Nulls & SFT

Daily	7.1%	112	8.2%	10	7.8%	9	12.4%	9	7.4%	6	1.3%	2
At least two times a week	16.2%	254	18.4%	22	13.3%	15	30.9%	23	17.0%	14	6.3%	8
At least once a week	26.8%	421	30.6%	37	16.7%	18	26.8%	20	23.4%	20	25.0%	31
At least once a fortnight	14.3%	225	21.4%	26	22.2%	25	12.4%	9	10.6%	9	11.3%	14
At least once a month	16.1%	253	10.2%	12	23.3%	26	12.4%	9	27.7%	23	23.8%	29
At least every two months	6.1%	96	4.1%	5	5.6%	6	3.1%	2	7.4%	6	8.8%	11
At least every 3 months	6.4%	100	4.1%	5	6.7%	7	1.0%	1	3.2%	3	15.0%	19
At least every 6 months	3.5%	55	1.0%	1	2.2%	2	1.0%	1	1.1%	1	7.5%	9
Less often than once every 6 months	2.8%	44	2.0%	2	2.2%	2	0.0%	0	2.1%	2	1.3%	2
Have only visited once	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1569		121		111		74		84		124
Sample:		1589		98		90		97		94		80

Q28A How often do you visit Bradford City Centre?
Those who visit Bradford City Centre the most at Q27 AND Exc Nulls & SFT

Daily	7.6%	51	9.2%	10	10.3%	7	8.7%	2	25.0%	2	3.6%	2
At least two times a week	12.4%	84	16.1%	17	13.8%	10	0.0%	0	12.5%	1	14.3%	6
At least once a week	26.1%	177	33.3%	36	19.0%	14	26.1%	5	12.5%	1	17.9%	8
At least once a fortnight	17.2%	116	23.0%	25	19.0%	14	21.7%	4	0.0%	0	25.0%	11
At least once a month	17.3%	117	10.3%	11	20.7%	15	26.1%	5	37.5%	3	17.9%	8
At least every two months	6.1%	41	2.3%	2	6.9%	5	8.7%	2	0.0%	0	10.7%	5
At least every 3 months	7.1%	48	3.4%	4	6.9%	5	4.3%	1	0.0%	0	7.1%	3
At least every 6 months	2.4%	16	1.1%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Less often than once every 6 months	3.5%	24	1.1%	1	3.4%	2	0.0%	0	12.5%	1	3.6%	2
Have only visited once	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		677		107		71		18		7		43
Sample:		603		87		58		23		8		28

Q28B How often do you visit Keighley Town Centre?
Those who visit Keighley Town Centre the most at Q27 AND Exc Nulls & SFT

Daily	7.1%	23	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
At least two times a week	22.0%	71	50.0%	2	16.7%	1	0.0%	0	0.0%	0	0.0%	0
At least once a week	35.5%	115	0.0%	0	0.0%	0	0.0%	0	33.3%	2	20.0%	2
At least once a fortnight	10.4%	34	25.0%	1	0.0%	0	20.0%	1	16.7%	1	0.0%	0
At least once a month	13.0%	42	0.0%	0	66.7%	5	60.0%	2	16.7%	1	40.0%	3
At least every two months	5.3%	17	25.0%	1	0.0%	0	20.0%	1	16.7%	1	0.0%	0
At least every 3 months	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2
At least every 6 months	2.8%	9	0.0%	0	16.7%	1	0.0%	0	0.0%	0	20.0%	2
Less often than once every 6 months	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		322		5		7		4		5		8
Sample:		408		4		6		5		6		5

Q28C How often do you visit Ilkley Town Centre?
Those who visit Ilkley Town Centre the most at Q27 AND Exc Nulls & SFT

Daily	7.3%	18	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0
At least two times a week	10.0%	25	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
At least once a week	14.9%	38	0.0%	0	25.0%	1	0.0%	0	15.2%	4	15.8%	5
At least once a fortnight	13.5%	34	0.0%	0	25.0%	1	0.0%	0	18.2%	5	5.3%	2
At least once a month	17.3%	44	0.0%	0	25.0%	1	0.0%	0	33.3%	10	15.8%	5
At least every two months	11.8%	30	50.0%	1	0.0%	0	0.0%	0	18.2%	5	15.8%	5
At least every 3 months	10.2%	26	0.0%	0	25.0%	1	0.0%	0	3.0%	1	21.1%	6
At least every 6 months	7.8%	20	0.0%	0	0.0%	0	0.0%	0	3.0%	1	26.3%	8
Less often than once every 6 months	5.4%	14	50.0%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Have only visited once	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		253		2		5		1		29		29
Sample:		255		2		4		1		33		19

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	

Q28D How often do you visit Shipley Town Centre?
Those who visit Shipley Town Centre the most at Q27 AND Exc Nulls & SFT

Daily	6.2%	15	0.0%	0	5.0%	1	14.7%	8	4.4%	2	0.0%	0
At least two times a week	20.8%	49	25.0%	1	15.0%	4	42.6%	22	33.3%	13	3.7%	2
At least once a week	29.6%	70	25.0%	1	15.0%	4	29.4%	15	31.1%	12	40.7%	17
At least once a fortnight	13.0%	31	0.0%	0	30.0%	7	8.8%	5	6.7%	3	3.7%	2
At least once a month	16.5%	39	25.0%	1	20.0%	5	4.4%	2	22.2%	9	29.6%	12
At least every two months	2.7%	6	0.0%	0	5.0%	1	0.0%	0	0.0%	0	3.7%	2
At least every 3 months	6.9%	16	25.0%	1	5.0%	1	0.0%	0	2.2%	1	18.5%	8
At least every 6 months	2.9%	7	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Less often than once every 6 months	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		236		5		25		52		40		42
Sample:		237		4		20		68		45		27

Q28E How often do you visit Bingley Town Centre?
Those who visit Bingley Town Centre the most at Q27 AND Exc Nulls & SFT

Daily	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	30.8%	25	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	27.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	12.5%	10	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0
At least once a month	13.8%	11	0.0%	0	0.0%	0	0.0%	0	50.0%	1	100.0%	2
At least every two months	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	3.7%	3	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0
At least every 6 months	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once every 6 months	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		80		1		2		0		2		2
Sample:		86		1		2		0		2		1

Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?
Those who visit a centre at Q26

Car / van (as driver)	56.5%	916	47.6%	60	47.4%	55	33.3%	25	67.7%	58	68.2%	90
Car / van (as passenger)	9.0%	145	17.5%	22	8.4%	10	10.1%	8	10.4%	9	4.7%	6
Bus, minibus or coach	21.3%	346	24.3%	31	34.7%	41	22.2%	17	7.3%	6	17.6%	23
Motorcycle, scooter or moped	0.3%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.4%	3
Walk	7.8%	126	5.8%	7	4.2%	5	28.3%	21	4.2%	4	0.0%	0
Taxi	1.7%	27	3.9%	5	3.2%	4	3.0%	2	2.1%	2	1.2%	2
Train	3.1%	51	1.0%	1	2.1%	2	2.0%	2	8.3%	7	5.9%	8
Metro	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1622		127		117		76		85		132
Sample:		1635		103		95		99		96		85

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	

Q29A How do you usually travel to Bradford City Centre (main part of journey)?
Those who visit Bradford City Centre the most at Q27

Car / van (as driver)	51.2%	366	51.1%	58	46.0%	36	34.8%	6	37.5%	3	71.0%	34
Car / van (as passenger)	9.0%	65	15.2%	17	4.8%	4	17.4%	3	0.0%	0	0.0%	0
Bus, minibus or coach	31.2%	223	22.8%	26	41.3%	32	39.1%	7	37.5%	3	22.6%	11
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Walk	3.4%	24	6.5%	7	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Taxi	2.7%	19	4.3%	5	4.8%	4	4.3%	1	0.0%	0	0.0%	0
Train	1.8%	13	0.0%	0	0.0%	0	4.3%	1	25.0%	2	3.2%	2
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		714		113		77		18		7		48
Sample:		631		92		63		23		8		31

Q29B How do you usually travel to Keighley Town Centre (main part of journey)?
Those who visit Keighley Town Centre the most at Q27

Car / van (as driver)	59.0%	194	0.0%	0	33.3%	2	60.0%	2	50.0%	3	66.7%	6
Car / van (as passenger)	10.1%	33	25.0%	1	0.0%	0	0.0%	0	50.0%	3	0.0%	0
Bus, minibus or coach	19.8%	65	75.0%	4	50.0%	4	20.0%	1	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2
Walk	8.7%	29	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Taxi	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.7%	2	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2
Weighted base:		330		5		7		4		5		9
Sample:		416		4		6		5		6		6

Q29C How do you usually travel to Ilkley (main part of journey)?
Those who visit Ilkley Town Centre the most at Q27

Car / van (as driver)	68.1%	175	50.0%	1	0.0%	0	100.0%	2	79.4%	24	70.0%	22
Car / van (as passenger)	5.8%	15	0.0%	0	50.0%	2	0.0%	0	5.9%	2	0.0%	0
Bus, minibus or coach	3.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Motorcycle, scooter or moped	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Train	13.0%	33	50.0%	1	50.0%	2	0.0%	0	14.7%	4	20.0%	6
Metro	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		258		2		5		2		30		31
Sample:		259		2		4		2		34		20

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	

Q29D How do you usually travel to Shipley (main part of journey)?
Those who visit Shipley Town Centre the most at Q27

Car / van (as driver)	54.7%	132	25.0%	1	65.0%	16	29.0%	15	66.7%	27	63.0%	26
Car / van (as passenger)	11.9%	29	75.0%	4	15.0%	4	8.7%	5	8.9%	4	11.1%	5
Bus, minibus or coach	15.5%	38	0.0%	0	15.0%	4	17.4%	9	8.9%	4	25.9%	11
Motorcycle, scooter or moped	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Walk	14.6%	35	0.0%	0	5.0%	1	40.6%	21	8.9%	4	0.0%	0
Taxi	1.8%	4	0.0%	0	0.0%	0	2.9%	2	4.4%	2	0.0%	0
Train	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		241		5		25		53		40		42
Sample:		243		4		20		69		45		27

Q29E How do you usually travel to Bingley (main part of journey)?
Those who visit Bingley Town Centre the most at Q27

Car / van (as driver)	59.0%	48	0.0%	0	50.0%	1	0.0%	0	33.3%	1	100.0%	2
Car / van (as passenger)	4.7%	4	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Bus, minibus or coach	13.4%	11	100.0%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	21.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Weighted base:		81		1		2		0		3		2
Sample:		87		1		2		0		3		1

Q30 What is the main reason for visiting (CENTRE MENTIONED AT Q27)?
Those who visit a centre at Q26

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Choice and range of shops	34.8%	565	33.0%	42	32.6%	38	37.4%	28	35.4%	30	43.5%	57
New supermarket	1.7%	28	1.0%	1	0.0%	0	0.0%	0	4.2%	4	3.5%	5
Choice of leisure facilities (restaurants, pubs etc)	5.1%	83	1.9%	2	2.1%	2	5.1%	4	6.3%	5	7.1%	9
Choice of services (hairdressers, banks etc)	9.6%	156	6.8%	9	16.8%	20	11.1%	8	7.3%	6	8.2%	11
Livestock market	0.9%	15	0.0%	0	5.3%	6	1.0%	1	0.0%	0	0.0%	0
Environmental quality of centre	3.2%	52	2.9%	4	2.1%	2	0.0%	0	5.2%	4	1.2%	2
Close to home	22.3%	361	35.9%	46	18.9%	22	32.3%	25	15.6%	13	10.6%	14
Close to work	4.8%	77	1.0%	1	5.3%	6	1.0%	1	7.3%	6	1.2%	2
Easily accessible by public transport	0.3%	5	1.0%	1	0.0%	0	1.0%	1	2.1%	2	0.0%	0
Convenient car parking	0.4%	6	1.0%	1	1.1%	1	1.0%	1	1.0%	1	0.0%	0
Free car parking	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	20	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.5%	5
Close to / visting friends / family	2.9%	47	1.9%	2	0.0%	0	3.0%	2	5.2%	4	7.1%	9
Compact shopping area	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience	0.2%	3	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	0.7%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.4%	3
For food shopping	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	0.7%	11	1.0%	1	1.1%	1	1.0%	1	0.0%	0	1.2%	2
Friendly people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of a day out	1.7%	28	1.0%	1	1.1%	1	0.0%	0	1.0%	1	2.4%	3
Preference for retailer	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference to town	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
School run	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	0.9%	14	1.9%	2	1.1%	1	2.0%	2	1.0%	1	0.0%	0
Visit health service such as doctor / dentist / hospital	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Visit market	0.5%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Visit the theatre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit university / college	0.3%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	2
Window shopping / browsing	1.5%	24	1.0%	1	2.1%	2	1.0%	1	1.0%	1	0.0%	0
(Nothing in particular)	3.9%	63	8.7%	11	6.3%	7	3.0%	2	3.1%	3	5.9%	8
Weighted base:		1622		127		117		76		85		132
Sample:		1635		103		95		99		96		85

Column %ges.

Q30A What is the main reason for visiting Bradford City Centre?
Those who visit Bradford City Centre the most at Q27

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Choice and range of shops	31.8%	227	33.7%	38	28.6%	22	47.8%	8	25.0%	2	35.5%	17
New supermarket	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	4.1%	29	1.1%	1	1.6%	1	4.3%	1	25.0%	2	6.5%	3
Choice of services (hairdressers, banks etc)	12.0%	86	7.6%	9	17.5%	14	0.0%	0	12.5%	1	9.7%	5
Livestock market	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	1.1%	8	2.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Close to home	26.3%	188	39.1%	44	23.8%	18	30.4%	5	0.0%	0	19.4%	9
Close to work	6.4%	46	0.0%	0	6.4%	5	4.3%	1	25.0%	2	3.2%	2
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3
Close to / visting friends / family	1.3%	10	1.1%	1	0.0%	0	4.3%	1	12.5%	1	3.2%	2
Compact shopping area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience	0.5%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	0.5%	4	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Friendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of a day out	1.2%	9	1.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference to town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	1.2%	8	2.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Visit health service such as doctor / dentist / hospital	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the theatre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit university / college	0.7%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.2%	2
Window shopping / browsing	1.7%	12	1.1%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	6.0%	43	9.8%	11	7.9%	6	4.3%	1	0.0%	0	12.9%	6
Weighted base:		714		113		77		18		7		48
Sample:		631		92		63		23		8		31

Column %ges.

Q30BWhat is the main reason for visiting Keighley Town Centre?
Those who visit Keighley Town Centre the most at Q27

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Choice and range of shops	45.1%	149	25.0%	1	50.0%	4	80.0%	3	33.3%	2	50.0%	5
New supermarket	3.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	2.7%	9	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	5.4%	18	0.0%	0	0.0%	0	0.0%	0	16.7%	1	16.7%	2
Livestock market	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	1.9%	6	25.0%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Close to home	23.9%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	2.6%	8	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Easily accessible by public transport	0.5%	2	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to / visting friends / family	3.6%	12	25.0%	1	0.0%	0	0.0%	0	16.7%	1	16.7%	2
Compact shopping area	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For food shopping	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	1.4%	4	25.0%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of a day out	1.2%	4	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Preference for retailer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference to town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit health service such as doctor / dentist / hospital	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit market	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit university / college	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	3.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2
Weighted base:		330		5		7		4		5		9
Sample:		416		4		6		5		6		6

Column %ges.

Q30C What is the main reason for visiting Ilkley?
Those who visit Ilkley Town Centre the most at Q27

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Choice and range of shops	34.3%	88	100.0%	2	50.0%	2	0.0%	0	38.2%	12	50.0%	16
New supermarket	1.6%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	10.5%	27	0.0%	0	0.0%	0	0.0%	0	11.8%	4	5.0%	2
Choice of services (hairdressers, banks etc)	2.2%	6	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0
Livestock market	1.0%	2	0.0%	0	50.0%	2	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	13.5%	35	0.0%	0	0.0%	0	0.0%	0	14.7%	4	5.0%	2
Close to home	10.1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Close to work	5.1%	13	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0
Easily accessible by public transport	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Convenient car parking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	5.0%	2
Close to / visting friends / family	4.6%	12	0.0%	0	0.0%	0	0.0%	0	5.9%	2	5.0%	2
Compact shopping area	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	1.7%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	1	5.0%	2
For food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Friendly people	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of a day out	4.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference to town	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
School run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit health service such as doctor / dentist / hospital	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Visit market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit university / college	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	2.2%	6	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
(Nothing in particular)	1.3%	3	0.0%	0	0.0%	0	50.0%	1	2.9%	1	0.0%	0
Weighted base:		258		2		5		2		30		31
Sample:		259		2		4		2		34		20

Column %ges.

Q30DWhat is the main reason for visiting Shipley?
Those who visit Shipley Town Centre the most at Q27

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Choice and range of shops	34.3%	83	0.0%	0	30.0%	7	31.9%	17	37.8%	15	44.4%	19
New supermarket	4.2%	10	0.0%	0	0.0%	0	0.0%	0	6.7%	3	11.1%	5
Choice of leisure facilities (restaurants, pubs etc)	4.8%	12	25.0%	1	0.0%	0	5.8%	3	0.0%	0	11.1%	5
Choice of services (hairdressers, banks etc)	12.9%	31	0.0%	0	25.0%	6	14.5%	8	11.1%	4	11.1%	5
Livestock market	2.5%	6	0.0%	0	15.0%	4	1.4%	1	0.0%	0	0.0%	0
Environmental quality of centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	20.8%	50	25.0%	1	15.0%	4	36.2%	19	33.3%	13	7.4%	3
Close to work	3.0%	7	25.0%	1	5.0%	1	0.0%	0	4.4%	2	0.0%	0
Easily accessible by public transport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Convenient car parking	1.7%	4	25.0%	1	5.0%	1	1.4%	1	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to / visting friends / family	4.5%	11	0.0%	0	0.0%	0	2.9%	2	0.0%	0	11.1%	5
Compact shopping area	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
For food shopping	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of a day out	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference to town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	1.8%	4	0.0%	0	0.0%	0	2.9%	2	2.2%	1	0.0%	0
Visit health service such as doctor / dentist / hospital	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit market	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit university / college	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
(Nothing in particular)	2.2%	5	0.0%	0	5.0%	1	1.4%	1	2.2%	1	0.0%	0
Weighted base:		241		5		25		53		40		42
Sample:		243		4		20		69		45		27

Column %ges.

Q30E What is the main reason for visiting Bingley?
Those who visit Bingley Town Centre the most at Q27

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Choice and range of shops	22.1%	18	0.0%	0	100.0%	2	0.0%	0	0.0%	0	100.0%	2
New supermarket	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	7.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	18.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livestock market	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	22.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	1.5%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to / visting friends / family	3.5%	3	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scenery	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For food shopping	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of a day out	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference to town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use financial services (bank, paying bills, etc.)	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit health service such as doctor / dentist / hospital	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit market	2.1%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit university / college	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	2.1%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Weighted base:		81		1		2		0		3		2
Sample:		87		1		2		0		3		1

Column %ges.

Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often?
Those who visit a centre at Q26

1st Mention

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Increased choice and range of shops	28.9%	468	40.8%	52	35.8%	42	35.4%	27	17.7%	15	29.4%	39
Discount foodstores within the town centre	0.6%	10	1.0%	1	1.1%	1	1.0%	1	1.0%	1	0.0%	0
Improved non-food shops within the town centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.2%	2
Improved quality of shops	1.6%	26	1.0%	1	2.1%	2	5.1%	4	2.1%	2	1.2%	2
More parking	6.0%	97	8.7%	11	1.1%	1	1.0%	1	8.3%	7	10.6%	14
Cheaper parking	1.8%	30	1.0%	1	3.2%	4	0.0%	0	0.0%	0	1.2%	2
Improved street cleaning	0.5%	8	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Increased public transport	0.9%	14	0.0%	0	3.2%	4	0.0%	0	2.1%	2	0.0%	0
Cheaper public transport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	2
Better environment	2.1%	35	1.9%	2	6.3%	7	5.1%	4	0.0%	0	2.4%	3
Better security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	20	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0
A cinema	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.5%	7	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0
Cheaper shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled access / parking	0.6%	10	1.0%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Less charity shops	0.4%	7	0.0%	0	0.0%	0	1.0%	1	2.1%	2	1.2%	2
Less empty shops	0.3%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Less traffic congestion	0.6%	10	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
More / better pubs	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.4%	7	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
More facilities for children / young people	0.3%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.6%	10	0.0%	0	1.1%	1	0.0%	0	1.0%	1	1.2%	2
Toilet facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Undercover shopping centre	1.3%	21	1.0%	1	2.1%	2	2.0%	2	1.0%	1	0.0%	0
(Nothing / Nothing else)	49.0%	795	41.7%	53	42.1%	49	43.4%	33	56.3%	48	49.4%	65
Weighted base:		1622		127		117		76		85		132
Sample:		1635		103		95		99		96		85

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
2nd Mention												
Increased choice and range of shops	4.4%	71	3.9%	5	5.3%	6	6.1%	5	3.1%	3	1.2%	2
Discount foodstores within the town centre	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.2%	52	4.9%	6	3.2%	4	4.0%	3	3.1%	3	2.4%	3
Improved leisure facilities	1.1%	17	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.6%	59	3.9%	5	5.3%	6	3.0%	2	0.0%	0	2.4%	3
More parking	2.1%	33	2.9%	4	2.1%	2	2.0%	2	1.0%	1	3.5%	5
Cheaper parking	1.7%	27	2.9%	4	0.0%	0	1.0%	1	1.0%	1	2.4%	3
Improved street cleaning	0.6%	9	2.9%	4	0.0%	0	1.0%	1	0.0%	0	1.2%	2
Increased public transport	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Cheaper public transport	0.4%	6	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Better environment	1.4%	22	2.9%	4	2.1%	2	1.0%	1	0.0%	0	3.5%	5
Better security	0.5%	8	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	17	1.0%	1	2.1%	2	0.0%	0	0.0%	0	1.2%	2
A cinema	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cheaper shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled access / parking	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	5	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Less empty shops	0.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.5%	8	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.2%	2
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.3%	4	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Undercover shopping centre	0.7%	11	1.0%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0
(Nothing / Nothing else)	75.8%	1229	68.0%	86	75.8%	89	74.7%	57	87.5%	75	77.6%	102
Weighted base:		1622		127		117		76		85		132
Sample:		1635		103		95		99		96		85

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
3rd Mention												
Increased choice and range of shops	1.5%	24	1.0%	1	1.1%	1	2.0%	2	0.0%	0	2.4%	3
Discount foodstores within the town centre	0.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.3%	21	1.9%	2	1.1%	1	1.0%	1	1.0%	1	1.2%	2
Improved leisure facilities	0.3%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	2
Improved quality of shops	1.6%	25	1.0%	1	1.1%	1	2.0%	2	1.0%	1	1.2%	2
More parking	0.9%	14	1.9%	2	1.1%	1	2.0%	2	1.0%	1	0.0%	0
Cheaper parking	0.6%	10	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.6%	10	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.2%	2
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.4%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.5%	8	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.4%	3
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled access / parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
More cafes / restaurants	0.4%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	90.1%	1462	91.3%	116	88.4%	103	88.9%	67	94.8%	81	90.6%	119
Weighted base:		1622		127		117		76		85		132
Sample:		1635		103		95		99		96		85

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Any mention												
Increased choice and range of shops	34.6%	561	45.6%	58	41.1%	48	43.4%	33	20.8%	18	32.9%	43
Discount foodstores within the town centre	1.1%	18	1.9%	2	1.1%	1	2.0%	2	1.0%	1	0.0%	0
Improved non-food shops within the town centre	4.7%	76	6.8%	9	4.2%	5	5.1%	4	4.2%	4	3.5%	5
Improved leisure facilities	1.7%	28	1.9%	2	1.1%	1	1.0%	1	0.0%	0	2.4%	3
Improved quality of shops	6.8%	110	5.8%	7	8.4%	10	10.1%	8	3.1%	3	4.7%	6
More parking	8.9%	145	13.6%	17	4.2%	5	5.1%	4	10.4%	9	14.1%	19
Cheaper parking	4.1%	67	3.9%	5	4.2%	5	1.0%	1	1.0%	1	3.5%	5
Improved street cleaning	1.7%	27	3.9%	5	1.1%	1	1.0%	1	3.1%	3	1.2%	2
Increased public transport	1.4%	23	0.0%	0	3.2%	4	1.0%	1	2.1%	2	2.4%	3
Cheaper public transport	0.6%	10	1.9%	2	0.0%	0	0.0%	0	1.0%	1	2.4%	3
Better environment	3.9%	63	4.9%	6	9.5%	11	6.1%	5	0.0%	0	5.9%	8
Better security	1.1%	17	0.0%	0	0.0%	0	3.0%	2	1.0%	1	0.0%	0
Longer opening hours	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.9%	47	1.9%	2	2.1%	2	2.0%	2	1.0%	1	3.5%	5
A cinema	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.8%	13	0.0%	0	1.1%	1	1.0%	1	1.0%	1	0.0%	0
Cheaper shops	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled access / parking	0.8%	13	1.9%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Less charity shops	0.7%	12	0.0%	0	0.0%	0	3.0%	2	2.1%	2	1.2%	2
Less empty shops	0.6%	10	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Less traffic congestion	1.1%	18	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0
More / better pubs	0.3%	5	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0
More cafes / restaurants	1.3%	20	1.0%	1	1.1%	1	2.0%	2	1.0%	1	1.2%	2
More facilities for children / young people	0.4%	6	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0
More independent shops	0.5%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Move shops closer together / improve layout	0.3%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.9%	14	0.0%	0	3.2%	4	0.0%	0	1.0%	1	1.2%	2
Toilet facilities	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Undercover shopping centre	2.2%	35	1.9%	2	4.2%	5	3.0%	2	1.0%	1	0.0%	0
Weighted base:		1622		127		117		76		85		132
Sample:		1635		103		95		99		96		85

Q31A Are there any measures that would encourage you to visit Bradford City Centre more often?
Those who visit Bradford City Centre the most at Q27

1st Mention

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Increased choice and range of shops	44.3%	316	45.7%	52	47.6%	37	39.1%	7	50.0%	4	54.8%	26
Discount foodstores within the town centre	0.5%	4	1.1%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.6%	11	1.1%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0
More parking	6.1%	43	9.8%	11	0.0%	0	0.0%	0	12.5%	1	6.5%	3
Cheaper parking	2.0%	14	1.1%	1	4.8%	4	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.7%	5	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Increased public transport	0.6%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.6%	26	2.2%	2	9.5%	7	17.4%	3	0.0%	0	6.5%	3
Better security	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.6%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.5%	4	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.5%	3	1.1%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0
More facilities for children / young people	0.7%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.8%	6	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Undercover shopping centre	2.7%	19	1.1%	1	3.2%	2	8.7%	2	12.5%	1	0.0%	0
(Nothing / Nothing else)	32.8%	234	34.8%	39	27.0%	21	21.7%	4	12.5%	1	29.0%	14
Weighted base:		714		113		77		18		7		48
Sample:		631		92		63		23		8		31

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
2nd Mention												
Increased choice and range of shops	7.9%	56	5.4%	6	9.5%	7	8.7%	2	0.0%	0	9.7%	5
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.9%	35	5.4%	6	4.8%	4	8.7%	2	12.5%	1	3.2%	2
Improved leisure facilities	1.7%	12	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	5.4%	38	4.3%	5	6.4%	5	4.3%	1	0.0%	0	3.2%	2
More parking	3.3%	23	3.3%	4	3.2%	2	4.3%	1	0.0%	0	9.7%	5
Cheaper parking	2.2%	15	3.3%	4	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Improved street cleaning	0.8%	6	3.3%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Increased public transport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.6%	4	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.0%	14	3.3%	4	3.2%	2	4.3%	1	0.0%	0	3.2%	2
Better security	0.4%	3	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	16	2.2%	2	3.2%	2	4.3%	1	0.0%	0	6.5%	3
A cinema	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.5%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.5%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.5%	4	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0
More facilities for children / young people	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.6%	4	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Undercover shopping centre	1.5%	10	1.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	63.6%	454	63.0%	71	61.9%	48	56.5%	10	75.0%	5	58.1%	28
Weighted base:		714		113		77		18		7		48
Sample:		631		92		63		23		8		31

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
3rd Mention												
Increased choice and range of shops	2.9%	21	3.3%	4	3.2%	2	8.7%	2	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.4%	17	2.2%	2	1.6%	1	0.0%	0	0.0%	0	3.2%	2
Improved leisure facilities	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.3%	23	1.1%	1	1.6%	1	8.7%	2	12.5%	1	3.2%	2
More parking	1.5%	11	2.2%	2	1.6%	1	8.7%	2	0.0%	0	0.0%	0
Cheaper parking	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.0%	7	1.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.3%	2	0.0%	0	0.0%	0	4.3%	1	0.0%	0	3.2%	2
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.8%	6	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	7	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.6%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	82.8%	591	88.0%	100	82.5%	64	65.2%	11	87.5%	6	87.1%	42
Weighted base:		714		113		77		18		7		48
Sample:		631		92		63		23		8		31

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Any mention												
Increased choice and range of shops	53.0%	378	51.1%	58	55.6%	43	56.5%	10	50.0%	4	58.1%	28
Discount foodstores within the town centre	0.7%	5	2.2%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	7.3%	52	7.6%	9	6.4%	5	8.7%	2	12.5%	1	6.5%	3
Improved leisure facilities	2.3%	16	2.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	10.3%	73	6.5%	7	11.1%	9	13.0%	2	12.5%	1	6.5%	3
More parking	10.9%	78	15.2%	17	4.8%	4	13.0%	2	12.5%	1	16.1%	8
Cheaper parking	5.2%	37	4.3%	5	4.8%	4	4.3%	1	0.0%	0	0.0%	0
Improved street cleaning	2.6%	18	4.3%	5	1.6%	1	0.0%	0	12.5%	1	3.2%	2
Increased public transport	1.2%	8	0.0%	0	1.6%	1	4.3%	1	0.0%	0	3.2%	2
Cheaper public transport	0.6%	4	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	6.4%	46	5.4%	6	14.3%	11	21.7%	4	0.0%	0	9.7%	5
Better security	1.7%	12	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.2%	30	3.3%	4	3.2%	2	4.3%	1	0.0%	0	9.7%	5
A cinema	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.6%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	1.0%	7	1.1%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Less traffic congestion	0.5%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.5%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	1.6%	12	1.1%	1	1.6%	1	4.3%	1	12.5%	1	0.0%	0
More facilities for children / young people	0.8%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.5%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Revamp it	1.4%	10	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3
Undercover shopping centre	4.3%	31	2.2%	2	6.4%	5	8.7%	2	12.5%	1	0.0%	0
Weighted base:		714		113		77		18		7		48
Sample:		631		92		63		23		8		31

Column %ges.

Q31B Are there any measures that would encourage you to visit Keighley Town Centre more often?
Those who visit Keighley Town Centre the most at Q27

1st Mention

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Increased choice and range of shops	19.2%	63	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	3.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2
Improved street cleaning	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.2%	4	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	64.2%	212	100.0%	5	100.0%	7	80.0%	3	83.3%	4	83.3%	8
Weighted base:		330		5		7		4		5		9
Sample:		416		4		6		5		6		6

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
2nd Mention												
Increased choice and range of shops	2.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	83.7%	276	100.0%	5	100.0%	7	100.0%	4	100.0%	5	100.0%	9
Weighted base:		330		5		7		4		5		9
Sample:		416		4		6		5		6		6

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
3rd Mention												
Increased choice and range of shops	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.4%	308	100.0%	5	100.0%	7	100.0%	4	100.0%	5	100.0%	9
Weighted base:		330		5		7		4		5		9
Sample:		416		4		6		5		6		6

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Any mention												
Increased choice and range of shops	20.9%	69	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	5.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	5.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	3.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2
Improved street cleaning	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.2%	4	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	2.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		330		5		7		4		5		9
Sample:		416		4		6		5		6		6

Q31C Are there any measures that would encourage you to visit Ilkley more often?
Those who visit Ilkley Town Centre the most at Q27

1st Mention

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Increased choice and range of shops	5.4%	14	0.0%	0	0.0%	0	0.0%	0	8.8%	3	10.0%	3
Discount foodstores within the town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
More parking	8.1%	21	0.0%	0	0.0%	0	0.0%	0	5.9%	2	15.0%	5
Cheaper parking	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Better environment	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	12	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.5%	189	100.0%	2	100.0%	5	100.0%	2	82.4%	25	65.0%	20
Weighted base:		258		2		5		2		30		31
Sample:		259		2		4		2		34		20

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
2nd Mention												
Increased choice and range of shops	1.6%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	91.5%	236	100.0%	2	100.0%	5	100.0%	2	97.1%	29	80.0%	25
Weighted base:		258		2		5		2		30		31
Sample:		259		2		4		2		34		20

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
3rd Mention												
Increased choice and range of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	97.9%	252	100.0%	2	100.0%	5	100.0%	2	100.0%	30	90.0%	28
Weighted base:		258		2		5		2		30		31
Sample:		259		2		4		2		34		20

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Any mention												
Increased choice and range of shops	6.6%	17	0.0%	0	0.0%	0	0.0%	0	8.8%	3	10.0%	3
Discount foodstores within the town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Improved quality of shops	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
More parking	8.4%	22	0.0%	0	0.0%	0	0.0%	0	5.9%	2	15.0%	5
Cheaper parking	4.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3
Improved street cleaning	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Cheaper public transport	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Better environment	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.2%	16	0.0%	0	0.0%	0	0.0%	0	2.9%	1	5.0%	2
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		258		2		5		2		30		31
Sample:		259		2		4		2		34		20

Column %ges.

Q31D Are there any measures that would encourage you to visit Shipley more often?
Those who visit Shipley Town Centre the most at Q27

1st Mention

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Increased choice and range of shops	21.4%	52	0.0%	0	20.0%	5	36.2%	19	22.2%	9	22.2%	9
Discount foodstores within the town centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.0%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.7%	2
Improved quality of shops	3.2%	8	0.0%	0	0.0%	0	7.2%	4	4.4%	2	0.0%	0
More parking	6.2%	15	0.0%	0	5.0%	1	1.4%	1	11.1%	4	11.1%	5
Cheaper parking	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.7%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Increased public transport	1.4%	3	0.0%	0	10.0%	2	0.0%	0	2.2%	1	0.0%	0
Cheaper public transport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Better environment	0.7%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	2	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	1.6%	4	0.0%	0	5.0%	1	1.4%	1	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Less charity shops	2.4%	6	0.0%	0	0.0%	0	1.4%	1	4.4%	2	3.7%	2
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.7%	2
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	55.6%	134	100.0%	5	60.0%	15	46.4%	25	40.0%	16	55.6%	23
Weighted base:		241		5		25		53		40		42
Sample:		243		4		20		69		45		27

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
2nd Mention												
Increased choice and range of shops	3.0%	7	0.0%	0	0.0%	0	8.7%	5	6.7%	3	0.0%	0
Discount foodstores within the town centre	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.1%	5	0.0%	0	0.0%	0	1.4%	1	4.4%	2	3.7%	2
Improved leisure facilities	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.2%	5	0.0%	0	5.0%	1	2.9%	2	0.0%	0	3.7%	2
More parking	1.5%	4	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0
Cheaper parking	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Improved street cleaning	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3
Better security	1.6%	4	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Less charity shops	1.4%	3	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
(Nothing / Nothing else)	82.4%	199	100.0%	5	95.0%	23	75.4%	40	77.8%	31	85.2%	36
Weighted base:		241		5		25		53		40		42
Sample:		243		4		20		69		45		27

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
3rd Mention												
Increased choice and range of shops	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.7%	2	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Cheaper parking	0.5%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	94.5%	228	100.0%	5	95.0%	23	95.7%	51	91.1%	36	92.6%	39
Weighted base:		241		5		25		53		40		42
Sample:		243		4		20		69		45		27

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Any mention												
Increased choice and range of shops	24.8%	60	0.0%	0	20.0%	5	40.6%	21	28.9%	12	29.6%	12
Discount foodstores within the town centre	0.7%	2	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0
Improved non-food shops within the town centre	2.8%	7	0.0%	0	0.0%	0	2.9%	2	6.7%	3	3.7%	2
Improved leisure facilities	1.4%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.7%	2
Improved quality of shops	5.4%	13	0.0%	0	5.0%	1	10.1%	5	4.4%	2	3.7%	2
More parking	8.0%	19	0.0%	0	5.0%	1	2.9%	2	15.6%	6	11.1%	5
Cheaper parking	2.2%	5	0.0%	0	5.0%	1	0.0%	0	2.2%	1	0.0%	0
Improved street cleaning	1.1%	3	0.0%	0	0.0%	0	1.4%	1	4.4%	2	0.0%	0
Increased public transport	1.4%	3	0.0%	0	10.0%	2	0.0%	0	2.2%	1	0.0%	0
Cheaper public transport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Better environment	2.0%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	7.4%	3
Better security	1.6%	4	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.3%	3	0.0%	0	0.0%	0	4.3%	2	2.2%	1	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	2.5%	6	0.0%	0	5.0%	1	1.4%	1	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Less charity shops	3.8%	9	0.0%	0	0.0%	0	4.3%	2	4.4%	2	3.7%	2
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.9%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
More facilities for children / young people	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
More independent shops	1.6%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.7%	2
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Weighted base:		241		5		25		53		40		42
Sample:		243		4		20		69		45		27

Column %ges.

Q31E Are there any measures that would encourage you to visit Bingley more often?
Those who visit Bingley Town Centre the most at Q27

1st Mention

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Increased choice and range of shops	27.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	4.8%	4	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	7.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2
Cheaper parking	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	1.1%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	33.7%	27	100.0%	1	50.0%	1	0.0%	0	66.7%	2	0.0%	0
Weighted base:		81		1		2		0		3		2
Sample:		87		1		2		0		3		1

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
2nd Mention												
Increased choice and range of shops	11.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	1.1%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	64.9%	52	100.0%	1	100.0%	2	0.0%	0	66.7%	2	100.0%	2
Weighted base:		81		1		2		0		3		2
Sample:		87		1		2		0		3		1

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
3rd Mention												
Increased choice and range of shops	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	83.6%	68	100.0%	1	100.0%	2	0.0%	0	100.0%	3	100.0%	2
Weighted base:		81		1		2		0		3		2
Sample:		87		1		2		0		3		1

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Any mention												
Increased choice and range of shops	43.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	9.6%	8	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	12.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2
Cheaper parking	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Sainsbury's	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A supermarket	7.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better market	6.3%	5	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	1.1%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
More / better pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / restaurants	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children / young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move shops closer together / improve layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp it	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		81		1		2		0		3		2
Sample:		87		1		2		0		3		1

Q32 Why don't you visit Bradford City Centre?

Those who don't visit Bradford City Centre or don't visit any centres at Q26 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Lack of choice and range of shops	29.1%	189	100.0%	5	35.7%	6	36.0%	7	20.8%	10	38.0%	29
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	16.7%	108	0.0%	0	28.6%	5	20.0%	4	18.9%	9	12.0%	9
To far away from home or work	10.6%	69	0.0%	0	0.0%	0	4.0%	1	5.7%	3	4.0%	3
Not accessible by public transport	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Inconveniently located car parking	4.1%	27	0.0%	0	7.1%	1	4.0%	1	3.8%	2	4.0%	3
Expensive car parking	1.0%	7	0.0%	0	0.0%	0	4.0%	1	3.8%	2	0.0%	0
Nothing, no reason to visit	23.8%	154	0.0%	0	28.6%	5	20.0%	4	28.3%	13	20.0%	16
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / can't get out	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	8
Dislike the town	3.5%	23	0.0%	0	0.0%	0	0.0%	0	11.3%	5	2.0%	2
Don't have the time	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know how to get there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know the town	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Don't like big towns / cities	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the people there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of safety / anti-social behaviour	1.9%	12	0.0%	0	0.0%	0	12.0%	2	1.9%	1	0.0%	0
Poor disabled access	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road access	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Too busy	1.3%	8	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.0%	2
Too hilly	0.8%	5	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Too many foreigners	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		650		5		17		19		47		78
Sample:		683		4		14		25		53		50

Column %ges.

Q33 Why don't you visit Keighley Town Centre?

Those who don't visit Keighley Town Centre or don't visit any centres at Q26 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Lack of choice and range of shops	4.6%	49	8.6%	7	2.9%	2	4.3%	2	1.5%	1	2.5%	3
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	2.8%	30	0.0%	0	4.3%	4	4.3%	2	3.1%	2	6.2%	8
To far away from home or work	44.3%	470	50.0%	43	54.3%	47	44.7%	16	43.1%	25	40.7%	51
Not accessible by public transport	2.5%	26	2.9%	2	1.4%	1	0.0%	0	1.5%	1	1.2%	2
Inconveniently located car parking	0.9%	9	0.0%	0	1.4%	1	4.3%	2	0.0%	0	1.2%	2
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	41.0%	435	38.6%	33	35.7%	31	42.6%	15	44.6%	26	43.2%	54
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Disabled / can't get out	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	6
Dislike the town	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Don't have the time	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know how to get there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know the town	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like big towns / cities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the people there	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Expensive shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of safety / anti-social behaviour	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too hilly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1061		86		86		36		58		126
Sample:		957		70		70		47		65		81

Column %ges.

Q34 Why don't you visit Ilkley Town Centre?

Those who don't visit Ilkley Town Centre or don't visit any centres at Q26 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Lack of choice and range of shops	3.8%	38	1.2%	1	2.9%	2	0.0%	0	4.3%	1	11.3%	9
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To far away from home or work	50.6%	511	52.4%	54	51.5%	43	61.2%	23	39.1%	8	39.6%	33
Not accessible by public transport	3.1%	31	3.6%	4	2.9%	2	0.0%	0	4.3%	1	1.9%	2
Inconveniently located car parking	1.1%	11	0.0%	0	1.5%	1	2.0%	1	4.3%	1	3.8%	3
Expensive car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	36.9%	373	42.9%	44	38.2%	32	34.7%	13	43.5%	9	34.0%	28
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / can't get out	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6
Dislike the town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't have the time	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know how to get there	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know the town	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like big towns / cities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the people there	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Expensive public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive shops	1.5%	15	0.0%	0	1.5%	1	0.0%	0	4.3%	1	1.9%	2
Lack of safety / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too hilly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1010		103		84		38		20		82
Sample:		962		84		68		49		23		53

Column %ges.

Q35 Why don't you visit Shipley Town Centre?

Those who don't visit Shipley Town Centre or don't visit any centres at Q26 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Lack of choice and range of shops	12.2%	127	13.0%	9	13.0%	7	20.0%	1	22.2%	4	22.2%	16
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	2.8%	29	0.0%	0	4.3%	2	0.0%	0	5.6%	1	6.7%	5
To far away from home or work	33.7%	350	38.9%	26	32.6%	18	20.0%	1	16.7%	3	20.0%	14
Not accessible by public transport	1.7%	18	1.9%	1	0.0%	0	0.0%	0	5.6%	1	2.2%	2
Inconveniently located car parking	1.5%	15	0.0%	0	2.2%	1	20.0%	1	5.6%	1	0.0%	0
Expensive car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	44.9%	466	46.3%	31	47.8%	27	40.0%	2	38.9%	6	40.0%	28
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / can't get out	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	6
Dislike the town	0.2%	3	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Don't have the time	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know how to get there	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know the town	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like big towns / cities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the people there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of safety / anti-social behaviour	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too hilly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1039		66		57		4		16		70
Sample:		1037		54		46		5		18		45

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	

Q36 Why don't you visit Bingley Town Centre?
Those who don't visit Bingley Town Centre or don't visit any centres at Q26 AND Exc Nulls & SFT

Lack of choice and range of shops	11.6%	154	9.7%	9	13.0%	12	16.1%	7	16.4%	10	13.1%	17
Lack of supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.7%	9	0.0%	0	1.3%	1	0.0%	0	1.5%	1	1.2%	2
To far away from home or work	33.5%	445	43.1%	38	32.5%	31	33.9%	15	16.4%	10	26.2%	34
Not accessible by public transport	1.9%	25	1.4%	1	2.6%	2	0.0%	0	3.0%	2	1.2%	2
Inconveniently located car parking	0.9%	12	0.0%	0	1.3%	1	3.6%	2	1.5%	1	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	49.1%	653	45.8%	41	49.4%	47	42.9%	18	58.2%	35	53.6%	70
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / can't get out	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6
Dislike the town	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Don't have the time	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know how to get there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know the town	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like big towns / cities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the people there	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Expensive public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of safety / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Poor road access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far apart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too hilly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1329		89		95		43		60		130
Sample:		1301		72		77		56		67		84

Q37 Do the people who live in your house, including you, make use of electronic home shopping, (i.e. internet or TV shopping)? [MR]

Yes, Internet	58.7%	1057	51.9%	66	55.0%	68	46.5%	35	62.0%	55	48.0%	74
Yes, Portable internet shopping (through mobile phone)	11.4%	205	14.4%	18	13.0%	16	11.1%	8	12.0%	11	7.0%	11
Yes, TV Shopping	7.1%	127	2.9%	4	10.0%	12	11.1%	8	2.0%	2	4.0%	6
No	39.4%	709	45.2%	58	43.0%	53	46.5%	35	38.0%	34	51.0%	79
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100

Q38 Which goods or services does your household currently purchase via electronic (home/mobile) shopping? [MR]
Those who make use of electronic home shopping at Q37

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Food	10.0%	109	8.8%	6	7.0%	5	1.9%	1	8.1%	4	22.4%	17
Clothes	48.2%	525	54.4%	38	57.9%	41	47.2%	19	45.2%	25	46.9%	36
Banking / finance	3.8%	42	3.5%	2	0.0%	0	3.8%	2	4.8%	3	8.2%	6
Books	34.4%	375	14.0%	10	24.6%	17	35.9%	15	54.8%	30	40.8%	31
CDs, DVD's, music	28.4%	309	17.5%	12	21.1%	15	30.2%	12	50.0%	28	34.7%	26
DIY goods	4.2%	46	7.0%	5	3.5%	2	1.9%	1	6.5%	4	4.1%	3
Furniture / Carpets	5.3%	58	0.0%	0	3.5%	2	3.8%	2	6.5%	4	12.2%	9
Garden items	3.3%	36	1.8%	1	1.8%	1	1.9%	1	4.8%	3	4.1%	3
Holiday and / or Travel Tickets	6.8%	74	1.8%	1	5.3%	4	5.7%	2	9.7%	5	10.2%	8
Jewellery	4.8%	53	1.8%	1	10.5%	7	3.8%	2	6.5%	4	2.0%	2
Major electrical items	17.9%	195	12.3%	9	7.0%	5	18.9%	8	27.4%	15	26.5%	20
Small electrical items	30.5%	333	26.3%	18	21.1%	15	34.0%	14	38.7%	21	30.6%	23
Small household goods	16.9%	184	10.5%	7	17.5%	12	11.3%	5	16.1%	9	14.3%	11
Sports goods	5.4%	59	1.8%	1	5.3%	4	1.9%	1	4.8%	3	8.2%	6
Toys	15.6%	170	10.5%	7	17.5%	12	15.1%	6	27.4%	15	20.4%	16
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby equipment	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birthday cards	0.3%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Chemist / medical goods	1.0%	11	0.0%	0	0.0%	0	1.9%	1	1.6%	1	2.0%	2
Computer products (parts, games, software etc.)	1.5%	17	0.0%	0	1.8%	1	1.9%	1	1.6%	1	2.0%	2
Cosmetics / beauty products	4.5%	49	8.8%	6	5.3%	4	7.5%	3	1.6%	1	6.1%	5
Ebay	0.7%	8	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Flowers	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footwear	1.3%	14	0.0%	0	0.0%	0	3.8%	2	1.6%	1	2.0%	2
Games	1.3%	14	0.0%	0	3.5%	2	1.9%	1	0.0%	0	2.0%	2
Gifts	2.1%	23	0.0%	0	1.8%	1	0.0%	0	8.1%	4	2.0%	2
Hobby / craft goods	1.4%	16	0.0%	0	1.8%	1	7.5%	3	1.6%	1	2.0%	2
Insurance	0.9%	10	1.8%	1	3.5%	2	0.0%	0	1.6%	1	2.0%	2
Pet products	1.0%	11	0.0%	0	1.8%	1	1.9%	1	0.0%	0	2.0%	2
Vehicle parts	2.0%	22	0.0%	0	1.8%	1	0.0%	0	1.6%	1	2.0%	2
Dont know	1.2%	13	1.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Weighted base:		1090		70		70		41		55		76
Sample:		1098		57		57		53		62		49

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	

Q39 Which goods or services are you likely to purchase in the future via electronic (home/mobile) shopping? [MR]
Those who make use of electronic home shopping at Q37

Food	6.6%	72	5.3%	4	0.0%	0	0.0%	0	6.5%	4	14.3%	11
Clothes	32.2%	351	45.6%	32	22.8%	16	22.6%	9	37.1%	20	38.8%	29
Banking / finance	2.4%	26	1.8%	1	0.0%	0	0.0%	0	4.8%	3	8.2%	6
Books	22.0%	240	8.8%	6	14.0%	10	17.0%	7	37.1%	20	30.6%	23
CDs, DVD's, music	17.8%	194	8.8%	6	5.3%	4	20.8%	8	33.9%	19	30.6%	23
DIY goods	3.4%	37	3.5%	2	1.8%	1	1.9%	1	8.1%	4	4.1%	3
Furniture / Carpets	4.9%	54	3.5%	2	1.8%	1	5.7%	2	9.7%	5	16.3%	12
Garden items	2.3%	25	0.0%	0	1.8%	1	1.9%	1	4.8%	3	4.1%	3
Holiday and / or Travel Tickets	7.3%	80	8.8%	6	3.5%	2	3.8%	2	14.5%	8	12.2%	9
Jewellery	2.7%	29	0.0%	0	7.0%	5	3.8%	2	6.5%	4	2.0%	2
Major electrical items	14.2%	155	17.5%	12	14.0%	10	9.4%	4	17.7%	10	26.5%	20
Small electrical items	17.9%	196	15.8%	11	15.8%	11	11.3%	5	22.6%	12	26.5%	20
Small household goods	11.0%	120	7.0%	5	10.5%	7	13.2%	5	14.5%	8	10.2%	8
Sports goods	3.4%	38	1.8%	1	1.8%	1	1.9%	1	1.6%	1	8.2%	6
Toys	11.3%	123	8.8%	6	12.3%	9	9.4%	4	24.2%	13	18.4%	14
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist / medical goods	0.5%	6	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.0%	2
Computer products (parts, games, software etc.)	1.1%	12	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Cosmetics / beauty products	2.5%	27	3.5%	2	3.5%	2	1.9%	1	1.6%	1	4.1%	3
Ebay	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Footwear	0.6%	7	1.8%	1	0.0%	0	1.9%	1	1.6%	1	0.0%	0
Games	0.6%	7	0.0%	0	1.8%	1	0.0%	0	1.6%	1	0.0%	0
Gifts	2.7%	30	0.0%	0	1.8%	1	3.8%	2	4.8%	3	2.0%	2
Hobby / craft goods	1.1%	12	0.0%	0	5.3%	4	3.8%	2	0.0%	0	2.0%	2
Insurance	0.7%	8	1.8%	1	3.5%	2	0.0%	0	0.0%	0	2.0%	2
Pet products	0.4%	4	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Vehicle parts	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicles	0.4%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
(None)	23.5%	256	8.8%	6	29.8%	21	26.4%	11	21.0%	12	10.2%	8
Don’t know	1.6%	17	3.5%	2	0.0%	0	3.8%	2	3.2%	2	0.0%	0
Weighted base:		1090		70		70		41		55		76
Sample:		1098		57		57		53		62		49

Q40 Which of these leisure activities do you or your family participate in? [MR/PR]

Health and Fitness	27.3%	491	24.0%	31	23.0%	28	19.2%	15	30.0%	27	31.0%	48
Leisure Centre Activities	24.8%	446	14.4%	18	28.0%	34	15.2%	11	25.0%	22	25.0%	39
Cinema	47.6%	857	42.3%	54	53.0%	65	49.5%	38	49.0%	44	49.0%	76
Restaurant	68.9%	1239	68.3%	87	66.0%	81	68.7%	52	73.0%	65	70.0%	109
Pub	39.2%	705	12.5%	16	27.0%	33	40.4%	31	55.0%	49	37.0%	57
Nightclub	6.7%	121	2.9%	4	4.0%	5	10.1%	8	4.0%	4	8.0%	12
Social Club	10.7%	192	5.8%	7	18.0%	22	17.2%	13	8.0%	7	10.0%	16
Ten Pin Bowling	23.4%	421	25.0%	32	21.0%	26	25.3%	19	24.0%	21	28.0%	43
Bingo	5.9%	106	1.0%	1	11.0%	14	11.1%	8	5.0%	4	6.0%	9
Theatre / concert hall	43.5%	782	26.0%	33	37.0%	46	39.4%	30	54.0%	48	42.0%	65
Museum / Art Galleries	43.4%	781	45.2%	58	38.0%	47	39.4%	30	43.0%	38	38.0%	59
Walking / Cycling / outdoor activities	59.1%	1065	57.7%	74	50.0%	61	52.5%	40	69.0%	61	55.0%	85
(None mentioned / don't do any leisure activities)	10.3%	186	14.4%	18	10.0%	12	12.1%	9	7.0%	6	13.0%	20
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100

Q41 Which centre/facility did you last visit for indoor sports or health and fitness activity?
Those who said 'Health and Fitness' or 'Leisure Centre Activities' at Q40 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Hall, Sun Street, Haworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0
Zone 2												
Local Facility/Gym, Eastburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Circle Dance Centre, Ravens View, Colne Lane, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Fitness Fusion, The Grove Promenade, Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Lawn Tennis & Squash Club, Stourton Road, Ilkley	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Swimming Pool and Lido	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Silsden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dillons Health & Fitness Studio, The Old Mill, Railway Road, Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Bowling Club, Skipton Road, Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Ilkley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Ilkley Moor	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
St Margarets Church Hall, Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Aireborough Leisure Centre, The Green, Guiseley, Leeds	3.0%	19	0.0%	0	0.0%	0	0.0%	0	10.5%	4	5.0%	3
Cannons Health Club, Otley Road, Guiseley	0.6%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Club Energy, Boroughgate, Otley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Otley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Centre, Guiseley	1.2%	8	0.0%	0	0.0%	0	3.4%	1	5.3%	2	0.0%	0
Zone 5												
Fitness First, Worth Way, Keighley	2.2%	14	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Hi-Energy Dance, Health & Fitness Studio, Russell Street, Keighley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No 7 Health Club, Devonshire Street, Keighley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakbank Recreation Centre, Oakworth Road, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Keighley Leisure Centre, Victoria Park, Keighley	5.6%	35	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Tone Zone Ii, The Leisure centre, Hard Ings Road, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workouts, Oakworth Road, Keighley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Keighley	2.4%	15	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Zone 6												
Bingley Grammar School Sports Centre, Keighley Road, Bingley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Swimming Pool	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannons Health Club, Cottingley New Road, Bingley	3.4%	21	4.0%	1	0.0%	0	0.0%	0	10.5%	4	0.0%	0
Nab Wood Sports Centre, Cottingley New Road, Bingley	0.8%	5	0.0%	0	0.0%	0	13.8%	3	0.0%	0	0.0%	0
Pilates Practice, Arden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
House, Wellington Street, Bingley												
Bradford & Bingley Sports Club, Wagon Lane, Bingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Bingley	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Heaton Tennis & Squash Club, Crofton Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Medical Practice, Bell Dean Road, Bradford	0.2%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Saltaire	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhodesway Pool	0.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Zone 8												
5 Alive Soccer Centre, York Street, Bradford	1.0%	6	8.0%	2	3.8%	1	0.0%	0	0.0%	0	2.5%	2
Queensbury Swimming Pool, Queensbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Recreation Centre, Leaventhorpe Lane, Thornton	0.8%	5	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Thornton Road, Bradford	0.3%	2	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legends Gym, Black Dyke Mills, High Street, Queensbury, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Horsfall Stadium, Stafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Sports Club, Russell Way, Brighouse	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridges Fitness Centre, Birkby Lane, Brighouse	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Play Gym, Upper Bonegate, Brighouse	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Planet Fitness, Buttershaw Mills, Bradford	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Brighouse	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Tong Street High School (Sport Centre and swimming pool)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington Methodist Church, King Street, Drighlington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Bowling Swimming Pool	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karmand Community Centre, Barkerend Road, Bradford	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
The Thornbury Centre, Leeds Old Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Women Zone, Hubert Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
XL, Leeds Road, Bradford	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Bradford College, Great Horton Road, Bradford	0.9%	6	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness Finesse, Beacon Road, Bradford	1.1%	7	8.0%	2	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Fitness First, Horton Park Avenue, Bradford	1.8%	11	12.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richard Dunn Sports Centre, Rooley Avenue, Odsal, Bradford	8.3%	52	0.0%	0	11.5%	4	3.4%	1	0.0%	0	2.5%	2
Streamline Fitness, Park View Mills, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windmill Health and Strength Club, Cross Lane Mills, Bradford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Smith Avenue, Bradford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Wibsey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Cedar Court, Mayo Avenue, Rooley Lane, Bradford	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Sports Centre, Haycliffe Lane, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Klick Fitness, The Ball Park, Canterbury Avenue, Bradford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, West Bowling	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford Gym Club, Arthington St, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford University Gym, Bradford	0.9%	6	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, St Georges Building, Westgate, Bradford	0.8%	5	4.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Manningham Sports Centre, Carlisle Road, Bradford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Bodyflex, East Parade, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Fitness Club, Valley Parade, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duncombe Way, Bradford	0.4%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym4All, Bradford Leisure Exchange, Vicar Lane, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lister's Fitness Club, Heaton Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Bradford	1.6%	10	12.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Physiques Health Studio, Mill Street, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rock Solid Gym, Richmond Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Green Fitness Suite, Easby Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Parade Stadium, Valley Parade, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Zone 15												
Bradford Sports Centre, Greystone Mill, Bradford	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Eccleshill Swimming Pool	3.7%	23	0.0%	0	15.4%	5	3.4%	1	0.0%	0	25.0%	16
Esporta, Gallagher Leisure Park, Thornbury	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Kents Leisure Centre, Undercliffe Road, Bradford	1.3%	8	4.0%	1	7.7%	2	3.4%	1	0.0%	0	5.0%	3
Bradford Moor Golf Course, Scarr Hall, Pollard Lane, Bradford	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Flacks Fitness, Norman Lane, Idle	0.8%	5	0.0%	0	3.8%	1	3.4%	1	0.0%	0	5.0%	3
Greenfield School, Boothroyd Drive, Idle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Pulse Health & Fitness, King's Road, Hanson	0.6%	4	4.0%	1	3.8%	1	0.0%	0	0.0%	0	2.5%	2
Thornbury Leisure Centre, Alveston Hill, Thornbury	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Undercliffe Bowling Club, Undercliffe, Bradford	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Energie Fitness, Shipley Wharf, Shipley	0.6%	4	0.0%	0	0.0%	0	3.4%	1	2.6%	1	0.0%	0
Shipley Swimming Pool, Shipley	3.3%	20	12.0%	4	0.0%	0	10.3%	2	10.5%	4	2.5%	2
Local Facility/Gym, Shipley	2.4%	15	0.0%	0	0.0%	0	27.6%	6	5.3%	2	5.0%	3
Bodyfit Express, Wellcroft House, Wellcroft, Shipley	0.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Ladyfit Express, Wellcroft House, Wellcroft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Windhill	0.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Workouts, Wharf Street,	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Shipley												
Zone 17												
Baildon Recreation Centre, Green Lane, Baildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Greens Health and Fitness, Fred Atkinson Way, Baildon	2.5%	16	0.0%	0	0.0%	0	6.9%	2	15.8%	5	0.0%	0
Marriott Leisure Club, Hollins Hill, Baildon	1.0%	6	0.0%	0	0.0%	0	0.0%	0	7.9%	3	2.5%	2
Local Facility/Gym, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
LA Fitness, Haworth Lane, Yeadon	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.5%	2
Zone 18												
Thorpe Edge Community Centre, Summerfield Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Calverley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Local Facility/Gym, Idle	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Park Avenue Stadium, Thackley, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Lawn Tennis Club, Tofts Road, Pudsey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Leisure Centre, Market Place, Pudsey	1.8%	11	0.0%	0	3.8%	1	0.0%	0	0.0%	0	10.0%	6
St Johns The Evengelist Church Hall, Harrogate Road, Greengates	0.3%	2	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Jewels Gym Limited, Calderdale Business Park, Club Lane, Halifax	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Dean Clough Industrial Park, Halifax	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Leisure Centre, Union Street, Halifax	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Swimming Pool, Skircoat Road, Halifax	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Fitness Club, Charlestown Road, Halifax	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swim Gym, Luddenden, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Halifax	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Hebden Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Illingworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Bridge Leisure Centre, North Bridge Street, Halifax	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Broad Street Plaza, Halifax	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Swimming Pool & Fitness Centre, Sowerby Bridge, Halifax	0.2%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Aireville Park, Gargrave Road, Skipton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Skipton	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Craven Swimming Pool, Gargrave Road, Skipton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rendezvous Hotel, Keighley Road, Skipton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devonshire Arms Country House Hotel, Bolton Abbey, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulthurst Craven Sports Centre, Carleton New Road, Skipton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Cumbria												
Center Parcs, Whinfell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Forest, Penrith												
Outside Survey Area - Harrogate												
Harrogate Fitness & Wellbeing Centre, Hornbeam Park Road, Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Baths And Leisure Centre, Cambridge Street, Batley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Cardigan Fields, Kirkstall	1.2%	8	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.5%	2
Spenborough Swimming Pool & Sports Complex, Bradford Road, Liversedge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Fitness Club, Gelderd Road, Birstall, Batley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gomersal Park Hotel, Moor Lane, Gomersal	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Batley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Birstall	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Cleckheaton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Heckmondwike	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PJ's Health & Fitness Village, Cartwright Street, Cleckheaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitcliffe Mount Centre, Turnsteads Avenue, Cleckheaton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Cookridge Hall Health & Fitness, Cookridge, Leeds	0.6%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.5%	2
David Lloyd Leisure, Tongue Lane, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Fitness First, Kirkstall Road, Burley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingwell Health Clubs, Neville Street, Leeds	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Morley Leisure Centre, Queensway, Morley	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Leeds	1.3%	8	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.5%	2
Ladies Workout Express, Queen Street, Morley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Potternewton, Leeds	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
The Village Hotel, Capitol Boulevard, Leeds	0.4%	2	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Manchester												
Bannatyne's Health Club, Sunlight House, Quay Street, Manchester	0.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Manchester University Student Gym	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Pendle Leisure Centre, Crown Way, Colne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Sheffield												
The Source, Meadowhall Way, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Outside Survey Area - Wakefield												
Bannatyne's, Paragon Avenue, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Wakefield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Outside Survey Area - Wales												
Local Facility/Gym, Wrexham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - York												
Fitness First, Lancaster Park Clifton Moor, Audax Road, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		624		31		32		22		34		62
Sample:		623		25		26		29		38		40

Q42 Which centre/facility did you last visit for the cinema?
Those who said 'Cinema' at Q40 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Ilkley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Guiseley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
The Picture House Cinema, Keighley	5.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Thornton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Cineworld, Leisure Exchange, Vicar Lane, Bradford	37.7%	319	75.0%	41	36.5%	23	50.0%	18	28.6%	12	22.4%	17
Zone 13												
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Girlington District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Media Museum, Picturerville, Bradford	5.0%	42	2.3%	1	0.0%	0	12.5%	5	10.2%	4	2.0%	2
Zone 15												
Odeon Cinema, Gallagher Leisure Park, Thornbury	18.5%	157	18.2%	10	44.2%	28	12.5%	5	12.2%	5	44.9%	34
Zone 16												
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Rex Cinema, Coronation Street, Elland	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge Picture House, New Road, Hebden Bridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rex Cinema, Coronation Street, Elland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Skipton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plaza Cinema, Sackville Street, Skipton	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, Galpharm Stadium, Huddersfield	1.2%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Showcase Cinemas, Gelderd Road, Birstall	12.2%	104	2.3%	1	9.6%	6	4.2%	2	8.2%	4	4.1%	3
Vue, Cardigan Fields Leisure Centre, Kirkstall, Leeds	6.9%	59	2.3%	1	7.7%	5	4.2%	2	20.4%	9	20.4%	16
Birstall Shopping Park (Junction 27 Retail Park)	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Outside Survey Area - Leeds												
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.5%	13	0.0%	0	0.0%	0	4.2%	2	2.0%	1	0.0%	0
Cottage Road Cinema,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Cottage Road, Leeds												
West Yorkshire Playhouse, Playhouse Square, Quarry Hill, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema, Birstall, Leeds	0.4%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Vue, The Light, The Headrow, Leeds	3.1%	27	0.0%	0	0.0%	0	6.3%	2	8.2%	4	2.0%	2
Outside Survey Area - North East												
Cinema, Metrocentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North West												
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Apollo Cinema, Manchester Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, Rigby Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zeffirellis By The Park, Compston Road, Ambleside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Bridlington Town Centre	0.2%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Hull Town Centre	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, East Parade, Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkway Cinema, Eldon Street, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Xscape, Castleford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		847		54		64		37		44		76
Sample:		855		44		52		48		49		49

Q43 Which centre/facility did you last visit for restaurants?
Those who said 'Restaurant' at Q40 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldfield	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxenhope	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Goose Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowling	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton with Eastburn Local Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Ilkley Town Centre	4.7%	56	0.0%	0	0.0%	0	1.5%	1	7.0%	4	2.9%	3
Addingham Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Moor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley Woodhead	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
East Morton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldwick	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	1.5%	18	0.0%	0	0.0%	0	0.0%	0	12.7%	8	0.0%	0
Menston Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Otley Town Centre	0.8%	10	0.0%	0	1.6%	1	0.0%	0	1.4%	1	0.0%	0
Zone 5												
Keighley Town Centre	5.7%	69	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	2
Zone 6												
Bingley Town Centre	2.7%	33	0.0%	0	0.0%	0	2.9%	2	2.8%	2	0.0%	0
Cottingley Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullingworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harden Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allerton Local Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Heaton Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.9%	11	0.0%	0	1.6%	1	2.9%	2	4.2%	3	1.4%	2
Zone 8												
Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Holmfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Illingworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ogden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.7%	8	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Tong Street District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Zone 12												
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Great Horton District Centre	0.7%	9	1.4%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	31.8%	385	78.9%	69	47.5%	36	39.7%	21	15.5%	10	17.1%	19
Zone 15												
Thornbury District Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Shipley Town Centre	5.9%	71	4.2%	4	3.3%	2	36.8%	19	16.9%	11	5.7%	6
Frizinghall Local Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Baildon Local Centre	0.9%	11	0.0%	0	1.6%	1	0.0%	0	9.9%	6	1.4%	2
Yeadon Local Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	5.6%	4	4.3%	5
Zone 18												
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	1.3%	16	1.4%	1	3.3%	2	1.5%	1	0.0%	0	8.6%	9
Pudsey Town Centre	1.8%	21	2.8%	2	0.0%	0	1.5%	1	0.0%	0	12.9%	14
Idle Local Centre	1.0%	12	0.0%	0	4.9%	4	0.0%	0	0.0%	0	7.1%	8
Farsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverley	0.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Halifax Town Centre	5.1%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calderdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripponden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Skipton Town Centre	1.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gargrave	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grassington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Hetton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettlewell	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Long Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Outside Survey Area - Kirklees												
Batley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Dewsbury Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Huddersfield Town Centre	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 Retail Park)	1.8%	22	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Birstall	0.6%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Morley Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	2
White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	8.9%	108	2.8%	2	14.8%	11	5.9%	3	5.6%	4	21.4%	23
Headingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsforth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Kirkstall	0.2%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	2
Pool-in-Wharfedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Wetherby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North West												
Manchester City Centre	1.1%	14	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Colne Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire												
Hornsea	0.1%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Bridlington	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.6%	8	0.0%	0	3.3%	2	0.0%	0	1.4%	1	0.0%	0
Hull	0.3%	3	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North East Lincolnshire												
Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire												
Area - North York Moors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Area - North Yorkshire	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Outside Survey Area -												

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Yorkshire & Humber, North Yorkshire, Hambleton												
Bedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Harrogate												
Fewston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pateley Bridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire												
Leyburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale												
Pickering	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough												
Filey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandsend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Whitby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, York												
York City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley												
Barnsley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster												
Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield												
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, West Yorkshire												
Area - Leeds/Liverpool Canal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield												
Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	2.2%	26	0.0%	0	1.6%	1	0.0%	0	7.0%	4	1.4%	2
Abroad	0.8%	10	0.0%	0	1.6%	1	1.5%	1	0.0%	0	1.4%	2
Weighted base:		1210		87		75		52		63		109
Sample:		1219		71		61		68		71		70

Column %ges.

Q44 Which centre/facility did you last visit for bars, pubs and nightclubs?
Those who said 'Pub', 'Nightclub' or 'Social Club' at Q40 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	2.1%	15	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Oakworth Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxenhope	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Goose Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glusburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton with Eastburn Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton in Craven	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Ilkley Town Centre	3.4%	25	0.0%	0	0.0%	0	0.0%	0	5.5%	3	2.7%	2
Addingham Local Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ben Rhydding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley Woodhead	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Morton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldwick	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Guiseley Town Centre	2.7%	20	0.0%	0	0.0%	0	0.0%	0	14.5%	7	0.0%	0
Menston Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	1.3%	10	0.0%	0	2.6%	1	2.1%	1	5.5%	3	0.0%	0
Riddlesden Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Keighley Town Centre	7.3%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Lee	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	4.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingley Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflatts Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullingworth Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harden Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allerton Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.2%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Saltaire Local Centre	1.6%	12	0.0%	0	5.3%	2	8.5%	3	1.8%	1	0.0%	0
Zone 8												
Clayton Local Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.9%	7	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Zone 9												
Holmfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheatley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Tong Street District Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Tyersal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bowling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odsal District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	19.9%	146	57.1%	10	47.4%	22	14.9%	5	1.8%	1	21.6%	12
Little Horton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.2%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Thornbury District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.3%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Undercliffe Local Centre	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Zone 16												
Shipley Town Centre	6.1%	45	21.4%	4	5.3%	2	46.8%	17	16.4%	8	8.1%	5
Frizinghall Local Centre	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Wrose Local Centre	0.5%	4	0.0%	0	5.3%	2	4.3%	2	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	2.7%	20	0.0%	0	0.0%	0	0.0%	0	36.4%	18	0.0%	0
Yeadon Local Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	7.3%	4	5.4%	3
Zone 18												
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.5%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.7%	2
Pudsey Town Centre	1.2%	9	7.1%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	3
Idle Local Centre	1.7%	12	0.0%	0	2.6%	1	2.1%	1	0.0%	0	16.2%	9
Rawdon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Farsley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Calverley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Outside Survey Area - Calderdale												
Halifax Town Centre	5.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Skipton Town Centre	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grassington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Horton-in-Ribblesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettlewell	0.2%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.5%	4	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Hunsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Morley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	7.9%	58	7.1%	1	13.2%	6	8.5%	3	1.8%	1	24.3%	14
Headingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsforth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oulton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North West												
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Colne Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire												
Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.4%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Hull	0.2%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North East Lincolnshire												
Cleethorpes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire												
Area - North York Moors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Area - Yorkshire Dales	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Hambleton												
Bedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire &												

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Humber, North Yorkshire, Harrogate												
Fewston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire												
Leyburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale												
Pickering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough												
Filey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, York												
York City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley												
Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster												
Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield												
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, West Yorkshire												
Area - Leeds/Liverpool Canal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield												
Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	2.8%	21	0.0%	0	5.3%	2	2.1%	1	1.8%	1	5.4%	3
Weighted base:		735		17		47		36		49		57
Sample:		756		14		38		47		55		37

Q45 Which centre/facility did you last visit for ten-pin bowling?
Those who said 'Ten Pin Bowling' at Q40 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Guiseley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Airedale Shopping Centre, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AMF Bowling, Bradford Road, Keighley	4.2%	17	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Zone 6												
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Clayton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Hollywood Bowl, Vicar Lane, Bradford	53.2%	220	84.6%	27	57.1%	15	54.2%	10	20.8%	4	25.9%	11
Bradford City Centre	2.2%	9	0.0%	0	0.0%	0	0.0%	0	4.2%	1	3.7%	2
Zone 15												
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Go Bowling at Shipley Lanes, Shipley	10.9%	45	7.7%	2	19.0%	5	33.3%	6	29.2%	6	22.2%	9
Shipley Town Centre	1.1%	5	0.0%	0	4.8%	1	8.3%	2	8.3%	2	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Halifax Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Bowl, Commercial Street, Halifax	5.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Outside Survey Area - Craven												
Skipton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matrix Bowling, Carleton New Road, Skipton	2.5%	10	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Outside Survey Area - East Midlands												
Skegness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Outside Survey Area - Leeds												
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AMF Bowling, Merrion Centre, Merrion Way, Leeds	1.6%	7	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.7%	2
Hollywood Bowl, Cardigan Fields Leisure Centre, Kirkstall, Leeds	12.5%	52	3.8%	1	14.3%	4	0.0%	0	16.7%	4	40.7%	17
Kirkstall Valley Retail Park, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Outside Survey Area - North West												
Manchester City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Center Parcs, Whinfell Forest, Penrith	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - South East												
London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - West Midlands												
Stratford-upon-Avon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Bowling, Festival Park, Stoke-on-Trent	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowlplex, Xscape, Castleford	0.9%	4	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington	0.3%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Cleethorpes	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		414		32		26		18		21		42
Sample:		399		26		21		24		24		27

Q46 Which centre/facility did you last visit for bingo?
Those who said 'Bingo' at Q40 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Sutton-in-Craven	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Sunny Bank Social Club, Bridge Road, Silsden	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Guiseley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Gala Clubs, Keighley	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullingworth	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Cafe West, Allerton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Thornton Conservative Club , Thornton Road, Thornton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Gala Clubs, Weaverthorpe Retail Park, Bradford	21.1%	20	0.0%	0	11.1%	1	27.3%	2	25.0%	1	16.7%	2
Tong Street District Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Buckingham Bingo Club, Bradford Interchange, Bradford	12.0%	11	0.0%	0	11.1%	1	0.0%	0	25.0%	1	0.0%	0
Zone 13												
Mecca Bingo, Little Horton Lane, Bradford	15.2%	14	100.0%	1	11.1%	1	36.4%	3	0.0%	0	16.7%	2
Zone 14												
Fairweather Green Working Mens Club, Thornton Old Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	10.4%	10	0.0%	0	22.2%	2	27.3%	2	25.0%	1	0.0%	0
Gala Clubs, Bridge Street, Bradford	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Eccleshill Working Mens Club, Stony Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Sports & Social Club, Harrogate Road, Bradford	1.3%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Shipley Town Centre	1.9%	2	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Zone 17												
Copper Beech Club, Northgate, Baildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	1.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0
Zone 18												
Idle Thackley Conservative Club, Malt Shovel Yard, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2
Thorpe Edge	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2
Outside Survey Area - Calderdale												
Halifax Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca, Broad Street, Halifax	7.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Skipton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Working Mens Club, Keighley Road, Skipton	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area -												

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Kirklees												
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Balm Road, Leeds	4.5%	4	0.0%	0	11.1%	1	0.0%	0	0.0%	0	16.7%	2
Gala Clubs, Stonebridge Mills, Leeds	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2
Outside Survey Area - North West												
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
British Legion Club, Keighley Road, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber												
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes	1.3%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Hull	1.3%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		93		1		11		8		4		9
Sample:		94		1		9		11		4		6

Q47 Which centre/facility did you last visit for art/culture activities (i.e. theatres / galleries / museums)?
Those who said 'Theatre / concert hall' or 'Museum / Art Galleries' at Q40 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Goose Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Ilkley Town Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.9%	2
Zone 4												
Burley Woodhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Otley Town Centre	0.2%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Zone 5												
Keighley Town Centre	3.6%	36	0.0%	0	0.0%	0	3.8%	2	4.7%	3	1.9%	2
Zone 6												
Bingley Town Centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allerton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.9%	9	0.0%	0	2.1%	1	3.8%	2	0.0%	0	1.9%	2
Zone 8												
Clayton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Holmfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bowling	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	49.6%	490	69.2%	44	66.0%	38	61.5%	25	56.3%	32	41.5%	34
Manningham Road Retail Park, Bradford	0.3%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.4%	4	0.0%	0	4.3%	2	0.0%	0	0.0%	0	1.9%	2
Zone 16												
Shipley Town Centre	0.5%	5	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Zone 18												
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Calderdale												
Halifax Town Centre	3.9%	39	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Skipton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Leeds												
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	20.6%	203	11.5%	7	17.0%	10	17.3%	7	21.9%	12	32.1%	26
Thorp Arch	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Armley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Outside Survey Area - North West												
Manchester City Centre	2.4%	23	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Colne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire												
Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North East Lincolnshire												
Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire												
Area - North York Moors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Hambleton												
Bedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Harrogate												
Fewston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire												
Leyburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale												
Pickering	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough												
Filey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, York												
York City Centre	2.0%	20	1.9%	1	2.1%	1	3.8%	2	1.6%	1	1.9%	2
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley												
Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster												
Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield												
Sheffield	0.6%	6	0.0%	0	2.1%	1	0.0%	0	3.1%	2	0.0%	0
Outside Survey Area - Yorkshire & Humber, West Yorkshire												
Area - Leeds/Liverpool Canal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield												
Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.4%	4	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Others												

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Other	7.0%	69	5.8%	4	2.1%	1	7.7%	3	4.7%	3	9.4%	8
Abroad	2.0%	20	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.9%	2
Weighted base:		987		64		58		40		57		82
Sample:		1010		52		47		52		64		53

Q48 Which centre/facility did you last visit for walking / cycling / outdoor activities?
Those who said 'Walking / Cycling / outdoor activities' at Q40 AND Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 1												
Haworth Local Centre	1.8%	17	0.0%	0	2.1%	1	0.0%	0	1.5%	1	0.0%	0
Oakworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxenhope	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Goose Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton with Eastburn Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Ilkley Town Centre	5.9%	58	0.0%	0	8.5%	5	2.0%	1	6.1%	4	4.2%	3
Addingham Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Moor	0.7%	6	0.0%	0	2.1%	1	2.0%	1	0.0%	0	2.1%	2
Silsden Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Burley Woodhead	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldwick	0.2%	2	0.0%	0	0.0%	0	2.0%	1	1.5%	1	0.0%	0
Guiseley Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Otley Town Centre	2.0%	20	0.0%	0	2.1%	1	0.0%	0	6.1%	4	4.2%	3
Zone 5												
Keighley Town Centre	6.4%	63	0.0%	0	2.1%	1	0.0%	0	1.5%	1	0.0%	0
Hillworth, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bingley Town Centre	3.8%	37	1.8%	1	2.1%	1	0.0%	0	3.0%	2	0.0%	0
Crossflatts Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullingworth Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harden Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Ives, Bingley	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Allerton Local Centre	0.7%	7	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Heaton Local Centre	0.2%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Saltaire Local Centre	1.2%	12	0.0%	0	2.1%	1	4.1%	2	4.5%	3	0.0%	0
Zone 8												
Clayton Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Holmfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Illingworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixenden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ogden	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Buttershaw Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Local Centre	0.4%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Tong Street District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Wood Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Tyersal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Great Horton District Centre	0.6%	5	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bankfoot Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bowling	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Bradford City Centre	22.3%	221	64.3%	44	42.6%	25	12.2%	5	4.5%	3	16.7%	12
Girlington District Centre	0.5%	5	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Road Retail Park, Bradford	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.2%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 15												
Thornbury District Centre	0.3%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Woodhall Retail Park, Bradford	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Eccleshill Local Centre	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Shipley Town Centre	5.3%	52	1.8%	1	0.0%	0	49.0%	18	16.7%	10	2.1%	2
Wrose Local Centre	0.2%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Baildon Bridge Retail Park, Shipley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	2.4%	24	1.8%	1	0.0%	0	4.1%	2	28.8%	17	0.0%	0
Yeadon Local Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	2	4.2%	3
Zone 18												
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.8%	7	0.0%	0	2.1%	1	0.0%	0	0.0%	0	8.3%	6
Pudsey Town Centre	1.3%	12	0.0%	0	2.1%	1	0.0%	0	0.0%	0	10.4%	8
Rawdon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Calverley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Outside Survey Area - Calderdale												
Halifax Town Centre	2.8%	28	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calderdale	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cragg Vale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Craven												
Skipton Town Centre	1.8%	18	0.0%	0	2.1%	1	2.0%	1	1.5%	1	0.0%	0
Coniston Cold	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grassington	0.4%	4	0.0%	0	2.1%	1	0.0%	0	1.5%	1	0.0%	0
Ingleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malham	0.5%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblehead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Settle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Kirklees												
Batley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Cleckheaton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Outside Survey Area - Leeds												
Morley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	3.6%	35	0.0%	0	2.1%	1	8.2%	3	1.5%	1	18.8%	14
Pool-in-Wharfedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - North West												
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Pendle												
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire												
Hornsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Octon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington	0.2%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Harrogate Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Kilnsea	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North East Lincolnshire												
Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire												
Area - North York Moors	0.7%	7	1.8%	1	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Area - North Yorkshire	0.6%	6	1.8%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Area - Yorkshire Dales	5.7%	56	1.8%	1	6.4%	4	2.0%	1	4.5%	3	6.2%	5
Bolton Abbey	0.7%	7	1.8%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire &												

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Humber, North Yorkshire, Hambleton												
Bedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Harrogate												
Fewston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Knaresborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Masham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire												
Leyburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale												
Pickering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough												
Filey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Hoods Bay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Whitby	0.5%	5	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Howard, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, York												
York City Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley												
Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brierley	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster												
Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield												
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area - Yorkshire & Humber, West Yorkshire												
Area - Leeds/Liverpool Canal	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Area - West Yorkshire	0.8%	8	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.1%	2
Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield												
Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	4.5%	44	0.0%	0	0.0%	0	6.1%	2	1.5%	1	6.2%	5
Abroad	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Weighted base:		987		69		58		38		59		74
Sample:		1008		56		47		49		66		48

Q49 How do you normally travel when visiting leisure destinations?
Not those who said '(None mentioned / don't do any leisure activities)' at Q40

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Car / van (as driver)	57.4%	927	52.8%	58	47.8%	53	35.6%	24	62.4%	52	60.9%	82
Car / van (as passenger)	13.2%	213	13.5%	15	18.9%	21	20.7%	14	12.9%	11	10.3%	14
Bus, minibus or coach	12.8%	207	19.1%	21	15.6%	17	17.2%	11	9.7%	8	14.9%	20
Motorcycle, scooter or moped	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Walk	9.6%	155	13.5%	15	10.0%	11	12.6%	8	7.5%	6	6.9%	9
Taxi	3.3%	53	1.1%	1	4.4%	5	5.7%	4	2.2%	2	1.2%	2
Train	2.4%	39	0.0%	0	2.2%	2	5.7%	4	4.3%	4	2.3%	3
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.8%	13	0.0%	0	1.1%	1	1.1%	1	1.1%	1	3.4%	5
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop via Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1614		110		111		67		83		135
Sample:		1620		89		90		87		93		87

Column %ges.

Q50 Which leisure facilities would you like to see more of in the Bradford area? [MR]
Exc Nulls & SFT

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Bars / pubs	1.4%	21	1.2%	1	2.4%	2	3.3%	2	1.1%	1	1.3%	2
Better shopping facilities	4.2%	63	4.8%	5	3.6%	4	3.3%	2	2.2%	2	3.9%	5
Bowling alley	2.3%	34	2.4%	2	2.4%	2	0.0%	0	1.1%	1	3.9%	5
Cinema	3.1%	46	2.4%	2	2.4%	2	4.3%	3	5.6%	4	1.3%	2
Concert hall / venue	2.4%	36	0.0%	0	4.8%	5	1.1%	1	6.7%	5	1.3%	2
Cycle paths / area	2.1%	32	0.0%	0	3.6%	4	1.1%	1	1.1%	1	2.6%	3
Dance facilities	1.0%	16	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.3%	2
Extreme sports	0.7%	10	3.6%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Health and fitness (Gym)	3.5%	52	9.6%	10	0.0%	0	3.3%	2	4.5%	4	2.6%	3
Hotels	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	1.1%	16	1.2%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0
Karting	0.7%	11	2.4%	2	1.2%	1	1.1%	1	1.1%	1	0.0%	0
Leisure centre	2.9%	44	3.6%	4	1.2%	1	5.4%	4	3.4%	3	0.0%	0
More children facilities / activities	9.4%	142	19.3%	20	10.7%	11	7.6%	5	6.7%	5	5.2%	6
More sports facilities (football pitches, tennis courts)	5.1%	77	12.0%	12	1.2%	1	5.4%	4	5.6%	4	6.5%	8
Museum / art galleries	1.5%	23	1.2%	1	1.2%	1	4.3%	3	3.4%	3	1.3%	2
Outdoor play areas / park facilities	4.8%	72	9.6%	10	7.1%	7	2.2%	2	2.2%	2	3.9%	5
Paintballing	0.4%	6	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.9%	29	1.2%	1	6.0%	6	2.2%	2	4.5%	4	0.0%	0
Swimming pool	11.3%	170	20.5%	21	10.7%	11	8.7%	6	4.5%	4	9.1%	11
Theatre	1.6%	24	0.0%	0	0.0%	0	2.2%	2	5.6%	4	0.0%	0
Other	1.2%	18	1.2%	1	2.4%	2	3.3%	2	2.2%	2	0.0%	0
Better public transport	0.4%	6	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.3%	2
Bingo	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Cafes	0.2%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free swimming	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Community centre	0.3%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle paths	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Fishing	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Horse riding	0.2%	4	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
Library	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Better public transport	0.4%	6	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.3%	2
More elderly facilities / activities	0.7%	11	1.2%	1	2.4%	2	3.3%	2	0.0%	0	0.0%	0
More womens only facilities / activities	0.4%	6	0.0%	0	1.2%	1	1.1%	1	1.1%	1	1.3%	2
Rock climbing	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rollerskating / Skate park	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Undercover shopping centre	0.4%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Youth centre	0.7%	10	1.2%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0
(None)	57.0%	860	44.6%	46	51.2%	53	54.3%	38	59.6%	47	63.6%	76
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1510		102		103		71		79		119
Sample:		1515		83		84		92		89		77

Q51 Would you support the relocation of a major sports and swimming facility into a central position within Bradford City Centre?
Exc Nulls & SFT

Yes	59.9%	931	80.0%	84	78.7%	86	68.6%	45	50.0%	37	55.1%	76
No	40.1%	623	20.0%	21	21.3%	23	31.4%	21	50.0%	37	44.9%	62
Don't know	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1554		105		109		66		75		138
Sample:		1542		85		89		86		84		89

GEN Gender of respondent.

Male	34.1%	614	44.2%	57	30.0%	37	31.3%	24	25.0%	22	35.0%	54
Female	65.9%	1186	55.8%	71	70.0%	86	68.7%	52	75.0%	67	65.0%	101
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
AGE Could I ask, how old are you?												
18 – 24 years	3.5%	62	4.8%	6	8.0%	10	5.1%	4	2.0%	2	2.0%	3
25 – 34 years	11.0%	199	18.3%	23	13.0%	16	11.1%	8	5.0%	4	10.0%	16
35 – 44 years	16.6%	299	23.1%	30	18.0%	22	10.1%	8	21.0%	19	12.0%	19
45 – 54 years	20.1%	361	9.6%	12	20.0%	25	20.2%	15	15.0%	13	26.0%	40
55 – 64 years	18.7%	336	19.2%	25	17.0%	21	20.2%	15	20.0%	18	16.0%	25
65+ years	28.0%	503	17.3%	22	21.0%	26	32.3%	25	35.0%	31	32.0%	50
(Refused)	2.2%	39	7.7%	10	3.0%	4	1.0%	1	2.0%	2	2.0%	3
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100
ADU How many adults, including yourself, live in your household (16 years and above)?												
One	23.2%	418	7.7%	10	27.0%	33	22.2%	17	29.0%	26	22.0%	34
Two	51.5%	927	38.5%	49	43.0%	53	53.5%	41	56.0%	50	52.0%	81
Three	12.1%	217	16.3%	21	12.0%	15	14.1%	11	13.0%	12	10.0%	16
Four or more	11.0%	198	28.8%	37	14.0%	17	9.1%	7	1.0%	1	13.0%	20
(Refused)	2.2%	39	8.7%	11	4.0%	5	1.0%	1	1.0%	1	3.0%	5
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100
CHI How many children aged under 16 years old are there living in your household?												
None	66.2%	1192	39.4%	50	59.0%	73	74.7%	57	70.0%	62	71.0%	110
One	12.5%	225	13.5%	17	13.0%	16	11.1%	8	15.0%	13	15.0%	23
Two	10.5%	189	15.4%	20	13.0%	16	9.1%	7	9.0%	8	3.0%	5
Three	6.0%	108	13.5%	17	10.0%	12	3.0%	2	5.0%	4	7.0%	11
Four or more	2.8%	50	9.6%	12	2.0%	2	1.0%	1	0.0%	0	1.0%	2
(Refused)	2.1%	37	8.7%	11	3.0%	4	1.0%	1	1.0%	1	3.0%	5
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100
CAR How many cars does your household own or have the use of?												
None	17.5%	314	16.3%	21	25.0%	31	24.2%	18	15.0%	13	16.0%	25
One	45.1%	811	50.0%	64	44.0%	54	52.5%	40	48.0%	43	50.0%	78
Two	28.3%	509	22.1%	28	21.0%	26	16.2%	12	28.0%	25	22.0%	34
Three or more	7.1%	129	2.9%	4	7.0%	9	6.1%	5	7.0%	6	9.0%	14
(Refused)	2.1%	37	8.7%	11	3.0%	4	1.0%	1	2.0%	2	3.0%	5
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100
EMP Is the chief wage earner in full-time or part-time employment? *Those who have an occupation at OCC*												
Full-time	60.0%	875	66.3%	68	59.5%	61	52.6%	31	54.2%	40	62.2%	79
Part-time	9.4%	138	7.2%	7	9.5%	10	14.5%	8	8.4%	6	3.7%	5
Other	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not working - Retired	24.7%	360	15.7%	16	20.2%	21	25.0%	15	34.9%	26	25.6%	33
Not working - Unemployed	4.7%	69	8.4%	9	9.5%	10	6.6%	4	2.4%	2	6.1%	8
Not working - Disabled	0.8%	11	2.4%	2	1.2%	1	1.3%	1	0.0%	0	2.4%	3
(Refused)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1459		102		103		58		74		127
Sample:		1457		83		84		76		83		82
HOM Do you own your own home?												
Yes	78.2%	1407	73.1%	94	68.0%	84	70.7%	54	81.0%	72	77.0%	119
No	18.6%	335	17.3%	22	27.0%	33	27.3%	21	17.0%	15	19.0%	29
(Refused)	3.2%	58	9.6%	12	5.0%	6	2.0%	2	2.0%	2	4.0%	6
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?												
White	78.5%	1412	18.3%	23	68.0%	84	80.8%	61	95.0%	84	89.0%	138
Indian	4.1%	73	15.4%	20	7.0%	9	2.0%	2	2.0%	2	4.0%	6
Pakistani	11.7%	210	53.8%	69	13.0%	16	14.1%	11	1.0%	1	0.0%	0
Bangladeshi	1.0%	19	1.9%	2	4.0%	5	0.0%	0	0.0%	0	1.0%	2
Other Asian	1.7%	30	7.7%	10	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Black Caribbean	0.3%	5	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	2
Black African	0.3%	6	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Other Black	0.2%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Chinese	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Mixed Race	1.0%	18	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Other Ethnic Group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.2%	22	0.0%	0	2.0%	2	1.0%	1	0.0%	0	4.0%	6
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100
QUOTA Zone												
Zone 1	3.3%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	3.9%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	4.5%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	6.2%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	4.0%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	4.5%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	5.5%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	4.1%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	5.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	8.0%	144	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	5.5%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	4.0%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	9.8%	177	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	7.1%	128	100.0%	128	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	6.8%	123	0.0%	0	100.0%	123	0.0%	0	0.0%	0	0.0%	0
Zone 16	4.2%	76	0.0%	0	0.0%	0	100.0%	76	0.0%	0	0.0%	0
Zone 17	4.9%	89	0.0%	0	0.0%	0	0.0%	0	100.0%	89	0.0%	0
Zone 18	8.6%	155	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	155
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
PC Postcode Sector												
BD1 2	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD100	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	25
BD108	2.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	47
BD109	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	22
BD111	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD112	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD120	1.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD127	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD128	1.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD129	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD131	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD132	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD133	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD134	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD135	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD146	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD150	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD157	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD158	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD159	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD161	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD162	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD163	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD164	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD175	1.6%	29	0.0%	0	0.0%	0	0.0%	0	33.0%	29	0.0%	0
BD176	1.9%	35	0.0%	0	0.0%	0	0.0%	0	39.0%	35	0.0%	0
BD177	0.4%	7	0.0%	0	0.0%	0	0.0%	0	8.0%	7	0.0%	0
BD181	1.1%	20	0.0%	0	0.0%	0	26.3%	20	0.0%	0	0.0%	0
BD182	1.5%	28	0.0%	0	0.0%	0	36.4%	28	0.0%	0	0.0%	0
BD183	1.0%	18	0.0%	0	0.0%	0	24.2%	18	0.0%	0	0.0%	0
BD184	1.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD196	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	1.2%	22	0.0%	0	18.0%	22	0.0%	0	0.0%	0	0.0%	0
BD2 2	0.8%	14	0.0%	0	11.0%	14	0.0%	0	0.0%	0	0.0%	0
BD2 3	1.6%	30	0.0%	0	24.0%	30	0.0%	0	0.0%	0	0.0%	0
BD2 4	1.2%	22	0.0%	0	18.0%	22	0.0%	0	0.0%	0	0.0%	0
BD200	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD205	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD206	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD207	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD208	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD209	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD211	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD212	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD213	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD214	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD215	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD220	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD226	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD227	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD228	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD229	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	1.0%	18	0.0%	0	15.0%	18	0.0%	0	0.0%	0	0.0%	0
BD3 7	1.0%	17	0.0%	0	14.0%	17	0.0%	0	0.0%	0	0.0%	0
BD3 8	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	2.4%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.5%	10	7.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	2.6%	47	36.5%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
BD7 4	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	1.0%	18	14.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 7	0.5%	10	7.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.8%	14	10.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	1.4%	26	20.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.6%	10	0.0%	0	0.0%	0	13.1%	10	0.0%	0	0.0%	0
BD9 5	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 1	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 2	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 4	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 9	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 6	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	1.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS196	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	19
LS197	1.0%	18	0.0%	0	0.0%	0	0.0%	0	20.0%	18	0.0%	0
LS208	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS209	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS213	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS285	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	17
LS286	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
LS287	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	25
LS288	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS290	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS296	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS297	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS298	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS299	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1800		128		123		76		89		155
Sample:		1800		104		100		99		100		100

Appendix 5 – NEMS Bradford In Street Survey Results (2012)

Bradford, Bingley, Ilkley, Keighley, Shipley In Street Survey for WYG Planning & Design

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q01 Do you normally have regular access to a car for personal use during the day?																										
Yes	40.5%	166	39.9%	63	40.9%	103	27.5%	30	55.3%	68	38.4%	68	54.4%	86	31.3%	77	35.9%	55	39.6%	21	74.5%	38	26.5%	27	49.0%	25
No	59.5%	244	60.1%	95	59.1%	149	72.5%	79	44.7%	55	61.6%	109	45.6%	72	68.7%	169	64.1%	98	60.4%	32	25.5%	13	73.5%	75	51.0%	26
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Q02 Do you normally have regular access to a car for personal use during the evening / night?																										
Yes	41.0%	168	39.9%	63	41.7%	105	29.4%	32	55.3%	68	38.4%	68	55.7%	88	31.3%	77	37.3%	57	41.5%	22	72.5%	37	26.5%	27	49.0%	25
No	59.0%	242	60.1%	95	58.3%	147	70.6%	77	44.7%	55	61.6%	109	44.3%	70	68.7%	169	62.7%	96	58.5%	31	27.5%	14	73.5%	75	51.0%	26
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Q03 How did you travel to (STUDY CENTRE) today (main part of journey)?																										
Car / van (as driver)	26.1%	107	28.5%	45	24.6%	62	16.5%	18	42.3%	52	20.9%	37	36.7%	58	19.1%	47	25.5%	39	26.4%	14	41.2%	21	18.6%	19	27.5%	14
Car / van (as passenger)	5.4%	22	1.9%	3	7.5%	19	4.6%	5	6.5%	8	4.5%	8	6.3%	10	4.9%	12	6.5%	10	1.9%	1	13.7%	7	1.0%	1	5.9%	3
Bus, minibus or coach	37.8%	155	34.8%	55	39.7%	100	27.5%	30	28.5%	35	50.8%	90	25.9%	41	45.1%	111	46.4%	71	26.4%	14	9.8%	5	52.0%	53	23.5%	12
Motorcycle, scooter or moped	0.7%	3	1.3%	2	0.4%	1	0.0%	0	0.8%	1	1.1%	2	1.3%	2	0.4%	1	0.0%	0	0.0%	0	2.0%	1	2.0%	2	0.0%	0
Walk	22.7%	93	26.6%	42	20.2%	51	41.3%	45	15.4%	19	16.4%	29	24.1%	38	22.0%	54	15.7%	24	39.6%	21	21.6%	11	19.6%	20	33.3%	17
Taxi / minicab	2.0%	8	0.0%	0	3.2%	8	2.8%	3	1.6%	2	1.7%	3	0.6%	1	2.8%	7	1.3%	2	1.9%	1	0.0%	0	3.9%	4	2.0%	1
Train	4.4%	18	6.3%	10	3.2%	8	6.4%	7	4.1%	5	3.4%	6	3.8%	6	4.9%	12	3.9%	6	3.8%	2	9.8%	5	2.9%	3	3.9%	2
Metro	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	0.7%	3	0.6%	1	0.8%	2	0.0%	0	0.8%	1	1.1%	2	1.3%	2	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	3.9%	2
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Q04 Where did you park today? [MR]

Those who travel by car / van at Q03

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Bradford																										
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	1.6%	2	0.0%	0	2.5%	2	0.0%	0	3.3%	2	0.0%	0	2.9%	2	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountain Street	1.6%	2	0.0%	0	2.5%	2	0.0%	0	3.3%	2	0.0%	0	1.5%	1	1.7%	1	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton Road	1.6%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	4.4%	2	1.5%	1	1.7%	1	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Godwin Street (Kirkgate Shopping Centre)	3.1%	4	4.2%	2	2.5%	2	8.7%	2	1.7%	1	2.2%	1	1.5%	1	5.1%	3	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings (NCP car park)	3.9%	5	6.3%	3	2.5%	2	4.3%	1	6.7%	4	0.0%	0	5.9%	4	1.7%	1	10.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamme Strasse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-storey, George Street	0.8%	1	0.0%	0	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.7%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler Centre (long stay-2nd and 3rd floor)	9.3%	12	8.3%	4	9.9%	8	21.7%	5	8.3%	5	4.4%	2	10.3%	7	8.5%	5	24.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler Centre (short stay-1st floor)	1.6%	2	2.1%	1	1.2%	1	0.0%	0	1.7%	1	2.2%	1	2.9%	2	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.8%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.2%	1	1.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.8%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.7%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.8%	1	0.0%	0	1.2%	1	0.0%	0	1.7%	1	0.0%	0	1.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.8%	1	2.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.7%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Retail Parks																										
Forster Square Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singleton Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley																										
Ferncliffe Road	3.1%	4	4.2%	2	2.5%	2	4.3%	1	0.0%	0	6.7%	3	4.4%	3	1.7%	1	0.0%	0	26.7%	4	0.0%	0	0.0%	0	0.0%	0
Main Street	0.8%	1	0.0%	0	1.2%	1	0.0%	0	1.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.8%	1	0.0%	0	1.2%	1	0.0%	0	1.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Victoria Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.8%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Ilkley																										
Booths Car Park, Lower Wellington Road	2.3%	3	2.1%	1	2.5%	2	0.0%	0	1.7%	1	4.4%	2	0.0%	0	5.1%	3	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0
Leeds Road	0.8%	1	2.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Morrisons Local Store, Bolton Bridge Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.8%	1	2.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
South Hawkesworth Street	5.4%	7	4.2%	2	6.2%	5	0.0%	0	8.3%	5	4.4%	2	8.8%	6	1.7%	1	0.0%	0	0.0%	0	25.0%	7	0.0%	0	0.0%	0
Station Road	2.3%	3	2.1%	1	2.5%	2	0.0%	0	0.0%	0	6.7%	3	2.9%	2	0.0%	0	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0
Tesco's Car Park, off Springs Lane	3.9%	5	4.2%	2	3.7%	3	4.3%	1	3.3%	2	4.4%	2	2.9%	2	5.1%	3	0.0%	0	0.0%	0	17.9%	5	0.0%	0	0.0%	0
Keighley																										
Airedale Shopping Centre, Hanover Street Multi-storey	4.7%	6	4.2%	2	4.9%	4	0.0%	0	5.0%	3	6.7%	3	2.9%	2	6.8%	4	0.0%	0	0.0%	0	0.0%	0	30.0%	6	0.0%	0
Asda, Bradford Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	3.1%	4	4.2%	2	2.5%	2	4.3%	1	1.7%	1	4.4%	2	2.9%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	4	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Car Park, Church Way	2.3%	3	0.0%	0	3.7%	3	0.0%	0	3.3%	2	2.2%	1	2.9%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	15.0%	3	0.0%	0
Sainsbury's Car Park, Cavendish Street	1.6%	2	0.0%	0	2.5%	2	0.0%	0	3.3%	2	0.0%	0	1.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0
Scott Street	0.8%	1	0.0%	0	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Shipley																										
Asda Car Park, Manor Road	2.3%	3	0.0%	0	3.7%	3	8.7%	2	1.7%	1	0.0%	0	1.5%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	3
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Car Park	3.1%	4	2.1%	1	3.7%	3	4.3%	1	1.7%	1	4.4%	2	2.9%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%	4
Saville Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tony Miller Approach Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																										
Other	6.2%	8	12.5%	6	2.5%	2	8.7%	2	3.3%	2	8.9%	4	7.4%	5	5.1%	3	8.2%	4	0.0%	0	10.7%	3	0.0%	0	5.9%	1
(Don't know – On Street)	14.7%	19	18.8%	9	12.3%	10	13.0%	3	18.3%	11	11.1%	5	11.8%	8	18.6%	11	10.2%	5	33.3%	5	10.7%	3	5.0%	1	29.4%	5
(Don't know – Car park)	1.6%	2	2.1%	1	1.2%	1	0.0%	0	1.7%	1	2.2%	1	1.5%	1	1.7%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	5.9%	1
(Dropped off – didn't park)	4.7%	6	2.1%	1	6.2%	5	4.3%	1	3.3%	2	6.7%	3	2.9%	2	6.8%	4	8.2%	4	6.7%	1	0.0%	0	0.0%	0	5.9%	1
(Refused)	7.8%	10	8.3%	4	7.4%	6	13.0%	3	5.0%	3	6.7%	3	7.4%	5	8.5%	5	4.1%	2	13.3%	2	3.6%	1	15.0%	3	11.8%	2
Base:		129		48		81		23		60		45		68		59		49		15		28		20		17

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q05 Were you satisfied with the cost of the car parking today? *Those who travel by car / van at Q03*																										
No, too expensive	7.8%	10	10.4%	5	6.2%	5	13.0%	3	6.7%	4	6.7%	3	10.3%	7	5.1%	3	14.3%	7	13.3%	2	0.0%	0	5.0%	1	0.0%	0
No, too low	2.3%	3	2.1%	1	2.5%	2	13.0%	3	0.0%	0	0.0%	0	1.5%	1	3.4%	2	4.1%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Yes, satisfactory	46.5%	60	47.9%	23	45.7%	37	47.8%	11	51.7%	31	40.0%	18	51.5%	35	42.4%	25	55.1%	27	20.0%	3	35.7%	10	60.0%	12	47.1%	8
Yes, it was free	35.7%	46	35.4%	17	35.8%	29	21.7%	5	33.3%	20	46.7%	21	33.8%	23	35.6%	21	14.3%	7	60.0%	9	60.7%	17	30.0%	6	41.2%	7
(Don't know / can't remember	7.8%	10	4.2%	2	9.9%	8	4.3%	1	8.3%	5	6.7%	3	2.9%	2	13.6%	8	12.2%	6	6.7%	1	3.6%	1	5.0%	1	5.9%	1
Base:		129		48		81		23		60		45		68		59		49		15		28		20		17
Q06 Did you have any difficulties obtaining a car parking space today? *Those who travel by car / van at Q03*																										
Yes	15.5%	20	16.7%	8	14.8%	12	8.7%	2	11.7%	7	24.4%	11	16.2%	11	13.6%	8	8.2%	4	20.0%	3	21.4%	6	20.0%	4	17.6%	3
No	84.5%	109	83.3%	40	85.2%	69	91.3%	21	88.3%	53	75.6%	34	83.8%	57	86.4%	51	91.8%	45	80.0%	12	78.6%	22	80.0%	16	82.4%	14
Base:		129		48		81		23		60		45		68		59		49		15		28		20		17
Q07 How long did your journey to (STUDY CENTRE) take?																										
0-5 minutes	12.7%	52	11.4%	18	13.5%	34	21.1%	23	10.6%	13	8.5%	15	9.5%	15	14.2%	35	9.2%	14	34.0%	18	7.8%	4	11.8%	12	7.8%	4
6-10 minutes	23.7%	97	24.1%	38	23.4%	59	22.9%	25	18.7%	23	27.7%	49	20.9%	33	25.6%	63	16.3%	25	35.8%	19	21.6%	11	26.5%	27	29.4%	15
11-15 minutes	24.1%	99	22.8%	36	25.0%	63	27.5%	30	21.1%	26	24.3%	43	25.3%	40	24.0%	59	20.9%	32	15.1%	8	15.7%	8	32.4%	33	35.3%	18
16-20 minutes	16.3%	67	14.6%	23	17.5%	44	8.3%	9	22.0%	27	17.5%	31	15.2%	24	16.7%	41	24.2%	37	5.7%	3	11.8%	6	15.7%	16	9.8%	5
21-30 minutes	12.9%	53	14.6%	23	11.9%	30	14.7%	16	17.1%	21	9.0%	16	17.7%	28	10.2%	25	19.0%	29	3.8%	2	21.6%	11	5.9%	6	9.8%	5
31-60 minutes	7.3%	30	8.2%	13	6.7%	17	5.5%	6	5.7%	7	9.6%	17	8.9%	14	6.1%	15	8.5%	13	3.8%	2	13.7%	7	4.9%	5	5.9%	3
Over 60 minutes	2.7%	11	3.8%	6	2.0%	5	0.0%	0	4.1%	5	3.4%	6	2.5%	4	2.8%	7	2.0%	3	0.0%	0	7.8%	4	2.9%	3	2.0%	1
(Don't know / can't remember)	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Mean:		*17.0*		*18.2*		*16.2*		*13.7*		*18.6*		*18.0*		*18.4*		*16.1*		*18.8*		*9.6*		*23.7*		*15.4*		*15.6*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Q08 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?																										
Home	85.1%	349	82.3%	130	86.9%	219	81.7%	89	81.3%	100	89.8%	159	80.4%	127	88.2%	217	81.0%	124	96.2%	51	76.5%	39	91.2%	93	82.4%	42
Work	3.2%	13	5.1%	8	2.0%	5	1.8%	2	7.3%	9	1.1%	2	2.5%	4	3.7%	9	5.9%	9	0.0%	0	3.9%	2	1.0%	1	2.0%	1
On holiday	0.5%	2	1.3%	2	0.0%	0	0.0%	0	0.8%	1	0.6%	1	0.6%	1	0.4%	1	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Family members home	4.1%	17	5.7%	9	3.2%	8	1.8%	2	7.3%	9	3.4%	6	5.1%	8	3.7%	9	4.6%	7	3.8%	2	2.0%	1	2.0%	2	9.8%	5
College	1.5%	6	1.9%	3	1.2%	3	5.5%	6	0.0%	0	0.0%	0	3.2%	5	0.4%	1	3.3%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Doctors	1.2%	5	0.0%	0	2.0%	5	0.9%	1	1.6%	2	1.1%	2	1.9%	3	0.8%	2	1.3%	2	0.0%	0	0.0%	0	2.0%	2	2.0%	1
Friends home	2.4%	10	1.3%	2	3.2%	8	5.5%	6	0.8%	1	1.7%	3	3.8%	6	1.2%	3	3.9%	6	0.0%	0	5.9%	3	1.0%	1	0.0%	0
Elsewhere	2.0%	8	2.5%	4	1.6%	4	2.8%	3	0.8%	1	2.3%	4	2.5%	4	1.6%	4	0.0%	0	0.0%	0	7.8%	4	2.9%	3	2.0%	1
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q09 In terms of your visit to (STUDY CENTRE) do you live in (STUDY CENTRE), work in (STUDY CENTRE) or are you a visitor to the area? [MR]																										
Live in the centre	39.3%	161	38.0%	60	40.1%	101	45.9%	50	36.6%	45	36.7%	65	43.0%	68	36.6%	90	42.5%	65	54.7%	29	33.3%	17	25.5%	26	47.1%	24
Work in the centre	7.3%	30	8.9%	14	6.3%	16	8.3%	9	12.2%	15	3.4%	6	12.0%	19	4.5%	11	13.7%	21	3.8%	2	3.9%	2	2.9%	3	3.9%	2
Visiting the centre	53.7%	220	53.8%	85	53.6%	135	45.9%	50	52.8%	65	59.3%	105	44.3%	70	59.8%	147	44.4%	68	41.5%	22	60.8%	31	71.6%	73	51.0%	26
(Refused)	0.7%	3	0.0%	0	1.2%	3	0.9%	1	0.0%	0	1.1%	2	1.9%	3	0.0%	0	0.7%	1	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q10 Why do you choose to shop / visit (STUDY CENTRE)? [MR]																										
Accessibility by public transport	4.1%	17	3.2%	5	4.8%	12	1.8%	2	3.3%	4	6.2%	11	2.5%	4	5.3%	13	5.2%	8	1.9%	1	7.8%	4	1.0%	1	5.9%	3
Accessibility to (STUDY CENTRE)	4.1%	17	4.4%	7	4.0%	10	6.4%	7	2.4%	3	4.0%	7	6.3%	10	2.8%	7	5.9%	9	0.0%	0	3.9%	2	2.0%	2	7.8%	4
Car parking prices	0.5%	2	0.6%	1	0.4%	1	0.0%	0	1.6%	2	0.0%	0	1.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of High Street retailers	4.1%	17	5.1%	8	3.6%	9	5.5%	6	5.7%	7	2.3%	4	3.8%	6	4.5%	11	7.8%	12	0.0%	0	2.0%	1	2.0%	2	3.9%	2
Choice of shops selling non-food goods	6.6%	27	5.1%	8	7.5%	19	5.5%	6	7.3%	9	6.8%	12	5.1%	8	7.7%	19	6.5%	10	5.7%	3	5.9%	3	9.8%	10	2.0%	1
Cleanliness	2.2%	9	1.3%	2	2.8%	7	0.9%	1	1.6%	2	3.4%	6	1.9%	3	2.4%	6	0.7%	1	3.8%	2	11.8%	6	0.0%	0	0.0%	0
Close to friends / family	6.1%	25	5.1%	8	6.7%	17	7.3%	8	8.9%	11	3.4%	6	5.1%	8	6.5%	16	5.2%	8	9.4%	5	5.9%	3	4.9%	5	7.8%	4
Close to home	44.1%	181	39.2%	62	47.2%	119	42.2%	46	39.0%	48	48.6%	86	39.9%	63	47.2%	116	30.7%	47	60.4%	32	23.5%	12	59.8%	61	56.9%	29
Close to work	9.3%	38	12.7%	20	7.1%	18	10.1%	11	14.6%	18	5.1%	9	12.0%	19	7.7%	19	14.4%	22	3.8%	2	5.9%	3	5.9%	6	9.8%	5
Department store	1.2%	5	0.0%	0	2.0%	5	1.8%	2	0.8%	1	1.1%	2	1.9%	3	0.8%	2	2.6%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Education	2.9%	12	5.1%	8	1.6%	4	11.0%	12	0.0%	0	0.0%	0	6.3%	10	0.8%	2	5.9%	9	0.0%	0	0.0%	0	2.0%	2	2.0%	1
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit	4.9%	20	3.2%	5	6.0%	15	5.5%	6	2.4%	3	6.2%	11	2.5%	4	6.5%	16	3.3%	5	15.1%	8	5.9%	3	2.9%	3	2.0%	1
Provision of leisure services	0.7%	3	0.0%	0	1.2%	3	0.9%	1	0.8%	1	0.6%	1	1.3%	2	0.4%	1	0.7%	1	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Provision of services (e.g. banks / financial services)	4.4%	18	5.1%	8	4.0%	10	1.8%	2	7.3%	9	4.0%	7	2.5%	4	5.3%	13	3.3%	5	1.9%	1	7.8%	4	2.9%	3	9.8%	5
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	2.2%	9	2.5%	4	2.0%	5	0.0%	0	3.3%	4	2.8%	5	3.8%	6	0.8%	2	0.7%	1	1.9%	1	11.8%	6	0.0%	0	2.0%	1
Range of independent / specialist shops	2.4%	10	2.5%	4	2.4%	6	2.8%	3	1.6%	2	2.8%	5	3.2%	5	2.0%	5	2.0%	3	0.0%	0	9.8%	5	1.0%	1	2.0%	1
Range of shops selling food goods	2.2%	9	1.3%	2	2.8%	7	1.8%	2	0.8%	1	3.4%	6	0.6%	1	3.3%	8	2.0%	3	0.0%	0	3.9%	2	2.0%	2	3.9%	2
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	7.8%	32	10.1%	16	6.3%	16	4.6%	5	13.0%	16	6.2%	11	11.4%	18	4.9%	12	4.6%	7	3.8%	2	29.4%	15	5.9%	6	3.9%	2
The Market	2.2%	9	0.6%	1	3.2%	8	0.0%	0	2.4%	3	3.4%	6	1.3%	2	2.8%	7	1.3%	2	5.7%	3	0.0%	0	0.0%	0	7.8%	4
Value for money	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.0%	0	0.6%	1	0.6%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other	7.8%	32	7.6%	12	7.9%	20	5.5%	6	6.5%	8	9.6%	17	7.6%	12	7.7%	19	4.6%	7	3.8%	2	15.7%	8	9.8%	10	9.8%	5
Curry festival	1.5%	6	1.9%	3	1.2%	3	1.8%	2	0.8%	1	1.7%	3	2.5%	4	0.8%	2	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient	1.7%	7	1.3%	2	2.0%	5	0.0%	0	1.6%	2	2.8%	5	3.8%	6	0.4%	1	0.7%	1	0.0%	0	7.8%	4	1.0%	1	2.0%	1
Can socialise	1.2%	5	0.6%	1	1.6%	4	0.9%	1	0.8%	1	1.7%	3	0.6%	1	1.6%	4	1.3%	2	0.0%	0	3.9%	2	1.0%	1	0.0%	0
A day out	1.7%	7	1.3%	2	2.0%	5	0.0%	0	1.6%	2	2.8%	5	0.6%	1	2.4%	6	2.0%	3	0.0%	0	5.9%	3	1.0%	1	0.0%	0
(Don't know / no reason)	2.7%	11	1.9%	3	3.2%	8	2.8%	3	3.3%	4	2.3%	4	1.9%	3	3.3%	8	3.3%	5	3.8%	2	0.0%	0	2.0%	2	3.9%	2
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q11 What is the main reason why you are in (STUDY CENTRE) today?																										
Food and grocery shopping	3.4%	14	3.8%	6	3.2%	8	3.7%	4	1.6%	2	4.5%	8	1.9%	3	4.5%	11	1.3%	2	0.0%	0	7.8%	4	4.9%	5	5.9%	3
Clothes / Shoes shopping	9.3%	38	5.7%	9	11.5%	29	10.1%	11	14.6%	18	5.1%	9	8.2%	13	10.2%	25	14.4%	22	1.9%	1	7.8%	4	7.8%	8	5.9%	3
Bank / Building Society / Post Office	13.2%	54	12.7%	20	13.5%	34	12.8%	14	20.3%	25	8.5%	15	11.4%	18	13.8%	34	13.1%	20	3.8%	2	17.6%	9	16.7%	17	11.8%	6
Browsing	17.1%	70	19.0%	30	15.9%	40	11.9%	13	13.8%	17	22.0%	39	15.8%	25	18.3%	45	22.2%	34	7.5%	4	35.3%	18	10.8%	11	5.9%	3
Café / restaurant / pub	2.7%	11	3.2%	5	2.4%	6	2.8%	3	2.4%	3	2.8%	5	1.9%	3	3.3%	8	2.0%	3	5.7%	3	2.0%	1	2.9%	3	2.0%	1
Chemist	2.4%	10	1.9%	3	2.8%	7	0.9%	1	4.1%	5	2.3%	4	2.5%	4	2.4%	6	2.0%	3	0.0%	0	0.0%	0	5.9%	6	2.0%	1
Doctor / Dentist	0.7%	3	0.6%	1	0.8%	2	1.8%	2	0.0%	0	0.6%	1	0.0%	0	1.2%	3	0.0%	0	1.9%	1	0.0%	0	2.0%	2	0.0%	0
Electrical goods shopping	0.5%	2	0.0%	0	0.8%	2	0.9%	1	0.0%	0	0.6%	1	0.6%	1	0.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	1.2%	5	1.3%	2	1.2%	3	0.9%	1	1.6%	2	1.1%	2	2.5%	4	0.4%	1	0.7%	1	0.0%	0	5.9%	3	0.0%	0	2.0%	1
Library	1.7%	7	1.3%	2	2.0%	5	2.8%	3	1.6%	2	1.1%	2	3.2%	5	0.8%	2	0.7%	1	7.5%	4	2.0%	1	0.0%	0	2.0%	1
Market	1.7%	7	1.9%	3	1.6%	4	0.0%	0	3.3%	4	1.7%	3	1.9%	3	1.6%	4	1.3%	2	1.9%	1	0.0%	0	2.9%	3	2.0%	1
Public Offices	1.2%	5	0.6%	1	1.6%	4	0.0%	0	0.8%	1	2.3%	4	1.3%	2	1.2%	3	0.7%	1	0.0%	0	3.9%	2	1.0%	1	2.0%	1
Services (e.g. hairdressers, launderette)	2.7%	11	2.5%	4	2.8%	7	1.8%	2	3.3%	4	2.8%	5	3.2%	5	2.4%	6	0.7%	1	1.9%	1	0.0%	0	2.0%	2	13.7%	7
Social / leisure activities	6.8%	28	7.0%	11	6.7%	17	9.2%	10	5.7%	7	6.2%	11	6.3%	10	6.9%	17	3.3%	5	7.5%	4	7.8%	4	10.8%	11	7.8%	4
Stationers / newsagents	1.2%	5	1.3%	2	1.2%	3	2.8%	3	0.8%	1	0.6%	1	1.9%	3	0.4%	1	0.7%	1	0.0%	0	2.0%	1	2.9%	3	0.0%	0
Visit specialist shops	1.2%	5	1.3%	2	1.2%	3	0.0%	0	0.8%	1	2.3%	4	1.3%	2	1.2%	3	0.7%	1	0.0%	0	3.9%	2	2.0%	2	0.0%	0
Work / School / College	9.5%	39	13.3%	21	7.1%	18	19.3%	21	10.6%	13	2.8%	5	14.6%	23	6.5%	16	13.1%	20	5.7%	3	2.0%	1	6.9%	7	15.7%	8
Other	3.9%	16	3.8%	6	4.0%	10	3.7%	4	1.6%	2	5.7%	10	3.2%	5	4.5%	11	3.9%	6	1.9%	1	2.0%	1	2.9%	3	9.8%	5
Visit Co-Op, Bingley	3.4%	14	2.5%	4	4.0%	10	3.7%	4	2.4%	3	4.0%	7	4.4%	7	2.4%	6	0.0%	0	26.4%	14	0.0%	0	0.0%	0	0.0%	0
Visit Home Bargains, Bingley	1.2%	5	0.0%	0	2.0%	5	0.9%	1	0.0%	0	2.3%	4	0.0%	0	2.0%	5	0.0%	0	9.4%	5	0.0%	0	0.0%	0	0.0%	0
Visit Morrisons, Westgate	0.7%	3	0.6%	1	0.8%	2	0.0%	0	0.8%	1	1.1%	2	0.0%	0	1.2%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit Wildes, Keighley	0.7%	3	0.0%	0	1.2%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Curry festival	2.0%	8	2.5%	4	1.6%	4	1.8%	2	1.6%	2	2.3%	4	4.4%	7	0.4%	1	4.6%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Visit Asda, Shipley	0.5%	2	0.6%	1	0.4%	1	0.0%	0	0.8%	1	0.6%	1	0.6%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Visit Morrisons, Keighley	2.9%	12	3.2%	5	2.8%	7	0.9%	1	0.8%	1	5.7%	10	1.3%	2	4.1%	10	0.0%	0	0.0%	0	0.0%	0	11.8%	12	0.0%	0
(No reason / no other reason)	8.0%	33	9.5%	15	7.1%	18	7.3%	8	6.5%	8	9.6%	17	7.6%	12	8.1%	20	11.8%	18	17.0%	9	0.0%	0	2.0%	2	7.8%	4
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q12 What else do you intend to do whilst in (STUDY CENTRE) today? [MR]																										
Food and grocery shopping	1.0%	4	0.0%	0	1.6%	4	0.9%	1	0.8%	1	1.1%	2	0.0%	0	1.6%	4	0.7%	1	1.9%	1	2.0%	1	1.0%	1	0.0%	0
Clothes / Shoes shopping	4.4%	18	4.4%	7	4.4%	11	7.3%	8	3.3%	4	3.4%	6	1.3%	2	6.5%	16	5.2%	8	1.9%	1	2.0%	1	4.9%	5	5.9%	3
Bank / Building Society / Post Office	6.3%	26	4.4%	7	7.5%	19	4.6%	5	8.9%	11	5.7%	10	7.0%	11	6.1%	15	7.2%	11	0.0%	0	13.7%	7	6.9%	7	2.0%	1
Browsing	9.5%	39	5.7%	9	11.9%	30	8.3%	9	8.1%	10	11.3%	20	9.5%	15	9.4%	23	10.5%	16	3.8%	2	7.8%	4	12.7%	13	7.8%	4
Café / restaurant / pub	10.0%	41	12.0%	19	8.7%	22	11.0%	12	13.8%	17	6.8%	12	10.1%	16	9.8%	24	11.8%	18	7.5%	4	23.5%	12	6.9%	7	0.0%	0
Chemist	3.2%	13	3.8%	6	2.8%	7	4.6%	5	3.3%	4	2.3%	4	2.5%	4	3.7%	9	4.6%	7	3.8%	2	2.0%	1	1.0%	1	3.9%	2
Doctor / Dentist	1.0%	4	0.6%	1	1.2%	3	0.0%	0	1.6%	2	1.1%	2	1.3%	2	0.8%	2	0.0%	0	0.0%	0	2.0%	1	2.0%	2	2.0%	1
Electrical goods shopping	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.8%	1	0.6%	1	0.6%	1	0.4%	1	0.0%	0	1.9%	1	0.0%	0	1.0%	1	0.0%	0
Furniture / carpet	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	1.7%	7	1.3%	2	2.0%	5	0.9%	1	4.1%	5	0.6%	1	1.9%	3	1.6%	4	1.3%	2	0.0%	0	5.9%	3	2.0%	2	0.0%	0
Library	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.0%	0	0.6%	1	1.3%	2	0.0%	0	0.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Market	2.9%	12	1.3%	2	4.0%	10	0.0%	0	3.3%	4	4.5%	8	1.3%	2	4.1%	10	2.0%	3	5.7%	3	0.0%	0	2.0%	2	7.8%	4
Public Offices	1.0%	4	0.0%	0	1.6%	4	0.9%	1	0.0%	0	1.7%	3	0.6%	1	1.2%	3	1.3%	2	0.0%	0	2.0%	1	1.0%	1	0.0%	0
Services (e.g. hairdressers, launderette)	0.5%	2	0.6%	1	0.4%	1	0.0%	0	1.6%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Social / leisure activities	3.2%	13	2.5%	4	3.6%	9	2.8%	3	3.3%	4	2.8%	5	1.9%	3	4.1%	10	1.3%	2	3.8%	2	5.9%	3	4.9%	5	2.0%	1
Stationers / newsagents	3.4%	14	3.2%	5	3.6%	9	1.8%	2	4.1%	5	4.0%	7	3.8%	6	2.8%	7	3.3%	5	0.0%	0	9.8%	5	3.9%	4	0.0%	0
Visit specialist shops	2.4%	10	0.6%	1	3.6%	9	1.8%	2	2.4%	3	2.8%	5	3.2%	5	2.0%	5	1.3%	2	0.0%	0	13.7%	7	1.0%	1	0.0%	0
Work / School / College	1.7%	7	1.9%	3	1.6%	4	5.5%	6	0.8%	1	0.0%	0	3.2%	5	0.8%	2	3.9%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other	1.2%	5	1.3%	2	1.2%	3	0.0%	0	1.6%	2	1.7%	3	1.9%	3	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	4	2.0%	1
Visit Co-Op, Bingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit Home Bargains, Bingley	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Visit Morrisons, Westgate	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit Wildes, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curry festival	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit Asda, Shipley	1.0%	4	0.6%	1	1.2%	3	1.8%	2	0.8%	1	0.6%	1	0.6%	1	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4
Visit Morrisons, Keighley	1.2%	5	2.5%	4	0.4%	1	0.0%	0	2.4%	3	1.1%	2	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0
(No reason / no other reason)	54.1%	222	61.4%	97	49.6%	125	60.6%	66	46.3%	57	55.9%	99	55.7%	88	52.8%	130	58.8%	90	67.9%	36	27.5%	14	49.0%	50	62.7%	32
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q12X What do you intend to do whilst in (STUDY CENTRE) today? Any mention [MR]																										
Food and grocery shopping	4.4%	18	3.8%	6	4.8%	12	4.6%	5	2.4%	3	5.7%	10	1.9%	3	6.1%	15	2.0%	3	1.9%	1	9.8%	5	5.9%	6	5.9%	3
Clothes / Shoes shopping	13.7%	56	10.1%	16	15.9%	40	17.4%	19	17.9%	22	8.5%	15	9.5%	15	16.7%	41	19.6%	30	3.8%	2	9.8%	5	12.7%	13	11.8%	6
Bank / Building Society / Post Office	19.5%	80	17.1%	27	21.0%	53	17.4%	19	29.3%	36	14.1%	25	18.4%	29	19.9%	49	20.3%	31	3.8%	2	31.4%	16	23.5%	24	13.7%	7
Browsing	26.6%	109	24.7%	39	27.8%	70	20.2%	22	22.0%	27	33.3%	59	25.3%	40	27.6%	68	32.7%	50	11.3%	6	43.1%	22	23.5%	24	13.7%	7
Café / restaurant / pub	12.7%	52	15.2%	24	11.1%	28	13.8%	15	16.3%	20	9.6%	17	12.0%	19	13.0%	32	13.7%	21	13.2%	7	25.5%	13	9.8%	10	2.0%	1
Chemist	5.6%	23	5.7%	9	5.6%	14	5.5%	6	7.3%	9	4.5%	8	5.1%	8	6.1%	15	6.5%	10	3.8%	2	2.0%	1	6.9%	7	5.9%	3
Doctor / Dentist	1.7%	7	1.3%	2	2.0%	5	1.8%	2	1.6%	2	1.7%	3	1.3%	2	2.0%	5	0.0%	0	1.9%	1	2.0%	1	3.9%	4	2.0%	1
Electrical goods shopping	1.0%	4	0.0%	0	1.6%	4	0.9%	1	0.8%	1	1.1%	2	1.3%	2	0.8%	2	1.3%	2	1.9%	1	0.0%	0	1.0%	1	0.0%	0
Furniture / carpet	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	2.9%	12	2.5%	4	3.2%	8	1.8%	2	5.7%	7	1.7%	3	4.4%	7	2.0%	5	2.0%	3	0.0%	0	11.8%	6	2.0%	2	2.0%	1
Library	2.2%	9	1.9%	3	2.4%	6	3.7%	4	1.6%	2	1.7%	3	4.4%	7	0.8%	2	1.3%	2	7.5%	4	3.9%	2	0.0%	0	2.0%	1
Market	4.6%	19	3.2%	5	5.6%	14	0.0%	0	6.5%	8	6.2%	11	3.2%	5	5.7%	14	3.3%	5	7.5%	4	0.0%	0	4.9%	5	9.8%	5
Public Offices	2.2%	9	0.6%	1	3.2%	8	0.9%	1	0.8%	1	4.0%	7	1.9%	3	2.4%	6	2.0%	3	0.0%	0	5.9%	3	2.0%	2	2.0%	1
Services (e.g. hairdressers, launderette)	3.2%	13	3.2%	5	3.2%	8	1.8%	2	4.9%	6	2.8%	5	4.4%	7	2.4%	6	0.7%	1	3.8%	2	2.0%	1	2.0%	2	13.7%	7
Social / leisure activities	10.0%	41	9.5%	15	10.3%	26	11.9%	13	8.9%	11	9.0%	16	8.2%	13	11.0%	27	4.6%	7	11.3%	6	13.7%	7	15.7%	16	9.8%	5
Stationers / newsagents	4.6%	19	4.4%	7	4.8%	12	4.6%	5	4.9%	6	4.5%	8	5.7%	9	3.3%	8	3.9%	6	0.0%	0	11.8%	6	6.9%	7	0.0%	0
Visit specialist shops	3.7%	15	1.9%	3	4.8%	12	1.8%	2	3.3%	4	5.1%	9	4.4%	7	3.3%	8	2.0%	3	0.0%	0	17.6%	9	2.9%	3	0.0%	0
Work / School / College	11.2%	46	15.2%	24	8.7%	22	24.8%	27	11.4%	14	2.8%	5	17.7%	28	7.3%	18	17.0%	26	5.7%	3	2.0%	1	7.8%	8	15.7%	8
Other	5.1%	21	5.1%	8	5.2%	13	3.7%	4	3.3%	4	7.3%	13	5.1%	8	5.3%	13	3.9%	6	1.9%	1	2.0%	1	6.9%	7	11.8%	6
Visit Co-Op, Bingley	3.4%	14	2.5%	4	4.0%	10	3.7%	4	2.4%	3	4.0%	7	4.4%	7	2.4%	6	0.0%	0	26.4%	14	0.0%	0	0.0%	0	0.0%	0
Visit Home Bargains, Bingley	1.7%	7	0.0%	0	2.8%	7	0.9%	1	0.8%	1	2.8%	5	0.0%	0	2.8%	7	0.0%	0	13.2%	7	0.0%	0	0.0%	0	0.0%	0
Visit Morrisons, Westgate	1.0%	4	0.6%	1	1.2%	3	0.0%	0	1.6%	2	1.1%	2	0.0%	0	1.6%	4	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit Wildes, Keighley	0.7%	3	0.0%	0	1.2%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Curry festival	2.0%	8	2.5%	4	1.6%	4	1.8%	2	1.6%	2	2.3%	4	4.4%	7	0.4%	1	4.6%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Visit Asda, Shipley	1.5%	6	1.3%	2	1.6%	4	1.8%	2	1.6%	2	1.1%	2	1.3%	2	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	6
Visit Morrisons, Keighley	4.1%	17	5.7%	9	3.2%	8	0.9%	1	3.3%	4	6.8%	12	1.3%	2	6.1%	15	0.0%	0	0.0%	0	0.0%	0	16.7%	17	0.0%	0
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Mean Score - Number of minutes																										
Q13 How long do you think you will stay in (STUDY CENTRE) today?																										
Less than 30 minutes	12.2%	50	12.7%	20	11.9%	30	14.7%	16	15.4%	19	8.5%	15	13.9%	22	11.0%	27	9.8%	15	20.8%	11	11.8%	6	9.8%	10	15.7%	8
30- 59 minutes	19.5%	80	15.2%	24	22.2%	56	18.3%	20	21.1%	26	19.2%	34	20.9%	33	17.9%	44	13.7%	21	30.2%	16	23.5%	12	16.7%	17	27.5%	14
1hr -1 hr 29 min	19.5%	80	22.8%	36	17.5%	44	16.5%	18	17.9%	22	22.6%	40	20.3%	32	19.5%	48	12.4%	19	30.2%	16	25.5%	13	21.6%	22	19.6%	10
1hr 30 mins - 1 hr 59 min	12.4%	51	6.3%	10	16.3%	41	11.9%	13	8.1%	10	15.8%	28	8.9%	14	15.0%	37	12.4%	19	3.8%	2	13.7%	7	13.7%	14	17.6%	9
2hrs - 2hrs 29 mins	15.1%	62	15.8%	25	14.7%	37	12.8%	14	11.4%	14	18.6%	33	11.4%	18	17.9%	44	18.3%	28	9.4%	5	11.8%	6	20.6%	21	3.9%	2
2hrs 30 mins - 2hrs 59 mins	6.3%	26	8.2%	13	5.2%	13	7.3%	8	9.8%	12	3.4%	6	5.1%	8	6.9%	17	9.8%	15	0.0%	0	3.9%	2	7.8%	8	2.0%	1
3hrs - 3hrs 59 mins	5.6%	23	5.7%	9	5.6%	14	4.6%	5	6.5%	8	5.7%	10	6.3%	10	5.3%	13	7.2%	11	0.0%	0	5.9%	3	4.9%	5	7.8%	4
4hrs or more	7.6%	31	10.8%	17	5.6%	14	10.1%	11	7.3%	9	6.2%	11	10.8%	17	5.3%	13	13.1%	20	3.8%	2	2.0%	1	4.9%	5	5.9%	3
(Don't know)	1.7%	7	2.5%	4	1.2%	3	3.7%	4	2.4%	3	0.0%	0	2.5%	4	1.2%	3	3.3%	5	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Mean:		*103*		*111*		*98*		*106*		*101*		*103*		*105*		*102*		*125*		*68*		*88*		*104*		*89*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Q14 Have / will you undertake your main food and grocery shop whilst in (STUDY CENTRE) today?																										
Yes	20.0%	82	20.9%	33	19.4%	49	17.4%	19	19.5%	24	22.0%	39	19.6%	31	20.3%	50	18.3%	28	17.0%	9	23.5%	12	16.7%	17	31.4%	16
No	80.0%	328	79.1%	125	80.6%	203	82.6%	90	80.5%	99	78.0%	138	80.4%	127	79.7%	196	81.7%	125	83.0%	44	76.5%	39	83.3%	85	68.6%	35
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Q15 Approximately how much have you / will you spend today on food goods?																										
Nothing	39.3%	161	39.9%	63	38.9%	98	38.5%	42	39.0%	48	40.1%	71	38.0%	60	40.2%	99	42.5%	65	11.3%	6	27.5%	14	53.9%	55	41.2%	21
Up to £5	18.0%	74	20.3%	32	16.7%	42	20.2%	22	19.5%	24	15.8%	28	17.7%	28	17.9%	44	18.3%	28	30.2%	16	7.8%	4	18.6%	19	13.7%	7
£6-£10	12.4%	51	10.1%	16	13.9%	35	13.8%	15	10.6%	13	13.0%	23	12.7%	20	12.2%	30	15.0%	23	18.9%	10	9.8%	5	5.9%	6	13.7%	7
£11-£15	6.3%	26	7.0%	11	6.0%	15	6.4%	7	4.1%	5	7.9%	14	7.0%	11	6.1%	15	2.0%	3	20.8%	11	5.9%	3	6.9%	7	3.9%	2
£16-£20	6.1%	25	4.4%	7	7.1%	18	3.7%	4	8.9%	11	5.7%	10	7.0%	11	5.3%	13	7.8%	12	9.4%	5	5.9%	3	2.0%	2	5.9%	3
£21-£25	3.4%	14	4.4%	7	2.8%	7	4.6%	5	2.4%	3	3.4%	6	4.4%	7	2.8%	7	4.6%	7	1.9%	1	3.9%	2	2.0%	2	3.9%	2
£26-£50	5.4%	22	4.4%	7	6.0%	15	6.4%	7	7.3%	9	3.4%	6	3.2%	5	6.9%	17	3.3%	5	5.7%	3	7.8%	4	4.9%	5	9.8%	5
£51-£75	1.0%	4	0.6%	1	1.2%	3	0.0%	0	0.8%	1	1.7%	3	0.6%	1	1.2%	3	1.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
£76-£100	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know)	7.6%	31	8.9%	14	6.7%	17	5.5%	6	7.3%	9	8.5%	15	8.9%	14	6.9%	17	4.6%	7	1.9%	1	31.4%	16	2.9%	3	7.8%	4
Mean:		*7.89*		*6.72*		*8.61*		*7.83*		*7.90*		*7.92*		*7.45*		*8.24*		*7.36*		*9.42*		*9.74*		*7.04*		*8.29*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q16 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping?																										
Everyday	3.4%	14	3.2%	5	3.6%	9	5.5%	6	1.6%	2	3.4%	6	3.2%	5	3.7%	9	3.9%	6	5.7%	3	0.0%	0	3.9%	4	2.0%	1
2-3 times a week	21.7%	89	23.4%	37	20.6%	52	21.1%	23	17.1%	21	25.4%	45	22.2%	35	22.0%	54	13.7%	21	15.1%	8	29.4%	15	29.4%	30	29.4%	15
Once a week	29.5%	121	27.2%	43	31.0%	78	26.6%	29	31.7%	39	29.4%	52	23.4%	37	33.3%	82	28.8%	44	15.1%	8	19.6%	10	37.3%	38	41.2%	21
Once a fortnight	5.9%	24	5.1%	8	6.3%	16	6.4%	7	7.3%	9	4.5%	8	5.7%	9	5.7%	14	7.8%	12	3.8%	2	0.0%	0	5.9%	6	7.8%	4
Once a month	5.1%	21	1.9%	3	7.1%	18	3.7%	4	4.9%	6	6.2%	11	3.8%	6	6.1%	15	7.8%	12	3.8%	2	5.9%	3	2.9%	3	2.0%	1
Less than once a month	4.4%	18	4.4%	7	4.4%	11	4.6%	5	6.5%	8	2.8%	5	5.7%	9	3.7%	9	5.2%	8	0.0%	0	13.7%	7	2.9%	3	0.0%	0
Never	23.2%	95	25.3%	40	21.8%	55	21.1%	23	22.8%	28	24.9%	44	29.1%	46	18.7%	46	20.9%	32	43.4%	23	27.5%	14	17.6%	18	15.7%	8
First time today	2.2%	9	2.5%	4	2.0%	5	4.6%	5	1.6%	2	1.1%	2	1.3%	2	2.8%	7	3.3%	5	3.8%	2	3.9%	2	0.0%	0	0.0%	0
(Don't know/varies)	4.6%	19	7.0%	11	3.2%	8	6.4%	7	6.5%	8	2.3%	4	5.7%	9	4.1%	10	8.5%	13	9.4%	5	0.0%	0	0.0%	0	2.0%	1
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Q17 How frequently do you visit (STUDY CENTRE) for non-food goods?																										
Daily	7.1%	29	7.0%	11	7.1%	18	12.8%	14	1.6%	2	7.3%	13	7.6%	12	6.5%	16	8.5%	13	11.3%	6	0.0%	0	7.8%	8	3.9%	2
Once a week or more	29.5%	121	24.1%	38	32.9%	83	34.9%	38	26.8%	33	28.2%	50	24.1%	38	33.3%	82	26.1%	40	24.5%	13	15.7%	8	42.2%	43	33.3%	17
Less than once a week	18.3%	75	17.7%	28	18.7%	47	20.2%	22	17.1%	21	18.1%	32	18.4%	29	18.7%	46	18.3%	28	17.0%	9	19.6%	10	12.7%	13	29.4%	15
Less than once a fortnight	14.6%	60	16.5%	26	13.5%	34	11.9%	13	18.7%	23	13.0%	23	16.5%	26	13.8%	34	17.0%	26	9.4%	5	11.8%	6	14.7%	15	15.7%	8
Less than once a month	15.6%	64	13.3%	21	17.1%	43	11.0%	12	17.1%	21	17.5%	31	19.0%	30	13.0%	32	16.3%	25	3.8%	2	37.3%	19	13.7%	14	7.8%	4
Never	9.0%	37	12.0%	19	7.1%	18	5.5%	6	8.9%	11	11.3%	20	8.2%	13	8.9%	22	5.2%	8	22.6%	12	11.8%	6	8.8%	9	3.9%	2
First time today	1.2%	5	1.9%	3	0.8%	2	0.9%	1	1.6%	2	1.1%	2	1.3%	2	1.2%	3	1.3%	2	0.0%	0	3.9%	2	0.0%	0	2.0%	1
(Don't know / varies)	4.6%	19	7.6%	12	2.8%	7	2.8%	3	8.1%	10	3.4%	6	5.1%	8	4.5%	11	7.2%	11	11.3%	6	0.0%	0	0.0%	0	3.9%	2
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Q18 How much have you / will you spend today in (STUDY CENTRE) on non-food goods?																										
Nothing	34.1%	140	39.9%	63	30.6%	77	33.0%	36	30.1%	37	37.9%	67	30.4%	48	36.2%	89	25.5%	39	47.2%	25	29.4%	15	44.1%	45	31.4%	16
Up to £5	11.5%	47	12.7%	20	10.7%	27	14.7%	16	8.1%	10	11.3%	20	12.0%	19	11.0%	27	7.2%	11	22.6%	12	13.7%	7	8.8%	9	15.7%	8
£6-£10	7.8%	32	4.4%	7	9.9%	25	8.3%	9	8.9%	11	6.8%	12	8.9%	14	6.9%	17	8.5%	13	5.7%	3	3.9%	2	8.8%	9	9.8%	5
£11-£15	6.3%	26	5.7%	9	6.7%	17	5.5%	6	5.7%	7	7.3%	13	5.7%	9	6.9%	17	3.9%	6	5.7%	3	5.9%	3	8.8%	9	9.8%	5
£16-£20	7.1%	29	5.1%	8	8.3%	21	7.3%	8	9.8%	12	5.1%	9	8.9%	14	6.1%	15	7.8%	12	5.7%	3	7.8%	4	6.9%	7	5.9%	3
£21-£25	4.9%	20	4.4%	7	5.2%	13	5.5%	6	4.9%	6	4.5%	8	5.7%	9	4.5%	11	7.2%	11	0.0%	0	7.8%	4	3.9%	4	2.0%	1
£26-£50	6.3%	26	3.8%	6	7.9%	20	4.6%	5	9.8%	12	5.1%	9	7.0%	11	6.1%	15	13.1%	20	0.0%	0	2.0%	1	3.9%	4	2.0%	1
£51-£75	2.0%	8	1.3%	2	2.4%	6	2.8%	3	4.1%	5	0.0%	0	1.3%	2	2.4%	6	3.9%	6	0.0%	0	0.0%	0	1.0%	1	2.0%	1
£76-£100	1.2%	5	0.6%	1	1.6%	4	0.9%	1	1.6%	2	1.1%	2	1.3%	2	1.2%	3	1.3%	2	0.0%	0	2.0%	1	2.0%	2	0.0%	0
More than £100	2.2%	9	1.3%	2	2.8%	7	3.7%	4	3.3%	4	0.6%	1	3.2%	5	1.2%	3	2.6%	4	1.9%	1	2.0%	1	1.0%	1	3.9%	2
(Don't know)	16.6%	68	20.9%	33	13.9%	35	13.8%	15	13.8%	17	20.3%	36	15.8%	25	17.5%	43	19.0%	29	11.3%	6	25.5%	13	10.8%	11	17.6%	9
Mean:		*13.6*		*9.6*		*15.9*		*14.8*		*18.4*		*9.2*		*15.2*		*12.3*		*19.7*		*5.5*		*12.5*		*10.3*		*12.6*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q19 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?																										
Much more frequently than before	5.4%	22	4.4%	7	6.0%	15	11.0%	12	5.7%	7	1.7%	3	8.2%	13	3.7%	9	9.8%	15	9.4%	5	0.0%	0	2.0%	2	0.0%	0
More frequently than before	19.5%	80	15.8%	25	21.8%	55	29.4%	32	16.3%	20	15.8%	28	20.9%	33	18.3%	45	22.2%	34	20.8%	11	17.6%	9	16.7%	17	17.6%	9
About as frequently	52.7%	216	61.4%	97	47.2%	119	38.5%	42	56.9%	70	58.2%	103	48.1%	76	56.1%	138	44.4%	68	50.9%	27	60.8%	31	55.9%	57	64.7%	33
Less frequently than before	12.7%	52	6.3%	10	16.7%	42	11.0%	12	9.8%	12	15.8%	28	10.8%	17	13.4%	33	11.1%	17	13.2%	7	5.9%	3	21.6%	22	5.9%	3
Much less frequently than before	3.9%	16	3.8%	6	4.0%	10	3.7%	4	5.7%	7	2.8%	5	7.0%	11	2.0%	5	6.5%	10	3.8%	2	3.9%	2	0.0%	0	3.9%	2
Didn't visit five years ago	2.4%	10	2.5%	4	2.4%	6	2.8%	3	2.4%	3	2.3%	4	3.2%	5	2.0%	5	2.0%	3	1.9%	1	3.9%	2	2.9%	3	2.0%	1
This is my first visit	2.2%	9	3.8%	6	1.2%	3	1.8%	2	2.4%	3	2.3%	4	1.3%	2	2.8%	7	2.0%	3	0.0%	0	7.8%	4	1.0%	1	2.0%	1
(Don't know / varies)	1.2%	5	1.9%	3	0.8%	2	1.8%	2	0.8%	1	1.1%	2	0.6%	1	1.6%	4	2.0%	3	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Mean Score - Number of hours																										
Q20 How long do you typically spend in (STUDY CENTRE), during the evening / night?																										
Up to 1 hour	4.4%	18	6.3%	10	3.2%	8	7.3%	8	5.7%	7	1.7%	3	3.8%	6	4.9%	12	5.2%	8	3.8%	2	3.9%	2	3.9%	4	3.9%	2
More than 1 hour up to 2 hours	7.3%	30	10.8%	17	5.2%	13	10.1%	11	8.9%	11	4.5%	8	7.6%	12	6.9%	17	9.8%	15	3.8%	2	7.8%	4	6.9%	7	3.9%	2
More than 2 hours up to 4 hours	5.9%	24	7.0%	11	5.2%	13	10.1%	11	7.3%	9	2.3%	4	8.9%	14	4.1%	10	11.1%	17	3.8%	2	2.0%	1	2.0%	2	3.9%	2
Over 4 hours	5.4%	22	5.7%	9	5.2%	13	11.9%	13	6.5%	8	0.6%	1	8.9%	14	3.3%	8	9.8%	15	7.5%	4	0.0%	0	2.0%	2	2.0%	1
Don't visit in the evening	66.6%	273	58.2%	92	71.8%	181	47.7%	52	61.0%	75	81.9%	145	63.9%	101	68.3%	168	56.2%	86	73.6%	39	78.4%	40	73.5%	75	64.7%	33
(Don't know / varies)	10.5%	43	12.0%	19	9.5%	24	12.8%	14	10.6%	13	9.0%	16	7.0%	11	12.6%	31	7.8%	12	7.5%	4	7.8%	4	11.8%	12	21.6%	11
Mean:		*0.64*		*0.78*		*0.56*		*1.25*		*0.79*		*0.19*		*0.90*		*0.47*		*1.08*		*0.61*		*0.21*		*0.32*		*0.38*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Mean Score - Number of hours																										
Q20X How long do you typically spend in (STUDY CENTRE), during the evening / night? *Those that visit in the evening*																										
Up to 1 hour	13.1%	18	15.2%	10	11.3%	8	14.0%	8	14.6%	7	9.4%	3	10.5%	6	15.4%	12	11.9%	8	14.3%	2	18.2%	2	14.8%	4	11.1%	2
More than 1 hour up to 2 hours	21.9%	30	25.8%	17	18.3%	13	19.3%	11	22.9%	11	25.0%	8	21.1%	12	21.8%	17	22.4%	15	14.3%	2	36.4%	4	25.9%	7	11.1%	2
More than 2 hours up to 4 hours	17.5%	24	16.7%	11	18.3%	13	19.3%	11	18.8%	9	12.5%	4	24.6%	14	12.8%	10	25.4%	17	14.3%	2	9.1%	1	7.4%	2	11.1%	2
Over 4 hours	16.1%	22	13.6%	9	18.3%	13	22.8%	13	16.7%	8	3.1%	1	24.6%	14	10.3%	8	22.4%	15	28.6%	4	0.0%	0	7.4%	2	5.6%	1
Don't visit in the evening	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	31.4%	43	28.8%	19	33.8%	24	24.6%	14	27.1%	13	50.0%	16	19.3%	11	39.7%	31	17.9%	12	28.6%	4	36.4%	4	44.4%	12	61.1%	11
Mean:		*2.51*		*2.31*		*2.71*		*2.76*		*2.49*		*1.91*		*2.89*		*2.16*		*2.77*		*3.00*		*1.43*		*1.90*		*2.14*
Base:		137		66		71		57		48		32		57		78		67		14		11		27		18

Mean Score - Much better=5, Better=4, About the same=3, Worse=2, Much worse=1

Q21 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Choice of shops

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Much better	3.2%	13	1.3%	2	4.4%	11	2.8%	3	3.3%	4	3.4%	6	4.4%	7	2.4%	6	2.0%	3	0.0%	0	19.6%	10	0.0%	0	0.0%	0
Better	19.8%	81	22.8%	36	17.9%	45	17.4%	19	23.6%	29	18.1%	32	20.3%	32	19.5%	48	19.6%	30	9.4%	5	49.0%	25	14.7%	15	11.8%	6
About the same	41.2%	169	46.8%	74	37.7%	95	41.3%	45	36.6%	45	44.6%	79	43.0%	68	39.8%	98	45.1%	69	22.6%	12	23.5%	12	49.0%	50	51.0%	26
Worse	27.3%	112	19.6%	31	32.1%	81	29.4%	32	28.5%	35	25.4%	45	22.8%	36	30.1%	74	26.8%	41	41.5%	22	0.0%	0	32.4%	33	31.4%	16
Much worse	5.9%	24	5.7%	9	6.0%	15	7.3%	8	4.9%	6	5.7%	10	5.7%	9	6.1%	15	5.2%	8	24.5%	13	0.0%	0	2.0%	2	2.0%	1
(Don't know)	2.7%	11	3.8%	6	2.0%	5	1.8%	2	3.3%	4	2.8%	5	3.8%	6	2.0%	5	1.3%	2	1.9%	1	7.8%	4	2.0%	2	3.9%	2
Mean:		*2.87*		*2.94*		*2.82*		*2.79*		*2.92*		*2.88*		*2.95*		*2.82*		*2.86*		*2.17*		*3.96*		*2.78*		*2.76*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Choice of High Street names

Much better	0.5%	2	0.6%	1	0.4%	1	1.8%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	11.2%	46	10.8%	17	11.5%	29	11.9%	13	13.8%	17	9.0%	16	8.9%	14	12.2%	30	17.6%	27	1.9%	1	13.7%	7	7.8%	8	5.9%	3
About the same	46.6%	191	53.2%	84	42.5%	107	41.3%	45	40.7%	50	53.7%	95	48.7%	77	45.9%	113	49.7%	76	17.0%	9	66.7%	34	46.1%	47	49.0%	25
Worse	30.0%	123	22.8%	36	34.5%	87	35.8%	39	30.1%	37	26.6%	47	29.1%	46	30.5%	75	24.8%	38	49.1%	26	7.8%	4	36.3%	37	35.3%	18
Much worse	7.3%	30	7.0%	11	7.5%	19	6.4%	7	8.9%	11	6.8%	12	7.0%	11	7.3%	18	5.2%	8	30.2%	16	0.0%	0	4.9%	5	2.0%	1
(Don't know)	4.4%	18	5.7%	9	3.6%	9	2.8%	3	6.5%	8	4.0%	7	5.1%	8	4.1%	10	1.3%	2	1.9%	1	11.8%	6	4.9%	5	7.8%	4
Mean:		*2.66*		*2.74*		*2.61*		*2.66*		*2.63*		*2.68*		*2.67*		*2.66*		*2.85*		*1.90*		*3.07*		*2.60*		*2.64*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Choice of independent / specialist shops

Much better	5.4%	22	3.2%	5	6.7%	17	2.8%	3	5.7%	7	6.8%	12	8.9%	14	3.3%	8	0.7%	1	0.0%	0	41.2%	21	0.0%	0	0.0%	0
Better	14.6%	60	15.8%	25	13.9%	35	14.7%	16	16.3%	20	13.0%	23	16.5%	26	13.0%	32	13.7%	21	11.3%	6	35.3%	18	11.8%	12	5.9%	3
About the same	42.7%	175	47.5%	75	39.7%	100	45.9%	50	36.6%	45	45.2%	80	41.1%	65	44.3%	109	55.6%	85	34.0%	18	13.7%	7	45.1%	46	37.3%	19
Worse	26.8%	110	22.2%	35	29.8%	75	26.6%	29	31.7%	39	23.7%	42	23.4%	37	28.9%	71	24.2%	37	34.0%	18	3.9%	2	29.4%	30	45.1%	23
Much worse	5.4%	22	7.0%	11	4.4%	11	4.6%	5	5.7%	7	5.7%	10	5.1%	8	5.3%	13	4.6%	7	17.0%	9	0.0%	0	4.9%	5	2.0%	1
(Don't know)	5.1%	21	4.4%	7	5.6%	14	5.5%	6	4.1%	5	5.7%	10	5.1%	8	5.3%	13	1.3%	2	3.8%	2	5.9%	3	8.8%	9	9.8%	5
Mean:		*2.87*		*2.85*		*2.88*		*2.83*		*2.84*		*2.91*		*3.01*		*2.79*		*2.81*		*2.41*		*4.21*		*2.70*		*2.52*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Quality of shops																										
Much better	5.1%	21	1.3%	2	7.5%	19	1.8%	2	5.7%	7	6.8%	12	7.0%	11	4.1%	10	0.0%	0	0.0%	0	41.2%	21	0.0%	0	0.0%	0
Better	15.9%	65	22.2%	35	11.9%	30	16.5%	18	15.4%	19	15.3%	27	17.1%	27	14.6%	36	15.0%	23	5.7%	3	37.3%	19	13.7%	14	11.8%	6
About the same	54.1%	222	56.3%	89	52.8%	133	56.9%	62	53.7%	66	53.1%	94	50.0%	79	57.3%	141	63.4%	97	45.3%	24	13.7%	7	60.8%	62	62.7%	32
Worse	18.5%	76	13.9%	22	21.4%	54	17.4%	19	17.1%	21	20.3%	36	19.6%	31	17.9%	44	18.3%	28	32.1%	17	2.0%	1	19.6%	20	19.6%	10
Much worse	4.1%	17	4.4%	7	4.0%	10	4.6%	5	5.7%	7	2.8%	5	3.8%	6	4.1%	10	3.3%	5	15.1%	8	0.0%	0	2.9%	3	2.0%	1
(Don't know)	2.2%	9	1.9%	3	2.4%	6	2.8%	3	2.4%	3	1.7%	3	2.5%	4	2.0%	5	0.0%	0	1.9%	1	5.9%	3	2.9%	3	3.9%	2
Mean:		*2.99*		*3.02*		*2.98*		*2.93*		*2.98*		*3.03*		*3.04*		*2.97*		*2.90*		*2.42*		*4.25*		*2.88*		*2.88*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Range of services such as banks and other financial services																										
Much better	4.9%	20	5.1%	8	4.8%	12	10.1%	11	4.1%	5	2.3%	4	5.7%	9	4.1%	10	5.2%	8	20.8%	11	0.0%	0	1.0%	1	0.0%	0
Better	13.7%	56	13.3%	21	13.9%	35	13.8%	15	13.8%	17	13.6%	24	12.7%	20	14.6%	36	10.5%	16	24.5%	13	11.8%	6	16.7%	17	7.8%	4
About the same	68.5%	281	67.1%	106	69.4%	175	62.4%	68	69.9%	86	71.2%	126	69.0%	109	68.3%	168	70.6%	108	47.2%	25	80.4%	41	67.6%	69	74.5%	38
Worse	7.1%	29	8.2%	13	6.3%	16	9.2%	10	5.7%	7	6.8%	12	5.1%	8	8.5%	21	9.2%	14	3.8%	2	2.0%	1	6.9%	7	9.8%	5
Much worse	1.5%	6	2.5%	4	0.8%	2	0.9%	1	0.8%	1	2.3%	4	1.9%	3	0.8%	2	0.7%	1	3.8%	2	0.0%	0	2.0%	2	2.0%	1
(Don't know)	4.4%	18	3.8%	6	4.8%	12	3.7%	4	5.7%	7	4.0%	7	5.7%	9	3.7%	9	3.9%	6	0.0%	0	5.9%	3	5.9%	6	5.9%	3
Mean:		*3.14*		*3.11*		*3.16*		*3.24*		*3.16*		*3.07*		*3.16*		*3.13*		*3.11*		*3.55*		*3.10*		*3.08*		*2.94*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Range and choice of pubs / restaurants																										
Much better	2.0%	8	2.5%	4	1.6%	4	2.8%	3	0.8%	1	2.3%	4	2.5%	4	1.6%	4	0.7%	1	5.7%	3	5.9%	3	1.0%	1	0.0%	0
Better	12.4%	51	8.9%	14	14.7%	37	11.0%	12	18.7%	23	9.0%	16	10.8%	17	13.8%	34	9.8%	15	17.0%	9	29.4%	15	10.8%	11	2.0%	1
About the same	50.0%	205	51.9%	82	48.8%	123	51.4%	56	48.0%	59	50.3%	89	56.3%	89	45.5%	112	60.8%	93	52.8%	28	49.0%	25	34.3%	35	47.1%	24
Worse	17.6%	72	15.8%	25	18.7%	47	26.6%	29	17.1%	21	12.4%	22	12.7%	20	21.1%	52	18.3%	28	13.2%	7	0.0%	0	22.5%	23	27.5%	14
Much worse	2.7%	11	5.1%	8	1.2%	3	1.8%	2	2.4%	3	3.4%	6	3.2%	5	2.0%	5	3.3%	5	1.9%	1	0.0%	0	3.9%	4	2.0%	1
(Don't know)	15.4%	63	15.8%	25	15.1%	38	6.4%	7	13.0%	16	22.6%	40	14.6%	23	15.9%	39	7.2%	11	9.4%	5	15.7%	8	27.5%	28	21.6%	11
Mean:		*2.92*		*2.86*		*2.96*		*2.85*		*2.98*		*2.93*		*2.96*		*2.90*		*2.85*		*3.13*		*3.49*		*2.76*		*2.63*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Leisure facilities																										
Much better	1.2%	5	0.6%	1	1.6%	4	0.9%	1	0.8%	1	1.7%	3	0.6%	1	1.6%	4	1.3%	2	1.9%	1	3.9%	2	0.0%	0	0.0%	0
Better	8.8%	36	6.3%	10	10.3%	26	11.0%	12	12.2%	15	5.1%	9	8.2%	13	9.4%	23	10.5%	16	3.8%	2	11.8%	6	10.8%	11	2.0%	1
About the same	44.6%	183	46.8%	74	43.3%	109	53.2%	58	41.5%	51	41.2%	73	47.5%	75	42.3%	104	61.4%	94	30.2%	16	35.3%	18	30.4%	31	47.1%	24
Worse	18.0%	74	17.7%	28	18.3%	46	22.0%	24	17.9%	22	15.8%	28	12.7%	20	21.5%	53	15.7%	24	20.8%	11	3.9%	2	23.5%	24	25.5%	13
Much worse	4.4%	18	3.8%	6	4.8%	12	5.5%	6	4.9%	6	3.4%	6	3.8%	6	4.5%	11	1.3%	2	17.0%	9	3.9%	2	2.9%	3	3.9%	2
(Don't know)	22.9%	94	24.7%	39	21.8%	55	7.3%	8	22.8%	28	32.8%	58	27.2%	43	20.7%	51	9.8%	15	26.4%	14	41.2%	21	32.4%	33	21.6%	11
Mean:		*2.80*		*2.76*		*2.82*		*2.78*		*2.82*		*2.79*		*2.85*		*2.77*		*2.94*		*2.36*		*3.13*		*2.72*		*2.60*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Mean Score - Much better=5, Better=4, About the same=3, Worse=2, Much worse=1

Q22 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Town Centre environment																										
Much better	7.6%	31	3.8%	6	9.9%	25	4.6%	5	8.1%	10	9.0%	16	8.2%	13	6.5%	16	2.6%	4	11.3%	6	39.2%	20	1.0%	1	0.0%	0
Better	20.2%	83	19.6%	31	20.6%	52	17.4%	19	21.1%	26	20.9%	37	22.8%	36	18.7%	46	15.7%	24	32.1%	17	45.1%	23	12.7%	13	11.8%	6
About the same	53.9%	221	57.6%	91	51.6%	130	56.9%	62	54.5%	67	52.0%	92	48.7%	77	58.1%	143	58.8%	90	49.1%	26	7.8%	4	60.8%	62	76.5%	39
Worse	12.2%	50	10.8%	17	13.1%	33	16.5%	18	10.6%	13	10.7%	19	12.0%	19	12.2%	30	17.6%	27	5.7%	3	0.0%	0	15.7%	16	7.8%	4
Much worse	2.9%	12	5.1%	8	1.6%	4	2.8%	3	4.1%	5	2.3%	4	3.8%	6	2.0%	5	5.2%	8	1.9%	1	0.0%	0	2.9%	3	0.0%	0
(Don't know)	3.2%	13	3.2%	5	3.2%	8	1.8%	2	1.6%	2	5.1%	9	4.4%	7	2.4%	6	0.0%	0	0.0%	0	7.8%	4	6.9%	7	3.9%	2
Mean:		*3.18*		*3.07*		*3.25*		*3.05*		*3.19*		*3.25*		*3.21*		*3.16*		*2.93*		*3.45*		*4.34*		*2.93*		*3.04*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Cleanliness																										
Much better	8.3%	34	5.1%	8	10.3%	26	6.4%	7	8.9%	11	9.0%	16	10.8%	17	6.5%	16	2.0%	3	13.2%	7	43.1%	22	2.0%	2	0.0%	0
Better	19.8%	81	19.0%	30	20.2%	51	14.7%	16	21.1%	26	21.5%	38	19.6%	31	19.9%	49	15.0%	23	35.8%	19	37.3%	19	14.7%	15	9.8%	5
About the same	55.4%	227	57.6%	91	54.0%	136	58.7%	64	55.3%	68	53.7%	95	51.3%	81	58.5%	144	61.4%	94	45.3%	24	11.8%	6	59.8%	61	82.4%	42
Worse	12.2%	50	12.0%	19	12.3%	31	16.5%	18	10.6%	13	10.7%	19	13.3%	21	11.4%	28	19.0%	29	1.9%	1	0.0%	0	17.6%	18	3.9%	2
Much worse	1.2%	5	2.5%	4	0.4%	1	0.9%	1	1.6%	2	1.1%	2	0.6%	1	1.2%	3	1.3%	2	1.9%	1	0.0%	0	2.0%	2	0.0%	0
(Don't know)	3.2%	13	3.8%	6	2.8%	7	2.8%	3	2.4%	3	4.0%	7	4.4%	7	2.4%	6	1.3%	2	1.9%	1	7.8%	4	3.9%	4	3.9%	2
Mean:		*3.22*		*3.13*		*3.29*		*3.09*		*3.26*		*3.28*		*3.28*		*3.20*		*2.97*		*3.58*		*4.34*		*2.97*		*3.06*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Car parking provision																										
Much better	2.0%	8	1.3%	2	2.4%	6	3.7%	4	2.4%	3	0.6%	1	2.5%	4	1.6%	4	3.3%	5	3.8%	2	2.0%	1	0.0%	0	0.0%	0
Better	9.5%	39	10.1%	16	9.1%	23	10.1%	11	14.6%	18	5.7%	10	11.4%	18	8.1%	20	9.8%	15	13.2%	7	9.8%	5	9.8%	10	3.9%	2
About the same	48.8%	200	50.6%	80	47.6%	120	52.3%	57	48.0%	59	46.9%	83	50.6%	80	47.6%	117	62.1%	95	47.2%	25	33.3%	17	28.4%	29	66.7%	34
Worse	10.0%	41	8.2%	13	11.1%	28	6.4%	7	11.4%	14	11.3%	20	12.7%	20	8.5%	21	3.9%	6	3.8%	2	31.4%	16	10.8%	11	11.8%	6
Much worse	2.2%	9	2.5%	4	2.0%	5	0.9%	1	1.6%	2	3.4%	6	1.9%	3	1.6%	4	0.7%	1	3.8%	2	7.8%	4	2.0%	2	0.0%	0
(Don't know)	27.6%	113	27.2%	43	27.8%	70	26.6%	29	22.0%	27	32.2%	57	20.9%	33	32.5%	80	20.3%	31	28.3%	15	15.7%	8	49.0%	50	17.6%	9
Mean:		*2.99*		*2.99*		*2.98*		*3.13*		*3.06*		*2.83*		*3.00*		*2.99*		*3.14*		*3.13*		*2.60*		*2.90*		*2.90*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Car parking prices																										
Much better	2.0%	8	1.9%	3	2.0%	5	1.8%	2	3.3%	4	1.1%	2	3.2%	5	1.2%	3	2.6%	4	7.5%	4	0.0%	0	0.0%	0	0.0%	0
Better	9.3%	38	8.9%	14	9.5%	24	11.9%	13	15.4%	19	3.4%	6	13.3%	21	6.5%	16	9.8%	15	13.2%	7	7.8%	4	7.8%	8	7.8%	4
About the same	45.9%	188	50.0%	79	43.3%	109	50.5%	55	43.9%	54	44.6%	79	45.6%	72	45.9%	113	60.8%	93	39.6%	21	27.5%	14	27.5%	28	62.7%	32
Worse	6.6%	27	4.4%	7	7.9%	20	1.8%	2	9.8%	12	7.3%	13	9.5%	15	4.5%	11	4.6%	7	0.0%	0	21.6%	11	5.9%	6	5.9%	3
Much worse	2.2%	9	3.8%	6	1.2%	3	1.8%	2	2.4%	3	1.7%	3	1.9%	3	2.0%	5	0.7%	1	3.8%	2	5.9%	3	2.9%	3	0.0%	0
(Don't know)	34.1%	140	31.0%	49	36.1%	91	32.1%	35	25.2%	31	41.8%	74	26.6%	42	39.8%	98	21.6%	33	35.8%	19	37.3%	19	55.9%	57	23.5%	12
Mean:		*3.03*		*3.01*		*3.05*		*3.15*		*3.10*		*2.91*		*3.09*		*3.01*		*3.12*		*3.32*		*2.59*		*2.91*		*3.03*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Accessibility by public transport																										
Much better	3.2%	13	3.2%	5	3.2%	8	4.6%	5	3.3%	4	2.3%	4	3.8%	6	2.8%	7	3.9%	6	7.5%	4	3.9%	2	1.0%	1	0.0%	0
Better	17.8%	73	15.8%	25	19.0%	48	16.5%	18	17.9%	22	18.6%	33	18.4%	29	17.9%	44	11.1%	17	20.8%	11	27.5%	14	24.5%	25	11.8%	6
About the same	63.9%	262	63.3%	100	64.3%	162	69.7%	76	58.5%	72	63.8%	113	57.0%	90	68.3%	168	76.5%	117	58.5%	31	29.4%	15	61.8%	63	70.6%	36
Worse	3.2%	13	2.5%	4	3.6%	9	3.7%	4	2.4%	3	3.4%	6	3.2%	5	3.3%	8	2.6%	4	3.8%	2	0.0%	0	4.9%	5	3.9%	2
Much worse	1.2%	5	1.9%	3	0.8%	2	0.9%	1	1.6%	2	1.1%	2	1.9%	3	0.4%	1	1.3%	2	3.8%	2	0.0%	0	1.0%	1	0.0%	0
(Don't know)	10.7%	44	13.3%	21	9.1%	23	4.6%	5	16.3%	20	10.7%	19	15.8%	25	7.3%	18	4.6%	7	5.7%	3	39.2%	20	6.9%	7	13.7%	7
Mean:		*3.21*		*3.18*		*3.22*		*3.21*		*3.22*		*3.20*		*3.23*		*3.21*		*3.14*		*3.26*		*3.58*		*3.21*		*3.09*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Public information / signposts / public facilities																										
Much better	2.4%	10	1.9%	3	2.8%	7	4.6%	5	0.8%	1	2.3%	4	3.2%	5	2.0%	5	3.9%	6	1.9%	1	3.9%	2	1.0%	1	0.0%	0
Better	11.5%	47	7.6%	12	13.9%	35	9.2%	10	13.8%	17	11.3%	20	14.6%	23	9.8%	24	9.2%	14	7.5%	4	27.5%	14	8.8%	9	11.8%	6
About the same	65.9%	270	64.6%	102	66.7%	168	68.8%	75	60.2%	74	67.8%	120	64.6%	102	66.7%	164	72.5%	111	67.9%	36	58.8%	30	57.8%	59	66.7%	34
Worse	5.6%	23	7.6%	12	4.4%	11	4.6%	5	7.3%	9	5.1%	9	5.7%	9	5.7%	14	8.5%	13	0.0%	0	0.0%	0	8.8%	9	2.0%	1
Much worse	1.2%	5	2.5%	4	0.4%	1	0.0%	0	1.6%	2	1.7%	3	0.6%	1	1.2%	3	0.7%	1	5.7%	3	0.0%	0	1.0%	1	0.0%	0
(Don't know)	13.4%	55	15.8%	25	11.9%	30	12.8%	14	16.3%	20	11.9%	21	11.4%	18	14.6%	36	5.2%	8	17.0%	9	9.8%	5	22.5%	23	19.6%	10
Mean:		*3.10*		*2.98*		*3.16*		*3.16*		*3.06*		*3.08*		*3.16*		*3.07*		*3.08*		*3.00*		*3.39*		*3.00*		*3.12*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Cinemas																										
Much better	2.0%	8	1.9%	3	2.0%	5	5.5%	6	1.6%	2	0.0%	0	2.5%	4	1.6%	4	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.2%	13	1.3%	2	4.4%	11	2.8%	3	4.1%	5	2.8%	5	1.9%	3	3.7%	9	6.5%	10	0.0%	0	2.0%	1	2.0%	2	0.0%	0
About the same	44.1%	181	46.8%	74	42.5%	107	55.0%	60	45.5%	56	36.2%	64	45.6%	72	43.5%	107	74.5%	114	7.5%	4	27.5%	14	34.3%	35	27.5%	14
Worse	14.6%	60	12.7%	20	15.9%	40	16.5%	18	17.1%	21	11.9%	21	12.7%	20	16.3%	40	5.2%	8	9.4%	5	11.8%	6	25.5%	26	29.4%	15
Much worse	12.7%	52	12.0%	19	13.1%	33	14.7%	16	13.8%	17	10.7%	19	14.6%	23	10.6%	26	1.3%	2	66.0%	35	9.8%	5	2.0%	2	15.7%	8
(Don't know)	23.4%	96	25.3%	40	22.2%	56	5.5%	6	17.9%	22	38.4%	68	22.8%	36	24.4%	60	7.2%	11	17.0%	9	49.0%	25	36.3%	37	27.5%	14
Mean:		*2.57*		*2.58*		*2.57*		*2.66*		*2.54*		*2.50*		*2.55*		*2.60*		*3.10*		*1.30*		*2.42*		*2.57*		*2.16*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Mean Score - Much better=5, Better=4, About the same=3, Worse=2, Much worse=1

Q23 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Entertainment / events /performances

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Much better	2.0%	8	1.9%	3	2.0%	5	3.7%	4	2.4%	3	0.6%	1	1.3%	2	2.4%	6	2.6%	4	3.8%	2	0.0%	0	2.0%	2	0.0%	0
Better	9.0%	37	8.2%	13	9.5%	24	10.1%	11	13.8%	17	5.1%	9	9.5%	15	8.5%	21	10.5%	16	18.9%	10	7.8%	4	5.9%	6	2.0%	1
About the same	40.2%	165	45.6%	72	36.9%	93	48.6%	53	37.4%	46	37.3%	66	44.3%	70	37.8%	93	56.2%	86	22.6%	12	41.2%	21	26.5%	27	37.3%	19
Worse	17.1%	70	13.3%	21	19.4%	49	22.0%	24	17.9%	22	13.0%	23	17.7%	28	16.7%	41	15.0%	23	13.2%	7	15.7%	8	18.6%	19	25.5%	13
Much worse	2.0%	8	3.2%	5	1.2%	3	0.0%	0	3.3%	4	2.3%	4	0.6%	1	2.4%	6	2.6%	4	1.9%	1	0.0%	0	2.0%	2	2.0%	1
(Don't know)	29.8%	122	27.8%	44	31.0%	78	15.6%	17	25.2%	31	41.8%	74	26.6%	42	32.1%	79	13.1%	20	39.6%	21	35.3%	18	45.1%	46	33.3%	17
Mean:		*2.89*		*2.89*		*2.88*		*2.95*		*2.92*		*2.81*		*2.91*		*2.88*		*2.95*		*3.16*		*2.88*		*2.77*		*2.59*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Tourist facilities / hotels

Much better	0.7%	3	0.6%	1	0.8%	2	0.9%	1	1.6%	2	0.0%	0	1.3%	2	0.4%	1	0.7%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Better	6.8%	28	5.1%	8	7.9%	20	4.6%	5	5.7%	7	9.0%	16	8.9%	14	5.7%	14	5.2%	8	1.9%	1	29.4%	15	3.9%	4	0.0%	0
About the same	42.9%	176	48.7%	77	39.3%	99	46.8%	51	43.1%	53	40.1%	71	46.2%	73	40.2%	99	60.1%	92	32.1%	17	43.1%	22	24.5%	25	39.2%	20
Worse	12.9%	53	8.2%	13	15.9%	40	17.4%	19	14.6%	18	9.0%	16	12.0%	19	13.8%	34	11.8%	18	13.2%	7	2.0%	1	20.6%	21	11.8%	6
Much worse	1.5%	6	3.2%	5	0.4%	1	0.0%	0	1.6%	2	2.3%	4	0.6%	1	1.6%	4	1.3%	2	3.8%	2	0.0%	0	1.0%	1	2.0%	1
(Don't know)	35.1%	144	34.2%	54	35.7%	90	30.3%	33	33.3%	41	39.5%	70	31.0%	49	38.2%	94	20.9%	32	45.3%	24	25.5%	13	50.0%	51	47.1%	24
Mean:		*2.88*		*2.88*		*2.89*		*2.84*		*2.87*		*2.93*		*2.97*		*2.83*		*2.90*		*2.79*		*3.37*		*2.63*		*2.70*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Day time safety

Much better	7.1%	29	4.4%	7	8.7%	22	7.3%	8	8.1%	10	6.2%	11	7.6%	12	6.5%	16	3.3%	5	13.2%	7	29.4%	15	2.0%	2	0.0%	0
Better	15.6%	64	14.6%	23	16.3%	41	12.8%	14	18.7%	23	14.7%	26	22.2%	35	11.4%	28	9.2%	14	20.8%	11	47.1%	24	12.7%	13	3.9%	2
About the same	64.9%	266	70.3%	111	61.5%	155	68.8%	75	60.2%	74	66.1%	117	58.9%	93	69.1%	170	73.2%	112	62.3%	33	17.6%	9	67.6%	69	84.3%	43
Worse	5.9%	24	3.2%	5	7.5%	19	5.5%	6	5.7%	7	6.2%	11	6.3%	10	5.7%	14	10.5%	16	0.0%	0	0.0%	0	5.9%	6	3.9%	2
Much worse	1.2%	5	1.9%	3	0.8%	2	0.0%	0	1.6%	2	1.7%	3	0.6%	1	1.2%	3	1.3%	2	1.9%	1	0.0%	0	2.0%	2	0.0%	0
(Don't know)	5.4%	22	5.7%	9	5.2%	13	5.5%	6	5.7%	7	5.1%	9	4.4%	7	6.1%	15	2.6%	4	1.9%	1	5.9%	3	9.8%	10	7.8%	4
Mean:		*3.23*		*3.17*		*3.26*		*3.23*		*3.28*		*3.18*		*3.31*		*3.17*		*3.03*		*3.44*		*4.13*		*3.08*		*3.00*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Evening / night safety																										
Much better	2.4%	10	2.5%	4	2.4%	6	5.5%	6	3.3%	4	0.0%	0	3.2%	5	2.0%	5	1.3%	2	9.4%	5	5.9%	3	0.0%	0	0.0%	0
Better	5.6%	23	3.8%	6	6.7%	17	8.3%	9	7.3%	9	2.8%	5	7.0%	11	4.9%	12	5.9%	9	7.5%	4	13.7%	7	2.0%	2	2.0%	1
About the same	44.1%	181	48.7%	77	41.3%	104	56.9%	62	41.5%	51	38.4%	68	43.7%	69	44.3%	109	59.5%	91	30.2%	16	17.6%	9	33.3%	34	60.8%	31
Worse	8.3%	34	7.6%	12	8.7%	22	8.3%	9	13.0%	16	5.1%	9	8.9%	14	7.7%	19	12.4%	19	3.8%	2	0.0%	0	9.8%	10	5.9%	3
Much worse	3.7%	15	3.8%	6	3.6%	9	4.6%	5	4.1%	5	2.8%	5	5.1%	8	2.4%	6	7.2%	11	1.9%	1	0.0%	0	2.9%	3	0.0%	0
(Don't know)	35.9%	147	33.5%	53	37.3%	94	16.5%	18	30.9%	38	50.8%	90	32.3%	51	38.6%	95	13.7%	21	47.2%	25	62.7%	32	52.0%	53	31.4%	16
Mean:		*2.92*		*2.90*		*2.93*		*3.02*		*2.89*		*2.84*		*2.92*		*2.94*		*2.79*		*3.36*		*3.68*		*2.71*		*2.94*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Layout																										
Much better	4.1%	17	1.9%	3	5.6%	14	3.7%	4	4.1%	5	4.5%	8	3.8%	6	4.1%	10	3.3%	5	9.4%	5	13.7%	7	0.0%	0	0.0%	0
Better	20.2%	83	17.1%	27	22.2%	56	20.2%	22	17.9%	22	21.5%	38	24.1%	38	18.3%	45	15.0%	23	17.0%	9	56.9%	29	19.6%	20	3.9%	2
About the same	63.9%	262	69.6%	110	60.3%	152	67.0%	73	62.6%	77	63.3%	112	58.2%	92	67.5%	166	72.5%	111	64.2%	34	23.5%	12	63.7%	65	78.4%	40
Worse	4.6%	19	3.8%	6	5.2%	13	3.7%	4	5.7%	7	4.5%	8	5.1%	8	4.5%	11	5.2%	8	0.0%	0	0.0%	0	7.8%	8	5.9%	3
Much worse	1.2%	5	1.9%	3	0.8%	2	0.0%	0	1.6%	2	1.7%	3	1.3%	2	0.8%	2	1.3%	2	1.9%	1	0.0%	0	2.0%	2	0.0%	0
(Don't know)	5.9%	24	5.7%	9	6.0%	15	5.5%	6	8.1%	10	4.5%	8	7.6%	12	4.9%	12	2.6%	4	7.5%	4	5.9%	3	6.9%	7	11.8%	6
Mean:		*3.23*		*3.14*		*3.28*		*3.25*		*3.19*		*3.24*		*3.26*		*3.21*		*3.14*		*3.35*		*3.90*		*3.08*		*2.98*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Public art																										
Much better	0.5%	2	0.6%	1	0.4%	1	1.8%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.6%	31	7.6%	12	7.5%	19	9.2%	10	8.9%	11	5.7%	10	12.0%	19	4.9%	12	7.2%	11	9.4%	5	21.6%	11	3.9%	4	0.0%	0
About the same	36.1%	148	40.5%	64	33.3%	84	45.0%	49	30.9%	38	33.9%	60	35.4%	56	35.8%	88	56.2%	86	22.6%	12	43.1%	22	15.7%	16	23.5%	12
Worse	8.8%	36	6.3%	10	10.3%	26	13.8%	15	8.9%	11	5.7%	10	10.1%	16	8.1%	20	10.5%	16	7.5%	4	2.0%	1	11.8%	12	5.9%	3
Much worse	2.7%	11	4.4%	7	1.6%	4	0.0%	0	4.1%	5	3.4%	6	1.3%	2	3.3%	8	2.6%	4	1.9%	1	2.0%	1	3.9%	4	2.0%	1
(Don't know)	44.4%	182	40.5%	64	46.8%	118	30.3%	33	47.2%	58	51.4%	91	39.9%	63	48.0%	118	22.2%	34	58.5%	31	31.4%	16	64.7%	66	68.6%	35
Mean:		*2.90*		*2.89*		*2.90*		*2.99*		*2.85*		*2.86*		*3.03*		*2.81*		*2.92*		*2.95*		*3.23*		*2.56*		*2.69*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
General environment																										
Much better	7.1%	29	2.5%	4	9.9%	25	6.4%	7	8.1%	10	6.8%	12	8.9%	14	5.7%	14	2.0%	3	13.2%	7	37.3%	19	0.0%	0	0.0%	0
Better	16.1%	66	15.8%	25	16.3%	41	13.8%	15	13.0%	16	19.2%	34	21.5%	34	12.2%	30	9.8%	15	26.4%	14	47.1%	24	10.8%	11	3.9%	2
About the same	57.8%	237	62.7%	99	54.8%	138	55.0%	60	60.2%	74	58.2%	103	51.3%	81	63.0%	155	69.3%	106	50.9%	27	11.8%	6	61.8%	63	68.6%	35
Worse	7.6%	31	7.0%	11	7.9%	20	11.9%	13	6.5%	8	5.7%	10	8.9%	14	6.5%	16	11.8%	18	3.8%	2	0.0%	0	8.8%	9	3.9%	2
Much worse	1.7%	7	3.2%	5	0.8%	2	1.8%	2	2.4%	3	1.1%	2	1.3%	2	1.6%	4	2.0%	3	1.9%	1	0.0%	0	2.9%	3	0.0%	0
(Don't know)	9.8%	40	8.9%	14	10.3%	26	11.0%	12	9.8%	12	9.0%	16	8.2%	13	11.0%	27	5.2%	8	3.8%	2	3.9%	2	15.7%	16	23.5%	12
Mean:		*3.21*		*3.08*		*3.30*		*3.12*		*3.20*		*3.27*		*3.30*		*3.16*		*2.98*		*3.47*		*4.27*		*2.95*		*3.00*
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Q24 What type of shops or services would you like to see more of in (STUDY CENTRE)? [MR]

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Banks	0.5%	2	0.6%	1	0.4%	1	0.0%	0	0.8%	1	0.6%	1	0.6%	1	0.4%	1	0.7%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Better leisure facility provision	2.2%	9	3.2%	5	1.6%	4	1.8%	2	3.3%	4	1.7%	3	1.3%	2	2.8%	7	2.0%	3	7.5%	4	2.0%	1	1.0%	1	0.0%	0
Better retail provision for children and babies	2.9%	12	1.9%	3	3.6%	9	1.8%	2	8.1%	10	0.0%	0	5.7%	9	1.2%	3	3.3%	5	5.7%	3	3.9%	2	2.0%	2	0.0%	0
Book shop	3.7%	15	1.9%	3	4.8%	12	2.8%	3	7.3%	9	1.7%	3	8.2%	13	0.8%	2	3.9%	6	5.7%	3	0.0%	0	3.9%	4	3.9%	2
Building society	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Clothing stores	26.3%	108	17.1%	27	32.1%	81	30.3%	33	28.5%	35	22.6%	40	23.4%	37	28.9%	71	22.2%	34	43.4%	23	19.6%	10	23.5%	24	33.3%	17
Department stores / retailers	18.5%	76	13.9%	22	21.4%	54	20.2%	22	22.0%	27	15.3%	27	20.9%	33	17.1%	42	26.1%	40	32.1%	17	13.7%	7	4.9%	5	13.7%	7
Drinking establishments	2.4%	10	3.2%	5	2.0%	5	5.5%	6	2.4%	3	0.6%	1	3.8%	6	1.6%	4	3.9%	6	1.9%	1	0.0%	0	2.0%	2	2.0%	1
Electrical goods	3.9%	16	5.1%	8	3.2%	8	6.4%	7	4.9%	6	1.7%	3	5.1%	8	3.3%	8	3.9%	6	13.2%	7	2.0%	1	0.0%	0	3.9%	2
Footwear stores	9.0%	37	5.7%	9	11.1%	28	12.8%	14	9.8%	12	6.2%	11	12.7%	20	6.9%	17	11.8%	18	18.9%	10	2.0%	1	4.9%	5	5.9%	3
High Street names	12.4%	51	6.3%	10	16.3%	41	17.4%	19	15.4%	19	7.3%	13	16.5%	26	10.2%	25	15.0%	23	26.4%	14	7.8%	4	2.9%	3	13.7%	7
Household goods stores	3.9%	16	1.3%	2	5.6%	14	4.6%	5	4.9%	6	2.8%	5	2.5%	4	4.9%	12	3.9%	6	11.3%	6	3.9%	2	1.0%	1	2.0%	1
Independent / specialist shops	10.0%	41	8.2%	13	11.1%	28	11.0%	12	13.8%	17	6.8%	12	12.0%	19	8.5%	21	13.1%	20	5.7%	3	5.9%	3	8.8%	9	11.8%	6
Large supermarkets	8.8%	36	3.8%	6	11.9%	30	10.1%	11	9.8%	12	7.3%	13	8.2%	13	8.9%	22	3.9%	6	50.9%	27	0.0%	0	2.0%	2	2.0%	1
Larger sizes clothing store	2.2%	9	2.5%	4	2.0%	5	2.8%	3	3.3%	4	1.1%	2	3.2%	5	1.2%	3	3.9%	6	1.9%	1	2.0%	1	1.0%	1	0.0%	0
Market	2.9%	12	2.5%	4	3.2%	8	2.8%	3	4.9%	6	1.7%	3	4.4%	7	1.6%	4	4.6%	7	5.7%	3	0.0%	0	1.0%	1	2.0%	1
Pharmacies	1.0%	4	1.3%	2	0.8%	2	0.9%	1	0.8%	1	1.1%	2	1.3%	2	0.8%	2	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public amenities	2.4%	10	3.8%	6	1.6%	4	2.8%	3	1.6%	2	2.8%	5	1.9%	3	2.8%	7	4.6%	7	1.9%	1	0.0%	0	1.0%	1	2.0%	1
Restaurants / cafes	4.6%	19	5.1%	8	4.4%	11	6.4%	7	5.7%	7	2.8%	5	5.7%	9	4.1%	10	6.5%	10	3.8%	2	2.0%	1	4.9%	5	2.0%	1
Solicitors	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist food stores	4.6%	19	2.5%	4	6.0%	15	1.8%	2	8.9%	11	3.4%	6	7.6%	12	2.8%	7	5.9%	9	3.8%	2	11.8%	6	1.0%	1	2.0%	1
Sports shop	3.4%	14	6.3%	10	1.6%	4	8.3%	9	3.3%	4	0.6%	1	5.7%	9	2.0%	5	6.5%	10	3.8%	2	0.0%	0	0.0%	0	3.9%	2
Other	5.9%	24	7.0%	11	5.2%	13	4.6%	5	6.5%	8	6.2%	11	3.8%	6	7.3%	18	3.9%	6	1.9%	1	0.0%	0	7.8%	8	17.6%	9
None mentioned	21.5%	88	31.6%	50	15.1%	38	11.0%	12	17.9%	22	29.9%	53	17.7%	28	24.0%	59	15.0%	23	17.0%	9	43.1%	22	26.5%	27	13.7%	7
BHS	1.2%	5	0.0%	0	2.0%	5	0.9%	1	0.0%	0	2.3%	4	0.6%	1	1.6%	4	1.3%	2	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Primark	2.0%	8	1.3%	2	2.4%	6	2.8%	3	2.4%	3	1.1%	2	0.6%	1	2.8%	7	0.0%	0	0.0%	0	0.0%	0	7.8%	8	0.0%	0
Toy shop	1.2%	5	0.0%	0	2.0%	5	2.8%	3	1.6%	2	0.0%	0	1.3%	2	1.2%	3	3.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upmarket shops	0.7%	3	1.9%	3	0.0%	0	0.0%	0	0.8%	1	1.1%	2	1.3%	2	0.4%	1	1.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know)	13.9%	57	16.5%	26	12.3%	31	13.8%	15	15.4%	19	13.0%	23	15.2%	24	13.0%	32	15.0%	23	9.4%	5	15.7%	8	16.7%	17	7.8%	4
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Q25 What type of leisure facilities would you like to see more of in (STUDY CENTRE)? [MR]

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Art galleries	3.4%	14	3.8%	6	3.2%	8	4.6%	5	3.3%	4	2.3%	4	5.7%	9	2.0%	5	3.3%	5	3.8%	2	9.8%	5	2.0%	2	0.0%	0
Bingo	0.7%	3	0.0%	0	1.2%	3	1.8%	2	0.8%	1	0.0%	0	0.6%	1	0.8%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling alley	4.1%	17	5.1%	8	3.6%	9	10.1%	11	3.3%	4	1.1%	2	3.2%	5	4.9%	12	5.9%	9	7.5%	4	0.0%	0	3.9%	4	0.0%	0
Children’s activity centre	6.1%	25	2.5%	4	8.3%	21	10.1%	11	9.8%	12	1.1%	2	6.3%	10	5.7%	14	3.9%	6	17.0%	9	7.8%	4	4.9%	5	2.0%	1
Cinema	14.1%	58	11.4%	18	15.9%	40	24.8%	27	15.4%	19	6.8%	12	12.0%	19	15.4%	38	7.2%	11	41.5%	22	9.8%	5	10.8%	11	17.6%	9
Civic Hall / Civic spaces	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Entertainment / activities for young people	4.1%	17	3.2%	5	4.8%	12	6.4%	7	8.1%	10	0.0%	0	5.1%	8	3.7%	9	5.2%	8	5.7%	3	5.9%	3	1.0%	1	3.9%	2
Go-karting	2.2%	9	5.1%	8	0.4%	1	7.3%	8	0.8%	1	0.0%	0	3.2%	5	1.6%	4	4.6%	7	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Health and fitness	6.3%	26	10.1%	16	4.0%	10	11.0%	12	8.1%	10	2.3%	4	10.1%	16	3.7%	9	9.8%	15	7.5%	4	3.9%	2	2.9%	3	3.9%	2
Hotels	0.7%	3	0.6%	1	0.8%	2	0.9%	1	0.8%	1	0.6%	1	0.0%	0	1.2%	3	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Ice / roller rink	2.2%	9	2.5%	4	2.0%	5	4.6%	5	2.4%	3	0.6%	1	0.6%	1	3.3%	8	2.0%	3	3.8%	2	0.0%	0	2.0%	2	3.9%	2
Laser tag	1.5%	6	2.5%	4	0.8%	2	3.7%	4	1.6%	2	0.0%	0	3.2%	5	0.4%	1	3.3%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Museums	2.7%	11	3.8%	6	2.0%	5	2.8%	3	3.3%	4	2.3%	4	3.2%	5	2.0%	5	2.0%	3	1.9%	1	2.0%	1	4.9%	5	2.0%	1
Parks / gardens	4.4%	18	4.4%	7	4.4%	11	4.6%	5	5.7%	7	3.4%	6	2.5%	4	5.7%	14	5.2%	8	7.5%	4	0.0%	0	3.9%	4	3.9%	2
Restaurants / cafes	4.6%	19	5.1%	8	4.4%	11	8.3%	9	5.7%	7	1.7%	3	6.3%	10	3.7%	9	5.2%	8	3.8%	2	5.9%	3	3.9%	4	3.9%	2
Swimming pool	8.3%	34	7.6%	12	8.7%	22	12.8%	14	8.1%	10	5.7%	10	7.6%	12	8.9%	22	10.5%	16	9.4%	5	2.0%	1	8.8%	9	5.9%	3
Other	2.0%	8	3.2%	5	1.2%	3	1.8%	2	2.4%	3	1.7%	3	1.9%	3	2.0%	5	2.0%	3	0.0%	0	0.0%	0	3.9%	4	2.0%	1
None mentioned	36.6%	150	36.7%	58	36.5%	92	23.9%	26	28.5%	35	50.3%	89	34.2%	54	38.2%	94	35.3%	54	24.5%	13	45.1%	23	39.2%	40	39.2%	20
(Don’t know)	20.7%	85	20.9%	33	20.6%	52	11.0%	12	20.3%	25	27.1%	48	18.4%	29	21.5%	53	21.6%	33	20.8%	11	21.6%	11	20.6%	21	17.6%	9
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Q26 What measures do you think would improve (STUDY CENTRE) and make it more attractive? [MR]

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Accessibility by private car	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	1.3%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ban skateboarding, biking etc.	0.5%	2	0.0%	0	0.8%	2	0.9%	1	0.8%	1	0.0%	0	0.6%	1	0.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better foodstore provision	3.4%	14	2.5%	4	4.0%	10	6.4%	7	4.1%	5	1.1%	2	5.1%	8	2.4%	6	4.6%	7	13.2%	7	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	2.9%	12	3.2%	5	2.8%	7	3.7%	4	4.1%	5	1.7%	3	5.1%	8	1.6%	4	3.3%	5	3.8%	2	5.9%	3	2.0%	2	0.0%	0
Expansion of the centre	3.9%	16	5.1%	8	3.2%	8	6.4%	7	4.9%	6	1.7%	3	5.1%	8	2.8%	7	5.9%	9	5.7%	3	0.0%	0	2.9%	3	2.0%	1
Fewer low quality shops (take-away, pound shops)	5.4%	22	5.1%	8	5.6%	14	7.3%	8	7.3%	9	2.8%	5	7.6%	12	4.1%	10	12.4%	19	1.9%	1	0.0%	0	2.0%	2	0.0%	0
Improve the quality of the shops	8.8%	36	10.1%	16	7.9%	20	13.8%	15	8.1%	10	6.2%	11	12.0%	19	6.1%	15	13.1%	20	11.3%	6	0.0%	0	3.9%	4	11.8%	6
Fill the empty shops	13.2%	54	14.6%	23	12.3%	31	16.5%	18	13.8%	17	10.7%	19	15.2%	24	11.4%	28	17.0%	26	24.5%	13	2.0%	1	9.8%	10	7.8%	4
Flexible parking	2.2%	9	1.9%	3	2.4%	6	2.8%	3	2.4%	3	1.7%	3	3.8%	6	1.2%	3	2.0%	3	1.9%	1	9.8%	5	0.0%	0	0.0%	0
Give it a general face lift (Flowers, painting etc.)	9.5%	39	8.2%	13	10.3%	26	12.8%	14	8.1%	10	8.5%	15	8.9%	14	9.4%	23	12.4%	19	3.8%	2	2.0%	1	12.7%	13	7.8%	4
Greater promotion / marketing of the centre	1.7%	7	2.5%	4	1.2%	3	0.9%	1	3.3%	4	1.1%	2	1.3%	2	2.0%	5	2.0%	3	3.8%	2	2.0%	1	0.0%	0	2.0%	1
Improve market provision	4.4%	18	3.8%	6	4.8%	12	1.8%	2	7.3%	9	4.0%	7	4.4%	7	4.1%	10	6.5%	10	5.7%	3	0.0%	0	3.9%	4	2.0%	1
Improved cleanliness	12.0%	49	13.9%	22	10.7%	27	14.7%	16	10.6%	13	11.3%	20	14.6%	23	10.2%	25	19.6%	30	3.8%	2	0.0%	0	12.7%	13	7.8%	4
Improved cultural facilities	1.5%	6	2.5%	4	0.8%	2	1.8%	2	2.4%	3	0.6%	1	2.5%	4	0.4%	1	0.7%	1	5.7%	3	0.0%	0	1.0%	1	2.0%	1
Improved security / CCTV	4.1%	17	4.4%	7	4.0%	10	4.6%	5	4.9%	6	3.4%	6	5.7%	9	3.3%	8	4.6%	7	0.0%	0	0.0%	0	9.8%	10	0.0%	0
Improved signage / information	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.0%	0	0.6%	1	1.3%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street paving	2.0%	8	3.2%	5	1.2%	3	1.8%	2	3.3%	4	1.1%	2	1.3%	2	2.0%	5	2.6%	4	1.9%	1	0.0%	0	2.0%	2	2.0%	1
Improved public transport	1.5%	6	1.3%	2	1.6%	4	2.8%	3	0.8%	1	1.1%	2	1.9%	3	1.2%	3	1.3%	2	3.8%	2	0.0%	0	2.0%	2	0.0%	0
Increased choice / range of shops	9.5%	39	8.9%	14	9.9%	25	7.3%	8	11.4%	14	9.6%	17	9.5%	15	9.4%	23	9.2%	14	15.1%	8	7.8%	4	7.8%	8	9.8%	5
Increased office development	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	1.2%	5	0.6%	1	1.6%	4	1.8%	2	2.4%	3	0.0%	0	1.9%	3	0.8%	2	2.0%	3	1.9%	1	0.0%	0	1.0%	1	0.0%	0
More entertainment / leisure facilities	5.6%	23	5.1%	8	6.0%	15	7.3%	8	8.1%	10	2.8%	5	5.7%	9	5.7%	14	7.8%	12	11.3%	6	2.0%	1	2.9%	3	2.0%	1
More evening activities	2.7%	11	5.1%	8	1.2%	3	5.5%	6	4.1%	5	0.0%	0	4.4%	7	1.6%	4	5.9%	9	3.8%	2	0.0%	0	0.0%	0	0.0%	0
More national multiples / retailers	1.0%	4	0.0%	0	1.6%	4	0.9%	1	2.4%	3	0.0%	0	1.9%	3	0.4%	1	0.7%	1	3.8%	2	0.0%	0	1.0%	1	0.0%	0
More non-food stores	4.9%	20	3.2%	5	6.0%	15	4.6%	5	8.9%	11	2.3%	4	7.0%	11	3.7%	9	5.9%	9	7.5%	4	11.8%	6	0.0%	0	2.0%	1
More organised events e.g. street markets	3.4%	14	3.2%	5	3.6%	9	4.6%	5	4.1%	5	2.3%	4	3.8%	6	3.3%	8	5.2%	8	7.5%	4	2.0%	1	1.0%	1	0.0%	0
More parking	5.1%	21	3.8%	6	6.0%	15	7.3%	8	4.9%	6	3.4%	6	7.6%	12	3.3%	8	2.6%	4	3.8%	2	19.6%	10	3.9%	4	2.0%	1
More quality restaurants / pavement cafes	4.9%	20	4.4%	7	5.2%	13	4.6%	5	8.1%	10	2.8%	5	7.0%	11	3.7%	9	6.5%	10	5.7%	3	3.9%	2	3.9%	4	2.0%	1
More speciality shops	6.3%	26	5.7%	9	6.7%	17	6.4%	7	7.3%	9	5.7%	10	10.1%	16	4.1%	10	7.2%	11	3.8%	2	13.7%	7	3.9%	4	3.9%	2
More tourist facilities	1.7%	7	1.3%	2	2.0%	5	3.7%	4	1.6%	2	0.6%	1	1.9%	3	1.6%	4	3.9%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Public toilets	4.4%	18	4.4%	7	4.4%	11	1.8%	2	4.9%	6	5.7%	10	3.2%	5	4.9%	12	4.6%	7	9.4%	5	3.9%	2	2.9%	3	2.0%	1
Reduce traffic congestion	4.4%	18	3.2%	5	5.2%	13	3.7%	4	2.4%	3	5.7%	10	7.0%	11	2.8%	7	2.6%	4	0.0%	0	27.5%	14	0.0%	0	0.0%	0
Other	8.8%	36	9.5%	15	8.3%	21	2.8%	3	8.9%	11	12.4%	22	10.8%	17	7.7%	19	11.1%	17	3.8%	2	7.8%	4	9.8%	10	5.9%	3
None mentioned	19.3%	79	24.7%	39	15.9%	40	22.0%	24	14.6%	18	20.9%	37	15.2%	24	22.4%	55	18.3%	28	11.3%	6	21.6%	11	19.6%	20	27.5%	14

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
(Don't know)	17.8%	73	17.7%	28	17.9%	45	17.4%	19	15.4%	19	19.8%	35	14.6%	23	19.5%	48	13.7%	21	30.2%	16	5.9%	3	20.6%	21	23.5%	12
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Q27 What do you think are the biggest weaknesses of (STUDY CENTRE)? [MR]

Accessibility by cycling and by foot	1.0%	4	1.9%	3	0.4%	1	0.0%	0	0.8%	1	1.7%	3	1.3%	2	0.8%	2	1.3%	2	0.0%	0	2.0%	1	1.0%	1	0.0%	0
Accessibility by private car	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Accessibility by public transport	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anti-social behaviour	9.5%	39	8.2%	13	10.3%	26	11.9%	13	12.2%	15	6.2%	11	9.5%	15	9.4%	23	11.8%	18	3.8%	2	0.0%	0	18.6%	19	0.0%	0
Availability of car parking	2.9%	12	1.3%	2	4.0%	10	1.8%	2	2.4%	3	4.0%	7	4.4%	7	1.6%	4	0.0%	0	1.9%	1	17.6%	9	1.0%	1	2.0%	1
Choice / range of non-food shops	6.6%	27	5.1%	8	7.5%	19	7.3%	8	9.8%	12	4.0%	7	5.7%	9	7.3%	18	5.2%	8	20.8%	11	0.0%	0	1.0%	1	13.7%	7
Empty shops	15.4%	63	16.5%	26	14.7%	37	18.3%	20	20.3%	25	10.2%	18	17.1%	27	13.8%	34	16.3%	25	34.0%	18	2.0%	1	13.7%	14	9.8%	5
Foodstore provision	2.9%	12	3.8%	6	2.4%	6	4.6%	5	1.6%	2	2.8%	5	3.2%	5	2.0%	5	0.0%	0	22.6%	12	0.0%	0	0.0%	0	0.0%	0
Lack of a market	1.2%	5	0.6%	1	1.6%	4	0.9%	1	2.4%	3	0.6%	1	2.5%	4	0.4%	1	2.6%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Lack of cultural facilities	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public amenities	2.4%	10	1.3%	2	3.2%	8	2.8%	3	3.3%	4	1.7%	3	1.9%	3	2.8%	7	2.6%	4	5.7%	3	0.0%	0	2.9%	3	0.0%	0
Leisure facilities	2.9%	12	3.2%	5	2.8%	7	6.4%	7	1.6%	2	1.7%	3	2.5%	4	3.3%	8	3.3%	5	9.4%	5	0.0%	0	0.0%	0	3.9%	2
Non-retail provision (e.g. banks, estate agents etc)	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.0%	0	0.6%	1	0.6%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Poor appearance	11.2%	46	9.5%	15	12.3%	31	18.3%	20	10.6%	13	7.3%	13	10.8%	17	11.4%	28	19.0%	29	1.9%	1	0.0%	0	10.8%	11	9.8%	5
Poor marketing of the town	2.9%	12	2.5%	4	3.2%	8	2.8%	3	5.7%	7	1.1%	2	4.4%	7	1.6%	4	3.3%	5	3.8%	2	0.0%	0	3.9%	4	2.0%	1
Price of car parking	3.2%	13	3.2%	5	3.2%	8	4.6%	5	3.3%	4	2.3%	4	5.7%	9	1.2%	3	2.0%	3	3.8%	2	11.8%	6	2.0%	2	0.0%	0
Public information / events	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	2	0.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Quantity of takeaways / charity shops	3.2%	13	1.9%	3	4.0%	10	1.8%	2	5.7%	7	2.3%	4	5.1%	8	2.0%	5	4.6%	7	3.8%	2	2.0%	1	2.0%	2	2.0%	1
Range and choice of pubs / restaurants	2.2%	9	1.9%	3	2.4%	6	3.7%	4	2.4%	3	1.1%	2	3.8%	6	0.8%	2	3.9%	6	3.8%	2	0.0%	0	1.0%	1	0.0%	0
Range of specialist / independent retailers	3.2%	13	3.2%	5	3.2%	8	2.8%	3	4.1%	5	2.8%	5	4.4%	7	2.4%	6	3.9%	6	3.8%	2	0.0%	0	1.0%	1	7.8%	4
Security / safety	3.4%	14	3.2%	5	3.6%	9	1.8%	2	6.5%	8	2.3%	4	1.9%	3	4.1%	10	5.9%	9	0.0%	0	0.0%	0	4.9%	5	0.0%	0
Tourism facilities	1.2%	5	2.5%	4	0.4%	1	2.8%	3	0.0%	0	1.1%	2	0.6%	1	1.6%	4	1.3%	2	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Town centre environment	2.0%	8	2.5%	4	1.6%	4	1.8%	2	3.3%	4	1.1%	2	0.6%	1	2.4%	6	2.6%	4	1.9%	1	2.0%	1	2.0%	2	0.0%	0
Type / quality of retail provisions	0.7%	3	0.0%	0	1.2%	3	0.9%	1	0.0%	0	1.1%	2	0.6%	1	0.8%	2	0.7%	1	1.9%	1	0.0%	0	1.0%	1	0.0%	0
Other	8.8%	36	9.5%	15	8.3%	21	6.4%	7	5.7%	7	12.4%	22	10.1%	16	7.7%	19	9.2%	14	3.8%	2	5.9%	3	9.8%	10	13.7%	7
None mentioned	23.7%	97	27.8%	44	21.0%	53	22.9%	25	22.0%	27	25.4%	45	20.9%	33	26.0%	64	21.6%	33	9.4%	5	33.3%	17	26.5%	27	29.4%	15
Traffic	3.7%	15	1.3%	2	5.2%	13	1.8%	2	3.3%	4	4.5%	8	6.3%	10	2.0%	5	1.3%	2	0.0%	0	21.6%	11	1.0%	1	2.0%	1
Too many foreigners	0.7%	3	0.6%	1	0.8%	2	0.0%	0	0.8%	1	1.1%	2	0.0%	0	1.2%	3	1.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Too many pound shops	1.0%	4	0.0%	0	1.6%	4	0.0%	0	0.8%	1	1.7%	3	1.3%	2	0.8%	2	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The people	1.0%	4	1.3%	2	0.8%	2	0.9%	1	0.0%	0	1.7%	3	0.6%	1	1.2%	3	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.2%	54	14.6%	23	12.3%	31	11.0%	12	8.9%	11	17.5%	31	12.0%	19	14.2%	35	10.5%	16	18.9%	10	7.8%	4	16.7%	17	13.7%	7
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q28 Within the last 12 months have you done your main food and grocery shopping anywhere other than (STUDY CENTRE)?																										
Yes	45.9%	188	46.2%	73	45.6%	115	42.2%	46	50.4%	62	45.2%	80	51.9%	82	41.5%	102	32.7%	50	86.8%	46	68.6%	35	37.3%	38	37.3%	19
No	54.1%	222	53.8%	85	54.4%	137	57.8%	63	49.6%	61	54.8%	97	48.1%	76	58.5%	144	67.3%	103	13.2%	7	31.4%	16	62.7%	64	62.7%	32
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Q29 Which other centre / retail park did you last visit for your main food and grocery shopping? (OTHER than the STUDY CENTRE) [MR]
Those who said Yes at Q28

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Airedale Centre, Leeds	2.1%	4	1.4%	1	2.6%	3	2.2%	1	3.2%	2	1.3%	1	2.4%	2	2.0%	2	4.0%	2	0.0%	0	2.9%	1	2.6%	1	0.0%	0
Batley Town Centre	1.6%	3	2.7%	2	0.9%	1	0.0%	0	4.8%	3	0.0%	0	1.2%	1	2.0%	2	4.0%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Bingley Town Centre	0.5%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	13.8%	26	13.7%	10	13.9%	16	15.2%	7	12.9%	8	13.8%	11	12.2%	10	15.7%	16	6.0%	3	4.3%	2	5.7%	2	26.3%	10	47.4%	9
Dewsbury Town Centre	1.1%	2	1.4%	1	0.9%	1	4.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	1.1%	2	0.0%	0	1.7%	2	0.0%	0	3.2%	2	0.0%	0	1.2%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Girlington District Centre	1.1%	2	0.0%	0	1.7%	2	0.0%	0	1.6%	1	1.3%	1	2.4%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	1.1%	2	1.4%	1	0.9%	1	0.0%	0	1.6%	1	1.3%	1	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2
Halifax Town Centre	3.2%	6	5.5%	4	1.7%	2	2.2%	1	1.6%	1	5.0%	4	3.7%	3	2.0%	2	6.0%	3	0.0%	0	5.7%	2	2.6%	1	0.0%	0
Harrogate Town Centre	1.1%	2	0.0%	0	1.7%	2	0.0%	0	1.6%	1	1.3%	1	1.2%	1	1.0%	1	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0
Huddersfield Town Centre	5.3%	10	4.1%	3	6.1%	7	4.3%	2	4.8%	3	6.3%	5	4.9%	4	5.9%	6	16.0%	8	0.0%	0	2.9%	1	2.6%	1	0.0%	0
Ilkley Town Centre	1.6%	3	1.4%	1	1.7%	2	0.0%	0	1.6%	1	2.5%	2	2.4%	2	1.0%	1	0.0%	0	0.0%	0	2.9%	1	5.3%	2	0.0%	0
Keighley Town Centre	16.0%	30	23.3%	17	11.3%	13	17.4%	8	12.9%	8	17.5%	14	14.6%	12	16.7%	17	6.0%	3	52.2%	24	5.7%	2	0.0%	0	5.3%	1
Leeds City Centre	13.8%	26	13.7%	10	13.9%	16	19.6%	9	16.1%	10	8.8%	7	12.2%	10	15.7%	16	22.0%	11	10.9%	5	2.9%	1	21.1%	8	5.3%	1
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.5%	1	0.0%	0	0.9%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Shipley Town Centre	8.5%	16	2.7%	2	12.2%	14	8.7%	4	4.8%	3	11.3%	9	3.7%	3	11.8%	12	2.0%	1	28.3%	13	0.0%	0	5.3%	2	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.5%	1	0.0%	0	0.9%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Birstall Retail Park, Leeds	0.5%	1	0.0%	0	0.9%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Colton Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Point, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Bradford, Bingley, Ilkley, Keighley, Shipley In Street Survey for WYG Planning & Design

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Singleton Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Bradford	1.1%	2	1.4%	1	0.9%	1	0.0%	0	0.0%	0	2.5%	2	1.2%	1	1.0%	1	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0
The Woodhall Retail Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	1.1%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	2.5%	2	1.2%	1	1.0%	1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	1.6%	3	1.4%	1	1.7%	2	2.2%	1	0.0%	0	2.5%	2	2.4%	2	1.0%	1	2.0%	1	0.0%	0	5.7%	2	0.0%	0	0.0%	0
Other	14.9%	28	16.4%	12	13.9%	16	17.4%	8	12.9%	8	15.0%	12	20.7%	17	10.8%	11	16.0%	8	0.0%	0	34.3%	12	7.9%	3	26.3%	5
Online	1.6%	3	1.4%	1	1.7%	2	6.5%	3	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0
Skipton	5.3%	10	5.5%	4	5.2%	6	0.0%	0	9.7%	6	5.0%	4	4.9%	4	5.9%	6	0.0%	0	0.0%	0	11.4%	4	15.8%	6	0.0%	0
Base:		188		73		115		46		62		80		82		102		50		46		35		38		19

Q30 Why did you choose to do your main food shopping at (LOCATION AT Q.29) rather than (STUDY CENTRE)? [MR]
Those who said Yes at Q28

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Nearer to home	42.6%	80	46.6%	34	40.0%	46	32.6%	15	48.4%	30	43.8%	35	48.8%	40	38.2%	39	58.0%	29	19.6%	9	62.9%	22	28.9%	11	47.4%	9
Nearer to work	3.2%	6	4.1%	3	2.6%	3	6.5%	3	3.2%	2	1.3%	1	4.9%	4	2.0%	2	2.0%	1	0.0%	0	5.7%	2	2.6%	1	10.5%	2
Poor accessibility to (STUDY CENTRE)	0.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	28.7%	54	23.3%	17	32.2%	37	37.0%	17	30.6%	19	22.5%	18	25.6%	21	31.4%	32	18.0%	9	67.4%	31	17.1%	6	13.2%	5	15.8%	3
Choice of shops selling food goods	17.0%	32	16.4%	12	17.4%	20	15.2%	7	9.7%	6	23.8%	19	14.6%	12	18.6%	19	14.0%	7	50.0%	23	2.9%	1	0.0%	0	5.3%	1
Quality of food goods available	6.4%	12	5.5%	4	7.0%	8	13.0%	6	6.5%	4	2.5%	2	8.5%	7	4.9%	5	8.0%	4	6.5%	3	8.6%	3	0.0%	0	10.5%	2
Quality of shops selling food goods	6.9%	13	8.2%	6	6.1%	7	6.5%	3	6.5%	4	7.5%	6	8.5%	7	5.9%	6	8.0%	4	10.9%	5	8.6%	3	2.6%	1	0.0%	0
Choice of shops nearby, such as banks / financial services	2.1%	4	4.1%	3	0.9%	1	4.3%	2	0.0%	0	2.5%	2	1.2%	1	2.9%	3	4.0%	2	0.0%	0	0.0%	0	5.3%	2	0.0%	0
Provision of services nearby	1.1%	2	1.4%	1	0.9%	1	2.2%	1	1.6%	1	0.0%	0	1.2%	1	1.0%	1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	10.1%	19	9.6%	7	10.4%	12	6.5%	3	12.9%	8	10.0%	8	6.1%	5	13.7%	14	10.0%	5	6.5%	3	11.4%	4	7.9%	3	21.1%	4
Cleanliness	3.2%	6	1.4%	1	4.3%	5	2.2%	1	3.2%	2	3.8%	3	1.2%	1	4.9%	5	4.0%	2	0.0%	0	11.4%	4	0.0%	0	0.0%	0
Car parking provision	1.6%	3	1.4%	1	1.7%	2	0.0%	0	1.6%	1	2.5%	2	1.2%	1	2.0%	2	2.0%	1	2.2%	1	2.9%	1	0.0%	0	0.0%	0
Car parking prices	1.1%	2	0.0%	0	1.7%	2	0.0%	0	1.6%	1	1.3%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0
Accessibility by public transport	1.1%	2	2.7%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	1.2%	1	1.0%	1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	1.1%	2	1.4%	1	0.9%	1	4.3%	2	0.0%	0	0.0%	0	1.2%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Safety (during the day)	1.1%	2	1.4%	1	0.9%	1	0.0%	0	1.6%	1	1.3%	1	2.4%	2	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.5%	1	0.0%	0	0.9%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	8.5%	16	9.6%	7	7.8%	9	13.0%	6	6.5%	4	7.5%	6	8.5%	7	7.8%	8	4.0%	2	0.0%	0	17.1%	6	21.1%	8	0.0%	0
Good prices	2.1%	4	4.1%	3	0.9%	1	2.2%	1	0.0%	0	3.8%	3	1.2%	1	2.9%	3	2.0%	1	4.3%	2	0.0%	0	2.6%	1	0.0%	0
Was passing by	1.6%	3	0.0%	0	2.6%	3	0.0%	0	3.2%	2	1.3%	1	2.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0
Near friends / family	2.1%	4	0.0%	0	3.5%	4	2.2%	1	1.6%	1	2.5%	2	1.2%	1	2.9%	3	2.0%	1	0.0%	0	2.9%	1	2.6%	1	5.3%	1
(Don’t know / no reason)	3.2%	6	4.1%	3	2.6%	3	2.2%	1	4.8%	3	2.5%	2	1.2%	1	4.9%	5	2.0%	1	0.0%	0	0.0%	0	7.9%	3	10.5%	2
Base:		188		73		115		46		62		80		82		102		50		46		35		38		19

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	

Q31 How do you usually travel to (LOCATION AT Q.29) (main part of journey)?
Those who said Yes at Q28

Car / van (as driver)	43.1%	81	52.1%	38	37.4%	43	28.3%	13	64.5%	40	35.0%	28	63.4%	52	28.4%	29	38.0%	19	26.1%	12	74.3%	26	31.6%	12	63.2%	12
Car / van (as passenger)	13.3%	25	2.7%	2	20.0%	23	10.9%	5	6.5%	4	20.0%	16	7.3%	6	17.6%	18	14.0%	7	10.9%	5	14.3%	5	21.1%	8	0.0%	0
Bus, minibus or coach	21.8%	41	23.3%	17	20.9%	24	28.3%	13	8.1%	5	28.8%	23	14.6%	12	27.5%	28	22.0%	11	32.6%	15	5.7%	2	18.4%	7	31.6%	6
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.5%	16	8.2%	6	8.7%	10	10.9%	5	9.7%	6	6.3%	5	8.5%	7	8.8%	9	20.0%	10	2.2%	1	5.7%	2	5.3%	2	5.3%	1
Taxi / minicab	2.7%	5	2.7%	2	2.6%	3	2.2%	1	0.0%	0	5.0%	4	0.0%	0	3.9%	4	2.0%	1	8.7%	4	0.0%	0	0.0%	0	0.0%	0
Train	7.4%	14	8.2%	6	7.0%	8	10.9%	5	9.7%	6	3.8%	3	4.9%	4	9.8%	10	2.0%	1	17.4%	8	0.0%	0	13.2%	5	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	3	1.4%	1	1.7%	2	4.3%	2	0.0%	0	1.3%	1	1.2%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0
(Don't know)	1.6%	3	1.4%	1	1.7%	2	4.3%	2	1.6%	1	0.0%	0	0.0%	0	2.0%	2	2.0%	1	2.2%	1	0.0%	0	2.6%	1	0.0%	0
Base:		188		73		115		46		62		80		82		102		50		46		35		38		19

Q32 Within the last 12 months have you done any non-food shopping anywhere other than (STUDY CENTRE)?

Yes	64.4%	264	58.2%	92	68.3%	172	68.8%	75	70.7%	87	57.6%	102	74.1%	117	57.7%	142	56.2%	86	79.2%	42	80.4%	41	56.9%	58	72.5%	37
No	35.6%	146	41.8%	66	31.7%	80	31.2%	34	29.3%	36	42.4%	75	25.9%	41	42.3%	104	43.8%	67	20.8%	11	19.6%	10	43.1%	44	27.5%	14
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Q33 Which other centre / retail park did you last visit for non-food goods? (other than the STUDY CENTRE) [MR]
Those who said Yes at Q32

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Airedale Centre, Leeds	2.7%	7	4.3%	4	1.7%	3	6.7%	5	0.0%	0	2.0%	2	2.6%	3	2.8%	4	4.7%	4	2.4%	1	0.0%	0	1.7%	1	2.7%	1
Batley Town Centre	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	2.7%	7	4.3%	4	1.7%	3	4.0%	3	2.3%	2	2.0%	2	4.3%	5	1.4%	2	3.5%	3	0.0%	0	0.0%	0	3.4%	2	5.4%	2
Bradford City Centre	10.2%	27	5.4%	5	12.8%	22	12.0%	9	12.6%	11	6.9%	7	3.4%	4	15.5%	22	3.5%	3	9.5%	4	0.0%	0	20.7%	12	21.6%	8
Dewsbury Town Centre	0.4%	1	0.0%	0	0.6%	1	1.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	4.5%	12	4.3%	4	4.7%	8	2.7%	2	5.7%	5	4.9%	5	6.8%	8	2.1%	3	7.0%	6	0.0%	0	7.3%	3	3.4%	2	2.7%	1
Harrogate Town Centre	4.2%	11	4.3%	4	4.1%	7	1.3%	1	8.0%	7	2.9%	3	5.1%	6	2.8%	4	1.2%	1	0.0%	0	19.5%	8	1.7%	1	2.7%	1
Huddersfield Town Centre	3.8%	10	2.2%	2	4.7%	8	1.3%	1	3.4%	3	5.9%	6	2.6%	3	4.9%	7	8.1%	7	0.0%	0	2.4%	1	3.4%	2	0.0%	0
Ilkley Town Centre	1.5%	4	1.1%	1	1.7%	3	0.0%	0	1.1%	1	2.9%	3	2.6%	3	0.7%	1	0.0%	0	2.4%	1	2.4%	1	3.4%	2	0.0%	0
Keighley Town Centre	8.3%	22	9.8%	9	7.6%	13	6.7%	5	4.6%	4	12.7%	13	8.5%	10	8.5%	12	2.3%	2	23.8%	10	2.4%	1	0.0%	0	24.3%	9
Leeds City Centre	38.3%	101	43.5%	40	35.5%	61	45.3%	34	39.1%	34	32.4%	33	36.8%	43	40.8%	58	47.7%	41	35.7%	15	14.6%	6	43.1%	25	37.8%	14
Manchester City Centre	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Shipley Town Centre	3.4%	9	3.3%	3	3.5%	6	4.0%	3	0.0%	0	5.9%	6	0.0%	0	5.6%	8	1.2%	1	14.3%	6	0.0%	0	3.4%	2	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	1.9%	5	1.1%	1	2.3%	4	0.0%	0	2.3%	2	2.9%	3	0.9%	1	2.8%	4	0.0%	0	0.0%	0	7.3%	3	3.4%	2	0.0%	0
Colton Retail Park	0.8%	2	1.1%	1	0.6%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.4%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Point, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.8%	2	0.0%	0	1.2%	2	1.3%	1	1.1%	1	0.0%	0	0.0%	0	1.4%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.8%	2	1.1%	1	0.6%	1	1.3%	1	0.0%	0	1.0%	1	0.0%	0	1.4%	2	1.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Junction 27 Retail Park, Leeds	0.4%	1	0.0%	0	0.6%	1	1.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.8%	2	1.1%	1	0.6%	1	1.3%	1	0.0%	0	1.0%	1	0.0%	0	1.4%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.4%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Manningham Lane Retail Park, Bradford	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Singleton Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Bradford	1.5%	4	1.1%	1	1.7%	3	0.0%	0	1.1%	1	2.9%	3	1.7%	2	1.4%	2	0.0%	0	2.4%	1	7.3%	3	0.0%	0	0.0%	0
The Woodhall Retail Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	5.7%	15	2.2%	2	7.6%	13	8.0%	6	6.9%	6	2.9%	3	7.7%	9	4.2%	6	11.6%	10	2.4%	1	7.3%	3	1.7%	1	0.0%	0
Other	4.5%	12	6.5%	6	3.5%	6	5.3%	4	2.3%	2	5.9%	6	6.8%	8	2.1%	3	2.3%	2	0.0%	0	12.2%	5	6.9%	4	2.7%	1
(Don't know)	6.4%	17	5.4%	5	7.0%	12	4.0%	3	10.3%	9	4.9%	5	8.5%	10	4.9%	7	3.5%	3	4.8%	2	17.1%	7	6.9%	4	2.7%	1
Base:		264		92		172		75		87		102		117		142		86		42		41		58		37

Q34 How frequently do you visit (LOCATION AT Q.33) for non-food goods?
Those who said Yes at Q32

Everyday	1.5%	4	4.3%	4	0.0%	0	4.0%	3	1.1%	1	0.0%	0	1.7%	2	1.4%	2	3.5%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0
2-3 times a week	6.4%	17	7.6%	7	5.8%	10	6.7%	5	8.0%	7	4.9%	5	7.7%	9	4.9%	7	5.8%	5	16.7%	7	2.4%	1	3.4%	2	5.4%	2
Once a week	17.8%	47	25.0%	23	14.0%	24	14.7%	11	14.9%	13	22.5%	23	19.7%	23	16.9%	24	20.9%	18	26.2%	11	22.0%	9	8.6%	5	10.8%	4
Once a fortnight	15.2%	40	13.0%	12	16.3%	28	18.7%	14	18.4%	16	9.8%	10	16.2%	19	12.7%	18	16.3%	14	23.8%	10	4.9%	2	8.6%	5	24.3%	9
Once a month	25.0%	66	17.4%	16	29.1%	50	33.3%	25	23.0%	20	20.6%	21	20.5%	24	29.6%	42	25.6%	22	11.9%	5	17.1%	7	32.8%	19	35.1%	13
Less than once a month	29.2%	77	28.3%	26	29.7%	51	16.0%	12	33.3%	29	35.3%	36	31.6%	37	27.5%	39	19.8%	17	7.1%	3	53.7%	22	44.8%	26	24.3%	9
Never	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know/varies)	4.5%	12	4.3%	4	4.7%	8	6.7%	5	0.0%	0	6.9%	7	2.6%	3	6.3%	9	7.0%	6	14.3%	6	0.0%	0	0.0%	0	0.0%	0
Base:		264		92		172		75		87		102		117		142		86		42		41		58		37

Q35 Approximately how much did you spend on your last visit to (LOCATION AT Q.33) for non-food goods?
Those who said Yes at Q32

Nothing	1.5%	4	2.2%	2	1.2%	2	0.0%	0	2.3%	2	2.0%	2	0.9%	1	2.1%	3	3.5%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Up to £5	1.5%	4	1.1%	1	1.7%	3	1.3%	1	2.3%	2	1.0%	1	2.6%	3	0.7%	1	1.2%	1	2.4%	1	2.4%	1	0.0%	0	2.7%	1
£6-£10	1.5%	4	1.1%	1	1.7%	3	1.3%	1	2.3%	2	1.0%	1	1.7%	2	1.4%	2	1.2%	1	2.4%	1	4.9%	2	0.0%	0	0.0%	0
£11-£15	3.4%	9	3.3%	3	3.5%	6	2.7%	2	1.1%	1	5.9%	6	5.1%	6	2.1%	3	2.3%	2	4.8%	2	4.9%	2	5.2%	3	0.0%	0
£16-£20	9.1%	24	10.9%	10	8.1%	14	9.3%	7	5.7%	5	11.8%	12	4.3%	5	12.7%	18	2.3%	2	14.3%	6	7.3%	3	15.5%	9	10.8%	4
£21-£25	6.4%	17	5.4%	5	7.0%	12	6.7%	5	5.7%	5	6.9%	7	8.5%	10	4.9%	7	4.7%	4	4.8%	2	4.9%	2	5.2%	3	16.2%	6
£26-£50	22.0%	58	16.3%	15	25.0%	43	20.0%	15	19.5%	17	25.5%	26	19.7%	23	23.9%	34	19.8%	17	16.7%	7	29.3%	12	25.9%	15	18.9%	7
£51-£75	10.2%	27	10.9%	10	9.9%	17	14.7%	11	11.5%	10	5.9%	6	11.1%	13	9.9%	14	10.5%	9	9.5%	4	9.8%	4	12.1%	7	8.1%	3
£76-£100	10.6%	28	9.8%	9	11.0%	19	13.3%	10	17.2%	15	2.9%	3	12.8%	15	9.2%	13	14.0%	12	9.5%	4	9.8%	4	6.9%	4	10.8%	4
More than £100	15.5%	41	19.6%	18	13.4%	23	18.7%	14	21.8%	19	7.8%	8	17.1%	20	14.1%	20	23.3%	20	9.5%	4	12.2%	5	17.2%	10	5.4%	2
(Don't know)	18.2%	48	19.6%	18	17.4%	30	12.0%	9	10.3%	9	29.4%	30	16.2%	19	19.0%	27	17.4%	15	26.2%	11	12.2%	5	12.1%	7	27.0%	10
Mean:		*55.9*		*59.6*		*53.9*		*61.1*		*64.4*		*41.9*		*58.5*		*53.6*		*66.7*		*49.1*		*49.4*		*54.6*		*46.3*
Base:		264		92		172		75		87		102		117		142		86		42		41		58		37

Q36 Why did you choose to shop at (LOCATION AT Q.33) for non-food goods rather than (STUDY CENTRE)? [MR]
Those who said Yes at Q32

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Nearer to home	18.9%	50	22.8%	21	16.9%	29	13.3%	10	18.4%	16	23.5%	24	19.7%	23	18.3%	26	14.0%	12	16.7%	7	41.5%	17	19.0%	11	8.1%	3
Nearer to work	1.5%	4	2.2%	2	1.2%	2	1.3%	1	2.3%	2	1.0%	1	1.7%	2	1.4%	2	1.2%	1	2.4%	1	2.4%	1	1.7%	1	0.0%	0
Nearer to family	2.3%	6	2.2%	2	2.3%	4	2.7%	2	1.1%	1	2.9%	3	2.6%	3	2.1%	3	5.8%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent / specialist shops	7.2%	19	10.9%	10	5.2%	9	10.7%	8	8.0%	7	3.9%	4	9.4%	11	5.6%	8	10.5%	9	4.8%	2	0.0%	0	8.6%	5	8.1%	3
Provision of a department store	6.1%	16	7.6%	7	5.2%	9	5.3%	4	10.3%	9	2.9%	3	6.0%	7	5.6%	8	2.3%	2	19.0%	8	2.4%	1	3.4%	2	8.1%	3
High Street names	13.3%	35	12.0%	11	14.0%	24	17.3%	13	19.5%	17	4.9%	5	15.4%	18	11.3%	16	11.6%	10	31.0%	13	9.8%	4	3.4%	2	16.2%	6
Choice of goods available	27.3%	72	26.1%	24	27.9%	48	22.7%	17	31.0%	27	27.5%	28	25.6%	30	28.9%	41	18.6%	16	61.9%	26	12.2%	5	27.6%	16	24.3%	9
Choice of shops selling clothes or household goods	17.4%	46	17.4%	16	17.4%	30	18.7%	14	19.5%	17	14.7%	15	20.5%	24	15.5%	22	20.9%	18	19.0%	8	9.8%	4	13.8%	8	21.6%	8
Quality of clothing or household goods available	10.2%	27	15.2%	14	7.6%	13	12.0%	9	12.6%	11	6.9%	7	9.4%	11	11.3%	16	14.0%	12	11.9%	5	4.9%	2	13.8%	8	0.0%	0
Quality of shops selling other goods	11.0%	29	13.0%	12	9.9%	17	12.0%	9	8.0%	7	12.7%	13	11.1%	13	10.6%	15	17.4%	15	2.4%	1	12.2%	5	10.3%	6	5.4%	2
Choice of shops nearby, such as banks / financial services	0.4%	1	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services	0.8%	2	2.2%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.9%	1	0.7%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	14.4%	38	16.3%	15	13.4%	23	13.3%	10	17.2%	15	12.7%	13	15.4%	18	13.4%	19	15.1%	13	11.9%	5	26.8%	11	12.1%	7	5.4%	2
Cleanliness	4.9%	13	5.4%	5	4.7%	8	5.3%	4	6.9%	6	2.9%	3	6.0%	7	3.5%	5	7.0%	6	0.0%	0	12.2%	5	3.4%	2	0.0%	0
Car parking provision	2.7%	7	1.1%	1	3.5%	6	0.0%	0	2.3%	2	4.9%	5	2.6%	3	2.8%	4	1.2%	1	7.1%	3	7.3%	3	0.0%	0	0.0%	0
Car parking prices	1.1%	3	2.2%	2	0.6%	1	0.0%	0	1.1%	1	2.0%	2	2.6%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	3	0.0%	0	0.0%	0
Accessibility by public transport	1.5%	4	3.3%	3	0.6%	1	2.7%	2	1.1%	1	1.0%	1	0.9%	1	2.1%	3	2.3%	2	2.4%	1	0.0%	0	1.7%	1	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.8%	2	1.1%	1	0.6%	1	2.7%	2	0.0%	0	0.0%	0	0.9%	1	0.7%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	1.5%	4	2.2%	2	1.2%	2	1.3%	1	2.3%	2	1.0%	1	1.7%	2	0.7%	1	2.3%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Safety (during the night)	0.8%	2	0.0%	0	1.2%	2	0.0%	0	2.3%	2	0.0%	0	1.7%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store available	4.2%	11	1.1%	1	5.8%	10	1.3%	1	6.9%	6	3.9%	4	6.0%	7	2.8%	4	4.7%	4	2.4%	1	14.6%	6	0.0%	0	0.0%	0
Wanted a day out	13.3%	35	8.7%	8	15.7%	27	10.7%	8	14.9%	13	13.7%	14	9.4%	11	16.2%	23	12.8%	11	2.4%	1	19.5%	8	10.3%	6	24.3%	9
Wanted to go somewhere different	6.8%	18	3.3%	3	8.7%	15	6.7%	5	6.9%	6	6.9%	7	5.1%	6	8.5%	12	4.7%	4	0.0%	0	17.1%	7	8.6%	5	5.4%	2
Other	7.2%	19	9.8%	9	5.8%	10	9.3%	7	4.6%	4	7.8%	8	9.4%	11	5.6%	8	12.8%	11	0.0%	0	7.3%	3	6.9%	4	2.7%	1
To visit Primark	1.5%	4	2.2%	2	1.2%	2	4.0%	3	1.1%	1	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	6.9%	4	0.0%	0
(Don't know / no reason)	1.5%	4	1.1%	1	1.7%	3	1.3%	1	0.0%	0	2.9%	3	2.6%	3	0.0%	0	1.2%	1	2.4%	1	0.0%	0	1.7%	1	2.7%	1
Base:		264		92		172		75		87		102		117		142		86		42		41		58		37

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q37 How do you normally travel to (LOCATION AT Q.33) (main part of journey)? *Those who said Yes at Q32*																										
Car / Van (as driver)	37.5%	99	47.8%	44	32.0%	55	26.7%	20	60.9%	53	25.5%	26	47.9%	56	29.6%	42	41.9%	36	23.8%	10	61.0%	25	17.2%	10	48.6%	18
Car / Van (as passenger)	12.1%	32	5.4%	5	15.7%	27	9.3%	7	4.6%	4	20.6%	21	9.4%	11	13.4%	19	14.0%	12	7.1%	3	19.5%	8	8.6%	5	10.8%	4
Bus, minibus or coach	22.3%	59	18.5%	17	24.4%	42	18.7%	14	14.9%	13	31.4%	32	16.2%	19	27.5%	39	25.6%	22	23.8%	10	2.4%	1	31.0%	18	21.6%	8
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	2.7%	7	2.2%	2	2.9%	5	4.0%	3	1.1%	1	2.9%	3	1.7%	2	3.5%	5	2.3%	2	2.4%	1	4.9%	2	3.4%	2	0.0%	0
Taxi / minicab	0.8%	2	1.1%	1	0.6%	1	1.3%	1	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0
Train	23.9%	63	25.0%	23	23.3%	40	38.7%	29	18.4%	16	17.6%	18	23.9%	28	24.6%	35	15.1%	13	35.7%	15	12.2%	5	39.7%	23	18.9%	7
Metro	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.4%	1	0.0%	0	0.6%	1	1.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Base:		264		92		172		75		87		102		117		142		86		42		41		58		37
Q38 Do you intend to visit the market during you trip to the centre today? [MR]																										
Yes – The Oastler Centre, Bradford	3.4%	14	3.2%	5	3.6%	9	4.6%	5	3.3%	4	2.8%	5	3.2%	5	3.7%	9	9.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – The Kirkgate Shopping centre, Bradford	10.7%	44	8.9%	14	11.9%	30	10.1%	11	10.6%	13	11.3%	20	6.3%	10	13.4%	33	26.1%	40	5.7%	3	0.0%	0	0.0%	0	2.0%	1
Yes – Keighley Market Hall	12.0%	49	12.0%	19	11.9%	30	4.6%	5	9.8%	12	18.1%	32	6.3%	10	15.9%	39	0.0%	0	3.8%	2	0.0%	0	46.1%	47	0.0%	0
Yes – Shipley Outdoor Market	4.1%	17	5.1%	8	3.6%	9	2.8%	3	5.7%	7	4.0%	7	3.2%	5	4.9%	12	1.3%	2	0.0%	0	0.0%	0	1.0%	1	27.5%	14
Yes – Bingley Outdoor Market	2.4%	10	2.5%	4	2.4%	6	0.9%	1	2.4%	3	3.4%	6	1.9%	3	2.8%	7	1.3%	2	15.1%	8	0.0%	0	0.0%	0	0.0%	0
Yes – Bazaar (Asian) markets, Bradford	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Other	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	2	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
No	68.3%	280	70.3%	111	67.1%	169	78.0%	85	68.3%	84	62.1%	110	80.4%	127	60.2%	148	64.7%	99	75.5%	40	100.0%	51	52.9%	54	70.6%	36
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q39 Which outdoor markets do you ever visit? [MR]																										
Bingley Town Square outdoor market	16.3%	67	12.7%	20	18.7%	47	14.7%	16	22.8%	28	13.0%	23	14.6%	23	17.1%	42	17.0%	26	50.9%	27	0.0%	0	10.8%	11	5.9%	3
Shipley Market Square outdoor market	22.0%	90	19.6%	31	23.4%	59	23.9%	26	23.6%	29	19.8%	35	16.5%	26	25.2%	62	22.2%	34	30.2%	16	2.0%	1	11.8%	12	52.9%	27
Other	4.4%	18	4.4%	7	4.4%	11	2.8%	3	7.3%	9	3.4%	6	5.1%	8	4.1%	10	6.5%	10	0.0%	0	11.8%	6	2.0%	2	0.0%	0
Don’t ever visit outdoor markets	52.2%	214	55.1%	87	50.4%	127	63.3%	69	43.1%	53	51.4%	91	57.6%	91	49.2%	121	52.9%	81	35.8%	19	56.9%	29	63.7%	65	39.2%	20
Bradford market	1.2%	5	1.3%	2	1.2%	3	0.0%	0	0.8%	1	2.3%	4	0.0%	0	2.0%	5	1.3%	2	1.9%	1	0.0%	0	1.0%	1	2.0%	1
Dewsbury	1.2%	5	0.0%	0	2.0%	5	0.0%	0	1.6%	2	1.7%	3	1.3%	2	1.2%	3	2.6%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Huddersfield	1.2%	5	0.6%	1	1.6%	4	0.0%	0	0.8%	1	2.3%	4	1.3%	2	1.2%	3	2.6%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Keighley	1.2%	5	1.9%	3	0.8%	2	0.9%	1	0.8%	1	1.7%	3	0.6%	1	1.6%	4	0.0%	0	1.9%	1	0.0%	0	2.9%	3	2.0%	1
Leeds	3.2%	13	4.4%	7	2.4%	6	3.7%	4	3.3%	4	2.8%	5	2.5%	4	3.7%	9	5.2%	8	0.0%	0	2.0%	1	3.9%	4	0.0%	0
Skipton	4.1%	17	4.4%	7	4.0%	10	0.9%	1	4.1%	5	6.2%	11	3.8%	6	4.1%	10	2.0%	3	3.8%	2	11.8%	6	5.9%	6	0.0%	0
Otley	1.2%	5	1.3%	2	1.2%	3	0.0%	0	1.6%	2	1.7%	3	2.5%	4	0.4%	1	0.0%	0	0.0%	0	7.8%	4	1.0%	1	0.0%	0
(Don’t know)	1.5%	6	0.6%	1	2.0%	5	0.9%	1	1.6%	2	1.7%	3	1.9%	3	1.2%	3	1.3%	2	0.0%	0	5.9%	3	1.0%	1	0.0%	0
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Q40 How frequently do you visit a market?																										
Daily	2.0%	8	3.2%	5	1.2%	3	4.6%	5	0.8%	1	1.1%	2	1.3%	2	2.4%	6	2.0%	3	0.0%	0	0.0%	0	4.9%	5	0.0%	0
Once a week or more	19.0%	78	18.4%	29	19.4%	49	14.7%	16	12.2%	15	26.6%	47	10.1%	16	24.8%	61	11.1%	17	26.4%	14	9.8%	5	33.3%	34	15.7%	8
Less than once a week	11.0%	45	10.8%	17	11.1%	28	4.6%	5	13.0%	16	13.6%	24	7.0%	11	13.8%	34	9.8%	15	7.5%	4	5.9%	3	14.7%	15	15.7%	8
Less than once a fortnight	10.0%	41	12.0%	19	8.7%	22	8.3%	9	11.4%	14	10.2%	18	8.9%	14	11.0%	27	11.1%	17	7.5%	4	9.8%	5	6.9%	7	15.7%	8
Less than once a month	21.0%	86	16.5%	26	23.8%	60	17.4%	19	30.1%	37	16.9%	30	25.3%	40	17.9%	44	24.8%	38	15.1%	8	23.5%	12	16.7%	17	21.6%	11
Never visit a market	21.2%	87	22.8%	36	20.2%	51	28.4%	31	17.9%	22	18.6%	33	29.1%	46	15.9%	39	22.9%	35	17.0%	9	49.0%	25	9.8%	10	15.7%	8
(Don’t know / varies)	15.9%	65	16.5%	26	15.5%	39	22.0%	24	14.6%	18	13.0%	23	18.4%	29	14.2%	35	18.3%	28	26.4%	14	2.0%	1	13.7%	14	15.7%	8
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q41 What one thing do you particularly like about markets? [MR]																										
All on one level	1.7%	7	1.9%	3	1.6%	4	0.0%	0	0.8%	1	3.4%	6	0.0%	0	2.4%	6	2.0%	3	1.9%	1	0.0%	0	2.9%	3	0.0%	0
Availability of local produce	3.4%	14	1.9%	3	4.4%	11	4.6%	5	4.1%	5	2.3%	4	6.3%	10	1.6%	4	4.6%	7	5.7%	3	3.9%	2	2.0%	2	0.0%	0
Compact / easy to get around	0.7%	3	0.6%	1	0.8%	2	0.9%	1	0.8%	1	0.6%	1	0.6%	1	0.8%	2	0.7%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	1
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	1.2%	5	1.9%	3	0.8%	2	0.9%	1	0.8%	1	1.7%	3	0.6%	1	1.6%	4	0.7%	1	1.9%	1	2.0%	1	1.0%	1	2.0%	1
Everything	3.7%	15	3.2%	5	4.0%	10	2.8%	3	6.5%	8	2.3%	4	5.1%	8	2.8%	7	5.2%	8	1.9%	1	0.0%	0	3.9%	4	3.9%	2
Freshness of food	6.6%	27	5.1%	8	7.5%	19	2.8%	3	8.1%	10	7.9%	14	6.3%	10	6.9%	17	3.9%	6	17.0%	9	17.6%	9	2.9%	3	0.0%	0
Friendly atmosphere	7.3%	30	7.0%	11	7.5%	19	0.9%	1	10.6%	13	9.0%	16	6.3%	10	8.1%	20	2.6%	4	7.5%	4	19.6%	10	7.8%	8	7.8%	4
Good service	0.7%	3	1.3%	2	0.4%	1	1.8%	2	0.0%	0	0.6%	1	0.6%	1	0.8%	2	0.7%	1	1.9%	1	0.0%	0	0.0%	0	2.0%	1
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	4.9%	20	3.8%	6	5.6%	14	5.5%	6	5.7%	7	4.0%	7	5.1%	8	4.9%	12	9.2%	14	1.9%	1	3.9%	2	1.0%	1	3.9%	2
Quality of non-food items	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	2	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Range of food	0.7%	3	0.6%	1	0.8%	2	0.9%	1	0.8%	1	0.6%	1	0.6%	1	0.8%	2	0.7%	1	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Range of non-food items	1.0%	4	1.3%	2	0.8%	2	0.0%	0	1.6%	2	1.1%	2	0.6%	1	1.2%	3	0.7%	1	0.0%	0	0.0%	0	2.0%	2	2.0%	1
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	1.0%	4	0.0%	0	1.6%	4	0.9%	1	0.0%	0	1.7%	3	0.0%	0	1.6%	4	0.7%	1	1.9%	1	0.0%	0	2.0%	2	0.0%	0
The opportunity to support local businesses	0.7%	3	0.6%	1	0.8%	2	0.0%	0	0.8%	1	1.1%	2	0.6%	1	0.8%	2	0.0%	0	1.9%	1	0.0%	0	1.0%	1	2.0%	1
The variety	10.0%	41	13.3%	21	7.9%	20	11.9%	13	7.3%	9	10.7%	19	7.6%	12	11.4%	28	10.5%	16	9.4%	5	0.0%	0	15.7%	16	7.8%	4
Traditional values	3.2%	13	2.5%	4	3.6%	9	3.7%	4	4.9%	6	1.7%	3	3.2%	5	3.3%	8	4.6%	7	0.0%	0	2.0%	1	4.9%	5	0.0%	0
Value for money	14.6%	60	15.8%	25	13.9%	35	16.5%	18	11.4%	14	15.8%	28	10.8%	17	17.5%	43	11.8%	18	5.7%	3	5.9%	3	19.6%	20	31.4%	16
Other	3.2%	13	2.5%	4	3.6%	9	2.8%	3	1.6%	2	4.5%	8	2.5%	4	3.7%	9	3.9%	6	1.9%	1	0.0%	0	4.9%	5	2.0%	1
Nothing	25.6%	105	28.5%	45	23.8%	60	25.7%	28	25.2%	31	25.4%	45	31.6%	50	20.7%	51	30.7%	47	28.3%	15	35.3%	18	14.7%	15	19.6%	10
Can browse	1.5%	6	1.3%	2	1.6%	4	0.0%	0	1.6%	2	2.3%	4	1.9%	3	1.2%	3	0.0%	0	0.0%	0	3.9%	2	2.9%	3	2.0%	1
(Don't know)	7.8%	32	6.3%	10	8.7%	22	16.5%	18	6.5%	8	3.4%	6	9.5%	15	6.9%	17	6.5%	10	9.4%	5	3.9%	2	8.8%	9	11.8%	6
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q42 What else do you particularly like about markets? [MR]																										
All on one level	1.0%	4	1.3%	2	0.8%	2	1.8%	2	0.0%	0	1.1%	2	0.6%	1	1.2%	3	1.3%	2	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Availability of local produce	2.9%	12	0.6%	1	4.4%	11	1.8%	2	2.4%	3	4.0%	7	4.4%	7	2.0%	5	2.6%	4	5.7%	3	7.8%	4	1.0%	1	0.0%	0
Compact / easy to get around	2.0%	8	1.9%	3	2.0%	5	0.9%	1	2.4%	3	2.3%	4	0.6%	1	2.8%	7	1.3%	2	1.9%	1	5.9%	3	2.0%	2	0.0%	0
Ease of parking	0.5%	2	0.0%	0	0.8%	2	0.9%	1	0.8%	1	0.0%	0	0.6%	1	0.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	1.5%	6	1.9%	3	1.2%	3	0.0%	0	3.3%	4	1.1%	2	1.3%	2	1.6%	4	0.0%	0	1.9%	1	9.8%	5	0.0%	0	0.0%	0
Everything	2.4%	10	2.5%	4	2.4%	6	3.7%	4	0.8%	1	2.8%	5	2.5%	4	2.4%	6	5.9%	9	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Freshness of food	5.4%	22	5.7%	9	5.2%	13	6.4%	7	8.9%	11	2.3%	4	5.1%	8	5.7%	14	6.5%	10	5.7%	3	7.8%	4	2.0%	2	5.9%	3
Friendly atmosphere	5.6%	23	3.8%	6	6.7%	17	0.0%	0	6.5%	8	8.5%	15	6.3%	10	5.3%	13	5.2%	8	7.5%	4	7.8%	4	6.9%	7	0.0%	0
Good service	3.7%	15	2.5%	4	4.4%	11	0.9%	1	5.7%	7	4.0%	7	5.7%	9	2.4%	6	5.2%	8	5.7%	3	2.0%	1	2.0%	2	2.0%	1
Not too many children	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	1.3%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.5%	2	0.0%	0	0.8%	2	0.9%	1	0.0%	0	0.6%	1	0.6%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Quality of food	3.4%	14	3.2%	5	3.6%	9	4.6%	5	1.6%	2	4.0%	7	1.9%	3	4.5%	11	4.6%	7	3.8%	2	2.0%	1	3.9%	4	0.0%	0
Quality of non-food items	0.5%	2	0.6%	1	0.4%	1	0.0%	0	0.8%	1	0.6%	1	0.6%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Range of food	4.1%	17	4.4%	7	4.0%	10	0.9%	1	4.9%	6	5.7%	10	5.7%	9	3.3%	8	3.3%	5	5.7%	3	7.8%	4	2.9%	3	3.9%	2
Range of non-food items	2.7%	11	3.2%	5	2.4%	6	0.9%	1	2.4%	3	4.0%	7	5.7%	9	0.8%	2	2.6%	4	1.9%	1	2.0%	1	3.9%	4	2.0%	1
Specialist ethnic goods	0.5%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.8%	2	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The café	1.5%	6	0.6%	1	2.0%	5	0.0%	0	0.0%	0	3.4%	6	0.6%	1	2.0%	5	0.0%	0	3.8%	2	2.0%	1	2.9%	3	0.0%	0
The opportunity to support local businesses	2.7%	11	0.0%	0	4.4%	11	0.9%	1	4.1%	5	2.8%	5	2.5%	4	2.8%	7	1.3%	2	5.7%	3	9.8%	5	0.0%	0	2.0%	1
The variety	4.9%	20	4.4%	7	5.2%	13	0.9%	1	8.9%	11	4.5%	8	2.5%	4	6.1%	15	4.6%	7	5.7%	3	11.8%	6	3.9%	4	0.0%	0
Traditional values	4.1%	17	3.8%	6	4.4%	11	0.9%	1	8.1%	10	3.4%	6	5.1%	8	3.7%	9	5.2%	8	1.9%	1	5.9%	3	4.9%	5	0.0%	0
Value for money	8.5%	35	7.6%	12	9.1%	23	11.9%	13	8.9%	11	6.2%	11	9.5%	15	8.1%	20	15.0%	23	7.5%	4	5.9%	3	3.9%	4	2.0%	1
Other	1.0%	4	1.9%	3	0.4%	1	0.0%	0	2.4%	3	0.6%	1	0.0%	0	1.6%	4	0.0%	0	0.0%	0	2.0%	1	2.0%	2	2.0%	1
Nothing	38.3%	157	43.7%	69	34.9%	88	43.1%	47	37.4%	46	35.6%	63	44.3%	70	33.7%	83	47.7%	73	34.0%	18	37.3%	19	21.6%	22	49.0%	25
Can browse	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
(Don't know)	26.1%	107	23.4%	37	27.8%	70	30.3%	33	21.1%	26	27.1%	48	24.7%	39	27.2%	67	15.0%	23	20.8%	11	23.5%	12	43.1%	44	33.3%	17
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Q42X What do you particularly like about markets? Any mention [MR]

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
All on one level	2.7%	11	3.2%	5	2.4%	6	1.8%	2	0.8%	1	4.5%	8	0.6%	1	3.7%	9	3.3%	5	3.8%	2	2.0%	1	2.9%	3	0.0%	0
Availability of local produce	6.3%	26	2.5%	4	8.7%	22	6.4%	7	6.5%	8	6.2%	11	10.8%	17	3.7%	9	7.2%	11	11.3%	6	11.8%	6	2.9%	3	0.0%	0
Compact / easy to get around	2.7%	11	2.5%	4	2.8%	7	1.8%	2	3.3%	4	2.8%	5	1.3%	2	3.7%	9	2.0%	3	1.9%	1	5.9%	3	2.9%	3	2.0%	1
Ease of parking	0.5%	2	0.0%	0	0.8%	2	0.9%	1	0.8%	1	0.0%	0	0.6%	1	0.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	2.7%	11	3.8%	6	2.0%	5	0.9%	1	4.1%	5	2.8%	5	1.9%	3	3.3%	8	0.7%	1	3.8%	2	11.8%	6	1.0%	1	2.0%	1
Everything	6.1%	25	5.7%	9	6.3%	16	6.4%	7	7.3%	9	5.1%	9	7.6%	12	5.3%	13	11.1%	17	3.8%	2	0.0%	0	3.9%	4	3.9%	2
Freshness of food	12.0%	49	10.8%	17	12.7%	32	9.2%	10	17.1%	21	10.2%	18	11.4%	18	12.6%	31	10.5%	16	22.6%	12	25.5%	13	4.9%	5	5.9%	3
Friendly atmosphere	12.9%	53	10.8%	17	14.3%	36	0.9%	1	17.1%	21	17.5%	31	12.7%	20	13.4%	33	7.8%	12	15.1%	8	27.5%	14	14.7%	15	7.8%	4
Good service	4.4%	18	3.8%	6	4.8%	12	2.8%	3	5.7%	7	4.5%	8	6.3%	10	3.3%	8	5.9%	9	7.5%	4	2.0%	1	2.0%	2	3.9%	2
Not too many children	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	1.3%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.5%	2	0.0%	0	0.8%	2	0.9%	1	0.0%	0	0.6%	1	0.6%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Quality of food	8.3%	34	7.0%	11	9.1%	23	10.1%	11	7.3%	9	7.9%	14	7.0%	11	9.4%	23	13.7%	21	5.7%	3	5.9%	3	4.9%	5	3.9%	2
Quality of non-food items	1.0%	4	1.3%	2	0.8%	2	0.9%	1	1.6%	2	0.6%	1	0.6%	1	1.2%	3	1.3%	2	0.0%	0	0.0%	0	1.0%	1	2.0%	1
Range of food	4.9%	20	5.1%	8	4.8%	12	1.8%	2	5.7%	7	6.2%	11	6.3%	10	4.1%	10	3.9%	6	7.5%	4	9.8%	5	2.9%	3	3.9%	2
Range of non-food items	3.7%	15	4.4%	7	3.2%	8	0.9%	1	4.1%	5	5.1%	9	6.3%	10	2.0%	5	3.3%	5	1.9%	1	2.0%	1	5.9%	6	3.9%	2
Specialist ethnic goods	0.5%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.8%	2	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The café	2.4%	10	0.6%	1	3.6%	9	0.9%	1	0.0%	0	5.1%	9	0.6%	1	3.7%	9	0.7%	1	5.7%	3	2.0%	1	4.9%	5	0.0%	0
The opportunity to support local businesses	3.4%	14	0.6%	1	5.2%	13	0.9%	1	4.9%	6	4.0%	7	3.2%	5	3.7%	9	1.3%	2	7.5%	4	9.8%	5	1.0%	1	3.9%	2
The variety	14.9%	61	17.7%	28	13.1%	33	12.8%	14	16.3%	20	15.3%	27	10.1%	16	17.5%	43	15.0%	23	15.1%	8	11.8%	6	19.6%	20	7.8%	4
Traditional values	7.3%	30	6.3%	10	7.9%	20	4.6%	5	13.0%	16	5.1%	9	8.2%	13	6.9%	17	9.8%	15	1.9%	1	7.8%	4	9.8%	10	0.0%	0
Value for money	23.2%	95	23.4%	37	23.0%	58	28.4%	31	20.3%	25	22.0%	39	20.3%	32	25.6%	63	26.8%	41	13.2%	7	11.8%	6	23.5%	24	33.3%	17
Other	4.1%	17	4.4%	7	4.0%	10	2.8%	3	4.1%	5	5.1%	9	2.5%	4	5.3%	13	3.9%	6	1.9%	1	2.0%	1	6.9%	7	3.9%	2
Nothing	40.7%	167	45.6%	72	37.7%	95	44.0%	48	39.8%	49	39.0%	69	48.1%	76	35.4%	87	48.4%	74	39.6%	21	43.1%	22	24.5%	25	49.0%	25
Can browse	1.7%	7	1.3%	2	2.0%	5	0.0%	0	1.6%	2	2.8%	5	1.9%	3	1.6%	4	0.0%	0	0.0%	0	5.9%	3	2.9%	3	2.0%	1
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Q43 What one thing do you particularly dislike about markets? [MR]

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Crime	1.7%	7	0.6%	1	2.4%	6	1.8%	2	1.6%	2	1.7%	3	2.5%	4	1.2%	3	3.9%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Difficult to find particular stalls	0.7%	3	0.6%	1	0.8%	2	0.9%	1	0.0%	0	1.1%	2	1.3%	2	0.4%	1	0.7%	1	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Difficult to get around	0.5%	2	0.6%	1	0.4%	1	0.0%	0	0.0%	0	1.1%	2	0.6%	1	0.4%	1	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0
Difficult to park nearby	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	0.6%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Empty stalls / stalls closing down	2.9%	12	1.3%	2	4.0%	10	1.8%	2	3.3%	4	3.4%	6	2.5%	4	3.3%	8	5.2%	8	1.9%	1	2.0%	1	2.0%	2	0.0%	0
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	2.9%	12	2.5%	4	3.2%	8	1.8%	2	1.6%	2	4.5%	8	1.9%	3	3.7%	9	2.6%	4	13.2%	7	2.0%	1	0.0%	0	0.0%	0
It is not heated	0.5%	2	0.0%	0	0.8%	2	0.0%	0	1.6%	2	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.0%	1
Lack of cleanliness	0.7%	3	0.0%	0	1.2%	3	1.8%	2	0.8%	1	0.0%	0	1.3%	2	0.4%	1	0.7%	1	1.9%	1	2.0%	1	0.0%	0	0.0%	0
Litter	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Not big enough	0.5%	2	0.6%	1	0.4%	1	0.0%	0	0.8%	1	0.6%	1	1.3%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.0%	1	0.0%	0
Not enough stalls	2.7%	11	3.2%	5	2.4%	6	2.8%	3	2.4%	3	2.8%	5	1.9%	3	2.8%	7	0.7%	1	0.0%	0	5.9%	3	4.9%	5	3.9%	2
Poor accessibility	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	1.0%	4	1.3%	2	0.8%	2	0.9%	1	0.8%	1	1.1%	2	1.9%	3	0.4%	1	0.0%	0	0.0%	0	5.9%	3	1.0%	1	0.0%	0
Poor quality of food	1.0%	4	0.6%	1	1.2%	3	1.8%	2	0.8%	1	0.6%	1	1.3%	2	0.8%	2	1.3%	2	0.0%	0	0.0%	0	1.0%	1	2.0%	1
Poor quality of non-food items	2.2%	9	1.9%	3	2.4%	6	1.8%	2	4.9%	6	0.6%	1	3.8%	6	1.2%	3	1.3%	2	3.8%	2	3.9%	2	1.0%	1	3.9%	2
Poor range of food	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	1.2%	5	1.9%	3	0.8%	2	1.8%	2	0.0%	0	1.7%	3	2.5%	4	0.4%	1	2.6%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Poor value for money	1.7%	7	3.2%	5	0.8%	2	1.8%	2	2.4%	3	0.6%	1	1.3%	2	2.0%	5	0.7%	1	1.9%	1	7.8%	4	1.0%	1	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	3.4%	14	1.3%	2	4.8%	12	0.0%	0	5.7%	7	4.0%	7	1.9%	3	4.5%	11	3.9%	6	1.9%	1	7.8%	4	2.9%	3	0.0%	0
Too many young children	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	2.2%	9	2.5%	4	2.0%	5	5.5%	6	0.8%	1	1.1%	2	3.8%	6	0.8%	2	2.6%	4	1.9%	1	3.9%	2	2.0%	2	0.0%	0
Other	3.9%	16	4.4%	7	3.6%	9	6.4%	7	4.9%	6	1.7%	3	4.4%	7	3.7%	9	3.9%	6	0.0%	0	2.0%	1	5.9%	6	5.9%	3
Nothing	54.1%	222	52.5%	83	55.2%	139	42.2%	46	52.8%	65	62.7%	111	46.2%	73	59.4%	146	49.0%	75	49.1%	26	43.1%	22	62.7%	64	68.6%	35
Too busy	1.5%	6	2.5%	4	0.8%	2	1.8%	2	3.3%	4	0.0%	0	1.9%	3	1.2%	3	2.6%	4	0.0%	0	2.0%	1	1.0%	1	0.0%	0
The people	1.7%	7	1.9%	3	1.6%	4	1.8%	2	1.6%	2	1.7%	3	3.2%	5	0.8%	2	2.0%	3	0.0%	0	2.0%	1	2.0%	2	2.0%	1
(Don't know)	11.2%	46	13.9%	22	9.5%	24	18.3%	20	8.1%	10	9.0%	16	12.0%	19	10.6%	26	13.1%	20	18.9%	10	2.0%	1	8.8%	9	11.8%	6
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Q44 What else do you particularly dislike about markets? [MR]

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Crime	0.7%	3	1.3%	2	0.4%	1	1.8%	2	0.0%	0	0.6%	1	0.6%	1	0.8%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.8%	1	0.6%	1	0.6%	1	0.4%	1	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Difficult to get around	0.7%	3	0.0%	0	1.2%	3	0.0%	0	1.6%	2	0.6%	1	0.6%	1	0.8%	2	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	1.2%	5	1.3%	2	1.2%	3	1.8%	2	0.8%	1	1.1%	2	1.9%	3	0.8%	2	2.0%	3	0.0%	0	2.0%	1	1.0%	1	0.0%	0
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.7%	3	0.6%	1	0.8%	2	0.9%	1	0.8%	1	0.6%	1	1.3%	2	0.4%	1	1.3%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
It is not heated	1.7%	7	0.0%	0	2.8%	7	0.9%	1	0.8%	1	2.8%	5	0.0%	0	2.8%	7	1.3%	2	9.4%	5	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	2.7%	11	3.8%	6	2.0%	5	2.8%	3	3.3%	4	1.7%	3	3.8%	6	2.0%	5	1.3%	2	1.9%	1	13.7%	7	1.0%	1	0.0%	0
Litter	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	0.5%	2	0.6%	1	0.4%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1
Not enough stalls	1.5%	6	0.6%	1	2.0%	5	0.0%	0	0.8%	1	2.8%	5	1.9%	3	1.2%	3	1.3%	2	3.8%	2	2.0%	1	1.0%	1	0.0%	0
Poor accessibility	0.5%	2	0.6%	1	0.4%	1	0.0%	0	1.6%	2	0.0%	0	1.3%	2	0.0%	0	0.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	1.0%	4	0.6%	1	1.2%	3	0.9%	1	0.0%	0	1.7%	3	0.6%	1	1.2%	3	0.7%	1	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	1.0%	4	1.3%	2	0.8%	2	0.0%	0	2.4%	3	0.6%	1	0.6%	1	0.8%	2	0.7%	1	0.0%	0	2.0%	1	1.0%	1	2.0%	1
Poor quality of food	1.0%	4	0.6%	1	1.2%	3	1.8%	2	0.8%	1	0.0%	0	1.9%	3	0.4%	1	2.0%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Poor quality of non-food items	2.2%	9	1.9%	3	2.4%	6	0.9%	1	4.9%	6	1.1%	2	1.9%	3	2.4%	6	2.0%	3	0.0%	0	5.9%	3	2.0%	2	2.0%	1
Poor range of food	0.7%	3	1.9%	3	0.0%	0	0.9%	1	0.8%	1	0.6%	1	0.6%	1	0.8%	2	1.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Poor service	0.7%	3	1.3%	2	0.4%	1	0.0%	0	0.8%	1	0.6%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Poor value for money	2.7%	11	1.3%	2	3.6%	9	1.8%	2	1.6%	2	4.0%	7	3.8%	6	2.0%	5	3.3%	5	1.9%	1	9.8%	5	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	2.0%	8	1.3%	2	2.4%	6	2.8%	3	0.8%	1	2.3%	4	3.8%	6	0.8%	2	2.0%	3	1.9%	1	7.8%	4	0.0%	0	0.0%	0
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	1.5%	6	2.5%	4	0.8%	2	0.9%	1	2.4%	3	1.1%	2	2.5%	4	0.8%	2	2.6%	4	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Other	1.5%	6	1.3%	2	1.6%	4	0.9%	1	2.4%	3	1.1%	2	2.5%	4	0.8%	2	2.6%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Nothing	53.7%	220	50.0%	79	56.0%	141	52.3%	57	57.7%	71	52.0%	92	51.3%	81	55.3%	136	60.1%	92	62.3%	33	43.1%	22	32.4%	33	78.4%	40
(Don't know)	29.3%	120	34.2%	54	26.2%	66	33.9%	37	21.1%	26	32.2%	57	27.8%	44	30.1%	74	19.0%	29	20.8%	11	23.5%	12	57.8%	59	17.6%	9
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q44X What do you particularly dislike about markets? Any mention [MR]																										
Crime	2.4%	10	1.9%	3	2.8%	7	3.7%	4	1.6%	2	2.3%	4	3.2%	5	2.0%	5	5.9%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Difficult to find particular stalls	1.2%	5	0.6%	1	1.6%	4	0.9%	1	0.8%	1	1.7%	3	1.9%	3	0.8%	2	0.7%	1	1.9%	1	5.9%	3	0.0%	0	0.0%	0
Difficult to get around	1.2%	5	0.6%	1	1.6%	4	0.0%	0	1.6%	2	1.7%	3	1.3%	2	1.2%	3	0.0%	0	0.0%	0	7.8%	4	1.0%	1	0.0%	0
Difficult to park nearby	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	0.6%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Empty stalls / stalls closing down	4.1%	17	2.5%	4	5.2%	13	3.7%	4	4.1%	5	4.5%	8	4.4%	7	4.1%	10	7.2%	11	1.9%	1	3.9%	2	2.9%	3	0.0%	0
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	3.7%	15	3.2%	5	4.0%	10	2.8%	3	2.4%	3	5.1%	9	3.2%	5	4.1%	10	3.9%	6	15.1%	8	2.0%	1	0.0%	0	0.0%	0
It is not heated	2.2%	9	0.0%	0	3.6%	9	0.9%	1	2.4%	3	2.8%	5	0.6%	1	3.3%	8	1.3%	2	9.4%	5	2.0%	1	0.0%	0	2.0%	1
Lack of cleanliness	3.4%	14	3.8%	6	3.2%	8	4.6%	5	4.1%	5	1.7%	3	5.1%	8	2.4%	6	2.0%	3	3.8%	2	15.7%	8	1.0%	1	0.0%	0
Litter	0.5%	2	0.6%	1	0.4%	1	1.8%	2	0.0%	0	0.0%	0	0.6%	1	0.4%	1	0.7%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Not big enough	1.0%	4	1.3%	2	0.8%	2	0.0%	0	2.4%	3	0.6%	1	1.3%	2	0.8%	2	0.0%	0	1.9%	1	0.0%	0	2.0%	2	2.0%	1
Not enough stalls	4.1%	17	3.8%	6	4.4%	11	2.8%	3	3.3%	4	5.7%	10	3.8%	6	4.1%	10	2.0%	3	3.8%	2	7.8%	4	5.9%	6	3.9%	2
Poor accessibility	0.7%	3	1.3%	2	0.4%	1	0.9%	1	1.6%	2	0.0%	0	1.9%	3	0.0%	0	1.3%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	1.2%	5	0.6%	1	1.6%	4	0.9%	1	0.8%	1	1.7%	3	0.6%	1	1.6%	4	1.3%	2	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	2.0%	8	2.5%	4	1.6%	4	0.9%	1	3.3%	4	1.7%	3	2.5%	4	1.2%	3	0.7%	1	0.0%	0	7.8%	4	2.0%	2	2.0%	1
Poor quality of food	2.0%	8	1.3%	2	2.4%	6	3.7%	4	1.6%	2	0.6%	1	3.2%	5	1.2%	3	3.3%	5	0.0%	0	2.0%	1	1.0%	1	2.0%	1
Poor quality of non-food items	4.4%	18	3.8%	6	4.8%	12	2.8%	3	9.8%	12	1.7%	3	5.7%	9	3.7%	9	3.3%	5	3.8%	2	9.8%	5	2.9%	3	5.9%	3
Poor range of food	1.0%	4	2.5%	4	0.0%	0	1.8%	2	0.8%	1	0.6%	1	0.6%	1	1.2%	3	2.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Poor service	2.0%	8	3.2%	5	1.2%	3	1.8%	2	0.8%	1	2.3%	4	2.5%	4	1.6%	4	2.6%	4	0.0%	0	7.8%	4	0.0%	0	0.0%	0
Poor value for money	4.4%	18	4.4%	7	4.4%	11	3.7%	4	4.1%	5	4.5%	8	5.1%	8	4.1%	10	3.9%	6	3.8%	2	17.6%	9	1.0%	1	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	5.4%	22	2.5%	4	7.1%	18	2.8%	3	6.5%	8	6.2%	11	5.7%	9	5.3%	13	5.9%	9	3.8%	2	15.7%	8	2.9%	3	0.0%	0
Too many young children	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	3.7%	15	5.1%	8	2.8%	7	6.4%	7	3.3%	4	2.3%	4	6.3%	10	1.6%	4	5.2%	8	1.9%	1	7.8%	4	2.0%	2	0.0%	0
Other	4.1%	17	4.4%	7	4.0%	10	6.4%	7	4.9%	6	2.3%	4	4.4%	7	4.1%	10	4.6%	7	0.0%	0	2.0%	1	5.9%	6	5.9%	3
Nothing	66.8%	274	63.3%	100	69.0%	174	58.7%	64	65.9%	81	72.9%	129	61.4%	97	70.7%	174	65.4%	100	64.2%	34	62.7%	32	66.7%	68	78.4%	40
Too busy	1.5%	6	2.5%	4	0.8%	2	1.8%	2	3.3%	4	0.0%	0	1.9%	3	1.2%	3	2.6%	4	0.0%	0	2.0%	1	1.0%	1	0.0%	0
The people	1.7%	7	1.9%	3	1.6%	4	1.8%	2	1.6%	2	1.7%	3	3.2%	5	0.8%	2	2.0%	3	0.0%	0	2.0%	1	2.0%	2	2.0%	1
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
Q45 Would you be more likely to visit BRADFORD once the Broadway Westfield scheme, which will provide an additional 77 shops (including new Marks and Spencer, Debenhams and Next stores) is built? *Those in Bradford*																										
Yes	77.8%	119	73.0%	46	81.1%	73	86.0%	49	80.0%	40	65.2%	30	80.6%	58	75.0%	60	77.8%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	11.1%	17	15.9%	10	7.8%	7	5.3%	3	8.0%	4	21.7%	10	6.9%	5	15.0%	12	11.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.1%	17	11.1%	7	11.1%	10	8.8%	5	12.0%	6	13.0%	6	12.5%	9	10.0%	8	11.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		153		63		90		57		50		46		72		80		153		0		0		0		0

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
Q46 Would you be more likely to visit BINGLEY once the Sainsbury's foodstore scheme on the former Bradford and Bingley site is built? *Those in Bingley*																										
Yes	75.5%	40	50.0%	8	86.5%	32	92.3%	12	71.4%	10	69.2%	18	73.7%	14	78.1%	25	0.0%	0	75.5%	40	0.0%	0	0.0%	0	0.0%	0
No	20.8%	11	37.5%	6	13.5%	5	7.7%	1	28.6%	4	23.1%	6	26.3%	5	18.8%	6	0.0%	0	20.8%	11	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.8%	2	12.5%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	3.1%	1	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Base:		53		16		37		13		14		26		19		32		0		53		0		0		0
Q47 Would you be more likely to visit ILKLEY once the larger Tesco foodstore scheme on Railway Road is progressed? *Those in Ilkley*																										
Yes	43.1%	22	36.8%	7	46.9%	15	50.0%	1	47.1%	8	38.7%	12	36.4%	12	52.9%	9	0.0%	0	0.0%	0	43.1%	22	0.0%	0	0.0%	0
No	47.1%	24	57.9%	11	40.6%	13	50.0%	1	47.1%	8	48.4%	15	54.5%	18	35.3%	6	0.0%	0	0.0%	0	47.1%	24	0.0%	0	0.0%	0
(Don't know)	9.8%	5	5.3%	1	12.5%	4	0.0%	0	5.9%	1	12.9%	4	9.1%	3	11.8%	2	0.0%	0	0.0%	0	9.8%	5	0.0%	0	0.0%	0
Base:		51		19		32		2		17		31		33		17		0		0		51		0		0
Q48 Would you be more likely to visit KEIGHLEY once the Worth Valley Shopping Centre scheme, which will create an additional 14 units and a new Cineworld cinema, is progressed ? *Those in Keighley*																										
Yes	45.1%	46	43.9%	18	45.9%	28	65.0%	13	53.8%	14	33.9%	19	38.9%	7	47.6%	39	0.0%	0	0.0%	0	0.0%	0	45.1%	46	0.0%	0
No	36.3%	37	41.5%	17	32.8%	20	5.0%	1	30.8%	8	50.0%	28	38.9%	7	34.1%	28	0.0%	0	0.0%	0	0.0%	0	36.3%	37	0.0%	0
(Don't know)	18.6%	19	14.6%	6	21.3%	13	30.0%	6	15.4%	4	16.1%	9	22.2%	4	18.3%	15	0.0%	0	0.0%	0	0.0%	0	18.6%	19	0.0%	0
Base:		102		41		61		20		26		56		18		82		0		0		0		102		0
Q49 Would you be more likely to visit SHIPLEY if a new foodstore is built in or on the edge of the town centre? *Those in Shipley*																										
Yes	47.1%	24	47.4%	9	46.9%	15	35.3%	6	62.5%	10	44.4%	8	31.3%	5	54.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.1%	24
No	41.2%	21	42.1%	8	40.6%	13	41.2%	7	31.3%	5	50.0%	9	56.3%	9	34.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.2%	21
(Don't know)	11.8%	6	10.5%	2	12.5%	4	23.5%	4	6.3%	1	5.6%	1	12.5%	2	11.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	6
Base:		51		19		32		17		16		18		16		35		0		0		0		0		51
Q50 Do you believe a new foodstore in SHIPLEY will help increase competition to the existing Asda store? *Those in Shipley*																										
Yes	58.8%	30	52.6%	10	62.5%	20	47.1%	8	75.0%	12	55.6%	10	62.5%	10	57.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.8%	30
No	19.6%	10	36.8%	7	9.4%	3	29.4%	5	12.5%	2	16.7%	3	12.5%	2	22.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	10
(Don't know)	21.6%	11	10.5%	2	28.1%	9	23.5%	4	12.5%	2	27.8%	5	25.0%	4	20.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.6%	11
Base:		51		19		32		17		16		18		16		35		0		0		0		0		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
GEN Gender																										
Male	38.5%	158	100.0%	158	0.0%	0	41.3%	45	34.1%	42	39.5%	70	37.3%	59	39.4%	97	41.2%	63	30.2%	16	37.3%	19	40.2%	41	37.3%	19
Female	61.5%	252	0.0%	0	100.0%	252	58.7%	64	65.9%	81	60.5%	107	62.7%	99	60.6%	149	58.8%	90	69.8%	37	62.7%	32	59.8%	61	62.7%	32
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
AGE Age group																										
18 - 24 years	15.1%	62	17.1%	27	13.9%	35	56.9%	62	0.0%	0	0.0%	0	20.9%	33	11.4%	28	24.2%	37	11.3%	6	2.0%	1	10.8%	11	13.7%	7
25 - 34 years	11.5%	47	11.4%	18	11.5%	29	43.1%	47	0.0%	0	0.0%	0	10.1%	16	12.6%	31	13.1%	20	13.2%	7	2.0%	1	8.8%	9	19.6%	10
35 - 44 years	13.4%	55	9.5%	15	15.9%	40	0.0%	0	44.7%	55	0.0%	0	15.8%	25	11.8%	29	17.0%	26	9.4%	5	13.7%	7	8.8%	9	15.7%	8
45 - 54 years	16.6%	68	17.1%	27	16.3%	41	0.0%	0	55.3%	68	0.0%	0	15.8%	25	17.5%	43	15.7%	24	17.0%	9	19.6%	10	16.7%	17	15.7%	8
55 - 64 years	16.1%	66	18.4%	29	14.7%	37	0.0%	0	0.0%	0	37.3%	66	12.0%	19	17.9%	44	14.4%	22	11.3%	6	19.6%	10	22.5%	23	9.8%	5
65+ years	27.1%	111	25.9%	41	27.8%	70	0.0%	0	0.0%	0	62.7%	111	25.3%	40	28.5%	70	15.7%	24	37.7%	20	41.2%	21	32.4%	33	25.5%	13
(Refused)	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
SEG Socio-economic group																										
AB	12.4%	51	8.9%	14	14.7%	37	6.4%	7	14.6%	18	14.7%	26	32.3%	51	0.0%	0	10.5%	16	13.2%	7	33.3%	17	6.9%	7	7.8%	4
C1	26.1%	107	28.5%	45	24.6%	62	38.5%	42	26.0%	32	18.6%	33	67.7%	107	0.0%	0	36.6%	56	22.6%	12	31.4%	16	10.8%	11	23.5%	12
C2	17.8%	73	19.0%	30	17.1%	43	11.9%	13	19.5%	24	19.8%	35	0.0%	0	29.7%	73	10.5%	16	15.1%	8	19.6%	10	27.5%	28	21.6%	11
DE	42.2%	173	42.4%	67	42.1%	106	42.2%	46	39.0%	48	44.6%	79	0.0%	0	70.3%	173	41.8%	64	45.3%	24	13.7%	7	52.9%	54	47.1%	24
(Refused)	1.5%	6	1.3%	2	1.6%	4	0.9%	1	0.8%	1	2.3%	4	0.0%	0	0.0%	0	0.7%	1	3.8%	2	2.0%	1	2.0%	2	0.0%	0
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
ETH Ethnicity																										
White	89.3%	366	86.7%	137	90.9%	229	82.6%	90	83.7%	103	97.2%	172	86.1%	136	91.5%	225	79.7%	122	96.2%	51	98.0%	50	97.1%	99	86.3%	44
Indian	0.7%	3	0.6%	1	0.8%	2	1.8%	2	0.8%	1	0.0%	0	1.3%	2	0.4%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	5.4%	22	7.0%	11	4.4%	11	11.0%	12	7.3%	9	0.6%	1	4.4%	7	6.1%	15	9.8%	15	3.8%	2	0.0%	0	2.0%	2	5.9%	3
Bangladeshi	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	0.6%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other Asian	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.7%	3	1.3%	2	0.4%	1	0.0%	0	1.6%	2	0.6%	1	1.3%	2	0.4%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.8%	1	0.6%	1	0.6%	1	0.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other ethnic group	0.5%	2	1.3%	2	0.0%	0	0.9%	1	0.8%	1	0.0%	0	1.3%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed race	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.8%	1	0.6%	1	1.3%	2	0.0%	0	0.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
(Refused)	1.7%	7	1.9%	3	1.6%	4	1.8%	2	3.3%	4	0.6%	1	2.5%	4	0.8%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	7.8%	4
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
DAY Day of interview																										
Monday	8.3%	34	8.2%	13	8.3%	21	9.2%	10	9.8%	12	6.8%	12	7.6%	12	8.9%	22	11.1%	17	0.0%	0	0.0%	0	16.7%	17	0.0%	0
Tuesday	24.9%	102	22.8%	36	26.2%	66	26.6%	29	26.0%	32	22.6%	40	25.9%	41	24.4%	60	22.2%	34	32.1%	17	33.3%	17	16.7%	17	33.3%	17
Wednesday	12.9%	53	10.1%	16	14.7%	37	15.6%	17	8.9%	11	14.1%	25	8.2%	13	15.0%	37	11.1%	17	35.8%	19	0.0%	0	16.7%	17	0.0%	0
Thursday	16.6%	68	17.7%	28	15.9%	40	13.8%	15	16.3%	20	18.6%	33	15.2%	24	17.5%	43	22.2%	34	0.0%	0	33.3%	17	16.7%	17	0.0%	0
Friday	12.4%	51	11.4%	18	13.1%	33	18.3%	20	9.8%	12	10.7%	19	9.5%	15	14.6%	36	11.1%	17	0.0%	0	0.0%	0	16.7%	17	33.3%	17
Saturday	24.9%	102	29.7%	47	21.8%	55	16.5%	18	29.3%	36	27.1%	48	33.5%	53	19.5%	48	22.2%	34	32.1%	17	33.3%	17	16.7%	17	33.3%	17
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
LOC Location																										
Bradford	37.3%	153	39.9%	63	35.7%	90	52.3%	57	40.7%	50	26.0%	46	45.6%	72	32.5%	80	100.0%	153	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley	12.9%	53	10.1%	16	14.7%	37	11.9%	13	11.4%	14	14.7%	26	12.0%	19	13.0%	32	0.0%	0	100.0%	53	0.0%	0	0.0%	0	0.0%	0
Ilkley	12.4%	51	12.0%	19	12.7%	32	1.8%	2	13.8%	17	17.5%	31	20.9%	33	6.9%	17	0.0%	0	0.0%	0	100.0%	51	0.0%	0	0.0%	0
Keighley	24.9%	102	25.9%	41	24.2%	61	18.3%	20	21.1%	26	31.6%	56	11.4%	18	33.3%	82	0.0%	0	0.0%	0	0.0%	0	100.0%	102	0.0%	0
Shipley	12.4%	51	12.0%	19	12.7%	32	15.6%	17	13.0%	16	10.2%	18	10.1%	16	14.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	51
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51
TIM Time of interview																										
09.00 – 12.00	39.3%	161	43.7%	69	36.5%	92	33.0%	36	38.2%	47	43.5%	77	38.6%	61	40.2%	99	39.9%	61	26.4%	14	52.9%	27	38.2%	39	39.2%	20
12.01 – 14.00	39.0%	160	29.7%	47	44.8%	113	46.8%	51	38.2%	47	35.0%	62	42.4%	67	36.6%	90	38.6%	59	43.4%	23	33.3%	17	40.2%	41	39.2%	20
14.01 – 16.00	21.7%	89	26.6%	42	18.7%	47	20.2%	22	23.6%	29	21.5%	38	19.0%	30	23.2%	57	21.6%	33	30.2%	16	13.7%	7	21.6%	22	21.6%	11
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

PC Postcode	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
BD	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD1 2	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD1 3	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
BD1 4	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD1 5	0.7%	3	0.6%	1	0.8%	2	0.9%	1	0.8%	1	0.6%	1	1.3%	2	0.4%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.8%	1	0.6%	1	0.6%	1	0.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 2	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
BD10 8	1.7%	7	1.3%	2	2.0%	5	0.9%	1	2.4%	3	1.7%	3	2.5%	4	1.2%	3	3.3%	5	0.0%	0	0.0%	0	0.0%	0	3.9%	2
BD10 9	1.0%	4	0.6%	1	1.2%	3	0.9%	1	0.0%	0	1.7%	3	0.6%	1	1.2%	3	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD12 8	0.7%	3	0.6%	1	0.8%	2	1.8%	2	0.0%	0	0.6%	1	0.6%	1	0.8%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	1.5%	6	1.9%	3	1.2%	3	0.9%	1	1.6%	2	1.7%	3	1.9%	3	1.2%	3	3.3%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD13 4	1.0%	4	0.6%	1	1.2%	3	0.9%	1	0.8%	1	1.1%	2	1.9%	3	0.4%	1	1.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
BD13 5	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD14 6	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.0%	0	0.6%	1	0.6%	1	0.4%	1	0.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
BD15 0	1.0%	4	0.6%	1	1.2%	3	0.0%	0	0.8%	1	1.7%	3	0.6%	1	1.2%	3	0.0%	0	5.7%	3	0.0%	0	1.0%	1	0.0%	0
BD15 2	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD15 7	0.7%	3	0.6%	1	0.8%	2	0.0%	0	0.8%	1	1.1%	2	1.3%	2	0.4%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	1.0%	4	1.9%	3	0.4%	1	0.9%	1	0.8%	1	1.1%	2	1.3%	2	0.4%	1	1.3%	2	1.9%	1	0.0%	0	0.0%	0	2.0%	1
BD16 1	2.7%	11	1.3%	2	3.6%	9	2.8%	3	1.6%	2	3.4%	6	1.9%	3	3.3%	8	0.0%	0	18.9%	10	0.0%	0	0.0%	0	2.0%	1
BD16 2	2.9%	12	2.5%	4	3.2%	8	0.9%	1	1.6%	2	5.1%	9	1.9%	3	3.3%	8	0.0%	0	18.9%	10	0.0%	0	0.0%	0	3.9%	2
BD16 3	0.7%	3	1.3%	2	0.4%	1	0.9%	1	0.8%	1	0.6%	1	0.6%	1	0.8%	2	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0
BD16 4	3.9%	16	5.1%	8	3.2%	8	3.7%	4	5.7%	7	2.8%	5	3.8%	6	4.1%	10	0.7%	1	24.5%	13	0.0%	0	2.0%	2	0.0%	0
BD16 9	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
BD17 3	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 4	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 5	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD17 7	0.5%	2	0.6%	1	0.4%	1	0.0%	0	0.8%	1	0.6%	1	0.6%	1	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.0%	1
BD18 1	2.7%	11	0.6%	1	4.0%	10	1.8%	2	4.1%	5	2.3%	4	1.9%	3	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.6%	11
BD18 2	3.2%	13	5.7%	9	1.6%	4	2.8%	3	2.4%	3	4.0%	7	1.9%	3	4.1%	10	3.3%	5	0.0%	0	0.0%	0	0.0%	0	15.7%	8
BD18 3	2.2%	9	1.3%	2	2.8%	7	4.6%	5	0.8%	1	1.7%	3	1.3%	2	2.8%	7	0.7%	1	1.9%	1	0.0%	0	0.0%	0	13.7%	7
BD18 4	1.2%	5	1.9%	3	0.8%	2	2.8%	3	0.8%	1	0.6%	1	0.6%	1	1.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.8%	4
BD19 3	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
BD19 8	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	1.2%	5	0.6%	1	1.6%	4	0.9%	1	2.4%	3	0.6%	1	0.6%	1	1.6%	4	2.6%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD2 3	0.7%	3	0.6%	1	0.8%	2	0.0%	0	1.6%	2	0.6%	1	0.6%	1	0.8%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 4	0.5%	2	0.0%	0	0.8%	2	1.8%	2	0.0%	0	0.0%	0	0.6%	1	0.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	1.2%	5	1.3%	2	1.2%	3	0.0%	0	1.6%	2	1.7%	3	1.3%	2	1.2%	3	0.7%	1	0.0%	0	2.0%	1	2.9%	3	0.0%	0
BD20 5	1.5%	6	1.9%	3	1.2%	3	2.8%	3	0.8%	1	1.1%	2	1.9%	3	1.2%	3	0.0%	0	3.8%	2	0.0%	0	3.9%	4	0.0%	0
BD20 6	1.7%	7	2.5%	4	1.2%	3	0.9%	1	1.6%	2	2.3%	4	1.9%	3	1.6%	4	0.7%	1	3.8%	2	0.0%	0	3.9%	4	0.0%	0
BD20 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
BD20 8	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD20 9	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD21 1	1.0%	4	1.9%	3	0.4%	1	0.0%	0	0.0%	0	2.3%	4	0.0%	0	1.6%	4	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
BD21 2	1.5%	6	2.5%	4	0.8%	2	1.8%	2	1.6%	2	1.1%	2	0.6%	1	2.0%	5	0.7%	1	0.0%	0	0.0%	0	4.9%	5	0.0%	0
BD21 3	2.0%	8	3.2%	5	1.2%	3	3.7%	4	1.6%	2	1.1%	2	1.3%	2	2.4%	6	0.7%	1	0.0%	0	3.9%	2	4.9%	5	0.0%	0
BD21 4	1.2%	5	1.3%	2	1.2%	3	0.9%	1	2.4%	3	0.6%	1	1.3%	2	1.2%	3	0.0%	0	1.9%	1	2.0%	1	2.9%	3	0.0%	0
BD21 5	2.4%	10	1.9%	3	2.8%	7	0.9%	1	3.3%	4	2.8%	5	0.6%	1	3.7%	9	0.7%	1	0.0%	0	0.0%	0	8.8%	9	0.0%	0
BD21 6	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD22 0	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD22 1	0.5%	2	0.6%	1	0.4%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
BD22 6	4.6%	19	4.4%	7	4.8%	12	3.7%	4	4.9%	6	5.1%	9	0.6%	1	7.3%	18	0.0%	0	1.9%	1	0.0%	0	17.6%	18	0.0%	0
BD22 7	2.7%	11	2.5%	4	2.8%	7	0.9%	1	1.6%	2	4.5%	8	0.0%	0	4.5%	11	0.0%	0	1.9%	1	0.0%	0	9.8%	10	0.0%	0
BD22 8	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD22 9	2.0%	8	1.3%	2	2.4%	6	1.8%	2	1.6%	2	2.3%	4	1.9%	3	2.0%	5	0.0%	0	0.0%	0	0.0%	0	7.8%	8	0.0%	0
BD23 1	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD23 2	0.5%	2	0.6%	1	0.4%	1	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
BD25 0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD3 0	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
BD3 7	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	1.2%	5	1.3%	2	1.2%	3	0.0%	0	2.4%	3	1.1%	2	0.6%	1	1.6%	4	2.6%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0
BD4 6	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.1%	2	0.6%	1	0.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	1.0%	4	1.3%	2	0.8%	2	2.8%	3	0.0%	0	0.6%	1	0.6%	1	1.2%	3	2.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BD4 9	0.7%	3	1.3%	2	0.4%	1	0.9%	1	0.8%	1	0.6%	1	1.3%	2	0.4%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	1.7%	7	1.3%	2	2.0%	5	2.8%	3	3.3%	4	0.0%	0	0.6%	1	2.4%	6	4.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 1	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 4	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	0.7%	3	1.3%	2	0.4%	1	1.8%	2	0.8%	1	0.0%	0	1.9%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	0.7%	3	0.0%	0	1.2%	3	0.0%	0	2.4%	3	0.0%	0	0.6%	1	0.4%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	2.0%	8	1.3%	2	2.4%	6	3.7%	4	0.8%	1	1.7%	3	3.2%	5	1.2%	3	4.6%	7	0.0%	0	2.0%	1	0.0%	0	0.0%	0
BD6 2	0.5%	2	0.0%	0	0.8%	2	0.9%	1	0.8%	1	0.0%	0	1.3%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	1.7%	7	1.9%	3	1.6%	4	4.6%	5	0.0%	0	1.1%	2	4.4%	7	0.0%	0	3.9%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	0
BD7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.7%	3	0.6%	1	0.8%	2	1.8%	2	0.8%	1	0.0%	0	0.6%	1	0.8%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD7 3	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	0.7%	3	0.6%	1	0.8%	2	0.9%	1	1.6%	2	0.0%	0	1.3%	2	0.4%	1	1.3%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
BD8 2	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 4	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 7	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	0.6%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD8 9	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.0%	0	0.6%	1	0.6%	1	0.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	1.0%	4	0.6%	1	1.2%	3	0.9%	1	1.6%	2	0.6%	1	1.3%	2	0.8%	2	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
DA12 4	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
DN4 0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
HD1 1	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5	0.5%	2	0.6%	1	0.4%	1	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD7	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD7 5	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD7 7	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
HD9 3	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG2 8	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
HX3 5	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 2	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
HX7 5	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LS12 1	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS12 2	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS12 3	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LS16 6	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 8	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LS17 5	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS18 4	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
LS19 7	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LS20 9	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
LS21 2	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LS21 3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LS22 6	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LS25 7	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS26 8	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LS28 8	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LS29 0	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.1%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
LS29 6	1.0%	4	0.6%	1	1.2%	3	1.8%	2	0.0%	0	1.1%	2	1.9%	3	0.4%	1	1.3%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0
LS29 7	0.7%	3	0.6%	1	0.8%	2	0.0%	0	1.6%	2	0.6%	1	1.9%	3	0.0%	0	0.7%	1	0.0%	0	3.9%	2	0.0%	0	0.0%	0
LS29 8	1.2%	5	0.0%	0	2.0%	5	0.0%	0	0.8%	1	2.3%	4	1.3%	2	0.8%	2	0.0%	0	0.0%	0	7.8%	4	1.0%	1	0.0%	0
LS29 9	2.9%	12	2.5%	4	3.2%	8	0.9%	1	2.4%	3	4.0%	7	4.4%	7	2.0%	5	0.0%	0	0.0%	0	23.5%	12	0.0%	0	0.0%	0
LS4 2	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LS6 3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
LS6 4	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.8%	1	0.6%	1	0.6%	1	0.4%	1	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0
NG18 2	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG2 6	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG20 2	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
S71 5	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ST6 8	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS17 0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Bradford		Bingley		Ilkley		Keighley		Shipley	
TS8 3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
WF10 4	0.2%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
WF16 9	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF2 0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS16 9	0.2%	1	0.0%	0	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 1	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Refused	1.0%	4	1.3%	2	0.8%	2	0.9%	1	0.0%	0	1.7%	3	0.6%	1	1.2%	3	0.0%	0	1.9%	1	0.0%	0	2.9%	3	0.0%	0
Base:		410		158		252		109		123		177		158		246		153		53		51		102		51

Appendix 6 – Business Survey Results

Bingley Business Survey

Questionnaire Sent Out : **148**

Completed Questionnaires Returned : **34**

Percentage Returned : **22.97 %**

2 How Would You Best Describe Your Business?

Please Choose One Only

Food retailer (e.g. grocer, supermarket, off licence, etc.)	1 – 3%
Non-food retailer (e.g. clothes shop, shoe shop, bookshop, etc.)	7 – 21%
Retail service (e.g. hairdresser/beauty salon, opticians, travel agents, etc.)	6 – 18%
Leisure service (e.g. public house, restaurant, cafe, take-away, etc.)	9 – 27%
Professional service (e.g. bank, estate agent, betting shop, etc.)	5 – 15%
Charity Shop	1 – 3%
Other (please specify)	4 – 12%
Florist/Gifts	
Furniture retailer	
Printers	
Theatre	

3 Is Your Business?

Please Choose One Only

Independent / your own	28 – 82%
Part of a national / regional group or chain	5 – 15%
Other (please specify)	1 – 3%
Charity	

4 Are The Business Premises Leased Or Owner Occupied?

Please Choose One Only

Leased	26 – 79%
Owner occupied	6 – 18%
Don't know	1 – 3%

5 How Long, Approximately, Has The Business Traded In Bingley?

Please Choose One Only

0 – 6 months	2 – 6%
7 – 12 months	1 – 3%
1 – 2 years	3 – 9%
3 – 5 years	6 – 18%
6 – 10 years	8 – 24%
11 – 20 years	5 – 15%
20+ years	9 – 26%

6 Why Did You Choose Bingley As A Business Location? (E.g. You Live In The City, It Is An Appropriate Market For The Business, Etc.)

knowledge of the area. live locally

A shop i worked for was closing down so i opend up to replace it

20 years ago there was a lack of eating places. Parking (now double yellow lines!).

We relocated to Bingley as it was central to our customer base and had easy access with public transport/parking.

Bingley is a quiet, small town. Many local people living around. Clean environment.

Nice town

Near to home

We bought the business

Clientelle

Live near

Local

National strategy

I lve locally

Easy access from home

Live near.

We live nearby, also our position is near car park, market and has good visibility

We thought it to be a busy market town

I already recently opened another pub in Bingley after relocating from London

Live within the locality. Good location for business

A partnership project with S.B.V.S and Bradford Council helped to find suitable location

Live here.

The facilities I required became available - Bingley found me, not the other way around. I did not purposely choose Bingley

I live in the city

Long established (c. 1850) business

Been here 60 years

7 Has The Business Always Operated From Bingley?

Please Choose One Only

Yes	31 – 91%
No	3 – 9%
If no, where did you relocate from?	
Bradford City Centre	
Bradford	
Previously Bradford & Bingley Building Society	

8 How Many Staff Does The Business Employ?

Full Time	Total - 62 | Businesses - 28 | Average - 2.21
Part Time	Total - 85 | Businesses - 26 | Average - 3.27

9 Are Your Staff Local (I.e Do They Live Within 5 Miles Of The Business)

Please Choose One Only

Yes	29 – 85%
No	4 – 12%
Don't know	1 – 3%

10 How Do Your Staff Travel To Work?

Please Tick As Many Boxes As Relevant

Public transport	13 – 22%
Private vehicle (go to question 11)	27 – 47%
Walk	16 – 28%
Cycle	2 – 3%
Don't know	0 – 0%

11 If Staff Are Travelling To Work By Private Motor Vehicle, Where Do They Park?

Please Tick As Many Boxes As Relevant

Public car park	12 – 32%
Queens Street	
Train Station	
Main Street	
Bingley Pay & Display	
Wellington Street	
Arts Centre, next to toilet block	
Station car park	
Swimming Baths	
Arts centre	

Queen Street, Bingley	
Next to station	
Private car park	5 – 13%
Pub Car Park	
Bingley Arts Centre	
Behind shop	
Kings Court	
On premises	
On (rear of) premises	4 – 11%
On Street parking	16 – 42%
Don't know	1 – 3%

12 During The Time You Have Been Trading In Bingley, Has The Business?

Please Choose One Only

Grown significantly (+10%)	8 – 24%
Grown moderately (0 to +10%)	10 – 29%
Remained largely static	6 – 18%
Declined moderately (0 to -10%)	4 – 12%
Declined significantly (-10%)	6 – 18%

13 How Would You Say That Your Business Is Currently Performing?

Please Choose One Only

Very well	2 – 6%
Well	15 – 44%
Moderately	11 – 32%
Poorly	5 – 15%
Very poorly	1 – 3%

14 What Type Of Customers Does Your Business Primarily Rely On?

Please Choose One Only

Residents from in or around Bingley town centre	24 – 71%
Residents from elsewhere in the District	4 – 12%
Residents from outside the District	0 – 0%
Specialist buyers (e.g. because you offer a specialist product)	3 – 9%
Workers from Bingley town centre (e.g. office workers)	0 – 0%
Students from nearby schools and colleges	1 – 3%
Internet shoppers	0 – 0%
Passers-by	2 – 6%
Tourists	0 – 0%

Other (please specify)	0 – 0%

15 How Do You Rate The Following Aspects Of The Bingley Town Centre?

Transport	Good	Average	Poor	Don't Know
Appearance of the entrances to Bingley	6 – 18.2%	24 – 72.7%	3 – 9.1%	0 – 0%
Accessibility by pedestrians	20 – 58.8%	12 – 35.3%	1 – 2.9%	1 – 2.9%
Accessibility by public transport	21 – 61.8%	11 – 32.4%	0 – 0%	2 – 5.9%
Accessibility by vehicles	15 – 44.1%	16 – 47.1%	3 – 8.8%	0 – 0%
Amount of signage for vehicles	11 – 35.5%	18 – 58.1%	1 – 3.2%	1 – 3.2%
Amount of car parking	5 – 14.7%	15 – 44.1%	14 – 41.2%	0 – 0%
Location of car parking	7 – 21.2%	16 – 48.5%	10 – 30.3%	0 – 0%
Pricing of car parking	4 – 12.1%	13 – 39.4%	15 – 45.5%	1 – 3%
Other (please specify)				
Poor about car parking place – **Poor**				
should be free car parking – **Score not provided**				
Nowhere to park all day close to centre – **Poor**				

Business Offer	Good	Average	Poor	Don't Know
Number of shops in general	3 – 8.8%	15 – 44.1%	15 – 44.1%	1 – 2.9%
Range of shops in general	1 – 2.9%	7 – 20.6%	25 – 73.5%	1 – 2.9%
Number of independent traders	6 – 18.2%	19 – 57.6%	7 – 21.2%	1 – 3%
Number of multiple traders	0 – 0%	12 – 36.4%	16 – 48.5%	5 – 15.2%
Number of supermarkets	1 – 3%	7 – 21.2%	24 – 72.7%	1 – 3%
Number of services in general (e.g. hairdressers, banks)	21 – 61.8%	10 – 29.4%	1 – 2.9%	2 – 5.9%
Range of services in general	4 – 12.1%	20 – 60.6%	7 – 21.2%	2 – 6.1%
Number of restaurants	4 – 11.8%	17 – 50%	11 – 32.4%	2 – 5.9%
Number of licensed premises	11 – 32.4%	16 – 47.1%	5 – 14.7%	2 – 5.9%
Number of fast-food restaurants	7 – 21.2%	18 – 54.5%	6 – 18.2%	2 – 6.1%
Outdoor Market	7 – 20.6%	13 – 38.2%	13 – 38.2%	1 – 2.9%
Other (please specify)				
not enough veriation – **Score not provided**				
outdoor market getting smaller – **Score not provided**				

Public Realm	Good	Average	Poor	Don't Know
Attractiveness of the public realm (paving, street furniture)	11 – 32.4%	17 – 50%	5 – 14.7%	1 – 2.9%
Cleanliness of the public realm	13 – 38.2%	16 – 47.1%	4 – 11.8%	1 – 2.9%
Safety within the public realm	14 – 41.2%	17 – 50%	2 – 5.9%	1 – 2.9%

Amount of signage for pedestrians	9 – 26.5%	23 – 67.6%	1 – 2.9%	1 – 2.9%
Number of events (e.g. street markets, parades)	6 – 18.2%	13 – 39.4%	11 – 33.3%	3 – 9.1%
Range of events	4 – 12.1%	15 – 45.5%	11 – 33.3%	3 – 9.1%
Other (please specify)				

streets and carparks dirty mostly at weekends – **Score not provided**

Other	Good	Average	Poor	Don't Know
Amount of marketing and promotion	3 – 9.1%	7 – 21.2%	21 – 63.6%	2 – 6.1%
Range of marketing and promotion (e.g. press, TV, internet)	2 – 6.3%	3 – 9.4%	25 – 78.1%	2 – 6.3%
Image of Bingley	2 – 6.1%	18 – 54.5%	12 – 36.4%	1 – 3%
Town centre management	2 – 6.1%	13 – 39.4%	17 – 51.5%	1 – 3%
Other (please specify)				
Comments				

On Park Road there are 5/6 empty shops. One of them is ours which we closed down. No parking was the reason. We are having to pay rent and full rate which means anything we earn we have to share with Bradford Council!

Currently no Town Centre Manager

16 What Improvement Measures Would You Like To See In The City Centre?

Please Tick As Many Boxes As Relevant

Increased choice/range of shops	27 – 9%
More national multiples	7 – 2%
A new foodstore in the city centre	15 – 5%
A new department store in the city centre	19 – 6%
More independent/specialist traders	21 – 7%
Improved street paving	9 – 3%
Improved street furniture	7 – 2%
Improved built environment	5 – 2%
Lower parking charges	21 – 7%
More car parking	23 – 7%
Better mix of short/long stay parking	22 – 7%
More street cleaning	6 – 2%
Improved public transport	0 – 0%
Improved access by foot and cycle	1 – 0%
More entertainment/leisure facilities	15 – 5%
A new cinema	13 – 4%
A bowling alley	5 – 2%
A new sports centre	7 – 2%
More hotels	1 – 0%
More residential development/apartments	3 – 1%

More commercial offices	5 – 2%
More quality restaurants/pavement cafes	13 – 4%
More specialist markets	14 – 5%
More cultural facilities (i.e. museum/theatre)	6 – 2%
Improved security/CCTV	16 – 5%
Greater promotion/marketing of the centre	14 – 5%
Improved signposting	2 – 1%
Public toilets	8 – 3%
Other (please specify)	2 – 1%
Long stay parking more than 4 hours	
Free public toilets	

17 Do You Think There Is An Appropriate Mix Of Shops And Other Non-Retail Uses (E.g. Banks, Building Societies, Amusement Arcades, Cafes, Pubs And Restaurants, Fast Food Outlets)?

Please Choose One Only

Good balance	13 – 42%
Too many non-retail uses	13 – 42%
Not enough non-retail uses	3 – 10%
Other (please specify)	2 – 6%
More non-retail needed	
A reasonable balance	

18 What, If Anything, Do You Consider Are The Main Barriers To The Trading Performance Of Your Business?

Please Tick As Many Boxes As Relevant

High rents/overheads/business rates	18 – 16%
Lack of passing trade outside your premises	12 – 11%
Poor location of your premises (e.g. not prime pitch)	3 – 3%
Inadequate amount of customer car parking	14 – 13%
Price of car parking	15 – 13%
Competition from other traders in the town centre	3 – 3%
Main Street	
Too many cafes	
Higher up the Main Street	
Competition from out of centre retail parks/stores	1 – 1%
Bradford	
Competition from other traders in the nearby centres	0 – 0%
Lack of day visitors/tourists to Bingley	17 – 15%
Anti-social behaviour	1 – 1%
Poor security/policing	1 – 1%

The inadequacy of your current premises (e.g. size or configuration)	2 – 2%
The quality of the town centre shopping environment	18 – 16%
Mail Order and the Internet	1 – 1%
Don't know	2 – 2%
None	2 – 2%
Other (please specify)	2 – 2%
Marketing	
High business rates	

19 Have You Any Plans To Alter Your Business In Any Way In The Next Five Years?

Please Choose One Only

Yes, relocate elsewhere in the town centre	0 – 0%
Yes, relocate to another city/town centre	3 – 10%
Yes, relocate out-of-centre	1 – 3%
Yes, extend floorspace	1 – 3%
Yes, reduce floorspace	0 – 0%
Yes, refurbish existing floorspace	3 – 10%
Yes, open up a new store	1 – 3%
Yes, expand range of products	4 – 13%
Yes, set up a website	1 – 3%
Yes, close the business	2 – 6%
Yes, other (please specify)	2 – 6%
Not sure	
Possibly	
No	13 – 42%

20 If You Are Relocating, Where Are You Considering Moving To?

Leeds, Harrogate, Ilkley....

Skipton

Saltaire - Bingley seems to have been forgotten!

York

Larger premises off Main Street

Am looking at Crosshills

21 If Relocating, What Is The Main Reason For This Decision?

Busier place, more work, and better income

Not too many takeaways around there

Lack of support from the Council regarding road issues (closure of Ireland Bridge for 9 months); no recompense, etc. No Town Centre Manager.

Cannot see future in Bingley Town Centre
Need for more space at lower price
Lack of footfall since development of shopping precinct and no access (as was) from Chapel Lane and moving of market

22 Which Centre(S) Do You Consider To Be Bingley's Biggest Competitor?

Please Tick As Many Boxes As Relevant

Bradford City Centre	8 – 9%
Leeds City Centre	17 – 19%
Huddersfield Town Centre	0 – 0%
Halifax Town Centre	0 – 0%
Shipley Town Centre	9 – 10%
Ilkley Town Centre	8 – 9%
Keighley Town Centre	23 – 26%
Dewsbury Town Centre	0 – 0%
Rochdale Town Centre	0 – 0%
Skipton Town Centre	9 – 10%
Manchester City Centre	0 – 0%
The Internet	5 – 6%
Out-of-centre facilities e.g. retail parks (please specify)	5 – 6%
Foster Square	
Forster Square/White Rose	
Other (please specify)	4 – 5%
Saltaire	
Saltaire	
Saltaire	
None	

23 Why Do You Consider These Centres To Be A Competitor?

They seem to have more thriving market days and more tourist attractions. Attract more footfall
More people. More parking.
Their environment is better. Many shop around. Also enough of supermarket. Balance!
More shopping and entertainment facilities
Better retailers/cafe culture, better supporting Town Managers?
Easier to get to. A lot more choice.
More high street stores there
Keighley has a better range of shops and parking Leeds is a train ride away (20 minutes)
More choice of shops
Nicer street furniture. Lots of hanging baskets. Saltaire has very cheap car parking and events

Because of the amount of visitors it gets due to retail centres

More stylish

Variety of shops - especially clothes shops and supermarkets

More shopping facilities

Better range of shops and better promotion

Similar shops to mine

More clothes shops and better access to supermarket

Better organised, easier parking access and facilities

Better range of high end retail shops

Better shopping facilities

24 Do You Operate Any Other Businesses In Any Other Centres In The District?

Please Choose One Only

Yes	4 – 13%
No	27 – 87%

25 If Yes, Where Is This?

All major cities nationwide

Another branch in Bingley

The Fisherman Pub, Wagon Lane, Bingley

26 If Yes To Question 24, Is This Other Business Trading Better, Worse Or About The Same As Your Business In Bingley?

Please Choose One Only

Better	0 – 0%
Worse	1 – 33%
About the same	2 – 67%

27 What Specific Support Would Help Your Business?

Please Choose One Only

Training	2 – 13%
Marketing assistance	8 – 50%
Develop website/online capability	5 – 31%
Other (please specify)	1 – 6%

N/A

28 Are You A Member Or Have You Ever Received Advice From Any Of The Following?

Please Tick As Many Boxes As Relevant

Bingley Chamber of Trade	15 – 71%
Chamber of Commerce	0 – 0%
Business Link Yorkshire	1 – 5%
Bradford Kickstart	1 – 5%
Bradford District Chamber of Trade	1 – 5%
Business Forum	0 – 0%
Trade Association	2 – 10%
Other (please specify)	1 – 5%

Work nights

29 Would You Have Difficulty In Receiving Information For Your Business By Email?

Please Choose One Only

Yes	7 – 23%
No	24 – 77%

30 If You Received Information For Your Business, What Things Would You Like To Read About That Would Be Of Benefit To You?

Please Tick As Many Boxes As Relevant

Information about forthcoming local events and activities	24 – 23%
Information about local business organisations/networking events	14 – 14%
Advice about business support e.g. the availability of grants etc.	13 – 13%
Updates about new development/regeneration activities in the centre	18 – 17%
Information about vacant units	7 – 7%
Information about new businesses that are opening in the centre	19 – 18%
Information about crime statistics/police activity	8 – 8%
Other (please specify)	0 – 0%

31 If You Received Information For Your Business, How Would You Like To Receive This Information?

Please Tick As Many Boxes As Relevant

In the post	13 – 39%
Via e-mail	20 – 61%
Via a website	0 – 0%
Other (please specify)	0 – 0%

Sainsbury's Expect To Make A Decision On Their Schedule For Construction In Early 2013 At The Former Bradford And Bingley HQ Site.

32 What Impact Do You Consider The Proposed Sainsbury's Store Will Have On Bingley Town Centre?

Please Choose One Only

It will have a positive impact on the town centre	29 – 91%
It will have a negative impact on the town centre	2 – 6%
It will have no impact on the town centre	1 – 3%

Why?

- it will bring more people in to bingley
- They sell everything - insurance, shoe repairs, photo, food, coffee, travel, etc. What chance do other shops have to compete with them? The end is near for everybody.
- Will bring some life to Bingley, which is great as I am a local person.
- More passing trade
- It should bring more people in to Bingley on a daily basis who will spend money in the Bingley area
- I think it will stop people going to Keighley and stay and shop local
- Stop people shopping elsewhere
- Bring more people to Bingley
- It will bring people into town
- The shops further down Main Street will suffer-there needs to be more hanging baskets and furniture to attract shoppers further down Main Street
- Because it is the worst supermarket ever!
- Hopefully increase footfall. But we need to make sure rest of towns shops are utilised
- Greater footfall and more visitors
- It will bring more people into the centre and whilst they are there I hope they will take advantage of what local businesses have to offer
- Will bring much needed shoppers to the town. Increased business opportunities and promotion

33 If There Is Any Further Delay What Effect (If Any) Will This Have On Your Business?

Please Choose One Only

It will have a positive impact on my business	1 – 3%
It will have a negative impact on my business	14 – 45%
It will have no impact on my business	16 – 52%

Why?

- we need this up and running so the town can start to prosper.. it is taking far too long and the closed up building is looking unsightley
- It will stay the same
- Again, Bingley seems to be on the backburner for new prospects
- Not specifically on our business
- Lower footfall
- I do not rely too much on passing trade

There will be more traffic surrounding the youth cafe which may be a hazard to our service users

Will probably have to close our shop in Chapel Lane (keep works)

No one will come to Bingley from the outlying areas

34 Has The 5 Rise Shopping Centre, Which Opened In December 2009, Had A Positive Or Negative Effect On Bingley Town Centre?

Please Choose One Only

It has had a positive impact on the town centre	14 – 47%
It has had a negative impact on the town centre	7 – 23%
It has had no impact on the town centre	9 – 30%

Why?

could do with more units being taken up even if they rent them for less. Less empty premises would have a very positive effect on the town centre. it is begining to look tatty with empty shops.

it needs filling with shops not more pubs, banks and bookies

It looks better, just needs better quality retailers in the STILL EMPTY units!

Better shopping units which are modern, clean and give a positive image of Bingley

Because the public moan constantly that there are empty units, and it does not look good. Surely these should be filled?

Image

Not filled

We are in there

because there is about 3 shops, none good.

Still many empty units - too large - too expensive - wasted space

The rent is too high and shops remain empty

Units are empty due to high rental costs

The shops that are there are hardly inspiring. We wanted an M&S food hall, Costa/Starbucks and we got Home Bargains!

It is empty and has no decent shops

35 Has The 5 Rise Shopping Centre, Which Opened In December 2009, Had A Positive Or Negative Effect On Your Business?

Please Choose One Only

It has had a positive impact on my business	4 – 13%
It has had a negative impact on my business	3 – 10%
It has had no impact on my business	23 – 77%

Why?

As above

Attracted more people to Bingley

Not trading on Main Street

It does not bring people to Bingley to shop there

People are still shopping elsewhere

We only opened last year.

It is empty and has no decent shops

36 Does The Outdoor Market Help Encourage Shoppers/Visitors To Bingley Town Centre?

Please Choose One Only

Yes	18 – 64%
No	10 – 36%

Why?

- Just wish we could get more people through to keep the stall holders in business and help to grow the market.
- needs more traders
- All markets bring people to a town
- Need more specialist stalls
- Not enough stalls there all the time
- Looks like a car boot
- Only local people attend. We need a farmers market.
- Yes, but not enough stalls to make an impact
- It has a good variety of stalls which encourages people
- Dislocated from car parking, was much busier where originally located - ask traders
- Insufficient range of stalls
- Lack of number of stalls/variety of goods. Small number of traders

37 Does Your Business Currently Have Its Own Website?

Please Choose One Only

Yes (go to question 38)	23 – 68%
No (go to question 43)	11 – 32%

38 What Services Does Your Website Provide To Customers?

Please Tick As Many Boxes As Relevant

Ability to browse goods available at your premises	12 – 25%
Ability to order goods directly from the website	3 – 6%
Ability to order goods that will be delivered to a designated address	3 – 6%
Ability to order goods that can be picked up in store	3 – 6%
Contact information, e.g. telephone number, store locator, etc	18 – 38%
Contact directly via email	9 – 19%

39 How Important Is Your Website To Your Business?

Please Choose One Only

Essential	8 – 36%
Very important	4 – 18%
Important	2 – 9%

Fairly important	6 – 27%
Of little importance	2 – 9%

40 Does Your Website Attract Customers From A Wider Catchment, I.e. Beyond The District?

Please Choose One Only

Yes	12 – 60%
No	8 – 40%

41 Do Customers Visit Your Store As A Result Of Browsing Your Website?

Please Choose One Only

Yes	14 – 67%
No	7 – 33%

42 What Proportion Of Your Sales Are From The Internet?

Please Choose One Only

0% – 9%	15 – 75%
10% – 24%	3 – 15%
25% – 49%	2 – 10%
50% – 74%	0 – 0%
75%+	0 – 0%

43 Why Do You Not Have A Website? (Please Ignore If Answered Yes To Question 37)

Please Choose One Only

Do not have a computer	2 – 22%
Not relevant/necessary	5 – 56%
Too expensive	1 – 11%
Too time consuming	0 – 0%
Do not have the skills to produce/run a website	1 – 11%
In the process of designing a website	0 – 0%

44 If You Have Any Further Comments, Please Feel Free To Express Your Views Below.

I have already complained to the council about the property next door being boarded up with chip board. It is extremely unsightly and reduced the whole tone and appeal of the town centre. We should put some frescos (vinyl pictures) on the boarded up buildings.

Cut the Council rate. Parking in Park Road. Stop big supermarkets coming; there are 5 of them 4 miles away - they are only after small businesses.

Bette offer, more private car parking. For sale or rent.

Too many cafes, hairdressers, and not enough shops. You cannot buy any mens clothes; you have to go to Keighley for shopping. The Coop is expensive and rubbish. Only good thing is Home Bargains. Wetherspoons destroy all pubs in every town and the Harvester is a disgrace - people boozing early mornings; no need for it.

Bingley is a lovely town, but could be a lot better; on a par with Soltaire, Skipton, Ilkley? We need a decent Town Centre Manager who would help with budgets, etc. to encourage more people to shop in Bingley. More independent retailers. Reduced rent/rates so to fill empty units/shops. Better FREE parking. More events like international food markets/food festivals/beer festivals, to encourage people to shop in Bingley, rather than to go to

Keighley or Shipley. The Bingley show was cancelled this year because of weather!!, yet Bingley Music Festival was allowed to go ahead - why? Because it earnt more revenue for the Council probably!! Not to help Bingley! Sainsburys would help Bingley massively, bringing in customers who would normally go to other supermarkets in Keighley, Shipley, and that would encourage people to shop IN Bingley.

In a small town you need as much on street parking as possible for shoppers to nip in and out for items; not for a full days shopping - they can go to Leeds for that!

Bingley lacks attractiveness. Therefore people drive past without stopping. Flowers, trees and seating are needed plus empty shops look unsightly and will remain so because rents are sky high.

Bingley centre is atrocious, the amount of shops with any impact is none. We need good retail shops like those in Keighley Shopping Centre!!

Due to retire in next 12 months

- 35 years in manufacturing and I have never qualitifed for a grand in Bradford or Bingley. - The business rate holiday has been a great help - etc etc...

Chaper business rates and services, eg bin collections would help the business

Bradford City Centre Business Survey

Questionnaire Sent Out : **919**

Completed Questionnaires Returned : **34**

Percentage Returned : **3.7 %**

2 How Would You Best Describe Your Business?

Please Choose One Only

Food retailer (e.g. grocer, supermarket, off licence, etc.)	1 – 3%
Non-food retailer (e.g. clothes shop, shoe shop, bookshop, etc.)	8 – 26%
Retail service (e.g. hairdresser/beauty salon, opticians, travel agents, etc.)	2 – 6%
Leisure service (e.g. public house, restaurant, cafe, take-away, etc.)	5 – 16%
Professional service (e.g. bank, estate agent, betting shop, etc.)	5 – 16%
Charity Shop	0 – 0%
Other (please specify)	10 – 32%

- Hotel
- Hotel
- Pharmacy
- Chiropodist/Podiatrist
- Voluntary Organisation
- DANCEWEAR/FOOTWEAR
- Represent 1000 businesses across District
- Religious Institution (Cathedral)
- TEST
- We are not a retailer at all! We are a Training Business

3 Is Your Business?

Please Choose One Only

Independent / your own	16 – 53%
Part of a national / regional group or chain	10 – 33%
Other (please specify)	4 – 13%

- Council
- Not a business as such
- Locally-run, part of national network
- TEST

4 Are The Business Premises Leased Or Owner Occupied?

Please Choose One Only

Leased	16 – 50%
Owner occupied	13 – 41%
Don't know	3 – 9%

5 How Long, Approximately, Has The Business Traded In Bradford City Centre?

Please Choose One Only

0 – 6 months	1 – 3%
7 – 12 months	1 – 3%
1 – 2 years	1 – 3%
3 – 5 years	1 – 3%
6 – 10 years	3 – 9%
11 – 20 years	7 – 22%
20+ years	18 – 56%

6 Why Did You Choose Bradford City Centre As A Business Location? (E.g. You Live In The City, It Is An Appropriate Market For The Business, Etc.)

- We are a local organisation which is contracted to work in Bradford.
- 1885?
- We are relocating to the centre of Bradford as 85% of our staff live in the Bradford area and it will be easier for them to travel to the office.
- Hotel was built in 1885
- Locality to home, time spent travelling to and from the business.
- AT THE TIME IT WAS A THRIVING CITY
- I live there
- BORN AND BRED
- live in the city,
- waiting for all the promises of a big retail development and more
- Unsure of the answer, however I think it is because there was no other bowling centre in Bradford

It is an appropriate market for the business

Retail takeover.

Business Opertunity.

Used to live in the city

Partners/Owners live in the city - majority of clients are based here

So we can better represent the citizens of Bradford

Bradford City centre is central to our operations, Bradfrord CVS needs a central base

LIVE IN CITY

I took over the business nearly 26 years ago from the original owner, they opened Twinkletoes in 1959/60 !!! in Bradford.

Originally we were part of a franchise and this was the closet location to where I live.

Send message of support for city centre

it is an appropriate market for the business

Live in the city

Established in City 1991. Potential in the City (at that time) in Property. Mill conversions regenersation etc. Established Independent Commercial Property Agency

Bradford Parish Church became a Cathedral in 1919 when the Diocese of Bradford was formed. There is Archelogical evidence that Christians have worshiped on this site since Anglo Saxon times - over 2000 years !

The majority of our competitors are based in Leeds & we wanted to be different. Also at the time we established our Bradford base, there were many large organisations/employers in the city. This is sadly no longer the case & were we not owners of our premises we would have relocated by now, as most other organisations have.

7 Has The Business Always Operated From Bradford City Centre?

Please Choose One Only

Yes	28 – 90%
No	3 – 10%

If no, where did you relocate from?

We are relocating from the outskirts of Bradford

Our meetings are held in the city centre (usually the Midland Hotel) but we have no premises there. The address given earlier is the private address of the Chair of the Society, and is used for contact purposes.

Thornbury, BD3

8 How Many Staff Does The Business Employ?

Full Time	Total - 978 | Businesses - 27 | Average - 36.22
Part Time	Total - 221 | Businesses - 23 | Average - 9.61

9 Are Your Staff Local (I.e Do They Live Within 5 Miles Of The Business)

Please Choose One Only

Yes	20 – 63%
No	11 – 34%
Don’t know	1 – 3%

10 How Do Your Staff Travel To Work?

Please Tick As Many Boxes As Relevant

Public transport	20 – 31%
Private vehicle (go to question 11)	27 – 42%
Walk	10 – 15%
Cycle	7 – 11%
Don't know	1 – 2%

11 If Staff Are Travelling To Work By Private Motor Vehicle, Where Do They Park?

Please Tick As Many Boxes As Relevant

Public car park	5 – 14%
Leisure Exchange	
city centre	
Bradford Market	
Forster Sq retail park	
Private car park	10 – 29%
Onward House, Baptist Place (other company building)	
Own Car Park	
near foster square	
Sackville Street	
Casino carpark	
WESTGATE	
off Jermyn Street	
NCP	
On (rear of) premises	10 – 29%
On Street parking	8 – 23%
Don't know	2 – 6%

12 During The Time You Have Been Trading In Bradford City Centre, Has The Business?

Please Choose One Only

Grown significantly (+10%)	7 – 26%
Grown moderately (0 to +10%)	6 – 22%
Remained largely static	5 – 19%
Declined moderately (0 to -10%)	1 – 4%
Declined significantly (-10%)	8 – 30%

13 How Would You Say That Your Business Is Currently Performing?

Please Choose One Only

Very well	2 – 7%
Well	5 – 18%
Moderately	9 – 32%
Poorly	8 – 29%
Very poorly	4 – 14%

14 What Type Of Customers Does Your Business Primarily Rely On?

Please Choose One Only

Residents from in or around Bradford city centre	7 – 27%
Residents from elsewhere in the District	3 – 12%
Residents from outside the District	0 – 0%
Specialist buyers (e.g. because you offer a specialist product)	3 – 12%
Workers from Bradford city centre (e.g. office workers)	4 – 15%
Students from nearby schools and colleges	0 – 0%
Internet shoppers	1 – 4%
Passers-by	1 – 4%
Tourists	1 – 4%
Other (please specify)	6 – 23%

- All of the above...
- ALL OF THE ABOVE
- all the above
- Residents from and around Bradford travel in from as far as Manchester
- Work with voluntary organisations
- Other businesses

15 How Do You Rate The Following Aspects Of The City Centre?

Transport	Good	Average	Poor	Don't Know
Appearance of the entrances to Bradford city centre	0 – 0%	5 – 17.2%	24 – 82.8%	0 – 0%
Accessibility by pedestrians	5 – 17.9%	15 – 53.6%	7 – 25%	1 – 3.6%
Accessibility by public transport	11 – 39.3%	12 – 42.9%	3 – 10.7%	2 – 7.1%
Number of bus services/routes to city centre	11 – 37.9%	7 – 24.1%	3 – 10.3%	8 – 27.6%
Location/number of bus stops	11 – 37.9%	9 – 31%	1 – 3.4%	8 – 27.6%
Accessibility by vehicles	2 – 6.9%	13 – 44.8%	14 – 48.3%	0 – 0%
Amount of signage for vehicles	3 – 10.7%	16 – 57.1%	9 – 32.1%	0 – 0%
Pricing of car parking	5 – 17.2%	6 – 20.7%	16 – 55.2%	2 – 6.9%

Amount of car parking	4 – 13.8%	13 – 44.8%	10 – 34.5%	2 – 6.9%
Location of car parking	3 – 10.3%	15 – 51.7%	9 – 31%	2 – 6.9%
Other (please specify)				

The westfield project is a mess – **Poor**

large hole where development shuld be cutting city in half – **Score not provided**

THERE SHOULD BE 1 BUS STATION, THE INTERCHANGE, NOT BEHIND THE TOWN HALL, NOT BANK STREET, THESE SHOULD BE FOR ON?OFF NOT STOPPAGES. STUFF THE BUS LANES AND NO CARS, SCRAP THE LOT, FREEDON OF THE CITY TO CAR OWNERS, THE PEOPLE THAT HAVE MONEY TO SPEND!!! – **Poor**

Free on street parking – **Good**

Limit of 1 hour on Sunbridge Road inadequate for businesses – **Score not provided**

Business Offer	Good	Average	Poor	Don't Know
Number of shops in general	1 – 3.4%	6 – 20.7%	22 – 75.9%	0 – 0%
Range of shops in general	1 – 3.4%	2 – 6.9%	26 – 89.7%	0 – 0%
Number of independent traders	1 – 3.4%	7 – 24.1%	20 – 69%	1 – 3.4%
Number of multiple traders	0 – 0%	8 – 27.6%	20 – 69%	1 – 3.4%
Number of supermarkets	4 – 13.8%	12 – 41.4%	12 – 41.4%	1 – 3.4%
Number of services in general (e.g. hairdressers, banks)	6 – 20.7%	12 – 41.4%	10 – 34.5%	1 – 3.4%
Range of services in general	1 – 3.4%	8 – 27.6%	19 – 65.5%	1 – 3.4%
Number of restaurants	5 – 17.2%	5 – 17.2%	18 – 62.1%	1 – 3.4%
Number of licensed premises	2 – 6.9%	19 – 65.5%	7 – 24.1%	1 – 3.4%
Number of fast-food restaurants	8 – 27.6%	16 – 55.2%	3 – 10.3%	2 – 6.9%
Indoor Market	7 – 24.1%	12 – 41.4%	9 – 31%	1 – 3.4%
Other (please specify)				

NUMBER OF SHOPS IS NOT TOO BAD SHAME THEY ARE CLOSED DOWN – **Poor**

No Burger King – **Poor**

Desperately need the Westfield Site to be developed and the Odeon site – **Score not provided**

Public Realm	Good	Average	Poor	Don't Know
Attractiveness of the public realm (paving, street furniture)	1 – 3.4%	16 – 55.2%	12 – 41.4%	0 – 0%
Cleanliness of the public realm	1 – 3.4%	14 – 48.3%	14 – 48.3%	0 – 0%
Safety within the public realm	0 – 0%	11 – 37.9%	15 – 51.7%	3 – 10.3%
Amount of signage for pedestrians	2 – 7.1%	15 – 53.6%	7 – 25%	4 – 14.3%
Number of events (e.g. street markets, parades)	3 – 10.3%	20 – 69%	5 – 17.2%	1 – 3.4%
Range of events	2 – 6.9%	16 – 55.2%	10 – 34.5%	1 – 3.4%
Other (please specify)				

COBBLES HAVE NEVER BEEN PRACTICAL, NOT REALLY PRETTY EITHER, RUBBISH TO WALK ON, RUBBISH TO LOOK AT, RUBBISH TO MAINTAIN AND NOT MODERN> FOR A MULTI NATIONAL CITY. – **Poor**

Wider range of events – **Average**

City Centre Safety/Security	Good	Average	Poor	Don't Know
Incident of anti-social activities	1 – 3.4%	7 – 24.1%	19 – 65.5%	2 – 6.9%
Incident of violent crimes	1 – 3.4%	14 – 48.3%	11 – 37.9%	3 – 10.3%
Policing services	8 – 27.6%	9 – 31%	10 – 34.5%	2 – 6.9%
City centre warden facilities	7 – 24.1%	8 – 27.6%	11 – 37.9%	3 – 10.3%

Other (please specify)

WHO NEEDS A WARDEN? – **Poor**

Quicker response from police and more on the beat police – **Poor**

Sadly the declline in the make up of clientele in the Centre is because of the lack of quality shops & facilities in the centre. Those with good disposal income go elsewhere! – **Score not provided**

Other	Good	Average	Poor	Don't Know
Amount of marketing and promotion	1 – 3.4%	14 – 48.3%	13 – 44.8%	1 – 3.4%
Range of marketing and promotion (e.g. press, TV, internet)	0 – 0%	9 – 31%	19 – 65.5%	1 – 3.4%
Image of Bradford city centre	0 – 0%	1 – 3.4%	28 – 96.6%	0 – 0%
Town centre management	0 – 0%	6 – 21.4%	18 – 64.3%	4 – 14.3%

Other (please specify)

Those with influence MUST listen to the opinions of business/residents in the City and ACT accordingly. – **Score not provided**

Comments

I think the work the City Council does in managing the City Centre is positive. The negative aspects are almost all down to economic factors - with not enough skilled and professional jobs in the city centre there is not sufficient demand for the kind of shops which can by their very presence gentrify a place = the "John Lewis" effect. A plethora of pound shops and betting shops can blight the reputation of a centre and unfortunately recent recessions have not been kind to Bradford.

Unfortunatley this is very little in terms of positive comments about bradford city centre at the moment... the place needs good retail businesses and shoppers to start the drive back to this area... for this to happen the overheads for new businesses need to be drastically reduced....

FILTHY STREETS, ROAD RAGE, GANGS AROUND TOWN. LACK OF POLICING.TOO MANY DRUNKS AND WAY TOO MANY PUBLIC SEX ACTS

Bradford Council gives the impression of being totally incompetent and out of touch with the businesses and people of Bradford, or maybe they just do not care. Town centre management is a joke!

Although the Council do their best the general feel of the centre is sometimes quite hostile. Street drinkers/beggars are everywhere and its not the sort of place you would encourage someone from out of town to come to.

It would be very interesting to know how may of those in postions of power & influence actually live/shop in Bradford or whether they retreat to neighbouring sitricts like Ilkely & Harrogate etc. i..e totally out of touch with grass roots.

Desperatly needs improving. The Hole in the Ground (Westfield) & Odeon site fiascos are deplorable & say everything about the competence of the City Council. Neither should have been allowed to get to the state they are in.

16 What Improvement Measures Would You Like To See In The City Centre?

Please Tick As Many Boxes As Relevant

Increased choice/range of shops	27 – 7%
More national multiples	20 – 5%
A new foodstore in the city centre	12 – 3%

A new department store in the city centre	26 – 7%
More independent/specialist traders	24 – 6%
Improved street paving	17 – 4%
Improved street furniture	15 – 4%
Improved built environment	21 – 5%
Lower parking charges	19 – 5%
More car parking	16 – 4%
Better mix of short/long stay parking	17 – 4%
More street cleaning	17 – 4%
Improved public transport	4 – 1%
Improved access by foot and cycle	5 – 1%
More entertainment/leisure facilities	14 – 4%
A new cinema	2 – 1%
A bowling alley	3 – 1%
A new sports centre	4 – 1%
More hotels	1 – 0%
More residential development/apartments	7 – 2%
More commercial offices	14 – 4%
More quality restaurants/pavement cafes	20 – 5%
More specialist markets	12 – 3%
More cultural facilities (i.e. museum/theatre)	11 – 3%
Improved security/CCTV	16 – 4%
Greater promotion/marketing of the centre	19 – 5%
Improved signposting	10 – 3%
Public toilets	18 – 5%
Other (please specify)	7 – 2%

- Obviously all the above... a silly question!
- CCTV ESPECIALLY ON ROADS IN AND OUT OF BRADFORD
- build on the hole
- Police prescence
- BANNING OF SPITTING & CHEWING GUM DROPPING

17 Do You Think There Is An Appropriate Mix Of Shops And Other Non-Retail Uses (E.g. Banks, Building Societies, Amusement Arcades, Cafes, Pubs And Restaurants, Fast Food Outlets)?

Please Choose One Only

Good balance	7 – 25%
Too many non-retail uses	13 – 46%
Not enough non-retail uses	6 – 21%
Other (please specify)	2 – 7%

Too many low-grade retail outlets	
I think there is not enough of anything in Bradfrod City Centre & what there is is generally of a poor standard	

18 What, If Anything, Do You Consider Are The Main Barriers To The Trading Performance Of Your Business?

Please Tick As Many Boxes As Relevant

High rents/overheads/business rates	17 – 12%
Lack of passing trade outside your premises	19 – 14%
Poor location of your premises (e.g. not prime pitch)	3 – 2%
Inadequate amount of customer car parking	13 – 9%
Price of car parking	11 – 8%
Competition from other traders in the city centre	2 – 1%
Too many hotels	
Competition from out of centre retail parks/stores	6 – 4%
Leeds	
THE ONES WITH FREE PARKING	
Forster Square Retail Park	
Competition from other traders in the nearby centres	3 – 2%
Leeds	
Lack of day visitors/tourists to the city	13 – 9%
Anti-social behaviour	12 – 9%
Poor security/policing	7 – 5%
The inadequacy of your current premises (e.g. size or configuration)	4 – 3%
The quality of the city centre shopping environment	19 – 14%
Mail Order and the Internet	5 – 4%
Don't know	1 – 1%
None	0 – 0%
Other (please specify)	2 – 1%
General perceptions not specific to BCS	
We need more businesses in Bradford, service sector, professional services etc	

19 Have You Any Plans To Alter Your Business In Any Way In The Next Five Years?

Please Choose One Only

Yes, relocate elsewhere in the town centre	3 – 12%
Yes, relocate to another city/town centre	4 – 16%
Yes, relocate out-of-centre	1 – 4%
Yes, extend floorspace	2 – 8%
Yes, reduce floorspace	1 – 4%
Yes, refurbish existing floorspace	4 – 16%

Yes, open up a new store	0 – 0%
Yes, expand range of products	0 – 0%
Yes, set up a website	0 – 0%
Yes, close the business	1 – 4%
Yes, other (please specify)	0 – 0%
No	9 – 36%

20 If You Are Relocating, Where Are You Considering Moving To?

- Closer to CityPark.
- n/a
- Leeds
- LEEDS BINGLEY, KIRKLEES
- leeds
- leeds
- n/a
- Kirkgate, Bradford City Centre.
- BRADFORD CENTRE
- Leeds City Centre

21 If Relocating, What Is The Main Reason For This Decision?

- Closer to main transport hubs and referral sources.
- We have downsized the company and the current head office premises are too large for our needs.
- more footfall and less empty buildings
- NOT MAKING ANY MONEY DEERRRRH. NO FOOT FALL, NO CUSTOMERS THAT HAVE MONEY THAT DRIVE/OWN CARS = NO PROFITS.
- n/a
- Larger retail premises.
- WANT TO CREATE A UNIQUE CENTRE TO MEET THE NEEDS EXPRESSED BY OUR CUSTOMERS.

22 Which Centre(S) Do You Consider To Be Bradford's Biggest Competitor?

Please Tick As Many Boxes As Relevant

Bradford City Centre	0 – 0%
Leeds City Centre	27 – 28%
Huddersfield Town Centre	11 – 11%
Halifax Town Centre	13 – 14%
Bingley Town Centre	4 – 4%
Shipley Town Centre	3 – 3%
Colne Town Centre	1 – 1%
Ilkley Town Centre	4 – 4%
Dewsbury Town Centre	3 – 3%

Burnley Town Centre	1 – 1%
Skipton Town Centre	2 – 2%
Rochdale Town Centre	1 – 1%
Manchester City Centre	11 – 11%
The Internet	6 – 6%
Out-of-centre facilities e.g. retail parks (please specify)	7 – 7%
Birstall, White Rose	
meadowhall and the trafford centre	
ALL	
White Rose Centre, Owlcoates	
White Rose, Trafford	
White Rose	
White Rose Leeds	
Other (please specify)	2 – 2%
ALL CAR FRIENDLY RETAIL PLACES	
Meadowall	

23 Why Do You Consider These Centres To Be A Competitor?

Much wider range of shops (including department stores)
They have a great range of shops and good transport links
Choice, Free Parking, lack of threatening persons on the streets.
good shopping experiences....
We hear it time and time again that customers prefer shopping in these centres rather that Bradford. They only shop in Bradford if they have no other choice.
THERE ARE NO GANGS OF YOBS MAKING A NUISANCE, HAVE MORE BUSINESS PEOPLE IN THE AREAS AND BETTER SELECTION OF SHOPS.
better choice of shops
BECAUSE YOU CAN DRIVE THERE AND PARK WITH LESS HASSLE
wonderful people and footfall, with amazing retail and parking, and a council full of understanding of the need to provide its residents with real shopping
Leeds is more up beat, modern and attracts sophisticated people. There is loads more to do in Leeds, wider range of restaurants, bars etc Nights out in Huddersfield are better than Bradford, mainly due to anti social behaviour.
Has a larger range of retailers and much more footfall attraction.
Leeds is a highly regenerated city that has more to offer the consumer and a lot of people have stopped shopping in shops in favour of the internet.
Because the have big name Departmental Stores and national traders
Leeds has a better image and growing reputation for being the centre for professional servies
They are all up to date trendy shopping centres. Also clean & tidy.
Loads of shops/good range and free parking. Bradford has loads of empty units and of those that are occupied there are to many pound and cheap discount shops.
Better retail range/facilities and image

More choice and centralised shopping area

They have a wider range of shops that will appeal to more people. When you go shopping, especially for females, they want more than one shop to choose from, they want several with a varying price range. Retail parks have become a shopping area of convenience for people with their busy lives, they make life easier.

All have more to offer than Bradford, certainly to the Tourist / casual Shopper.

Better levels of occupation by businesses - less empty offices/shops. Attractive city centres, that appeal to workforces, with plenty of good quality shops, cafes, restaurants etc.

24 Do You Operate Any Other Businesses In Any Other Centres In The District?

Please Choose One Only

Yes	7 – 28%
No	18 – 72%

25 If Yes, Where Is This?

Keighley

We have a distribution centre on Thornton Road in Bradford

HALIFAX SHIPLEY KEIGTHLY HUDDERSFIELD

Coffee shop

city centre

Silsden, Bailden, Denholme, Menston, Ilkley, Burley-in-Wharfedale, Oakworth, Harden

Leeds, Halifax, Huddersfield, Skipton, York.

26 If Yes To Question 24, Is This Other Business Trading Better, Worse Or About The Same As Your Business In Bradford City Centre?

Please Choose One Only

Better	5 – 63%
Worse	0 – 0%
About the same	3 – 38%

27 What Specific Support Would Help Your Business?

Please Choose One Only

Training	0 – 0%
Marketing assistance	3 – 23%
Develop website/online capability	2 – 15%
Other (please specify)	8 – 62%

Wider directory of services available in City Centre

improve the shops in Bradford city centre

BUSIER BUISNESS ENVIROMENT

A clean, busy city

Make Bradford a competitive shopping centre

Reduced rates

More flexibility & support for businesses inBfd from the council re: rates etc.

Higher levels of business occupancy in the area

28 Are You A Member Or Have You Ever Received Advice From Any Of The Following?

Please Tick As Many Boxes As Relevant

Bradford City Centre Beat Crime Partnership	10 – 24%
Chamber of Commerce	8 – 19%
Business Link Yorkshire	8 – 19%
Bradford Kickstart	2 – 5%
Bradford District Chamber of Trade	5 – 12%
Business Forum	3 – 7%
Trade Association	5 – 12%
Other (please specify)	1 – 2%

none of the above!

29 Have You Heard About Any Of The Following Plans/Projects/Initiatives That Are Being Taken Forward In The City Centre?

	Yes	No
City Centre Area Action Plan (AAP)	8 – 31%	18 – 69%
Regional Growth Fund (RGF) / Rate Relief Scheme	14 – 50%	14 – 50%
Get Bradford Working	9 – 35%	17 – 65%
Shopfront Design Guide (SPD)	3 – 12%	22 – 88%
Conservation Area Assessment	8 – 32%	17 – 68%

30 Would You Have Difficulty In Receiving Information For Your Business By Email?

Please Choose One Only

Yes	2 – 7%
No	25 – 93%

31 If You Received Information For Your Business, What Things Would You Like To Read About That Would Be Of Benefit To You?

Please Tick As Many Boxes As Relevant

Information about forthcoming local events and activities	19 – 17%
Information about local business organisations/networking events	15 – 14%
Advice about business support e.g. the availability of grants etc.	16 – 15%
Updates about new development/regeneration activities in the centre	23 – 21%
Information about vacant units	4 – 4%

Information about new businesses that are opening in the centre	19 – 17%
Information about crime statistics/police activity	11 – 10%
Other (please specify)	2 – 2%

FOOT FALL NO ONE WAY SYSTEMS, NO ALIENATION OF THE MOTORISTS.

I ticked to receive development/regeneration information, however this needs to be truthful and accurate, which has not been the case regards the new shopping centre development.

32 If You Received Information For Your Business, How Would You Like To Receive This Information?

Please Tick As Many Boxes As Relevant

In the post	9 – 30%
Via e-mail	17 – 57%
Via a website	3 – 10%
Other (please specify)	1 – 3%

IN MY PROFIT MARGINS

33 Do You Believe That There Has Been A Direct Impact On Your Business As A Result Of The Delays In Implementing The Broadway Westfield Scheme In Bradford City Centre?

Please Choose One Only

Yes	15 – 68%
No	7 – 32%

Why?

It has driven more customers away from the City Centre.

I would have though this is obvious.... the negative imapct it has had is directly putting people off coming to Bradford city centre...also it has resulted in less shops... less shoppers....

People have no reason to come and shop in a City Centre that is only half built

NO I BELIEVE THIS WOULD TAKE BUSINESS AWAY FROM THE CITY CENTRE NOT ENCOURAGE PEOPLE TO COME TO THE CENTRE

loss of many shops where demolished and workers from the shops spending money. meaning more shops close and more workers lose their jobs

FOOTFALL

Not heard of it

The derelict area discourages visitors and trade to the City, as well as wasting space.

Reduced footfall in city

The Westfield debacle has not just had a deleterious effect on many city centre businesses, it has made Bradford a laughing stock and thus greatly worsened its image.

STATED IN PREVIOUS QUESTIONS

People consider Bradford pretty much as a "dump" with no real choice of shops. A lot of what is wrong can be traced back to the white elephant that is supposed to be the new shopping centre that was never going to built, that falls at the feet of the council. The scheme was too big and never secured any proper financing. A smaller more realistic scheme could have been open by now and that would attract more businesses to Bradford. Dont forget this scheme should have been completed BEFORE the current recession so that cannot be blamed for the councils failing. Furthermore any meetings that have been held do not give us the truth, we were told in November 2011 that "..planning and finance is in place and we will be on site by March 2012 " People dont trust the developers or the council.

The development site is an eye sore and has given bad reputation to the city of Bradford. Uncertainty- nobody knows/believes when/if it is going

to start.

There is a big whole in the center of Bradford. We have just seen a further decline of the city since the delays started, the city is almost like a laughing stock which nobody seems to want to visit anymore as they think there is nothing here so for us nobody wanting to come in means no footfall which means no sales.

Because many Investors are put of by the lack of direction by the Council and have no confidence in the City and take their business elsewhere! With each YEAR passing this only gets worse!

The facilities, shops etc available to workforces is practically zero compared to other city centres, like Leeds, Wakefield etc. I think businesses & organisations have moved out of Little Germany after tiring of years looking at a huge hole.

34 Do You Believe That There Has Been A Direct Impact On Your Business As A Result Of The Delays In Implementing The Former Odeon Cinema (Hotel, Office, Leisure And Residential Development Scheme) In Bradford City Centre?

Please Choose One Only

Yes	11 – 44%
No	14 – 56%

Why?

again... same reasons..... negative press.... it looks a mess....

AS THIS WOULD HOPEFULLY ENCOURAGE PEOPLE TO COME IN TO THE CENTRE

anything is better than a derelict prime location property

CORPORATE VANDALISM

attracting footfall to a dying city is a centre wide problem

customers want to shop in quality shops, and so bradford city center doesnt have them yet apart from foster square which even on sunday is very busy, ask why ? free parking - shops

It joins the amount of premises in the city centre that are unoccupied.

The Odeon site (or at least the iconic facade of the building) should be retained and refurbished as a state-of-the-art concert hall/music venue/conference centre/exhibition centre.

Bradford is in the doldrums so another failed scheme makes little difference. I stay in business inspite of the council/developers and not because of anything they do.

Yet another on going, drawn out disaster that just puts people coming off to the city. Something else for them to laugh and moan about but not visit.

Answer as per 33 - Because many Investors are put of by the lack of direction by the Council and have no confidence in the City and take their business elsewhere! With each YEAR passing this only gets worse!

It looks dire - less visitors to the City as a whole, which is bad for us.

35 Do You Believe That The City Park Mirror Pool Development Has Had A Positive Impact On Bradford City Centre?

Please Choose One Only

Yes	15 – 63%
No	9 – 38%

Why?

It has created a part of the City Centre where people actually like being!

More for visitors to see when they come to Bradford.

its a good place to stage events and attracts a lot of people when the weather is good, not sure it increases business for retailer outside its

direct vacinity though.

families splashing around in a pond doesnt make the shops any busier. More people in work with more money to spend will

ONLY FOR THE SHOPS THAT ARE STILL OPEN IN THE IMMEDIATE AREA, IN SUMMER TIME.

the only thing in the last ten years that is truly posative

actually attracts visitors in, the best thing to happen to bradford in years, let this be a lesson

Attracts families in the Summer

Better outlook for the city

It has improved the appearance of this part of the city centre and encourages more events.

Potentially positive, though more events need to be located there so as to attract more peole to the city centre.

iT HAS BEEN GOOD TO SEEFAMILIES ENJOYING A CHEAP DAY OUT, OVER THE SUMMER, BUT THAT HAS NOT ENCOURAGED THEM TO MOVE TO THE SHOP AREA AND SPEND. THE SITE WILL BE NIGH ON USELESS DURING THE WINTER MONTHS EXCEPT FOR SPECIAL EVENTS. IF THE SUN IS NOT SHINING THE WHOLE AREA LOOKS UNATTRACTIVE AND COLD.

Complete waste of money.

Helps with image and local morale

Total waste of taxpayers money

My parents live in Settle and made a special trip out to see the City Park Pool after seeing it on the television, nothing to do with me talking about it as have a few other people I know. It has been a really busy area for when we have had the occaisonal hot day, a lovely place to sit.

Marginally maybe but for such a huge investment - so much more could have been achieved. Still Vacant units waiting to be let in the prime are of Centenary Square Reasons as per 33 and 34 Because many Investors are put of by the lack of direction by the Council and have no confidence in the City and take their business elsewhere! With each YEAR passing this only gets worse! ACTIONS SPEAK LOUDER THAN WORDS- The City MUst see some ACTION re shops & facilites to amke people want to come into the City and SPEND. Not just bring hteir children in to splash around in the mirror pool!

I think the Council could have spent the money better on attracting business into the area, rather than providing a feature for pedastrians to look at.

36 Do The Two City Centre Markets Help Encourage Shoppers/Visitors To Bradford City Centre?

Please Choose One Only

Yes	6 – 21%
No	13 – 46%
Don't know	9 – 32%

37 Do You Believe That The High Street Innovation Fund Which Was Announced In March 2012 And Which Will Include £100,000 Being Given To Improve Bradford Will Help The City Centre?

Please Choose One Only

Yes	8 – 32%
No	17 – 68%

Why?

It is too little to make a significant difference.

Sticking plaster on an aterial wound

its just not enough, the whole City Centre needs to be developed

ONLY IF POLICING IS INCREASED AND PEOPLE FEEL THAT IT IS A LESS AGGRESIVE ENVIROMENT TO SHOP

it will be given to the wrong people as always

NOT ENOUGH

too little maybe too late

a poor sum, clearly not enough to help bradford

£100,000 in Bradford is not enough to improve the City area

If wisely spent it can only help

Because the two largest projects that spoil the centre will most likely cost significantly higher to improve (Old Odeon and Westfield Site).

Because the Council does not know how to use it

Just scratching the surface - £100k is peanuts

It depends what its spent on

IT IS UNLIKELY TO BE USED ON PROJECTS THAT REALLY MATTER TO THE PEOPLE OF BRADFORD. PAST EXPERIENCE SUGGESTS THAT THINGS THAT HAVE ALREADY BEEN DONE WILL BE RE- DONE TO CREATE USELESS JOBS. PAVING IS REPEATEDLY TAKEN UP BUT NEVER DONE TO A GOOD SAFE STANDARD. LOOK AT IVEGATE AND MILLERGATE. THEY WILL BE TREACHEROUS IN WINTER. I WILL BE AVOIDING BOTH AS WILL MOST PENSIONERS, I SUSPECT.

HOPE SO !!

Depends if they can build the westfield site with it!! Dont know what (hair brained) scheme some counciler will dream up to waste it on.

Too little, too late

I do not want to refuse it but £100,00 is a drop in the ocean for Bradford at the moment. Any city which has so many empty properties looks so sad all it needs is more businesses in.

NB YES with CAUTION-As long as it is spend STRATEGICALLY and not wasted as in answer to 35 above Because many Investors are put of by the lack of direction by the Council and have no confidence in the City and take their business elsewhere! With each YEAR passing this only gets worse! ACTIONS SPEAK LOUDER THAN WORDS- The City MUst see some ACTION re shops & facilites to amke people want to come into the City and SPEND. Not just bring hteir children in to splash around in the mirror pool!

I think the Council will spend it unwisely.

38 How Do You Believe The Money Should Be Spent?

Please Choose One Only

Improve the street paving	0 – 0%
Improve the street furniture	0 – 0%
Improve the built environment	1 – 4%
Improve the shop frontages	0 – 0%
Improve the city centre management	1 – 4%
Attract more outdoor/international/specialist markets	1 – 4%
Help to deal with vacant units in the Centre	6 – 22%
Reduce business rates	5 – 19%
Reduce car parking charges	6 – 22%
Improve the branding and marketing of Bradford	5 – 19%
Other (please specify)	2 – 7%

See above.

All of the above

39 Does Your Business Currently Have Its Own Website?

Please Choose One Only

Yes (go to question 40)	22 – 79%
No (go to question 45)	6 – 21%

40 What Services Does Your Website Provide To Customers?

Please Tick As Many Boxes As Relevant

Ability to browse goods available at your premises	11 – 15%
Ability to order goods directly from the website	11 – 15%
Ability to order goods that will be delivered to a designated address	9 – 13%
Ability to order goods that can be picked up in store	6 – 8%
Contact information, e.g. telephone number, store locator, etc	20 – 28%
Contact directly via email	14 – 20%

41 How Important Is Your Website To Your Business?

Please Choose One Only

Essential	8 – 36%
Very important	5 – 23%
Important	6 – 27%
Fairly important	2 – 9%
Of little importance	1 – 5%

42 Does Your Website Attract Customers From A Wider Catchment, I.e. Beyond The District?

Please Choose One Only

Yes	20 – 91%
No	2 – 9%

43 Do Customers Visit Your Store As A Result Of Browsing Your Website?

Please Choose One Only

Yes	12 – 60%
No	8 – 40%

44 What Proportion Of Your Sales Are From The Internet?

Please Choose One Only

0% – 9%	9 – 47%
10% – 24%	6 – 32%
25% – 49%	2 – 11%
50% – 74%	0 – 0%

75%+	2 – 11%

45 Why Do You Not Have A Website? (Please Ignore If Answered Yes To Question 39)

Please Choose One Only

Do not have a computer	0 – 0%
Not relevant/necessary	3 – 50%
Too expensive	1 – 17%
Too time consuming	0 – 0%
Do not have the skills to produce/run a website	1 – 17%
In the process of designing a website	1 – 17%

46 If You Have Any Further Comments, Please Feel Free To Express Your Views Below.

This is survey is aimed at the retail environment and no one from Bradford Council has asked about the hotel industry now or before.

THE QUALITY OF SHOPS ON OFFER ARE VERY POOR E.G DISCOUNT STORES, BETTING SHOPS AND SCRUFFY PUBS THIS LEADS TO A LIMITED TYPE OF CONSUMER COMING TO BRADFORD, A CUSTOMER WANTING GOOD QUALITY PRODUCTS AND SERVICES, WE BELIEVE WOULD BE MORE INCLINED TO SHOP ELSEWHERE.

The time for talking has passed, urgent redevelopment of the city centre is crucial before it is too late to save what is left. If the westfield site is finally built, dont allow it to be cut off from the surrounding businesses that have struggled to keep going due to the premature demolition of the shopping area Specifically closing Church bank to through traffic. they closed it once, we fought for it to be reopened to allow little germany to be connected to the shopping area. Im not in favour of it closing again.

we use facebook

use facebook

My answers must indicate to you that your pre-conceived notions have little relevance to what Bradford needs. Your questions inevitably lead to pre-ordained conclusions, but do not address the real problems which this once great city is facing. We unfortunately have people in positions of importance who are too full of their own self-importance and who are not interested in listening to sound advice from business people. They give the impression of listening, but still continue with their own agenda. Perhaps this questionnaire follows the same format!

Being in Bradford as a high street retailer for just over 20 years I have seen the mess consecutive councils have made. They need to understand we are not Manchester or Leeds and need to "cut our cloth" accordingly - this is why the westfield site never got going, it was far to big. I am not defeatist just a realist. Bradford now has few decent shops, no free parking and no prospect of things changing, which was not the case 10 or 15 years ago, then there were plenty of businesses and a good feeling to Bradford, now it is doom and gloom.

Development of the Odeon is vital. Blend the Design with the Alhambra NOT another concrete block. Think USP to bring people back to the City. Think QUALITY to get the BALANCE of shops &facilities and socio economic mix back in the City.

Ilkley Business Survey

Questionnaire Sent Out : **252**

Completed Questionnaires Returned : **26**

Percentage Returned : **10.32 %**

2 How Would You Best Describe Your Business?

Please Choose One Only

Food retailer (e.g. grocer, supermarket, off licence, etc.)	3 – 13%
Non-food retailer (e.g. clothes shop, shoe shop, bookshop, etc.)	10 – 42%
Retail service (e.g. hairdresser/beauty salon, opticians, travel agents, etc.)	4 – 17%
Leisure service (e.g. public house, restaurant, cafe, take–away, etc.)	1 – 4%
Professional service (e.g. bank, estate agent, betting shop, etc.)	4 – 17%
Charity Shop	0 – 0%
Other (please specify)	2 – 8%
Specialist Orthodontic Practice	
Interior/Exterior Gifts	

3 Is Your Business?

Please Choose One Only

Independent / your own	18 – 82%
Part of a national / regional group or chain	3 – 14%
Other (please specify)	1 – 5%
franchise	

4 Are The Business Premises Leased Or Owner Occupied?

Please Choose One Only

Leased	18 – 78%
Owner occupied	5 – 22%
Don't know	0 – 0%

5 How Long, Approximately, Has The Business Traded In Ilkley?

Please Choose One Only

0 – 6 months	0 – 0%
7 – 12 months	1 – 4%
1 – 2 years	0 – 0%
3 – 5 years	6 – 26%
6 – 10 years	1 – 4%
11 – 20 years	4 – 17%
20+ years	11 – 48%

6 Why Did You Choose Ilkley As A Business Location? (E.g. You Live In The City, It Is An Appropriate Market For The Business, Etc.)

- Ilkley was chosen because of its location for where we live and also we felt that it had an affluent feel
- Client base in area. I reside close to Ilkley
- I live nearby, the business was already established when I bought it
- The business has been here much longer than I have so I cannot answer that question
- Close to home. No Orthodontic practice in the area at the time
- Its our company headquarters and has been for over 60 years. Good premisis and good core market for us.
- An appropriate market for the business
- We felt the demogralhic of Ilkley matched that of Harrogate where our other shop is located. Also I live in Ilkley.
- already own 2 similar businesses in shipley and otley. wanted to expand to a third.felt people of ilkley would appreciate the goods we supply and the professional service we offer.
- The right premises came up at the time we were looking to set up business
- it is an appropriate market for the business
- It is an appropriate market for this type of business.
- I took over an existing business that was set up in 1988
- because there wasnt a specsavers already and the business needed expanding as a franchise
- Good area for my business
- it is an appropriate market for the business
- Wealthy clientele who spend on luxury goods/eating out
- I FELT THAT ILKLEY WAS A RESPECTABLE, TASTEFUL AND WELL-KNOWN TOURIST TOWN WITH A WEALTHY CLIENTELLE

7 Has The Business Always Operated From Ilkley?

Please Choose One Only

Yes	19 – 83%
No	4 – 17%

If no, where did you relocate from?

- Have another branch in Leeds
- Leeds

8 How Many Staff Does The Business Employ?

Full Time	Total - 72 | Businesses - 17 | Average - 4.24
Part Time	Total - 72 | Businesses - 17 | Average - 4.24

9 Are Your Staff Local (I.e Do They Live Within 5 Miles Of The Business)

Please Choose One Only

Yes	14 – 64%
No	8 – 36%
Don't know	0 – 0%

10 How Do Your Staff Travel To Work?

Please Tick As Many Boxes As Relevant

Public transport	7 – 18%
Private vehicle (go to question 11)	20 – 51%
Walk	11 – 28%
Cycle	1 – 3%
Don't know	0 – 0%

11 If Staff Are Travelling To Work By Private Motor Vehicle, Where Do They Park?

Please Tick As Many Boxes As Relevant

Public car park	1 – 4%
central carpark	
Private car park	1 – 4%
Behind the building	
On (rear of) premises	2 – 9%
On Street parking	18 – 78%
Don't know	1 – 4%

12 During The Time You Have Been Trading In Ilkley, Has The Business?

Please Choose One Only

Grown significantly (+10%)	8 – 35%
Grown moderately (0 to +10%)	6 – 26%
Remained largely static	4 – 17%
Declined moderately (0 to -10%)	1 – 4%
Declined significantly (-10%)	4 – 17%

13 How Would You Say That Your Business Is Currently Performing?

Please Choose One Only

Very well	1 – 4%

Well	5 – 22%
Moderately	11 – 48%
Poorly	6 – 26%
Very poorly	0 – 0%

14 What Type Of Customers Does Your Business Primarily Rely On?

Please Choose One Only

Residents from in or around Ilkley town centre	14 – 67%
Residents from elsewhere in the District	1 – 5%
Residents from outside the District	1 – 5%
Specialist buyers (e.g. because you offer a specialist product)	0 – 0%
Workers from Ilkley town centre (e.g. office workers)	0 – 0%
Students from nearby schools and colleges	0 – 0%
Internet shoppers	0 – 0%
Passers-by	0 – 0%
Tourists	0 – 0%
Other (please specify)	5 – 24%

- Other businesses and high networth individuals
- Resident in and around the ilkley district
- Our customers come from a wide area but include the local Ilkley population
- All over Ilkley
- most of the above

15 How Do You Rate The Following Aspects Of The Ilkley Town Centre?

Transport	Good	Average	Poor	Don't Know
Appearance of the entrances to Ilkley	12 – 52.2%	10 – 43.5%	0 – 0%	1 – 4.3%
Accessibility by pedestrians	16 – 76.2%	4 – 19%	1 – 4.8%	0 – 0%
Accessibility by public transport	17 – 73.9%	5 – 21.7%	1 – 4.3%	0 – 0%
Accessibility by vehicles	9 – 39.1%	12 – 52.2%	2 – 8.7%	0 – 0%
Amount of signage for vehicles	9 – 39.1%	11 – 47.8%	2 – 8.7%	1 – 4.3%
Amount of car parking	5 – 21.7%	9 – 39.1%	9 – 39.1%	0 – 0%
Location of car parking	13 – 56.5%	8 – 34.8%	2 – 8.7%	0 – 0%
Pricing of car parking	8 – 34.8%	10 – 43.5%	5 – 21.7%	0 – 0%
Other (please specify)				

- Traffic Wardens putting visitors off by being far too visible and far too eager to issue tickets – **Score not provided**
- Have free parking one afternoon per week! – **Score not provided**
- Poor traffic flow & lack of enforcement for parking – **Score not provided**

PARKING TIME SHOULD BE RESTRICTED; THE SYSTEM AT PRESENT IS ABUSED BY COMMUTERS – **Poor**

Business Offer	Good	Average	Poor	Don't Know
Number of shops in general	13 – 56.5%	9 – 39.1%	1 – 4.3%	0 – 0%
Range of shops in general	10 – 43.5%	9 – 39.1%	4 – 17.4%	0 – 0%
Number of independent traders	9 – 39.1%	12 – 52.2%	2 – 8.7%	0 – 0%
Number of multiple traders	2 – 8.7%	18 – 78.3%	2 – 8.7%	1 – 4.3%
Number of supermarkets	8 – 36.4%	14 – 63.6%	0 – 0%	0 – 0%
Number of services in general (e.g. hairdressers, banks)	14 – 60.9%	9 – 39.1%	0 – 0%	0 – 0%
Range of services in general	13 – 56.5%	8 – 34.8%	2 – 8.7%	0 – 0%
Number of restaurants	19 – 82.6%	4 – 17.4%	0 – 0%	0 – 0%
Number of licensed premises	14 – 63.6%	6 – 27.3%	0 – 0%	2 – 9.1%
Number of fast-food restaurants	6 – 26.1%	13 – 56.5%	4 – 17.4%	0 – 0%
Outdoor Market	0 – 0%	1 – 5%	13 – 65%	6 – 30%
Other (please specify)				

not enough independent businesses – **Score not provided**

CHARITY SHOPS AND COFFEE SHOPS ARE TAKIING OVER THE TOWN AT THE EXPENSE OF INDEPENDENT RETAILERS – **Poor**

Public Realm	Good	Average	Poor	Don't Know
Attractiveness of the public realm (paving, street furniture)	16 – 69.6%	7 – 30.4%	0 – 0%	0 – 0%
Cleanliness of the public realm	17 – 73.9%	6 – 26.1%	0 – 0%	0 – 0%
Safety within the public realm	16 – 69.6%	7 – 30.4%	0 – 0%	0 – 0%
Amount of signage for pedestrians	9 – 39.1%	11 – 47.8%	3 – 13%	0 – 0%
Number of events (e.g. street markets, parades)	7 – 30.4%	14 – 60.9%	2 – 8.7%	0 – 0%
Range of events	10 – 43.5%	11 – 47.8%	1 – 4.3%	1 – 4.3%
Other (please specify)				

New permanent tree lights – **Good**

STREET MARKETS ENCOURAGED BY THE TOWN, TAKES TRADE AWAY FROM RATE-PAYING SHOPS – **Poor**

Other	Good	Average	Poor	Don't Know
Amount of marketing and promotion	3 – 13%	12 – 52.2%	7 – 30.4%	1 – 4.3%
Range of marketing and promotion (e.g. press, TV, internet)	2 – 8.7%	9 – 39.1%	8 – 34.8%	4 – 17.4%
Image of Ilkley	19 – 82.6%	4 – 17.4%	0 – 0%	0 – 0%
Town centre management	6 – 26.1%	10 – 43.5%	5 – 21.7%	2 – 8.7%
Other (please specify)				

NO TOWN CENTRE MANAGER! – **Score not provided**

RENTS AND RATES ARE EXTREMELY HIGHG THUS CAUSING EMPTY SHOPS IN THE CENTRE OF TOWN. LARGE, MULTIPLE CHEAP-END OF MARKET SHOPS NOW ALLOWED IN ILKLEY WHICH HAS CHANGE THE CLIENTELLE OVER THE LAST FIVE YEARS – **Poor**

Comments

I work and live close to teh town centre and often miss out on up and coming events - ambling down teh Grove wondering why on earth a bunch of folk are sitting in deckchairs and teh street is closed. I tell you who do a good job - Falmouth Town Council - jolly impressive and we worth some of my council tax for you to go and find out - and yet I am serious. Is there an Ilkley town website..... I have absolutely no idea!!

As an independent retailer I am concerned about the increasing number of national firms moving into Ilkley. I am also concerend about the fututre of the town center when the new Tesco opens and the damage that will be done to local business, particulary if they have a large free car park. Parking is a major issue in Ilkley with a large portion of the parking spaces taken up by comuters into Leeds. More free and or short stay parking should be introduced to encourage local residents to use their local stores. Any increase in charges or parking restrictions will drive shoppers straight to the supermarkets.

should have maps, signposts etc to direct pedestriens to the places of interest

RENTS AND RATES ARE EXTREMELY HIGHG THUS CAUSING EMPTY SHOPS IN THE CENTRE OF TOWN. LARGE, MULTIPLE CHEAP-END OF MARKET SHOPS NOW ALLOWED IN ILKLEY WHICH HAS CHANGE THE CLIENTELLE OVER THE LAST FIVE YEARS.

16 What Improvement Measures Would You Like To See In The Town Centre?

Please Tick As Many Boxes As Relevant

Increased choice/range of shops	13 – 8%
More national multiples	1 – 1%
A new foodstore in the town centre	1 – 1%
A new department store in the town centre	5 – 3%
More independent/specialist traders	16 – 10%
Improved street paving	9 – 6%
Improved street furniture	4 – 3%
Improved built environment	0 – 0%
Lower parking charges	10 – 6%
More car parking	12 – 8%
Better mix of short/long stay parking	15 – 10%
More street cleaning	2 – 1%
Improved public transport	3 – 2%
Improved access by foot and cycle	2 – 1%
More entertainment/leisure facilities	3 – 2%
A new cinema	4 – 3%
A bowling alley	0 – 0%
A new sports centre	6 – 4%
More hotels	5 – 3%
More residential development/apartments	1 – 1%
More commercial offices	1 – 1%
More quality restaurants/pavement cafes	1 – 1%
More specialist markets	6 – 4%
More cultural facilities (i.e. museum/theatre)	2 – 1%
Improved security/CCTV	5 – 3%
Greater promotion/marketing of the centre	14 – 9%

Improved signposting	6 – 4%
Public toilets	6 – 4%
Other (please specify)	1 – 1%
Re-open the loos by teh Winter Gardens	

17 Do You Think There Is An Appropriate Mix Of Shops And Other Non-Retail Uses (E.g. Banks, Building Societies, Amusement Arcades, Cafes, Pubs And Restaurants, Fast Food Outlets)?

Please Choose One Only

Good balance	18 – 78%
Too many non-retail uses	1 – 4%
Not enough non-retail uses	1 – 4%
Other (please specify)	3 – 13%
Too many charity shops	
Need more retail divercity	

18 What, If Anything, Do You Consider Are The Main Barriers To The Trading Performance Of Your Business?

Please Tick As Many Boxes As Relevant

High rents/overheads/business rates	17 – 23%
Lack of passing trade outside your premises	9 – 12%
Poor location of your premises (e.g. not prime pitch)	4 – 5%
Inadequate amount of customer car parking	9 – 12%
Price of car parking	8 – 11%
Competition from other traders in the town centre	3 – 4%
Fish van from whitby in car park and supermarkets	
6 supermarkets/stores within 5 minutes walk from my shop -	
Competition from out of centre retail parks/stores	1 – 1%
Competition from other traders in the nearby centres	2 – 3%
Generally, Leeds, Bfd, Skipton, Hgte	
Lack of day visitors/tourists to Ilkley	4 – 5%
Anti-social behaviour	0 – 0%
Poor security/policing	0 – 0%
The inadequacy of your current premises (e.g. size or configuration)	2 – 3%
The quality of the town centre shopping environment	4 – 5%
Mail Order and the Internet	9 – 12%
Don't know	0 – 0%
None	0 – 0%
Other (please specify)	2 – 3%
Poor housing market - thanks Mr Brown!	

OUTSIDE SEATING AR SELECTED RESTAURANTS ARE CAUSING BARRIERS ON THE STREET; OLDER PEOPLE DON'T LIKE TO NEGOTIATE BETWEEN TABLES TO ACCESS MY SHOP

19 Have You Any Plans To Alter Your Business In Any Way In The Next Five Years?

Please Choose One Only

Yes, relocate elsewhere in the town centre	1 – 5%
Yes, relocate to another city/town centre	0 – 0%
Yes, relocate out-of-centre	0 – 0%
Yes, extend floorspace	1 – 5%
Yes, reduce floorspace	2 – 10%
Yes, refurbish existing floorspace	5 – 24%
Yes, open up a new store	1 – 5%
Yes, expand range of products	0 – 0%
Yes, set up a website	2 – 10%
Yes, close the business	0 – 0%
Yes, other (please specify)	2 – 10%
Retire and close surgery	
BUYING TO REFLECT CUSTOMER NEEDS	
No	7 – 33%

20 If You Are Relocating, Where Are You Considering Moving To?

may try to get premesis on the grove or Brook Street

21 If Relocating, What Is The Main Reason For This Decision?

Passing trade is poor

22 Which Centre(S) Do You Consider To Be Ilkley's Biggest Competitor?

Please Tick As Many Boxes As Relevant

Bradford City Centre	2 – 4%
Leeds City Centre	16 – 31%
Huddersfield Town Centre	0 – 0%
Halifax Town Centre	0 – 0%
Bingley Town Centre	0 – 0%
Shipley Town Centre	1 – 2%
Keighley Town Centre	2 – 4%
Burnley Town Centre	0 – 0%
Dewsbury Town Centre	0 – 0%
Rochdale Town Centre	0 – 0%
Skipton Town Centre	13 – 25%

Manchester City Centre	1 – 2%
The Internet	13 – 25%
Out-of-centre facilities e.g. retail parks (please specify)	1 – 2%
Guiseley	
Other (please specify)	3 – 6%
Harrogate	
Harrogate	
Harrogate	

23 Why Do You Consider These Centres To Be A Competitor?

Leeds has an interested and varied mix of shops, restaurants, activities, significant choice for the consumer and a vibrant environment. Skipton has lots to do, the canal, castle, market and seems to be where all the tourist coach parties end up!

Ease of access by public transport for Leeds and Skipton has a market

Better range.

Internet = yes Others = no

Far bigger city center with more shops with numerous covered shopping malls.

cheaper

Larger stores offering more choice

closest

Shipley has the heritage angle, with Salts Mill offering a diverse shopping and eating experience. Skipton also offers similar attractions, as well as the street market, the canal and the castle and is much bigger than Ilkley. Although Ilkley has the moor, this does not always help the town centre and the shopping centre is restricted to The Grove, Brook Street and the main, busy road from Otley to Skipton.

Internet shopping is mine and plenty of others competiters

The bigger towns have more shops so pentential customers like to go out of town to browse

Larger centres and more choice. Free Parking.

Larger range of shops

larger centres which people use at the weekend because there is a bigger selection of shops.

Geographically close for Skipton & easy train access to Leeds

CHEAPER OVERHEADS, MORE FOOTFALL, BETTER PARKING, MORE VARIETY OF SHOPS

24 Do You Operate Any Other Businesses In Any Other Centres In The District?

Please Choose One Only

Yes	7 – 32%
No	15 – 68%

25 If Yes, Where Is This?

Ossett, West Yorkshire

20 branch locations including Harrogate, Pateley, Ripon, Boroughbridge, Knaresborough, Wetherby, Otley, Skipton, Keighley, Saltaire, Bingley and Baildon, North Leeds. We had one in Wakefield too - but gave up trying!

Baildon

shipley/otley
2 in Bradfor and 1 in Otley

26 If Yes To Question 24, Is This Other Business Trading Better, Worse Or About The Same As Your Business In Ilkley?

Please Choose One Only

Better	1 – 17%
Worse	2 – 33%
About the same	3 – 50%

27 What Specific Support Would Help Your Business?

Please Choose One Only

Training	1 – 6%
Marketing assistance	7 – 44%
Develop website/online capability	2 – 13%
Other (please specify)	6 – 38%
None, as retiring next year	
A better shopping experience (more divercity)	
The moors shopping centre is empty, needs filling!	
more free parking	
Refurbishment (in progress)	
LOWER RATES	

28 Are You A Member Or Have You Ever Received Advice From Any Of The Following?

Please Tick As Many Boxes As Relevant

Ilkley Business Forum	9 – 32%
Chamber of Commerce	2 – 7%
Business Link Yorkshire	4 – 14%
Bradford Kickstart	1 – 4%
Bradford District Chamber of Trade	1 – 4%
Trade Association	7 – 25%
Other (please specify)	4 – 14%
BNI	
None of these applicable for orthodontics	
FSB	
NONE FROM ANY OF THEM	

29 Would You Have Difficulty In Receiving Information For Your Business By Email?

Please Choose One Only

Yes	0 – 0%
No	23 – 100%

30 If You Received Information For Your Business, What Things Would You Like To Read About That Would Be Of Benefit To You?

Please Tick As Many Boxes As Relevant

Information about forthcoming local events and activities	19 – 24%
Information about local business organisations/networking events	10 – 13%
Advice about business support e.g. the availability of grants etc.	13 – 17%
Updates about new development/regeneration activities in the centre	13 – 17%
Information about vacant units	5 – 6%
Information about new businesses that are opening in the centre	15 – 19%
Information about crime statistics/police activity	3 – 4%
Other (please specify)	0 – 0%

31 If You Received Information For Your Business, How Would You Like To Receive This Information?

Please Tick As Many Boxes As Relevant

In the post	8 – 28%
Via e-mail	19 – 66%
Via a website	2 – 7%
Other (please specify)	0 – 0%

32 What Impact Do You Believe The Morrisons Local And Marks And Spencer Simply Food Stores Have Had On Ilkley Town Centre?

Please Choose One Only

They have had a positive impact on the town centre	17 – 81%
They have had a negative impact on the town centre	2 – 10%
They have had no impact on the town centre	2 – 10%

Why?

- They attract locals to continue to shop in the town which is beneficial to us all.
- M&S very good amenity - close to station and good car parking. Seems very busy and those shopping there have to go past various other shops and their windows.
- Vibrancy, quality and choice.
- Taken trade away from the local independent shops
- better choice/ facilities for residents, but not for other food retailers

Both these shops are small and fit in with the needs of Ilkley people.

Great small shops

Nice Clean shops

M&S is a good impact because people like the quality and hopefully will shop for other items whilst in town

M & S positive - Morrisons negative M & S as it fits easily in to the town - Morrisons delivery/parking/access is terrible

THEY ARE BOTH RELATIVELY SMALL UNITS NOT TAKING TRADE FROM EXISTING SHOPS BUT BRINGING NEW CUSTOMERS TO THE TOWN

33 What Impact Do You Believe The Morrisons Local And Marks And Spencer Simply Food Stores Have Had On Your Business?

Please Choose One Only

They have had a positive impact on my business	3 – 15%
They have had a negative impact on my business	2 – 10%
They have had no impact on my business	15 – 75%

Why?

They attract locals to continue to shop in the town which is beneficial to us all.

Orthodontics is a specialist type of dental treatment and therefore not really retail. Patients are referred from their general dentist so does not matter what shops are available. However, a good range does make the experience of coming here better. many patients say they like coming to Ilkley and the shops here.

They are handy; I and staff can work late and still get acess to quality food products. Also M&S improves desirability of teh town as a residential and retail destination.

they sell what i sell. they are more convenient and can carry a bigger range of produce

Not similar

I dont compete with them

hard to quantify

M & S food deals are loss leaders and discourage people from eating out

MARKS AND SPENCER BRING A MORE QUALITY TYPE OF CUSTOMER, AND MORRISONS, BY BEING A SMALL STORE, DOES NOT AFFECT OTHER NON-FOOD SHOPS – E.G. GIFTS, CLOTHES, CAF□, ELECTRICAL

34 What Impact Do You Believe The New Proposed Tesco Store Off Railway Road, Which Is Currently Being Built, Will Have On Ilkley Town Centre?

Please Choose One Only

It will have a positive impact on the town centre	3 – 14%
It will have a negative impact on the town centre	16 – 76%
It will have no impact on the town centre	2 – 10%

Why?

we feel that this store will take away from local independant and specialised shops

It will discourage town centre shopping as it plans to sell such a large variety of items and independent retailers will not be able to compete with prices and range of products.

People are lazy and convenience is king

Take shoppers away from the centre and will be competition for the small shops as it will have a wider range of goods to sell

Could effect some shops, could bring more people to town - so long as there is enough parking. Also release of existing site has potential to

bring greater business diversity - offices and hybrid office / starter units would be good. The strong local commercial needs of this town are too often overlooked in favour of resi adn retirement schemes. A 6th form block could go there and release pressure on teh existing school site.

It will offer a wider range of goods including clothing and this will have a big impact on the independant traders in Ilkley. I am also concerned with the large volume of traffic in such a tight residential area.

already a tescos in ilkley.

too much traffic may prevent people coming into Ilkley to shop in the smaller retail shops

it will make it more difficult for the small independent shops who sell a similar product. there will be less small businesses and less choice. less of an attraction for visitors to come to Ilkley which has traditionally been a town of independent shops.

Too far out of town

If it is a large one if lots of facilities it will prevent people having to leave Ilkley to shop elsewhere. ie, mobile phone services, budget clothing...

Wider range of products which will impinge on independant traders.

Tesco have a bad reputation for taking business off all local traders and generally suck customers away from town centres.

It may impact on independent food retailers which could result in empty premises

More traffic and less custom for independent retailers

IT IS A HUGE STORE SELLING EVERYTHING NON-FOOD; IT IS TO HAVE ITS OWN CAR PARK SO PEOPLE WILL VISIT TESCO AND NOT SHOP IN THE TOWN CENTRE. TRAFFIC CONGESTION WILL BE A HUGE PROBLEM – WE HAVE ENOUGH SUPERMARKETS FOR OUR POPULATION, AND THESE WILL BE AFFECTED BADLY

35 What Impact Do You Believe The New Tesco Store On Railway Road, Will Have On Your Business?

Please Choose One Only

It will have a positive impact on my business	1 – 5%
It will have a negative impact on my business	12 – 57%
It will have no impact on my business	8 – 38%

Why?

Same reason as above

Because they do not sell what I sell. I can offer a specialist, personal and expert service which Tesco and their staff can not.

Will sell childrens clothes

Same reason as above as I am providing a service which the shops do not compete for.

Might mean more folk want to live in Ilkley

The public may be tempted to go directly to Tesco due to very competitively priced products and not walk into the town centre and browse/shop in the independent stores.

Big store, free parking, upgraded facilities. The corporate machine that is Tesco will do all it can to take market share from us and all local independents. They can run their fish counter at a loss for ever (as most do) that will make it impossible to compete on price. While our range and quality is significantly better than a supermarket in these tight finacial times often price is the number one factor.

different market

may stock and sell goods cheaper than we can

they sell what i sell. I dont have the parking, the special offers, the range of products. Although what i sell is far superior

Same as Q 34

Foot fall may be reduced

It will serve hot food at loss leading prices

TRAFFIC CONGESTION IN AND OUT OF ILKLEY

36 Does Your Business Currently Have Its Own Website?

Please Choose One Only

Yes (go to question 37)	15 – 71%
No (go to question 42)	6 – 29%

37 What Services Does Your Website Provide To Customers?

Please Tick As Many Boxes As Relevant

Ability to browse goods available at your premises	10 – 20%
Ability to order goods directly from the website	7 – 14%
Ability to order goods that will be delivered to a designated address	6 – 12%
Ability to order goods that can be picked up in store	3 – 6%
Contact information, e.g. telephone number, store locator, etc	14 – 27%
Contact directly via email	11 – 22%

38 How Important Is Your Website To Your Business?

Please Choose One Only

Essential	4 – 27%
Very important	3 – 20%
Important	5 – 33%
Fairly important	2 – 13%
Of little importance	1 – 7%

39 Does Your Website Attract Customers From A Wider Catchment, I.e. Beyond The District?

Please Choose One Only

Yes	13 – 87%
No	2 – 13%

40 Do Customers Visit Your Store As A Result Of Browsing Your Website?

Please Choose One Only

Yes	12 – 86%
No	2 – 14%

41 What Proportion Of Your Sales Are From The Internet?

Please Choose One Only

0% – 9%	12 – 92%
10% – 24%	0 – 0%
25% – 49%	0 – 0%
50% – 74%	1 – 8%
75%+	0 – 0%

42 Why Do You Not Have A Website? (Please Ignore If Answered Yes To Question 36)

Please Choose One Only

Do not have a computer	0 – 0%
Not relevant/necessary	2 – 33%
Too expensive	0 – 0%
Too time consuming	0 – 0%
Do not have the skills to produce/run a website	2 – 33%
In the process of designing a website	2 – 33%

43 If You Have Any Further Comments, Please Feel Free To Express Your Views Below.

We can all sit around and hope that it will get better or we can work together to make Ilkley a major destination and not just for walking on the moor and going to bettys

I did have a web site but now no longer taking on new patients, no need for it.

Ilkley seems to have a lot of shops closing down leaving behind empty stores, new businesses need to be attracted to the area and that would encourage locals to use it more. Currently the customer market is very old people, as young people would rather go to Leeds.

WHEN I FIRST INVESTED IN ILKLEY ELEVEN YEARS AGO, THE SHOPS REFLECTED QUALITY AT AFFORDABLE PRICES. NOW, PARTLY DUE TO THE ECONOMY AND A CHANGING POLICY OF ALLOWING LARGER RETAIL CHAINS INTO THE TOWN CENTRE, THE SHOPS ARE SADLY NOW SELLING CHEAPER QUALITY GOODS WHICH ARE NOT NECESSARY FOR DAY TO DAY LIVING, AND CHANGING THE “FEEL” OF THE TOWN. IT HAS LOST ITS INDIVIDUALITY AND IS TENDING TO HAVE NOTHING SPECIAL TO OFFER THE VISITOR.

Keighley Business Survey

Questionnaire Sent Out : **586**

Completed Questionnaires Returned : **55**

Percentage Returned : **9.39 %**

2 How Would You Best Describe Your Business?

Please Choose One Only

Food retailer (e.g. grocer, supermarket, off licence, etc.)	4 – 7%
Non-food retailer (e.g. clothes shop, shoe shop, bookshop, etc.)	21 – 38%
Retail service (e.g. hairdresser/beauty salon, opticians, travel agents, etc.)	13 – 24%
Leisure service (e.g. public house, restaurant, cafe, take-away, etc.)	5 – 9%
Professional service (e.g. bank, estate agent, betting shop, etc.)	4 – 7%
Charity Shop	0 – 0%
Other (please specify)	8 – 15%
Commercial letting	
Clothing alterations	
Gift & Card shop	
Remanufacturer	
Specialist tobacconists	
Fishing tackle	
Curiosity/Craft	
Florist	

3 Is Your Business?

Please Choose One Only

Independent / your own	45 – 82%
Part of a national / regional group or chain	7 – 13%
Other (please specify)	3 – 5%
One of four shops that we own in Yorkshire	
Brewery tenancy	

Limited Company	

4 Are The Business Premises Leased Or Owner Occupied?

Please Choose One Only

Leased	46 – 85%
Owner occupied	7 – 13%
Don't know	1 – 2%

5 How Long, Approximately, Has The Business Traded In Keighley?

Please Choose One Only

0 – 6 months	1 – 2%
7 – 12 months	2 – 4%
1 – 2 years	4 – 7%
3 – 5 years	9 – 17%
6 – 10 years	9 – 17%
11 – 20 years	9 – 17%
20+ years	20 – 37%

6 Why Did You Choose Keighley As A Business Location? (E.g. You Live In The City, It Is An Appropriate Market For The Business, Etc.)

Please Tick As Many Boxes As Relevant

Live in the town	23 – 35%
Attractive rental/land/property	10 – 15%
Good customer base	17 – 26%
Good labour supply	1 – 2%
Size of property	5 – 8%
Other (please specify)	10 – 15%

- owned
- coincidence
- Good transport links
- Shop for lease
- Large town
- Unit cost accessible
- No bridal shop in centre
- Bought the shop; just happened to be in Keighley.
- 13 years ago I chose Keighley as my rent was low and it allowed me to grow my business gradually and create a good customer base.

7 Has The Business Always Operated From Keighley?

Please Choose One Only

Yes	50 – 93%
No	4 – 7%

If no, where did you relocate from?

- Initially Otley, now 4 locations in Yorkshire
- Originally based in Leeds.
- Crosshills
- N/A
- Silsden & Ilkley

8 How Many Staff Does The Business Employ?

Full Time	Total - 106 | Businesses - 43 | Average - 2.47
Part Time	Total - 91 | Businesses - 32 | Average - 2.84

9 Are Your Staff Local (I.e Do They Live Within 5 Miles Of The Business)

Please Choose One Only

Yes	38 – 81%
No	9 – 19%
Don't know	0 – 0%

10 How Do Your Staff Travel To Work?

Please Tick As Many Boxes As Relevant

Public transport	28 – 29%
Private vehicle (go to question 11)	45 – 47%
Walk	19 – 20%
Cycle	1 – 1%
Don't know	2 – 2%

11 If Staff Are Travelling To Work By Private Motor Vehicle, Where Do They Park?

Please Tick As Many Boxes As Relevant

Public car park	16 – 29%

- Airedale Shopping Centre
- Airedale Centre
- Airedale Centre
- Shopping Centre
- Keighley multi-storey
- Airedale Centre
- Multi-Storey

Cavendish Court	
Airedale Centre	
Market car park	
Train Station	
Multi-storey	
Cavendish Court	
Larkholme Lane	
Airedale Centre	
Cavendish Court, Larkholme Lane	
Private car park	13 – 24%
on site	
Low Street	
Hargreaves Coney Lane	
Fitness First	
Reg Thompson	
Mantra House	
Market	
Temple Street	
On (rear of) premises	5 – 9%
On Street parking	13 – 24%
Don't know	8 – 15%

12 During The Time You Have Been Trading In Keighley, Has The Business?

Please Choose One Only

Grown significantly (+10%)	14 – 26%
Grown moderately (0 to +10%)	18 – 34%
Remained largely static	11 – 21%
Declined moderately (0 to -10%)	5 – 9%
Declined significantly (-10%)	5 – 9%

13 How Would You Say That Your Business Is Currently Performing?

Please Choose One Only

Very well	2 – 4%
Well	16 – 30%
Moderately	32 – 59%
Poorly	4 – 7%
Very poorly	0 – 0%

14 What Type Of Customers Does Your Business Primarily Rely On?

Please Choose One Only

Residents from in or around Keighley town centre	35 – 64%
Residents from elsewhere in the District	5 – 9%
Residents from outside the District	1 – 2%
Specialist buyers (e.g. because you offer a specialist product)	8 – 15%
Workers from Keighley town centre (e.g. office workers)	2 – 4%
Students from nearby schools and colleges	0 – 0%
Internet shoppers	0 – 0%
Passers-by	1 – 2%
Tourists	0 – 0%
Other (please specify)	3 – 5%

- Keighley and Worth Valley
- All of the above
- Mix of above

15 How Do You Rate The Following Aspects Of The Keighley Town Centre?

Transport	Good	Average	Poor	Don't Know
Appearance of the entrances to Keighley	8 – 14.8%	33 – 61.1%	12 – 22.2%	1 – 1.9%
Accessibility by pedestrians	22 – 40%	28 – 50.9%	2 – 3.6%	3 – 5.5%
Accessibility by public transport	34 – 61.8%	18 – 32.7%	1 – 1.8%	2 – 3.6%
Accessibility by vehicles	16 – 30.2%	22 – 41.5%	14 – 26.4%	1 – 1.9%
Amount of signage for vehicles	11 – 20.4%	37 – 68.5%	3 – 5.6%	3 – 5.6%
Amount of car parking	12 – 21.8%	25 – 45.5%	17 – 30.9%	1 – 1.8%
Location of car parking	17 – 30.9%	26 – 47.3%	11 – 20%	1 – 1.8%
Pricing of car parking	7 – 12.7%	21 – 38.2%	25 – 45.5%	2 – 3.6%
Other (please specify)				

- no coherent transport strategy – **Poor**
- Poor accessibility by pedestrians on North Street – **Poor**
- Need free on-street parking – **Poor**
- No parking for staff – **Poor**

Business Offer	Good	Average	Poor	Don't Know
Number of shops in general	9 – 16.4%	33 – 60%	13 – 23.6%	0 – 0%
Range of shops in general	6 – 10.9%	22 – 40%	27 – 49.1%	0 – 0%
Number of independent traders	5 – 9.3%	29 – 53.7%	20 – 37%	0 – 0%

Number of multiple traders	9 – 17.6%	33 – 64.7%	7 – 13.7%	2 – 3.9%
Number of supermarkets	44 – 80%	10 – 18.2%	1 – 1.8%	0 – 0%
Number of services in general (e.g. hairdressers, banks)	33 – 61.1%	18 – 33.3%	2 – 3.7%	1 – 1.9%
Range of services in general	18 – 32.7%	33 – 60%	4 – 7.3%	0 – 0%
Number of restaurants	13 – 23.6%	32 – 58.2%	9 – 16.4%	1 – 1.8%
Number of licensed premises	13 – 23.6%	37 – 67.3%	4 – 7.3%	1 – 1.8%
Number of fast-food restaurants	25 – 45.5%	25 – 45.5%	4 – 7.3%	1 – 1.8%
Market Hall	27 – 49.1%	25 – 45.5%	2 – 3.6%	1 – 1.8%
Other (please specify)				
Too many "take aways" – **Score not provided**				
High ratio of services in general – **Poor**				
Public Realm	Good	Average	Poor	Don't Know
Attractiveness of the public realm (paving, street furniture)	7 – 13%	27 – 50%	19 – 35.2%	1 – 1.9%
Cleanliness of the public realm	9 – 16.4%	27 – 49.1%	19 – 34.5%	0 – 0%
Safety within the public realm	9 – 16.4%	28 – 50.9%	18 – 32.7%	0 – 0%
Amount of signage for pedestrians	11 – 20%	31 – 56.4%	10 – 18.2%	3 – 5.5%
Number of events (e.g. street markets, parades)	10 – 18.9%	30 – 56.6%	11 – 20.8%	2 – 3.8%
Range of events	10 – 18.9%	27 – 50.9%	15 – 28.3%	1 – 1.9%
Other (please specify)				
Paving terrible – **Score not provided**				
Town Hall Square is beautiful – **Good**				
Chewing gum! – **Poor**				
Other	Good	Average	Poor	Don't Know
Amount of marketing and promotion	6 – 11.3%	27 – 50.9%	18 – 34%	2 – 3.8%
Range of marketing and promotion (e.g. press, TV, internet)	4 – 7.4%	15 – 27.8%	31 – 57.4%	4 – 7.4%
Image of Keighley	2 – 3.6%	19 – 34.5%	33 – 60%	1 – 1.8%
Town centre management	18 – 32.7%	26 – 47.3%	10 – 18.2%	1 – 1.8%
Other (please specify)				
bad questions – **Score not provided**				
Comments				
The management of the town centre should be addressed. There are more empty shops than full, and only due to high rent/rates.				

16 What Improvement Measures Would You Like To See In The Town Centre?

Please Tick As Many Boxes As Relevant

Increased choice/range of shops	47 – 9%
More national multiples	12 – 2%
A new foodstore in the city centre	5 – 1%
A new department store in the city centre	18 – 3%
More independent/specialist traders	33 – 6%
Improved street paving	24 – 4%
Improved street furniture	14 – 3%
Improved built environment	16 – 3%
Lower parking charges	41 – 8%
More car parking	33 – 6%
Better mix of short/long stay parking	31 – 6%
More street cleaning	23 – 4%
Improved public transport	4 – 1%
Improved access by foot and cycle	8 – 1%
More entertainment/leisure facilities	21 – 4%
A new cinema	13 – 2%
A bowling alley	22 – 4%
A new sports centre	5 – 1%
More hotels	12 – 2%
More residential development/apartments	5 – 1%
More commercial offices	4 – 1%
More quality restaurants/pavement cafes	21 – 4%
More specialist markets	16 – 3%
More cultural facilities (i.e. museum/theatre)	16 – 3%
Improved security/CCTV	33 – 6%
Greater promotion/marketing of the centre	24 – 4%
Improved signposting	10 – 2%
Public toilets	31 – 6%
Other (please specify)	3 – 1%

No more foodstores. More parking for town centre workers.

Free parking after 3pm.

More Police

17 Do You Think There Is An Appropriate Mix Of Shops And Other Non-Retail Uses (E.g. Banks, Building Societies, Amusement Arcades, Cafes, Pubs And Restaurants, Fast Food Outlets)?

Please Choose One Only

Good balance	28 – 55%
Too many non-retail uses	13 – 25%
Not enough non-retail uses	5 – 10%
Other (please specify)	5 – 10%
Too many food outlets	
Too many take aways	
Need more quality shops	
Too many take aways	
Too many charity shops	

18 What, If Anything, Do You Consider Are The Main Barriers To The Trading Performance Of Your Business?

Please Tick As Many Boxes As Relevant

High rents/overheads/business rates	30 – 13%
Lack of passing trade outside your premises	16 – 7%
Poor location of your premises (e.g. not prime pitch)	4 – 2%
Inadequate amount of customer car parking	26 – 12%
Price of car parking	23 – 10%
Competition from other traders in the town centre	12 – 5%
cheap supermarket drinks	
Cash Converters/Ramsdens/Pound Converters	
Airedale Centre	
Market	
In all supermarkets	
Concerns over Costa	
Hairdressers now doing beauty	
Too many on Cavendish St, North St, East Parade	
Keighley Market	
Competition from out of centre retail parks/stores	5 – 2%
Asda, Clintons, Morrisons	
Retail Parks	
Competition from other traders in the nearby centres	2 – 1%
Keighley Market	
As above	
Lack of day visitors/tourists to Keighley	19 – 8%
Anti-social behaviour	32 – 14%

Poor security/policing	18 – 8%
The inadequacy of your current premises (e.g. size or configuration)	3 – 1%
The quality of the town centre shopping environment	17 – 8%
Mail Order and the Internet	14 – 6%
Don't know	0 – 0%
None	0 – 0%
Other (please specify)	3 – 1%
Recent increase in price of parking of 50% per day	
Government Policys	
Anti-social behaviour and poor security/policing is a big problem	

19 Have You Any Plans To Alter Your Business In Any Way In The Next Five Years?

Please Choose One Only

Yes, relocate elsewhere in the town centre	3 – 7%
Yes, relocate to another city/town centre	4 – 9%
Yes, relocate out-of-centre	0 – 0%
Yes, extend floorspace	2 – 4%
Yes, reduce floorspace	1 – 2%
Yes, refurbish existing floorspace	7 – 15%
Yes, open up a new store	1 – 2%
Yes, expand range of products	4 – 9%
Yes, set up a website	3 – 7%
Yes, close the business	0 – 0%
Yes, other (please specify)	4 – 9%
Set up a website, and maybe close the business.	
Need to do something. Refurbish/expand range	
Refurbish/Expand range	
Maybe relocate or close	
No	17 – 37%

20 If You Are Relocating, Where Are You Considering Moving To?

To reduce rent

Cumbria.

Not sure yet.

Ilkley, or from home internet based.

Row Street.

Stanningley.

21 If Relocating, What Is The Main Reason For This Decision?

- To reduce rent
- Change of life style.
- Space.
- Roadside position.
- Have 2 shops. The one in Leeds performs better.

22 Which Centre(S) Do You Consider To Be Keighley's Biggest Competitor?

Please Tick As Many Boxes As Relevant

Bradford City Centre	14 – 11%
Leeds City Centre	33 – 26%
Huddersfield Town Centre	1 – 1%
Halifax Town Centre	5 – 4%
Bingley Town Centre	8 – 6%
Shipley Town Centre	4 – 3%
Colne Town Centre	3 – 2%
Ilkley Town Centre	9 – 7%
Dewsbury Town Centre	0 – 0%
Burnley Town Centre	1 – 1%
Skipton Town Centre	25 – 20%
Manchester City Centre	4 – 3%
The Internet	15 – 12%
Out-of-centre facilities e.g. retail parks (please specify)	4 – 3%
Asda	
Asda etc.	
White Rose, Leeds	
Boundary Mill	
Other (please specify)	0 – 0%

23 Why Do You Consider These Centres To Be A Competitor?

- location
- Perceived to be safer environment on weekend nights
- More choice- bigger shops- cleaner- better transport
- More appealing centres to visit
- Customers directly cite going there instead. Close and larger number of stores.
- more people using internet or going to leeds for greater range of shops
- Range of shops. Restaurants. More independent retailers and multi high street chains.
- Quality

More choice of shops
Warmer in shopping mall in Winter, cooler in Summer. Better shops.
More choice of shops.
Better choice of quality shops.
Nicer shopping environment, more to offer.
There are a larger variety of independent traders in these towns offering a wider range of shops. We only seem to have cheap shops offering limited goods.
Bus fares free for pensioners.
More choice for shopping.
Closest.
More choice.
More going on for city, more public.
Lack of traffic jams, stock ranges, car park = free.
More quality shops and more choice.
Nicer areas
Different shops, additional choices.
Most items in one location with free parking.
More choice in Leeds. More of a tourist location in Skipton.
More attractive locations (Skipton & Ilkley). More choice? (Bradford).
Wider range of shops, more choice.
Less anti-social behaviour.
Location
Because they have more footfall and are more attractive to shoppers and visitors.
Leeds - easy access to, range and number of shops. Skipton - Close, independent, specialist shops.
Larger scale of shops, etc.
More variety of shops.
Clean. Varied shopping.
Better shops and more variety. All we have is charity shops, phone shops and cash converters.
Great many more shops of all kinds.
Better parking that is free.
Better choice, better location, better shops.
Tourists visit these areas regularly; they are pleasant and clean and appear to be free from drug dealing. The shops and public areas and facilities are clean and a pleasure to use.

24 Do You Operate Any Other Businesses In Any Other Centres In The District?

Please Choose One Only

Yes	11 – 22%
No	40 – 78%

25 If Yes, Where Is This?

- Halifax
- Otley, Knaresborough, Halifax
- Bradford, Halifax, Huddersfield
- Halifax, Bradford, Leeds, Huddersfield.
- 16 Cavendish Street
- Oxenhope.
- Halifax
- Ilkley.
- Shipley.
- Saltaire Leyburn (North Yorks)
- Stanningley.

26 If Yes To Question 24, Is This Other Business Trading Better, Worse Or About The Same As Your Business In Keighley?

Please Choose One Only

Better	5 – 45%
Worse	2 – 18%
About the same	4 – 36%

27 What Specific Support Would Help Your Business?

Please Choose One Only

Training	2 – 5%
Marketing assistance	13 – 35%
Develop website/online capability	8 – 22%
Other (please specify)	14 – 38%

- None at present
- Car parking
- None
- All of the above
- Advertising
- Improved parking/access
- Training and marketing assistance.
- Rent/rates reduction
- Marketing assistance and develop website
- Reduction in costs
- Parking
- Marketing assistance/Develop website

Clean up anti-social behaviour	
Lower rent and rates - particularly	

28 Are You A Member Or Have You Ever Received Advice From Any Of The Following?

Please Tick As Many Boxes As Relevant

Keighley Town Centre Association	36 – 56%
Chamber of Commerce	6 – 9%
Business Link Yorkshire	6 – 9%
Bradford Kickstart	4 – 6%
Keighley Business Network	2 – 3%
Bingley Chamber	0 – 0%
Business Forum	0 – 0%
Trade Association	8 – 13%
Other (please specify)	2 – 3%
BBRA	
None	

29 Would You Have Difficulty In Receiving Information For Your Business By Email?

Please Choose One Only

Yes	5 – 9%
No	49 – 91%

30 If You Received Information For Your Business, What Things Would You Like To Read About That Would Be Of Benefit To You?

Please Tick As Many Boxes As Relevant

Information about forthcoming local events and activities	36 – 17%
Information about local business organisations/networking events	27 – 13%
Advice about business support e.g. the availability of grants etc.	30 – 15%
Updates about new development/regeneration activities in the centre	30 – 15%
Information about vacant units	19 – 9%
Information about new businesses that are opening in the centre	34 – 17%
Information about crime statistics/police activity	27 – 13%
Other (please specify)	3 – 1%
Some positivity	
National events	
Previously applied for grants. There is always a pitfall and you never get accepted.	

31 If You Received Information For Your Business, How Would You Like To Receive This Information?

Please Tick As Many Boxes As Relevant

In the post	26 – 42%
Via e-mail	35 – 56%
Via a website	1 – 2%
Other (please specify)	0 – 0%

32 What Impact Do You Believe The Asda Foodstore On Bradford Road, Which Opened For Trading In July 2009, Has Had On Keighley Town Centre?

Please Choose One Only

It has had a positive impact on the town centre	17 – 34%
It has had a negative impact on the town centre	16 – 32%
It has had no impact on the town centre	17 – 34%

Why?

- already over run with foodstores in keighley- affected other foodstores rather than retail stores
- An extra draw for people into town.
- Everything is under one roof. Cheaper as well.
- Less footfall through immediate town centre.
- More traffic
- Taken trade away.
- Created long traffic jams and directed potential customers away from centre.
- It provided an additional resource, jobs and more choice.
- Fewer visitors to town centre as many items can be purchased away from town centre.
- Jobs.
- Buses from housing estates go straight to Asda so people need not ever come into town centre; its like a door to door service.
- No parking charges. Buy what you want there - no need to go anywhere else!
- Supermarkets are killing trade for small businesses.
- More passing trade through Cavendish Street.

33 What Impact Do You Believe The New Worth Valley Shopping Centre Scheme, Which Was Approved In April 2012, Will Have On Keighley Town Centre?

Please Choose One Only

It will have a positive impact on the town centre	25 – 51%
It will have a negative impact on the town centre	21 – 43%
It will have no impact on the town centre	3 – 6%

Why?

- We have a perfectly good cinema already which I believe is council owned
- already space in the Airedale shopping centre that could be utilised
- More shops.
- will detract shoppers from main centre

It will take people to different side of town. No passing trade.

Hopefully bring more people to Keighley.

Again, less footfall through the immediate town centre. Will divide the town in half.

But will cause more traffic

Increased footfall.

Help my shop for parking.

Near to town centre.

As per Q32.

Increased customer activity in town centre.

It spreads the town centre.

Increase shopper numbers hopefully.

It is still driving people away from town centre business.

The town centre currently has nothing extra to offer.

Hopefully will bring in larger names like Primark, etc.

More parking, wider range of shops.

It could just move the town centre; the current centre needs modernising.

Hope to bring more people into Keighley.

Either negative or no impact. Focus transfer. Could spend money better. Not enough trade now; where will customers come from? Would prefer to see investment in existing facilities and businesses.

there are already too many empty units as it is.

34 What Impact Do You Believe The New Worth Valley Shopping Centre, Will Have On Your Business?

Please Choose One Only

It will have a positive impact on my business	15 – 32%
It will have a negative impact on my business	18 – 38%
It will have no impact on my business	14 – 30%

Why?

Too far away

Bigger retailers will leave the shopping centre and therefore have a detriment to the whole shopping centre.

I am worried footfall will drop within the Airedale Centre

hopefully increase footfall

No direct competition planned.

No passing trade.

?

Less passing trade - will be a disaster for Keighley town centre business.

Increased footfall.

I am a specialist store.

It will take business away from Cavendish Street and into the centre.

More visitors to the town.

It will pull foot traffic from North Street.
Too far away, I think.
As above.
New food outlets, no reason to visit.
Hopefully bring outside customers to Keighley.
Parking, customers visiting will see my shop.
Similar businesses to this closer to where this will be; not good!
Not specialized
No wool shops.
Hopefully bring more people to Keighley, and hopefully better footfall on Cavendish Street.
Another competitor.
Competition.

35 Does The Market Hall Help Encourage Shoppers/Visitors To Keighley Town Centre?

Please Choose One Only

Yes	23 – 45%
No	12 – 24%
Don't know	16 – 31%

36 Does Your Business Currently Have Its Own Website?

Please Choose One Only

Yes (go to question 37)	34 – 64%
No (go to question 42)	19 – 36%

37 What Services Does Your Website Provide To Customers?

Please Tick As Many Boxes As Relevant

Ability to browse goods available at your premises	24 – 21%
Ability to order goods directly from the website	13 – 11%
Ability to order goods that will be delivered to a designated address	11 – 10%
Ability to order goods that can be picked up in store	8 – 7%
Contact information, e.g. telephone number, store locator, etc	32 – 28%
Contact directly via email	26 – 23%

38 How Important Is Your Website To Your Business?

Please Choose One Only

Essential	11 – 32%
Very important	6 – 18%
Important	7 – 21%

Fairly important	8 – 24%
Of little importance	2 – 6%

39 Does Your Website Attract Customers From A Wider Catchment, I.e. Beyond The District?

Please Choose One Only

Yes	26 – 76%
No	8 – 24%

40 Do Customers Visit Your Store As A Result Of Browsing Your Website?

Please Choose One Only

Yes	29 – 85%
No	5 – 15%

41 What Proportion Of Your Sales Are From The Internet?

Please Choose One Only

0% – 9%	21 – 66%
10% – 24%	7 – 22%
25% – 49%	2 – 6%
50% – 74%	1 – 3%
75%+	1 – 3%

42 Why Do You Not Have A Website? (Please Ignore If Answered Yes To Question 36)

Please Choose One Only

Do not have a computer	2 – 13%
Not relevant/necessary	6 – 38%
Too expensive	1 – 6%
Too time consuming	0 – 0%
Do not have the skills to produce/run a website	6 – 38%
In the process of designing a website	1 – 6%

43 If You Have Any Further Comments, Please Feel Free To Express Your Views Below.

The town is looking very tired!

Only open 4 days, so not sure yet ref. Q12 and Q41.

I was once offered to be given business rate relief, only to discover they would reduce it slightly....but then you had to repay within a year or two. Pointless exercise!!

I feel that where I am in Keighley Market (and have been for two years), the management here seem not to want to help if you have been a victim of rule breaking in the market, and my business is suffering as a result.

Overall, I think the Council is doing well to improve as times are hard. Glad survey is going round. Business owners need to be kept more up to date.

Back of Cavendish Street needs sorting please; ongoing problem. Help with funding/grants for flats above the salon as they are derelict. Unable to successfully rent because of the area and now the flats are in a poor state of repair.

Need to have a traders on-street parking permit to save everyone having to pay □3 a day = □16 a week = □780 a year. It all affects profits and your

> bottom line.

Shipley Business Survey

Questionnaire Sent Out : **202**

Completed Questionnaires Returned : **48**

Percentage Returned : **23.76 %**

2 How Would You Best Describe Your Business?

Please Choose One Only

Food retailer (e.g. grocer, supermarket, off licence, etc.)	7 – 15%
Non-food retailer (e.g. clothes shop, shoe shop, bookshop, etc.)	19 – 40%
Retail service (e.g. hairdresser/beauty salon, opticians, travel agents, etc.)	4 – 8%
Leisure service (e.g. public house, restaurant, cafe, take-away, etc.)	6 – 13%
Professional service (e.g. bank, estate agent, betting shop, etc.)	4 – 8%
Charity Shop	2 – 4%
Other (please specify)	6 – 13%
Swimming Pool	
Healthcare - dentistry	
Hydrotherapy Pool	
Vehicle tracking	
Health professional	
Commercial	

3 Is Your Business?

Please Choose One Only

Independent / your own	36 – 75%
Part of a national / regional group or chain	9 – 19%
Other (please specify)	3 – 6%
Council	
Small local (2 shops)	
International	

4 Are The Business Premises Leased Or Owner Occupied?

Please Choose One Only

Leased	40 – 83%
Owner occupied	7 – 15%
Don't know	1 – 2%

5 How Long, Approximately, Has The Business Traded In Shipley?

Please Choose One Only

0 – 6 months	1 – 2%
7 – 12 months	2 – 4%
1 – 2 years	6 – 13%
3 – 5 years	5 – 10%
6 – 10 years	7 – 15%
11 – 20 years	8 – 17%
20+ years	19 – 40%

6 Why Did You Choose Shipley As A Business Location? (E.g. You Live In The City, It Is An Appropriate Market For The Business, Etc.)

- Shipley has a lot of character, the rent was manageable and it has a lot of positive connections to local areas.
- Central position and minimum competition
- Live here
- Live in area
- Head office decision
- We have a store in most towns
- Handy for staff as they are all local
- Shipley born
- Shop location within radius of business range from production unit
- A friend had premises to rent
- Type of business came up for sale, good location area for us
- Live in the city.
- The right opportunity arose and it happened to be in Shipley
- Where our volunteers and head office/warehouse are based.
- Live local
- I live local
- Founder local to area
- Live in Shipley. There was a demand for a party shop/fancy dress
- Convenient, I thought it had potential
- Live in Shipley
- Live in Shipley - it was the appropriate place for business

Premises became free
Business started 1936.
Central location
Location
Good location
Good demographic. Found right building which had previously been used for same use we needed
Good demographic. Found right building which had previously been used for same use we needed
Used to be a very busy market hall
Already established when I purchased the business in 1985
Born in Shipley and found suitable premises
Good rail/bus links - no other shops of this type
Location and rents
Market for holidays.

7 Has The Business Always Operated From Shipley?

Please Choose One Only

Yes	41 – 87%
No	6 – 13%

If no, where did you relocate from?

Head office in Barnsley
Still produce in seperate unit with 3 further retail outlets in Bradford area
Pudsey
Factory Street, BD4 9NW
Extension of showroom from Cleckheaton
National

8 How Many Staff Does The Business Employ?

Full Time	Total - 176 | Businesses - 37 | Average - 4.76
Part Time	Total - 85 | Businesses - 26 | Average - 3.27

9 Are Your Staff Local (I.e Do They Live Within 5 Miles Of The Business)

Please Choose One Only

Yes	35 – 78%
No	9 – 20%
Don't know	1 – 2%

10 How Do Your Staff Travel To Work?

Please Tick As Many Boxes As Relevant

Public transport	17 – 21%
Private vehicle (go to question 11)	38 – 46%
Walk	23 – 28%
Cycle	4 – 5%
Don't know	0 – 0%

11 If Staff Are Travelling To Work By Private Motor Vehicle, Where Do They Park?

Please Tick As Many Boxes As Relevant

Public car park	15 – 32%
Swimming Pool car park	
Wharf Street	
Rosse Street	
Rear of shop	
Behind Shipley Bowling	
Atkinson Street	
In front of store	
Atkinson Street	
Close to Westgate	
Atkinson Street	
Private car park	8 – 17%
local arrangements with pub landlord	
Our shop	
Behind store	
At offices	
Front of shop	
Behind shop	
Shipley Baptist Church	
On (rear of) premises	10 – 21%
On Street parking	11 – 23%
Don't know	3 – 6%

12 During The Time You Have Been Trading In Shipley, Has The Business?

Please Choose One Only

Grown significantly (+10%)	10 – 22%
Grown moderately (0 to +10%)	16 – 35%
Remained largely static	10 – 22%
Declined moderately (0 to -10%)	3 – 7%

Declined significantly (-10%)	7 – 15%

13 How Would You Say That Your Business Is Currently Performing?

Please Choose One Only

Very well	7 – 15%
Well	11 – 24%
Moderately	18 – 39%
Poorly	6 – 13%
Very poorly	4 – 9%

14 What Type Of Customers Does Your Business Primarily Rely On?

Please Choose One Only

Residents from in or around Shipley town centre	21 – 47%
Residents from elsewhere in the District	5 – 11%
Residents from outside the District	3 – 7%
Specialist buyers (e.g. because you offer a specialist product)	5 – 11%
Workers from Shipley town centre (e.g. office workers)	1 – 2%
Students from nearby schools and colleges	0 – 0%
Internet shoppers	0 – 0%
Passers-by	0 – 0%
Tourists	0 – 0%
Other (please specify)	10 – 22%

- all residents
- all of the above
- In or around Shipley, outside the District, specialist buyers, passers-by and tourists
- elsewhere in the District, specialist buyers and passers-by
- Several from above
- Residents from outside the District and internet shoppers
- Residents from in or around Shipley town centre, specialist buyers, workers, passers-by and tourists
- Residents from in or around Shipley town centre and Residents from elsewhere in the District
- All ticked
- Residents from in or around Shipley town centre, Residents from elsewhere in the District, Residents from outside the District, workers and passers-by

15 How Do You Rate The Following Aspects Of The Shipley Town Centre?

Transport	Good	Average	Poor	Don't Know
Appearance of the entrances to Shipley	5 – 11.1%	25 – 55.6%	14 – 31.1%	1 – 2.2%
Accessibility by pedestrians	18 – 40%	24 – 53.3%	3 – 6.7%	0 – 0%

Accessibility by public transport	28 – 62.2%	15 – 33.3%	1 – 2.2%	1 – 2.2%
Accessibility by vehicles	10 – 22.7%	16 – 36.4%	17 – 38.6%	1 – 2.3%
Amount of signage for vehicles	5 – 11.1%	32 – 71.1%	7 – 15.6%	1 – 2.2%
Amount of car parking	2 – 4.3%	10 – 21.7%	34 – 73.9%	0 – 0%
Location of car parking	3 – 6.7%	16 – 35.6%	26 – 57.8%	0 – 0%
Pricing of car parking	2 – 4.4%	17 – 37.8%	21 – 46.7%	5 – 11.1%
Other (please specify)				
Business Offer	Good	Average	Poor	Don't Know
Number of shops in general	6 – 13%	28 – 60.9%	12 – 26.1%	0 – 0%
Range of shops in general	3 – 6.5%	14 – 30.4%	29 – 63%	0 – 0%
Number of independent traders	3 – 6.7%	25 – 55.6%	14 – 31.1%	3 – 6.7%
Number of multiple traders	5 – 10.9%	20 – 43.5%	11 – 23.9%	10 – 21.7%
Number of supermarkets	10 – 22.7%	28 – 63.6%	5 – 11.4%	1 – 2.3%
Number of services in general (e.g. hairdressers, banks)	23 – 50%	19 – 41.3%	2 – 4.3%	2 – 4.3%
Range of services in general	10 – 22.2%	26 – 57.8%	7 – 15.6%	2 – 4.4%
Number of restaurants	21 – 45.7%	20 – 43.5%	3 – 6.5%	2 – 4.3%
Number of licensed premises	22 – 48.9%	20 – 44.4%	1 – 2.2%	2 – 4.4%
Number of fast-food restaurants	15 – 32.6%	26 – 56.5%	3 – 6.5%	2 – 4.3%
Outdoor market	6 – 13.3%	24 – 53.3%	15 – 33.3%	0 – 0%
Indoor market	5 – 11.1%	15 – 33.3%	25 – 55.6%	0 – 0%
Other (please specify)				
Public Realm	Good	Average	Poor	Don't Know
Attractiveness of the public realm (paving, street furniture)	11 – 24.4%	23 – 51.1%	10 – 22.2%	1 – 2.2%
Cleanliness of the public realm	20 – 42.6%	21 – 44.7%	5 – 10.6%	1 – 2.1%
Safety within the public realm	13 – 28.3%	27 – 58.7%	4 – 8.7%	2 – 4.3%
Amount of signage for pedestrians	15 – 32.6%	25 – 54.3%	4 – 8.7%	2 – 4.3%
Number of events (e.g. street markets, parades)	12 – 26.1%	18 – 39.1%	14 – 30.4%	2 – 4.3%
Range of events	7 – 15.2%	19 – 41.3%	18 – 39.1%	2 – 4.3%
Other (please specify)				
Attractiveness of buildings – **Poor**				
Other	Good	Average	Poor	Don't Know
Amount of marketing and promotion	2 – 4.3%	16 – 34%	22 – 46.8%	7 – 14.9%
Range of marketing and promotion (e.g. press, TV, internet)	0 – 0%	10 – 21.3%	30 – 63.8%	7 – 14.9%
Image of Shipley	2 – 4.3%	15 – 32.6%	28 – 60.9%	1 – 2.2%

Town centre management	12 – 26.7%	15 – 33.3%	11 – 24.4%	7 – 15.6%
Other (please specify)				

Comments

The outdoor market is kept up to date with decorating etc. However, the buildings are very outdated and old fashioned and poorly maintained. I overlook the whole square and the buildings are a mess.

There is no help from BMDC to promote Shipley

I have had a business in Shipley for nearly 20 years and never met the Town Centre Management

Promotion and events that do occur ie Xmas event, Mothers Day and Xmas market are a great boost, well organised and successful, with positive advertising. They are just too infrequent

Town centre management seems to visit and has interest in the same shop everyday.

We are a very small market town seriously in decline town centre management

Need a shot in the arm as most towns do. Increase in cheap parking

16 What Improvement Measures Would You Like To See In The Town Centre?

Please Tick As Many Boxes As Relevant

Increased choice/range of shops	40 – 9%
More national multiples	16 – 4%
A new foodstore in the town centre	12 – 3%
A new department store in the town centre	30 – 7%
More independent/specialist traders	30 – 7%
Improved street paving	12 – 3%
Improved street furniture	12 – 3%
Improved built environment	13 – 3%
Lower parking charges	32 – 7%
More car parking	38 – 9%
Better mix of short/long stay parking	24 – 5%
More street cleaning	7 – 2%
Improved public transport	4 – 1%
Improved access by foot and cycle	4 – 1%
More entertainment/leisure facilities	15 – 3%
A new cinema	14 – 3%
A bowling alley	5 – 1%
A new sports centre	8 – 2%
More hotels	1 – 0%
More residential development/apartments	4 – 1%
More commercial offices	6 – 1%
More quality restaurants/pavement cafes	8 – 2%
More specialist markets	23 – 5%
More cultural facilities (i.e. museum/theatre)	13 – 3%

Improved security/CCTV	15 – 3%
Greater promotion/marketing of the centre	25 – 6%
Improved signposting	10 – 2%
Public toilets	14 – 3%
Other (please specify)	2 – 0%
Signposting for Westgate	
Minibus link to (?) tourist sites	

17 Do You Think There Is An Appropriate Mix Of Shops And Other Non-Retail Uses (E.g. Banks, Building Societies, Amusement Arcades, Cafes, Pubs And Restaurants, Fast Food Outlets)?

Please Choose One Only

Good balance	12 – 29%
Too many non-retail uses	16 – 38%
Not enough non-retail uses	5 – 12%
Other (please specify)	9 – 21%
Too many charity shops	
Too many charity shops and empty units	
Far too many charity shops	
Too many charity shops	
Good balance but also too many betting shops	
Too many charity shops	
Too many charity shops	
Balance ok but too many charity shops	
Too many charity shops	

18 What, If Anything, Do You Consider Are The Main Barriers To The Trading Performance Of Your Business?

Please Tick As Many Boxes As Relevant

High rents/overheads/business rates	26 – 14%
Lack of passing trade outside your premises	18 – 10%
Poor location of your premises (e.g. not prime pitch)	9 – 5%
Inadequate amount of customer car parking	29 – 16%
Price of car parking	18 – 10%
Competition from other traders in the town centre	6 – 3%
Charity shops	
Asda have parking	
Other people selling same things	
Asda	
other newsagents	
Competition from out of centre retail parks/stores	3 – 2%

Foster Square	
Forster Square	
Competition from other traders in the nearby centres	2 – 1%
Lack of day visitors/tourists to Shipley	16 – 9%
Anti-social behaviour	8 – 4%
Poor security/policing	3 – 2%
The inadequacy of your current premises (e.g. size or configuration)	4 – 2%
The quality of the town centre shopping environment	19 – 11%
Mail Order and the Internet	10 – 6%
Don't know	1 – 1%
None	3 – 2%
Other (please specify)	5 – 3%
Too many pharmacies in the area now	
Supermarket took trade away from town	
business rates	
Lack of action by Council	
Continually customers run out of time when parking	

19 Have You Any Plans To Alter Your Business In Any Way In The Next Five Years?

Please Choose One Only

Yes, relocate elsewhere in the town centre	1 – 3%
Yes, relocate to another city/town centre	4 – 10%
Yes, relocate out-of-centre	2 – 5%
Yes, extend floorspace	2 – 5%
Yes, reduce floorspace	0 – 0%
Yes, refurbish existing floorspace	1 – 3%
Yes, open up a new store	0 – 0%
Yes, expand range of products	1 – 3%
Yes, set up a website	1 – 3%
Yes, close the business	2 – 5%
Yes, other (please specify)	7 – 18%
Set up a website/close the business	
refurbish existing floorspace, expand range of goods & set up a website	
refurb existing floorspace & set up a website	
yes, relocate elsewhere in the town centre and close the business	
Sell or close	
Yes, extend floorspace and refurbish existing floorspace	
Yes, relocate elsewhere in the town centre and expand range of products	

No	19 – 48%

20 If You Are Relocating, Where Are You Considering Moving To?

- Leeds
- Bradford city centre
- Not sure
- Not sure
- A better location in Shipley town with low rent
- Places with better parking and lower rates
- Leeds area (financial centre) by amalgamation or retirement
- Town centre area

21 If Relocating, What Is The Main Reason For This Decision?

- Because Shipley town centre looks like a slum from the 1960s and only attracts local or lower class people
- Smaller offices
- Relocate in a better position in town where there is more passing trade
- Money
- Due to possible retirement, just an office may be sufficient
- Need to increase floorspace
- Space and accessibility of my premises. Own window area

22 Which Centre(S) Do You Consider To Be Shipley's Biggest Competitor?

Please Tick As Many Boxes As Relevant

Bradford City Centre	20 – 17%
Leeds City Centre	22 – 18%
Huddersfield Town Centre	4 – 3%
Halifax Town Centre	4 – 3%
Bingley Town Centre	9 – 8%
Keighley Town Centre	20 – 17%
Ilkley Town Centre	7 – 6%
Dewsbury Town Centre	1 – 1%
Burnley Town Centre	1 – 1%
Skipton Town Centre	8 – 7%
Manchester City Centre	2 – 2%
The Internet	12 – 10%
Out-of-centre facilities e.g. retail parks (please specify)	9 – 8%

- Forster Square
- Forster Square
- Forster Park

Forster Square	
Guiseley and Foster Square Retail Park	
Forster Square	
Forster Square Retail Park	
Other (please specify)	1 – 1%
Asda kills Shipley	

23 Why Do You Consider These Centres To Be A Competitor?

More choice
Again, they are poorer centres, very old fashioned and out of date, whereas other places have been modernised and attract a different clientele
They have better parking
Bigger and more choice
They are also "market towns"
Better facilities
Larger and eay access on transport
Wider range of good quality shops
These centres attract more visitors because they have a large variety of shops etc
Better shopping
More to offer
Provide more variety of shops
Better range of shops - more parking
More attractive
They are visited by more people every day
More choice of shops
Asda is outside the centre and it limits its parking to two hours. I give free parking and sell everything Asda will sell more cards in a day than we do in a week yet price and quality we sell for half the price. Bradford Met are killing Shipley by letting them expand.
Undercover shopping area
More retail shops
Better choice of shops
Better shops. Nearly all of Shipley centre is charity shops
Better parking (free)
Has my main competitor 3 miles away, reduced my business by 20% when opened
Quite obviously the internet and tv advertising
Free parking
Size and shopping choice, better parking
Range of shops
Better range in Bradford. Better car parking in Bingley.

24 Do You Operate Any Other Businesses In Any Other Centres In The District?

Please Choose One Only

Yes	10 – 22%
No	35 – 78%

25 If Yes, Where Is This?

- National retailer - many locations
- All over (Boots stores)
- Bingley Road Saltaire, The Kiosk Bradford, Hustlergate
- Bingley
- Halifax and two in Leeds
- Keighley
- Bradford, Keighley (Asda stores etc...)
- Cleckheaton, Huddersfield

26 If Yes To Question 24, Is This Other Business Trading Better, Worse Or About The Same As Your Business In Shipley?

Please Choose One Only

Better	3 – 27%
Worse	0 – 0%
About the same	8 – 73%

27 What Specific Support Would Help Your Business?

Please Choose One Only

Training	0 – 0%
Marketing assistance	12 – 43%
Develop website/online capability	7 – 25%
Other (please specify)	9 – 32%

- Sign to our street
- More promotion of the town and outdoor market
- marketing assistance & develop website/online capability
- Local free parking
- marketing assistance and develop website/online capability
- Cute rates, promote and help Shipley, not Asda
- More advertising for Westgate
- Tidy the centre up
- Sort out car parking issues

28 Are You A Member Or Have You Ever Received Advice From Any Of The Following?

Please Tick As Many Boxes As Relevant

Chamber of Commerce	3 – 10%
Business Link Yorkshire	7 – 23%
Bradford Kickstart	1 – 3%
Bradford District Chamber of Trade	8 – 26%
Business Forum	1 – 3%
Trade Association	6 – 19%
Other (please specify)	5 – 16%

- Welcome too Yorkshire
- Meat Federation
- FSB
- Federation of Small Businesses

29 Would You Have Difficulty In Receiving Information For Your Business By Email?

Please Choose One Only

Yes	14 – 31%
No	31 – 69%

30 If You Received Information For Your Business, What Things Would You Like To Read About That Would Be Of Benefit To You?

Please Tick As Many Boxes As Relevant

Information about forthcoming local events and activities	31 – 19%
Information about local business organisations/networking events	25 – 16%
Advice about business support e.g. the availability of grants etc.	22 – 14%
Updates about new development/regeneration activities in the centre	27 – 17%
Information about vacant units	9 – 6%
Information about new businesses that are opening in the centre	26 – 16%
Information about crime statistics/police activity	20 – 12%
Other (please specify)	1 – 1%

- Plan for Shipley

31 If You Received Information For Your Business, How Would You Like To Receive This Information?

Please Tick As Many Boxes As Relevant

In the post	29 – 56%
Via e-mail	19 – 37%

Via a website	4 – 8%
Other (please specify)	0 – 0%

32 Would You Support Any Proposals For A New Foodstore In Shipley Town Centre?

Please Choose One Only

Yes	20 – 49%
No	21 – 51%

Why?

- Bring more people in to Shipley
- No because we run a A New Foodstore in Shipley which is healthy too, which residents of Shipley need.
- Competition is healthy and it may attract more customers into Shipley
- We are surrounded by big stores that take our trade
- Because it would be a competitor
- Over saturation
- The centre already has Asda which is adequate to supply the demands of Shipley Town Centre
- Because Asda is adequate
- It would depend on the type of foodstore. I think there is enough supermarkets at the moment.
- Depends on kind of foodstore
- Undermines independent traders, causes job losses, damages community - see the result of Asda coming to Shipley
- There are enough foodstores
- Asda is sufficient
- More competition
- Better for the locals - more choice
- Town not big enough
- Asda has the lot
- Loaded question. Foodstore, green grcoer, farm shop, butchers, frozen foods, Jack Fulton, Farmfoods etc - Yes. Supermarket no way. Little Express supermarket in the square to bring people into the centre as Asda is not in the centre.
- Might bring more people into centre, even from Asda
- Increase of footfall into the centre
- To improve choice
- Asda has already sucked the life out of Shipley. Not much left. Move Post Office back to the centre
- Depends what type of foorstore:? Certainly would not support another supermarket of any kind
- Enough already with Asda etc
- Shipley already has Asda
- Asda is big enough
- Not sure.

33 What Impact Do You Believe A New Foodstore In The Town Centre Would Have On Shipley?

Please Choose One Only

It would have a positive impact on the town centre	21 – 51%
It would have a negative impact on the town centre	13 – 32%
It would have no impact on the town centre	7 – 17%

Why?

- Bring more people in to Shipley
- These questions almost imply it is happening.
- Attracting more customers would increase productivities, but may reduce productivity for smaller businesses
- Already has a choice of food products
- To draw in more footfall
- Other areas that open multiple foodstores in there areas find that it has a negative impact on the small and specialist retail stores in surrounding areas
- Most people go to Asda
- If it was say M&S it would bring more quality customers
- Asda killed a busy market town, taking custom and parking (?) away from independent traders
- It could improve footfall
- Bring more people into the centre
- Positive impact if is a greengrocer and independent etc, negative impact if it is a supermarket
- Takes people away from town
- Again would affect local independent shops, loosing any charachter that is left. Also could create traffic/car parking issues
- Depends what type of foorstore:? Certainly would not support another supermarket of any kind
- It would shut down independent traders

34 What Impact Do You Believe A New Foodstore In The Town Centre Would Have On Your Business?

Please Choose One Only

It would have a positive impact on my business	14 – 33%
It would have a negative impact on my business	12 – 28%
It would have no impact on my business	17 – 40%

Why?

- Bring more people in to Shipley
- As stated above
- We provide a specialist service which would not be in the same catergory
- Take our customers
- see above
- Some of my patients use Asda car park
- Taking passing trade away because of parking
- It would probably stock similar items to ourselves
- More customers

- Bring more potential customers to the centre
- More foodstores = more cafes
- Charity shop does not compete with a foodstore
- People just visit the foodstore and drive off, no impact
- Depends what type of foorstore:? Certainly would not support another supermarket of any kind

35 Would You Support Any Proposals For A New Foodstore Outside Of Shipley Town Centre?

Please Choose One Only

Yes	10 – 27%
No	27 – 73%

Why?

- Giving people more choice
- I want more customers in Shipley centre
- Because it would be a competitor
- It would probably close my business
- It would take people out of town centre
- They destroy independent traders, community life
- It deters people from shopping in the town centre. Takes custom from other businesses
- No room for another
- Might take more people away
- Too many around
- Again bring people to Shipley
- Would take local business out of the centre
- You need people in Shipley
- If it is needed and in the correct location and the local people want it
- We have Asda/Aldi

36 What Impact Do You Believe A New Foodstore Outside Of The Town Centre Would Have On Shipley?

Please Choose One Only

It would have a positive impact on the town centre	2 – 5%
It would have a negative impact on the town centre	31 – 78%
It would have no impact on the town centre	7 – 18%

Why?

- Taking people away from Shipley would simply exacerbate the problem. There are already too many supermarkets, why have more?
- People would not come to Asda as much as parking is a nightmare, Aldi is much more accessible
- Take people out of town centre
- The out of town developments always have large free car parks
- It would draw custom away from Shipley centre.
- It would take people out of town centre

Taking trade away from the centre
Taking passing trade away
Draws people away from the main shopping areas
Keep people out of the centre
The town centre (Market Square, Kirkgate and Westgate) need to compete with Asda. We need good independent food shops to offer choice and value. This survey is loaded - if food store means supermarket say supermarket.
Might take more people away
Would take more people out of Shipley. We need more retail shops in Shipley to bring more people into Shipley town centre
May reduce numbers coming to Asda but not significantly, do not visit centre much anyway, just do Asda
It would take customers away from the centre so would reduce trade

37 What Impact Do You Believe A New Foodstore Outside Of The Town Centre Would Have On Your Business?

Please Choose One Only

It would have a positive impact on my business	4 – 10%
It would have a negative impact on my business	18 – 46%
It would have no impact on my business	17 – 44%

Why?

I want more customers in Shipley centre
It would draw custom away from Shipley centre.
Taking passing trade away
Would reduce footfall in the town centre
Might take more people away
Not enough free parking spaces. All car parking spaces should be free
Not as much footfall in the centre

38 Does The Outdoor And Indoor Market Help Encourage Shoppers/Visitors To Shipley Town Centre?

Please Choose One Only

Yes	27 – 59%
No	13 – 28%
Don’t know	6 – 13%

39 Does Your Business Currently Have Its Own Website?

Please Choose One Only

Yes (go to question 40)	28 – 61%
No (go to question 45)	18 – 39%

40 What Services Does Your Website Provide To Customers?

Please Tick As Many Boxes As Relevant

Ability to browse goods available at your premises	17 – 22%
Ability to order goods directly from the website	5 – 7%
Ability to order goods that will be delivered to a designated address	5 – 7%
Ability to order goods that can be picked up in store	6 – 8%
Contact information, e.g. telephone number, store locator, etc	23 – 30%
Contact directly via email	20 – 26%

41 How Important Is Your Website To Your Business?

Please Choose One Only

Essential	13 – 46%
Very important	9 – 32%
Important	3 – 11%
Fairly important	1 – 4%
Of little importance	2 – 7%

42 Does Your Website Attract Customers From A Wider Catchment, I.e. Beyond The District?

Please Choose One Only

Yes	26 – 90%
No	3 – 10%

43 Do Customers Visit Your Store As A Result Of Browsing Your Website?

Please Choose One Only

Yes	23 – 79%
No	6 – 21%

44 What Proportion Of Your Sales Are From The Internet?

Please Choose One Only

0% – 9%	12 – 50%
10% – 24%	8 – 33%
25% – 49%	3 – 13%
50% – 74%	0 – 0%
75%+	1 – 4%

45 Why Do You Not Have A Website? (Please Ignore If Answered Yes To Question 39)

Please Choose One Only

Do not have a computer	1 – 6%
Not relevant/necessary	5 – 31%

Too expensive	2 – 13%
Too time consuming	2 – 13%
Do not have the skills to produce/run a website	2 – 13%
In the process of designing a website	4 – 25%

46 If You Have Any Further Comments, Please Feel Free To Express Your Views Below.

The town centre management has been more obstructive and offensive than useful. Traders should be encouraged to innovate not be held back by regulation that is out of date and discouraging rather than inviting for people to visit Shipley.

Parking for employees in Shipley very restricted which means spaces that could be used for customers is clogged with long stay parking. Outside my business we have a car park that holds approx 12 cars, but 90% of those spaces are used by businesses in town as those spaces are free.

Shipley town centre looks old and dated, but could with a little bit of TLC look more suited to the 21st century

Parking free to customers would be beneficial to everybody

I am frustrtaed by the lack of action and help by Bradford Council in helping to sort out my particular car parking issues. In fact they have hindered me in my effort to improve the situation. We also have issues with large groups of youths congregating in the town centre near the youth cafe. Police do very little to control this or look into my particular concerns (including drugs). Very frustrated. Business is declining with the recession and these local factors make it even worse. If I cannot sell I will close and Shipley will lose its bowling centre and all the customers it attracts to Shipley

This questionaire is too vague, nothing in it to really establish what kind of business/service I actually offer or how my business is affected by parking/rates/rents etc. Small market town, wo we should play to our strengths ie. link Central Square with all the wider tourist sites via regular shuttle buses to canal, Saltaire, encouraging visitors to tourists sites to use the actual town centres. Look at Shipton for inspiration, was also smaller so should be easier to promote.

The business rates exemption has been a massive help and has had a very positive impact.

Appendix 7 – Retail (Statistical) Tables

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 1: POPULATION AND EXPENDITURE (CONVENIENCE)

ZONE	POPULATION									
	2011	2012	2017	2022	2028	*2011*	2012	2017	2022	2028
1	*23,593*	23,718	24,491	25,204	25,795	1,664	1,662	1,672	1,727	1,806
2	*26,069*	26,114	26,916	27,686	28,514	1,669	1,667	1,676	1,732	1,811
3	*30,672*	30,663	30,493	30,405	30,392	1,856	1,854	1,864	1,926	2,014
4	*43,335*	43,563	43,935	44,136	44,625	1,842	1,840	1,851	1,912	2,000
5	*28,648*	28,959	30,574	32,053	33,766	1,265	1,263	1,270	1,312	1,372
6	*32,975*	33,179	33,739	34,259	34,741	1,676	1,674	1,684	1,740	1,819
7	*36,405*	36,789	38,698	40,447	42,193	1,466	1,464	1,472	1,521	1,591
8	*28,884*	29,140	30,300	31,276	32,196	1,576	1,574	1,583	1,635	1,710
9	*32,158*	32,381	33,729	35,026	36,275	1,716	1,713	1,723	1,780	1,862
10	*54,104*	54,452	56,201	57,757	59,187	1,631	1,629	1,638	1,692	1,770
11	*38,241*	38,543	40,034	41,368	42,907	1,650	1,648	1,657	1,712	1,791
12	*27,140*	27,615	29,555	31,469	33,629	1,314	1,313	1,320	1,364	1,426
13	*65,575*	66,301	70,571	74,359	78,194	1,464	1,463	1,471	1,520	1,589
14	*49,650*	50,651	54,804	58,740	62,721	1,278	1,276	1,283	1,326	1,387
15	*44,854*	45,239	48,034	50,325	52,756	1,457	1,456	1,464	1,512	1,582
16	*28,256*	28,495	29,934	31,246	32,535	1,442	1,440	1,448	1,497	1,565
17	*32,787*	32,909	33,537	33,970	34,515	1,732	1,730	1,740	1,798	1,880
18	*58,272*	58,562	60,895	62,742	64,744	1,679	1,677	1,686	1,742	1,822
TOTAL	*681,618*	**687,273**	**716,440**	**742,468**	**769,685**					

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Per Capita expenditure from Experian G3 Micromarketer (2011 data)

c. Projected forward using actual growth recorded between 2010 and 2011 and forecast growth from Table in Appendix 3 of Retail Planner Briefing Note 10 taking into account estimated growth rates and allowances for SFT growth (at excluding 30% allowance) of convenience goods SfT is taken from a tanglible stores' shelves

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 2A: TOTAL EXPENDITURE AVAILABLE (FOOD)

ZONE	EXPENDITURE £(m) CONVENIENCE					GROWTH (£m) CONVENIENCE			
	2011	2012	2017	2022	2028	*11-'12*	12-'17	12-'22	12-'28
1	*39.3*	39.4	42.1	44.6	46.6	*0.2*	2.7	5.1	7.2
2	*43.5*	43.5	46.4	49.4	51.7	*0.0*	2.9	5.9	8.1
3	*56.9*	56.8	56.7	58.5	61.2	*-0.1*	-0.2	1.7	4.4
4	*79.8*	80.2	81.7	85.3	89.2	*0.3*	1.5	5.2	9.1
5	*36.2*	36.6	40.7	44.3	46.3	*0.3*	4.1	7.7	9.8
6	*55.3*	55.6	57.7	60.4	63.2	*0.3*	2.1	4.9	7.7
7	*53.4*	53.9	59.6	64.2	67.1	*0.5*	5.7	10.3	13.3
8	*45.5*	45.9	49.5	52.7	55.1	*0.3*	3.6	6.8	9.2
9	*55.2*	55.5	60.3	64.6	67.5	*0.3*	4.9	9.1	12.1
10	*88.2*	88.7	94.6	100.2	104.7	*0.5*	5.9	11.5	16.1
11	*63.1*	63.5	68.6	73.5	76.8	*0.4*	5.0	10.0	13.3
12	*35.7*	36.2	41.5	45.9	48.0	*0.6*	5.3	9.6	11.7
13	*96.0*	97.0	109.4	118.8	124.3	*0.9*	12.4	21.9	27.3
14	*63.4*	64.6	75.4	83.2	87.0	*1.2*	10.7	18.5	22.3
15	*65.4*	65.8	73.7	79.8	83.4	*0.5*	7.8	13.9	17.6
16	*40.7*	41.0	45.3	48.7	50.9	*0.3*	4.2	7.6	9.9
17	*56.8*	56.9	59.1	62.1	64.9	*0.1*	2.2	5.1	7.9
18	*97.8*	98.2	105.8	112.8	118.0	*0.4*	7.6	14.6	19.8
TOTAL	***1,072.3***	**1,079.4**	**1,167.9**	**1,248.8**	**1,306.0**	***7.1***	**88.5**	**169.4**	**226.5**

TABLE 2B: MAIN / TOP-UP SPLIT (2012)

ZONE	EXPENDITURE £(m) CONVENIENCE - 2012		
	MAIN	TOP-UP	TOTAL
1	31.5	7.9	39.4
2	34.8	8.8	43.5
3	45.4	11.4	56.8
4	64.0	16.1	80.2
5	29.2	7.4	36.6
6	44.4	11.2	55.6
7	43.0	10.8	53.9
8	36.6	9.2	45.9
9	44.3	11.2	55.5
10	70.8	17.9	88.7
11	50.7	12.8	63.5
12	29.0	7.3	36.2
13	77.5	19.5	97.0
14	51.6	13.0	64.6
15	52.6	13.3	65.8
16	32.8	8.3	41.0
17	45.5	11.5	56.9
18	78.4	19.8	98.2
TOTAL	**862.1**	**217.3**	**1,079.4**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Per Capita expenditure from Experian G3 Micromarketer (2011 data)

c. Projected forward using actual growth recorded between 2010 and 2011 and forecast growth from Table in Appendix 3 of Retail Planner Briefing Note 10 taking into account estimated growth rates and allowances for SFT growth (at excluding 30% allowance) of convenience goods SFT is taken from a tanglible stores' shelves

d. Main food and Top Up expenditure split using mean results of Questions 4 and 15 Bradford Shopper Survey (November 2012), which found that on average across the Study Area 80% (or £70.7) was proportioned to Main and 20% (or £17.8) to Top Up

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 3: SHOPPING PATTERNS (CONVENIENCE)

	TOTAL		ZONE 1		ZONE 2		ZONE 3		ZONE 4		ZONE 5		ZONE 6		ZONE 7		ZONE 8		ZONE 9		ZONE 10		ZONE 11		ZONE 12		ZONE 13		ZONE 14		ZONE 15		ZONE 16		ZONE 17		ZONE 18	
DESTINATION	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)
BRADFORD																																					
Zone 1																																					
Cross Roads (Keighley) (Local Centre 13)																																					
Local Shops, Cross Roads	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Haworth (Mill Hey) (Local Centre 12)																																					
Spar, Station Road, Haworth	0.0	0.5	1.0	13.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Haworth	0.0	0.2	1.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth (Local Centre 10)																																					
Co-operative Food, Victoria Road, Oakworth, Keighley	0.0	0.5	0.0	14.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Oakworth	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																					
Co-operative Food, Station Road, Oxenhop, Keighley	0.0	0.9	0.0	24.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cowling	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.1**	**2.2**	**2.1**	**56.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
ZONE 2																																					
Steeton with Eastburn (Local Centre 3)																																					
Local Shops, Eastburn	0.0	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Steeton	0.0	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																					
Co-operative Food, Cross Hills Service Station, Station Road Keighley	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Main Street, Cross Hills, Keighley	0.1	1.2	0.0	5.3	2.0	21.1	0.0	2.6	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Crosshills	0.0	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Craven)																																					
Londis, Main Street, Sutton-in-Craven, Keighley	0.0	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cononley	0.0	0.1	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.1**	**1.5**	**0.0**	**5.3**	**3.0**	**29.6**	**0.0**	**2.6**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
ZONE 3																																					
Ilkley																																					
Booths, Leeds Road, Ilkley	0.6	0.4	0.0	0.0	0.0	0.0	11.5	9.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Brook Street, Ilkley	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Marks and Spencer, Station Plaza, Ilkley	0.0	0.4	0.0	0.0	0.0	0.0	1.0	9.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Springs Lane, Ilkley	1.6	0.6	0.0	0.0	0.0	0.0	27.1	10.4	6.5	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Ilkley	0.2	0.7	0.0	0.0	0.0	0.0	4.2	15.6	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.4**	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**43.8**	**45.5**	**7.5**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**
Edge / Out-of-Centre (or undefined)																																					
Morrisons, Bolton Bridge Road, Ilkley	0.0	0.7	0.0	0.0	0.0	0.0	1.0	14.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Riverside, Ben Rhydding, Ilkley	0.1	0.1	0.0	0.0	0.0	0.0	3.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Addingham (Local Centre 1)																																					
Local Shops, Addingham	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden (Local Centre 2)																																					
Co-operative Food, Bridge Road, Silsden	0.1	0.7	0.0	0.0	0.0	0.0	2.1	15.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Silsden	0.0	0.2	0.0	0.0	0.0	1.4	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 3)	**2.7**	**4.0**	**0.0**	**0.0**	**0.0**	**1.4**	**50.0**	**80.5**	**7.5**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**
ZONE 4																																					
Burley-in-Wharfdale (Local Centre 4)																																					
Co-operative Food, Station Road, Burley-in-Wharfedale	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Burley-in-Wharfedale	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston (Local Centre 5)																																					
Co-operative Food, Main Street, Menston, Ilkley	0.0	0.2	0.0	0.0	0.0	1.4	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riddlesden (Local Centre 7)																																					
Co-operative Food, Bradford Road, Riddlesden, Keighley	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.3	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Riddlesden	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eldwick (previous Local Centre)																																					
Local Shops, Eldwick	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																					
Local Shops, East Morton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																																					
Asda, Pool Road, Cross Green, Otley	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Local Shops, Guiseley	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Otley	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	3.2	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer, Guiseley Retail Park, Guiseley	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.8	0.0	0.0	0.0	2.8	1.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	6.8	1.1	1.4
Morrisons, Otley Road, Guiseley	3.8	1.4	0.0	0.0	0.0	0.0	5.2	0.0	30.1	16.9	0.0	0.0	1.0	0.0	2.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	28.1	4.1	2.1	1.4
Sainsbury's, Bondgate, Otley	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	3.2	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Waitrose, Westgate, Otley	0.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0	6.5	7.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	1.4	0.0	0.0
Sub Total (Zone 4)	**5.0**	**5.2**	**0.0**	**0.0**	**0.0**	**1.4**	**5.2**	**0.0**	**44.1**	**59.2**	**0.0**	**4.2**	**1.0**	**2.8**	**3.1**	**2.7**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**3.1**	**0.0**	**31.3**	**13.5**	**3.2**	**4.3**
ZONE 5																																					
Keighley																																					
Aldi, Gresley Road, Keighley	1.2	0.7	2.1	4.0	8.1	4.2	1.0	2.6	2.2	0.0	12.4	4.2	2.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Cooke Lane, Keighley	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	9.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Gresley Road, Keighley	0.0	0.0	0.0	1.3	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer, Low Street, Keighley	0.0	0.2	0.0	1.3	0.0	1.4	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	6.0	1.5	39.6	5.3	21.2	11.3	7.3	0.0	7.5	0.0	43.3	12.5	25.5	7.0	1.0	0.0	1.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighley	3.7	0.9	24.0	2.7	16.2	8.5	7.3	1.3	9.7	0.0	10.3	8.3	16.3	0.0	2.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.4	0.0	0.0
Jack Fulton Frozen Food, Towngate, Keighley	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Keighley	0.1	1.7	0.0	4.0	1.0	8.5	0.0	2.6	1.1	1.4	1.0	20.8	0.0	1.4	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Sub-total	**11.1**	**5.4**	**65.6**	**18.7**	**47.5**	**33.8**	**15.6**	**6.5**	**20.4**	**1.4**	**68.0**	**58.3**	**43.9**	**9.9**	**3.1**	**0.0**	**2.1**	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**1.0**	**1.4**	**0.0**	**0.0**
Edge / Out-of-Centre (or undefined)																																					
Asda, Bingley Street, Keighley	4.4	2.2	20.8	6.7	22.2	15.5	6.3	0.0	14.0	5.6	26.8	18.1	11.2	1.4	1.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.4	0.0	0.0
Co-operative Food, Broomhill Avenue, Keighley	0.0	1.1	0.0	5.3	0.0	9.9	0.0	0.0	0.0	0.0	0.0	13.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Thwaites Brow	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 5)	**15.5**	**8.8**	**86.5**	**30.7**	**69.7**	**59.2**	**21.9**	**6.5**	**34.4**	**7.0**	**94.8**	**91.7**	**55.1**	**11.3**	**4.1**	**2.7**	**2.1**	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**2.1**	**2.7**	**0.0**	**0.0**
ZONE 6																																					
Bingley																																					
Co-operative Food, 5Rise Shopping Centre, Bingley	0.5	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	10.2	25.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Local Shops, Bingley	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	8.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.5**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**7.0**	**0.0**	**0.0**	**10.2**	**33.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**
Cullingworth (Local Centre 31)																																					
Co-operative Food, The Workshop, Greenside Lane, Cullingworth	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	7.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cullingworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossflatts (Local Centre 8)																																					
Local Shops, Crossflats	0.0	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley (Local Centre 33)																																					
Local Shops, Cottingley	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme (Local Centre 34)																																					
Co-operative Food, School Street, Denholme	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden (Local Centre 32)																																					
Co-operative Food, Royd Street, Wilsden	0.0	0.2	0.0	0.0	0.0	0.0	1.0	1.3	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Wilsden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																					
Spar, Mornington Road, Bingley	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Keighley Road, Crossflats, Bingley	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	0.0	0.0	0.0	7.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 6)	**0.6**	**3.9**	**0.0**	**0.0**	**0.0**	**1.4**	**1.0**	**1.3**	**0.0**	**12.7**	**0.0**	**0.0**	**12.2**	**64.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**
ZONE 7																																					
Allerton (Local Centre 25)																																					
Co-operative Food, Allerton Road, Allerton	0.1	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	12.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Allerton	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Duckworth Lane (Local Centre 21)																																					
Co-operative Food, Duckworth Lane, Bradford	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Duckworth Lane	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton (Local Centre 24)																																					
Local Shops, Heaton	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Saltaire (Local Centre 14)																																					
Co-operative Food, Bingley Road, Saltaire, Shipley	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	3.1	16.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0
Local Shops, Saltaire	0.1	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.8	0.0	2.7	0.0	0.0
Edge / Out-of-Centre (or undefined)																																					
Co-operative Food, High Park Drive, Bradford	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Haworth Road, Heaton	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Lilycroft Road, Bradford	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 7)	**0.4**	**4.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.2**	**6.2**	**50.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**1.4**	**0.0**	**5.9**	**1.0**	**1.4**	**0.0**	**8.7**	**0.0**	**4.1**	**0.0**	**0.0**
ZONE 8																																					
Clayton (Local Centre 28)																																					
Local Shops, Clayton	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury (Local Centre 29)																																					
Co-operative Food, High Street, Queensbury	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	9.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Black Dyke Mills, Brighouse Road, Bradford	1.3	1.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.0	1.4	1.0	1.3	14.6	11.0	6.1	3.7	3.1	1.4	0.0	0.0	1.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Queensbury	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	4.2	4.1	1.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton (Local Centre 27)																																					
Co-operative Food, 514 Thornton Road, Thornton	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	3.1	11.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Thornton	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.5	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	1.4	1.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																					
Co-operative Food, Clayton	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	16.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Thornton Road, Thornton	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Keelham	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Hall Farm Shop, Brighouse & Denholme Road, Thornton, Brad	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	2.7	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 8)	**1.9**	**4.5**	**0.0**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**1.0**	**0.0**	**2.0**	**2.8**	**1.0**	**1.3**	**24.0**	**67.1**	**8.2**	**4.9**	**3.1**	**2.8**	**0.0**	**0.0**	**1.0**	**1.4**	**0.0**	**4.2**	**1.0**	**5.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
ZONE 9																																					
Outside Bradford (Calderdale)																																					
Lidl, Carr House Road, Shelf	0.2	0.2	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	3.7	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Keighley Road, Illingworth, Halifax	2.2	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	5.2	0.0	36.7	31.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Boothtown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Illingworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Mixenden	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Southowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 9)	**2.4**	**2.4**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.1**	**0.0**	**0.0**	**0.0**	**5.2**	**0.0**	**37.8**	**42.7**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
ZONE 10																																					
Wyke (Local Centre 47)																																					
Asda, Town Gate, Wyke	1.1	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	14.3	19.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Towngate, Wyke	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Westfield Service Station, Whitehall Road, Wyke	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Wyke	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 3: SHOPPING PATTERNS (CONVENIENCE)

DESTINATION	TOTAL		ZONE 1		ZONE 2		ZONE 3		ZONE 4		ZONE 5		ZONE 6		ZONE 7		ZONE 8		ZONE 9		ZONE 10		ZONE 11		ZONE 12		ZONE 13		ZONE 14		ZONE 15		ZONE 16		ZONE 17		ZONE 18	
	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)
BRADFORD																																						
Low Moor (Local Centre 46)																																						
Co-operative Food, Huddersfield Road, Low Moor	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Huddersfield Road, Bradford	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	5.6	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Buttershaw (previous Local Centre)																																						
Tesco, Halifax Road, Buttershaw, Bradford	1.6	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	9.2	12.2	7.1	6.9	1.1	0.0	0.0	0.0	5.1	5.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Buttershaw	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																																						
Sainsbury's, Mill Lane, Brighouse	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.9	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.2	10.2	12.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Brighouse	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	2.7	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 10)	**4.0**	**6.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**2.7**	**1.0**	**4.1**	**10.2**	**13.4**	**35.7**	**61.1**	**1.1**	**0.0**	**0.0**	**0.0**	**5.1**	**8.3**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
ZONE 11																																						
Tong Street																																						
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.9	1.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Tong Street	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**7.1**	**1.0**	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Holmewood (Local Centre 45)																																						
Local Shops, Holmewood	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																						
Co-operative Food, Broadstone Way, Bradford	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																																						
Co-operative Food, Bradford Road, Birkenshaw	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	7.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Whitehall Road, Drighlington	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Bierley	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Birkinshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Drighlington	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Sub Total (Zone 11)	**0.4**	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**34.3**	**1.0**	**2.9**	**2.0**	**0.0**	**0.0**	**1.5**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**
ZONE 12																																						
Bakerend Road (Local Centre 41)																																						
Lidl, Bakerend Road, Bradford	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	2.0	2.9	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0	0.0	0.0
Local Shops, Barkerend Road, Bradford	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Laisterdyke (Local Centre 43)																																						
Local Shops, Lasiterdyke	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane (Local Centre 44)																																						
Local Shops, Sticker Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road (Local Centre 42)																																						
Local Shops, Leeds Road, Bradford	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.8	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	1.4
Edge / Out-of-Centre (or undefined)																																						
Asda, Rooley Lane, Bradford	4.8	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	9.2	2.8	26.6	12.9	23.5	23.2	13.3	11.1	1.9	1.5	2.1	2.7	0.0	0.0	0.0	0.0	0.0	0.0
Harris Superstore, Moor Park Drive, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, East Bowling	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Harewood Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Killinghall Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Lister Avenue, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Otley Road, Bradford	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Rochester Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Rooley Lane, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Tyersal, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Wakefield Road, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, West Bowling, Bradford	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market, John Street Market, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market, St James's Wholesale Market, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 12)	**5.1**	**5.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**1.0**	**0.0**	**0.0**	**1.3**	**1.0**	**0.0**	**0.0**	**0.0**	**10.2**	**2.8**	**26.6**	**14.3**	**25.5**	**49.3**	**14.3**	**13.9**	**1.9**	**1.5**	**2.1**	**12.3**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**1.4**
ZONE 13																																						
Great Horton District Centre																																						
Tesco Extra, Great Horton Road, Bradford	5.1	2.8	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	1.0	1.4	2.1	1.3	25.0	4.1	2.0	2.4	0.0	1.4	2.1	1.4	2.0	0.0	27.6	19.4	7.8	4.4	1.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0
Local Shops, Great Horton	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.1**	**3.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**1.0**	**1.4**	**2.1**	**2.7**	**25.0**	**4.1**	**2.0**	**2.4**	**0.0**	**1.4**	**2.1**	**1.4**	**2.0**	**0.0**	**27.6**	**20.8**	**7.8**	**8.8**	**1.0**	**0.0**	**4.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Mayo Avenue District Centre																																						
Morrisons, Mayo Avenue, Bradford	6.5	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	1.4	6.1	0.0	26.5	5.6	7.4	1.4	3.1	0.0	28.6	13.9	5.8	2.9	1.0	1.4	3.1	1.4	0.0	0.0	0.0	0.0
Sub-total	**6.5**	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**1.4**	**6.1**	**0.0**	**26.5**	**5.6**	**7.4**	**1.4**	**3.1**	**0.0**	**28.6**	**13.9**	**5.8**	**2.9**	**1.0**	**1.4**	**3.1**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**
Manchester Road (Marshfields) (Local Centre 38)																																						
Local Shops, Marshfields (Manchester Road), Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester Road (Bankfoot) (Local Centre 39)																																						
Local Shops, Bankfoot (Manchester Road), Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey (Local Centre 40)																																						
Co-operative Food, Fair Road, Wibsey	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	2.8	0.0	0.0	0.0	0.0	0.0	5.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Wibsey	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shearbridge/Listerhills (previous Local Centre)																																						
Local Shops, Shearbridge/ Listerhills (Woodhead Road), Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																						
Asda, Canterbury Avenue, Bradford	0.3	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	5.6	1.9	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Beacon Road, Wibsey, Bradford	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	2.8	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Manchester Road, Bradford	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Great Horton Road, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Local Shops, Barton Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cooper Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Gaythorne Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Little Horton	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Odsal Top District, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Smiddles Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Smith Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Spencer Road, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Woodhead Road, Bradford	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4	1.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**12.3**	**9.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**1.0**	**2.8**	**3.1**	**4.0**	**27.1**	**6.9**	**8.2**	**2.4**	**27.6**	**13.9**	**9.6**	**2.9**	**5.1**	**1.4**	**60.2**	**58.3**	**16.5**	**22.1**	**2.1**	**1.4**	**7.1**	**2.9**	**0.0**	**0.0**	**0.0**	**0.0**
ZONE 14																																						
Bradford																																						
Marks and Spencer, Darley Street, Bradford	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	1.0	1.4	0.0	0.0	0.0	1.4	0.0	0.0
Morrisons, Westgate, Bradford	3.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	3.1	4.0	9.4	1.4	1.0	1.2	2.0	0.0	1.1	2.9	1.0	2.9	7.1	2.8	11.7	5.9	2.1	2.7	2.0	1.4	4.2	2.7	0.0	2.9
Tesco Express, Sunbridge Road, Bradford	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	1.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Bradford City Centre	0.2	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	2.9	2.1	6.9	0.0	5.8	0.0	0.0	0.0	1.4
Sub-total	**3.4**	**3.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.1**	**0.0**	**3.1**	**4.0**	**11.5**	**2.7**	**1.0**	**2.4**	**3.1**	**0.0**	**1.1**	**2.9**	**1.0**	**4.3**	**7.1**	**8.3**	**12.6**	**10.3**	**5.2**	**11.0**	**2.0**	**7.2**	**4.2**	**4.1**	**0.0**	**4.3**
Girlington District Centre																																						
Morrisons, Victoria Shopping Centre, Young Street, Bradford	6.8	1.9	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	3.1	1.4	33.0	9.3	12.5	1.4	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	6.1	1.4	47.6	17.6	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Girlington	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**7.1**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.1**	**1.4**	**36.1**	**9.3**	**12.5**	**1.4**	**0.0**	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**7.1**	**1.4**	**48.5**	**19.1**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Carlisle Road / Whetley Hill (Local Centre 22)																																						
Local Shops, Carlisle Road / Whetley Hill, Manningham, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green (Local Centre 35)																																						
Co-operative Food, Beckside Road, Lidget Green	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Lidget Green	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham (Local Centre 20)																																						
Local Shops, Manningham, Bradford	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0
Local Shops, Oak Lane, Bradford	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	1.5	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Princeville (Local Centre 36)																																						
Local Shops, Legrams Lane, Bradford	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																						
Aldi, Valley Road, Bradford	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	2.0	0.0	1.0	0.0	0.0	0.0	4.1	2.7	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Sunwin Self Service, 111 Thornton Road, Bradford	0.0	0.2	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Legrams Lane, Bradford	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Valley Road, Bradford	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	1.4	0.0	0.0	1.0	0.0	0.0	0.0
Lidl, Ingleby Road, Bradford, Near Lidget Green	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.5	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Scholemoor Lane, Bradford	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre, Valley Road, Bradford	2.1	1.6	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	4.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	1.4	1.0	1.4	8.7	10.3	8.2	5.5	3.1	0.0	2.1	1.4	1.1	1.4
Tesco Express (former Netto), Manningham Lane, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**13.8**	**9.8**	**0.0**	**1.3**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**6.1**	**2.8**	**48.5**	**17.3**	**24.0**	**8.2**	**1.0**	**2.4**	**5.1**	**2.8**	**1.1**	**2.9**	**8.2**	**7.2**	**16.3**	**11.1**	**72.8**	**58.8**	**17.5**	**20.6**	**8.2**	**10.1**	**7.3**	**5.4**	**1.1**	**5.7**
ZONE 15																																						
Thornbury District Centre																																						
Asda (former Netto), Woodhall Road, Bradford	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	2.9	0.0	0.0	0.0	0.0	1.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Thornbury	5.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.6	4.3	46.9	18.8	1.0	0.0	1.0	1.5	22.7	5.5	0.0	0.0	0.0	0.0	8.4	4.3
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	1.0	1.4	0.0	0.0	0.0	0.0	1.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Thornbury	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	2.9	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.2**	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**9.6**	**8.6**	**50.0**	**26.1**	**1.0**	**0.0**	**1.0**	**1.5**	**24.7**	**11.0**	**0.0**	**0.0**	**0.0**	**0.0**	**8.4**	**4.3**
Bolton Junction (previous Local Centre)																																						
Co-operative Food, Unit 4, Bolton Junction, Bolton Road, Bradford	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.5	0.0	0.0	0.0	1.4	0.0	0.0
Eccleshill (Local Centre 18)																																						
Local Shops, Eccleshill	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	1.0	1.4	1.0	0.0	0.0	0.0	0.0	0.0
Undercliffe (Local Centre 19)																																						
Tesco Express, Otley Road, Undercliffe, Bradford	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	1.4	0.0	0.0
Local Shops, Undercliffe	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																						
Co-operative Food, Harrogate Road	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	2.1	4.1	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Gain Lane, Fagley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Otley Road, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Canal Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Fagley	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Londis, Ravenscliffe Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**5.5**	**4.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**1.4**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**9.6**	**10.0**	**50.0**	**27.5**	**1.0**	**0.0**	**1.0**	**1.5**	**27.8**	**28.8**	**1.0**	**0.0**	**0.0**	**2.7**	**8.4**	**4.3**
ZONE 16																																						
Shipley																																						
Aldi, Tony Miller Approach, Briggate, Shipley	1.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	3.1	2.8	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	9.2	10.1	8.3	5.4	1.1	2.9
Asda, Manor Lane, Shipley	6.6	2.7	0.0	0.0	0.0	0.0	0.0	0.0	6.5	5.6	0.0	0.0	9.2	1.4	23.7	6.7	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	1.4	3.9	0.0	6.2	1.4	48.0	31.9	28.1	6.8	2.1	0.0
Local Shops, Shipley	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	2.7	0.0	17.4	0.0	2.7	0.0	0.0
Sub-total	**7.8**	**5.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**8.6**	**5.6**	**0.0**	**1.4**	**12.2**	**4.2**	**23.7**	**10.7**	**2.1**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**2.0**	**0.0**	**0.0**	**1.4**	**3.9**	**1.5**	**6.2**	**6.9**	**57.1**	**59.4**	**36.5**	**14.9**	**3.2**	**2.9**
Wrose (Local Centre 16)																																						
Co-operative Food, Wrose Road, Shipley	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0
Frizinghall (Local Centre 17)																																						
Local Shops, Keighley Road, Bradford	0.0	0.2	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																						
Sainsbury's, The Parkside Centre, Keighley Road, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Sub Total (Zone 16)	**7.8**	**5.7**	**0.0**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**8.6**	**5.6**	**0.0**	**1.4**	**12.2**	**4.2**	**23.7**	**10.7**	**2.1**	**0.0**	**0.0**	**1.2**	**1.0**	**0.0**	**0.0**	**0.0**	**2.0**	**0.0**	**0.0**	**1.4**	**3.9**	**1.5**	**6.2**	**6.9**	**57.1**	**66.7**	**36.5**	**14.9**	**3.2**	**2.9**
ZONE 17																																						
Baildon (Local Centre 9)																																						
Co-operative Food, Northgate, Baildon, Shipley	0.1	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.0	36.5	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 3: SHOPPING PATTERNS (CONVENIENCE)

DESTINATION	TOTAL		ZONE 1		ZONE 2		ZONE 3		ZONE 4		ZONE 5		ZONE 6		ZONE 7		ZONE 8		ZONE 9		ZONE 10		ZONE 11		ZONE 12		ZONE 13		ZONE 14		ZONE 15		ZONE 16		ZONE 17		ZONE 18	
	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)
BRADFORD																																				
Local Shops, Baildon	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	5.4	0.0	0.0
Edge / Out-of-Centre (or undefined)																																				
Co-operative Food, The Staithes, Baildon, Shipley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0
Tesco Express, Otley Road, Baildon	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	1.4	0.0	0.0
Outside Bradford (Leeds City)																																				
Local Shops, Yeadon	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Morrisons, Yeadon, Leeds	1.3	0.6	0.0	0.0	0.0	0.0	0.0	1.3	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.5	4.1	6.3	4.3
Sainsbury's, Queensway, Yeadon	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0
Local Shops, Tong Park	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 17)	**1.5**	**3.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.3**	**1.1**	**4.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**1.4**	**16.7**	**51.4**	**6.3**	**4.3**
ZONE 18																																				
Greengates District Centre																																				
Asda (former Netto), Greengates, Bradford	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	2.9
Sainsbury's, Harrogate Road, Greengates	2.4	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.5	3.1	4.1	4.1	0.0	2.1	0.0	21.1	17.1
Sub-total	**2.6**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**1.5**	**3.1**	**4.1**	**4.1**	**0.0**	**2.1**	**0.0**	**23.2**	**20.0**
Five Lane Ends District Centre																																				
Morrisons, Bradford Road, Idle	6.7	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	4.1	2.7	2.1	0.0	1.0	0.0	0.0	1.4	0.0	0.0	1.0	0.0	0.0	0.0	1.0	0.0	35.1	15.1	18.4	4.3	1.0	0.0	35.8	15.7
Local Shops, Five Lane Ends, Bradford	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9
Sub-total	**6.7**	**3.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**4.1**	**2.7**	**2.1**	**0.0**	**1.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**35.1**	**15.1**	**18.4**	**4.3**	**1.0**	**0.0**	**35.8**	**18.6**
Idle (Local Centre 15)																																				
Co-operative Food, Thorpe Garth, Bradford Road, Idle	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	10.0
Outside Bradford (Leeds City)																																				
Asda, Owlcoates Shopping Centre, Pudsey	1.9	0.6	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	10.6	0.0	3.1	2.9	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	2.1	0.0	8.4	5.7
Co-operative Food, Lowtown, Pudsey	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Town Street, Farsley	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.9
Marks and Spencer, The Owlcoates Centre, Valley Street, Pudsey	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.9	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4
Sainsbury's, Chapel town, Pudsey	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.9
Local Shops, Bradford Road, Bradford	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Local Shops, Farsley	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Pudsey	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	5.7
Sub Total (Zone 18)	**11.6**	**9.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**5.2**	**2.7**	**2.1**	**1.4**	**1.0**	**0.0**	**1.0**	**1.4**	**12.8**	**15.7**	**4.1**	**4.3**	**0.0**	**1.4**	**1.9**	**1.5**	**42.3**	**21.9**	**22.4**	**4.3**	**5.2**	**1.4**	**70.5**	**68.6**
SUB-TOTAL (INSIDE BRADFORD)	**78.5**	**79.9**	**88.5**	**96.0**	**72.7**	**88.7**	**75.0**	**90.9**	**51.6**	**54.9**	**96.9**	**98.6**	**91.8**	**95.8**	**93.8**	**97.3**	**82.3**	**87.7**	**27.6**	**23.2**	**68.4**	**66.7**	**51.1**	**42.9**	**93.9**	**92.8**	**99.0**	**98.6**	**99.0**	**98.5**	**94.8**	**94.5**	**95.9**	**98.6**	**52.1**	**74.3**	**71.6**	**62.9**
SUB-TOTAL (STUDY AREA)	**90.8**	**93.3**	**89.6**	**96.0**	**72.7**	**93.0**	**80.2**	**92.2**	**97.9**	**97.2**	**96.9**	**98.6**	**95.9**	**98.6**	**96.9**	**100.0**	**89.6**	**91.8**	**66.3**	**67.1**	**85.7**	**84.7**	**62.8**	**80.0**	**96.9**	**97.1**	**99.0**	**100.0**	**99.0**	**100.0**	**99.0**	**98.6**	**99.0**	**98.6**	**99.0**	**97.3**	**93.7**	**91.4**
OUTSIDE STUDY AREA																																				
Outside Survey Area - Barnsley																																				
Aldi, Claycliffe Road, Barugh Green,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Old Mill Lane, Barnsley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Peel Street, Barnsley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Calderdale																																				
Asda, Thrum Hall Lane, Halifax	0.6	0.1	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	10.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer, Woolshops, Gaol Lane, Halifax	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.4	1.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Wade Street, Halifax	1.0	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	5.2	1.4	9.2	6.1	1.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Haugh Shaw Road, Kings Cross, Halifax	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	1.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Market Street, Halifax	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Halifax	0.1	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.4	1.0	0.0	0.0	0.0	0.0	4.1	1.0	11.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Hebden Bridge	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Calderdale	0.4	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.4	5.1	7.3	1.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.5**	**2.6**	**2.1**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**1.4**	**1.0**	**0.0**	**1.0**	**0.0**	**9.4**	**8.2**	**31.6**	**31.7**	**3.1**	**4.2**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																																				
Morrisons, Broughton Road, Skipton	1.2	0.2	2.1	0.0	11.1	1.4	13.5	2.6	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Craven Street, Skipton	0.8	0.1	3.1	0.0	10.1	0.0	5.2	2.6	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Skipton	0.0	0.1	0.0	0.0	0.0	1.4	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.0**	**0.4**	**5.2**	**0.0**	**21.2**	**2.8**	**18.7**	**6.5**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																																				
Outside Survey Area - East Midlands	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																																				
Asda, Longhill Road, Huddersfield	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Bradford Road, Dewsbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Union Street, Heckmondwike	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	2.0	1.4	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Moorhill Road, Salendine Nook, Huddersfield	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	1.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, North Road, Kirburton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Queens Road, Mirfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Road, Batley	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Hamza Street, Batley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Northgate, Cleckheaton	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	5.6	3.2	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cleckheaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Huddersfield	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Kirklees	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Kirklees	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	3.2	10.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.8**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**1.0**	**0.0**	**1.0**	**1.2**	**11.2**	**9.7**	**12.8**	**12.9**	**1.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																																				
Aldi, Beeston Ring Road, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Holt Road, Adel	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Howley Park Road, Morley	0.6	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.7	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Kirkstall Road, Kirkstall, Leeds	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Asda, Old Lane Beeston, Leeds	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Asda, Oldfield Lane, Wortley, Leeds	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Jail Yard Parade, Rothwell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Kirkstall, Leeds	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.4	0.0	0.0	2.1	0.0
Morrisons, Merrion Shopping Centre, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Swinnow Road, Leeds	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	1.4
Morrisons, Windsor Court, Morley	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.4
Sainsbury's, Moor Allerton Centre, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, White Rose Shopping Centre, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Otley Road, Headingley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, The Headrow, Leeds	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Tesco Express, Bradford Road, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Dewsbury Road, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Crossgates Centre, Crossgates, Leeds	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Capital Parade, Green Road, Meanwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Calverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Leeds	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Outside Survey Area - Leeds	0.3	0.3	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.4
Sub-total	**2.3**	**1.5**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**1.1**	**1.4**	**0.0**	**0.0**	**1.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**24.5**	**7.1**	**2.0**	**1.4**	**0.0**	**0.0**	**1.0**	**0.0**	**1.0**	**1.4**	**1.0**	**1.4**	**0.0**	**2.7**	**6.3**	**7.1**
Outside Survey Area - Pendle																																				
Asda, Corporation Street, Colne	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Windy Bank, Colne,	0.2	0.0	1.0	1.3	4.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Pendle	0.1	0.1	1.0	1.3	1.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**0.1**	**3.1**	**2.7**	**5.1**	**1.4**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Scotland																																				
Outside Survey Area - Scotland	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																																				
Sainsbury's, Racca Green, Knottingley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Trinity Walk, Wakefield	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Market Street, Hemsworth, Pontefract	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																																				
Tesco, St Marys Street, Penistone	0.0	0.3	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Outside Survey Area - Yorkshire & Humber	0.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.3**	**0.0**	**0.0**	**1.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**
Others																																				
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB-TOTAL	**9.2**	**6.7**	**10.4**	**4.0**	**27.3**	**7.0**	**19.8**	**7.8**	**2.2**	**2.8**	**3.1**	**1.4**	**4.1**	**1.4**	**3.1**	**0.0**	**10.4**	**8.2**	**33.7**	**32.9**	**14.3**	**15.3**	**37.2**	**20.0**	**3.1**	**2.9**	**1.0**	**0.0**	**1.0**	**0.0**	**1.0**	**1.4**	**1.0**	**1.4**	**1.0**	**2.7**	**6.3**	**8.6**
Internet / delivered																																				
Varies / no pattern																																				
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main' and 'top-up' shopping derived directly from Bradford Shopper Survey (November 2012) (Filtered and Weighted), taken from Q1 and Q3 (some re-adjustments made)
c. Excludes 'varies/no pattern', SFT including internet sales and markets

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 4: TURNOVER (CONVENIENCE)

DESTINATION	TOTAL			ZONE 1			ZONE 2			ZONE 3			ZONE 4			ZONE 5			ZONE 6			ZONE 7			ZONE 8			ZONE 9			ZONE 10			ZONE 11			ZONE 12			ZONE 13			ZONE 14			ZONE 15			ZONE 16			ZONE 17			ZONE 18		
	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)
STUDY AREA																																																									
ZONE 1																																																									
Cross Roads (Keighley) (Local Centre 13)																																																								
Local Shops, Cross Roads	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Haworth (Mill Hey) (Local Centre 12)																																																									
Spar, Station Road, Haworth	0.3	1.2	1.5	0.3	1.1	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Haworth	0.3	0.5	0.8	0.3	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth (Local Centre 10)																																																									
Co-operative Food, Victoria Road, Oakworth, Keighley	0.0	1.2	1.2	0.0	1.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Oakworth	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Co-operative Food, Station Road, Oxenhop, Keighley	0.0	2.1	2.1	0.0	1.9	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cowling	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	0.7	5.1	5.8	0.7	4.4	5.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ZONE 2																																																									
Steeton with Eastburn (Local Centre 3)																																																									
Local Shops, Eastburn	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Steeton	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Co-operative Food, Cross Hills Service Station, Station Road Keighley	0.4	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Main Street, Cross Hills, Keighley	0.7	2.7	3.4	0.0	0.4	0.4	0.7	1.9	2.6	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Crosshills	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Craven)																																																									
Londis, Main Street, Sutton-in-Craven, Keighley	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cononley	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	1.1	3.4	4.5	0.0	0.4	0.4	1.1	2.6	3.6	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ZONE 3																																																									
Ilkley																																																									
Booths, Leeds Road, Ilkley	5.9	1.0	6.9	0.0	0.0	0.0	0.0	0.0	0.0	5.2	1.0	6.2	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Brook Street, Ilkley	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Marks and Spencer, Station Plaza, Ilkley	0.5	1.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Springs Lane, Ilkley	16.4	1.4	17.8	0.0	0.0	0.0	0.0	0.0	0.0	12.3	1.2	13.5	4.1	0.2	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Ilkley	2.3	1.8	4.1	0.0	0.0	0.0	0.0	0.0	0.0	1.9	1.8	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	25.1	5.6	30.7	0.0	0.0	0.0	0.0	0.0	0.0	19.9	5.2	25.1	4.8	0.2	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Morrisons, Bolton Bridge Road, Ilkley	0.5	1.6	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.6	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Riverside, Ben Rhydding, Ilkley	1.4	0.1	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.1	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Addingham (Local Centre 1)																																																									
Local Shops, Addingham	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden (Local Centre 2)																																																									
Co-operative Food, Bridge Road, Silsden	0.9	1.8	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.9	1.8	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Silsden	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 3)	28.0	9.7	37.7	0.0	0.0	0.0	0.0	0.1	0.1	22.7	9.2	31.9	4.8	0.2	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
ZONE 4																																																									
Burley-in-Wharfdale (Local Centre 4)																																																									
Co-operative Food, Station Road, Burley-in-Wharfedale	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Burley-in-Wharfedale	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston (Local Centre 5)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Main Street, Menston, Ilkley	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riddlesden (Local Centre 7)																																																									
Co-operative Food, Bradford Road, Riddlesden, Keighley	0.0	2.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	1.8	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Riddlesden	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eldwick (previous Local Centre)																																																									
Local Shops, Eldwick	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Local Shops, East Morton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																																																									
Asda, Pool Road, Cross Green, Otley	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Local Shops, Guiseley	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Otley	2.1	0.9	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.7	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer, Guiseley Retail Park, Guiseley	2.3	2.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.5	1.1	0.0	0.0	0.0	0.0	0.3	0.3	0.4	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.8	0.8	0.8	0.3	1.1
Morrisons, Otley Road, Guiseley	38.1	3.6	41.7	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	2.4	19.3	2.7	22.0	0.0	0.0	0.0	0.5	0.0	0.5	0.9	0.1	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	12.8	0.5	13.3	1.7	0.3	1.9
Sainsbury's, Bondgate, Otley	2.1	0.8	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.7	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Waitrose, Westgate, Otley	5.9	1.3	7.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	1.1	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.2	1.6	0.0	0.0	0.0
Sub Total (Zone 4)	50.5	13.2	63.6	0.0	0.0	0.0	0.0	0.1	0.1	2.4	0.0	2.4	28.2	9.5	37.8	0.0	0.3	0.3	0.5	0.3	0.8	1.3	0.3	1.6	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	1.0	0.0	1.0	14.2	1.5	15.8	2.5	0.8	3.3
ZONE 5																																																									
Keighley																																																									
Aldi, Gresley Road, Keighley	9.8	1.4	11.3	0.7	0.3	1.0	2.8	0.4	3.2	0.5	0.3	0.8	1.4	0.0	1.4	3.6	0.3	3.9	0.9	0.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Cooke Lane, Keighley	0.3	0.7	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.7	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Gresley Road, Keighley	0.4	0.1	0.5	0.0	0.1	0.1	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer, Low Street, Keighley	0.0	0.3	0.3	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	52.8	3.2	56.0	12.5	0.4	12.9	7.4	1.0	8.4	3.3	0.0	3.3	4.8	0.0	4.8	12.7	0.9	13.6	11.3	0.8	12.1	0.4	0.0	0.4	0.4	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighley	34.7	1.9	36.5	7.5	0.2	7.8	5.6	0.7	6.4	3.3	0.1	3.5	6.2	0.0	6.2	3.0	0.6	3.6	7.2	0.0	7.2	0.9	0.0	0.9	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.6	0.0	0.0	0.0
Jack Fulton Frozen Food, Towngate, Keighley	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Keighley	1.3	3.5	4.9	0.0	0.3	0.3	0.4	0.7	1.1	0.0	0.3	0.3	0.7	0.2	0.9	0.3	1.5	1.8	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	99.3	11.3	110.6	20.7	1.5	22.1	16.5	3.0	19.5	7.1	0.7	7.8	13.1	0.2	13.3	19.9	4.3	24.2	19.5	1.1	20.6	1.3	0.0	1.3	0.8	0.3	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.5	0.2	0.6	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Asda, Bingley Street, Keighley	39.8	4.7	44.5	6.6	0.5	7.1	7.7	1.4	9.1	2.8	0.0	2.8	8.9	0.9	9.9	7.8	1.3	9.2	5.0	0.2	5.1	0.4	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.6	0.0	0.0	0.0
Co-operative Food, Broomhill Avenue, Keighley	0.0	2.3	2.3	0.0	0.4	0.4	0.0	0.9	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Thwaites Brow	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 5)	139.1	18.5	157.5	27.2	2.4	29.7	24.2	5.2	29.4	9.9	0.7	10.7	22.0	1.1	23.2	27.7	6.8	34.5	24.4	1.3	25.7	1.8	0.3	2.1	0.8	0.3	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.9	0.3	1.3	0.0	0.0	0.0
ZONE 6																																																									
Bingley																																																									
Co-operative Food, 5Rise Shopping Centre, Bingley	4.5	3.4	7.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	4.5	2.8	7.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Bingley	0.0	1.7	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.9	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	4.5	5.1	9.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.1	0.0	0.0	0.0	4.5	3.8	8.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Cullingworth (Local Centre 31)																																																									
Co-operative Food, The Workshop, Greenside Lane, Cullingworth	0.9	0.8	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.8	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cullingworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossflatts (Local Centre 8)																																																									
Local Shops, Crossflats	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley (Local Centre 33)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cottingley	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme (Local Centre 34)																																																									
Co-operative Food, School Street, Denholme	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden (Local Centre 32)																																																									
Co-operative Food, Royd Street, Wilsden	0.5	0.5	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Wilsden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Spar, Mornington Road, Bingley	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Keighley Road, Crossflats, Bingley	0.0	1.7	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.9	0.0	0.0	0.0	0.0	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 6)	5.9	9.8	15.7	0.0	0.0	0.0	0.0	0.1	0.1	0.5	0.1	0.6	0.0	2.0	2.0	0.0	0.0	0.0	5.4	7.2	12.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
ZONE 7																																																									
Allerton (Local Centre 25)																																																									
Co-operative Food, Allerton Road, Allerton	0.9	1.7	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	1.3	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Allerton	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Duckworth Lane (Local Centre 21)																																																									
Co-operative Food, Duckworth Lane, Bradford	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Duckworth Lane	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton (Local Centre 24)																																																									
Local Shops, Heaton	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire (Local Centre 14)																																																									
Co-operative Food, Bingley Road, Saltaire, Shipley	1.3	2.4	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	1.3	1.7	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.0
Local Shops, Saltaire	0.4	1.4	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.4	0.4	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.3	0.3	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Co-operative Food, High Park Drive, Bradford	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Haworth Road, Heaton	0.5	0.7	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Lilycroft Road, Bradford	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 7)	3.2	8.5	11.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	2.7	5.5	8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.3	0.3	0.0	0.8	0.8	0.5	0.2	0.7	0.0	0.7	0.7	0.0	0.5	0.5	0.0	0.0	0.0
ZONE 8																																																									
Clayton (Local Centre 28)																																																									
Local Shops, Clayton	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury (Local Centre 29)																																																									
Co-operative Food, High Street, Queensbury	0.4	0.9	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.9	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Black Dyke Mills, Brighouse Road, Bradford	11.7	2.2	13.9	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.5	0.2	0.6	0.4	0.1	0.6	5.3	1.0	6.4	2.7	0.4	3.1	2.2	0.2	2.4	0.0	0.0	0.0	0.3	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Queensbury	2.4	0.5	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	1.5	0.4	1.9	0.5	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton (Local Centre 27)																																																									
Co-operative Food, 514 Thornton Road, Thornton	1.1	1.2	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Thornton	0.5	1.6	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.5	0.6	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Co-operative Food, Clayton	0.4	2.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	1.5	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Thornton Road, Thornton	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Keelham	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Hall Farm Shop, Brighouse & Denholme Road, Thornton, Bradford	0.5	0.7	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.3	0.3	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 8)	17.0	9.7	26.7	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.3	0.0	0.3	0.9	0.3	1.2	0.4	0.1	0.6	8.8	6.2	15.0	3.6	0.5	4.2	2.2	0.5	2.7	0.0	0.0	0.0	0.3	0.1	0.4	0.0	0.8	0.8	0.5	0.8	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ZONE 9																																																									
Outside Bradford (Calderdale)																																																									
Lidl, Carr House Road, Shelf	1.5	0.4	1.9	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.9	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Keighley Road, Illingworth, Halifax	19.5	3.5	23.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0	0.0	1.9	0.0	1.9	16.3	3.5	19.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Boothtown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Illingworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Mixenden	0.0	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Southowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 9)	21.0	4.8	25.8	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0	0.0	1.9	0.0	1.9	16.7	4.8	21.5	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ZONE 10																																																									
Wyke (Local Centre 47)																																																									
Asda, Town Gate, Wyke	10.1	3.6	13.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	10.1	3.5	13.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Towngate, Wyke	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Westfield Service Station, Whitehall Road, Wyke	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Wyke	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 4: TURNOVER (CONVENIENCE)

DESTINATION	TOTAL			ZONE 1			ZONE 2			ZONE 3			ZONE 4			ZONE 5			ZONE 6			ZONE 7			ZONE 8			ZONE 9			ZONE 10			ZONE 11			ZONE 12			ZONE 13			ZONE 14			ZONE 15			ZONE 16			ZONE 17			ZONE 18		
	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)
STUDY AREA																																																									
Low Moor (Local Centre 46)																																																									
Co-operative Food, Huddersfield Road, Low Moor	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Huddersfield Road, Bradford	0.0	1.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Buttershaw (previous Local Centre)																																																									
Tesco, Halifax Road, Buttershaw, Bradford	14.1	3.7	17.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	4.1	1.4	5.4	5.1	1.2	6.3	0.5	0.0	0.5	0.0	0.0	0.0	4.0	1.1	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Buttershaw	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																																																									
Sainsbury's, Mill Lane, Brighouse	2.9	0.4	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.2	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	7.7	2.4	10.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.1	0.6	7.2	2.2	9.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Brighouse	0.4	1.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.3	0.6	0.0	0.0	0.0	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 10)	35.1	15.1	50.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.3	0.3	0.4	0.4	0.8	4.5	1.5	6.0	25.3	10.9	36.2	0.5	0.0	0.5	0.0	0.0	0.0	4.0	1.6	5.6	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ZONE 11																																																									
Tong Street																																																										
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	2.4	0.4	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.9	0.3	0.0	0.3	1.6	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Tong Street	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	2.4	0.9	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.9	1.5	0.3	0.0	0.3	1.6	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holmewood (Local Centre 45)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Holmewood	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Co-operative Food, Broadstone Way, Bradford	0.5	0.7	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																																																									
Co-operative Food, Bradford Road, Birkenshaw	0.0	1.3	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Whitehall Road, Drighlington	0.0	1.8	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Bierley	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Birkinshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Drighlington	0.8	0.2	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.8
Sub Total (Zone 11)	3.8	5.3	9.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.1	4.4	5.5	0.3	0.2	0.5	1.6	0.0	1.6	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.8
ZONE 12																																																									
Bakerend Road (Local Centre 41)																																																									
Lidl, Bakerend Road, Bradford	1.6	0.5	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.6	0.2	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Barkerend Road, Bradford	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Laisterdyke (Local Centre 43)																																																									
Local Shops, Lasiterdyke	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane (Local Centre 44)																																																									
Local Shops, Sticker Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road (Local Centre 42)																																																									
Local Shops, Leeds Road, Bradford	0.0	1.3	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Edge / Out-of-Centre (or undefined)																																																									
Asda, Rooley Lane, Bradford	39.5	6.6	46.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	6.5	0.5	7.0	13.5	1.6	15.1	6.8	1.7	8.5	10.3	2.2	12.4	1.0	0.2	1.2	1.1	0.4	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harris Superstore, Moor Park Drive, Bradford	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, East Bowling	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Harewood Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Killinghall Road, Bradford	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Lister Avenue, Bradford	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Otley Road, Bradford	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Rochester Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Rooley Lane, Bradford	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Tyersal, Bradford	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Wakefield Road, Bradford	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, West Bowling, Bradford	0.8	0.3	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.3	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market, John Street Market, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market, St James's Wholesale Market, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 12)	42.4	11.0	53.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.5	0.0	0.5	0.0	0.1	0.1	0.4	0.0	0.4	0.0	0.0	0.0	7.2	0.5	7.7	13.5	1.8	15.3	7.4	3.6	11.0	11.1	2.7	13.8	1.0	0.2	1.2	1.1	1.6	2.7	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.3	0.3
ZONE 13																																																									
Great Horton District Centre																																																										
Tesco Extra, Great Horton Road, Bradford	41.0	5.8	46.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.5	0.2	0.6	0.9	0.1	1.0	9.2	0.4	9.5	0.9	0.3	1.2	0.0	0.2	0.2	1.1	0.2	1.3	0.6	0.0	0.6	21.3	3.8	25.1	4.0	0.6	4.6	0.5	0.0	0.5	1.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Great Horton	0.0	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	41.0	6.7	47.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.5	0.2	0.6	0.9	0.3	1.2	9.2	0.4	9.5	0.9	0.3	1.2	0.0	0.2	0.2	1.1	0.2	1.3	0.6	0.0	0.6	21.3	4.1	25.4	4.0	1.1	5.2	0.5	0.0	0.5	1.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																																																									
Morrison's, Mayo Avenue, Bradford	53.6	4.7	58.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.1	0.9	2.7	0.0	2.7	18.8	1.0	19.8	3.8	0.2	4.0	0.9	0.0	0.9	22.1	2.7	24.8	3.0	0.4	3.4	0.5	0.2	0.7	1.0	0.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	53.6	4.7	58.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.1	0.9	2.7	0.0	2.7	18.8	1.0	19.8	3.8	0.2	4.0	0.9	0.0	0.9	22.1	2.7	24.8	3.0	0.4	3.4	0.5	0.2	0.7	1.0	0.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Manchester Road (Marshfields) (Local Centre 38)																																																									
Local Shops, Marshfields (Manchester Road), Bradford	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester Road (Bankfoot) (Local Centre 39)																																																									
Local Shops, Bankfoot (Manchester Road), Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey (Local Centre 40)																																																									
Co-operative Food, Fair Road, Wibsey	0.7	1.6	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.5	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Wibsey	0.8	0.7	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shearbridge/Listerhills (previous Local Centre)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Shearbridge/ Listerhills (Woodhead Road), Bradford	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Asda, Canterbury Avenue, Bradford	2.6	1.9	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.1	2.7	1.0	0.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Beacon Road, Wibsey, Bradford	0.8	0.7	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.5	1.3	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Manchester Road, Bradford	0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Great Horton Road, Bradford	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Barton Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cooper Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Gaythorne Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Little Horton	0.4	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Odsal Top District, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Smiddles Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Smith Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Spencer Road, Bradford	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Woodhead Road, Bradford	0.5	0.8	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.3	0.3	0.5	0.4	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	100.4	19.3	119.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.5	0.3	0.8	1.3	0.4	1.8	9.9	0.6	10.6	3.6	0.3	3.9	19.5	2.5	22.0	4.9	0.4	5.2	1.5	0.1	1.6	46.6	11.4	58.0	8.5	2.9	11.4	1.1	0.2	1.3	2.3	0.2	2.6	0.0	0.0	0.0	0.0	0.0	0.0
ZONE 14																																																									
Bradford																																																									
Marks and Spencer, Darley Street, Bradford	1.3	0.6	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Morrisons, Westgate, Bradford	24.1	3.9	28.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4	1.3	0.4	1.8	3.4	0.1	3.6	0.5	0.1	0.6	1.4	0.0	1.4	0.5	0.4	0.9	0.3	0.2	0.5	5.5	0.5	6.1	6.0	0.8	6.8	1.1	0.4	1.4	0.7	0.1	0.8	1.9	0.3	2.2	0.0	0.6	0.6
Tesco Express, Sunbridge Road, Bradford	0.5	0.4	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Bradford City Centre	1.8	3.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.1	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.8	0.0	0.4	0.4	1.1	0.9	2.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.3	0.3
Sub-total	27.7	8.0	35.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4	1.3	0.4	1.8	4.2	0.3	4.5	0.5	0.3	0.7	2.2	0.0	2.2	0.5	0.4	0.9	0.3	0.3	0.6	5.5	1.6	7.2	6.5	1.3	7.9	2.7	1.5	4.2	0.7	0.6	1.3	1.9	0.5	2.4	0.0	0.8	0.8
Girlington District Centre																																																									
Morrisons, Victoria Shopping Centre, Young Street, Bradford	51.7	3.9	55.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.2	1.5	14.2	1.0	15.2	4.6	0.1	4.7	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	4.7	0.3	5.0	24.6	2.3	26.9	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Girlington	2.6	0.2	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.8	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	54.3	4.1	58.4	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.2	1.5	15.5	1.0	16.5	4.6	0.1	4.7	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	5.5	0.3	5.8	25.1	2.5	27.5	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Carlisle Road / Whetley Hill (Local Centre 22)																																																									
Local Shops, Carlisle Road / Whetley Hill, Manningham, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidge Green (Local Centre 35)																																																									
Co-operative Food, Beckside Road, Lidget Green	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Lidget Green	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham (Local Centre 20)																																																									
Local Shops, Manningham, Bradford	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Oak Lane, Bradford	0.3	0.3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Princeville (Local Centre 36)																																																									
Local Shops, Legrams Lane, Bradford	0.0	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Aldi, Valley Road, Bradford	4.9	0.6	5.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.6	0.0	0.6	0.8	0.0	0.8	0.0	0.0	0.0	2.2	0.4	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Sunwin Self Service, 111 Thornton Road, Bradford	0.0	0.5	0.5	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Legrams Lane, Bradford	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Valley Road, Bradford	1.0	0.3	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.2	0.2	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0
Lidl, Ingleby Road, Bradford, Near Lidget Green	1.7	0.3	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.1	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.7	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Scholemoor Lane, Bradford	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre, Valley Road, Bradford	16.1	3.2	19.3	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	1.8	0.1	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.1	1.6	0.8	0.3	1.1	4.5	1.3	5.9	4.3	0.7	5.1	1.0	0.0	1.0	0.9	0.2	1.1	0.8	0.3	1.1
Tesco Express (former Netto), Manningham Lane, Bradford	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	106.5	19.9	126.4	0.0	0.1	0.1	0.0	0.0	0.0	0.9	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.3	3.0	20.8	1.9	22.7	8.8	0.8	9.5	0.5	0.3	0.7	3.6	0.5	4.1	0.5	0.4	0.9	2.4	0.5	2.9	12.6	2.2	14.8	37.6	7.7	45.2	9.2	2.7	11.9	2.7	0.8	3.5	3.3	0.6	3.9	0.8	1.1	2.0
ZONE 15																																																									
Thornbury District Centre																																																									
Asda (former Netto), Woodhall Road, Bradford	1.1	0.4	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.2	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Thornbury	39.2	3.7	42.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.5	5.4	13.6	1.4	15.0	0.8	0.0	0.8	0.5	0.2	0.7	11.9	0.7	12.7	0.0	0.0	0.0	0.0	0.0	0.0	6.6	0.8	7.5
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	0.8	0.7	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.3	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Thornbury	0.0	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	41.1	5.5	46.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	1.1	6.0	14.5	1.9	16.4	0.8	0.0	0.8	0.5	0.2	0.7	13.0	1.5	14.5	0.0	0.0	0.0	0.0	0.0	0.0	6.6	0.8	7.5
Bolton Junction (previous Local Centre)																																																									
Co-operative Food, Unit 4, Bolton Junction, Bolton Road, Bradford	0.0	0.9	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Eccleshill (Local Centre 18)																																																									
Local Shops, Eccleshill	0.9	0.3	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.7	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Undercliffe (Local Centre 19)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Otley Road, Undercliffe, Bradford	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Local Shops, Undercliffe	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Co-operative Food, Harrogate Road	1.1	0.7	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.5	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Gain Lane, Fagley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Otley Road, Bradford	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Canal Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Fagley	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Londis, Ravenscliffe Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	43.1	8.6	51.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.6	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	1.3	6.1	14.5	2.0	16.5	0.8	0.0	0.8	0.5	0.2	0.7	14.6	3.8	18.5	0.3	0.0	0.3	0.0	0.3	0.3	6.6	0.8	7.5
ZONE 16																																																									
Shipley																																																									
Aldi, Tony Miller Approach, Briggate, Shipley	11.1	2.7	13.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0	0.0	1.4	0.3	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	3.0	0.8	3.8	3.8	0.6	4.4	0.8	0.6	1.4
Asda, Manor Lane, Shipley	55.2	5.7	60.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.9	5.0	0.0	0.0	0.0	4.1	0.2	4.2	10.2	0.7	10.9	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.6	0.0	0.3	0.3	2.0	0.0	2.0	3.3	0.2	3.4	15.7	2.6	18.4	12.8	0.8	13.6	1.7	0.0	1.7
Local Shops, Shipley	0.0	2.8	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.4	0.4	0.0	1.4	1.4	0.0	0.3	0.3	0.0	0.0	0.0
Sub-total	66.3	11.2	77.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.5	0.9	6.4	0.0	0.1	0.1	5.4	0.5	5.9	10.2	1.2	11.4	0.8	0.0	0.8	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.6	0.0	0.6	0.0	0.3	0.3	2.0	0.2	2.2	3.3	0.9	4.2	18.7	4.9	23.6	16.6	1.7	18.3	2.5	0.6	3.0
Wrose (Local Centre 16)																																																									
Co-operative Food, Wrose Road, Shipley	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Frizinghall (Local Centre 17)																																																									
Local Shops, Keighley Road, Bradford	0.0	0.4	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Sainsbury's, The Parkside Centre, Keighley Road, Bradford	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 16)	66.3	12.0	78.3	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	5.5	0.9	6.4	0.0	0.1	0.1	5.4	0.5	5.9	10.2	1.2	11.4	0.8	0.0	0.8	0.0	0.1	0.1	0.7	0.0	0.7	0.0	0.0	0.0	0.6	0.0	0.6	0.0	0.3	0.3	2.0	0.2	2.2	3.3	0.9	4.2	18.7	5.5	24.2	16.6	1.7	18.3	2.5	0.6	3.0
ZONE 17																																																									
Baildon (Local Centre 9)																																																									
Co-operative Food, Northgate, Baildon, Shipley	0.5	4.5	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.5	4.2	4.7	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 4: TURNOVER (CONVENIENCE)

	TOTAL			ZONE 1			ZONE 2			ZONE 3			ZONE 4			ZONE 5			ZONE 6			ZONE 7			ZONE 8			ZONE 9			ZONE 10			ZONE 11			ZONE 12			ZONE 13			ZONE 14			ZONE 15			ZONE 16			ZONE 17			ZONE 18		
DESTINATION	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)
STUDY AREA																																																									
Local Shops, Baildon	0.5	0.6	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.6	1.1	0.0	0.0	0.0
Edge / Out-of-Centre (or undefined)																																																									
Co-operative Food, The Staithes, Baildon, Shipley	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0
Tesco Express, Otley Road, Baildon	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Outside Bradford (Leeds City)																																																									
Local Shops, Yeadon	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Morrisons, Yeadon, Leeds	11.8	1.5	13.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.2	0.5	6.6	5.0	0.8	5.8
Sainsbury's, Queensway, Yeadon	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0
Local Shops, Tong Park	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 17)	13.9	8.0	22.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.7	0.7	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.1	0.1	7.6	5.9	13.5	5.0	0.8	5.8
ZONE 18																																																									
Greengates District Centre																																																									
Asda (former Netto), Greengates, Bradford	2.2	0.7	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.6	2.2
Sainsbury's, Harrogate Road, Greengates	21.4	4.3	25.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.7	1.6	0.5	2.2	1.3	0.0	1.3	0.9	0.0	0.9	16.5	3.4	19.9
Sub-total	23.6	5.0	28.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.7	1.6	0.5	2.2	1.3	0.0	1.3	0.9	0.0	0.9	18.2	4.0	22.1
Five Lane Ends District Centre																																																									
Morrisons, Bradford Road, Idle	56.8	6.2	63.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.3	2.1	0.8	0.0	0.8	0.5	0.0	0.5	0.0	0.2	0.2	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.5	0.0	0.5	18.4	2.0	20.4	6.0	0.4	6.4	0.5	0.0	0.5	28.1	3.1	31.2
Local Shops, Five Lane Ends, Bradford	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.6
Sub-total	56.8	6.8	63.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.3	2.1	0.8	0.0	0.8	0.5	0.0	0.5	0.0	0.2	0.2	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.5	0.0	0.5	18.4	2.0	20.4	6.0	0.4	6.4	0.5	0.0	0.5	28.1	3.7	31.7
Idle (Local Centre 15)																																																									
Co-operative Food, Thorpe Garth, Bradford Road, Idle	0.0	2.2	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	2.0
Outside Bradford (Leeds City)																																																									
Asda, Owlcoates Shopping Centre, Pudsey	17.4	1.3	18.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	5.4	0.0	5.4	0.9	0.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	2.2	0.0	0.0	0.0	0.9	0.0	0.9	6.6	1.1	7.7
Co-operative Food, Lowtown, Pudsey	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Town Street, Farsley	0.8	0.6	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.6	1.4
Marks and Spencer, The Owlcoates Centre, Valley Street, Pudsey	0.5	1.1	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.9	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.3	0.3
Sainsbury's, Chapel town, Pudsey	0.8	1.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.6	1.4
Local Shops, Bradford Road, Bradford	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Local Shops, Farsley	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Pudsey	0.8	1.9	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.1	2.0
Sub Total (Zone 18)	100.8	20.7	121.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.2	0.9	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.3	2.5	0.8	0.1	0.9	0.5	0.0	0.5	0.7	0.2	1.0	6.5	2.0	8.5	1.2	0.3	1.5	0.0	0.3	0.3	1.0	0.2	1.2	22.2	2.9	25.1	7.4	0.4	7.7	2.4	0.2	2.5	55.3	13.6	68.9
SUB-TOTAL (INSIDE BRADFORD)	662.5	171.7	834.2	27.9	7.6	35.5	25.3	7.8	33.1	34.0	10.4	44.5	33.0	8.9	41.9	28.3	7.3	35.6	40.7	10.7	51.5	40.4	10.6	50.9	30.1	8.1	38.2	12.2	2.6	14.8	48.4	11.9	60.3	25.9	5.5	31.4	27.2	6.8	33.9	76.7	19.3	95.9	51.1	12.8	63.9	49.9	12.5	62.4	31.4	8.1	39.6	23.7	8.5	32.2	56.1	12.4	68.6
SUB-TOTAL (STUDY AREA)	778.7	202.5	981.3	28.2	7.6	35.8	25.3	8.1	33.4	36.4	10.6	47.0	62.7	15.7	78.3	28.3	7.3	35.6	42.6	11.0	53.6	41.7	10.8	52.5	32.8	8.5	41.3	29.4	7.5	36.9	60.7	15.1	75.8	31.8	10.2	42.1	28.1	7.1	35.2	76.7	19.5	96.2	51.1	13.0	64.1	52.1	13.1	65.1	32.4	8.1	40.6	45.0	11.2	56.2	73.5	18.1	91.6
OUTSIDE STUDY AREA																																																									
Outside Survey Area - Barnsley																																																									
Aldi, Claycliffe Road, Barugh Green,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Old Mill Lane, Barnsley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Peel Street, Barnsley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Calderdale																																																									
Asda, Thrum Hall Lane, Halifax	5.6	0.1	5.7	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.8	4.5	0.1	4.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer, Woolshops, Gaol Lane, Halifax	0.8	0.4	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.5	0.5	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Wade Street, Halifax	8.3	0.8	9.1	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	1.9	0.1	2.0	4.1	0.7	4.8	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Haugh Shaw Road, Kings Cross, Halifax	2.5	0.2	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	1.8	0.7	0.2	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Market Street, Halifax	0.5	0.4	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Halifax	1.2	1.7	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.4	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.4	0.4	0.5	1.2	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Hebden Bridge	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Calderdale	3.4	1.4	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.5	2.3	0.8	3.1	0.7	0.5	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	22.3	5.3	27.5	0.7	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.4	0.5	0.0	0.5	0.4	0.0	0.4	3.4	0.8	4.2	14.0	3.5	17.6	2.2	0.7	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Craven																																																									
Morrisons, Broughton Road, Skipton	11.0	0.4	11.4	0.7	0.0	0.7	3.9	0.1	4.0	6.1	0.3	6.4	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Craven Street, Skipton	7.6	0.3	7.9	1.0	0.0	1.0	3.5	0.0	3.5	2.4	0.3	2.7	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Skipton	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	18.6	1.0	19.6	1.6	0.0	1.6	7.4	0.2	7.6	8.5	0.7	9.3	0.0	0.0	0.0	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - East Midlands																																																									
Outside Survey Area - East Midlands	0.5	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0
Sub-total	0.5	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0
Outside Survey Area - Kirklees																																																									
Asda, Longhill Road, Huddersfield	3.6	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Bradford Road, Dewsbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Union Street, Heckmondwike	2.4	0.2	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.2	1.7	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Moorhill Road, Salendine Nook, Huddersfield	1.7	0.1	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0	0.0	0.3	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, North Road, Kirkburton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Queens Road, Mirfield	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Road, Batley	2.7	0.2	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.2	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Hamza Street, Batley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Northgate, Cleckheaton	3.1	1.2	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.0	2.4	1.6	0.2	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Cleckheaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Huddersfield	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Kirklees	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Kirklees	1.6	1.5	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	1.6	1.3	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	16.0	3.8	19.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.4	0.0	0.4	0.5	0.1	0.6	8.0	1.7	9.7	6.5	1.6	8.1	0.3	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Leeds																																																									
Aldi, Beeston Ring Road, Leeds	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Holt Road, Adel	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Howley Park Road, Morley	5.9	0.4	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.4	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Kirkstall Road, Kirkstall, Leeds	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Asda, Old Lane Beeston, Leeds	0.3	0.3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Asda, Oldfield Lane, Wortley, Leeds	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Jail Yard Parade, Rothwell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Kirkstall, Leeds	2.5	0.2	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.5	0.0	0.0	0.0	1.7	0.0	1.7
Morrisons, Merrion Shopping Centre, Leeds	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Swinnow Road, Leeds	2.7	0.3	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.3	1.9
Morrisons, Windsor Court, Morley	3.0	0.6	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.4	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.3	1.1
Sainsbury's, Moor Allerton Centre, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, White Rose Shopping Centre, Leeds	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Otley Road, Headingley	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, The Headrow, Leeds	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Tesco Express, Bradford Road, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Dewsbury Road, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Crossgates Centre, Crossgates, Leeds	0.3	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Capital Parade, Green Road, Meanwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Calverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Leeds	1.0	0.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Outside Survey Area - Leeds	2.9	0.6	3.5	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.2	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.3	1.1
Sub-total	20.9	3.4	24.3	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.7	0.2	0.9	0.0	0.0	0.0	0.5	0.0	0.5	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.4	0.9	13.3	0.6	0.1	0.7	0.0	0.0	0.0	0.5	0.0	0.5	0.5	0.2	0.7	0.3	0.1	0.5	0.0	0.3	0.3	5.0	1.4	6.4
Outside Survey Area - Pendle																																																									
Asda, Corporation Street, Colne	0.3	0.0	0.3	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Windy Bank, Colne,	2.2	0.1	2.3	0.3	0.1	0.4	1.4	0.0	1.4	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Pendle	0.7	0.2	0.9	0.3	0.1	0.4	0.4	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	3.2	0.3	3.5	1.0	0.2	1.2	1.8	0.1	1.9	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Scotland																																																									
Outside Survey Area - Scotland	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Wakefield																																																									
Sainsbury's, Racca Green, Knottingley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Trinity Walk, Wakefield	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Market Street, Hemsworth, Pontefract	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Yorkshire & Humber																																																									
Tesco, St Marys Street, Penistone	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Outside Survey Area - Yorkshire & Humber	0.8	0.0	0.8	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	0.8	0.7	1.5	0.0	0.0	0.0	0.4	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Others																																																									
Other	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB-TOTAL	83.4	14.8	98.2	3.3	0.3	3.6	9.1	0.5	9.6	9.0	0.9	9.9	1.4	0.5	1.8	0.9	0.1	1.0	0.9	0.2	1.1	1.3	0.0	1.3	3.8	0.8	4.6	14.9	3.7	18.6	10.1	2.5	12.6	18.9	2.6	21.4	0.9	0.2	1.1	0.8	0.0	0.8	0.5	0.0	0.5	0.5	0.2	0.7	0.3	0.1	0.5	0.5	0.3	0.8	5.0	1.4	6.4
Internet / delivered																																																									
Varies / no pattern																																																									
TOTAL	862.1	217.3	1,079.4	31.5	7.9	39.4	34.4	8.6	43.1	45.4	11.4	56.8	64.0	16.1	80.2	29.2	7.4	36.6	43.5	11.2	54.6	43.0	10.8	53.9	36.6	9.2	45.9	44.3	11.2	55.5	70.8	17.6	88.4	50.7	12.8	63.5	29.0	7.3	36.2	77.5	19.5	97.0	51.6	13.0	64.6	52.6	13.3	65.9	32.8	8.3	41.0	45.5	11.5	56.9	78.4	19.5	97.9

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main' and 'top-up' shopping derived directly from Bradford Shopper Survey (November 2012) and applied to available expenditure set out in Table 2
c. Excludes 'varies/no pattern', SFT including internet sales and markets

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 5: EXISTING PROVISION (CONVENIENCE)

DESTINATION	GROSS AREA (sq.m)	NET SALES (sq m)	SALES AREA (A)	CONVENIENCE SALES DENSITY (B)	BENCHMARK TURNOVER (AxB)	SURVEY TURNOER £m
WITHIN STUDY AREA						
Zone 1						
Cross Roads (Keighley) (Local Centre 13)						
Local Shops, Cross Roads	178	142	142	2,000	0.3	**0.0**
Haworth (Mill Hey) (Local Centre 12)						
Spar, Station Road, Haworth	402	322	306	7,319	2.2	**1.5**
Local Shops, Haworth	128	102	102	2,000	0.2	**0.8**
Oakworth (Local Centre 10)						
Co-operative Food, Victoria Road, Oakworth, Keighley	480	384	329	8,665	2.8	**1.2**
Local Shops, Oakworth	29	23	23	2,000	0.0	**0.1**
Edge / Out-of-Centre (or undefined)						
Co-operative Food, Station Road, Oxenhop, Keighley	251	201	172	8,665	1.5	**2.1**
Local Shops, Cowling					0.0	**0.0**
Sub Total (Zone 1)	**1,468**	**1,174**	**1,074**		**7.1**	**5.8**
Zone 2						
Steeton with Eastburn (Local Centre 3)						
Local Shops, Eastburn	162	130	130	2,000	0.9	**0.2**
Local Shops, Steeton						
Edge / Out-of-Centre (or undefined)						
Co-operative Food, Cross Hills Service Station, Station Road Keighley	134	107	92	8,665	0.8	**0.4**
Co-operative Food, Main Street, Cross Hills, Keighley	697	557	477	8,665	4.1	**3.4**
Local Shops, Crosshills					0.1	**0.1**
Sub Total (Zone 2)	**993**	**794**	**698**		**5.9**	**4.1**
Zone 3						
Ilkley						
Booths, Leeds Road, Ilkley	2,323	1,740	1,392	8,500	11.8	**6.9**
Co-operative Food, Brook Street, Ilkley	144	115	99	8,665	0.9	**0.3**
Marks and Spencer, Station Plaza, Ilkley	634	594	563	11,048	6.2	**1.5**
Tesco, Springs Lane, Ilkley	3,219	1,662	1,104	12,522	13.8	**17.8**
Local Shops, Ilkley	1,980	1,584	1,584	3,000	4.8	**4.1**
Sub-total	**8,300**	**5,695**	**4,741**		**37.5**	
Edge / Out-of-Centre (or undefined)						
Morrisons, Bolton Bridge Road, Ilkley	300	270	243	12,620	3.1	**2.1**
Tesco Express, Riverside, Ben Rhydding, Ilkley	286	169	152	12,522	1.9	**1.6**
Addingham (Local Centre 1)						
Local Shops, Addingham	135	108	108	2,000	0.2	**0.1**
Silsden (Local Centre 2)						
Co-operative Food, Bridge Road, Silsden	1,347	1,115	954	8,665	8.3	**2.7**
Local Shops, Silsden	428	342	342	2,000	0.7	**0.4**
Sub-Total	**10,796**	**7,700**	**6,541**		**51.6**	**37.7**
Zone 4					42.4	34.4
Burley-in-Wharfdale (Local Centre 4)						
Co-operative Food, Station Road, Burley-in-Wharfedale	193	154	132	8,665	1.1	**0.7**
Local Shops, Burley-in-Wharfedale	368	294	294	2,000	0.6	**0.2**
Menston (Local Centre 5)						
Co-operative Food, Main Street, Menston, Ilkley	306	245	210	8,665	1.8	**0.6**
Riddlesden (Local Centre 7)						
Co-operative Food, Bradford Road, Riddlesden, Keighley	356	285	244	8,665	2.1	**2.0**
Local Shops, Riddlesden	122	98	98	2,000	0.2	**0.1**
Eldwick (previous Local Centre)						
Local Shops, Eldwick	64	51	51	2,000	0.1	**0.2**
Edge / Out-of-Centre (or undefined)						
Local Shops, East Morton					0.0	**0.0**
Sub-Total	**1,409**	**1,127**	**1,029**		**6.0**	**3.8**
Zone 5						
Keighley						
Aldi, Gresley Road, Keighley	826	661	456	4,670	2.1	**11.3**
Farmfoods, Cooke Lane, Keighley	310	248	248	3,000	0.7	**1.0**
Iceland, Gresley Road, Keighley	496	446	435	6,467	2.8	**0.5**
Marks and Spencer, Low Street, Keighley	2,499	520	492	11,048	5.4	**0.3**
Morrisons, Worth Way, Keighley	6,888	3,523	2,787	12,620	35.2	**56.0**
Sainsbury's, Cavendish Street, Keighley	6,858	4,087	3,024	12,080	36.5	**36.5**
Jack Fulton Frozen Food, Towngate, Keighley	40	32	32	3,000	0.1	**0.1**
Local Shops, Keighley	1,780	1,424	1,424	3,000	4.3	**4.9**
Sub-total	**19,697**	**10,941**	**8,898**		**87.2**	**110.6**
Edge / Out-of-Centre (or undefined)						
Asda, Bingley Street, Keighley	7,044	3,890	2,230	14,124	31.5	**44.5**
Co-operative Food, Broomhill Avenue, Keighley	269	177	152	8,665	1.3	**2.3**
Local Shops, Thwaites Brow					0.1	**0.1**
Sub Total (5)	**27,010**	**15,008**	**11,280**		**120.1**	**157.5**
Zone 6						
Bingley						
Co-operative Food, SRise Shopping Centre, Bingley	1,616	901	771	8,665	6.7	**7.9**
Local Shops, Bingley	290	232	232	3,000	0.7	**1.7**
Sub-total	**1,906**	**1,133**	**1,003**		**7.4**	**9.7**
Cullingworth (Local Centre 31)						
Co-operative Food, The Workshop, Greenside Lane, Cullingworth	145	116	99	8,665	0.9	**1.7**
Local Shops, Cullingworth	118	94	94	2,000	0.2	**0.0**
Crossflatts (Local Centre 8)						
Local Shops, Crossflats	150	120	120	2,000	0.2	**0.3**
Cottingley (Local Centre 33)						
Local Shops, Cottingley	480	384	384	2,000	0.8	**0.6**
Denholme (Local Centre 34)						
Co-operative Food, School Street, Denholme	362	290	248	8,665	2.1	**0.5**
Wilsden (Local Centre 32)						
Co-operative Food, Royd Street, Wilsden	421	337	288	8,665	2.5	**0.9**
Local Shops, Wilsden	119	95	95	2,000	0.2	**0.0**
Edge / Out-of-Centre (or undefined)						
Spar, Mornington Road, Bingley	92	74	70	7,319	0.5	**0.3**
Tesco Express, Keighley Road, Crossflats, Bingley	310	248	223	12,522	2.8	**1.7**
Sub Total (6)	**4,103**	**2,891**	**2,625**		**17.6**	**15.7**
Zone 7						
Allerton (Local Centre 25)						
Co-operative Food, Allerton Road, Allerton	1,006	805	689	8,665	6.0	**2.6**
Local Shops, Allerton	118	94	94	2,000	0.2	**0.4**
Duckworth Lane (Local Centre 21)						
Co-operative Food, Duckworth Lane, Bradford	1,161	873	747	8,665	6.5	**0.5**
Local Shops, Duckworth Lane	308	246	246	2,000	0.5	**0.1**
Heaton (Local Centre 24)						
Local Shops, Heaton	220	176	176	2,000	0.4	**0.4**
Saltaire (Local Centre 14)						
Co-operative Food, Bingley Road, Saltaire, Shipley	376	301	257	8,665	2.2	**3.8**
Local Shops, Saltaire	434	347	347	2,000	0.7	**1.8**
Edge / Out-of-Centre (or undefined)						
Co-operative Food, High Park Drive, Bradford	297	238	203	8,665	1.8	**0.4**
Tesco Express, Haworth Road, Heaton	251	143	129	12,522	1.6	**1.3**
Local Shops, Lilycroft Road, Bradford					0.3	**0.3**
Sub Total (Zone 7)	**4,171**	**3,223**	**2,890**		**20.1**	**11.7**
ZONE 8						
Clayton (Local Centre 28)						
Local Shops, Clayton	93	74	74	2,000	0.1	**0.4**
Queensbury (Local Centre 29)						
Co-operative Food, High Street, Queensbury	762	557	477	8,665	4.1	**1.3**
Tesco, Black Dyke Mills, Brighouse Road, Bradford	2,931	2,638	1,620	12,522	20.3	**13.9**
Local Shops, Queensbury	173	138	138	2,000	0.3	**2.9**
Thornton (Local Centre 27)						
Co-operative Food, 514 Thornton Road, Thornton	399	311	266	8,665	2.3	**2.4**
Local Shops, Thornton	106	85	85	2,000	0.2	**2.1**
Edge / Out-of-Centre (or undefined)						
Co-operative Food, Clayton	1,376	1,101	942	8,665	8.2	**2.4**
Tesco Express, Thornton Road, Thornton	260	208	187	12,522	2.3	**0.1**
Local Shops, Keelham					0.1	**0.1**
Keelham Hall Farm Shop, Brighouse & Denholme Road, Thornton, Bradford					1.1	**1.1**
Sub Total (Zone 8)	**6,100**	**5,112**	**3,790**		**39.1**	**26.7**

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 5: EXISTING PROVISION (CONVENIENCE)

DESTINATION	GROSS AREA (sq.m)	NET SALES (sq m)	SALES AREA (A)	CONVENIENCE SALES DENSITY (B)	BENCHMARK TURNOVER (AxB)	SURVEY TURNOER £m
WITHIN STUDY AREA						
ZONE 10						
Wyke (Local Centre 47)						
Asda, Town Gate, Wyke	862	690	621	14,124	8.8	**13.7**
Co-operative Food, Towngate, Wyke	883	637	545	8,665	4.7	**0.2**
Co-operative Food, Westfield Service Station, Whitehall Road, Wyke	71	65	56	8,665	0.5	**0.2**
Local Shops, Wyke	196	157	157	2,000	0.3	**0.7**
Low Moor (Local Centre 46)						
Co-operative Food, Huddersfield Road, Low Moor	511	209	179	8,665	1.6	**0.7**
Tesco Express, Huddersfield Road, Bradford	372	280	252	12,522	3.2	**1.6**
Buttershaw (previous Local Centre)						
Tesco, Halifax Road, Buttershaw, Bradford	2,022	1,549	1,029	12,522	12.9	**17.8**
Local Shops, Buttershaw	81	65	65	2,000	0.1	**0.5**
Sub Total (Zone 10)	**4,998**	**3,651**	**2,903**		**32.0**	**35.5**
ZONE 11						
Tong Street						
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	792	516	504	6,467	3.3	**2.8**
Local Shops, Tong Street	1,205	964	964	2,000	1.9	**0.5**
Sub-total	**1,997**	**1,480**	**1,468**		**5.2**	**3.3**
Holmewood (Local Centre 45)						
Local Shops, Holmewood	269	215	215	2,000	0.4	**0.2**
Edge / Out-of-Centre (or undefined)						
Co-operative Food, Broadstone Way, Bradford	110	88	75	8,665	0.7	**1.3**
Sub Total (Zone 11)	**2,376**	**1,783**	**1,758**		**6.3**	**4.8**
ZONE 12						
Bakerend Road (Local Centre 41)						
Lidl, Bakerend Road, Bradford	1,624	1,299	1,030	3,485	3.6	**2.1**
Local Shops, Barkerend Road, Bradford	273	218	218	2,000	0.4	**0.5**
Laisterdyke (Local Centre 43)						
Local Shops, Laisterdyke	1,302	1,042	1,042	2,000	2.1	**0.6**
Sticker Lane (Local Centre 44)						
Local Shops, Sticker Lane, Bradford	141	113	113	2,000	0.2	**0.0**
Leeds Road (Local Centre 42)						
Local Shops, Leeds Road, Bradford	265	212	212	2,000	0.4	**1.3**
Edge / Out-of-Centre (or undefined)						
Asda, Rooley Lane, Bradford	8,498	4,160	2,456	14,124	34.7	**46.1**
Harris Superstore, Moor Park Drive, Bradford					0.2	**0.2**
Local Shops, East Bowling					0.3	**0.3**
Local Shops, Harewood Street, Bradford					0.0	**0.0**
Local Shops, Killinghall Road, Bradford					0.5	**0.5**
Local Shops, Lister Avenue, Bradford					0.1	**0.1**
Local Shops, Otley Road, Bradford					0.3	**0.3**
Local Shops, Rochester Street, Bradford					0.0	**0.0**
Local Shops, Rooley Lane, Bradford					0.2	**0.2**
Local Shops, Tyersal, Bradford					0.2	**0.2**
Local Shops, Wakefield Road, Bradford					0.1	**0.1**
Local Shops, West Bowling, Bradford					1.1	**1.1**
Sub Total (Zone 12)	**12,103**	**7,044**	**5,072**		**44.3**	**53.4**
ZONE 13						
Great Horton District Centre						
Tesco Extra, Great Horton Road, Bradford	8,499	4,722	3,135	12,522	39.3	**46.7**
Local Shops, Great Horton	944	755	755	2,000	1.5	**1.0**
Sub-total	**9,443**	**5,477**	**3,891**		**40.8**	**47.7**
Mayo Avenue District Centre						
Morrison's, Mayo Avenue, Bradford	7,296	3,510	2,776	12,620	35.0	**58.3**
Sub-total	**7,296**	**3,510**	**2,776**		**35.0**	**58.3**
Manchester Road (Marshfields) (Local Centre 38)						
Local Shops, Marshfields (Manchester Road), Bradford	266	213	213	2,000	0.4	**0.3**
Manchester Road (Bankfoot) (Local Centre 39)						
Local Shops, Bankfoot (Manchester Road), Bradford	100	80	80	2,000	0.2	**0.0**
Wibsey (Local Centre 40)						
Co-operative Food, Fair Road, Wibsey	1,301	740	633	8,665	5.5	**2.3**
Local Shops, Wibsey	118	94	94	2,000	0.2	**1.4**
Shearbridge/Listerhills (previous Local Centre)						
Local Shops, Shearbridge/ Listerhills (Woodhead Road), Bradford	62	50	50	2,000	0.1	**0.2**
Edge / Out-of-Centre (or undefined)						
Asda, Canterbury Avenue, Bradford	530	424	382	14,124	5.4	**4.5**
Co-operative Food, Beacon Road, Wibsey, Bradford	186	130	111	8,665	1.0	**1.5**
Lidl, Manchester Road, Bradford	1,425	1,286	1,020	3,485	3.6	**1.1**
Sainsbury's, Great Horton Road, Bradford	220	176	158	12,080	1.9	**0.1**
Local Shops, Barton Street, Bradford					0.0	**0.0**
Local Shops, Cooper Lane, Bradford					0.0	**0.0**
Local Shops, Gaythorne Road, Bradford					0.0	**0.0**
Local Shops, Little Horton					0.7	**0.7**
Local Shops, Odsal Top District, Bradford					0.0	**0.0**
Local Shops, Smiddles Lane, Bradford					0.0	**0.0**
Local Shops, Smith Avenue, Bradford					0.0	**0.0**
Local Shops, Spencer Road, Bradford					0.3	**0.3**
Local Shops, Woodhead Road, Bradford					1.3	**1.3**
Sub Total (Zone 13)	**20,947**	**12,180**	**9,408**		**96.2**	**119.7**
ZONE 14						
Bradford						
Marks and Spencer, Darley Street, Bradford	7,609	725	687	11,048	7.6	**1.9**
Morrisons, Westgate, Bradford	3,650	1,342	1,062	12,620	13.4	**28.0**
Tesco Express, Sunbridge Road, Bradford	250	200	180	12,522	2.3	**0.9**
Local Shops, Bradford City Centre	1,880	1,504	1,504	3,000	4.5	**4.8**
Sub-total	**13,389**	**3,771**	**3,432**		**27.7**	**35.6**
Girlington District Centre						
Morrisons, Victoria Shopping Centre, Young Street, Bradford	9,795	4,565	3,611	12,620	45.6	**55.5**
Local Shops, Girlington	2,214	1,771	1,771	2,000	3.5	**2.8**
Sub-total	**12,009**	**6,336**	**5,382**		**49.1**	**58.4**
Carlisle Road / Whetley Hill (Local Centre 22)						
Local Shops, Carlisle Road / Whetley Hill, Manningham, Bradford	806	645	645	2,000	1.3	**0.0**
Lidge Green (Local Centre 35)						
Co-operative Food, Beckside Road, Lidget Green	325	186	159	8,665	1.4	**0.2**
Local Shops, Lidget Green	125	100	100	2,000	0.2	**0.2**
Oak Lane, Manningham (Local Centre 20)						
Local Shops, Manningham, Bradford	928	742	742	2,000	1.5	**1.1**
Princeville (Local Centre 36)						
Local Shops, Legrams Lane, Bradford	376	301	301	2,000	0.6	**1.0**
Edge / Out-of-Centre (or undefined)						
Aldi, Valley Road, Bradford	838	670	462	4,670	2.2	**5.5**
Co-operative Food, Sunwin Self Service, 111 Thornton Road, Bradford	68	54	47	8,665	0.4	**0.5**
Co-operative Food, Legrams Lane, Bradford	167	111	95	8,665	0.8	**0.7**
Farmfoods, Valley Road, Bradford					1.3	**1.3**
Lidl, Ingleby Road, Bradford, Near Lidget Green	940	752	596	3,485	2.1	**2.1**
Local Shops, Scholemoor Lane, Bradford					0.4	**0.4**
Tesco, Bradford Peel Centre, Valley Road, Bradford	10,427	6,558	3,869	12,522	48.5	**19.3**
Tesco Express (former Netto), Manningham Lane, Bradford	980	784	706	12,522	8.8	**0.2**
Sub Total (Zone 14)	**41,378**	**21,011**	**16,536**		**146.3**	**126.4**
ZONE 15						
Thornbury District Centre						
Asda (former Netto), Woodhall Road, Bradford	680	544	490	14,124	6.9	**1.5**
Morrisons, Thornbury	7,546	3,700	2,927	12,620	36.9	**42.9**
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	560	448	437	6,467	2.8	**1.5**
Local Shops, Thornbury	31	25	25	2,000	0.0	**0.8**
Sub-total	**8,817**	**4,717**	**3,878**		**46.7**	**46.6**
Bolton Junction (previous Local Centre)						
Co-operative Food, Unit 4, Bolton Junction, Bolton Road, Bradford	235	188	161	8,665	1.4	**0.9**
Eccleshill (Local Centre 18)						
Local Shops, Eccleshill	491	393	393	2,000	0.8	**1.2**
Undercliffe (Local Centre 19)						
Tesco Express, Otley Road, Undercliffe, Bradford	282	226	203	12,522	2.5	**0.7**
Local Shops, Undercliffe	308	246	246	2,000	0.5	**0.2**
Edge / Out-of-Centre (or undefined)						
Co-operative Food, Harrogate Road	278	249	213	8,665	1.8	**1.8**
Co-operative Food, Gain Lane, Fagley	344	258	221	8,665	1.9	**0.0**
Co-operative Food, Otley Road, Bradford	176	158	135	8,665	1.2	**0.2**
Local Shops, Canal Road, Bradford					0.0	**0.0**
Local Shops, Fagley					0.2	**0.2**
Londis, Ravenscliffe Avenue, Bradford	250	200	190	2,000	0.4	**0.0**
Sub Total (Zone 15)	**11,181**	**6,635**	**5,641**		**57.4**	**51.7**

WYG PLANNING & ENVIRONMENT
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BASELINE POSITION

TABLE 5: EXISTING PROVISION (CONVENIENCE)

DESTINATION	GROSS AREA (sq.m)	NET SALES (sq m)	SALES AREA (A)	CONVENIENCE SALES DENSITY (B)	BENCHMARK TURNOVER (AxB)	SURVEY TURNOER £m
WITHIN STUDY AREA						
ZONE 16						
Shipley						
Aldi, Tony Miller Approach, Briggate, Shipley	840	754	520	4,670	2.4	**13.8**
Asda, Manor Lane, Shipley	6,369	3,576	2,112	14,124	29.8	**60.8**
Local Shops, Shipley	840	672	672	3,000	2.0	**2.8**
Sub-total	**8,049**	**5,002**	**3,304**		**34.3**	**77.5**
Wrose (Local Centre 16)						
Co-operative Food, Wrose Road, Shipley	342	249	213	8,665	1.8	**0.4**
Frizinghall (Local Centre 17)						
Local Shops, Keighley Road, Bradford	231	185	185	*2,000*	0.4	**0.4**
Edge / Out-of-Centre (or undefined)						
Sainsbury's, The Parkside Centre, Keighley Road, Bradford	242	194	174	12,080	2.1	**0.1**
Sub Total (Zone 16)	**8,864**	**5,629**	**3,876**		**38.6**	**78.3**
ZONE 17						
Baildon (Local Centre 9)						
Co-operative Food, Northgate, Baildon, Shipley	1,100	880	753	8,665	6.5	**5.0**
Local Shops, Baildon	305	244	244	2,000	0.5	**1.1**
Edge / Out-of-Centre (or undefined)						
Co-operative Food, The Staithes, Baildon, Shipley	164	131	112	8,665	1.0	**0.5**
Tesco Express, Otley Road, Baildon	282	226	203	12,522	2.5	**0.5**
Sub Total (Zone 17)	**1,851**	**1,481**	**1,313**		**10.5**	**7.1**
ZONE 18						
Greengates District Centre						
Asda (former Netto), Greengates, Bradford	836	609	548	14,124	7.7	**2.9**
Sainsbury's, Harrogate Road, Greengates	5,908	2,984	2,208	12,080	26.7	**25.6**
Sub-total	**6,744**	**3,593**	**2,756**		**34.4**	**28.6**
Five Lane Ends District Centre						
Morrisons, Bradford Road, Idle	10,290	5,881	4,652	12,620	58.7	**63.0**
Local Shops, Five Lane Ends, Bradford	232	186	186	*2,000*	0.4	**0.6**
Sub-total	**10,522**	**6,067**	**4,837**		**59.1**	**63.6**
Idle (Local Centre 15)						
Co-operative Food, Thorpe Garth, Bradford Road, Idle	418	327	280	8,665	2.4	**2.2**
Sub Total (Zone 18)	**17,684**	**9,987**	**7,874**		**95.9**	**94.3**
SUB TOTAL (BRADFORD CITY)	**177,432**	**106,430**	**84,307**		**795.1**	**834.2**
SUB-TOTAL WITHIN STUDY AREA						***980.9***

Notes:
a. Post code sectors
b. Net Sales floorspace figures taken from IGD 2011 database.
c. Net convenience floorspace derived from Verdict Food and Grocer Retailers (2011) where available
[1] Gross Floorspace taken from Vitality and Viability Assessment (2012 Goad based) for Bradford, Keighley, Ilkley, Shipley and Bingley (2012) and adjusted to exclude known IGD stores, and assumed gross to net at 80%.
d. Sales densities derived from Verdict (2011) or Mintel Retail Rankings (2011) for national multiples, the later has be adjusted to exclude VAT at the relevant year
e. Net convenience floorspace derived from ratio from Verdict Grocer Retailers (2011) where available, for Tesco Express and Sainsbury's local and Asda (former Netto) formats assumed 90% conveneince net floorspace
f. Local stores at designated district and local centres, are taken from survey evidence from Bradford Retail & Leisure Study (2008 and 2012) and assumed gross to net of 80%.
g. WYG assume that local shops (that are undefined centres including Farmfoods) are trading at equilibrium
h. Tesco at Valley Road, Bradford gross floorspace figures taken from IGD (2010), the net figure has been adjusted to reflect information contained in submittals for planning application (LPA Ref: 85/8/04846 and 07/04606 and 12/03976)
i. Asda floorspace data taken from 09/01848/FUL planning submission, which confirmed existing gross and net floorspace
May not add up due to rounding

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
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BASELINE POSITION

TABLE 6: POPULATION AND EXPENDITURE (COMPARISON)

ZONE	POPULATION				EXPENDITURE PER CAPITA (£)																																											
	2012	2017	2022	2028	2011								2012								2017								2022								2028							
					Furniture	DIY	Electrical	Clothes	(including	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	(including	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	Household	Recreation	Chemist	TOTAL
1	23,718	24,491	25,204	25,795	263.6	187.9	381.5	632.2	580.0	317.2	68.0	**2,430**	264.6	188.7	383.0	634.8	582.3	318.5	68.3	**2,440**	288.8	206.0	418.1	692.8	635.6	347.7	74.5	**2,664**	324.0	231.0	468.9	777.2	713.0	390.0	83.6	**2,988**	384.4	274.1	556.3	921.9	845.8	462.6	99.2	**3,544**
2	26,114	26,916	27,686	28,514	257.4	185.2	388.9	618.7	569.7	313.2	68.5	**2,402**	258.5	186.0	390.5	621.2	572.0	314.4	68.8	**2,411**	282.1	203.0	426.2	678.1	624.3	343.2	75.0	**2,632**	316.4	227.7	478.1	760.6	700.3	385.0	84.2	**2,952**	375.4	270.1	567.1	902.3	830.7	456.7	99.9	**3,502**
3	30,663	30,493	30,405	30,392	321.8	220.8	456.9	741.1	681.7	332.0	87.5	**2,842**	323.1	221.7	458.7	744.1	684.4	333.3	87.8	**2,853**	352.7	242.0	500.7	812.2	747.1	363.8	95.9	**3,114**	395.6	271.5	561.6	911.0	838.0	408.1	107.5	**3,493**	469.3	322.0	666.2	1080.7	994.1	484.1	127.6	**4,144**
4	43,563	43,935	44,136	44,625	315.8	215.5	442.5	737.1	678.8	348.5	85.2	**2,823**	317.1	216.3	444.3	740.1	681.5	349.9	85.5	**2,835**	346.1	236.1	485.0	807.8	743.9	381.9	93.4	**3,094**	388.2	264.9	544.0	906.1	834.4	428.4	104.7	**3,471**	460.5	314.2	645.3	1074.9	989.8	508.1	124.2	**4,117**
5	28,959	30,574	32,053	33,766	163.6	117.8	250.8	504.1	363.9	191.8	34.1	**1,626**	164.3	118.2	251.9	506.1	365.3	192.6	34.3	**1,633**	179.3	129.0	274.9	552.4	398.7	210.2	37.4	**1,782**	201.1	144.8	308.4	619.6	447.3	235.8	42.0	**1,999**	238.6	171.7	365.8	735.1	530.6	279.8	49.8	**2,371**
6	33,179	33,739	34,259	34,741	268.6	182.3	388.3	645.3	586.9	310.9	73.9	**2,454**	267.7	183.1	389.8	647.9	589.2	312.1	74.2	**2,464**	292.2	199.8	425.5	707.2	643.2	340.7	81.0	**2,690**	327.7	224.1	477.3	793.2	721.4	382.1	90.9	**3,017**	388.8	265.9	566.2	941.0	855.8	453.3	107.8	**3,579**
7	36,789	38,698	40,447	42,193	205.1	141.9	295.1	576.1	464.7	244.6	53.7	**1,981**	205.9	142.5	296.3	578.4	466.5	245.6	53.9	**1,989**	224.8	155.5	323.4	631.3	509.2	268.1	58.9	**2,171**	252.1	174.5	362.8	708.1	571.2	300.7	66.1	**2,435**	299.1	207.0	430.4	840.0	677.6	356.7	78.4	**2,889**
8	29,140	30,300	31,276	32,196	243.1	169.6	376.3	629.7	550.0	298.3	60.1	**2,327**	244.1	170.3	377.8	632.2	552.2	299.5	60.3	**2,336**	266.4	185.9	412.4	690.1	602.8	326.9	65.8	**2,550**	298.8	208.5	462.6	774.0	676.1	366.7	73.8	**2,861**	354.5	247.4	548.7	918.2	802.1	435.0	87.6	**3,393**
9	32,381	33,729	35,026	36,275	246.4	177.6	366.6	617.5	538.1	309.1	61.9	**2,337**	247.4	178.3	388.2	620.0	540.2	310.3	62.1	**2,347**	270.0	194.7	423.7	676.7	589.7	338.7	67.8	**2,561**	302.9	218.3	475.2	759.1	661.4	380.0	76.1	**2,873**	359.3	259.0	563.8	900.5	784.6	450.7	90.3	**3,408**
10	54,452	56,201	57,757	59,187	242.2	174.0	372.1	607.6	532.3	296.6	61.5	**2,286**	243.1	174.6	373.5	610.1	534.4	297.8	61.8	**2,295**	265.4	190.6	407.7	665.9	583.3	325.0	67.5	**2,505**	297.7	213.8	457.4	747.0	654.3	364.6	75.7	**2,810**	353.1	253.7	542.5	886.1	776.2	432.5	89.8	**3,334**
11	38,543	40,034	41,368	42,907	232.9	164.4	351.9	593.9	515.2	304.5	61.6	**2,224**	233.9	165.0	353.3	596.3	517.2	305.8	61.9	**2,233**	255.3	180.1	385.7	650.9	564.6	333.7	67.5	**2,438**	286.3	202.0	432.6	730.1	633.3	374.4	75.8	**2,734**	339.7	239.7	513.2	866.1	751.2	444.1	89.9	**3,244**
12	27,615	29,555	31,469	33,629	160.5	109.4	233.2	553.6	352.5	183.3	32.5	**1,625**	161.2	109.8	234.1	555.8	354.0	184.0	32.6	**1,632**	175.9	119.9	255.6	606.6	386.4	200.9	35.6	**1,781**	197.4	134.4	286.7	680.5	433.4	225.3	39.9	**1,998**	234.1	159.5	340.1	807.2	514.1	267.3	47.4	**2,370**
13	66,301	70,571	74,359	78,194	183.8	134.9	290.7	574.0	428.7	244.6	42.7	**1,900**	184.5	135.5	291.9	576.3	430.4	245.6	42.9	**1,907**	201.4	147.9	318.6	629.1	469.8	268.1	46.8	**2,082**	225.9	165.9	357.4	705.7	526.9	300.7	52.5	**2,335**	268.0	196.8	424.0	837.1	625.1	356.7	62.3	**2,770**
14	50,651	54,804	58,740	62,721	157.8	102.2	220.9	545.6	342.1	162.2	31.6	**1,562**	158.4	102.6	221.8	547.8	343.5	162.8	31.7	**1,569**	172.9	112.0	242.1	597.9	374.9	177.7	34.6	**1,712**	193.9	125.6	271.6	670.7	420.5	199.4	38.8	**1,920**	230.0	149.0	322.2	795.6	498.8	236.5	46.0	**2,278**
15	45,239	48,034	50,325	52,756	189.8	138.8	297.1	568.8	434.6	243.2	45.8	**1,918**	190.6	139.4	298.3	571.1	436.3	244.2	46.0	**1,926**	208.1	152.1	325.6	623.4	476.2	266.6	50.2	**2,102**	233.4	170.6	365.2	699.3	534.2	299.0	56.3	**2,358**	276.8	202.4	433.3	829.5	633.7	354.7	66.8	**2,797**
16	28,495	29,934	31,246	32,535	188.2	132.7	293.6	557.8	437.5	233.4	45.3	**1,889**	189.0	133.3	294.8	560.0	439.3	234.3	45.4	**1,896**	206.3	145.5	321.8	611.2	479.5	255.7	49.6	**2,070**	231.4	163.2	360.9	685.6	537.8	286.9	55.6	**2,321**	274.5	193.6	428.2	813.3	638.0	340.3	66.0	**2,754**
17	32,909	33,537	33,970	34,515	275.0	190.9	415.6	654.2	599.1	313.6	74.5	**2,523**	276.1	191.7	417.3	656.8	601.5	314.9	74.8	**2,533**	301.4	209.2	455.4	716.9	656.6	343.7	81.7	**2,765**	338.1	234.7	510.9	804.2	736.5	385.6	91.6	**3,101**	401.1	278.4	606.0	954.0	873.7	457.4	108.7	**3,679**
18	58,562	60,895	62,742	64,744	262.2	174.4	379.5	660.7	578.1	312.8	69.2	**2,437**	263.2	175.1	381.1	663.4	580.4	314.0	69.5	**2,447**	287.3	191.1	415.9	724.1	633.5	342.8	75.8	**2,671**	322.3	214.3	466.6	812.2	710.6	384.5	85.1	**2,996**	382.3	254.3	553.5	963.5	843.0	456.1	100.9	**3,554**
TOTAL	**687,273**	**716,440**	**742,468**	**769,685**																																												

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD23 &, BD22 9
2. - BD20 6, BD20 7, BD20 &, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS29 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Per Capita expenditure from Experian G3 Micromarketer (2011 data)

c. Projected forward using actual growth recorded between 2010 and 2011 and forecast growth from Table in Appendix 3 of Retail Planner Briefing Note 10 taking into account estimated growth rates and allowances for SFT growth (at excluding 75% allowance)

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 7: TOTAL EXPENDITURE AVAILABLE (COMPARISON)

ZONE	EXPENDITURE £(m) COMPARISON																																										GROWTH ALL COMPARISON		
	2011								2012								2017								2022								2028								,'12-'17	,'12-'22	,'12-'28
	Furniture	DIY	Electrical	Clothes	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	Household	Recreation	Chemist	Total			
1	6.2	4.4	9.0	14.9	13.7	7.5	1.6	**57.3**	6.3	4.5	9.1	15.1	13.8	7.6	1.6	**57.9**	7.1	5.0	10.2	17.0	15.6	8.5	1.8	**65.2**	8.2	5.8	11.8	19.6	18.0	9.8	2.1	**75.3**	9.9	7.1	14.3	23.8	21.8	11.9	2.6	**91.4**	7.4	17.4	33.5
2	6.7	4.8	10.1	16.1	14.9	8.2	1.8	**62.6**	6.7	4.9	10.2	16.2	14.9	8.2	1.8	**63.0**	7.6	5.5	11.5	18.3	16.8	9.2	2.0	**70.8**	8.8	6.3	13.2	21.1	19.4	10.7	2.3	**81.7**	10.7	7.7	16.2	25.7	23.7	13.0	2.8	**99.9**	7.9	18.8	36.9
3	9.9	6.8	14.0	22.7	20.9	10.2	2.7	**87.2**	9.9	6.8	14.1	22.8	21.0	10.2	2.7	**87.5**	10.8	7.4	15.3	24.8	22.8	11.1	2.9	**95.0**	12.0	8.3	17.1	27.7	25.5	12.4	3.3	**106.2**	14.3	9.8	20.2	32.8	30.2	14.7	3.9	**125.9**	7.5	18.7	38.5
4	13.7	9.3	19.2	31.9	29.4	15.1	3.7	**122.4**	13.8	9.4	19.4	32.2	29.7	15.2	3.7	**123.5**	15.2	10.4	21.3	35.5	32.7	16.8	4.1	**135.9**	17.1	11.7	24.0	40.0	36.8	18.9	4.6	**153.2**	20.6	14.0	28.8	48.0	44.2	22.7	5.5	**183.7**	12.5	29.7	60.2
5	4.7	3.4	7.2	14.4	10.4	5.5	1.0	**46.6**	4.8	3.4	7.3	14.7	10.6	5.6	1.0	**47.3**	5.5	3.9	8.4	16.9	12.2	6.4	1.1	**54.5**	6.4	4.6	9.9	19.9	14.3	7.6	1.3	**64.1**	8.1	5.8	12.4	24.8	17.9	9.4	1.7	**80.1**	7.2	16.8	32.8
6	8.8	6.0	12.8	21.3	19.4	10.3	2.4	**80.9**	8.9	6.1	12.9	21.5	19.6	10.4	2.5	**81.8**	9.9	6.7	14.4	23.9	21.7	11.5	2.7	**90.7**	11.2	7.7	16.4	27.2	24.7	13.1	3.1	**103.4**	13.5	9.2	19.7	32.7	29.7	15.7	3.7	**124.3**	9.0	21.6	42.6
7	7.5	5.2	10.7	21.0	16.9	8.9	2.0	**72.1**	7.6	5.2	10.9	21.3	17.2	9.0	2.0	**73.2**	8.7	6.0	12.5	24.4	19.7	10.4	2.3	**84.0**	10.2	7.1	14.7	28.6	23.1	12.2	2.7	**98.5**	12.6	8.7	18.2	35.4	28.6	15.0	3.3	**121.9**	10.8	25.3	48.7
8	7.0	4.9	10.9	18.2	15.9	8.6	1.7	**67.2**	7.1	5.0	11.0	18.4	16.1	8.7	1.8	**68.1**	8.1	5.6	12.5	20.9	18.3	9.9	2.0	**77.3**	9.3	6.5	14.5	24.2	21.1	11.5	2.3	**89.5**	11.4	8.0	17.7	29.6	25.8	14.0	2.8	**109.3**	9.2	21.4	41.2
9	7.9	5.7	12.4	19.9	17.3	9.9	2.0	**75.2**	8.0	5.8	12.6	20.1	17.5	10.0	2.0	**76.0**	9.1	6.6	14.3	22.8	19.9	11.4	2.3	**86.4**	10.6	7.6	16.6	26.6	23.2	13.3	2.7	**100.6**	13.0	9.4	20.5	32.7	28.5	16.4	3.3	**123.6**	10.4	24.6	47.7
10	13.1	9.4	20.1	32.9	28.8	16.0	3.3	**123.7**	13.2	9.5	20.3	33.2	29.1	16.2	3.4	**125.0**	14.9	10.7	22.9	37.4	32.8	18.3	3.8	**140.8**	17.2	12.4	26.4	43.1	37.8	21.1	4.4	**162.3**	20.9	15.0	32.1	52.4	45.9	25.6	5.3	**197.3**	15.8	37.3	72.3
11	8.9	6.3	13.5	22.7	19.7	11.6	2.4	**85.1**	9.0	6.4	13.6	23.0	19.9	11.8	2.4	**86.1**	10.2	7.2	15.4	26.1	22.6	13.4	2.7	**97.6**	11.8	8.4	17.9	30.2	26.2	15.5	3.1	**113.1**	14.6	10.3	22.0	37.2	32.2	19.1	3.9	**139.2**	11.5	27.0	53.1
12	4.4	3.0	6.3	15.0	9.6	5.0	0.9	**44.1**	4.5	3.0	6.5	15.3	9.8	5.1	0.9	**45.1**	5.2	3.5	7.6	17.9	11.4	5.9	1.1	**52.6**	6.2	4.2	9.0	21.4	13.6	7.1	1.3	**62.9**	7.9	5.4	11.4	27.1	17.3	9.0	1.6	**79.7**	7.6	17.8	34.6
13	12.1	8.8	19.1	37.6	28.1	16.0	2.8	**124.6**	12.2	9.0	19.4	38.2	28.5	16.3	2.8	**126.4**	14.2	10.4	22.5	44.4	33.2	18.9	3.3	**146.9**	16.8	12.3	26.6	52.5	39.2	22.4	3.9	**173.6**	21.0	15.4	33.2	65.5	48.9	27.9	4.9	**216.6**	20.5	47.2	90.2
14	7.8	5.1	11.0	27.1	17.0	8.1	1.6	**77.6**	8.0	5.2	11.2	27.7	17.4	8.2	1.6	**79.4**	9.5	6.1	13.3	32.8	20.5	9.7	1.9	**93.8**	11.4	7.4	16.0	39.4	24.7	11.7	2.3	**112.8**	14.4	9.3	20.2	49.9	31.3	14.8	2.9	**142.9**	14.4	33.4	63.4
15	8.5	6.2	13.3	25.5	19.5	10.9	2.1	**86.0**	8.6	6.3	13.5	25.8	19.7	11.0	2.1	**87.1**	10.0	7.3	15.6	29.9	22.9	12.8	2.4	**101.0**	11.7	8.6	18.4	35.2	26.9	15.0	2.8	**118.7**	14.6	10.7	22.9	43.8	33.4	18.7	3.5	**147.6**	13.8	31.5	60.4
16	5.3	3.8	8.3	15.8	12.4	6.6	1.3	**53.4**	5.4	3.8	8.4	16.0	12.5	6.7	1.3	**54.0**	6.2	4.4	9.6	18.3	14.4	7.7	1.5	**62.0**	7.2	5.1	11.3	21.4	16.8	9.0	1.7	**72.5**	8.9	6.3	13.9	26.5	20.8	11.1	2.1	**89.6**	7.9	18.5	35.6
17	9.0	6.3	13.6	21.4	19.6	10.3	2.4	**82.7**	9.1	6.3	13.7	21.6	19.8	10.4	2.5	**83.4**	10.1	7.0	15.3	24.0	22.0	11.5	2.7	**92.7**	11.5	8.0	17.4	27.3	25.0	13.1	3.1	**105.4**	13.8	9.6	20.9	32.9	30.2	15.8	3.8	**127.0**	9.4	22.0	43.6
18	15.3	10.2	22.1	38.5	33.7	18.2	4.0	**142.0**	15.4	10.3	22.3	38.8	34.0	18.4	4.1	**143.3**	17.5	11.6	25.3	44.1	38.6	20.9	4.6	**162.6**	20.2	13.4	29.3	51.0	44.6	24.1	5.3	**187.9**	24.8	16.5	35.8	62.4	54.6	29.5	6.5	**230.1**	19.3	44.7	86.8
TOTAL	**156.8**	**109.5**	**233.7**	**417.0**	**347.1**	**186.9**	**39.6**	**1,490.6**	**158.6**	**110.8**	**236.4**	**422.0**	**351.1**	**189.1**	**40.1**	**1,507.9**	**179.6**	**125.5**	**267.9**	**479.3**	**397.9**	**214.3**	**45.3**	**1,709.9**	**208.0**	**145.4**	**310.3**	**556.3**	**460.9**	**248.3**	**52.4**	**1,981.7**	**254.9**	**178.2**	**380.3**	**683.2**	**565.0**	**304.4**	**64.1**	**2,430.1**	**202.0**	**473.8**	**922.2**
											505.7																																	

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Per Capita expenditure from Experian G3 Micromarketer (2011 data)

c. Projected forward using actual growth recorded between 2010 and 2011 and forecast growth from Table in Appendix 3 of Retail Planner Briefing Note 10 taking into account estimated growth rates and allowances for SFT growth (at excluding 75% allowance)

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 8: SHOPPING PATTERNS (CLOTHES/SHOES)

DESTINATION	TOTAL CLOTHES/SHOES (%)	ZONE 1 CLOTHES/SHOES (%)	ZONE 2 CLOTHES/SHOES (%)	ZONE 3 CLOTHES/SHOES (%)	ZONE 4 CLOTHES/SHOES (%)	ZONE 5 CLOTHES/SHOES (%)	ZONE 6 CLOTHES/SHOES (%)	ZONE 7 CLOTHES/SHOES (%)	ZONE 8 CLOTHES/SHOES (%)	ZONE 9 CLOTHES/SHOES (%)	ZONE 10 CLOTHES/SHOES (%)	ZONE 11 CLOTHES/SHOES (%)	ZONE 12 CLOTHES/SHOES (%)	ZONE 13 CLOTHES/SHOES (%)	ZONE 14 CLOTHES/SHOES (%)	ZONE 15 CLOTHES/SHOES (%)	ZONE 16 CLOTHES/SHOES (%)	ZONE 17 CLOTHES/SHOES (%)	ZONE 18 CLOTHES/SHOES (%)
STUDY AREA																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	2.3	2.2	2.3	26.8	9.2	1.2	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	3.5	1.2
Tesco, Springs Lane, Town Centre, Ilkley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	2.4	2.2	3.5	26.8	9.2	1.2	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	3.5	1.2
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Morton Village	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Morrisons, Otley Road, Guiseley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Side Retail Park, Guiseley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	1.2
Guiseley Town Centre	0.9	0.0	0.0	1.2	6.9	0.0	1.1	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	1.2
Otley Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	3.5	1.2
Sub Total (Zone 4)	1.5	0.0	0.0	1.2	8.0	0.0	1.1	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	8.2	3.5
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	7.9	33.3	44.2	13.4	14.9	47.6	25.3	2.2	2.2	0.0	0.0	1.1	0.0	0.0	2.1	0.0	0.0	2.4	1.2
Airedale Shopping Centre, Keighley	0.3	0.0	0.0	0.0	0.0	2.4	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighley	0.2	3.3	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	0.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 5)	8.6	36.7	45.3	13.4	14.9	51.2	27.6	2.2	3.2	0.0	0.0	1.1	0.0	0.0	2.1	1.2	0.0	2.4	2.3
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatts, Bingley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	0.3	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.2	2.2	4.5	4.2	0.0	2.3	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euroway Industrial Estate	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Sub Total (Zone 13)	1.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.1	1.2	2.2	5.6	4.2	0.0	3.4	0.0	0.0	0.0
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	0.7	0.0	0.0	0.0	0.0	0.0	0.0	1.1	4.3	0.0	0.0	1.1	0.0	1.1	3.1	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	7.4	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Canterbury Avenue, Little Horton, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.1	4.3	2.3	0.0	2.2	0.0	8.4	3.1	0.0	0.0	0.0	0.0
Zone 14																			
Bradford City Centre																			
Bradford City Centre	22.5	6.7	2.3	3.7	4.6	15.5	10.3	31.1	20.4	3.4	30.6	23.6	40.5	40.0	46.4	32.2	26.8	5.9	16.3
Forster Square Retail Park, Bradford	7.7	2.2	1.2	0.0	0.0	0.0	3.4	12.2	3.2	1.1	4.7	3.4	12.4	15.8	21.6	12.6	8.5	4.7	9.3
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre																			
Girlington District Centre	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), Bradford	0.1	0.0	1.2	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	1.1	0.0	0.0	1.0	0.0	0.0	0.0	0.0
Valley Road Retail Park (PC World/Staples), Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 14)	30.6	8.9	4.7	4.9	4.6	15.5	14.9	44.4	23.7	4.6	35.3	28.1	52.8	55.8	69.1	44.8	35.4	10.6	25.6
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	1.0	1.1	0.0	0.0	0.0	0.0	0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.4	5.9	0.0
Asda, Manor Lane, Shipley	0.7	0.0	0.0	0.0	2.3	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	3.5	1.2
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	1.7	1.1	0.0	0.0	2.3	0.0	0.0	3.3	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.3	9.4	1.2
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Baildon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Sub Total (Zone 17)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Zone 18																			
Greengates District Centre																			
Greengates District Centre	1.6	0.0	1.2	0.0	1.1	0.0	0.0	1.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	8.0	3.7	2.4	7.0
Harrogate Road Retail Park, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Sainsbury's, Harrogate Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
Victoria Shopping Centre, Five Lane Ends	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Idle Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	1.2
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pudsey	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	5.7	1.2	0.0	0.0
Farsley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, The Owlcotes Centre, Varley Street, Sta	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.2
Owlcotes Centre, New Pudsey	3.5	1.1	0.0	0.0	5.7	0.0	10.3	2.2	1.1	0.0	1.2	3.4	3.4	3.2	0.0	3.4	1.2	14.1	9.3
Pudsey Town Centre	2.9	2.2	1.2	2.4	4.6	0.0	1.1	6.7	2.2	0.0	2.4	6.7	5.6	0.0	1.0	1.2	4.9	3.5	7.0
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	9.0	3.3	2.3	2.4	11.5	0.0	11.5	10.0	3.2	1.1	3.5	10.1	12.4	3.2	1.0	18.4	14.6	21.2	25.6
SUB TOTAL (BRADFORD)	48.5	48.9	54.7	46.3	40.2	67.9	48.3	58.9	32.3	9.2	36.5	34.8	61.8	68.4	74.2	58.6	64.6	37.6	41.9
SUB TOTAL (STUDY AREA)	57.4	52.2	55.8	48.8	50.6	67.9	59.8	67.8	35.5	9.2	43.5	44.9	73.0	71.6	75.3	69.0	71.9	56.5	59.3

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 8: SHOPPING PATTERNS (CLOTHES/SHOES)

DESTINATION	TOTAL CLOTHES/SHOES (%)	ZONE 1 CLOTHES/SHOES (%)	ZONE 2 CLOTHES/SHOES (%)	ZONE 3 CLOTHES/SHOES (%)	ZONE 4 CLOTHES/SHOES (%)	ZONE 5 CLOTHES/SHOES (%)	ZONE 6 CLOTHES/SHOES (%)	ZONE 7 CLOTHES/SHOES (%)	ZONE 8 CLOTHES/SHOES (%)	ZONE 9 CLOTHES/SHOES (%)	ZONE 10 CLOTHES/SHOES (%)	ZONE 11 CLOTHES/SHOES (%)	ZONE 12 CLOTHES/SHOES (%)	ZONE 13 CLOTHES/SHOES (%)	ZONE 14 CLOTHES/SHOES (%)	ZONE 15 CLOTHES/SHOES (%)	ZONE 16 CLOTHES/SHOES (%)	ZONE 17 CLOTHES/SHOES (%)	ZONE 18 CLOTHES/SHOES (%)
STUDY AREA																			
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	5.8	4.4	0.0	0.0	0.0	0.0	4.6	1.1	23.7	60.9	9.4	0.0	2.2	4.2	0.0	0.0	1.2	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.1	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**6.0**	**6.7**	**0.0**	**0.0**	**0.0**	**0.0**	**5.7**	**1.1**	**24.7**	**62.1**	**9.4**	**0.0**	**2.2**	**4.2**	**0.0**	**0.0**	**1.2**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	1.2	4.4	7.0	6.1	1.1	2.4	3.4	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	1.2	0.0
Outside Survey Area, Craven	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.3**	**4.4**	**7.0**	**7.3**	**1.1**	**2.4**	**3.4**	**1.1**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**1.2**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.2	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.2	0.0	0.0	0.0	1.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**1.1**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	4.5	1.1	0.0	0.0	0.0	0.0	1.2	0.0
Birstall Shopping Park (Junction 27 Retail Park)	1.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	3.4	1.2	7.9	2.2	1.1	0.0	0.0	0.0	0.0	1.2
Cleckheaton Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	1.3	0.0	0.0	0.0	0.0	0.0	1.1	1.1	1.1	1.1	11.8	0.0	0.0	1.1	0.0	0.0	0.0	1.2	0.0
IKEA Leeds, Birstall	0.3	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	1.2	0.0	1.2
Outside Survey Area, Kirklees	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**3.5**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**1.1**	**2.2**	**3.2**	**4.6**	**17.6**	**13.5**	**3.4**	**2.1**	**0.0**	**1.2**	**1.2**	**2.4**	**2.3**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.3	0.0	4.7	1.2	0.0	1.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**4.7**	**1.2**	**0.0**	**1.2**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	13.8	16.7	7.0	23.2	27.6	10.7	13.8	16.7	11.8	5.7	9.4	20.2	9.0	7.4	9.3	14.9	9.8	22.4	16.3
Crown Point Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Royds Lane, Lower Wortley, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	8.1	2.2	0.0	0.0	5.7	7.1	5.7	6.7	11.8	9.2	12.9	16.9	4.5	8.4	6.2	6.9	8.5	8.2	14.0
Outside Survey Area, Leeds	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	1.0	1.2	1.2	1.2	0.0
Sub-total	**22.3**	**18.9**	**7.0**	**23.2**	**33.3**	**17.9**	**19.5**	**23.3**	**23.7**	**17.2**	**22.4**	**37.1**	**14.6**	**15.8**	**16.5**	**23.0**	**19.5**	**31.8**	**30.2**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	1.2	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**1.2**	**0.0**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.5	0.0	0.0	1.2	0.0	0.0	0.0	1.1	0.0	1.1	1.2	0.0	0.0	0.0	2.1	0.0	0.0	0.0	1.2
The Trafford Centre, Manchester	0.5	0.0	1.2	0.0	0.0	0.0	1.1	0.0	1.1	0.0	0.0	1.1	2.2	1.1	1.0	0.0	0.0	0.0	0.0
Sub-total	**1.1**	**0.0**	**1.2**	**1.2**	**0.0**	**0.0**	**1.1**	**1.1**	**1.1**	**1.1**	**2.4**	**1.1**	**2.2**	**1.1**	**3.1**	**0.0**	**0.0**	**0.0**	**1.2**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.5	3.3	2.3	1.2	0.0	1.2	0.0	1.1	1.1	0.0	0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	2.2	10.0	18.6	7.3	4.6	4.8	2.3	1.1	2.2	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.7**	**13.3**	**20.9**	**8.5**	**4.6**	**6.0**	**2.3**	**2.2**	**3.2**	**0.0**	**1.2**	**1.1**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.1	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.1	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Sub-total	**0.1**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0	1.2	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**1.2**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.5	1.1	1.2	0.0	0.0	0.0	1.1	1.1	0.0	0.0	0.0	1.1	1.1	1.1	1.0	0.0	0.0	0.0	0.0
Sub-total	**0.9**	**1.1**	**1.2**	**0.0**	**0.0**	**0.0**	**1.1**	**1.1**	**0.0**	**2.3**	**0.0**	**2.2**	**1.1**	**3.2**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	1.2	1.1	1.2	6.1	6.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	3.5
Meadowhall Shopping Centre, Sheffield	0.6	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	1.1	1.2	0.0	0.0	1.1	2.1	1.2	0.0	0.0	1.2
York City Centre	0.7	0.0	0.0	1.2	0.0	0.0	1.1	0.0	4.3	0.0	1.2	0.0	1.1	0.0	1.0	2.3	1.2	0.0	0.0
Outside Survey Area, Yorkshire & Humber	0.6	0.0	0.0	2.4	1.1	0.0	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	1.2	2.3
Sub-total	**3.1**	**1.1**	**1.2**	**9.8**	**8.0**	**0.0**	**3.4**	**0.0**	**5.4**	**1.1**	**2.4**	**0.0**	**1.1**	**1.1**	**3.1**	**3.4**	**2.4**	**3.5**	**7.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.3	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.1	0.0	0.0	0.0	1.1	0.0	1.0	0.0	2.4	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**1.0**	**0.0**	**2.4**	**0.0**	**0.0**
SUB TOTAL	**42.6**	**47.8**	**44.2**	**51.2**	**49.4**	**32.1**	**40.2**	**32.2**	**64.5**	**90.8**	**56.5**	**55.1**	**27.0**	**28.4**	**24.7**	**31.0**	**28.0**	**43.5**	**40.7**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for clothing and footwear purchases
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 9: TURNOVER CLOTHES / SHOES

DESTINATION	TOTAL CLOTHES/SHOES (£m)	ZONE 1 CLOTHES/SHOES (£m)	ZONE 2 CLOTHES/SHOES (£m)	ZONE 3 CLOTHES/SHOES (£m)	ZONE 4 CLOTHES/SHOES (£m)	ZONE 5 CLOTHES/SHOES (£m)	ZONE 6 CLOTHES/SHOES (£m)	ZONE 7 CLOTHES/SHOES (£m)	ZONE 8 CLOTHES/SHOES (£m)	ZONE 9 CLOTHES/SHOES (£m)	ZONE 10 CLOTHES/SHOES (£m)	ZONE 11 CLOTHES/SHOES (£m)	ZONE 12 CLOTHES/SHOES (£m)	ZONE 13 CLOTHES/SHOES (£m)	ZONE 14 CLOTHES/SHOES (£m)	ZONE 15 CLOTHES/SHOES (£m)	ZONE 16 CLOTHES/SHOES (£m)	ZONE 17 CLOTHES/SHOES (£m)	ZONE 18 CLOTHES/SHOES (£m)
STUDY AREA																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	11.9	0.3	0.4	6.1	3.0	0.2	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.8	0.5
Tesco, Springs Lane, Town Centre, Ilkley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**12.0**	**0.3**	**0.6**	**6.1**	**3.0**	**0.2**	**0.0**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.8**	**0.5**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Otley Road, Guiseley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Side Retail Park, Guiseley	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.5
Guiseley Town Centre	4.4	0.0	0.0	0.3	2.2	0.0	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.5
Otley Town Centre	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.8	0.5
Sub Total (Zone 4)	**7.3**	**0.0**	**0.0**	**0.3**	**2.6**	**0.0**	**0.2**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**1.8**	**1.4**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	35.1	5.0	7.2	3.1	4.8	7.0	5.4	0.5	0.4	0.0	0.0	0.3	0.0	0.0	0.6	0.0	0.0	0.5	0.5
Airedale Shopping Centre, Keighley	1.1	0.0	0.0	0.0	0.0	0.3	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighley	0.7	0.5	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	0.7	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 5)	**37.8**	**5.5**	**7.4**	**3.1**	**4.8**	**7.5**	**5.9**	**0.5**	**0.6**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.6**	**0.3**	**0.0**	**0.5**	**0.9**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatts, Bingley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.5	0.7	1.6	0.0	0.6	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euroway Industrial Estate	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Sub Total (Zone 13)	**4.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.2**	**0.4**	**0.5**	**0.9**	**1.6**	**0.0**	**0.9**	**0.0**	**0.0**	**0.0**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.8	0.0	0.0	0.3	0.0	0.4	0.9	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	2.8	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Canterbury Avenue, Little Horton, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**6.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.8**	**0.5**	**0.0**	**0.5**	**0.0**	**3.2**	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	89.4	1.0	0.4	0.8	1.5	2.3	2.2	6.6	3.8	0.7	10.2	5.4	6.2	15.3	12.9	8.3	4.3	1.3	6.3
Forster Square Retail Park, Bradford	30.2	0.3	0.2	0.0	0.0	0.0	0.7	2.6	0.6	0.2	1.6	0.8	1.9	6.0	6.0	3.3	1.4	1.0	3.6
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Girlington District Centre	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), Bradford	0.4	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Valley Road Retail Park (PC World/Staples), Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 14)	**121.1**	**1.3**	**0.8**	**1.1**	**1.5**	**2.3**	**3.2**	**9.5**	**4.4**	**0.9**	**11.7**	**6.5**	**8.1**	**21.3**	**19.2**	**11.6**	**5.6**	**2.3**	**9.9**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	4.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	1.3	0.0
Asda, Manor Lane, Shipley	3.2	0.0	0.0	0.0	0.7	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.8	0.5
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**7.2**	**0.2**	**0.0**	**0.0**	**0.7**	**0.0**	**0.0**	**0.7**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.9**	**2.0**	**0.5**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 9: TURNOVER CLOTHES / SHOES

DESTINATION	TOTAL CLOTHES/SHOES (£m)	ZONE 1 CLOTHES/SHOES (£m)	ZONE 2 CLOTHES/SHOES (£m)	ZONE 3 CLOTHES/SHOES (£m)	ZONE 4 CLOTHES/SHOES (£m)	ZONE 5 CLOTHES/SHOES (£m)	ZONE 6 CLOTHES/SHOES (£m)	ZONE 7 CLOTHES/SHOES (£m)	ZONE 8 CLOTHES/SHOES (£m)	ZONE 9 CLOTHES/SHOES (£m)	ZONE 10 CLOTHES/SHOES (£m)	ZONE 11 CLOTHES/SHOES (£m)	ZONE 12 CLOTHES/SHOES (£m)	ZONE 13 CLOTHES/SHOES (£m)	ZONE 14 CLOTHES/SHOES (£m)	ZONE 15 CLOTHES/SHOES (£m)	ZONE 16 CLOTHES/SHOES (£m)	ZONE 17 CLOTHES/SHOES (£m)	ZONE 18 CLOTHES/SHOES (£m)
STUDY AREA																			
Baildon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Sub Total (Zone 17)	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	6.8	0.0	0.2	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	2.1	0.6	0.5	2.7
Harrogate Road Retail Park, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Sainsbury's, Harrogate Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Victoria Shopping Centre, Five Lane Ends	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Idle Local Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.5
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pudsey	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	1.5	0.2	0.0	0.0
Farsley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5
Owlcotes Centre, New Pudsey	15.6	0.2	0.0	0.0	1.9	0.0	2.2	0.5	0.2	0.0	0.4	0.8	0.5	1.2	0.0	0.9	0.2	3.1	3.6
Pudsey Town Centre	12.7	0.3	0.2	0.6	1.5	0.0	0.2	1.4	0.4	0.0	0.8	1.5	0.9	0.0	0.3	0.3	0.8	0.8	2.7
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**39.1**	**0.5**	**0.4**	**0.6**	**3.7**	**0.0**	**2.5**	**2.1**	**0.6**	**0.2**	**1.2**	**2.3**	**1.9**	**1.2**	**0.3**	**4.8**	**2.3**	**4.6**	**9.9**
SUB TOTAL (BRADFORD)	**199.7**	**7.4**	**8.9**	**10.6**	**13.0**	**9.9**	**10.4**	**12.5**	**5.9**	**1.8**	**12.1**	**8.0**	**9.5**	**26.1**	**20.6**	**15.1**	**10.3**	**8.1**	**16.3**
SUB TOTAL (STUDY AREA)	**238.7**	**7.9**	**9.1**	**11.1**	**16.3**	**9.9**	**12.8**	**14.4**	**6.5**	**1.8**	**14.5**	**10.3**	**11.2**	**27.4**	**20.9**	**17.8**	**11.5**	**12.2**	**23.0**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifax	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	23.8	0.7	0.0	0.0	0.0	0.0	1.0	0.2	4.4	12.2	3.1	0.0	0.3	1.6	0.0	0.0	0.2	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**24.8**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.2**	**4.6**	**12.5**	**3.1**	**0.0**	**0.3**	**1.6**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	5.5	0.7	1.1	1.4	0.4	0.3	0.7	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.0
Outside Survey Area, Craven	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.8**	**0.7**	**1.1**	**1.7**	**0.4**	**0.3**	**0.7**	**0.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.3**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.6	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Sub-total	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.9	0.0	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.9**	**0.0**	**0.0**	**0.0**	**0.4**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.0	0.2	0.0	0.0	0.0	0.0	0.3	0.0
Birstall Shopping Park (Junction 27 Retail Park)	4.5	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.7	0.4	1.8	0.3	0.4	0.0	0.0	0.0	0.0	0.5
Cleckheaton Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	5.5	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.2	0.2	3.9	0.0	0.0	0.4	0.0	0.0	0.0	0.3	0.0
IKEA Leeds, Birstall	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.2	0.0	0.5
Outside Survey Area, Kirklees	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**14.8**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.2**	**0.5**	**0.6**	**0.9**	**5.9**	**3.1**	**0.5**	**0.8**	**0.0**	**0.3**	**0.2**	**0.5**	**0.9**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	1.5	0.0	0.8	0.3	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.5**	**0.0**	**0.8**	**0.3**	**0.0**	**0.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	60.4	2.5	1.1	5.3	8.9	1.6	3.0	3.5	2.2	1.2	3.1	4.6	1.4	2.8	2.6	3.9	1.6	4.8	6.3
Crown Point Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Royds Lane, Lower Wortley, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	34.1	0.3	0.0	0.0	1.9	1.0	1.2	1.4	2.2	1.8	4.3	3.9	0.7	3.2	1.7	1.8	1.4	1.8	5.4
Outside Survey Area, Leeds	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.3	0.3	0.2	0.3	0.0
Sub-total	**96.1**	**2.8**	**1.1**	**5.3**	**10.7**	**2.6**	**4.2**	**5.0**	**4.4**	**3.5**	**7.4**	**8.5**	**2.2**	**6.0**	**4.6**	**5.9**	**3.1**	**6.9**	**11.7**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
Sub-total	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.3**	**0.0**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	2.2	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.2	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.5
The Trafford Centre, Manchester	1.9	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.3	0.3	0.4	0.3	0.0	0.0	0.0	0.0
Sub-total	**4.5**	**0.0**	**0.2**	**0.3**	**0.0**	**0.0**	**0.2**	**0.2**	**0.2**	**0.2**	**0.8**	**0.3**	**0.3**	**0.4**	**0.9**	**0.0**	**0.0**	**0.0**	**0.5**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	2.2	0.5	0.4	0.3	0.0	0.2	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	10.1	1.5	3.0	1.7	1.5	0.7	0.5	0.2	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**12.3**	**2.0**	**3.4**	**1.9**	**1.5**	**0.9**	**0.5**	**0.5**	**0.6**	**0.0**	**0.4**	**0.3**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Sub-total	**0.6**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
Sub-total	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.3**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	2.0	0.2	0.2	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.3	0.2	0.4	0.3	0.0	0.0	0.0	0.0
Sub-total	**3.5**	**0.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**	**0.0**	**0.5**	**0.0**	**0.5**	**0.2**	**1.2**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	5.8	0.2	0.2	1.4	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.4
Meadowhall Shopping Centre, Sheffield	2.6	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2	0.4	0.0	0.0	0.4	0.6	0.3	0.0	0.0	0.5
York City Centre	3.0	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.8	0.0	0.4	0.0	0.2	0.0	0.3	0.6	0.2	0.0	0.0
Outside Survey Area, Yorkshire & Humber	2.7	0.0	0.0	0.6	0.4	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.9
Sub-total	**14.1**	**0.2**	**0.2**	**2.2**	**2.6**	**0.0**	**0.7**	**0.0**	**1.0**	**0.2**	**0.8**	**0.0**	**0.2**	**0.4**	**0.9**	**0.9**	**0.4**	**0.8**	**2.7**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	1.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.4	0.0	0.0
Sub-total	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.3**	**0.0**	**0.4**	**0.0**	**0.0**
SUB TOTAL	**183.3**	**7.2**	**7.2**	**11.7**	**15.9**	**4.7**	**8.6**	**6.9**	**11.9**	**18.2**	**18.8**	**12.7**	**4.1**	**10.9**	**6.9**	**8.0**	**4.5**	**9.4**	**15.8**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**422.0**	**15.1**	**16.2**	**22.8**	**32.2**	**14.7**	**21.5**	**21.3**	**18.4**	**20.1**	**33.2**	**23.0**	**15.3**	**38.2**	**27.7**	**25.8**	**16.0**	**21.6**	**38.9**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for clothing and footwear purchases
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 10: SHOPPING PATTERNS (FURNITURE)

DESTINATION	TOTAL FURNITURE (%)	ZONE 1 FURNITURE (%)	ZONE 2 FURNITURE (%)	ZONE 3 FURNITURE (%)	ZONE 4 FURNITURE (%)	ZONE 5 FURNITURE (%)	ZONE 6 FURNITURE (%)	ZONE 7 FURNITURE (%)	ZONE 8 FURNITURE (%)	ZONE 9 FURNITURE (%)	ZONE 10 FURNITURE (%)	ZONE 11 FURNITURE (%)	ZONE 12 FURNITURE (%)	ZONE 13 FURNITURE (%)	ZONE 14 FURNITURE (%)	ZONE 15 FURNITURE (%)	ZONE 16 FURNITURE (%)	ZONE 17 FURNITURE (%)	ZONE 18 FURNITURE (%)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.1	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.1**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.7	1.8	9.2	3.4	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.7**	**1.8**	**9.2**	**3.4**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	1.1	0.0	0.0	19.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0
Tesco, Springs Lane, Town Centre, Il	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.4	0.0	1.5	3.4	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Silsden Local Centre	0.2	0.0	0.0	5.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**1.8**	**0.0**	**1.5**	**27.6**	**3.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.8**	**0.0**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.2	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Morrisons, Otley Road, Guiseley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Side Retail Park, Guiseley	0.7	0.0	0.0	0.0	6.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.9
Guiseley Town Centre	2.8	0.0	0.0	5.2	13.8	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	3.3	16.1	7.5
Otley Town Centre	1.4	0.0	0.0	1.7	12.1	0.0	1.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	1.9
Sub Total (Zone 4)	**5.0**	**0.0**	**0.0**	**8.6**	**32.8**	**1.6**	**1.6**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**3.1**	**3.3**	**19.4**	**11.3**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	11.4	70.9	44.6	22.4	15.5	67.2	13.1	9.7	5.0	0.0	1.9	0.0	1.6	0.0	1.8	0.0	3.3	6.5	0.0
Airedale Shopping Centre, Keighley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	1.6	0.0	0.0
Morrisons, Worth Way, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighl	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.1	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	0.6	1.8	3.1	1.7	0.0	4.7	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	1.0	0.0	7.7	1.7	0.0	4.7	3.3	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0
Sub-total (Zone 5)	**13.3**	**72.7**	**55.4**	**27.6**	**15.5**	**76.6**	**19.7**	**11.3**	**5.0**	**0.0**	**1.9**	**0.0**	**1.6**	**1.8**	**1.8**	**0.0**	**6.6**	**6.5**	**0.0**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	1.2	1.8	0.0	0.0	3.4	0.0	18.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatt	0.2	0.0	1.5	0.0	0.0	1.6	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**1.6**	**1.8**	**1.5**	**0.0**	**3.4**	**1.6**	**19.7**	**4.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.6**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbur	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	1.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**1.6**	**5.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**3.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bra	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	11.5	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**13.5**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	3.2	0.0	0.0	3.1	1.6	0.0	1.9
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.0**	**6.4**	**0.0**	**0.0**	**3.1**	**1.6**	**0.0**	**1.9**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Sticker Lane Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Tra	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	1.8	0.0	0.0	1.6	0.0	0.0
Euroway Industrial Estate	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**4.0**	**0.0**	**1.8**	**0.0**	**0.0**	**1.6**	**0.0**	**1.9**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	1.6	0.0	0.0	0.0	0.0	0.0	0.0	3.2	1.7	1.8	0.0	0.0	0.0	7.0	5.5	1.6	0.0	0.0	1.9
Tesco, Great Horton Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Canterbury Avenue, Little Hort	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Little Horton Village	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.2**	**3.3**	**1.8**	**1.9**	**0.0**	**0.0**	**8.8**	**5.5**	**1.6**	**0.0**	**0.0**	**1.9**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	24.3	0.0	4.6	3.4	3.4	7.8	9.8	24.2	30.0	5.3	30.8	20.0	54.0	40.4	56.4	45.3	23.0	8.1	26.4
Forster Square Retail Park, Bradford	4.6	0.0	0.0	0.0	1.7	1.6	3.3	1.6	5.0	1.8	3.8	4.0	1.6	7.0	10.9	9.4	9.8	3.2	7.5
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre																			
Girlington District Centre	0.5	0.0	0.0	0.0	0.0	0.0	1.6	0.0	1.7	0.0	0.0	0.0	0.0	0.0	3.6	1.6	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradfo	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	1.8	1.8	1.6	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	2.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.3	0.0	1.5	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), B	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Valley Road Retail Park (PC World/St	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 14)	**31.0**	**0.0**	**6.2**	**3.4**	**5.2**	**9.4**	**14.8**	**30.6**	**36.7**	**7.0**	**34.6**	**28.0**	**55.6**	**52.6**	**78.2**	**57.8**	**32.8**	**11.3**	**34.0**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	7.9	0.0	0.0	6.3	1.6	0.0	3.8
B&Q, Leeds Old Road, Thornbury, Br	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	1.6	0.0	0.0
Morrisons, Rushton Avenue, Thornbu	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	1.6	0.0	0.0	1.9
Local Centres																			
Eccleshill Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	1.6	0.0	0.0	1.6	0.0	1.6	0.0
Undercliffe Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradfo	0.1	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**2.5**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**2.0**	**11.1**	**0.0**	**0.0**	**14.1**	**3.3**	**1.6**	**5.7**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	5.2	0.0	0.0	1.7	5.2	1.6	11.5	16.1	0.0	0.0	3.8	0.0	0.0	3.5	1.8	1.6	26.2	17.7	3.8
Asda, Manor Lane, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shi	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.3	0.0	0.0	0.0	0.0	0.0	1.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0
Windhill Village	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.6	1.9
Sub-total (Zone 16)	**5.8**	**0.0**	**0.0**	**1.7**	**5.2**	**1.6**	**13.1**	**17.7**	**0.0**	**0.0**	**3.8**	**0.0**	**0.0**	**3.5**	**1.8**	**1.6**	**31.1**	**19.4**	**5.7**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 10: SHOPPING PATTERNS (FURNITURE)

DESTINATION	TOTAL FURNITURE (%)	ZONE 1 FURNITURE (%)	ZONE 2 FURNITURE (%)	ZONE 3 FURNITURE (%)	ZONE 4 FURNITURE (%)	ZONE 5 FURNITURE (%)	ZONE 6 FURNITURE (%)	ZONE 7 FURNITURE (%)	ZONE 8 FURNITURE (%)	ZONE 9 FURNITURE (%)	ZONE 10 FURNITURE (%)	ZONE 11 FURNITURE (%)	ZONE 12 FURNITURE (%)	ZONE 13 FURNITURE (%)	ZONE 14 FURNITURE (%)	ZONE 15 FURNITURE (%)	ZONE 16 FURNITURE (%)	ZONE 17 FURNITURE (%)	ZONE 18 FURNITURE (%)
BRADFORD																			
Baildon Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	1.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Sub Total (Zone 17)	**0.9**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**1.6**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**11.3**	**0.0**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	1.9
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Harrogate Road, Bradfor	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park	1.8	0.0	0.0	0.0	0.0	0.0	1.6	3.2	0.0	0.0	0.0	0.0	0.0	3.5	1.8	6.3	1.6	1.6	5.7
Five Lane Ends District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	1.9
Victoria Shopping Centre, Five Lane E	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Idle Local Centre	2.1	3.6	3.1	0.0	3.4	0.0	3.3	4.8	5.0	1.8	1.9	2.0	1.6	3.5	0.0	0.0	1.6	0.0	1.9
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pu	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farsley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, The Owlcotes Cent	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Owlcotes Centre, New Pudsey	0.2	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0
Pudsey Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**4.9**	**3.6**	**3.1**	**0.0**	**3.4**	**0.0**	**6.6**	**8.1**	**5.0**	**1.8**	**1.9**	**4.0**	**3.2**	**7.0**	**1.8**	**6.3**	**8.2**	**1.6**	**15.1**
SUB TOTAL (BRADFORD)	**66.7**	**81.8**	**76.9**	**74.1**	**70.7**	**92.2**	**75.4**	**82.2**	**55.0**	**10.5**	**50.0**	**40.0**	**77.8**	**77.2**	**92.7**	**87.5**	**86.9**	**74.2**	**73.6**
SUB TOTAL (STUDY AREA)	**73.7**	**81.8**	**76.9**	**74.1**	**70.7**	**92.2**	**78.7**	**83.9**	**56.7**	**15.8**	**61.5**	**42.0**	**81.0**	**77.2**	**92.7**	**87.5**	**88.5**	**77.4**	**77.4**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifa	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	5.0	0.0	0.0	0.0	0.0	0.0	3.3	1.6	13.3	52.6	3.8	0.0	1.6	8.8	3.6	1.6	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.1	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	5.3	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.9**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**3.3**	**1.6**	**16.7**	**64.9**	**3.8**	**0.0**	**1.6**	**10.5**	**3.6**	**1.6**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	1.7	3.6	10.8	13.8	0.0	3.1	1.6	0.0	1.7	0.0	1.9	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0
Outside Survey Area, Craven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.7**	**3.6**	**10.8**	**13.8**	**0.0**	**3.1**	**1.6**	**0.0**	**1.7**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manche	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.9	0.0	1.5	0.0	0.0	0.0	1.6	0.0	1.7	3.5	1.9	2.0	0.0	0.0	0.0	0.0	0.0	1.6	1.9
Birstall Shopping Park (Junction 27 R	6.2	7.3	3.1	0.0	5.2	1.6	4.9	4.8	6.7	7.0	15.4	18.0	6.3	8.8	0.0	1.6	1.6	4.8	9.4
Cleckheaton Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.4	0.0	1.5	0.0	0.0	1.6	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.8	0.0	0.0	0.0	0.0	1.6	0.0	0.0	1.7	1.8	3.8	4.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0
IKEA Leeds, Birstall	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.6	0.0
Outside Survey Area, Kirklees	1.4	0.0	0.0	0.0	0.0	0.0	3.3	0.0	3.3	1.8	0.0	12.0	0.0	0.0	1.8	1.6	1.6	1.6	0.0
Sub-total	**9.9**	**7.3**	**6.2**	**0.0**	**5.2**	**4.7**	**9.8**	**4.8**	**13.3**	**14.0**	**26.9**	**38.0**	**7.9**	**8.8**	**1.8**	**3.1**	**4.9**	**9.7**	**11.3**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	4.8	3.6	3.1	3.4	6.9	0.0	4.9	4.8	8.3	3.5	3.8	10.0	7.9	1.8	1.8	6.3	3.3	6.5	7.5
Crown Point Retail Park, Leeds	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.7	0.0	0.0	2.0	0.0	0.0	0.0	0.0	1.6	0.0	1.9
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Makro, Royds Lane, Lower Wortley, L	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.1	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	0.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Leeds	0.4	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Sub-total	**6.3**	**5.5**	**3.1**	**3.4**	**13.8**	**0.0**	**4.9**	**6.5**	**10.0**	**3.5**	**5.8**	**16.0**	**7.9**	**1.8**	**1.8**	**7.8**	**4.9**	**8.1**	**9.4**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.2	0.0	1.5	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0
The Trafford Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**1.5**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.2	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.2	0.0	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Meadowhall Shopping Centre, Sheffie	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.2	0.0	1.5	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Hu	0.8	0.0	0.0	3.4	5.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	1.6	0.0
Sub-total	**1.2**	**0.0**	**1.5**	**6.9**	**6.9**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**3.2**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.1	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**26.3**	**18.2**	**23.1**	**25.9**	**29.3**	**7.8**	**21.3**	**16.1**	**43.3**	**84.2**	**38.5**	**58.0**	**19.0**	**22.8**	**7.3**	**12.5**	**11.5**	**22.6**	**22.6**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for furniture purchases derived from Question 25
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 11: TURNOVER (FURNITURE)

DESTINATION	TOTAL FURNITURE (£m)	ZONE 1 FURNITURE (£m)	ZONE 2 FURNITURE (£m)	ZONE 3 FURNITURE (£m)	ZONE 4 FURNITURE (£m)	ZONE 5 FURNITURE (£m)	ZONE 6 FURNITURE (£m)	ZONE 7 FURNITURE (£m)	ZONE 8 FURNITURE (£m)	ZONE 9 FURNITURE (£m)	ZONE 10 FURNITURE (£m)	ZONE 11 FURNITURE (£m)	ZONE 12 FURNITURE (£m)	ZONE 13 FURNITURE (£m)	ZONE 14 FURNITURE (£m)	ZONE 15 FURNITURE (£m)	ZONE 16 FURNITURE (£m)	ZONE 17 FURNITURE (£m)	ZONE 18 FURNITURE (£m)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.3**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	1.2	0.1	0.6	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**1.2**	**0.1**	**0.6**	**0.3**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	2.4	0.0	0.0	1.9	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Tesco, Springs Lane, Town Centre, Ilkley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.8	0.0	0.1	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Silsden Local Centre	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**3.8**	**0.0**	**0.1**	**2.7**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Otley Road, Guiseley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Side Retail Park, Guiseley	1.4	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3
Guiseley Town Centre	5.4	0.0	0.0	0.5	1.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	1.5	1.2
Otley Town Centre	2.7	0.0	0.0	0.2	1.7	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3
Sub Total (Zone 4)	**9.7**	**0.0**	**0.0**	**0.9**	**4.5**	**0.1**	**0.1**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.3**	**0.2**	**1.8**	**1.7**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	18.5	4.5	3.0	2.2	2.1	3.2	1.2	0.7	0.4	0.0	0.3	0.0	0.1	0.0	0.1	0.0	0.2	0.6	0.0
Airedale Shopping Centre, Keighley	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0
Morrisons, Worth Way, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	1.0	0.1	0.2	0.2	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	1.4	0.0	0.5	0.2	0.0	0.2	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sub-total (Zone 5)	**21.4**	**4.6**	**3.7**	**2.7**	**2.1**	**3.6**	**1.7**	**0.9**	**0.4**	**0.0**	**0.3**	**0.0**	**0.1**	**0.2**	**0.1**	**0.0**	**0.4**	**0.6**	**0.0**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	2.3	0.1	0.0	0.0	0.5	0.0	1.6	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatts, Bingley	0.3	0.0	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**2.9**	**0.1**	**0.1**	**0.0**	**0.5**	**0.1**	**1.7**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.1**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	1.5	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**1.8**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.3	0.1	0.0	0.3
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.3**	**0.0**	**0.0**	**0.3**	**0.1**	**0.0**	**0.3**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Sticker Lane Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.1	0.0	0.0
Euroway Industrial Estate	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.4**	**0.0**	**0.2**	**0.0**	**0.0**	**0.1**	**0.0**	**0.3**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.1	0.0	0.0	0.0	0.9	0.4	0.1	0.0	0.0	0.3
Tesco, Great Horton Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Canterbury Avenue, Little Horton, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**2.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**	**0.1**	**0.3**	**0.0**	**0.0**	**1.1**	**0.4**	**0.1**	**0.0**	**0.0**	**0.3**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	34.4	0.0	0.3	0.3	0.5	0.4	0.9	1.8	2.1	0.4	4.1	1.8	2.4	4.9	4.5	3.9	1.2	0.7	4.1
Forster Square Retail Park, Bradford	6.7	0.0	0.0	0.0	0.2	0.1	0.3	0.1	0.4	0.1	0.5	0.4	0.1	0.9	0.9	0.8	0.5	0.3	1.2
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Girlington District Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradford	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.1	0.1	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), Bradford	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Valley Road Retail Park (PC World/Staples), Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 14)	**44.0**	**0.0**	**0.4**	**0.3**	**0.7**	**0.4**	**1.3**	**2.3**	**2.6**	**0.6**	**4.6**	**2.5**	**2.5**	**6.4**	**6.3**	**5.0**	**1.8**	**1.0**	**5.2**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0	0.5	0.1	0.0	0.6
B&Q, Leeds Old Road, Thornbury, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.0	0.0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.3
Local Centres																			
Eccleshill Local Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.1	0.0	0.1	0.0
Undercliffe Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradford	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**3.5**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.2**	**0.5**	**0.0**	**0.0**	**1.2**	**0.2**	**0.1**	**0.9**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	8.0	0.0	0.0	0.2	0.7	0.1	1.0	1.2	0.0	0.0	0.5	0.0	0.0	0.4	0.1	0.1	1.4	1.6	0.6
Asda, Manor Lane, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.4	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Windhill Village	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.3
Sub-total (Zone 16)	**9.0**	**0.0**	**0.0**	**0.2**	**0.7**	**0.1**	**1.2**	**1.3**	**0.0**	**0.0**	**0.5**	**0.0**	**0.0**	**0.4**	**0.1**	**0.1**	**1.7**	**1.8**	**0.9**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 11: TURNOVER (FURNITURE)

DESTINATION	TOTAL FURNITURE (£m)	ZONE 1 FURNITURE (£m)	ZONE 2 FURNITURE (£m)	ZONE 3 FURNITURE (£m)	ZONE 4 FURNITURE (£m)	ZONE 5 FURNITURE (£m)	ZONE 6 FURNITURE (£m)	ZONE 7 FURNITURE (£m)	ZONE 8 FURNITURE (£m)	ZONE 9 FURNITURE (£m)	ZONE 10 FURNITURE (£m)	ZONE 11 FURNITURE (£m)	ZONE 12 FURNITURE (£m)	ZONE 13 FURNITURE (£m)	ZONE 14 FURNITURE (£m)	ZONE 15 FURNITURE (£m)	ZONE 16 FURNITURE (£m)	ZONE 17 FURNITURE (£m)	ZONE 18 FURNITURE (£m)
BRADFORD																			
Baildon Local Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Sub Total (Zone 17)	**1.5**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.1**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.3
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Harrogate Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park, Bradford	2.6	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.5	0.1	0.1	0.9
Five Lane Ends District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.3
Victoria Shopping Centre, Five Lane Ends	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Idle Local Centre	3.4	0.2	0.2	0.0	0.5	0.0	0.3	0.4	0.4	0.1	0.3	0.2	0.1	0.4	0.0	0.0	0.1	0.0	0.3
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pudsey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farsley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanningley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Owlcotes Centre, New Pudsey	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Pudsey Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**7.8**	**0.2**	**0.2**	**0.0**	**0.5**	**0.0**	**0.6**	**0.6**	**0.4**	**0.1**	**0.3**	**0.4**	**0.1**	**0.9**	**0.1**	**0.5**	**0.4**	**0.1**	**2.3**
SUB TOTAL (BRADFORD)	**101.0**	**5.1**	**5.2**	**7.3**	**9.8**	**4.4**	**6.7**	**6.2**	**3.9**	**0.8**	**6.6**	**3.6**	**3.5**	**9.4**	**7.4**	**7.5**	**4.7**	**6.7**	**11.3**
SUB TOTAL (STUDY AREA)	**114.1**	**5.1**	**5.2**	**7.3**	**9.8**	**4.4**	**7.0**	**6.4**	**4.0**	**1.3**	**8.1**	**3.8**	**3.6**	**9.4**	**7.4**	**7.5**	**4.8**	**7.0**	**11.9**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifax	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	7.7	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.9	4.2	0.5	0.0	0.1	1.1	0.3	0.1	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sub-total	**9.2**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.1**	**1.2**	**5.2**	**0.5**	**0.0**	**0.1**	**1.3**	**0.3**	**0.1**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	3.1	0.2	0.7	1.4	0.0	0.1	0.1	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Outside Survey Area, Craven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**3.1**	**0.2**	**0.7**	**1.4**	**0.0**	**0.1**	**0.1**	**0.0**	**0.1**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manchester	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	1.5	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.3	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.3
Birstall Shopping Park (Junction 27 Retail Park)	10.4	0.5	0.2	0.0	0.7	0.1	0.4	0.4	0.5	0.6	2.0	1.6	0.3	1.1	0.0	0.1	0.1	0.4	1.5
Cleckheaton Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.7	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	1.3	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.5	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0
IKEA Leeds, Birstall	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0
Outside Survey Area, Kirklees	2.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.1	0.0	1.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0
Sub-total	**16.8**	**0.5**	**0.4**	**0.0**	**0.7**	**0.2**	**0.9**	**0.4**	**0.9**	**1.1**	**3.6**	**3.4**	**0.4**	**1.1**	**0.1**	**0.3**	**0.3**	**0.9**	**1.7**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	8.0	0.2	0.2	0.3	1.0	0.0	0.4	0.4	0.6	0.3	0.5	0.9	0.4	0.2	0.1	0.5	0.2	0.6	1.2
Crown Point Retail Park, Leeds	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.3
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Makro, Royds Lane, Lower Wortley, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Leeds	0.8	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Sub-total	**10.8**	**0.3**	**0.2**	**0.3**	**1.9**	**0.0**	**0.4**	**0.5**	**0.7**	**0.3**	**0.8**	**1.4**	**0.4**	**0.2**	**0.1**	**0.7**	**0.3**	**0.7**	**1.5**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.3	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0
The Trafford Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.6**	**0.0**	**0.1**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.5	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Meadowhall Shopping Centre, Sheffield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.3	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Humber	1.5	0.0	0.0	0.3	0.7	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0
Sub-total	**2.4**	**0.0**	**0.1**	**0.7**	**1.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**44.4**	**1.1**	**1.6**	**2.6**	**4.0**	**0.4**	**1.9**	**1.2**	**3.1**	**6.7**	**5.1**	**5.2**	**0.8**	**2.8**	**0.6**	**1.1**	**0.6**	**2.1**	**3.5**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**158.6**	**6.3**	**6.7**	**9.9**	**13.8**	**4.8**	**8.9**	**7.6**	**7.1**	**8.0**	**13.2**	**9.0**	**4.5**	**12.2**	**8.0**	**8.6**	**5.4**	**9.1**	**15.4**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for furniture purchases derived from Question 25
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 12: SHOPPING PATTERNS (DIY)

DESTINATION	TOTAL DIY (%)	ZONE 1 DIY (%)	ZONE 2 DIY (%)	ZONE 3 DIY (%)	ZONE 4 DIY (%)	ZONE 5 DIY (%)	ZONE 6 DIY (%)	ZONE 7 DIY (%)	ZONE 8 DIY (%)	ZONE 9 DIY (%)	ZONE 10 DIY (%)	ZONE 11 DIY (%)	ZONE 12 DIY (%)	ZONE 13 DIY (%)	ZONE 14 DIY (%)	ZONE 15 DIY (%)	ZONE 16 DIY (%)	ZONE 17 DIY (%)	ZONE 18 DIY (%)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.2	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.2**	**6.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.1	1.4	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.1**	**1.4**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	2.0	0.0	0.0	34.8	5.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Tesco, Springs Lane, Town Centre, Ilkley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.1	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.1	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**2.1**	**0.0**	**1.4**	**36.4**	**5.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Morrisons, Otley Road, Guiseley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Side Retail Park, Guiseley	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.5	1.4
Guiseley Town Centre	0.5	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.5	0.0
Otley Town Centre	0.3	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.8	0.0
Sub Total (Zone 4)	**1.1**	**0.0**	**0.0**	**0.0**	**5.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**12.7**	**1.4**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	10.1	53.4	36.1	27.3	15.1	56.3	27.8	8.2	1.4	0.0	0.0	0.0	0.0	0.0	1.6	0.0	1.7	7.3	0.0
Airedale Shopping Centre, Keighley	0.2	1.4	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0
Morrisons, Worth Way, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.3	1.4	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	3.9	12.3	18.1	9.1	5.5	14.1	22.2	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.5	0.0
B&Q, Alston Road, Keighley	1.3	5.5	4.2	7.6	2.7	4.7	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Keighley Retail Park, Keighley	4.1	12.3	27.8	4.5	9.6	20.3	13.9	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Sub-total (Zone 5)	**19.8**	**86.3**	**87.5**	**48.5**	**34.2**	**95.3**	**69.4**	**11.5**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**5.0**	**16.4**	**0.0**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	1.1	0.0	0.0	1.5	4.1	0.0	8.3	1.6	1.4	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	1.8	0.0
Local Centres																			
Collingworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatts, Bingley	1.4	0.0	1.4	0.0	9.6	0.0	4.2	6.6	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**2.6**	**0.0**	**1.4**	**1.5**	**13.7**	**0.0**	**13.9**	**8.2**	**2.8**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**3.6**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.6**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**9.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Trading Estate, Brad	5.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	2.8	2.6	22.7	12.3	4.5	19.1	0.0	0.0	1.7	1.8	0.0
Euroway Industrial Estate	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	4.5	0.0	1.5	8.8	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**6.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.3**	**2.8**	**3.8**	**27.3**	**12.3**	**7.6**	**27.9**	**0.0**	**0.0**	**1.7**	**1.8**	**0.0**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	1.5	8.8	3.2	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mayo Avenue District Centres																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Canterbury Avenue, Little Horton, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**2.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**1.4**	**0.0**	**1.5**	**0.0**	**1.5**	**16.2**	**3.2**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	21.1	0.0	0.0	0.0	6.8	3.1	4.2	21.3	28.2	5.1	37.9	24.6	43.9	33.8	52.4	34.7	18.3	5.5	18.6
Forster Square Retail Park, Bradford	0.7	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.0	0.0	0.0	0.0	0.0	1.5	3.2	1.4	0.0	0.0	0.0
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre																			
Girlington District Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	1.6	4.2	0.0	0.0	0.0	0.0	0.0	6.4	0.0	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	1.7	0.0	1.4
Oak Lane, Manningham Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	1.5	0.0	1.5	1.6	0.0	0.0	0.0	0.0
Princeville Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), Bradford	3.7	0.0	0.0	0.0	0.0	0.0	1.4	16.4	9.9	1.3	0.0	0.0	1.5	8.8	15.9	2.8	1.7	0.0	1.4
Tesco, Bradford Peel Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Valley Road Retail Park (PC World/Staples), Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Sub-total (Zone 14)	**27.4**	**0.0**	**0.0**	**0.0**	**6.8**	**3.1**	**5.6**	**47.5**	**42.3**	**6.4**	**37.9**	**26.2**	**45.5**	**45.6**	**85.7**	**40.3**	**21.7**	**5.5**	**21.4**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	5.0	0.0	0.0	0.0	1.4	0.0	0.0	8.2	2.8	0.0	0.0	9.2	27.3	1.5	3.2	19.4	10.0	1.8	7.1
B&Q, Leeds Old Road, Thornbury, Bradford	2.8	0.0	0.0	0.0	1.4	0.0	0.0	1.6	1.4	0.0	1.5	7.7	9.1	0.0	0.0	4.2	5.0	1.8	12.9
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	1.5	0.0	0.0	5.6	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0
Hillam Road Industrial Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**8.6**	**0.0**	**0.0**	**0.0**	**2.7**	**0.0**	**0.0**	**9.8**	**4.2**	**0.0**	**1.5**	**18.5**	**37.9**	**1.5**	**3.2**	**30.6**	**16.7**	**3.6**	**20.0**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	3.3	0.0	0.0	0.0	1.4	0.0	2.8	9.8	0.0	0.0	0.0	0.0	1.5	0.0	1.6	1.4	31.7	25.5	1.4
Asda, Manor Lane, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**3.4**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**2.8**	**9.8**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**1.6**	**2.8**	**31.7**	**25.5**	**1.4**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 12: SHOPPING PATTERNS (DIY)

DESTINATION	TOTAL DIY (%)	ZONE 1 DIY (%)	ZONE 2 DIY (%)	ZONE 3 DIY (%)	ZONE 4 DIY (%)	ZONE 5 DIY (%)	ZONE 6 DIY (%)	ZONE 7 DIY (%)	ZONE 8 DIY (%)	ZONE 9 DIY (%)	ZONE 10 DIY (%)	ZONE 11 DIY (%)	ZONE 12 DIY (%)	ZONE 13 DIY (%)	ZONE 14 DIY (%)	ZONE 15 DIY (%)	ZONE 16 DIY (%)	ZONE 17 DIY (%)	ZONE 18 DIY (%)
BRADFORD																			
Baildon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	1.0	0.0	0.0	0.0	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.3	2.9
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	1.1	0.0	0.0	1.5	8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.1	1.4
Sub Total (Zone 17)	**2.1**	**0.0**	**0.0**	**1.5**	**15.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**16.4**	**4.3**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	2.4	0.0	0.0	0.0	4.1	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	6.7	3.6	15.7
Harrogate Road Retail Park, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Sainsbury's, Harrogate Road, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	1.4
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park, Bradford	2.7	0.0	0.0	1.5	1.4	0.0	0.0	1.6	0.0	0.0	0.0	1.5	0.0	1.5	0.0	13.9	13.3	7.3	4.3
Five Lane Ends District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.7	0.0	2.9
Victoria Shopping Centre, Five Lane Ends	0.1	0.0	1.4	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Idle Local Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	0.0	0.0	4.3
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pudsey	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	1.4
Farsley Village	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3
Marks & Spencer, The Owlcotes Centre, Varley Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Owlcotes Centre, New Pudsey	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Pudsey Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0	0.0	0.0	4.3
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**8.1**	**0.0**	**1.4**	**1.5**	**5.5**	**0.0**	**0.0**	**6.6**	**0.0**	**0.0**	**0.0**	**6.2**	**1.5**	**1.5**	**1.6**	**23.6**	**21.7**	**10.9**	**41.4**
SUB TOTAL (BRADFORD)	**80.4**	**94.5**	**93.1**	**87.9**	**75.3**	**98.4**	**91.7**	**98.4**	**60.6**	**10.3**	**71.2**	**60.0**	**95.5**	**94.1**	**98.4**	**98.6**	**98.3**	**80.0**	**75.7**
SUB TOTAL (STUDY AREA)	**85.4**	**94.5**	**93.1**	**89.4**	**90.4**	**98.4**	**91.7**	**98.4**	**60.6**	**10.3**	**77.3**	**64.6**	**97.0**	**94.1**	**98.4**	**98.6**	**98.3**	**96.4**	**91.4**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifax	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	6.0	4.1	0.0	0.0	0.0	0.0	2.8	0.0	25.4	67.9	4.5	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	12.8	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Sub-total	**7.8**	**4.1**	**0.0**	**0.0**	**0.0**	**0.0**	**2.8**	**0.0**	**35.2**	**89.7**	**4.5**	**0.0**	**0.0**	**4.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	0.6	0.0	6.9	6.1	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Craven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.6**	**0.0**	**6.9**	**6.1**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birstall Shopping Park (Junction 27 Retail Park)	0.4	0.0	0.0	1.5	1.4	0.0	0.0	0.0	0.0	0.0	0.0	1.5	1.5	1.5	0.0	0.0	0.0	0.0	0.0
Cleckheaton Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Huddersfield Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA Leeds, Birstall	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Outside Survey Area, Kirklees	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.2**	**0.0**	**0.0**	**1.5**	**1.4**	**0.0**	**1.4**	**1.6**	**0.0**	**0.0**	**15.2**	**4.6**	**1.5**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**2.9**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.1	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	1.6	0.0	0.0	1.5	5.5	0.0	0.0	0.0	1.4	0.0	1.5	12.3	0.0	0.0	1.6	0.0	0.0	1.8	1.4
Crown Point Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Beeston	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Royds Lane, Lower Wortley, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	1.7	0.0	0.0
Northside Retail Park, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
White Rose Shopping Centre, Leeds	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Leeds	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	10.8	0.0	0.0	0.0	1.4	0.0	0.0	2.9
Sub-total	**3.3**	**0.0**	**0.0**	**1.5**	**5.5**	**0.0**	**1.4**	**0.0**	**2.8**	**0.0**	**3.0**	**30.8**	**0.0**	**0.0**	**1.6**	**1.4**	**1.7**	**3.6**	**4.3**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.3	0.0	0.0	1.5	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Sub-total	**0.3**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Trafford Centre, Manchester	0.2	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.1	1.4	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Humber	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**14.6**	**5.5**	**6.9**	**10.6**	**9.6**	**1.6**	**8.3**	**1.6**	**39.4**	**89.7**	**22.7**	**35.4**	**3.0**	**5.9**	**1.6**	**1.4**	**1.7**	**3.6**	**8.6**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for DIY purchases from Question 24
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 13: TURNOVER (DIY)

DESTINATION	TOTAL DIY (£m)	ZONE 1 DIY (£m)	ZONE 2 DIY (£m)	ZONE 3 DIY (£m)	ZONE 4 DIY (£m)	ZONE 5 DIY (£m)	ZONE 6 DIY (£m)	ZONE 7 DIY (£m)	ZONE 8 DIY (£m)	ZONE 9 DIY (£m)	ZONE 10 DIY (£m)	ZONE 11 DIY (£m)	ZONE 12 DIY (£m)	ZONE 13 DIY (£m)	ZONE 14 DIY (£m)	ZONE 15 DIY (£m)	ZONE 16 DIY (£m)	ZONE 17 DIY (£m)	ZONE 18 DIY (£m)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.1**	**0.1**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	3.0	0.0	0.0	2.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Tesco, Springs Lane, Town Centre, Ilkley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**3.2**	**0.0**	**0.1**	**2.5**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Otley Road, Guiseley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Side Retail Park, Guiseley	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1
Guiseley Town Centre	0.7	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Otley Town Centre	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0
Sub Total (Zone 4)	**1.6**	**0.0**	**0.0**	**0.0**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.8**	**0.1**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	12.1	2.4	1.8	1.9	1.4	1.9	1.7	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.5	0.0
Airedale Shopping Centre, Keighley	0.2	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Morrisons, Worth Way, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.3	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	4.8	0.6	0.9	0.6	0.5	0.5	1.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
B&Q, Alston Road, Keighley	1.7	0.2	0.2	0.5	0.3	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Keighley Retail Park, Keighley	4.9	0.6	1.3	0.3	0.9	0.7	0.8	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Sub-total (Zone 5)	**24.1**	**3.9**	**4.2**	**3.3**	**3.2**	**3.3**	**4.2**	**0.6**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.2**	**1.0**	**0.0**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	1.3	0.0	0.0	0.1	0.4	0.0	0.5	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0
Local Centres																			
Collingworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatts, Bingley	1.8	0.0	0.1	0.0	0.9	0.0	0.3	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**3.3**	**0.0**	**0.1**	**0.1**	**1.3**	**0.0**	**0.8**	**0.4**	**0.1**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.2**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Trading Estate, Brad	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.1	2.2	0.8	0.1	1.7	0.0	0.0	0.1	0.1	0.0
Euroway Industrial Estate	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.4	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**6.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.1**	**0.2**	**2.6**	**0.8**	**0.2**	**2.5**	**0.0**	**0.0**	**0.1**	**0.1**	**0.0**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.2	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Canterbury Avenue, Little Horton, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.1**	**0.0**	**0.1**	**0.0**	**0.0**	**1.5**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	21.2	0.0	0.0	0.0	0.6	0.1	0.3	1.1	1.4	0.3	3.6	1.6	1.3	3.0	2.7	2.2	0.7	0.3	1.9
Forster Square Retail Park, Bradford	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.1	0.0	0.0	0.0
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Girlington District Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.1
Oak Lane, Manningham Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0
Princeville Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), Bradford	3.6	0.0	0.0	0.0	0.0	0.0	0.1	0.9	0.5	0.1	0.0	0.0	0.0	0.8	0.8	0.2	0.1	0.0	0.1
Tesco, Bradford Peel Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Valley Road Retail Park (PC World/Staples), Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Sub-total (Zone 14)	**27.1**	**0.0**	**0.0**	**0.0**	**0.6**	**0.1**	**0.3**	**2.5**	**2.1**	**0.4**	**3.6**	**1.7**	**1.4**	**4.1**	**4.5**	**2.5**	**0.8**	**0.3**	**2.2**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	4.9	0.0	0.0	0.0	0.1	0.0	0.0	0.4	0.1	0.0	0.0	0.6	0.8	0.1	0.2	1.2	0.4	0.1	0.7
B&Q, Leeds Old Road, Thornbury, Bradford	3.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.5	0.3	0.0	0.0	0.3	0.2	0.1	1.3
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Hillam Road Industrial Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**8.6**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.5**	**0.2**	**0.0**	**0.1**	**1.2**	**1.1**	**0.1**	**0.2**	**1.9**	**0.6**	**0.2**	**2.1**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	4.0	0.0	0.0	0.0	0.1	0.0	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	1.2	1.6	0.1
Asda, Manor Lane, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**4.1**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.2**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.2**	**1.2**	**1.6**	**0.1**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 13: TURNOVER (DIY)

DESTINATION	TOTAL DIY (£m)	ZONE 1 DIY (£m)	ZONE 2 DIY (£m)	ZONE 3 DIY (£m)	ZONE 4 DIY (£m)	ZONE 5 DIY (£m)	ZONE 6 DIY (£m)	ZONE 7 DIY (£m)	ZONE 8 DIY (£m)	ZONE 9 DIY (£m)	ZONE 10 DIY (£m)	ZONE 11 DIY (£m)	ZONE 12 DIY (£m)	ZONE 13 DIY (£m)	ZONE 14 DIY (£m)	ZONE 15 DIY (£m)	ZONE 16 DIY (£m)	ZONE 17 DIY (£m)	ZONE 18 DIY (£m)
BRADFORD																			
Baildon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	1.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.3
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	1.6	0.0	0.0	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.1
Sub Total (Zone 17)	**3.0**	**0.0**	**0.0**	**0.1**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.4**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	2.7	0.0	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.2	1.6
Harrogate Road Retail Park, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sainsbury's, Harrogate Road, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park, Bradford	2.8	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.9	0.5	0.5	0.4
Five Lane Ends District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.3
Victoria Shopping Centre, Five Lane Ends	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Idle Local Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.4
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pudsey	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Farsley Village	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Marks & Spencer, The Owlcotes Centre, Varley Street,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Owlcotes Centre, New Pudsey	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Pudsey Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**8.9**	**0.0**	**0.1**	**0.1**	**0.5**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.1**	**0.1**	**1.5**	**0.8**	**0.7**	**4.2**
SUB TOTAL (BRADFORD)	**87.8**	**4.2**	**4.5**	**6.0**	**7.1**	**3.4**	**5.6**	**5.2**	**3.0**	**0.6**	**6.8**	**3.8**	**2.9**	**8.5**	**5.1**	**6.2**	**3.7**	**5.0**	**7.8**
SUB TOTAL (STUDY AREA)	**94.4**	**4.2**	**4.5**	**6.1**	**8.5**	**3.4**	**5.6**	**5.2**	**3.0**	**0.6**	**7.3**	**4.1**	**2.9**	**8.5**	**5.1**	**6.2**	**3.7**	**6.1**	**9.4**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifax	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	6.2	0.2	0.0	0.0	0.0	0.0	0.2	0.0	1.3	3.9	0.4	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.7	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sub-total	**8.1**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**1.7**	**5.2**	**0.4**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	0.8	0.0	0.3	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Craven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.8**	**0.0**	**0.3**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birstall Shopping Park (Junction 27 Retail Park)	0.5	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Cleckheaton Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Huddersfield Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA Leeds, Birstall	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Outside Survey Area, Kirklees	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.6**	**0.0**	**0.0**	**0.1**	**0.1**	**0.0**	**0.1**	**0.1**	**0.0**	**0.0**	**1.4**	**0.3**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	2.0	0.0	0.0	0.1	0.5	0.0	0.0	0.0	0.1	0.0	0.1	0.8	0.0	0.0	0.1	0.0	0.0	0.1	0.1
Crown Point Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Beeston	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Royds Lane, Lower Wortley, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Northside Retail Park, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
White Rose Shopping Centre, Leeds	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Leeds	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.7	0.0	0.0	0.0	0.1	0.0	0.0	0.3
Sub-total	**4.0**	**0.0**	**0.0**	**0.1**	**0.5**	**0.0**	**0.1**	**0.0**	**0.1**	**0.0**	**0.3**	**2.0**	**0.0**	**0.0**	**0.1**	**0.1**	**0.1**	**0.2**	**0.4**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.3	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sub-total	**0.3**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Trafford Centre, Manchester	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Humber	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**16.4**	**0.2**	**0.3**	**0.7**	**0.9**	**0.1**	**0.5**	**0.1**	**2.0**	**5.2**	**2.2**	**2.3**	**0.1**	**0.5**	**0.1**	**0.1**	**0.1**	**0.2**	**0.9**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**110.8**	**4.5**	**4.9**	**6.8**	**9.4**	**3.4**	**6.1**	**5.2**	**5.0**	**5.8**	**9.5**	**6.4**	**3.0**	**9.0**	**5.2**	**6.3**	**3.8**	**6.3**	**10.3**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for DIY purchases from Question 24
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 14: SHOPPING PATTERNS (ELECTRICAL)

DESTINATION	TOTAL ELECTRICAL (%)	ZONE 1 ELECTRICAL (%)	ZONE 2 ELECTRICAL (%)	ZONE 3 ELECTRICAL (%)	ZONE 4 ELECTRICAL (%)	ZONE 5 ELECTRICAL (%)	ZONE 6 ELECTRICAL (%)	ZONE 7 ELECTRICAL (%)	ZONE 8 ELECTRICAL (%)	ZONE 9 ELECTRICAL (%)	ZONE 10 ELECTRICAL (%)	ZONE 11 ELECTRICAL (%)	ZONE 12 ELECTRICAL (%)	ZONE 13 ELECTRICAL (%)	ZONE 14 ELECTRICAL (%)	ZONE 15 ELECTRICAL (%)	ZONE 16 ELECTRICAL (%)	ZONE 17 ELECTRICAL (%)	ZONE 18 ELECTRICAL (%)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.1	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.1**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	1.0	0.0	0.0	15.7	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	2.9	0.0
Tesco, Springs Lane, Town Centre, Il	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**1.1**	**0.0**	**0.0**	**17.1**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.3**	**0.0**	**2.9**	**0.0**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Morrisons, Otley Road, Guiseley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Side Retail Park, Guiseley	4.0	0.0	0.0	4.3	25.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	3.5	27.9	7.6
Guiseley Town Centre	4.1	0.0	0.0	11.4	25.4	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	17.6	12.1
Otley Town Centre	0.4	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	1.5	0.0
Sub Total (Zone 4)	**8.5**	**0.0**	**0.0**	**15.7**	**53.7**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**1.3**	**1.3**	**3.5**	**47.1**	**19.7**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	11.1	60.3	51.4	34.3	16.4	49.3	41.3	5.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0
Airedale Shopping Centre, Keighley	0.3	1.5	0.0	0.0	1.5	1.4	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	0.2	1.5	0.0	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighl	0.1	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.1	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	1.8	8.8	15.3	5.7	3.0	7.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	4.3	11.8	26.4	8.6	6.0	31.0	11.1	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Sub-total (Zone 5)	**17.7**	**83.8**	**94.4**	**50.0**	**26.9**	**91.6**	**57.1**	**8.5**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**1.5**	**0.0**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0
Sandy Lane Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbur	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bra	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.3**	**11.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	3.6	2.8	3.2	0.0	0.0	1.8	0.0	1.5
B&Q, Mountleigh Close, Euroway Tra	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euroway Industrial Estate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**3.6**	**2.8**	**3.2**	**0.0**	**0.0**	**1.8**	**0.0**	**1.5**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.6	0.0	0.0	0.0	1.4	3.2	0.0	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	1.1	0.0	0.0	0.0	0.0	0.0	1.6	0.0	7.9	0.0	0.0	1.8	0.0	4.8	2.6	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Canterbury Avenue, Little Hort	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**1.4**	**9.5**	**0.0**	**1.6**	**1.8**	**1.4**	**9.5**	**2.6**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	24.6	1.5	0.0	2.9	7.5	4.2	11.1	32.4	27.0	5.2	28.6	14.5	47.9	50.8	50.0	43.6	15.8	19.1	21.2
Forster Square Retail Park, Bradford	16.0	1.5	1.4	1.4	3.0	0.0	9.5	29.6	20.6	6.5	15.9	10.9	25.4	15.9	29.5	34.6	31.6	10.3	18.2
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre																			
Girlington District Centre	0.8	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	0.0	0.0	1.4	0.0	3.8	1.3	0.0	0.0	1.5
Morrisons, Young Street, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	1.6	0.0	1.4	4.8	3.8	1.3	1.8	1.5	0.0
Ingleby Road Retail Park (Wickes), B	1.4	0.0	0.0	0.0	0.0	0.0	0.0	4.2	1.6	0.0	0.0	0.0	1.4	3.2	7.7	1.3	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	3.8	1.8	0.0	0.0
Valley Road Retail Park (PC World/St	0.4	1.5	0.0	0.0	1.5	0.0	1.6	1.4	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 14)	**45.1**	**4.4**	**1.4**	**4.3**	**11.9**	**4.2**	**27.0**	**69.0**	**57.1**	**11.7**	**46.0**	**25.5**	**77.5**	**74.6**	**96.2**	**85.9**	**50.9**	**30.9**	**40.9**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Leeds Old Road, Thornbury, Br	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Rushton Avenue, Thornbu	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Woodhall Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**2.8**	**0.0**	**0.0**	**1.3**	**0.0**	**0.0**	**1.5**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	3.4	0.0	0.0	0.0	0.0	1.4	1.6	12.7	1.6	0.0	0.0	1.8	0.0	0.0	0.0	3.8	28.1	11.8	6.1
Asda, Manor Lane, Shipley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	1.5	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shi	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**3.6**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**1.6**	**12.7**	**1.6**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**3.8**	**31.6**	**13.2**	**6.1**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 14: SHOPPING PATTERNS (ELECTRICAL)

DESTINATION	TOTAL ELECTRICAL (%)	ZONE 1 ELECTRICAL (%)	ZONE 2 ELECTRICAL (%)	ZONE 3 ELECTRICAL (%)	ZONE 4 ELECTRICAL (%)	ZONE 5 ELECTRICAL (%)	ZONE 6 ELECTRICAL (%)	ZONE 7 ELECTRICAL (%)	ZONE 8 ELECTRICAL (%)	ZONE 9 ELECTRICAL (%)	ZONE 10 ELECTRICAL (%)	ZONE 11 ELECTRICAL (%)	ZONE 12 ELECTRICAL (%)	ZONE 13 ELECTRICAL (%)	ZONE 14 ELECTRICAL (%)	ZONE 15 ELECTRICAL (%)	ZONE 16 ELECTRICAL (%)	ZONE 17 ELECTRICAL (%)	ZONE 18 ELECTRICAL (%)
BRADFORD																			
Baildon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, High Street, Yeadon	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 17)	**0.1**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Harrogate Road, Bradfor	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0
Five Lane Ends District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Shopping Centre, Five Lane E	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	1.8	0.0	1.5
Local Centres																			
Idle Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pu	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.8	1.4	0.0	0.0	0.0	0.0	0.0	3.0
Farsley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, The Owlcotes Cent	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Owlcotes Centre, New Pudsey	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Pudsey Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	1.6	0.0	1.3	0.0	0.0	4.5
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**2.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**7.3**	**1.4**	**1.6**	**0.0**	**3.8**	**3.5**	**0.0**	**12.1**
SUB TOTAL (BRADFORD)	**72.2**	**88.2**	**97.2**	**87.1**	**92.5**	**98.6**	**93.7**	**94.4**	**71.4**	**11.7**	**50.8**	**36.4**	**87.3**	**88.9**	**100.0**	**96.2**	**94.7**	**95.6**	**72.7**
SUB TOTAL (STUDY AREA)	**82.9**	**88.2**	**97.2**	**88.6**	**92.5**	**98.6**	**93.7**	**94.4**	**71.4**	**13.0**	**61.9**	**41.8**	**88.7**	**90.5**	**100.0**	**97.4**	**94.7**	**95.6**	**81.8**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifa	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	6.3	4.4	0.0	0.0	0.0	0.0	1.6	0.0	19.0	75.3	9.5	1.8	0.0	3.2	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**7.0**	**4.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**1.4**	**22.2**	**84.4**	**9.5**	**1.8**	**0.0**	**3.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	0.7	1.5	2.8	7.1	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Outside Survey Area, Craven	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.8**	**1.5**	**2.8**	**8.6**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manche	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	5.5	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Birstall Shopping Park (Junction 27 R	2.9	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	1.3	11.1	29.1	0.0	3.2	0.0	1.3	0.0	0.0	3.0
Cleckheaton Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA Leeds, Birstall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Kirklees	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	1.8	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Sub-total	**4.6**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**1.3**	**25.4**	**40.0**	**1.4**	**3.2**	**0.0**	**1.3**	**0.0**	**1.5**	**3.0**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	2.6	2.9	0.0	1.4	6.0	0.0	3.2	4.2	0.0	0.0	3.2	7.3	7.0	0.0	0.0	1.3	3.5	2.9	6.1
Crown Point Retail Park, Leeds	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	4.5
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Royds Lane, Lower Wortley, L	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Morley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Leeds	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	1.4	0.0	0.0	0.0	0.0	0.0	1.5
Sub-total	**3.9**	**2.9**	**0.0**	**1.4**	**6.0**	**0.0**	**3.2**	**4.2**	**1.6**	**0.0**	**3.2**	**16.4**	**9.9**	**0.0**	**0.0**	**1.3**	**5.3**	**2.9**	**13.6**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.1	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Trafford Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.2	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**2.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.1	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffie	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Hu	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**17.1**	**11.8**	**2.8**	**11.4**	**7.5**	**1.4**	**6.3**	**5.6**	**28.6**	**87.0**	**38.1**	**58.2**	**11.3**	**9.5**	**0.0**	**2.6**	**5.3**	**4.4**	**18.2**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for electrical goods purchases from Question 23
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 15: TURNOVER (ELECTRICAL)

DESTINATION	TOTAL ELECTRICAL (£m)	ZONE 1 ELECTRICAL (£m)	ZONE 2 ELECTRICAL (£m)	ZONE 3 ELECTRICAL (£m)	ZONE 4 ELECTRICAL (£m)	ZONE 5 ELECTRICAL (£m)	ZONE 6 ELECTRICAL (£m)	ZONE 7 ELECTRICAL (£m)	ZONE 8 ELECTRICAL (£m)	ZONE 9 ELECTRICAL (£m)	ZONE 10 ELECTRICAL (£m)	ZONE 11 ELECTRICAL (£m)	ZONE 12 ELECTRICAL (£m)	ZONE 13 ELECTRICAL (£m)	ZONE 14 ELECTRICAL (£m)	ZONE 15 ELECTRICAL (£m)	ZONE 16 ELECTRICAL (£m)	ZONE 17 ELECTRICAL (£m)	ZONE 18 ELECTRICAL (£m)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.1**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	2.9	0.0	0.0	2.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.4	0.0
Tesco, Springs Lane, Town Centre, Il	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**3.1**	**0.0**	**0.0**	**2.4**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.4**	**0.0**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Otley Road, Guiseley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Side Retail Park, Guiseley	11.4	0.0	0.0	0.6	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.3	3.8	1.7
Guiseley Town Centre	12.0	0.0	0.0	1.6	4.9	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	2.4	2.7
Otley Town Centre	1.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0
Sub Total (Zone 4)	**24.4**	**0.0**	**0.0**	**2.2**	**10.4**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.1**	**0.2**	**0.3**	**6.5**	**4.4**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	28.6	5.5	5.2	4.8	3.2	3.6	5.3	0.6	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Airedale Shopping Centre, Keighley	0.9	0.1	0.0	0.0	0.3	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	0.4	0.1	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighl	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	4.5	0.8	1.6	0.8	0.6	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	10.3	1.1	2.7	1.2	1.2	2.3	1.4	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Sub-total (Zone 5)	**45.0**	**7.6**	**9.6**	**7.0**	**5.2**	**6.7**	**7.4**	**0.9**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.2**	**0.0**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sandy Lane Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbur	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bra	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.5	0.2	0.6	0.0	0.0	0.1	0.0	0.3
B&Q, Mountleigh Close, Euroway Tra	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euroway Industrial Estate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**2.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.5**	**0.2**	**0.6**	**0.0**	**0.0**	**0.1**	**0.0**	**0.3**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.1	0.6	0.0	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	2.5	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.9	0.0	0.0	0.2	0.0	0.9	0.3	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Little Horton Village	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Asda, Canterbury Avenue, Little Hort	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**4.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**	**1.0**	**0.0**	**0.3**	**0.2**	**0.1**	**1.8**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	51.8	0.1	0.0	0.4	1.4	0.3	1.4	3.5	3.0	0.7	5.8	2.0	3.1	9.8	5.6	5.9	1.3	2.6	4.7
Forster Square Retail Park, Bradford	34.1	0.1	0.1	0.2	0.6	0.0	1.2	3.2	2.3	0.8	3.2	1.5	1.6	3.1	3.3	4.7	2.7	1.4	4.1
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Girlington District Centre	1.7	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.4	0.2	0.0	0.0	0.3
Morrisons, Young Street, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.3	0.0	0.1	0.9	0.4	0.2	0.1	0.2	0.0
Ingleby Road Retail Park (Wickes), B	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.0	0.0	0.0	0.1	0.6	0.9	0.2	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.5	0.1	0.0	0.0
Valley Road Retail Park (PC World/St	1.1	0.1	0.0	0.0	0.3	0.0	0.2	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 14)	**94.9**	**0.4**	**0.1**	**0.6**	**2.3**	**0.3**	**3.5**	**7.5**	**6.3**	**1.5**	**9.4**	**3.5**	**5.0**	**14.4**	**10.8**	**11.6**	**4.3**	**4.2**	**9.1**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Leeds Old Road, Thornbury, Br	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Rushton Avenue, Thornbu	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Woodhall Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.3**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	8.0	0.0	0.0	0.0	0.0	0.1	0.2	1.4	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.5	2.4	1.6	1.4
Asda, Manor Lane, Shipley	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.2	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**8.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.2**	**1.4**	**0.2**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.5**	**2.7**	**1.8**	**1.4**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 15: TURNOVER (ELECTRICAL)

DESTINATION	TOTAL ELECTRICAL (£m)	ZONE 1 ELECTRICAL (£m)	ZONE 2 ELECTRICAL (£m)	ZONE 3 ELECTRICAL (£m)	ZONE 4 ELECTRICAL (£m)	ZONE 5 ELECTRICAL (£m)	ZONE 6 ELECTRICAL (£m)	ZONE 7 ELECTRICAL (£m)	ZONE 8 ELECTRICAL (£m)	ZONE 9 ELECTRICAL (£m)	ZONE 10 ELECTRICAL (£m)	ZONE 11 ELECTRICAL (£m)	ZONE 12 ELECTRICAL (£m)	ZONE 13 ELECTRICAL (£m)	ZONE 14 ELECTRICAL (£m)	ZONE 15 ELECTRICAL (£m)	ZONE 16 ELECTRICAL (£m)	ZONE 17 ELECTRICAL (£m)	ZONE 18 ELECTRICAL (£m)
BRADFORD																			
Baildon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, High Street, Yeadon	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 17)	**0.2**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Harrogate Road, Bradfor	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Five Lane Ends District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Shopping Centre, Five Lane E	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.0	0.3
Local Centres																			
Idle Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pu	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.7
Farsley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, The Owlcotes Cent	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Owlcotes Centre, New Pudsey	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Pudsey Town Centre	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.3	0.0	0.2	0.0	0.0	1.0
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**5.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**1.0**	**0.1**	**0.3**	**0.0**	**0.5**	**0.3**	**0.0**	**2.7**
SUB TOTAL (BRADFORD)	**162.3**	**8.0**	**9.9**	**12.3**	**17.9**	**7.2**	**12.1**	**10.3**	**7.9**	**1.5**	**10.3**	**5.0**	**5.6**	**17.2**	**11.2**	**13.0**	**8.0**	**13.1**	**16.2**
SUB TOTAL (STUDY AREA)	**192.6**	**8.0**	**9.9**	**12.5**	**17.9**	**7.2**	**12.1**	**10.3**	**7.9**	**1.6**	**12.6**	**5.7**	**5.7**	**17.5**	**11.2**	**13.1**	**8.0**	**13.1**	**18.3**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifa	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	15.0	0.4	0.0	0.0	0.0	0.0	0.2	0.0	2.1	9.5	1.9	0.2	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**16.6**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**	**2.4**	**10.6**	**1.9**	**0.2**	**0.0**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	1.9	0.1	0.3	1.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Outside Survey Area, Craven	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.3**	**0.1**	**0.3**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manche	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.7	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Birstall Shopping Park (Junction 27 R	8.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	2.3	4.0	0.0	0.6	0.0	0.2	0.0	0.0	0.7
Cleckheaton Town Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA Leeds, Birstall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Kirklees	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Sub-total	**12.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.2**	**5.2**	**5.4**	**0.1**	**0.6**	**0.0**	**0.2**	**0.0**	**0.2**	**0.7**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	6.8	0.3	0.0	0.2	1.2	0.0	0.4	0.5	0.0	0.0	0.6	1.0	0.5	0.0	0.0	0.2	0.3	0.4	1.4
Crown Point Retail Park, Leeds	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	1.0
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Royds Lane, Lower Wortley, L	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Morley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Leeds	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.3
Sub-total	**10.2**	**0.3**	**0.0**	**0.2**	**1.2**	**0.0**	**0.4**	**0.5**	**0.2**	**0.0**	**0.6**	**2.2**	**0.6**	**0.0**	**0.0**	**0.2**	**0.4**	**0.4**	**3.0**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Trafford Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.6**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffie	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Hu	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**43.7**	**1.1**	**0.3**	**1.6**	**1.4**	**0.1**	**0.8**	**0.6**	**3.1**	**10.9**	**7.7**	**7.9**	**0.7**	**1.8**	**0.0**	**0.3**	**0.4**	**0.6**	**4.1**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**236.4**	**9.1**	**10.2**	**14.1**	**19.4**	**7.3**	**12.9**	**10.9**	**11.0**	**12.6**	**20.3**	**13.6**	**6.5**	**19.4**	**11.2**	**13.5**	**8.4**	**13.7**	**22.3**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for electrical goods purchases from Question 23
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 16: SHOPPING PATTERNS (SMALL HOUSEHOLD GOODS (including Books, CDs/DVDs))

DESTINATION	TOTAL SMALL H'HOLD (%)	ZONE 1 SMALL H'HOLD (%)	ZONE 2 SMALL H'HOLD (%)	ZONE 3 SMALL H'HOLD (%)	ZONE 4 SMALL H'HOLD (%)	ZONE 5 SMALL H'HOLD (%)	ZONE 6 SMALL H'HOLD (%)	ZONE 7 SMALL H'HOLD (%)	ZONE 8 SMALL H'HOLD (%)	ZONE 9 SMALL H'HOLD (%)	ZONE 10 SMALL H'HOLD (%)	ZONE 11 SMALL H'HOLD (%)	ZONE 12 SMALL H'HOLD (%)	ZONE 13 SMALL H'HOLD (%)	ZONE 14 SMALL H'HOLD (%)	ZONE 15 SMALL H'HOLD (%)	ZONE 16 SMALL H'HOLD (%)	ZONE 17 SMALL H'HOLD (%)	ZONE 18 SMALL H'HOLD (%)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.1	1.7	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.1**	**1.7**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	2.1	0.0	0.0	28.3	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.0	3.5
Tesco, Springs Lane, Town Centre, Il	0.1	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**2.2**	**0.0**	**0.0**	**30.2**	**4.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**7.0**	**3.5**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Morrisons, Otley Road, Guiseley	0.6	0.0	0.0	0.0	6.1	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
West Side Retail Park, Guiseley	0.2	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Guiseley Town Centre	1.2	0.0	0.0	1.9	4.5	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	5.3	3.5
Otley Town Centre	0.2	0.0	0.0	1.9	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	**2.1**	**0.0**	**0.0**	**3.8**	**15.2**	**0.0**	**0.0**	**3.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**7.0**	**3.5**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	8.7	50.0	39.7	13.2	10.6	69.6	20.3	1.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	3.5	0.0
Airedale Shopping Centre, Keighley	0.3	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	0.1	0.0	1.7	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighl	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.1	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	0.1	1.7	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	0.5	5.2	1.7	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Sub-total (Zone 5)	**9.8**	**56.9**	**43.1**	**15.1**	**12.1**	**78.6**	**20.3**	**1.6**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**5.3**	**5.3**	**0.0**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	0.7	0.0	0.0	1.9	4.5	0.0	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	1.7	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatt	0.5	0.0	3.4	0.0	1.5	0.0	1.7	0.0	1.6	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**1.4**	**0.0**	**3.4**	**1.9**	**6.1**	**0.0**	**10.2**	**1.6**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbur	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bra	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**1.6**	**3.0**	**4.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
Tong Street District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Avenue Retail Park, Tong Street,	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**1.7**	**2.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	1.2	0.0	0.0	0.0	0.0	0.0	1.7	0.0	1.6	1.5	0.0	0.0	8.3	3.2	1.6	1.9	0.0	1.8	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	6.3	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Tra	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	1.6	0.0	0.0	0.0	0.0	0.0
Euroway Industrial Estate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**1.6**	**1.5**	**2.0**	**1.7**	**16.7**	**4.8**	**1.6**	**1.9**	**0.0**	**1.8**	**0.0**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	1.6	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	0.0	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Canterbury Avenue, Little Hort	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**6.5**	**3.1**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	22.3	5.2	3.4	3.8	4.5	10.7	6.8	28.1	32.3	3.0	34.0	17.2	33.3	38.7	62.5	37.0	21.1	1.8	14.0
Forster Square Retail Park, Bradford	7.8	1.7	0.0	0.0	3.0	1.8	5.1	10.9	4.8	0.0	6.0	5.2	18.8	16.1	15.6	11.1	12.3	5.3	8.8
Morrisons, Westgate, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre																			
Girlington District Centre	1.0	0.0	0.0	0.0	0.0	0.0	1.7	1.6	3.2	0.0	0.0	0.0	0.0	3.2	4.7	0.0	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), B	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	1.8	0.0	0.0
Valley Road Retail Park (PC World/St	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
Sub-total (Zone 14)	**31.8**	**6.9**	**3.4**	**3.8**	**7.6**	**12.5**	**13.6**	**42.2**	**41.9**	**3.0**	**40.0**	**22.4**	**52.1**	**58.1**	**85.9**	**51.9**	**35.1**	**7.0**	**22.8**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0	1.8	0.0	0.0
B&Q, Leeds Old Road, Thornbury, Br	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	1.8
Morrisons, Rushton Avenue, Thornbu	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.4**	**4.2**	**0.0**	**0.0**	**1.9**	**1.8**	**1.8**	**1.8**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	3.2	0.0	0.0	0.0	1.5	0.0	5.1	10.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	26.3	17.5	0.0
Asda, Manor Lane, Shipley	0.5	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	5.3	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shi	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**3.7**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**5.1**	**14.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.7**	**28.1**	**22.8**	**0.0**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 16: SHOPPING PATTERNS (SMALL HOUSEHOLD GOODS (including Books, CDs/DVDs))

DESTINATION	TOTAL SMALL H'HOLD (%)	ZONE 1 SMALL H'HOLD (%)	ZONE 2 SMALL H'HOLD (%)	ZONE 3 SMALL H'HOLD (%)	ZONE 4 SMALL H'HOLD (%)	ZONE 5 SMALL H'HOLD (%)	ZONE 6 SMALL H'HOLD (%)	ZONE 7 SMALL H'HOLD (%)	ZONE 8 SMALL H'HOLD (%)	ZONE 9 SMALL H'HOLD (%)	ZONE 10 SMALL H'HOLD (%)	ZONE 11 SMALL H'HOLD (%)	ZONE 12 SMALL H'HOLD (%)	ZONE 13 SMALL H'HOLD (%)	ZONE 14 SMALL H'HOLD (%)	ZONE 15 SMALL H'HOLD (%)	ZONE 16 SMALL H'HOLD (%)	ZONE 17 SMALL H'HOLD (%)	ZONE 18 SMALL H'HOLD (%)
BRADFORD																			
Baildon Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.2	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 17)	**0.5**	**0.0**	**0.0**	**0.0**	**3.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.5**	**0.0**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	1.6	0.0	0.0	1.9	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	3.5	1.8	10.5
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Harrogate Road, Bradfor	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	1.6	0.0	1.9	0.0	0.0	0.0
Victoria Shopping Centre, Five Lane E	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0
Local Centres																			
Idle Local Centre	3.8	5.2	3.4	3.8	4.5	0.0	3.4	3.1	4.8	4.5	2.0	8.6	2.1	4.8	0.0	1.9	3.5	0.0	8.8
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pu	0.4	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	1.9	1.8	1.8	0.0
Farsley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, The Owlcotes Cent	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5
Owlcotes Centre, New Pudsey	2.1	0.0	1.7	0.0	6.1	0.0	6.8	3.1	1.6	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	1.8	5.3
Pudsey Town Centre	1.4	0.0	1.7	0.0	1.5	0.0	1.7	1.6	1.6	1.5	2.0	3.4	0.0	0.0	0.0	3.7	1.8	0.0	3.5
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**10.4**	**5.2**	**6.9**	**5.7**	**13.6**	**0.0**	**11.9**	**12.5**	**8.1**	**6.0**	**4.0**	**12.1**	**4.2**	**11.3**	**0.0**	**14.8**	**12.3**	**5.3**	**33.3**
SUB TOTAL (BRADFORD)	**59.4**	**70.7**	**55.2**	**60.4**	**51.5**	**91.1**	**54.2**	**73.4**	**54.8**	**10.4**	**44.0**	**37.9**	**79.2**	**75.8**	**95.3**	**68.5**	**79.0**	**57.9**	**52.6**
SUB TOTAL (STUDY AREA)	**66.4**	**70.7**	**58.6**	**60.4**	**63.6**	**91.1**	**62.7**	**79.7**	**58.1**	**13.4**	**50.0**	**41.4**	**81.2**	**80.6**	**95.3**	**74.1**	**82.5**	**61.4**	**64.9**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifa	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	5.2	3.4	0.0	0.0	0.0	0.0	1.7	0.0	14.5	55.2	4.0	0.0	2.1	8.1	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.5**	**3.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**16.1**	**56.7**	**6.0**	**0.0**	**2.1**	**8.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.1	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	1.1	1.7	10.3	5.7	3.0	0.0	0.0	1.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0
Outside Survey Area, Craven	0.1	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.3**	**3.4**	**10.3**	**7.5**	**3.0**	**0.0**	**0.0**	**1.6**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.1	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manche	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.6	1.7	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	4.0	1.7	2.1	0.0	0.0	0.0	0.0	1.8	0.0
Birstall Shopping Park (Junction 27 R	5.0	0.0	3.4	1.9	1.5	3.6	1.7	1.6	1.6	1.5	16.0	25.9	2.1	4.8	0.0	3.7	0.0	3.5	8.8
Cleckheaton Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	1.0	0.0	0.0	0.0	0.0	0.0	1.7	1.6	0.0	4.5	8.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
IKEA Leeds, Birstall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Kirklees	0.6	0.0	0.0	1.9	1.5	0.0	0.0	0.0	4.8	1.5	0.0	1.7	2.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**7.7**	**1.7**	**3.4**	**5.7**	**3.0**	**3.6**	**3.4**	**3.1**	**6.5**	**7.5**	**32.0**	**31.0**	**6.2**	**4.8**	**0.0**	**3.7**	**0.0**	**7.0**	**8.8**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.2	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	8.4	3.4	1.7	9.4	18.2	1.8	13.6	6.3	6.5	10.4	6.0	12.1	6.3	3.2	1.6	11.1	8.8	17.5	12.3
Crown Point Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Beeston	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Kirkstall Valley Retail Park, Leeds	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	1.7	0.0	0.0	0.0	0.0	1.8	0.0	1.8
Makro, Royds Lane, Lower Wortley, L	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	1.6	1.7	0.0	0.0	0.0	0.0	0.0	3.1	0.0	3.0	4.0	3.4	0.0	0.0	1.6	1.9	1.8	1.8	3.5
Outside Survey Area, Leeds	0.8	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	1.5	0.0	1.7	0.0	0.0	0.0	1.9	0.0	1.8	3.5
Sub-total	**11.3**	**5.2**	**1.7**	**9.4**	**18.2**	**1.8**	**15.3**	**9.4**	**8.1**	**14.9**	**10.0**	**19.0**	**6.3**	**3.2**	**3.1**	**14.8**	**12.3**	**21.1**	**22.8**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.2	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.2	0.0	1.7	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.4	0.0	1.7	0.0	0.0	0.0	0.0	1.6	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	1.8	1.8	0.0
The Trafford Centre, Manchester	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.6**	**0.0**	**3.4**	**0.0**	**1.5**	**0.0**	**0.0**	**1.6**	**0.0**	**1.5**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**	**0.0**	**1.8**	**1.8**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	1.6	1.7	8.6	0.0	1.5	1.8	3.4	0.0	4.8	1.5	0.0	1.7	0.0	1.6	0.0	0.0	0.0	3.5	1.8
Colne Town Centre	2.2	12.1	8.6	3.8	3.0	0.0	6.8	3.1	1.6	3.0	0.0	1.7	0.0	0.0	1.6	0.0	1.8	1.8	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**3.8**	**13.8**	**17.2**	**3.8**	**4.5**	**1.8**	**10.2**	**3.1**	**6.5**	**4.5**	**0.0**	**3.4**	**0.0**	**1.6**	**1.6**	**0.0**	**1.8**	**5.3**	**1.8**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	1.8	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**0.0**	**1.8**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.1	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.1	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.1	0.0	0.0	0.0	0.0	0.0	1.7	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**1.7**	**0.0**	**1.6**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.8	1.7	0.0	7.5	3.0	0.0	1.7	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Meadowhall Shopping Centre, Sheffie	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
York City Centre	0.3	0.0	1.7	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Hu	0.4	0.0	0.0	1.9	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	1.8
Sub-total	**1.7**	**1.7**	**1.7**	**9.4**	**6.1**	**0.0**	**1.7**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.6**	**0.0**	**1.8**	**1.8**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.4	0.0	0.0	0.0	0.0	1.8	1.7	0.0	0.0	0.0	2.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**1.7**	**0.0**	**0.0**	**0.0**	**2.0**	**0.0**	**2.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**33.6**	**29.3**	**41.4**	**39.6**	**36.4**	**8.9**	**37.3**	**20.3**	**41.9**	**86.6**	**50.0**	**58.6**	**18.7**	**19.4**	**4.7**	**25.9**	**17.5**	**38.6**	**35.1**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for small household (including books/CDs/DVDs purchases from Question 20
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 17: TURNOVER (SMALL HOUSEHOLD GOODS (including Books, CDs/DVDs)))

DESTINATION	TOTAL SMALL H'HOLD (£m)	ZONE 1 SMALL H'HOLD (£m)	ZONE 2 SMALL H'HOLD (£m)	ZONE 3 SMALL H'HOLD (£m)	ZONE 4 SMALL H'HOLD (£m)	ZONE 5 SMALL H'HOLD (£m)	ZONE 6 SMALL H'HOLD (£m)	ZONE 7 SMALL H'HOLD (£m)	ZONE 8 SMALL H'HOLD (£m)	ZONE 9 SMALL H'HOLD (£m)	ZONE 10 SMALL H'HOLD (£m)	ZONE 11 SMALL H'HOLD (£m)	ZONE 12 SMALL H'HOLD (£m)	ZONE 13 SMALL H'HOLD (£m)	ZONE 14 SMALL H'HOLD (£m)	ZONE 15 SMALL H'HOLD (£m)	ZONE 16 SMALL H'HOLD (£m)	ZONE 17 SMALL H'HOLD (£m)	ZONE 18 SMALL H'HOLD (£m)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.5	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.5**	**0.2**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	9.9	0.0	0.0	5.9	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.2
Tesco, Springs Lane, Town Centre, Il	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**10.3**	**0.0**	**0.0**	**6.3**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**1.2**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Otley Road, Guiseley	2.4	0.0	0.0	0.0	1.8	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
West Side Retail Park, Guiseley	0.9	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Guiseley Town Centre	4.5	0.0	0.0	0.4	1.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	1.0	1.2
Otley Town Centre	0.8	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	**8.7**	**0.0**	**0.0**	**0.8**	**4.5**	**0.0**	**0.0**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**1.4**	**1.2**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	32.0	6.9	5.9	2.8	3.1	7.4	4.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.7	0.0
Airedale Shopping Centre, Keighley	0.6	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	0.4	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighl	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	0.6	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	1.7	0.7	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Sub-total (Zone 5)	**35.9**	**7.9**	**6.4**	**3.2**	**3.6**	**8.3**	**4.0**	**0.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.7**	**1.0**	**0.0**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	3.1	0.0	0.0	0.4	1.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatt	1.8	0.0	0.5	0.0	0.4	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**5.5**	**0.0**	**0.5**	**0.4**	**1.8**	**0.0**	**2.0**	**0.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbur	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bra	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.3**	**0.5**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.3**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	3.6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.3	0.0	0.0	0.8	0.9	0.3	0.4	0.0	0.3	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Tra	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Euroway Industrial Estate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**5.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.3**	**0.3**	**0.6**	**0.3**	**1.6**	**1.4**	**0.3**	**0.4**	**0.0**	**0.3**	**0.0**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Canterbury Avenue, Little Hort	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**2.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**1.8**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	69.9	0.7	0.5	0.8	1.3	1.1	1.3	4.8	5.2	0.5	9.9	3.4	3.3	11.0	10.9	7.3	2.6	0.3	4.8
Forster Square Retail Park, Bradford	24.7	0.2	0.0	0.0	0.9	0.2	1.0	1.9	0.8	0.0	1.7	1.0	1.8	4.6	2.7	2.2	1.5	1.0	3.0
Morrisons, Westgate, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Girlington District Centre	2.9	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.5	0.0	0.0	0.0	0.0	0.9	0.8	0.0	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), B	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.0	0.0
Valley Road Retail Park (PC World/St	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Sub-total (Zone 14)	**99.5**	**1.0**	**0.5**	**0.8**	**2.2**	**1.3**	**2.7**	**7.2**	**6.7**	**0.5**	**11.6**	**4.5**	**5.1**	**16.6**	**14.9**	**10.2**	**4.4**	**1.4**	**7.8**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.2	0.0	0.0
B&Q, Leeds Old Road, Thornbury, Br	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.6
Morrisons, Rushton Avenue, Thornbu	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**2.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.7**	**0.4**	**0.0**	**0.0**	**0.4**	**0.2**	**0.3**	**0.6**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	10.8	0.0	0.0	0.0	0.4	0.0	1.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	3.3	3.5	0.0
Asda, Manor Lane, Shipley	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.0	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**12.6**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**1.0**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.7**	**3.5**	**4.5**	**0.0**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 17: TURNOVER (SMALL HOUSEHOLD GOODS (including Books, CDs/DVDs)))

DESTINATION	TOTAL SMALL H'HOLD (£m)	ZONE 1 SMALL H'HOLD (£m)	ZONE 2 SMALL H'HOLD (£m)	ZONE 3 SMALL H'HOLD (£m)	ZONE 4 SMALL H'HOLD (£m)	ZONE 5 SMALL H'HOLD (£m)	ZONE 6 SMALL H'HOLD (£m)	ZONE 7 SMALL H'HOLD (£m)	ZONE 8 SMALL H'HOLD (£m)	ZONE 9 SMALL H'HOLD (£m)	ZONE 10 SMALL H'HOLD (£m)	ZONE 11 SMALL H'HOLD (£m)	ZONE 12 SMALL H'HOLD (£m)	ZONE 13 SMALL H'HOLD (£m)	ZONE 14 SMALL H'HOLD (£m)	ZONE 15 SMALL H'HOLD (£m)	ZONE 16 SMALL H'HOLD (£m)	ZONE 17 SMALL H'HOLD (£m)	ZONE 18 SMALL H'HOLD (£m)
BRADFORD																			
Baildon Local Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.9	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 17)	**1.9**	**0.0**	**0.0**	**0.0**	**0.9**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.7**	**0.0**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	6.1	0.0	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.4	0.3	3.6
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Harrogate Road, Bradfor	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.0	0.0
Victoria Shopping Centre, Five Lane E	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Local Centres																			
Idle Local Centre	13.8	0.7	0.5	0.8	1.3	0.0	0.7	0.5	0.8	0.8	0.6	1.7	0.2	1.4	0.0	0.4	0.4	0.0	3.0
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pu	1.6	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.4	0.2	0.3	0.0
Farsley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, The Owlcotes Cent	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Owlcotes Centre, New Pudsey	7.7	0.0	0.3	0.0	1.8	0.0	1.3	0.5	0.3	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.3	1.8
Pudsey Town Centre	5.2	0.0	0.3	0.0	0.4	0.0	0.3	0.3	0.3	0.3	0.6	0.7	0.0	0.0	0.0	0.7	0.2	0.0	1.2
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**37.8**	**0.7**	**1.0**	**1.2**	**4.0**	**0.0**	**2.3**	**2.1**	**1.3**	**1.0**	**1.2**	**2.4**	**0.4**	**3.2**	**0.0**	**2.9**	**1.5**	**1.0**	**11.3**
SUB TOTAL (BRADFORD)	**199.9**	**9.8**	**8.2**	**12.7**	**15.3**	**9.6**	**10.6**	**12.6**	**8.8**	**1.8**	**12.8**	**7.6**	**7.7**	**21.6**	**16.6**	**13.5**	**9.9**	**11.5**	**17.9**
SUB TOTAL (STUDY AREA)	**226.8**	**9.8**	**8.8**	**12.7**	**18.9**	**9.6**	**12.3**	**13.7**	**9.3**	**2.3**	**14.6**	**8.2**	**7.9**	**23.0**	**16.6**	**14.6**	**10.3**	**12.2**	**22.1**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifa	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	16.5	0.5	0.0	0.0	0.0	0.0	0.3	0.0	2.3	9.7	1.2	0.0	0.2	2.3	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**17.6**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**2.6**	**9.9**	**1.7**	**0.0**	**0.2**	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	4.6	0.2	1.5	1.2	0.9	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Outside Survey Area, Craven	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.3**	**0.5**	**1.5**	**1.6**	**0.9**	**0.0**	**0.0**	**0.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manche	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	2.7	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.3	0.2	0.0	0.0	0.0	0.0	0.3	0.0
Birstall Shopping Park (Junction 27 R	18.7	0.0	0.5	0.4	0.4	0.4	0.3	0.3	0.3	0.3	4.7	5.2	0.2	1.4	0.0	0.7	0.0	0.7	3.0
Cleckheaton Town Centre	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	4.1	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.8	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
IKEA Leeds, Birstall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Kirklees	2.4	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.8	0.3	0.0	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**29.4**	**0.2**	**0.5**	**1.2**	**0.9**	**0.4**	**0.7**	**0.5**	**1.0**	**1.3**	**9.3**	**6.2**	**0.6**	**1.4**	**0.0**	**0.7**	**0.0**	**1.4**	**3.0**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.7	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.7**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	31.8	0.5	0.3	2.0	5.4	0.2	2.7	1.1	1.0	1.8	1.7	2.4	0.6	0.9	0.3	2.2	1.1	3.5	4.2
Crown Point Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Beeston	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Kirkstall Valley Retail Park, Leeds	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.2	0.0	0.6
Makro, Royds Lane, Lower Wortley, L	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	5.5	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.5	1.2	0.7	0.0	0.0	0.3	0.4	0.2	0.3	1.2
Outside Survey Area, Leeds	2.8	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.4	0.0	0.3	1.2
Sub-total	**42.2**	**0.7**	**0.3**	**2.0**	**5.4**	**0.2**	**3.0**	**1.6**	**1.3**	**2.6**	**2.9**	**3.8**	**0.6**	**0.9**	**0.5**	**2.9**	**1.5**	**4.2**	**7.8**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.7	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.7**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.7	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	1.4	0.0	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.0
The Trafford Centre, Manchester	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.3**	**0.0**	**0.5**	**0.0**	**0.4**	**0.0**	**0.0**	**0.3**	**0.0**	**0.3**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.2**	**0.3**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	6.0	0.2	1.3	0.0	0.4	0.2	0.7	0.0	0.8	0.3	0.0	0.3	0.0	0.5	0.0	0.0	0.0	0.7	0.6
Colne Town Centre	8.5	1.7	1.3	0.8	0.9	0.0	1.3	0.5	0.3	0.5	0.0	0.3	0.0	0.0	0.3	0.0	0.2	0.3	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**14.4**	**1.9**	**2.6**	**0.8**	**1.3**	**0.2**	**2.0**	**0.5**	**1.0**	**0.8**	**0.0**	**0.7**	**0.0**	**0.5**	**0.3**	**0.0**	**0.2**	**1.0**	**0.6**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.0
Sub-total	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.3**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.2**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.3**	**0.0**	**0.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	3.7	0.2	0.0	1.6	0.9	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Meadowhall Shopping Centre, Sheffie	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
York City Centre	1.1	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Hu	1.8	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.6
Sub-total	**6.9**	**0.2**	**0.3**	**2.0**	**1.8**	**0.0**	**0.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.3**	**0.6**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	1.3	0.0	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.6	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.3**	**0.0**	**0.0**	**0.0**	**0.6**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**124.2**	**4.0**	**6.2**	**8.3**	**10.8**	**0.9**	**7.3**	**3.5**	**6.7**	**15.1**	**14.6**	**11.7**	**1.8**	**5.5**	**0.8**	**5.1**	**2.2**	**7.6**	**11.9**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**351.1**	**13.8**	**14.9**	**21.0**	**29.7**	**10.6**	**19.5**	**17.2**	**16.1**	**17.5**	**29.1**	**19.9**	**9.8**	**28.5**	**17.4**	**19.7**	**12.5**	**19.8**	**34.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for small household (including books/CDs/DVDs purchases from Question 20
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 18: SHOPPING PATTERNS (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (%)	ZONE 1 RECREATION (%)	ZONE 2 RECREATION (%)	ZONE 3 RECREATION (%)	ZONE 4 RECREATION (%)	ZONE 5 RECREATION (%)	ZONE 6 RECREATION (%)	ZONE 7 RECREATION (%)	ZONE 8 RECREATION (%)	ZONE 9 RECREATION (%)	ZONE 10 RECREATION (%)	ZONE 11 RECREATION (%)	ZONE 12 RECREATION (%)	ZONE 13 RECREATION (%)	ZONE 14 RECREATION (%)	ZONE 15 RECREATION (%)	ZONE 16 RECREATION (%)	ZONE 17 RECREATION (%)	ZONE 18 RECREATION (%)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	1.1	0.0	2.3	13.9	7.1	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Springs Lane, Town Centre, Il	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**1.1**	**0.0**	**2.3**	**13.9**	**7.1**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Morrisons, Otley Road, Guiseley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Side Retail Park, Guiseley	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.3	2.4
Guiseley Town Centre	1.2	0.0	0.0	5.6	9.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	2.4
Otley Town Centre	1.2	0.0	0.0	8.3	7.1	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	2.8	2.4
Sub Total (Zone 4)	**3.3**	**0.0**	**0.0**	**13.9**	**16.7**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**3.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**22.2**	**7.3**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	13.9	65.9	58.1	33.3	23.8	84.6	47.5	9.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	4.9
Airedale Shopping Centre, Keighley	0.2	0.0	2.3	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighl	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0
Local Centres																			
Crossflatts Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	0.4	0.0	2.3	0.0	2.4	1.9	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	0.9	4.9	4.7	8.3	0.0	3.8	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 5)	**15.5**	**70.7**	**67.4**	**41.7**	**26.2**	**92.3**	**52.5**	**9.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.6**	**4.9**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	5.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0
Cottingley Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.0**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.3	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.5**	**0.0**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**0.0**	**2.2**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbur	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bra	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**6.5**	**2.1**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	8.7	3.6	1.9	2.2	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Tra	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euroway Industrial Estate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.3**	**8.7**	**3.6**	**1.9**	**2.2**	**0.0**	**0.0**	**0.0**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	0.0	3.6	1.9	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Canterbury Avenue, Little Hort	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.8**	**0.0**	**0.0**	**0.0**	**0.0**	**7.3**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	25.5	2.4	7.0	2.8	4.8	1.9	12.5	16.7	35.7	1.9	25.8	25.5	54.3	43.6	50.9	52.2	20.0	22.2	19.5
Forster Square Retail Park, Bradford	9.6	0.0	0.0	0.0	7.1	0.0	5.0	19.0	7.1	1.9	3.2	0.0	6.5	16.4	26.4	13.0	11.1	0.0	19.5
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre																			
Girlington District Centre	0.3	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	2.2	0.0	1.9	0.0	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradfo	3.3	0.0	0.0	0.0	2.4	0.0	0.0	4.8	0.0	0.0	3.2	2.1	6.5	7.3	3.8	6.5	2.2	8.3	2.4
Oak Lane, Manningham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), B	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	2.2	2.2	0.0	0.0
Valley Road Retail Park (PC World/St	0.3	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Sub-total (Zone 14)	**39.6**	**2.4**	**7.0**	**2.8**	**14.3**	**1.9**	**22.5**	**40.5**	**45.2**	**3.8**	**32.3**	**27.7**	**69.6**	**69.1**	**83.0**	**76.1**	**35.6**	**30.6**	**41.5**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Leeds Old Road, Thornbury, Br	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Rushton Avenue, Thornbu	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.1	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**0.2**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	3.9	4.9	0.0	0.0	0.0	0.0	0.0	11.9	0.0	1.9	0.0	0.0	0.0	0.0	3.8	4.3	33.3	13.9	4.9
Asda, Manor Lane, Shipley	0.9	0.0	0.0	0.0	2.4	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.6	0.0	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shi	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**5.0**	**4.9**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**14.3**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**3.8**	**4.3**	**48.9**	**16.7**	**4.9**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 18: SHOPPING PATTERNS (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (%)	ZONE 1 RECREATION (%)	ZONE 2 RECREATION (%)	ZONE 3 RECREATION (%)	ZONE 4 RECREATION (%)	ZONE 5 RECREATION (%)	ZONE 6 RECREATION (%)	ZONE 7 RECREATION (%)	ZONE 8 RECREATION (%)	ZONE 9 RECREATION (%)	ZONE 10 RECREATION (%)	ZONE 11 RECREATION (%)	ZONE 12 RECREATION (%)	ZONE 13 RECREATION (%)	ZONE 14 RECREATION (%)	ZONE 15 RECREATION (%)	ZONE 16 RECREATION (%)	ZONE 17 RECREATION (%)	ZONE 18 RECREATION (%)
BRADFORD																			
Baildon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0
Sub Total (Zone 17)	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.8**	**0.0**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Harrogate Road, Bradfor	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Victoria Shopping Centre, Five Lane E	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Local Centres																			
Idle Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pu	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	2.8	9.8
Farsley Village	0.5	2.4	0.0	0.0	0.0	0.0	0.0	2.4	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Marks & Spencer, The Owlcotes Cent	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Owlcotes Centre, New Pudsey	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Pudsey Town Centre	0.7	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	4.9
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**3.5**	**2.4**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**9.5**	**2.4**	**0.0**	**3.2**	**2.1**	**2.2**	**0.0**	**0.0**	**6.5**	**0.0**	**2.8**	**22.0**
SUB TOTAL (BRADFORD)	**66.6**	**80.5**	**76.7**	**72.2**	**69.0**	**94.2**	**80.0**	**80.9**	**50.0**	**5.8**	**35.5**	**36.2**	**80.4**	**81.8**	**92.5**	**89.1**	**88.9**	**75.0**	**61.0**
SUB TOTAL (STUDY AREA)	**72.9**	**82.9**	**76.7**	**72.2**	**71.4**	**94.2**	**80.0**	**83.3**	**52.4**	**9.6**	**45.2**	**36.2**	**82.6**	**81.8**	**92.5**	**91.3**	**88.9**	**80.5**	**80.5**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	5.0	2.4	0.0	0.0	2.4	0.0	2.5	0.0	21.4	57.7	3.2	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.1	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.0**	**4.9**	**0.0**	**0.0**	**2.4**	**0.0**	**2.5**	**0.0**	**21.4**	**57.7**	**3.2**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	0.8	2.4	2.3	11.1	0.0	0.0	2.5	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Craven	0.1	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.9**	**2.4**	**4.7**	**11.1**	**0.0**	**0.0**	**2.5**	**0.0**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.1	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.4**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manche	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birstall Shopping Park (Junction 27 R	6.5	0.0	4.7	2.8	4.8	0.0	0.0	2.4	4.8	13.5	29.0	36.2	6.5	1.8	0.0	2.2	0.0	5.6	2.4
Cleckheaton Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.7	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0
IKEA Leeds, Birstall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Kirklees	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	1.9	3.2	4.3	0.0	1.8	0.0	0.0	0.0	5.6	0.0
Sub-total	**8.5**	**0.0**	**4.7**	**2.8**	**4.8**	**0.0**	**0.0**	**2.4**	**7.1**	**15.4**	**45.2**	**42.6**	**6.5**	**3.6**	**0.0**	**2.2**	**2.2**	**11.1**	**2.4**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.6	0.0	2.3	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	1.9	0.0	0.0	0.0	0.0
Sub-total	**0.6**	**0.0**	**2.3**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	5.8	4.9	2.3	11.1	7.1	3.8	12.5	4.8	9.5	13.5	0.0	8.5	6.5	1.8	1.9	2.2	6.7	5.6	9.8
Crown Point Retail Park, Leeds	0.1	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.3	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Royds Lane, Lower Wortley, L	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	1.9	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	2.2	0.0	2.3	0.0	4.8	0.0	0.0	2.4	0.0	1.9	3.2	2.1	2.2	5.5	3.8	0.0	0.0	0.0	2.4
Outside Survey Area, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**9.0**	**4.9**	**4.7**	**11.1**	**16.7**	**3.8**	**12.5**	**9.5**	**9.5**	**17.3**	**3.2**	**19.2**	**8.7**	**7.3**	**5.7**	**2.2**	**6.7**	**5.6**	**12.2**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.1	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0
The Trafford Centre, Manchester	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Sub-total	**0.3**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**2.2**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.3	0.0	4.7	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Pendle	0.1	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.5**	**2.4**	**4.7**	**0.0**	**2.4**	**0.0**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.4**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**	**0.0**	**2.2**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.3	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.1	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffie	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Hu	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.5**	**0.0**	**0.0**	**2.8**	**0.0**	**0.0**	**0.0**	**0.0**	**4.8**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.6	0.0	0.0	0.0	2.4	0.0	2.5	0.0	0.0	0.0	3.2	0.0	2.2	0.0	0.0	0.0	0.0	2.8	0.0
Sub-total	**0.6**	**0.0**	**0.0**	**0.0**	**2.4**	**0.0**	**2.5**	**0.0**	**0.0**	**0.0**	**3.2**	**0.0**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**2.8**	**0.0**
SUB TOTAL	**27.1**	**17.1**	**23.3**	**27.8**	**28.6**	**5.8**	**20.0**	**16.7**	**47.6**	**90.4**	**54.8**	**63.8**	**17.4**	**18.2**	**7.5**	**8.7**	**11.1**	**19.4**	**19.5**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for recreation/toys/sports purchases from Question 21
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 19: TURNOVER (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (£m)	ZONE 1 RECREATION (£m)	ZONE 2 RECREATION (£m)	ZONE 3 RECREATION (£m)	ZONE 4 RECREATION (£m)	ZONE 5 RECREATION (£m)	ZONE 6 RECREATION (£m)	ZONE 7 RECREATION (£m)	ZONE 8 RECREATION (£m)	ZONE 9 RECREATION (£m)	ZONE 10 RECREATION (£m)	ZONE 11 RECREATION (£m)	ZONE 12 RECREATION (£m)	ZONE 13 RECREATION (£m)	ZONE 14 RECREATION (£m)	ZONE 15 RECREATION (£m)	ZONE 16 RECREATION (£m)	ZONE 17 RECREATION (£m)	ZONE 18 RECREATION (£m)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	2.9	0.0	0.2	1.4	1.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Springs Lane, Town Centre, Il	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**2.9**	**0.0**	**0.2**	**1.4**	**1.1**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Otley Road, Guiseley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Side Retail Park, Guiseley	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.4
Guiseley Town Centre	3.0	0.0	0.0	0.6	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.4
Otley Town Centre	3.2	0.0	0.0	0.9	1.1	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.4
Sub Total (Zone 4)	**8.3**	**0.0**	**0.0**	**1.4**	**2.5**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.3**	**1.3**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	28.5	5.0	4.8	3.4	3.6	4.7	4.9	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.9
Airedale Shopping Centre, Keighley	0.3	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighl	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Local Centres																			
Crossflatts Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	0.9	0.0	0.2	0.0	0.4	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	2.1	0.4	0.4	0.9	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 5)	**32.0**	**5.3**	**5.5**	**4.3**	**4.0**	**5.1**	**5.4**	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**	**0.9**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Cottingley Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.5**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.5	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.9**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.1**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbur	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bra	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**1.0**	**0.3**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.6	0.2	0.2	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Tra	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euroway Industrial Estate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.5**	**0.4**	**0.6**	**0.2**	**0.2**	**0.0**	**0.0**	**0.0**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.6	0.2	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Canterbury Avenue, Little Hort	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	42.2	0.2	0.6	0.3	0.7	0.1	1.3	1.5	3.1	0.2	4.2	3.0	2.8	7.1	4.2	5.8	1.3	2.3	3.6
Forster Square Retail Park, Bradford	15.6	0.0	0.0	0.0	1.1	0.0	0.5	1.7	0.6	0.2	0.5	0.0	0.3	2.7	2.2	1.4	0.7	0.0	3.6
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Girlington District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradfo	5.6	0.0	0.0	0.0	0.4	0.0	0.0	0.4	0.0	0.0	0.5	0.3	0.3	1.2	0.3	0.7	0.1	0.9	0.4
Oak Lane, Manningham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), B	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.1	0.0	0.0
Valley Road Retail Park (PC World/St	0.5	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Sub-total (Zone 14)	**65.3**	**0.2**	**0.6**	**0.3**	**2.2**	**0.1**	**2.3**	**3.7**	**3.9**	**0.4**	**5.2**	**3.3**	**3.5**	**11.3**	**6.8**	**8.4**	**2.4**	**3.2**	**7.6**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Leeds Old Road, Thornbury, Br	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Rushton Avenue, Thornbu	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**0.3**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	7.0	0.4	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.2	0.0	0.0	0.0	0.0	0.3	0.5	2.2	1.4	0.9
Asda, Manor Lane, Shipley	1.6	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**8.9**	**0.4**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**1.3**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.5**	**3.3**	**1.7**	**0.9**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 19: TURNOVER (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (£m)	ZONE 1 RECREATION (£m)	ZONE 2 RECREATION (£m)	ZONE 3 RECREATION (£m)	ZONE 4 RECREATION (£m)	ZONE 5 RECREATION (£m)	ZONE 6 RECREATION (£m)	ZONE 7 RECREATION (£m)	ZONE 8 RECREATION (£m)	ZONE 9 RECREATION (£m)	ZONE 10 RECREATION (£m)	ZONE 11 RECREATION (£m)	ZONE 12 RECREATION (£m)	ZONE 13 RECREATION (£m)	ZONE 14 RECREATION (£m)	ZONE 15 RECREATION (£m)	ZONE 16 RECREATION (£m)	ZONE 17 RECREATION (£m)	ZONE 18 RECREATION (£m)
BRADFORD																			
Baildon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Sub Total (Zone 17)	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Harrogate Road, Bradfor	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Victoria Shopping Centre, Five Lane E	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Local Centres																			
Idle Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pu	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	1.8
Farsley Village	1.1	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Marks & Spencer, The Owlcotes Cent	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Owlcotes Centre, New Pudsey	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Pudsey Town Centre	1.5	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.9
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**7.5**	**0.2**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.9**	**0.2**	**0.0**	**0.5**	**0.3**	**0.1**	**0.0**	**0.0**	**0.7**	**0.0**	**0.3**	**4.0**
SUB TOTAL (BRADFORD)	**118.1**	**6.1**	**6.3**	**7.4**	**10.5**	**5.3**	**8.3**	**7.3**	**4.4**	**0.6**	**5.8**	**4.3**	**4.1**	**13.3**	**7.6**	**9.8**	**5.9**	**7.8**	**11.2**
SUB TOTAL (STUDY AREA)	**133.3**	**6.3**	**6.3**	**7.4**	**10.9**	**5.3**	**8.3**	**7.5**	**4.6**	**1.0**	**7.3**	**4.3**	**4.2**	**13.3**	**7.6**	**10.1**	**5.9**	**8.3**	**14.8**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	9.3	0.2	0.0	0.0	0.4	0.0	0.3	0.0	1.9	5.8	0.5	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**9.5**	**0.4**	**0.0**	**0.0**	**0.4**	**0.0**	**0.3**	**0.0**	**1.9**	**5.8**	**0.5**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	2.0	0.2	0.2	1.1	0.0	0.0	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Craven	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.2**	**0.2**	**0.4**	**1.1**	**0.0**	**0.0**	**0.3**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Sub-total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manche	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birstall Shopping Park (Junction 27 R	14.2	0.0	0.4	0.3	0.7	0.0	0.0	0.2	0.4	1.4	4.7	4.3	0.3	0.3	0.0	0.2	0.0	0.6	0.4
Cleckheaton Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
IKEA Leeds, Birstall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Kirklees	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.5	0.5	0.0	0.3	0.0	0.0	0.0	0.6	0.0
Sub-total	**19.0**	**0.0**	**0.4**	**0.3**	**0.7**	**0.0**	**0.0**	**0.2**	**0.6**	**1.5**	**7.3**	**5.0**	**0.3**	**0.6**	**0.0**	**0.2**	**0.1**	**1.2**	**0.4**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.7	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.2	0.0	0.0	0.0	0.0
Sub-total	**0.7**	**0.0**	**0.2**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	11.7	0.4	0.2	1.1	1.1	0.2	1.3	0.4	0.8	1.4	0.0	1.0	0.3	0.3	0.2	0.2	0.4	0.6	1.8
Crown Point Retail Park, Leeds	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.6	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Royds Lane, Lower Wortley, L	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	3.9	0.0	0.2	0.0	0.7	0.0	0.0	0.2	0.0	0.2	0.5	0.3	0.1	0.9	0.3	0.0	0.0	0.0	0.4
Outside Survey Area, Leeds	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**17.7**	**0.4**	**0.4**	**1.1**	**2.5**	**0.2**	**1.3**	**0.9**	**0.8**	**1.7**	**0.5**	**2.3**	**0.4**	**1.2**	**0.5**	**0.2**	**0.4**	**0.6**	**2.2**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
The Trafford Centre, Manchester	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Sub-total	**0.6**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.1**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.7	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Pendle	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.1**	**0.2**	**0.4**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Sub-total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffie	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Hu	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	1.5	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.0	0.0	0.5	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0
Sub-total	**1.5**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.5**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**
SUB TOTAL	**55.7**	**1.3**	**1.9**	**2.8**	**4.4**	**0.3**	**2.1**	**1.5**	**4.2**	**9.1**	**8.9**	**7.5**	**0.9**	**3.0**	**0.6**	**1.0**	**0.7**	**2.0**	**3.6**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**189.1**	**7.6**	**8.2**	**10.2**	**15.2**	**5.6**	**10.4**	**9.0**	**8.7**	**10.0**	**16.2**	**11.8**	**5.1**	**16.3**	**8.2**	**11.0**	**6.7**	**10.4**	**18.4**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for recreation/toys/sports purchases from Question 22
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

TABLE 20: SHOPPING PATTERNS (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST (%)	ZONE 1 CHEMIST (%)	ZONE 2 CHEMIST (%)	ZONE 3 CHEMIST (%)	ZONE 4 CHEMIST (%)	ZONE 5 CHEMIST (%)	ZONE 6 CHEMIST (%)	ZONE 7 CHEMIST (%)	ZONE 8 CHEMIST (%)	ZONE 9 CHEMIST (%)	ZONE 10 CHEMIST (%)	ZONE 11 CHEMIST (%)	ZONE 12 CHEMIST (%)	ZONE 13 CHEMIST (%)	ZONE 14 CHEMIST (%)	ZONE 15 CHEMIST (%)	ZONE 16 CHEMIST (%)	ZONE 17 CHEMIST (%)	ZONE 18 CHEMIST (%)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.5	14.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.1	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.6**	**17.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Sutton-in-Craven Village	0.2	0.0	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.4	1.1	8.1	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Steeton Local Centre	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.7**	**1.1**	**15.1**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	3.0	0.0	0.0	47.3	9.8	0.0	0.0	1.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Tesco, Springs Lane, Town Centre, Ilkley	0.1	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.3	0.0	0.0	5.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.5	0.0	0.0	9.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**3.8**	**0.0**	**0.0**	**64.8**	**9.8**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.3	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.1	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Morrisons, Otley Road, Guiseley	0.5	0.0	0.0	0.0	3.3	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	1.2
West Side Retail Park, Guiseley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Guiseley Town Centre	2.5	0.0	0.0	0.0	25.0	0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	8.9	3.5
Otley Town Centre	1.0	1.1	0.0	0.0	8.7	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	2.3	0.0	1.1	1.2
Sub Total (Zone 4)	**4.5**	**1.1**	**0.0**	**0.0**	**43.5**	**0.0**	**1.1**	**2.2**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**2.3**	**1.1**	**14.4**	**5.8**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	11.6	64.1	64.0	16.5	22.8	93.3	13.3	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.2
Airedale Shopping Centre, Keighley	0.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	0.1	2.2	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighley	0.3	0.0	3.5	0.0	0.0	1.1	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.3	0.0	0.0	0.0	3.3	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 5)	**12.4**	**66.3**	**67.4**	**16.5**	**26.1**	**95.6**	**17.8**	**3.3**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**1.2**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	2.7	0.0	0.0	0.0	10.9	0.0	41.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0	1.1	0.0	0.0	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	8.9	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatts, Bingley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**3.7**	**0.0**	**0.0**	**0.0**	**10.9**	**0.0**	**63.3**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	10.9	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Howarth Road Local Parade	0.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.6	0.0	0.0	0.0	0.0	0.0	1.1	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	1.1	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**21.7**	**1.1**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.3**	**1.1**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.5	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbury	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**34.5**	**7.4**	**0.0**	**0.0**	**0.0**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**6.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.3	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	1.1	1.1	0.0	1.3	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Wyke Local Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	13.6	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**3.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.3**	**39.8**	**3.2**	**2.3**	**1.3**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	4.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Drighlington Village	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**8.4**	**4.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	8.4	1.2	2.5	0.0	0.0	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Trading Estate, B	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euroway Industrial Estate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**1.1**	**9.5**	**1.2**	**2.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	1.2	8.8	4.3	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.2	0.0	0.0	0.0	0.0	15.0	3.2	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	4.5	2.1	0.0	3.8	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	6.3	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Canterbury Avenue, Little Horton, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Little Horton Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**5.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**13.8**	**0.0**	**6.8**	**2.1**	**3.5**	**36.3**	**7.4**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	22.8	2.2	0.0	1.1	0.0	2.2	4.4	31.5	25.3	3.2	23.9	20.0	61.6	46.3	57.4	54.5	15.1	4.4	14.0
Forster Square Retail Park, Bradford	3.2	0.0	0.0	0.0	0.0	0.0	2.2	3.3	2.3	1.1	2.3	1.1	8.1	6.3	5.3	6.8	3.2	2.2	7.0
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre																			
Girlington District Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	8.5	1.1	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.6	0.0	0.0	0.0	0.0	0.0	0.0	2.2	1.1	0.0	0.0	0.0	1.2	1.3	3.2	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.1	0.0	0.0
Oak Lane, Manningham Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Valley Road Retail Park (PC World/Staples), Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 14)	**27.9**	**2.2**	**0.0**	**1.1**	**0.0**	**2.2**	**6.7**	**41.3**	**28.7**	**4.3**	**26.1**	**21.1**	**70.9**	**53.8**	**79.8**	**62.5**	**19.4**	**6.7**	**20.9**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.6	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.1	0.0	0.0	1.1	8.1	0.0	0.0	2.3	0.0	0.0	0.0
B&Q, Leeds Old Road, Thornbury, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	1.1	3.4	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7	0.0	0.0	1.2
Undercliffe Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Wrose Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	2.2	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**1.1**	**0.0**	**0.0**	**1.1**	**9.3**	**0.0**	**1.1**	**15.9**	**2.2**	**0.0**	**1.2**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	5.0	0.0	0.0	0.0	0.0	0.0	2.2	14.1	0.0	0.0	0.0	0.0	0.0	1.3	3.2	5.7	47.3	22.2	2.3
Asda, Manor Lane, Shipley	1.3	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	1.1	0.0	0.0	0.0	2.1	0.0	12.9	4.4	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windhill Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**6.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**20.7**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**1.3**	**5.3**	**5.7**	**61.3**	**26.7**	**2.3**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 20: SHOPPING PATTERNS (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST (%)	ZONE 1 CHEMIST (%)	ZONE 2 CHEMIST (%)	ZONE 3 CHEMIST (%)	ZONE 4 CHEMIST (%)	ZONE 5 CHEMIST (%)	ZONE 6 CHEMIST (%)	ZONE 7 CHEMIST (%)	ZONE 8 CHEMIST (%)	ZONE 9 CHEMIST (%)	ZONE 10 CHEMIST (%)	ZONE 11 CHEMIST (%)	ZONE 12 CHEMIST (%)	ZONE 13 CHEMIST (%)	ZONE 14 CHEMIST (%)	ZONE 15 CHEMIST (%)	ZONE 16 CHEMIST (%)	ZONE 17 CHEMIST (%)	ZONE 18 CHEMIST (%)
BRADFORD																			
Baildon Local Centre	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	30.0	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, High Street, Yeadon	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Yeadon Local Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.0	4.7
Sub Total (Zone 17)	**2.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**41.1**	**4.7**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	8.1
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Harrogate Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	1.1	0.0	2.3
Five Lane Ends District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	2.2	0.0	1.2
Victoria Shopping Centre, Five Lane Ends	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	4.5	1.1	0.0	7.0
Local Centres																			
Idle Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Outside Bradford (Leeds City)																			
Caverley Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Asda, Owlcoates Shopping Centre, Pudsey	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	2.3
Farsley Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Marks & Spencer, The Owlcotes Centre, Varley Str	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Owlcotes Centre, New Pudsey	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.3
Pudsey Town Centre	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.5	1.2	0.0	0.0	0.0	0.0	0.0	10.5
Rawdon Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.2
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**5.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**1.1**	**0.0**	**0.0**	**12.6**	**1.2**	**0.0**	**0.0**	**11.4**	**4.3**	**2.2**	**38.4**
SUB TOTAL (BRADFORD)	**75.2**	**88.0**	**82.6**	**84.6**	**90.2**	**98.9**	**95.6**	**92.4**	**81.6**	**16.0**	**64.8**	**43.2**	**90.7**	**96.3**	**95.7**	**98.9**	**92.5**	**81.1**	**51.2**
SUB TOTAL (STUDY AREA)	**84.4**	**88.0**	**82.6**	**84.6**	**90.2**	**98.9**	**95.6**	**92.4**	**81.6**	**23.4**	**79.6**	**59.0**	**94.2**	**96.3**	**95.7**	**98.9**	**92.5**	**94.4**	**74.4**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.8	62.8	4.5	0.0	1.2	1.3	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.4	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**14.9**	**69.1**	**8.0**	**0.0**	**1.2**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.1	0.0	1.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	1.1	4.3	12.8	8.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Outside Survey Area, Craven	0.1	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.3**	**5.4**	**14.0**	**11.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birstall Shopping Park (Junction 27 Retail Park)	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	9.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleckheaton Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	2.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.1	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
IKEA Leeds, Birstall	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.1	0.0	9.3
Outside Survey Area, Kirklees	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.7**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.2**	**6.8**	**15.8**	**2.3**	**0.0**	**0.0**	**1.1**	**1.1**	**0.0**	**9.3**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.2	1.1	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**1.1**	**0.0**	**0.0**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	3.1	2.2	2.3	2.2	3.3	0.0	3.3	4.3	0.0	0.0	1.1	8.4	0.0	0.0	2.1	0.0	5.4	4.4	12.8
Crown Point Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	2.3
Makro, Royds Lane, Lower Wortley, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	1.1	3.4	6.3	0.0	1.3	2.1	0.0	0.0	1.1	1.2
Outside Survey Area, Leeds	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.1**	**2.2**	**2.3**	**2.2**	**3.3**	**0.0**	**3.3**	**4.3**	**2.3**	**1.1**	**4.5**	**23.2**	**1.2**	**1.3**	**4.3**	**0.0**	**5.4**	**5.6**	**16.3**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.2	1.1	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
The Trafford Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.1	0.0	1.2	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**1.2**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.2	1.1	0.0	2.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Humber	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**1.1**	**0.0**	**2.2**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.2	0.0	0.0	0.0	0.0	1.1	0.0	1.1	1.1	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**1.1**	**1.1**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**15.6**	**12.0**	**17.4**	**15.4**	**9.8**	**1.1**	**4.4**	**7.6**	**18.4**	**76.6**	**20.5**	**41.1**	**5.8**	**3.8**	**4.3**	**1.1**	**7.5**	**5.6**	**25.6**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for chemist purchases from Question 22
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 21: TURNOVER (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST (£m)	ZONE 1 CHEMIST (£m)	ZONE 2 CHEMIST (£m)	ZONE 3 CHEMIST (£m)	ZONE 4 CHEMIST (£m)	ZONE 5 CHEMIST (£m)	ZONE 6 CHEMIST (£m)	ZONE 7 CHEMIST (£m)	ZONE 8 CHEMIST (£m)	ZONE 9 CHEMIST (£m)	ZONE 10 CHEMIST (£m)	ZONE 11 CHEMIST (£m)	ZONE 12 CHEMIST (£m)	ZONE 13 CHEMIST (£m)	ZONE 14 CHEMIST (£m)	ZONE 15 CHEMIST (£m)	ZONE 16 CHEMIST (£m)	ZONE 17 CHEMIST (£m)	ZONE 18 CHEMIST (£m)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.3**	**0.0**	**0.3**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	1.7	0.0	0.0	1.3	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Springs Lane, Town Centre, Il	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**2.2**	**0.0**	**0.0**	**1.7**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Otley Road, Guiseley	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
West Side Retail Park, Guiseley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Guiseley Town Centre	1.4	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1
Otley Town Centre	0.5	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	**2.4**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.2**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	4.9	1.0	1.1	0.4	0.9	0.9	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Airedale Shopping Centre, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Worth Way, Keighley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighl	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Crossflatts Local Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alston Road, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Retail Park, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 5)	**5.3**	**1.1**	**1.2**	**0.4**	**1.0**	**0.9**	**0.4**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	1.4	0.0	0.0	0.0	0.4	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Collingworth Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilsden Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**2.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbur	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bra	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**1.3**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Drighlington Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sticker Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0
B&Q, Mountleigh Close, Euroway Tra	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euroway Industrial Estate	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0
Tesco, Great Horton Road, Bradford	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Canterbury Avenue, Little Hort	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.2**	**0.1**	**0.0**	**1.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	7.4	0.0	0.0	0.0	0.0	0.0	0.1	0.6	0.4	0.1	0.8	0.5	0.6	1.3	0.9	1.1	0.2	0.1	0.6
Forster Square Retail Park, Bradford	1.1	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.2	0.1	0.1	0.0	0.1	0.3
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Girlington District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Morrisons, Young Street, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleby Road Retail Park (Wickes), B	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Bradford Peel Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Valley Road Retail Park (PC World/St	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 14)	**9.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.8**	**0.5**	**0.1**	**0.9**	**0.5**	**0.6**	**1.5**	**1.3**	**1.3**	**0.3**	**0.2**	**0.9**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Leeds Old Road, Thornbury, Br	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Rushton Avenue, Thornbu	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Eccleshill Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrose Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hillam Road Industrial Estate, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	1.8	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.6	0.5	0.1
Asda, Manor Lane, Shipley	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 16)	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.1**	**0.8**	**0.7**	**0.1**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 21: TURNOVER (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST (£m)	ZONE 1 CHEMIST (£m)	ZONE 2 CHEMIST (£m)	ZONE 3 CHEMIST (£m)	ZONE 4 CHEMIST (£m)	ZONE 5 CHEMIST (£m)	ZONE 6 CHEMIST (£m)	ZONE 7 CHEMIST (£m)	ZONE 8 CHEMIST (£m)	ZONE 9 CHEMIST (£m)	ZONE 10 CHEMIST (£m)	ZONE 11 CHEMIST (£m)	ZONE 12 CHEMIST (£m)	ZONE 13 CHEMIST (£m)	ZONE 14 CHEMIST (£m)	ZONE 15 CHEMIST (£m)	ZONE 16 CHEMIST (£m)	ZONE 17 CHEMIST (£m)	ZONE 18 CHEMIST (£m)
BRADFORD																			
Baildon Local Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2
Sub Total (Zone 17)	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.2**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Harrogate Road, Bradfor	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Five Lane Ends District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Shopping Centre, Five Lane E	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.3
Local Centres																			
Idle Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pu	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Farsley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, The Owlcotes Cent	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Owlcotes Centre, New Pudsey	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Pudsey Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Rawdon Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.2**	**0.1**	**0.1**	**1.6**
SUB TOTAL (BRADFORD)	**28.9**	**1.4**	**1.5**	**2.3**	**3.4**	**1.0**	**2.4**	**1.8**	**1.4**	**0.3**	**2.2**	**1.0**	**0.8**	**2.7**	**1.5**	**2.1**	**1.2**	**2.0**	**2.1**
SUB TOTAL (STUDY AREA)	**33.4**	**1.4**	**1.5**	**2.3**	**3.4**	**1.0**	**2.4**	**1.8**	**1.4**	**0.5**	**2.7**	**1.4**	**0.8**	**2.7**	**1.5**	**2.1**	**1.2**	**2.3**	**3.0**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**1.4**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	0.6	0.1	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Craven	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.7**	**0.1**	**0.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manche	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birstall Shopping Park (Junction 27 R	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleckheaton Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA Leeds, Birstall	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Outside Survey Area, Kirklees	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.2**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	1.4	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.1	0.5
Crown Point Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Makro, Royds Lane, Lower Wortley, L	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northside Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Shopping Centre, Leeds	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.2**	**0.0**	**0.0**	**0.1**	**0.1**	**0.0**	**0.1**	**0.1**	**0.0**	**0.0**	**0.2**	**0.6**	**0.0**	**0.0**	**0.1**	**0.0**	**0.1**	**0.1**	**0.7**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Trafford Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffie	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Yorkshire & Hu	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.1**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**6.6**	**0.2**	**0.3**	**0.4**	**0.4**	**0.0**	**0.1**	**0.2**	**0.3**	**1.5**	**0.7**	**1.0**	**0.1**	**0.1**	**0.1**	**0.0**	**0.1**	**0.1**	**1.0**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**40.1**	**1.6**	**1.8**	**2.7**	**3.7**	**1.0**	**2.5**	**2.0**	**1.8**	**2.0**	**3.4**	**2.4**	**0.9**	**2.8**	**1.6**	**2.1**	**1.3**	**2.5**	**4.1**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2012) for chemist purchases from Question 22
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2010 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 22: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS (£m)	ZONE 1 ALL GOODS (£m)	ZONE 2 ALL GOODS (£m)	ZONE 3 ALL GOODS (£m)	ZONE 4 ALL GOODS (£m)	ZONE 5 ALL GOODS (£m)	ZONE 6 ALL GOODS (£m)	ZONE 7 ALL GOODS (£m)	ZONE 8 ALL GOODS (£m)	ZONE 9 ALL GOODS (£m)	ZONE 10 ALL GOODS (£m)	ZONE 11 ALL GOODS (£m)	ZONE 12 ALL GOODS (£m)	ZONE 13 ALL GOODS (£m)	ZONE 14 ALL GOODS (£m)	ZONE 15 ALL GOODS (£m)	ZONE 16 ALL GOODS (£m)	ZONE 17 ALL GOODS (£m)	ZONE 18 ALL GOODS (£m)
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.8	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Oakworth Local Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.8**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	2.1	0.4	1.2	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**2.3**	**0.4**	**1.4**	**0.4**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	34.7	0.3	0.6	21.2	6.5	0.3	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	2.9	1.8
Tesco, Springs Lane, Town Centre, Ilkley	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	1.3	0.0	0.1	0.8	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Silsden Local Centre	1.0	0.0	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**37.5**	**0.3**	**0.9**	**23.2**	**6.8**	**0.3**	**0.0**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**	**3.0**	**1.8**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.5	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Menston Local Centre	0.7	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Morrisons, Otley Road, Guiseley	2.9	0.0	0.0	0.0	1.9	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
West Side Retail Park, Guiseley	16.3	0.0	0.0	0.6	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.3	5.5	3.0
Guiseley Town Centre	31.5	0.0	0.0	3.4	13.2	0.1	0.5	0.8	0.0	0.0	0.0	0.0	0.1	0.0	0.4	0.0	0.2	6.8	6.1
Otley Town Centre	10.2	0.0	0.0	1.4	4.2	0.0	0.1	0.4	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.9	0.0	1.4	1.2
Sub Total (Zone 4)	**62.4**	**0.0**	**0.0**	**5.6**	**26.7**	**0.1**	**0.6**	**1.6**	**0.0**	**0.0**	**0.6**	**0.0**	**0.2**	**0.0**	**0.4**	**0.9**	**0.5**	**14.9**	**10.4**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	159.7	30.3	29.0	18.6	19.2	28.7	22.8	3.4	1.3	0.0	0.3	0.3	0.1	0.0	0.8	0.0	1.0	2.6	1.4
Airedale Shopping Centre, Keighley	3.5	0.2	0.2	0.0	0.3	0.9	0.7	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.3	0.3	0.2	0.0	0.0
Morrisons, Worth Way, Keighley	0.9	0.2	0.3	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighley	1.2	0.5	0.1	0.0	0.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Local Centres																			
Crossflatts Local Centre	1.2	0.1	0.2	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	12.5	1.7	2.8	2.0	1.5	1.3	2.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.5
B&Q, Alston Road, Keighley	1.7	0.2	0.2	0.5	0.3	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Keighley Retail Park, Keighley	20.6	2.7	5.4	2.5	2.1	3.8	2.8	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.7	0.0
Sub-total (Zone 5)	**201.4**	**35.8**	**38.2**	**24.0**	**24.0**	**35.5**	**29.1**	**4.0**	**1.5**	**0.0**	**0.3**	**0.3**	**0.1**	**0.2**	**1.1**	**0.3**	**1.3**	**4.0**	**1.8**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	10.8	0.1	0.0	0.5	2.6	0.0	6.6	0.4	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.1	0.0
Local Centres																			
Collingworth Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Cottingley Local Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatts, Bingley	3.9	0.0	0.7	0.0	1.4	0.1	0.6	0.5	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.1	0.0
Wilsden Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**16.4**	**0.1**	**0.7**	**0.5**	**4.0**	**0.1**	**8.3**	**1.3**	**0.4**	**0.0**	**0.0**	**0.1**	**0.1**	**0.0**	**0.4**	**0.0**	**0.3**	**0.2**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	1.1	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Sandy Lane Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**3.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.1**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.5**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**2.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.1**	**1.4**	**0.1**	**0.0**	**0.0**	**0.0**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bradford	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	7.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	6.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**12.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.3**	**1.1**	**9.6**	**0.3**	**0.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.2	0.0	0.0	0.5	0.1	0.0	0.3
Weaverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Drighlington Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.9**	**0.6**	**0.0**	**0.0**	**0.5**	**0.1**	**0.0**	**0.3**
Zone 12																			
Local Centres																			
Holmewood Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Sticker Lane Local Centre	3.9	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.3	0.3	0.0	0.8	0.9	0.3	0.4	0.0	0.3	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	9.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.3	1.7	1.9	2.9	0.2	0.8	0.1	0.0	0.3
B&Q, Mountleigh Close, Euroway Trading Estate, Brad	6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.1	2.2	1.3	0.1	2.4	0.0	0.0	0.2	0.1	0.0
Euroway Industrial Estate	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.4	0.2	0.0	0.8	0.0	0.3	0.0	0.0	0.0
Sub Total (Zone 13)	**22.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.4**	**0.4**	**0.7**	**4.2**	**3.2**	**3.4**	**7.0**	**0.4**	**1.5**	**0.3**	**0.5**	**0.6**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.6	0.0	0.0	0.4	3.1	0.9	0.1	0.0	0.0	0.3
Tesco, Great Horton Road, Bradford	8.8	0.0	0.0	0.0	0.0	0.0	0.2	0.2	2.3	0.0	0.0	0.5	0.0	4.2	1.4	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	2.8	0.3	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Bankfoot Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Little Horton Village	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Asda, Canterbury Avenue, Little Horton, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**21.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.7**	**2.8**	**0.6**	**1.0**	**0.8**	**0.4**	**11.6**	**2.6**	**0.1**	**0.0**	**0.0**	**0.3**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	316.4	2.1	1.8	2.7	6.1	4.3	7.5	20.1	19.0	2.8	38.5	17.7	19.6	52.6	41.7	34.5	11.7	7.7	26.0
Forster Square Retail Park, Bradford	113.1	0.7	0.3	0.2	2.8	0.3	3.8	9.9	4.7	1.4	7.6	3.7	5.8	17.5	15.3	12.6	6.9	3.8	15.7
Morrisons, Westgate, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre																			
Girlington District Centre	6.9	0.0	0.0	0.3	0.0	0.0	1.4	0.4	0.8	0.0	0.0	0.0	0.2	0.9	2.2	0.3	0.0	0.0	0.3
Morrisons, Young Street, Bradford	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradford	6.7	0.0	0.0	0.0	0.4	0.0	0.0	0.4	0.0	0.0	0.5	0.4	0.3	1.4	0.6	0.9	0.2	0.9	0.6
Oak Lane, Manningham Local Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.1	0.2	0.0	0.0	0.0	0.0
Princeville Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.3	0.0	0.1	0.9	0.4	0.2	0.1	0.2	0.0
Ingleby Road Retail Park (Wickes), Bradford	7.2	0.0	0.2	0.0	0.0	0.0	0.3	1.7	0.7	0.1	0.0	0.0	0.1	1.8	1.7	0.3	0.1	0.0	0.1
Tesco, Bradford Peel Centre	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.0	0.3	0.4	1.1	0.5	0.0	0.0
Valley Road Retail Park (PC World/Staples), Bradford	2.1	0.1	0.0	0.0	0.3	0.0	0.5	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Sub-total (Zone 14)	**461.0**	**2.9**	**2.4**	**3.2**	**9.6**	**4.6**	**13.5**	**33.5**	**26.6**	**4.3**	**47.0**	**22.3**	**26.2**	**75.6**	**63.8**	**50.6**	**19.5**	**12.6**	**42.7**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	8.3	0.0	0.0	0.0	0.1	0.0	0.0	0.4	0.2	0.0	0.0	1.7	1.5	0.1	0.2	1.8	0.7	0.1	1.3
B&Q, Leeds Old Road, Thornbury, Bradford	4.4	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.5	0.3	0.0	0.0	0.5	0.3	0.5	1.9
Morrisons, Rushton Avenue, Thornbury, Bradford	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0	0.1	0.0	0.0	0.3
Woodhall Retail Park, Bradford	1.7	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.0	0.9	0.0	0.0	0.3
Local Centres																			
Eccleshill Local Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.3	0.0	0.1	0.0
Undercliffe Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Wrose Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0
Hillam Road Industrial Estate, Bradford	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**17.0**	**0.2**	**0.0**	**0.2**	**0.3**	**0.0**	**0.0**	**0.5**	**0.2**	**0.0**	**0.4**	**2.6**	**2.6**	**0.1**	**0.2**	**4.0**	**1.1**	**0.7**	**3.9**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	43.6	0.5	0.0	0.2	1.3	0.2	2.4	6.6	0.4	0.2	0.5	0.2	0.0	0.5	0.6	2.1	13.2	11.6	3.1
Asda, Manor Lane, Shipley	7.6	0.0	0.0	0.0	1.1	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	2.1	0.5
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.8	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.3	0.0
Windhill Village	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.3
Sub-total (Zone 16)	**52.5**	**0.5**	**0.0**	**0.2**	**2.4**	**0.2**	**2.6**	**8.1**	**0.4**	**0.2**	**0.5**	**0.2**	**0.0**	**0.5**	**0.6**	**2.2**	**16.0**	**14.1**	**3.8**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 22: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS (£m)	ZONE 1 ALL GOODS (£m)	ZONE 2 ALL GOODS (£m)	ZONE 3 ALL GOODS (£m)	ZONE 4 ALL GOODS (£m)	ZONE 5 ALL GOODS (£m)	ZONE 6 ALL GOODS (£m)	ZONE 7 ALL GOODS (£m)	ZONE 8 ALL GOODS (£m)	ZONE 9 ALL GOODS (£m)	ZONE 10 ALL GOODS (£m)	ZONE 11 ALL GOODS (£m)	ZONE 12 ALL GOODS (£m)	ZONE 13 ALL GOODS (£m)	ZONE 14 ALL GOODS (£m)	ZONE 15 ALL GOODS (£m)	ZONE 16 ALL GOODS (£m)	ZONE 17 ALL GOODS (£m)	ZONE 18 ALL GOODS (£m)
BRADFORD																			
Baildon Local Centre	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	1.5	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.3
Morrisons, High Street, Yeadon	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	3.9	0.0	0.0	0.1	1.7	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.3
Sub Total (Zone 17)	**8.4**	**0.0**	**0.0**	**0.3**	**2.6**	**0.0**	**0.1**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.3**	**0.6**
Zone 18																			
Greengates District Centre																			
Greengates District Centre	17.0	0.0	0.2	0.4	0.8	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.2	0.0	0.0	3.4	1.4	1.1	8.9
Harrogate Road Retail Park, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1
Sainsbury's, Harrogate Road, Bradford	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.7
Five Lane Ends District Centre																			
Enterprise Five Lane Ends Retail Park, Bradford	6.0	0.0	0.0	0.1	0.1	0.0	0.1	0.6	0.0	0.0	0.0	0.1	0.0	0.6	0.1	1.5	0.8	0.6	1.4
Five Lane Ends District Centre	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.7	0.4	0.0	0.6
Victoria Shopping Centre, Five Lane Ends	0.6	0.0	0.1	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.4	0.4	0.0	1.1
Local Centres																			
Idle Local Centre	19.3	0.9	0.7	0.8	1.8	0.0	1.0	0.9	1.1	1.2	0.8	2.1	0.3	1.8	0.0	0.7	0.9	0.0	4.2
Outside Bradford (Leeds City)																			
Caverley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcoates Shopping Centre, Pudsey	7.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.6	0.0	0.0	1.9	0.4	0.6	2.7
Farsley Village	1.5	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Marks & Spencer, The Owlcotes Centre, Varley Street,	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.6
Owlcotes Centre, New Pudsey	25.1	0.2	0.3	0.0	3.7	0.0	3.7	1.0	0.5	0.0	0.9	0.8	0.5	2.6	0.0	0.9	0.3	3.4	6.4
Pudsey Town Centre	23.5	0.3	0.4	0.6	2.3	0.0	0.6	1.7	0.7	0.3	1.4	3.4	0.9	0.3	0.3	1.4	1.0	0.8	7.3
Rawdon Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**108.7**	**1.6**	**1.7**	**1.8**	**9.1**	**0.0**	**5.4**	**6.1**	**2.5**	**1.4**	**3.4**	**7.0**	**2.7**	**5.7**	**0.5**	**11.2**	**5.5**	**6.8**	**36.1**
SUB TOTAL (BRADFORD)	**897.7**	**42.0**	**44.5**	**58.5**	**76.9**	**40.8**	**56.0**	**56.0**	**35.3**	**7.5**	**56.6**	**33.2**	**34.1**	**98.9**	**70.1**	**67.3**	**43.7**	**54.3**	**82.8**
SUB TOTAL (STUDY AREA)	**1033.5**	**42.7**	**45.2**	**59.3**	**85.6**	**40.8**	**60.4**	**59.3**	**36.8**	**9.1**	**67.1**	**37.8**	**36.5**	**101.8**	**70.4**	**71.5**	**45.4**	**61.3**	**102.5**
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifax	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Halifax	1.7	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.7	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	80.1	1.9	0.0	0.0	0.4	0.0	2.2	0.4	13.1	46.6	7.8	0.2	0.6	6.2	0.3	0.1	0.2	0.0	0.0
Sowerby Bridge Town Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	2.8	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.5	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Sub-total	**87.7**	**2.5**	**0.0**	**0.0**	**0.4**	**0.0**	**2.5**	**0.5**	**14.7**	**50.6**	**8.5**	**0.2**	**0.6**	**6.5**	**0.3**	**0.1**	**0.2**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	18.5	1.5	4.4	6.7	1.3	0.5	1.1	0.5	1.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.3	0.3
Outside Survey Area, Craven	1.1	0.3	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**20.1**	**1.8**	**4.7**	**7.7**	**1.3**	**0.5**	**1.1**	**0.5**	**1.0**	**0.2**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.5**	**0.3**	**0.3**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	1.0	0.0	0.2	0.0	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Sub-total	**1.0**	**0.0**	**0.2**	**0.0**	**0.1**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	1.7	0.0	0.3	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.4
Sub-total	**1.7**	**0.0**	**0.3**	**0.0**	**0.4**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manchester	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.1**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	7.3	0.2	0.1	0.4	0.0	0.0	0.2	0.0	0.5	0.3	1.7	2.3	0.5	0.0	0.0	0.0	0.0	0.7	0.3
Birstall Shopping Park (Junction 27 Retail Park)	56.5	0.5	1.1	0.8	2.4	0.6	0.8	0.8	1.1	3.1	14.1	17.1	1.2	3.9	0.0	1.3	0.1	1.7	6.0
Cleckheaton Town Centre	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	2.3	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	1.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Huddersfield Town Centre	14.4	0.0	0.0	0.0	0.0	0.1	0.6	0.5	0.3	1.2	9.9	0.6	0.1	0.4	0.0	0.0	0.1	0.6	0.0
IKEA Leeds, Birstall	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.1	1.0
Outside Survey Area, Kirklees	9.2	0.0	0.0	0.4	0.4	0.0	0.3	0.0	1.2	0.6	1.9	2.5	0.2	0.3	0.1	0.1	0.1	0.9	0.0
Sub-total	**96.4**	**0.7**	**1.3**	**1.6**	**2.8**	**0.7**	**1.9**	**1.7**	**3.2**	**5.1**	**32.9**	**23.8**	**2.0**	**4.6**	**0.1**	**1.7**	**0.6**	**4.1**	**7.4**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	3.4	0.0	1.2	0.3	0.1	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.2	0.0	0.0	0.0	0.0
Sub-total	**3.4**	**0.0**	**1.2**	**0.3**	**0.1**	**0.3**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	122.1	3.9	1.8	9.1	18.1	2.0	7.8	6.0	4.7	4.6	6.2	10.9	3.1	4.2	3.3	7.0	3.6	10.1	15.5
Crown Point Retail Park, Leeds	2.3	0.0	0.0	0.0	0.4	0.0	0.0	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	1.3
Junction One Retail Park, Beeston	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Kirkstall Valley Retail Park, Leeds	3.2	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.3	0.0	0.0	1.1	0.2	0.0	0.0	0.1	0.2	0.0	0.7
Makro, Royds Lane, Lower Wortley, Leeds	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Morley Town Centre	1.5	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.2	0.3	0.7	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Northside Retail Park, Leeds	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0
White Rose Shopping Centre, Leeds	44.8	0.6	0.2	0.0	2.8	1.0	1.2	2.2	2.4	2.6	6.1	5.4	0.8	4.1	2.3	2.1	1.6	2.2	7.1
Outside Survey Area, Leeds	7.4	0.0	0.0	0.0	0.5	0.0	0.3	0.0	0.0	0.7	0.1	1.8	0.1	0.0	0.3	0.8	0.2	0.7	1.8
Sub-total	**183.2**	**4.6**	**2.0**	**9.1**	**22.4**	**3.0**	**9.5**	**8.5**	**7.6**	**8.1**	**12.7**	**20.7**	**4.3**	**8.4**	**5.9**	**10.0**	**5.9**	**13.1**	**27.3**
Outside Survey Area - North East																			
Outside Survey Area, North East	2.2	0.0	0.0	0.5	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.3	0.4
Sub-total	**2.2**	**0.0**	**0.0**	**0.5**	**0.0**	**0.0**	**0.1**	**0.2**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.3**	**0.4**
Outside Survey Area - North West																			
Outside Survey Area, North West	1.9	0.2	0.4	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	4.0	0.0	0.3	0.3	0.0	0.0	0.0	0.5	0.0	0.5	0.4	0.2	0.1	0.0	0.6	0.0	0.4	0.3	0.5
The Trafford Centre, Manchester	2.5	0.0	0.2	0.0	0.1	0.0	0.2	0.0	0.2	0.0	0.0	0.3	0.6	0.4	0.3	0.2	0.0	0.0	0.0
Sub-total	**8.4**	**0.2**	**0.8**	**0.3**	**1.1**	**0.0**	**0.2**	**0.5**	**0.2**	**0.5**	**0.8**	**0.4**	**0.7**	**0.4**	**0.9**	**0.2**	**0.4**	**0.3**	**0.5**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	8.4	0.7	1.7	0.3	0.4	0.4	0.7	0.2	1.2	0.3	0.0	0.6	0.2	0.5	0.0	0.0	0.0	0.7	0.6
Colne Town Centre	20.4	3.5	4.7	2.5	2.8	0.7	2.0	0.8	0.7	0.5	0.4	0.3	0.0	0.3	0.3	0.0	0.2	0.7	0.0
Outside Survey Area, Pendle	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**29.0**	**4.4**	**6.4**	**2.7**	**3.2**	**1.1**	**2.7**	**1.0**	**1.8**	**0.8**	**0.4**	**0.9**	**0.2**	**0.8**	**0.3**	**0.0**	**0.2**	**1.4**	**0.6**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	2.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.6	0.4
Sub-total	**2.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.6**	**0.4**
Outside Survey Area - South West																			
Outside Survey Area, South West	1.6	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
Sub-total	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.5**	**0.0**	**0.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.3**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	2.1	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.7	0.0	0.4	0.0	0.2	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	2.5	0.2	0.2	0.0	0.0	0.0	0.6	0.2	0.3	0.0	0.0	0.3	0.2	0.4	0.3	0.0	0.0	0.0	0.0
Sub-total	**5.7**	**0.2**	**0.2**	**0.6**	**0.0**	**0.0**	**0.6**	**0.2**	**0.4**	**0.7**	**0.0**	**0.9**	**0.2**	**1.2**	**0.3**	**0.2**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.4	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.4**	**0.3**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	10.6	0.4	0.2	3.9	3.2	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.4
Meadowhall Shopping Centre, Sheffield	3.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2	0.4	0.0	0.0	0.7	0.6	0.7	0.0	0.0	0.5
York City Centre	4.4	0.0	0.4	0.3	0.7	0.0	0.2	0.0	0.8	0.0	0.4	0.0	0.2	0.0	0.3	1.0	0.2	0.0	0.0
Outside Survey Area, Yorkshire & Humber	6.5	0.0	0.0	1.3	1.5	0.0	0.2	0.0	0.7	0.0	0.0	0.0	0.0	0.2	0.0	0.4	0.2	0.4	1.5
Sub-total	**24.8**	**0.4**	**0.5**	**5.4**	**5.4**	**0.0**	**1.1**	**0.3**	**1.5**	**0.3**	**0.8**	**0.0**	**0.2**	**0.9**	**0.9**	**2.0**	**0.4**	**1.4**	**3.3**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	4.6	0.0	0.0	0.0	0.6	0.2	0.8	0.0	0.4	0.0	1.1	0.0	0.5	0.0	0.3	0.0	0.4	0.3	0.0
Sub-total	**4.6**	**0.0**	**0.0**	**0.0**	**0.6**	**0.2**	**0.8**	**0.0**	**0.4**	**0.0**	**1.1**	**0.0**	**0.5**	**0.0**	**0.3**	**0.0**	**0.4**	**0.3**	**0.0**
SUB TOTAL	**474.4**	**15.2**	**17.7**	**28.1**	**37.8**	**6.5**	**21.3**	**13.9**	**31.3**	**66.9**	**57.9**	**48.2**	**8.6**	**24.6**	**9.0**	**15.6**	**8.6**	**22.1**	**40.8**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**1,507.9**	**57.9**	**63.0**	**87.5**	**123.5**	**47.3**	**81.8**	**73.2**	**68.1**	**76.0**	**125.0**	**86.1**	**45.1**	**126.4**	**79.4**	**87.1**	**54.0**	**83.4**	**143.3**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'
d. The above figures do not take into account any changes to fascia that may have occured between 2008 and 2012 in retail parks and other comparison goods destinations

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 22a: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS %	ZONE 1 ALL GOODS %	ZONE 2 ALL GOODS %	ZONE 3 ALL GOODS %	ZONE 4 ALL GOODS %	ZONE 5 ALL GOODS %	ZONE 6 ALL GOODS %	ZONE 7 ALL GOODS %	ZONE 8 ALL GOODS %	ZONE 9 ALL GOODS %	ZONE 10 ALL GOODS %	ZONE 11 ALL GOODS %	ZONE 12 ALL GOODS %	ZONE 13 ALL GOODS %	ZONE 14 ALL GOODS %	ZONE 15 ALL GOODS %	ZONE 16 ALL GOODS %	ZONE 17 ALL GOODS %	ZONE 18 ALL GOODS %
BRADFORD																			
Zone 1																			
Local Centres																			
Haworth Local Centre	0.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Oakworth Local Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.1**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**
Zone 2																			
Local Centres																			
Steeton Local Centre	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Cross Hills Village	0.1	0.7	2.0	0.5	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Craven Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.2**	**0.7**	**2.2**	**0.5**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre																			
Ilkley Town Centre	2.3	0.6	0.9	24.2	5.3	0.6	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	3.5	1.2
Tesco, Springs Lane, Town Centre, Ilkley	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Addingham Local Centre	0.1	0.0	0.2	0.9	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Silsden Local Centre	0.1	0.0	0.4	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**2.5**	**0.6**	**1.5**	**26.6**	**5.5**	**0.6**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.4**	**3.6**	**1.2**
Zone 4																			
Local Centres																			
Burley-In-Wharfedale Local Centre	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Menston Local Centre	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Out-of-Centre (undefined centres)																			
East Monton Village	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Morrisons, Otley Road, Guiseley	0.2	0.0	0.0	0.0	1.6	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
West Side Retail Park, Guiseley	1.1	0.0	0.0	0.7	5.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.5	6.6	2.1
Guiseley Town Centre	2.1	0.0	0.0	3.8	10.7	0.2	0.6	1.0	0.0	0.0	0.0	0.0	0.2	0.0	0.5	0.0	0.4	8.2	4.3
Otley Town Centre	0.7	0.0	0.0	1.6	3.4	0.0	0.2	0.5	0.0	0.0	0.4	0.0	0.0	0.0	0.0	1.0	0.0	1.7	0.9
Sub Total (Zone 4)	**4.1**	**0.0**	**0.0**	**6.3**	**21.6**	**0.2**	**0.8**	**2.2**	**0.0**	**0.0**	**0.4**	**0.0**	**0.4**	**0.0**	**0.5**	**1.0**	**0.9**	**17.8**	**7.3**
Zone 5																			
Keighley Town Centre																			
Keighley Town Centre	10.6	52.3	46.1	21.2	15.5	60.7	27.9	4.7	1.8	0.0	0.2	0.3	0.2	0.0	1.0	0.0	1.9	3.1	1.0
Airedale Shopping Centre, Keighley	0.2	0.3	0.3	0.0	0.2	2.0	0.9	0.0	0.3	0.0	0.0	0.0	0.0	0.2	0.3	0.3	0.3	0.0	0.0
Morrisons, Worth Way, Keighley	0.1	0.3	0.4	0.2	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Cavendish Street, Keighley	0.1	0.9	0.1	0.0	0.0	0.6	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Local Centres																			
Crossflatts Local Centre	0.1	0.1	0.3	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Out-of-Centre (undefined centres)																			
Alston Retail Park, Keighley	0.8	2.9	4.5	2.3	1.2	2.8	2.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.3
B&Q, Alston Road, Keighley	0.1	0.4	0.3	0.6	0.2	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Keighley Retail Park, Keighley	1.4	4.7	8.6	2.9	1.7	8.0	3.5	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.8	0.0
Sub-total (Zone 5)	**13.4**	**61.9**	**60.6**	**27.4**	**19.4**	**75.1**	**35.6**	**5.5**	**2.1**	**0.0**	**0.2**	**0.3**	**0.2**	**0.2**	**1.3**	**0.3**	**2.5**	**4.8**	**1.3**
Zone 6																			
Bingley Town Centre																			
Bingley Town Centre	0.7	0.2	0.0	0.6	2.1	0.0	8.0	0.6	0.1	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.4	0.1	0.0
Local Centres																			
Collingworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Cottingley Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Keighley Road, Crossflatts, Bingley	0.3	0.0	1.1	0.0	1.1	0.2	0.7	0.6	0.5	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.1	0.0
Wilsden Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**1.1**	**0.2**	**1.1**	**0.6**	**3.2**	**0.2**	**10.1**	**1.7**	**0.6**	**0.0**	**0.0**	**0.1**	**0.2**	**0.0**	**0.5**	**0.0**	**0.6**	**0.3**	**0.0**
Zone 7																			
Local Centres																			
Allenton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
Howarth Road Local Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0
Sandy Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.2**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.1**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**	**0.0**	**1.0**	**0.0**	**0.0**
Zone 8																			
Local Centres																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keelham Farm, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sainsbury's, East Parade, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Brighouse Road, Queensbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**	**2.1**	**0.2**	**0.0**	**0.0**	**0.0**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Mixenden Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyedale, Northowram	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Local Centres																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Halifax Road, Buttershaw, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Oakenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	5.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Huddersfield Road, Brighouse	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.4**	**1.5**	**7.7**	**0.4**	**0.6**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 22a: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS %	ZONE 1 ALL GOODS %	ZONE 2 ALL GOODS %	ZONE 3 ALL GOODS %	ZONE 4 ALL GOODS %	ZONE 5 ALL GOODS %	ZONE 6 ALL GOODS %	ZONE 7 ALL GOODS %	ZONE 8 ALL GOODS %	ZONE 9 ALL GOODS %	ZONE 10 ALL GOODS %	ZONE 11 ALL GOODS %	ZONE 12 ALL GOODS %	ZONE 13 ALL GOODS %	ZONE 14 ALL GOODS %	ZONE 15 ALL GOODS %	ZONE 16 ALL GOODS %	ZONE 17 ALL GOODS %	ZONE 18 ALL GOODS %
BRADFORD																			
Zone 11																			
Tong Street District Centre																			
The Avenue Retail Park, Tong Street, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tong Street District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.4	0.0	0.0	0.6	0.2	0.0	0.2
Wesverthorpe Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Bierley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dudley Hill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Tyersal Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Drighlington Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**1.1**	**1.3**	**0.0**	**0.0**	**0.6**	**0.2**	**0.0**	**0.2**
Zone 12																			
Local Centres																			
Holgate Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sticker Lane Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.3	0.2	0.0	1.8	0.7	0.3	0.4	0.0	0.4	0.0
Out-of-Centre (undefined centres)																			
Asda, Rooley Lane, Bradford	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.1	2.0	4.3	2.3	0.2	1.0	0.3	0.0	0.2
B&Q, Mountleigh Close, Euroway Trading Estate, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.2	1.7	1.5	0.3	1.9	0.0	0.0	0.3	0.1	0.0
Euroway Industrial Estate	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.3	0.2	0.1	0.6	0.0	0.3	0.0	0.0	0.0
Sub Total (Zone 13)	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.6**	**0.6**	**0.9**	**3.3**	**3.7**	**7.4**	**5.5**	**0.5**	**1.7**	**0.6**	**0.6**	**0.4**
Zone 13																			
Great Horton District Centre																			
Great Horton District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.5	0.8	0.0	0.0	0.8	2.5	1.2	0.2	0.0	0.0	0.2
Tesco, Great Horton Road, Bradford	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.3	1.4	0.0	0.0	0.0	0.0	3.3	1.7	0.0	0.0	0.0	0.0
Mayo Avenue District Centre																			
Mayo Avenue District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	2.2	0.3	0.0	0.0	0.0	0.0
Morrisons, Mayo Avenue, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Local Centres																			
Barkfoot Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Willows Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.4	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Little Horton Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Asda, Canterbury Avenue, Little Horton, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Rooley Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**1.0**	**4.1**	**0.8**	**0.8**	**0.9**	**0.8**	**9.2**	**3.2**	**0.2**	**0.0**	**0.0**	**0.2**
Zone 14																			
Bradford City Centre																			
Bradford City Centre	21.0	3.6	2.8	3.1	5.0	9.1	9.2	27.4	27.9	3.7	30.8	28.6	43.5	41.6	52.5	39.6	21.7	9.3	18.1
Forster Square Retail Park, Bradford	7.5	1.2	0.5	0.2	2.3	0.6	4.7	13.5	6.9	1.8	6.1	4.3	13.0	13.9	19.3	14.5	12.7	4.6	10.9
Morrisons, Westgate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
District Centre																			
Girlington District Centre	0.5	0.0	0.0	0.1	0.0	0.0	1.7	0.6	1.2	0.0	0.0	0.0	0.4	0.7	2.7	0.4	0.0	0.0	0.2
Morrisons, Young Street, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Local Centres																			
Horton Grange Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidget Green Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Manningham Lane Retail Park, Bradford	0.4	0.0	0.0	0.0	0.3	0.0	0.0	0.6	0.0	0.0	0.4	0.5	0.7	1.1	0.8	1.0	0.4	1.0	0.4
Oak Lane, Manningham Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.1	0.3	0.0	0.0	0.0	0.0
Princeville Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
White Abbey Road Local Centre	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Ingleby Road Industrial Area	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.3	0.0	0.2	0.7	0.5	0.2	0.3	0.2	0.0
Ingleby Road Retail Park (Wickes), Bradford	0.5	0.0	0.3	0.0	0.0	0.0	0.4	2.3	1.0	0.1	0.0	0.0	0.3	1.5	2.1	0.4	0.1	0.0	0.1
Tesco, Bradford Peel Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.2	0.6	1.3	1.0	0.0	0.0
Valley Road Retail Park (PC World/Staples), Bradford	0.1	0.2	0.0	0.0	0.2	0.0	0.4	0.6	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Sub-total (Zone 14)	**30.6**	**5.0**	**3.8**	**3.6**	**7.8**	**9.7**	**16.5**	**45.8**	**39.0**	**5.7**	**37.6**	**26.0**	**58.2**	**59.8**	**80.3**	**58.1**	**36.1**	**15.1**	**29.8**
Zone 15																			
Thornbury District Centre																			
Thornbury District Centre	0.5	0.0	0.0	0.0	0.1	0.0	0.0	0.6	0.2	0.0	0.0	2.0	3.4	0.1	0.2	2.1	1.3	0.1	0.9
B&Q, Leeds Old Road, Thornbury, Bradford	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.6	0.6	0.0	0.0	0.6	0.5	0.6	1.3
Morrisons, Rushton Avenue, Thornbury, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.9	0.0	0.0	0.1	0.0	0.0	0.2
Woodhall Retail Park, Bradford	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.6	0.0	0.0	1.0	0.0	0.0	0.2
Local Centres																			
Eccleshill Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.4	0.0	0.2	0.0
Undercliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Wibsey Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0
Out-of-Centre (undefined centres)																			
B&M, Kings Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0
Hillam Road Industrial Estate, Bradford	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 15)	**1.1**	**0.3**	**0.0**	**0.2**	**0.2**	**0.0**	**0.0**	**0.7**	**0.3**	**0.0**	**0.3**	**3.0**	**5.8**	**0.1**	**0.2**	**4.6**	**2.0**	**0.9**	**2.7**
Zone 16																			
Shipley Town Centre																			
Shipley Town Centre	2.9	0.9	0.0	0.2	1.0	0.4	3.0	9.0	0.5	0.3	0.4	0.3	0.1	0.4	0.7	2.4	24.5	13.9	2.1
Asda, Manor Lane, Shipley	0.5	0.0	0.0	0.0	0.9	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	2.5	0.3
Local Centres																			
Frizinghall Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre (undefined centres)																			
Tony Miller Approach Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Otley Road Retail Park, Shipley	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.3	0.0
Windhill Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.2
Sub-total (Zone 16)	**3.5**	**0.9**	**0.0**	**0.2**	**1.9**	**0.4**	**3.2**	**11.0**	**0.5**	**0.3**	**0.4**	**0.3**	**0.1**	**0.4**	**0.8**	**2.5**	**29.7**	**16.9**	**2.7**
Zone 17																			
Local Centres																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Baildon Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0
Outside Bradford (Leeds City)																			
Homebase, Kirk Lane, Yeadon	0.1	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.2
Morrisons, High Street, Yeadon	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yeadon Local Centre	0.3	0.0	0.0	0.1	1.4	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.2
Sub Total (Zone 17)	**0.6**	**0.0**	**0.0**	**0.3**	**2.1**	**0.0**	**0.2**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.2**	**0.4**
Zone 18																			
Groengates District Centre																			
Greengates District Centre	1.1	0.0	0.3	0.5	0.6	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.4	0.0	0.0	3.9	2.5	1.3	0.2
Harrogate Road Retail Park, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1
Sainsbury's, Harrogate Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.0	0.5
Five Lane Ends District Centre																			
Enterprise Two Lane Ends Retail Park, Bradford	0.4	0.0	0.0	0.1	0.1	0.0	0.2	0.8	0.0	0.0	0.0	0.1	0.0	0.4	0.2	1.7	1.4	0.7	1.0
Five Lane Ends District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.7	0.0	0.4
Victoria Shopping Centre, Five Lane Ends	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Bradford Road, Idle	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.5	0.7	0.0	0.7
Local Centres																			
Idle Local Centre	1.3	1.0	1.1	0.9	1.5	0.0	1.2	1.2	1.7	1.5	0.7	2.5	0.6	1.4	0.0	0.8	1.7	0.0	2.9
Outside Bradford (Leeds City)																			
Cavenley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Owlcotes Shopping Centre, Pudsey	0.5	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.3	0.4	1.4	0.0	0.0	2.1	0.8	0.8	1.9
Farsley Village	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Marks & Spencer, The Owlcotes Centre, Varley Street, Stanl	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	1.1
Owlcotes Centre, New Pudsey	1.7	0.3	0.4	0.0	3.0	0.0	4.5	1.4	0.7	0.0	0.7	0.9	1.1	2.0	0.0	1.0	0.5	4.1	4.5
Pudsey Town Centre	1.6	0.6	0.7	0.6	1.9	0.0	0.7	2.3	1.0	0.3	1.1	4.0	1.9	0.2	0.4	1.7	1.8	0.9	5.1
Rawdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thackley Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**7.2**	**2.8**	**2.7**	**2.1**	**7.4**	**0.0**	**6.6**	**8.4**	**3.6**	**1.9**	**2.8**	**8.2**	**6.0**	**4.5**	**0.6**	**12.8**	**10.2**	**8.2**	**25.2**
SUB TOTAL (BRADFORD)	**55.5**	**72.6**	**70.7**	**66.8**	**62.3**	**86.2**	**68.5**	**76.5**	**51.9**	**9.8**	**45.3**	**38.6**	**75.8**	**78.2**	**88.3**	**77.3**	**80.9**	**65.1**	**57.8**
SUB TOTAL (STUDY AREA)	**68.5**	**73.8**	**71.8**	**67.8**	**69.4**	**86.2**	**73.9**	**81.0**	**54.0**	**12.0**	**53.7**	**44.0**	**81.0**	**80.5**	**88.6**	**82.1**	**84.0**	**73.5**	**71.5**

TABLE 22a: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS %	ZONE 1 ALL GOODS %	ZONE 2 ALL GOODS %	ZONE 3 ALL GOODS %	ZONE 4 ALL GOODS %	ZONE 5 ALL GOODS %	ZONE 6 ALL GOODS %	ZONE 7 ALL GOODS %	ZONE 8 ALL GOODS %	ZONE 9 ALL GOODS %	ZONE 10 ALL GOODS %	ZONE 11 ALL GOODS %	ZONE 12 ALL GOODS %	ZONE 13 ALL GOODS %	ZONE 14 ALL GOODS %	ZONE 15 ALL GOODS %	ZONE 16 ALL GOODS %	ZONE 17 ALL GOODS %	ZONE 18 ALL GOODS %
BRADFORD																			
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Charlestown Road Retail Park, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenwood Retail Park, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.9	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	5.3	3.3	0.0	0.0	0.3	0.0	2.7	0.5	19.3	61.3	6.3	0.3	1.4	4.9	0.4	0.2	0.4	0.0	0.0
Sowerby Bridge Town Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area, Calderdale	0.2	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.4	2.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.8**	**4.4**	**0.0**	**0.0**	**0.3**	**0.0**	**3.0**	**0.7**	**21.5**	**66.5**	**6.8**	**0.3**	**1.4**	**5.2**	**0.4**	**0.2**	**0.4**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Morrisons, Broughton Road, Skipton	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Town Centre	1.2	2.6	7.1	7.7	1.0	1.1	1.4	0.7	1.5	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.0	0.3	0.2
Outside Survey Area, Craven	0.1	0.4	0.3	0.6	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.3**	**3.1**	**7.4**	**8.8**	**1.0**	**1.1**	**1.4**	**0.7**	**1.5**	**0.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.3**	**0.2**
Outside Survey Area - Cumbria																			
Outside Survey Area, Cumbria	0.1	0.0	0.3	0.0	0.1	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.3**	**0.0**	**0.1**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Anglia																			
Outside Survey Area, East Anglia	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - East Midlands																			
Outside Survey Area, East Midlands	0.1	0.0	0.4	0.0	0.3	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.3
Sub-total	**0.1**	**0.0**	**0.4**	**0.0**	**0.3**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**
Outside Survey Area - Greater Manchester																			
Outside Survey Area, Greater Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.2**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.5	0.4	0.2	0.5	0.0	0.0	0.3	0.0	0.8	0.4	1.4	2.7	1.0	0.0	0.0	0.0	0.0	0.9	0.2
Birstall Shopping Park (Junction 27 Retail Park)	3.7	8.8	1.8	0.9	1.9	1.2	0.9	1.2	1.7	4.0	11.2	19.9	2.7	3.1	0.0	1.5	0.2	2.1	4.2
Cleckheaton Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.2	0.0	0.7	0.0	0.0	0.2	0.0	0.0	0.0	0.0	1.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Huddersfield Town Centre	1.0	0.0	0.0	0.0	0.0	0.3	0.7	0.7	0.5	1.5	7.9	0.7	0.2	0.3	0.0	0.0	0.3	0.7	0.0
IKEA Leeds, Birstall	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.5	0.2	0.7
Outside Survey Area, Kirklees	0.6	0.0	0.0	0.5	0.4	0.0	0.4	0.0	1.8	0.8	1.5	2.9	0.5	0.2	0.2	0.2	0.2	1.1	0.0
Sub-total	**6.4**	**1.2**	**2.1**	**1.8**	**2.3**	**1.5**	**2.3**	**2.3**	**4.7**	**6.7**	**26.3**	**27.7**	**4.4**	**3.6**	**0.2**	**2.0**	**1.2**	**5.0**	**5.2**
Outside Survey Area - Lancashire																			
Outside Survey Area, Lancashire	0.2	0.0	1.9	0.3	0.1	0.7	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.2	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**1.9**	**0.3**	**0.1**	**0.7**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.8**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Colton Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	8.1	6.7	2.9	10.4	14.7	4.2	9.6	8.1	6.9	6.1	5.0	12.7	6.9	3.4	4.1	8.0	6.7	12.1	10.8
Crown Point Retail Park, Leeds	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.4	0.0	0.9
Junction One Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Kirkstall Valley Retail Park, Leeds	0.2	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.4	0.0	0.0	1.3	0.4	0.0	0.0	0.2	0.4	0.0	0.5
Malls, Bowls Lane, Lower Wortley, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Morley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.3	0.2	0.8	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Northside Retail Park, Leeds	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0
White Rose Shopping Centre, Leeds	3.0	1.0	0.3	0.0	2.3	0.2	1.5	3.0	3.5	3.4	4.0	6.3	1.8	3.3	0.8	2.5	2.9	2.6	5.0
Outside Survey Area, Leeds	0.5	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.3	0.1	2.1	0.2	0.0	0.4	0.3	0.4	0.9	1.3
Sub-total	**12.1**	**7.9**	**3.2**	**10.4**	**18.1**	**6.4**	**11.6**	**11.6**	**11.1**	**10.7**	**10.2**	**24.1**	**9.5**	**6.6**	**7.4**	**11.5**	**11.0**	**15.7**	**19.1**
Outside Survey Area - North East																			
Outside Survey Area, North East	0.1	0.0	0.0	0.6	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.3	0.3
Sub-total	**0.1**	**0.0**	**0.0**	**0.6**	**0.0**	**0.0**	**0.1**	**0.3**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.3**	**0.3**
Outside Survey Area - North West																			
Outside Survey Area, North West	0.1	0.3	0.6	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.3	0.0	0.4	0.3	0.0	0.0	0.0	0.7	0.0	0.6	0.3	0.2	0.2	0.0	0.7	0.0	0.7	0.4	0.3
The Trafford Centre, Manchester	0.2	0.0	0.3	0.0	0.1	0.0	0.3	0.0	0.3	0.0	0.0	0.1	1.3	0.3	0.4	0.3	0.0	0.0	0.0
Sub-total	**0.6**	**0.3**	**1.3**	**0.3**	**0.9**	**0.0**	**0.3**	**0.7**	**0.3**	**0.6**	**0.6**	**0.3**	**1.5**	**0.3**	**1.1**	**0.3**	**0.7**	**0.4**	**0.3**
Outside Survey Area - Pendle																			
Boundary Mill, Vivary Way, Colne	0.6	1.3	2.6	0.3	0.4	0.8	0.8	0.3	1.7	0.3	0.0	0.7	0.4	0.4	0.0	0.0	0.0	0.8	0.4
Colne Town Centre	1.4	6.0	7.5	2.8	2.3	1.5	2.5	1.1	1.6	0.7	0.3	0.4	0.0	0.2	0.3	0.0	0.4	0.9	0.0
Outside Survey Area, Pendle	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.9**	**7.6**	**10.1**	**3.1**	**2.6**	**2.2**	**3.3**	**1.4**	**3.7**	**1.0**	**0.3**	**1.1**	**0.4**	**0.6**	**0.3**	**0.0**	**0.4**	**1.7**	**0.4**
Outside Survey Area - Scotland																			
Outside Survey Area, Scotland	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
Outside Survey Area, South East	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.7	0.3
Sub-total	**0.1**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.7**	**0.3**
Outside Survey Area - South West																			
Outside Survey Area, South West	0.1	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.7**	**0.0**	**0.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.3**	**0.0**
Outside Survey Area - Wakefield																			
Outside Survey Area, Wakefield	0.1	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.8	0.0	0.3	0.0	0.3	0.0	0.0	0.0
Junction 32 Retail Park, Castleford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Freeport Retail Park, Castleford	0.2	0.3	0.3	0.0	0.0	0.0	0.7	0.3	0.4	0.0	0.0	0.3	0.4	0.1	0.4	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**0.3**	**0.3**	**0.6**	**0.0**	**0.0**	**0.7**	**0.3**	**0.6**	**1.0**	**0.0**	**1.1**	**0.4**	**1.0**	**0.4**	**0.3**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Outside Survey Area, West Midlands	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.3	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.5**	**0.0**	**0.0**	**0.3**	**0.4**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
Harrogate Town Centre	0.7	0.7	0.3	4.4	2.6	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.9
Meadowhall Shopping Centre, Sheffield	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.1	0.3	0.0	0.0	0.6	0.7	0.8	0.0	0.0	0.3
York City Centre	0.3	0.0	0.6	0.3	0.6	0.0	0.3	0.0	1.2	0.0	0.3	0.0	0.4	0.0	0.4	1.1	0.4	0.0	0.0
Outside Survey Area, Yorkshire & Humber	0.4	0.0	0.0	1.5	1.2	0.0	0.3	0.0	1.1	0.1	0.0	0.0	0.0	0.2	0.0	0.4	0.4	0.5	1.0
Sub-total	**1.6**	**0.7**	**0.9**	**6.2**	**4.4**	**0.0**	**1.3**	**0.4**	**2.2**	**0.4**	**0.6**	**0.0**	**0.4**	**0.7**	**1.1**	**2.3**	**0.7**	**1.7**	**2.1**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.3	0.0	0.0	0.0	0.5	0.4	1.0	0.0	0.6	0.0	0.9	0.0	1.1	0.0	0.4	0.0	0.7	0.3	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.5**	**0.4**	**1.0**	**0.0**	**0.6**	**0.0**	**0.9**	**0.0**	**1.1**	**0.0**	**0.4**	**0.0**	**0.7**	**0.3**	**0.0**
SUB TOTAL	**31.5**	**26.2**	**28.2**	**32.2**	**30.6**	**13.8**	**26.1**	**19.0**	**46.0**	**88.0**	**46.3**	**56.0**	**19.0**	**19.5**	**11.4**	**17.9**	**16.0**	**26.5**	**28.5**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD20 6, BD22 7, BD23 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 2, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD15 0, BD15 1, BD16 1, BD16 2, BD16 4
7. - BD4 5, BD4 6, BD10 7, BD10 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX1 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 8, BD4 9, BD12 1, BD12 2, LS28 8
12. - BD1 8, BD3 8, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD6 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD9 1, BD9 2, BD9 3, BD9 4, BD9 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD4 6, BD10 1, BD10 2, BD10 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

TABLE 23: CONVENIENCE GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER WITHIN IDENTIFIED CENTRES (2012)

Reference	Location	Proposal	Gross Retail Floorspace	Net Convenience Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£) (2012)	Category	Status
		Zone 1						
Sub total (Zone 1)				**0**				
		Zone 2						
Sub total (Zone 2)				**0**				
		Zone 3						
Ilkley								
Out of Centre								
09/00857/FUL (2)	Land at Railway Road and Mayfield Road, Ilkley	Construction of replacement Tesco Class A1 food store with car parking, landscaping and associated works.		348	12,522	4.4		EXTANT, Under-construction
10/05169/FUL (9)	12 Bolton Bridge Road, Ilkley, LS29 9AA	Change of use from D1(education) to A1(retail) and B1(office). New Morrisons Local store.		300	12,035	3.6		IMPLEMENTED
06/04410/FUL	Ilkley Service Station, Leeds Road, Ilkley, LS29 8BS	Demolition of existing filling station, shop, canopy and car wash and construction of new filling station, shop, canopy, pump islands and tank farm, and modifications to site accesses.		200	12,035	2.4		IMPLEMENTED
Sub total (Zone 3)				**848**		**10.4**		
		Zone 4						
Sub total (Zone 4)				**0**				
		Zone 5						
Keighley								
Edge of Centre								
10/03522/FUL	Land South Of 19 - 51, Church Street, Keighley	Construction of class A1 supermarket with residential maisonettes above, provision of parking and modifications to existing highway.		1,015	10,631	10.8		EXTANT
11/05268/MAF (1)	Land at East Parade And Gresley Road Keighley West Yorkshire	Demolition of existing buildings and development of 14,865 sqm of new floorspace to provide retail and leisure uses (within A1, A3, A4 and D2 use classes). Provision of new public realm, vehicular access from Gresley Road, up to 360 car park spaces and the retention and extension of the Cricketers Arms Public House		1,125	10,631	12.0		EXTANT
05/05803/FUL	Water Lane, Keighley	Four retail (food and non food) units and forty self contained apartments, parking and highway access improvements.		594	5,000	3.0		EXTANT - Site clearance has taken place.
08/00912/REM (6)	Asda - Peter Black Warehouse, Bradford Street, Keighley, BD21 3JZ	Demolition of buildings and construction of retail store.		2,230	14,124	31.5		IMPLEMENTED SINCE BRLS (2008)
Out of Centre								
10/02761/FUL	North Brook Works, Beck Street, Keighley, BD21 5JJ	Demolition of existing buildings and redevelopment of comprising new industrial retail units with 10 residential units.		128	5,000	0.6		EXTANT
Sub total (Zone 5)				**5,092**		**57.9**		
		Zone 6						
Bingley								
In Centre								
07/08080/FUL (4)	Land At Myrtle Walk, Bingley	Alterations and extensions to existing shopping centre, complete with upper storey extensions to provide residential accommodation.		300	8,665	2.6		IMPLEMENTED SINCE BRLS
Edge of Centre								
11/00940/MAF	Bradford and Bingley Plc, 212 Main Street, Bingley	Demolition of offices and erection of two storey supermarket ('Sainsbury's)with parking & associated servicing and landscaping		2,973	12,080	35.9		EXTANT
Sub total (Zone 6)				**3,273**		**38.5**		
		Zone 7						
Sub total (Zone 7)				**0**				
		Zone 8						
Clayton Local Centre								
In Centre								
06/02267/FUL	West Yorkshire Co-op, School Street, Clayton, BD14 6	Change of use from vacant supermarket premises to four lock up shops.		213	5,000	1.1		IMPLEMENTED
Queensbury Local Centre								
Edge of Centre								
09/01355/FUL (8) (replaces 02/01213/OUT)	Land At Black Dyke Mills, Brighouse Road, Queensbury	Construction of Tesco supermarket with associated access, car parking, landscaping, ancillary plant and equipment.		1,620	12,522	20.3		IMPLEMENTED SINCE BRLS
Sub total (Zone 8)				**1,833**		**21.4**		
		Zone 9						
Sub total (Zone 9)				**0**				
		Zone 10						
Wyke Local Centre								
Out of Centre								
10/01626/FUL	159 Huddersfield Road, Bradford, BD12 0	Construction of convenience foodstore (Tesco Express) with associated access, servicing, car parking and landscaping.		372	12,522	4.7		IMPLEMENTED
Sub total (Zone 10)				**372**		**4.7**		

TABLE 23: CONVENIENCE GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER WITHIN IDENTIFIED CENTRES (2012)

Reference	Location	Proposal	Gross Retail Floorspace	Net Convenience Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£) (2012)	Category	Status
Zone 11								
Out of Centre								
09/02258/OUT	Land Adjoining Dunelm Mill, Sticker Lane, Bradford, BD4 8DN	Outline permission for A1 food retail unit adjacent to existing units with associated car parking and servicing		1,254	10,631	13.3		EXTANT
Sub total (Zone 11)				**1,254**		**13.3**		
Zone 12								
Barkerend Road Local Centre								
In Centre								
09/04026/FUL	Arkle Filling Station, Barkerend Road, Bradford, BD3 9BH	Replace existing shop. New sales building with ATM and associated car parking.		110	5,000	0.6		IMPLEMENTED
Laisterdyke Local Centre								
In Centre								
01/00023/COU	Unit 1, Killinghall Filling Station, Killinghall Road, Undercliffe, BD3 8DX - Laisterdyke Local Centre	A3 use in addition to A1 use. Nafeez Superstore.		-150	5,000	-0.8		IMPLEMENTED
08/04399/OUT	White Bear Inn, 1222 Leeds Road, Bradford, BD7 8LG - Laisterdyke Green Local Centre	Construction of new shopping bazaar comprising cafe / restaurant and 15 retail units over 3-storey building with basement car parking facility below. To include the demolition of existing public house and surround		372	5,000	1.9		EXTANT
Sub total (Zone 12)				**332**		**1.7**		
Zone 13								
Bankfoot Local Centre								
In Centre								
09/06179/FUL	1040 Manchester Road, Bradford, BD5 8NW	Change of use from car sales and workshop to supermarket		1,125	10,631	12.0		EXTANT
07/02613/COU	1040 Manchester Road, Bradford, BD5 8NW	Change of use from supermarket premises to car sale storage.		-500	5,000	-2.5		IMPLEMENTED
Out of Centre								
09/04190/FUL	Speedy Plant Hire Limited, 121 Southfield Lane, Bradford, BD5 9HO	Change of use from plant hire to retail (including off licence)		165	5,000	0.8		IMPLEMENTED
08/06418/FUL (5)	Netto Food Store, Canterbury Avenue, Bradford, BD5 0PX	Construction of a replacement retail store and two additional retail units.		-590	5,000	-3.0		IMPLEMENTED
09/03064/FUL	1 Greaves Street, Bradford, BD5 7PE	Change of use at ground floor and basement levels from Public House to A1 Use Class General Retail Unit at ground floor level with ancillary areas at basement level.		100	5,000	0.5		IMPLEMENTED
Sub total (Zone 13)				**300**		**7.8**		
Zone 14								
Bradford								
In Centre								
	Sunbridge Road	Tesco Express		560	12,522	7.0		IMPLEMENTED
Edge of Centre								
09/02688/FUL	City Courts, The Tyrls, Bradford, BD1 1JL	Construction of a pavillion building comprising public toilets and wardens office with retail kiosk and attached events control building. Retail floorspace proposed 162 sqm of which 80% is assume to be used for sale of convenience goods. Construction complete. Unit vacant.		130	5,000	0.7		EXTANT
Duckworth Lane Local Centre								
Edge of Centre								
09/06158/FUL	259 Upper Woodlands Road, Bradford, BD8 9JQ - Duckworth Lane Local Centre	Construction of two-storey retail unit.		115	5,000	0.6		EXTANT
Out of Centre								
09/01527/FUL	Land South Of 268 Lumb Lane, Bradford, BD8 7SF	Construction of new build retail units, office accommodation and leisure facility.		135	5,000	0.7		EXTANT
09/04744/FUL	Land At Bradbeck Road And Cemetery Road, Lidget Green, Bradford, BD7 2QZ	Demolition of existing buildings (including 3,762 sqm of retail premises being used for sale of comparison goods) and construction of food store (ASDA) and a petrol filling station with associated access parking, landscaping and ancillary facilities.		2,121	14,124	30.0		BEING IMPLEMENTED
09/01804/FUL (7)	Former Site Of 257 - 259 Upper Woodlands Road Bradford, BD8 9JQ, West Yorkshire	Installation of 3 shopfronts to the front elevation and external alterations to the rear elevation		112	5,000	0.6		IMPLEMENTED
07/08399/FUL	1 Woodlands Terrace, Girlington, Bradford	New A1 retail units (2) plus refurbishment of existing cash and carry to add additional first floor and A1 retail space.		110	5,000	0.6		IMPLEMENTED
08/07089/ FUL	Land Former Manningham, Lane Service Station, Manningham Lane, Bradford	Construction of convenience store (TESCO Express) with associated parking.		280	12,522	3.5		IMPLEMENTED
	Unit 3, Manningham Retail Park, 25-27 Manningham Lane, Bradford, BD1 3AH	Former Netto supermarket- now replaced by Toys r Us.		-600	5000	-3.0		IMPLEMENTED
07/09651/FUL (3)	16 - 18 Tumbling Hill Street, Bradford, BD7 1DB	Construction of student accommodation with A1, A3, A5 and D2 use.		125	5,000	0.6		IMPLEMENTED
09/01920/FUL	150 Manningham Lane, Bradford, BD8 7DT	Retention of A1 retail use		535	5,000	2.7		IMPLEMENTED
07/00250/COU	2 Brearton Street, Bradford, BD1 3ED	Change of use from existing non-food retail premises to food retail premises		160	5,000	0.8		IMPLEMENTED
11/03286/FUL	Land Between Fieldhead Street And Legrams Lane And Archibald Street, Listerhills Road, BD7 1 Bradford	Renewal of 08/06740/FUL. Construction of mixed use scheme comprising 8 three bedroom apartments and 4 commercial retail units and relocation of car park. Total new floorspace 280 sqm. 60:40 split between convenience and comparison goods.		112	5,000	0.6		EXTANT
07/10500/FUL	Land At Trafalgar Street, Bradford	Development for 362 Residential units, plus related ancillary A1(shops)/A3 (cafes) and B1 (offices)/D1 (leisure), landscaped courtyard and public realm improvements	NO FLOORSPACE PROVIDED, APPLICATION NOT APPEARING ONLINE	150	5,000	0.8		EXTANT
Sub total (Zone 14)				**4,045**		**45.9**		

TABLE 23: CONVENIENCE GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER WITHIN IDENTIFIED CENTRES (2012)

Reference	Location	Proposal	Gross Retail Floorspace	Net Convenience Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£) (2012)	Category	Status
Zone 15								
Thornbury District Centre								
Edge of Centre								
09/03781/FUL	Thornbury Centre, Leeds Old Road, Bradford, BD3 8JX	Construction of single storey terrace of retail units.		258	5,000	1.3		IMPLEMENTED
Out of Centre								
09/04991/FUL (3)	Land At Junction Of Portsmouth Avenue/Otley Road, BD3 0	Construction of convenience retail shop.		150	5,000	0.8		IMPLEMENTED
Sub total (Zone 15)				**408**		**2.0**		
Zone 16								
09/01848/FUL	Asda Superstore, Manor Lane, Shipley	Provision of a mezzanine floor extension to store.		937	7,062	6.6		Extant
08/01150/COU	The Parkside Centre, (Former Turf Garage), Keighley Road, Bradford, BD9 4JR	Change of use and minor extensions from former motor showroom to retail and associated uses (A1, A2, and A5).		336	5,000	1.7		IMPLEMENTED
11/01539/FUL	Britannia Inn, 130 Valley Road, Shipley, BD18 2DD	Change of use of public house to shop, alteration and extension to form three flats		150	5,000	0.8		IMPLEMENTED
Sub total (Zone 16)				**1,423**		**9.0**		
Zone 17								
Out of Centre								
09/01742/FUL	Lower Holme Mill, Otley Road, Baildon, BD17 7LN	Mixed use development with associated access and car parking.		135	5,000	0.7		EXTANT
09/00960/FUL	Plot A Berry Works, Otley Road, Baildon, BD17 1JR	Construction of retail building with revised design (amendments to planning permission 07/00464/FUL).		235	5,000	1.2		IMPLEMENTED
Sub total (Zone 17)				**370**		**1.9**		
Zone 18								
Sub total (Zone 18)				**0**				
TOTAL				**19,550**		**214.4**		
IMPLEMENTED SINCE BRLS (2008)				**8,902**		**110.1**		
EXTANT PLANNING PERMISSIONS				**10,648**		**104.3**		

Source: Bradford City Council (Retail Floorspace Updates -2012)
* Nb. Existing Tesco site to be demolished (net sales of 1,877 sq m)
* 80/20 gross/net split used for bulky goods and 85/15 gross/net split used for DIY when net floorspace unknown
(1) Floorspace figures are a maximum and were obtained from Retail Statement submitted in support of application
(2) Floorspace figure from appeal statement
(3) BMDC retail floorspace update 2010-2011 states construction is complete, although unit not yet occupied.
(4) Redevelopment of existing shopping centre, net = additional floorspace
(5) Replacement retail store resulting in loss of convenience goods floorspace
(6) BMDC records Asda, Keighley as out-of-centre, but it is edge-of-centre
(7) BMDC record as a commitment, but the explanatory text states that the building is complete.
(8) BMDC record Tesco Queensbury as out-of-centre, but it is in Queensbury Local Centre
(9) Floorspace figure obtained from planning application plans
d. Sales densities derived from Verdict (2011) or Mintel Retail Rankings (2011) for national multiples, where known, for extant planning permissions below 500 sq.m, WYG has adopted sales density of £5,000 per sq.m. On large schemes, WYG has taken a professional view baseed on the scale of floorspace, the average of the leading 5 supermarkets (at £12,600 per sq.m) has been taken on schemes over 1,500 sq.m (net), and those between 500sq.m and 1,500 sqm, WYG has adopted the average of the leading 8 grocers ((From Verdict, 2011) is taken (at 10,630 sq.m)
e. The proposed Asda at Shipley has been based on the uplift in floorspace from 09/01848/FUL of 1,562 sq.m (net), it is assumed the 60% will be allocated to food and the remaining 40% for non food, however the store is expected to trade at 50% of its benchmark levels

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

TABLE 24: ESTIMATED (BASELINE) CAPACITY FOR NEW CONVENIENCE GOODS PROVISION WITHIN STUDY AREA

Table 1: Estimated 'Capacity' for Convenience Goods Facilities in Bradford (District)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	846.7	846.7	0.0
2017	844.2	916.2	72.0
2022	850.1	979.6	129.5
2028	860.4	1024.4	164.1
Market Share		**77.3**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Bradford (District) facilities at 77.3% (previously 72%) from Study Area
Includes constant inflow of 1.5%
At 2011 prices

Table 1a: Quantitative Need for Additional Floorspace (Bradford District) – Convenience Goods

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1]	Max[2]
2012	0.0	0	0
2017	72.0	5,700	14,400
2022	129.5	10,200	25,800
2028	164.1	12,800	32,300

Average sales density assumed to be 12,600 per sq.m (based on the average sales density of the leading five supermarkets as identified by (Verdict 2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10 (Sept 2012)
At 2011 prices

Table 1b: Net Quantitative Need for Additional Floorspace (Bradford District) - Convenience Goods

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1]	Max[2]
2012	0.0	104.3	-104.3	-8,300	-20,900
2017	72.0	104.0	-32.0	-2,500	-6,400
2022	129.5	104.7	24.8	2,000	4,900
2028	164.1	106.0	58.1	4,500	11,400

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 23

Table 3: Estimated 'Capacity' for Convenience Goods Facilities - Bradford City Centre (Zone 14)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	61.8	61.8	0.0
2017	61.6	66.8	5.2
2022	62.0	71.4	9.4
2028	62.7	74.7	12.0
Market Share		**5.7**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Bradford City Centre (including edge/out-of-centre facilities at Valley Road) facilities at 5.7%from Study Area
Assumes no inflow
At 2011 prices

Table 3a: Quantitative Need for Additional Floorspace in Bradford City Centre (Zone 14)– Convenience Goods

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1]	Max[2]
2012	0.0	0	0
2017	5.2	400	1,100
2022	9.4	700	1,900
2028	12.0	900	2,400

Average sales density assumed to be £12,600per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
At 2011 prices

Table 3b: Net Quantitative Need for Additional Floorspace in Bradford City Centre (Zone 14)– Convenience Goods

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1]	Max[2]
2012	0.0	3.2	-3.2	-300	-600
2017	5.2	3.2	2.0	200	400
2022	9.4	3.2	6.2	500	1,200
2028	12.0	3.3	8.7	700	1,700

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 23 (both implemented and extant from Zone 14)

Table 2: Estimated 'Capacity' for Convenience Goods Facilities - Keighley (Zone 5)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	160.2	160.2	0.0
2017	159.7	176.3	16.6
2022	160.9	188.5	27.7
2028	162.8	197.1	34.3
Market Share		**14.8**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Keighley (Zone 5) facilities at 14.8% from Study Area
Includes constant inflow of 1.7%
At 2011 prices

Table 2a: Quantitative Need for Additional Floorspace in Keighley (Zone 5) – Convenience Goods

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1]	Max[2]
2012	0.0	0	0
2017	16.6	1,300	3,300
2022	27.7	2,200	5,500
2028	34.3	2,700	6,800

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10 (Sept 2012)
At 2011 prices

Table 2b: Net Quantitative Need for Additional Floorspace in Keighley (Zone 5) – Convenience Goods

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1]	Max[1]
2012	0.0	26.4	-26.4	-2,100	-5,300
2017	16.6	26.3	-9.7	-800	-1,900
2022	27.7	26.5	1.2	100	200
2028	34.3	26.8	7.6	600	1,500

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 27 (both implemented and extant from Zone 5)

Table 4: Estimated 'Capacity' for Convenience Goods Facilities - Ilkley (Zone 3)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	34.4	34.4	0.0
2017	34.3	37.2	2.9
2022	34.5	39.8	5.3
2028	34.9	41.6	6.7
Market Share		**3.2**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Ilkley (Zone 3) facilities at 3.5% from Study Area
Assumes no inflow
At 2011 prices

Table 4a: Quantitative Need for Additional Floorspace - Ilkley (Zone 3)

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1]	Max[2]
2012	0.0	0	0
2017	2.9	200	600
2022	5.3	400	1,000
2028	6.7	500	1,300

Average sales density assumed to be £12,600per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
At 2011 prices

Table 4b: Net Quantitative Need for Additional Floorspace - Ilkley (Zone 3)

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1]	Max[1]
2012	0.0	4.4	-4.4	-300	-900
2017	2.9	4.3	-1.4	-100	-300
2022	5.3	4.4	0.9	100	200
2028	6.7	4.4	2.2	200	400

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 27 (both implemented and extant from Zone 3)

Table 5: Estimated 'Capacity' for Convenience Goods Facilities - Shipley (Zone 16)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	80.8	80.8	0.0
2017	80.6	87.4	6.9
2022	81.1	93.5	12.4
2028	82.1	97.8	15.7
Market Share		**7.3**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Shipley (Zone 16) facilities at 7.3% from Study Area
Includes constant inflow of 3.2%
At 2011 prices

Table 5a: Quantitative Need for Additional Floorspace in Shipley (Zone 16) – Convenience Goods

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1]	Max[2]
2012	0.0	0	0
2017	6.9	500	1,400
2022	12.4	1,000	2,500
2028	15.7	1,200	3,100

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10 (Sept 2012)
At 2011 prices

Table 5b: Net Quantitative Need for Additional Floorspace in Shipley (Zone 16)– Convenience Goods

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1]	Max[2]
2012	0.0	0.0	0.0	0	0
2017	6.9	0.0	6.9	500	1,400
2022	12.4	0.0	12.4	1,000	2,500
2028	15.7	0.0	15.7	1,200	3,100

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 27 (both implemented and extant from Zone 16)

Table 6: Estimated 'Capacity' for Convenience Goods Facilities - Bingley (Zone 6)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	15.9	15.9	0.0
2017	15.8	17.2	1.3
2022	15.9	18.3	2.4
2028	16.1	19.2	3.1
Market Share		**1.5**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Bingley (Zone 3) facilities at 1.5% from Study Area
Includes constant inflow of 1%
At 2011 prices

Table 6a: Quantitative Need for Additional Floorspace - Bingley (Zone 6)

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1]	Max[2]
2012	0.0	0	0
2017	1.3	100	300
2022	2.4	200	500
2028	3.1	200	600

Average sales density assumed to be £12,600per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
At 2011 prices

Table 6b: Net Quantitative Need for Additional Floorspace - Bingley (Zone 6)

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1]	Max[2]
2012	0.0	35.9	-35.9	-2,900	-7,200
2017	1.3	35.8	-34.5	-2,700	-6,900
2022	2.4	36.1	-33.6	-2,700	-6,700
2028	3.1	36.5	-33.4	-2,600	-6,600

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 27 (both implemented and extant from Zone 6)

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 24a: ESTIMATED (BENCHMARK) CAPACITY FOR NEW CONVENIENCE GOODS PROVISION WITHIN STUDY AREA

Table 1: Estimated 'Capacity' for Convenience Goods Facilities in Bradford (District)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	807.1	846.7	39.7
2017	804.6	916.2	111.5
2022	810.3	979.6	169.3
2028	820.0	1024.4	204.4
Market Share		**77.3**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Bradford (District) facilities at 77.3% from Study Area
Includes constant inflow of 1.5%
At 2011 prices

Table 1a: Quantitative Need for Additional Floorspace (Bradford District) – Convenience Goods

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	39.7	3,100	7,900
2017	111.5	8,900	22,400
2022	169.3	13,400	33,700
2028	204.4	16,000	40,200

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2011)
At 2011 prices

Table 1b: Net Quantitative Need for Additional Floorspace (Bradford District) - Convenience Goods

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1*]	Max[2*]
2012	39.7	104.3	-64.6	-5,100	-12,900
2017	111.5	104.0	7.6	600	1,500
2022	169.3	104.7	64.6	5,100	12,900
2028	204.4	106.0	98.4	7,700	19,400

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 23

Table 3: Estimated 'Capacity' for Convenience Goods Facilities - Bradford City Centre (Zone 14)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	79.7	61.8	-17.9
2017	79.4	66.8	-12.6
2022	80.0	71.4	-8.5
2028	80.9	74.7	-6.2
Market Share		**5.7**	

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Assumes constant market share claimed by Bradford City Centre (including edge/out-of-centre facilities at Valley Road) facilities at 5.7%from Study Area
Assumes no inflow
At 2011 prices

Table 3a: Quantitative Need for Additional Floorspace in Bradford City Centre (Zone 14)– Convenience Goods

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	-17.9	-1,400	-3,600
2017	-12.6	-1,000	-2,500
2022	-8.5	-700	-1,700
2028	-6.2	-500	-1,200

Average sales density assumed to be £12,600per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2011)
At 2011 prices

Table 3b: Net Quantitative Need for Additional Floorspace in Bradford City Centre (Zone 14)– Convenience Goods

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1*]	Max[2*]
2012	-17.9	3.2	-21.1	-1,700	-4,200
2017	-12.6	3.2	-15.8	-1,300	-3,200
2022	-8.5	3.2	-11.8	-900	-2,300
2028	-6.2	3.3	-9.5	-700	-1,900

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 23 (both implemented and extant from Zone 14)

Table 2: Estimated 'Capacity' for Convenience Goods Facilities - Keighley (Zone 5)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	122.2	160.2	38.1
2017	121.8	176.3	54.5
2022	122.6	188.5	65.9
2028	124.1	197.1	73.0
Market Share		**14.8**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Keighley (Zone 5) facilities at 14.8% from Study Area
Includes constant inflow of 1.7%
At 2011 prices

Table 2a: Quantitative Need for Additional Floorspace in Keighley (Zone 5) – Convenience Goods

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	38.1	3,000	7,600
2017	54.5	4,300	10,900
2022	65.9	5,200	13,100
2028	73.0	5,700	14,400

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2011)
At 2011 prices

Table 2b: Net Quantitative Need for Additional Floorspace in Keighley (Zone 5) – Convenience Goods

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1*]	Max[2*]
2012	38.1	26.4	11.7	900	2,300
2017	54.5	26.3	28.2	2,200	5,700
2022	65.9	26.5	39.4	3,100	7,900
2028	73.0	26.8	46.2	3,600	9,100

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 23 (both implemented and extant from Zone 5)

Table 4: Estimated 'Capacity' for Convenience Goods Facilities - Ilkley (Zone 3)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	42.4	34.4	-8.1
2017	42.3	37.2	-5.1
2022	42.6	39.8	-2.8
2028	43.1	41.6	-1.5
Market Share		**3.2**	

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Assumes constant market share claimed by Ilkley (Zone 3) facilities at 3.2% from Study Area
Assumes no inflow
At 2011 prices

Table 4a: Quantitative Need for Additional Floorspace - Ilkley (Zone 3)

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	-8.1	-600	-1,600
2017	-5.1	-400	-1,000
2022	-2.8	-200	-600
2028	-1.5	-100	-300

Average sales density assumed to be £12,600per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2011)
At 2011 prices

Table 4b: Net Quantitative Need for Additional Floorspace - Ilkley (Zone 3)

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1*]	Max[2*]
2012	-8.1	4.4	-12.4	-1,000	-2,500
2017	-5.1	4.3	-9.5	-800	-1,900
2022	-2.8	4.4	-7.2	-600	-1,400
2028	-1.5	4.4	-6.0	-500	-1,200

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 23 (both implemented and extant from Zone 3)

Table 5: Estimated 'Capacity' for Convenience Goods Facilities - Shipley (Zone 16)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	39.8	80.8	41.0
2017	39.7	87.4	47.7
2022	40.0	93.5	53.5
2028	40.5	97.8	57.3
Market Share		**7.3**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Shipley (Zone 16) facilities at 7.3% from Study Area
Includes constant inflow of 3.2%
At 2011 prices

Table 5a: Quantitative Need for Additional Floorspace in Shipley (Zone 16) – Convenience Goods

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	41.0	3,300	8,200
2017	47.7	3,800	9,600
2022	53.5	4,200	10,700
2028	57.3	4,500	11,300

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2011)
At 2011 prices

Table 5b: Net Quantitative Need for Additional Floorspace in Shipley (Zone 16)– Convenience Goods

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1*]	Max[2*]
2012	41.0	6.6	34.4	2,700	6,900
2017	47.7	12.6	35.1	2,800	7,000
2022	53.5	12.7	40.8	3,200	8,100
2028	57.3	12.8	44.5	3,500	8,800

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 23 (both implemented and extant from Zone 16)

Table 6: Estimated 'Capacity' for Convenience Goods Facilities - Bingley (Zone 6)

Year	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	7.5	9.8	2.3
2017	7.4	17.2	9.7
2022	7.5	18.3	10.9
2028	7.6	19.2	11.6
Market Share		**1.5**	

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Assumes constant market share claimed by Bingley (Zone 3) facilities at 1.5% from Study Area
Includes constant inflow of 1%
At 2011 prices

Table 6a: Quantitative Need for Additional Floorspace - Bingley (Zone 6)

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	2.3	200	500
2017	9.7	800	2,000
2022	10.9	900	2,200
2028	11.6	900	2,300

Average sales density assumed to be £12,600per sq.m (based on the average sales density of the leading five supermarkets as identified by Verdict (2011)
Average sales density assumed to be £5,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2011)
At 2011 prices

Table 6b: Net Quantitative Need for Additional Floorspace - Bingley (Zone 6)

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Implemented	Residual	Min[1*]	Max[2*]
2012	2.3	35.9	-33.6	-2,700	-6,700
2017	9.7	35.8	-26.1	-2,100	-5,200
2022	10.9	36.1	-25.2	-2,000	-5,000
2028	11.6	36.5	-24.9	-1,900	-4,900

Average sales density assumed to be £12,600 per sq.m (based on the average sales density of the leading five supermarkets
Floorspace figures are rounded to the nearest 100 sq.m
Planning commitments taken from Table 23 (both implemented and extant from Zone 6)

TABLE 25: COMPARISON GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER WITHIN IDENTIFIED CENTRES (2011)

Reference	Location	Proposal	Gross Retail Floorspace	Net Comparison Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£)	Category	Status
	Zone 1							
Out of Centre								
09/01714/FUL	57 - 59 Mill Hey, Haworth, Keighley, BD22 8NA	Change of use from A1 retail to A3 restaurant/bistro		-132	3,000	-0.4		EXTANT
Sub total (Zone 1)				**-132**		**-0.4**		
	Zone 2							
Sub total (Zone 2)				**0**				
	Zone 3							
Ilkley								
Edge of Centre								
09/04664/FUL	33 Church Street, Ilkley, West Yorkshire, LS29 9DR	Change of use of ground floor from A1 (retail) use class to sui generis use for sale and display of motorcycles		-100	3,000	-0.3		IMPLEMENTED
10/00139/FUL	The Crescent Hotel, Brook Street, LS29 8DG	Conversion of second and third floors to 10 residential apartments, change of use of ground floor function room to retail unit and internal alterations		270	3,000	0.8		IMPLEMENTED
Out of Centre								
09/00857/FUL (5)	Land at Railway Road and Mayfield Road, Ilkley	Construction of replacement Tesco Class A1 food store with car parking, landscaping and associated works		2136	8,313	17.8		EXTANT, UNDER-CONSTRUCTION
07/07380/COU	103 - 107 Bradford Road, Menston, Ilkley	Change of use from A2 insurance brokers to beauty salon		240	3,000	0.7		IMPLEMENTED
Sub total (Zone3)				**2,546**		**19.0**		
	Zone 4							
Out of Centre								
10/00464/FUL	Land South West 188 - 190 Swan Avenue, BD16 3PA	Construction of veterinary unit in lieu of previously approved retail unit (application 08/02436/RUL)		-175	3,000	-0.5		EXTANT
Sub total (Zone 4)				**-175**		**-0.5**		
	Zone 5							
Keighley								
In Centre								
10/05373/FUL	Focus (DIY) Limited, Unit A, 31 Cavendish Street, Keighley, BD21 3DG	Renewal of planning permision 08/00719/FUL dated 04.04.2008 for: Construction of extension to building A at Cavendish Retail Park to provide new retail		1,431	3,000	4.3		EXTANT
08/00014/FUL	Cavendish Retail Park, Cavendish Street, Keighley	Construction of extension and re-elevation of retail unit		460	3,000	1.4		EXTANT
10/04495/FUL (6)	6 - 8 Cavendish Street, Keighley, BD21 3RG	Change of use of retail outlet (A1) to hot food outlet (A5), external signage and air con/cold room condensers		-196	3,000	-0.6		IMPLEMENTED
06/07734/FUL	65 Low Street, Keighley	Conversion of upper two floors above retail unit into two flats		-120	3,000	-0.4		IMPLEMENTED
11/04685/FUL	Rear Of 18 North Street And 1 And 9-17 Cooke Lane Keighley, BD21 3SE	Change of use of rear of 18 North Street and integration with nos 1 and 9-17 Cooke Lane to create 3 larger A1 retail units		242	3,000	0.7		EXTANT
Edge of Centre								
10/03522/FUL	Land South Of 19 - 51, Church Street, Keighley	Construction of class A1 supermarket with residential maisonettes above, provision of parking and modifications to existing highway		435	3,000	1.3		EXTANT
10/04791/FUL	54 North Street, Keighley, BD21 3SJ	Change of use from single A2 class use into divided A1 and A3 class uses.		140	3,000	0.4		EXTANT
11/05268/MAF (3)	Land At East Parade And Gresley Road Keighley West Yorkshire	Demolition of existing buildings and development of 14,865 sqm of new floorspace to provide retail and leisure uses (within A1, A3, A4 and D2 use classes). Provision of new public realm, vehicular access from Gresley Road, up to 360 car park spaces and the retention and extension of the Cricketers Arms Public		10,692	5,000	53.5		EXTANT
05/05803/FUL (2)	Water Lane, Keighley	Four retail (food and non food) units and forty self contained apartments, parking and highway access improvements.		1233	5,000	6.2		EXTANT - Site clearance has taken place
06/09652/FUL	Keighley News, 80 - 86 North Street, Keighley	Formation of two shopfronts to main elevation. Change of use of part of ground floor to form two retail units.		200	3,000	0.6		IMPLEMENTED
08/00912/REM (9)	Asda - Peter Black Warehouse, Bradford Street, Keighley, BD21 3JZ	Demolition of buildings and construction of retail store.		1,486	7,954	11.8		IMPLEMENTED
08/05850/FUL (9)	Asda - Peter Black Warehouse, Bradford Street, Keighley, BD21 3JZ	Construction of home shopping pod as part of approved superstore		140	7,954	1.1		IMPLEMENTED
06/02362/COU	12 Russell Street, Keighley, BD21 2JS	Change of use from engineering warehouse and sales to office accommodation		-100	3,000	-0.3		IMPLEMENTED
06/04466/FUL	14 Rectory Row, Keighley, BD21 2LL	Change of use from low key workshop to retail showroom		100	3,000	0.3		IMPLEMENTED
12/00036/FUL	Market Arms, 38 Market Street, Keighley, BD21 5AD	Change of use from A1 (Hairdresser) to B1 (office)		-225	3,000	-0.7		EXTANT
Out of Centre								
11/00612/FUL	Unit 5, Keighley Retail Park, Hard Ings Road, Keighley, BD21 3NJ	A mezzanine floor within the existing Curves unit		397	5,844	2.3		EXTANT
10/02761/FUL	North Brook Works, Beck Street, Keighley	Demolition of existing buildings and redevelopment of comprising new industrial retail units with 10 residential units		260	3,000	0.8		EXTANT
10/04917/FUL	Millennium House,74 South Street, Keighley, BD21 1DQ	Change of use from offices, workshop and store to mixed use for bicycle sales and repair workshop with associated office accommodation, works including walling up windows, fitting metal grilles and providing shutter over front entrance		580	3,000	1.7		IMPLEMENTED
06/06765/FUL	Primeur Limited, Aireworth Road, Keighley, BD21 4DW	Conversion of part warehouse distribution centre to factory shop outlet		110	3,000	0.3		IMPLEMENTED
07/10139/FUL	26 - 28 Station Road, Oxenhope, Keighley, BD22 9JJ	Change of use of shop to two dwellings		-100	3,000	-0.3		IMPLEMENTED
Sub total (Zone 5)				**17,165**		**84.5**		
	Zone 6							
Bingley								
In Centre								
07/08080/FUL (7)	Land At Myrtle Walk, Bingley	Alterations and extensions to existing shopping centre, complete with upper storey extensions to provide residential accommodation.		1,200	5,000	6.0		IMPLEMENTED
08/01773/COU	5 - 7 Myrtle Walk, Bingley	Change of use of A1 Shop unit to D1 Library for maximum period of 30 months		-120	3,000	-0.4		IMPLEMENTED
Edge of Centre								
11/05119/FUL	Bingley Railway Station, Wellington Street, Bingley, BD16 2NA	Change of use of office/computer sales to café and coffee shop		-136	3,000	-0.4		EXTANT
11/00940/MAF	Bradford and Bingley Plc, 212 Main Street, Bingley	Demolition of offices and erection of two storey supermarket (Sainsbury's)with parking & associated servicing and landscaping		743	7,132	5.3		EXTANT
Out of Centre								
10/05976/FUL	Springfield House, Park Road, Bingley, BD16 4LR	Change of use of former doctor's surgery to bridal and special occasion wear shop		107	3,000	0.3		IMPLEMENTED
Sub total (Zone 6)				**1,794**		**10.9**		

TABLE 25: COMPARISON GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER WITHIN IDENTIFIED CENTRES (2011)

Reference	Location	Proposal	Gross Retail Floorspace	Net Comparison Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£)	Category	Status
		Zone 7						
Out of Centre								
09/04691/FUL	35-37 Lilycroft Road, Bradford, BD9 5AD	Change of use from A1 to A3 and A5		-157	3,000	-0.5		IMPLEMENTED
11/01629/FUL	115 Saffron Drive, Bradford, BD15 7NQ	Change of use of ground floor from pharmacy to hot food takeaway.		-100	3,000	-0.3		EXTANT
11/03427/FUL	283 Bingley Road, Shipley, West Yorkshire, BD18 4BG	Change of us from B1 offices to funeral directors with ancillary sales of monumental headstones		195	3,000	0.6		EXTANT
11/05749/FUL	Lilycroft Hotel, 74-76 Lilycroft Road, Bradford, BD9 5	Change of use of ground floor from retail to Use Class A3 lounge and alterations to front and side glazing to provide sliding doors.		-224	3,000	-0.7		EXTANT
Sub total (Zone 7)				**-286**		-0.9		
		Zone 8						
Clayton Local Centre								
In Centre								
06/02267/FUL	West Yorkshire Co-op, School Street, Clayton, BD14 6, Bradford	Change of use from vacant supermarket premises to four lock up shops.		213	3,000	0.6		IMPLEMENTED
Edge of Centre								
11/02860/FUL	Unit 1 Drumhill Works, Clayton Lane, Clayton, Bradford, BD14 6RF	Change of use from A1 to D1 for use as a Physiotherapy Clinic		-120	3,000	-0.4		IMPLEMENTED
Queensbury Local Centre								
Edge of Centre								
09/01355/FUL (supercedes 02/01213/OUT)	Land At Black Dyke Mills, Brighouse Road, Queensbury	Construction of Tesco supermarket with associated access, car parking, landscaping, ancillary plant and equipment		180	8,313	1.5		IMPLEMENTED
09/01558/COU	Ground Floor, Black Dyke Mills, Brighouse Road, Queensbury, Bradford, BD13 1QA	Change of use from A1 retail to fitness gym		-180	3,000	-0.5		IMPLEMENTED
Sub total (Zone 8)				**93**		**1.2**		
		Zone 9						
Sub total (Zone 9)				**0**				
		Zone 10						
Sub total (Zone 10)				**0**				
		Zone 11						
Tong Street								
In Centre								
05/01686/FUL	The Avenue Retail Park, Unit 5, Weaverthorpe Park, Bierley, BD4 6 - Tong Street District Centre	Refurbishment of existing retail units 1,2,3 and 4, new build retail units 5,6, and 7 and provision of new build drive through restaurant / takeaway to north-west corner of site		382	3,000	1.1		IMPLEMENTED
Out of Centre								
11/00883/FUL	Former Bishop Cash And Carry, Factory Lane, Off Rooley Lane, Bradford, BD4 9NT	Change of use of an existing warehouse/cash and carry (A1) to general industrial use (B2) joinery manufacturing/assembly including minor ancillary	-1,986	-1,588	3,000	-4.8		IMPLEMENTED
11/02202/FUL	Former Site Of 26A, Bierley Lane, Bradford, BD4 6AA	Three shops with three maisonettes over		120	3,000	0.4		EXTANT
Sub total (Zone 11)				**-1,086**		**-3.3**		
		Zone 12						
Laisterdyke Local Centre								
In Centre								
08/04399/OUT	White Bear Inn, 1222 Leeds Road, Bradford, BD3 8LG - Laisterdyke Local Centre	Construction of new shopping bazaar comprising cafe / restaurant and 15 retail units over 3-storey building with basement car parking facility below. To include the demolition of existing public house and		248	3,000	0.7		EXTANT
Barkerend Local Centre								
In Centre								
06/03400/FUL	Kwik Save Supermarket, Barkerend Road, Bradford, BD3 9	Demolition of existing retail store and construction of a LIDL neighbourhood discount foodstore with associated car parking.		410	3,000	1.2		IMPLEMENTED
Leeds Road Local Centre								
In Centre								
11/04572/FUL	Wainut Street, Bradford, BD3 8	Retail and residential development incorporating three A1 retail units and threa apartments above		200	3,000	0.6		EXTANT
Edge of Centre								
10/04350/FUL	Former 383, Leeds Road, Bradford, BD3 9LY	Change of use of existing furniture store to A3 sweet centre and restaurant with shop front alterations.		-722	3,000	-2.2		EXTANT
10/05009/FUL	A Lux Lighting Limited, Former 383 - 387, Leeds Road, Bradford, BD3 9LY - Laisterdyke Local Centre	Renewal of planning permission 07/05451/FUL: Construction of a mixed use development comprising		412	3,000	1.2		EXTANT
09/05648/OUT	Cracoe Road Between 806 And 808 Leeds Road, Bradford, BD3 9TY - Leeds Road Local Centre	Three-storey terrace infill comprising retail units at ground floor level with five flats on first and second floors		170	3,000	0.5		EXTANT
10/05734/OUT	Land At Birksland Street, Bradford, BD4 8UX	Renewal of planning approval 07/07048/FUL dated 20.11.2007 for: Construction of 3 retail units with flats above		194	3,000	0.6		EXTANT
11/03837/FUL	900 Leeds Road, Bradford, BD3 8EZ	Change of use from retail and alterations to form restaurant on ground floor and snooker club on first floor		-235	3,000	-0.7		EXTANT
Thornbury District Centre								
In Centre								
07/04731/FUL	1001 Leeds Road, Bradford, BD3 7NH	Conversion and extension of existing warehouse to multiple retail (A1) and food and drink (A3) units.		962	3,000	2.9		EXTANT
Edge of Centre								
10/05581/FUL	Former Site Of Thornbury, First School, Leeds Old Road, Bradford, BD3 8JX	Construction of single storey retail units.		824	3,000	2.5		EXTANT
Barkerend Road Local Centre								
Edge of Centre								
06/04165/COU	Ventnor Building, Browning Street, Barkerend, BD3 9	Change of use to wholesale of household and general merchandise		125	3,000	0.4		IMPLEMENTED
Out of Centre								
08/04996/REM	Land Adjacent To 7 St Mary's Road, Laisterdyke, Bradford	Construction of six flats and three retail units		120	3,000	0.4		IMPLEMENTED
08/03461/COU	Barkerend Hotel, 172 Barkerend Road, Bradford, BD3 9BH	Change of use from disused public house to carpet and soft furnishings shop.		150	3,000	0.5		IMPLEMENTED
09/00134/OUT	202 - 206 Leeds Road, Bradford	Creation of approx. 2787 sq.m of residential accommodation, 603 sq.m of restricted class A1 retail accommodation and 1672 sq.m of class B1 office accommodation with associated car parking and landscaping.		603	3,000	1.8		EXTANT
11/04499/FUL	Kashmir Bazaar, 456 - 458 Barkerend Road, Bradford, BD3 8QJ	Construction of single storey linked extension to shop with basement for storage		115	3,000	0.3		IMPLEMENTED
11/03293/FUL	Greenhill Mills, Florence Street, Bradford, BD3 8EX	Change of use from retail to children's play centre		-290	3,000	-0.9		EXTANT
Sub total (Zone 12)				**3286**		**9.9**		

TABLE 25: COMPARISON GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER WITHIN IDENTIFIED CENTRES (2011)

Reference	Location	Proposal	Gross Retail Floorspace	Net Comparison Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£)	Category	Status
Zone 13								
Bankfoot Local Centre								
In Centre								
09/06179/FUL	1040 Manchester Road, Bradford, BD5 8NW	Change of use from car sales and workshop to supermarket.		750	3,000	2.3		EXTANT
Great Horton District Centre								
In Centre								
07/10515/FUL	2 Patemoster Lane, Bradford - Great Horton District Centre	Demolition of the existing commercial/retail unit to build 1 bedsit and 23 one bed apartments, with integrated car parking for 16 cars.		-240	3,000	-0.7		IMPLEMENTED
Edge of Centre								
09/05692/FUL	Tesco Store Limited, 700 Great Horton Road, Bradford, BD7 4EJ	Extension to existing foodstore and external alterations to existing building. Alterations to car parking and landscaping, installation of mezzanine floorspace.		1507	8,313	12.5		IMPLEMENTED
11/00782/FUL	Cross Lane Autos,Cross Lane Mills,Ebenezer Place, Bradford, BD7 3JT	Change of use from funeral parlour to retail outlet		105	3,000	0.3		EXTANT
Marshfields Local Centre								
In Centre								
07/09812/COU	774 Manchester Road, Bradford, BD5 7QR	Change of use from surgery and clinic to a mixed use shop for clothing, drapery on ground floor and hairdressing and beautician's on 1st floor		200	3,000	0.6		IMPLEMENTED
11/01798/FUL	774 - 780 Manchester Road, Bradford, BD5 7QP	Change of use of existing two-storey retail unit to four apartments and extension and alterations to existing shop/cottages to form two dwellings		-380	3,000	-1.1		IMPLEMENTED
Out of Centre								
10/01487/FUL	Briggella Mills, Little Horton Lane, Bradford, BD5 0QA	Retention of reduced retail area for carpet/bedding retail		-150	3,000	-0.5		IMPLEMENTED
08/06418/FUL (8)	Netto Food Store, Canterbury Avenue, Bradford, BD5 0PX	Construction of a replacement retail store and two additional retail units.		-393	3,000	-1.2		IMPLEMENTED
07/05428/COU	Kashmir Carpets & Furniture (formerly St.Oswald's Primary School), Christopher Street, Bradford, BD5 8	Change of use from carpet/furniture retail outlet to community school.		-250	3,000	-0.8		IMPLEMENTED
08/06781/COU	Black Bull Inn, 387 Little Horton Lane, Bradford, BD5 0LG	Change of use from public house to retail furniture sales side extension and approval in retrospect of rear delivery door		290	3,000	0.9		EXTANT
11/03690/FUL	Horton Park Surgery, 99 Horton Park Avenue, Bradford, BD7 3EG	Change of use from medical centre to independent pharmacy		120	3,000	0.4		EXTANT
Sub total (Zone 13)				**1559**		**12.7**		
Zone 14								
Bradford City Centre								
11/03446/MAO	Broadway, Westfield Cheapside, Market Street	Construction of predominantly retail development with associated cafe/bars/restaurants, offices, apartments, car parking and basement servicing, the application comprises - Phase 1 Full details of retail development and associated cafe/bars/restaurants, car parking and basement servicing with no matters reserved and Phases 2-4 outline details on the offices and apartment development with all matters reserved. Create approximately 75 retail units.	51,466	16,757	5,000	83.8		EXTANT
11/00098/FUL	Car park, Westgate, Grattan, Road, Manningham,	Renewal of 08/01306/FUL. Erection of residential and retail development to car park. Retail unit 1 = 144 sq m and retail unit 2 = 147 sq m. Recent application 11/00098/FUL has renewed this permission for the same development.		291	3,000	0.9		EXTANT
09/01263/FUL	Highpoint, Westgate, Bradford	Change of use of offices to mixed-use development consisting of A1, A2, A3, A4, A5, B1 and hotel with associated parking at ground floor and basement level		193	3,000	0.6		EXTANT
09/02176/FUL	11-13 Market Street, Bradford, BD1 1LN	Change of use from two A1 units to either one or two A2 units. Currently vacant.		-250	3,000	-0.8		EXTANT
11/00652/FUL	14 North Parade. Bradford, BD1 3HT	Change of use from shop to sandwich shop and restaurant/cafe		-113	3,000	-0.3		EXTANT
11/04587/FUL	Top Recruitment, First Floor, 71 - 75 Kirkgate, Bradford	Change of use of vacant upper floor to A1 hair, beauty and tanning salon		400	3,000	1.2		EXTANT
10/06321/FUL	3-11 Sunbridge Road /8 Tyrrel Street, Bradford, BD1 1RJ	Change of use from shop and first floor salon/beauty salon to restaurant		-202	3,000	-0.6		EXTANT
Edge of Centre								
09/02498/FUL	134 - 136 Sunbridge Road, Bradford	Change of use from carpet sales warehouse to wine bar		-1010	3,000	-3.0		EXTANT
10/04407/FUL	Land On South Side, Mill Street, Bradford, BD1 4AB	Construction of 69 bed hotel with ground floor commercial space and detached commercial unit (A1, A2, A3, A4, A5, B1 or D2) and associated car parking and landscaping. Construction ongoing.		265	3,000	0.8		EXTANT
Girlington District Centre								
In Centre								
06/09320/FUL	Land To North Of Blockbuster, Ingleby Road, Bradford, BD8 9AJ - Girlington District Centre	Construction of a single storey retail building divided into two A5 units		190	3,000	0.6		IMPLEMENTED
Carlisle Road Local Centre								
In Centre								
11/01975/FUL	Former Marlborough Cinema, Carlisle Road, Bradford	Change of use from D2: Assembly and Leisure to A1: Retail. No details given-presumed for comparison retail		412	3,000	1.2		EXTANT
Out of Centre								
05/05489/OUT and 07/02753/REM	Beehive Mills, Tumbling Hill Street	Mixed use development comprising of residential apartments (use class C3) and mixed commercial uses (use class A1 and/or A2 and/or A3 and/or A5 and/or D2 and/or B1) with public space, car parking and associated access arrangements.		2,848	5,000	14.2		EXTANT
09/06158/FUL	259 Upper Woodlands Road, Bradford, BD8 9JQ - Duckworth Lane Local Centre	Construction of two-storey retail unit.		230	3,000	0.7		EXTANT
09/01527/FUL	Land South Of 268, Lumb Lane, Bradford, BD8 7SF	Construction of new build retail units, office accommodation and leisure facility.		135	3,000	0.4		EXTANT
09/04744/FUL	Land At Bradbeck Road And Cemetery Road, Lidget Green, Bradford, BD7 2QZ	Demolition of existing buildings (including 3762 sqm of retail premises being used for sale of comparison goods) and construction of food store (ASDA) and a petrol filling station with associated access parking, landscaping and ancillary		-2348	3,000	-7.0		EXTANT
10/02369/FUL	Former Site Of Shearbridge Garage, Great Horton Road, Bradford, BD7 1QG	Mixed-use development of commercial/retail and residential use (4 retail units and 10 residential apartment dwellings on the first and second floors).		300	3,000	0.9		EXTANT, Site clearance has taken place
07/08399/FUL	1 Woodlands Terrace, Girlington, Bradford	New A1 retail units (2) plus refurbishment of existing cash and carry to add additional first floor and A1 retail space.		110	3,000	0.3		EXTANT, Under-construction

TABLE 25: COMPARISON GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER WITHIN IDENTIFIED CENTRES (2011)

Reference	Location	Proposal	Gross Retail Floorspace	Net Comparison Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£)	Category	Status
09/01804/FUL (10)	Former Site Of 257 - 259 Upper Woodlands Road	Installation of 3 shopfronts to the front elevation and external alterations to the rear elevation		224	3,000	0.7		IMPLEMENTED
10/01892/FUL	Unit 4, Valleygate, 236 Manningham Lane, Bradford, BD8 7BZ	Change of use from Shop (A1) to betting shop (A2)		-170	3,000	-0.5		IMPLEMENTED
	Unit 3, Manningham Retail Park, 25-27 Manningham Lane, BD1 3AH	Former Netto supermarket, replaced by Toys r Us		600	3,000	1.8		IMPLEMENTED
07/01464/FUL	47 Great Horton Road, Bradford, BD7 1AZ	Construction of a student accommodation block and 2 no.retail units (open A1, A2, A3, A4 and A5 uses).		100	3,000	0.3		IMPLEMENTED
06/07069/FUL	Unit 19, 53 Valley Road, Bradford , BD1 4	Alterations to retail unit to form five retail units		360	3,000	1.1		IMPLEMENTED
06/08646/FUL	7 Woodhead Road, Bradford, BD7 1PB	Construction of two storey side extension to existing wholesale warehouse		114	3,000	0.3		IMPLEMENTED
07/01062/COU	Marlborough Garage,102 Carlisle Rd, Bradford, BD8 8BZ	Change of use to retail and storage		130	3,000	0.4		IMPLEMENTED
06/08387/COU	Works South East Of 23 Preston Street, Bradford, BD7 1	Change of use from offices/warehouse to cash and carry warehouse (B8). The store is barely used as retail outlet		1,987	3,000	6.0		IMPLEMENTED
07/06233/FUL	The Melbourne Hotel,104 White Abbey Road, Bradford, BD8 8DP	External alterations and new shop fronts. COU within permitted use classes. Previous use was a public house, now an Asian fashion store		370	3,000	1.1		IMPLEMENTED
08/07393/COU	Kapra Bazaar, 36 Cemetery Road, Lidget Green, Bradford, BD8 9RY	Change of use from A1 to B8 (storage and distribution) for part of building		1,416	3,000	4.2		IMPLEMENTED
11/03286/FUL	Land Between Fieldhead, Street And Legrams Lane And Archibald Street, Listerhills Road, Bradford	Construction of mixed use scheme comprising 8 three bedroom apartments and 4 commercial retail units and relocation of car park. Renewal of 08/06740/FUL.		168	3,000	0.5		EXTANT
07/10500/FUL	Land At Trafalgar Street, Bradford	Development for 362 Residential units, plus related ancillary A1(shops)/A3 (cafes) and B1 (offices)/D1(leisure), landscaped courtyard and public realm improvements	NO FLOORSPACE PROVIDED, NOT AVAILABLE ONLINE	150	3,000	0.5		
07/02376/COU	Legrams Mill, 1 Summerville Road, Bradford, BD7 1NS	Change of use from B2 to A1, A3 and C3		370	3,000	1.1		
11/01716/FUL	1 Hey Street, Bradford, BD7 1DQ	Change of use to internet cafe/lounge with seating area and external roof garden		170	3,000	0.5		IMPLEMENTED
11/02298/FUL	14 Shearbridge Road, Bradford, BD7 1NP	Change of use from existing Polish Ex-Servicemans Club (D1 and A4) to A1 Retail and A3 Café		495	3,000	1.5		IMPLEMENTED
05/08486/OUT	Longside Lane & Listerhills Road, Horton Grange, Bradford, BD7 1DF	Mixed use development comprising A1, A3, A4, A5, B1, C1, C2, C3 and D1 uses together with associated parking and extensive landscaping works. Part of Listerhills Urban Village scheme.		250	3,000	0.8		EXTANT
10/03934/FUL	Former St Philips School, Playground, Girlington Road, Bradford, BD8 9	Two storey primary care centre on brownfield site, accommodation including clinical and administration spaces for medical practice together with A1 retail pharmacy and associated car parking and landscaping		120	3,000	0.4		EXTANT
10/04300/FUL	Unit 6 And 14, Bowland Street Industrial Estate, Bowland Street, Bradford, BD1 3BW	Change of use from class B2 to class A1 retail shop unit		250	3,000	0.8		EXTANT
11/02275/FUL	Beckside Works, Beckside Road, Bradford, BD7 2JZ	Redevelopment of existing warehouse (B2 and B8 uses) including change of use to a community business, training, educational and meeting facility with prayer room (D1, D2, A1 and A2 uses)		170	3,000	0.5		EXTANT
11/03593/FUL	910 Thornton Road, Bradford, BD8 0JQ	Change of use of former retail workshop to madrassa hall and alterations		-200	3,000	-0.6		EXTANT
Sub total (Zone 14)				**25,282**		**115.1**		
	Zone 15							
Thornbury District Centre								
Edge of Centre								
09/03781/FUL	Thornbury Centre, Leeds Old Road, Bradford, BD3 8JX	Construction of single storey terrace of retail units.		516	3,000	1.5		IMPLEMENTED
Out of Centre								
10/01723/FUL	Unit 3, 1107 Bolton Road, Bradford, BD2 4ST	Sub-division of retail unit into two smaller units and change the use to class A2 (financial services) and A5 (takeaway)		-206	3,000	-0.6		IMPLEMENTED
06/05127/FUL	S And R Carpets, 304 - 314 Leeds Road, Thornbury, Bradford	Erection of single storey extension to rear of shop		150	3,000	0.5		IMPLEMENTED
11/03497/FUL	Unit 2 Union Mills, Harrogate Road, Bradford, BD2 3SP	Retrospective change of use to part of the above property from B2: General Industrial to A1: Retail		148	3,000	0.4		IMPLEMENTED
10/02876/FUL	9 Barry Street, Bradford, BD1 2AL	Change of use from A1 retail to a nightclub		-140	3,000	-0.4		EXTANT
10/04249/FUL	Bradford City AFC Shop, Valley Parade Stadium, Valley Parade, Bradford, BD8 7DY	Change of use of part first floor retail space to office, teaching classroom, museum space and cafe	No floorspace provided	150	3,000	0.5		EXTANT
11/05704/FUL	Unit 5, 221 Sunbridge Road, Bradford, BD1 2LG	Change of use from motorcycle showroom to retail unit		220	3,000	0.7		EXTANT
Sub total (Zone 15)				**838**		**2.5**		
	Zone 16							
Shipley								
In Centre								
10/00431/FUL	5 Kirkgate, Shipley	Change of use from class A4 (drinking establishment) and vacant flats to A1 (shops)		130	3,000	0.4		EXTANT
09/01848/FUL	Asda Superstore, Manor Lane, Shipley	Provision of a mezzanine floor extension to store		625	3,977	2.5		EXTANT
08/05157/COU	11 Market Street, Shipley	Change of use from retail to cafe (Use Class A3) with alterations to frontage		-120	3,000	-0.4		IMPLEMENTED
Edge of Centre								
06/02657/COU	2 Dale Street, Shipley	Change of use from class A1 Retail Unit to class A4 Public House		-570	3,000	-1.7		IMPLEMENTED
07/08365/COU	Trade Underlays, Units 4 - 5, Commercial Mills, 1 Upper Ashley Lane	Change of use from trade warehouse to retail		200	3,000	0.6		IMPLEMENTED
Frizinghall Local Centre								
In Centre								
09/01599/FUL	Frizinghall Congregational Church, Aireville Road, Bradford, BD18 3AB	Change of use from church hall (D1) to retail unit (A1).		260	3,000	0.8		EXTANT
Out of Centre								
08/01150/COU	The Parkside Centre, Keighley Road, Bradford, BD9 4JR	Change of use and minor extensions from former motor showroom to retail and associated uses (A1, A2 and A5)		336	3,000	1.0		IMPLEMENTED
09/05003/FUL	139 - 141 Bradford Road, Shipley, BD18 3TB	Change of use from A1 retail to A5 hot food takeaway		-130	3,000	-0.4		IMPLEMENTED
Sub total (Zone 16)				**731**		**2.8**		
	Zone 17							
Out of Centre								
10/04330/OUT	Land At Buck Lane, Otley Road, Charlestown, Baildon, BD17 7RW	Construction of science and technology based business park with Hi Tech manufacturing and construction of hotel/restaurant and retail outlet		400	3,000	1.2		EXTANT
09/01742/FUL	Lower Holme Mill, Otley Road, Baildon, BD17 7LN	Mixed use development with associated access and car parking.		135	3,000	0.4		EXTANT
09/00960/FUL	Plot A Berry Works, Otley Road, Baildon, BD17 13R (amendments to planning permission 07/00464/FUL)	Construction of retail building with revised design.		156	3,000	0.5		IMPLEMENTED
10/03616/FUL	Unit 2, Otley Road, Baildon, BD17 7GA	Change of use from A1 (retail) to A1 (retail) and D1 (non-residential institutions)		-124	3,000	-0.4		IMPLEMENTED
Sub total (Zone 17)				**567**		**1.7**		

TABLE 25: COMPARISON GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER WITHIN IDENTIFIED CENTRES (2011)

Reference	Location	Proposal	Gross Retail Floorspace	Net Comparison Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£)	Category	Status
	Zone 18							
Greengates District Centre								
In Centre								
10/00808/FUL	122 - 126 New Line, Bradford, BD10 0QS	Change of use and subdivision of unit (use class A1) into two units, one for use within A2 (financial and professional) and one for use within A3 (restaurants and cafe)		-485	3,000	-1.5		EXTANT
10/02165/FUL	122 - 126 New Line, Bradford, BD10 0QS	Change of use and subdivision of unit (use class A1) into two units; one for use within A2 (Financial and Professional) and one for use within A3 (Restaurant and Cafe)		-485	3,000	-1.5		IMPLEMENTED
Out of Centre								
09/03531/FUL	Greenwoods Mens Wear Limited, Unit 37, Albion Mills, Albion Road, Bradford, BD10 8RD	Change of use from mill shop and cafe to children's play area/centre with ancillary cafe		-181	3,000	-0.5		EXTANT
10/04017/FUL	18 Rockwell Lane, Bradford, BD10 9HT	Construction of a 4 bay portable building for use as a furniture store to replace the existing building which was damaged by fire		118	3,000	0.4		IMPLEMENTED
Sub total (Zone 18)				**-1033**		**-0.2**		
Total				**51,149**		**255.0**		
IMPLEMENTED SINCE BRLS (2008)				**9,616**		**48.3**		
EXTANT PLANNING PERMISSION				**41,533**		**206.7**		

Source: Bradford City Council (Retail Floorspace Updates - 2012)
* Nb. Existing Tesco site to be demolished (net sales of 1,877 sq m)
(1) BMDC accept that some works have been carried out and are such as to constitute a start on the development
(2) Site clearance works have taken place
(3) Floorspace figures are a maximum and were obtained from Retail Statement submitted in support of application. Figure does not include loss of existing comparison provision on site.
(4) Beehive Mills site does not provide breakdown of commercial uses (A1/A2/A3/A4/A5/B1/D2)
(5) Floorspace figures from appeal statement
a. Sales densities derived from Verdict (2011) or Mintel Retail Rankings (2011) for national multiples, where known, for extant planning permissions below 1,000 sq.m, WYG has adopted lower sales density of £3,000 per sq.m. On larger schemes, WYG has taken a professional view based on the scale of floorspace, but has generally taken the higher sales density figure of £5,000 per sq.m

2011 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

TABLE 26: ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN STUDY AREA

Table 1: Estimated 'Capacity' for Comparison Goods Facilities in Bradford District

	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	923.7	923.7	0.0
2017	1,009.9	1,047.5	37.6
2022	1,113.9	1,214.0	100.1
2028	1,239.7	1,488.6	248.9
Market Share		**59.5**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Bradford District facilities at 59.5% from Study Area
Assumes constant inflow of 2.9%
At 2011 prices

Table 1a: Quantitative Need for Additional Floorspace – Comparison Goods

Sub-Total	Comparison Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	0.00	0	0
2017	37.62	6,900	11,500
2022	100.09	16,600	27,700
2028	248.91	37,100	61,800

Average sales density assumed to be £5,000 per sq.m at min and £3,000 per sq. m for max
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
At 2011 prices

Table 1b: Net Quantitative Need for Additional Floorspace - Comparison Goods

Sub-Total	Comparison Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1*]	Max[2*]
2012	0.0	202.3	-202.3	-40,500	-67,400
2017	37.6	221.1	-183.5	-33,600	-56,000
2022	100.1	243.9	-143.8	-23,900	-39,800
2028	248.9	271.4	-22.5	-3,400	-5,600

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are round up to the nearest 100 sq.m
Planning commitments taken from Table 25

Table 3: Estimated 'Capacity' for Comparison Goods Facilities in Bradford City Centre (including Foster Square and retail parks) (Zone 14)

	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	454.3	454.3	0.0
2017	496.7	515.2	18.5
2022	547.9	597.1	49.2
2028	609.7	732.2	122.4
Market Share		**28.8**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Bradford City Centre facilities at 28.5% from Study Area (includes Foster Square and retail parks))
Assumes constant inflow of 4.5%
At 2011 prices

Table 3a: Quantitative Need for Additional Floorspace – Comparison Goods (Zone 14)

Sub-Total	Comparison Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	0.0	0	0
2017	18.5	3,400	5,600
2022	49.2	8,200	13,600
2028	122.4	18,200	30,400

Average sales density assumed to be £5,000 per sq.m at min and £3,000 per sq. m for max
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
At 2011 prices

Table 3b: Net Quantitative Need for Additional Floorspace - Comparison Goods (Zone 14)

Sub-Total	Comparison Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1*]	Max[2*]
2012	0.0	97.1	-97.1	-19,400	-32,400
2017	18.5	106.2	-87.7	-16,000	-26,700
2022	49.2	117.1	-67.9	-11,300	-18,800
2028	122.4	130.3	-7.9	-1,200	-2,000

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are round up to the nearest 100 sq.m
Planning commitments taken from Table 25 (both implemented and extant from Zone 14)

Table 2: Estimated 'Capacity' for Comparison Goods Facilities in Keighley (Zone 5)

	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	205.3	205.3	0.0
2017	224.4	232.8	8.4
2022	247.5	269.8	22.2
2028	275.5	330.8	55.3
Market Share		**13.4**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Keighley (includes retail parks) (Zone 5) facilities at 13.4% (previously 12.4%) from Study Area
Assumes constant inflow of 1.9%
At 2011 prices

Table 2a: Quantitative Need for Additional Floorspace – Comparison Goods (Zone 5)

Sub-Total	Comparison Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	0.0	0	0
2017	8.4	1,500	2,500
2022	22.2	3,700	6,100
2028	55.3	8,200	13,700

Average sales density assumed to be £5,000 per sq.m at min and £3,000 per sq. m for max
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
At 2011 prices

Table 2b: Net Quantitative Need for Additional Floorspace - Comparison Goods (Zone 5)

Sub-Total	Comparison Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1*]	Max[2*]
2012	0.0	70.2	-70.2	-14,000	-23,400
2017	8.4	76.7	-68.4	-12,500	-20,800
2022	22.2	84.6	-62.4	-10,300	-17,200
2028	55.3	94.2	-38.9	-5,800	-9,700

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are round up to the nearest 100 sq.m
Planning commitments taken from Table 25 (both implemented and extant from Zone 5)

Table 4: Estimated 'Capacity' for Comparison Goods Facilities in Ilkley (Zone 3)

	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	34.7	34.7	0.0
2017	37.9	39.3	1.4
2022	41.8	45.6	3.8
2028	46.5	55.9	9.3
Market Share		**2.3**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Ilkley facilities at 2.3% (previously 2.4%) from Study Area
Assumes no inflow
At 2011 prices

Table 4a: Quantitative Need for Additional Floorspace – Comparison Goods (Zone 3)

Sub-Total	Comparison Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	0.0	0	0
2017	1.4	300	400
2022	3.8	600	1,000
2028	9.3	1,400	2,300

Average sales density assumed to be £5,000 per sq.m at min and £3,000 per sq. m for max
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
At 2011 prices

Table 4b: Net Quantitative Need for Additional Floorspace - Comparison Goods (Zone 3)

Sub-Total	Comparison Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1*]	Max[2*]
2012	0.0	17.8	-17.8	-3,600	-5,900
2017	1.4	19.4	-18.0	-3,300	-5,500
2022	3.8	21.4	-17.7	-2,900	-4,900
2028	9.3	23.8	-14.5	-2,200	-3,600

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are round up to the nearest 100 sq.m
Planning commitments taken from Table 25 (both implemented and extant from Zone 3)

Table 5: Estimated 'Capacity' for Comparison Goods Facilities in Shipley (Zone 16)

	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	52.5	52.5	0.0
2017	57.4	59.6	2.1
2022	63.4	69.1	5.7
2028	70.5	84.7	14.2
Market Share		**3.5**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Shipley (including retail parks) facilities at 3.5% (previously 3.1%) from Study Area
Assumes no inflow
At 2011 prices

Table 5a: Quantitative Need for Additional Floorspace – Comparison Goods (Zone 16)

Sub-Total	Comparison Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	0.0	0	0
2017	2.1	400	700
2022	5.7	900	1,600
2028	14.2	2,100	3,500

Average sales density assumed to be £5,000 per sq.m at min and £3,000 per sq. m for max
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
At 2011 prices

Table 5b: Net Quantitative Need for Additional Floorspace - Comparison Goods (Zone 16)

Sub-Total	Comparison Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min[1*]	Max[2*]
2012	0.0	3.7	-3.7	-700	-1,200
2017	2.1	4.0	-1.9	-300	-600
2022	5.7	4.4	1.3	200	400
2028	14.2	4.9	9.3	1,400	2,300

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Floorspace figures are round up to the nearest 100 sq.m
Planning commitments taken from Table 25 (both implemented and extant from Zone 16)

Table 6: Estimated 'Capacity' for Comparison Goods Facilities in Bingley (Zone 6)

	Turnover - £m[1]	Expenditure Available - £m[2]	Surplus Expenditure - £m
2012	10.8	10.8	0.0
2017	11.8	12.2	0.4
2022	13.0	14.2	1.2
2028	14.5	17.4	2.9
Market Share		**0.7**	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
Assumes constant market share claimed by Bingley facilities at 0.7% (previously 0.6%) from Study Area
Assumes no inflow
At 2010 prices

Table 6a: Quantitative Need for Additional Floorspace – Comparison Goods (Zone 6)

Sub-Total	Comparison Goods		
	£m	Floorspace Requirement	
		Min[1*]	Max[2*]
2012	0.0	0	0
2017	0.4	100	100
2022	1.2	200	300
2028	2.9	400	700

Average sales density assumed to be £5,000 per sq.m at min and £3,000 per sq. m for max
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 10.1 (Sept 2012)
At 2011 prices

Table 6b: Net Quantitative Need for Additional Floorspace - Comparison Goods (Zone 6)

Sub-Total	Comparison Goods				
	£m	£m	£m	Floorspace Requirement	
		Implemented	Residual	Min[1*]	Max[2*]
2012	0.0	4.9	-4.9	-1,000	-1,600
2017	0.4	5.3	-4.9	-900	-1,500
2022	1.2	5.9	-4.7	-800	-1,300
2028	2.9	6.6	-3.7	-500	-900

Average sales density assumed to be £5,000 per sq.m at min and £3,000 per sq. m for max
Floorspace figures are round up to the nearest 100 sq.m
Planning commitments taken from Table 25 (both implemented and extant from Zone 6)

Appendix 8 – Leisure (Statistical) Tables

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 1: POPULATION

ZONE	POPULATION				
	2011	2012	2017	2022	2028
1	23,593	23,718	24,491	25,204	25,795
2	26,069	26,114	26,916	27,686	28,514
3	30,672	30,663	30,493	30,405	30,392
4	43,335	43,563	43,935	44,136	44,625
5	28,648	28,959	30,574	32,053	33,766
6	32,975	33,179	33,739	34,259	34,741
7	36,405	36,789	38,698	40,447	42,193
8	28,884	29,140	30,300	31,276	32,196
9	32,158	32,381	33,729	35,026	36,275
10	54,104	54,452	56,201	57,757	59,187
11	38,241	38,543	40,034	41,368	42,907
12	27,140	27,615	29,555	31,469	33,629
13	65,575	66,301	70,571	74,359	78,194
14	49,650	50,651	54,804	58,740	62,721
15	44,854	45,239	48,034	50,325	52,756
16	28,256	28,495	29,934	31,246	32,535
17	32,787	32,909	33,537	33,970	34,515
18	58,272	58,562	60,895	62,742	64,744
TOTAL	**681,618**	**687,273**	**716,440**	**742,468**	**769,685**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Per Capita expenditure from Experian G3 Micromarketer (2010 data)

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 2: LEISURE PATTERNS (CINEMA)

DESTINATION	TOTAL CINEMA (%)	ZONE 1 CINEMA (%)	ZONE 2 CINEMA (%)	ZONE 3 CINEMA (%)	ZONE 4 CINEMA (%)	ZONE 5 CINEMA (%)	ZONE 6 CINEMA (%)	ZONE 7 CINEMA (%)	ZONE 8 CINEMA (%)	ZONE 9 CINEMA (%)	ZONE 10 CINEMA (%)	ZONE 11 CINEMA (%)	ZONE 12 CINEMA (%)	ZONE 13 CINEMA (%)	ZONE 14 CINEMA (%)	ZONE 15 CINEMA (%)	ZONE 16 CINEMA (%)	ZONE 17 CINEMA (%)	ZONE 18 CINEMA (%)
STUDY AREA																			
Zone 1																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Sub Total (Zone 2)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre	0.1	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**0.1**	**0.0**	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4																			
Outside Bradford (Leeds City)																			
Guiseley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5																			
The Picture House Cinema, Keighley	5.6	38.8	24.4	16.3	5.9	35.3	15.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 5)	**5.6**	**38.8**	**24.4**	**16.3**	**5.9**	**35.3**	**15.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 6																			
Bingley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Sub-total (Zone 7)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																			
Thornton Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0
Sub-total (Zone 8)	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.0**	**0.0**
Zone 10																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Cineworld, Leisure Exchange, Vicar Lane, Bradford	37.7	18.4	34.1	12.2	23.5	52.9	27.5	55.6	42.6	28.6	31.7	16.0	36.0	65.9	75.0	36.5	50.0	28.6	22.4
Sub-total (Zone 12)	**37.7**	**18.4**	**34.1**	**12.2**	**23.5**	**52.9**	**27.5**	**55.6**	**42.6**	**28.6**	**31.7**	**16.0**	**36.0**	**65.9**	**75.0**	**36.5**	**50.0**	**28.6**	**22.4**
Zone 13																			
Mayo Avenue District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre	1.0	2.0	0.0	0.0	2.0	0.0	5.0	1.9	3.7	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0
Girlington District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0
National Media Museum, Picturerville, Bradford	5.0	0.0	0.0	4.1	5.9	0.0	15.0	11.1	7.4	2.4	7.3	2.0	6.0	4.9	2.3	0.0	12.5	10.2	2.0
Sub Total (Zone 14)	**6.2**	**2.0**	**0.0**	**4.1**	**7.8**	**0.0**	**20.0**	**13.0**	**11.1**	**4.8**	**7.3**	**2.0**	**6.0**	**7.3**	**2.3**	**0.0**	**12.5**	**14.3**	**2.0**
Zone 15																			
Odeon Cinema, Gallagher Leisure Park, Thornbury	18.5	4.1	2.4	2.0	13.7	3.9	22.5	24.1	7.4	7.1	4.9	14.0	46.0	14.6	18.2	44.2	12.5	12.2	44.9
Sub-total (Zone 15)	**18.5**	**4.1**	**2.4**	**2.0**	**13.7**	**3.9**	**22.5**	**24.1**	**7.4**	**7.1**	**4.9**	**14.0**	**46.0**	**14.6**	**18.2**	**44.2**	**12.5**	**12.2**	**44.9**
Zone 16																			
Shipley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 16)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 17																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 17)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 18																			
Five Lane Ends District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL (BRADFORD)	**68.2**	**63.3**	**61.0**	**36.7**	**51.0**	**92.2**	**85.0**	**94.4**	**61.1**	**40.5**	**43.9**	**32.0**	**88.0**	**87.8**	**95.5**	**80.8**	**75.0**	**57.1**	**69.4**
SUB TOTAL (STUDY AREA)	**68.2**	**63.3**	**61.0**	**36.7**	**51.0**	**92.2**	**85.0**	**94.4**	**61.1**	**40.5**	**43.9**	**32.0**	**88.0**	**87.8**	**95.5**	**80.8**	**75.0**	**57.1**	**69.4**

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 2: LEISURE PATTERNS (CINEMA)

DESTINATION	TOTAL CINEMA (%)	ZONE 1 CINEMA (%)	ZONE 2 CINEMA (%)	ZONE 3 CINEMA (%)	ZONE 4 CINEMA (%)	ZONE 5 CINEMA (%)	ZONE 6 CINEMA (%)	ZONE 7 CINEMA (%)	ZONE 8 CINEMA (%)	ZONE 9 CINEMA (%)	ZONE 10 CINEMA (%)	ZONE 11 CINEMA (%)	ZONE 12 CINEMA (%)	ZONE 13 CINEMA (%)	ZONE 14 CINEMA (%)	ZONE 15 CINEMA (%)	ZONE 16 CINEMA (%)	ZONE 17 CINEMA (%)	ZONE 18 CINEMA (%)
OUTSIDE STUDY AREA																			
Outside Survey Area - Harrogate																			
Harrogate Town Centre	0.1	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Calderdale																			
Halifax Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Rex Cinema, Coronation Street, Elland	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	7.1	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hebden Bridge Picture House, New Road, Hebden Bridge	0.3	8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rex Cinema, Coronation Street, Elland	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.2**	**8.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**11.9**	**4.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Skipton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Plaza Cinema, Sackville Street, Skipton	2.2	8.2	14.6	26.5	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.2**	**8.2**	**14.6**	**26.5**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Odeon Cinema, Galpharm Stadium, Huddersfield	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	7.1	9.8	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0
Showcase Cinemas, Gelderd Road, Birstall	12.2	2.0	4.9	4.1	3.9	3.9	5.0	5.6	25.9	28.6	34.1	54.0	8.0	7.3	2.3	9.6	4.2	8.2	4.1
Vue, Cardigan Fields Leisure Centre, Kirkstall, Leeds	6.9	0.0	2.4	6.1	27.5	0.0	5.0	0.0	1.9	4.8	0.0	6.0	2.0	0.0	2.3	7.7	4.2	20.4	20.4
Birstall Shopping Park (Junction 27 Retail Park)	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	2.4	4.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Sub-total	**21.1**	**2.0**	**7.3**	**10.2**	**31.4**	**3.9**	**10.0**	**5.6**	**29.6**	**45.2**	**46.3**	**64.0**	**10.0**	**7.3**	**4.5**	**17.3**	**8.3**	**30.6**	**26.5**
Outside Survey Area - Leeds																			
Morley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	1.5	2.0	2.4	4.1	0.0	2.0	2.5	0.0	1.9	2.4	2.4	2.0	0.0	2.4	0.0	0.0	4.2	2.0	0.0
Cottage Road Cinema, Cottage Road, Leeds	0.1	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Yorkshire Playhouse, Playhouse Square, Quarry Hill,	0.1	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Showcase Cinema, Birstall, Leeds	0.4	0.0	2.4	2.0	0.0	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
Vue, The Light, The Headrow, Leeds	3.1	10.2	2.4	12.2	9.8	0.0	2.5	0.0	1.9	0.0	0.0	2.0	2.0	2.4	0.0	0.0	6.3	8.2	2.0
Sub-total	**5.3**	**12.2**	**9.8**	**18.4**	**11.8**	**2.0**	**5.0**	**0.0**	**7.4**	**2.4**	**2.4**	**4.0**	**2.0**	**4.9**	**0.0**	**0.0**	**12.5**	**10.2**	**2.0**
Outside Survey Area - North East																			
Cinema, Metrocentre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - North West																			
Manchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0
Apollo Cinema, Manchester Road, Burnley	0.1	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnley Town Centre	0.2	4.1	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Odeon Cinema, Rigby Road, Blackpool	0.1	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zeffirellis By The Park, Compston Road, Ambleside	0.1	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.6**	**6.1**	**4.9**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.0**	**0.0**
Outside Survey Area - Pendle																			
Colne Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Bridlington Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0
Hull Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
Odeon Cinema, East Parade, Harrogate	0.1	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Parkway Cinema, Eldon Street, Barnsley	0.1	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cineworld, Xscape, Castleford	0.3	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.0**	**0.0**	**0.0**	**2.0**	**2.0**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**4.2**	**0.0**	**2.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.3	0.0	2.4	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**2.4**	**4.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**31.8**	**36.7**	**39.0**	**63.3**	**49.0**	**7.8**	**15.0**	**5.6**	**38.9**	**59.5**	**56.1**	**68.0**	**12.0**	**12.2**	**4.5**	**19.2**	**25.0**	**42.9**	**30.6**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares ' derived directly from Bradford Shopper Survey (November 2012) for cinema (Question 42)
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

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TABLE 3: CAPACITY FOR ADDITIONAL CINEMAS

Centre	Study Area Population	Participation Rate (%)	Catchment Population	District's Market Share (%)	Catchment Population	Cinema visits per person	Attendance (000s)	Number of Visitors Required to Support a Cinema Screen	Screens Supported
2012	687,273	53	365,140	68	249,033	2.7	676,345	45,228	15
2017	716,440	53	380,636	68	259,601	2.7	705,049	45,228	16
2022	742,468	53	394,464	68	269,032	2.7	730,663	45,228	16
2028	769,685	53	408,924	68	278,895	2.7	757,447	45,228	17

Notes:

a. Population from Experian MMG3 Micromarketer

b. Participation rates and markets shares derived from Bradford Household Survey (October 2012) - excludes 'None mentioned'

c. Cinema visits per person based on the 2010 admisssions identified by Mintel (2011) devided by UK population (62.3m) (ONS National Population Projections 2010-based Statistical Bulletin) at 2010

d. Number of visitors which support a cinema screen during 2010 (Mintel Cinema Market - May 2011) comparable to Dondora Research (2009) which estimates that 2.61 cinema trips per person at 2009

e.Currently 34 cinema screens in Bradford, 16 screens at Cineworld, Leisure Exchange, 13 screens at Odeon Cinema, Gallagher Leisure Park, 2 screens at The Picture House Cinema, Keighley; 3 screens at National Media Museum, Picturerville, Bradford

g. Dondora Research shows that admission per screen at 2009 was 45,491 which steady declined from 50,482 admissions per screen in 2003

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TABLE 4: LEISURE PATTERNS (BOWLING)

DESTINATION	TOTAL BOWLING (%)	ZONE 1 BOWLING (%)	ZONE 2 BOWLING (%)	ZONE 3 BOWLING (%)	ZONE 4 BOWLING (%)	ZONE 5 BOWLING (%)	ZONE 6 BOWLING (%)	ZONE 7 BOWLING (%)	ZONE 8 BOWLING (%)	ZONE 9 BOWLING (%)	ZONE 10 BOWLING (%)	ZONE 11 BOWLING (%)	ZONE 12 BOWLING (%)	ZONE 13 BOWLING (%)	ZONE 14 BOWLING (%)	ZONE 15 BOWLING (%)	ZONE 16 BOWLING (%)	ZONE 17 BOWLING (%)	ZONE 18 BOWLING (%)
STUDY AREA																			
Zone 1																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Sub Total (Zone 2)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4																			
Outside Bradford (Leeds City)																			
Guiseley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5																			
Airedale Shopping Centre, Keighley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Town Centre	0.4	0.0	10.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alston Retail Park, Keighley	0.1	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AMF Bowling, Bradford Road, Keighley	4.2	23.1	10.0	11.1	10.0	20.0	29.4	0.0	10.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	4.2	0.0
Sub-total (Zone 5)	**4.7**	**30.8**	**20.0**	**11.1**	**10.0**	**20.0**	**35.3**	**0.0**	**10.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.3**	**0.0**	**0.0**	**0.0**	**4.2**	**0.0**
Zone 6																			
Bingley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Sub-total (Zone 7)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																			
Clayton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Sub-total (Zone 12)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 13																			
Great Horton District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Hollywood Bowl, Vicar Lane, Bradford	53.2	30.8	10.0	11.1	10.0	55.0	29.4	66.7	63.3	12.5	59.1	60.9	86.2	90.0	84.6	57.1	54.2	20.8	25.9
Bradford City Centre	2.2	7.7	0.0	0.0	0.0	0.0	0.0	3.3	6.7	4.2	4.5	0.0	6.9	0.0	0.0	0.0	0.0	4.2	3.7
Sub Total (Zone 14)	**55.4**	**38.5**	**10.0**	**11.1**	**10.0**	**55.0**	**29.4**	**70.0**	**70.0**	**16.7**	**63.6**	**60.9**	**93.1**	**90.0**	**84.6**	**57.1**	**54.2**	**25.0**	**29.6**
Zone 15																			
Thornbury District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 15)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 16																			
Go Bowling at Shipley Lanes, Shipley	10.9	7.7	0.0	0.0	15.0	5.0	17.6	23.3	0.0	0.0	4.5	0.0	3.4	0.0	7.7	19.0	33.3	29.2	22.2
Shipley Town Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	8.3	8.3	0.0
Sub Total (Zone 16)	**12.0**	**7.7**	**0.0**	**0.0**	**15.0**	**5.0**	**17.6**	**23.3**	**0.0**	**0.0**	**4.5**	**0.0**	**3.4**	**0.0**	**7.7**	**23.8**	**41.7**	**37.5**	**22.2**
Zone 17																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 17)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 18																			
Five Lane Ends District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL (BRADFORD)	**72.3**	**76.9**	**30.0**	**22.2**	**35.0**	**80.0**	**82.4**	**93.3**	**83.3**	**16.7**	**68.2**	**60.9**	**96.6**	**93.3**	**92.3**	**81.0**	**95.8**	**66.7**	**51.9**
SUB TOTAL (STUDY AREA)	**72.3**	**76.9**	**30.0**	**22.2**	**35.0**	**80.0**	**82.4**	**93.3**	**83.3**	**16.7**	**68.2**	**60.9**	**96.6**	**93.3**	**92.3**	**81.0**	**95.8**	**66.7**	**51.9**

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TABLE 4: LEISURE PATTERNS (BOWLING)

DESTINATION	TOTAL BOWLING (%)	ZONE 1 BOWLING (%)	ZONE 2 BOWLING (%)	ZONE 3 BOWLING (%)	ZONE 4 BOWLING (%)	ZONE 5 BOWLING (%)	ZONE 6 BOWLING (%)	ZONE 7 BOWLING (%)	ZONE 8 BOWLING (%)	ZONE 9 BOWLING (%)	ZONE 10 BOWLING (%)	ZONE 11 BOWLING (%)	ZONE 12 BOWLING (%)	ZONE 13 BOWLING (%)	ZONE 14 BOWLING (%)	ZONE 15 BOWLING (%)	ZONE 16 BOWLING (%)	ZONE 17 BOWLING (%)	ZONE 18 BOWLING (%)
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Halifax Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.3	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Electric Bowl, Commercial Street, Halifax	5.4	0.0	0.0	0.0	0.0	5.0	5.9	0.0	6.7	62.5	13.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7
Sub-total	**6.2**	**0.0**	**0.0**	**0.0**	**0.0**	**5.0**	**5.9**	**0.0**	**6.7**	**70.8**	**18.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.7**
Outside Survey Area - Craven																			
Skipton Town Centre	0.2	0.0	10.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matrix Bowling, Carleton New Road, Skipton	2.5	15.4	50.0	44.4	0.0	10.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0
Sub-total	**2.7**	**15.4**	**60.0**	**44.4**	**0.0**	**10.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.2**	**0.0**
Outside Survey Area - East Midlands																			
Skegness	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.2**	**0.0**
Outside Survey Area - Leeds																			
Morley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AMF Bowling, Merrion Centre, Merrion Way, Leeds	1.6	0.0	0.0	0.0	5.0	5.0	5.9	0.0	3.3	0.0	0.0	4.3	0.0	0.0	0.0	0.0	4.2	0.0	3.7
Hollywood Bowl, Cardigan Fields Leisure Centre, Kirkstall,	12.5	0.0	10.0	33.3	45.0	0.0	0.0	0.0	3.3	4.2	0.0	30.4	3.4	6.7	3.8	14.3	0.0	16.7	40.7
Kirkstall Valley Retail Park, Leeds	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	0.8	0.0	0.0	0.0	10.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0
Sub-total	**15.1**	**0.0**	**10.0**	**33.3**	**60.0**	**5.0**	**5.9**	**0.0**	**6.7**	**4.2**	**0.0**	**39.1**	**3.4**	**6.7**	**3.8**	**14.3**	**4.2**	**20.8**	**44.4**
Outside Survey Area - North West																			
Manchester City Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0
Center Parcs, Whinfell Forest, Penrith	0.2	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackburn	0.1	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.9**	**7.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.3**	**0.0**	**0.0**	**4.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.2**	**0.0**
Outside Survey Area - Pendle																			
Colne Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - South East																			
London	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - West Midlands																			
Stratford-upon-Avon	0.3	0.0	0.0	0.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tenpin Bowling, Festival Park, Stoke-on-Trent	0.2	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.5**	**0.0**	**0.0**	**0.0**	**5.0**	**0.0**	**5.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowlplex, Xscape, Castleford	0.9	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	4.5	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0
Bridlington	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0
Cleethorpes	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wakefield	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.3**	**3.3**	**0.0**	**9.1**	**0.0**	**0.0**	**0.0**	**3.8**	**4.8**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**27.7**	**23.1**	**70.0**	**77.8**	**65.0**	**20.0**	**17.6**	**6.7**	**16.7**	**83.3**	**31.8**	**39.1**	**3.4**	**6.7**	**7.7**	**19.0**	**4.2**	**33.3**	**48.1**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares ' derived directly from Bradford Shopper Survey (November 2012) for bowling (Question 45)
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

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TABLE 5: CAPACITY FOR ADDITIONAL BOWLING FACILITIES

Centre	Study Area Population	Participation Rate (%)	Catchment Population	District's Market Share (%)	Catchment Population	Persons per Lane	Provision		Residual Capacity
							Current	Lanes Supported	
2012	687,273	26	179,094	72	129,553	1,082	40	119.7	79.7
2017	716,440	26	186,694	72	135,051	1,082	40	124.8	84.8
2022	742,468	26	193,477	72	139,957	1,082	40	129.4	89.4
2028	769,685	26	200,569	72	145,088	1,082	40	134.1	94.1

Notes:

a. Population from Experian MMG3 Micromarketer

b. Participation rates and markets shares derived from Bradford Household Survey (October 2007) - excludes 'None mentioned'

c. Persons per lane based on UK annual visits of 6.3 million people supporting 5,822 lanes (Mintel Bowling UK - July 2010)

d. Number of current lanes equals 28 lanes at Hollywood Bowl, Vicar Lane, Bradford and 12 lanes at Go-Bowl at Shipley

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TABLE 6: LEISURE PATTERNS (BINGO)

DESTINATION	TOTAL BINGO (%)	ZONE 1 BINGO (%)	ZONE 2 BINGO (%)	ZONE 3 BINGO (%)	ZONE 4 BINGO (%)	ZONE 5 BINGO (%)	ZONE 6 BINGO (%)	ZONE 7 BINGO (%)	ZONE 8 BINGO (%)	ZONE 9 BINGO (%)	ZONE 10 BINGO (%)	ZONE 11 BINGO (%)	ZONE 12 BINGO (%)	ZONE 13 BINGO (%)	ZONE 14 BINGO (%)	ZONE 15 BINGO (%)	ZONE 16 BINGO (%)	ZONE 17 BINGO (%)	ZONE 18 BINGO (%)
STUDY AREA																			
Zone 1																			
Haworth Local Centre	0.6	33.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.6**	**33.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Sutton-in-Craven	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.7	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**16.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Sunny Bank Social Club, Bridge Road, Silsden	0.9	0.0	0.0	33.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkley Town Centre	0.9	0.0	0.0	33.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**1.7**	**0.0**	**0.0**	**66.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4																			
Outside Bradford (Leeds City)																			
Guiseley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5																			
Gala Clubs, Keighley	3.2	0.0	0.0	0.0	0.0	66.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keighley Town Centre	1.6	0.0	100.0	0.0	0.0	0.0	33.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 5)	**4.8**	**0.0**	**100.0**	**0.0**	**0.0**	**66.7**	**33.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 6																			
Bingley Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	33.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cullingworth	0.6	33.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**1.5**	**33.3**	**0.0**	**0.0**	**0.0**	**0.0**	**33.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Cafe West, Allerton, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 7)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																			
Thornton Conservative Club , Thornton Road, Thornton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clayton	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**14.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Gala Clubs, Weaverthorpe Retail Park, Bradford	21.1	0.0	0.0	0.0	0.0	16.7	0.0	12.5	28.6	0.0	66.7	44.4	16.7	0.0	0.0	11.1	27.3	25.0	16.7
Tong Street District Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**22.1**	**0.0**	**0.0**	**0.0**	**0.0**	**16.7**	**0.0**	**12.5**	**28.6**	**0.0**	**66.7**	**55.6**	**16.7**	**0.0**	**0.0**	**11.1**	**27.3**	**25.0**	**16.7**
Zone 12																			
Buckingham Bingo Club, Bradford Interchange, Bradford	12.0	0.0	0.0	0.0	0.0	16.7	0.0	25.0	14.3	0.0	0.0	22.2	0.0	66.7	0.0	11.1	0.0	25.0	0.0
Sub-total (Zone 12)	**12.0**	**0.0**	**0.0**	**0.0**	**0.0**	**16.7**	**0.0**	**25.0**	**14.3**	**0.0**	**0.0**	**22.2**	**0.0**	**66.7**	**0.0**	**11.1**	**0.0**	**25.0**	**0.0**
Zone 13																			
Mecca Bingo, Little Horton Lane, Bradford	15.2	0.0	0.0	0.0	0.0	0.0	0.0	37.5	14.3	12.5	0.0	11.1	33.3	0.0	100.0	11.1	36.4	0.0	16.7
Sub Total (Zone 13)	**15.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**37.5**	**14.3**	**12.5**	**0.0**	**11.1**	**33.3**	**0.0**	**100.0**	**11.1**	**36.4**	**0.0**	**16.7**
Zone 14																			
Fairweather Green Working Mens Club, Thornton Old Roa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bradford City Centre	10.4	33.3	0.0	0.0	0.0	0.0	33.3	12.5	0.0	12.5	0.0	0.0	16.7	0.0	0.0	22.2	27.3	25.0	0.0
Gala Clubs, Bridge Street, Bradford	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**11.5**	**33.3**	**0.0**	**0.0**	**0.0**	**0.0**	**33.3**	**12.5**	**0.0**	**12.5**	**0.0**	**11.1**	**16.7**	**0.0**	**0.0**	**22.2**	**27.3**	**25.0**	**0.0**
Zone 15																			
Eccleshill Working Mens Club, Stony Lane, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccleshill Sports & Social Club, Harrogate Road, Bradford	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.1	0.0	0.0	0.0
Sub-total (Zone 15)	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**11.1**	**0.0**	**0.0**	**0.0**
Zone 16																			
Shipley Town Centre	1.9	0.0	0.0	0.0	0.0	0.0	0.0	12.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.1	0.0	0.0
Sub Total (Zone 16)	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**12.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**9.1**	**0.0**	**0.0**
Zone 17																			
Copper Beech Club, Northgate, Baildon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Yeadon	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	25.0	0.0
Sub-total (Zone 17)	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**25.0**	**0.0**
Zone 18																			
Idle Thackley Conservative Club, Malt Shovel Yard, Bradfo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Idle	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.7
Thorpe Edge	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.7
Sub Total (Zone 18)	**3.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**33.3**
SUB TOTAL (BRADFORD)	**77.7**	**100.0**	**100.0**	**66.7**	**0.0**	**100.0**	**100.0**	**100.0**	**71.4**	**25.0**	**66.7**	**100.0**	**83.3**	**66.7**	**100.0**	**66.7**	**100.0**	**75.0**	**66.7**
SUB TOTAL (STUDY AREA)	**78.6**	**100.0**	**100.0**	**66.7**	**0.0**	**100.0**	**100.0**	**100.0**	**71.4**	**25.0**	**66.7**	**100.0**	**83.3**	**66.7**	**100.0**	**66.7**	**100.0**	**100.0**	**66.7**

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BASELINE POSITION

TABLE 6: LEISURE PATTERNS (BINGO)

DESTINATION	TOTAL BINGO (%)	ZONE 1 BINGO (%)	ZONE 2 BINGO (%)	ZONE 3 BINGO (%)	ZONE 4 BINGO (%)	ZONE 5 BINGO (%)	ZONE 6 BINGO (%)	ZONE 7 BINGO (%)	ZONE 8 BINGO (%)	ZONE 9 BINGO (%)	ZONE 10 BINGO (%)	ZONE 11 BINGO (%)	ZONE 12 BINGO (%)	ZONE 13 BINGO (%)	ZONE 14 BINGO (%)	ZONE 15 BINGO (%)	ZONE 16 BINGO (%)	ZONE 17 BINGO (%)	ZONE 18 BINGO (%)
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Halifax Town Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mecca, Broad Street, Halifax	7.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.3	62.5	16.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**8.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**14.3**	**75.0**	**16.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Skipton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skipton Working Mens Club, Keighley Road, Skipton	0.9	0.0	0.0	33.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.9**	**0.0**	**0.0**	**33.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Morley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mecca Bingo, Balm Road, Leeds	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.7	0.0	0.0	0.0	0.0	11.1	0.0	0.0	16.7
Gala Clubs, Stonebridge Mills, Leeds	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.3	0.0	0.0	0.0	16.7	0.0	0.0	0.0	0.0	0.0	16.7
Sub-total	**7.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**14.3**	**0.0**	**16.7**	**0.0**	**16.7**	**0.0**	**0.0**	**11.1**	**0.0**	**0.0**	**33.3**
Outside Survey Area - North West																			
Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	33.3	0.0	0.0	0.0	0.0	0.0
Sub-total	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**33.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Colne Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
British Legion Club, Keighley Road, Colne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber																			
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleethorpes	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.1	0.0	0.0	0.0
Hull	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.1	0.0	0.0	0.0
Sub-total	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**22.2**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**21.4**	**0.0**	**0.0**	**33.3**	**0.0**	**0.0**	**0.0**	**0.0**	**28.6**	**75.0**	**33.3**	**0.0**	**16.7**	**33.3**	**0.0**	**33.3**	**0.0**	**0.0**	**33.3**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**0.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares ' derived directly from Bradford Shopper Survey (November 2012) for bingo (Question 46)

c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

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TABLE 7: CAPACITY FOR ADDITIONAL BINGO FACILITIES

Centre	Study Area Population	Study Area Poulation over 18	Participation Rate (%)	Catchment Population	District's Market Share (%)	Catchment Population	Average Visits per year	Total Visits	Catchment Required to Support Club	Existing Clubs	Residual Capacity
2012	687,273	506,383	6	30,383	78	23,604	16.7	395,135	60,000	4	2.6
2017	716,440	527,873	6	31,672	78	24,606	16.7	411,904	60,000	4	2.9
2022	742,468	547,050	6	32,823	78	25,500	16.7	426,868	60,000	4	3.1
2028	769,685	567,104	6	34,026	78	26,435	16.7	442,516	60,000	4	3.4

Notes:

a. Population from Experian MMG3 Micromarketer

b. Participation rates and markets shares derived from Bradford Household Survey (October 2007) - excludes 'None mentioned'

c. Average visits per year:

- GB Admissions (2008) - 72m
- GB Participation - 4.3m
- Average 16.7 visits / participating person /year

e. Assumes that a bingo facility requires a potential catchment population of 60,000 people to support an additional facility ('Business in Sport and Leisure')

f. Existing clubs comprise: Buckingham Bingo, Bradford Interchange; Mecca Bingo, Little Horton, Bradford; Gala Bingo, Tong Street; Bradford; and Gala Bingo, Alice Lane, Keighley

g. Proportion of population over 18 assumed to be 73.68%, taken from the 2001 census

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 8: LEISURE PATTERNS (HEALTH & FITNESS)

DESTINATION	TOTAL HEALTH & FITNESS (%)	ZONE 1 HEALTH & FITNESS (%)	ZONE 2 HEALTH & FITNESS (%)	ZONE 3 HEALTH & FITNESS (%)	ZONE 4 HEALTH & FITNESS (%)	ZONE 5 HEALTH & FITNESS (%)	ZONE 6 HEALTH & FITNESS (%)	ZONE 7 HEALTH & FITNESS (%)	ZONE 8 HEALTH & FITNESS (%)	ZONE 9 HEALTH & FITNESS (%)	ZONE 10 HEALTH & FITNESS (%)	ZONE 11 HEALTH & FITNESS (%)	ZONE 12 HEALTH & FITNESS (%)	ZONE 13 HEALTH & FITNESS (%)	ZONE 14 HEALTH & FITNESS (%)	ZONE 15 HEALTH & FITNESS (%)	ZONE 16 HEALTH & FITNESS (%)	ZONE 17 HEALTH & FITNESS (%)	ZONE 18 HEALTH & FITNESS (%)
STUDY AREA																			
Zone 1																			
Haworth Hall, Sun Street, Haworth	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	0.0
Sub Total (Zone 1)	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.3**	**0.0**
Zone 2																			
Local Facility/Gym, Eastburn	0.2	0.0	3.4	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Circle Dance Centre, Ravens View, Colne Lane, Keighley	0.1	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.3**	**0.0**	**6.9**	**0.0**	**0.0**	**2.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Fitness Fusion, The Grove Promenade, Ilkley	0.1	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkley Lawn Tennis & Squash Club, Stourton Road, Ilkley	0.8	0.0	0.0	15.2	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkley Swimming Pool and Lido	0.4	0.0	0.0	6.1	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Silsden	0.3	0.0	0.0	6.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dillons Health & Fitness Studio, The Old Mill, Railway Road, Ilkley	0.1	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkley Bowling Club, Skipton Road, Ilkley	0.1	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Ilkley	0.2	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Ilkley Moor	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
St Margarets Church Hall, Ilkley	0.1	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**2.5**	**0.0**	**0.0**	**39.4**	**6.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.5**
Zone 4																			
Outside Bradford (Leeds City)																			
Aireborough Leisure Centre, The Green, Guiseley, Leeds	3.0	0.0	0.0	6.1	16.7	0.0	5.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.5	5.0
Cannons Health Club, Otley Road, Guiseley	0.6	0.0	0.0	3.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
Club Energy, Boroughgate, Otley	0.2	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Otley	0.2	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leisure Centre, Guiseley	1.2	0.0	0.0	3.0	6.3	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	5.3	0.0
Sub Total (Zone 4)	**5.2**	**0.0**	**0.0**	**12.1**	**31.3**	**0.0**	**5.1**	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.4**	**18.4**	**5.0**
Zone 5																			
Fitness First, Worth Way, Keighley	2.2	17.6	3.4	0.0	2.1	17.5	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0
Hi-Energy Dance, Health & Fitness Studio, Russell Street, Keighley	0.4	0.0	0.0	0.0	0.0	7.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
No 7 Health Club, Devonshire Street, Keighley	0.2	0.0	3.4	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakbank Recreation Centre, Oakworth Road, Keighley	0.1	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Keighley Leisure Centre, Victoria Park, Keighley	5.6	29.4	20.7	12.1	12.5	37.5	2.6	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
Tone Zone Ii, The Leisure centre, Hard Ings Road, Keighley	0.1	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Workouts, Oakworth Road, Keighley	0.6	2.9	6.9	0.0	0.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Keighley	2.4	11.8	10.3	0.0	2.1	15.0	7.7	0.0	3.1	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
Sub-total (Zone 5)	**11.6**	**61.8**	**48.3**	**12.1**	**16.7**	**87.5**	**17.9**	**5.4**	**3.1**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.4**	**5.3**	**0.0**
Zone 6																			
Bingley Grammar School Sports Centre, Keighley Road, Bingley	0.3	0.0	0.0	0.0	0.0	0.0	2.6	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bingley Swimming Pool	1.6	2.9	0.0	0.0	4.2	2.5	18.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cannons Health Club, Cottingley New Road, Bingley	3.4	17.6	0.0	3.0	8.3	0.0	12.8	8.1	3.1	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	10.5	0.0
Nab Wood Sports Centre, Cottingley New Road, Bingley	0.8	0.0	0.0	0.0	2.1	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.8	0.0	0.0
Pilates Practice, Arden House, Wellington Street, Bingley	0.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bradford & Bingley Sports Club, Wagon Lane, Bingley	0.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Bingley	0.7	0.0	0.0	0.0	2.1	0.0	5.1	2.7	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**7.1**	**20.6**	**0.0**	**3.0**	**16.7**	**2.5**	**46.2**	**16.2**	**6.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.0**	**0.0**	**13.8**	**10.5**	**0.0**
Zone 7																			
Heaton Tennis & Squash Club, Crofton Road, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Phoenix Medical Practice, Bell Dean Road, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Saltaire	0.3	0.0	0.0	0.0	2.1	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rhodesway Pool	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0
Sub-total (Zone 7)	**0.8**	**0.0**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**	**5.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.0**	**0.0**	**3.4**	**0.0**	**0.0**
Zone 8																			
5 Alive Soccer Centre, York Street, Bradford	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	8.0	3.8	0.0	0.0	2.5
Queensbury Swimming Pool, Queensbury	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Recreation Centre, Leaventhorpe Lane, Thornton	0.8	0.0	0.0	0.0	0.0	0.0	2.6	0.0	12.5	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Thornton Road, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0
Legends Gym, Black Dyke Mills, High Street, Queensbury, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	2.6	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**2.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**7.7**	**0.0**	**18.8**	**0.0**	**0.0**	**0.0**	**4.2**	**0.0**	**16.0**	**3.8**	**0.0**	**0.0**	**2.5**
Zone 10																			
Horsfall Stadium, Stafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Planet Fitness, Buttershaw Mills, Bradford	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	6.1	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Sports Club, Russell Way, Brighouse	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bridges Fitness Centre, Birkby Lane, Brighouse	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Play Gym, Upper Bonegate, Brighouse	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Local Facility/Gym, Brighouse	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**23.5**	**0.0**	**0.0**	**6.1**	**0.0**	**3.8**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street High School (Sport Centre and swimming pool)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Drighlington Methodist Church, King Street, Drighlington	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Bowling Swimming Pool	1.2	0.0	0.0	0.0	2.1	0.0	0.0	0.0	9.4	0.0	0.0	2.7	16.7	0.0	0.0	0.0	0.0	0.0	0.0
Karmand Community Centre, Barkerend Road, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
The Thornbury Centre, Leeds Old Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0
Women Zone, Hubert Street, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0
XL, Leeds Road, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Sub-total (Zone 12)	**1.8**	**0.0**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**	**0.0**	**9.4**	**0.0**	**0.0**	**2.7**	**25.0**	**0.0**	**0.0**	**7.7**	**0.0**	**0.0**	**0.0**
Zone 13																			
Bradford College, Great Horton Road, Bradford	0.9	0.0	0.0	0.0	0.0	2.5	0.0	5.4	0.0	0.0	0.0	0.0	0.0	3.0	4.0	0.0	0.0	0.0	0.0
Fitness Finesse, Beacon Road, Bradford	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	4.2	3.0	8.0	0.0	3.4	0.0	0.0
Fitness First, Horton Park Avenue, Bradford	1.8	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	12.5	6.1	12.0	0.0	0.0	0.0	0.0
Richard Dunn Sports Centre, Rooley Avenue, Odsal, Bradford	8.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.8	6.7	29.4	10.8	16.7	30.3	0.0	11.5	3.4	0.0	2.5
Streamline Fitness, Park View Mills, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windmill Health and Strength Club, Cross Lane Mills, Bradford	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Smith Avenue, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	3.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Wibsey	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cedar Court, Mayo Avenue, Rooley Lane, Bradford	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	6.1	0.0	0.0	0.0	0.0	0.0
Grange Sports Centre, Haycliffe Lane, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Klick Fitness, The Ball Park, Canterbury Avenue, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	3.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, West Bowling	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**15.8**	**0.0**	**0.0**	**0.0**	**0.0**	**2.5**	**0.0**	**13.5**	**18.8**	**6.7**	**47.1**	**16.2**	**33.3**	**63.6**	**24.0**	**11.5**	**6.9**	**0.0**	**2.5**
Zone 14																			
Bradford Gym Club, Arthington St, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bradford University Gym, Bradford	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	5.9	0.0	4.2	0.0	4.0	0.0	0.0	0.0	0.0
Fitness First, St Georges Building, Westgate, Bradford	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	3.0	4.0	3.8	0.0	0.0	0.0
Manningham Sports Centre, Carlisle Road, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	2.5
Bodyflex, East Parade, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0
Bradford City Fitness Club, Valley Parade, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Duncombe Way, Bradford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.0	0.0	0.0	0.0	0.0
Gym4All, Bradford Leisure Exchange, Vicar Lane, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0
Lister's Fitness Club, Heaton Road, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Bradford	1.6	0.0	0.0	0.0	0.0	0.0	2.6	2.7	0.0	4.4	0.0	2.7	0.0	3.0	12.0	0.0	0.0	0.0	0.0
Physiques Health Studio, Mill Street, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rock Solid Gym, Richmond Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0
Trinity Green Fitness Suite, Easby Road, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Valley Parade Stadium, Valley Parade, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
Sub Total (Zone 14)	**5.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.6**	**8.1**	**6.3**	**4.4**	**8.8**	**8.1**	**12.5**	**12.1**	**28.0**	**3.8**	**0.0**	**2.6**	**2.5**
Zone 15																			
Bradford Sports Centre, Greystone Mill, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Eccleshill Swimming Pool	3.7	0.0	0.0	0.0	0.0	0.0	0.0	2.7	3.1	0.0	0.0	0.0	0.0	0.0	0.0	15.4	3.4	0.0	25.0
Esporta, Gallagher Leisure Park, Thornbury	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Kents Leisure Centre, Undercliffe Road, Bradford	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	4.0	7.7	3.4	0.0	5.0
Bradford Moor Golf Course, Scarr Hall, Pollard Lane, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Flacks Fitness, Norman Lane, Idle	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	3.4	0.0	5.0
Greenfield School, Boothroyd Drive, Idle	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Pulse Health & Fitness, King's Road, Hanson	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	3.8	0.0	0.0	2.5
Thornbury Leisure Centre, Alveston Hill, Thornbury	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Undercliffe Bowling Club, Undercliffe, Bradford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Sub-total (Zone 15)	**8.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.7**	**3.1**	**0.0**	**0.0**	**5.4**	**4.2**	**0.0**	**8.0**	**46.2**	**10.3**	**0.0**	**42.5**
Zone 16																			
Energie Fitness, Shipley Wharf, Shipley	0.6	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	3.4	2.6	0.0
Shipley Swimming Pool, Shipley	3.3	0.0	0.0	0.0	2.1	0.0	2.6	16.2	6.3	0.0	0.0	0.0	0.0	0.0	12.0	0.0	10.3	10.5	2.5
Local Facility/Gym, Shipley	2.4	0.0	3.4	0.0	0.0	0.0	2.6	5.4	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	27.6	5.3	5.0
Bodyfit Express, Wellcroft House, Wellcroft, Shipley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0
Ladyfit Express, Wellcroft House, Wellcroft	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Windhill	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0
Workouts, Wharf Street, Shipley	0.6	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Sub Total (Zone 16)	**7.3**	**0.0**	**3.4**	**0.0**	**2.1**	**0.0**	**7.7**	**27.0**	**9.4**	**0.0**	**2.9**	**0.0**	**4.2**	**0.0**	**12.0**	**0.0**	**48.3**	**18.4**	**10.0**
Zone 17																			
Baildon Recreation Centre, Green Lane, Baildon	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
Greens Health and Fitness, Fred Atkinson Way, Baildon	2.5	0.0	0.0	0.0	6.3	0.0	5.1	8.1	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.9	15.8	0.0
Marriott Leisure Club, Hollins Hill, Baildon	1.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.9	2.5
Outside Bradford (Leeds City)																			
Local Facility/Gym, Yeadon	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
LA Fitness, Haworth Lane, Yeadon	0.7	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	2.5
Sub-total (Zone 17)	**4.6**	**0.0**	**0.0**	**0.0**	**14.6**	**0.0**	**5.1**	**8.1**	**3.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**6.9**	**31.6**	**5.0**
Zone 18																			
Thorpe Edge Community Centre, Summerfield Road, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Idle	0.4	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Park Avenue Stadium, Thackley, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0
St Johns The Evengelist Church Hall, Harrogate Road, Greengates	0.3	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Local Facility/Gym, Calverley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Pudsey Lawn Tennis Club, Tofts Road, Pudsey	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pudsey Leisure Centre, Market Place, Pudsey	1.8	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	8.1	0.0	0.0	0.0	3.8	0.0	0.0	10.0
Sub Total (Zone 18)	**3.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.1**	**2.7**	**0.0**	**0.0**	**0.0**	**10.8**	**0.0**	**3.0**	**0.0**	**7.7**	**0.0**	**0.0**	**15.0**
SUB TOTAL (BRADFORD)	**69.2**	**82.4**	**58.6**	**54.6**	**56.2**	**95.0**	**89.7**	**89.2**	**78.1**	**13.3**	**61.8**	**32.4**	**83.3**	**84.8**	**96.0**	**76.9**	**93.1**	**68.4**	**67.5**
SUB TOTAL (STUDY AREA)	**79.6**	**82.4**	**58.6**	**66.7**	**91.7**	**95.0**	**97.4**	**91.9**	**78.1**	**15.6**	**82.4**	**46.0**	**83.3**	**84.8**	**96.0**	**84.6**	**96.5**	**92.1**	**87.5**

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 8: LEISURE PATTERNS (HEALTH & FITNESS)

DESTINATION	TOTAL HEALTH & FITNESS (%)	ZONE 1 HEALTH & FITNESS (%)	ZONE 2 HEALTH & FITNESS (%)	ZONE 3 HEALTH & FITNESS (%)	ZONE 4 HEALTH & FITNESS (%)	ZONE 5 HEALTH & FITNESS (%)	ZONE 6 HEALTH & FITNESS (%)	ZONE 7 HEALTH & FITNESS (%)	ZONE 8 HEALTH & FITNESS (%)	ZONE 9 HEALTH & FITNESS (%)	ZONE 10 HEALTH & FITNESS (%)	ZONE 11 HEALTH & FITNESS (%)	ZONE 12 HEALTH & FITNESS (%)	ZONE 13 HEALTH & FITNESS (%)	ZONE 14 HEALTH & FITNESS (%)	ZONE 15 HEALTH & FITNESS (%)	ZONE 16 HEALTH & FITNESS (%)	ZONE 17 HEALTH & FITNESS (%)	ZONE 18 HEALTH & FITNESS (%)
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Jewels Gym Limited, Calderdale Business Park, Club Lane, Halifax	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fitness First, Dean Clough Industrial Park, Halifax	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	6.7	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0
Halifax Leisure Centre, Union Street, Halifax	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	6.7	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Swimming Pool, Skircoat Road, Halifax	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JJB Fitness Club, Charlestown Road, Halifax	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.3	17.8	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0
Swim Gym, Luddenden, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Halifax	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	17.8	2.9	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Hebden Bridge	0.1	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Illingworth	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North Bridge Leisure Centre, North Bridge Street, Halifax	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	8.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pure Gym, Broad Street Plaza, Halifax	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge Swimming Pool & Fitness Centre, Sowerby Bridge, Halifax	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0
Sub-total	**7.6**	**2.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**21.9**	**80.0**	**5.9**	**0.0**	**0.0**	**9.1**	**4.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Aireville Park, Gargrave Road, Skipton	0.3	5.9	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Skipton	1.7	2.9	17.2	15.2	2.1	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Craven Swimming Pool, Gargrave Road, Skipton	0.4	0.0	6.9	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rendezvous Hotel, Keighley Road, Skipton	0.3	0.0	0.0	6.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Devonshire Arms Country House Hotel, Bolton Abbey, Skipton	0.1	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coulthurst Craven Sports Centre, Carleton New Road, Skipton	0.5	2.9	3.4	6.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**3.3**	**11.8**	**34.5**	**27.3**	**4.2**	**5.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Cumbria																			
Center Parcs, Whinfell Forest, Penrith	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.6**	**0.0**
Outside Survey Area - Harrogate																			
Harrogate Fitness & Wellbeing Centre, Hornbeam Park Road, Harrogate	0.1	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**3.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Baths And Leisure Centre, Cambridge Street, Batley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Huddersfield	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Virgin Active, Cardigan Fields, Kirkstall	1.2	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	2.2	2.9	2.7	4.2	0.0	0.0	3.8	0.0	0.0	2.5
Spenborough Swimming Pool & Sports Complex, Bradford Road, Liversedge	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JJB Fitness Club, Gelderd Road, Birstall, Batley	0.5	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gomersal Park Hotel, Moor Lane, Gomersal	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Batley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Birstall	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Cleckheaton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Heckmondwike	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PJ's Health & Fitness Village, Cartwright Street, Cleckheaton	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitcliffe Mount Centre, Turnsteads Avenue, Cleckheaton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**3.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.6**	**2.7**	**0.0**	**4.4**	**11.8**	**27.0**	**4.2**	**0.0**	**0.0**	**3.8**	**0.0**	**0.0**	**2.5**
Outside Survey Area - Leeds																			
Cookridge Hall Health & Fitness, Cookridge, Leeds	0.6	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	2.5
David Lloyd Leisure, Tongue Lane, Leeds	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Fitness First, Kirkstall Road, Burley	0.1	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Livingwell Health Clubs, Neville Street, Leeds	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Morley Leisure Centre, Queensway, Morley	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Leeds	1.3	0.0	0.0	0.0	2.1	0.0	0.0	2.7	0.0	0.0	0.0	0.0	8.3	3.0	0.0	3.8	0.0	0.0	2.5
Ladies Workout Express, Queen Street, Morley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Potternewton, Leeds	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	3.0	0.0	0.0	0.0	2.6	0.0
The Village Hotel, Capitol Boulevard, Leeds	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Sub-total	**4.6**	**0.0**	**0.0**	**3.0**	**4.2**	**0.0**	**0.0**	**2.7**	**0.0**	**0.0**	**0.0**	**24.3**	**12.5**	**6.1**	**0.0**	**11.5**	**0.0**	**5.3**	**7.5**
Outside Survey Area - Manchester																			
Bannatyne's Health Club, Sunlight House, Quay Street, Manchester	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0
Manchester University Student Gym	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.4**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Pendle Leisure Centre, Crown Way, Colne	0.1	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**2.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Sheffield																			
The Source, Meadowhall Way, Sheffield	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.5**
Outside Survey Area - Wakefield																			
Bannatyne's, Paragon Avenue, Wakefield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Facility/Gym, Wakefield	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Wales																			
Local Facility/Gym, Wrexham	0.1	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**3.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - York																			
Fitness First, Lancaster Park Clifton Moor, Audax Road, York	0.1	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**3.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL	**20.4**	**17.6**	**41.4**	**33.3**	**8.3**	**5.0**	**2.6**	**8.1**	**21.9**	**84.4**	**17.7**	**54.1**	**16.7**	**15.2**	**4.0**	**15.4**	**3.4**	**7.9**	**12.5**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares ' derived directly from Bradford Shopper Survey (November 2012) for indoor sports or health and fitness activity (Question 41)
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

TABLE 9: LEISURE PATTERNS (RESTAURANT)

DESTINATION	TOTAL RESTAURANT (%)	ZONE 1 RESTAURANT (%)	ZONE 2 RESTAURANT (%)	ZONE 3 RESTAURANT (%)	ZONE 4 RESTAURANT (%)	ZONE 5 RESTAURANT (%)	ZONE 6 RESTAURANT (%)	ZONE 7 RESTAURANT (%)	ZONE 8 RESTAURANT (%)	ZONE 9 RESTAURANT (%)	ZONE 10 RESTAURANT (%)	ZONE 11 RESTAURANT (%)	ZONE 12 RESTAURANT (%)	ZONE 13 RESTAURANT (%)	ZONE 14 RESTAURANT (%)	ZONE 15 RESTAURANT (%)	ZONE 16 RESTAURANT (%)	ZONE 17 RESTAURANT (%)	ZONE 18 RESTAURANT (%)
STUDY AREA																			
Zone 1																			
Haworth Local Centre	1.1	21.3	0.0	0.0	0.0	1.6	2.0	0.0	0.0	1.5	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakworth Local Centre	0.1	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oxffield	0.2	4.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oxenhope	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**1.5**	**25.3**	**1.6**	**0.0**	**0.0**	**3.3**	**4.3**	**0.0**	**1.4**	**1.5**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Grove Eye	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Steeton with Eastburn Local Centre	0.4	0.0	3.3	3.1	0.0	1.6	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Craven)																			
Cowling	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cross Hills	0.3	1.3	6.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.7**	**2.7**	**9.8**	**3.1**	**0.0**	**1.6**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre	4.7	2.7	6.6	46.2	15.5	1.6	5.7	0.0	0.0	1.5	0.0	1.4	0.0	1.8	0.0	0.0	1.5	7.0	2.9
Addingham Local Centre	0.3	1.3	0.0	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkley Moor	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.2	1.3	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**5.2**	**5.3**	**6.6**	**53.8**	**15.5**	**1.6**	**5.7**	**0.0**	**1.4**	**1.5**	**0.0**	**2.7**	**0.0**	**1.8**	**0.0**	**0.0**	**1.5**	**7.0**	**2.9**
Zone 4																			
East Morton	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oldwick	0.2	0.0	0.0	0.0	0.0	0.0	2.9	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menston Local Centre	0.3	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0
Outside Bradford (Leeds City)																			
Burley Woodhead	0.4	0.0	0.0	1.5	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0
Guiseley Town Centre	1.5	0.0	0.0	3.1	8.5	0.0	1.4	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.7	0.0
Otley Town Centre	0.8	1.3	0.0	0.0	8.5	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	1.4	0.0
Sub Total (Zone 4)	**3.4**	**1.3**	**0.0**	**4.6**	**23.9**	**0.0**	**7.1**	**2.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**16.3**	**0.0**
Zone 5																			
Keighley Town Centre	5.7	30.7	29.5	6.2	11.3	41.0	11.4	1.4	2.8	0.0	0.0	0.0	1.5	0.0	0.0	1.6	0.0	0.0	1.4
Sub-total (Zone 5)	**5.7**	**30.7**	**29.5**	**6.2**	**11.3**	**41.0**	**11.4**	**1.4**	**2.8**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**1.4**
Zone 6																			
Bingley Town Centre	2.7	2.7	1.6	0.0	11.3	3.3	20.0	1.4	0.0	0.0	1.4	1.4	1.5	1.8	0.0	0.0	2.9	2.8	0.0
Cottingley Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.4	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossflatts Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cullingworth Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.1	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harden Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**3.2**	**2.7**	**1.6**	**0.0**	**11.3**	**4.9**	**27.1**	**2.8**	**0.0**	**0.0**	**1.4**	**1.4**	**1.5**	**1.8**	**0.0**	**0.0**	**2.9**	**2.8**	**0.0**
Zone 7																			
Riverton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0
Heaton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.9	0.0	0.0	0.0	0.0	0.0	1.4	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	2.9	4.2	1.4
Sub-total (Zone 7)	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**4.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**1.6**	**4.4**	**4.2**	**1.4**
Zone 8																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.5	0.0	1.6	0.0	0.0	0.0	0.0	0.0	9.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.6**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**9.9**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Illingworth	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ogden	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holmfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.8**	**7.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Rastrick	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.4	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.2	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	3.0	14.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clifton	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**2.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.2**	**4.5**	**23.2**	**1.4**	**1.5**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Kirklees)																			
Birstalbany	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds)																			
Drighlington	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Sub-total (Zone 11)	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**6.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**
Zone 12																			
Tyersal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 12)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 13																			
Great Horton District Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	1.4	3.3	0.0	0.0	0.0
Sub Total (Zone 13)	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.3**	**1.4**	**3.3**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre	31.8	5.3	8.2	3.1	2.8	23.0	14.3	50.0	25.4	10.4	39.1	19.2	63.6	64.9	78.9	47.5	39.7	15.5	17.1
Sub Total (Zone 14)	**31.8**	**5.3**	**8.2**	**3.1**	**2.8**	**23.0**	**14.3**	**50.0**	**25.4**	**10.4**	**39.1**	**19.2**	**63.6**	**64.9**	**78.9**	**47.5**	**39.7**	**15.5**	**17.1**
Zone 15																			
Thornbury District Centre	0.3	1.3	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	1.4	3.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 15)	**0.3**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**1.4**	**3.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 16																			
Shipley Town Centre	5.9	1.3	1.6	0.0	2.8	3.3	5.7	20.8	2.8	1.5	0.0	2.7	3.0	0.0	4.2	3.3	36.8	16.9	5.7
Frizinghall Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0
Sub Total (Zone 16)	**5.9**	**1.3**	**1.6**	**0.0**	**2.8**	**3.3**	**5.7**	**20.8**	**2.8**	**1.5**	**0.0**	**2.7**	**3.0**	**0.0**	**4.2**	**3.3**	**38.2**	**16.9**	**5.7**
Zone 17																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Baildon Local Centre	0.9	0.0	0.0	0.0	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	9.9	1.4
Outside Bradford (Leeds City)																			
Yeadon Local Centre	0.7	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	4.3
Sub-total (Zone 17)	**1.6**	**0.0**	**0.0**	**1.5**	**1.4**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**15.5**	**5.7**
Zone 18																			
Five Lane Ends District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greengates District Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	1.4	0.0	0.0	0.0	1.4	3.3	1.5	0.0	8.6
Idle Local Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	4.9	0.0	0.0	7.1
Outside Bradford (Leeds City)																			
Guiseley Town Centre	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	4.5	0.0	2.8	0.0	1.5	0.0	12.9
Farsley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Calverley	0.2	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Sub Total (Zone 18)	**4.4**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**1.4**	**4.1**	**6.1**	**0.0**	**4.2**	**9.8**	**2.9**	**0.0**	**28.6**
SUB TOTAL (BRADFORD)	**61.6**	**72.0**	**54.1**	**66.2**	**47.9**	**78.7**	**77.1**	**63.3**	**43.7**	**14.9**	**52.2**	**31.5**	**75.8**	**77.2**	**85.9**	**68.9**	**88.2**	**59.3**	**45.7**
SUB TOTAL (STUDY AREA)	**70.0**	**76.0**	**60.7**	**72.3**	**70.4**	**78.7**	**80.0**	**84.7**	**50.7**	**26.9**	**66.7**	**41.1**	**80.3**	**77.2**	**88.7**	**72.1**	**89.7**	**80.3**	**64.3**

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 9: LEISURE PATTERNS (RESTAURANT)

DESTINATION	TOTAL RESTAURANT (%)	ZONE 1 RESTAURANT (%)	ZONE 2 RESTAURANT (%)	ZONE 3 RESTAURANT (%)	ZONE 4 RESTAURANT (%)	ZONE 5 RESTAURANT (%)	ZONE 6 RESTAURANT (%)	ZONE 7 RESTAURANT (%)	ZONE 8 RESTAURANT (%)	ZONE 9 RESTAURANT (%)	ZONE 10 RESTAURANT (%)	ZONE 11 RESTAURANT (%)	ZONE 12 RESTAURANT (%)	ZONE 13 RESTAURANT (%)	ZONE 14 RESTAURANT (%)	ZONE 15 RESTAURANT (%)	ZONE 16 RESTAURANT (%)	ZONE 17 RESTAURANT (%)	ZONE 18 RESTAURANT (%)
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Halifax Town Centre	5.1	1.3	0.0	0.0	0.0	1.6	1.4	0.0	23.9	56.7	7.2	0.0	1.5	5.3	0.0	0.0	0.0	0.0	0.0
Calderdale	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hebden Bridge	0.1	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ripponden	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.5**	**4.0**	**0.0**	**0.0**	**0.0**	**1.6**	**1.4**	**0.0**	**23.9**	**58.2**	**8.7**	**1.4**	**1.5**	**5.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Skipton Town Centre	1.9	2.7	18.0	9.2	7.0	4.9	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gargrave	0.2	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grassington	0.2	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Hetton	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ingleton	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kettlewell	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Long Preston	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Sub-total	**2.6**	**5.3**	**19.7**	**10.8**	**7.0**	**4.9**	**1.4**	**0.0**	**1.4**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**0.0**	**2.9**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleckheaton Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	2.9	6.9	1.5	0.0	0.0	0.0	0.0	1.4	0.0
Dewsbury Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Huddersfield Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	3.0	0.0	0.0	1.5	0.0	1.4	0.0	0.0	0.0	0.0
Birstall Shopping Park (Junction 27 Retail Park)	1.8	0.0	0.0	0.0	1.4	0.0	0.0	1.4	2.8	3.0	4.3	9.6	3.0	3.5	0.0	0.0	1.5	0.0	0.0
Birstall	0.6	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	1.5	1.8	1.4	0.0	0.0	0.0	0.0
Heckmondwike	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Liversedge	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Slaithwaite	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**4.3**	**1.3**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**1.4**	**8.5**	**6.0**	**8.7**	**24.7**	**7.6**	**5.3**	**2.8**	**0.0**	**1.5**	**1.4**	**1.4**
Outside Survey Area - Leeds																			
Morley Town Centre	0.4	0.0	0.0	1.5	0.0	0.0	0.0	0.0	1.4	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkstall Valley Retail Park, Leeds	0.3	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.4
White Rose Shopping Centre, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	8.9	8.0	1.6	6.2	9.9	8.2	8.6	6.9	5.6	4.5	5.8	23.3	4.5	5.3	2.8	14.8	5.9	5.6	21.4
Headingley	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Horsforth	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Kirkstall	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	1.4
Pool-in-Wharfedale	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0
Wetherby	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**10.3**	**8.0**	**1.6**	**7.7**	**11.3**	**8.2**	**10.0**	**6.9**	**8.5**	**4.5**	**5.8**	**30.1**	**4.5**	**5.3**	**2.8**	**16.4**	**5.9**	**8.4**	**25.7**
Outside Survey Area - North West																			
Manchester City Centre	1.1	0.0	1.6	1.5	0.0	0.0	0.0	4.2	0.0	0.0	1.4	0.0	1.5	3.5	4.2	0.0	0.0	0.0	0.0
Sub-total	**1.1**	**0.0**	**1.6**	**1.5**	**0.0**	**0.0**	**0.0**	**4.2**	**0.0**	**0.0**	**1.4**	**0.0**	**1.5**	**3.5**	**4.2**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Colne Town Centre	0.2	0.0	3.3	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**3.3**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire																			
Hornsea	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0
Bridlington	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Harrogate Town Centre	0.6	1.3	3.3	1.5	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	1.5	0.0	0.0	3.3	0.0	1.4	0.0
Hull	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	1.4	1.6	0.0	0.0	0.0
Sub-total	**1.1**	**1.3**	**3.3**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**4.2**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**1.4**	**6.6**	**1.5**	**1.4**	**0.0**
Outside Survey Area - Yorkshire & Humber, North East Lincolnshire																			
Cleethorpes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire																			
Area - North York Moors	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Area - North Yorkshire	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Hambleton																			
Bedale	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thirsk	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Harrogate																			
Fewston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knaresborough	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marton	0.1	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pateley Bridge	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ripon	0.2	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Sub-total	**0.4**	**1.3**	**0.0**	**1.5**	**1.4**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire																			
Leyburn	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale																			
Pickering	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough																			
Filey	0.1	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sandsend	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Scarborough	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0
Whitby	0.1	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**0.0**	**3.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, York																			
York City Centre	0.1	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley																			
Barnsley	0.2	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster																			
Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield																			
Sheffield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, West Yorkshire																			
Area - Leeds/Liverpool Canal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield																			
Castleford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pontefract	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**1.4**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	2.2	1.3	4.9	0.0	4.2	3.3	2.9	1.4	1.4	1.5	4.3	1.4	0.0	1.8	0.0	1.6	0.0	7.0	1.4
Abroad	0.8	0.0	1.6	3.1	1.4	3.3	0.0	1.4	1.4	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.5	0.0	1.4
Sub-total	**3.0**	**1.3**	**6.6**	**3.1**	**5.6**	**6.6**	**2.9**	**2.8**	**2.8**	**1.5**	**4.3**	**1.4**	**0.0**	**1.8**	**0.0**	**3.3**	**1.5**	**7.0**	**2.9**
SUB TOTAL	**30.0**	**24.0**	**39.3**	**27.7**	**29.6**	**21.3**	**20.0**	**15.3**	**49.3**	**73.1**	**33.3**	**58.9**	**19.7**	**22.8**	**11.3**	**27.9**	**10.3**	**19.7**	**35.7**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares ' derived directly from Bradford Shopper Survey (November 2012) for restaurant visits (Question 43)
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 10: LEISURE PATTERNS (PUB, NIGHTCLUB, SOCIAL CLUB

DESTINATION	TOTAL PUB (%)	ZONE 1 PUB (%)	ZONE 2 PUB (%)	ZONE 3 PUB (%)	ZONE 4 PUB (%)	ZONE 5 PUB (%)	ZONE 6 PUB (%)	ZONE 7 PUB (%)	ZONE 8 PUB (%)	ZONE 9 PUB (%)	ZONE 10 PUB (%)	ZONE 11 PUB (%)	ZONE 12 PUB (%)	ZONE 13 PUB (%)	ZONE 14 PUB (%)	ZONE 15 PUB (%)	ZONE 16 PUB (%)	ZONE 17 PUB (%)	ZONE 18 PUB (%)
STUDY AREA																			
Zone 1																			
Haworth Local Centre	2.1	30.8	0.0	0.0	0.0	5.6	2.1	2.9	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Oakworth Local Centre	0.2	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oxenhope	0.7	15.4	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanbury	0.1	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**3.1**	**53.8**	**0.0**	**0.0**	**0.0**	**8.3**	**2.1**	**2.9**	**3.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**
Zone 2																			
Goose Eye	0.1	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sneaton with Eastburn Local Centre	0.1	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Craven)																			
Cross Hills	0.6	3.8	13.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Glusburn	0.1	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton in Craven	0.2	1.9	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**1.1**	**5.8**	**21.1**	**0.0**	**0.0**	**2.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre	3.4	0.0	0.0	45.5	3.8	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	3.2	0.0	0.0	0.0	5.5	2.7
Addingham Local Centre	0.6	1.9	0.0	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ben Rhydding	0.1	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farnhill	0.1	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silsden Local Centre	0.6	0.0	2.6	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**4.9**	**1.9**	**2.6**	**72.7**	**3.8**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**0.0**	**0.0**	**0.0**	**3.2**	**0.0**	**0.0**	**0.0**	**5.5**	**2.7**
Zone 4																			
Burley Woodhead	0.5	0.0	0.0	0.0	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Morton	0.3	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eldwick	0.2	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Menston Local Centre	0.2	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Guiseley Town Centre	2.7	0.0	0.0	0.0	21.2	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.5	0.0
Otley Town Centre	1.3	0.0	2.6	0.0	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	2.1	5.5	0.0
Ilkley Bolton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	**5.3**	**0.0**	**2.6**	**0.0**	**40.4**	**0.0**	**6.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.6**	**2.1**	**21.8**	**0.0**
Zone 5																			
Keighley Town Centre	7.3	23.1	42.1	11.4	13.5	66.7	4.2	2.9	0.0	2.2	0.0	0.0	8.3	0.0	0.0	0.0	0.0	0.0	0.0
Long Lee	0.1	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 5)	**7.4**	**23.1**	**42.1**	**11.4**	**13.5**	**69.4**	**4.2**	**2.9**	**0.0**	**2.2**	**0.0**	**0.0**	**8.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 6																			
Bingley Town Centre	4.3	3.8	2.6	2.3	11.5	0.0	43.8	8.6	1.9	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0
Cottingley Local Centre	0.5	0.0	2.6	0.0	0.0	0.0	4.2	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossflatts Local Centre	0.3	0.0	0.0	0.0	1.9	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cullingworth Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harden Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**5.4**	**3.8**	**5.3**	**2.3**	**13.5**	**0.0**	**56.2**	**11.4**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**3.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Riberton Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	8.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
Saltaire Local Centre	1.6	1.9	0.0	0.0	1.9	0.0	0.0	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	8.5	1.8	0.0
Sub-total (Zone 7)	**2.3**	**1.9**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**22.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.3**	**10.6**	**1.8**	**0.0**
Zone 8																			
Clayton Local Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.5	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	0.8	0.0	0.0	0.0	0.0	0.0	2.1	0.0	7.7	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	2.9	13.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
Sub-total (Zone 8)	**2.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**2.9**	**34.6**	**0.0**	**1.9**	**0.0**	**0.0**	**3.2**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Holmfield	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wheatley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**35.6**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Buttershaw Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyke Local Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	17.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**3.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.4**	**28.8**	**0.0**	**0.0**	**3.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Kirklees)																			
Birkenshaw	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds)																			
Drighlington	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**29.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Fyersal	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 12)	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 13																			
Great Horton District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Bowling	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0
Odsal District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0
Allbsey Local Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.7	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.8**	**12.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre	19.9	0.0	0.0	0.0	1.9	2.8	4.2	22.9	26.9	0.0	32.7	25.0	52.8	45.2	57.1	47.4	14.9	1.8	21.6
Little Horton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.1	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**20.2**	**0.0**	**0.0**	**0.0**	**1.9**	**2.8**	**4.2**	**22.9**	**26.9**	**0.0**	**34.6**	**25.0**	**52.8**	**45.2**	**64.3**	**47.4**	**14.9**	**1.8**	**21.6**
Zone 15																			
Thornbury District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	2.8	0.0	0.0	0.0	0.0	0.0	0.0
Eccleshill Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0
Undercliffe Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
Sub-total (Zone 15)	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**0.0**	**2.3**	**2.8**	**0.0**	**0.0**	**2.6**	**2.1**	**0.0**	**0.0**
Zone 16																			
Shipley Town Centre	6.1	0.0	0.0	0.0	0.0	0.0	2.1	17.1	1.9	0.0	0.0	0.0	0.0	3.2	21.4	5.3	46.8	16.4	8.1
Frizinghall Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
Wrose Local Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	4.3	0.0	0.0
Sub Total (Zone 16)	**6.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**17.1**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**3.2**	**21.4**	**10.5**	**53.2**	**16.4**	**8.1**
Zone 17																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Baildon Local Centre	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	2.8	0.0	0.0	0.0	0.0	36.4	0.0
Outside Bradford (Leeds City)																			
Yeadon Local Centre	1.1	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.3	5.4
Sub-total (Zone 17)	**3.7**	**0.0**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.3**	**2.8**	**0.0**	**0.0**	**0.0**	**0.0**	**43.6**	**5.4**
Zone 18																			
Five Lane Ends District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greengates District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	2.7
Idle Local Centre	1.7	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	2.1	0.0	16.2
Outside Bradford (Leeds City)																			
Rawdon	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Pudsey Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.1	2.8	0.0	7.1	0.0	0.0	0.0	5.4
Farsley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7
Calverley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7
Sub Total (Zone 18)	**3.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.7**	**0.0**	**0.0**	**0.0**	**9.1**	**2.8**	**0.0**	**7.1**	**2.6**	**4.3**	**1.8**	**29.7**
SUB TOTAL (BRADFORD)	**62.5**	**84.6**	**52.6**	**86.4**	**46.2**	**83.3**	**72.9**	**88.6**	**69.2**	**6.7**	**48.1**	**38.6**	**72.2**	**74.2**	**85.7**	**68.4**	**87.2**	**65.5**	**51.4**
SUB TOTAL (STUDY AREA)	**75.8**	**90.4**	**73.7**	**86.4**	**76.9**	**83.3**	**77.1**	**88.6**	**69.2**	**46.7**	**67.3**	**68.2**	**75.0**	**74.2**	**92.9**	**71.1**	**89.4**	**94.5**	**67.6**

BASELINE POSITION

TABLE 10: LEISURE PATTERNS (PUB, NIGHTCLUB, SOCIAL CLUB

DESTINATION	TOTAL PUB (%)	ZONE 1 PUB (%)	ZONE 2 PUB (%)	ZONE 3 PUB (%)	ZONE 4 PUB (%)	ZONE 5 PUB (%)	ZONE 6 PUB (%)	ZONE 7 PUB (%)	ZONE 8 PUB (%)	ZONE 9 PUB (%)	ZONE 10 PUB (%)	ZONE 11 PUB (%)	ZONE 12 PUB (%)	ZONE 13 PUB (%)	ZONE 14 PUB (%)	ZONE 15 PUB (%)	ZONE 16 PUB (%)	ZONE 17 PUB (%)	ZONE 18 PUB (%)
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Halifax Town Centre	5.4	0.0	0.0	0.0	0.0	2.8	2.1	2.9	17.3	44.4	9.6	2.3	2.8	6.5	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**5.7**	**0.0**	**0.0**	**0.0**	**0.0**	**2.8**	**2.1**	**2.9**	**17.3**	**46.7**	**11.5**	**2.3**	**2.8**	**6.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Skipton Town Centre	1.8	1.9	21.1	6.8	1.9	0.0	0.0	0.0	1.9	0.0	0.0	0.0	2.8	3.2	0.0	0.0	0.0	0.0	0.0
Bradley	0.1	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grassington	0.3	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7
Horton-in-Ribblesdale	0.1	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kettlewell	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0
Sub-total	**2.5**	**3.8**	**21.1**	**9.1**	**1.9**	**0.0**	**2.1**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**2.8**	**3.2**	**0.0**	**2.6**	**0.0**	**0.0**	**2.7**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	2.3	0.0	0.0	0.0	2.6	0.0	0.0	0.0
Cleckheaton Town Centre	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	9.6	2.3	0.0	3.2	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.4	0.0	0.0	2.3	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	1.8	0.0
Dewsbury	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**2.5**	**0.0**	**0.0**	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**3.8**	**0.0**	**11.5**	**6.8**	**2.8**	**3.2**	**0.0**	**2.6**	**0.0**	**1.8**	**0.0**
Outside Survey Area - Leeds																			
Morley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	7.9	0.0	2.6	2.3	11.5	11.1	6.2	5.7	1.9	2.2	7.7	13.6	8.3	3.2	7.1	13.2	8.5	1.8	24.3
Headingley	0.1	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Horsforth	0.2	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pudsey	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**8.5**	**0.0**	**2.6**	**2.3**	**13.5**	**11.1**	**8.3**	**5.7**	**3.8**	**2.2**	**7.7**	**18.2**	**8.3**	**3.2**	**7.1**	**13.2**	**8.5**	**1.8**	**24.3**
Outside Survey Area - North West																			
Manchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area - Pendle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.3	1.9	0.0	0.0	0.0	0.0	2.1	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**	**2.2**	**0.0**	**0.0**	**2.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire																			
Hornsea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bridlington	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harrogate Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	2.1	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0
Hull	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0
Sub-total	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**0.0**	**1.9**	**2.2**	**0.0**	**2.3**	**0.0**	**0.0**	**0.0**	**5.3**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North East Lincolnshire																			
Cleethorpes	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire																			
Area - North York Moors	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Area - Yorkshire Dales	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Hambleton																			
Sedale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Harrogate																			
Fewston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knaresborough	0.2	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire																			
Leyburn	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale																			
Pickering	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough																			
Filey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, York																			
York City Centre	0.2	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley																			
Barnsley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster																			
Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield																			
Sheffield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, West Yorkshire																			
Area - Leeds/Liverpool Canal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield																			
Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	2.8	3.8	2.6	0.0	3.8	2.8	6.2	2.9	1.9	0.0	1.9	0.0	5.6	3.2	0.0	5.3	2.1	1.8	5.4
Sub-total	**2.8**	**3.8**	**2.6**	**0.0**	**3.8**	**2.8**	**6.2**	**2.9**	**1.9**	**0.0**	**1.9**	**0.0**	**5.6**	**3.2**	**0.0**	**5.3**	**2.1**	**1.8**	**5.4**
SUB TOTAL	**24.2**	**9.6**	**26.3**	**13.6**	**23.1**	**16.7**	**22.9**	**11.4**	**30.8**	**53.3**	**32.7**	**31.8**	**25.0**	**25.8**	**7.1**	**29.0**	**10.6**	**5.5**	**32.4**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 6, LS29 0, LS29 8, LS29 9
4. - BD19 3, BD20 5, LS20 8, LS20 9, LS21 1, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD10 7, BD15 8, BD15 9, BD16 4
8. - BD13 1, BD13 2, BD13 3, BD14 4
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 0, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 7, BD4 8, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 3, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares ' derived directly from Bradford Shopper Survey (November 2012) for pubs, nightclubs and social club visits (Question 44)

c. Excludes 'Internet home/delivery, don't know/ can't remember' and 'don't buy these items'

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 11: LEISURE PATTERNS (THEATRE, GALLERIES, MUSEUMS)

DESTINATION	TOTAL THEATRE (%)	ZONE 1 THEATRE (%)	ZONE 2 THEATRE (%)	ZONE 3 THEATRE (%)	ZONE 4 THEATRE (%)	ZONE 5 THEATRE (%)	ZONE 6 THEATRE (%)	ZONE 7 THEATRE (%)	ZONE 8 THEATRE (%)	ZONE 9 THEATRE (%)	ZONE 10 THEATRE (%)	ZONE 11 THEATRE (%)	ZONE 12 THEATRE (%)	ZONE 13 THEATRE (%)	ZONE 14 THEATRE (%)	ZONE 15 THEATRE (%)	ZONE 16 THEATRE (%)	ZONE 17 THEATRE (%)	ZONE 18 THEATRE (%)
STUDY AREA																			
Zone 1																			
Haworth Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																			
Goose Eye	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Otley Town Centre	1.2	0.0	0.0	12.9	3.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.9
Sub-total (Zone 3)	**1.2**	**0.0**	**0.0**	**12.9**	**3.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**1.9**
Zone 4																			
Burley Woodhead	0.1	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Guiseley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Otley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0
Sub Total (Zone 4)	**0.3**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**1.6**	**0.0**
Zone 5																			
Keighley Town Centre	3.6	11.5	19.6	3.2	1.5	26.9	1.7	0.0	0.0	0.0	6.1	0.0	0.0	0.0	0.0	0.0	3.8	4.7	1.9
Sub-total (Zone 5)	**3.6**	**11.5**	**19.6**	**3.2**	**1.5**	**26.9**	**1.7**	**0.0**	**0.0**	**0.0**	**6.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.8**	**4.7**	**1.9**
Zone 6																			
Bingley Town Centre	1.2	4.9	0.0	0.0	1.5	3.8	6.7	1.7	3.1	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**1.2**	**4.9**	**0.0**	**0.0**	**1.5**	**3.8**	**6.7**	**1.7**	**3.1**	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7																			
Allerton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heaton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire Local Centre	0.9	0.0	3.6	0.0	1.5	1.9	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	3.8	0.0	1.9
Sub-total (Zone 7)	**1.0**	**0.0**	**3.6**	**0.0**	**1.5**	**1.9**	**3.3**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**3.8**	**0.0**	**1.9**
Zone 8																			
Clayton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Holmfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Buttershaw Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tong Street District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Kirklees)																			
Birkenshaw	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Tyersal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 12)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 13																			
Great Horton District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Bowling	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre	49.6	29.5	35.7	19.4	26.9	46.2	56.7	61.0	62.5	22.4	49.0	48.3	69.2	69.0	69.2	66.0	61.5	56.3	41.5
Manningham Road Retail Park, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**49.9**	**29.5**	**35.7**	**19.4**	**26.9**	**46.2**	**56.7**	**61.0**	**62.5**	**22.4**	**51.0**	**48.3**	**69.2**	**69.0**	**71.2**	**66.0**	**61.5**	**56.3**	**41.5**
Zone 15																			
Thornbury District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccleshill Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	1.9
Sub-total (Zone 15)	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.3**	**0.0**	**0.0**	**1.9**
Zone 16																			
Shipley Town Centre	0.5	1.6	0.0	0.0	0.0	0.0	0.0	1.7	1.6	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0
Sub Total (Zone 16)	**0.5**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.8**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 17																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Yeadon Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0
Sub-total (Zone 17)	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.1**	**0.0**
Zone 18																			
Five Lane Ends District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 18)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
SUB TOTAL (BRADFORD)	**58.3**	**49.2**	**58.9**	**35.5**	**34.3**	**80.8**	**68.3**	**66.1**	**67.2**	**22.4**	**59.2**	**48.3**	**69.2**	**73.8**	**75.0**	**72.3**	**69.2**	**62.5**	**49.1**
SUB TOTAL (STUDY AREA)	**58.8**	**49.2**	**58.9**	**35.5**	**34.3**	**80.8**	**70.0**	**66.1**	**67.2**	**22.4**	**59.2**	**48.3**	**73.1**	**73.8**	**75.0**	**72.3**	**71.2**	**67.2**	**49.1**

TABLE 11: LEISURE PATTERNS (THEATRE, GALLERIES, MUSEUMS)

DESTINATION	TOTAL THEATRE (%)	ZONE 1 THEATRE (%)	ZONE 2 THEATRE (%)	ZONE 3 THEATRE (%)	ZONE 4 THEATRE (%)	ZONE 5 THEATRE (%)	ZONE 6 THEATRE (%)	ZONE 7 THEATRE (%)	ZONE 8 THEATRE (%)	ZONE 9 THEATRE (%)	ZONE 10 THEATRE (%)	ZONE 11 THEATRE (%)	ZONE 12 THEATRE (%)	ZONE 13 THEATRE (%)	ZONE 14 THEATRE (%)	ZONE 15 THEATRE (%)	ZONE 16 THEATRE (%)	ZONE 17 THEATRE (%)	ZONE 18 THEATRE (%)
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Halifax Town Centre	3.9	3.3	0.0	1.6	0.0	0.0	1.7	1.7	15.6	31.0	2.0	0.0	0.0	11.9	0.0	2.1	0.0	0.0	0.0
Sub-total	**3.9**	**3.3**	**0.0**	**1.6**	**0.0**	**0.0**	**1.7**	**1.7**	**15.6**	**31.0**	**2.0**	**0.0**	**0.0**	**11.9**	**0.0**	**2.1**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Skipton Town Centre	0.1	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dewsbury Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	1.7	0.0	1.6	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birstall	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**1.6**	**0.0**	**4.1**	**1.7**	**3.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Leeds																			
Morley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	20.6	26.2	16.1	40.3	47.8	13.5	6.7	16.9	6.3	15.5	12.2	40.0	9.6	4.8	11.5	17.0	17.3	21.9	32.1
Thorp Arch	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Armley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Sub-total	**20.9**	**26.2**	**16.1**	**40.3**	**47.8**	**13.5**	**6.7**	**16.9**	**6.3**	**15.5**	**12.2**	**40.0**	**9.6**	**4.8**	**11.5**	**17.0**	**17.3**	**21.9**	**35.9**
Outside Survey Area - North West																			
Manchester City Centre	2.4	3.3	1.8	4.8	3.0	1.9	1.7	0.0	1.6	5.2	6.1	3.3	3.8	2.4	3.8	0.0	0.0	0.0	0.0
Sub-total	**2.4**	**3.3**	**1.8**	**4.8**	**3.0**	**1.9**	**1.7**	**0.0**	**1.6**	**5.2**	**6.1**	**3.3**	**3.8**	**2.4**	**3.8**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Colne Town Centre	0.1	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire																			
Hornsea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harrogate Town Centre	0.5	0.0	0.0	3.2	3.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hull	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Sub-total	**0.7**	**0.0**	**0.0**	**3.2**	**3.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North East Lincolnshire																			
Cleethorpes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire																			
Area - North York Moors	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Hambleton																			
Bedale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Harrogate																			
Fewston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire																			
Leyburn	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale																			
Pickering	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough																			
Filey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitby	0.1	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, York																			
York City Centre	2.0	0.0	3.6	4.8	0.0	0.0	3.3	0.0	3.1	6.9	2.0	0.0	0.0	2.4	1.9	2.1	3.8	1.6	1.9
Sub-total	**2.0**	**0.0**	**3.6**	**4.8**	**0.0**	**0.0**	**3.3**	**0.0**	**3.1**	**6.9**	**2.0**	**0.0**	**0.0**	**2.4**	**1.9**	**2.1**	**3.8**	**1.6**	**1.9**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley																			
Barnsley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster																			
Doncaster	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Sub-total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield																			
Sheffield	0.6	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	2.1	0.0	3.1	0.0
Sub-total	**0.6**	**0.0**	**5.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**2.1**	**0.0**	**3.1**	**0.0**
Outside Survey Area - Yorkshire & Humber, West Yorkshire																			
Area - Leeds/Liverpool Canal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield																			
Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wakefield	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	1.9	0.0	0.0	2.1	0.0	0.0	0.0
Sub-total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.4**	**0.0**	**0.0**	**1.9**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**	**0.0**
Others																			
Other	7.0	13.1	7.1	6.5	11.9	3.8	10.0	10.2	3.1	8.6	8.2	5.0	5.8	2.4	5.8	2.1	7.7	4.7	9.4
Abroad	2.0	3.3	5.4	3.2	0.0	0.0	3.3	3.4	1.6	5.2	4.1	1.7	0.0	2.4	0.0	0.0	0.0	1.6	1.9
Sub-total	**9.0**	**16.4**	**12.5**	**9.7**	**11.9**	**3.8**	**13.3**	**13.6**	**4.7**	**13.8**	**12.2**	**6.7**	**5.8**	**4.8**	**5.8**	**2.1**	**7.7**	**6.2**	**11.3**
SUB TOTAL	**41.2**	**50.8**	**41.1**	**64.5**	**65.7**	**19.2**	**30.0**	**33.9**	**32.8**	**77.6**	**40.8**	**51.7**	**26.9**	**26.2**	**25.0**	**27.7**	**28.8**	**32.8**	**50.9**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD16 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 8, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares ' derived directly from Bradford Shopper Survey (November 2012) for theatre, galleries, museums (Question 47)

c. Excludes 'Internet home/delivery, don't know/ can't remember' and 'don't buy these items'

TABLE 12: LEISURE PATTERNS (WALKING, CYCLING, OUTDOOR ACTIVITIES)

DESTINATION	TOTAL WALKING (%)	ZONE 1 WALKING (%)	ZONE 2 WALKING (%)	ZONE 3 WALKING (%)	ZONE 4 WALKING (%)	ZONE 5 WALKING (%)	ZONE 6 WALKING (%)	ZONE 7 WALKING (%)	ZONE 8 WALKING (%)	ZONE 9 WALKING (%)	ZONE 10 WALKING (%)	ZONE 11 WALKING (%)	ZONE 12 WALKING (%)	ZONE 13 WALKING (%)	ZONE 14 WALKING (%)	ZONE 15 WALKING (%)	ZONE 16 WALKING (%)	ZONE 17 WALKING (%)	ZONE 18 WALKING (%)
STUDY AREA																			
Zone 1																			
Haworth Local Centre	1.8	28.1	0.0	0.0	0.0	0.0	0.0	1.6	4.5	0.0	2.2	0.0	0.0	0.0	0.0	2.1	0.0	1.5	0.0
Oakworth Local Centre	0.1	1.6	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleckheaton	0.4	9.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	**2.3**	**39.1**	**0.0**	**0.0**	**0.0**	**2.1**	**0.0**	**1.6**	**4.5**	**0.0**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**0.0**	**1.5**	**0.0**
Zone 2																			
Goose Eye	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Steeton with Eastburn Local Centre	0.1	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Craven)																			
Cowling	0.1	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cross Hills	0.3	0.0	7.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	**0.4**	**1.6**	**9.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																			
Ilkley Town Centre	5.9	3.1	3.7	34.6	17.6	0.0	1.5	1.6	1.5	3.4	2.2	10.0	3.5	2.1	0.0	8.5	2.0	6.1	4.2
Addingham Local Centre	0.2	0.0	0.0	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkley Moor	0.7	0.0	0.0	1.9	1.4	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	2.1	2.0	0.0	2.1
Silsden Local Centre	0.3	0.0	0.0	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Craven)																			
Farnhill	0.1	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 3)	**7.2**	**3.1**	**3.7**	**51.9**	**18.9**	**0.0**	**1.5**	**1.6**	**1.5**	**3.4**	**2.2**	**12.0**	**3.5**	**2.1**	**0.0**	**10.6**	**4.1**	**6.1**	**6.3**
Zone 4																			
Burley Woodhead	0.3	1.6	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Menwith	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	1.5	0.0
Outside Bradford (Leeds City)																			
Guiseley Town Centre	1.1	0.0	0.0	0.0	10.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	1.5	0.0
Otley Town Centre	2.0	1.6	1.9	0.0	12.2	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	6.1	4.2
Sub Total (Zone 4)	**3.5**	**3.1**	**1.9**	**0.0**	**25.7**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**2.1**	**2.0**	**9.1**	**4.2**
Zone 5																			
Keighley Town Centre	6.4	18.8	37.0	3.8	10.8	68.1	4.6	1.6	0.0	0.0	2.2	0.0	1.8	0.0	0.0	2.1	0.0	1.5	0.0
Hilltworth, Keighley	0.1	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 5)	**6.5**	**18.8**	**37.0**	**3.8**	**10.8**	**70.2**	**4.6**	**1.6**	**0.0**	**0.0**	**2.2**	**0.0**	**1.8**	**0.0**	**0.0**	**2.1**	**0.0**	**1.5**	**0.0**
Zone 6																			
Bingley Town Centre	3.8	1.6	5.6	1.9	2.7	4.3	29.2	4.9	3.0	0.0	0.0	2.0	1.5	4.2	1.8	2.1	0.0	3.0	0.0
Crossflatts Local Centre	0.1	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cullingworth Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denholme Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harden Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Ives, Bingley	1.2	0.0	1.9	0.0	4.1	2.1	9.2	1.6	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 6)	**5.5**	**1.6**	**9.3**	**1.9**	**6.8**	**6.4**	**47.7**	**6.6**	**4.5**	**0.0**	**0.0**	**2.0**	**1.5**	**4.2**	**1.8**	**2.1**	**0.0**	**3.0**	**0.0**
Zone 7																			
Wrenton Local Centre	0.7	1.6	0.0	0.0	0.0	0.0	0.0	6.6	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	2.1
Heaton Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0
Saltaire Local Centre	1.2	1.6	0.0	0.0	1.4	0.0	0.0	4.9	1.5	0.0	0.0	0.0	1.8	0.0	0.0	2.1	4.1	4.5	0.0
Sub-total (Zone 7)	**2.1**	**3.1**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**	**13.1**	**1.5**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**1.8**	**2.1**	**6.1**	**4.5**	**2.1**
Zone 8																			
Clayton Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensbury Local Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.1	0.0	0.0	0.0	0.0	6.3	0.0	0.0	0.0	0.0	0.0
Thornton Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 8)	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**22.7**	**0.0**	**0.0**	**0.0**	**0.0**	**6.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																			
Outside Bradford (Calderdale)																			
Hebden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Slingworth	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mixenden	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northowram	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ogden	0.8	0.0	0.0	0.0	0.0	0.0	1.5	0.0	4.5	6.8	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shelf	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 9)	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**4.5**	**23.7**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 10																			
Ruthershaw Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Moor Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Wyke Local Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Calderdale)																			
Brighouse Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.8	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 10)	**2.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**33.3**	**2.0**	**1.8**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 11																			
Tyrer Street District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Holme Wood Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Kirklees)																			
Rastrick	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Bradford (Leeds City)																			
Drighlington	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 11)	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**16.0**	**3.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 12																			
Tyersal	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total (Zone 12)	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 13																			
Great Horton District Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	5.4	0.0	0.0	0.0	0.0
Barkerend Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
West Bowling	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Wibsey Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 13)	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**10.4**	**5.4**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 14																			
Bradford City Centre	22.3	1.6	0.0	0.0	1.4	2.1	3.1	29.5	22.7	1.7	26.7	24.0	56.1	54.2	64.3	42.6	12.2	4.5	16.7
Girlington District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0
Manningham Road Retail Park, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Little Horton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Oak Lane, Manningham Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Sub Total (Zone 14)	**23.3**	**1.6**	**0.0**	**0.0**	**1.4**	**2.1**	**3.1**	**32.8**	**22.7**	**1.7**	**26.7**	**24.0**	**56.1**	**58.3**	**73.2**	**42.6**	**12.2**	**4.5**	**16.7**
Zone 15																			
Thornbury District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.0	2.1	0.0	0.0	0.0
Woodhall Retail Park, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
Eccleshill Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
Sub-total (Zone 15)	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.5**	**0.0**	**0.0**	**6.4**	**0.0**	**0.0**	**0.0**
Zone 16																			
Shipley Town Centre	5.3	0.0	1.9	0.0	1.4	0.0	3.1	34.8	3.0	0.0	2.2	4.0	5.3	2.1	1.8	0.0	49.0	16.7	2.1
Windhill Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0
Sub Total (Zone 16)	**5.5**	**0.0**	**1.9**	**0.0**	**1.4**	**0.0**	**3.1**	**34.8**	**3.0**	**0.0**	**2.2**	**4.0**	**5.3**	**2.1**	**1.8**	**4.3**	**49.0**	**16.7**	**2.1**
Zone 17																			
Baildon Bridge Retail Park, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Baildon Local Centre	2.4	0.0	0.0	0.0	4.1	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	4.1	28.8	0.0
Outside Bradford (Leeds City)																			
Yeadon Local Centre	0.6	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	4.2
Sub-total (Zone 17)	**3.0**	**0.0**	**0.0**	**1.9**	**4.1**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**4.1**	**31.8**	**4.2**
Zone 18																			
Pow Lane Ends District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Greenholme District Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	8.3
Outside Bradford (Leeds City)																			
Tyersley Town Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	3.5	0.0	0.0	2.1	0.0	0.0	10.4
Rawdon	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Calverley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Sub Total (Zone 18)	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.0**	**3.5**	**0.0**	**0.0**	**4.3**	**0.0**	**0.0**	**22.9**
SUB TOTAL (BRADFORD)	**61.2**	**68.8**	**53.7**	**55.8**	**47.3**	**80.9**	**61.5**	**72.1**	**60.6**	**5.1**	**53.3**	**50.0**	**79.0**	**81.2**	**87.5**	**74.5**	**77.6**	**68.1**	**35.4**
SUB TOTAL (STUDY AREA)	**70.5**	**71.9**	**63.0**	**59.6**	**70.3**	**80.9**	**64.6**	**72.1**	**65.2**	**28.8**	**75.6**	**64.0**	**86.0**	**81.2**	**87.5**	**78.7**	**77.6**	**78.8**	**58.3**

WYG PLANNING & ENVIRONMENT
BRADFORD DISTRICT RETAIL STUDY UPDATE (2012)
BASELINE POSITION

TABLE 12: LEISURE PATTERNS (WALKING, CYCLING, OUTDOOR ACTIVITIES)

DESTINATION	TOTAL WALKING (%)	ZONE 1 WALKING (%)	ZONE 2 WALKING (%)	ZONE 3 WALKING (%)	ZONE 4 WALKING (%)	ZONE 5 WALKING (%)	ZONE 6 WALKING (%)	ZONE 7 WALKING (%)	ZONE 8 WALKING (%)	ZONE 9 WALKING (%)	ZONE 10 WALKING (%)	ZONE 11 WALKING (%)	ZONE 12 WALKING (%)	ZONE 13 WALKING (%)	ZONE 14 WALKING (%)	ZONE 15 WALKING (%)	ZONE 16 WALKING (%)	ZONE 17 WALKING (%)	ZONE 18 WALKING (%)
OUTSIDE STUDY AREA																			
Outside Survey Area - Calderdale																			
Halifax Town Centre	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.6	33.9	0.0	0.0	0.0	2.1	1.8	0.0	0.0	0.0	0.0
Calderdale	0.4	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cragg Vale	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hebden Bridge	0.6	1.6	1.9	0.0	0.0	0.0	3.1	0.0	1.5	1.7	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sowerby Bridge	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Sub-total	**4.1**	**3.1**	**1.9**	**0.0**	**0.0**	**0.0**	**3.1**	**0.0**	**15.2**	**40.7**	**2.2**	**4.0**	**0.0**	**4.2**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Craven																			
Skipton Town Centre	1.8	3.1	9.3	1.9	2.7	6.4	3.1	0.0	3.0	1.7	0.0	0.0	1.8	0.0	0.0	2.1	2.0	1.5	0.0
Cononley Cold	0.2	0.0	0.0	1.9	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grassington	0.4	0.0	1.9	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	1.5	0.0
Ingleborough	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malham	0.5	1.6	1.9	0.0	1.4	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Reidshead	0.1	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Settle	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**3.0**	**6.3**	**13.0**	**5.8**	**5.4**	**6.4**	**6.2**	**0.0**	**4.5**	**1.7**	**0.0**	**0.0**	**1.8**	**0.0**	**1.8**	**4.3**	**2.0**	**3.0**	**0.0**
Outside Survey Area - Kirklees																			
Batley Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	1.8	0.0	0.0	0.0	0.0	0.0	2.1
Cleckheaton Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	1.7	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birstall	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Sub-total	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**1.7**	**8.9**	**4.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**2.1**
Outside Survey Area - Leeds																			
Morley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	3.6	1.6	0.0	5.8	6.8	2.1	1.5	3.3	0.0	0.0	0.0	4.0	5.3	0.0	0.0	2.1	8.2	1.5	18.8
Pool-in-Wharfedale	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**3.9**	**1.6**	**0.0**	**5.8**	**8.1**	**2.1**	**1.5**	**3.3**	**0.0**	**0.0**	**0.0**	**8.0**	**5.3**	**0.0**	**0.0**	**2.1**	**8.2**	**1.5**	**18.8**
Outside Survey Area - North West																			
Manchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Pendle																			
Colne Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, East Riding of Yorkshire																			
Hornsea	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Octon	0.1	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bridlington	0.2	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0
Harrogate Town Centre	0.6	0.0	0.0	1.9	0.0	0.0	1.5	1.6	1.5	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Kilnsea	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
Sub-total	**1.1**	**1.6**	**0.0**	**1.9**	**1.4**	**0.0**	**1.5**	**1.6**	**1.5**	**3.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**2.0**	**0.0**	**2.1**
Outside Survey Area - Yorkshire & Humber, North East Lincolnshire																			
Cleethorpes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire																			
Area - North York Moors	0.7	0.0	0.0	1.9	1.4	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	4.5	0.0
Area - North Yorkshire	0.6	1.6	1.9	0.0	1.4	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	1.8	2.1	0.0	0.0	0.0
Area - Yorkshire Dales	5.7	4.7	13.0	13.5	1.4	6.4	7.7	11.5	4.5	10.2	6.7	4.0	1.8	2.1	1.8	6.4	2.0	4.5	8.2
Byland Abbey	0.7	0.0	3.7	5.8	0.0	0.0	1.5	0.0	1.5	0.0	0.0	0.0	0.0	0.0	1.8	0.0	2.0	0.0	0.0
Sub-total	**7.7**	**6.3**	**18.5**	**21.2**	**4.1**	**6.4**	**9.2**	**11.5**	**7.6**	**10.2**	**8.9**	**4.0**	**1.8**	**2.1**	**7.1**	**8.5**	**4.1**	**9.1**	**8.2**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Hambleton																			
Boulsdale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Harrogate																			
Newton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Knaresborough	0.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pateley	0.1	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ripon	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.4**	**0.0**	**0.0**	**1.9**	**1.4**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Richmondshire																			
Leyburn	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Ryedale																			
Pickering	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Scarborough																			
Filey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Robin Hoods Bay	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Scarborough	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Whitby	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	2.1	1.8	0.0	0.0	0.0	0.0
Castle Howard, York	0.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**4.0**	**1.8**	**2.1**	**1.8**	**0.0**	**0.0**	**1.5**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, York																			
York City Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	2.2	2.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Sub-total	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**2.2**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Barnsley																			
Barnsley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bradley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Doncaster																			
Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, North Yorkshire, Sheffield																			
Sheffield	0.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Survey Area - Yorkshire & Humber, West Yorkshire																			
Area - Leeds/Liverpool Canal	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
Area - West Yorkshire	0.8	3.1	0.0	0.0	0.0	0.0	3.1	1.6	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	1.5	2.1
Sub-total	**0.9**	**3.1**	**0.0**	**0.0**	**0.0**	**0.0**	**3.1**	**1.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**0.0**	**2.1**	**0.0**	**1.5**	**2.1**
Outside Survey Area - Yorkshire & Humber, West Yorkshire, Wakefield																			
Castleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Others																			
Other	4.5	6.3	3.7	3.8	8.1	4.3	4.6	4.9	6.1	11.9	0.0	6.0	0.0	6.3	0.0	0.0	6.1	1.5	6.2
Abroad	0.9	0.0	0.0	0.0	1.4	0.0	0.0	4.9	0.0	0.0	2.2	2.0	0.0	2.1	0.0	0.0	0.0	1.5	0.0
Sub-total	**5.4**	**6.3**	**3.7**	**3.8**	**9.5**	**4.3**	**4.6**	**9.8**	**6.1**	**11.9**	**2.2**	**8.0**	**0.0**	**8.3**	**0.0**	**0.0**	**6.1**	**3.0**	**6.2**
SUB TOTAL	**29.5**	**28.1**	**37.0**	**40.4**	**29.7**	**19.1**	**35.4**	**27.9**	**34.8**	**71.2**	**24.4**	**36.0**	**14.0**	**18.7**	**12.5**	**21.3**	**22.4**	**21.2**	**41.7**
Internet / home delivery																			
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD23 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD24 0, BD24 9, LS20 8, LS20 9, LS21 2, LS29 6, LS29 7
5. - BD23 1, BD23 2, BD23 3, BD23 4, BD23 5
6. - BD13 4, BD13 5, BD16 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD17 1, BD17 2, BD17 3, BD24 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 2, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD10 1, BD10 2, BD10 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares - derived directly from Bradford Shopper Survey (November 2012) for walking, cycling, outdoor activities (Question 48)
c. Excludes 'internet home/delivery, don't know/ can't remember' and 'don't buy these items'

Appendix 9 – Town Centre Boundary Plans

WYG Planning & Environment

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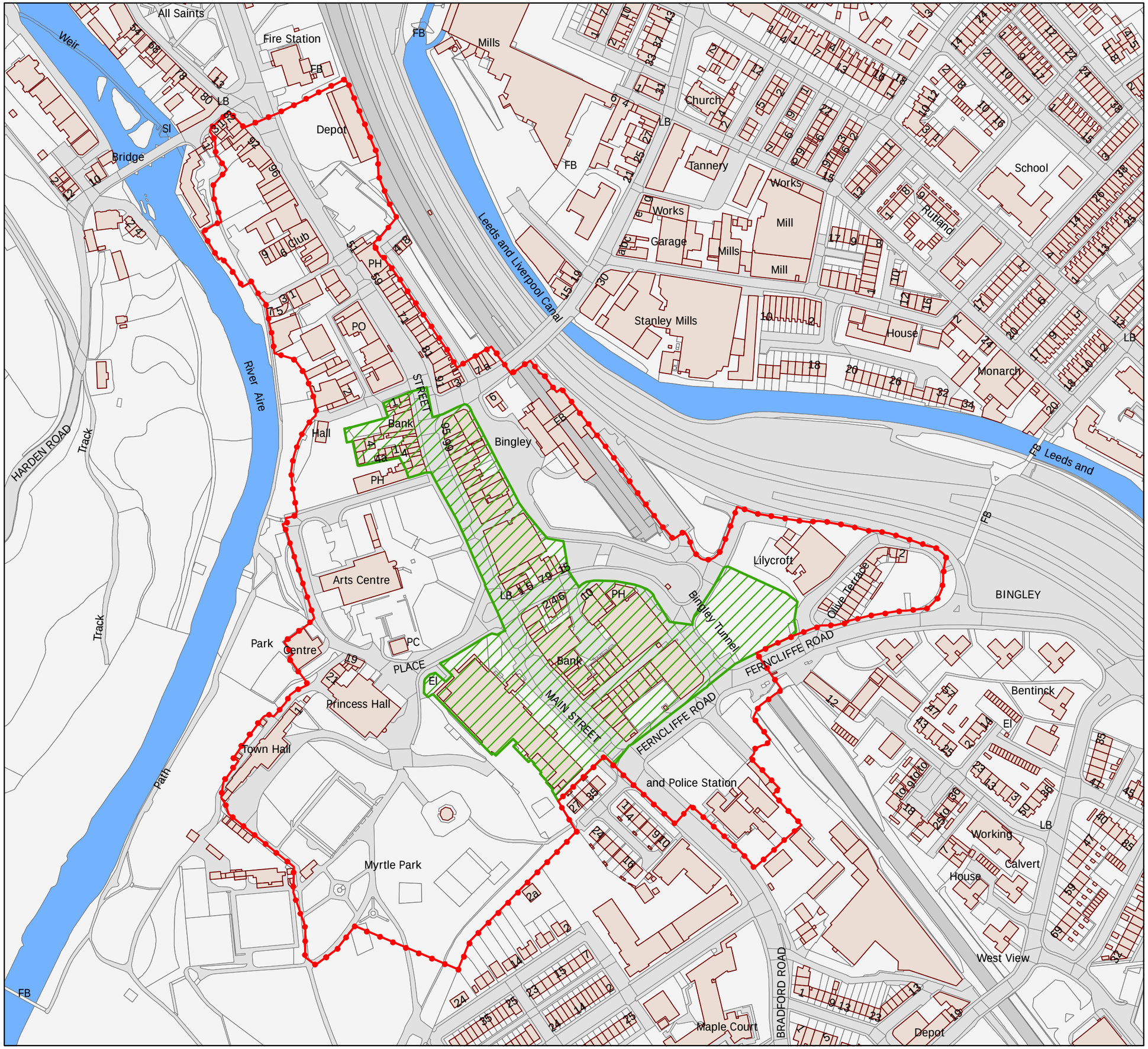
City of Bradford MDC

www.bradford.gov.uk

Bradford Retail & Leisure Study

Bingley Town Centre



Key

Town Centre Boundary

Primary Shopping Area

0 25 50 100 Metres

1:2,500 @A3 Do not scale from this drawing

North

A077745

May 2013

A077745 Town Centre Plans May 2013.mxd

5th Floor, Longcross Court, 47 Newport Road, Cardiff CF24 0AD
Tel: +44 (0) 29 2082 9200 Fax: +44 (0) 29 2045 5321
Email: info@wyg.com www.wyg.com

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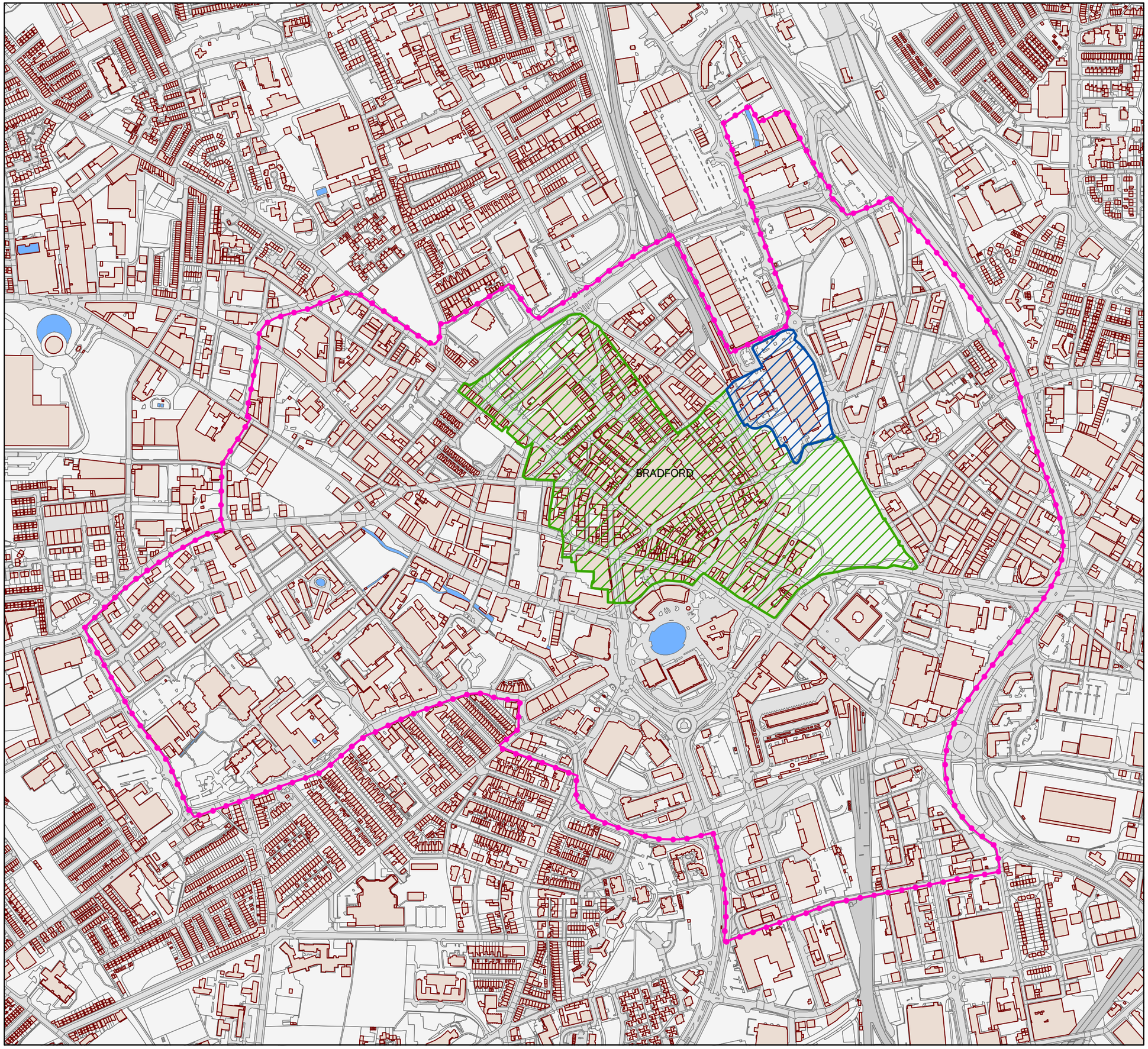
City of Bradford MDC

www.bradford.gov.uk

Bradford Retail & Leisure Study

Bradford City Centre



Key

- City Centre Boundary
- Primary Shopping Area
- Primary Shopping Area Expansion Area

0 25 50 100 150 200 250 300 350 Metres

1:7,000 @A3 Do not scale from this drawing

North

A077745

May 2013

A077745 Town Centre Plans May 2013.mxd

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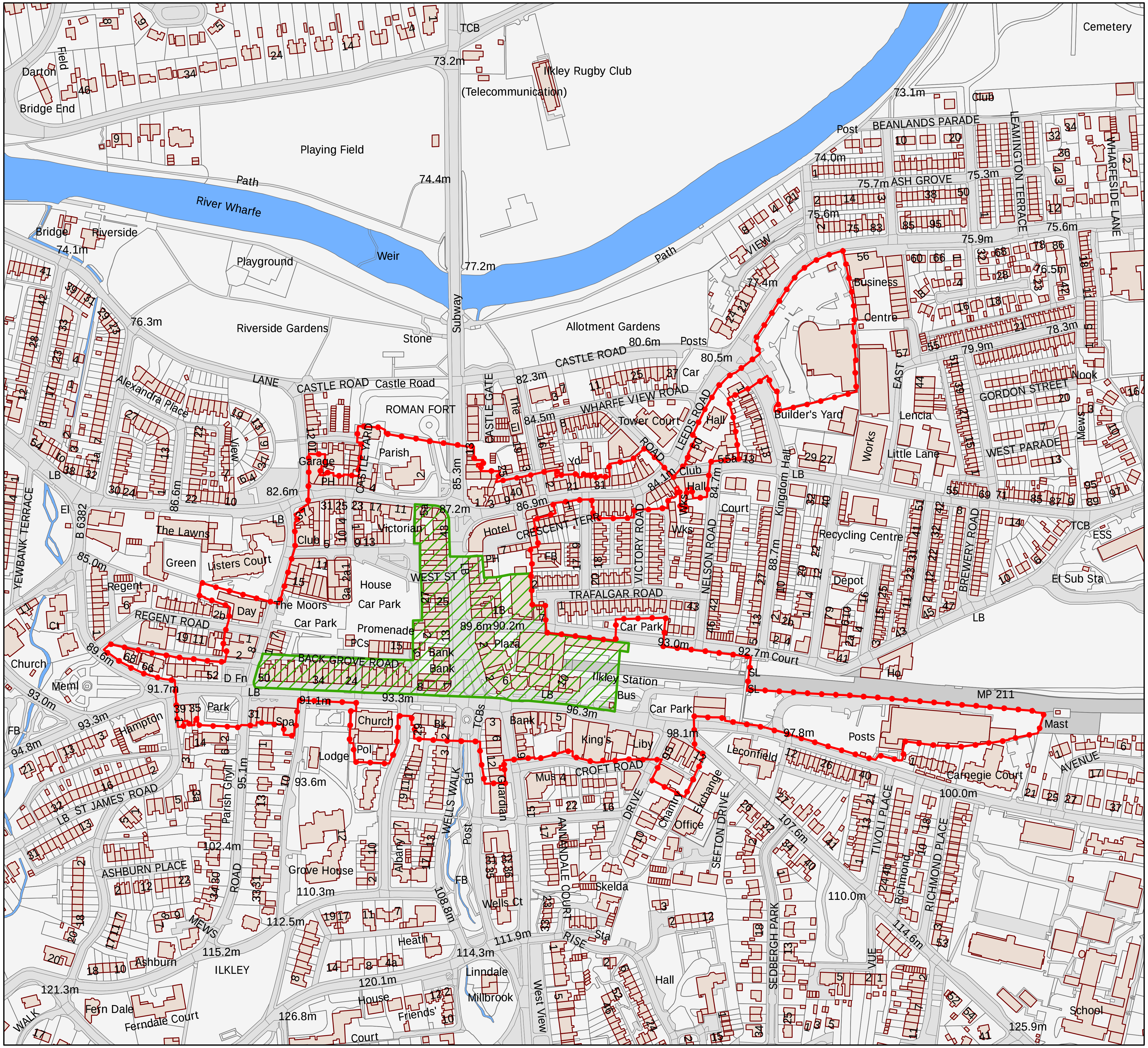

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City of Bradford MDC

www.bradford.gov.uk

Bradford Retail & Leisure Study

Ilkley Town Centre

Key

- Town Centre Boundary
- Primary Shopping Area

0 25 50 100 150 Metres

1:3,500 @A3 Do not scale from this drawing

North

A077745

May 2013

A077745 Town Centre Plans May 2013.mxd

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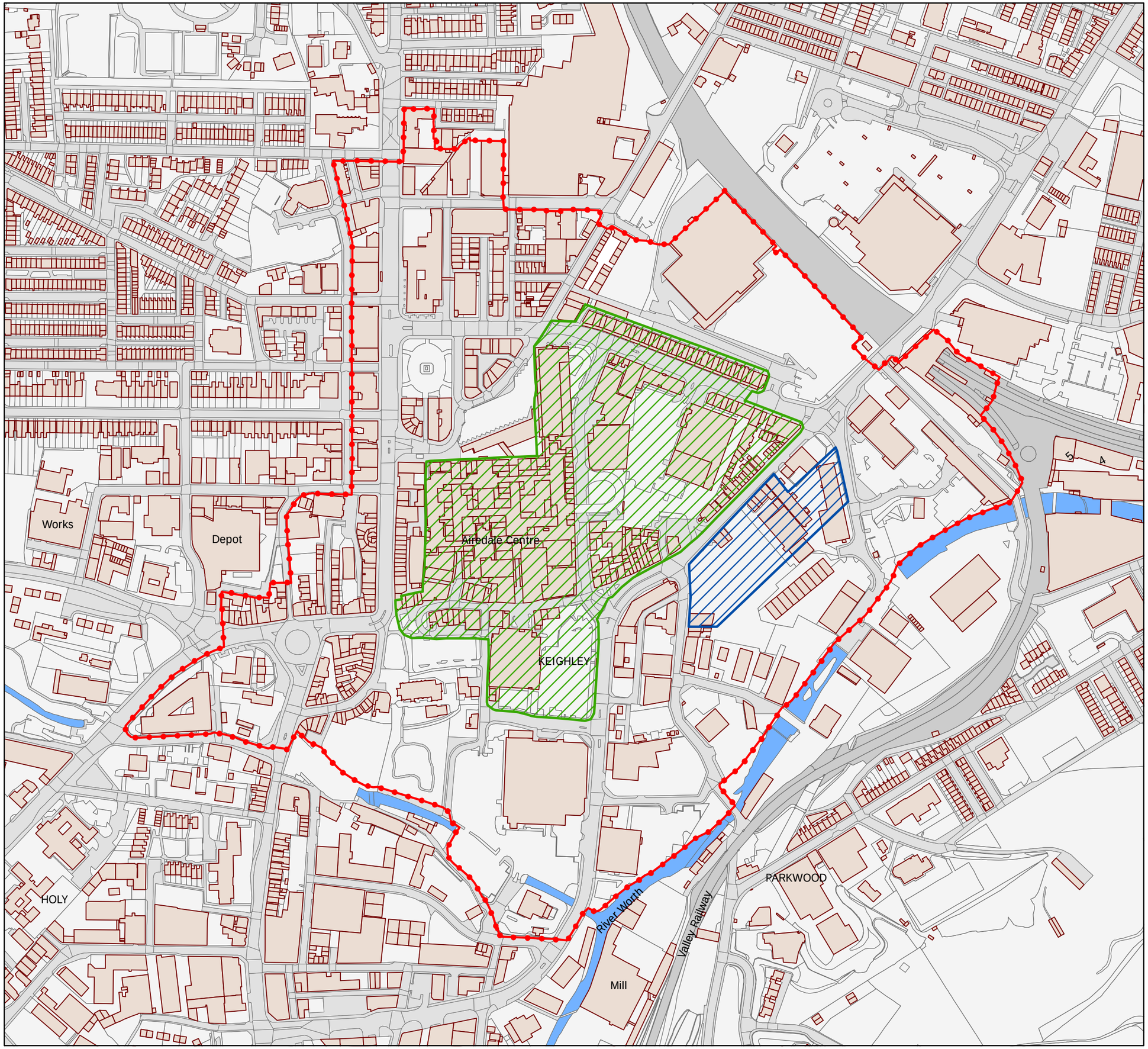
Bradford Retail & Leisure Study

Keighley Town Centre



Key

- Town Centre Boundary
- Primary Shopping Area
- Primary Shopping Area Expansion Area

0 25 50 100 150 Metres

1:3,500 @A3 Do not scale from this drawing

North

A077745

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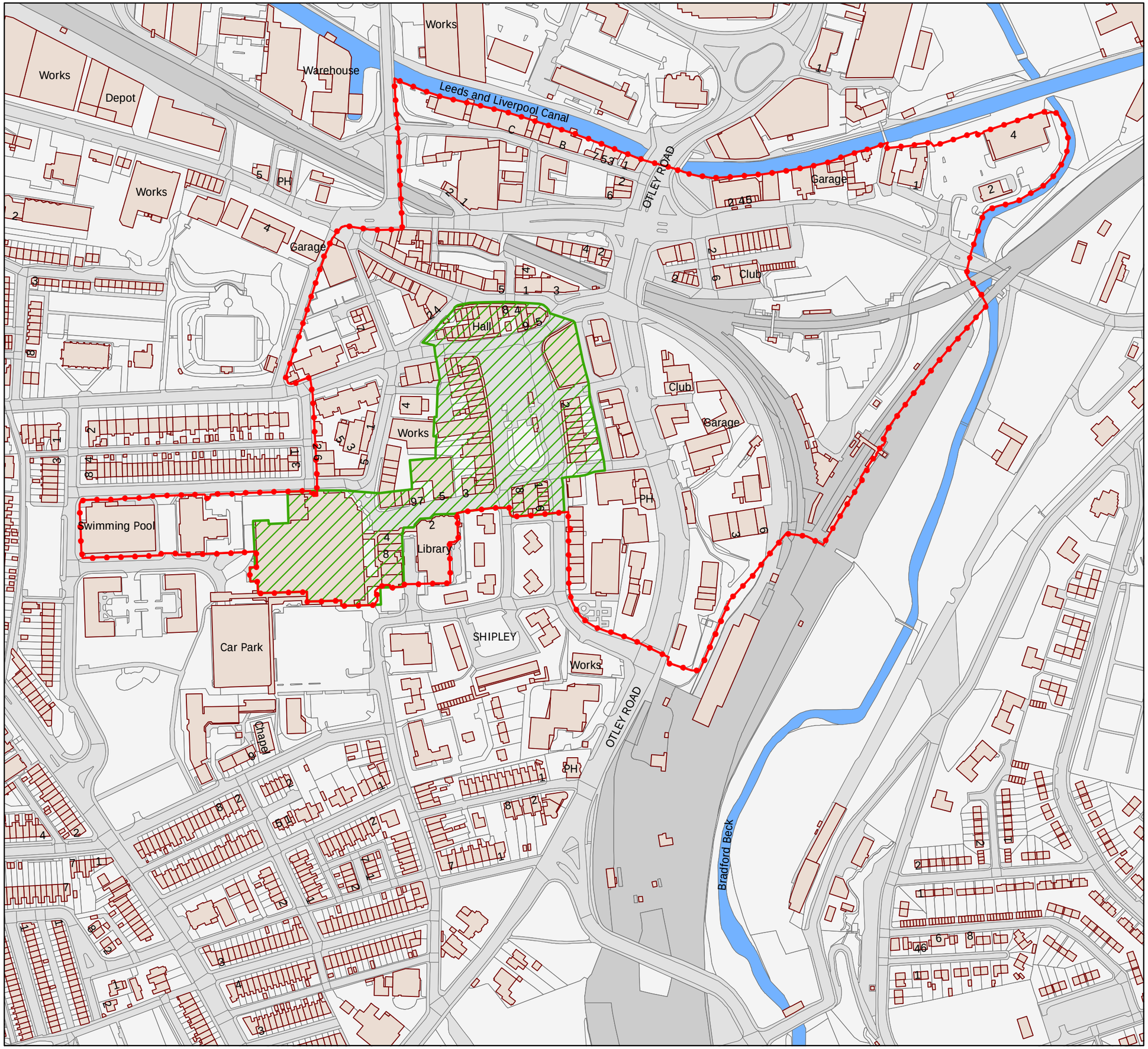
Bradford Retail & Leisure Study

Shipley Town Centre



Key

Town Centre Boundary

Primary Shopping Area

0 25 50 100 150 Metres

1:3,000 @A3 Do not scale from this drawing

North

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